



Phone House

KJE



TE HUUR
HULSHOF
MAKELAARS
070-381.71.81
WWW.HULSHOF.NL

SPACE FOR LEISURE

experiencing Dutch inner city shopping areas



FASCINATION





FASCINATION



FASCINATION



EXPERIENCE



PROBLEM



PROBLEM



PROBLEM



PROBLEM



PROBLEM



PROBLEM



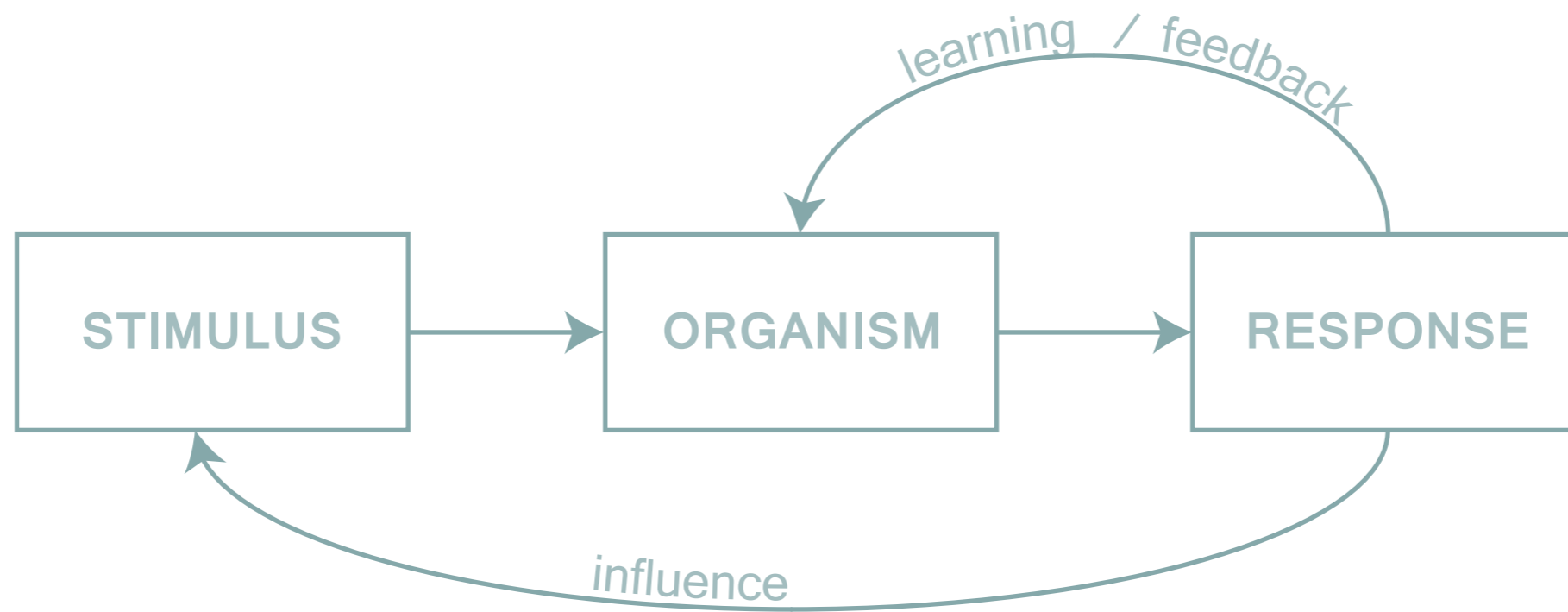


RESEARCH

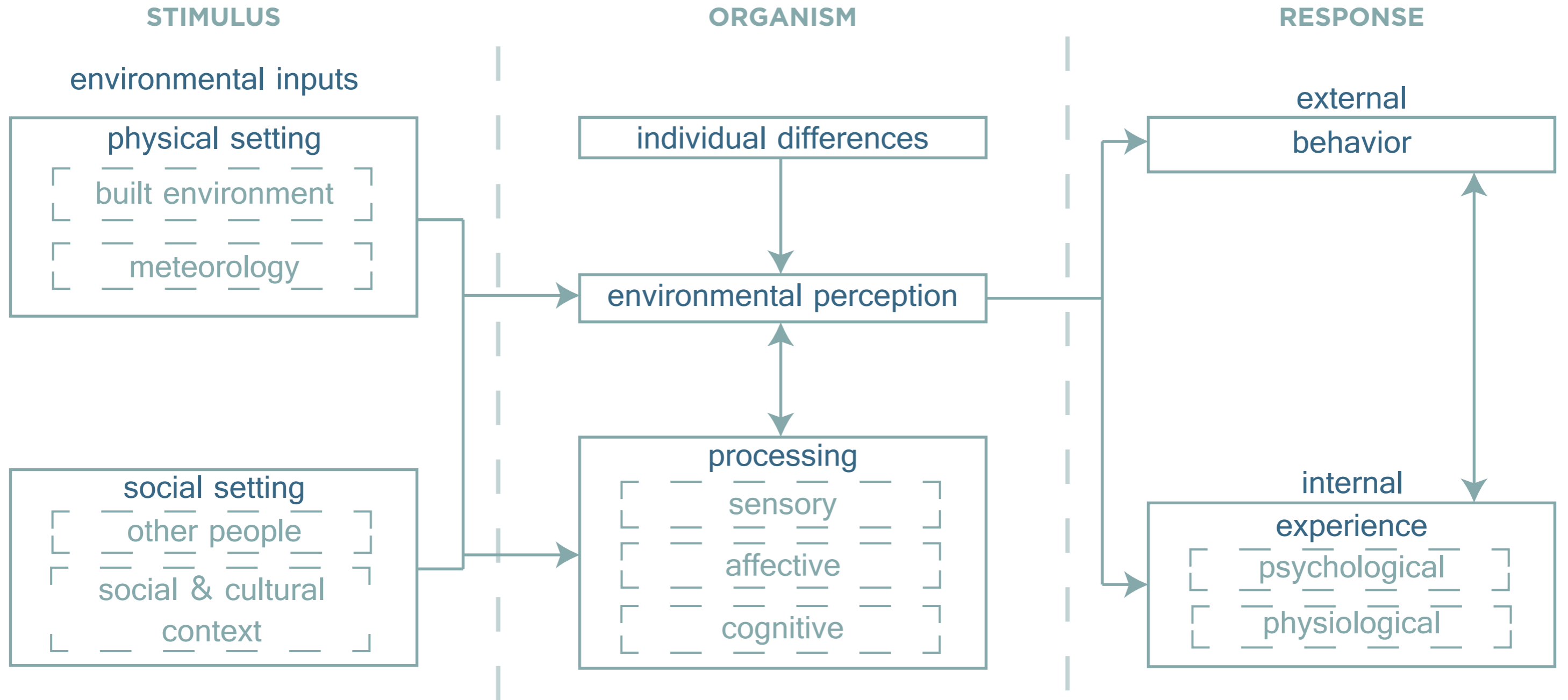
RESEARCH QUESTION

**WHICH SPATIAL ASPECTS OF DUTCH INNER CITY SHOPPING AREAS
INFLUENCE THE SHOPPING/LEISURE EXPERIENCE?**

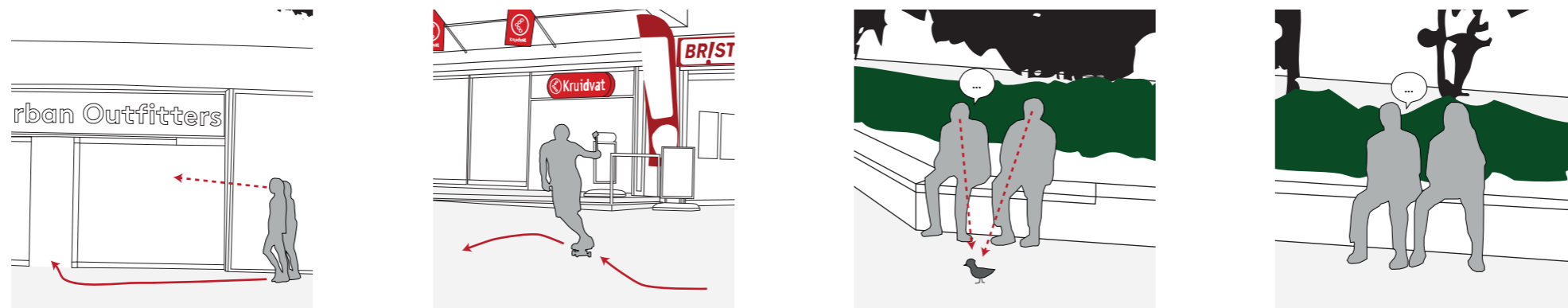
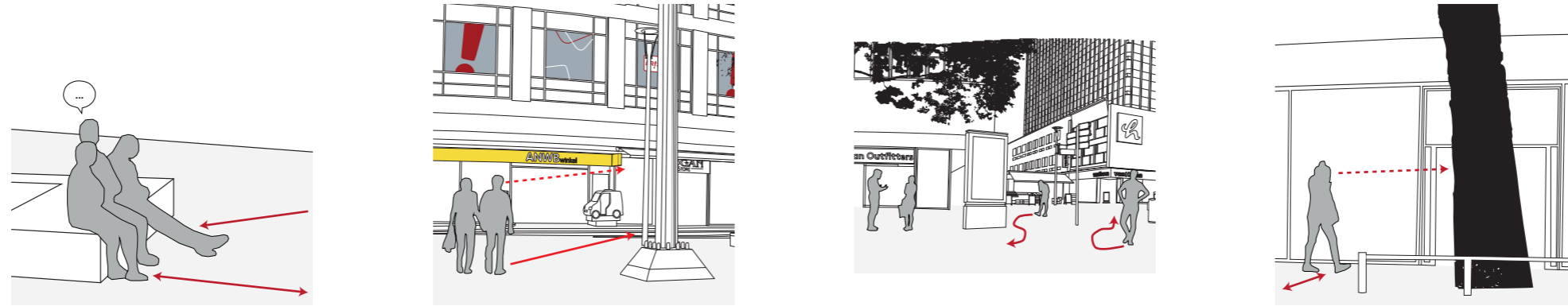
EXPERIENCE & BEHAVIOR



EXPERIENCE & BEHAVIOR



SPACE & BEHAVIOR



INTRODUCTION

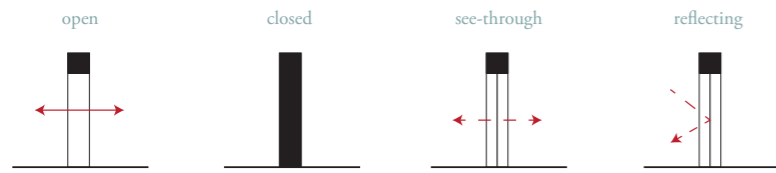
RESEARCH

DESIGN

SPACE & EXPERIENCE

FACADE

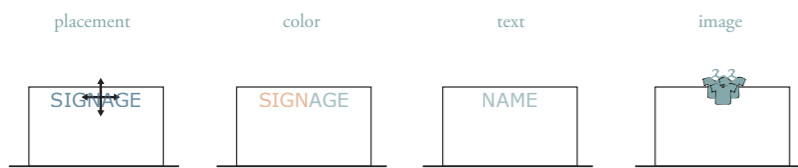
openness



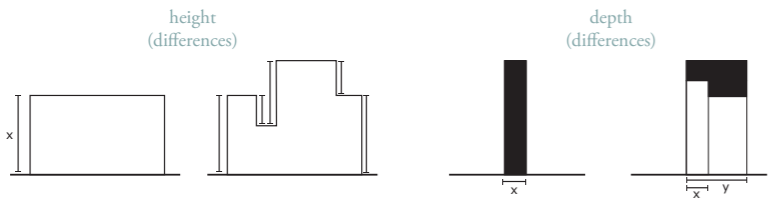
behind facade



signage



form



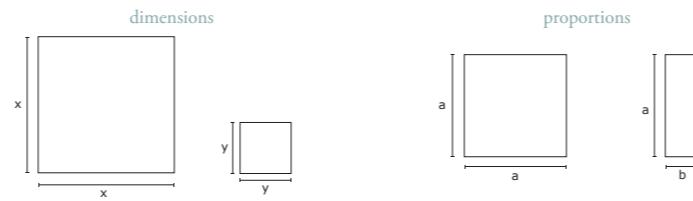
materialization & color



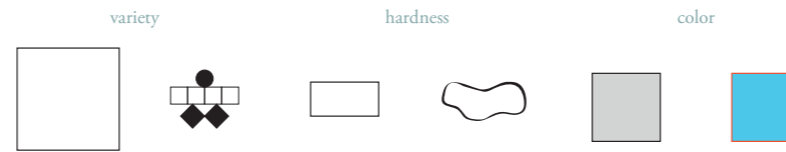
INTRODUCTION

SPACE

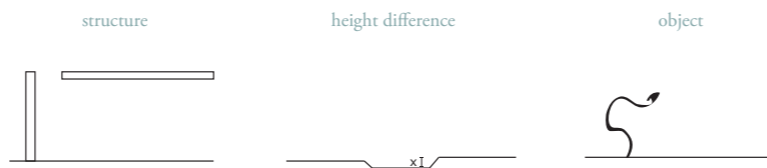
spatiality



materialization & color



boundaries



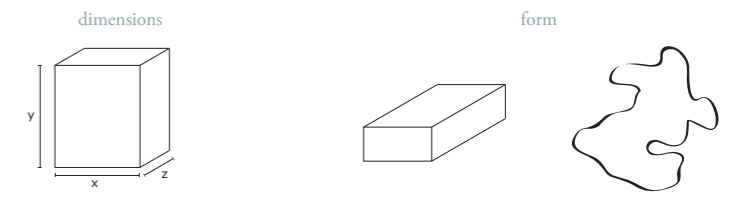
function



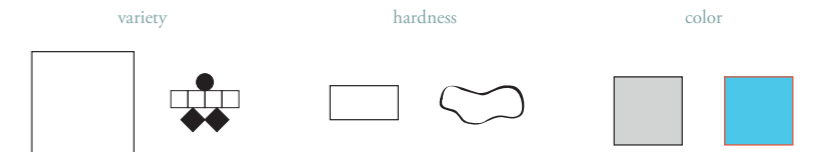
RESEARCH

OBJECTS

spatiality



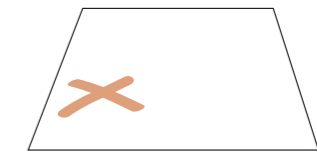
materialization & color



function



placement



adaptability



DESIGN



mEET

Delft



4,54%



4,54%
102.260



A vibrant street scene in a Dutch town square. On the left, a tall, ornate Gothic church with a prominent spire and a clock face. The square is paved and filled with people, many of whom are riding bicycles. In the background, there are traditional Dutch buildings with red-tiled roofs and gabled facades. The sky is bright blue with scattered white clouds. The text '4,54%' is at the top, '102.260' is below it, and 'locals', 'students', and 'tourists' are stacked vertically in the center-right.

4,54%
102.260
locals
students
tourists

DELFT



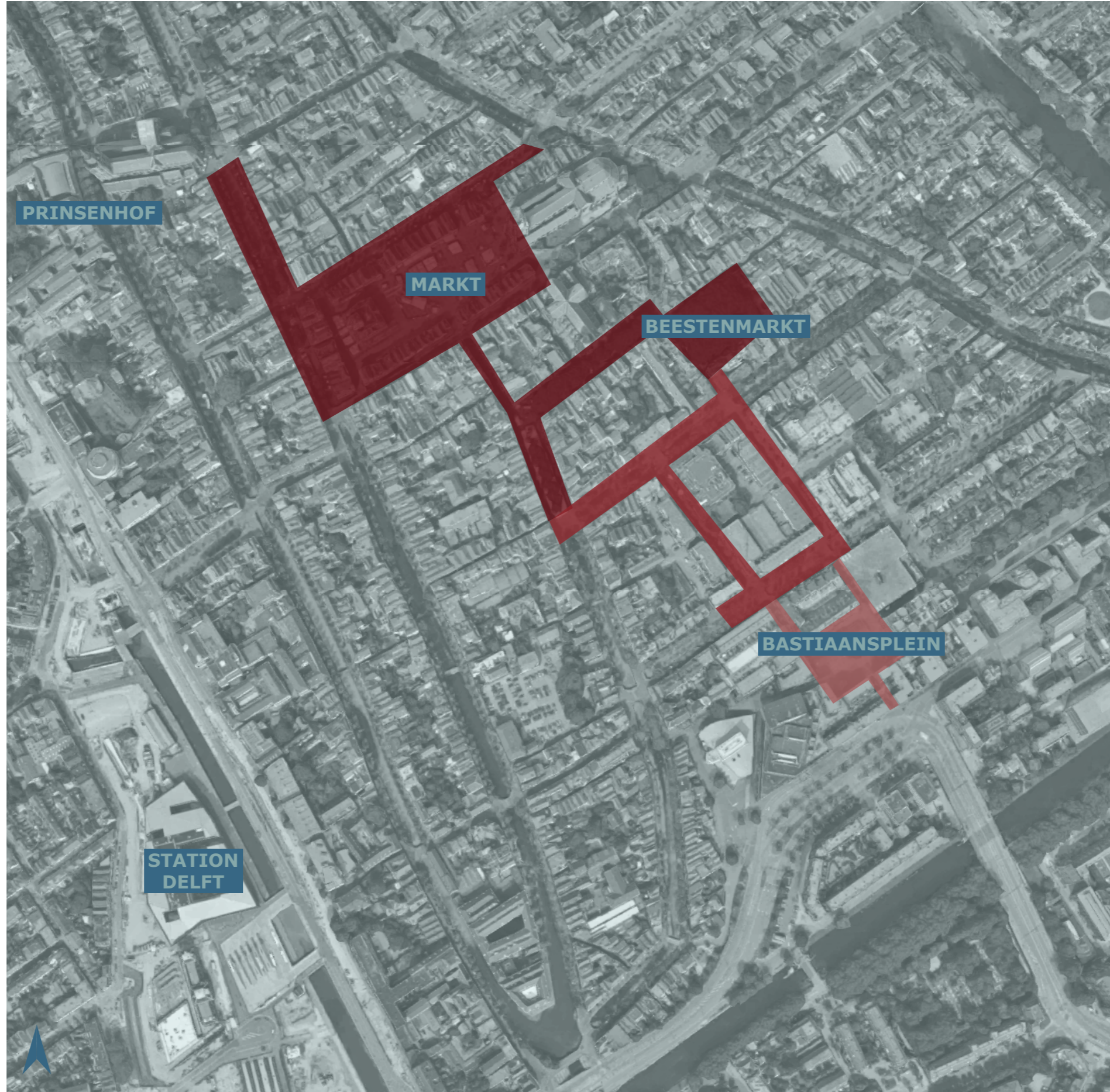
DELFT CITY CENTER



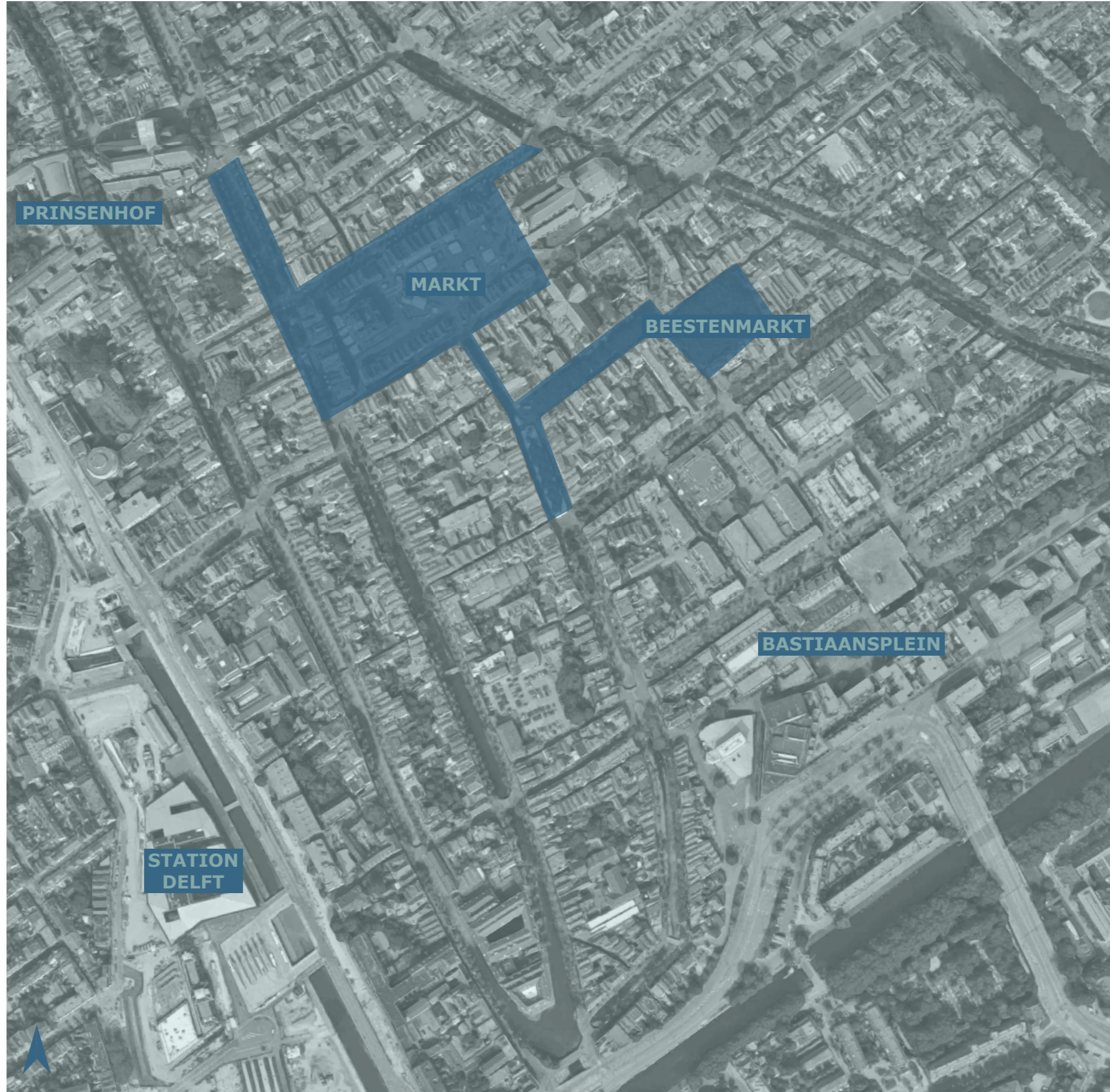
DELFT CITY CENTER



DIFFERENT CHARACTERS



MARKT



MARKT



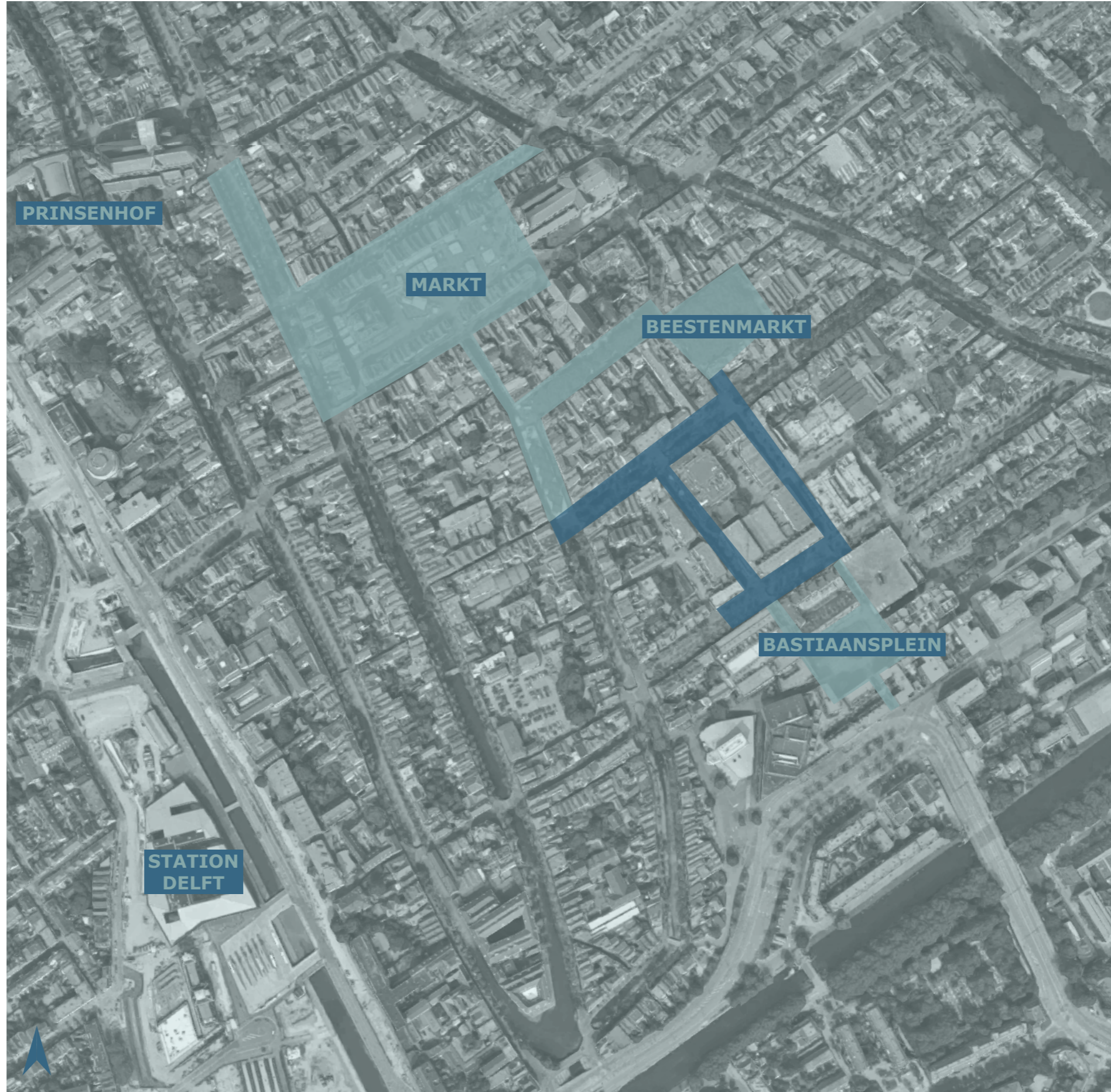
BASTIAANSPLEIN



BASTIAANSPLEIN



BETWEEN AREA



BETWEEN AREA



SITE



SITE



SITE: KRUISSTRAAT 71



CONTEXT



HISTORY

DOK LIBRARY - DEMOLISHED IN 2010

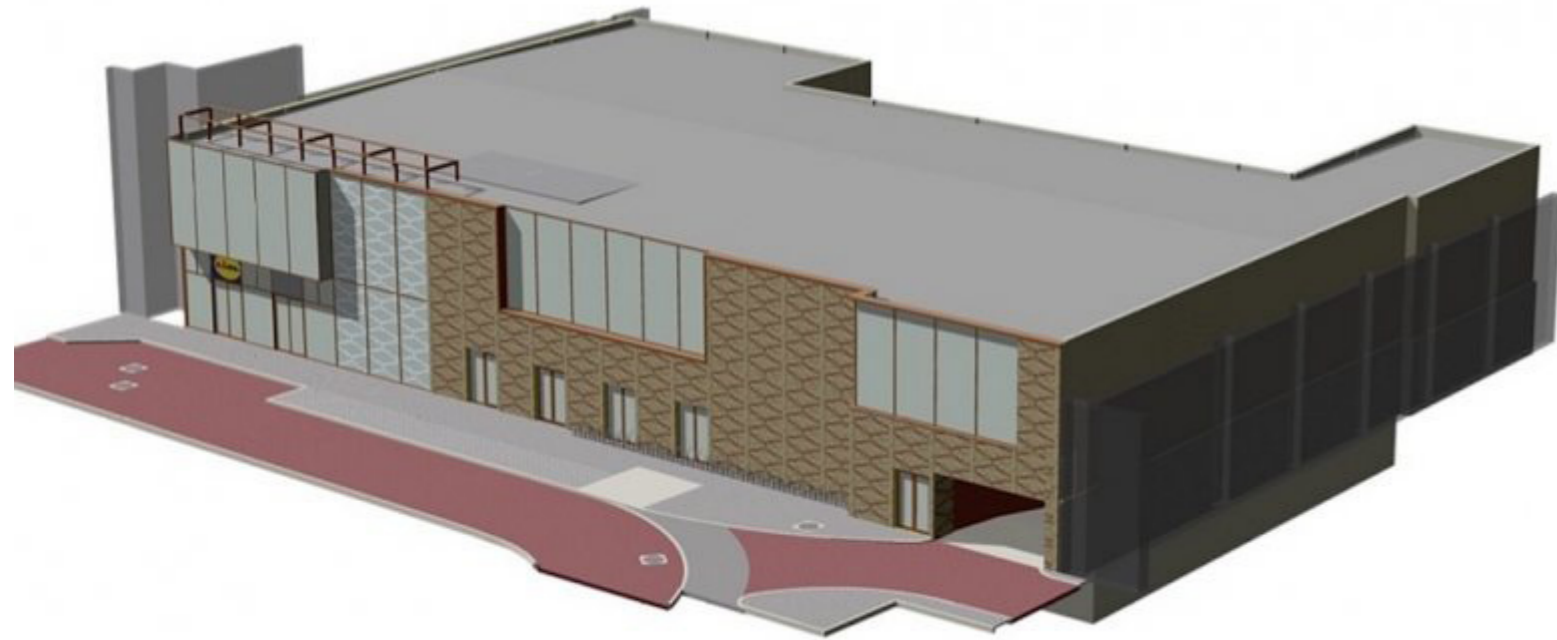


BEWEEGTUIN - DEMOLISHED IN 2013

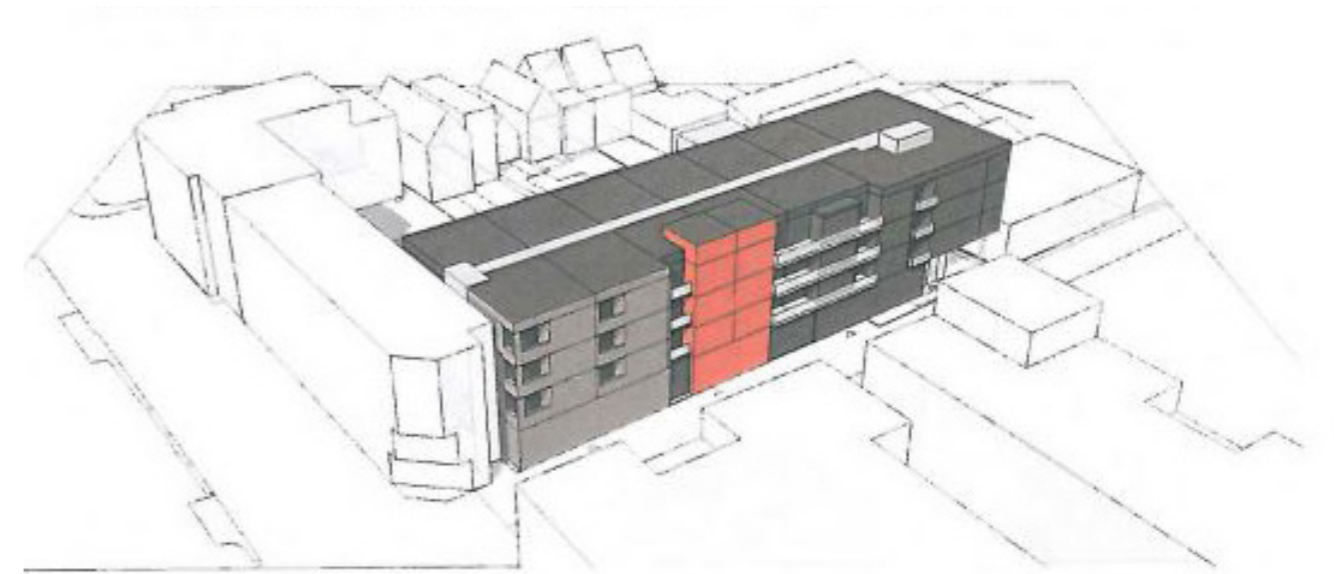


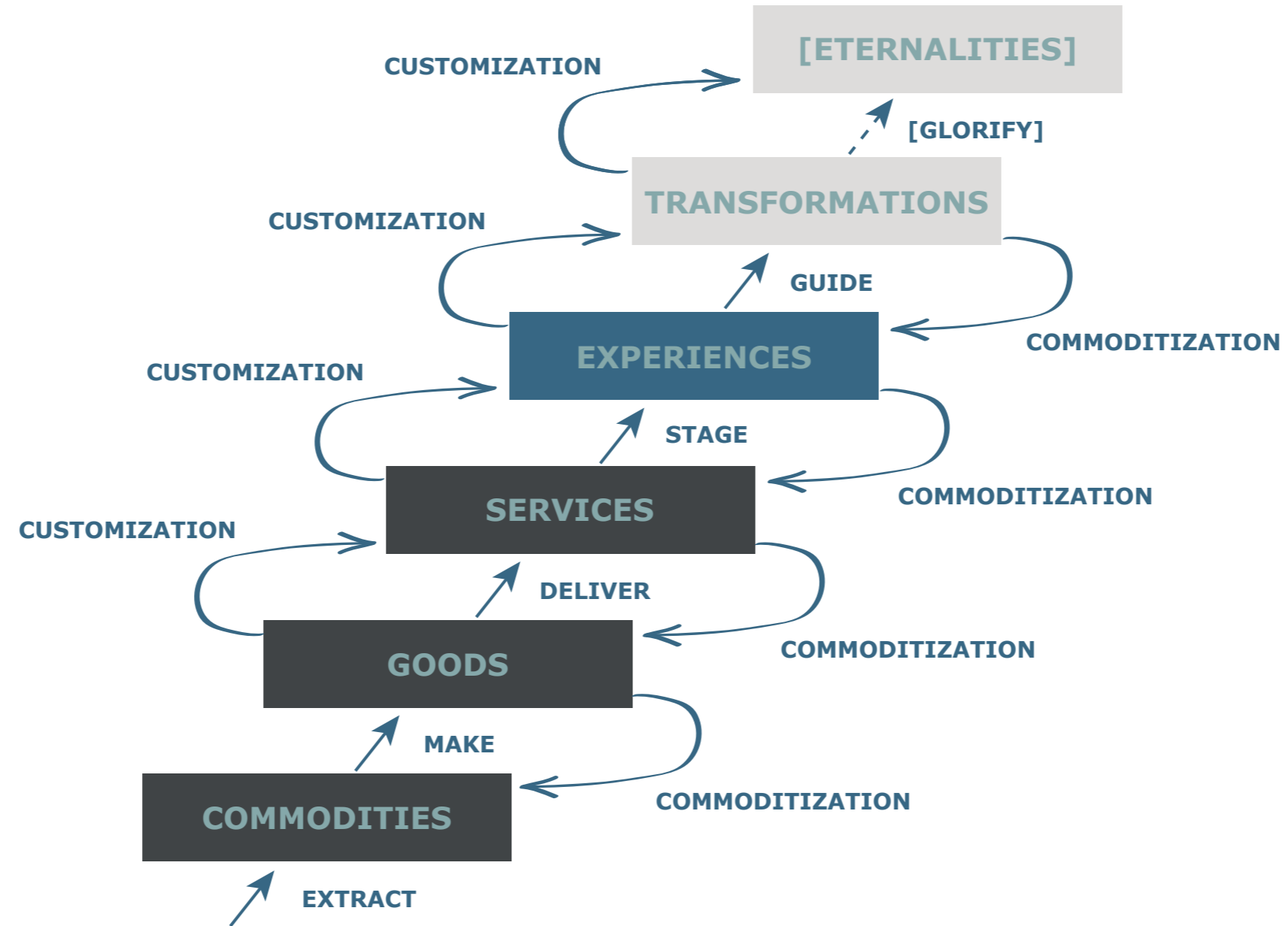
FUTURE?

LIDL



RETAIL & DWELLINGS







Let's

mEET

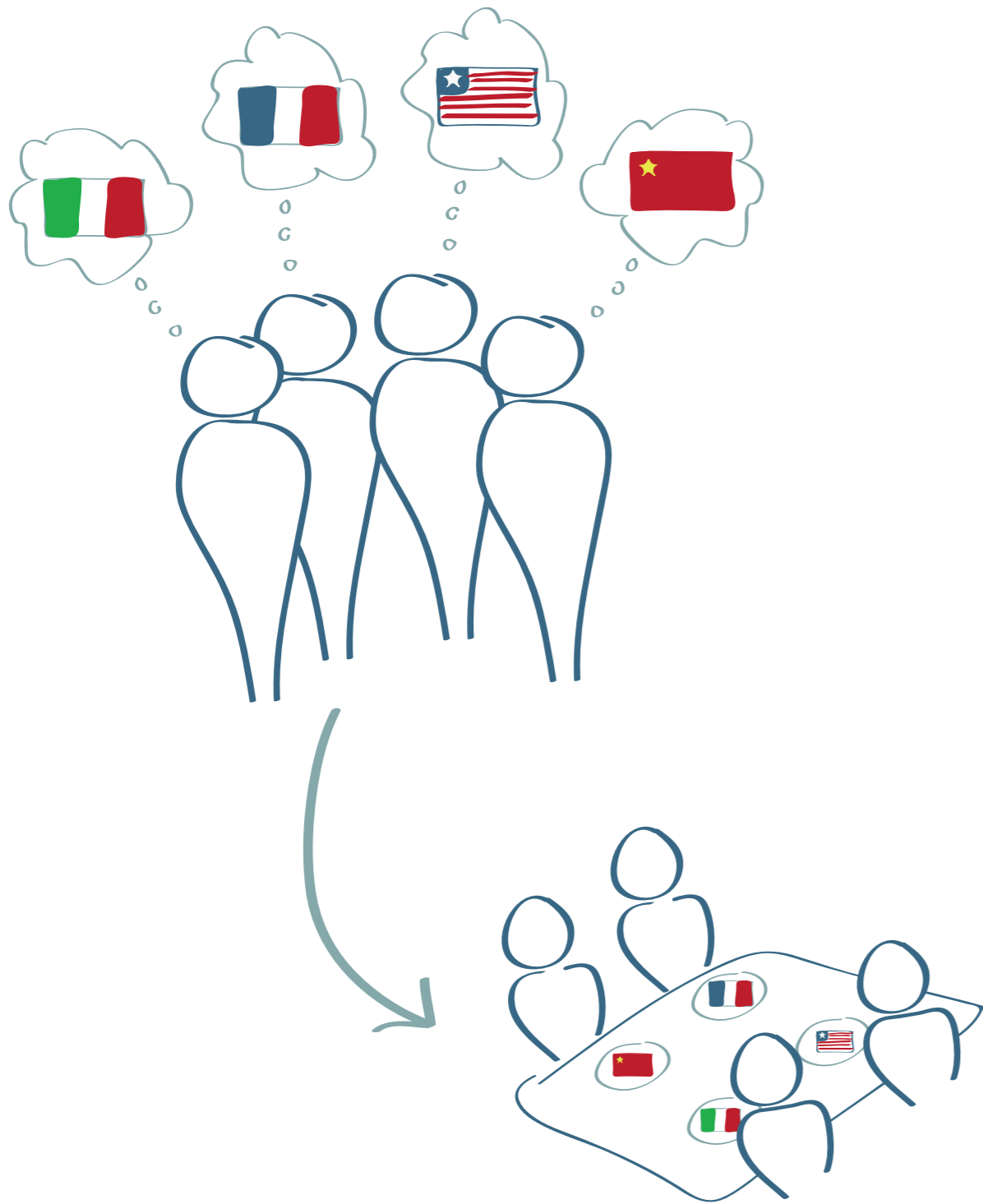


DESIGN BRIEF



FOODHALL?

EXPERIENCE



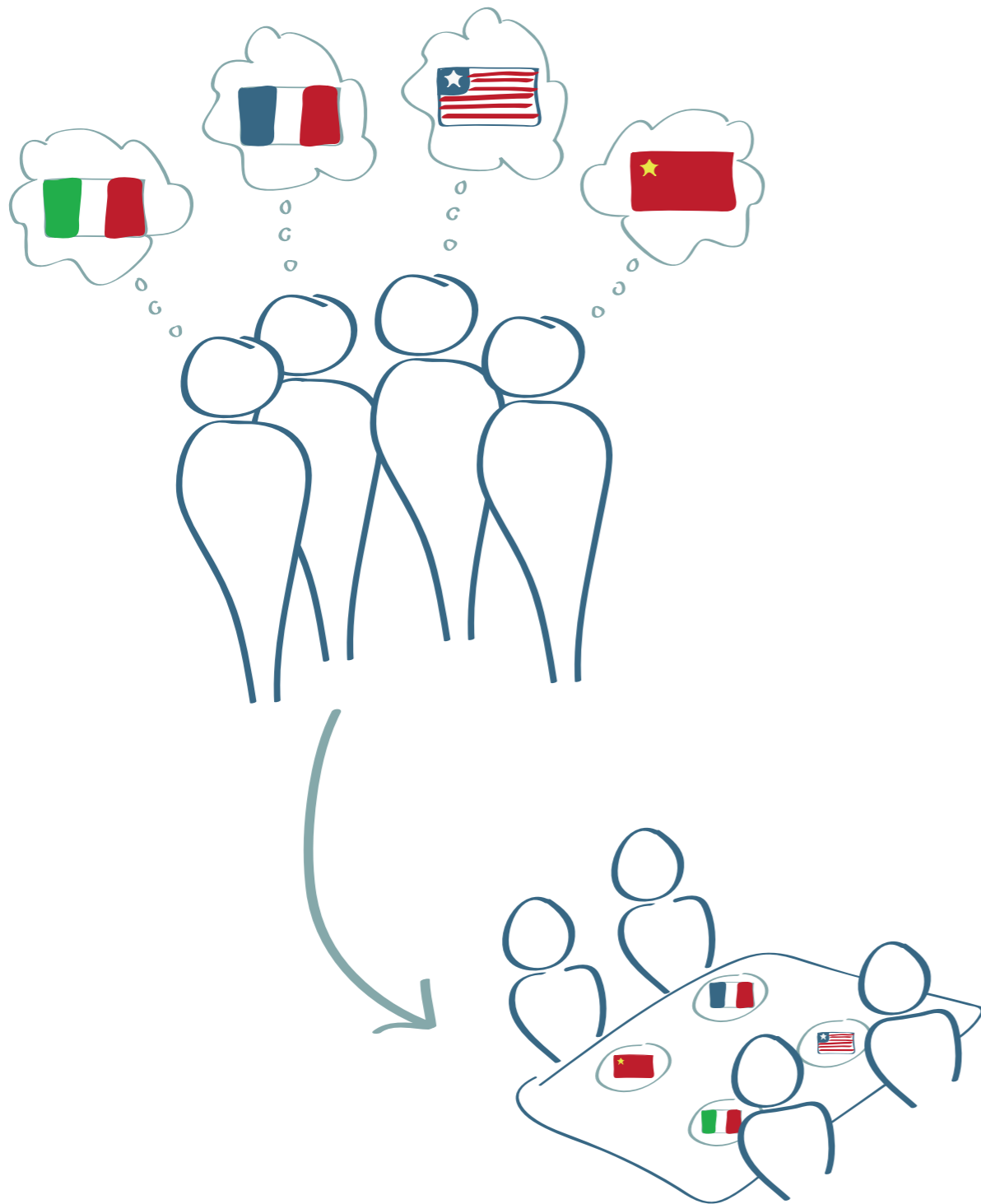
INTRODUCTION

RESEARCH

DESIGN

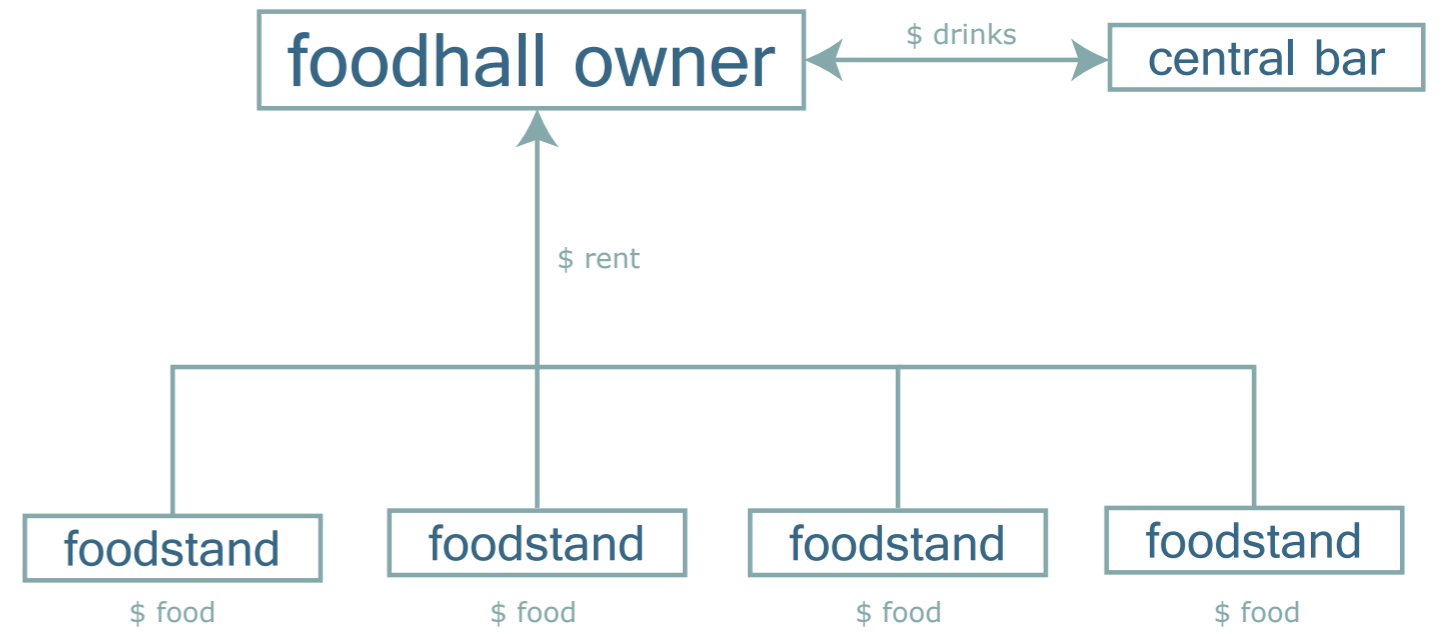
FOODHALL?

EXPERIENCE



INTRODUCTION

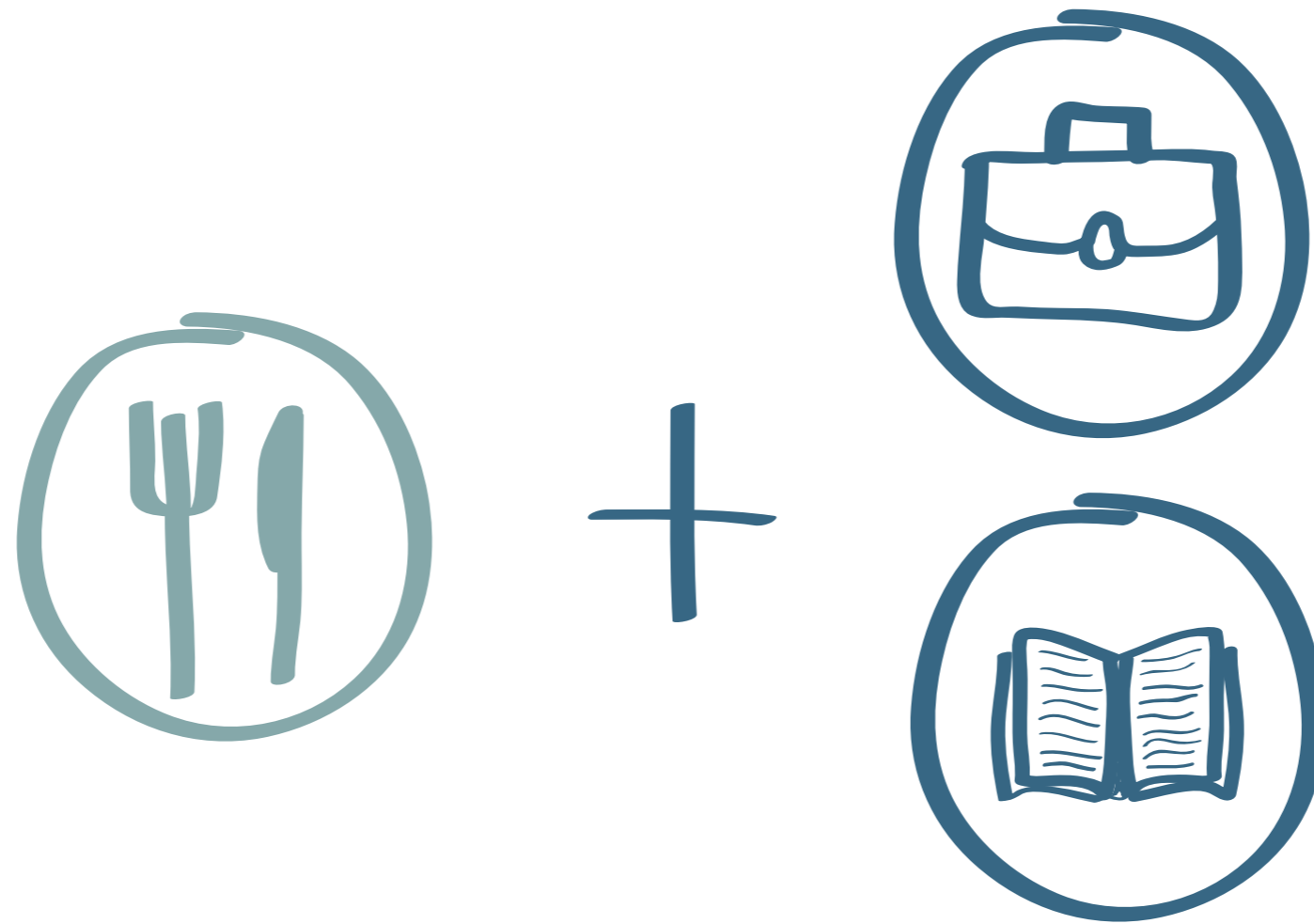
BUSINESS



RESEARCH

DESIGN

ADDITIONAL PROGRAM



CONCEPT

CONSCIOUS CONSUMPTION

CONCEPT

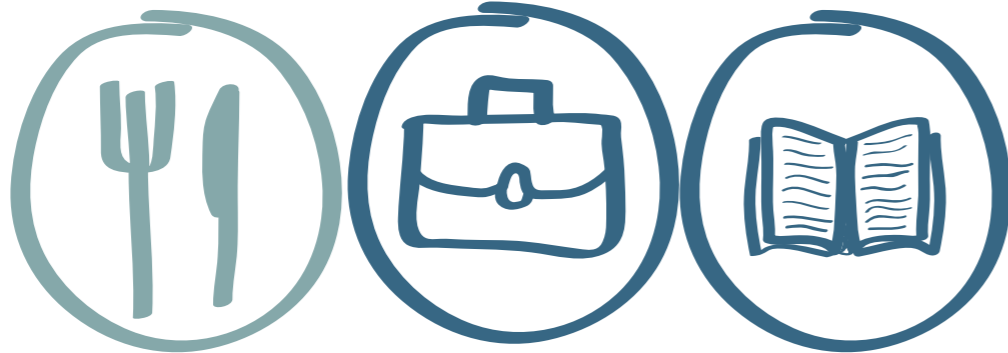


CONSCIOUS CONSUMPTION

CONCEPT



CONSCIOUS CONSUMPTION



CONSCIOUS CONSUMPTION: USE

CURRENT USE



FOODSTANDS

SEATING

RINSING KITCHEN



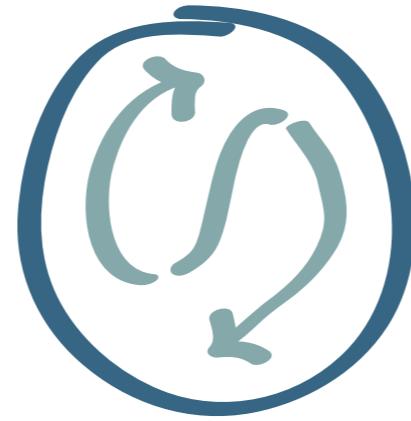
INDIVIDUAL AND
COLLABORATIVE
WORKSPACES

MEETING ROOMS

CONSCIOUS CONSUMPTION: USE

CURRENT USE

FUTURE USE



FOODSTANDS

SEATING

RINSING KITCHEN

INDIVIDUAL AND
COLLABORATIVE
WORKSPACES

MEETING ROOMS

FLEXIBILITY

CONSCIOUS CONSUMPTION: USE

CURRENT USE



FOODSTANDS

SEATING

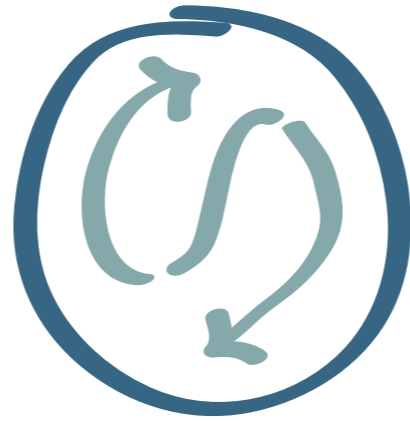
RINSING KITCHEN



INDIVIDUAL AND
COLLABORATIVE
WORKSPACES

MEETING ROOMS

FUTURE USE



FLEXIBILITY

AFTER USE



DEMOUNTABILITY

INTRODUCTION

RESEARCH

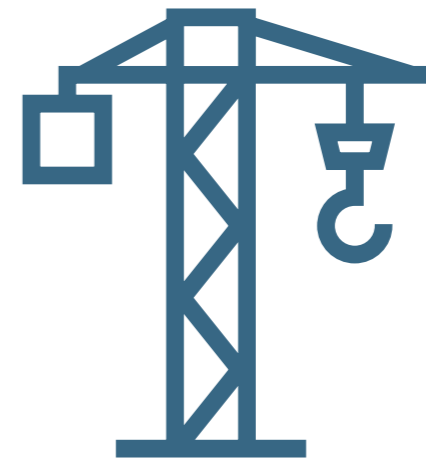
DESIGN

CONSCIOUS CONSUMPTION IN ARCHITECTURE

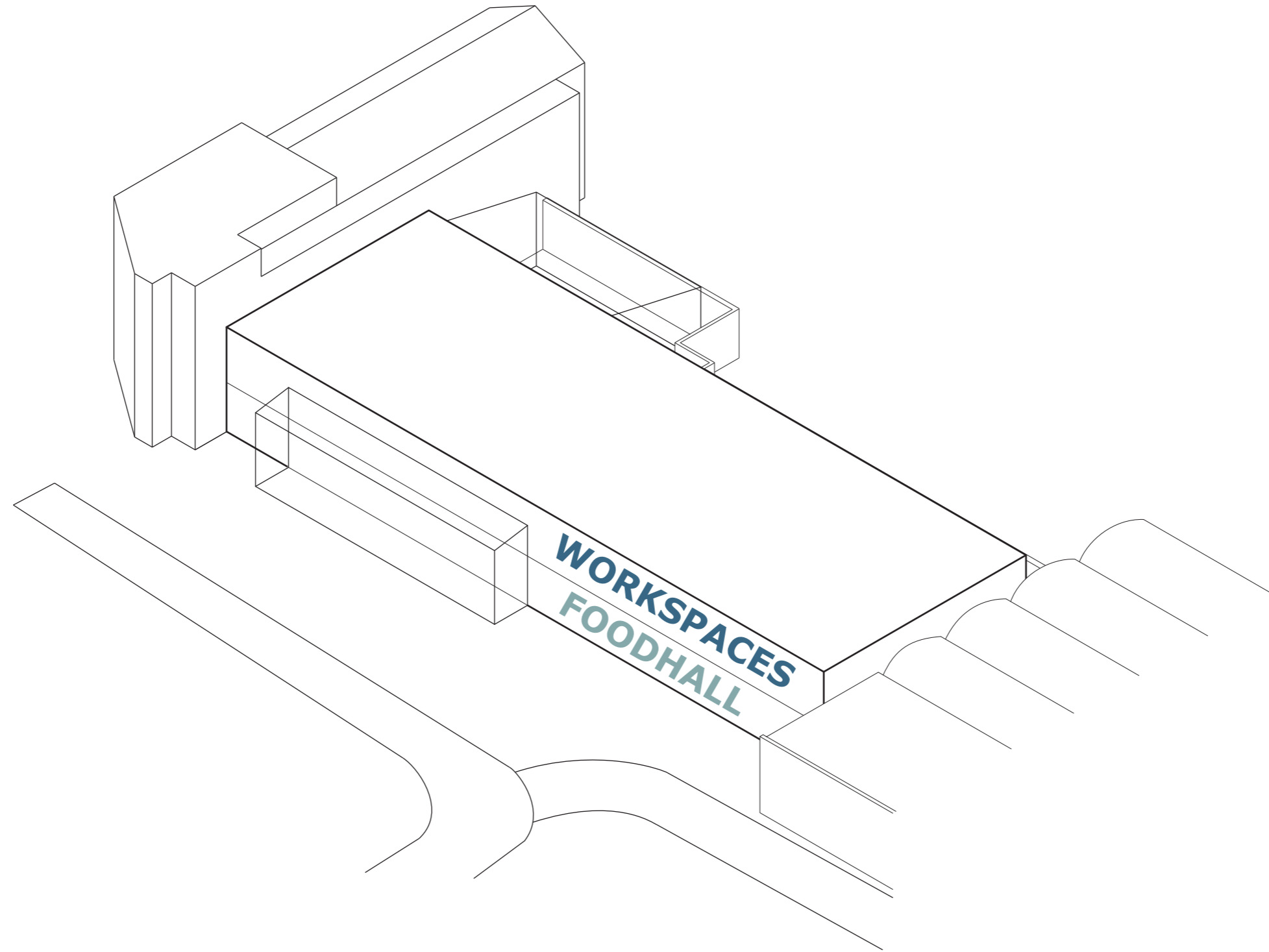
MATERIAL CHOICE



WAY OF BUILDING

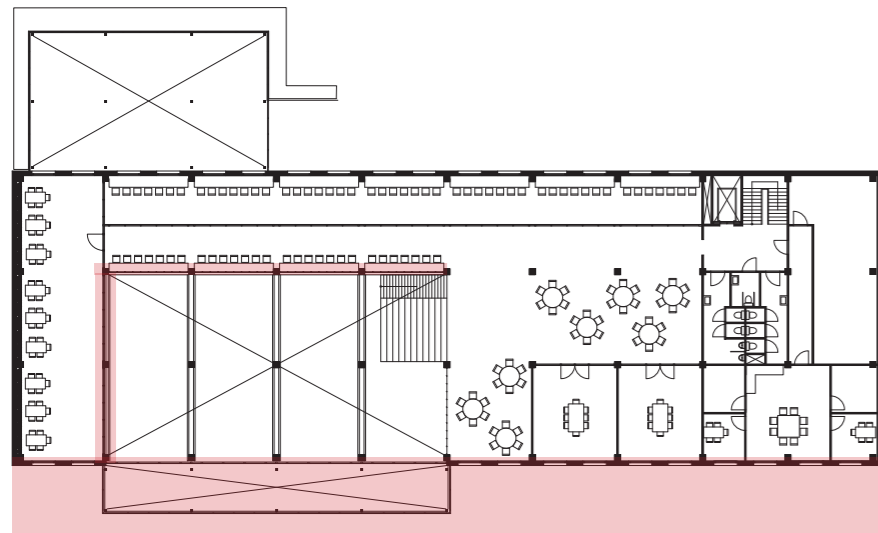
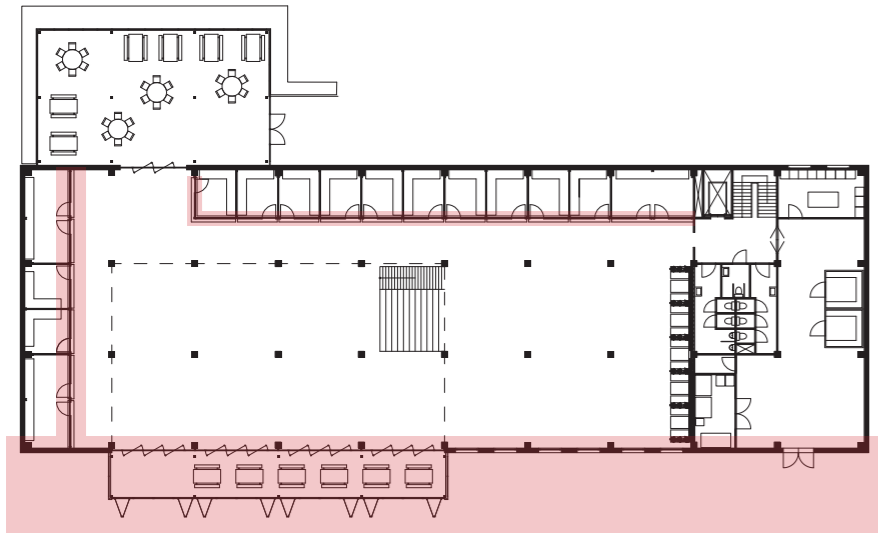


CURRENT USE



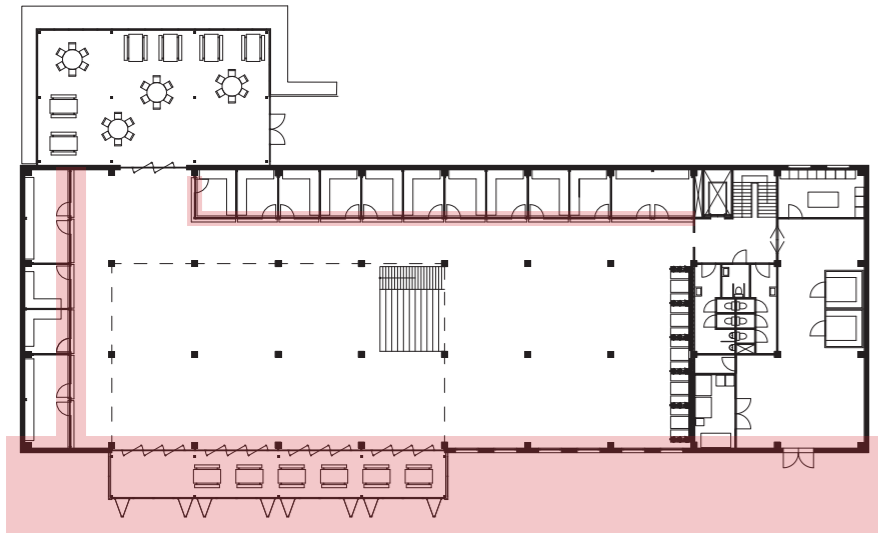
SPATIAL ELEMENTS & EXPERIENCE

FACADE

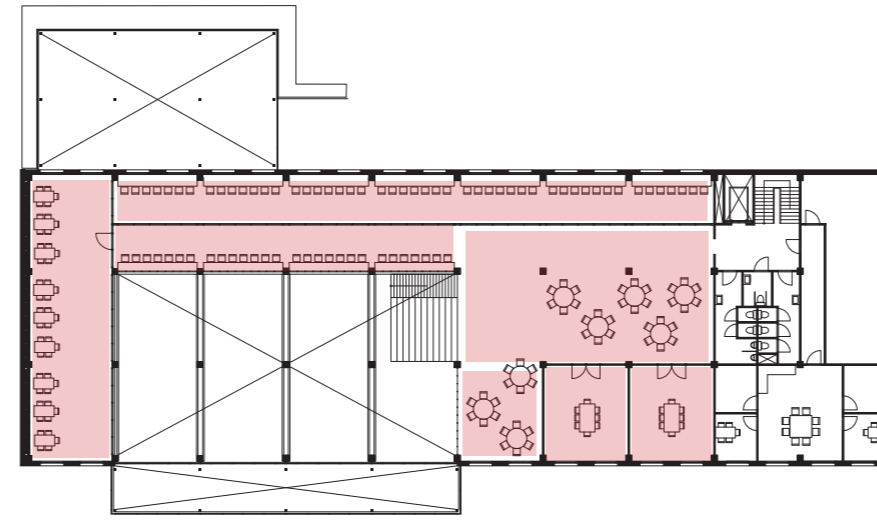
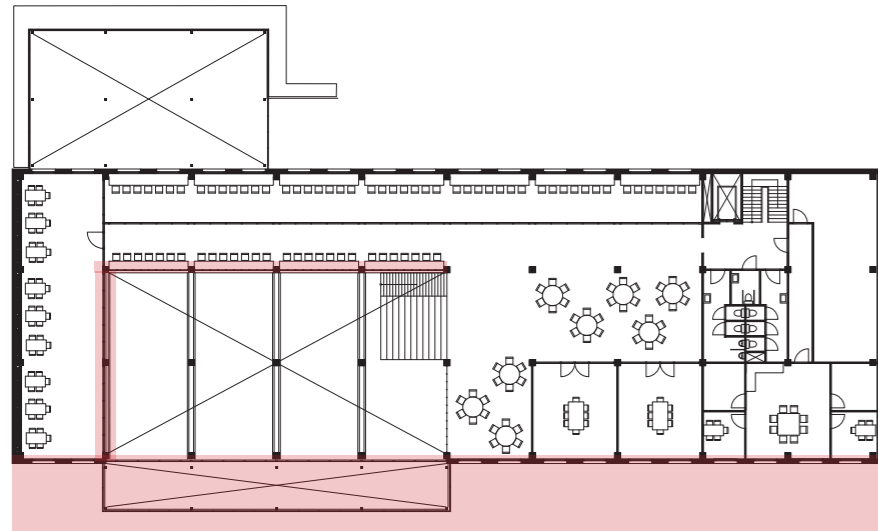
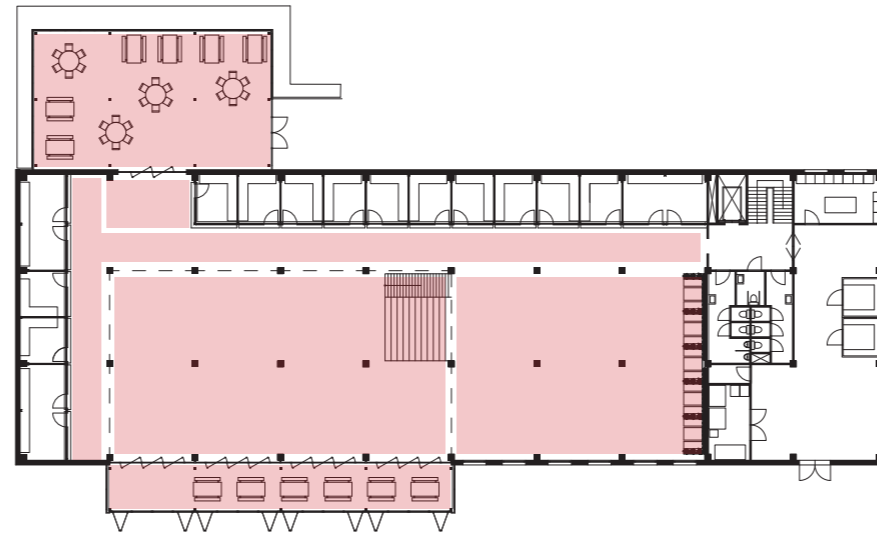


SPATIAL ELEMENTS & EXPERIENCE

FACADE



SPACE



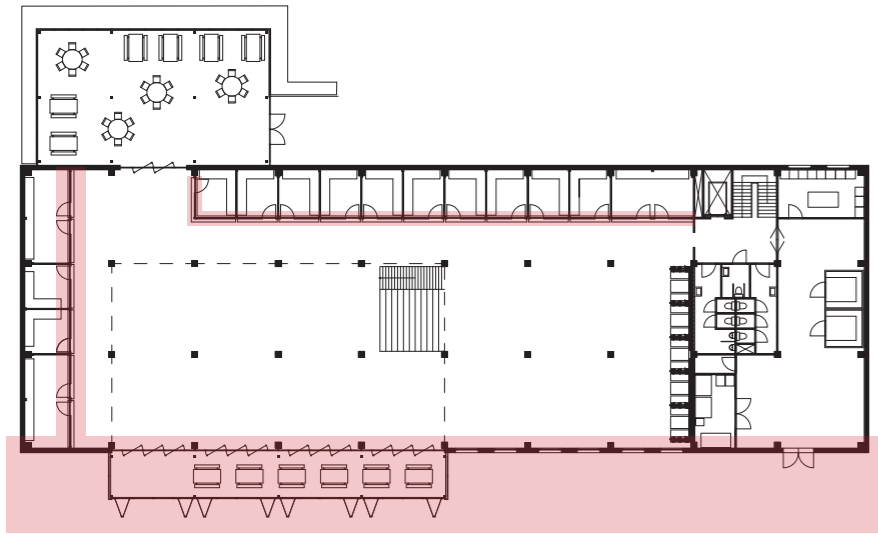
INTRODUCTION

RESEARCH

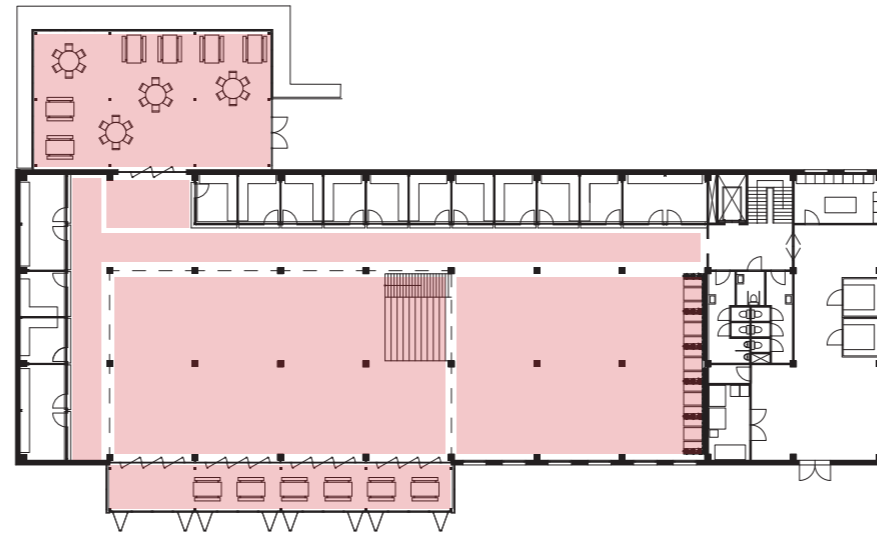
DESIGN

SPATIAL ELEMENTS & EXPERIENCE

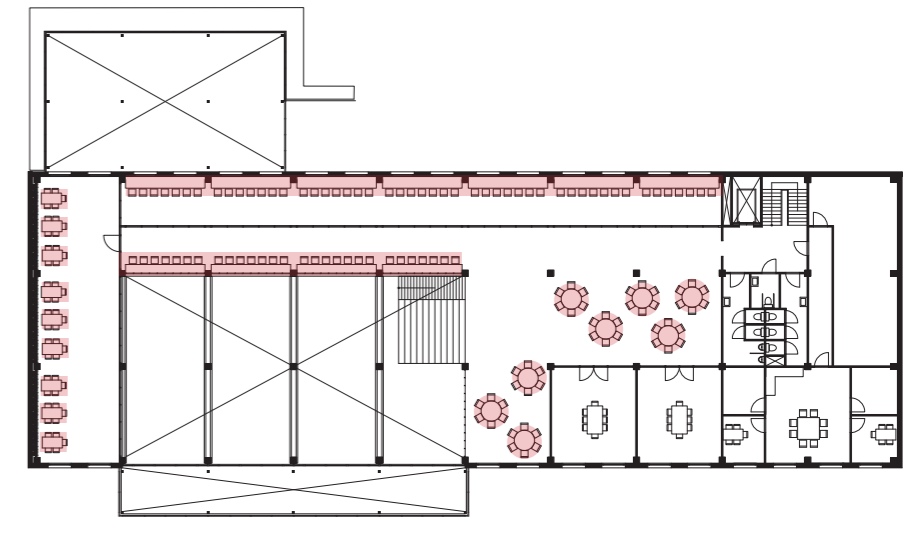
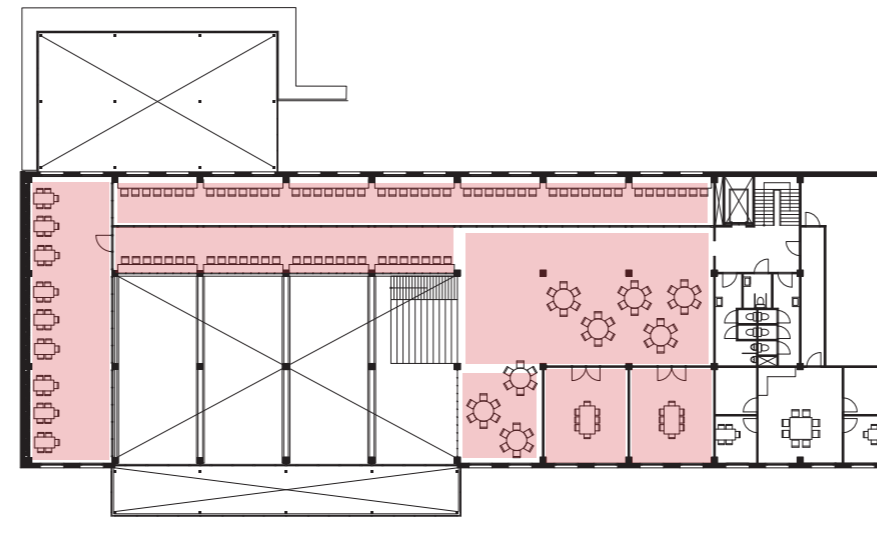
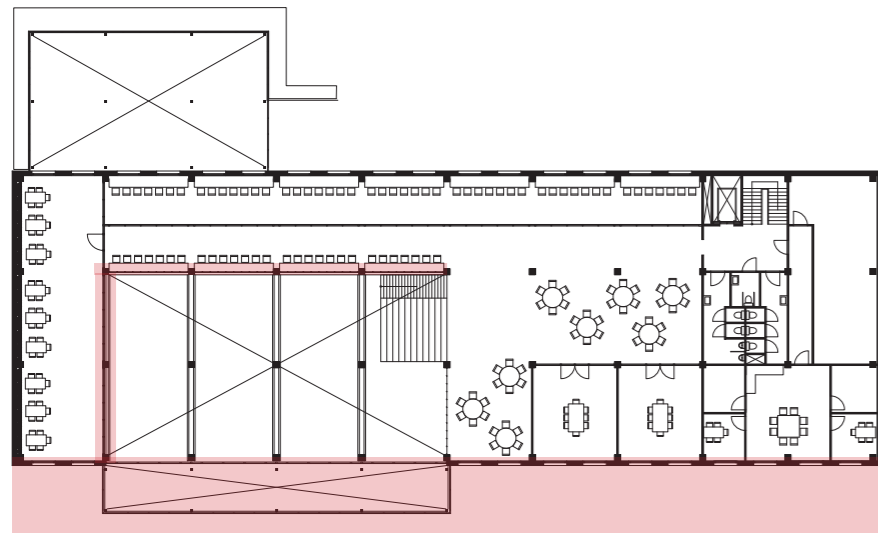
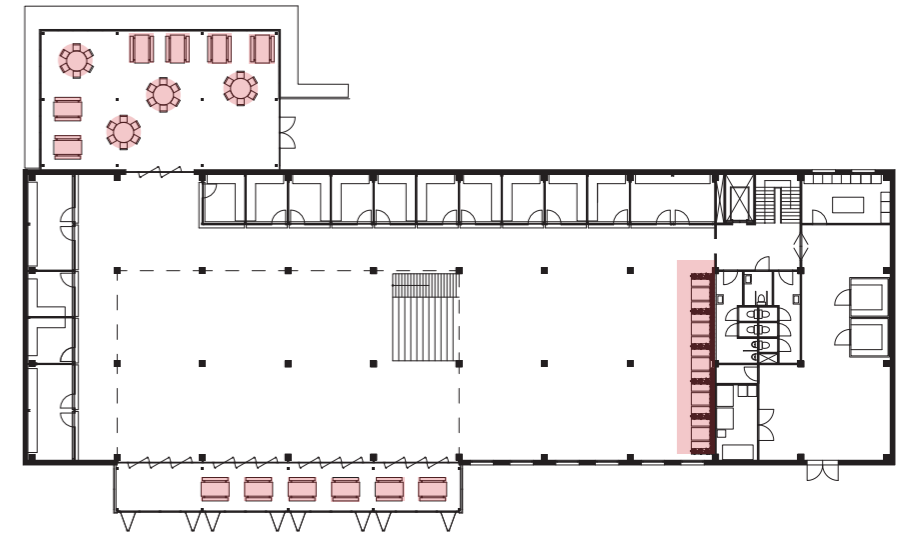
FACADE



SPACE



OBJECTS

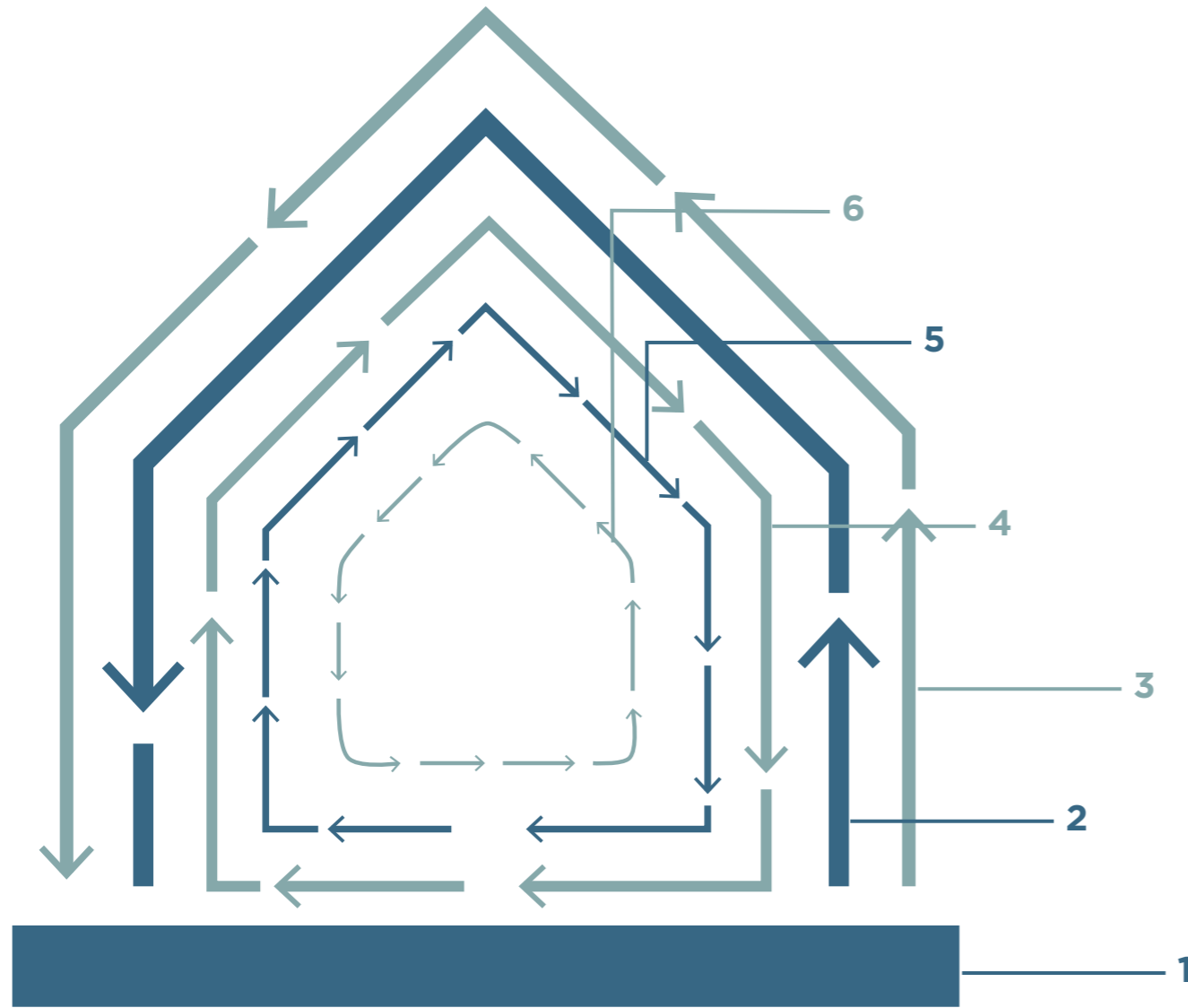


INTRODUCTION

RESEARCH

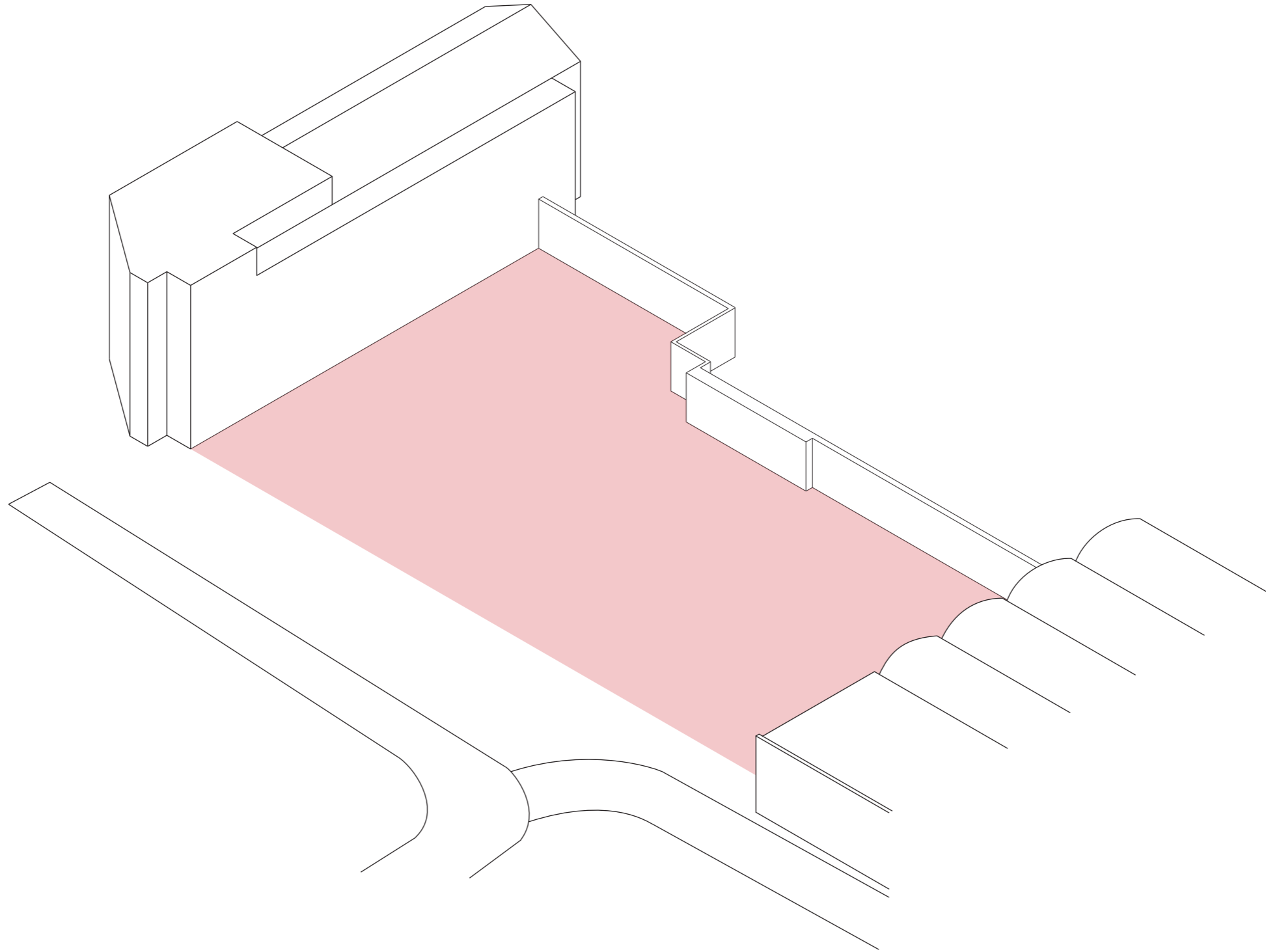
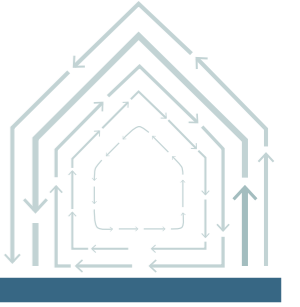
DESIGN

FUTURE USE/AFTER USE: SHEARING LAYERS



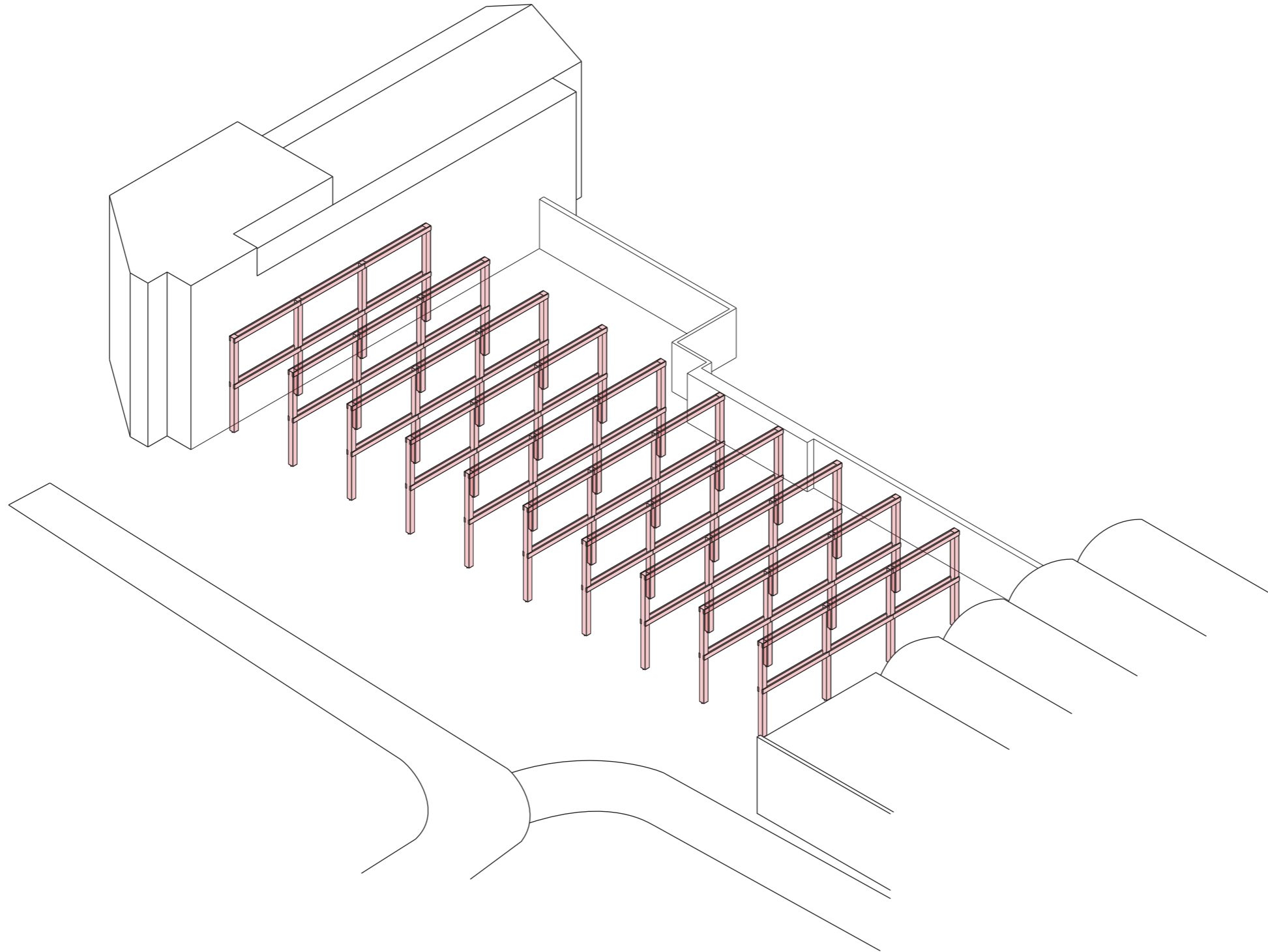
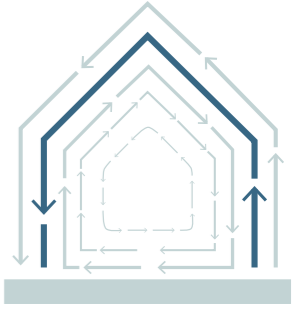
- 1. SITE
- 2. STRUCTURE
- 3. SKIN
- 4. SERVICES
- 5. SPACE PLAN
- 6. STUFF

- 'ETERNAL'
- 60-200 YRS
- 30-60 YRS
- 5-30 YRS
- 5-20 YRS
- 5-15 YRS

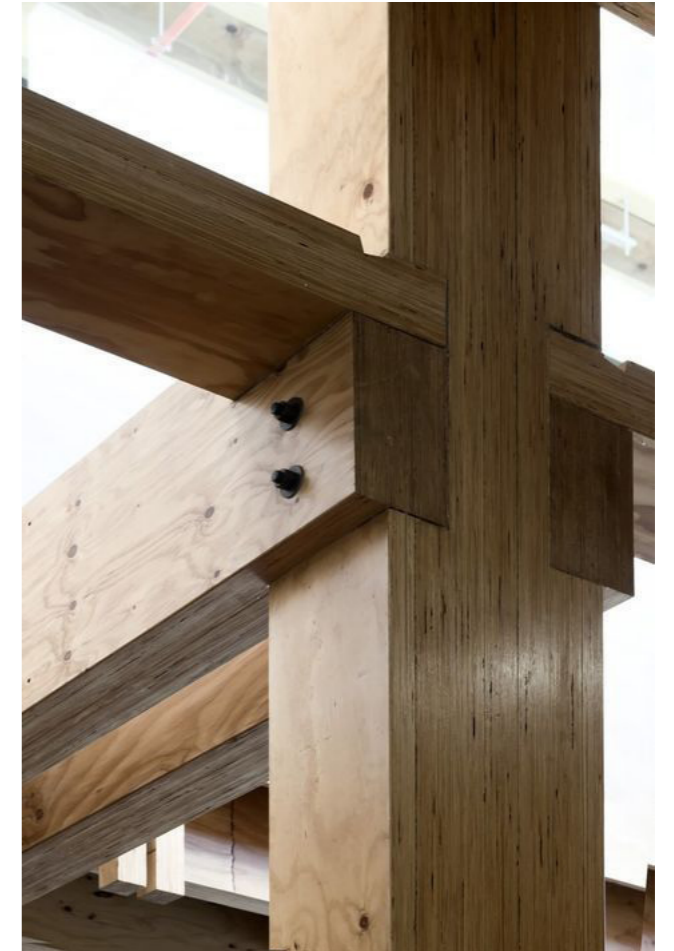
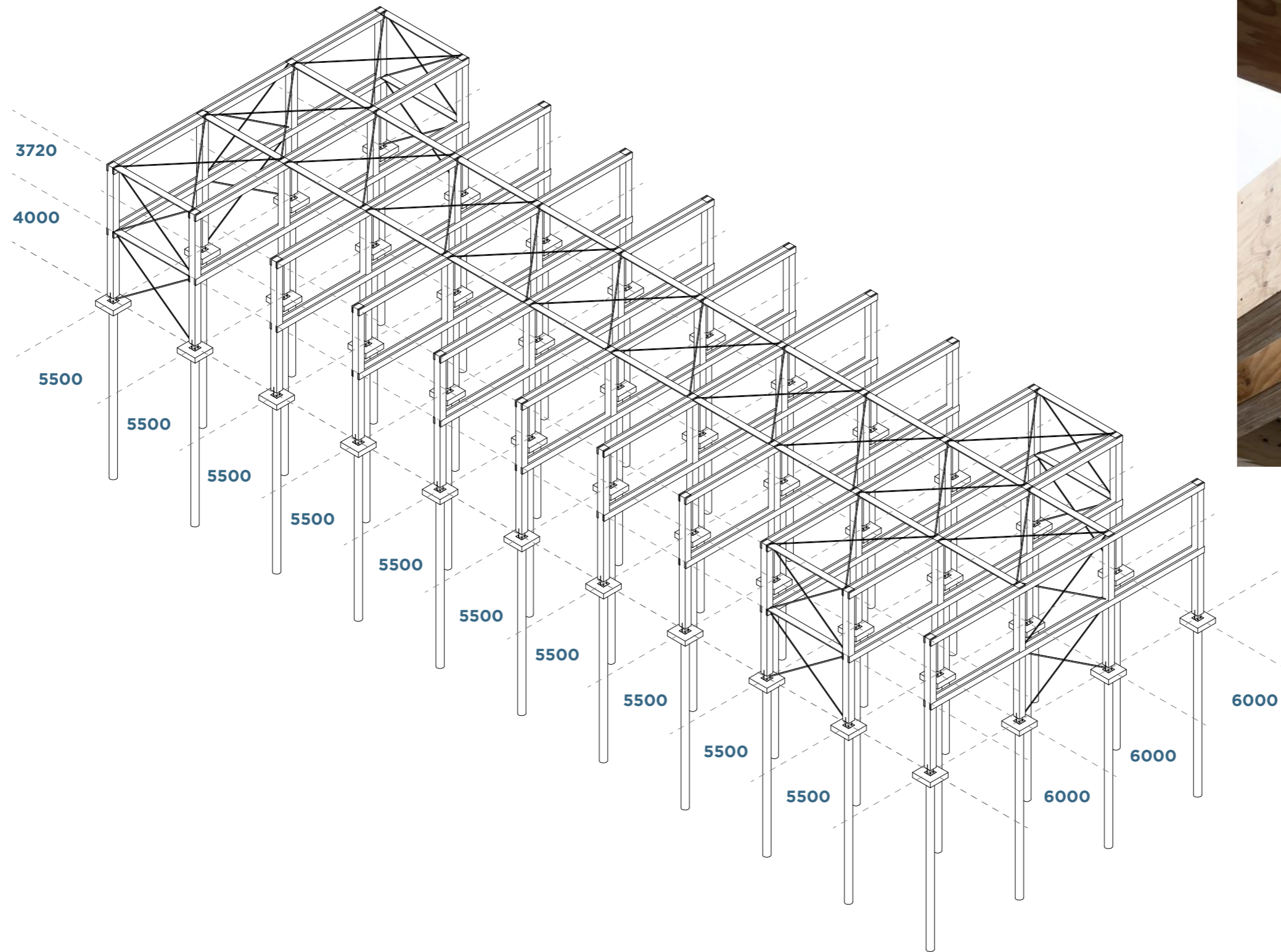


SITE: DELFT CITY CENTER SHOPPING AREA

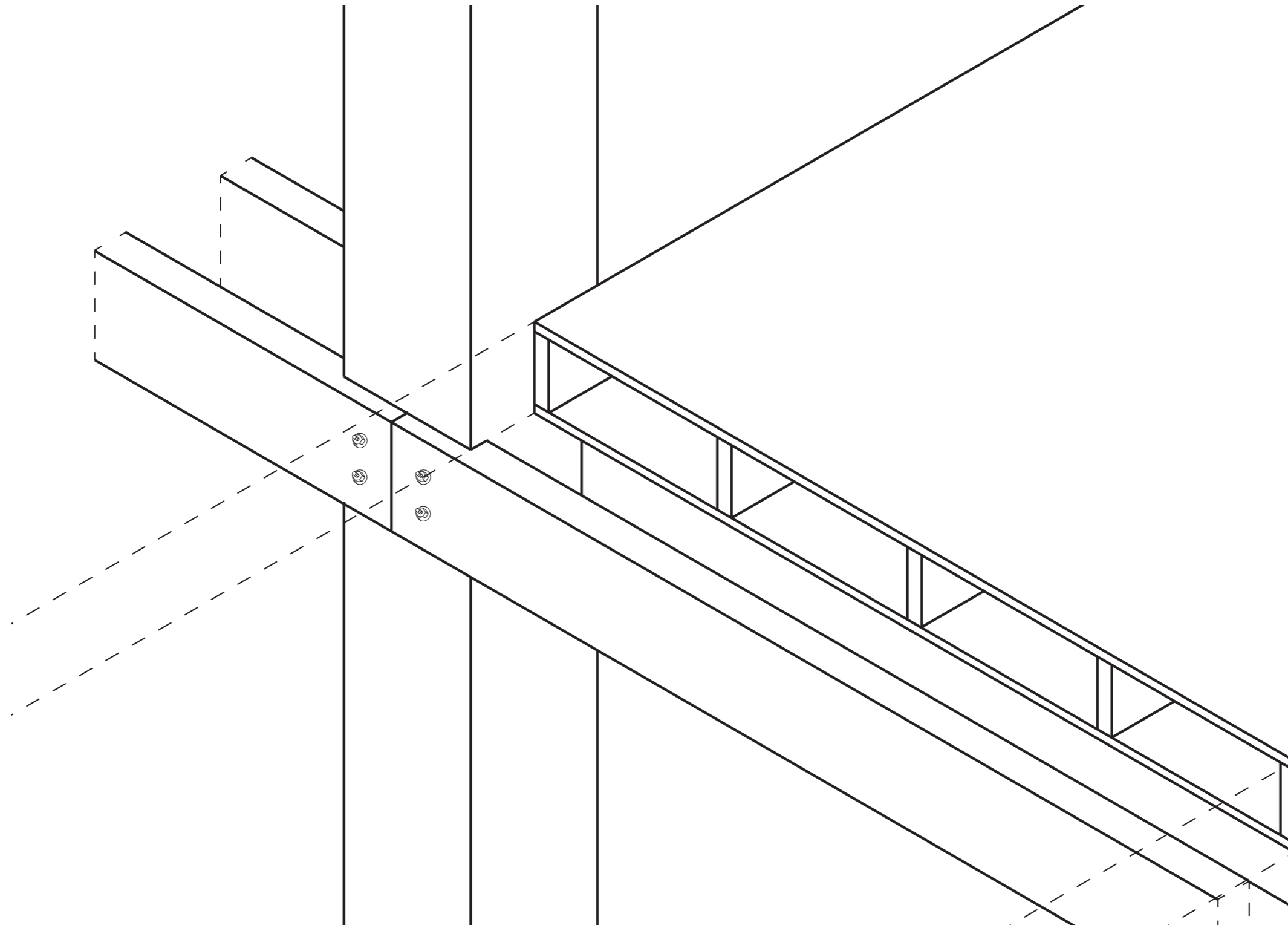


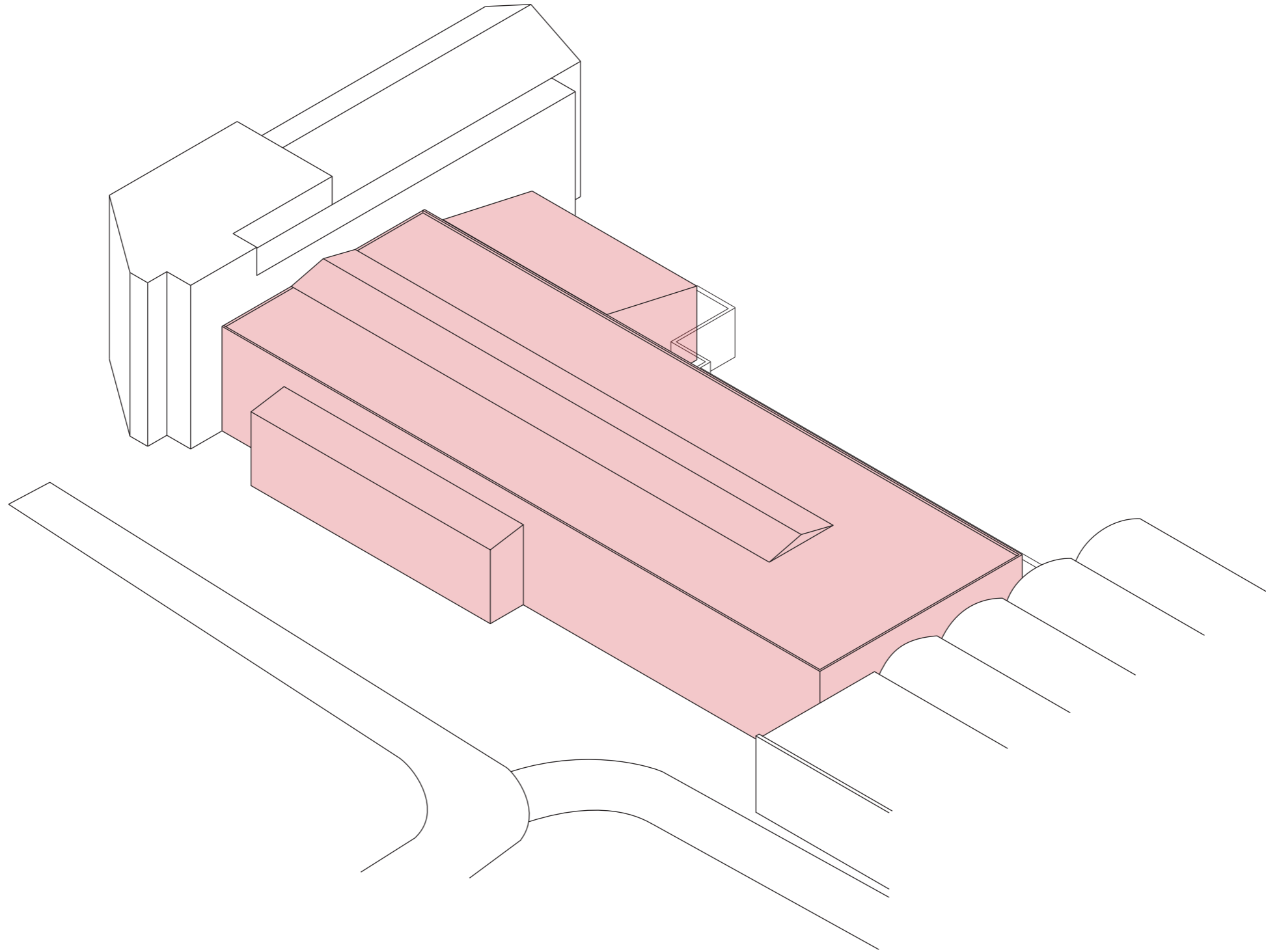
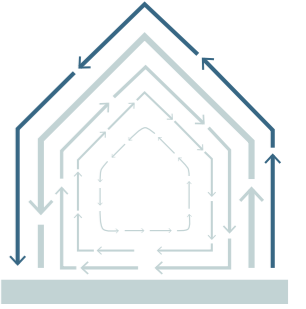


STRUCTURE: PROPERTIES

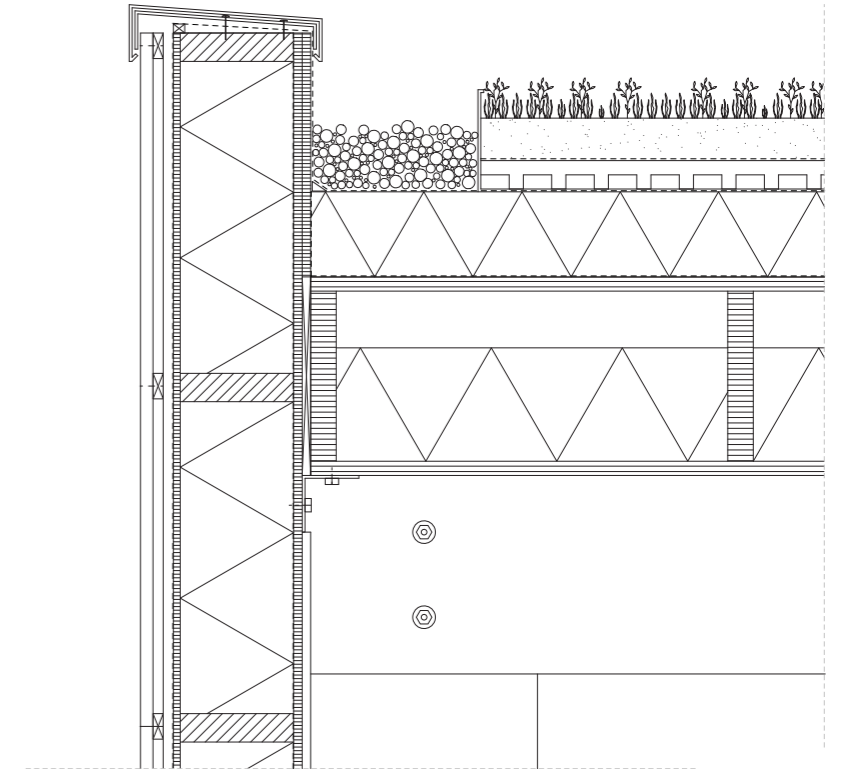
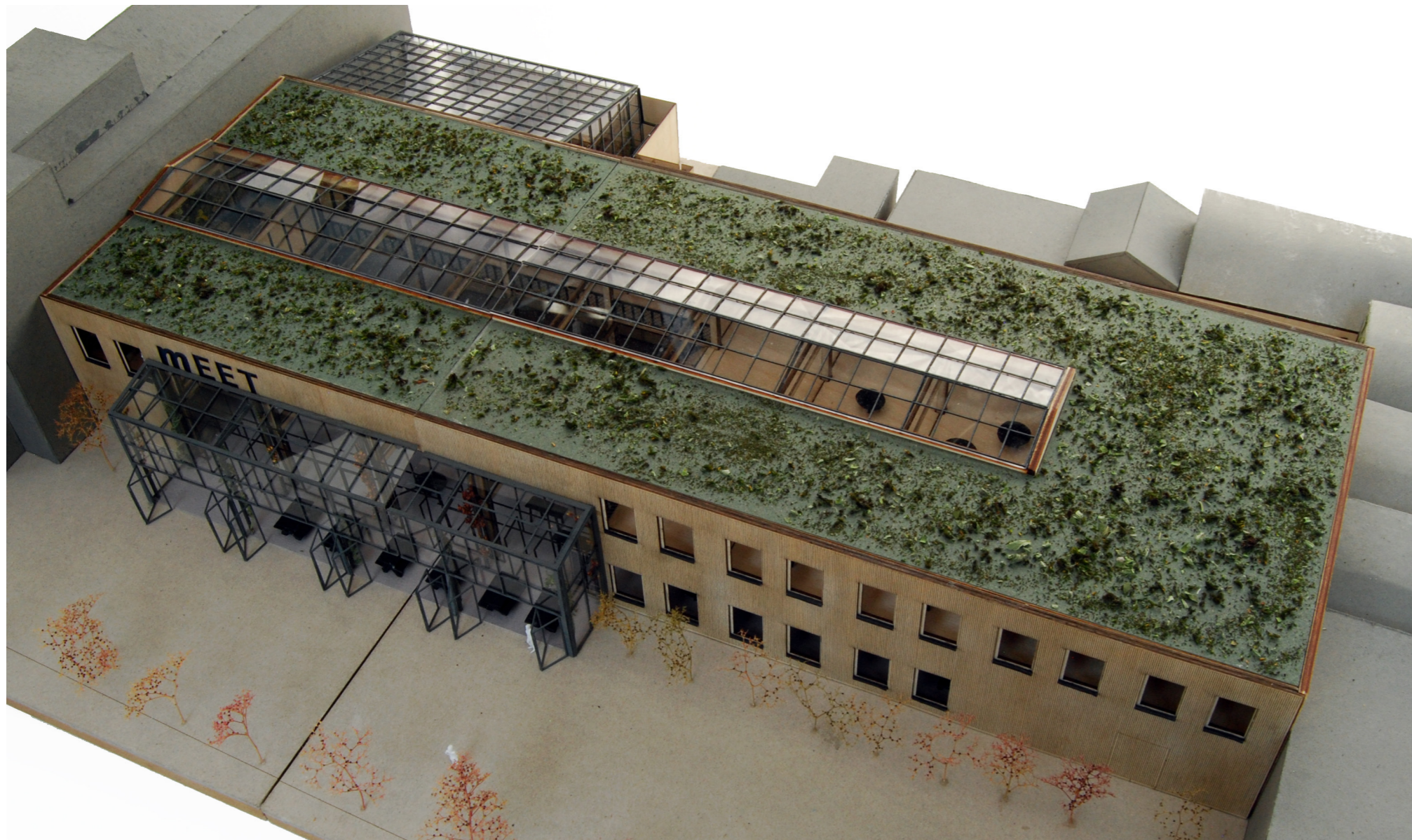


STRUCTURE: DETAILS

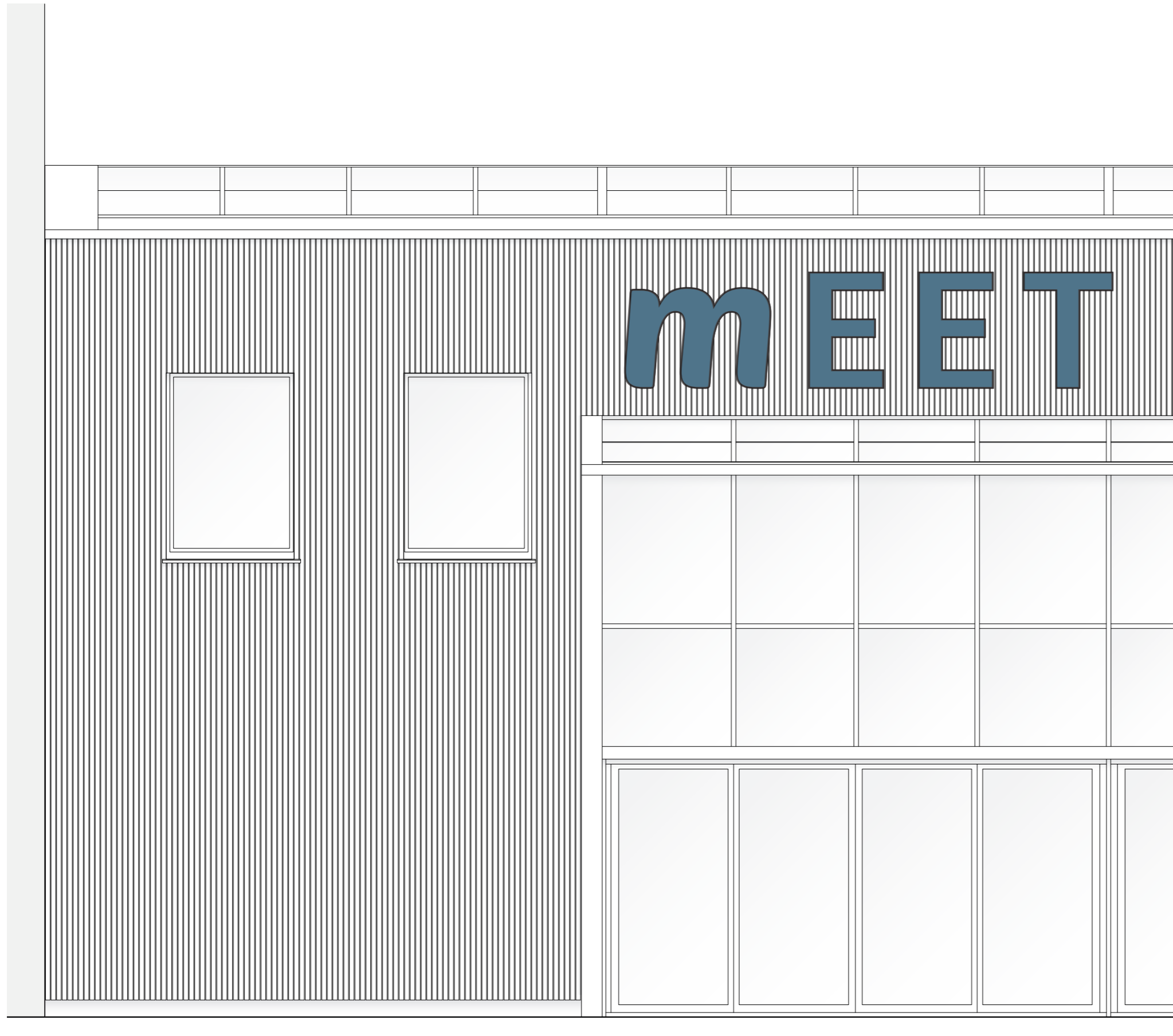




SKIN: GREEN ROOF



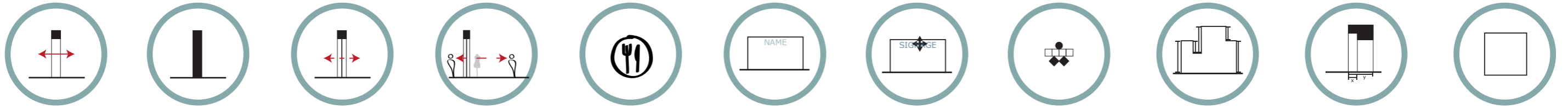
SKIN: MATERIALIZATION

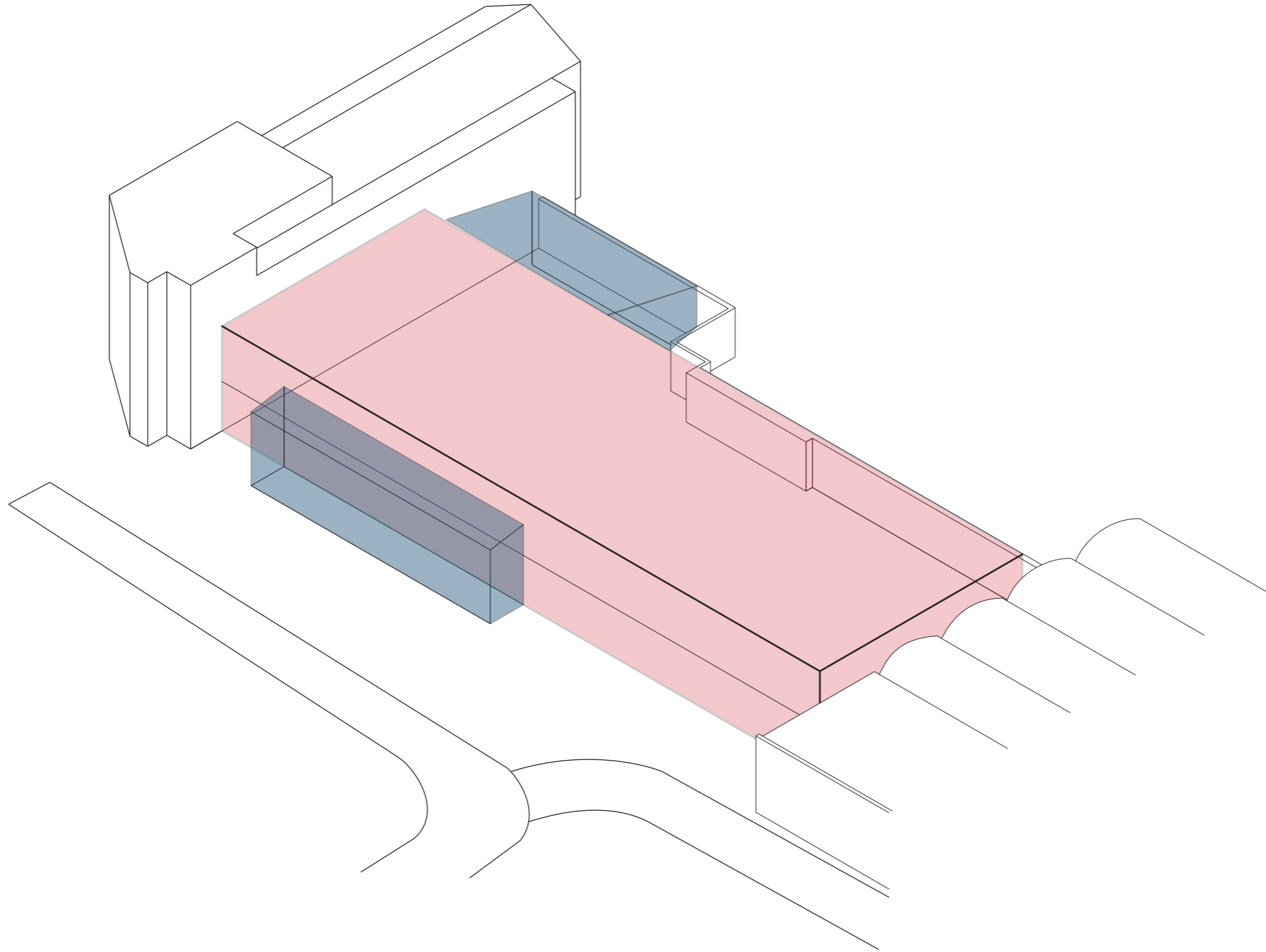


SKIN: EXPERIENCE FACADE

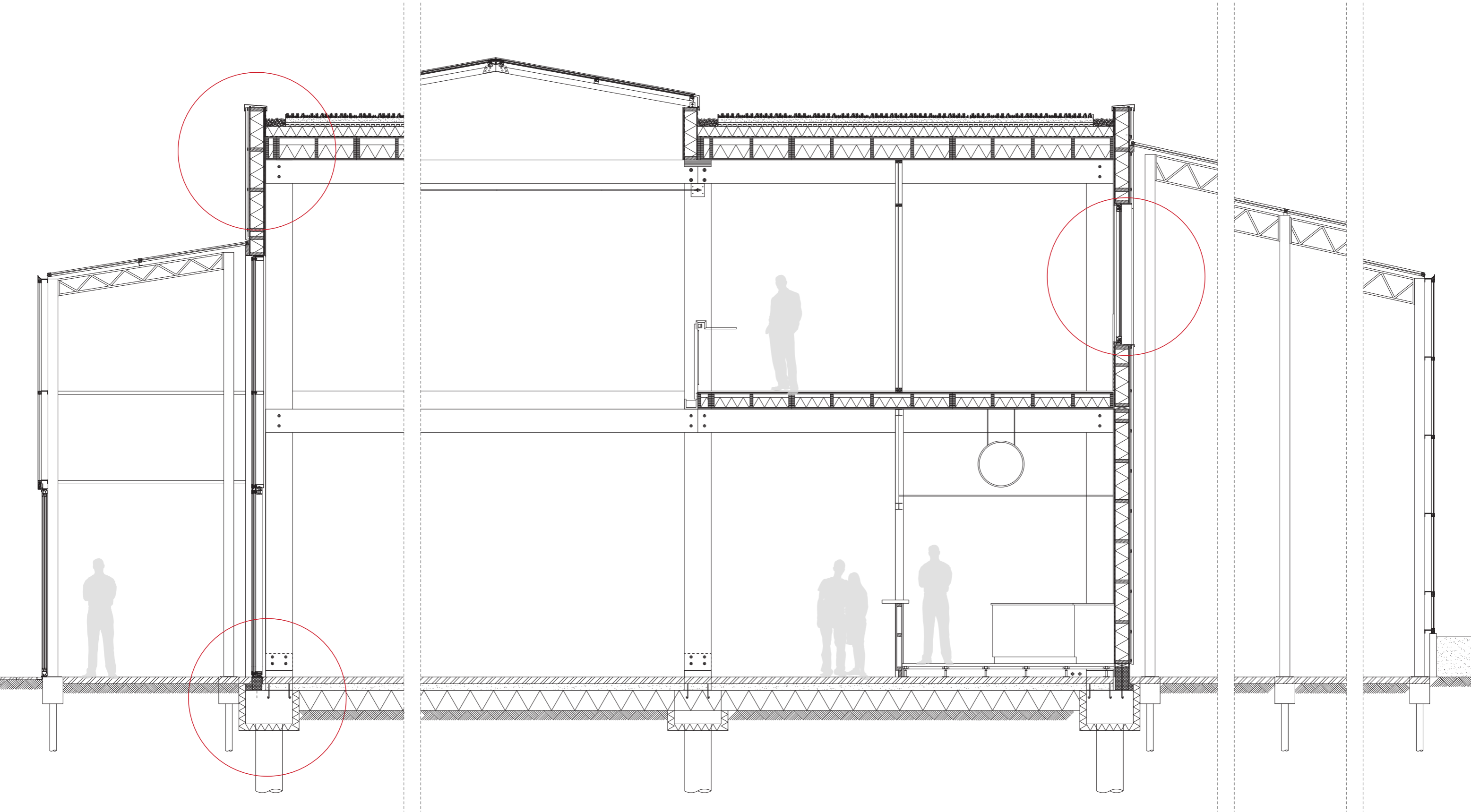


SKIN: EXPERIENCE FACADE





SKIN: 1:20 SECTION

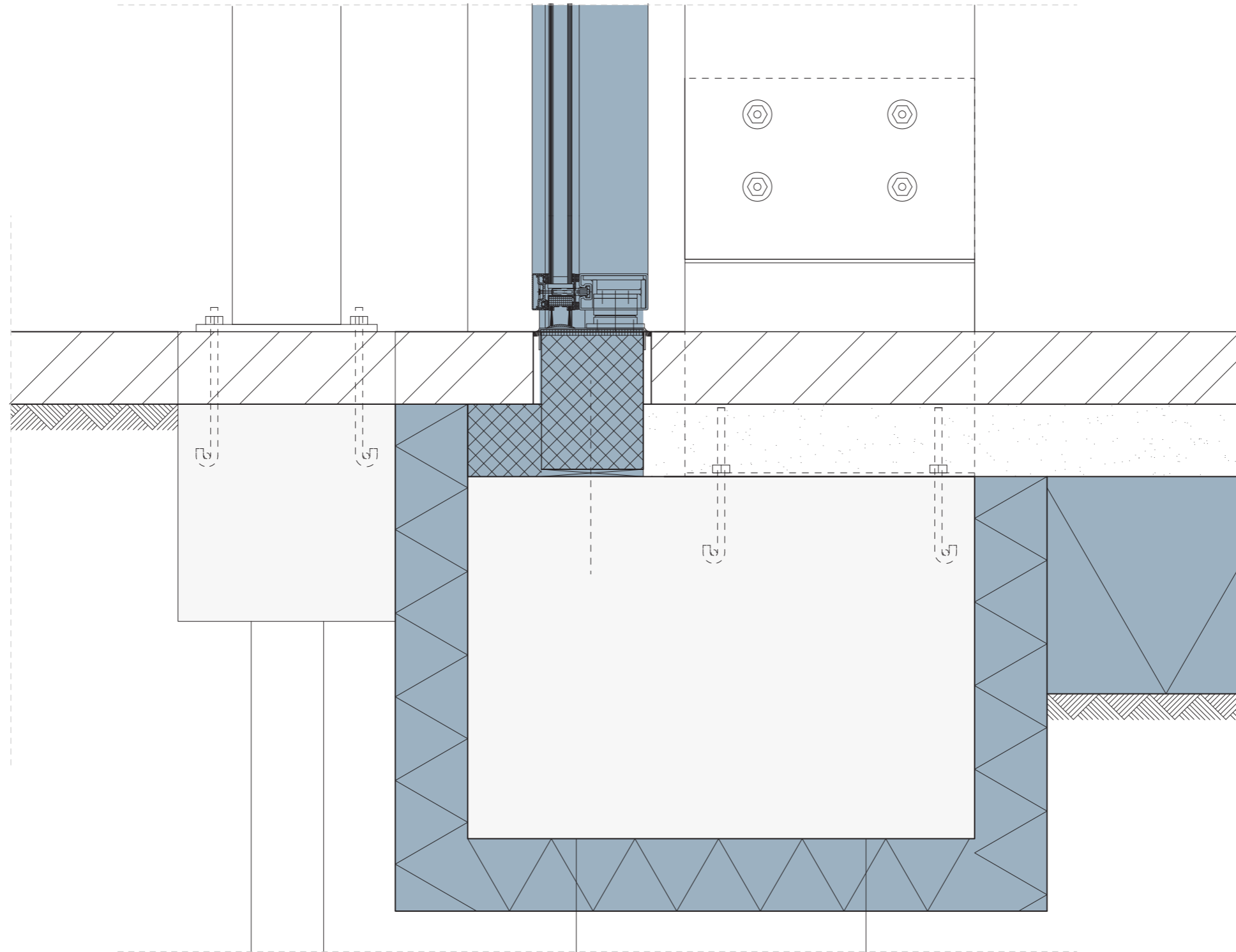


INTRODUCTION

RESEARCH

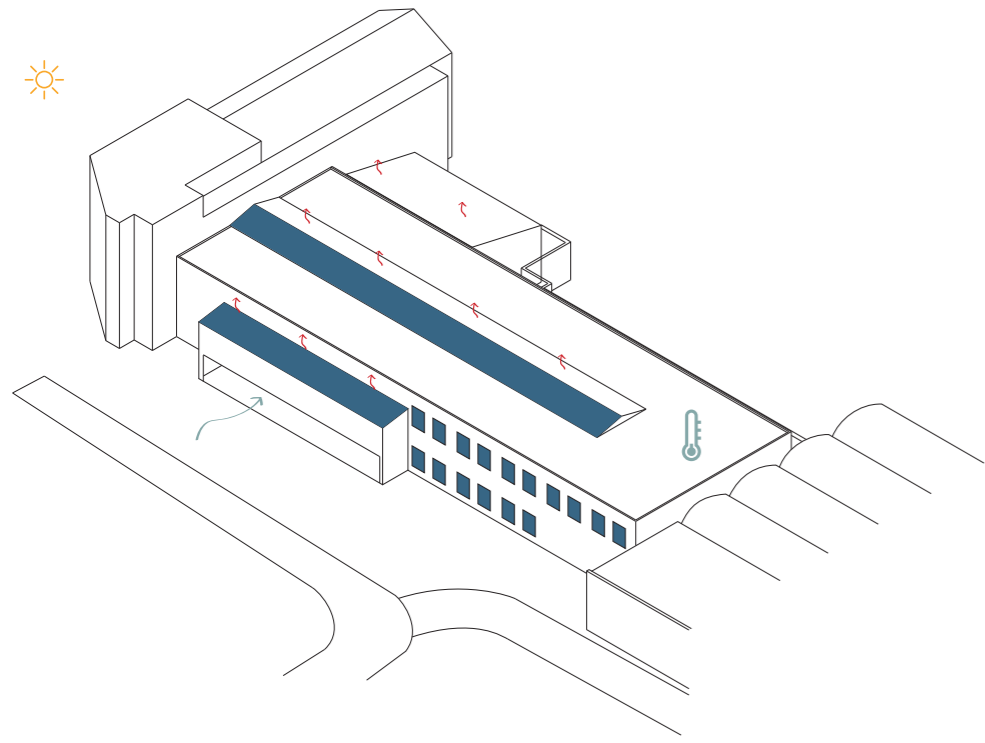
DESIGN

SKIN: INSULATION



SKIN: CLIMATE

SUMMER



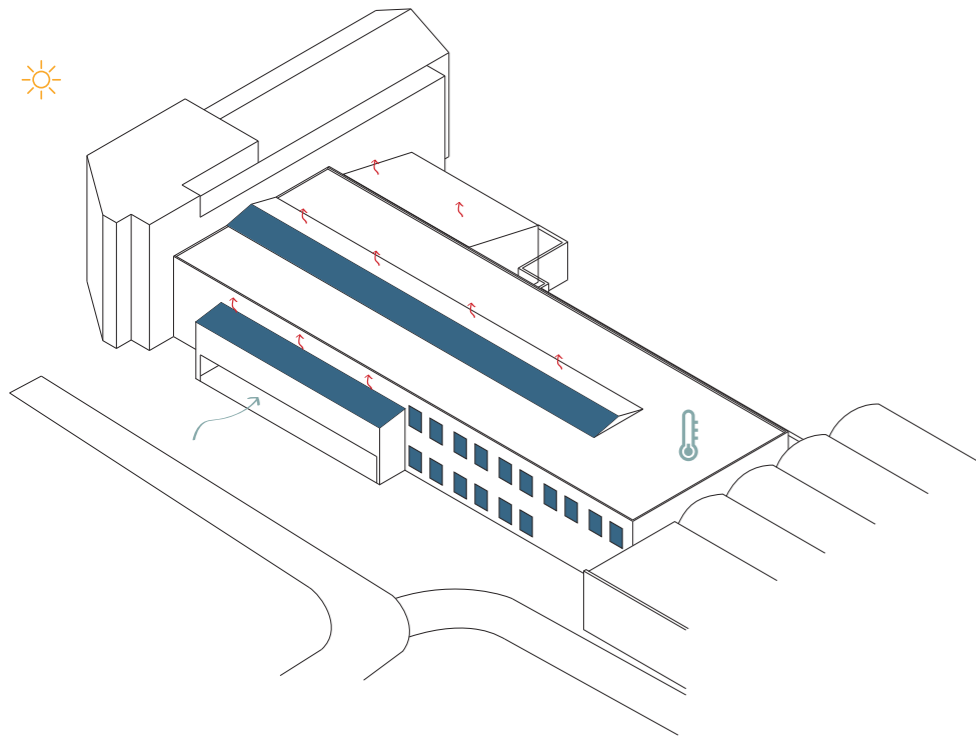
INTRODUCTION

RESEARCH

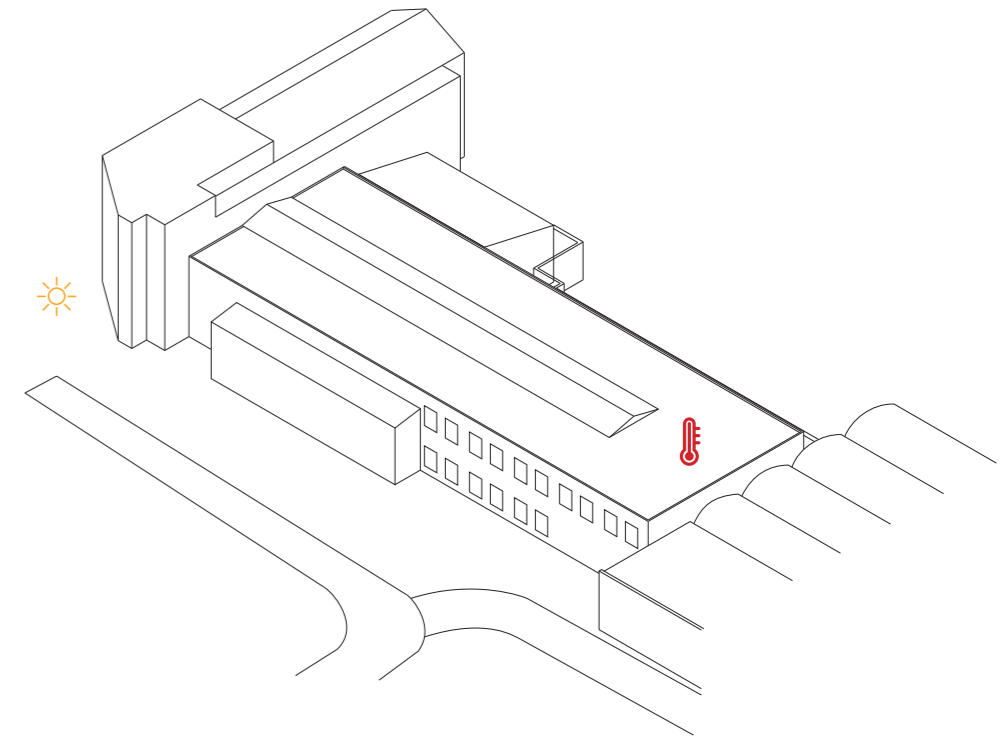
DESIGN

SKIN: CLIMATE

SUMMER



WINTER



INTRODUCTION

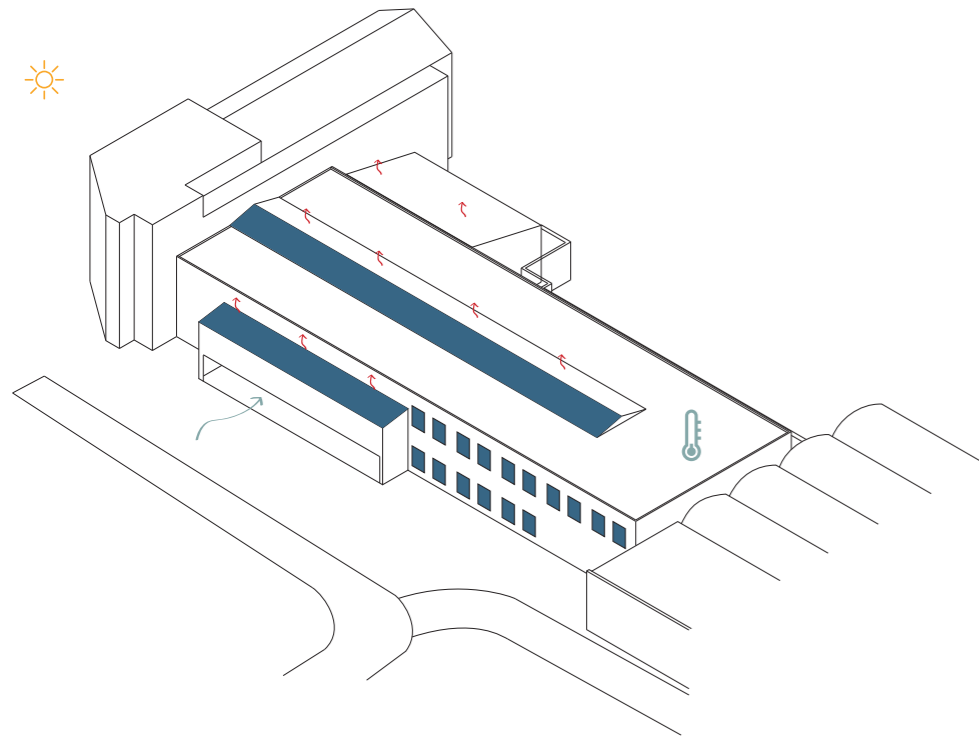
RESEARCH



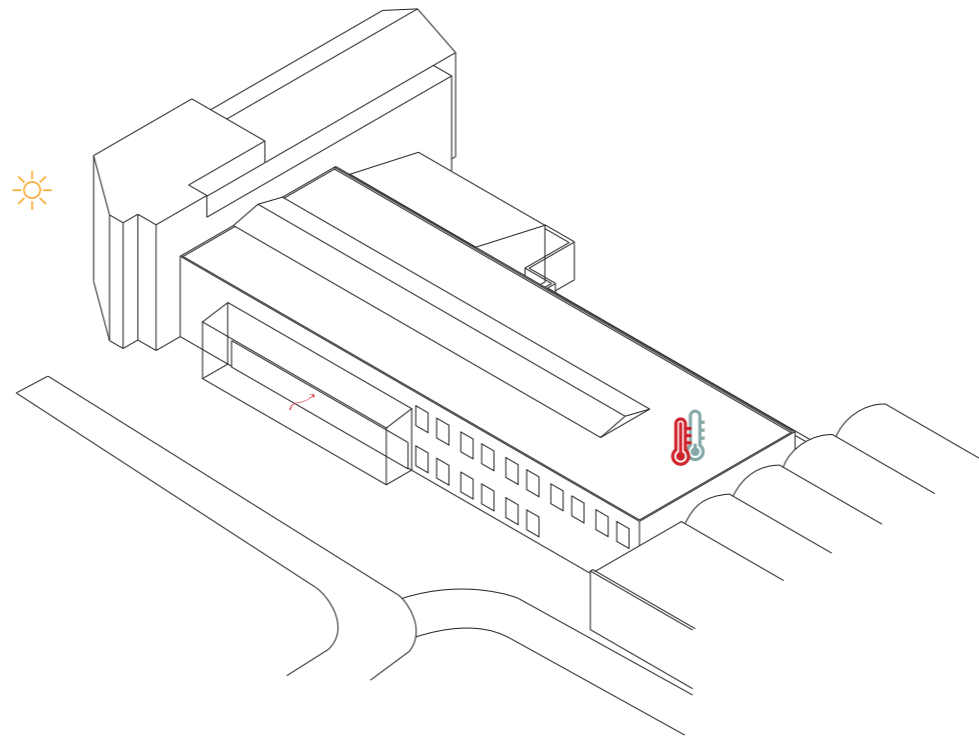
DESIGN

SKIN: CLIMATE

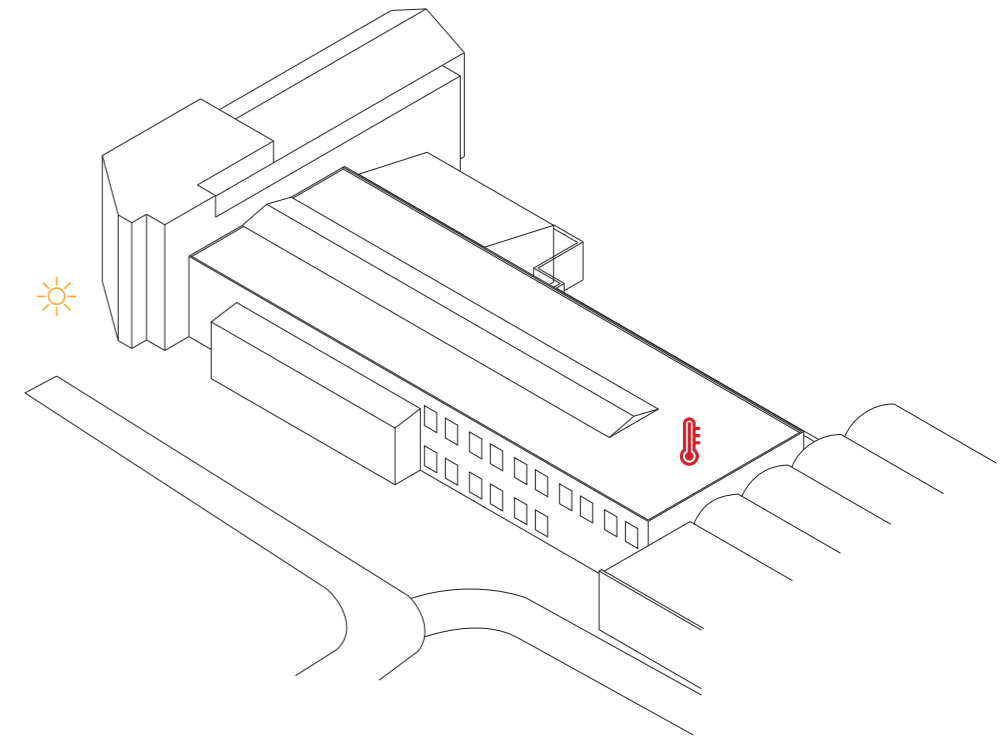
SUMMER



SPRING/FALL



WINTER



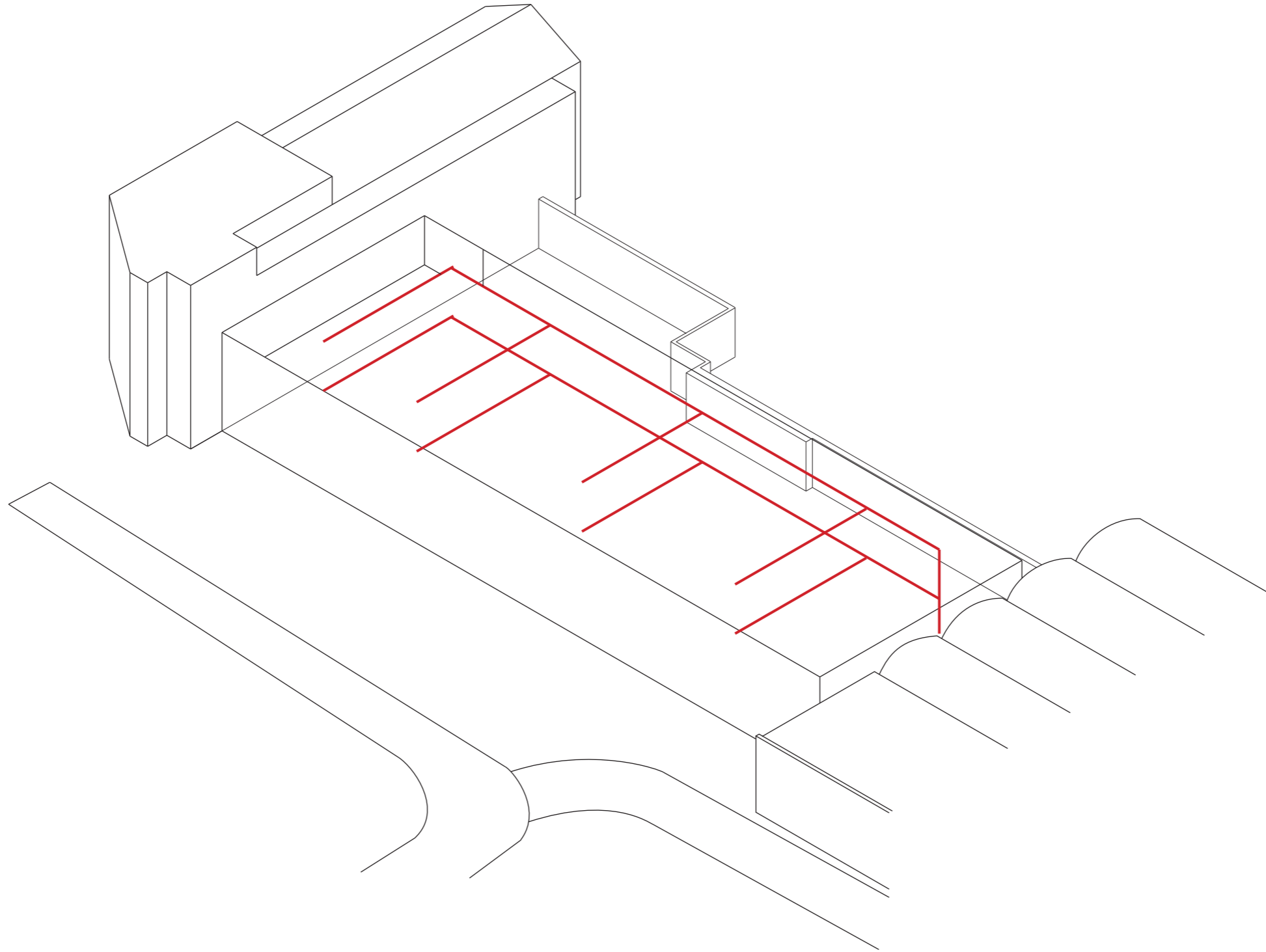
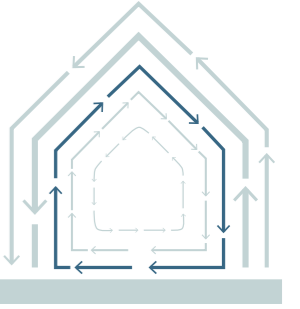
INTRODUCTION



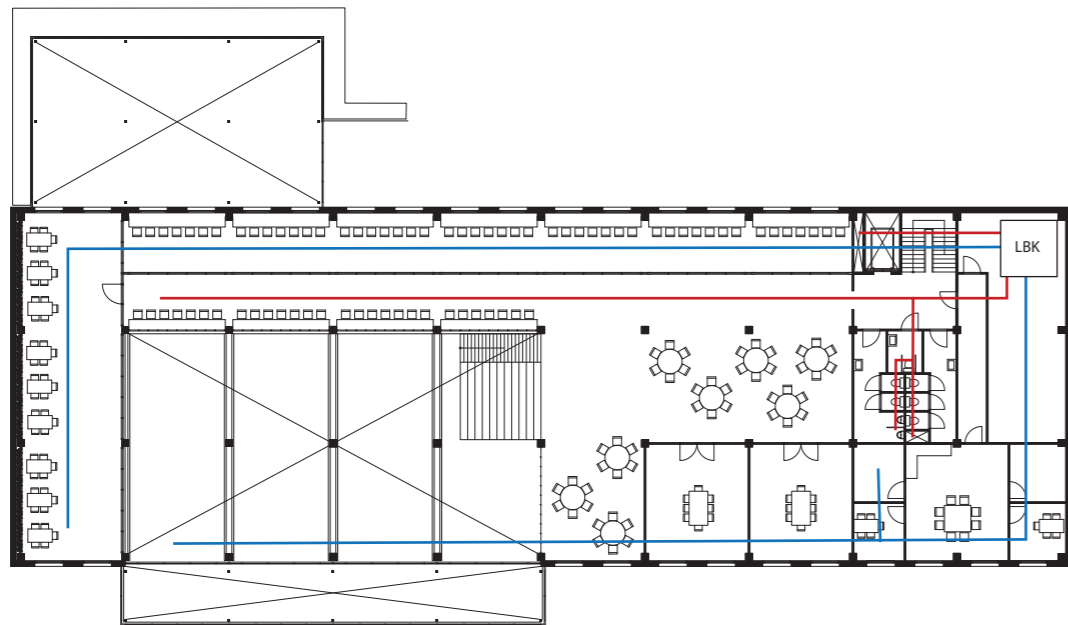
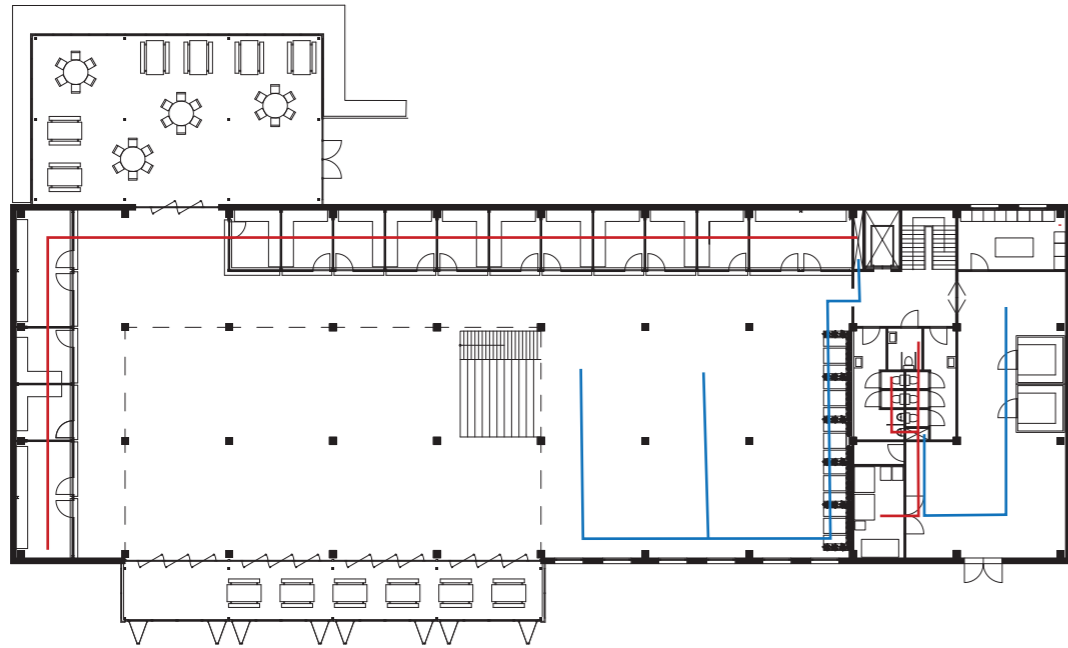
RESEARCH



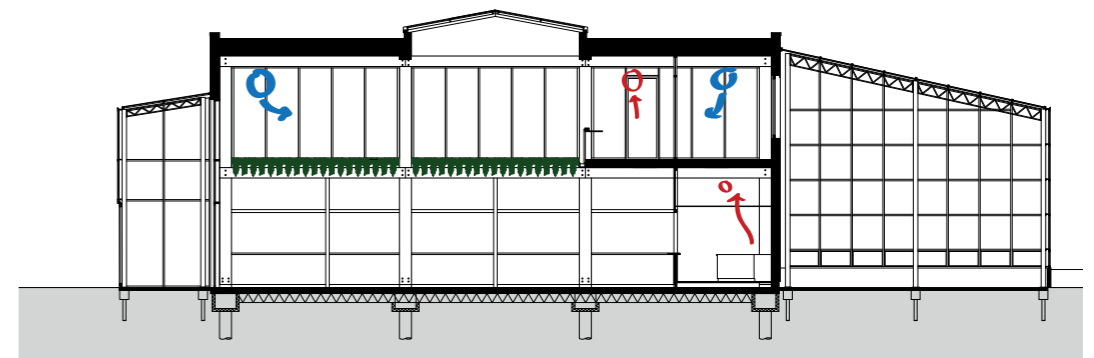
DESIGN



SERVICES: VENTILATION

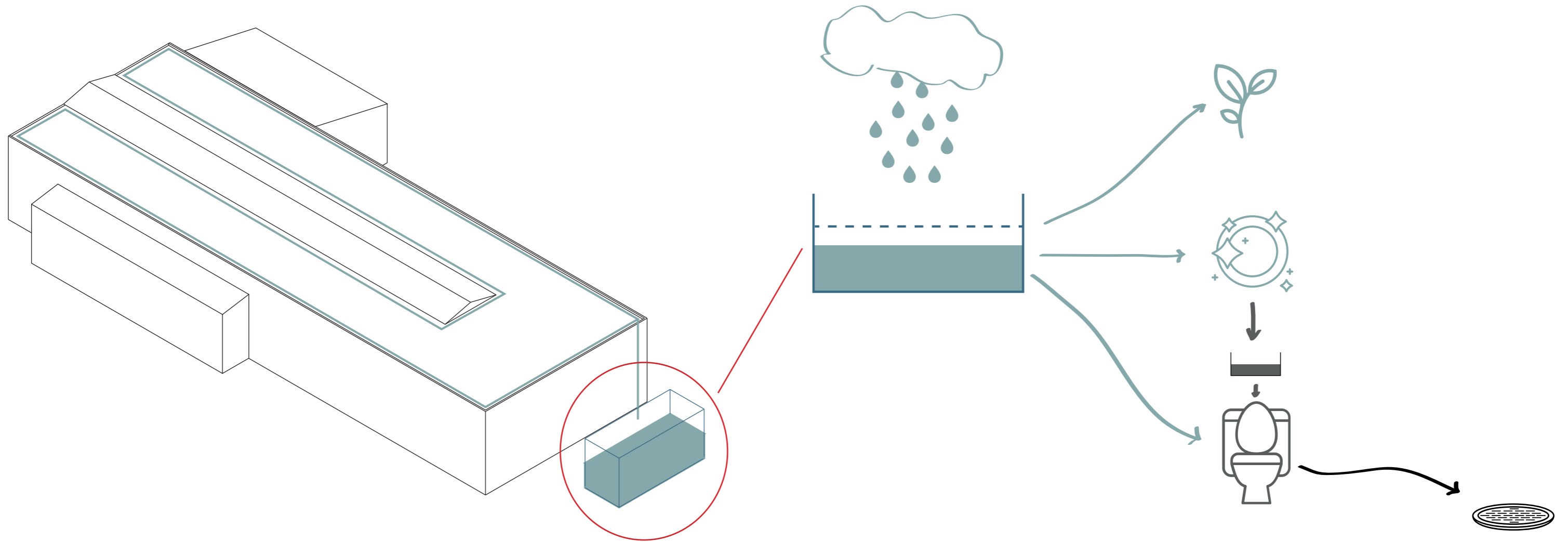


INTRODUCTION

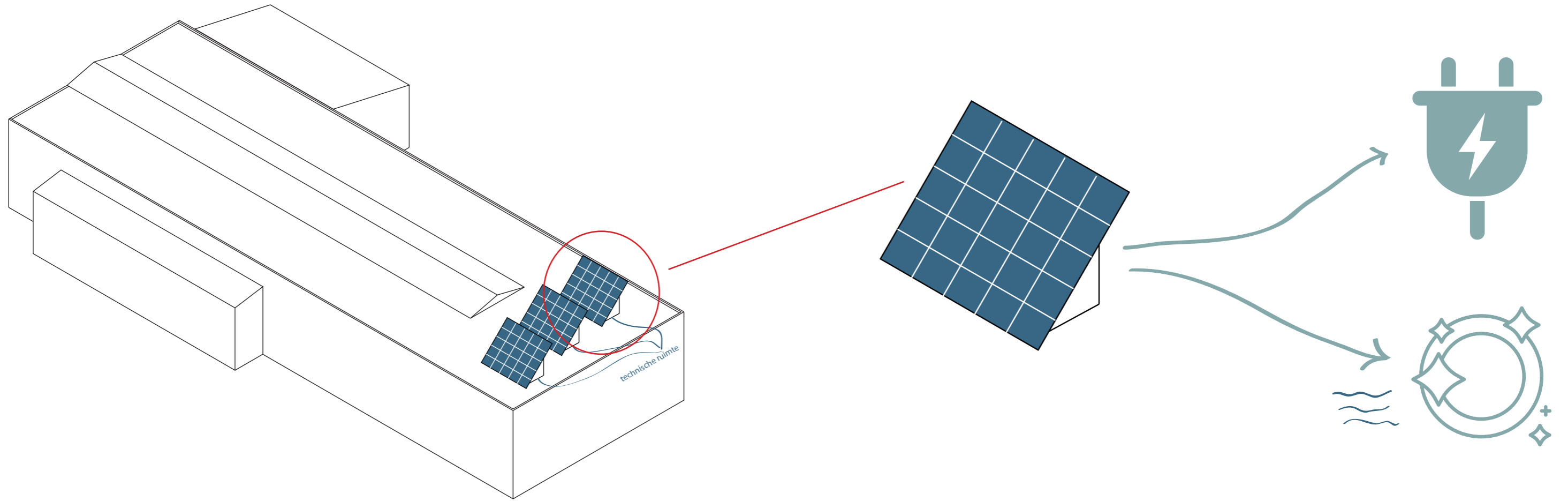


RESEARCH

DESIGN



SERVICES: ENERGY

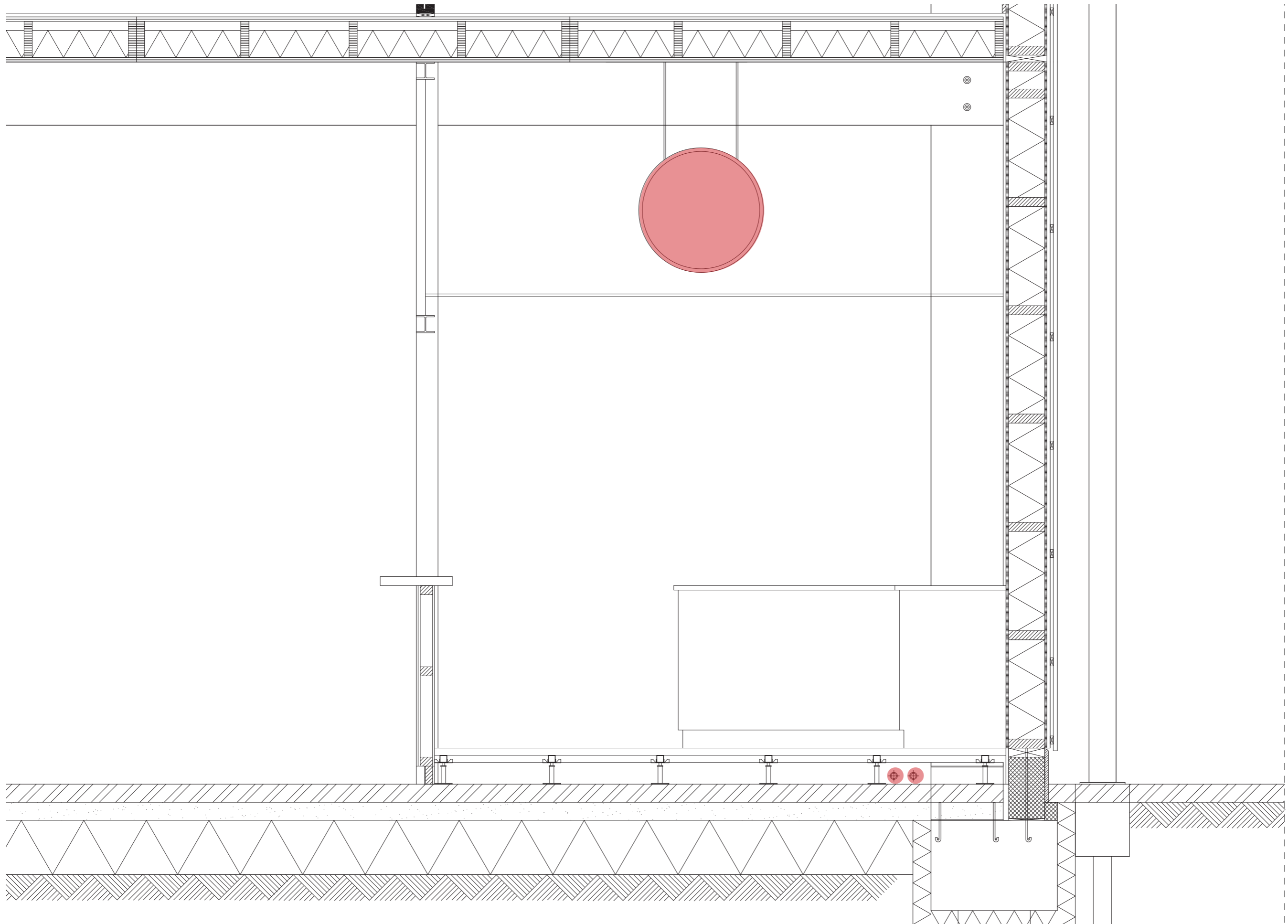


INTRODUCTION

RESEARCH

DESIGN

SERVICES: INTEGRATION

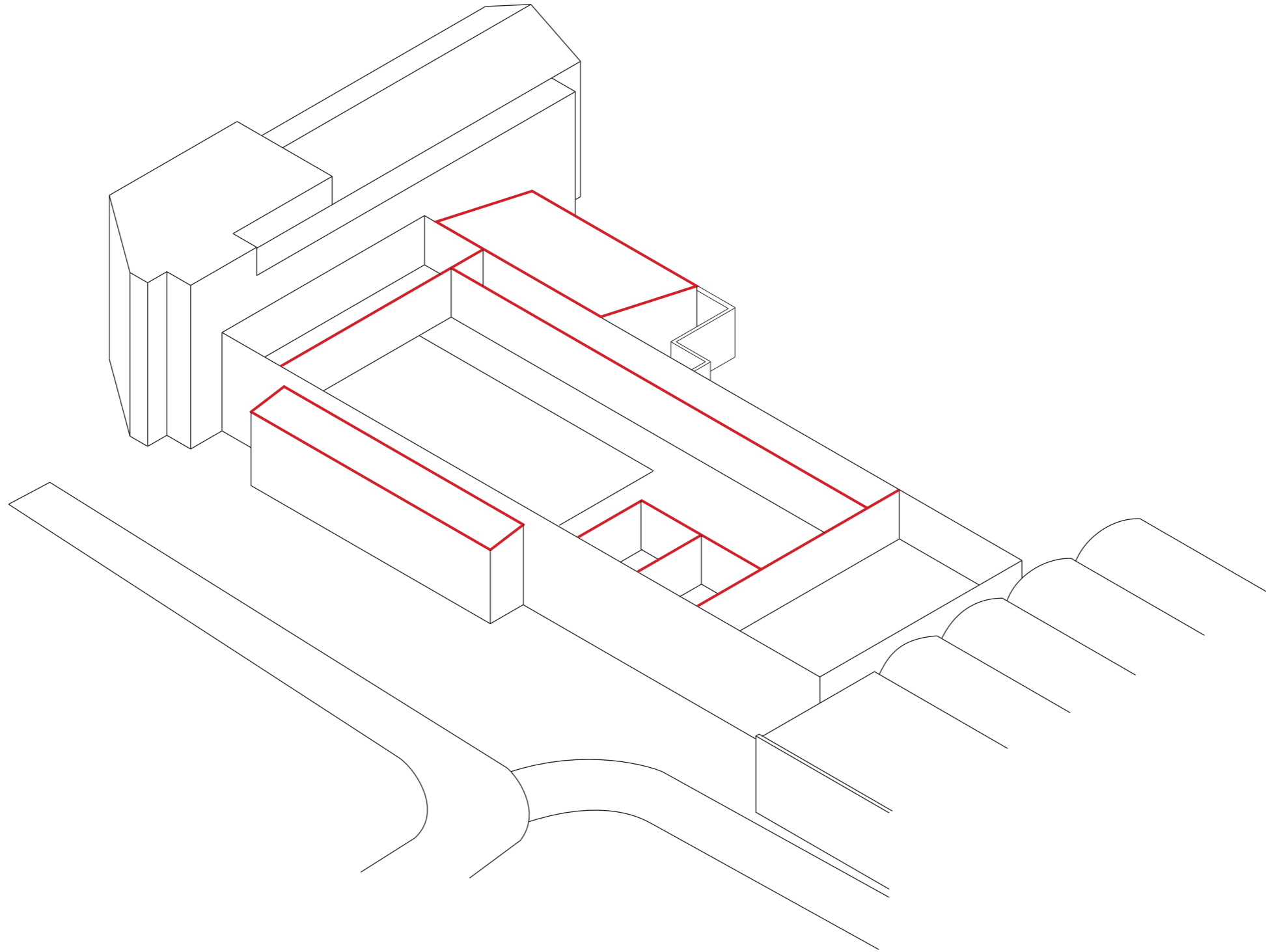


INTRODUCTION

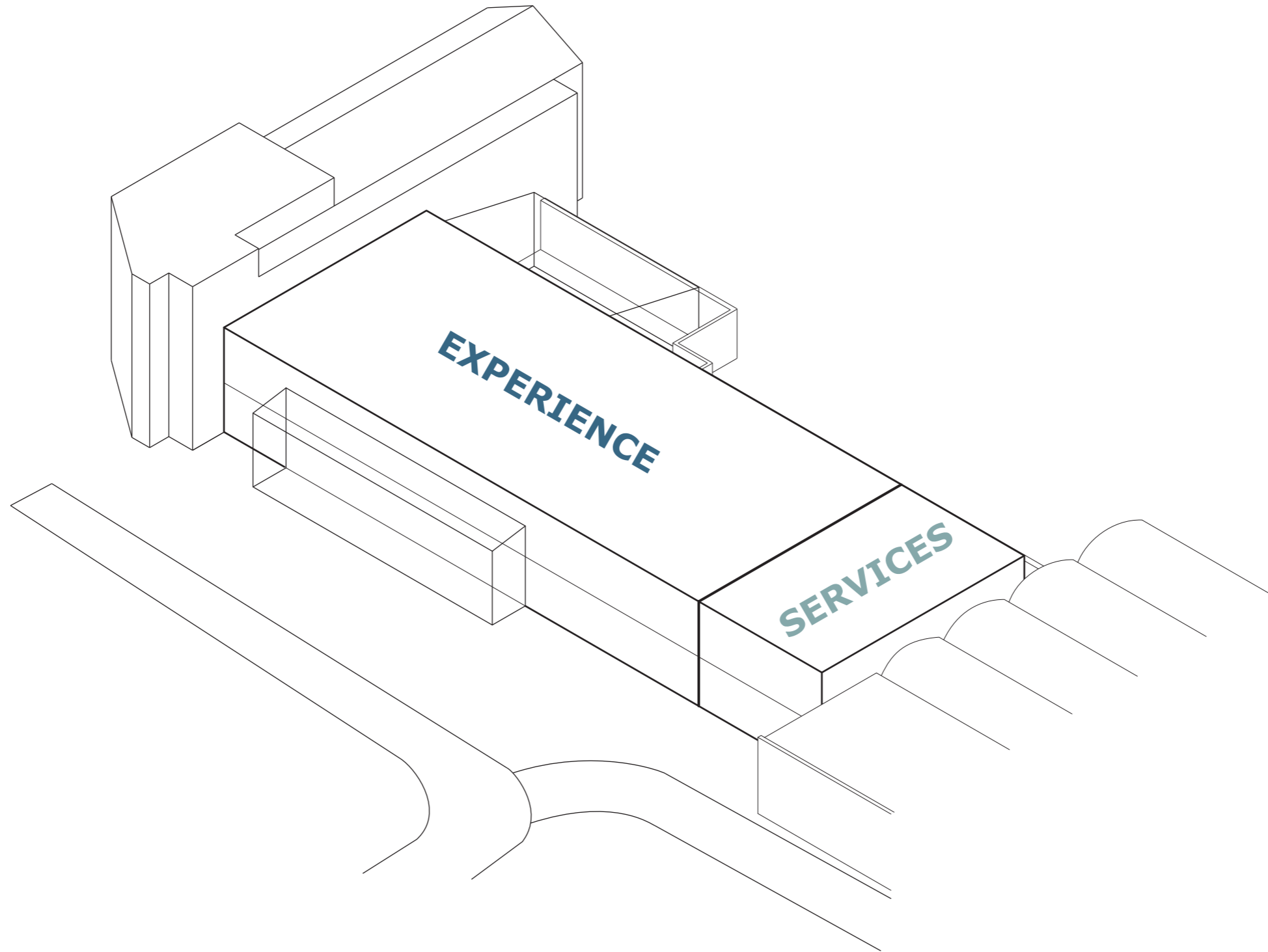
RESEARCH

DESIGN

SPACE PLAN



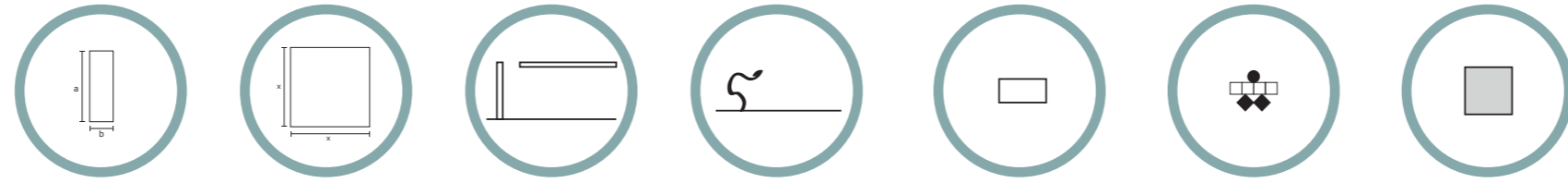
SPACE PLAN: FUNCTIONAL



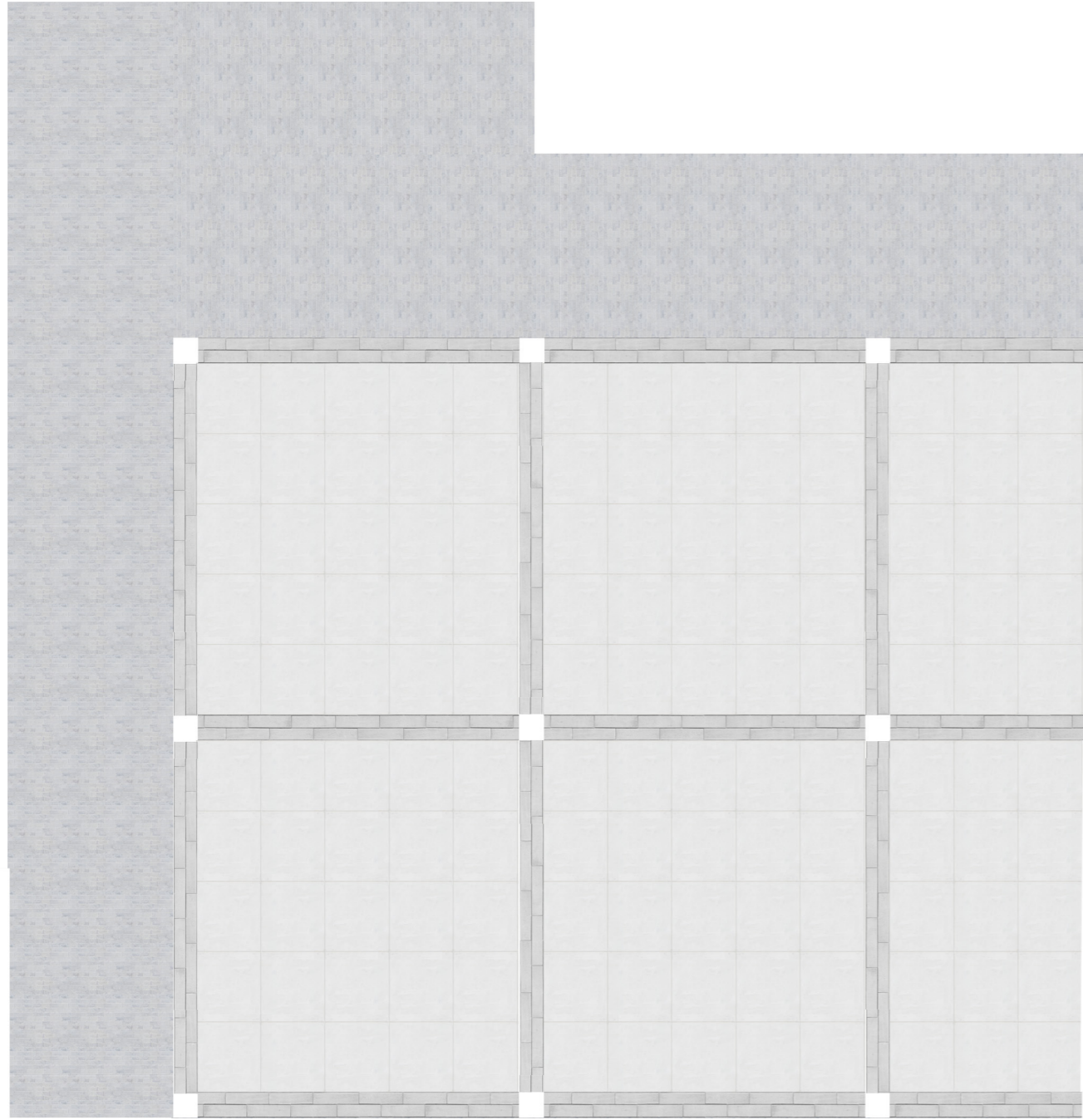
SPACE PLAN: EXPERIENCE SPACE



SPACE PLAN: EXPERIENCE SPACE



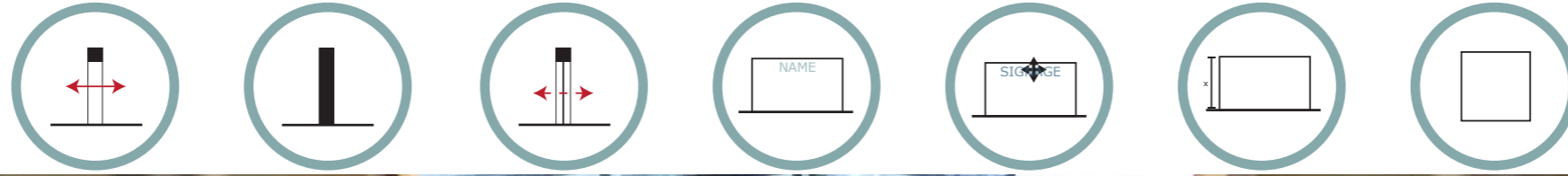
SPACE PLAN: MATERIALIZATION FLOORS



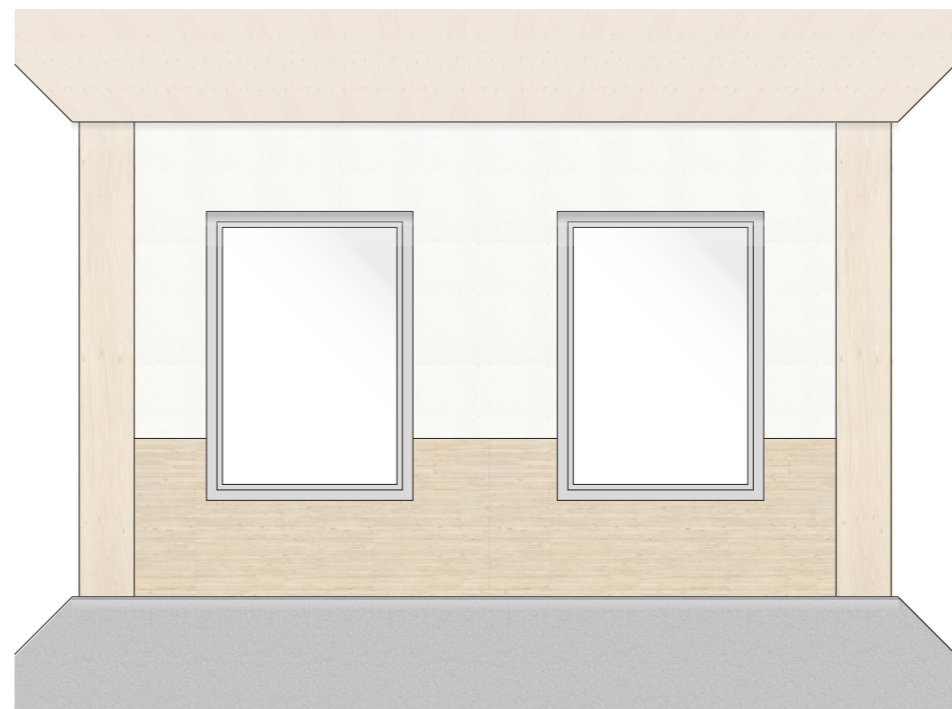
SPACE PLAN: EXPERIENCE FACADE



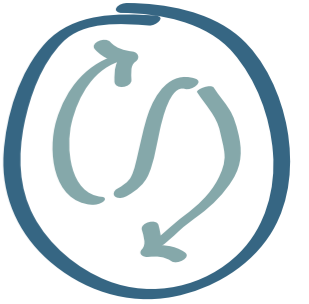
SPACE PLAN: EXPERIENCE FACADE



SPACE PLAN: MATERIALIZATION WALLS

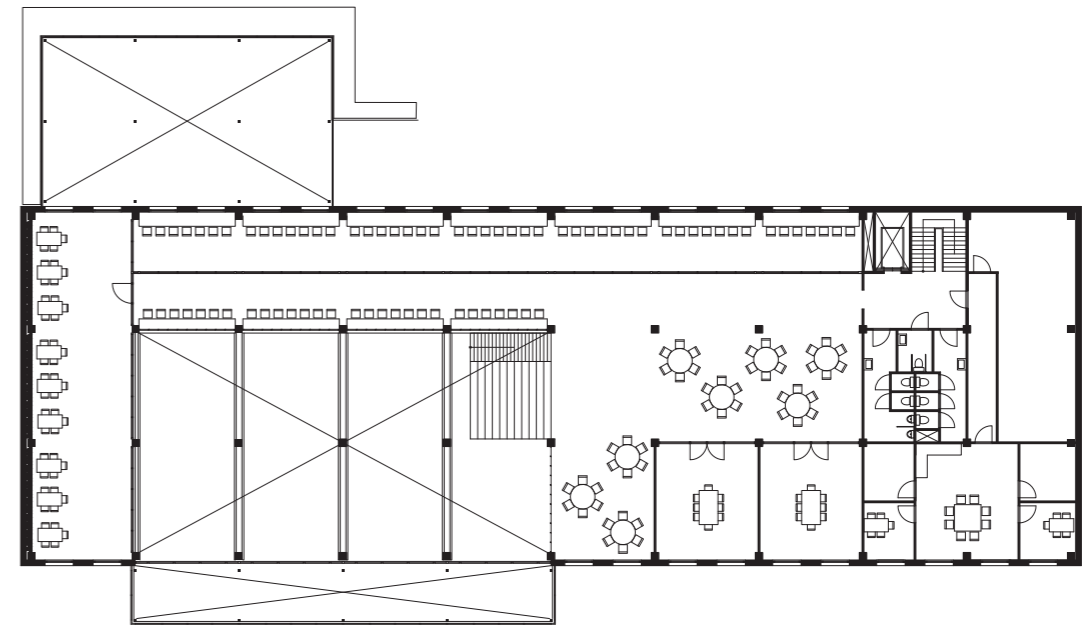
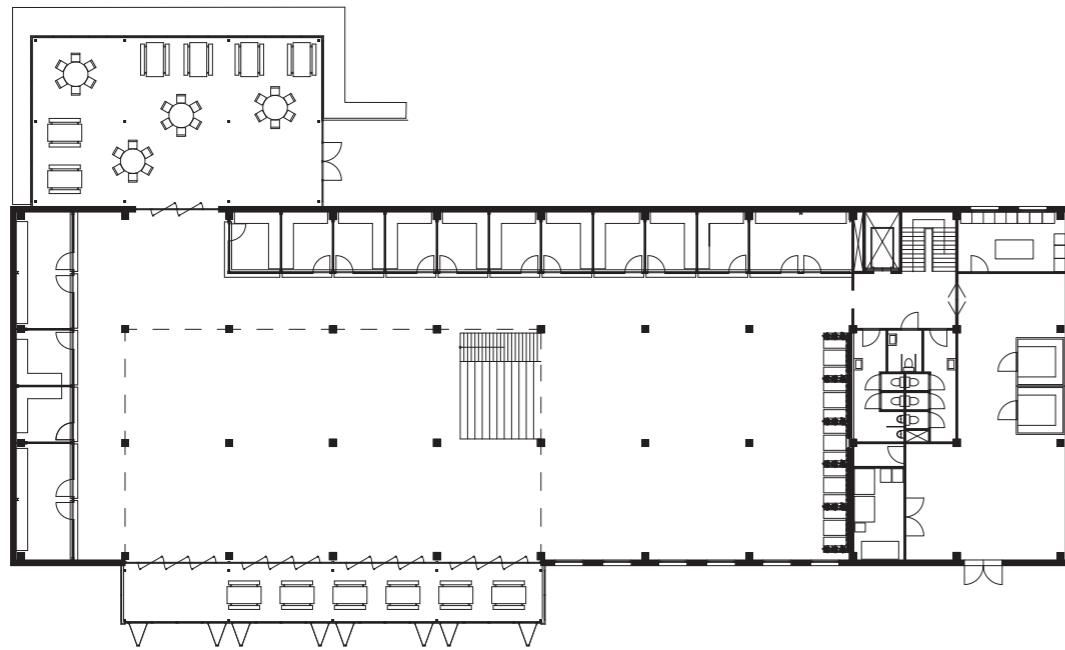


SPACE PLAN: FLEXIBILITY

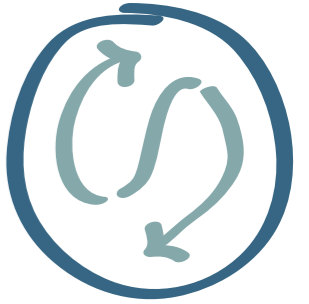


CURRENT GROUND FLOOR

CURRENT FIRST FLOOR

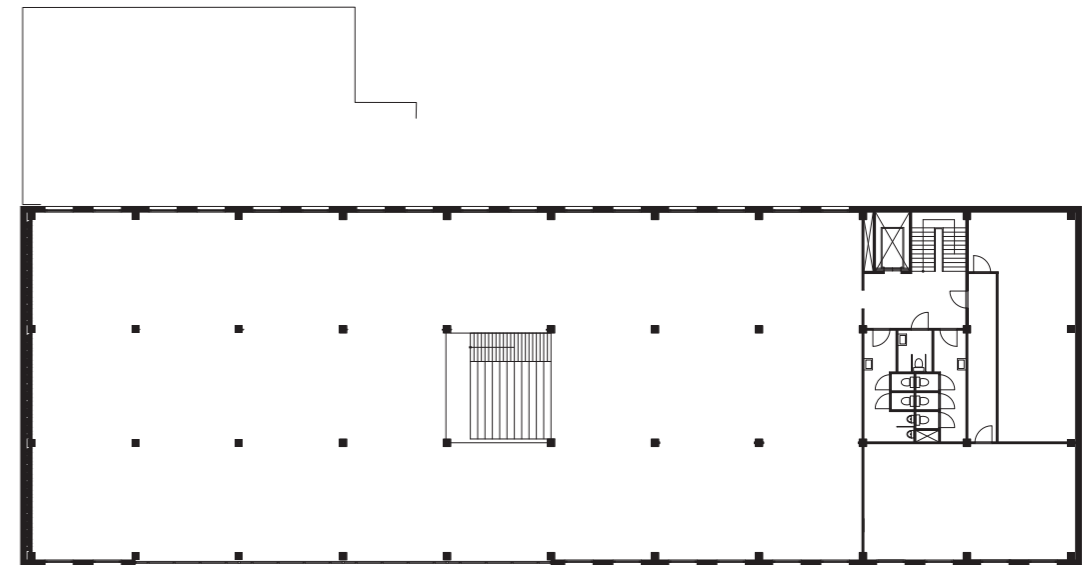
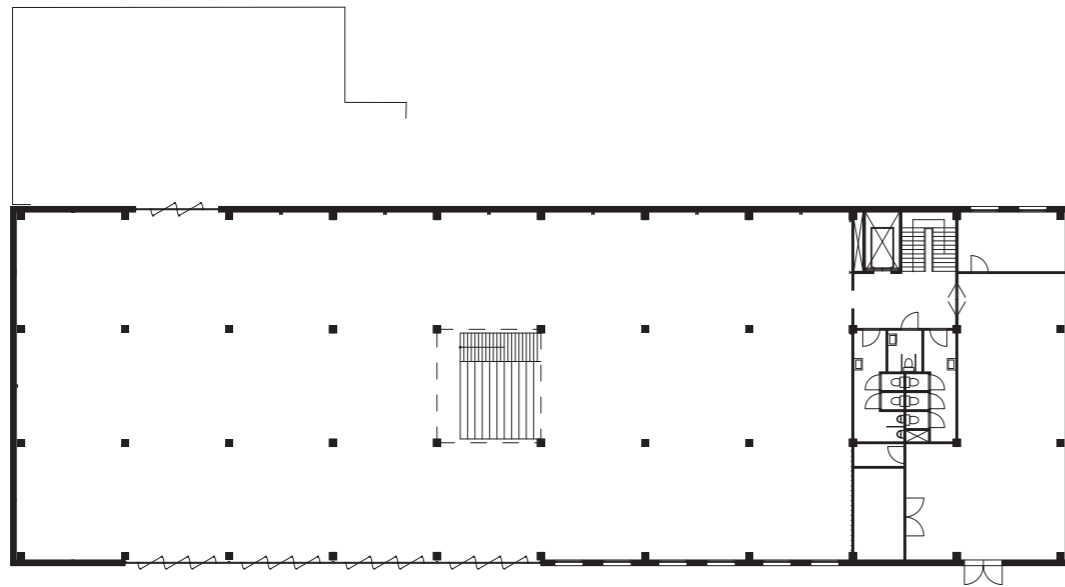


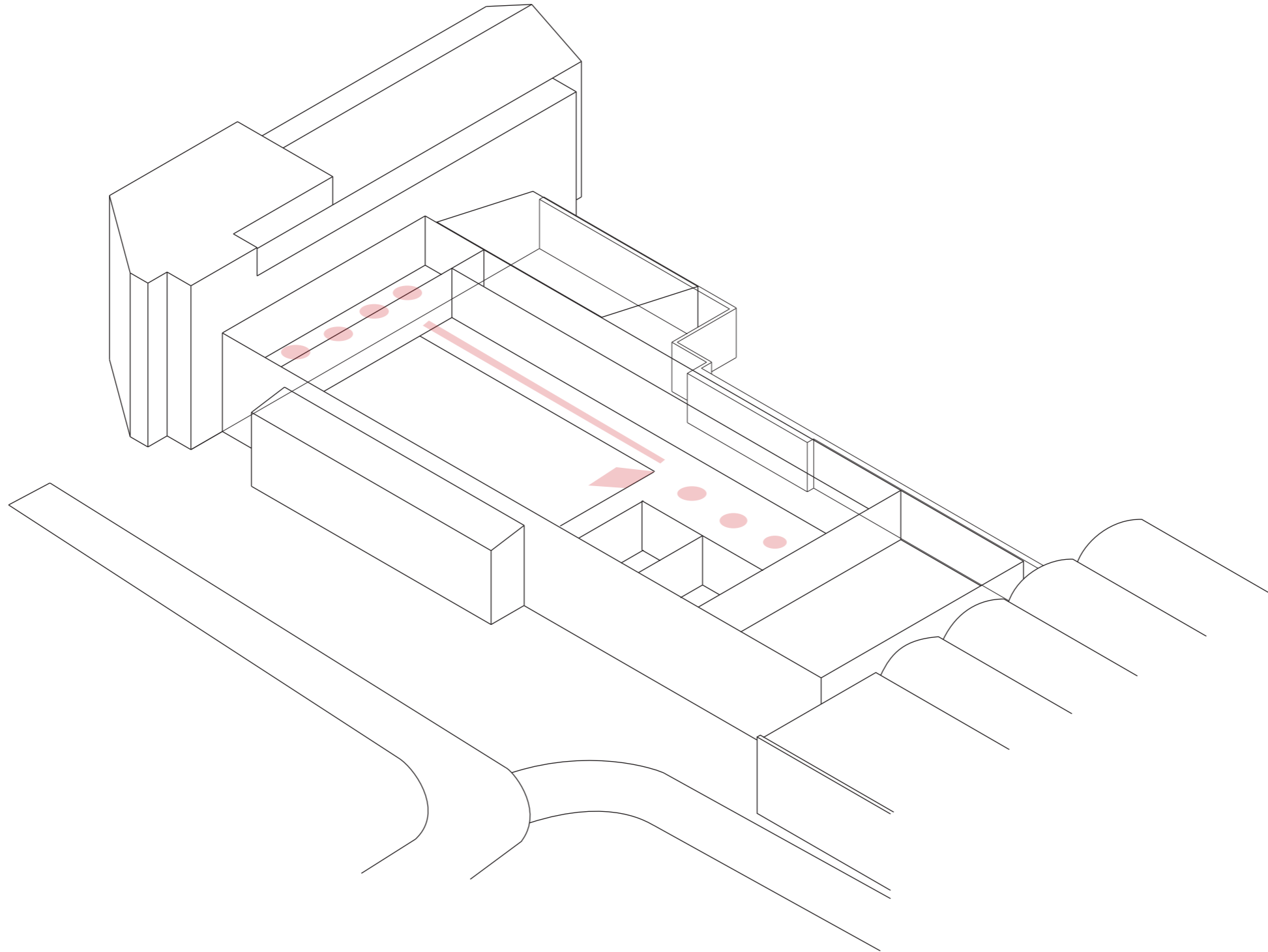
SPACE PLAN: FLEXIBILITY



FUTURE GROUND FLOOR

FUTURE FIRST FLOOR

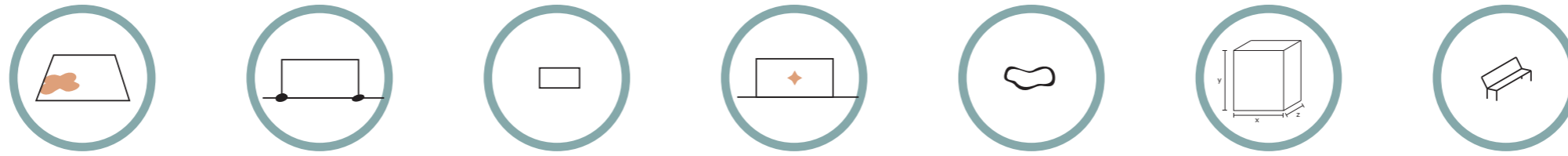




STUFF: SEATING FOODHALL



STUFF: EXPERIENCE OBJECTS



INTRODUCTION

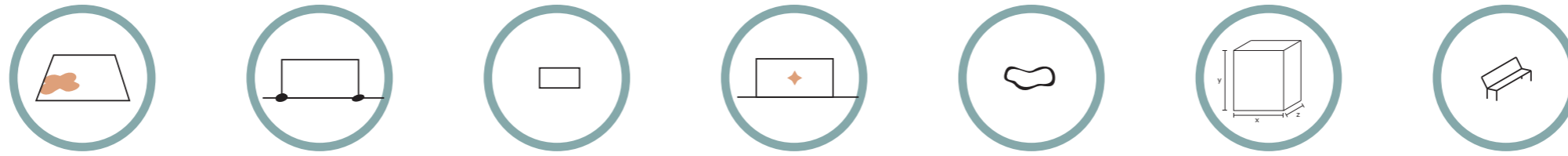
RESEARCH

DESIGN

STUFF: SEATING WORKSPACES



STUFF: EXPERIENCE OBJECTS



INTRODUCTION

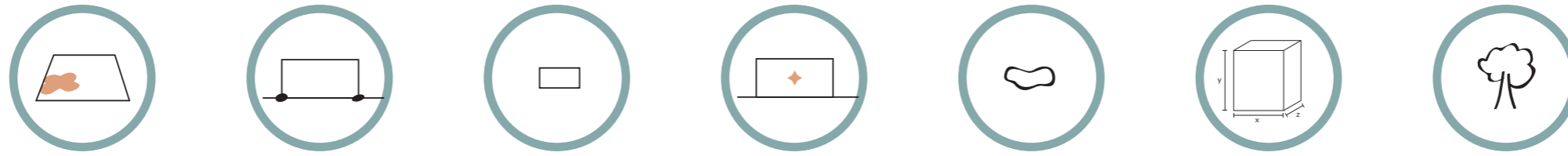
RESEARCH

DESIGN

STUFF: GREENERY



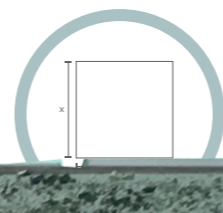
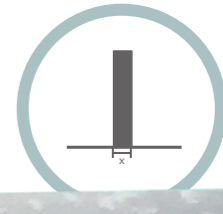
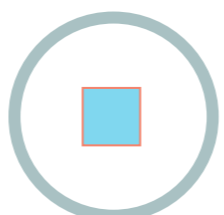
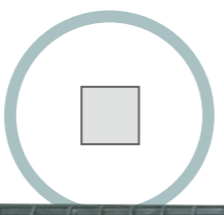
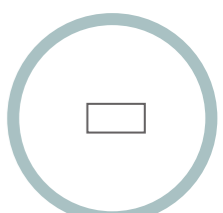
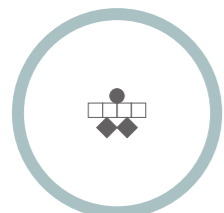
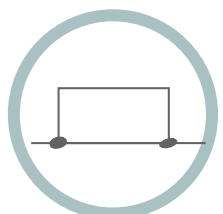
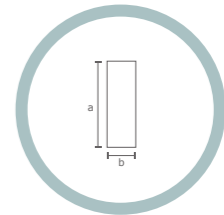
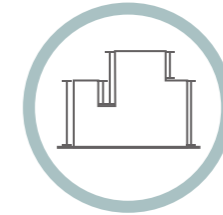
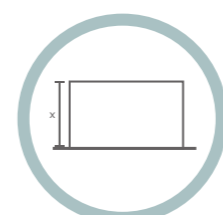
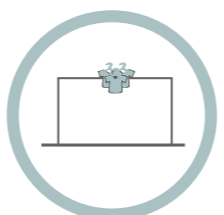
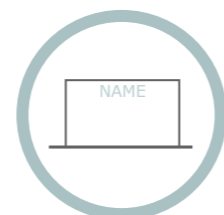
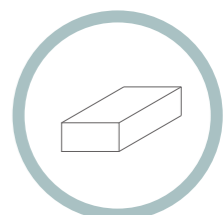
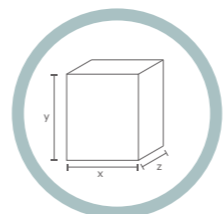
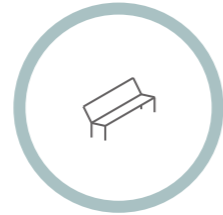
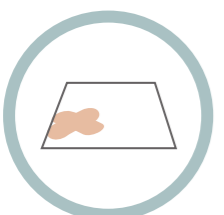
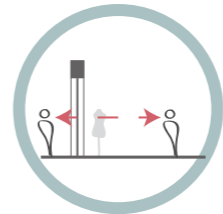
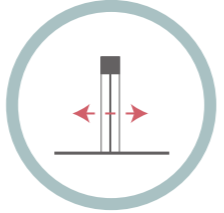
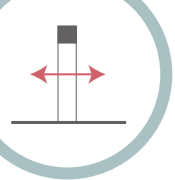
STUFF: EXPERIENCE OBJECTS



INTRODUCTION

RESEARCH

DESIGN





Let's
mEET



Let's
mEET

THANK YOU!