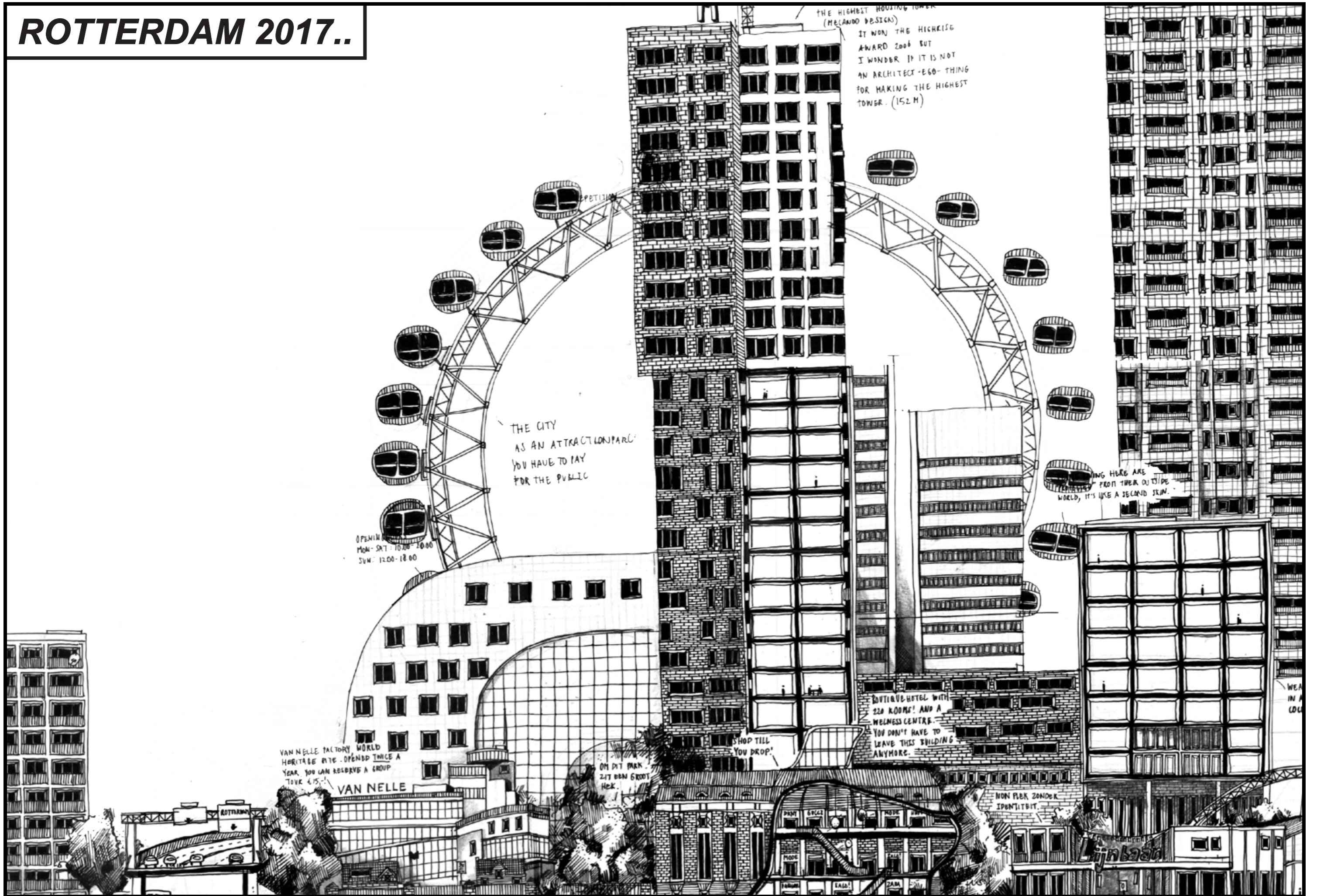


# ORDER THROUGH LIFE!

*& Arrival City*  
BY NADIA PEPELS

ORDER  
THROUGH  
LIFE! & Arrival City  
BY NADIA PEPELS

# ROTTERDAM 2017..



THE HIGHEST HOUSING TOWER  
(MELANCO DESIGN)  
IT WON THE HIGHRISE  
AWARD 2006 BUT  
I WONDER IF IT IS NOT  
AN ARCHITECT-EGO-THING  
FOR MAKING THE HIGHEST  
TOWER. (152 M)

THE CITY  
AS AN ATTRACTIONPARK:  
YOU HAVE TO PAY  
FOR THE PUBLIC

OPENING  
MON-SAT: 10.00-20.00  
SUN: 12.00-18.00

ING HERE ARE  
FROM THEIR OUTSIDE  
WORLD, IT'S LIKE A SECOND SKIN.

VAN NELLE FACTORY WORLD  
HERITAGE SITE. OPENED TWICE A  
YEAR. YOU CAN RESERVE A GROUP  
TOUR €15.-

VAN NELLE

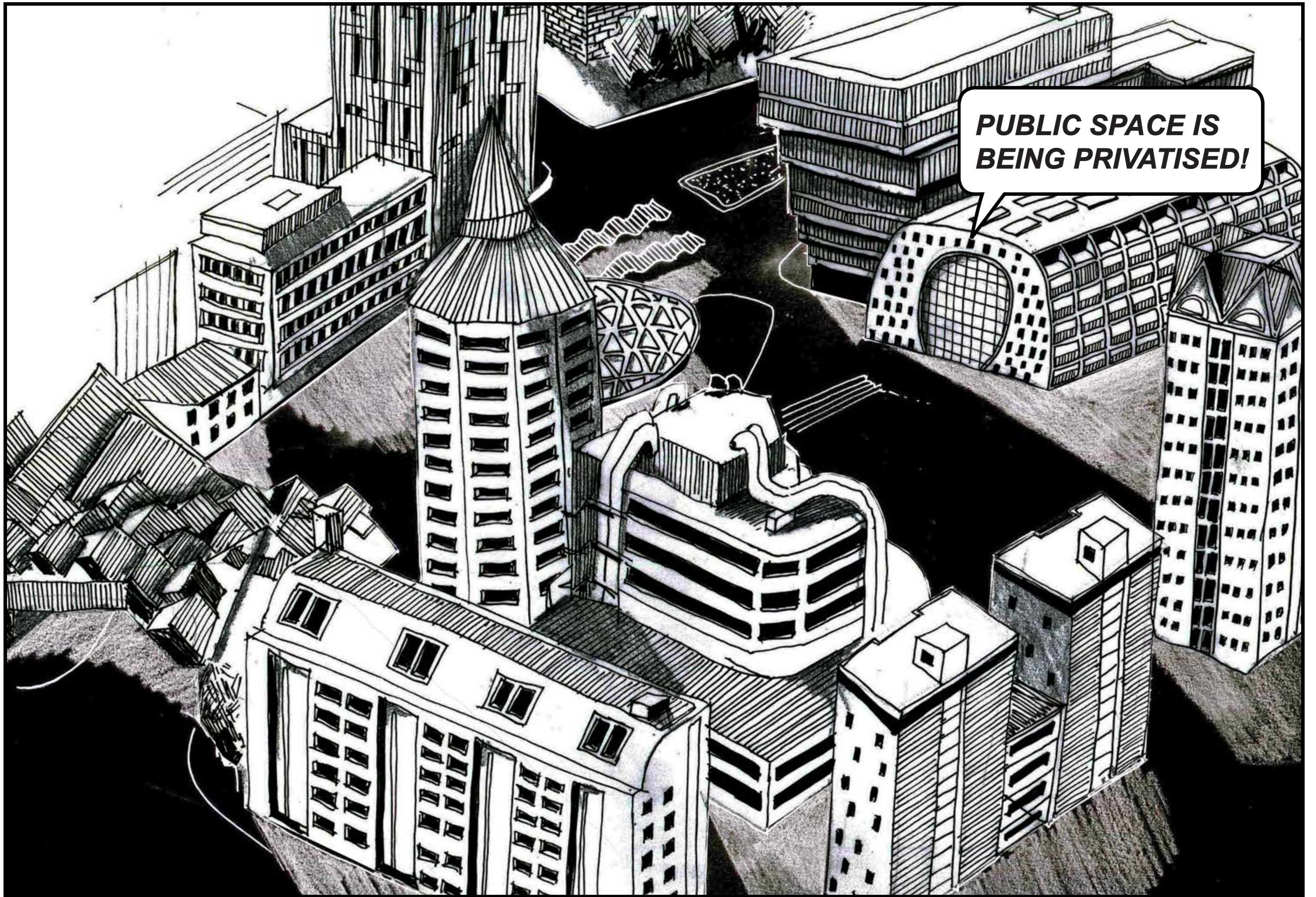
OM DIT PAKK  
ZIJT DAN GROOT  
HEK.

SHOP TILL  
YOU DROP!

ENTIRE HOTEL WITH  
220 ROOMS! AND A  
WELLNESS CENTRE.  
YOU DON'T HAVE TO  
LEAVE THIS BUILDING  
ANYMORE.

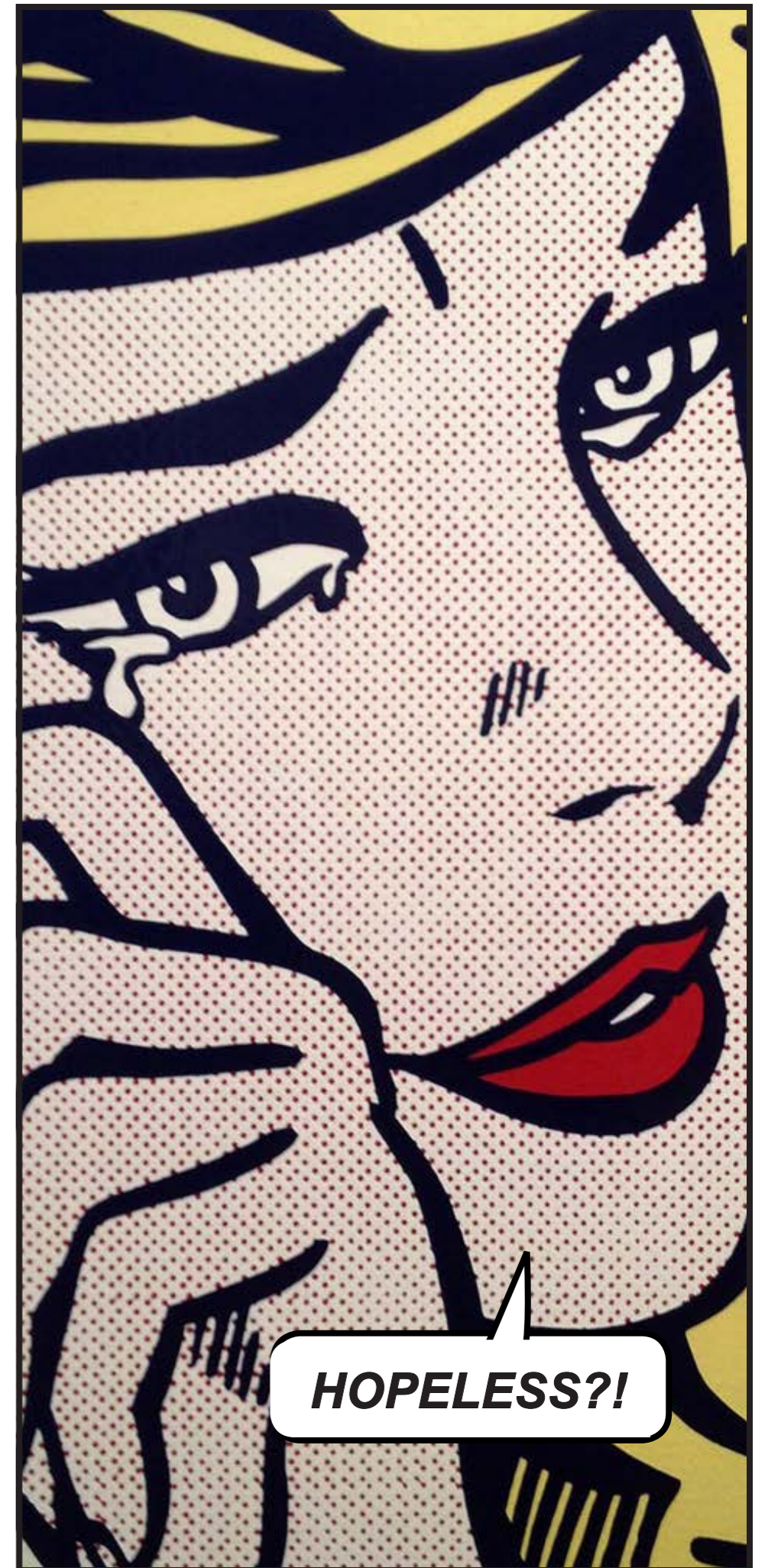
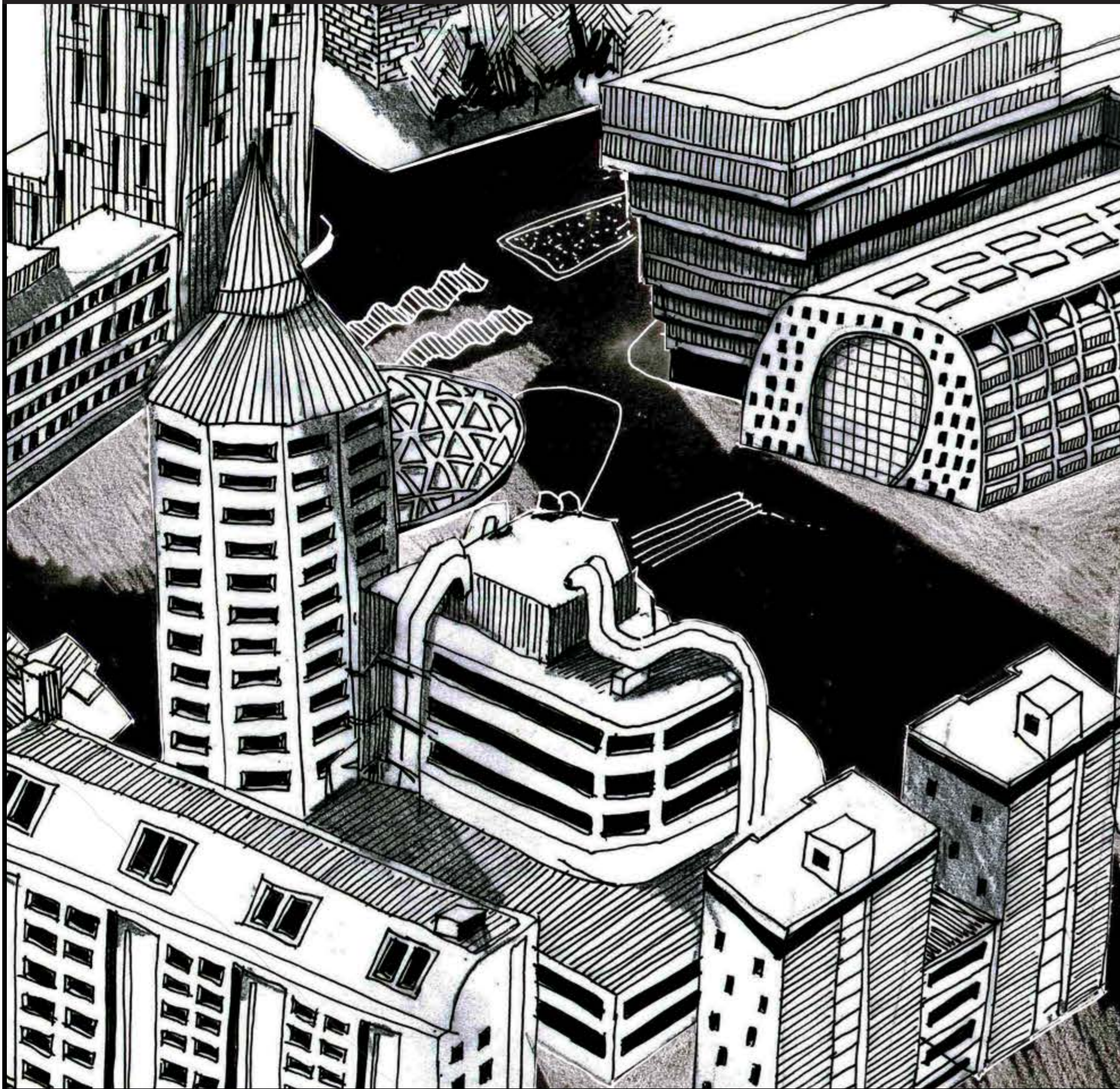
NON PLEK ZONDER  
IDONTITBIT.

Lijnbaan



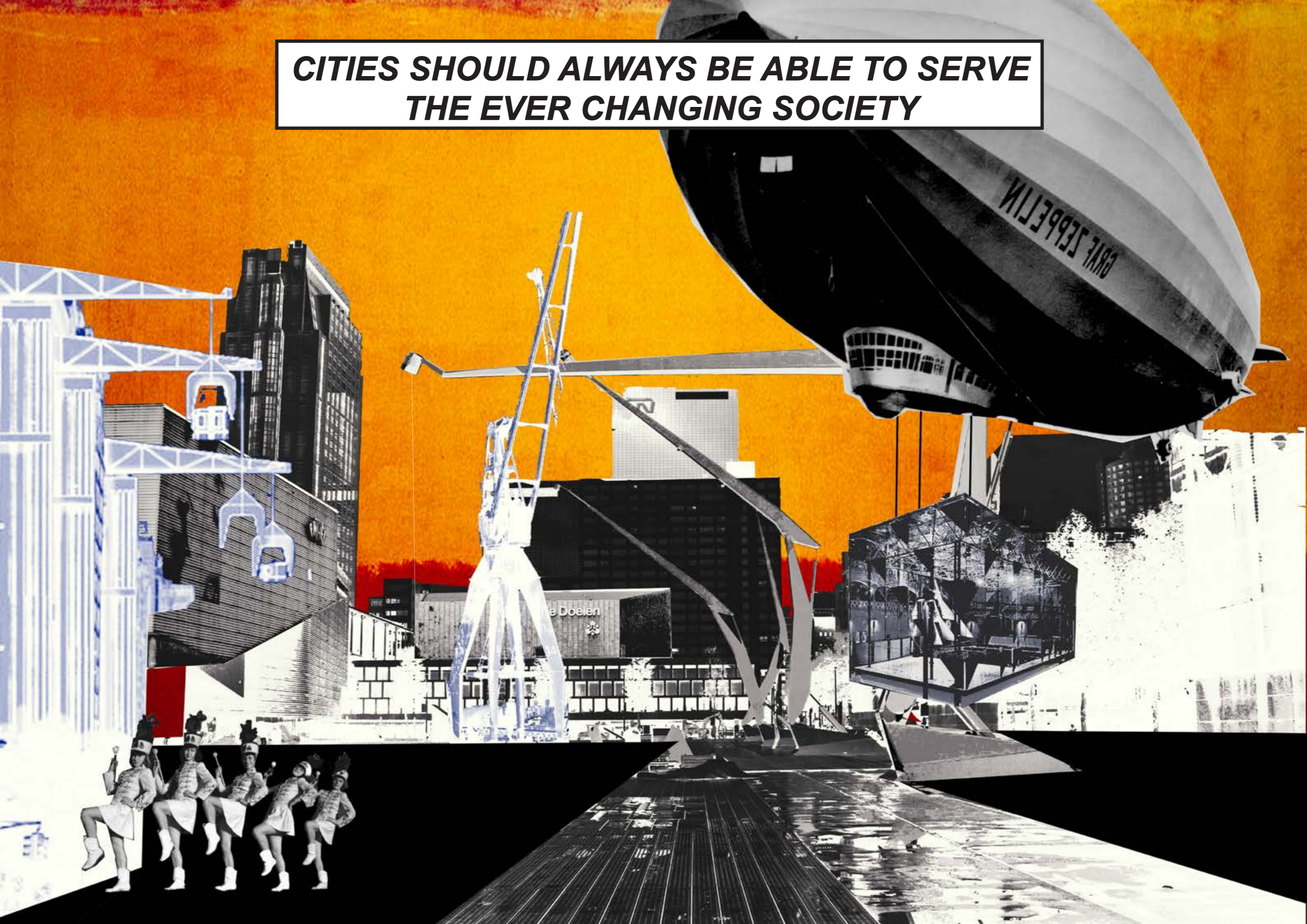
**PUBLIC SPACE IS  
BEING PRIVATISED!**

**CITIES BECOME FIXED, STATIC ENVIRONMENTS**

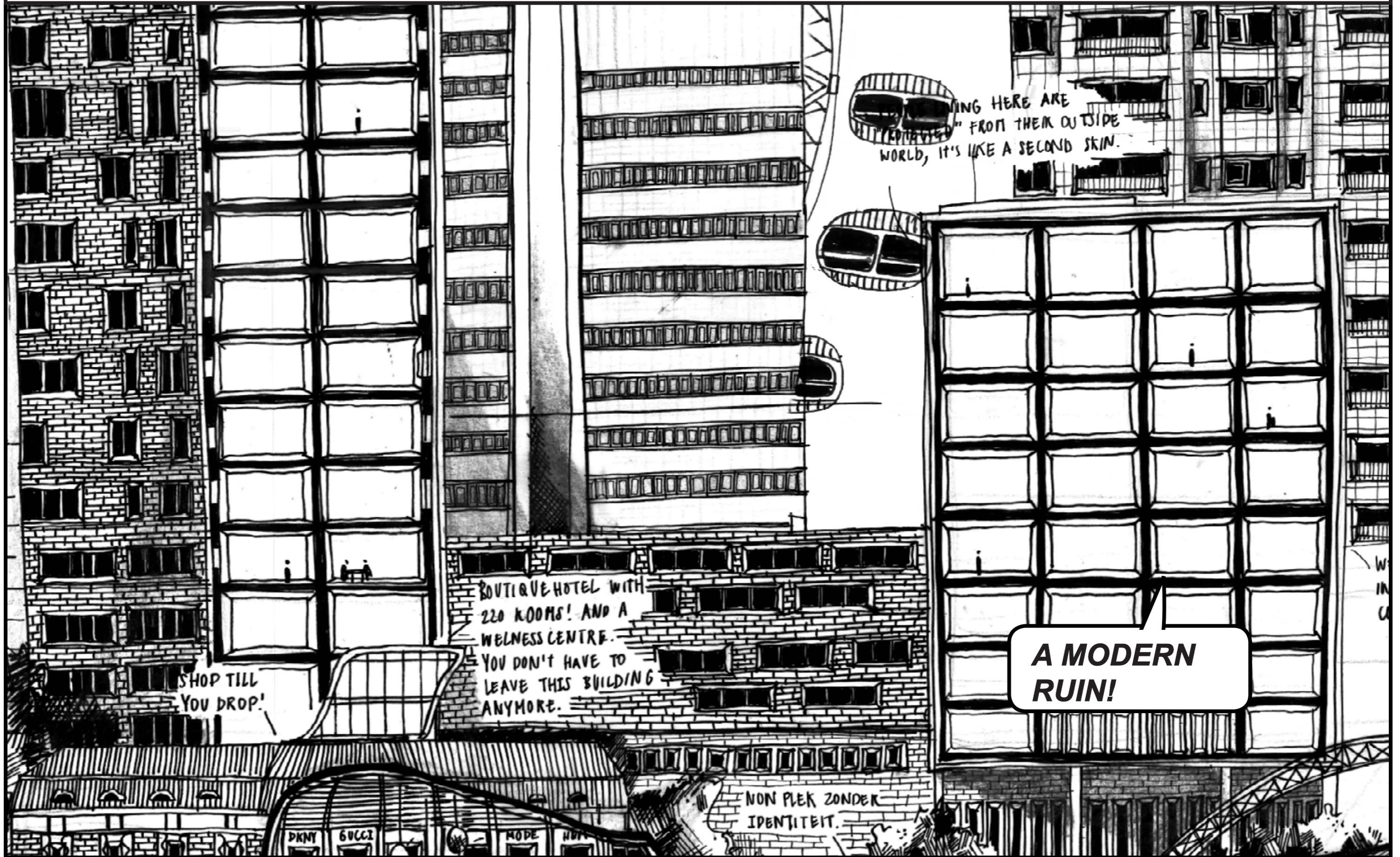


**HOPELESS?!**

***CITIES SHOULD ALWAYS BE ABLE TO SERVE  
THE EVER CHANGING SOCIETY***



**THERE ARE OPPORTUNITIES FOR THE FUTURE CITY!  
BUT BECAUSE THE CITY IS A PROCESS OF DECAY AND RENEWAL,**



SHOP TILL  
YOU DROP!

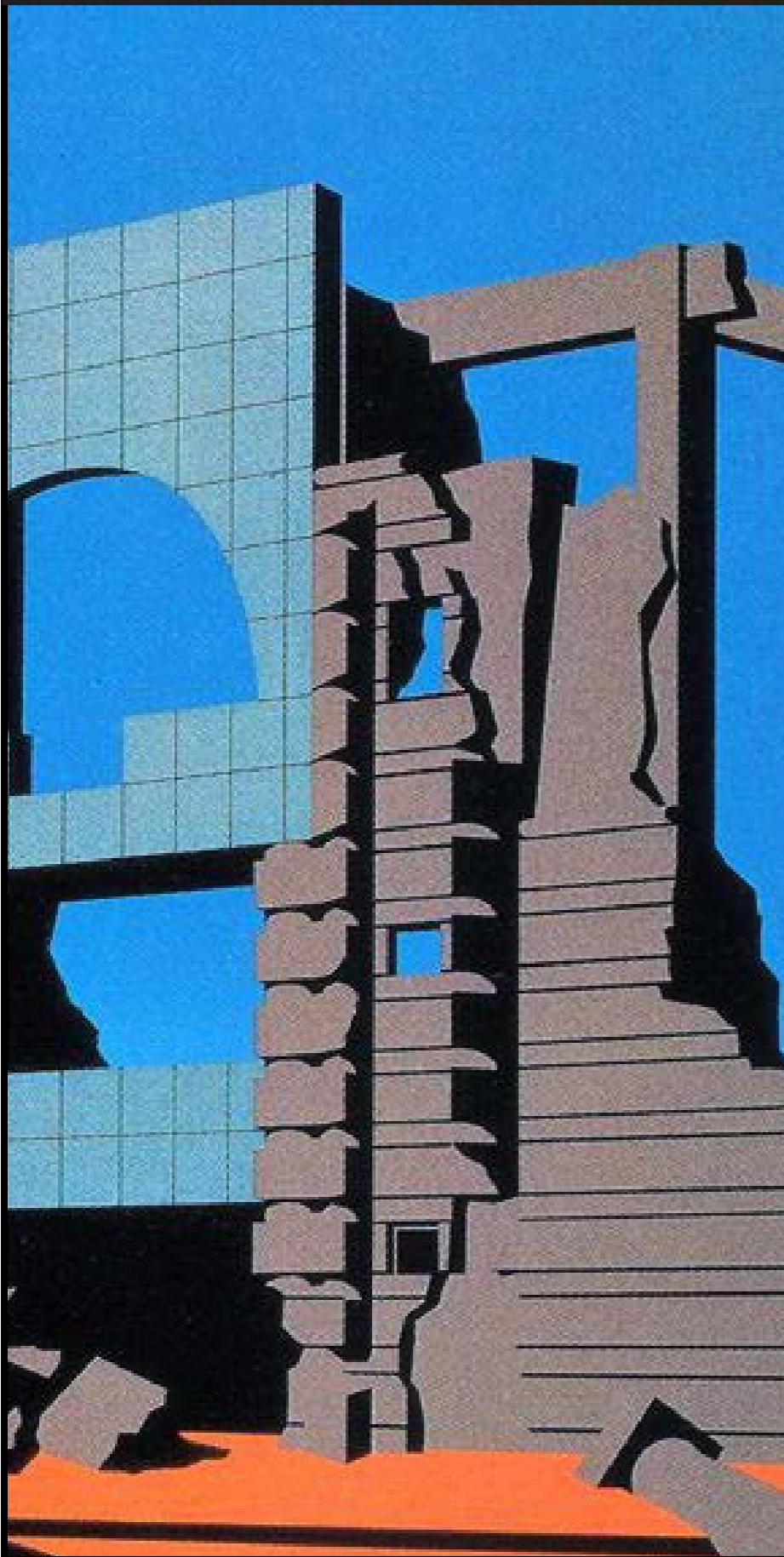
BOUOTIQUE HOTEL WITH  
220 ROOMS! AND A  
WELNESS CENTRE.  
YOU DON'T HAVE TO  
LEAVE THIS BUILDING  
ANYMORE.

NON PLEK ZONDER  
IDENTITEIT.

LIVING HERE ARE  
FROM THEIR OUTSIDE  
WORLD, IT'S LIKE A SECOND SKIN.

**A MODERN  
RUIN!**

***THE FUTURE IS  
FORMED..***



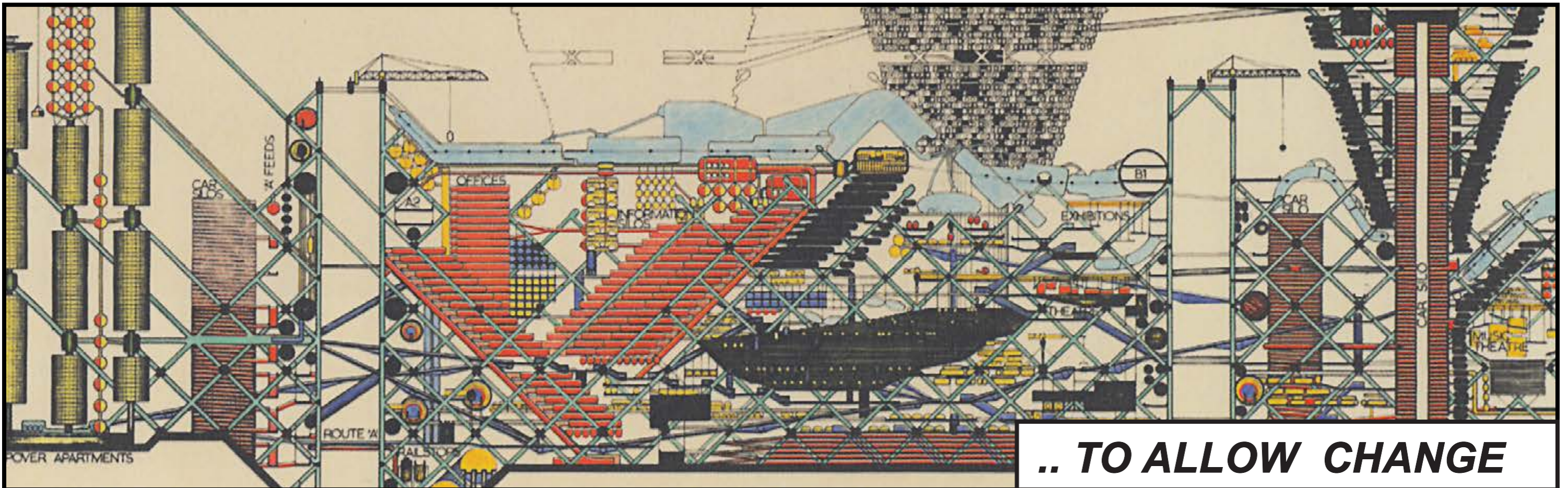
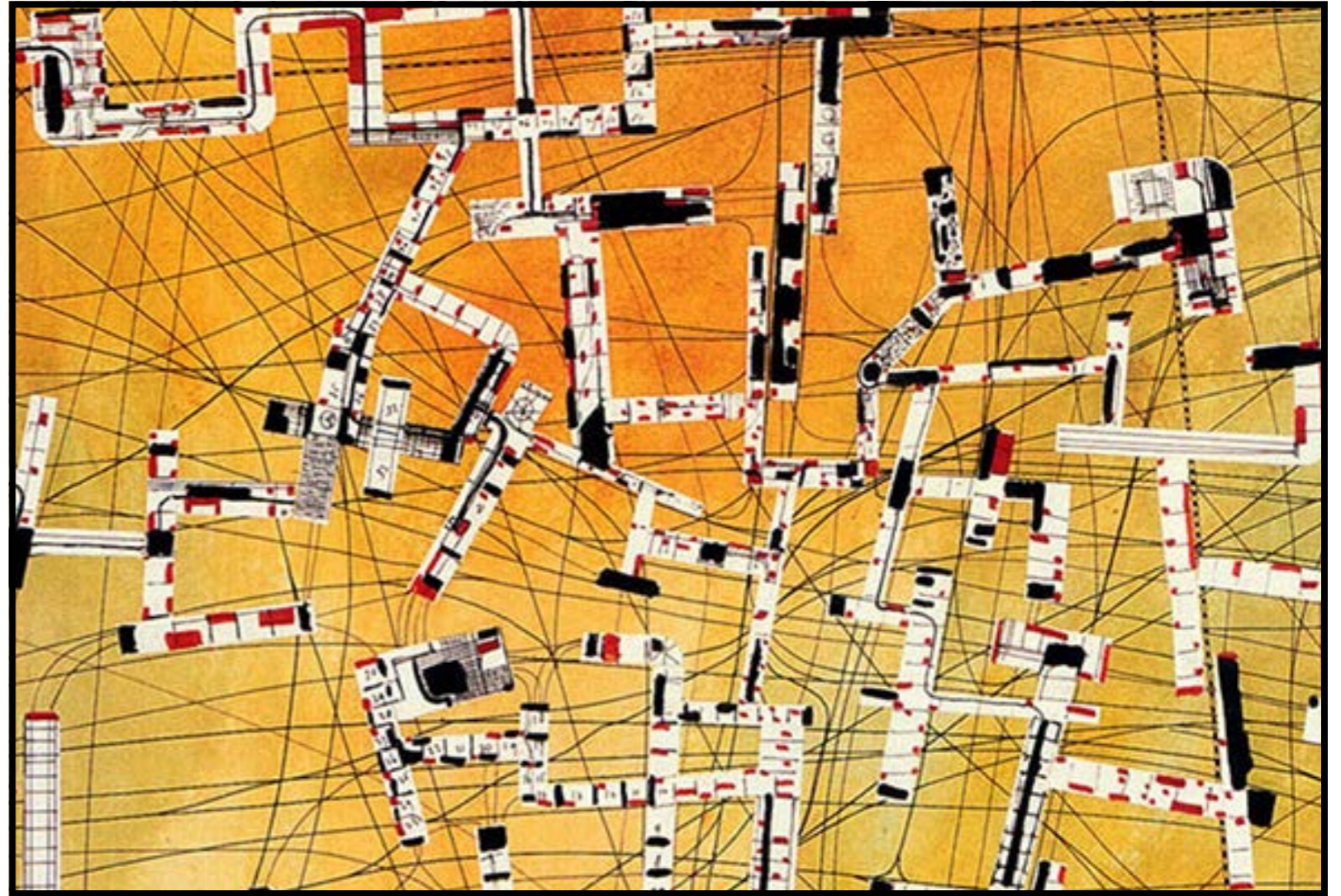
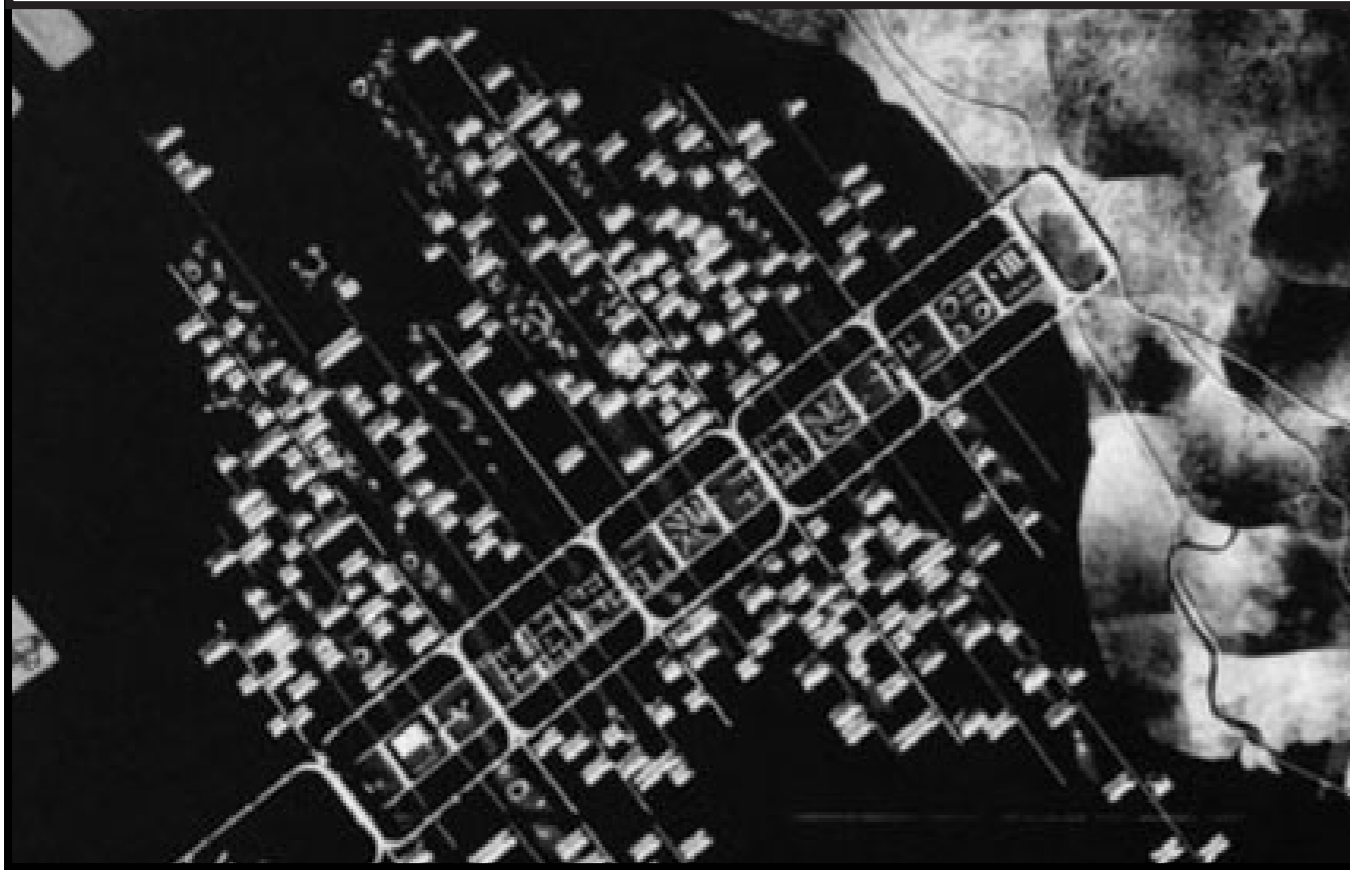
***.. AMID ITS RUINS***



**TO BUILD THE FUTURE, WE CAN LEARN FROM THE PAST..THE SIXTIES!**



**THE UTOPIAN OPEN SYSTEMS  
OF THE SIXTIES ARE ABLE ..**



**.. TO ALLOW CHANGE**



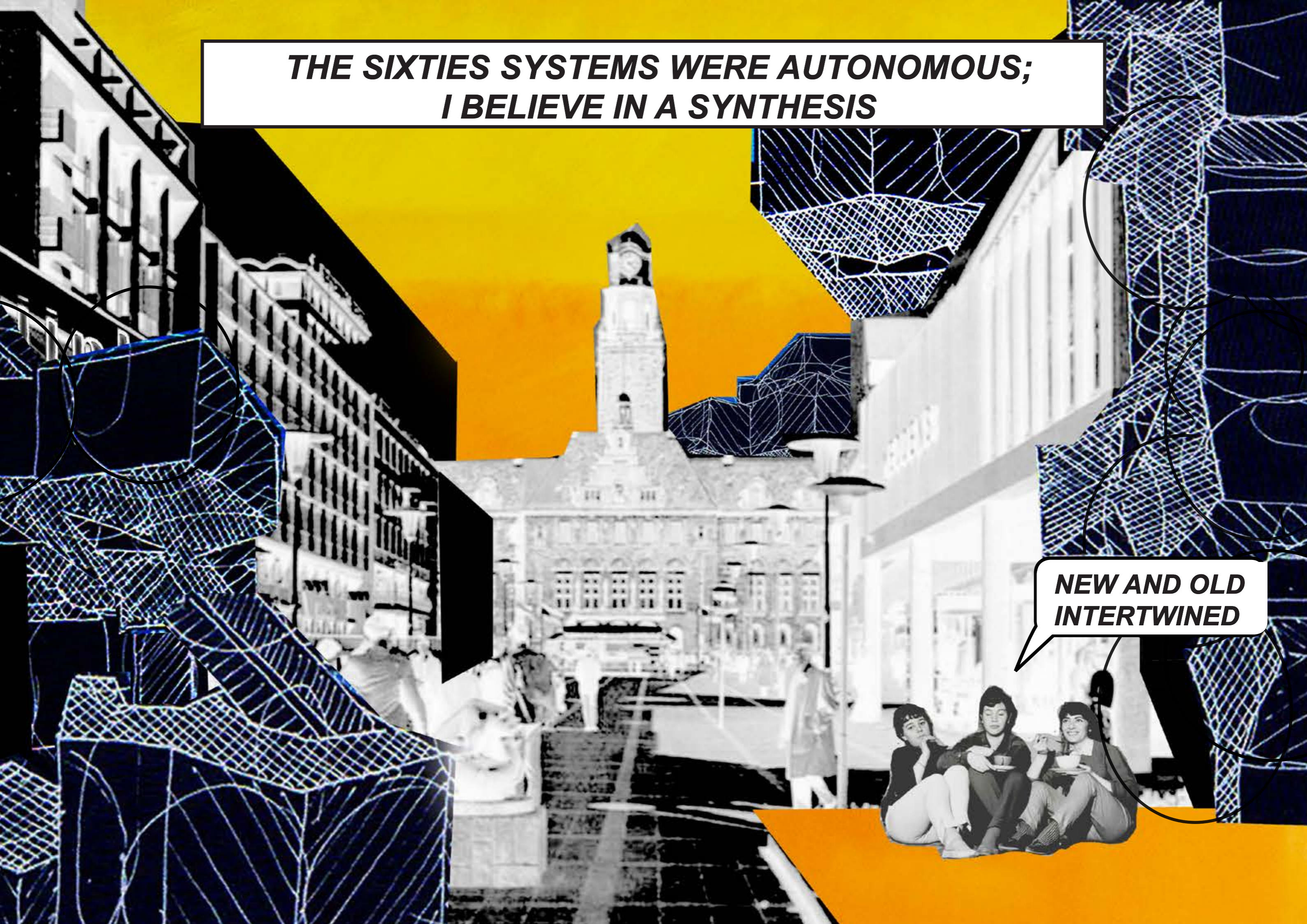
**MEGASTRUCTURE**

**I CAN BE ANYTHING**

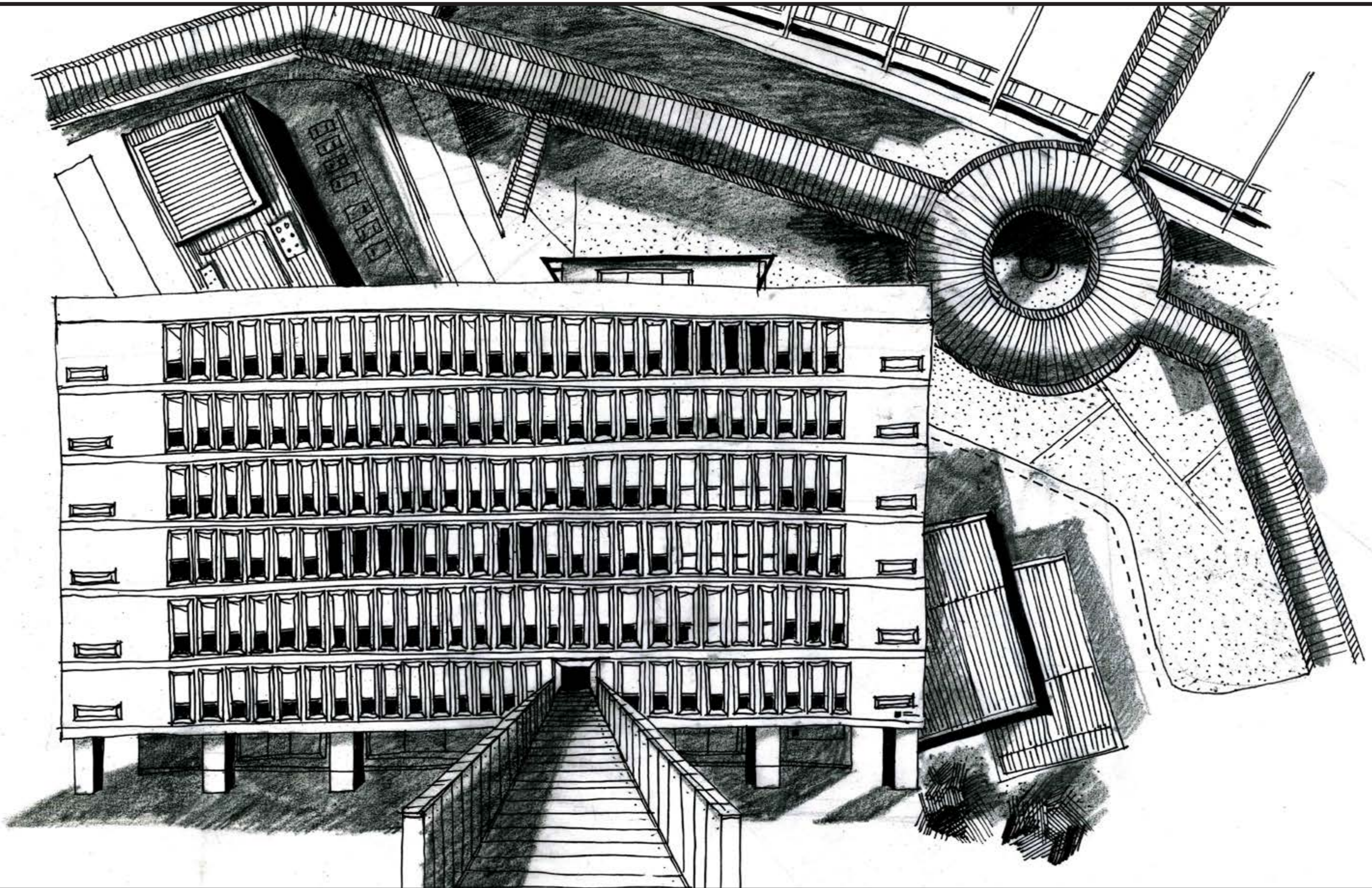
**CAN THE SIXTIES BE AN INSPIRATION FOR CITY TRANSFORMATION?**

***THE SIXTIES SYSTEMS WERE AUTONOMOUS;  
I BELIEVE IN A SYNTHESIS***

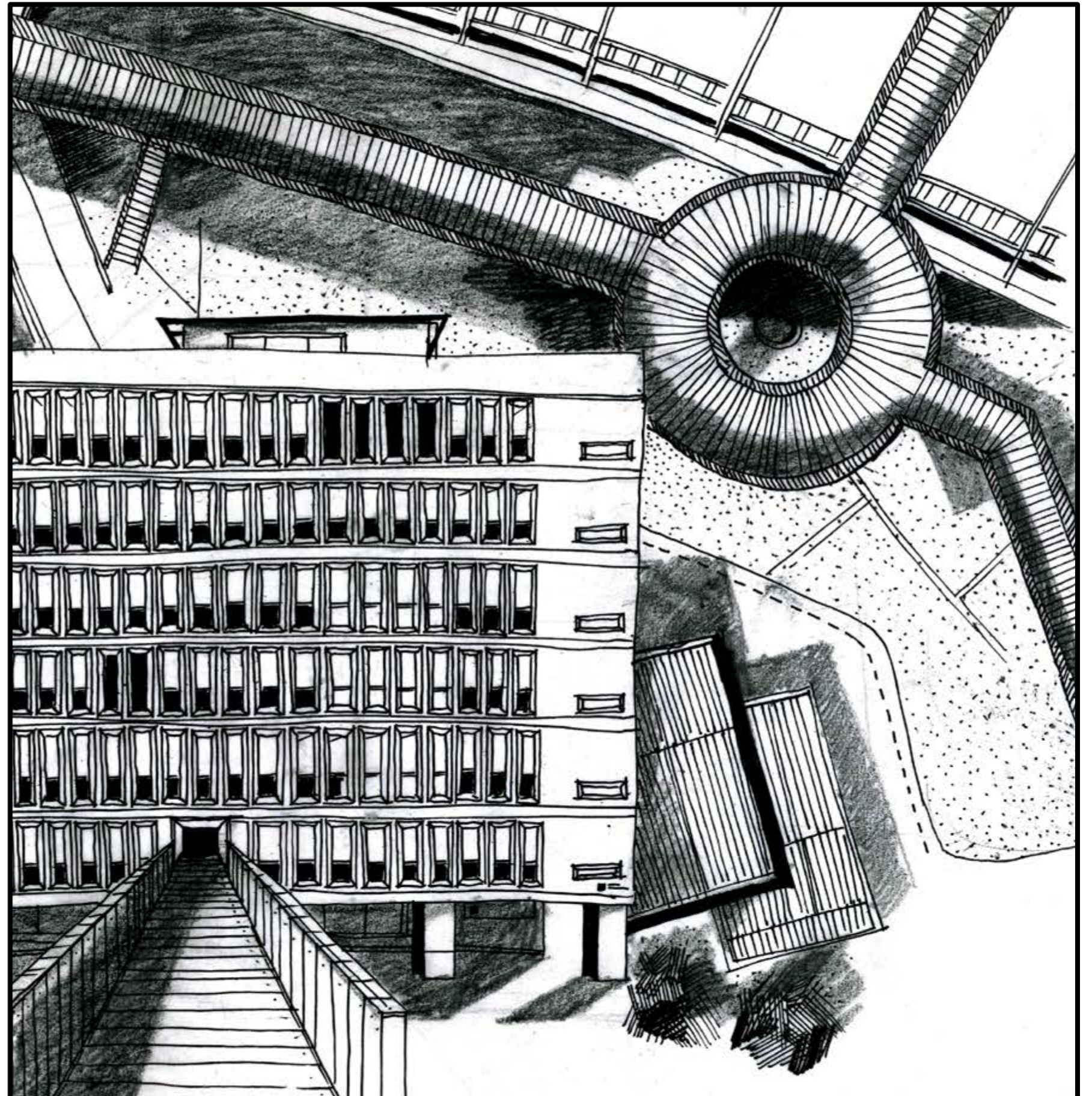
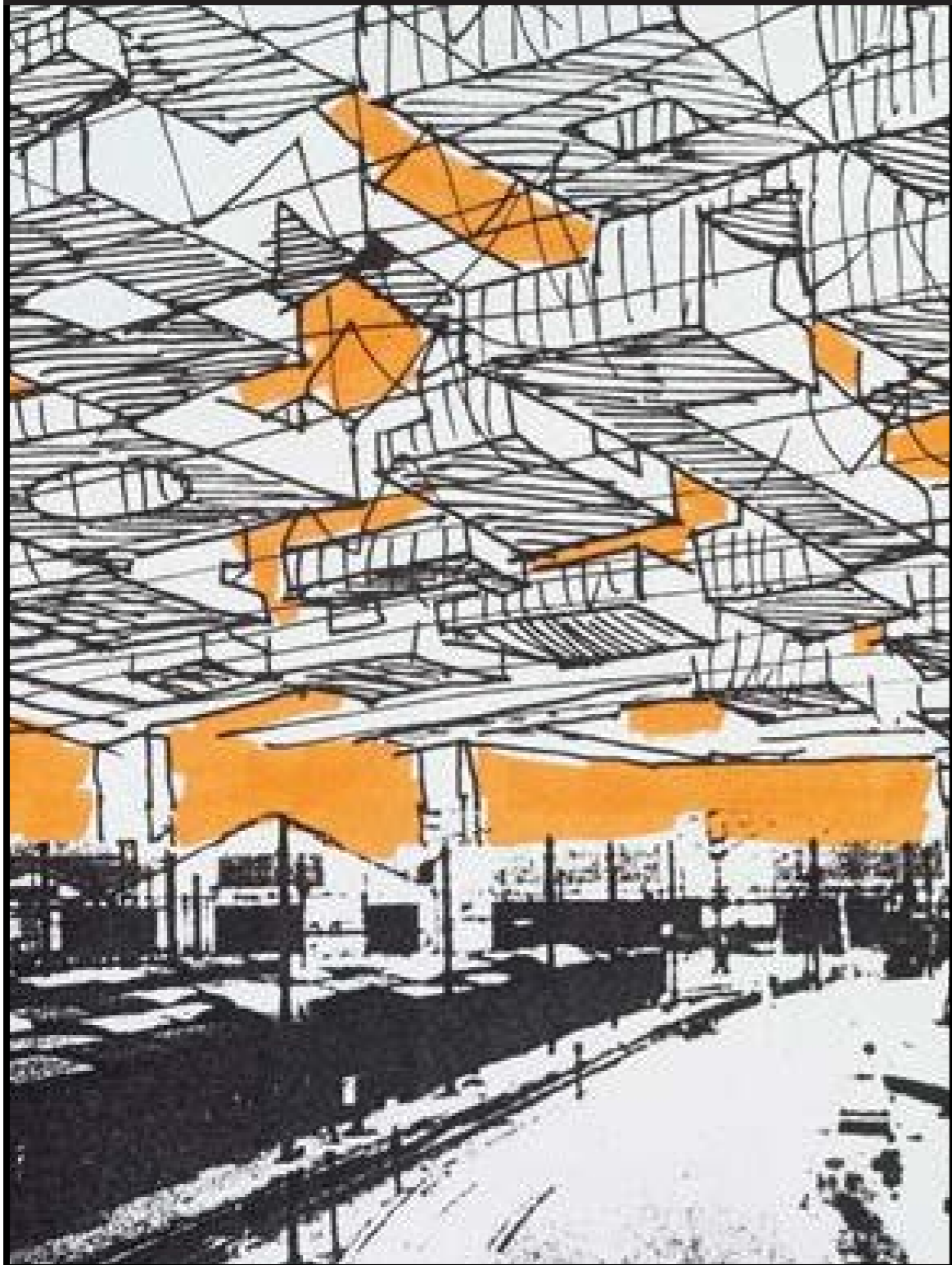
***NEW AND OLD  
INTERTWINED***



***TODAY WE ARE ABLE TO GRASP EXISTING, LARGE STRUCTURES:  
WE HAVE THE ABILITY TO TRANSFORM!***



***THE TOTALITARIAN  
CHARACTER OF THE 1960  
VISIONARIES, DOES NOT  
ALLOW US TO QUESTION  
THE OPEN SYSTEMS.***

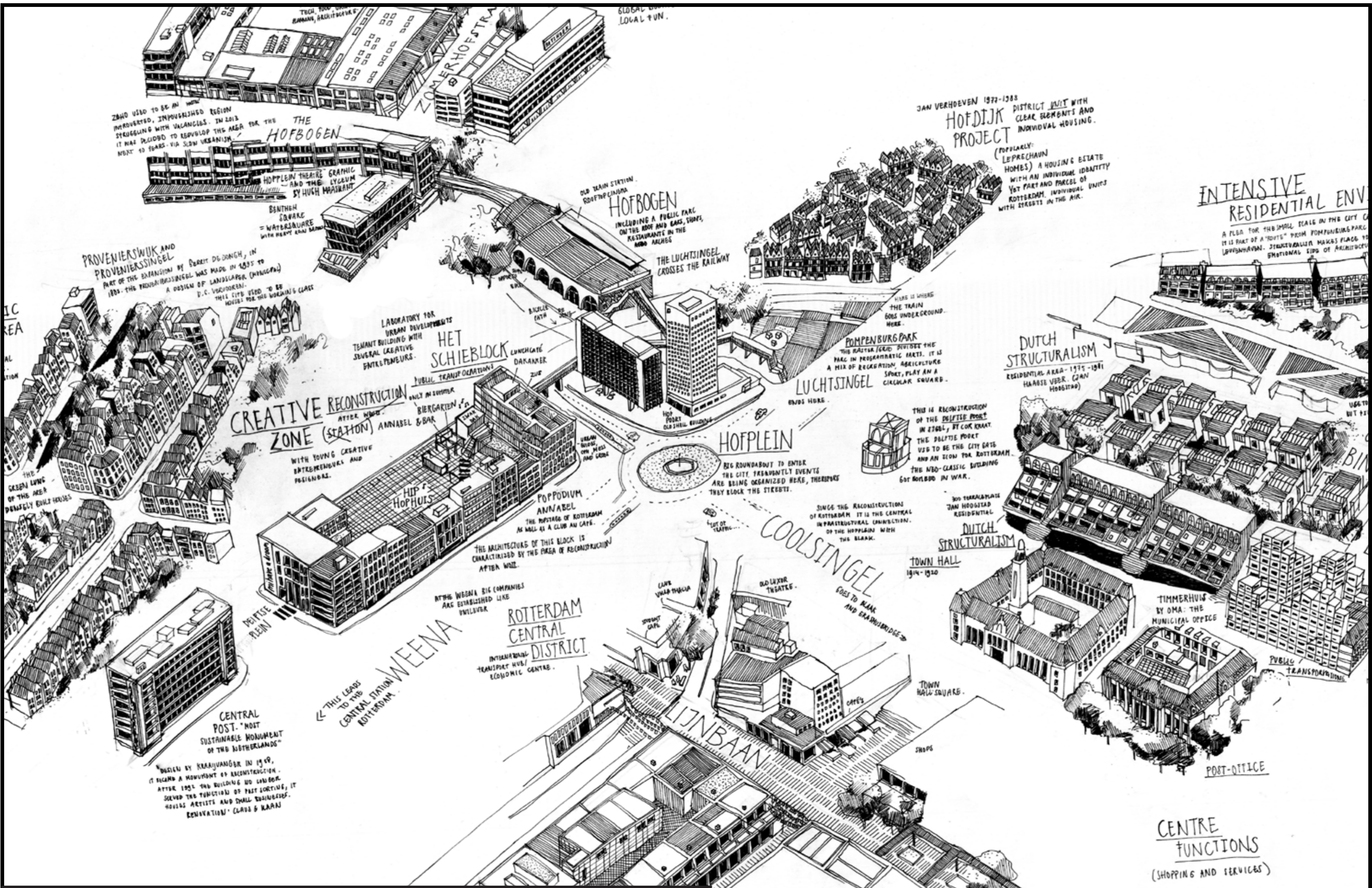


***WHILE WE NOW CAN AND SHOULD  
ALWAYS QUESTION THE EXISTING SYSTEM***



***ORDER THROUGH LIFE!***

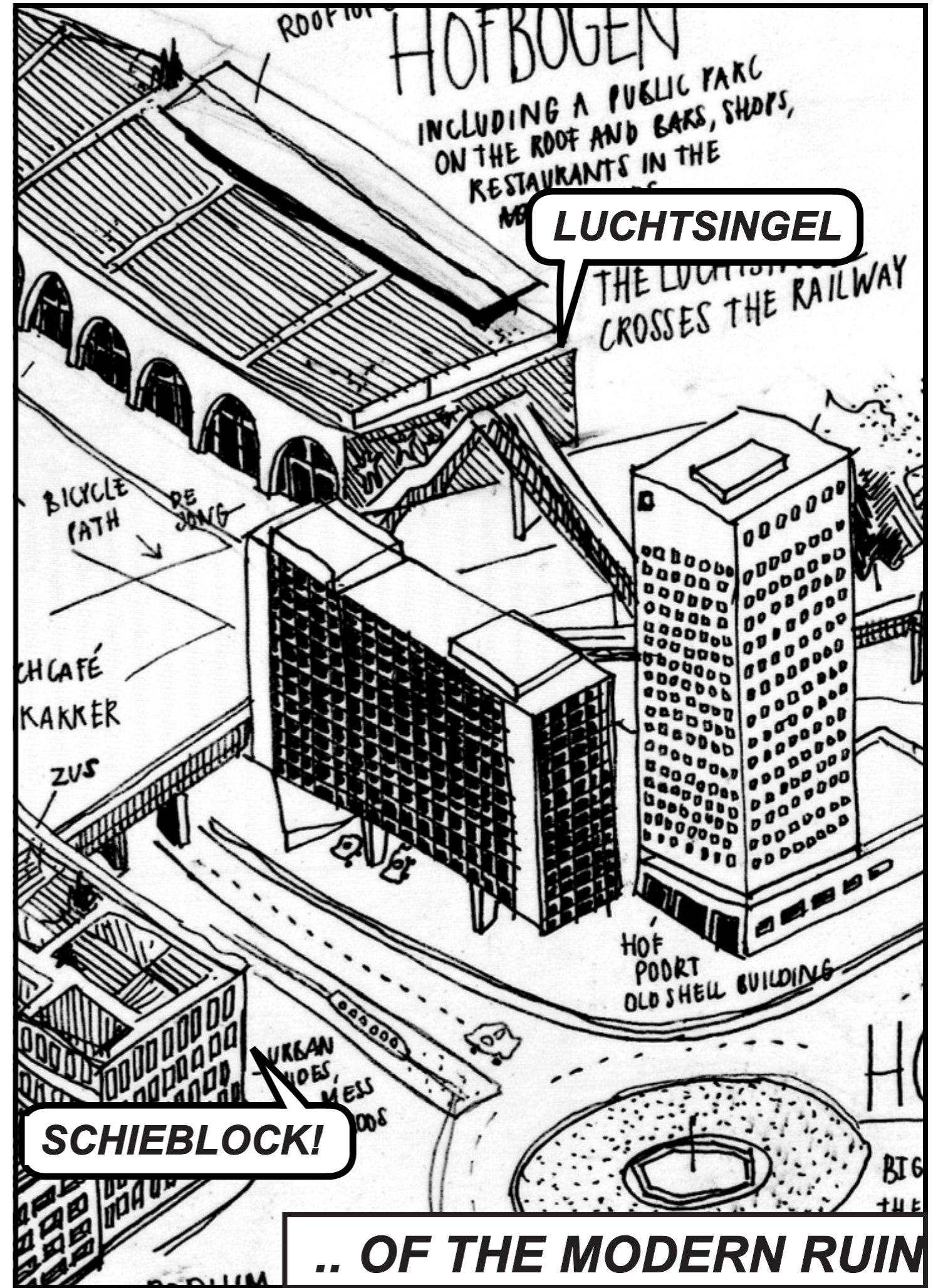
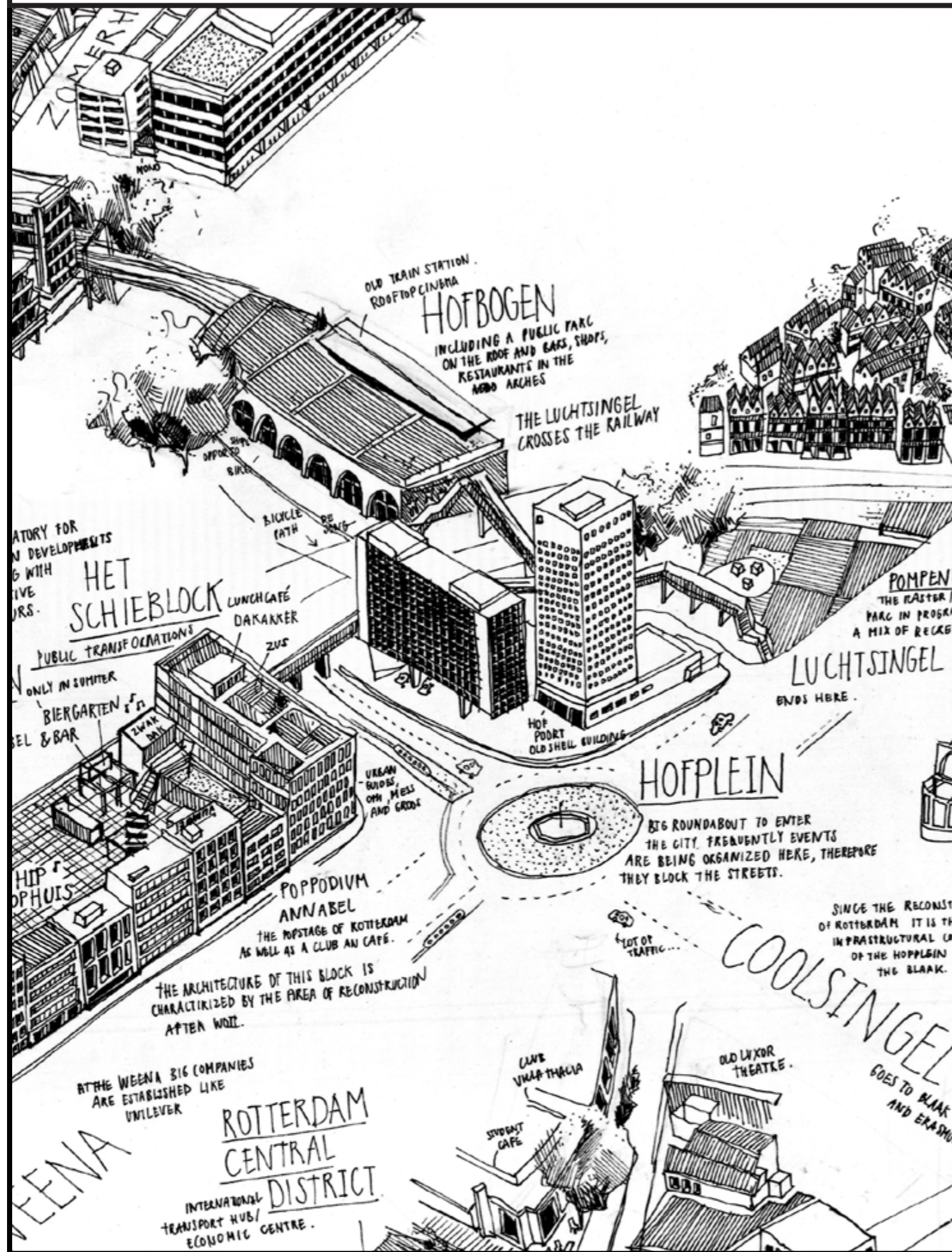
***FLEXIBILITY IS NOT THE GOAL;  
IT IS A TOOL TO CREATE THE CONDITIONS FOR LIFE  
TO ESTABLISH A NEW ORDER***



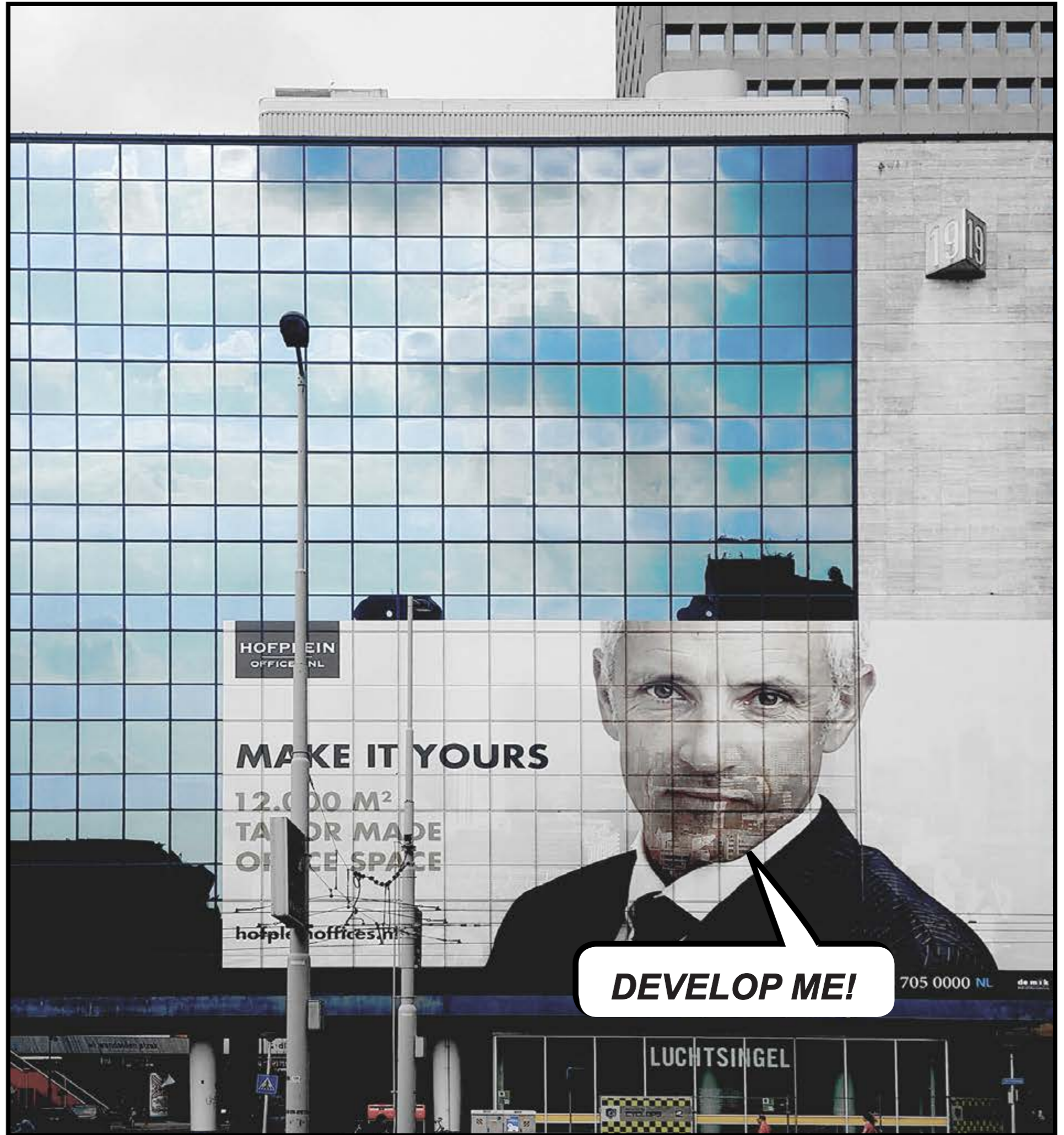
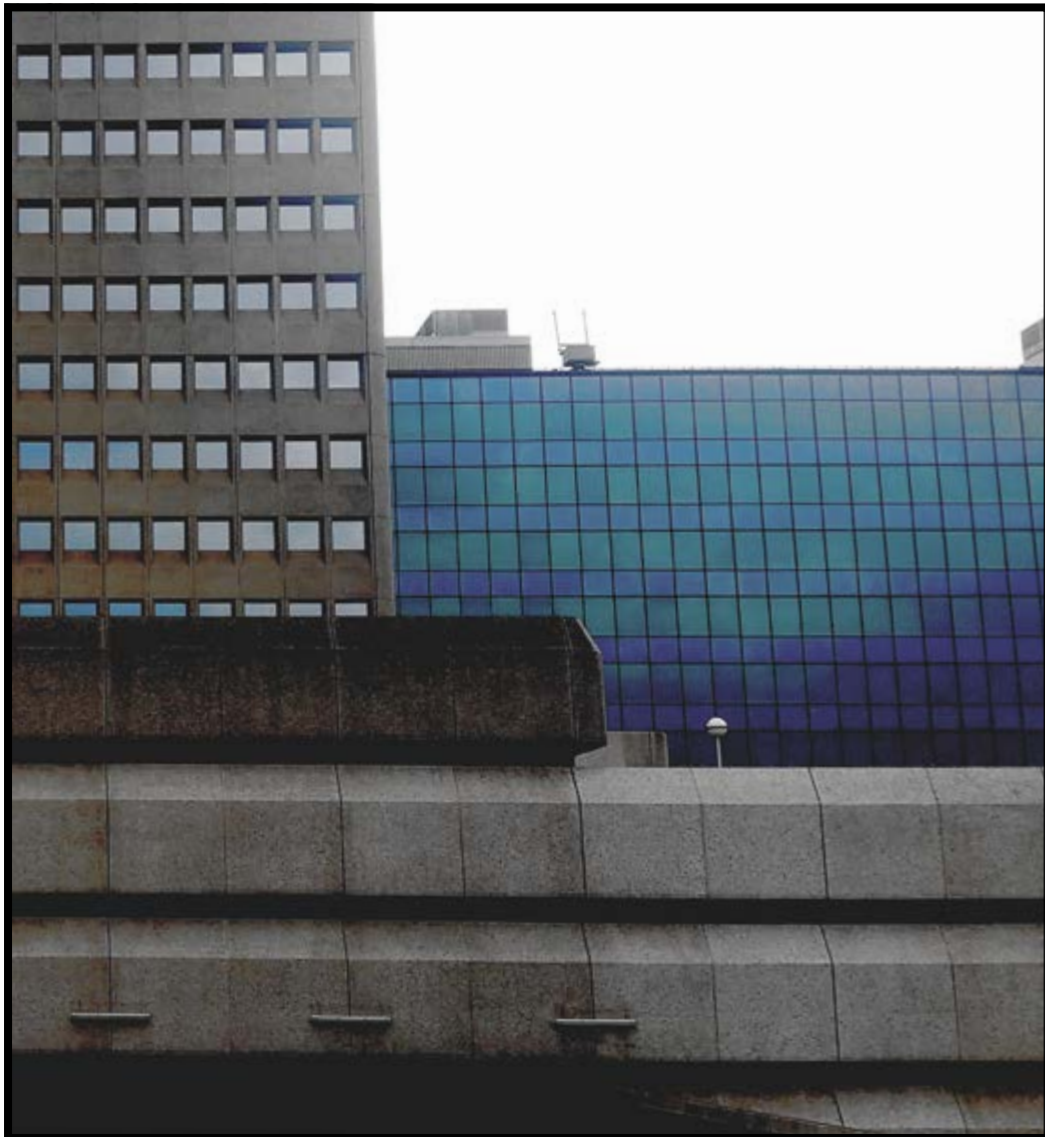
# IN ROTTERDAM CENTRAL DISTRICT...



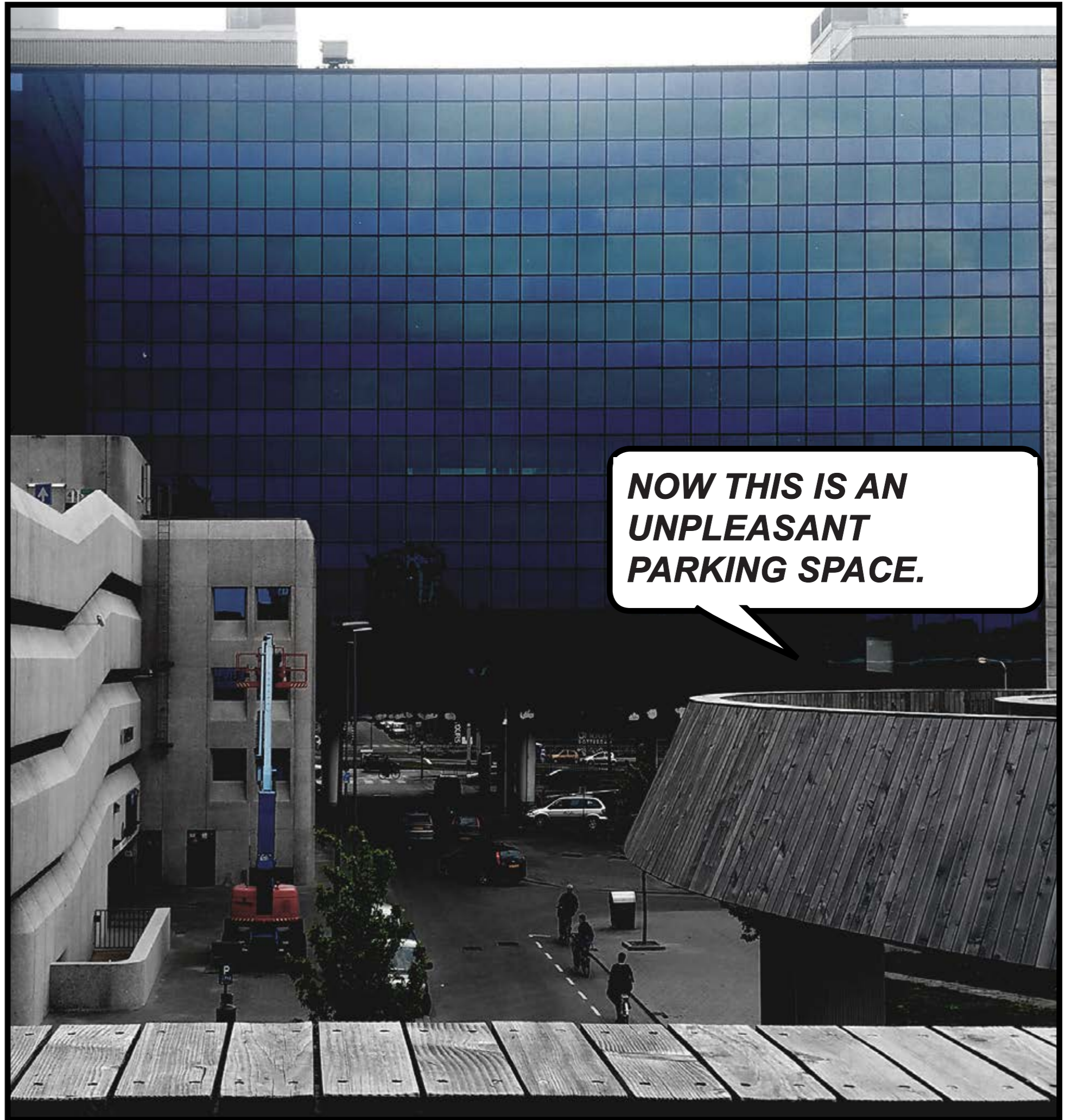
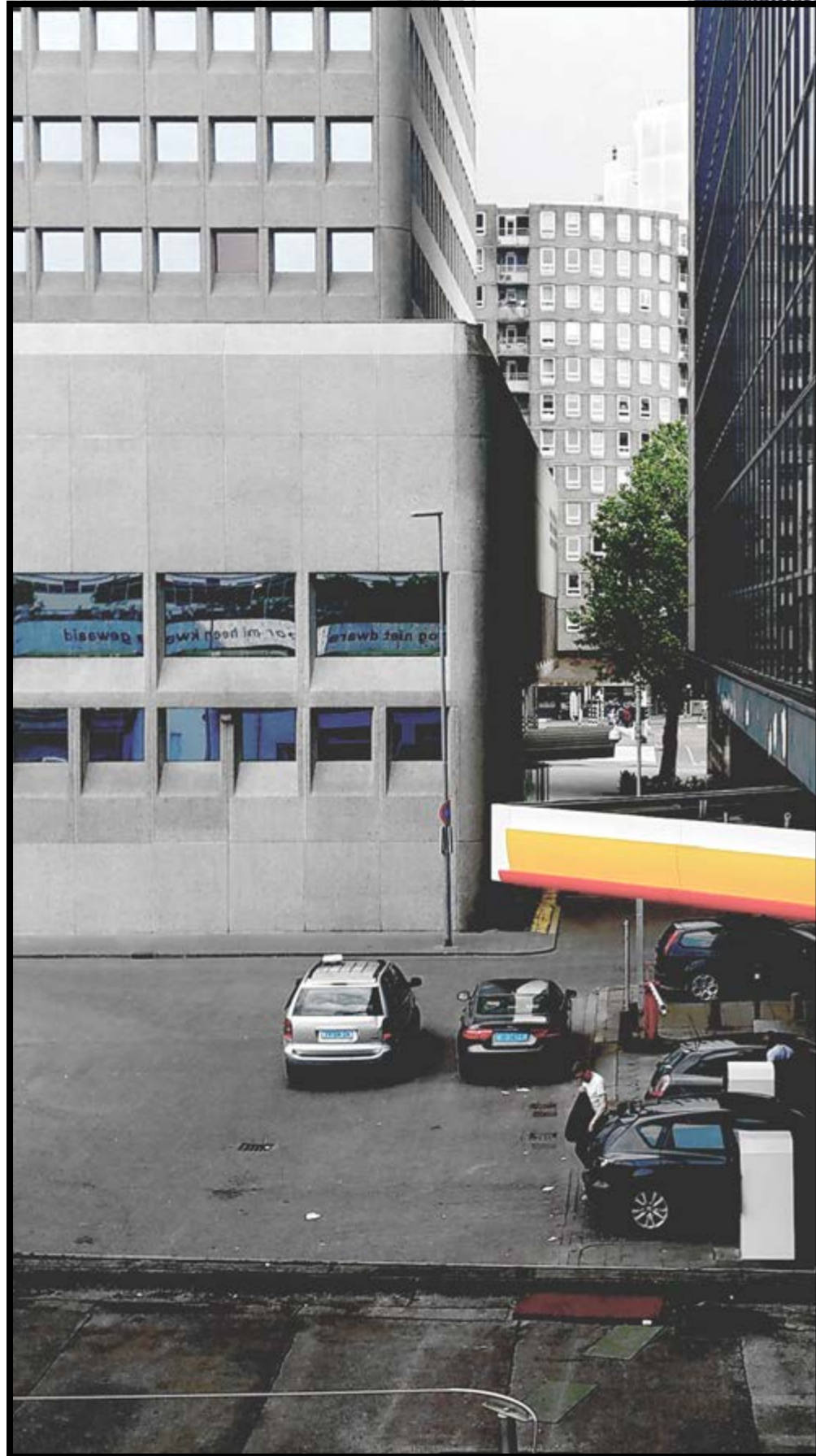
# TRACES CAN BE FOUND..



.. OF THE MODERN RUIN



***.. THERE IS ROOM  
FOR EXPANSION***



***NOW THIS IS AN  
UNPLEASANT  
PARKING SPACE.***

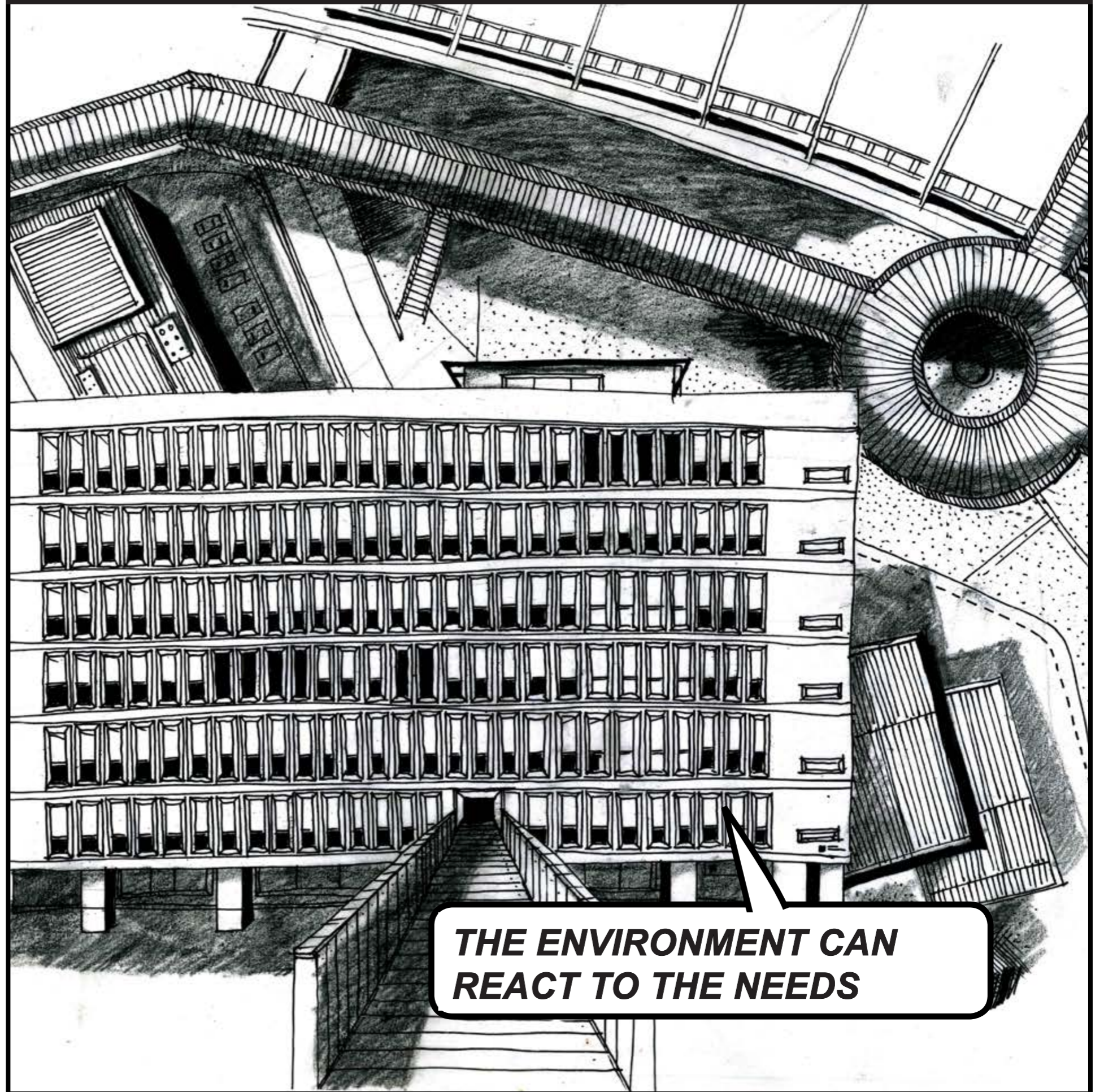
**THE LUCHTSINGEL  
RUNS ALONGSIDE THE  
RUIN..**



**AND THE SCHIEBLOCK**

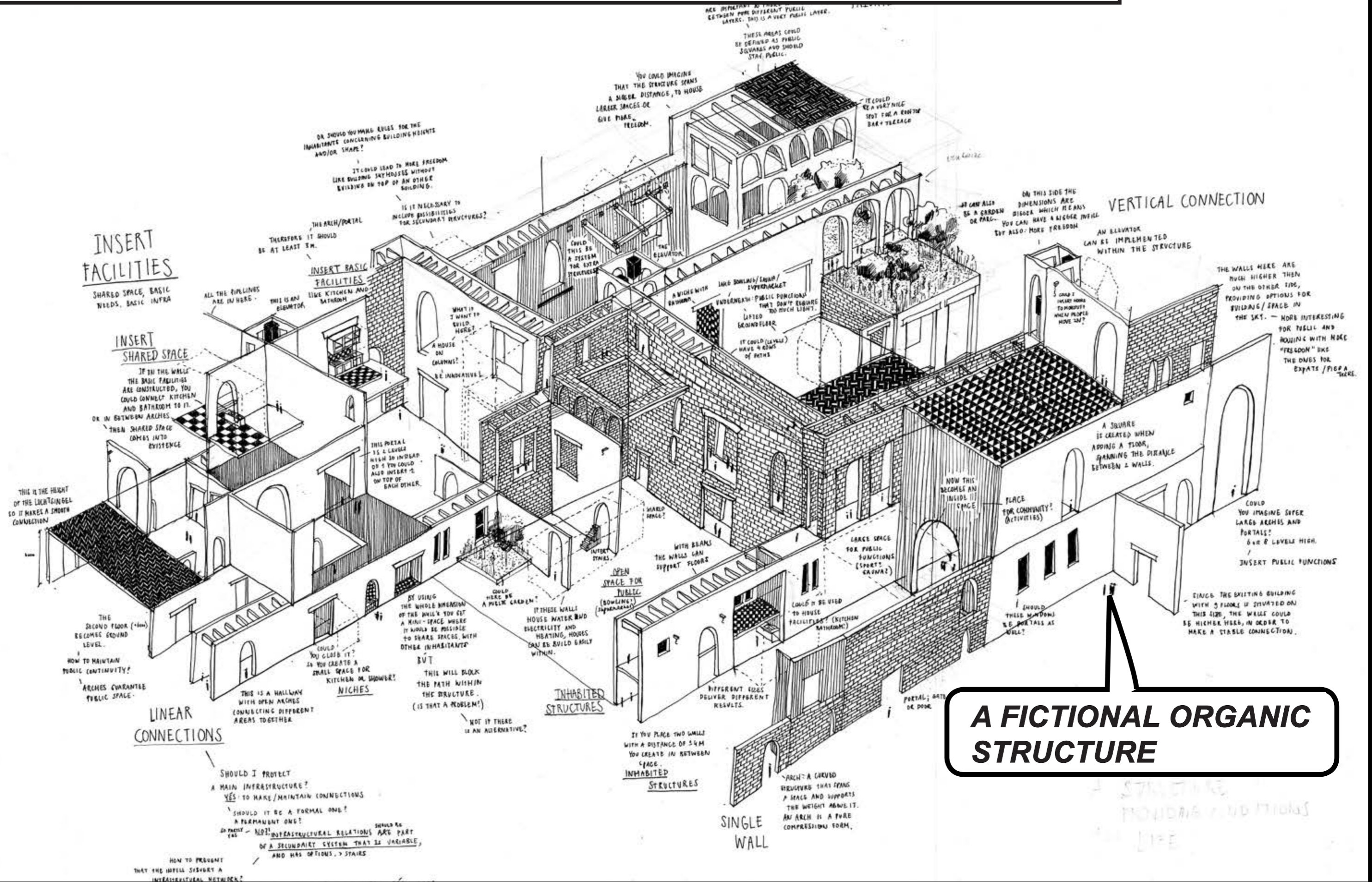


**ESTABLISHING AN ORGANIC DEVELOPMENT**



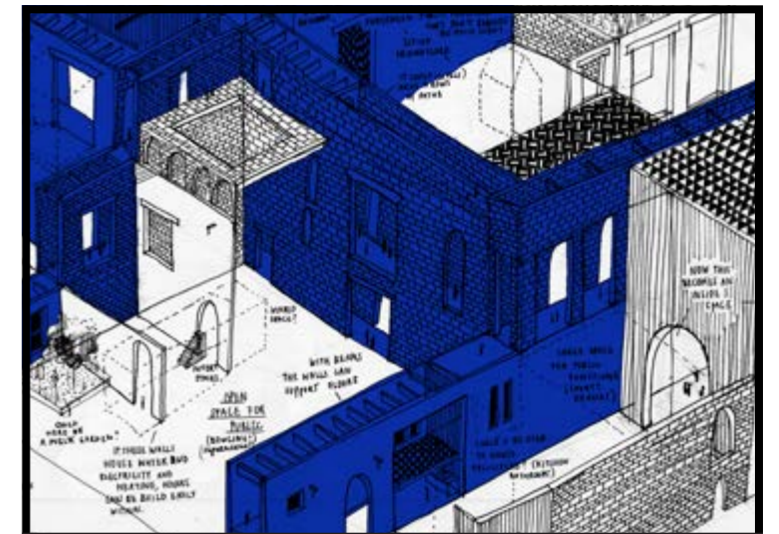
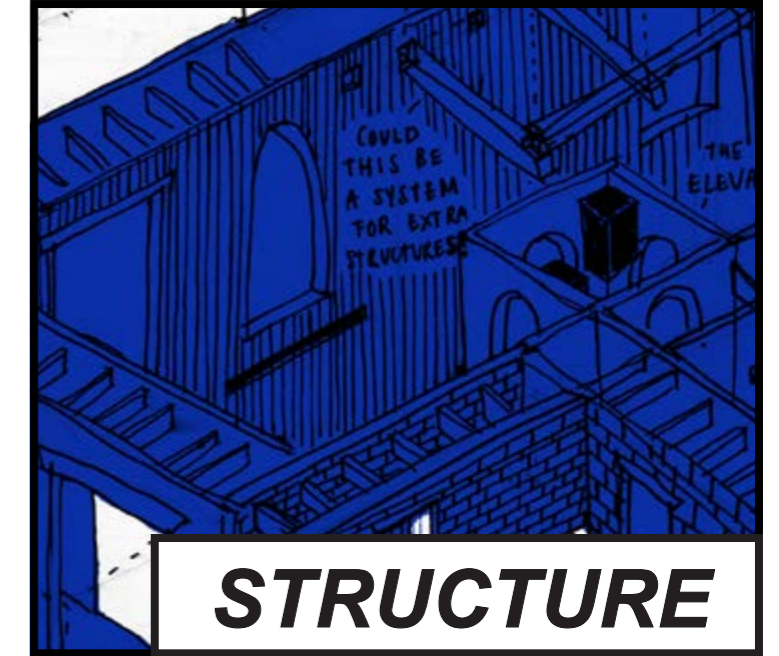
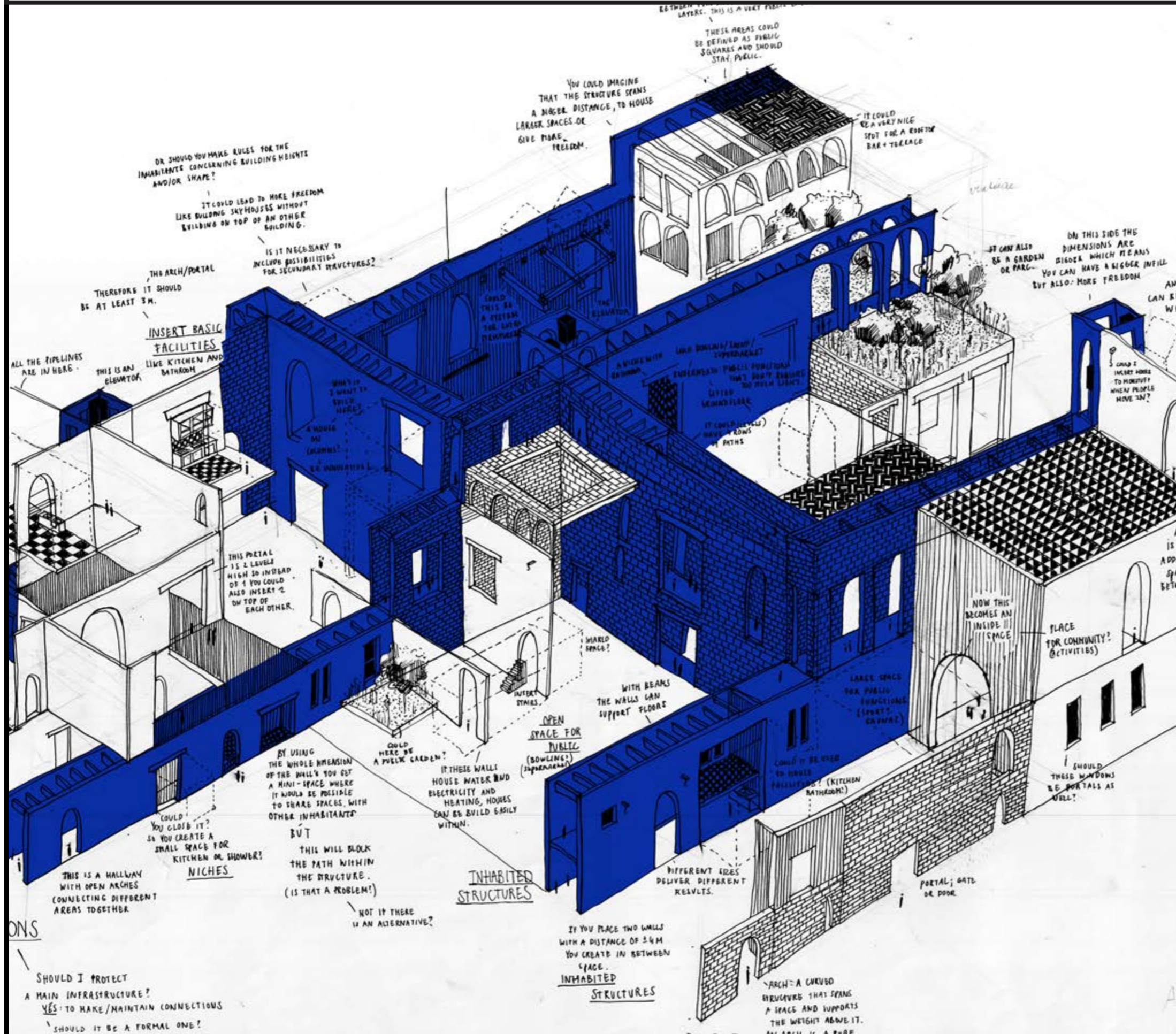
**THE ENVIRONMENT CAN  
REACT TO THE NEEDS**

# HOW TO ESTABLISH SUCCESSFULL ORGANIC GROWTH?



**A FICTIONAL ORGANIC STRUCTURE**

# THE ARCHITECT TAKES RESPONSABILITY FOR..



## STRUCTURE



## CIRCULATION (+)

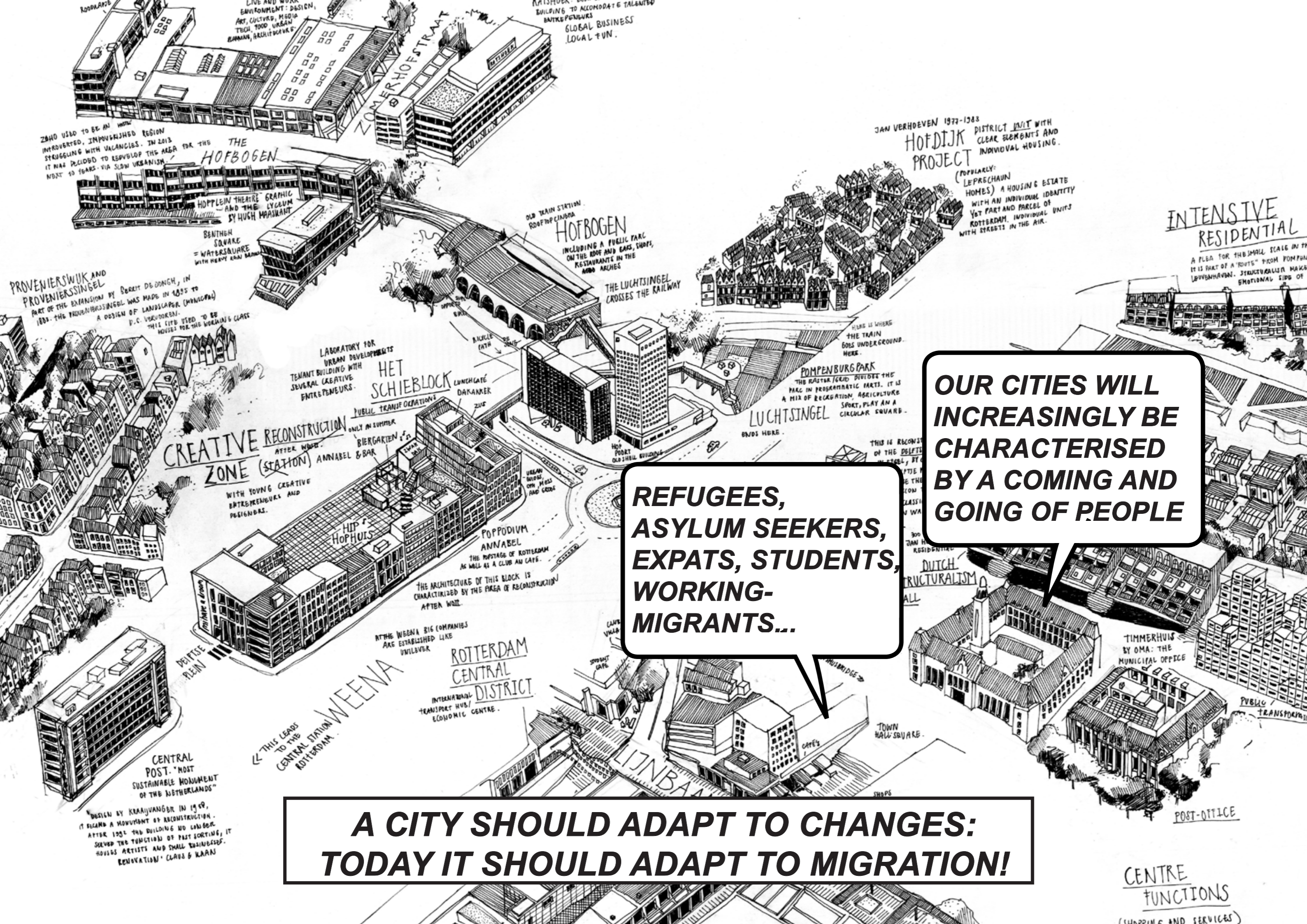
## SERVICES

***THE PEOPLE CAN PARTICIPATE IN THE REST OF THE PROCESS.***



***INSPIRATION IS THE ARCHITECTURE OF LUCIEN KROLL!***





**A CITY SHOULD ADAPT TO CHANGES:  
TODAY IT SHOULD ADAPT TO MIGRATION!**

**OUR CITIES WILL  
INCREASINGLY BE  
CHARACTERISED  
BY A COMING AND  
GOING OF PEOPLE**

**REFUGEES,  
ASYLUM SEEKERS,  
EXPATS, STUDENTS,  
WORKING-  
MIGRANTS...**

ZOHU USED TO BE AN UNDER-DEVELOPED REGION STRUGGLING WITH UNEMPLOYMENT. IN 2013 IT WAS DECIDED TO REDEVELOP THE AREA FOR THE NEXT 10 YEARS VIA SLOW URBANISM.

**THE HOFBOGEN**

HOPPLEIN THEATRE AND THE GRAPHIC LYCEUM BY HUGH MAASMAAT

BENTHEM SQUARE = WATER SQUARE WITH HEAVY GRASS MATING

**HOFBOGEN**

INCLUDING A PUBLIC PARK ON THE ROOF AND BARS, THOPE, RESTAURANTS IN THE ARCHES

JAN VERHOEVEN 1977-1983  
**HOFDIJK PROJECT**

DISTRICT UNIT WITH CLEAR ELEMENTS AND INDIVIDUAL HOUSING.

(POPULARLY: LEPRECHAUN HOMES) A HOUSING ESTATE WITH AN INDIVIDUAL IDENTITY YET PART AND PARCEL OF ROTTERDAM. INDIVIDUAL UNITS WITH STREETS IN THE AIR.

**INTENSIVE RESIDENTIAL**

A PLEA FOR THE SMALL SCALE IN THE CITY IS PART OF A "ROUTE" FROM POMPEBURG TO LUTCHSINGEL. STRUCTURALISM MAKES EMOTIONAL USE OF

**PROVENIERSWIK AND PROVENIERSINGEL**  
PART OF THE EXTENSION BY BERT DE BONGH, IN 1885 THE TRAMWAYSINGEL WAS MADE IN 1885 TO A DESIGN OF LANDSCAPE ARCHITECT P.C. VERHOEVEN. THIS CITY USED TO BE HOUSES FOR THE WORKING CLASS

LABORATORY FOR URBAN DEVELOPMENTS TENANT BUILDING WITH SEVERAL CREATIVE ENTREPRENEURS.

**HET SCHIEBLOCK**

PUBLIC TRANSPORT OPERATIONS ONLY IN SUMMER BIERGARTEN & BAR

**CREATIVE RECONSTRUCTION ZONE (STATION)**  
WITH YOUNG CREATIVE ENTREPRENEURS AND RESIDENTS.

**HOPHUIS**

**POPPodium ANNABEL**  
THE POSTAGE OF ROTTERDAM AS WELL AS A CLUB AND CAFE.

THE ARCHITECTURE OF THIS BLOCK IS CHARACTERIZED BY THE AREA OF RECONSTRUCTION AFTER WWII.

AT THE WEENA BIG COMPANIES ARE ESTABLISHED LIKE UNILEVER

**ROTERDAM CENTRAL DISTRICT**  
INTERNATIONAL TRANSPORT HUB / ECONOMIC CENTRE.

WEENA  
THIS LEADS TO THE CENTRAL STATION ROTTERDAM

**CENTRAL POST**. "MOST SUSTAINABLE MONUMENT OF THE NETHERLANDS"

DESIGNED BY KRANJUNGER IN 1949, IT BECAME A MONUMENT OF RECONSTRUCTION. AFTER 1951 THE BUILDING NO LONGER SERVED THE FUNCTIONS OF POST SORTING, IT HOUSES ARTISTS AND SMALL BUSINESSES. RENOVATION: CLAAS & KAAN

**POMPEBURG PARK**  
THIS MASTER PLAN DIVIDES THE PARK IN PROGRAMMATIC PARTS. IT IS A MIX OF RECREATION, AGRICULTURE SPORT, PLAY AND A CIRCULAR SQUARE.

**LUCHTSINGEL**  
ENDS HERE.

HERE IS WHERE THE TRAIN GOES UNDERGROUND. HERE.

THIS IS RECONSTRUCTION OF THE BELT OF THE DELFT

**DUTCH STRUCTURALISM**

**Timmerhuis** BY OMA: THE MUNICIPAL OFFICE

TOWN HALL SQUARE

POST-OFFICE

**CENTRE FUNCTIONS**  
(SHOPPING AND SERVICES)



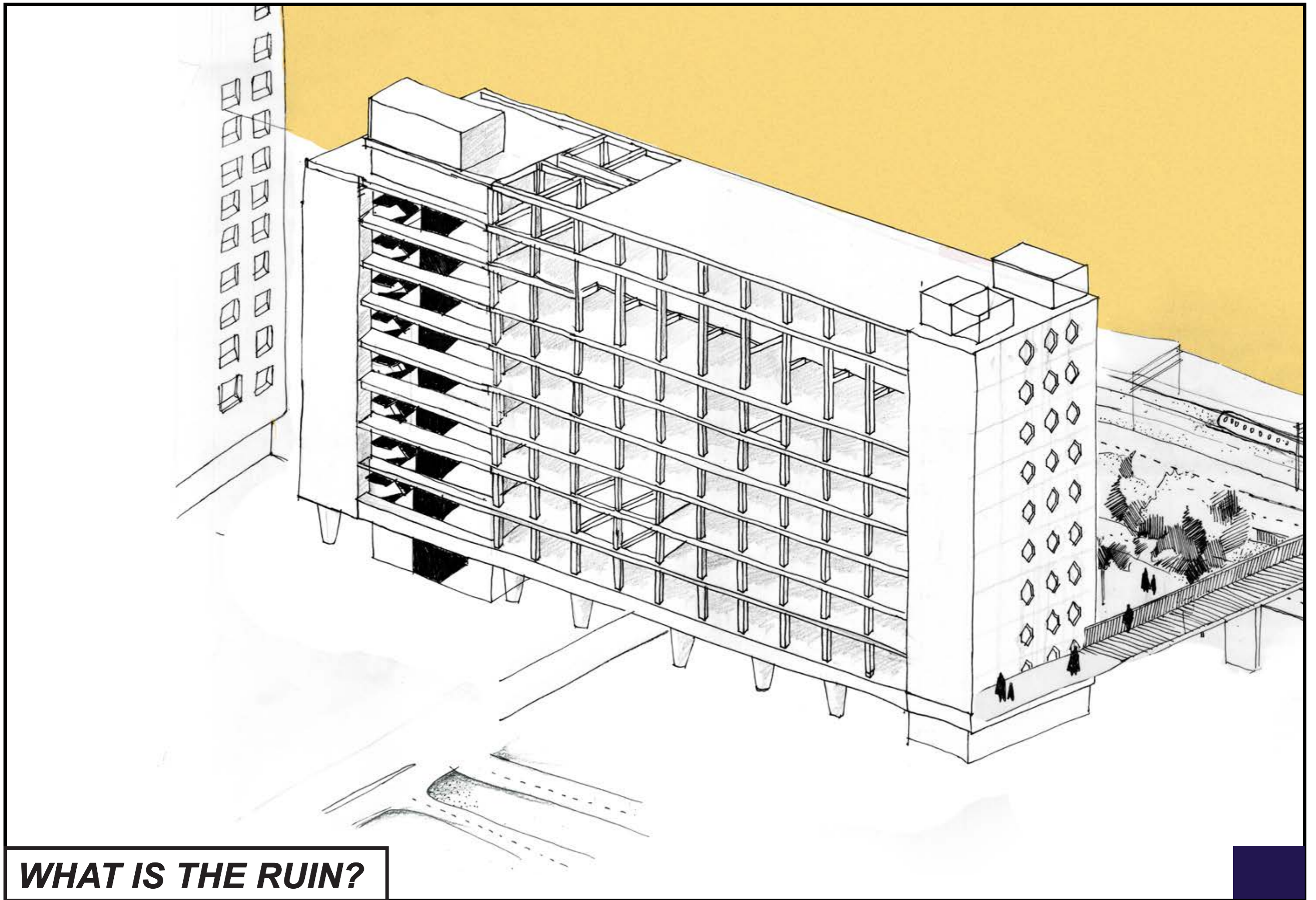


***DESIGN FOR THE UNEXPECTED***

***TRANSFORM THE RUIN  
ASSIGNMENT: MIGRATION IN THE CITY***

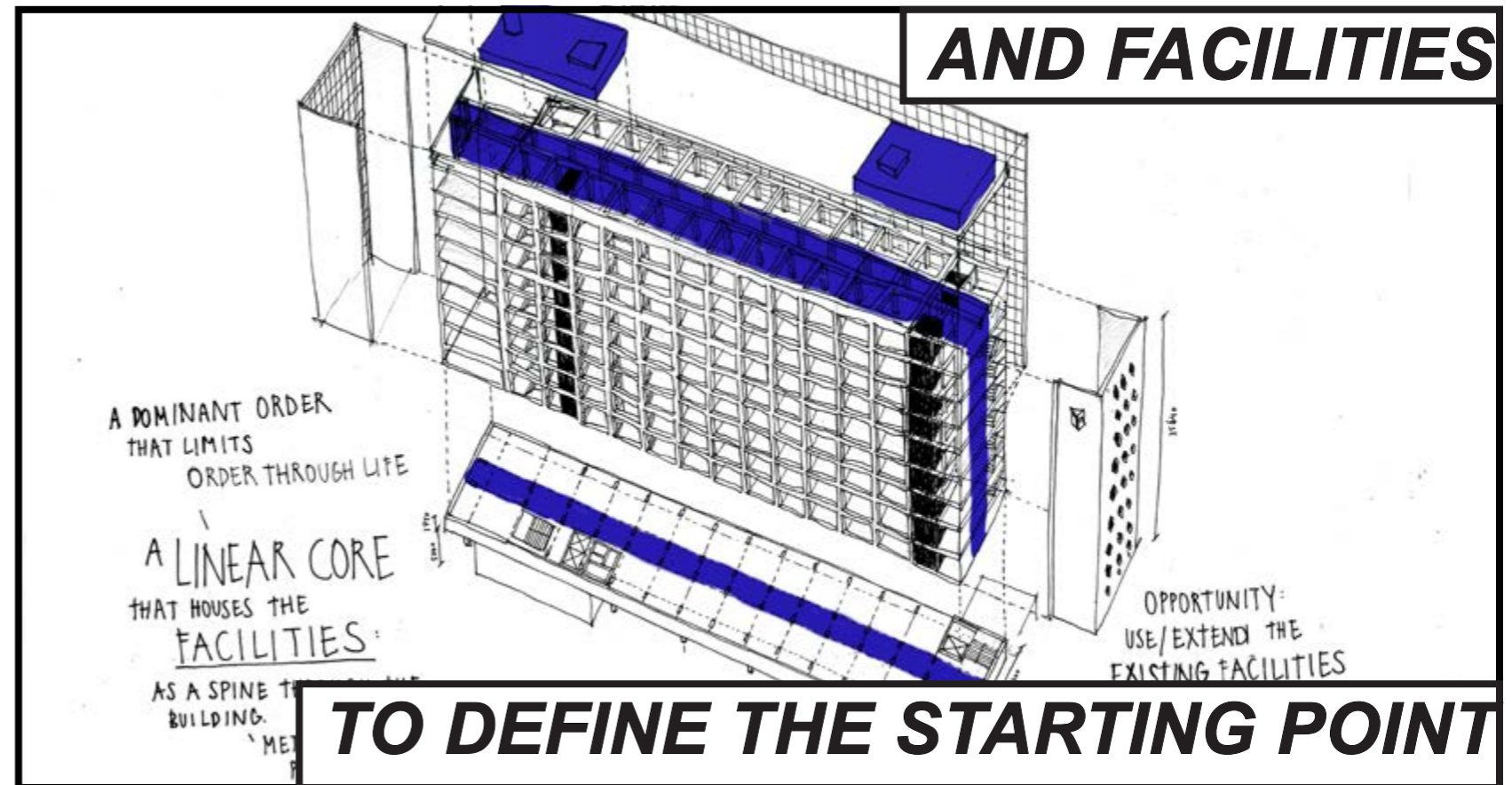
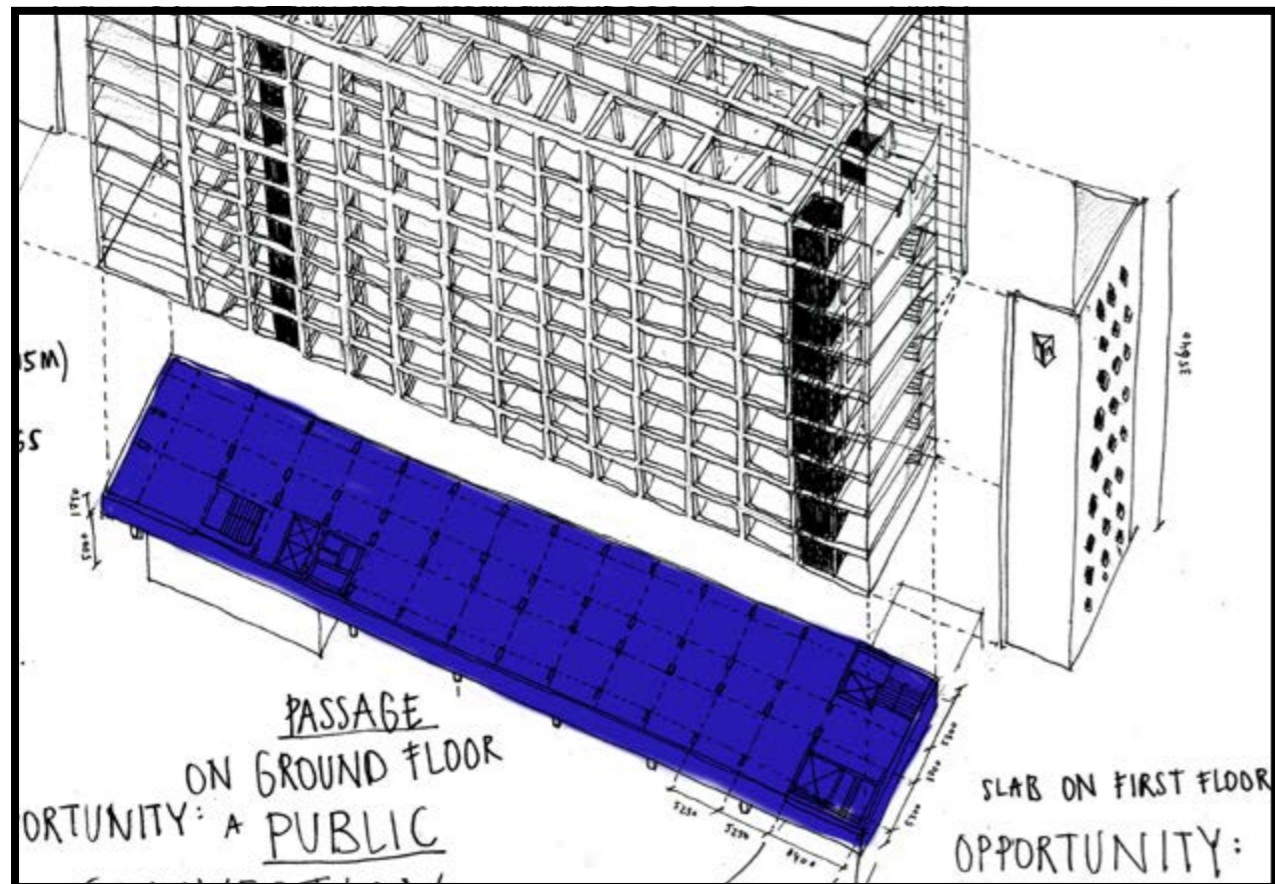
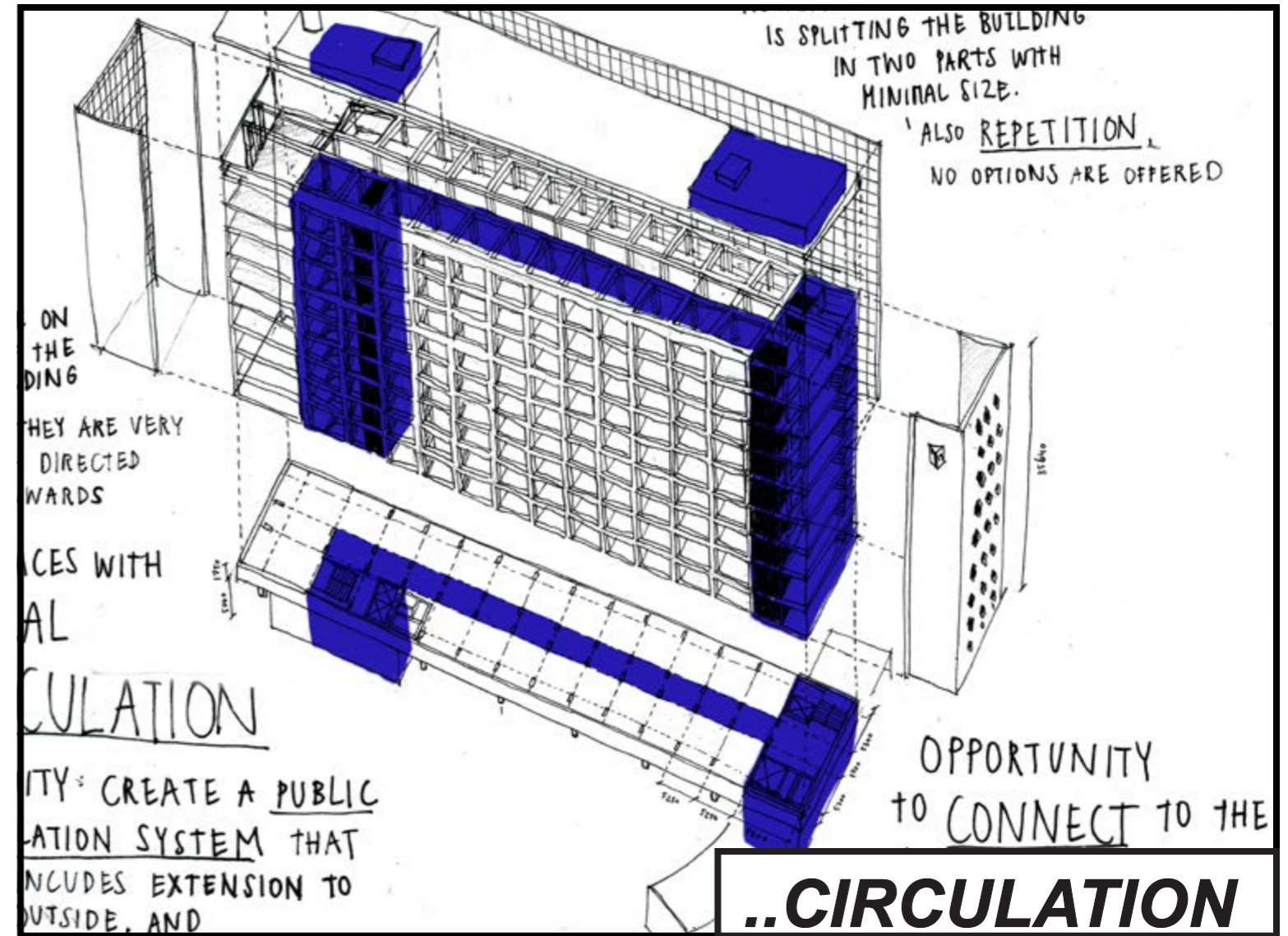
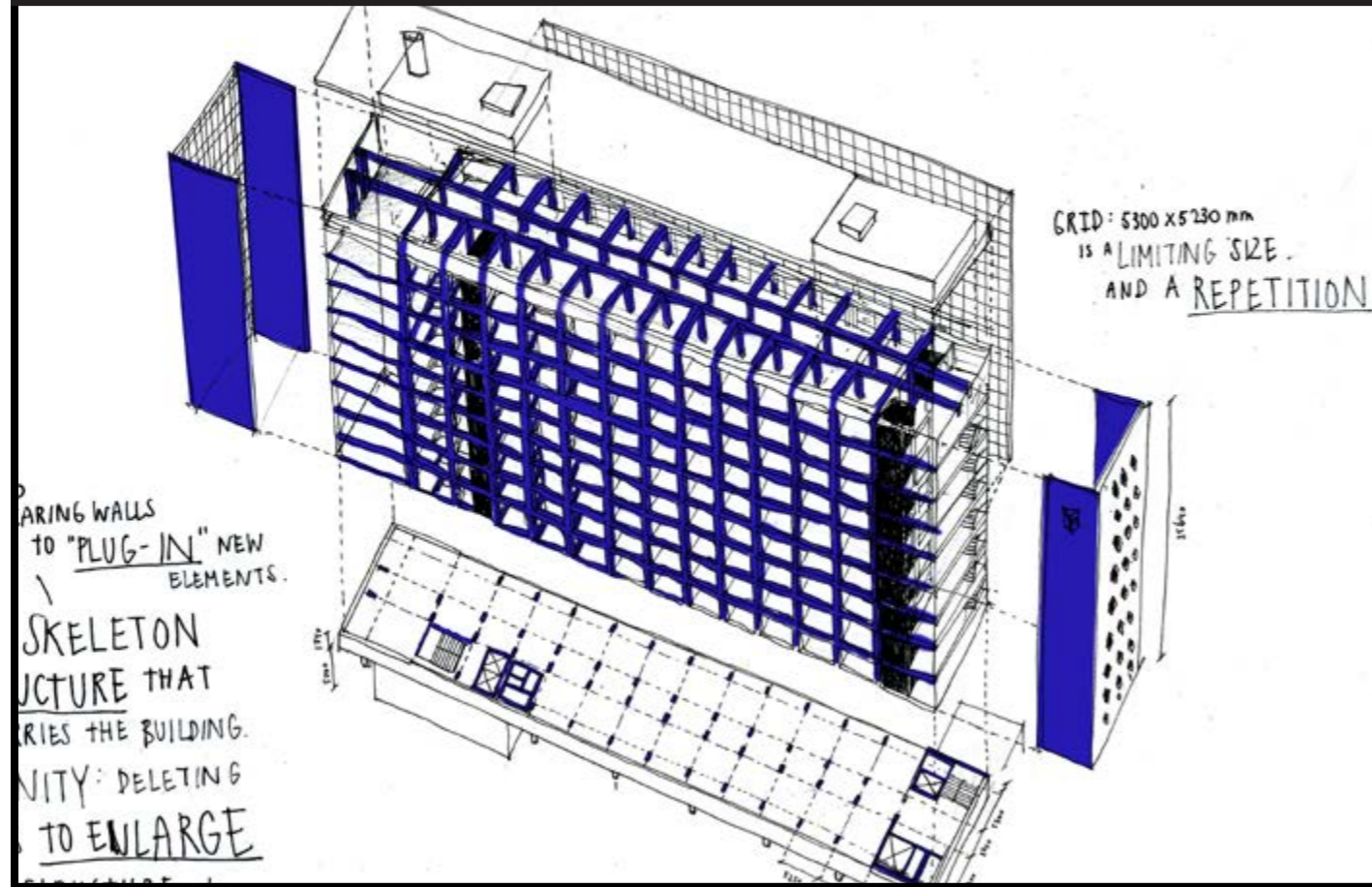
# ARBITRARY

*TRANSITION RUIN  
INTO TRANSIT  
PLACE FOR  
NEWCOMERS.*

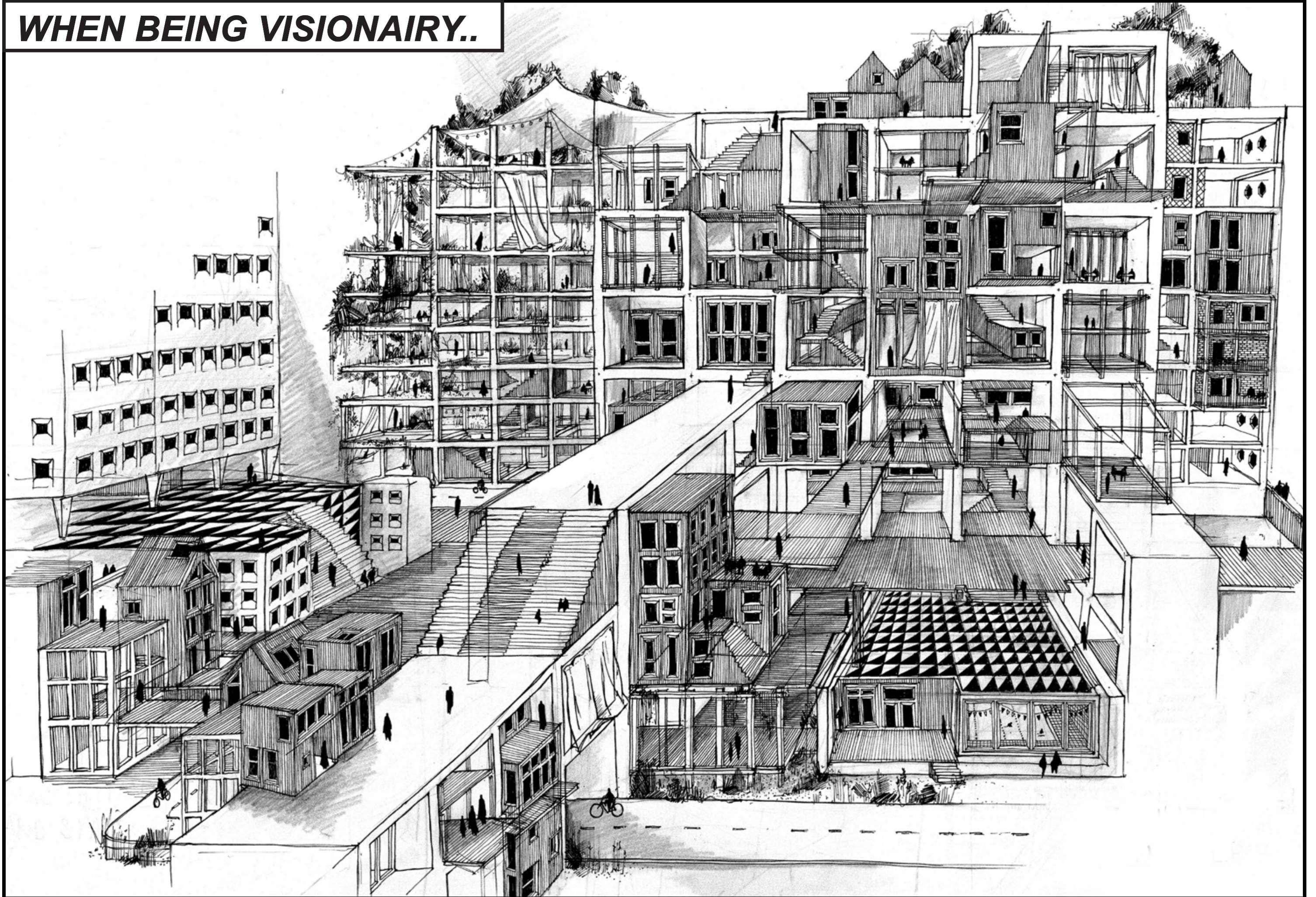


**WHAT IS THE RUIN?**

# ANALYSE THE RUIN ON ITS STRUCTURE..



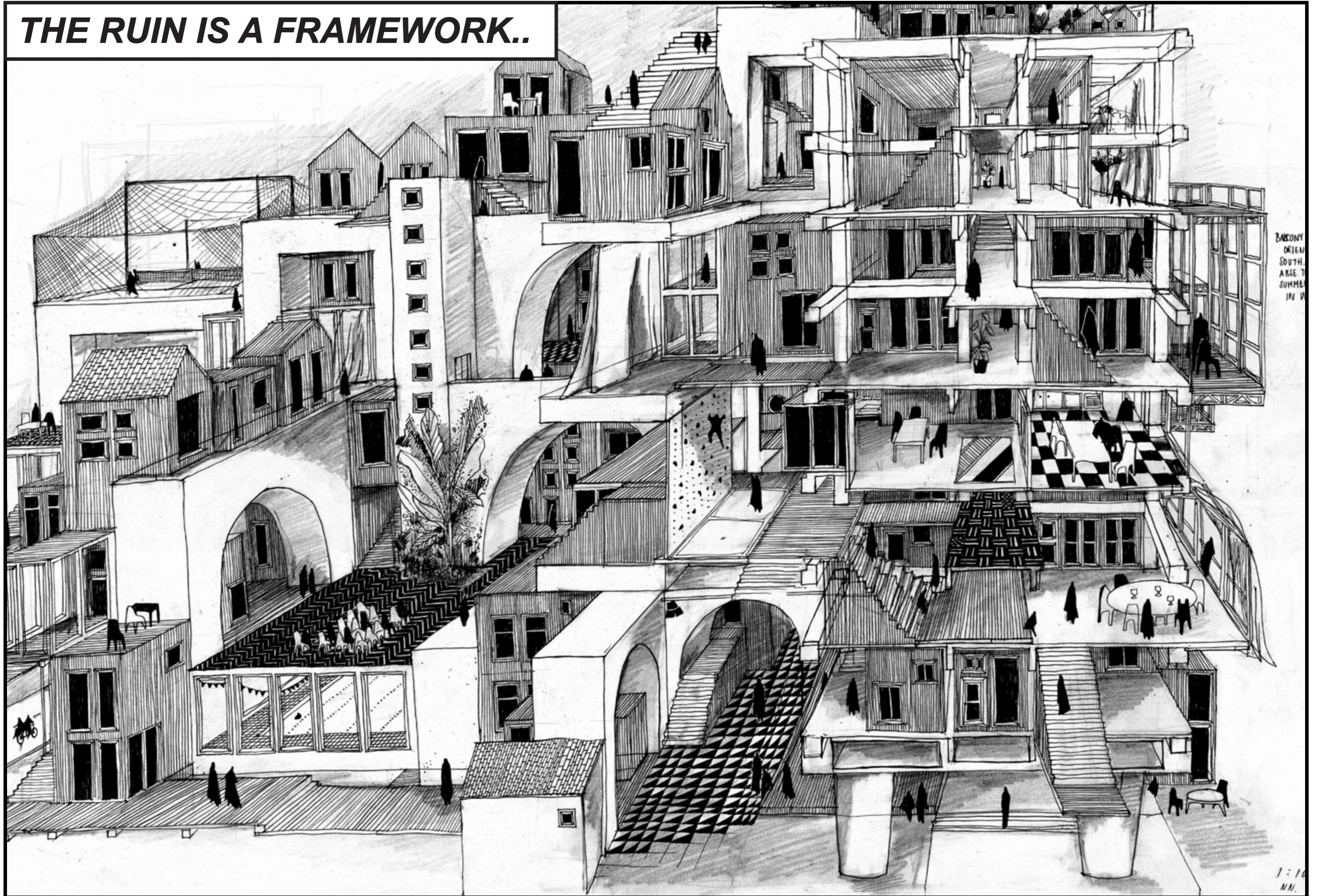
***WHEN BEING VISIONAIRY..***



# THE RUI



# THE RUIN IS A FRAMEWORK..



BALCONY  
ORIENTED  
SOUTH  
ABLE TO  
SUMMER  
IN W

1:10  
MM.

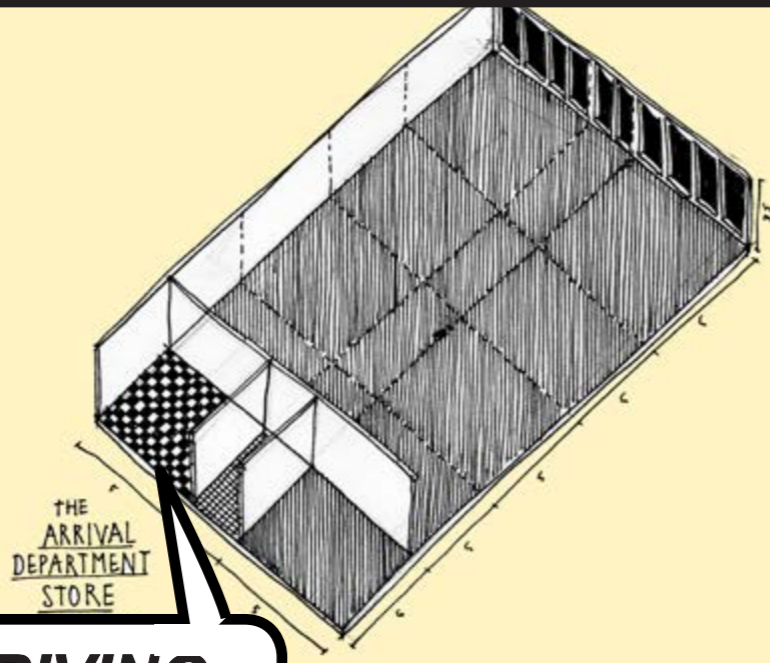


A  
C





# WHAT DOES ARRIVAL CITY REQUIRE?

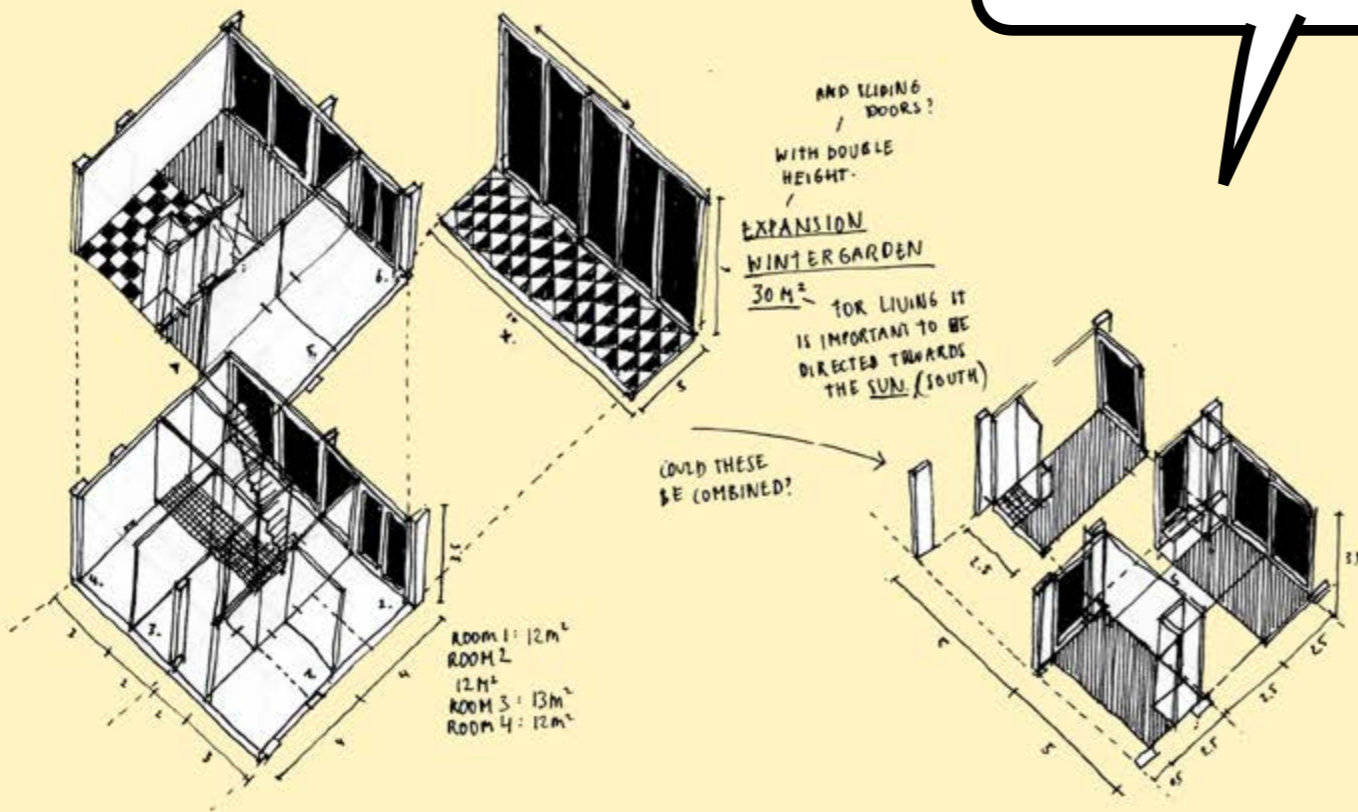


**ARRIVING**



**COMMUNITY PLACE (EXCHANGE)**

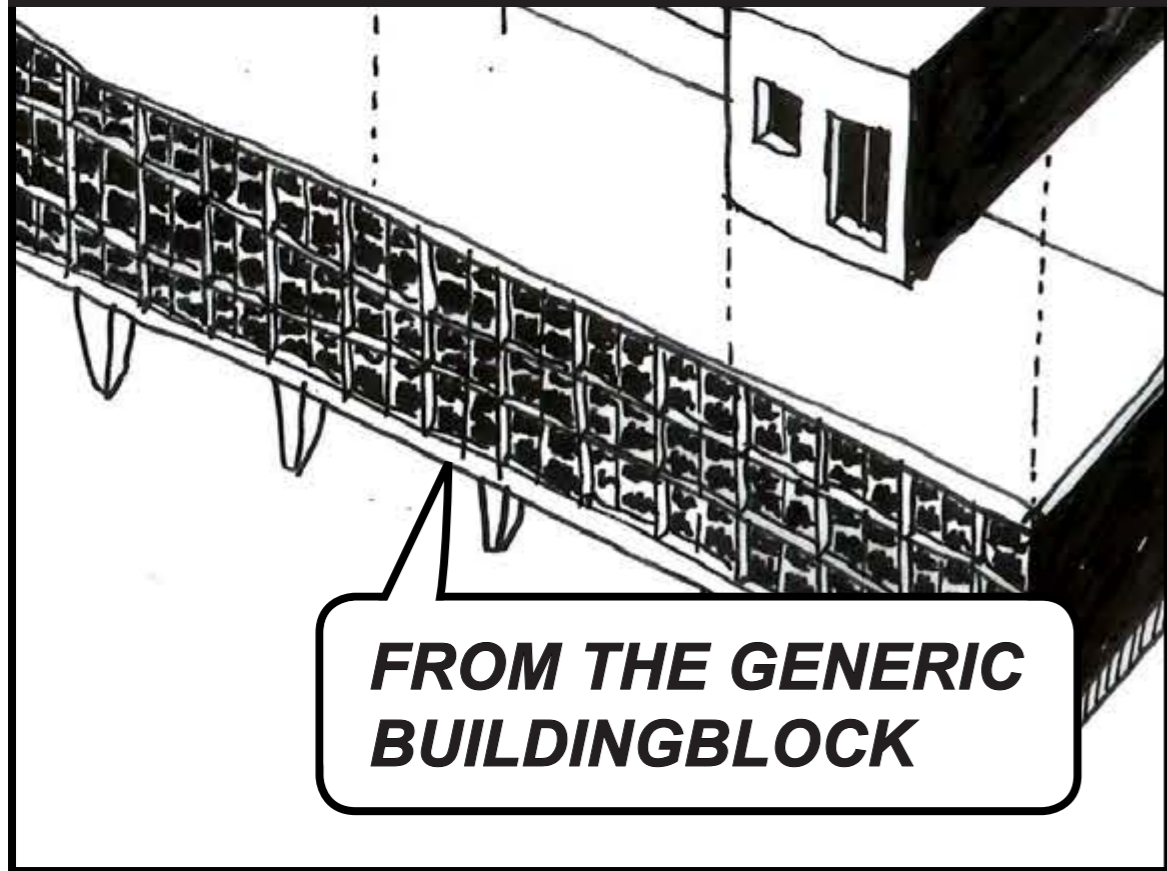
## HOME+BUSINESS



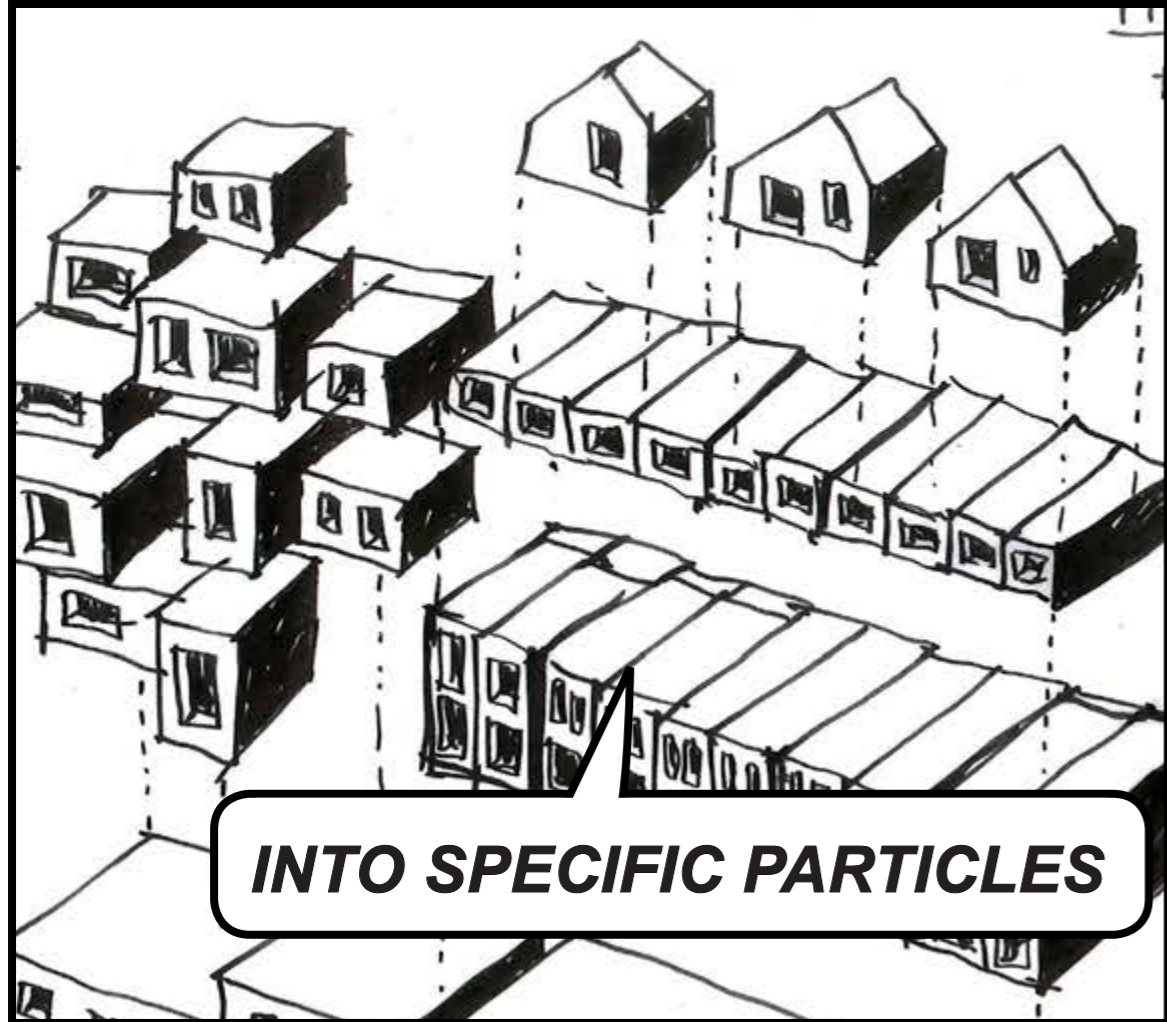
FITNESS  
MIN. 230 M<sup>2</sup>  
OPTIONAL: ADD MORE FLOORS FOR OTHER  
INDOOR SPORT  
COULD ALSO BE OUTSIDE (?)

**SOCIAL ACTIVITIES**

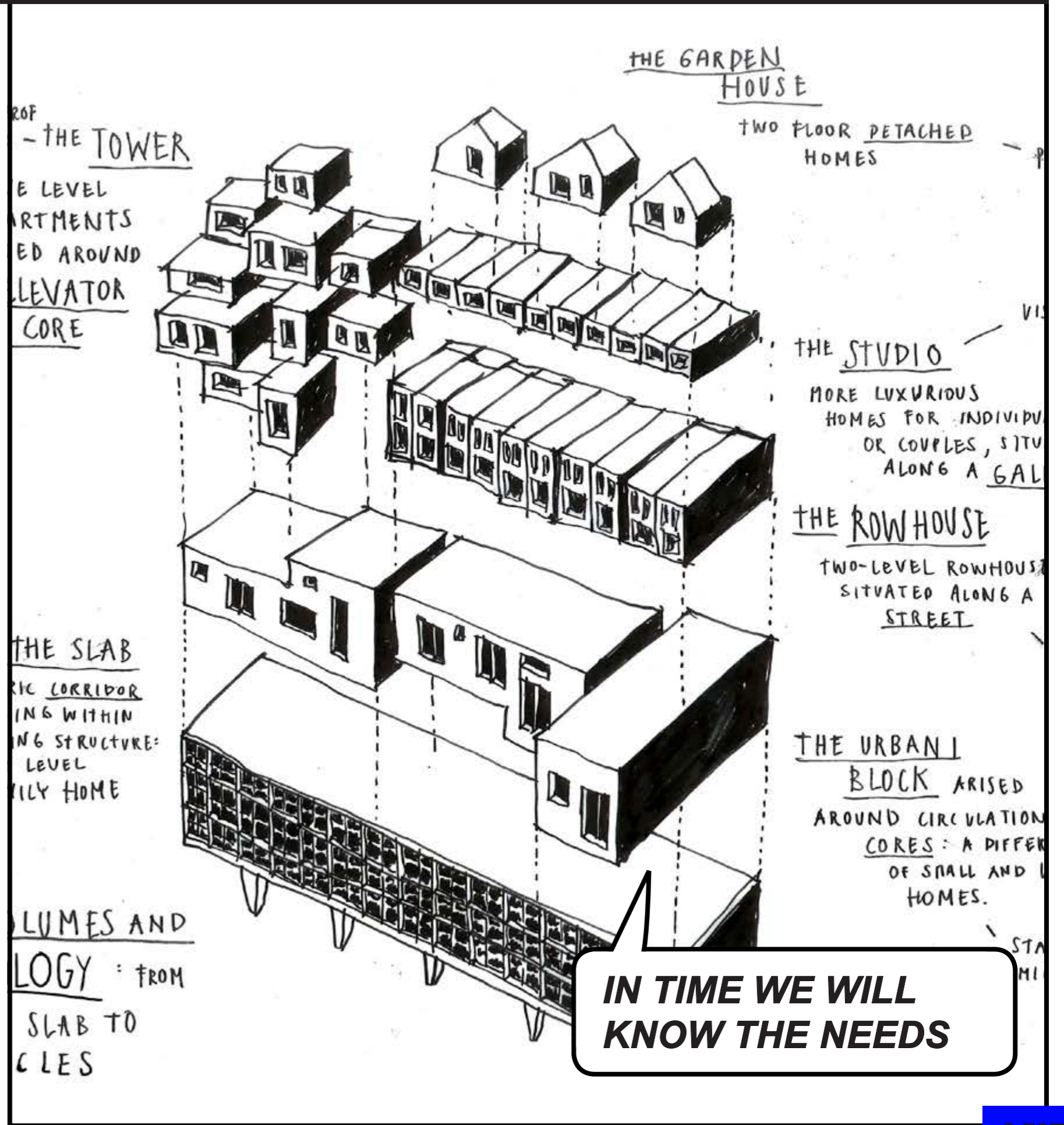
# ARRIVAL CITY REPRESENTS THE RESPONSIBILITIES OF THE ARCHITECT



**FROM THE GENERIC BUILDINGBLOCK**



**INTO SPECIFIC PARTICLES**



ROF  
- THE TOWER  
E LEVEL  
ARTMENTS  
ED AROUND  
LEVATOR  
CORE

THE GARDEN HOUSE  
TWO FLOOR DETACHED HOMES

THE STUDIO  
MORE LUXURIOUS HOMES FOR INDIVIDUAL OR COUPLES, SITUATED ALONG A GALLERY

THE ROW HOUSE  
TWO-LEVEL ROWHOUSE SITUATED ALONG A STREET

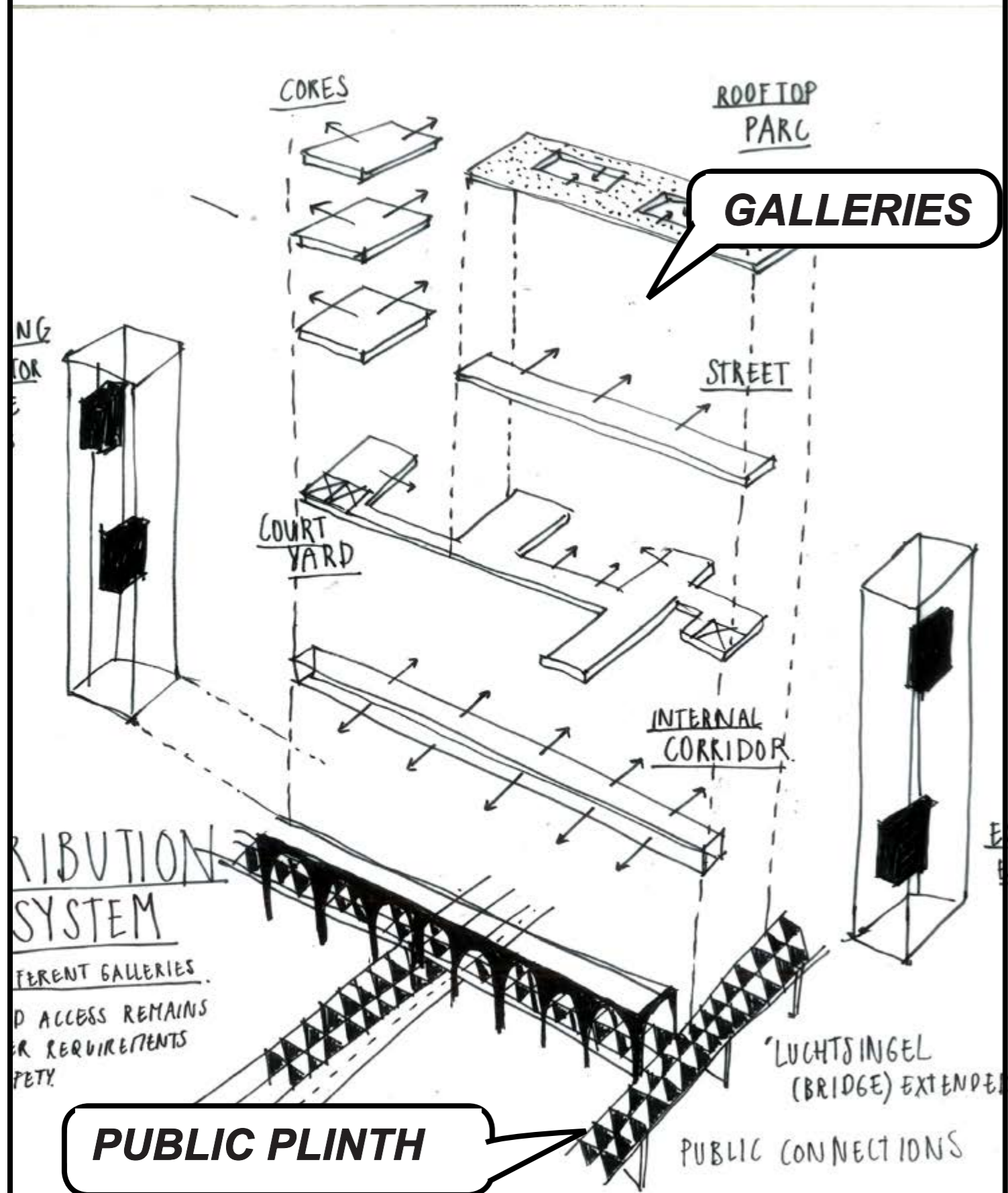
THE SLAB  
CORRIDOR WITHIN STRUCTURE: LEVEL FAMILY HOME

THE URBAN BLOCK  
ARISED AROUND CIRCULATION CORES: A DIFFERENT TYPE OF SMALL AND MEDIUM HOMES.

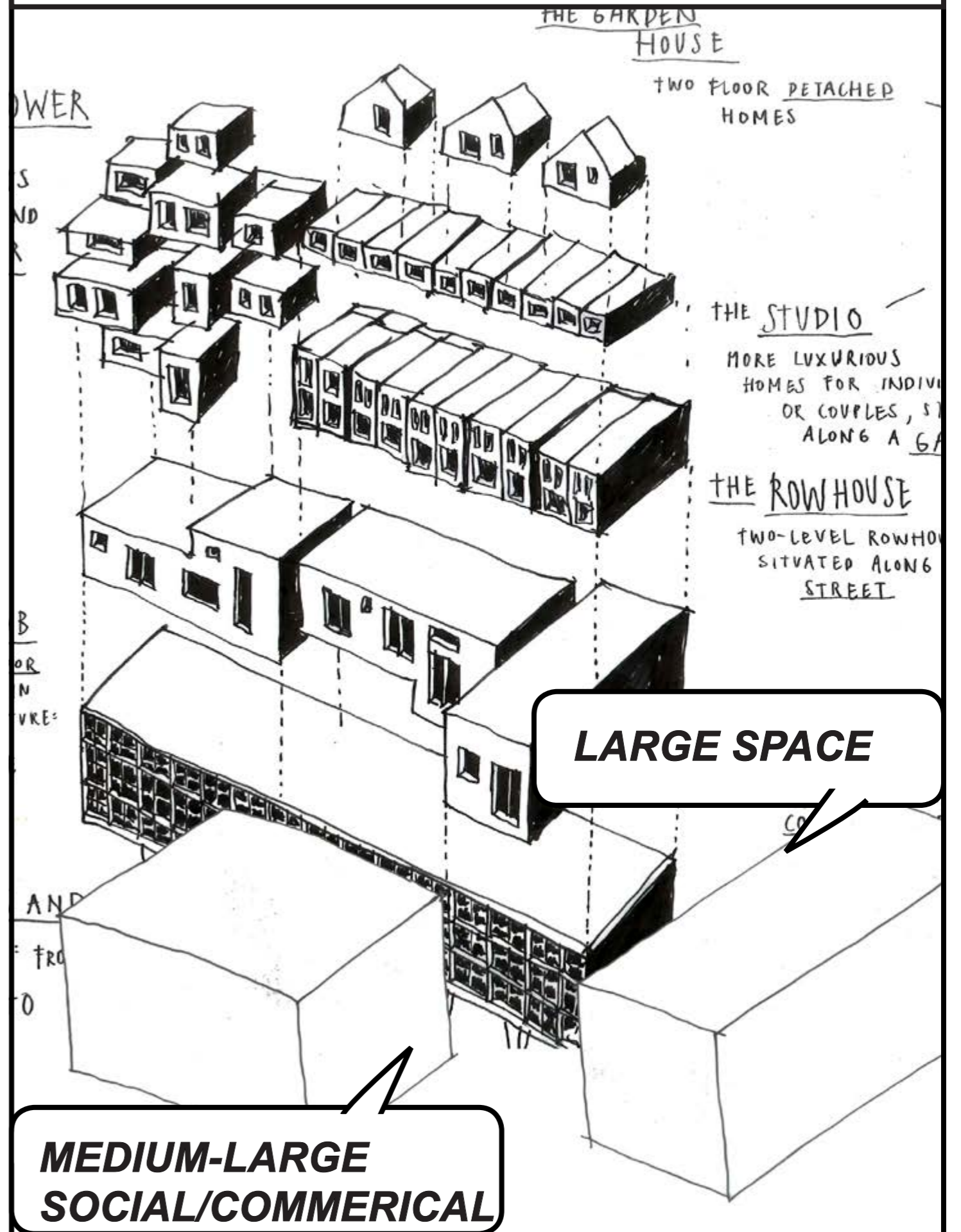
VOLUMES AND LOGY : FROM SLAB TO COLUMNS

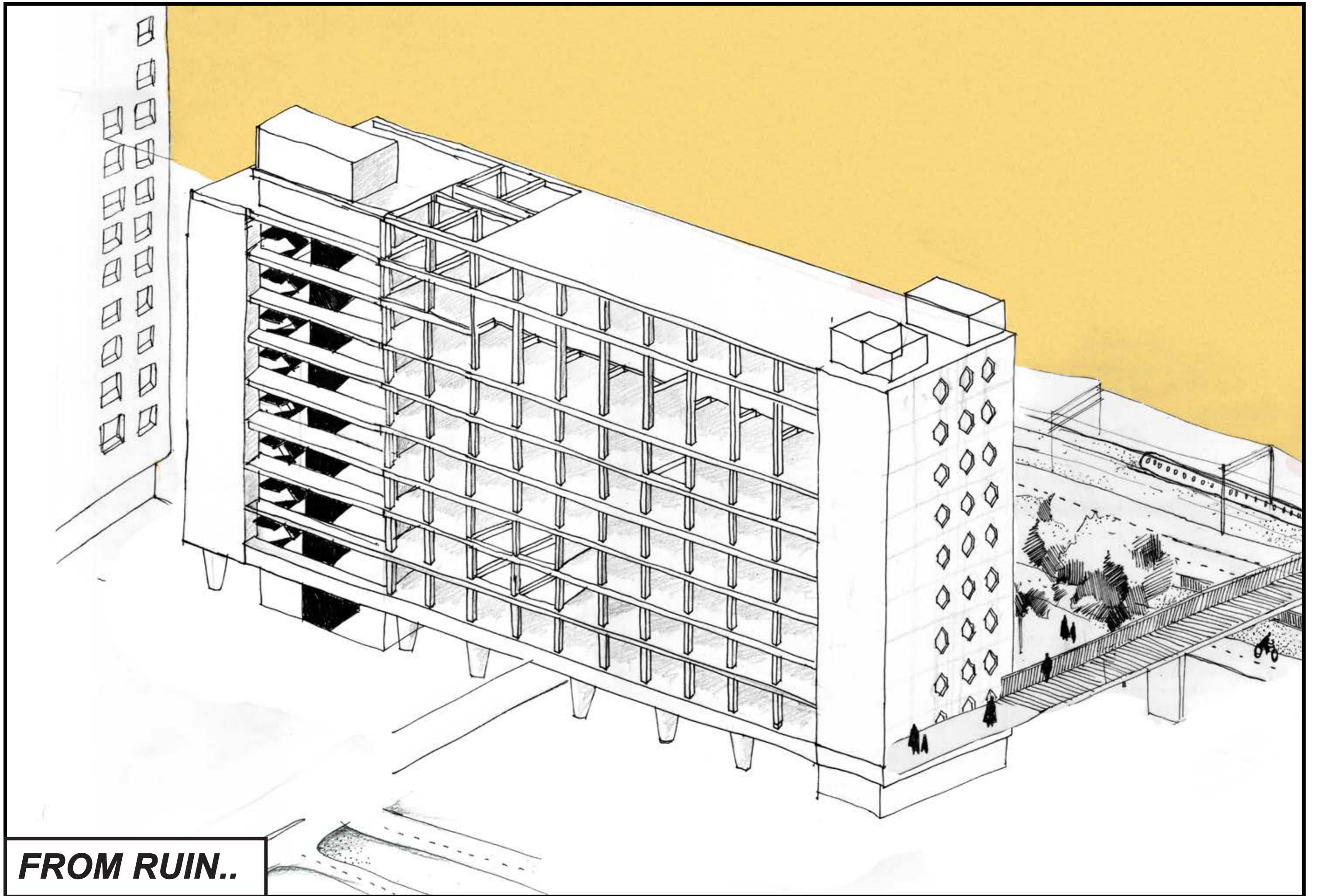
**IN TIME WE WILL KNOW THE NEEDS**

# DISTRIBUTION SYSTEM



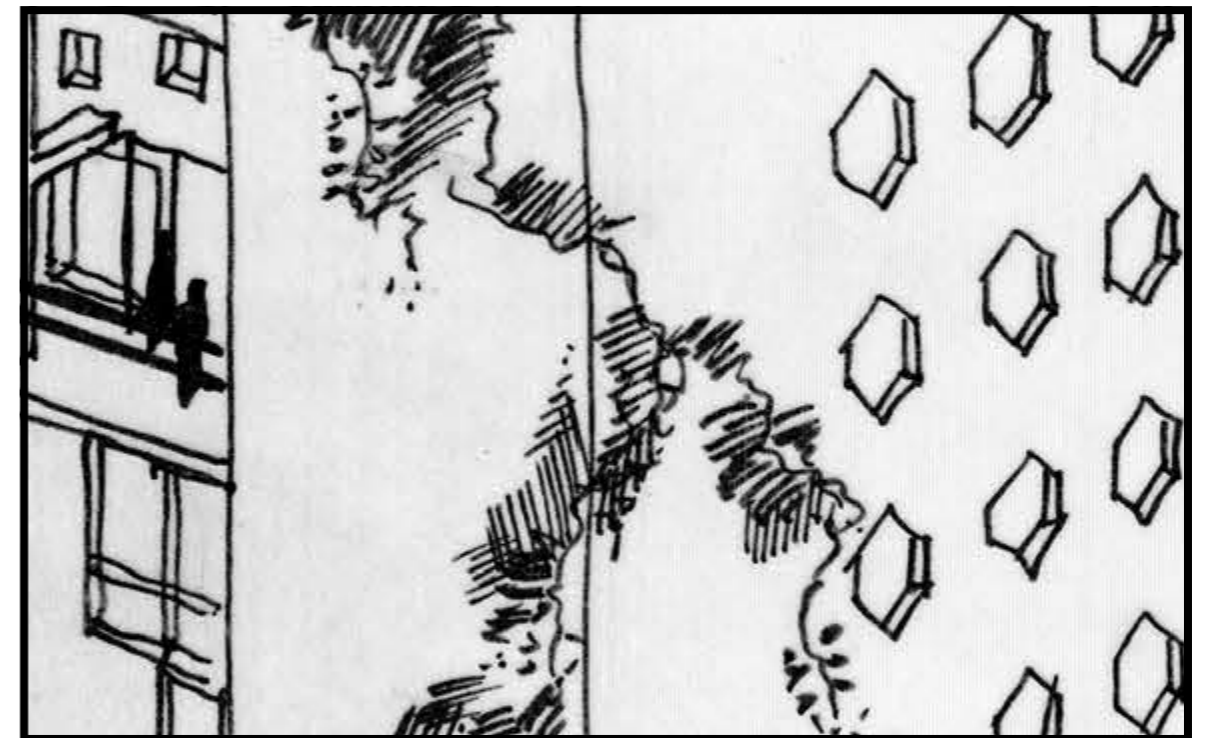
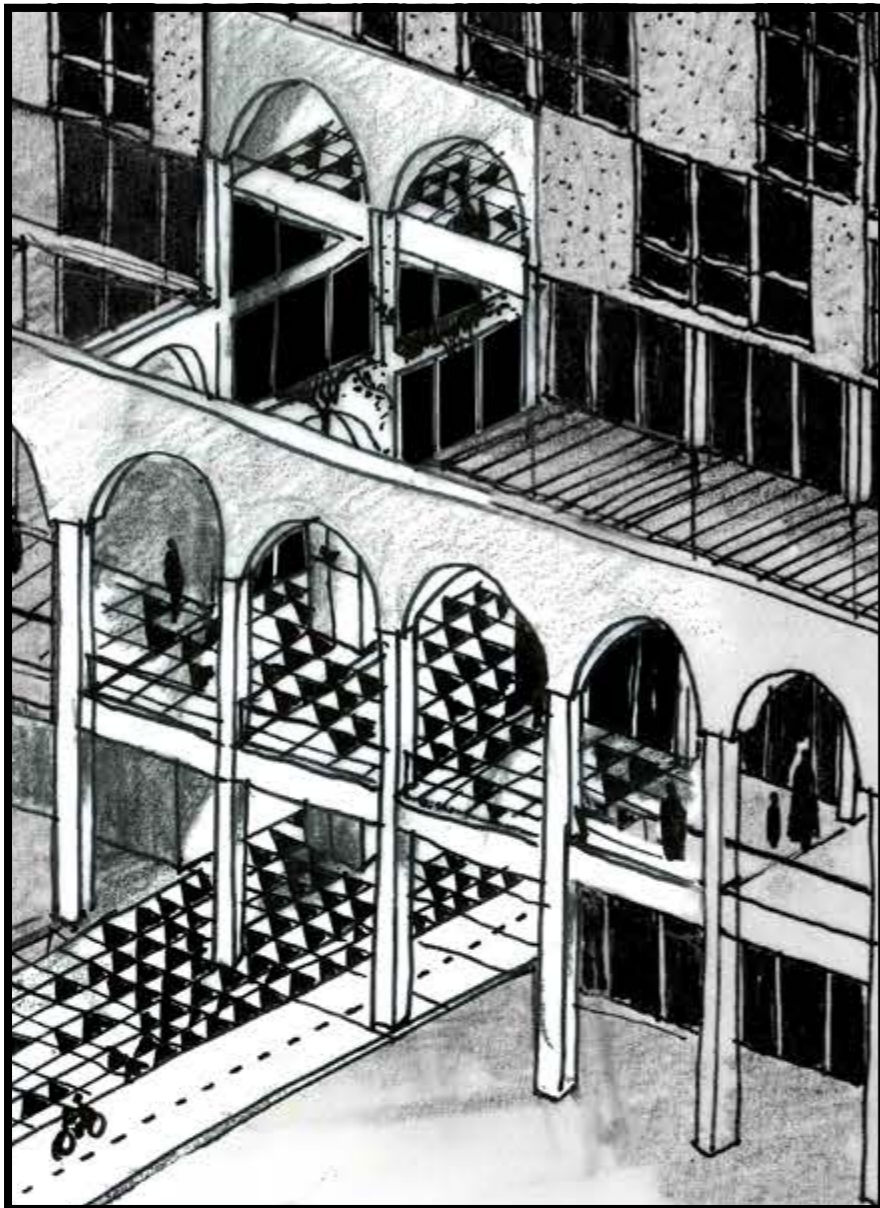
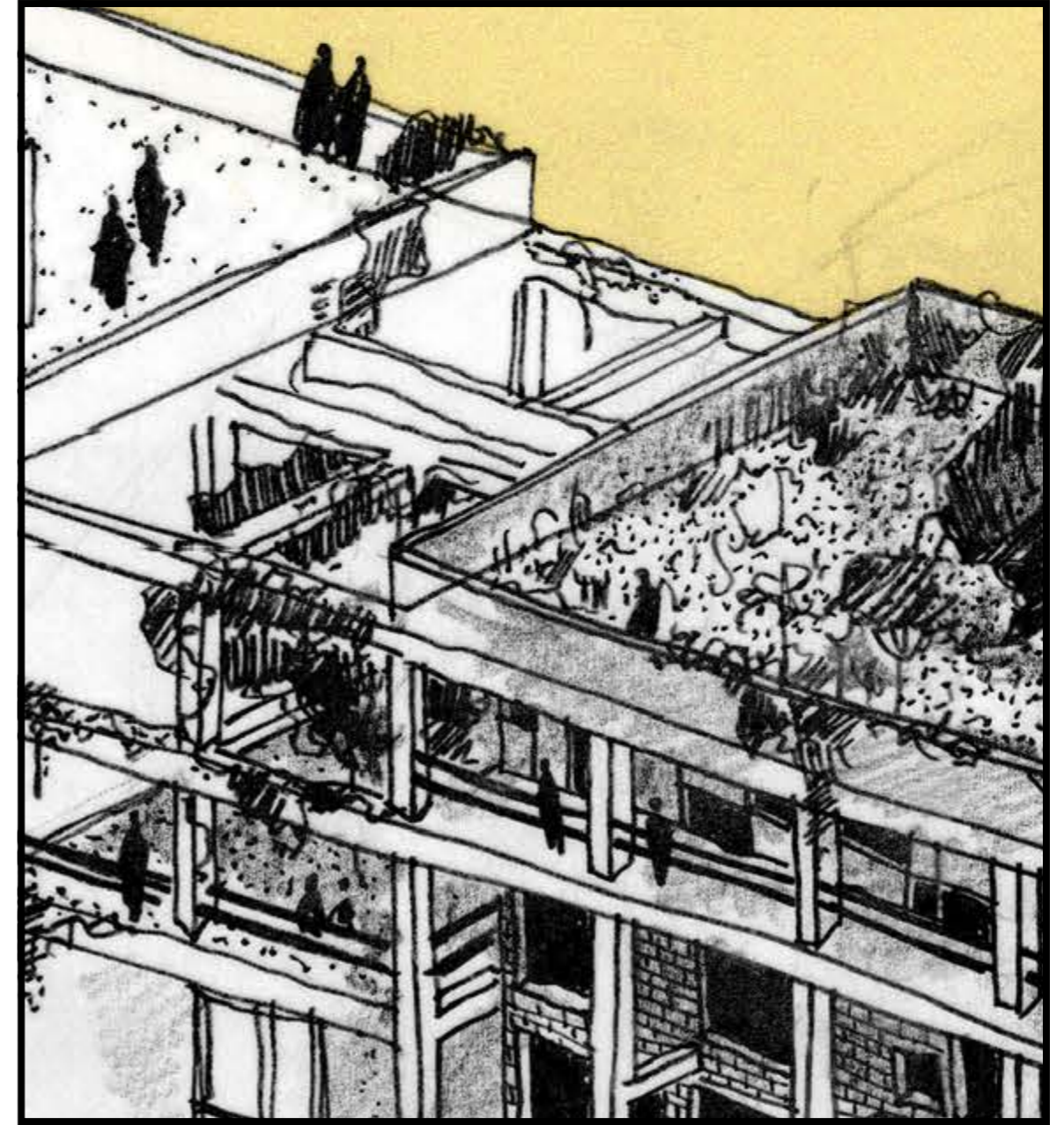
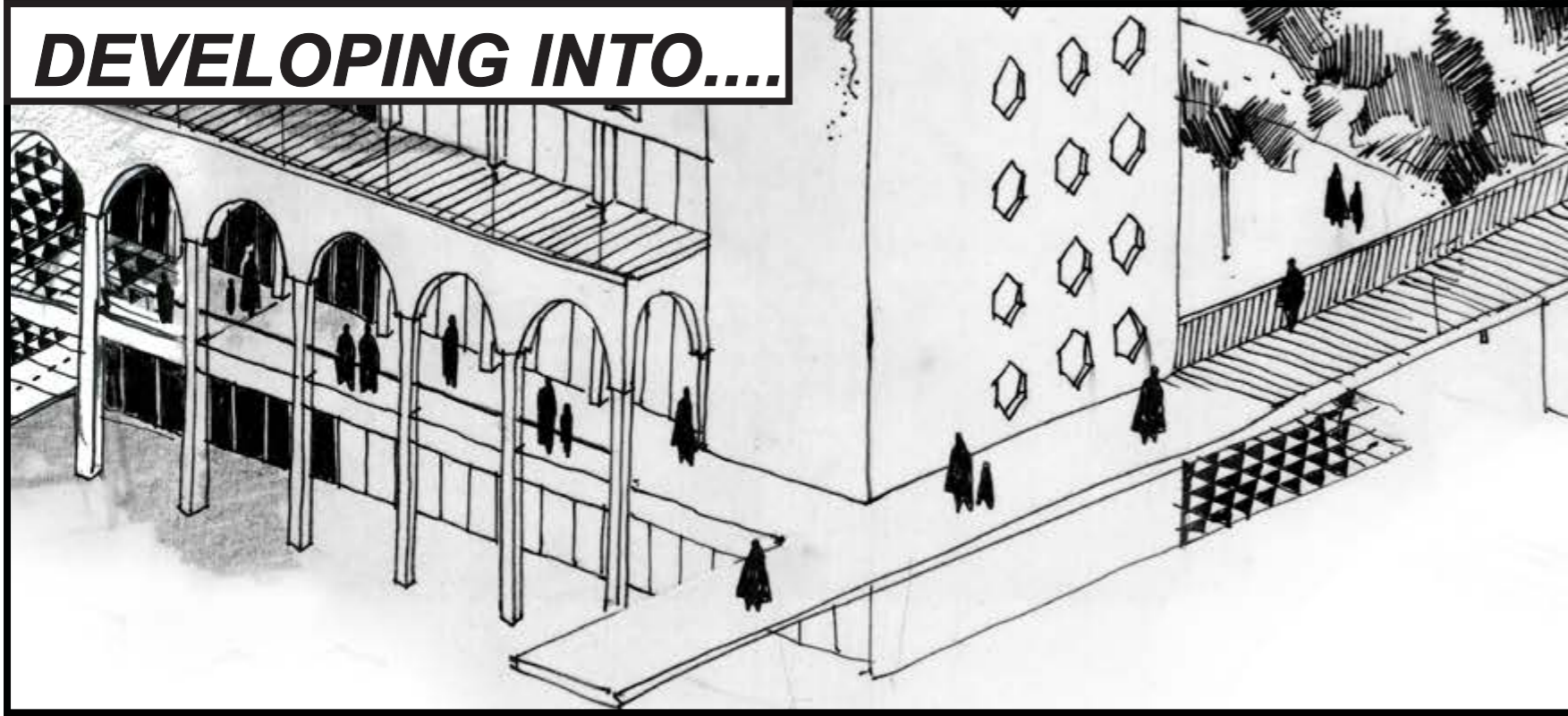
# EXPANSION LARGER SPACES





**FROM RUIN..**

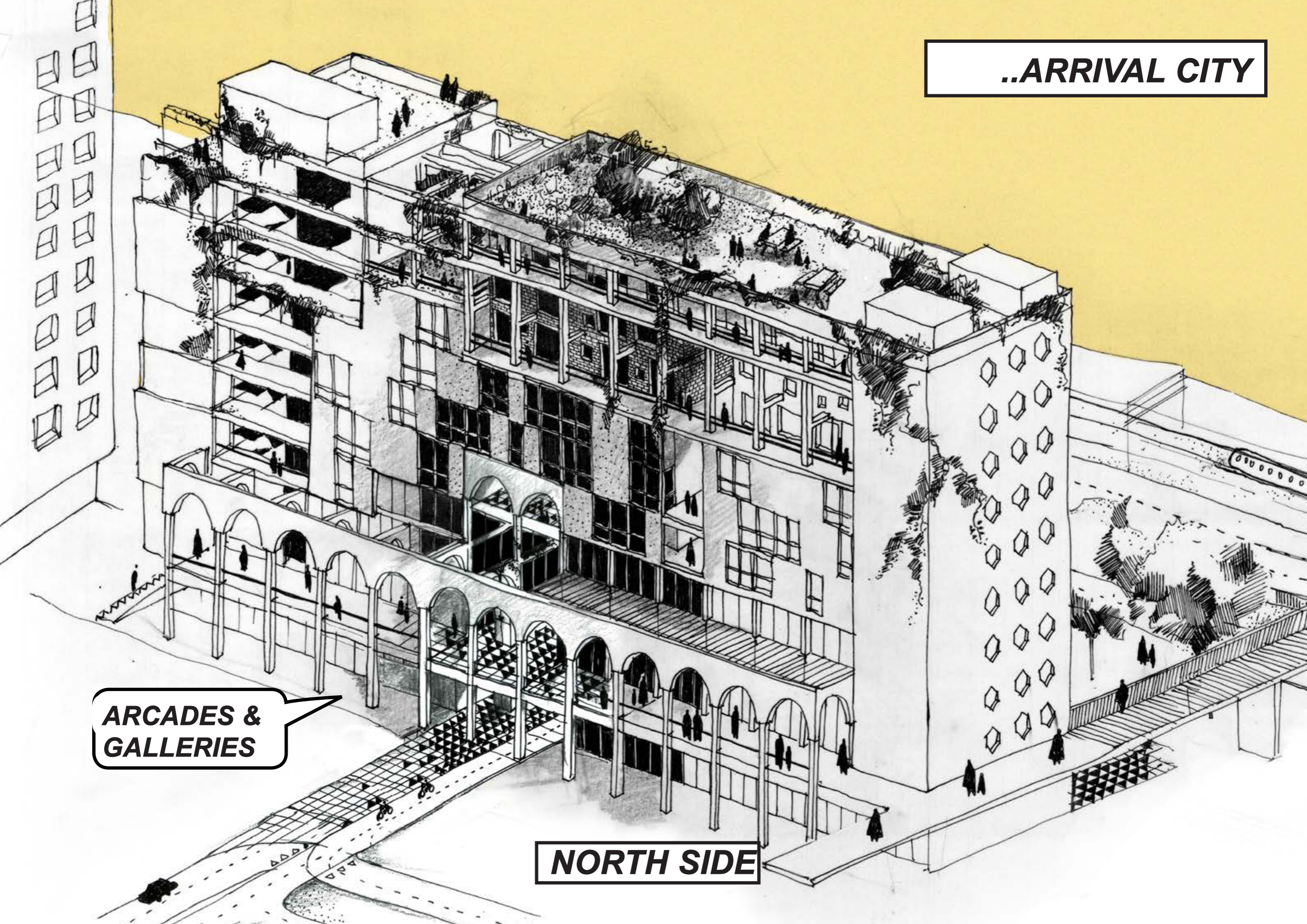
**DEVELOPING INTO....**



**..ARRIVAL CITY**

**ARCADES & GALLERIES**

**NORTH SIDE**

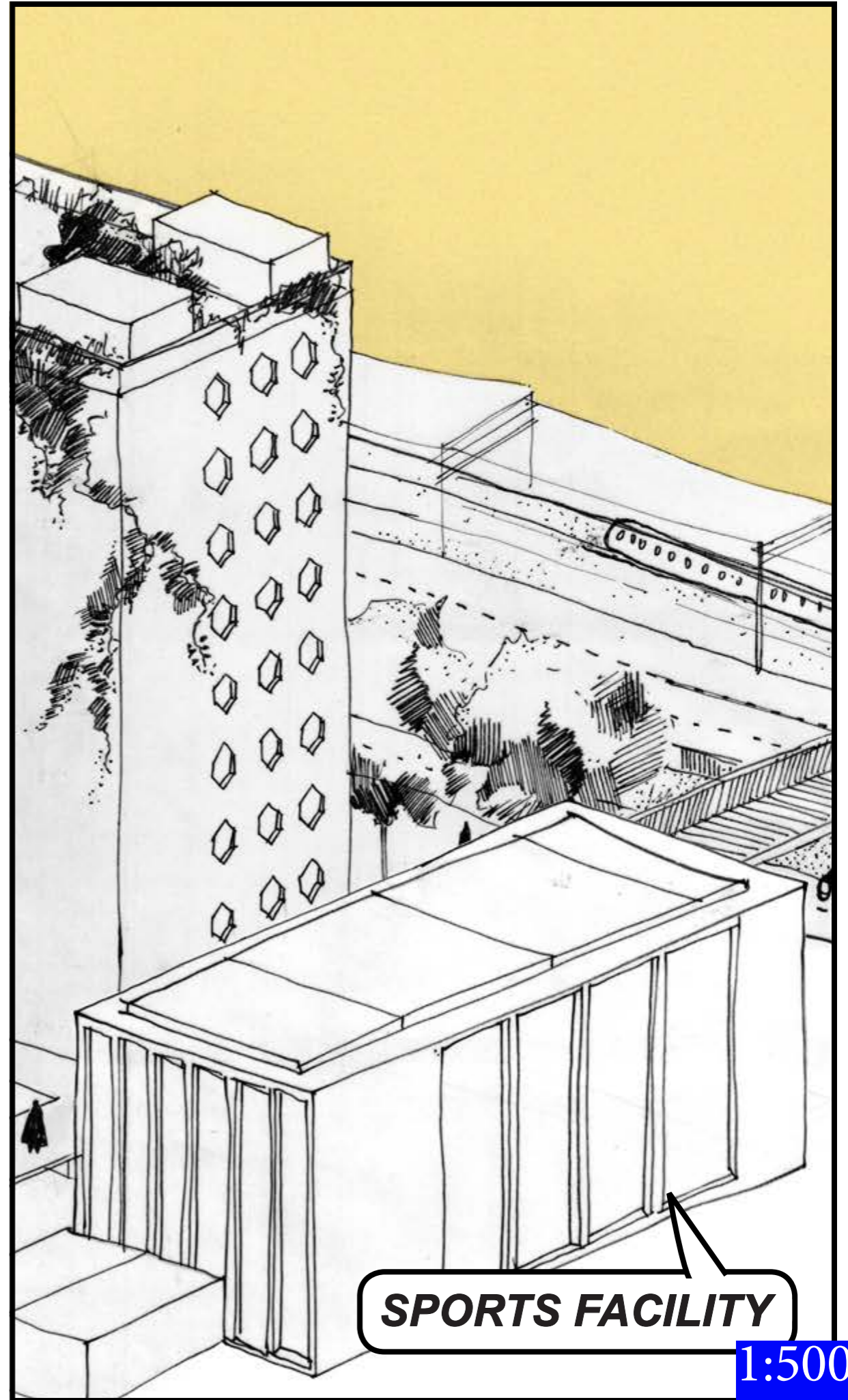


***A COUPLE YEARS LATER...***

**.. AND BEYOND**



**KINDERGARTEN &  
FAMILY HOMES**

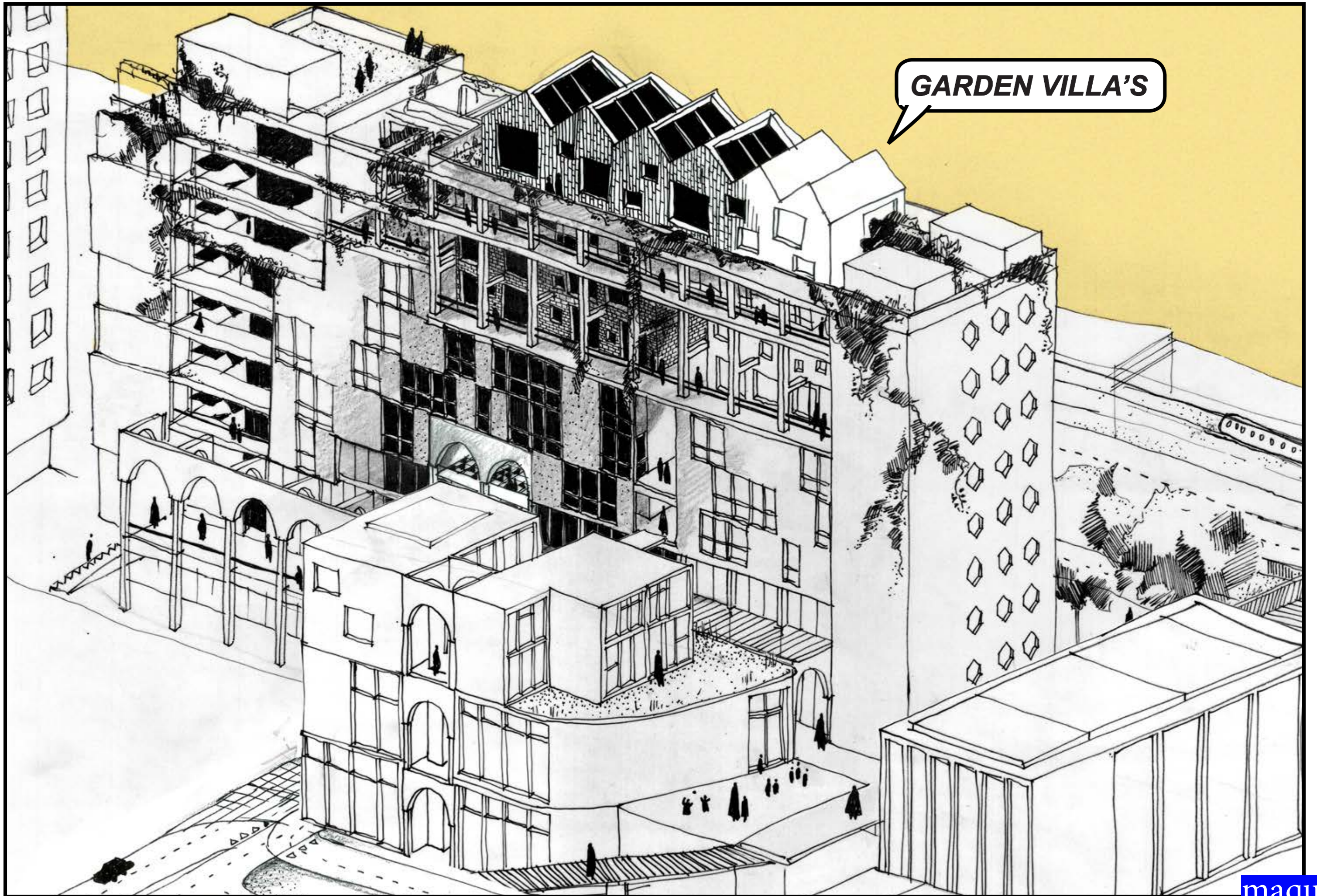


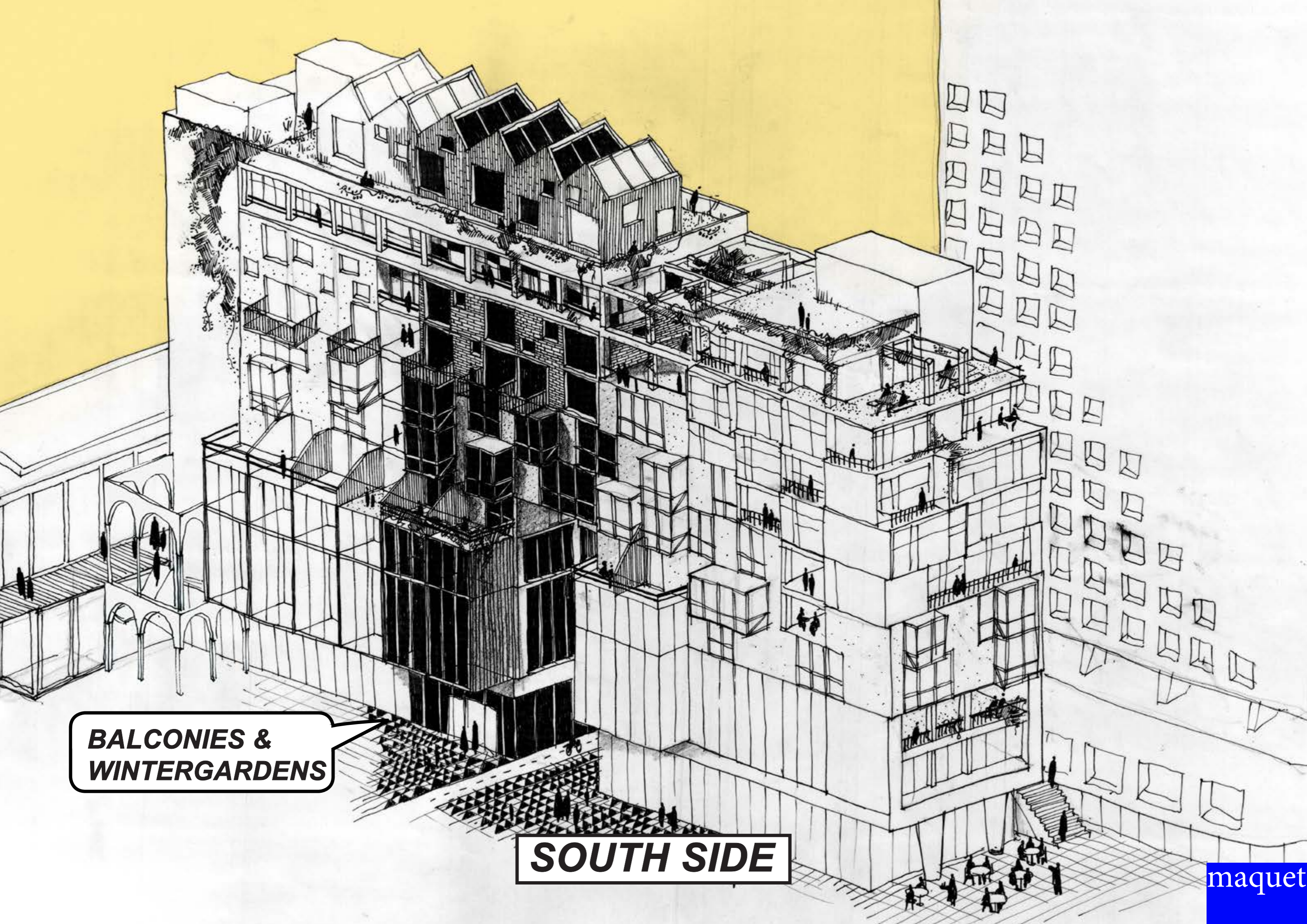
**SPORTS FACILITY**

**1:500  
2x**



**GARDEN VILLA'S**





**BALCONIES &  
WINTERGARDENS**

**SOUTH SIDE**

**9 STUDIO-PENTHOUSE**

**6 GARDENVILLAS**

**EXTENSION =  
12 FAMILY AP.**

**7 ROWHOUSES**

**15 STUDIO'S**

**8 SPLIT-LEVEL AP**

**8 LIVE&WORK**

**25 APARTMENT IN  
URBAN BLOCK**

**PUBLIC PLINTH**

**ARRIVING**

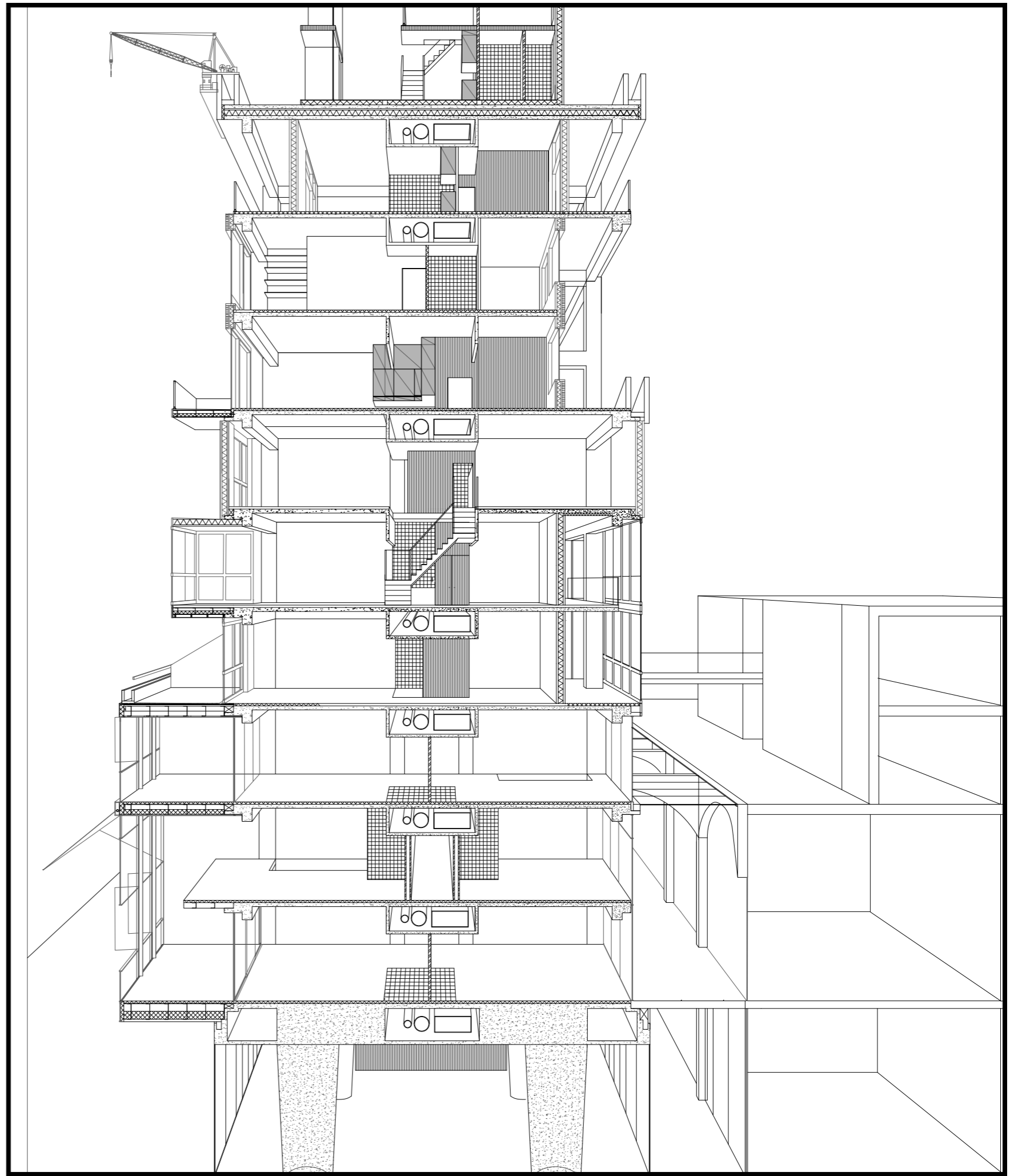
**105 HOMES**

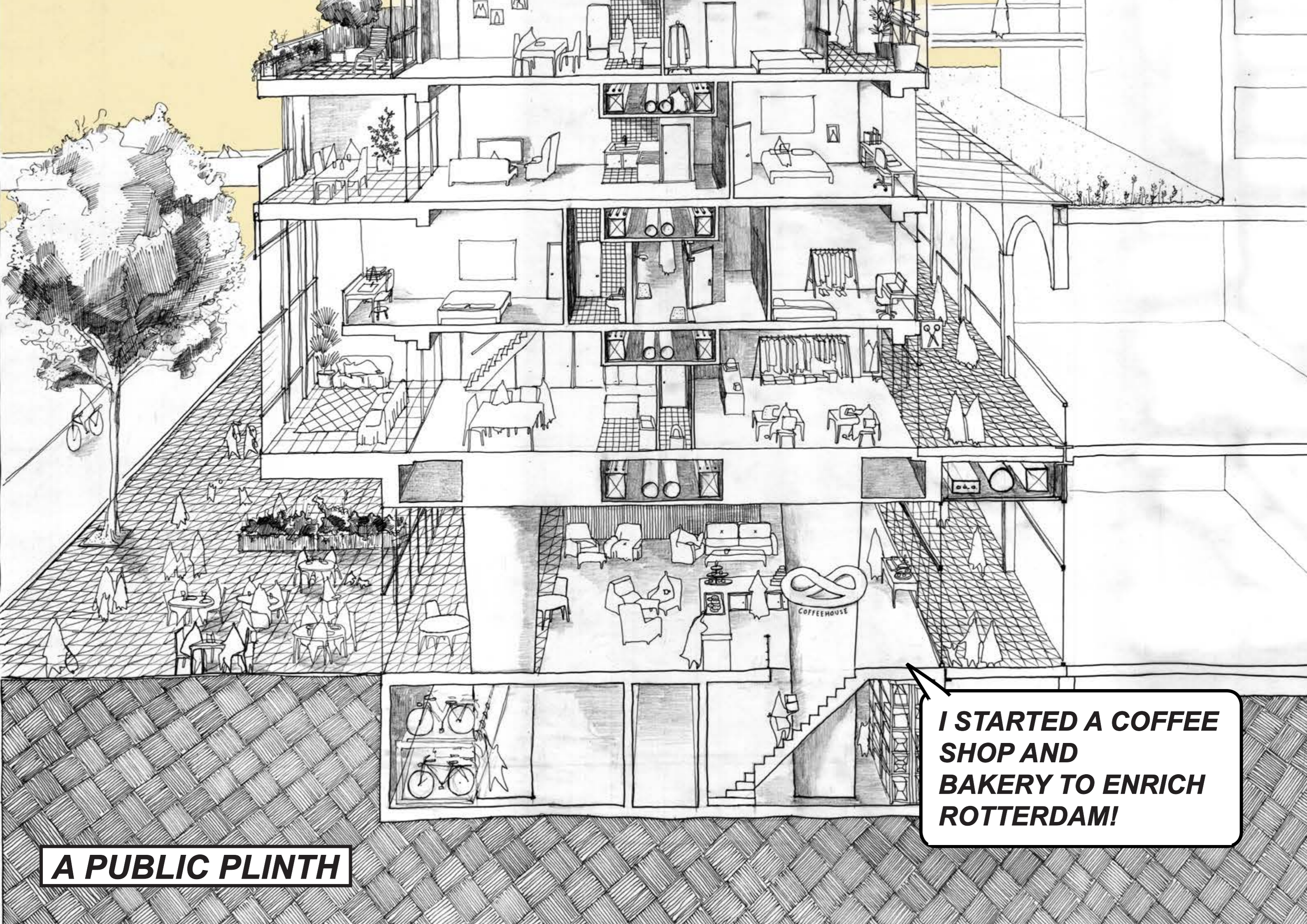


***RE-INVENTING ROLE OF THE ARCHITECT***

***EVERYTHING SHOULD BE NEGOTIATABLE (FLEXIBILITY)***

***ALSO ARCHITECTS SHOULD TAKE A FLEXIBLE  
POSITION AS MEDIATORS BETWEEN NEW DESIRES  
AND THE EXISTING CONDITION + FEASIBILITY***

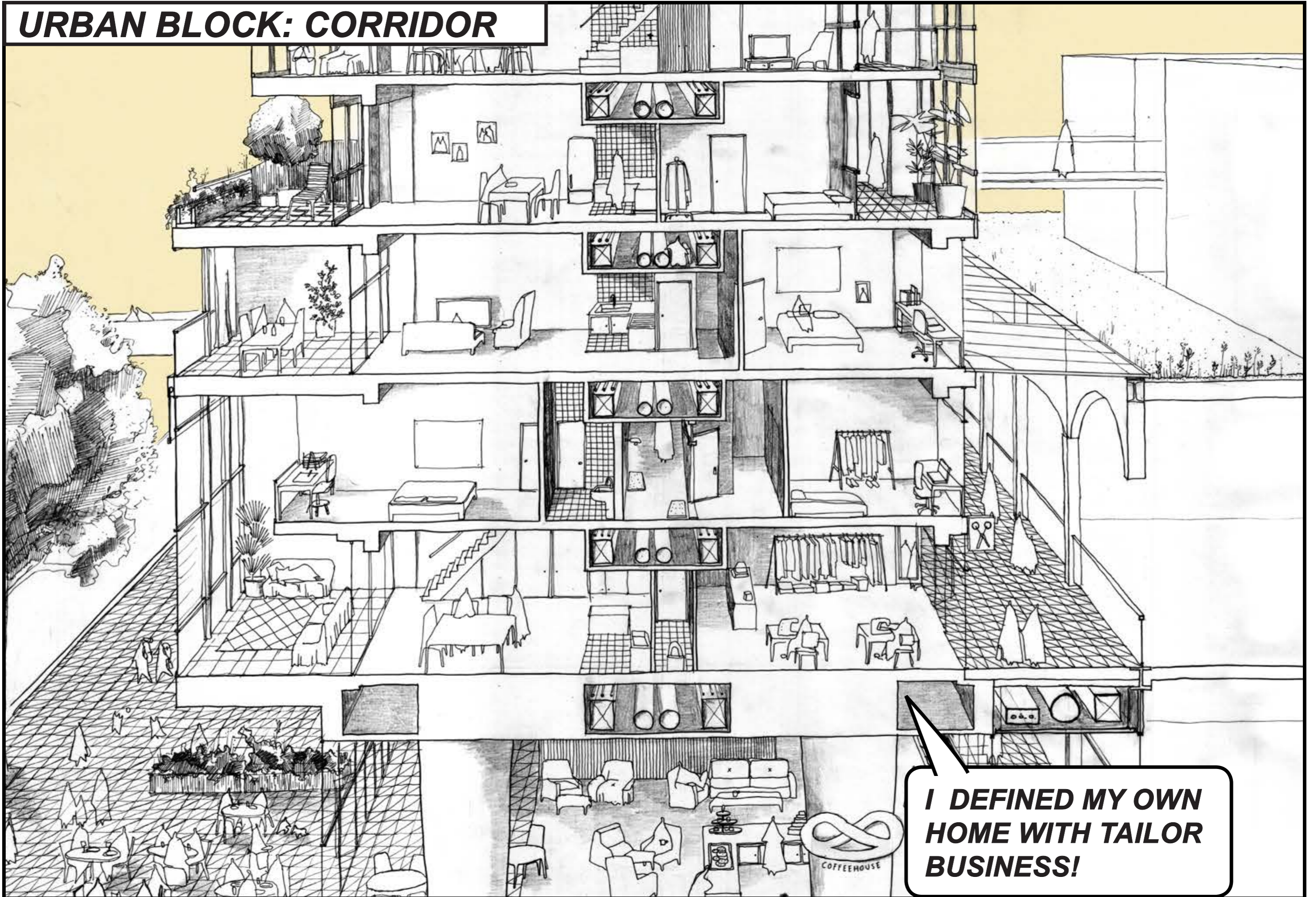




**A PUBLIC PLINTH**

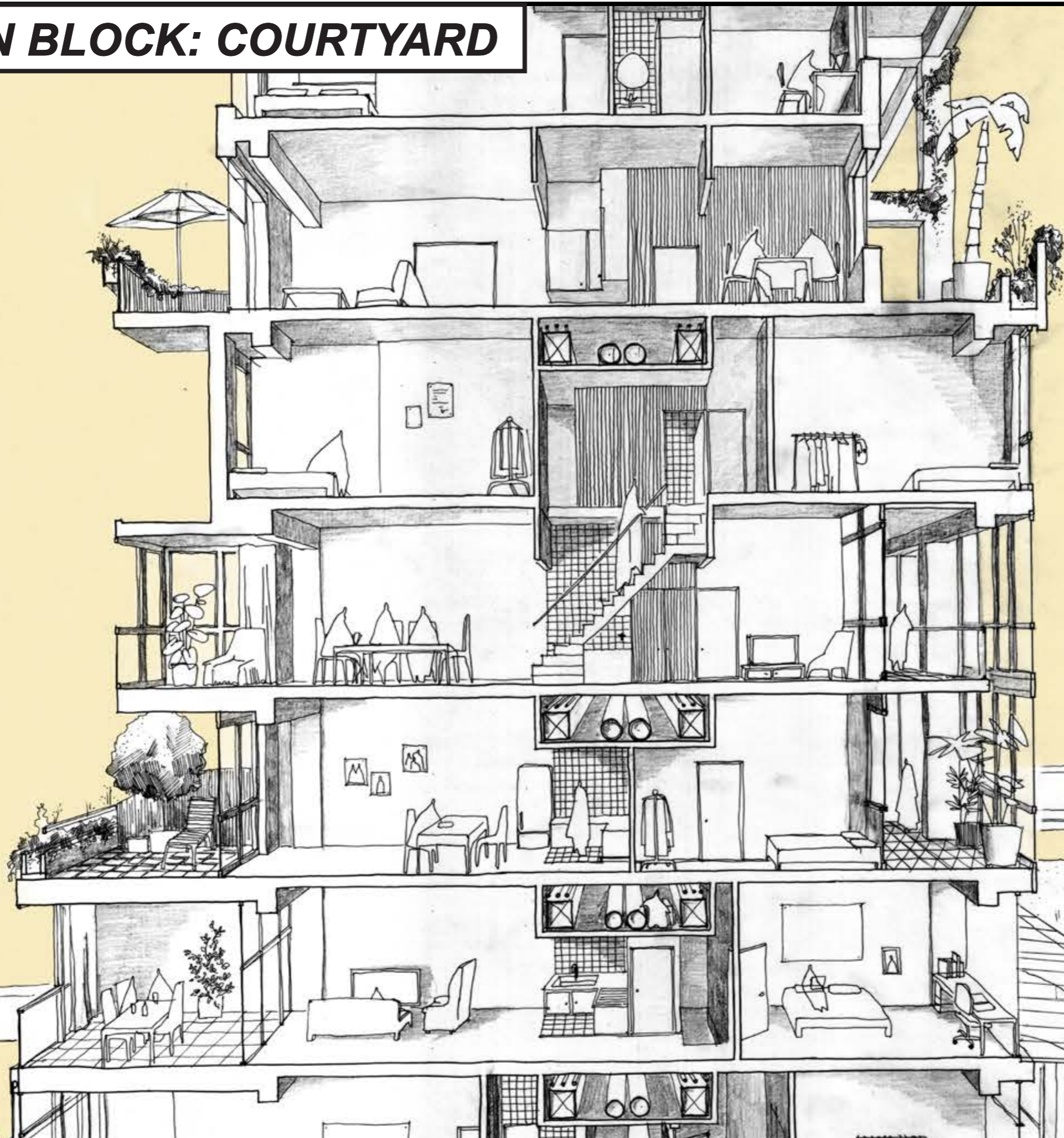
**I STARTED A COFFEE SHOP AND BAKERY TO ENRICH ROTTERDAM!**

# URBAN BLOCK: CORRIDOR



**I DEFINED MY OWN HOME WITH TAILOR BUSINESS!**

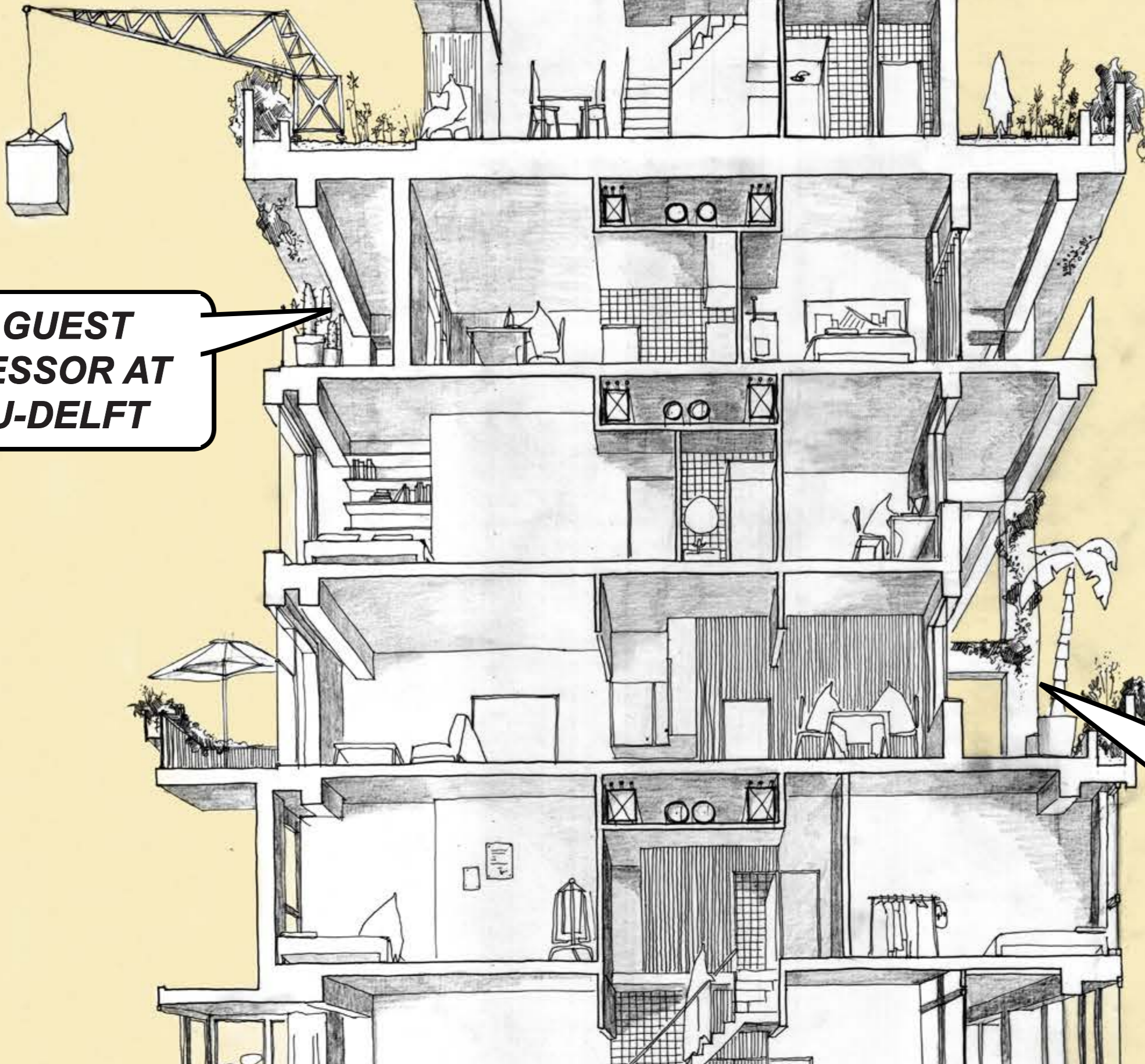
**URBAN BLOCK: COURTYARD**



**WE CREATED A HOUSE WITH ONE BAY WINDOW AND LARGE LIVINGROOM**

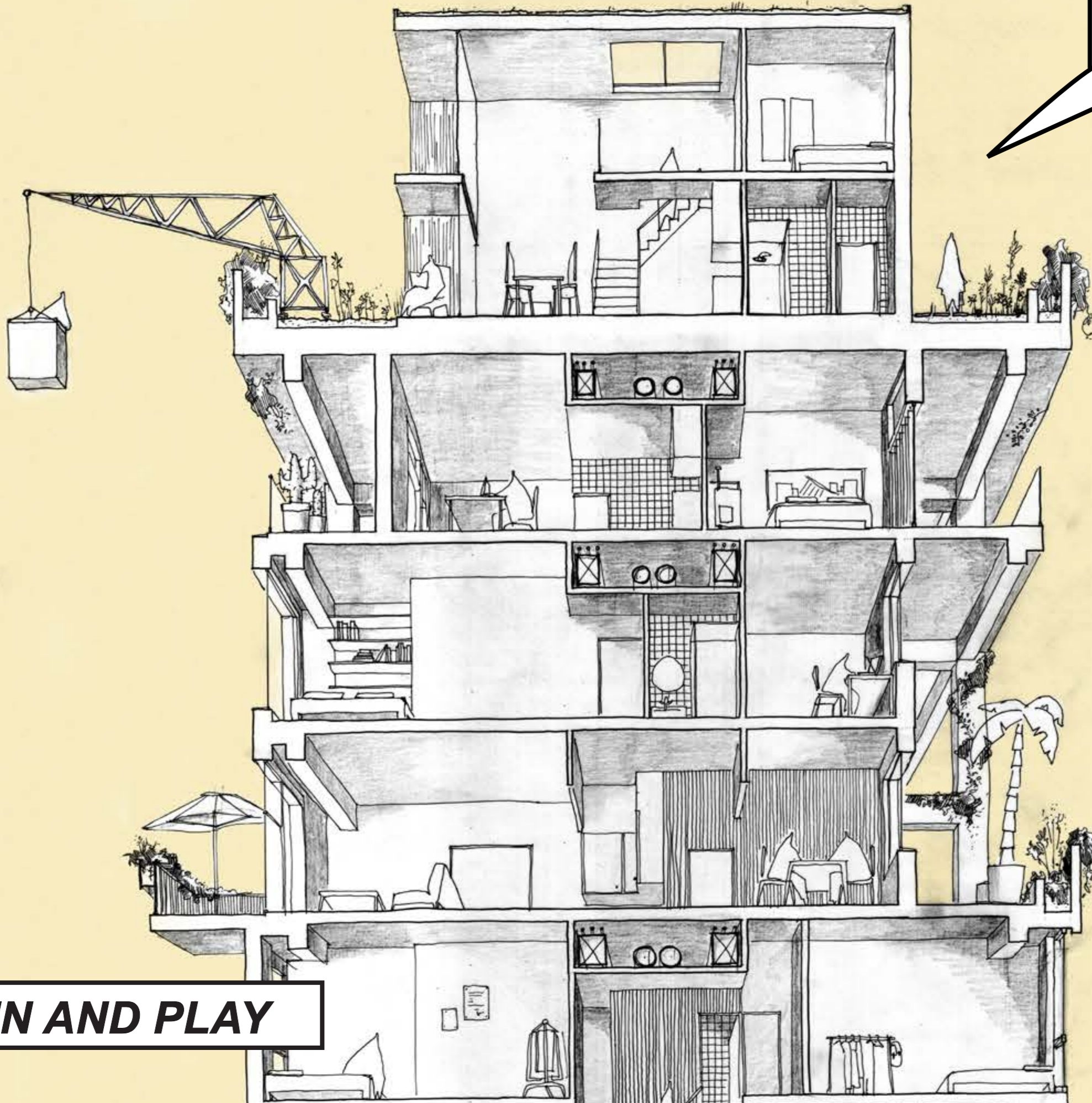


# **ROWHOUSE & STUDIO**



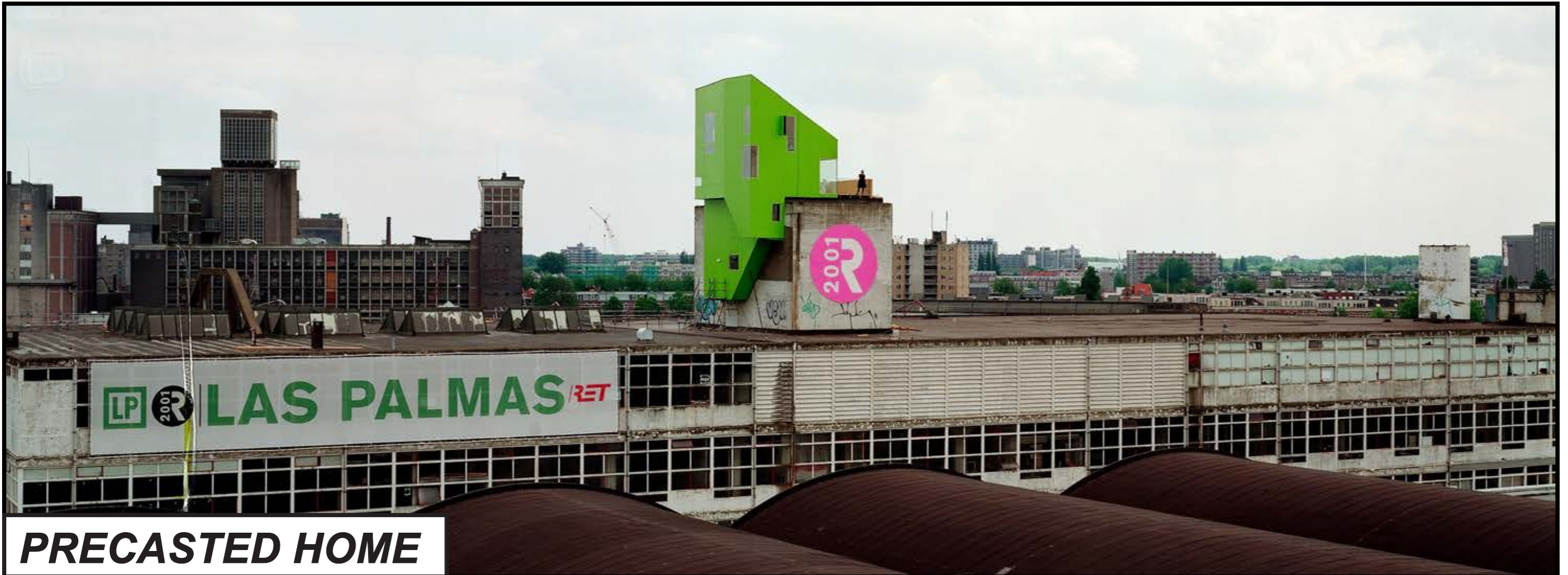
**I AM A GUEST  
PROFESSOR AT  
THE TU-DELFT**

**I LIVE HERE  
WITH MY  
FAMILY**



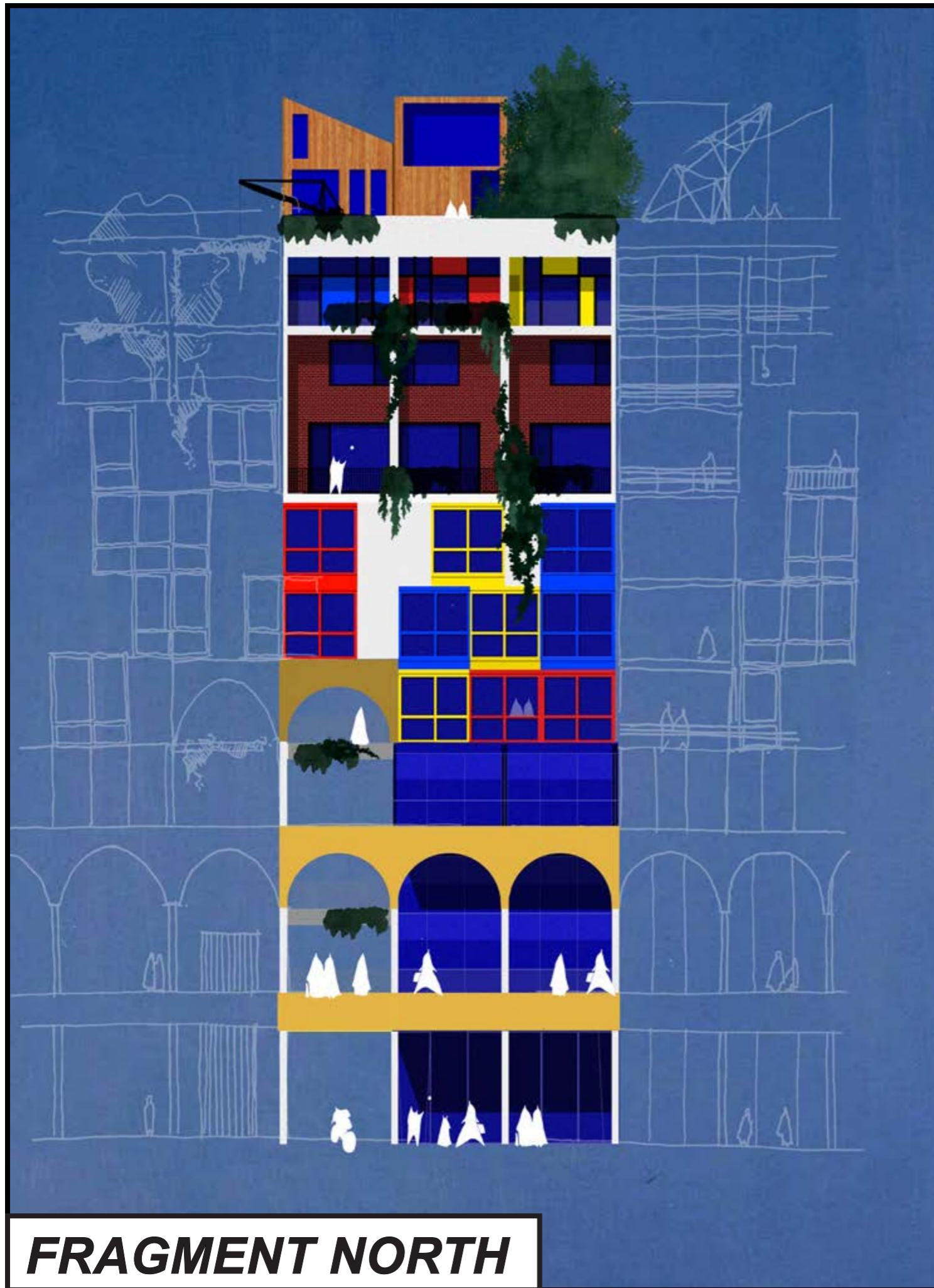
**I'M SURROUNDED  
BY GREEN**

**PLUG-IN AND PLAY**

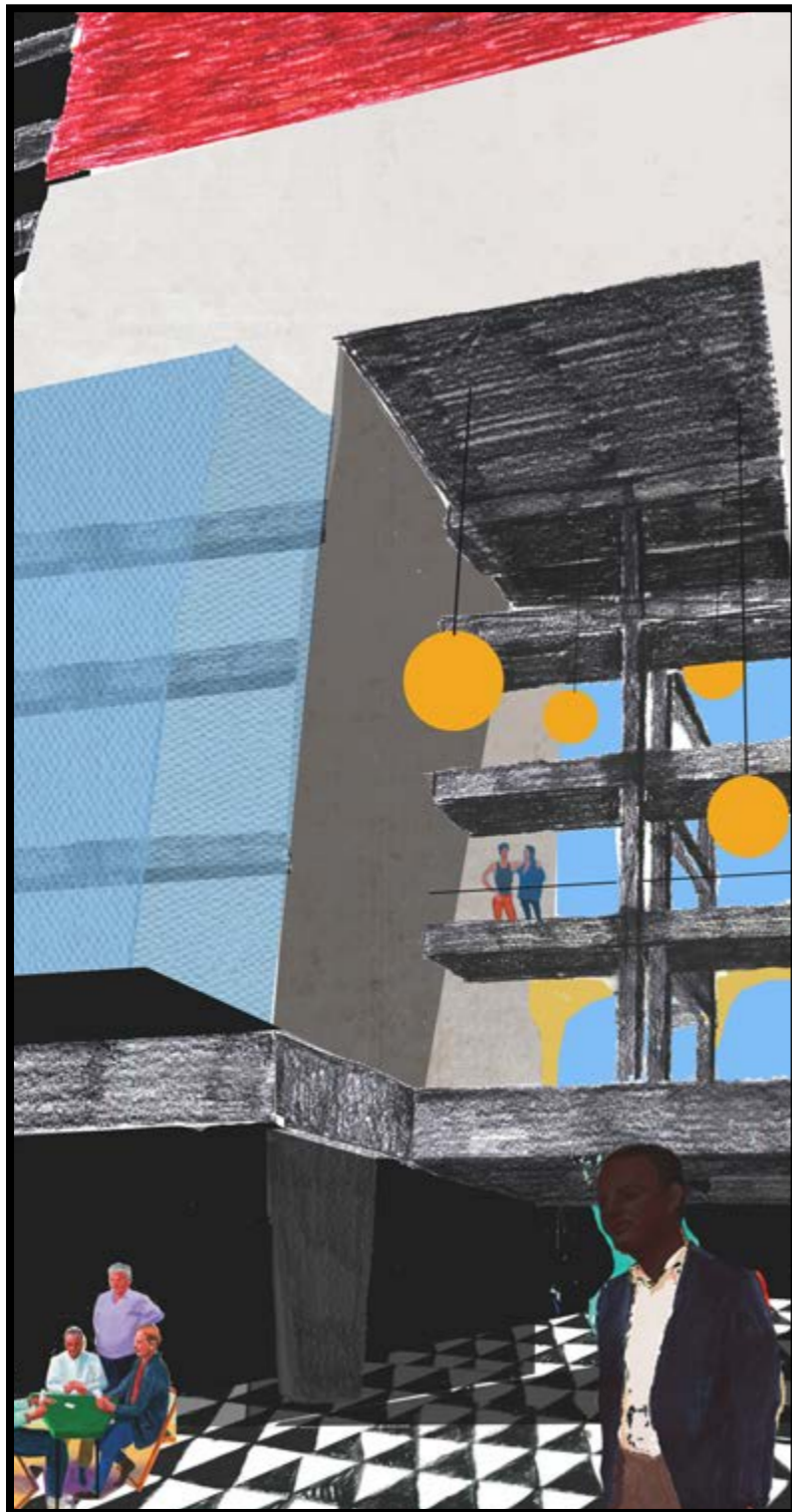


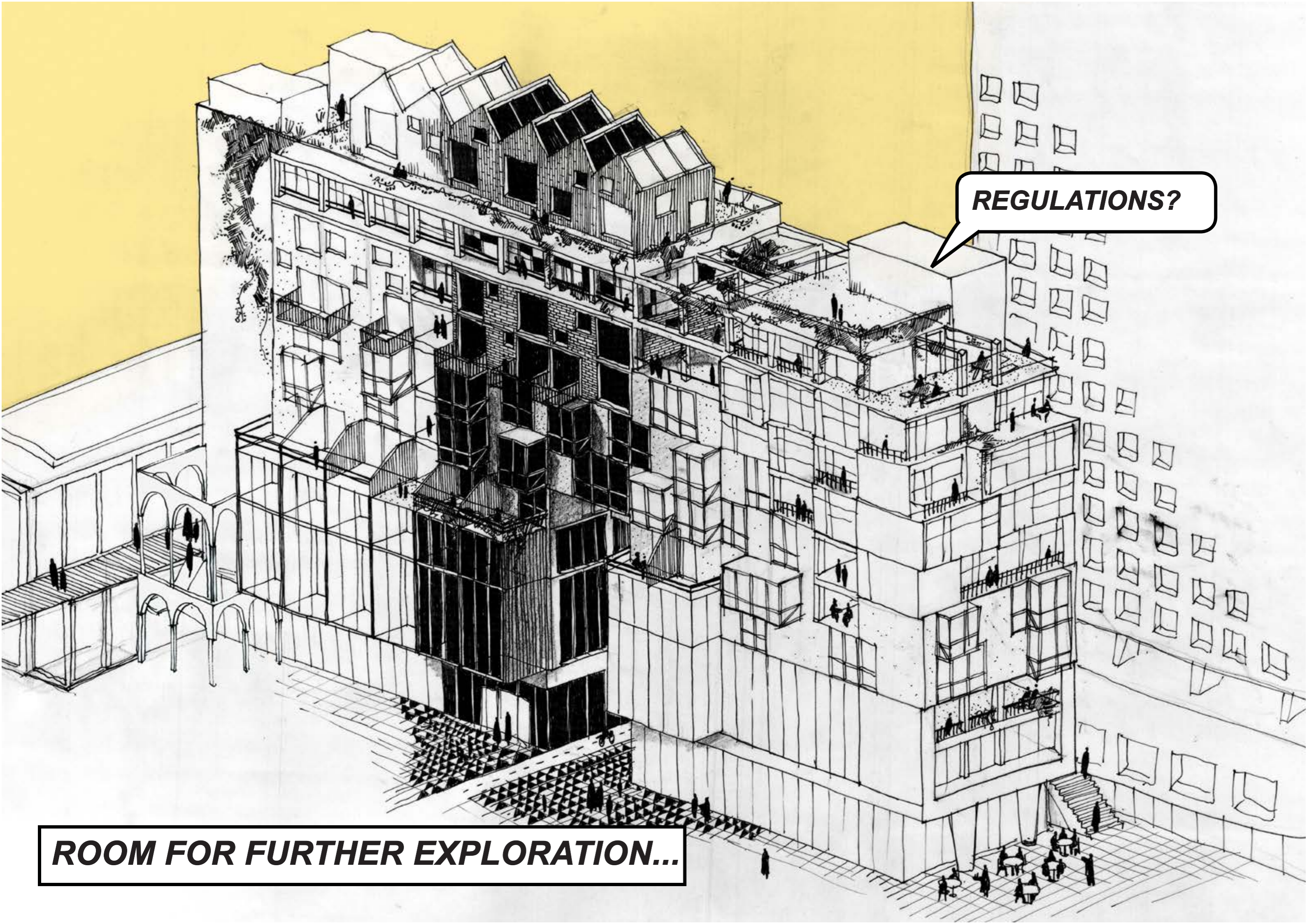
**PRECASTED HOME**





**THE ROUGH RUIN  
AS A FRAMEWORK  
FOR THE  
COLORFULL NEW  
MEANING**

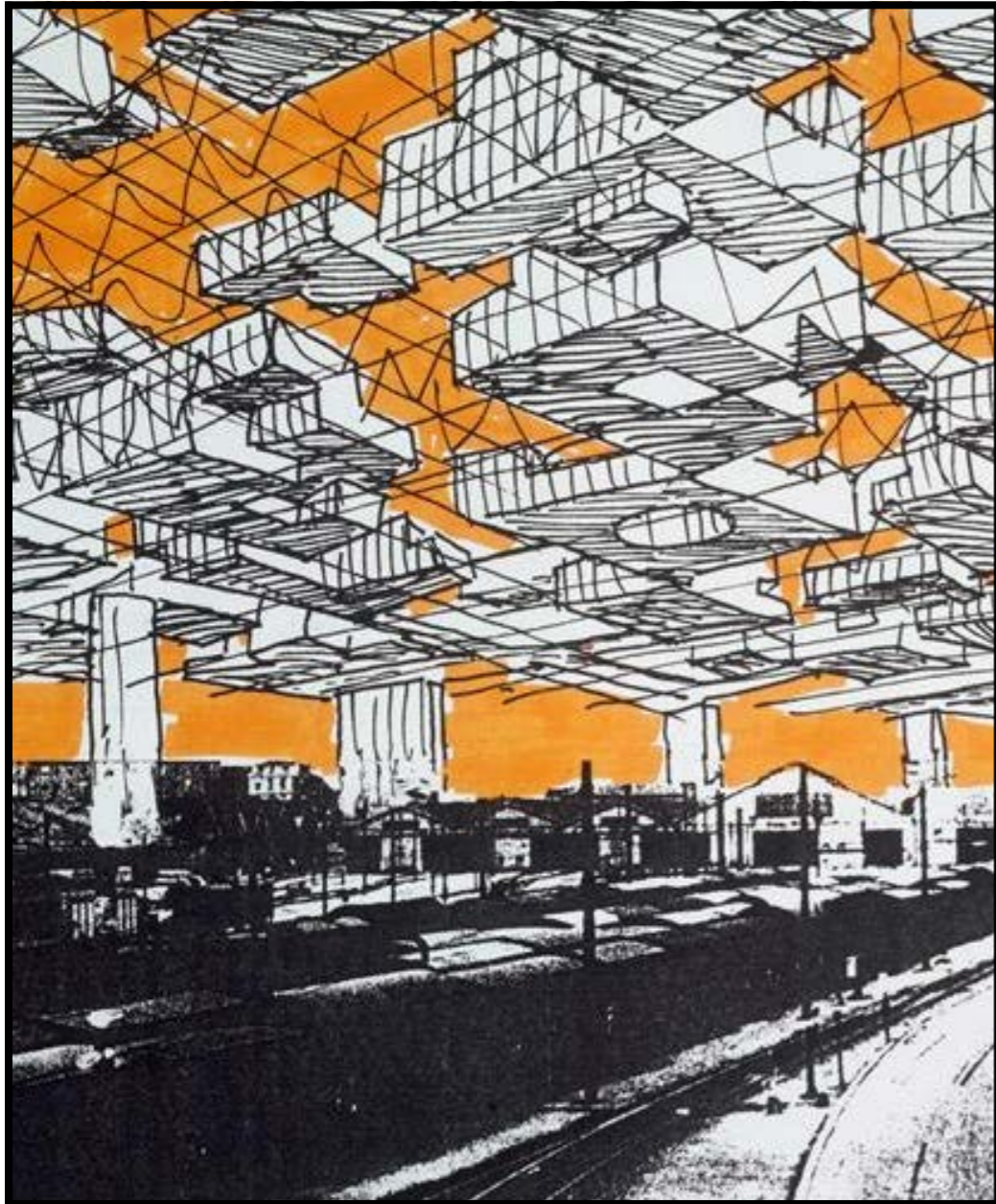




**REGULATIONS?**

**ROOM FOR FURTHER EXPLORATION...**

**STARTING WITH A  
FASCINATION FOR  
FLEXIBILITY AS AN  
OPEN SYSTEM THAT  
ANSWERS THE  
UNEXPECTED**

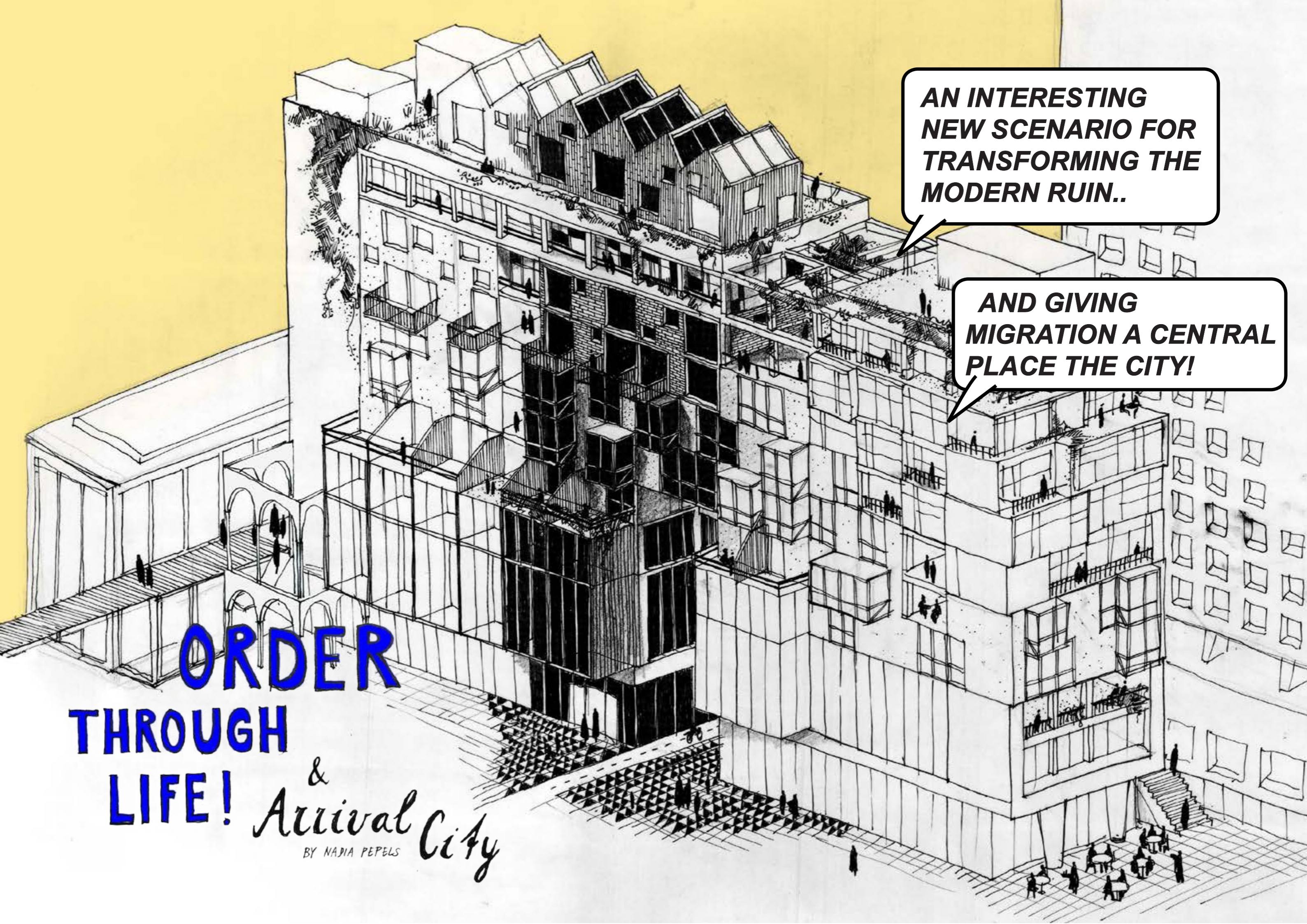


**I NOW RECLAIMED MY  
RESPONSIBILITIES AS  
THE ARCHITECT!**



***ROL ARCHITECT AS  
MEDIATOR IS ALSO FLEXIBLE***

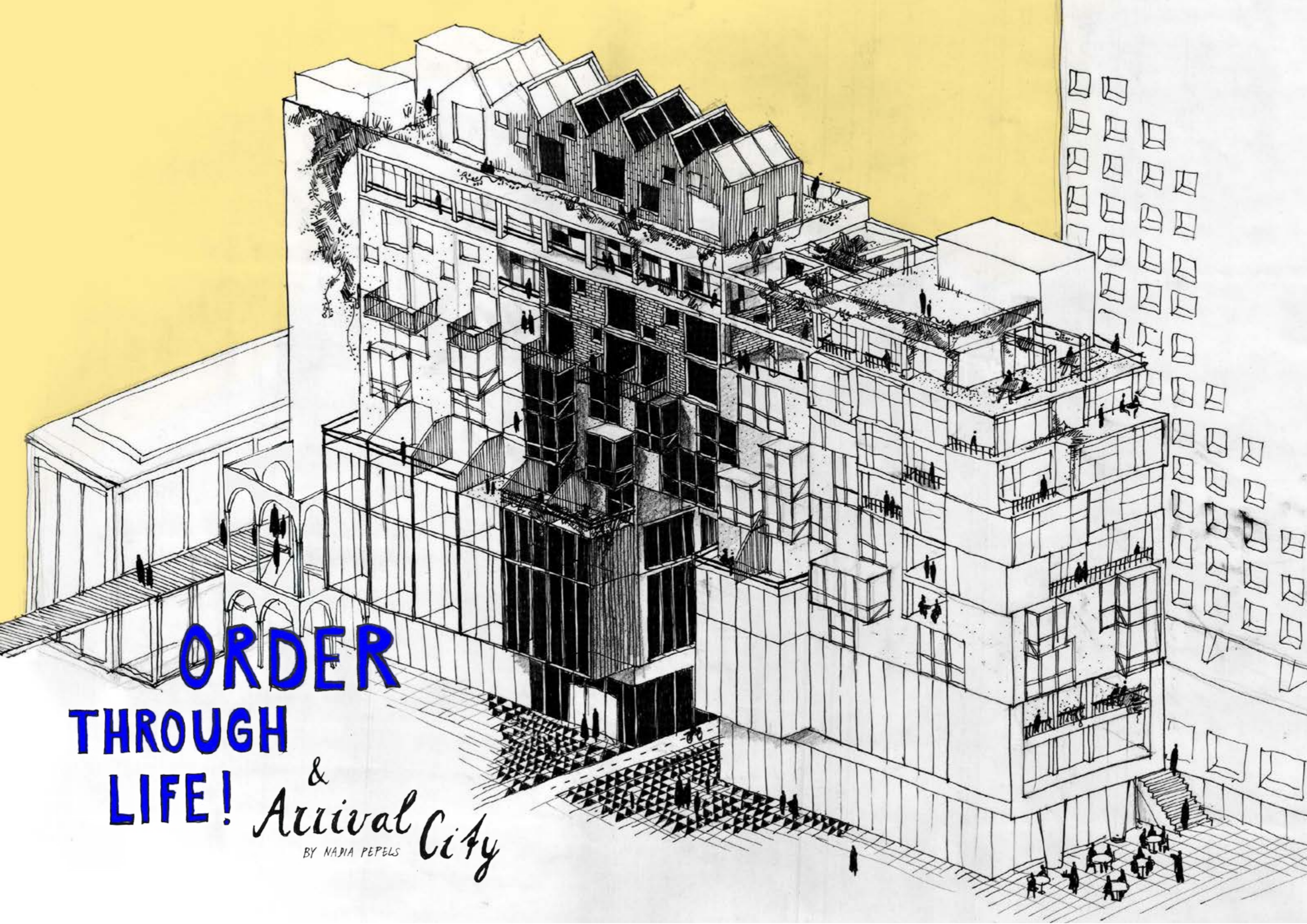
***EVERYTHING SHOULD  
BE ABLE TO BE  
QUESTIONED!***



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NEW SCENARIO FOR  
TRANSFORMING THE  
MODERN RUIN..**

**AND GIVING  
MIGRATION A CENTRAL  
PLACE THE CITY!**

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