## Strategic Roadmap

Towards a passenger-oriented public transport tariff system.

In the future, all passengers

Therefore there should be a

carriers. Additionally carriers

and other mobility providers

all-inclusive travel products

for the best price.

Connection point

Description in cards

···· Connections

<u>egenda</u>

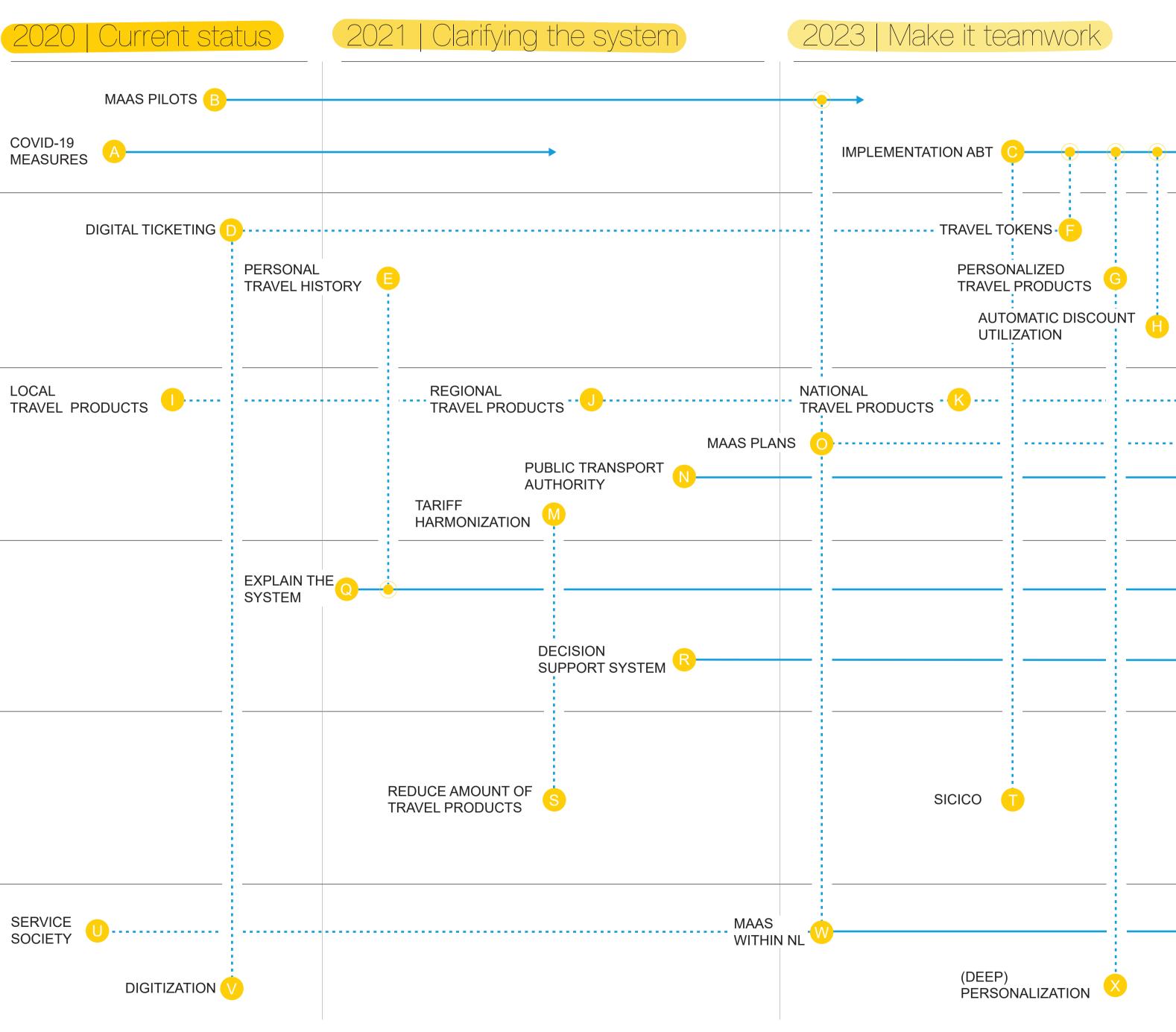
→ Duration

should be **confident** about

and in control of their

<u>Future vis</u>ion

Major events



Personalization Cooperation LOCAL TRAVEL PRODUCTS spendings on public transport. unified and transparent tariff system that is adopted by all Transparence should cooperate to offer the passenger personalized and SERVICE SOCIETY



 2025   Adding new players
 INTERNATIONAL TRAVEL PRODUCTS INTERNATIONAL MAAS PLANS
INTERNATIONAL MAAS
GREEN CITIES Z