# Reimagining Kopli

a multifaceted strategy to urban revitalization in Tallinn

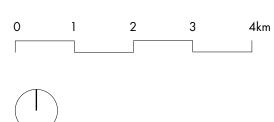
Ana Carolina de Souza Mello

Methods of Analysis and Imagination

A Matter of Scale

## Tallinn

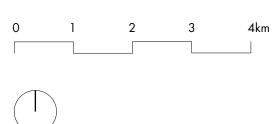
### location map





## Tallinn

### location map





## Kopli peninsula

#### situation map

0 0.5



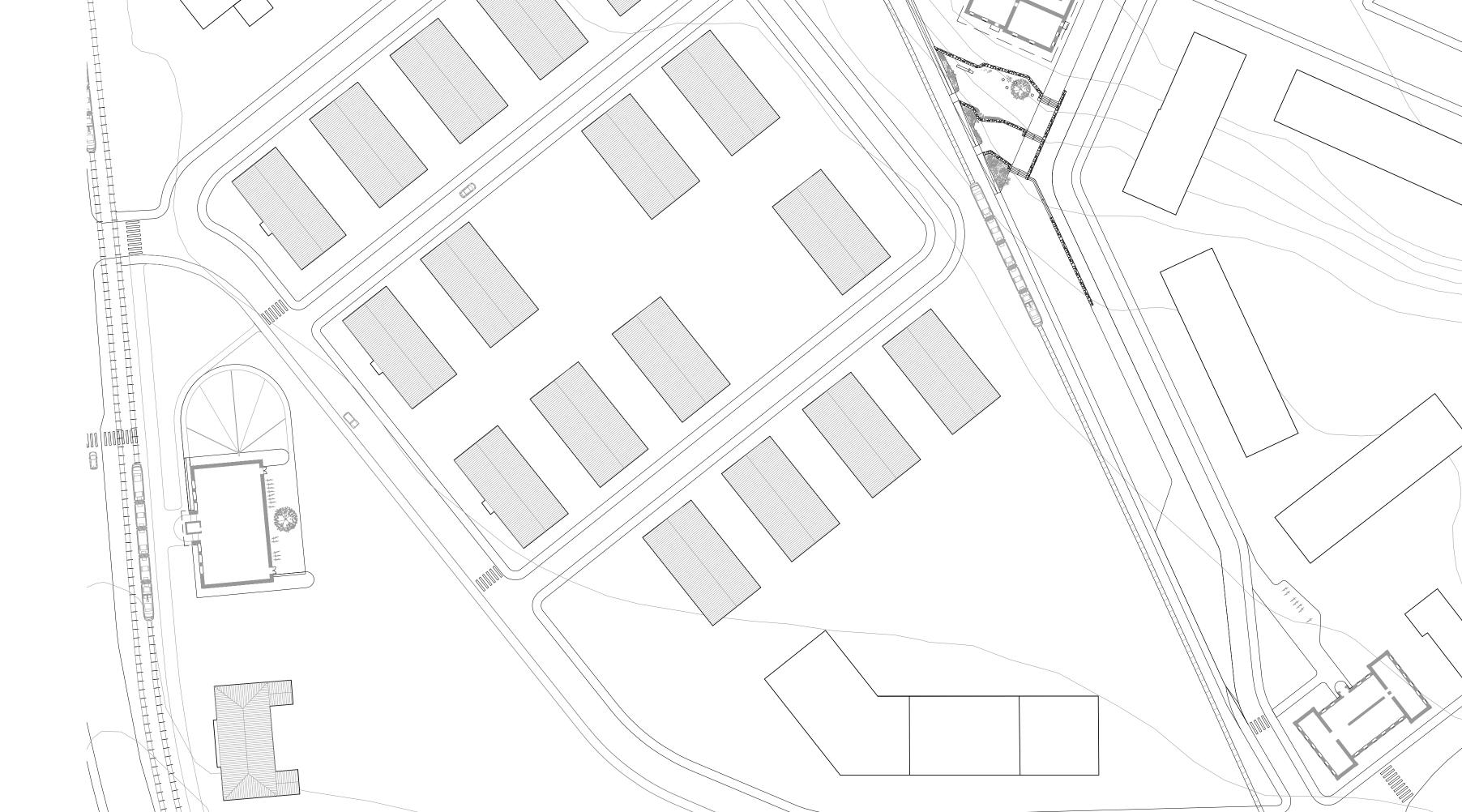
## Kopli peninsula

#### situation map

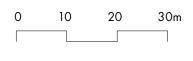
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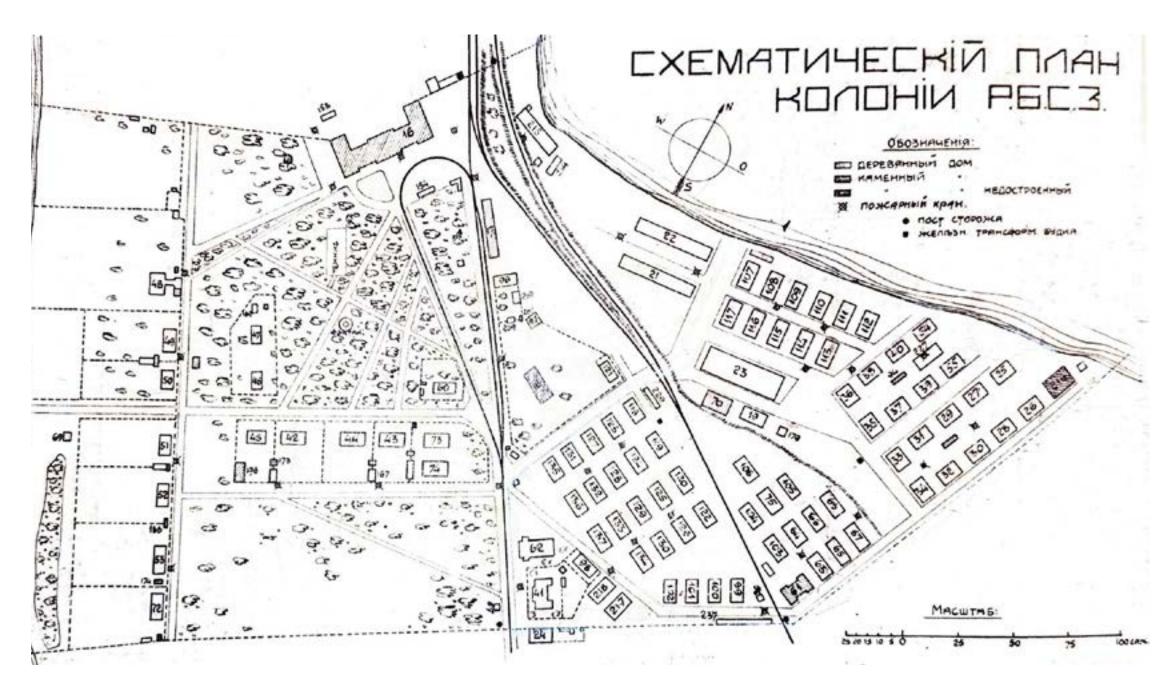
## site



### implantation



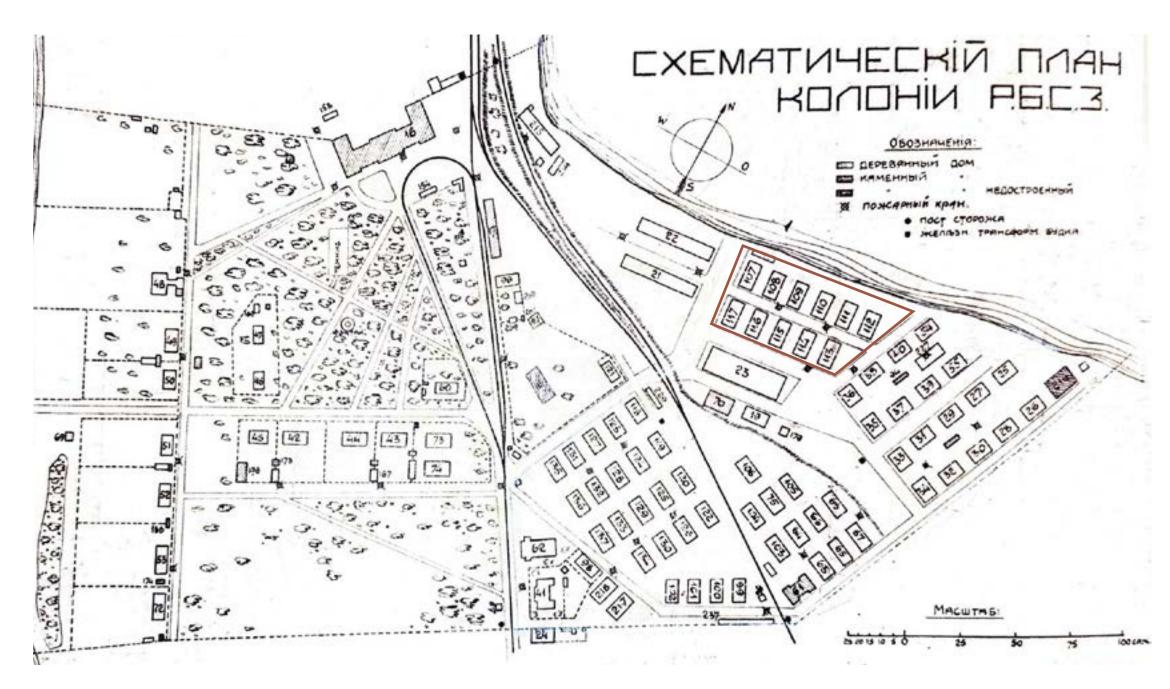




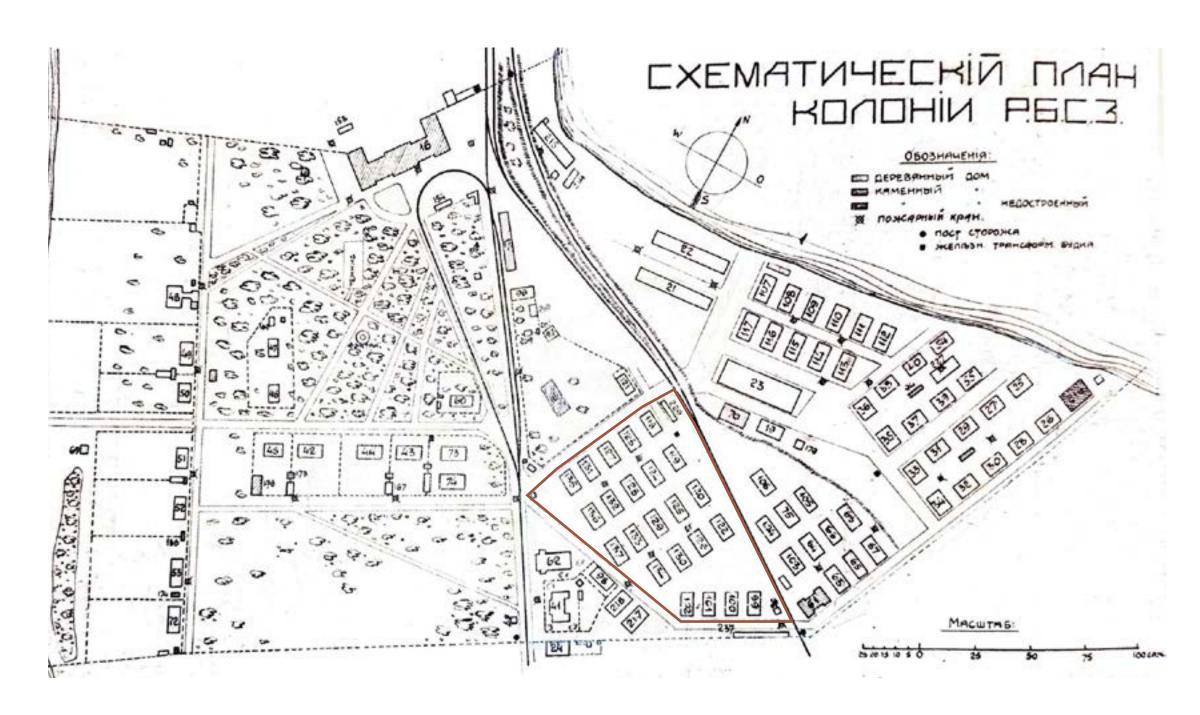


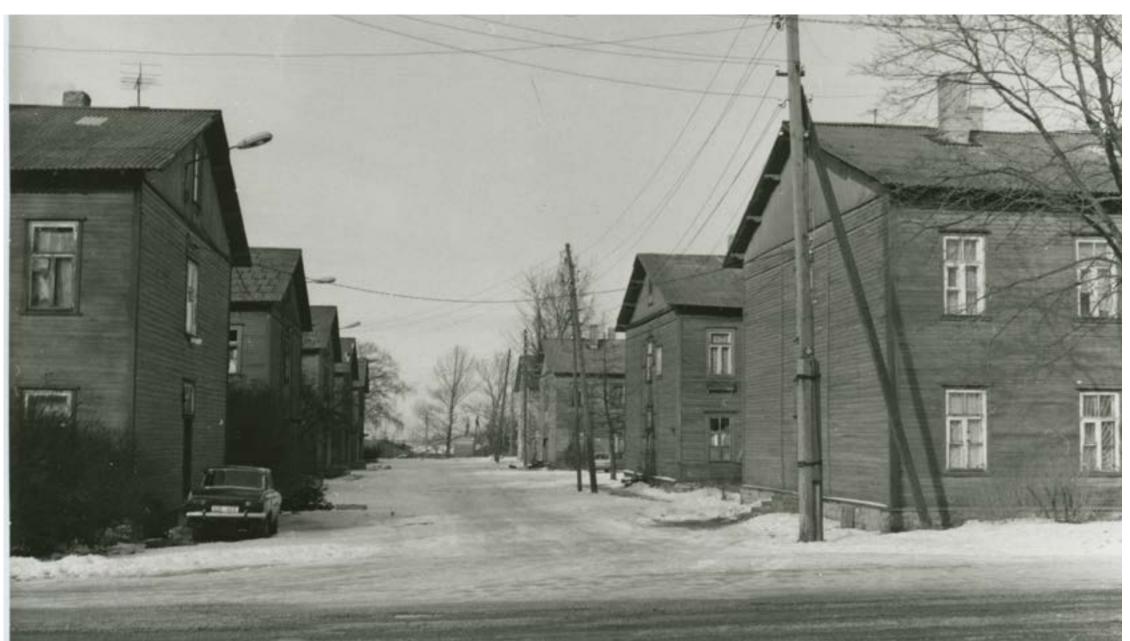


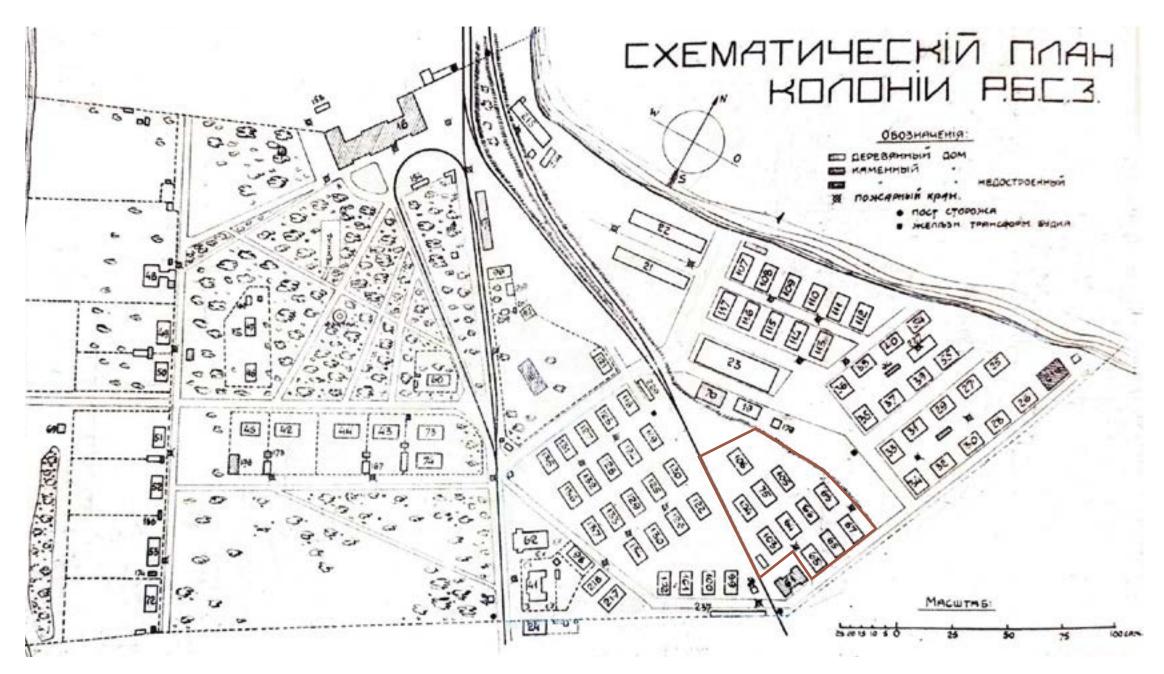


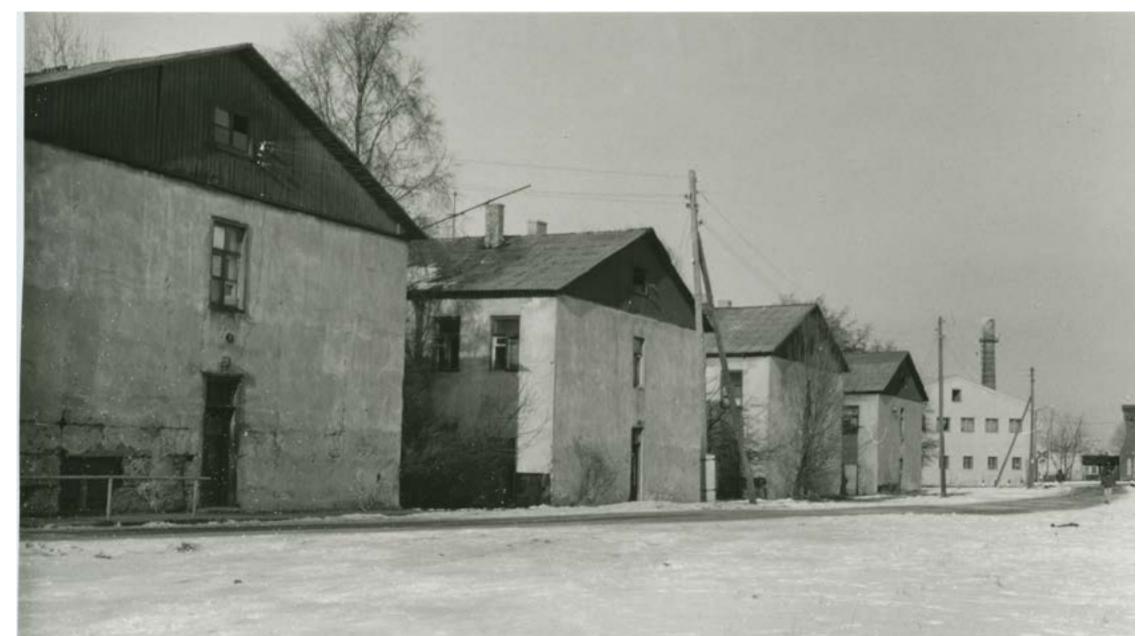


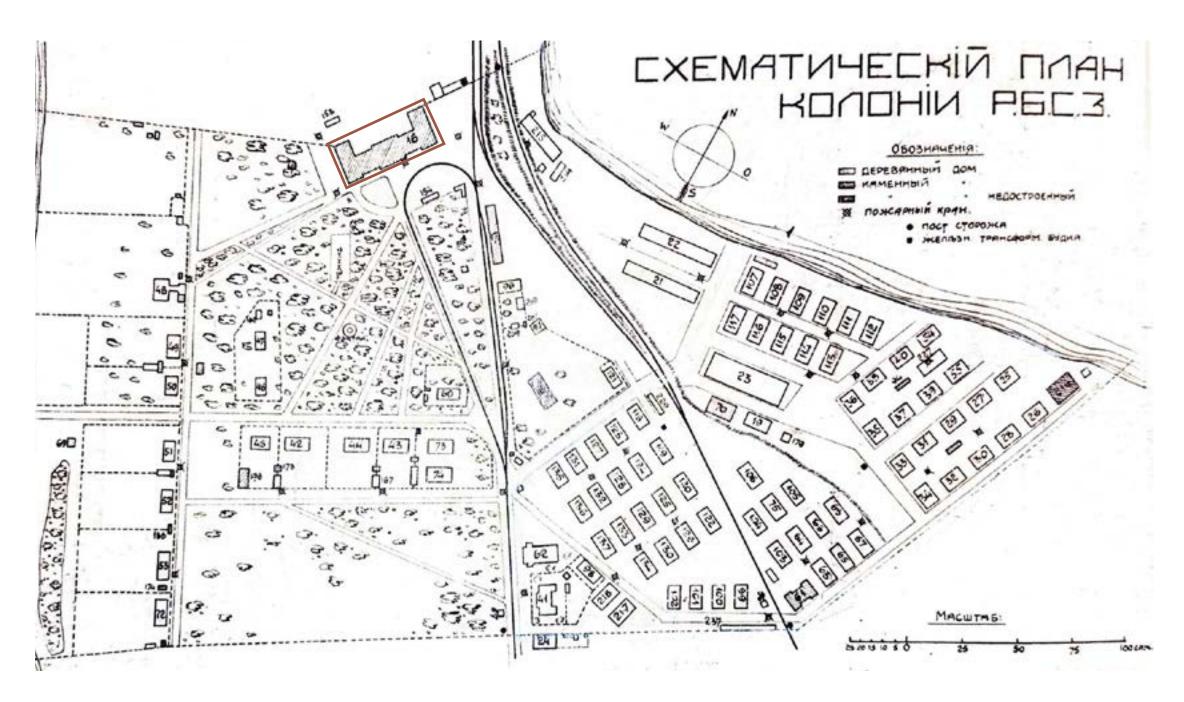




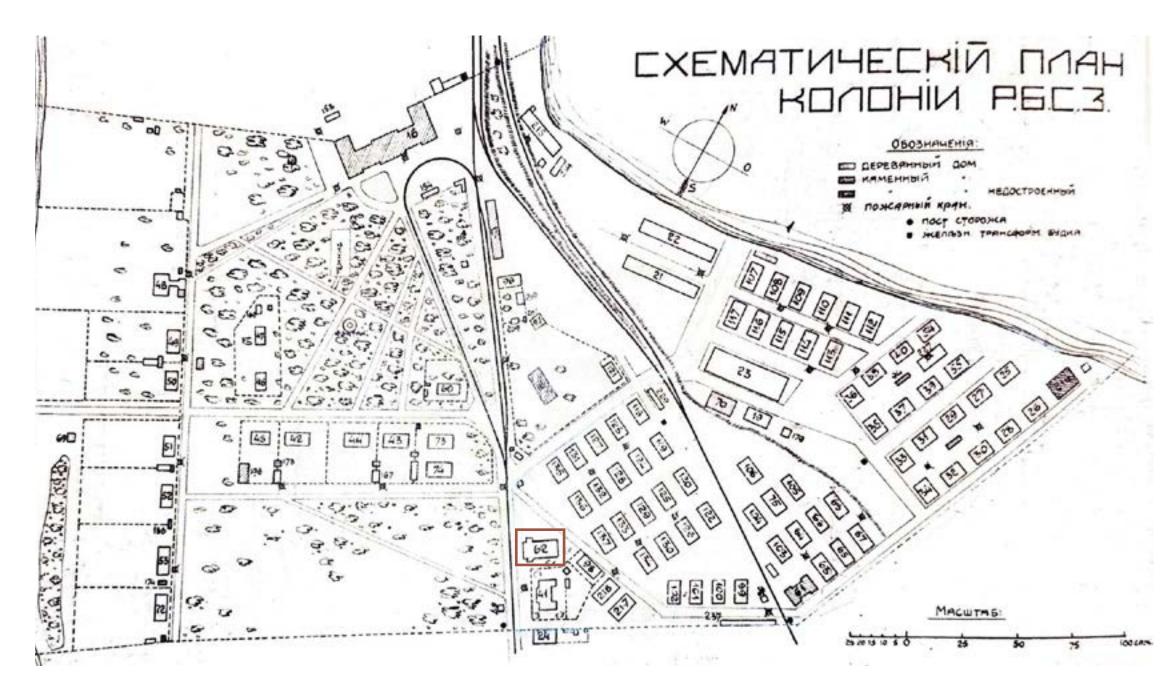




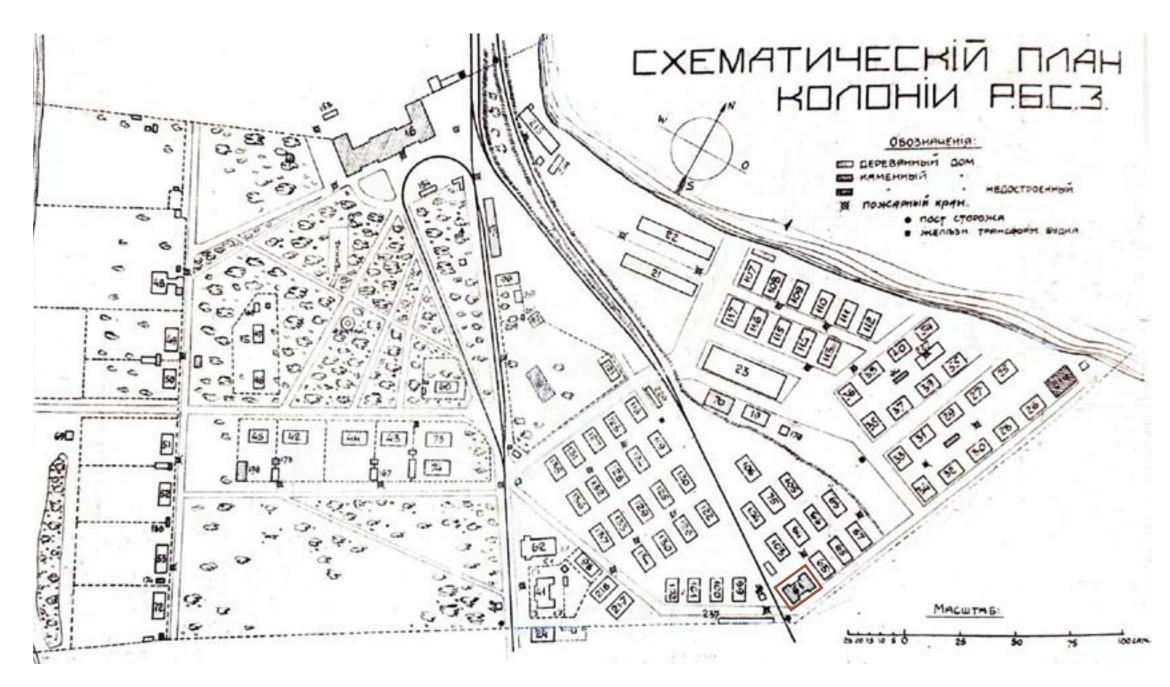




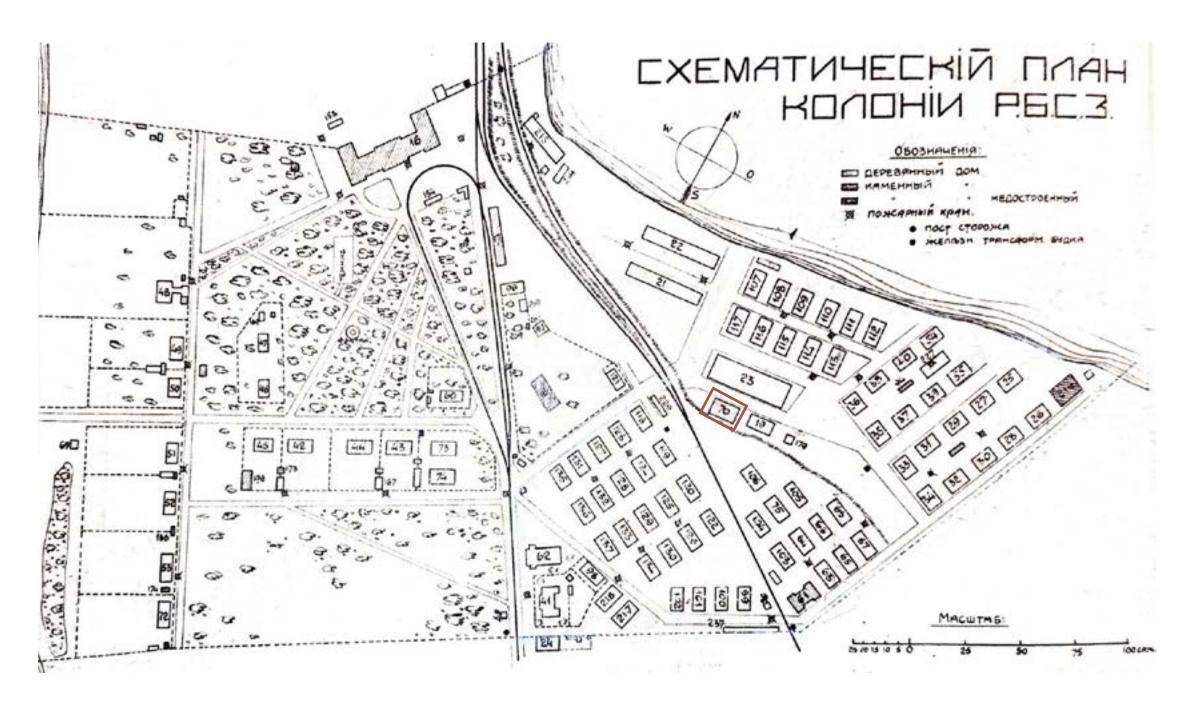






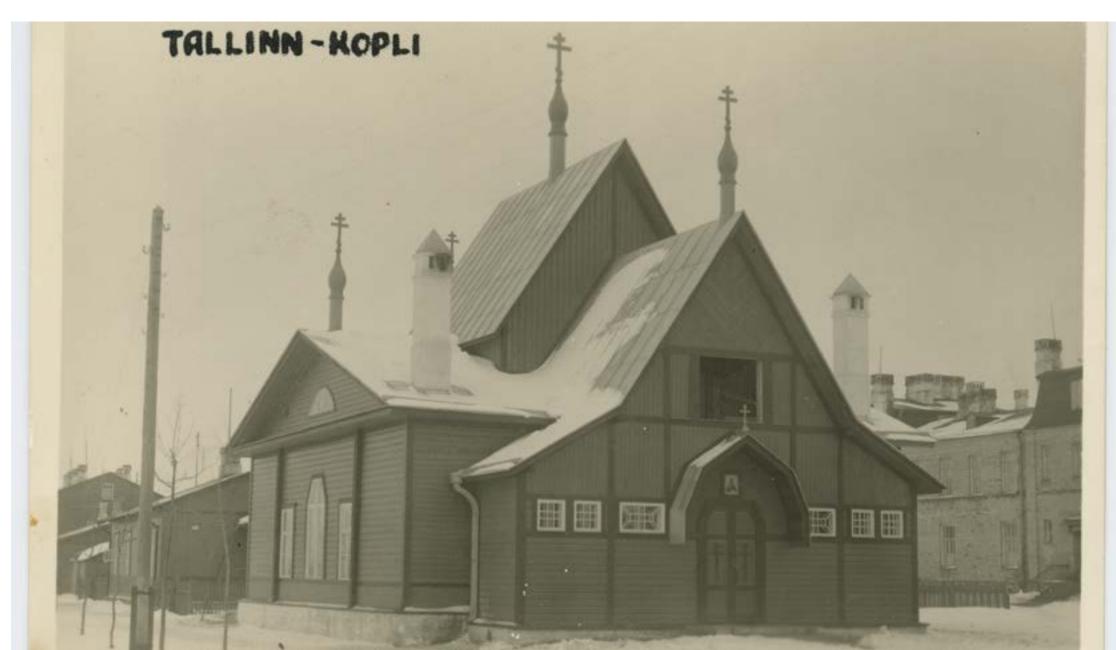




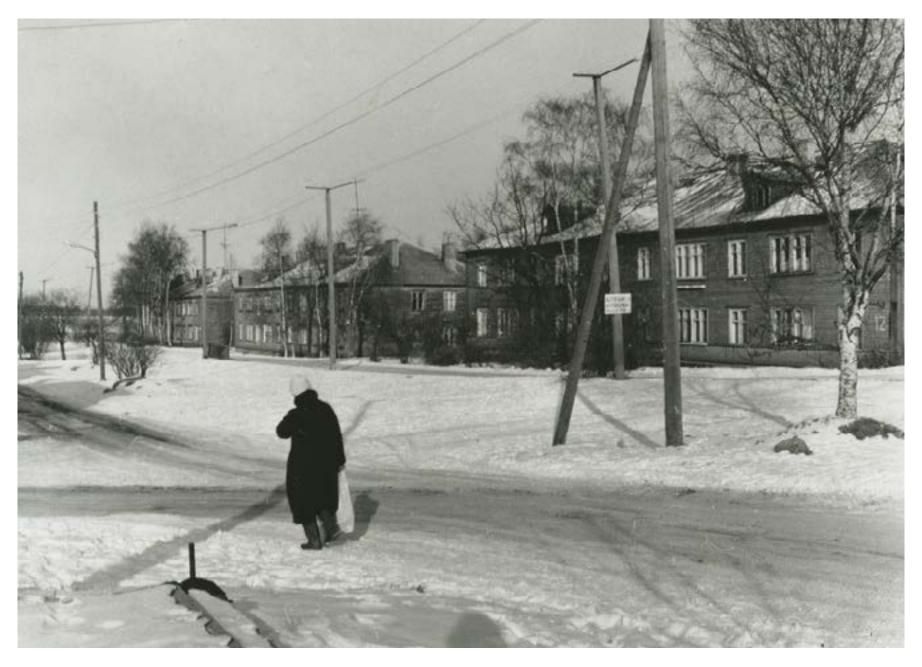


















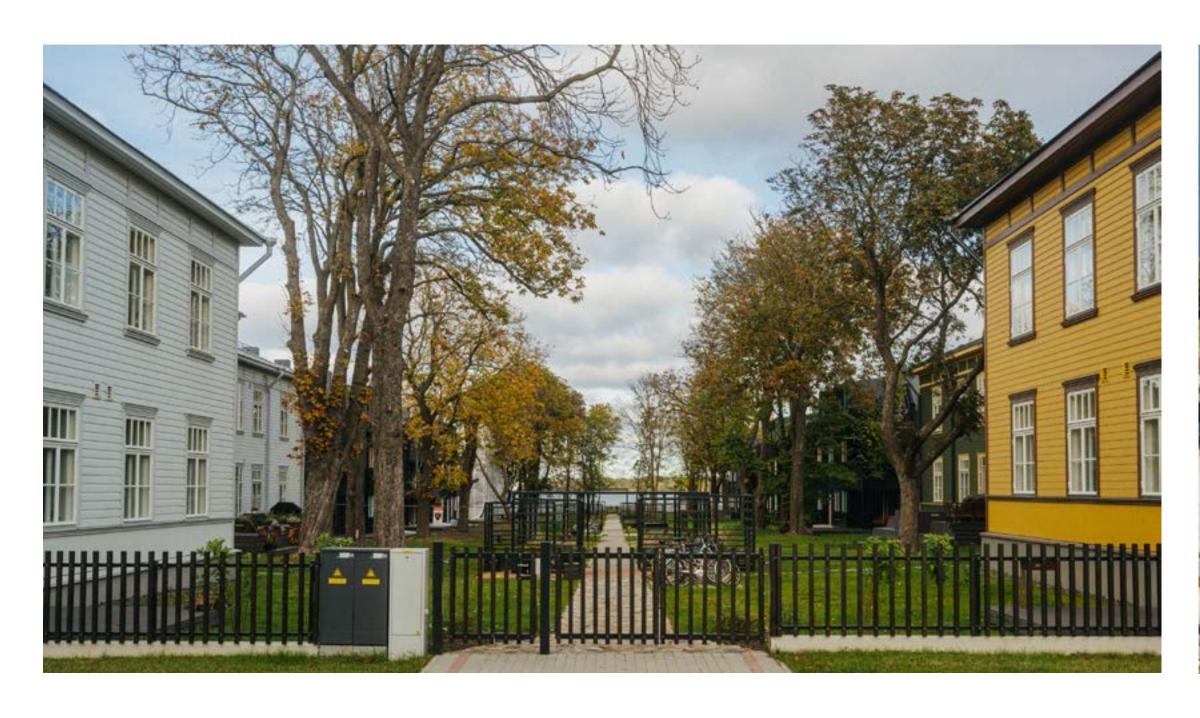


redevelopment





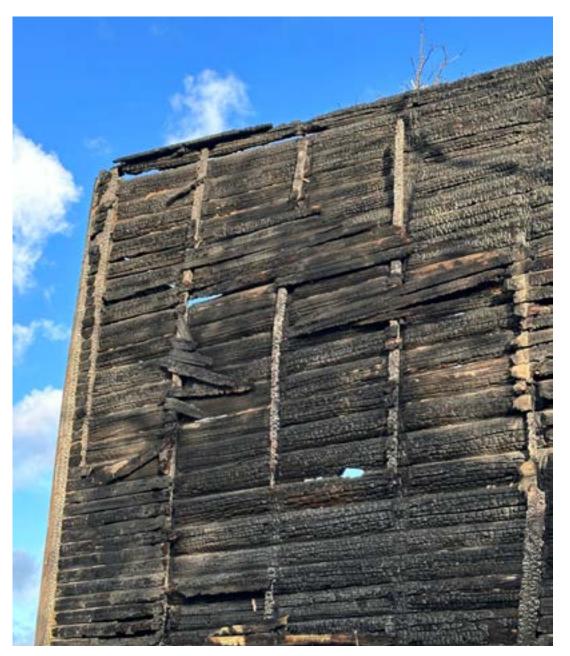
current situation





current situation



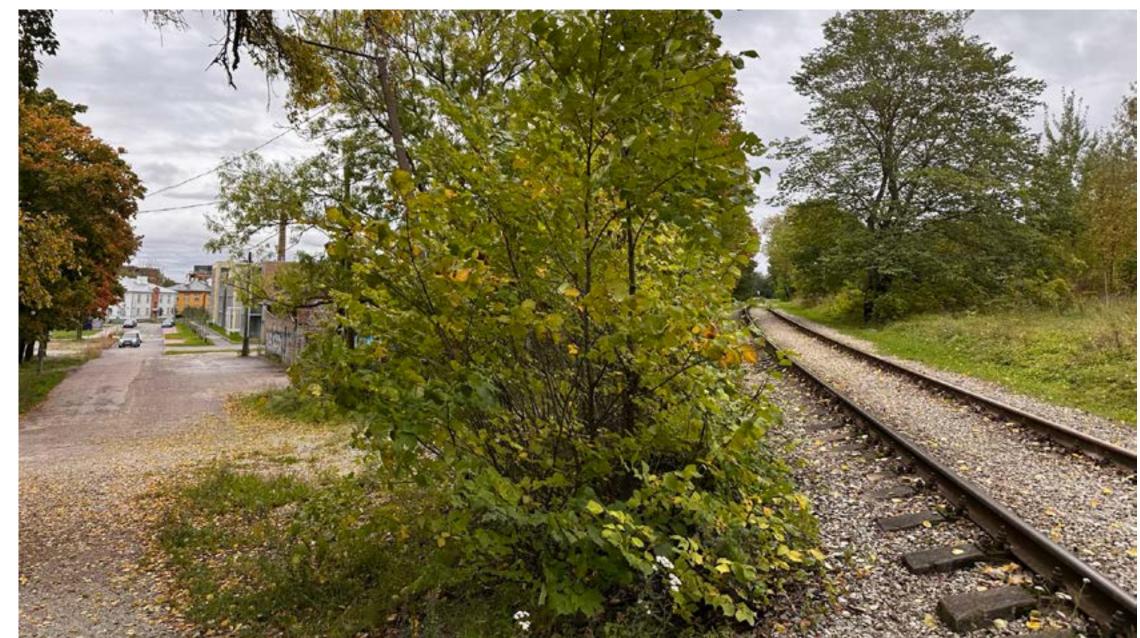




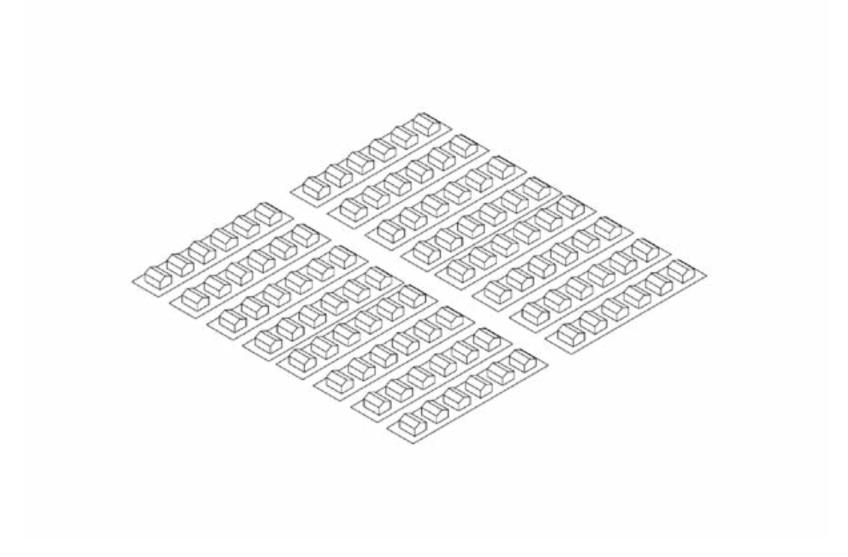
current situation





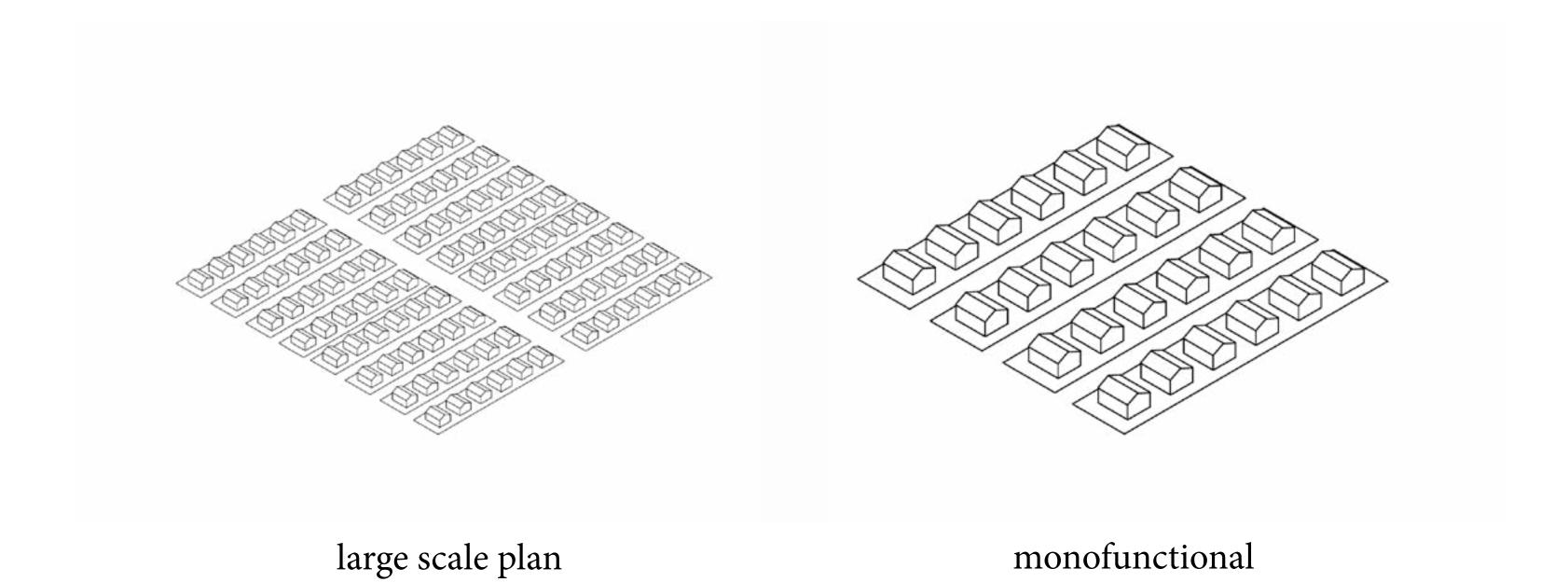


problem statement introduction

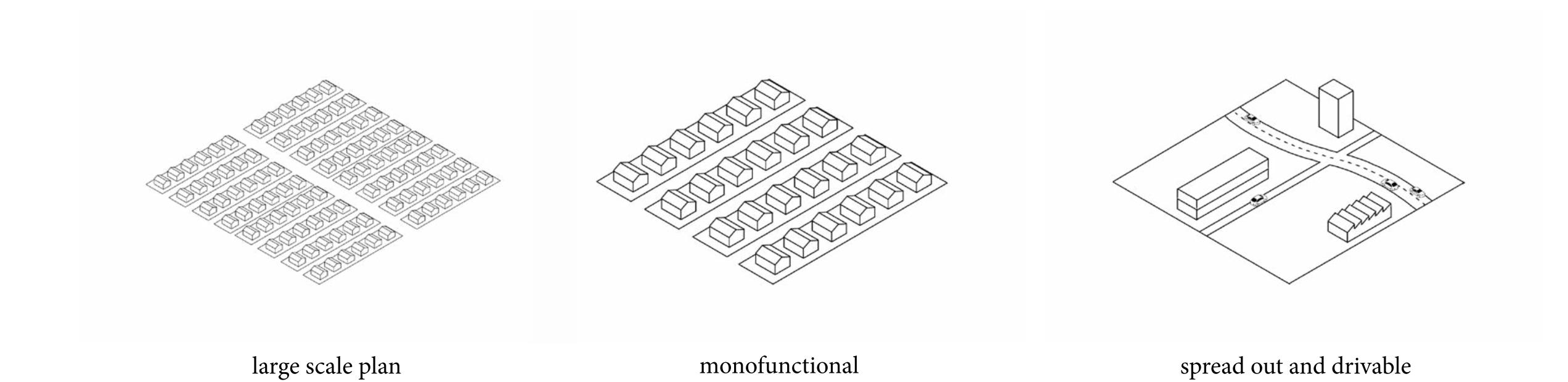


large scale plan

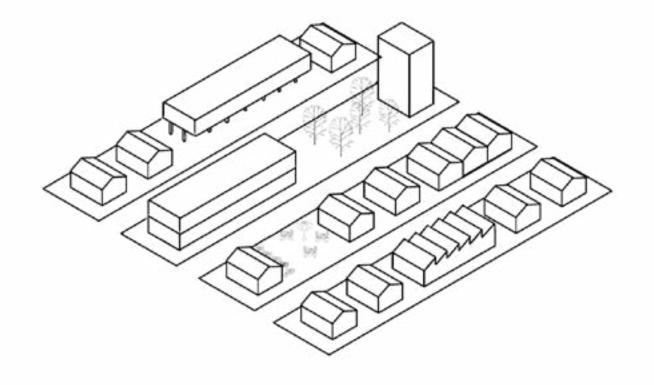
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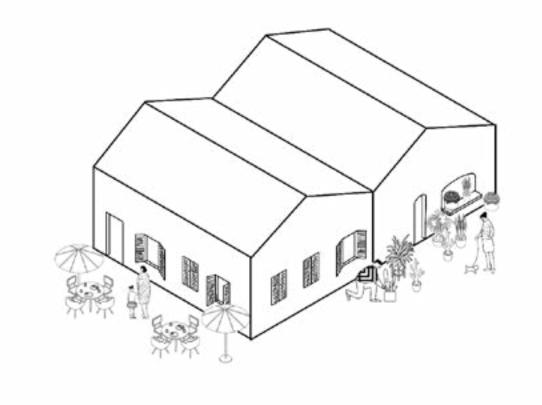


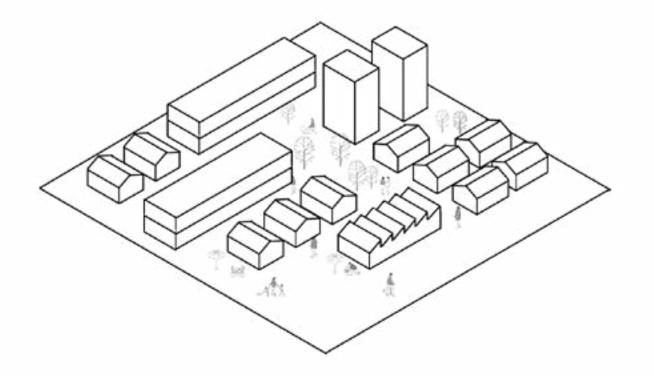
problem statement introduction



problem statement urban theories





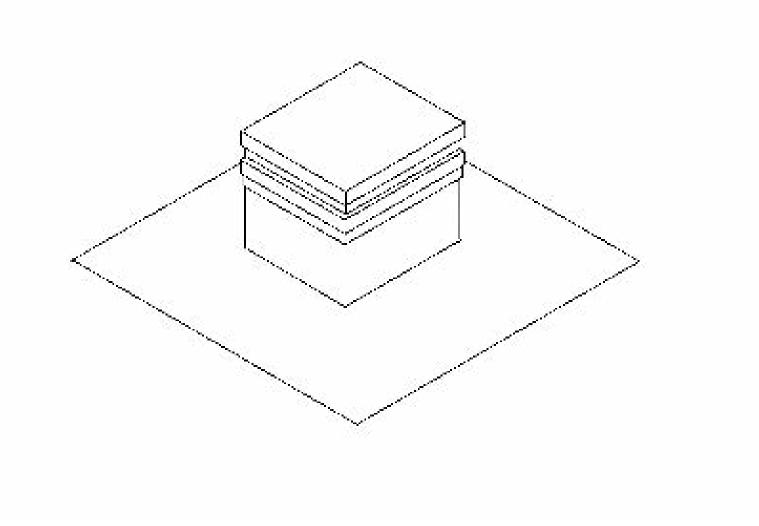


multifunctional

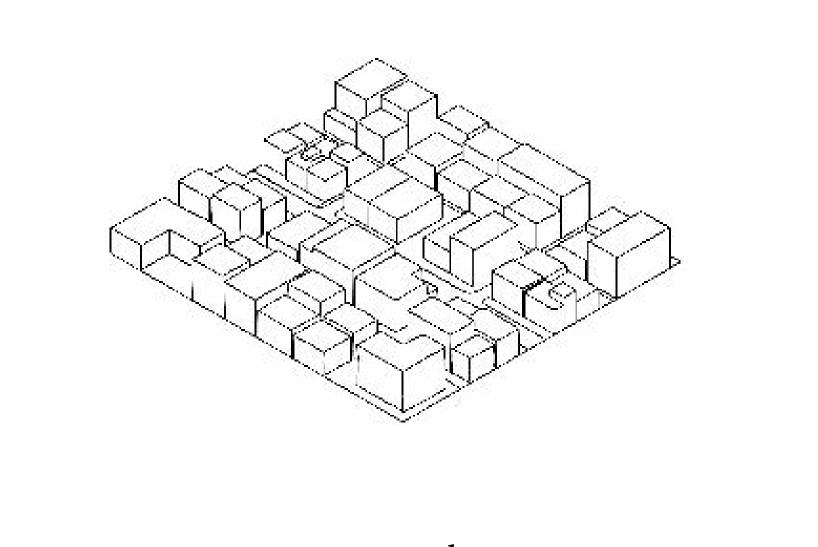
small scale plan

concentrated and walkable

problem statement ordinariness

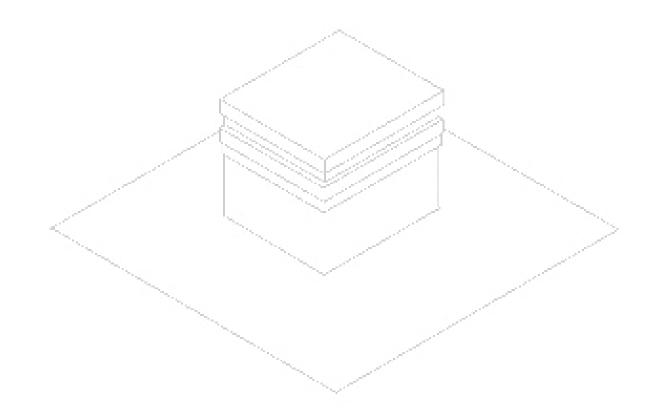


"solo" building

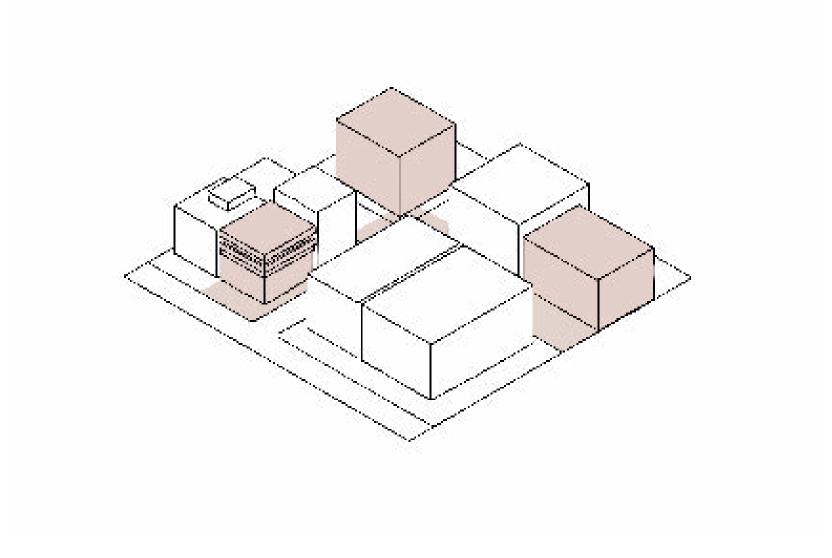


masterplan

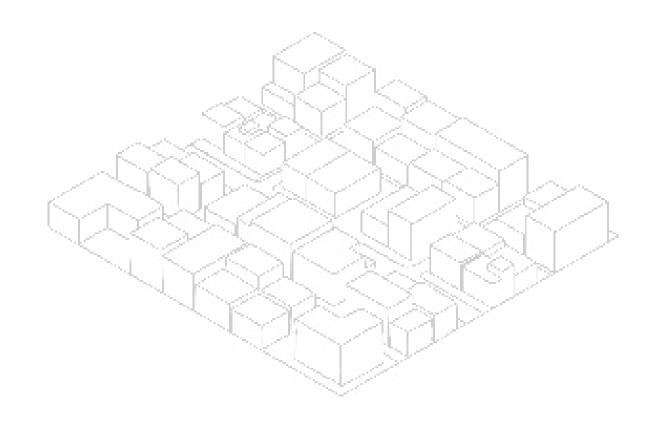
problem statement ordinariness



"solo" building



interconnected interventions



masterplan

### theoretical framework

urban theories

"Project acupuncture is less concerned with the small, the minute or the delicate than with the strategic, the systemic and the interdependent.

Actions performed on the ear, the Chinese experts say, will have beneficial effects on the lung or the knee. Acupuncture is above all about a much higher appreciation of the epidermis as a rich, complex and enormously influential membrane."

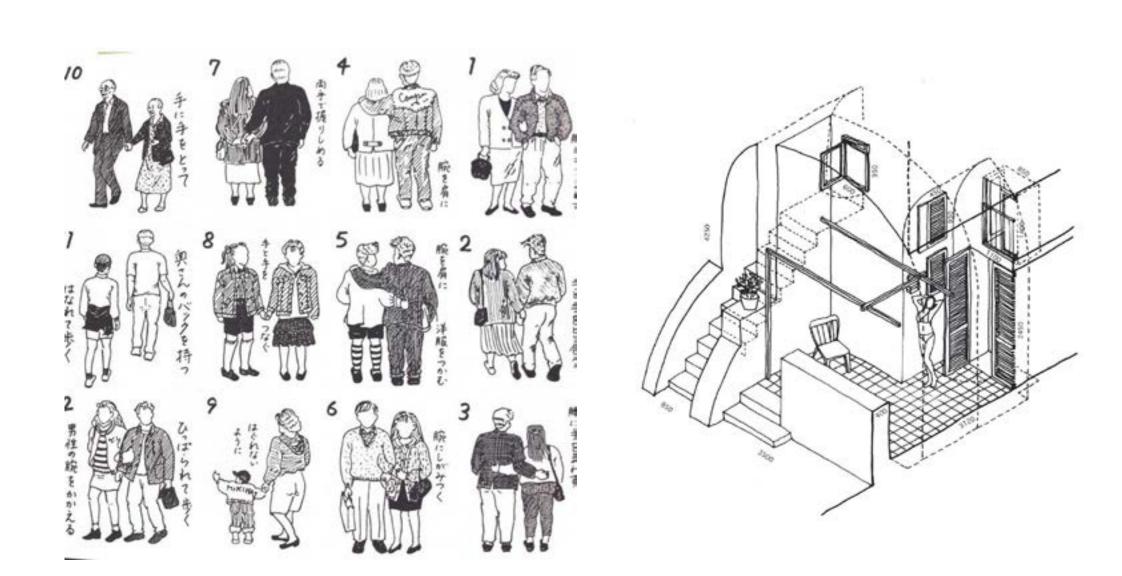
Manuel de Solà-Morales A Matter of Things theoretical framework urban theories



"The general idea which fulfils this requirement is the concept of the Cluster. **Cluster** is a **close knit**, complicated, often moving aggregation, but aggregation with a distinct structure."

"It is traditionally the architect's job to **create the signs or images** which **represent the functions and beliefs of the community**, and to create them in such a way that they add up to a comprehensible whole. The **Cluster concept** provides us with a way of creating new images of the city"

Alison and Peter Smithson Ordinariness and Light theoretical framework ordinariness





1. Modernology, Wajiro kon2. Windowscape, Atelier Bow-Wow3. MASP, Lina Bo bardi

theoretical framework ordinariness

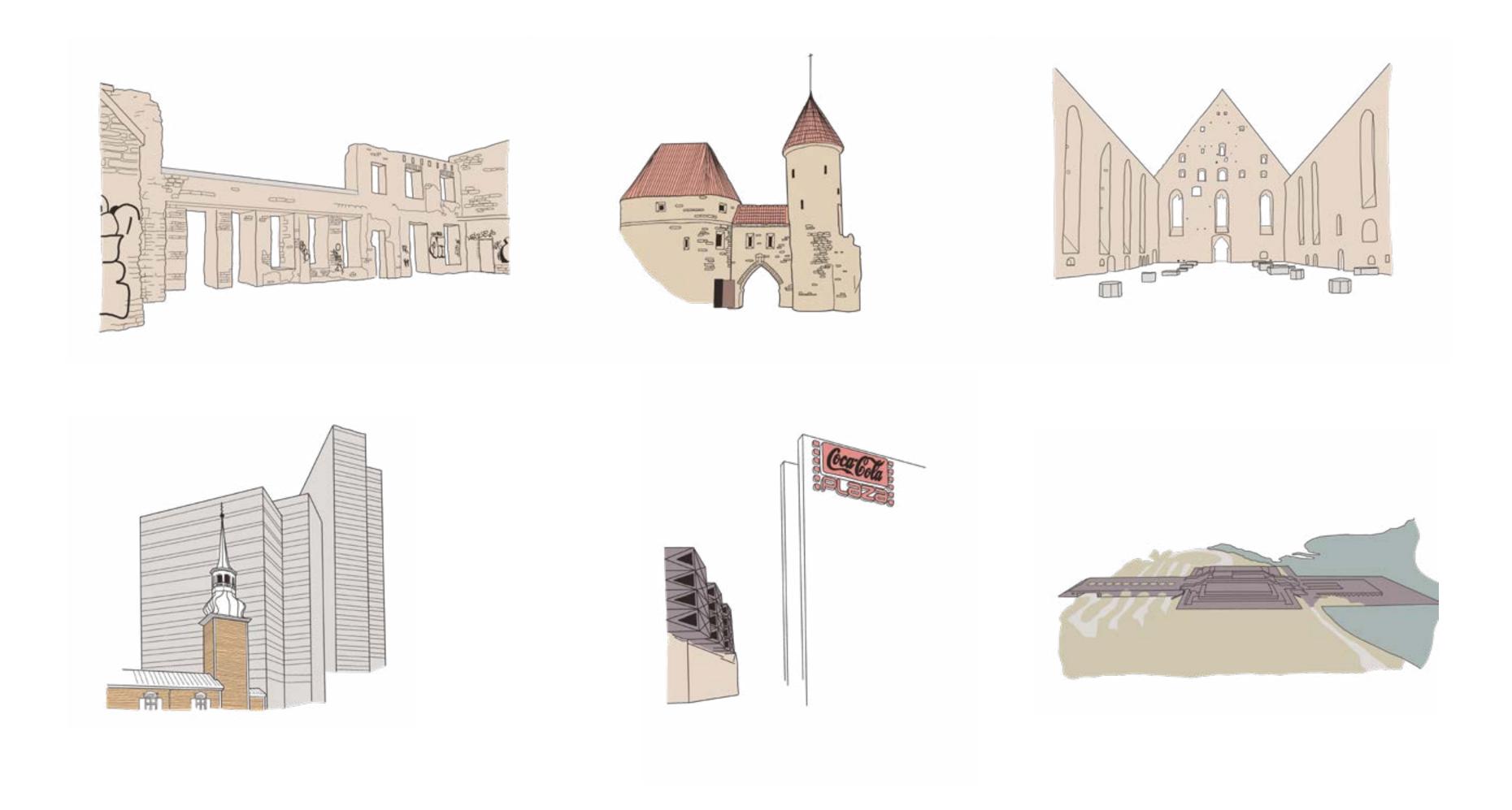


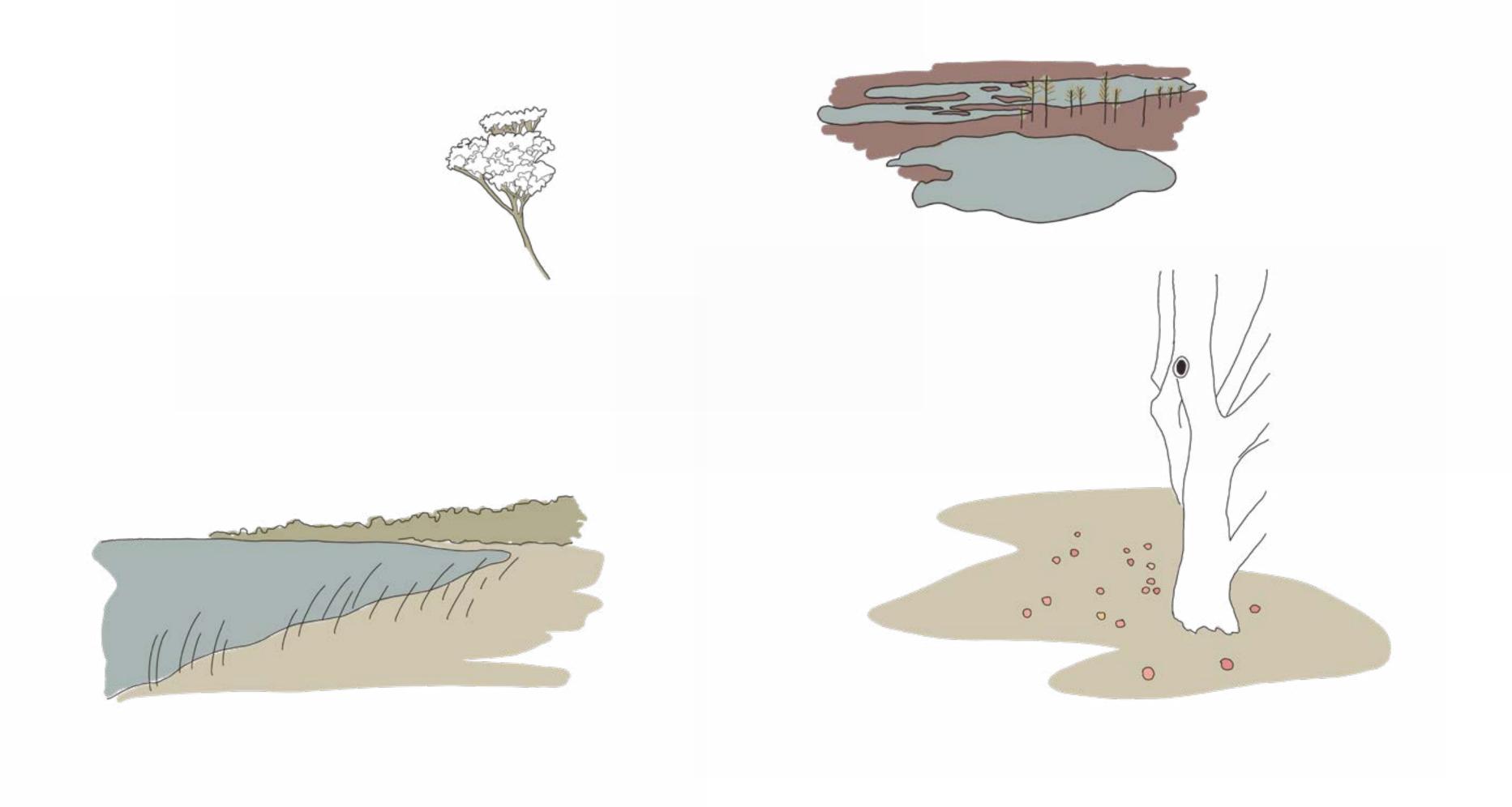






# theoretical framework ordinariness

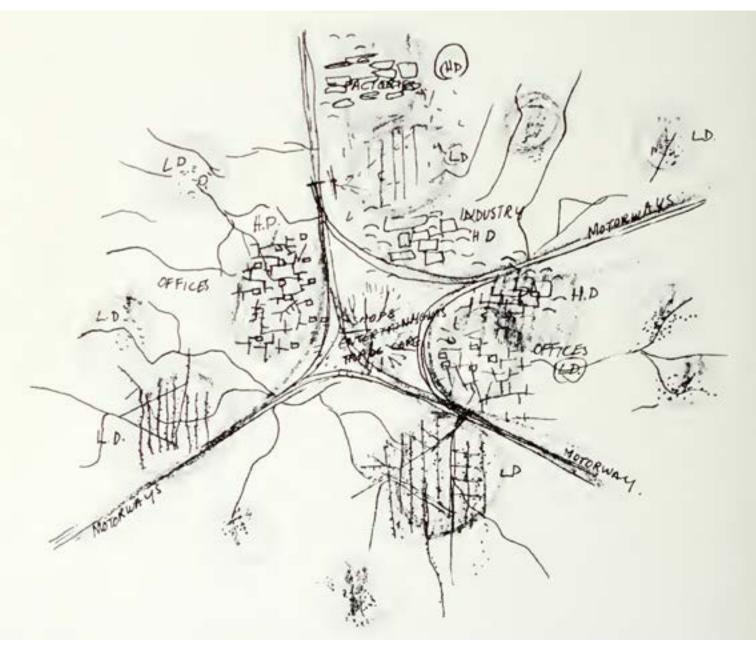




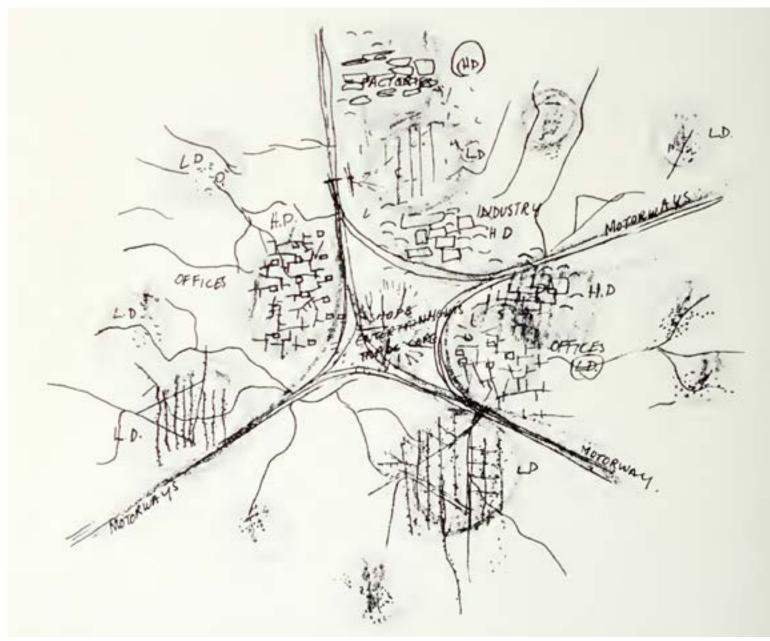
# proposed design



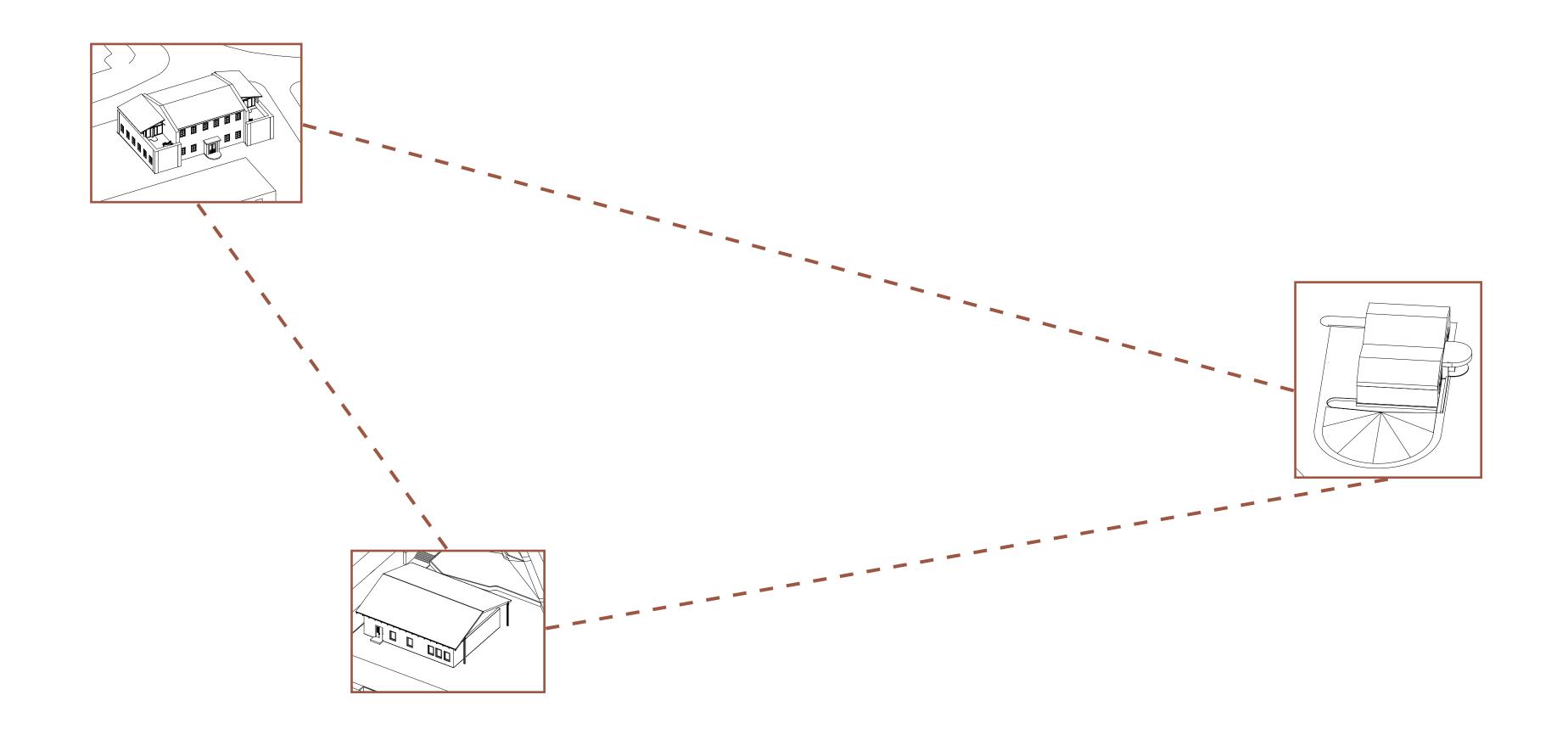


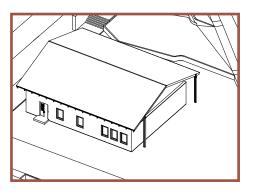


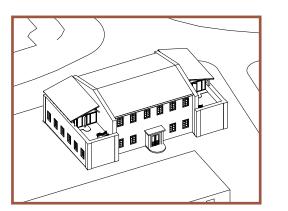


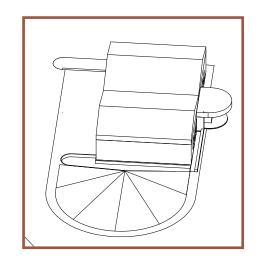


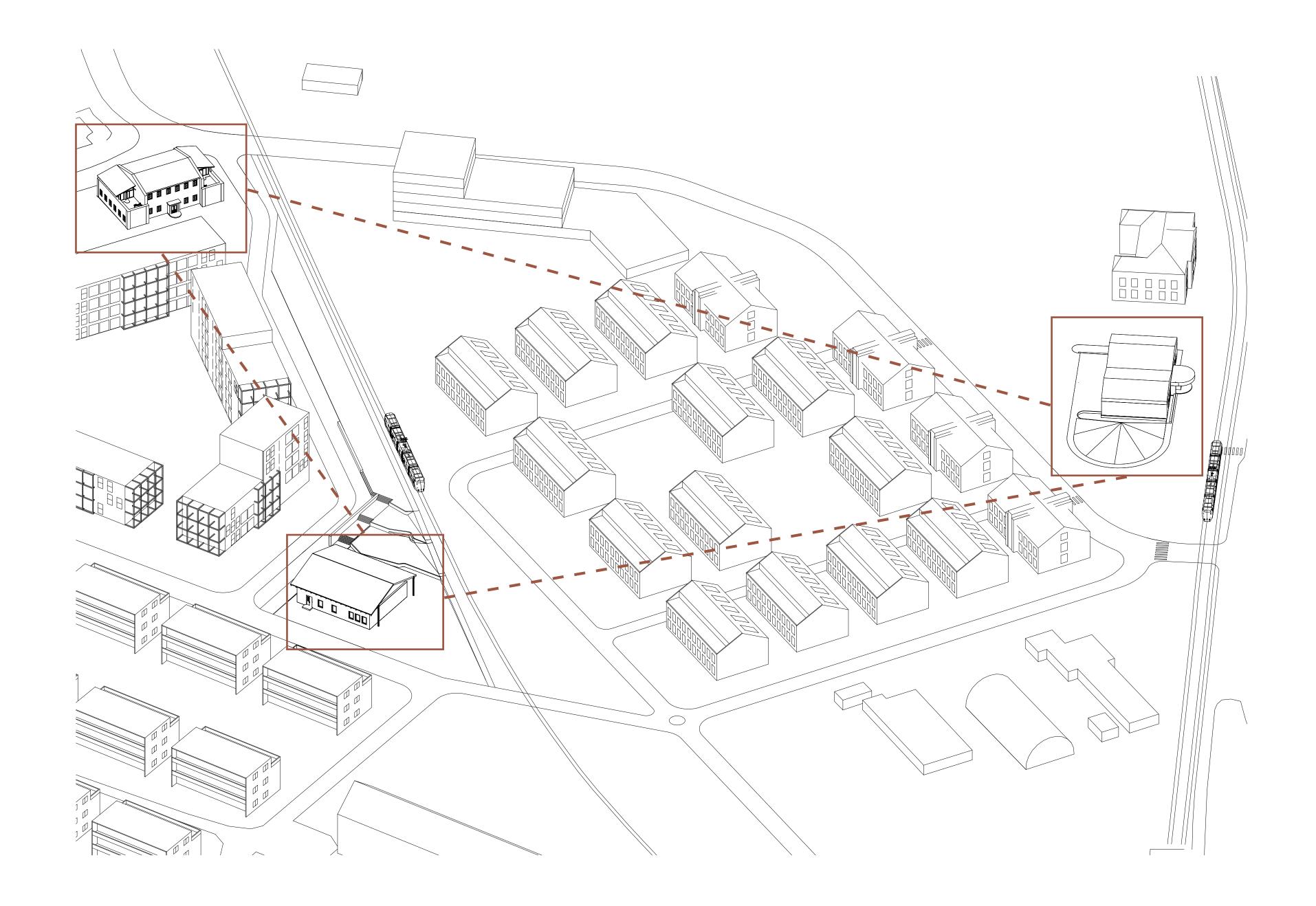


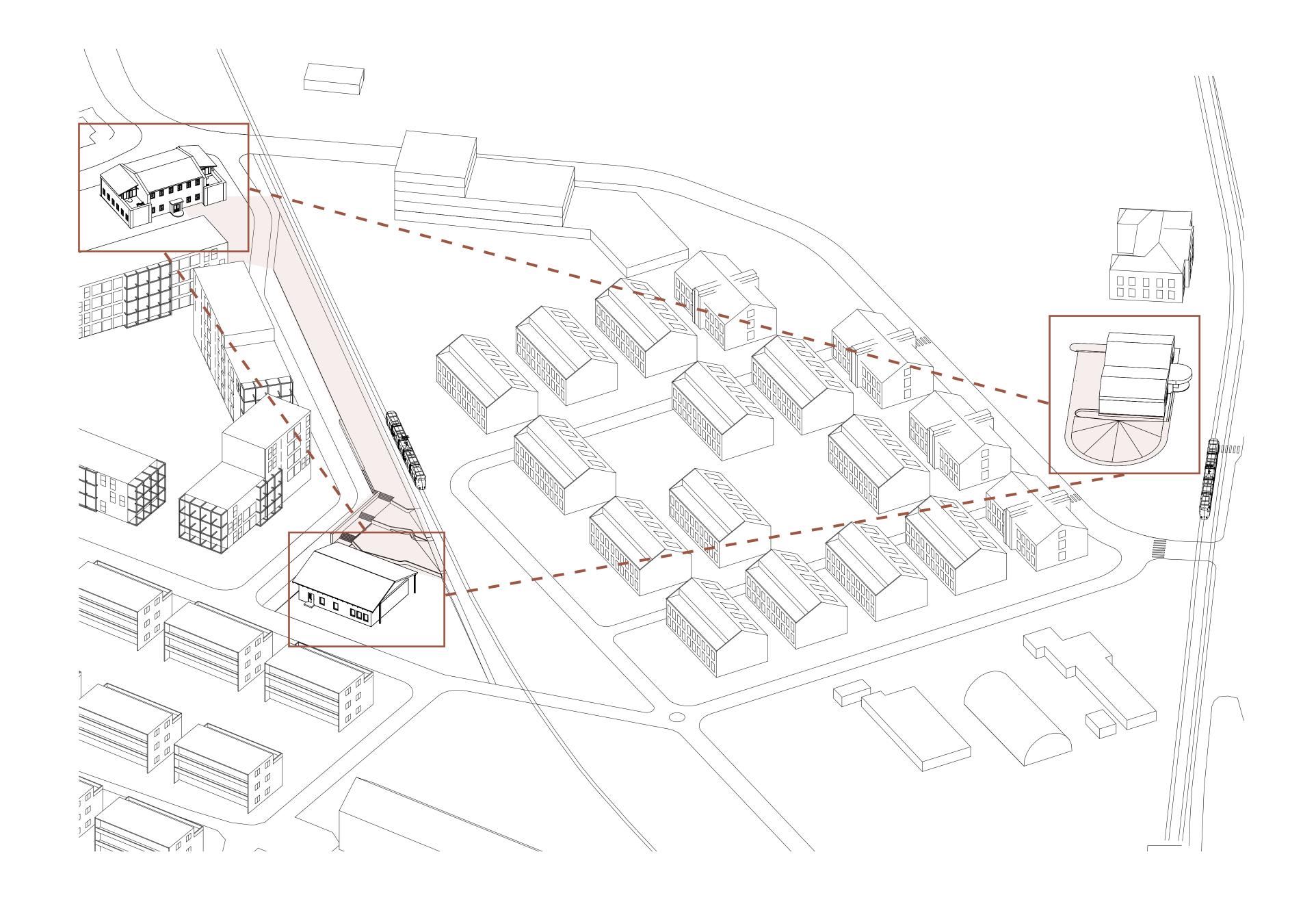






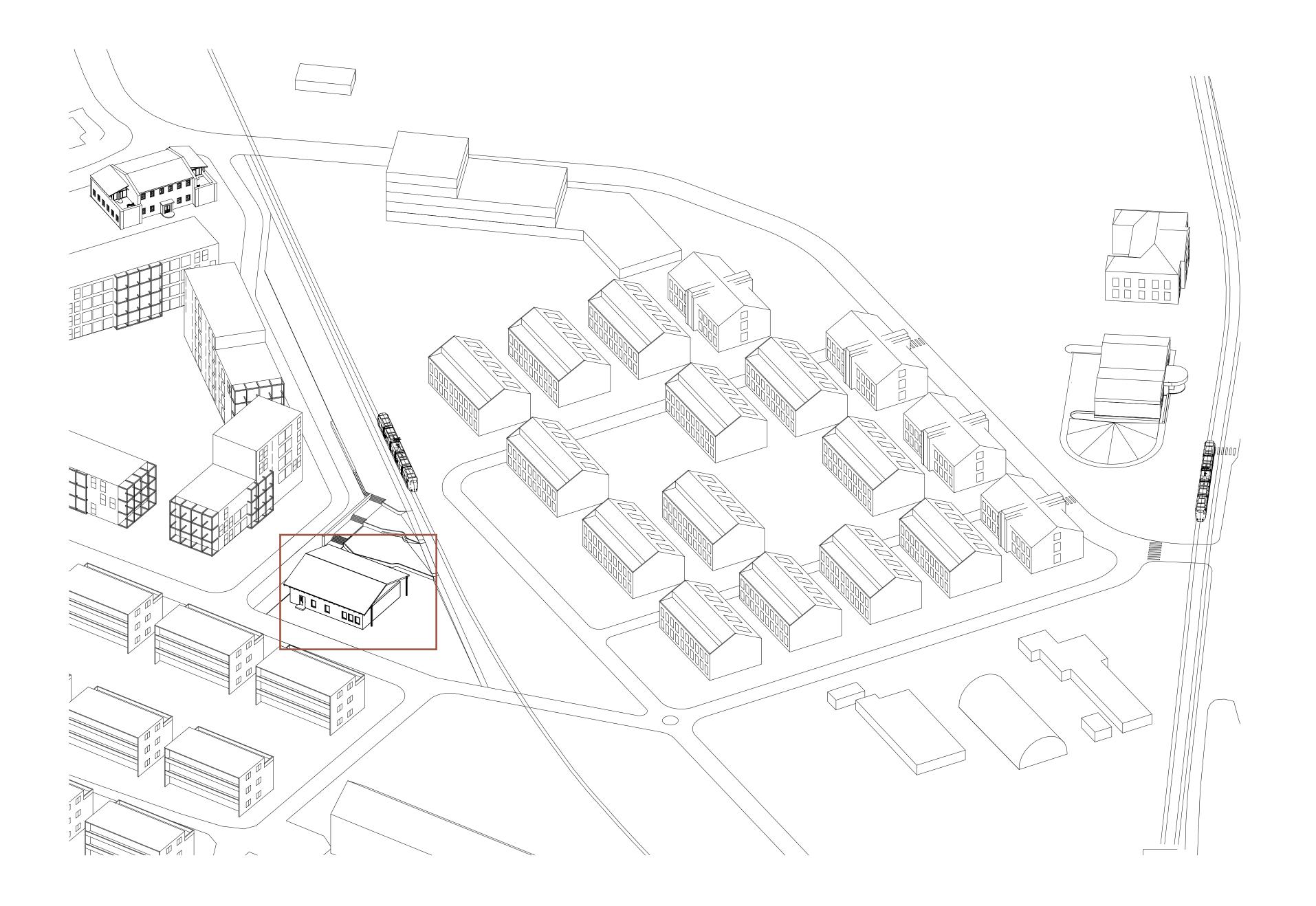








bakery



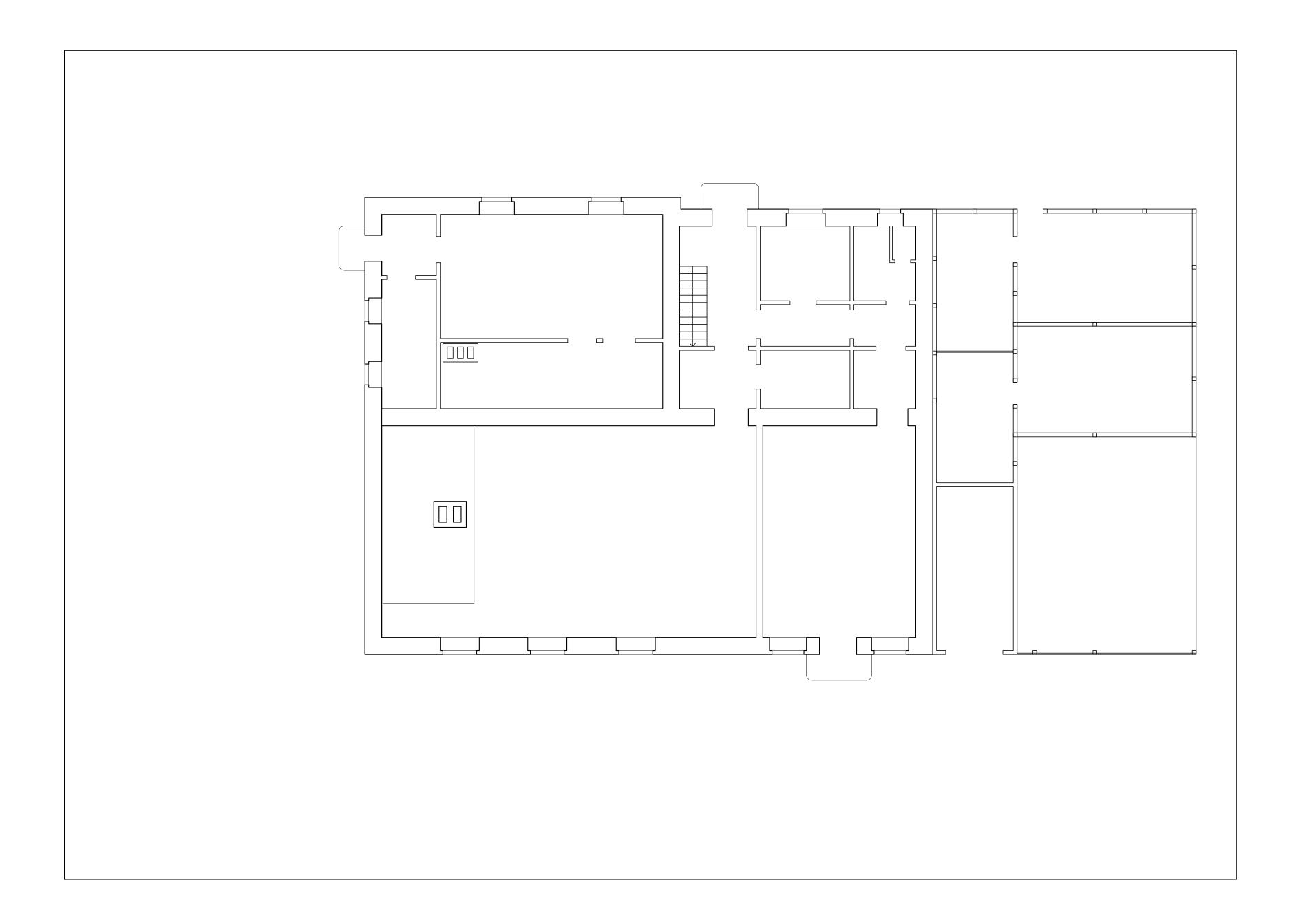


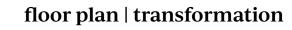






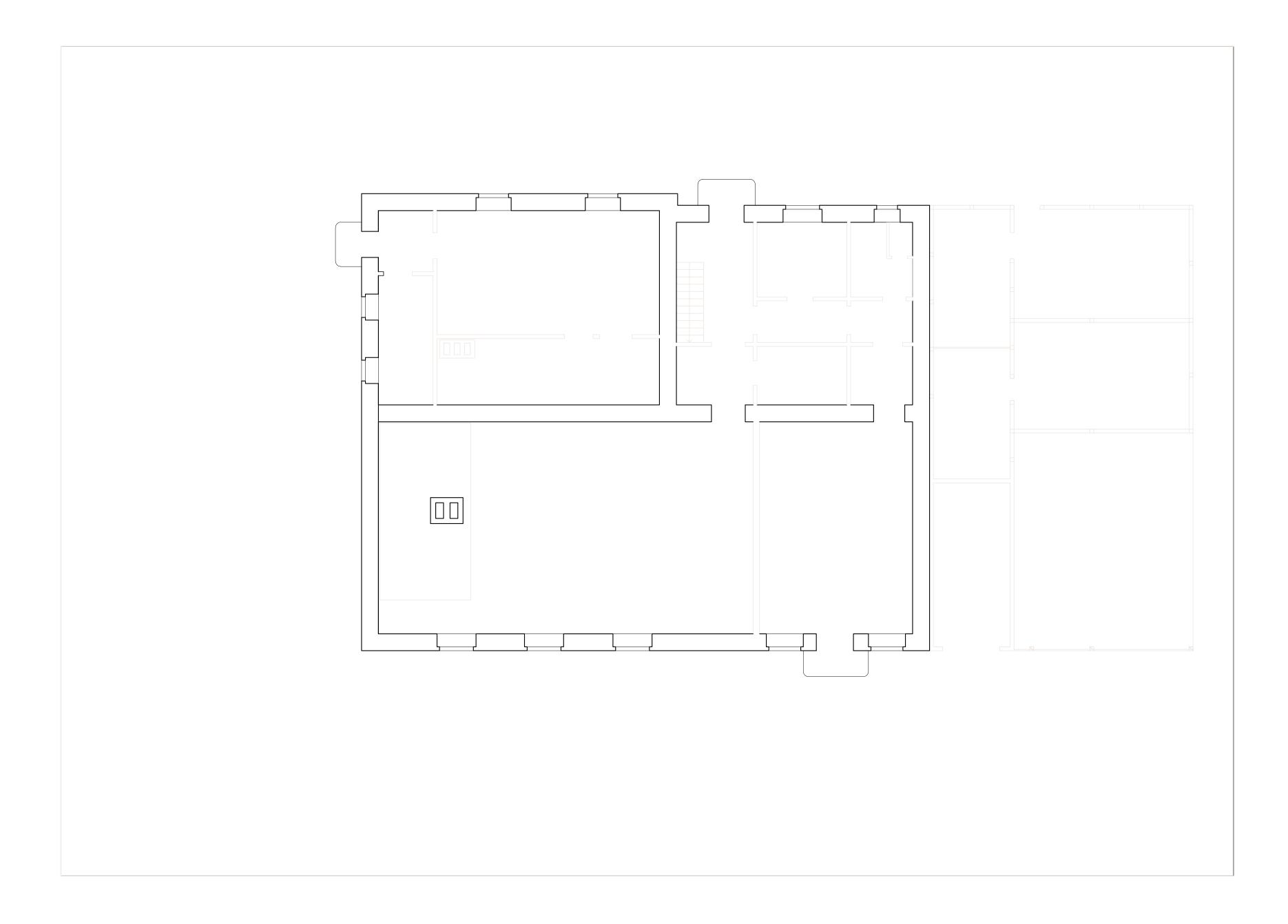




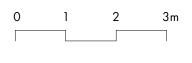




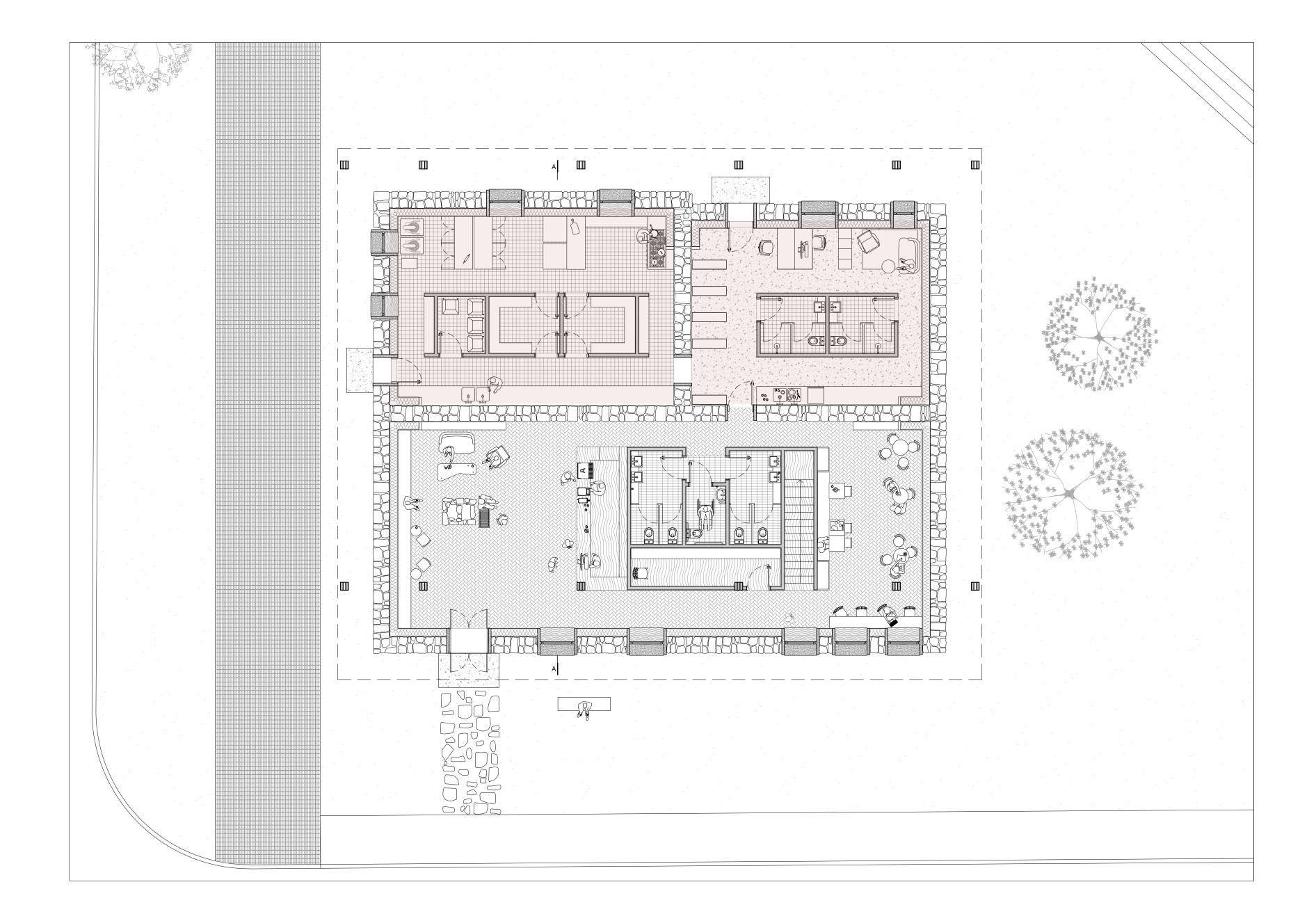




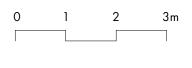




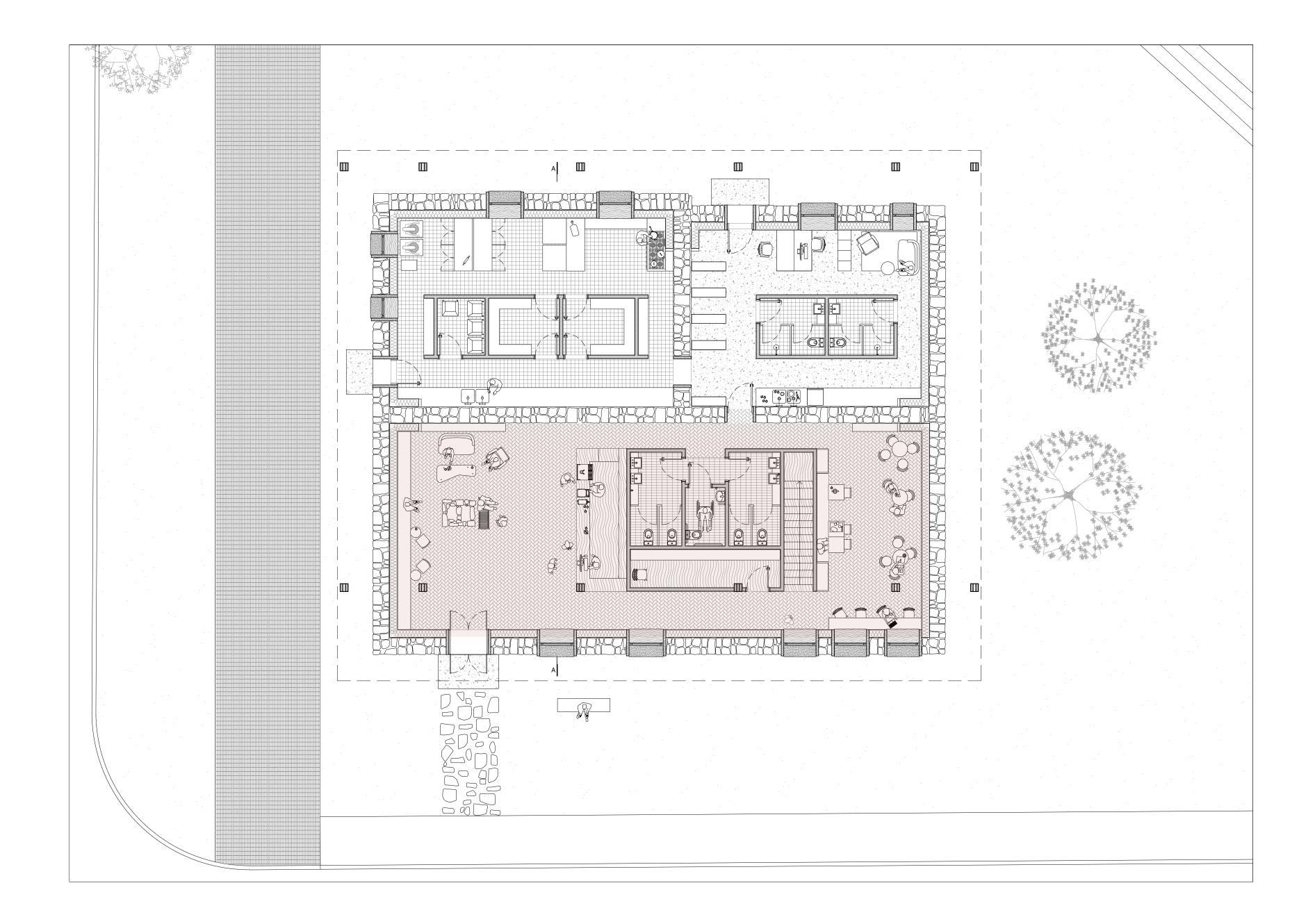




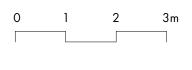




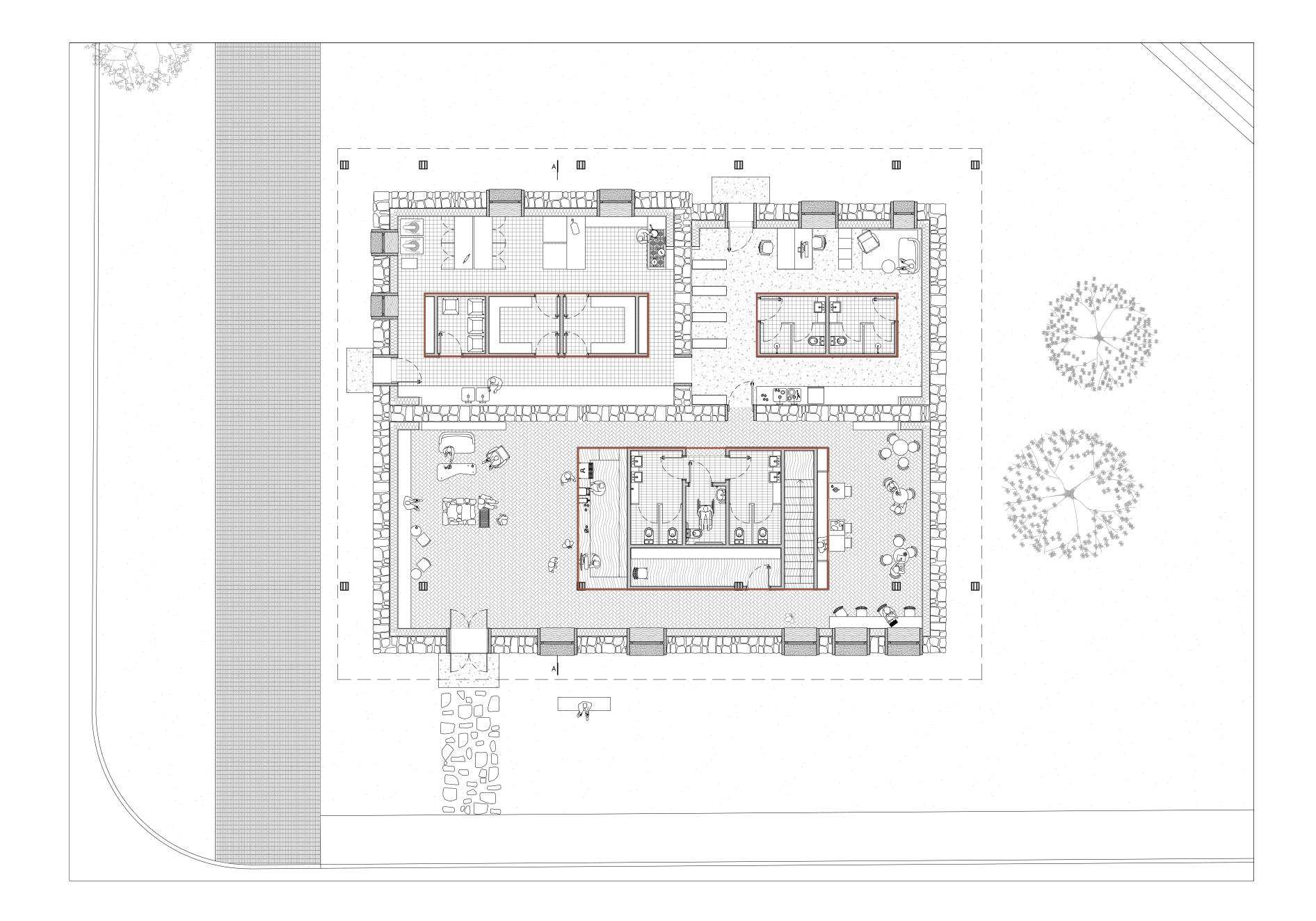


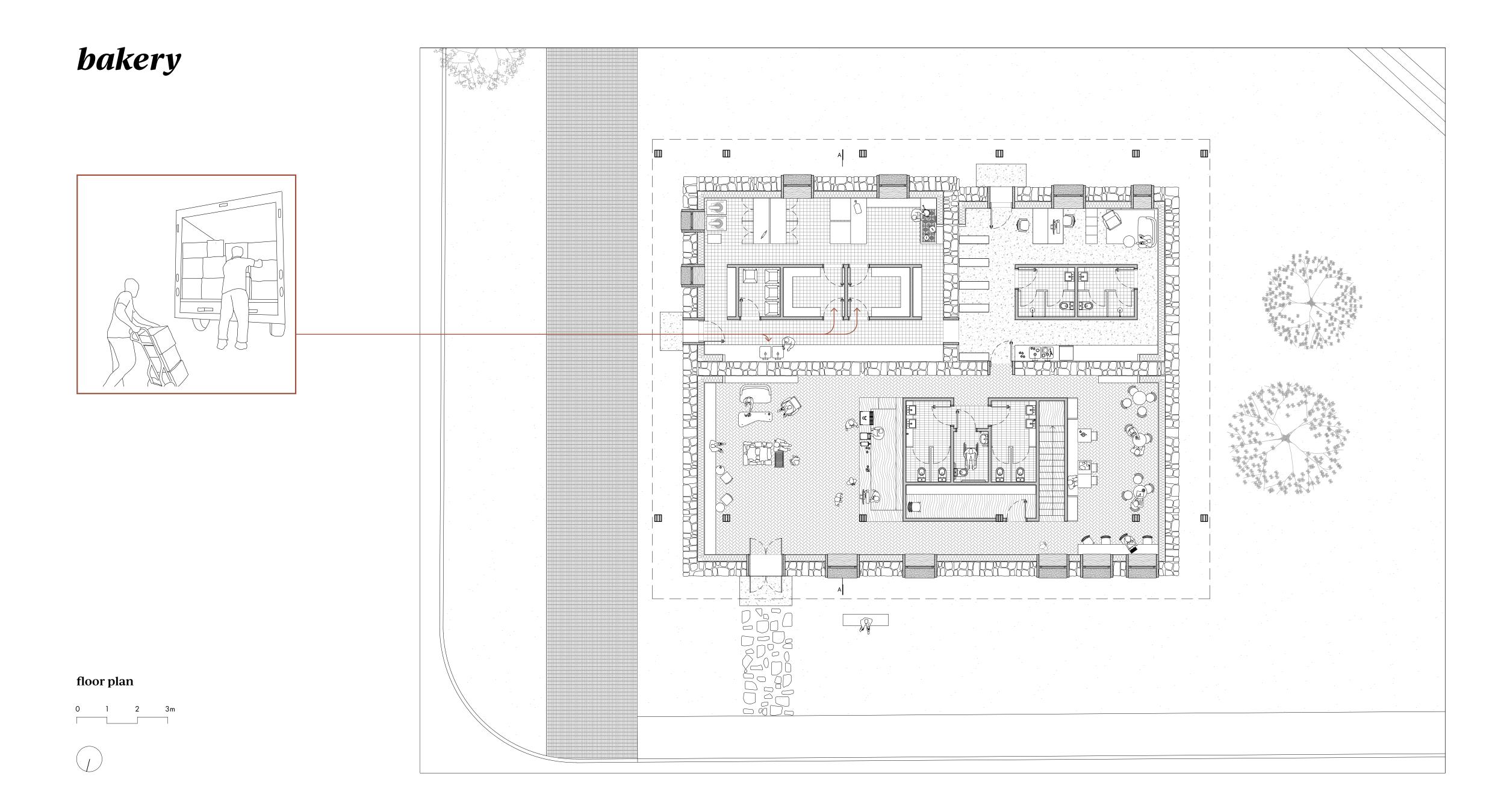


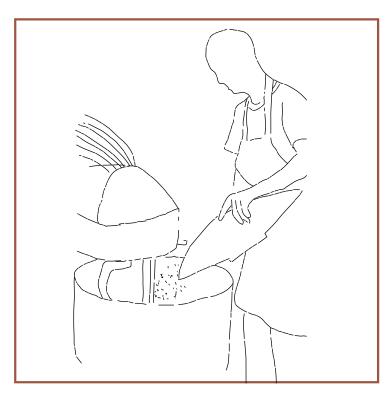




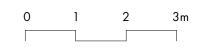




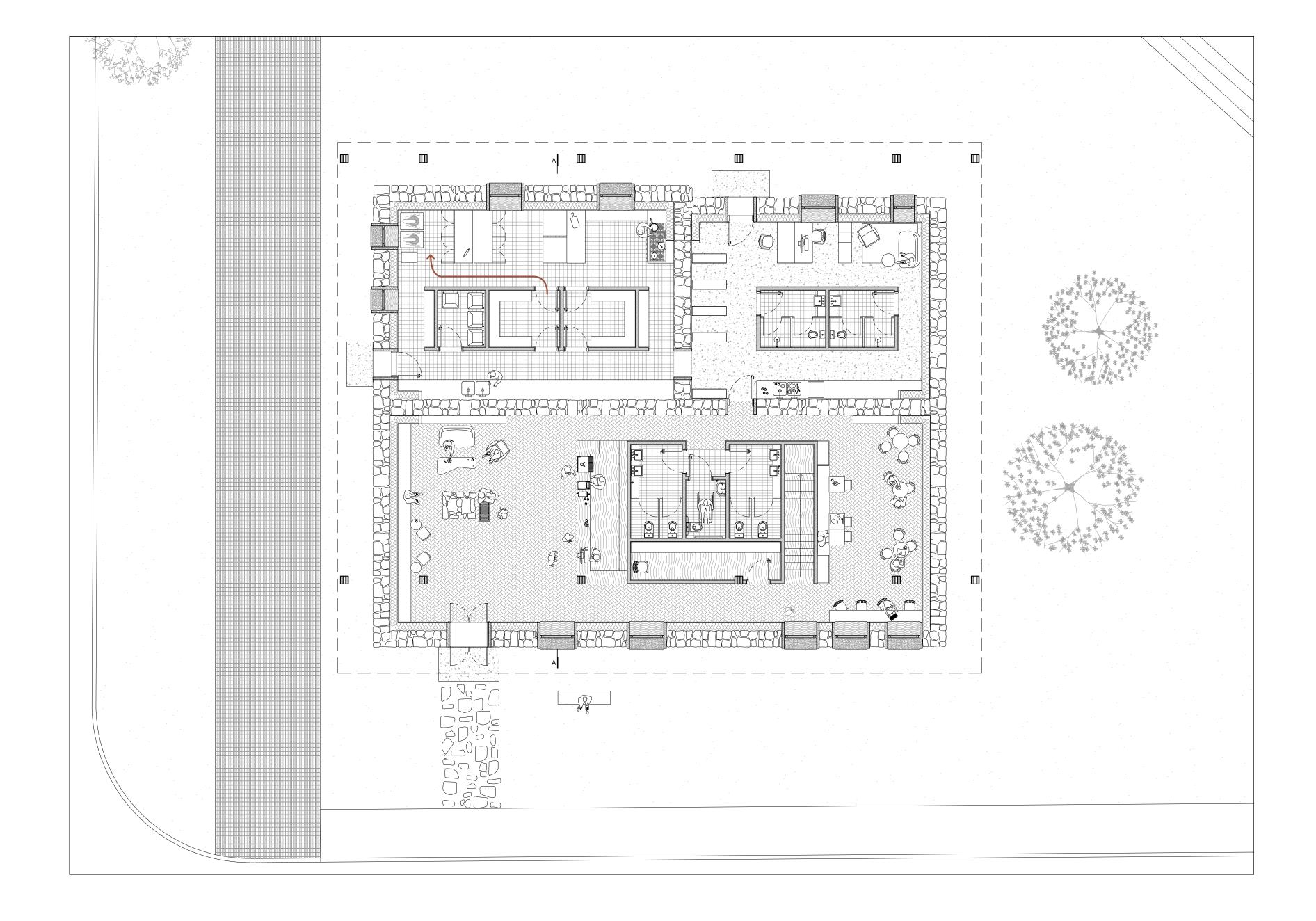




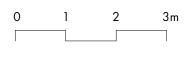




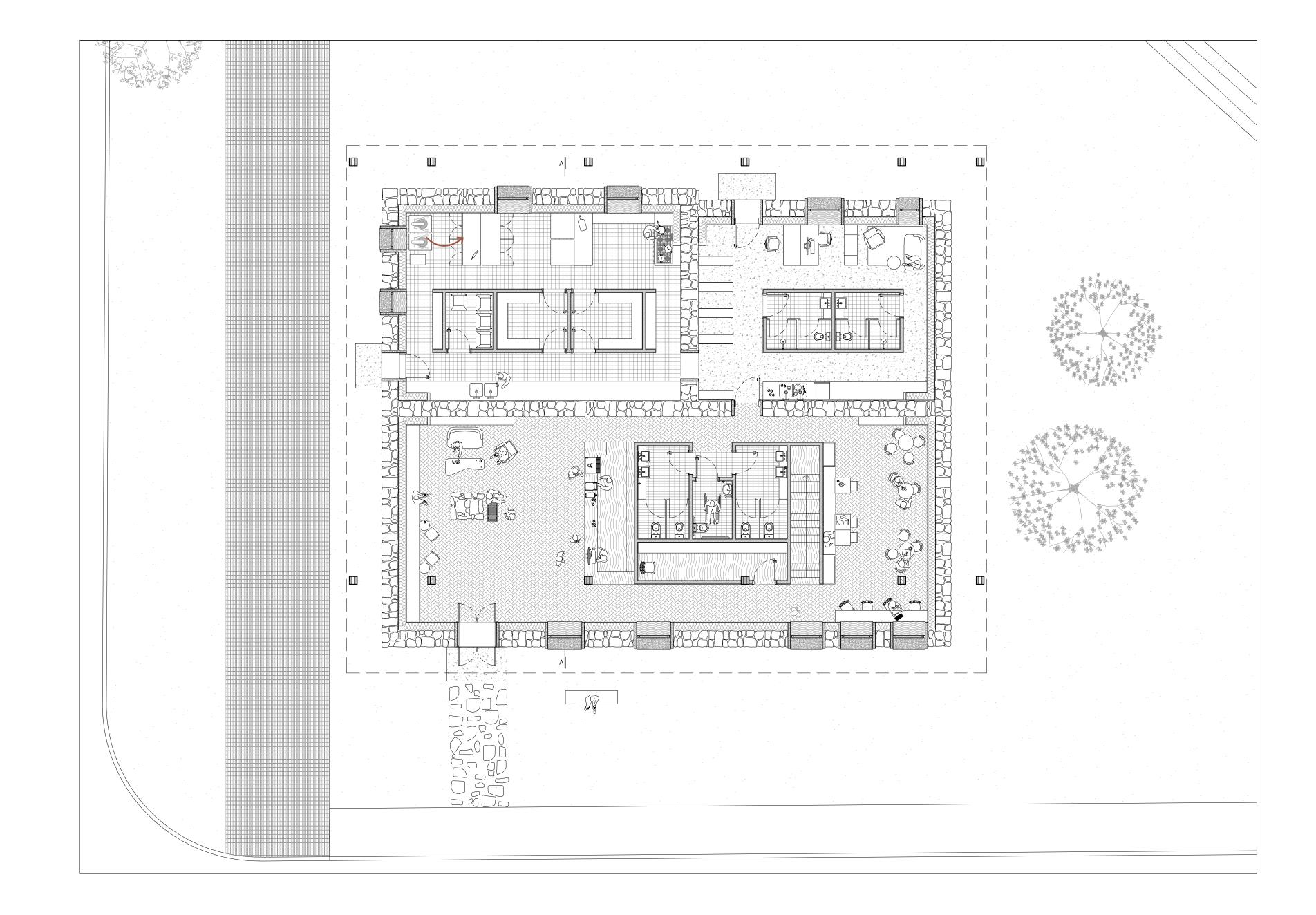




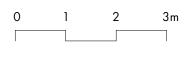




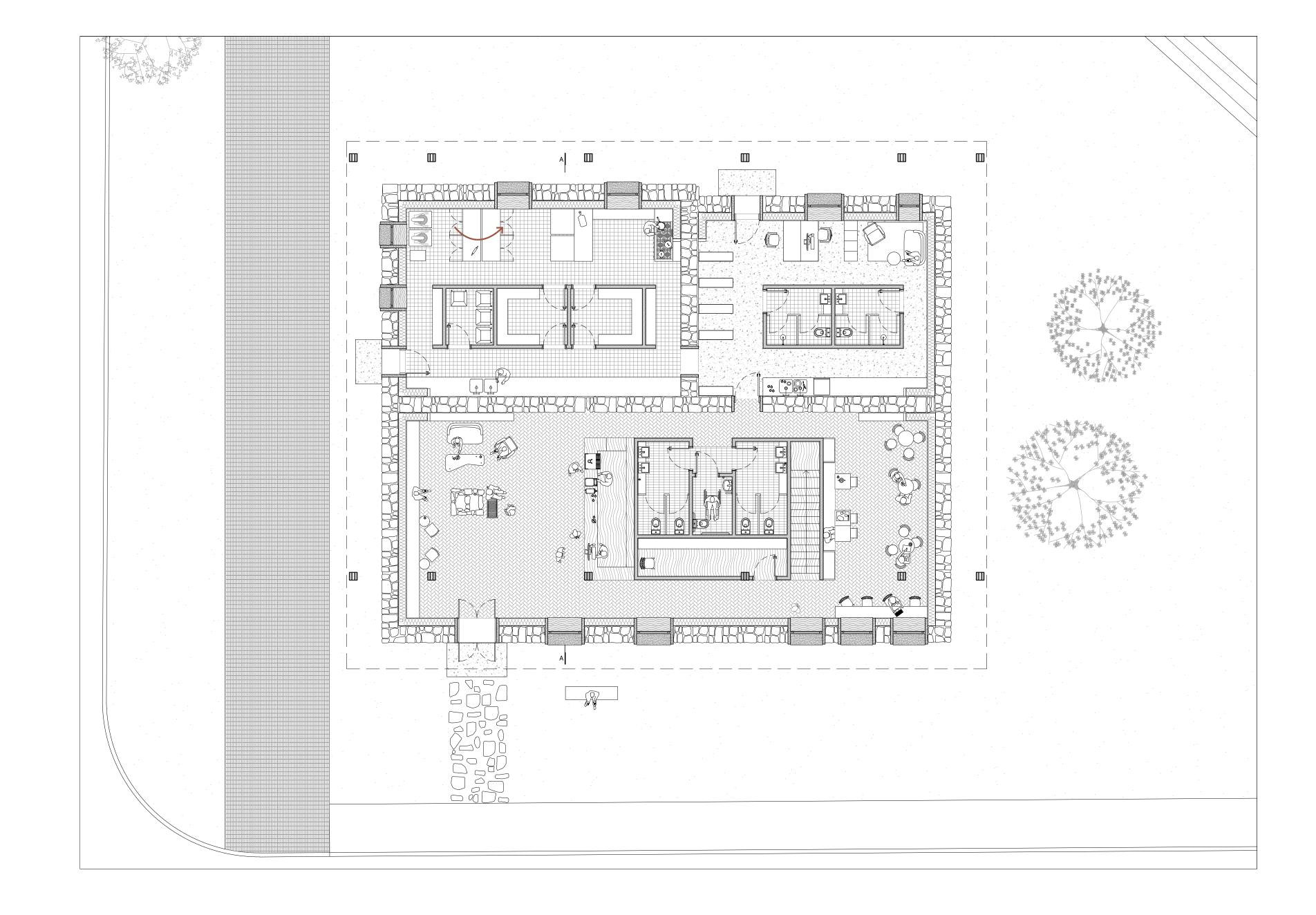




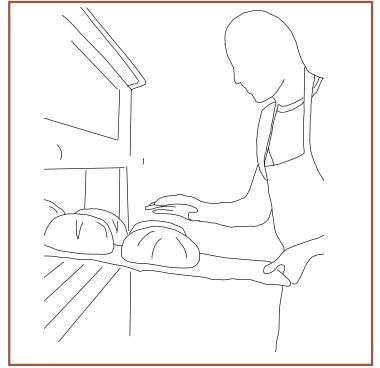






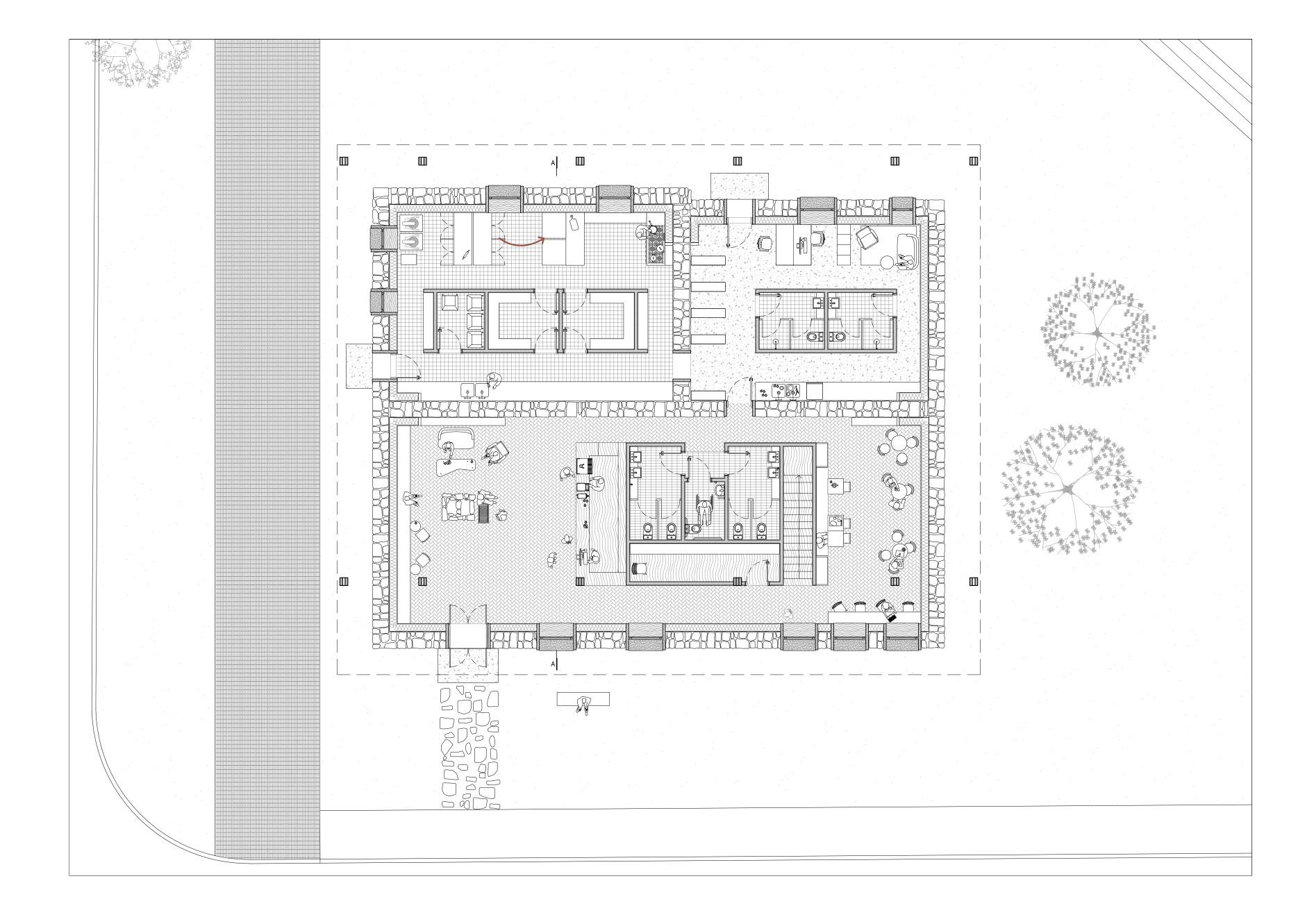




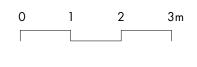




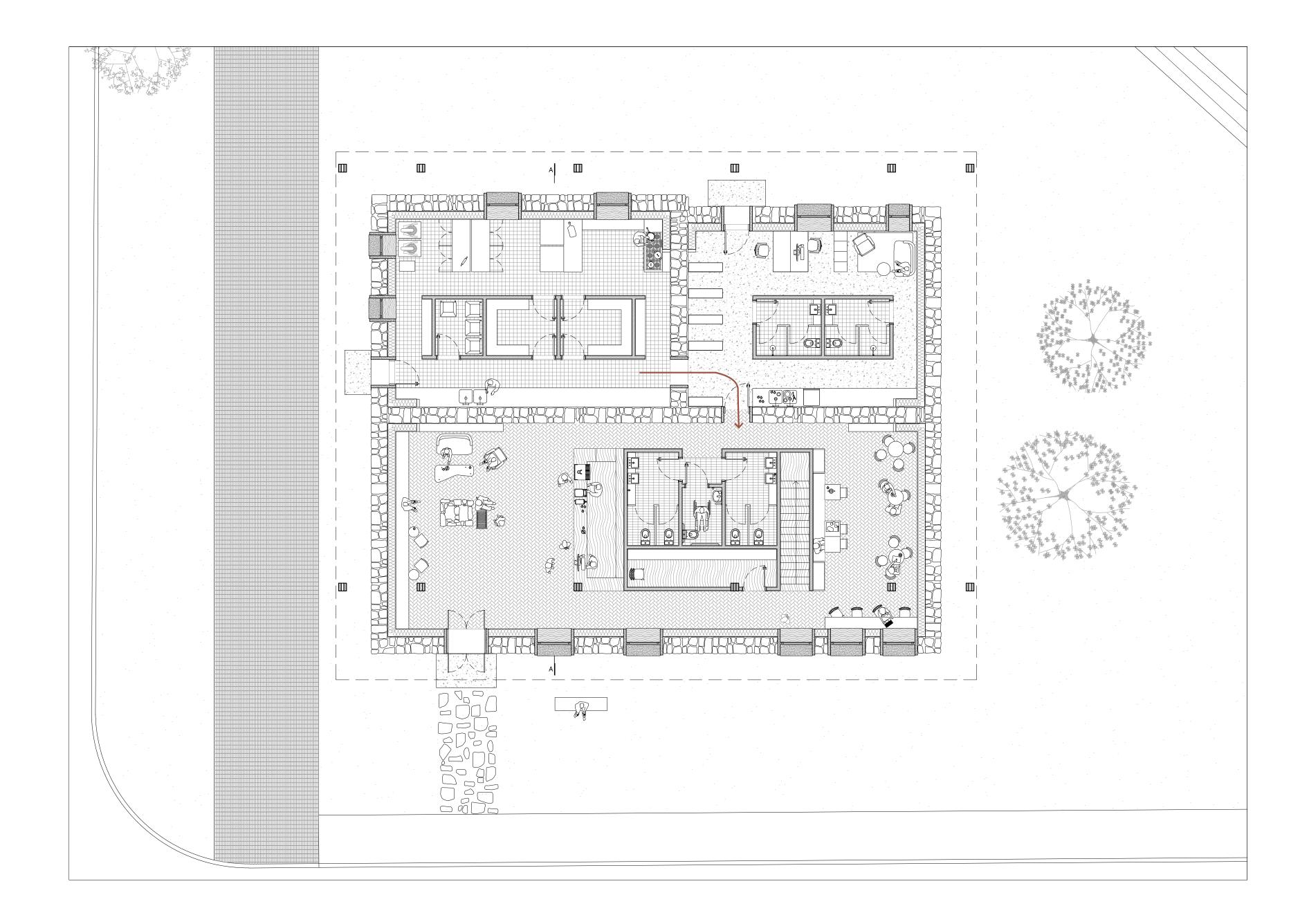


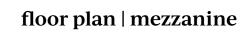






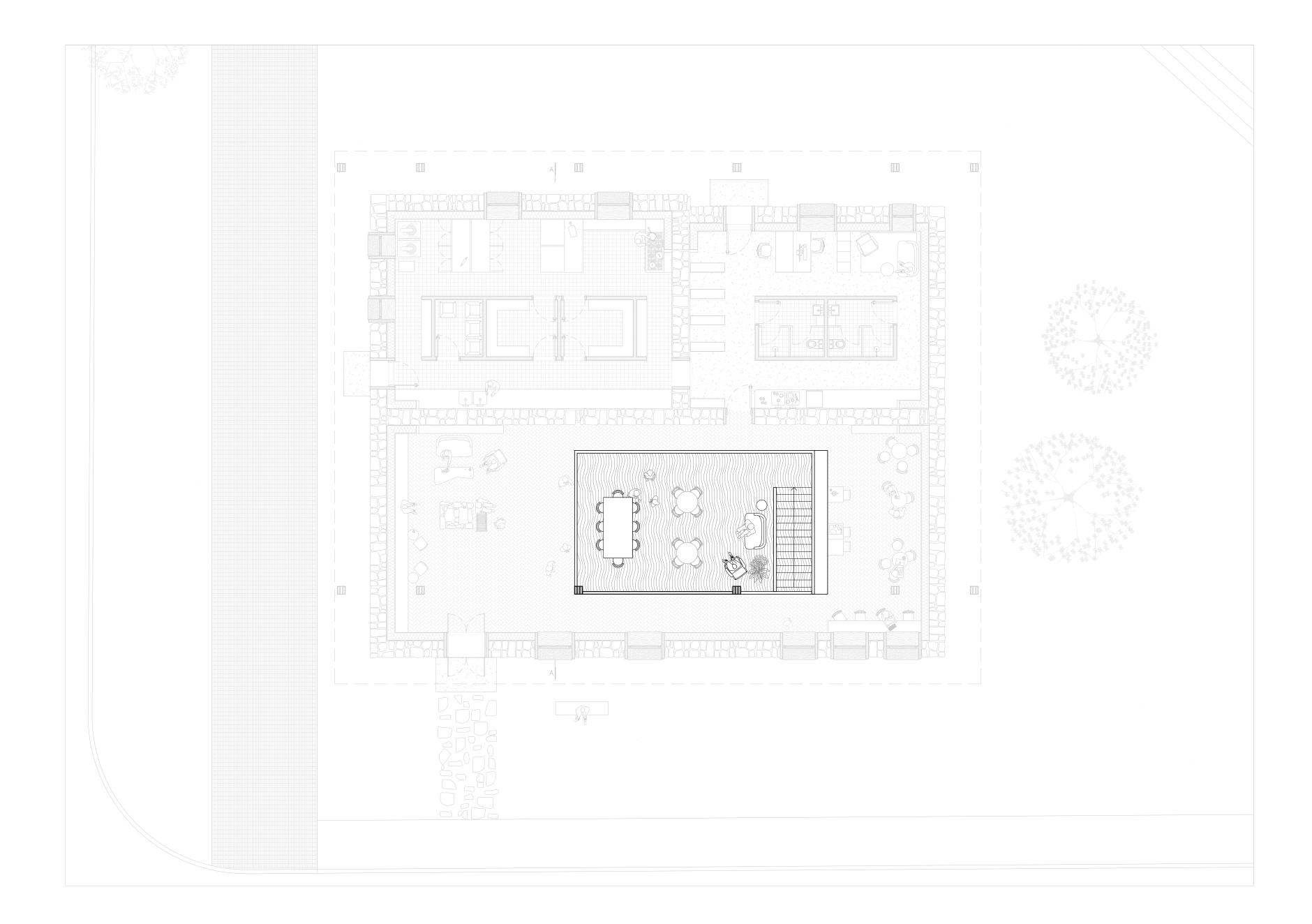


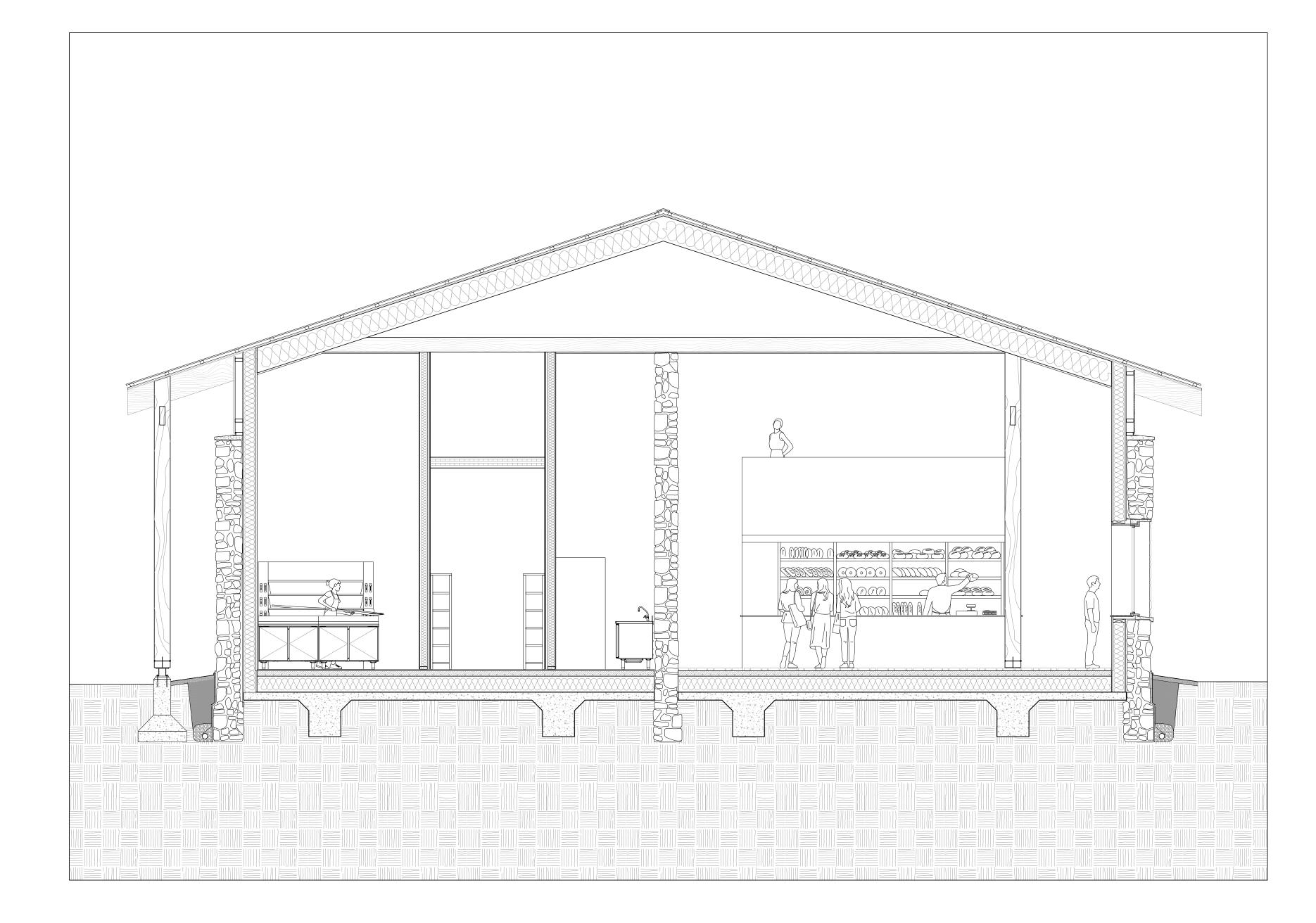








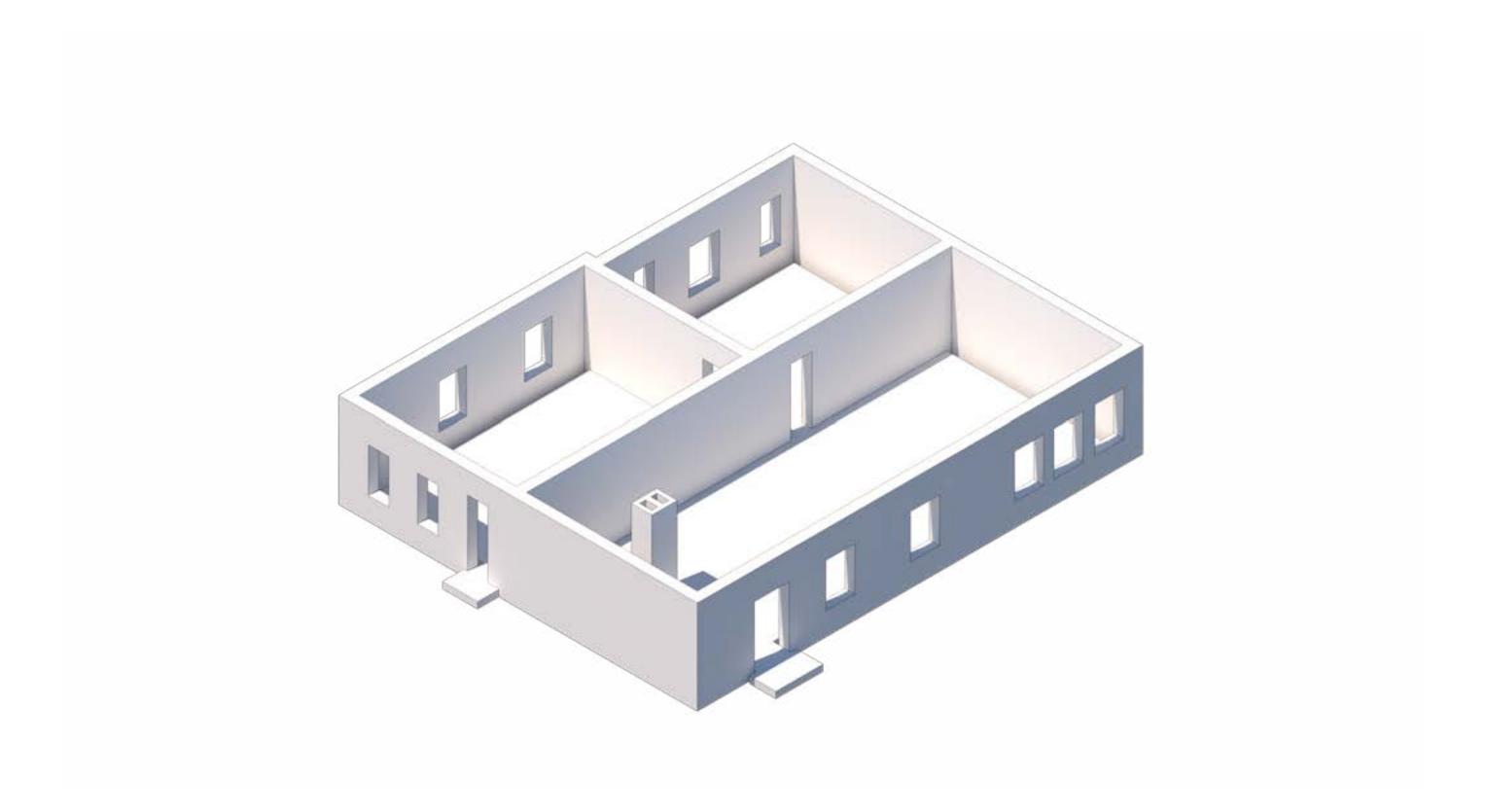


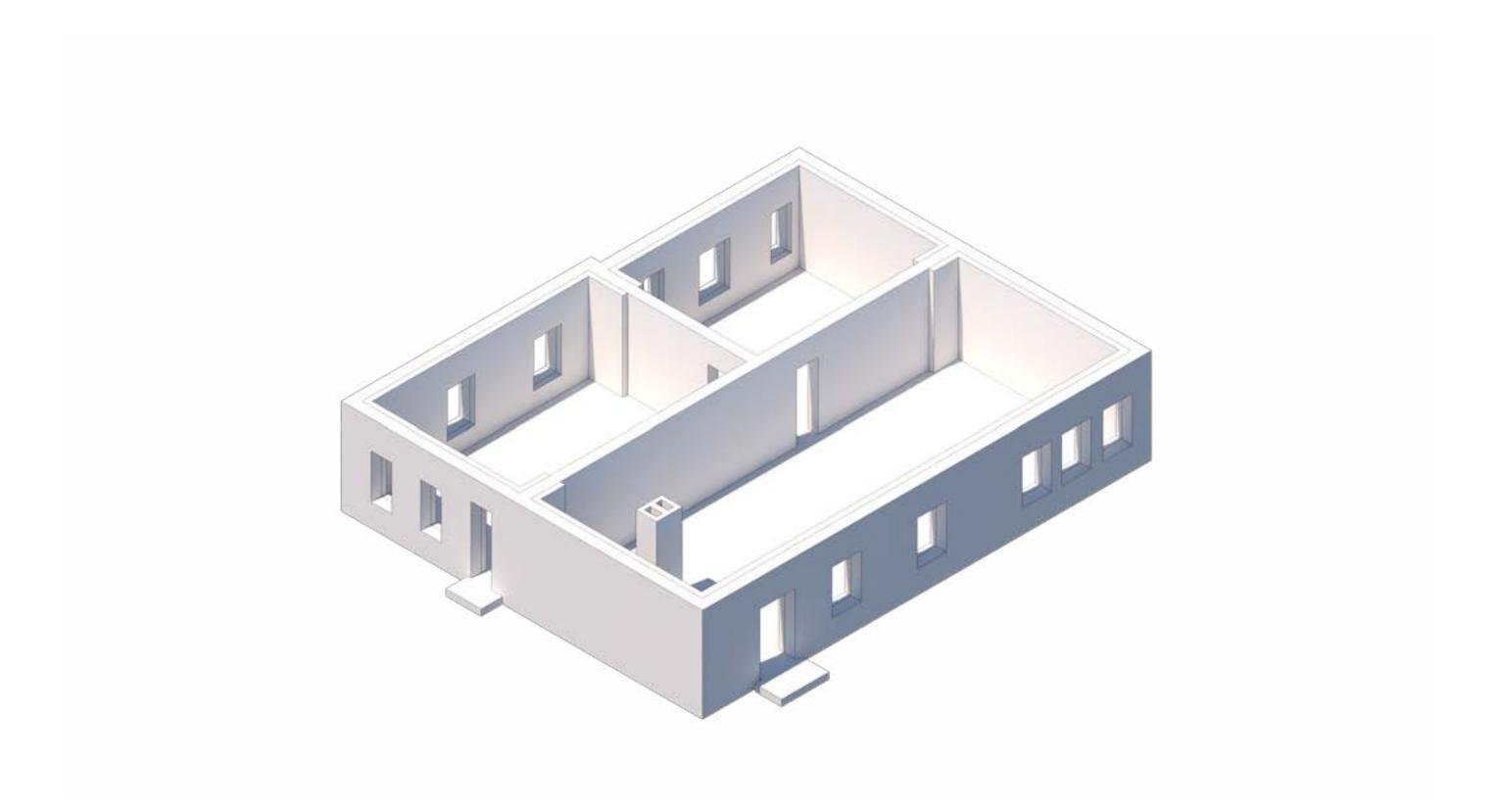


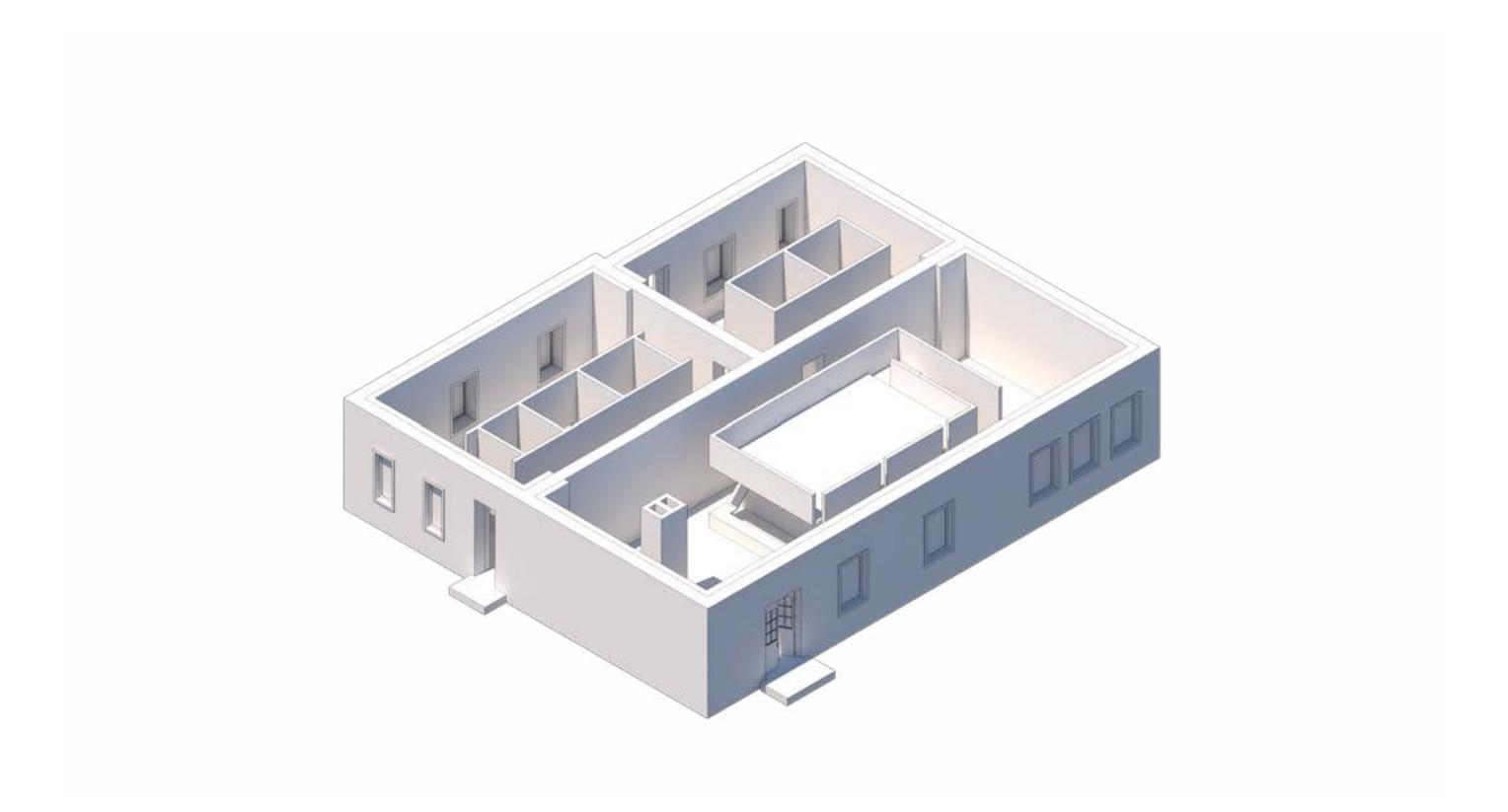
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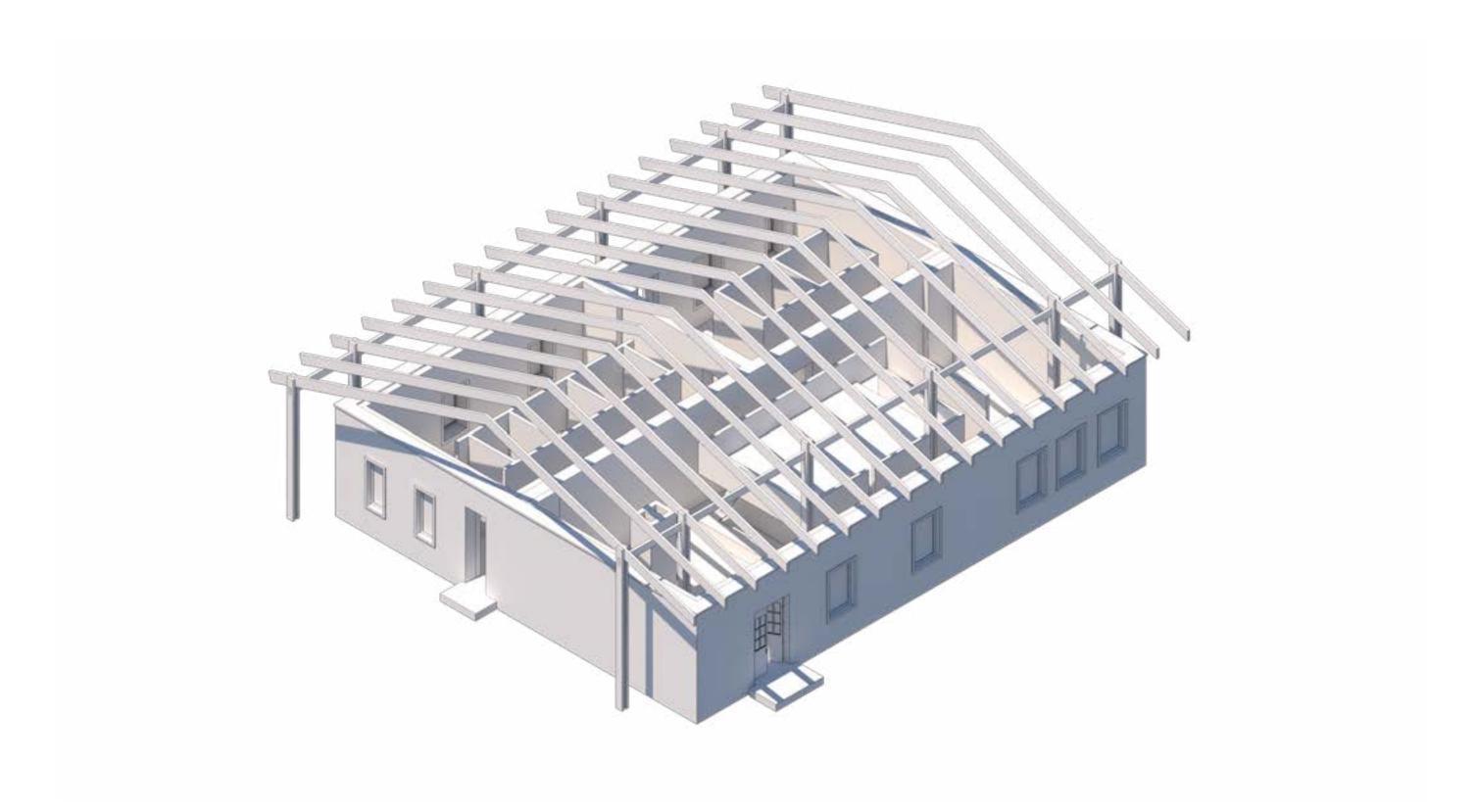






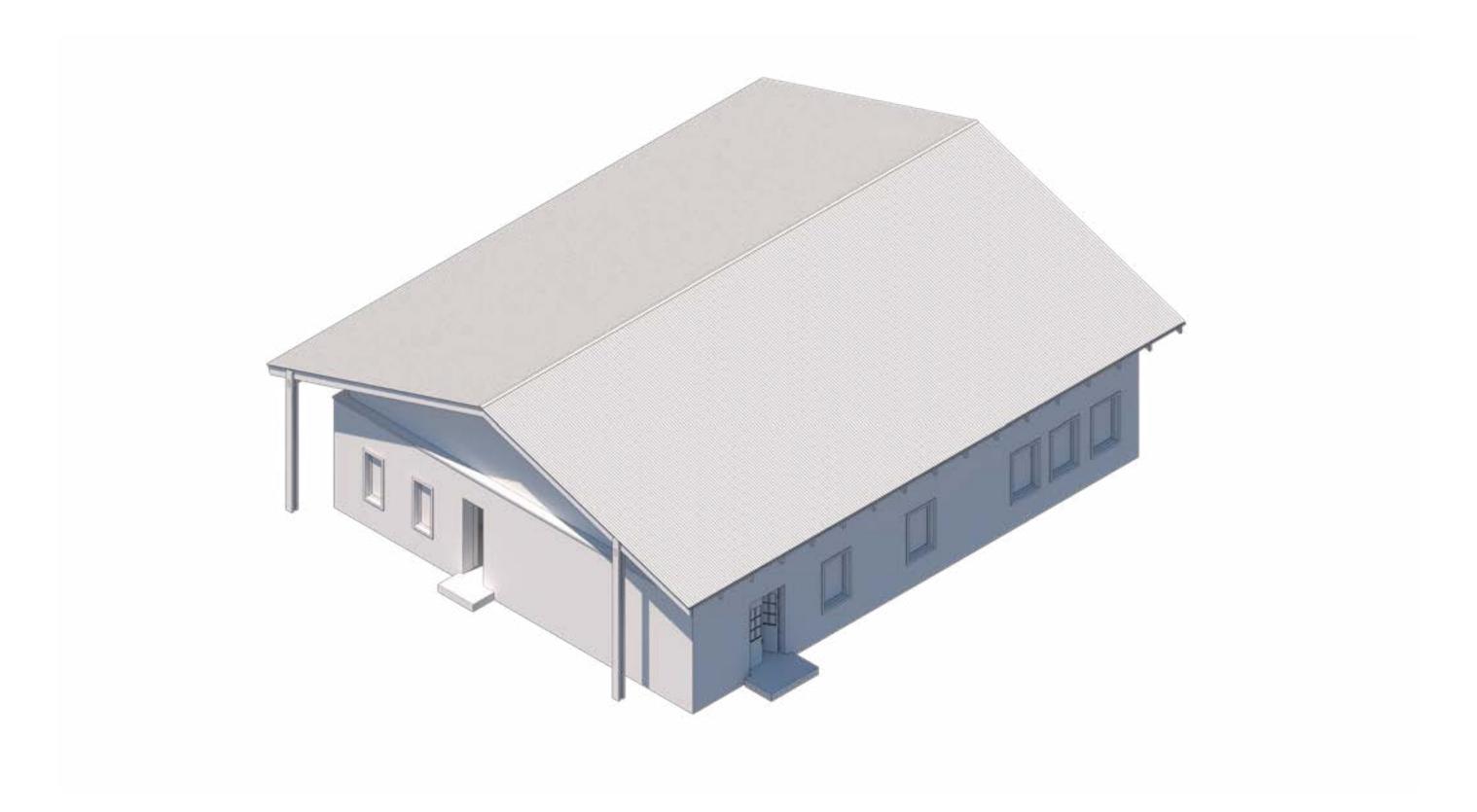




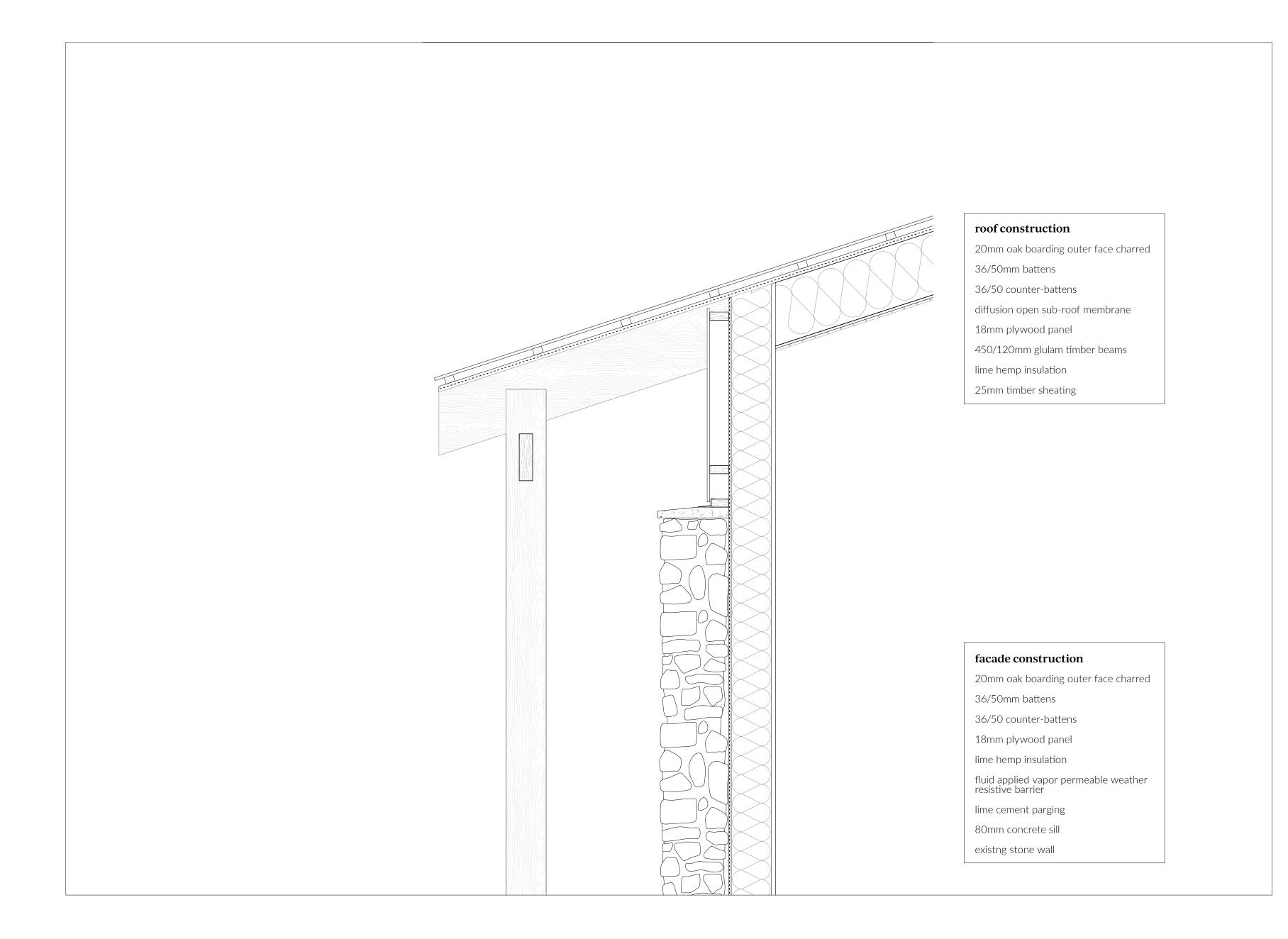






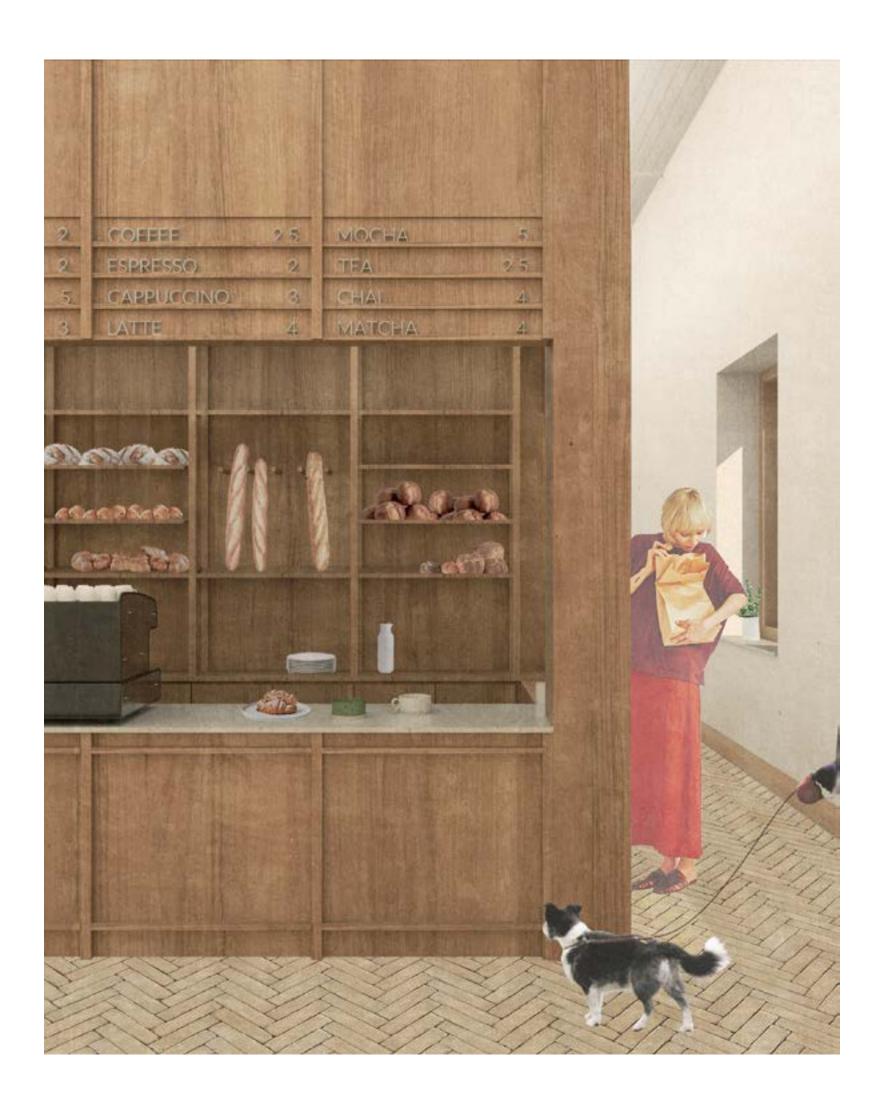




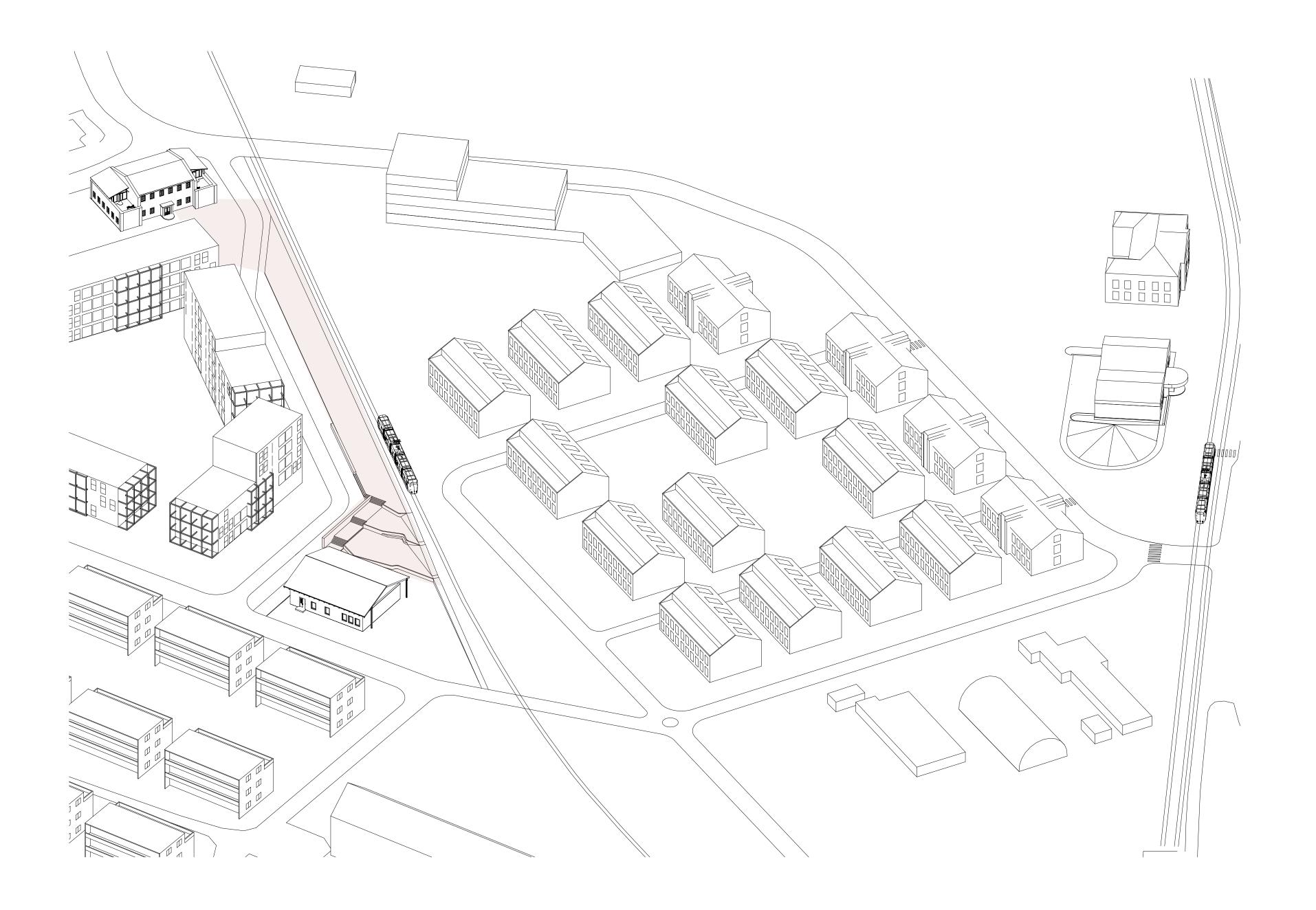




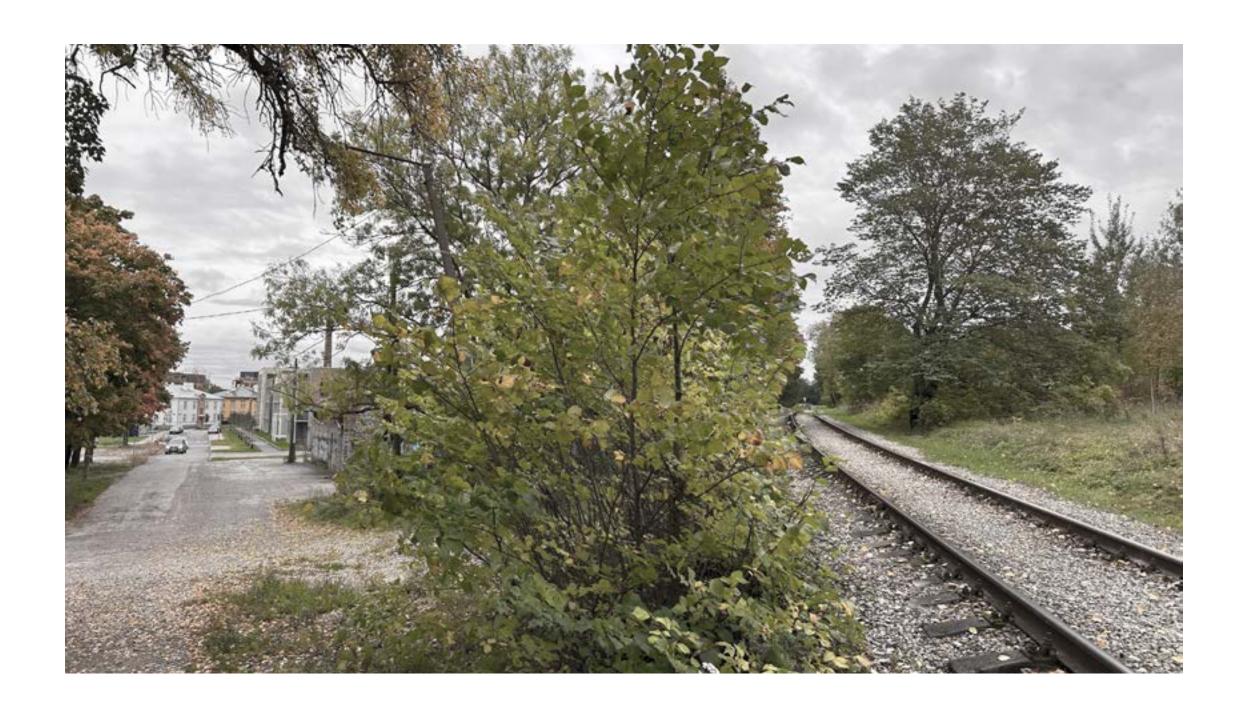




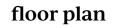
## in between



in between proposed design

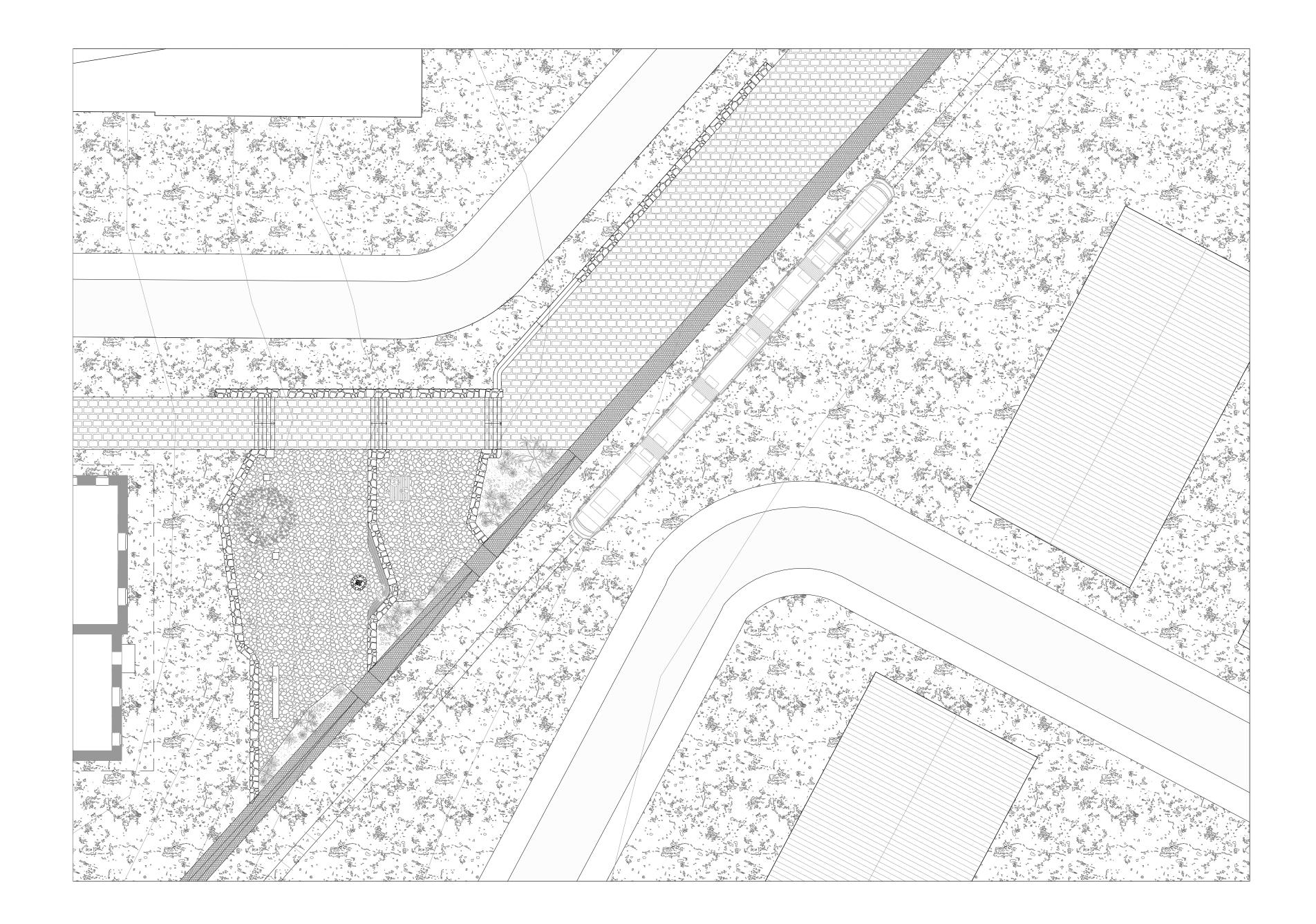


## in between

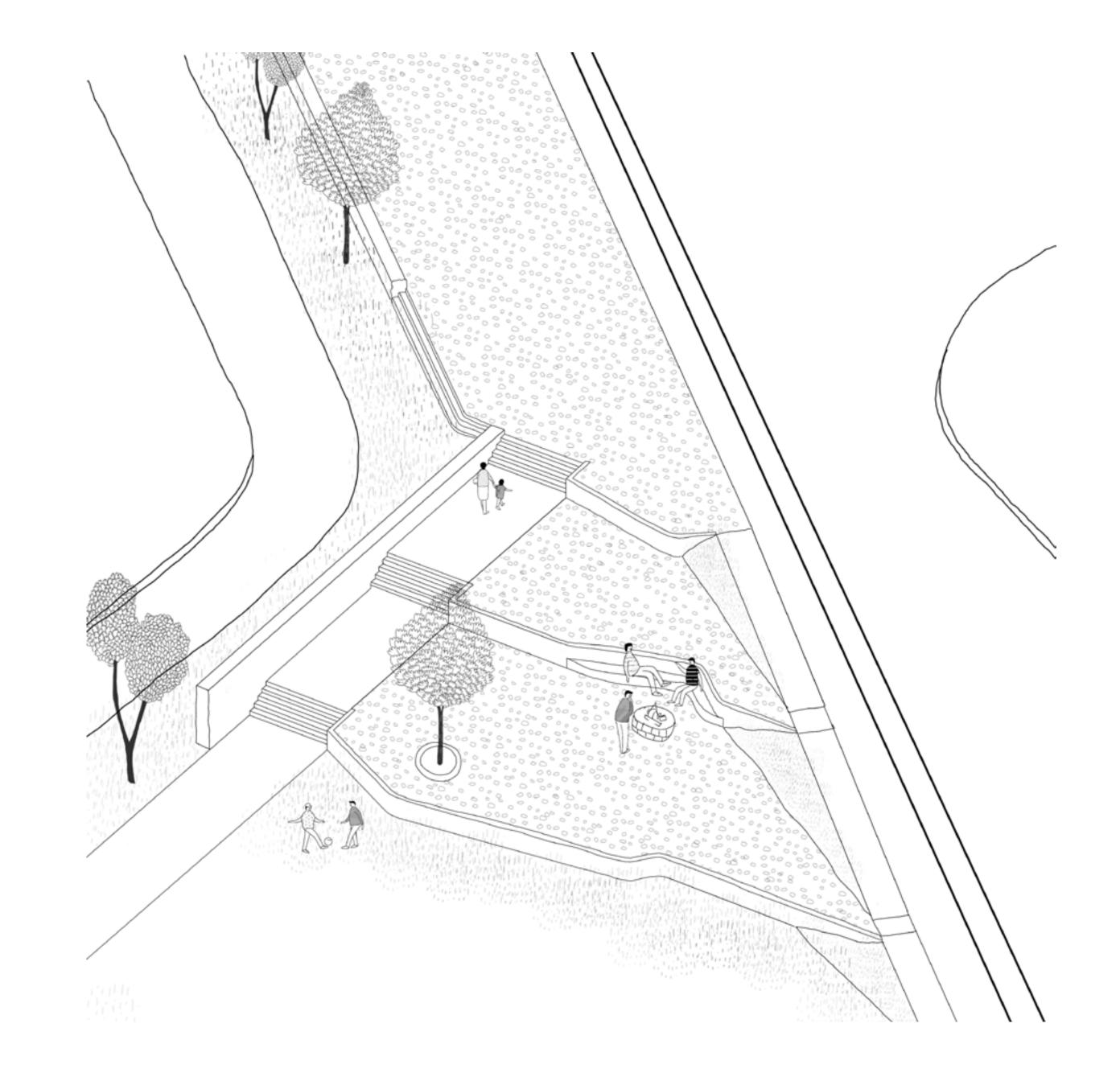








# in between





sauna

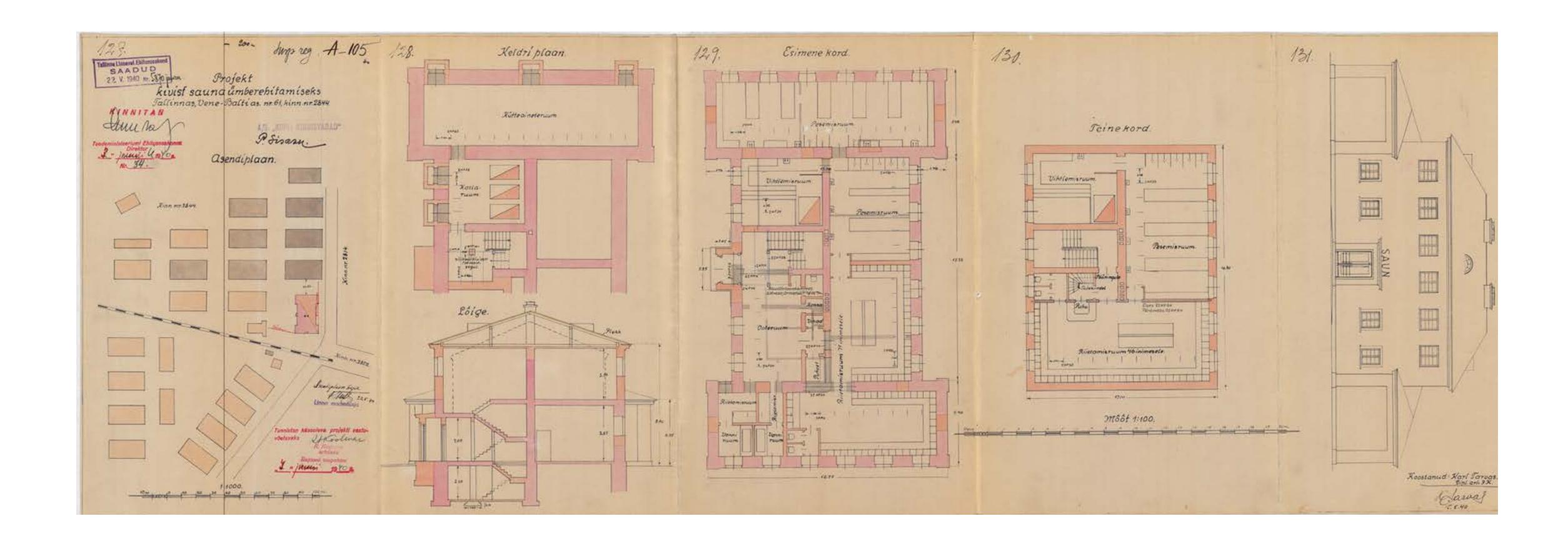


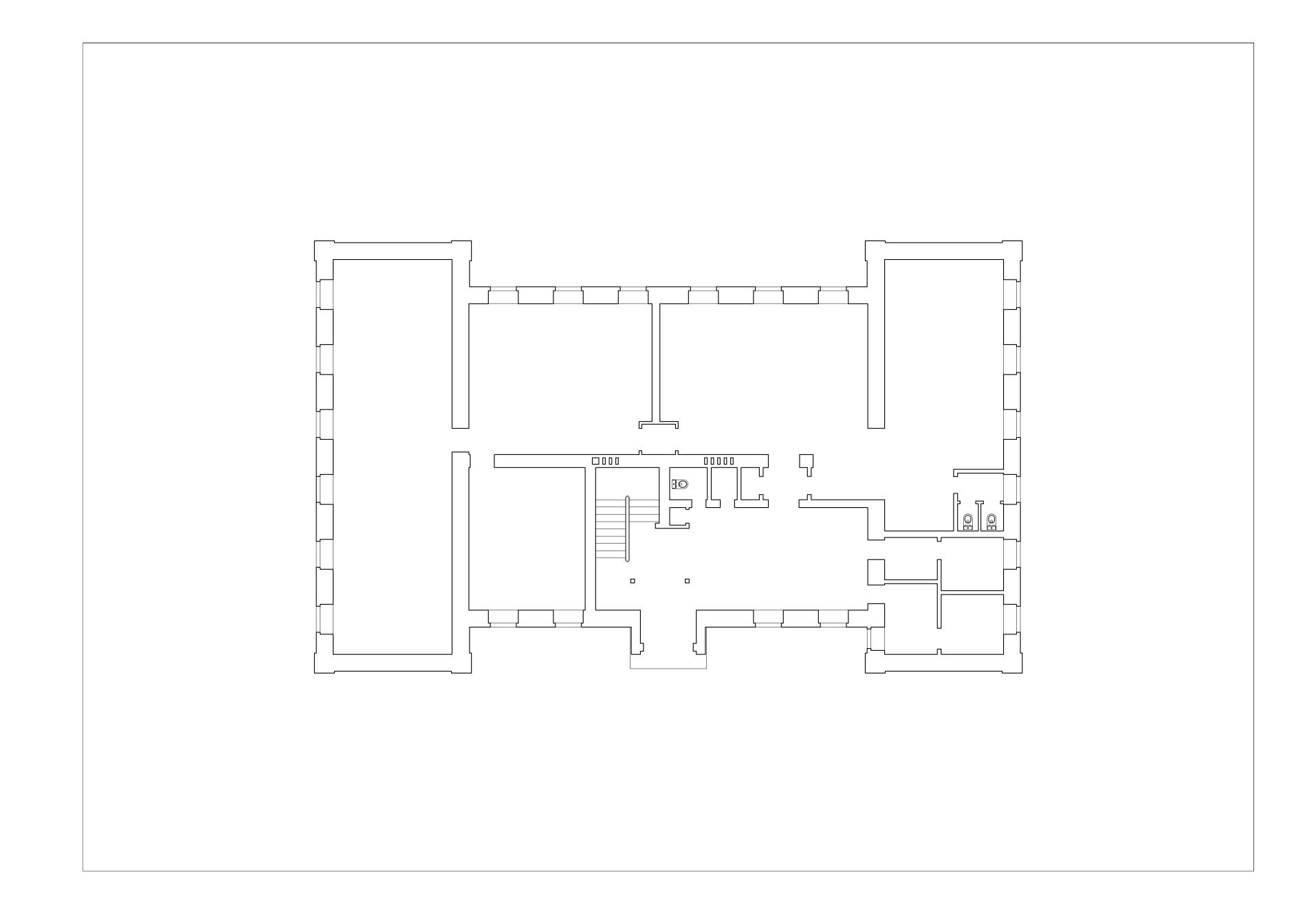
**sauna** proposed design

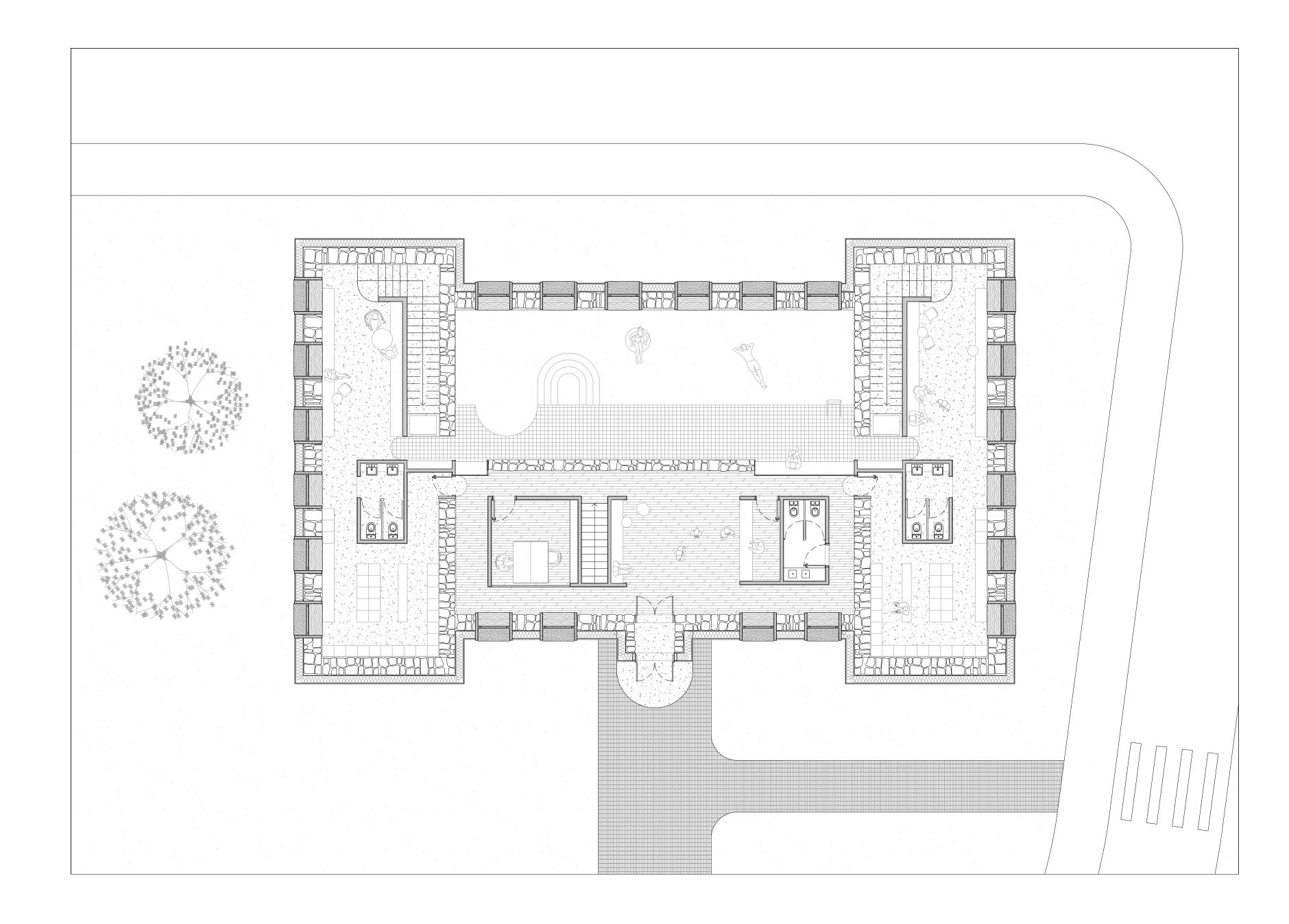


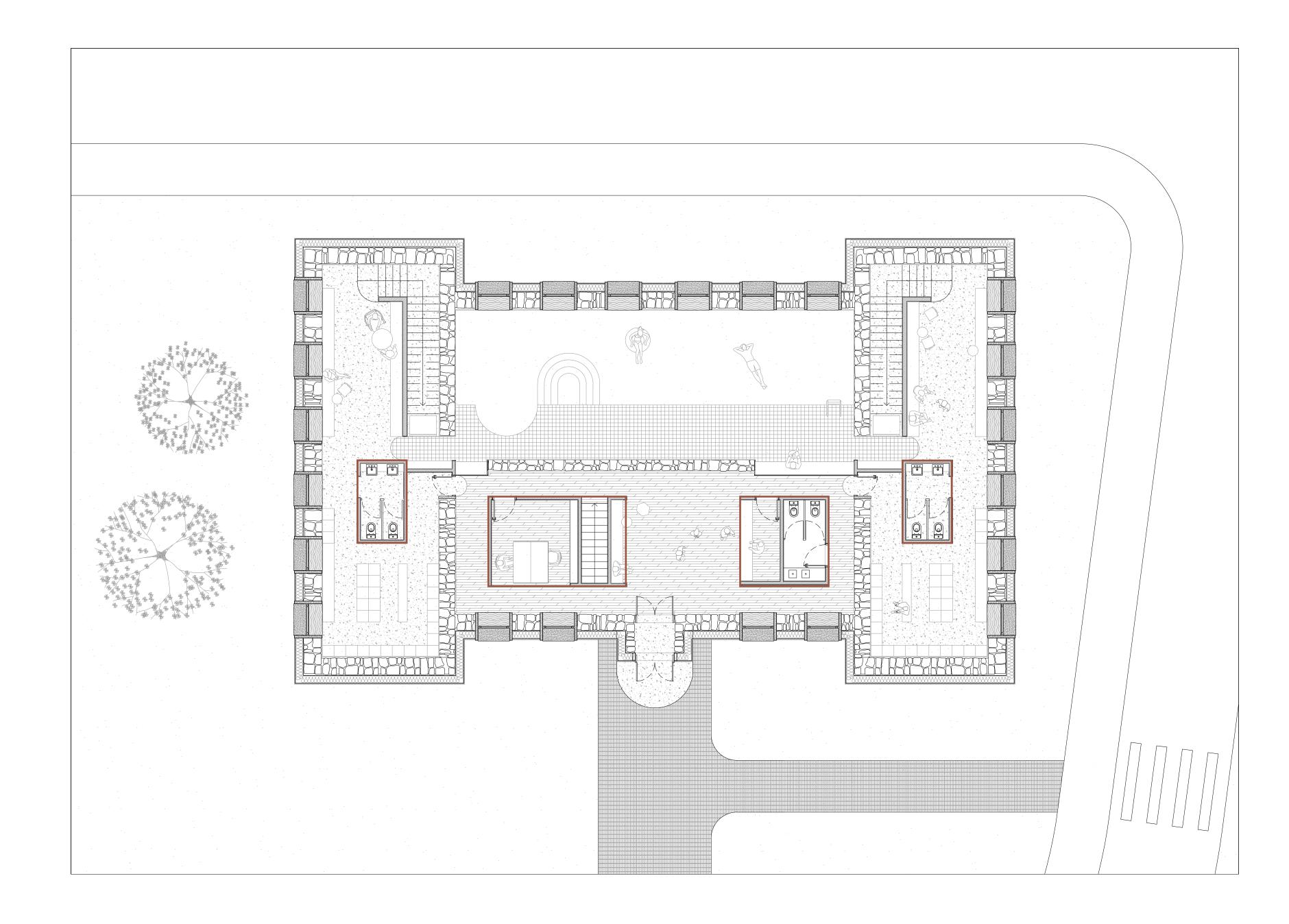


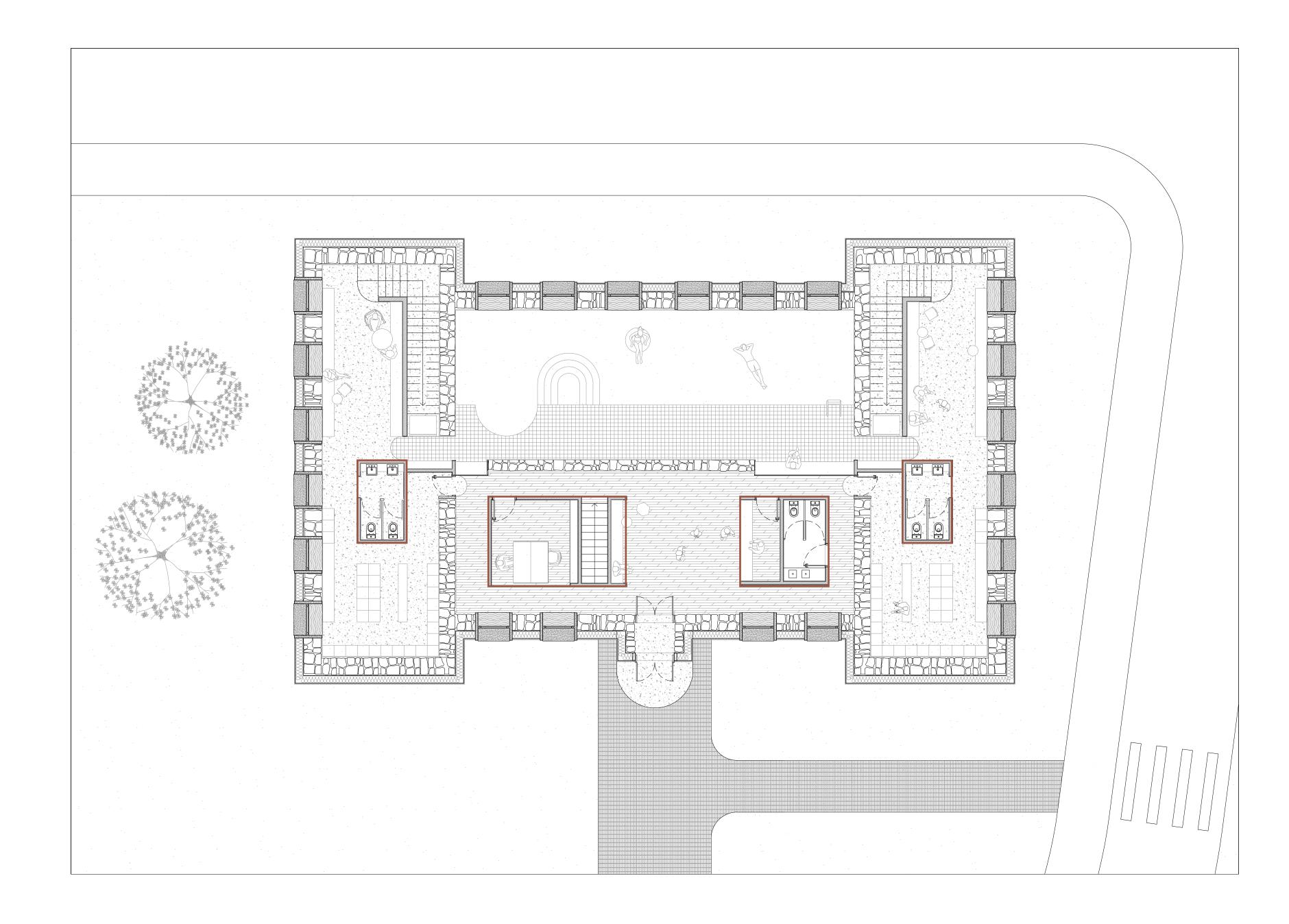
**SAUNA** proposed design

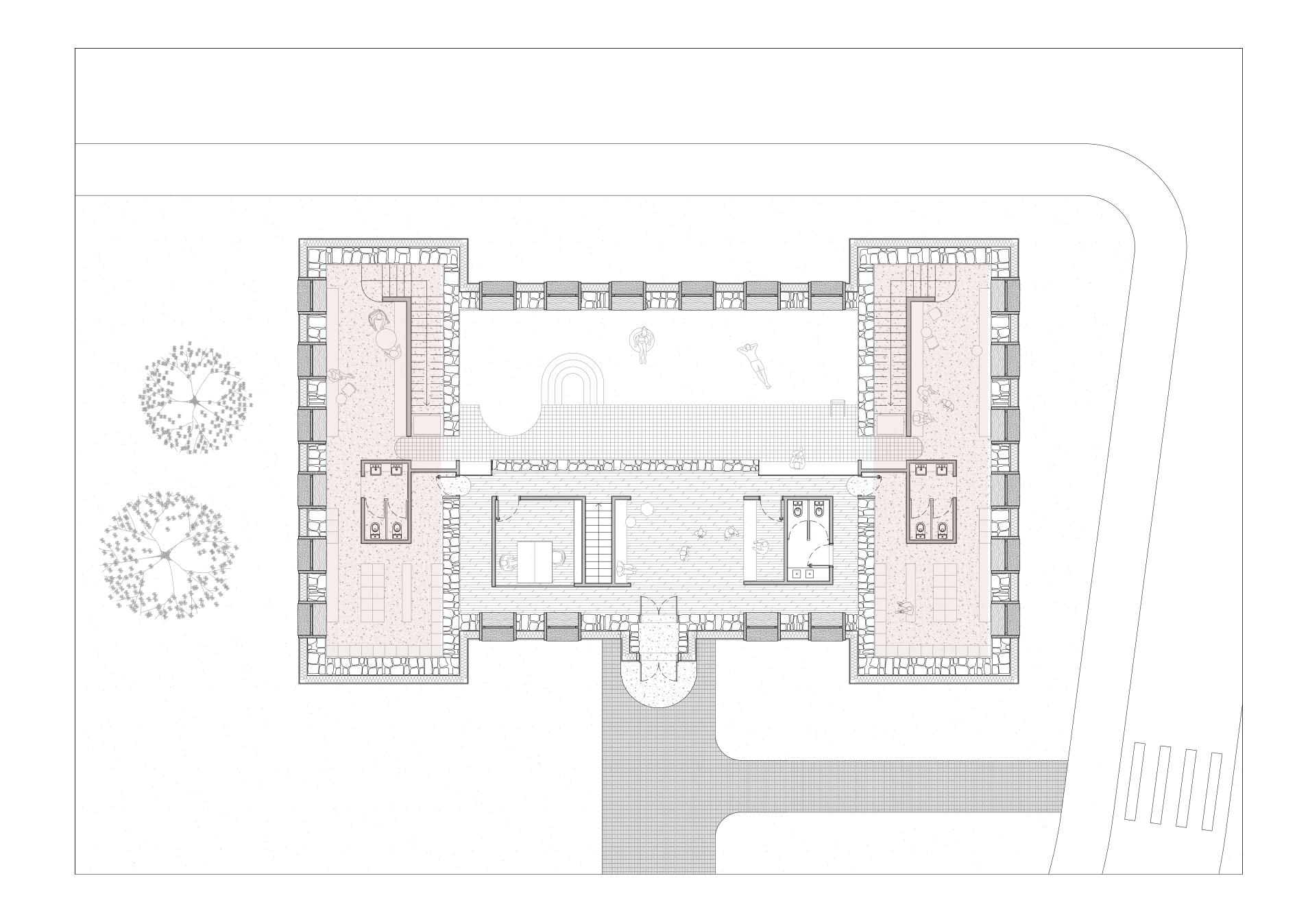


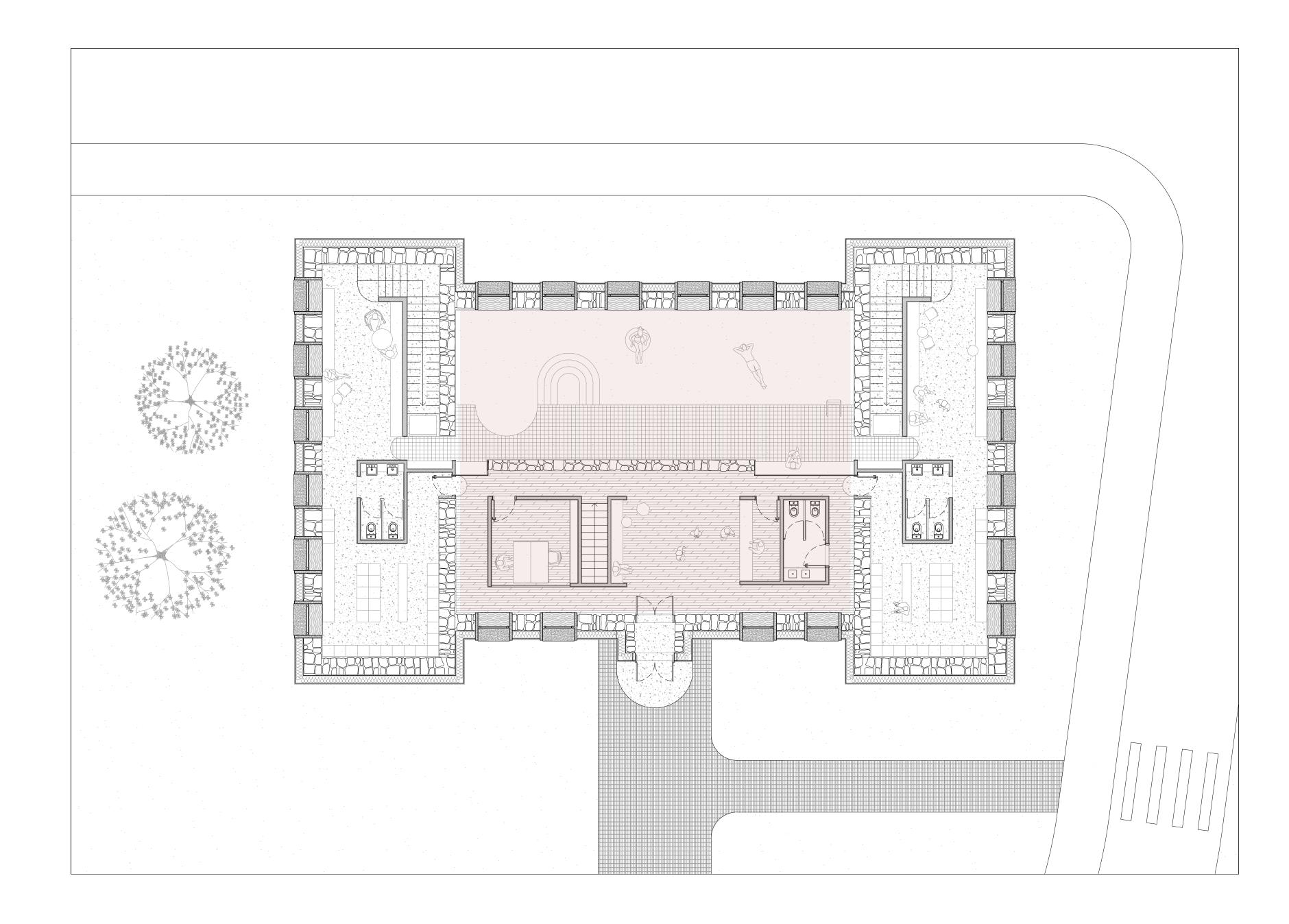




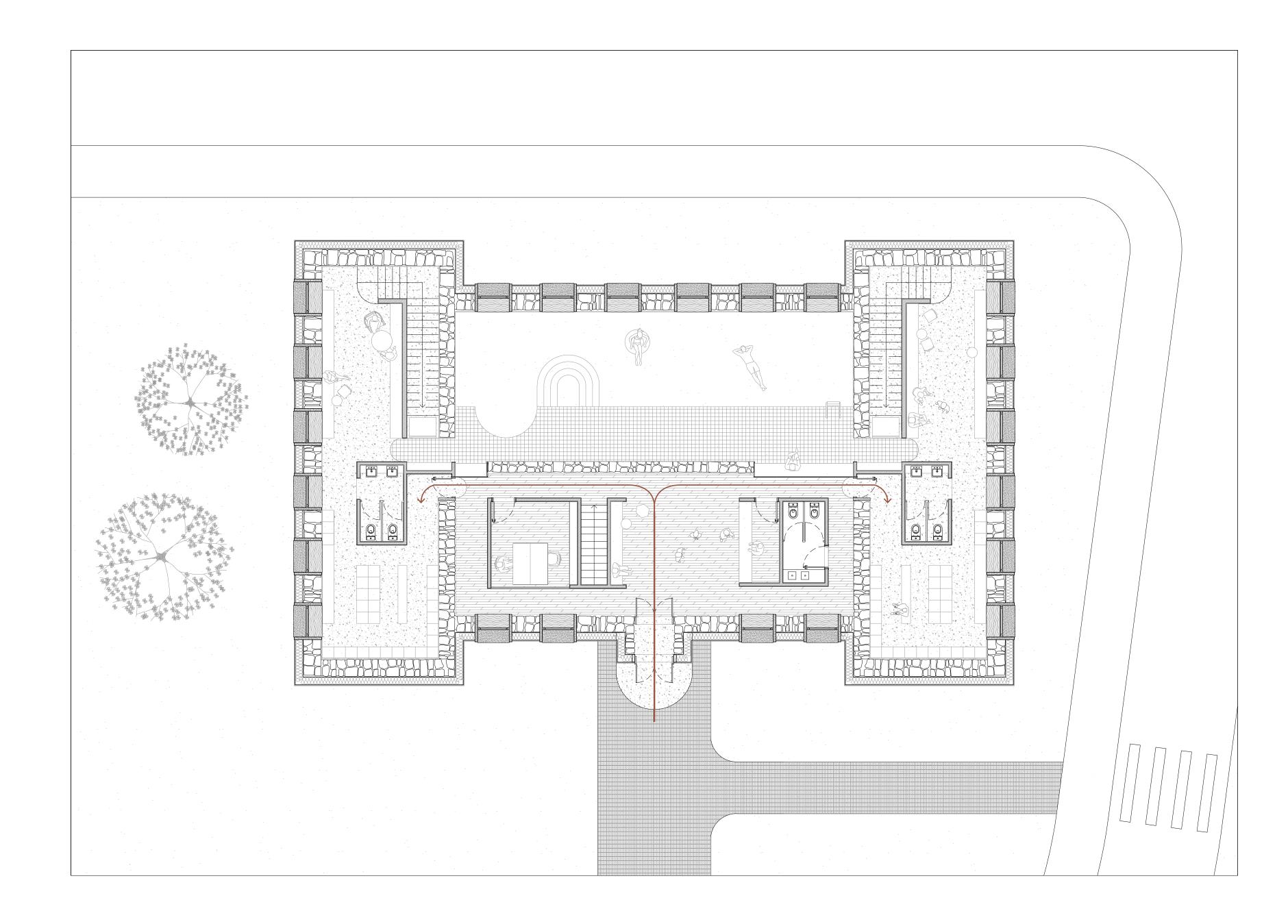




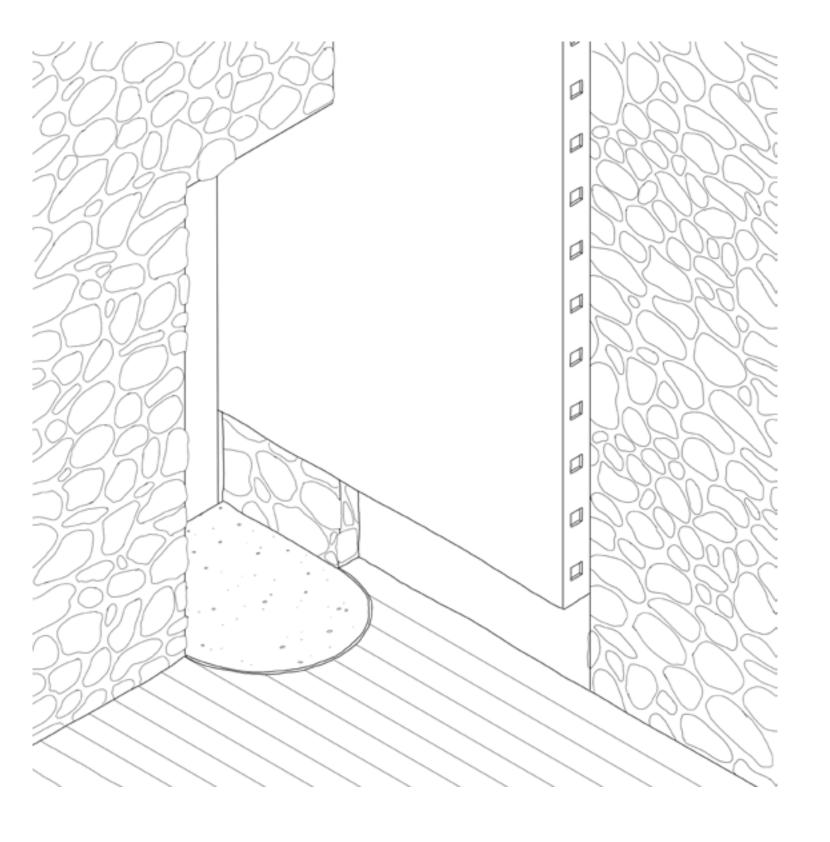




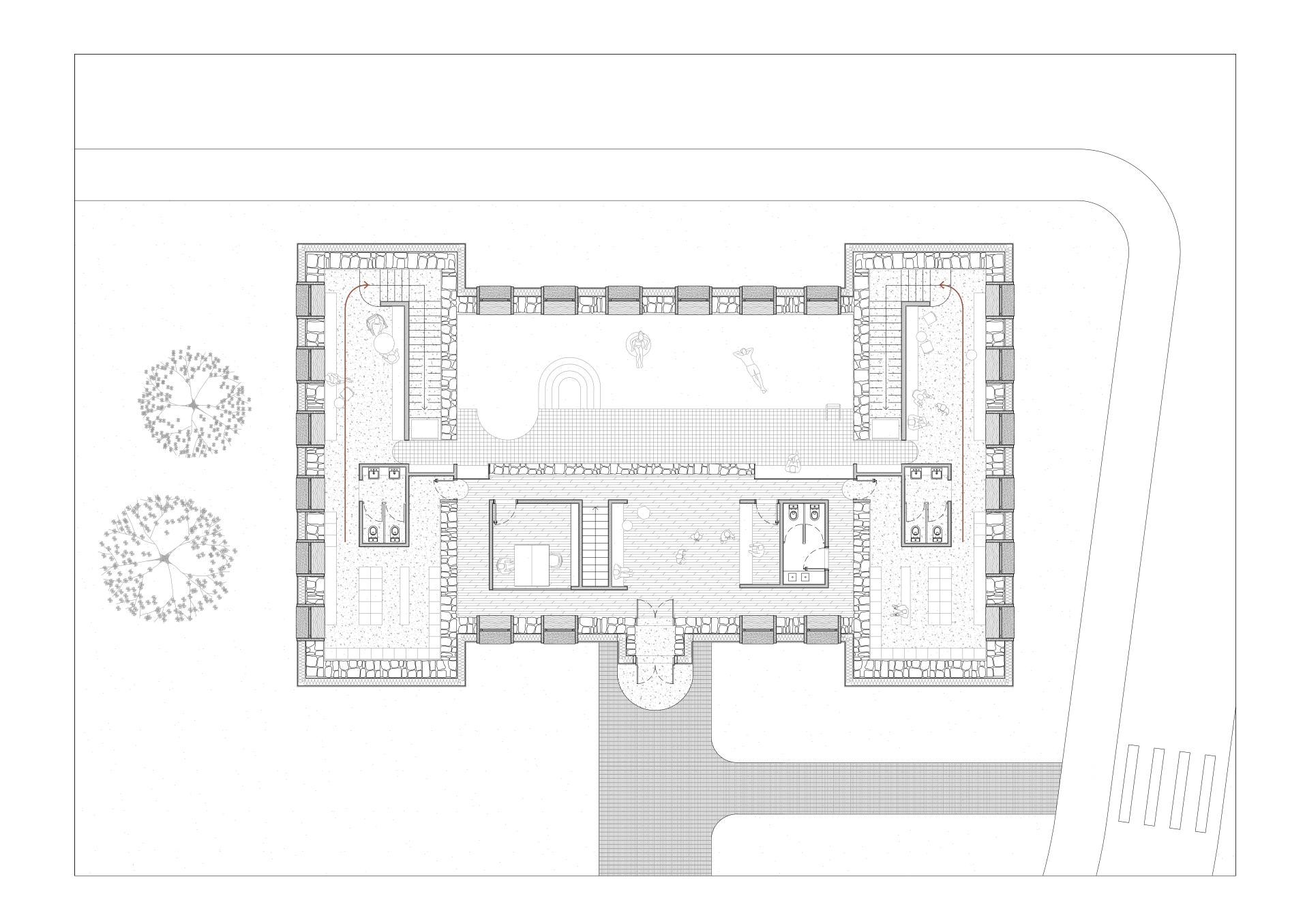


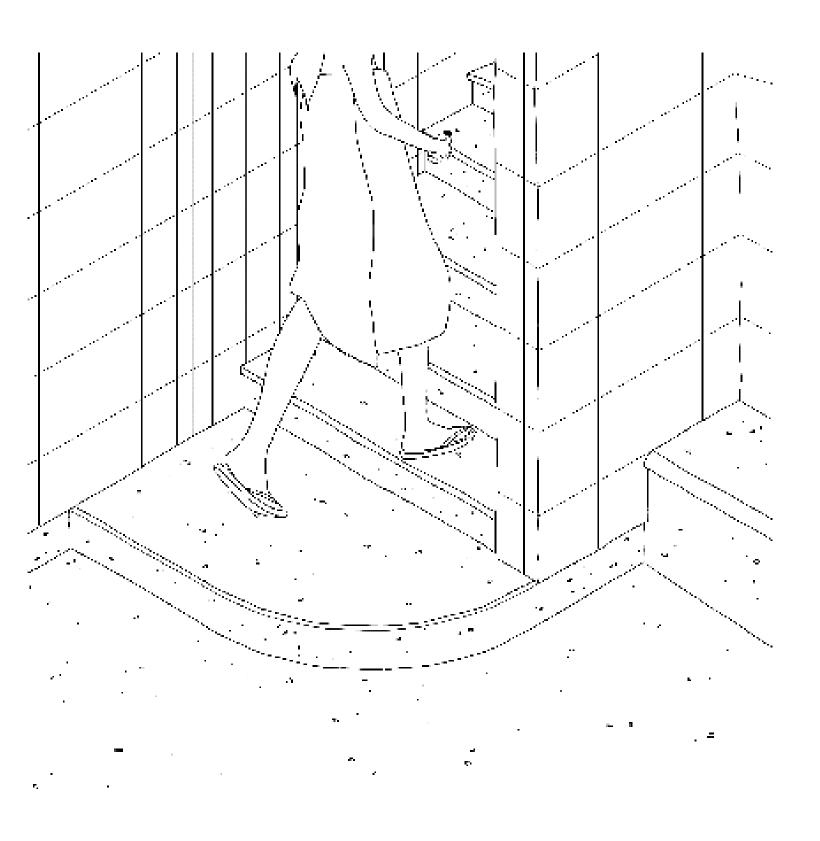


**sauna** proposed design

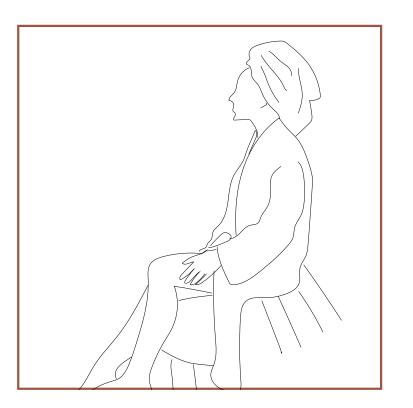


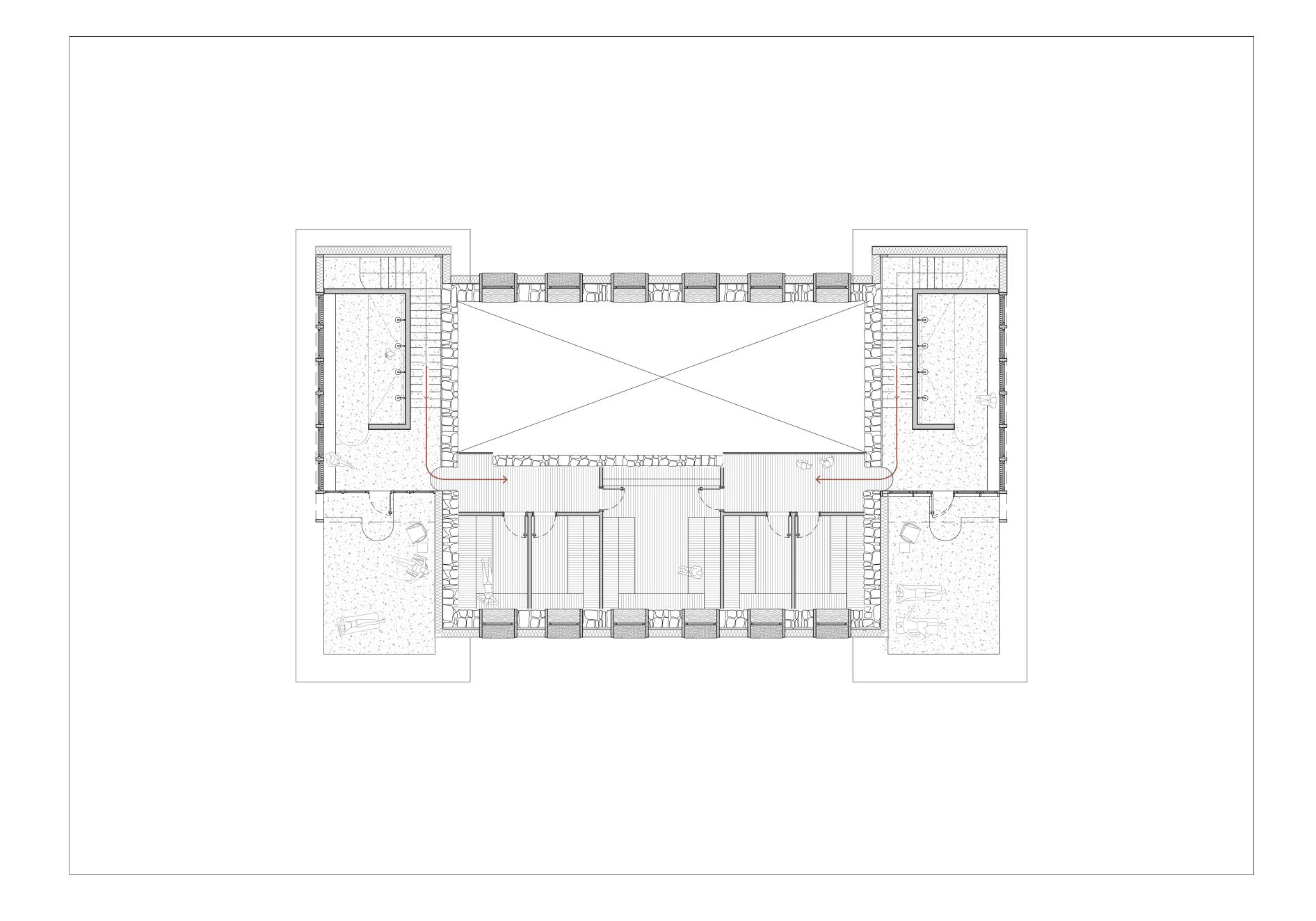




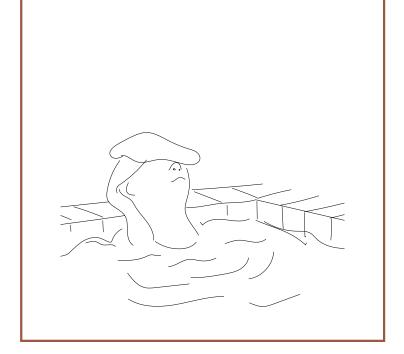


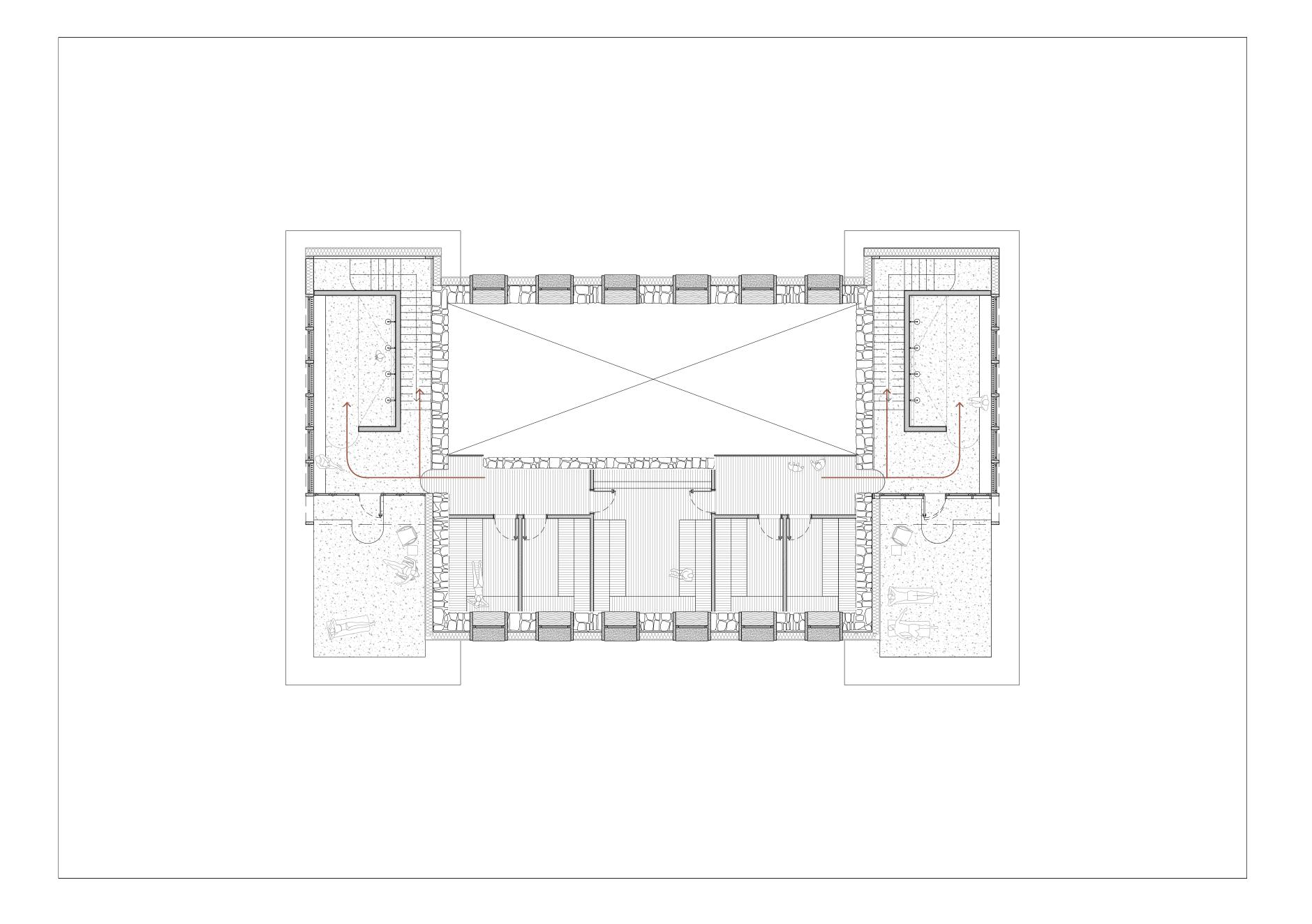
proposed design

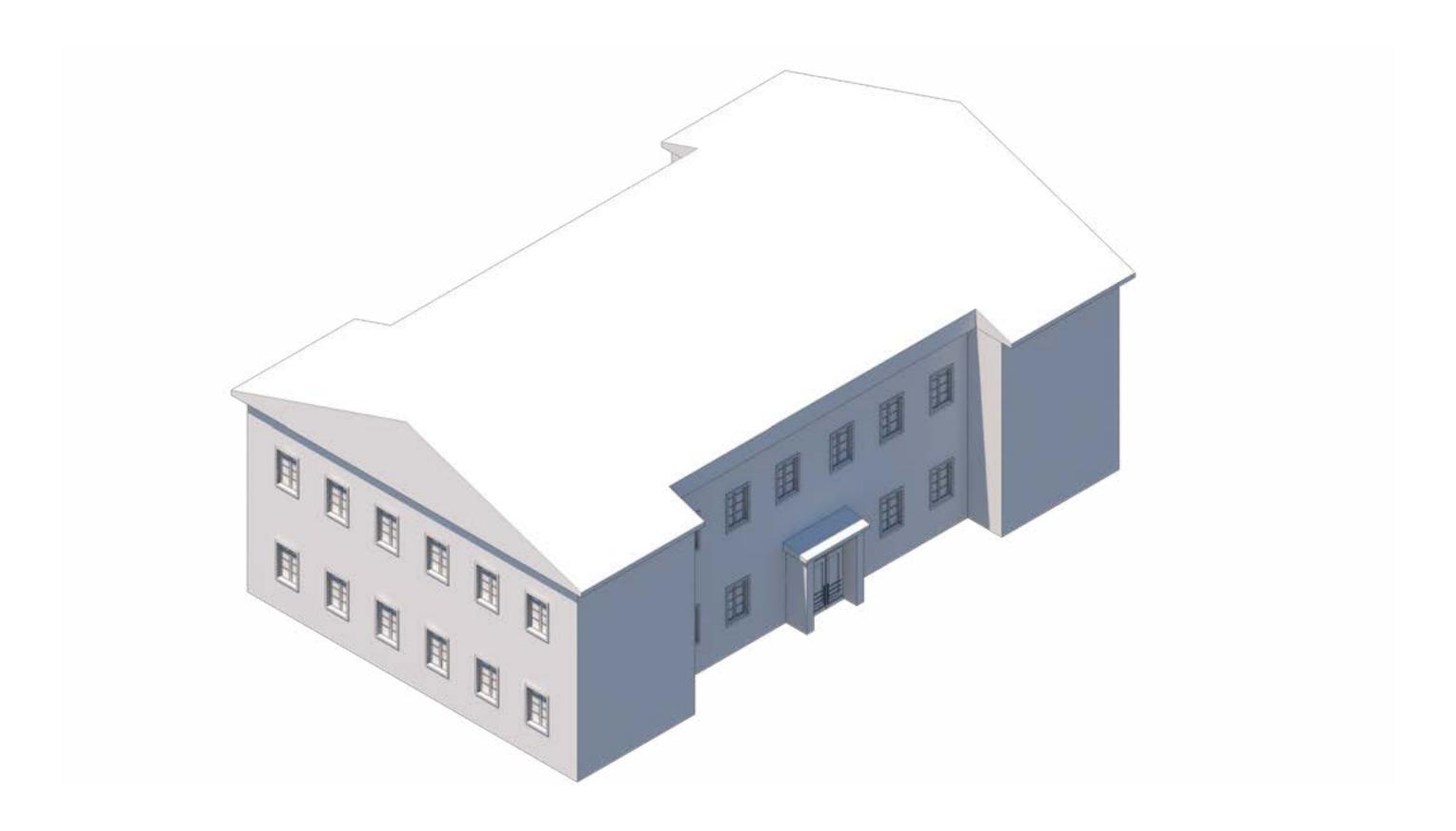




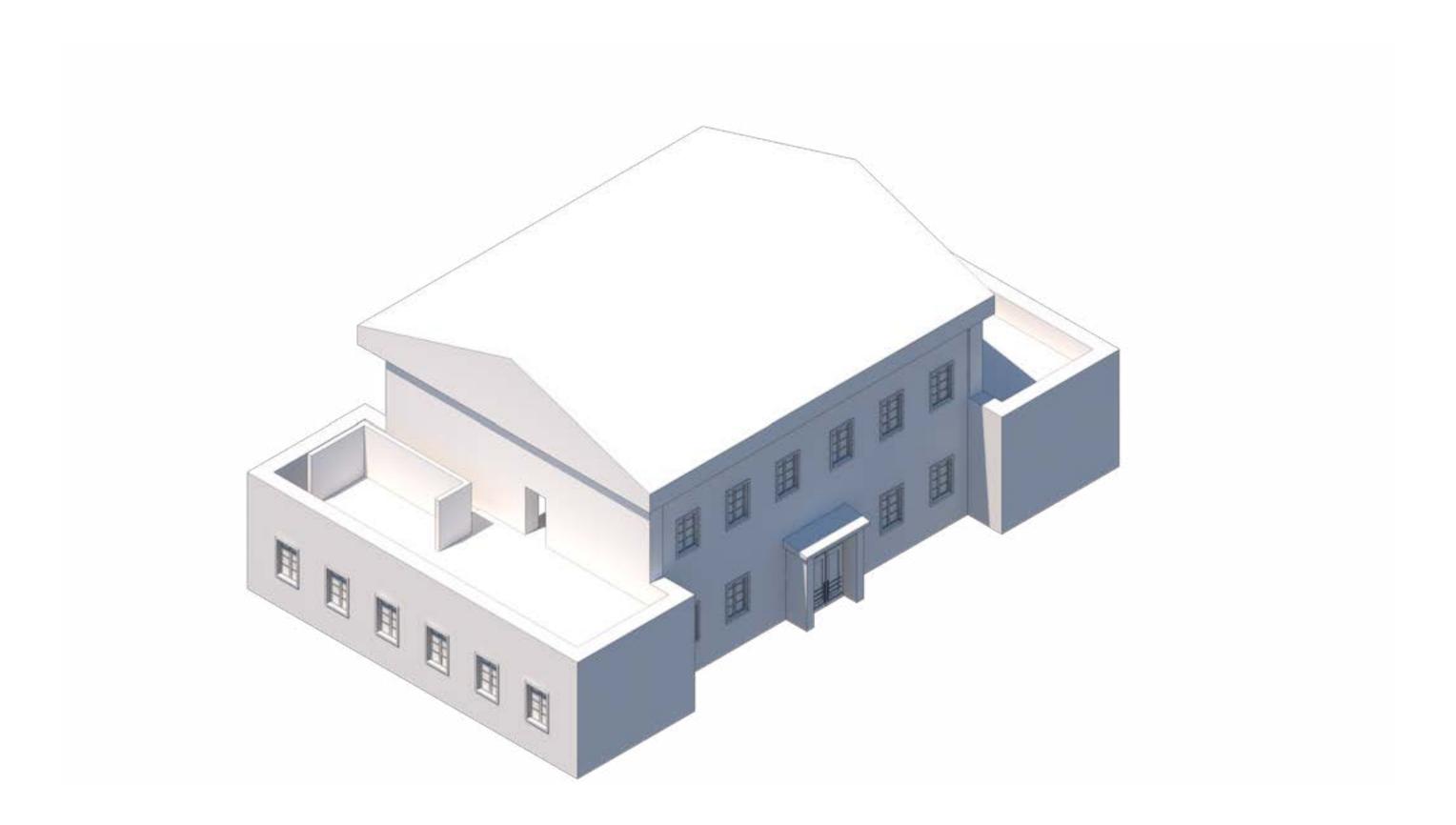


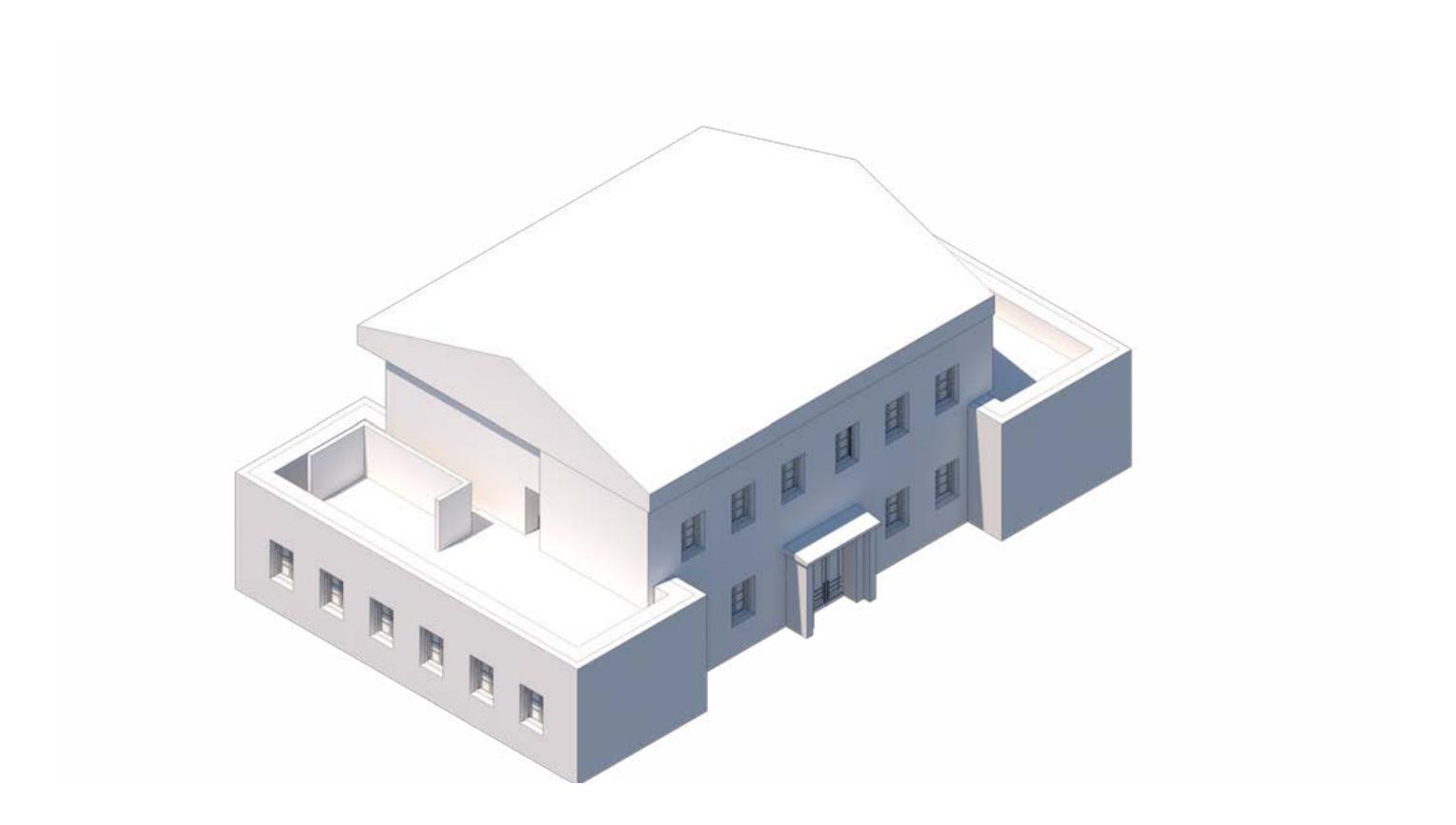


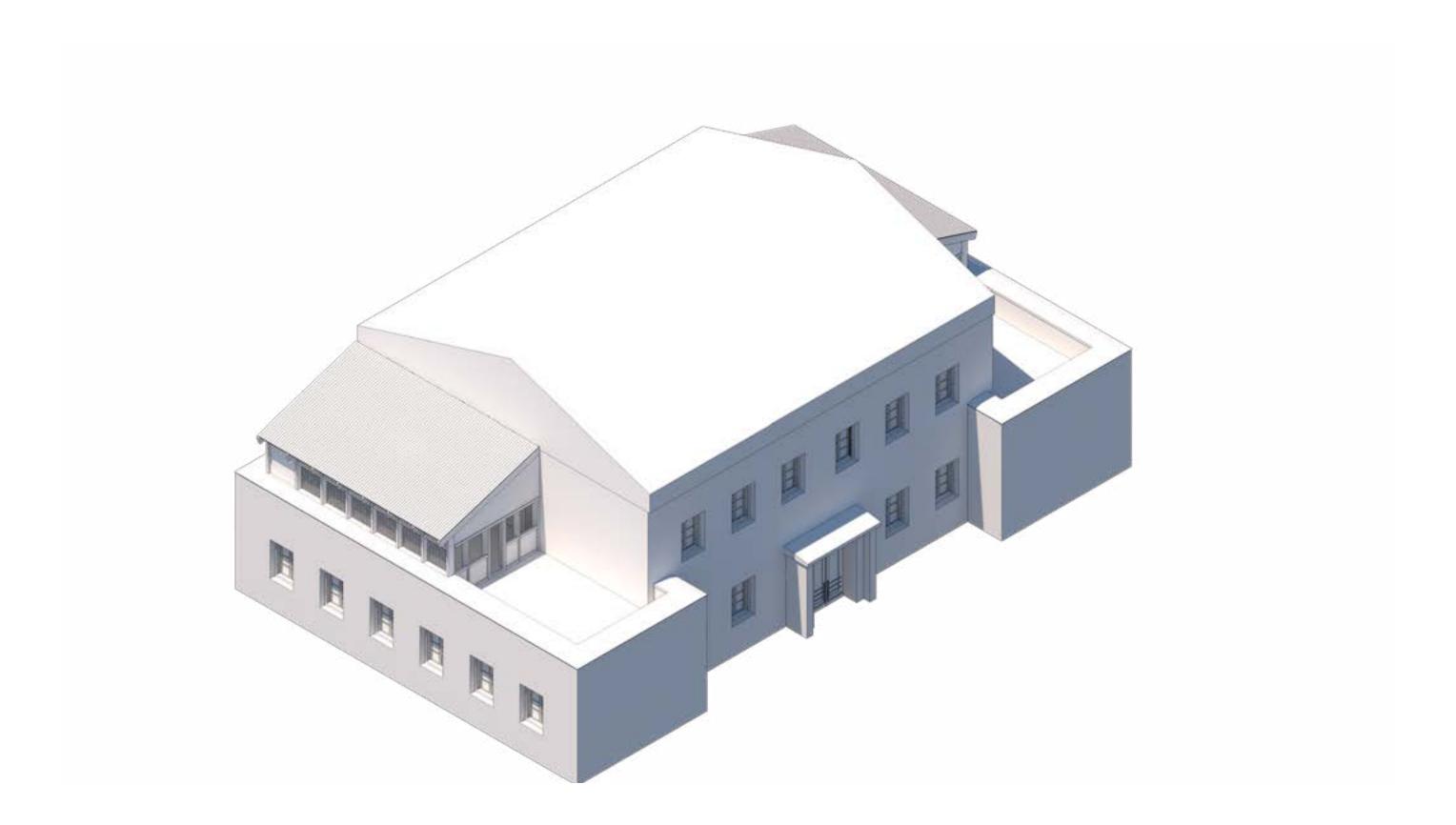




**sauna** proposed design







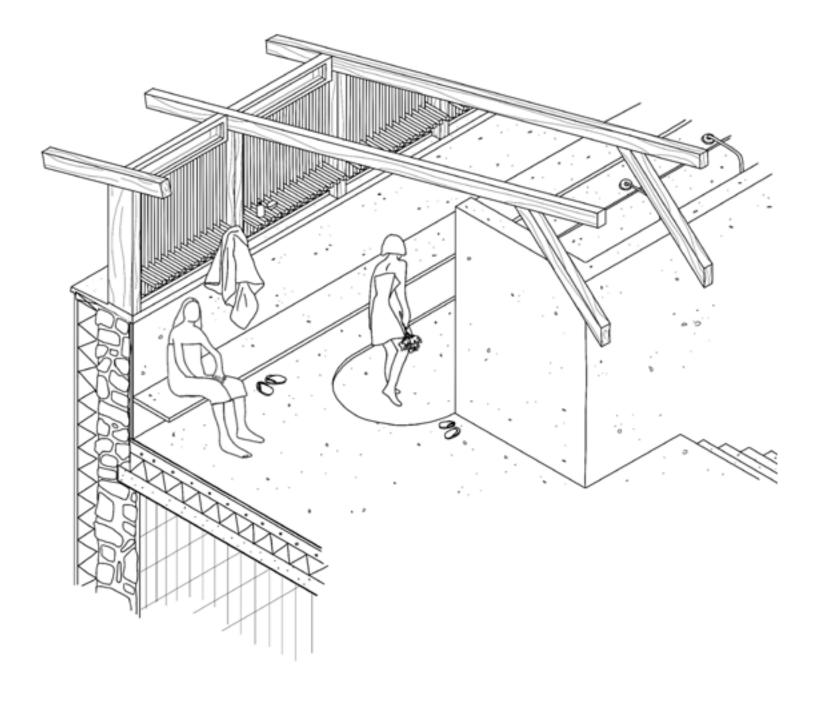


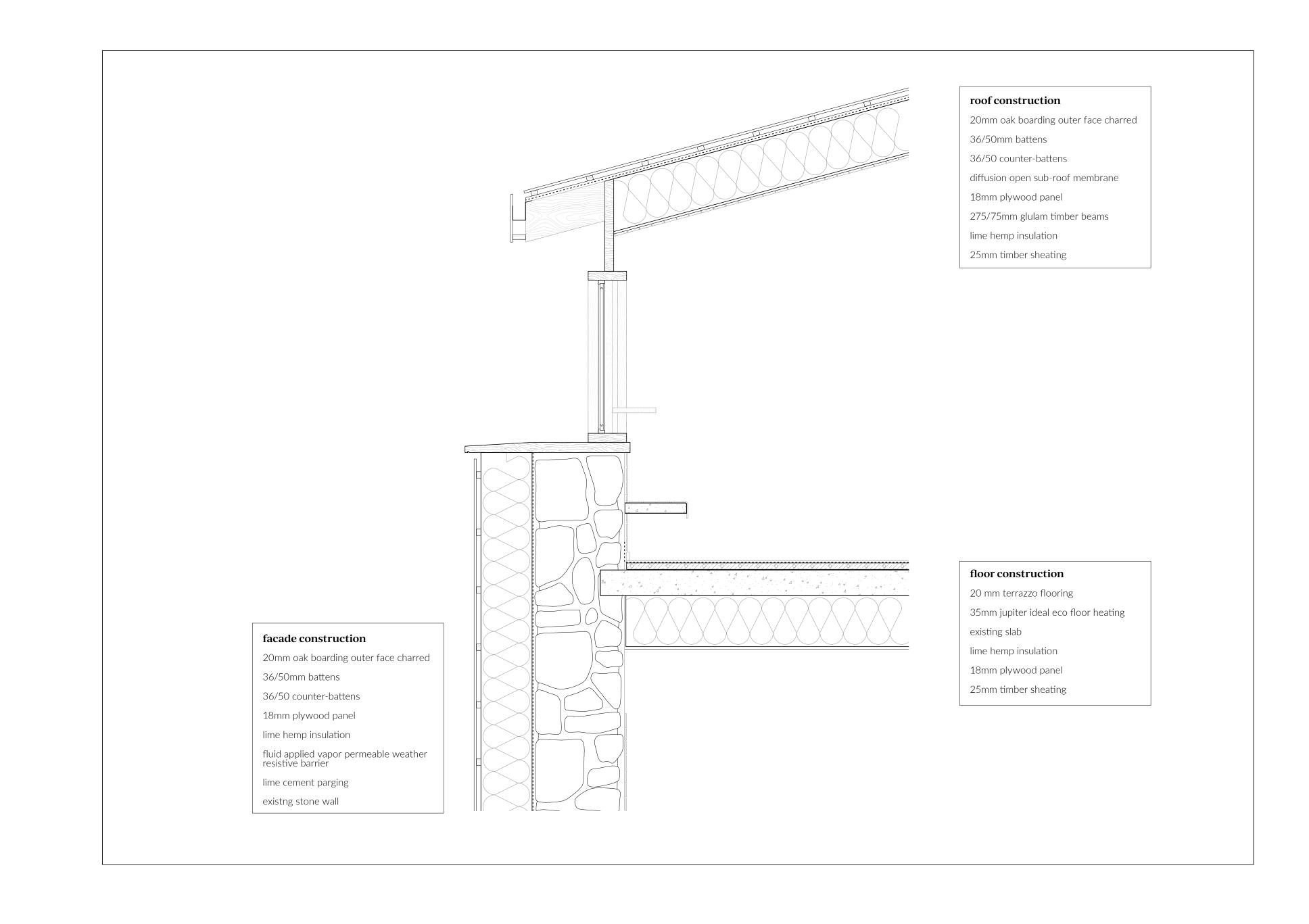




**sauna** proposed design





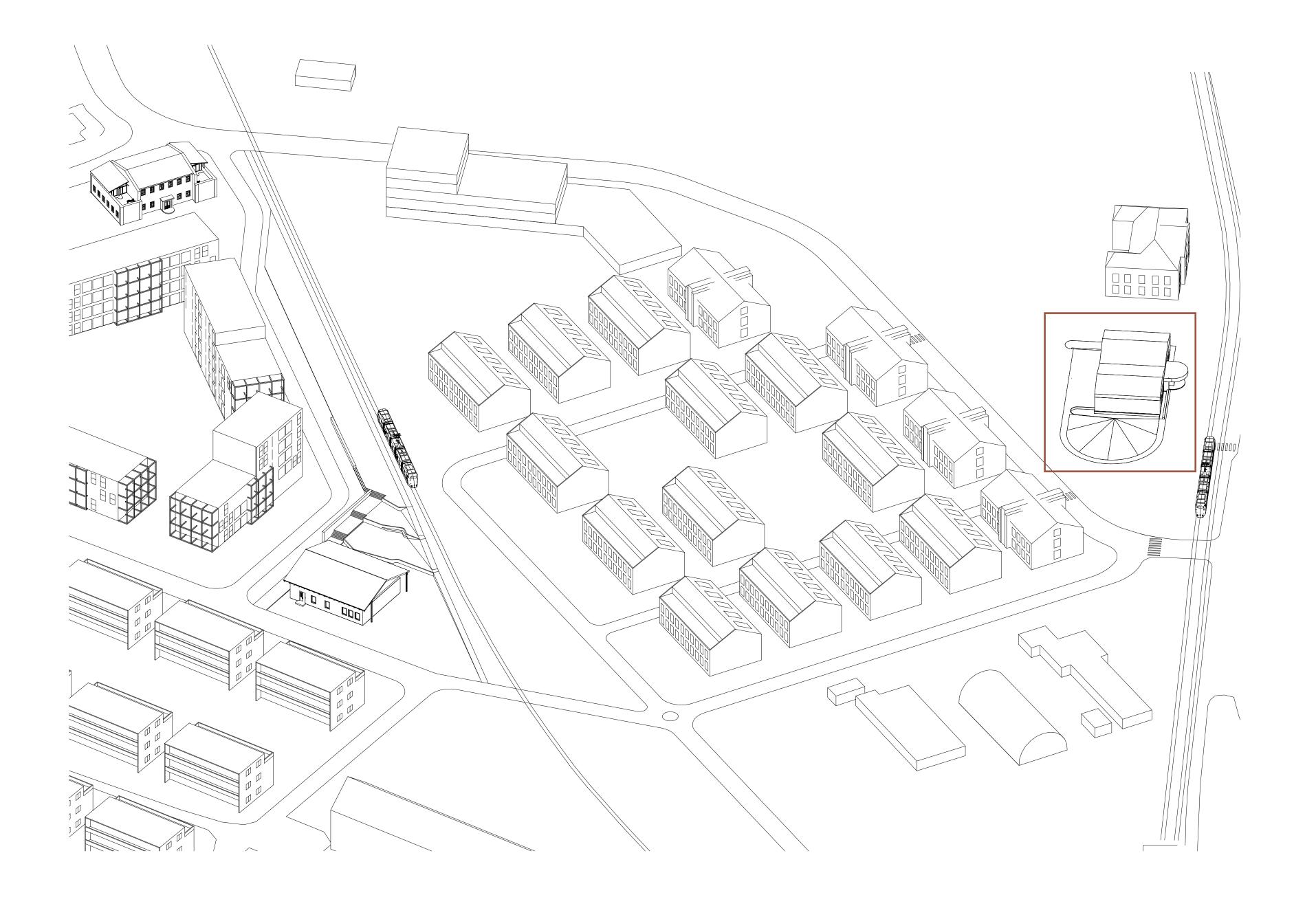




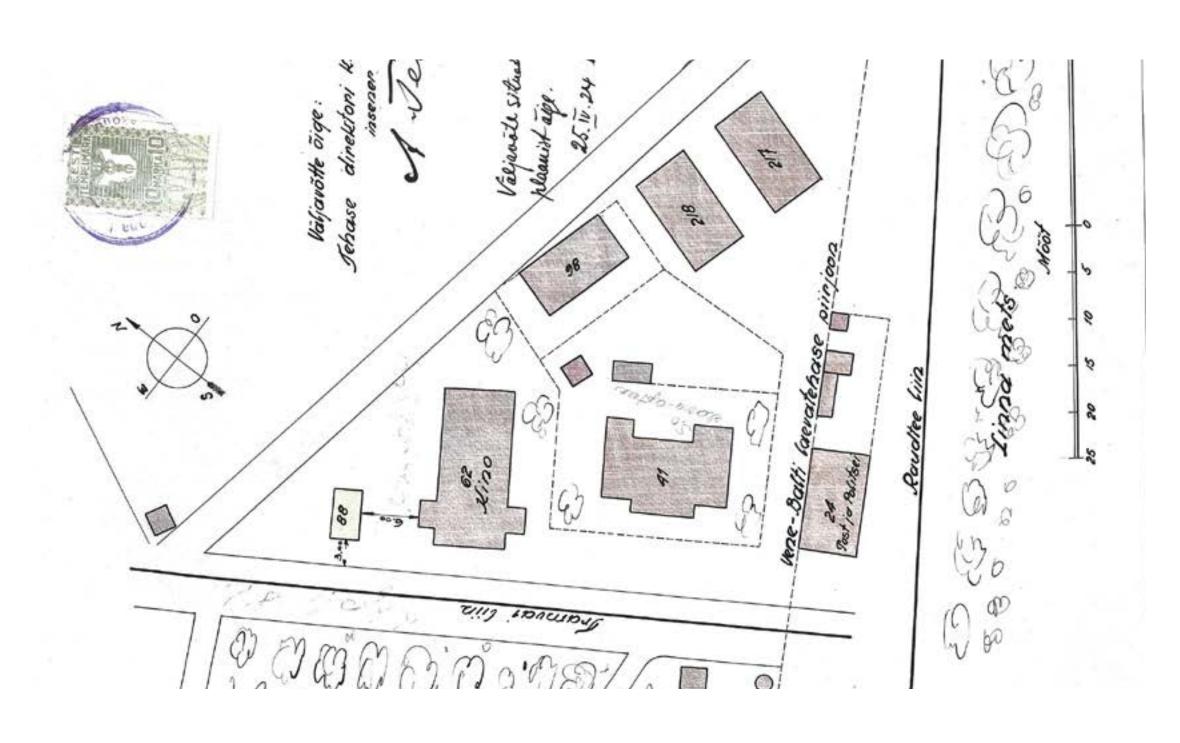


cinema

# cinema

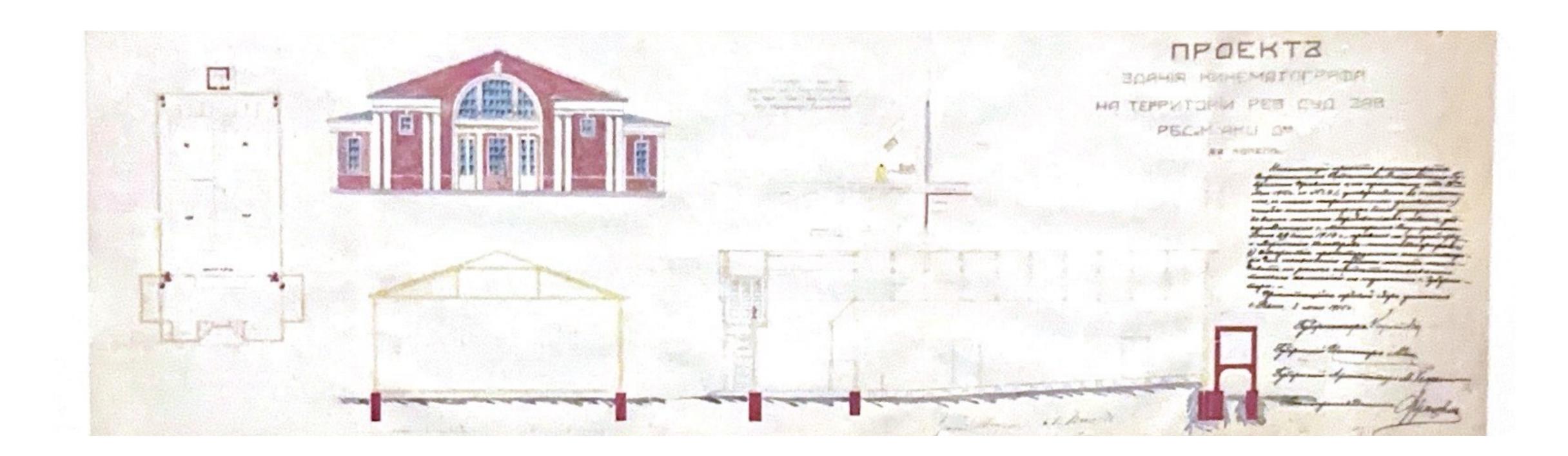


**cinema** proposed design

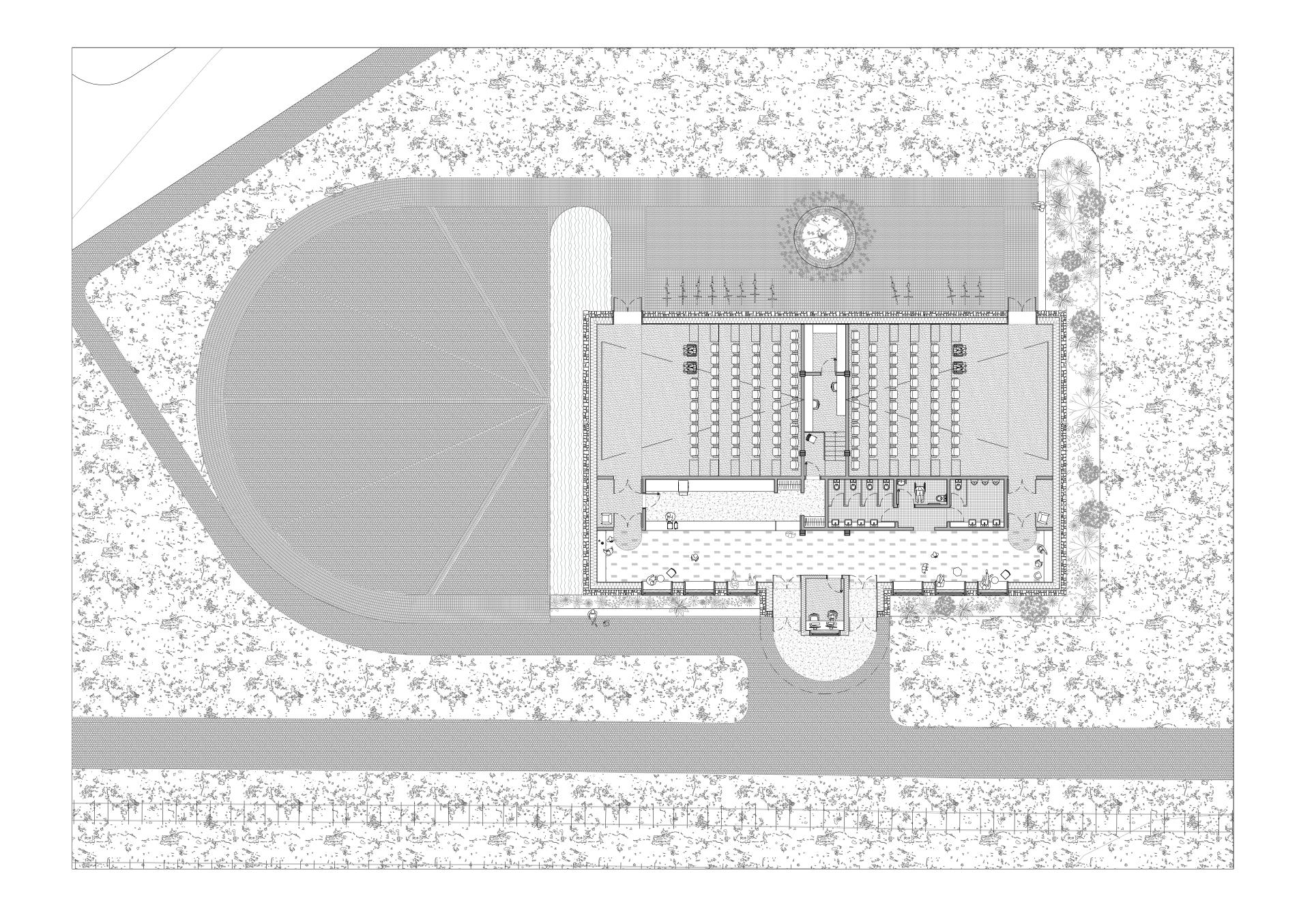




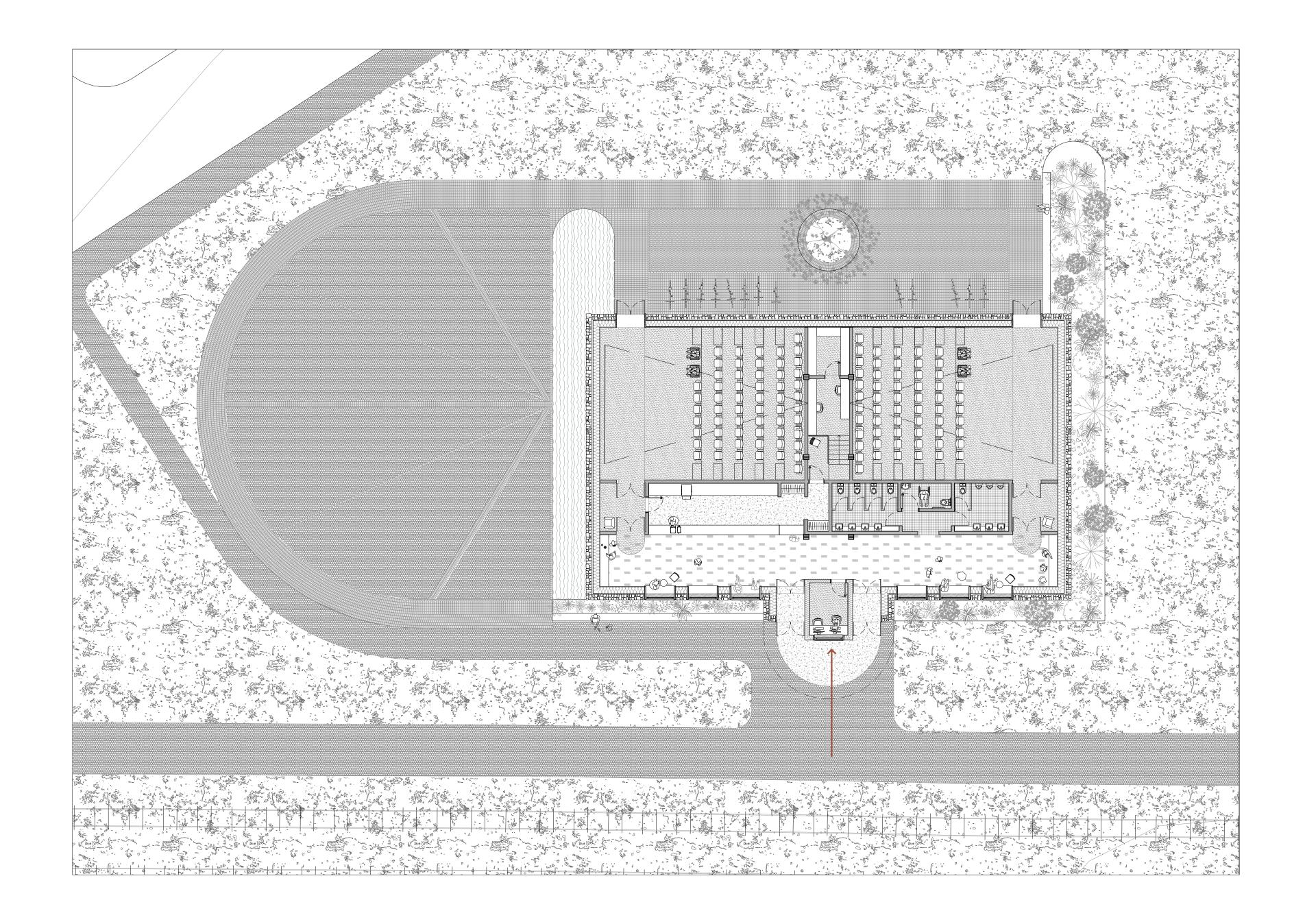
**cinema** proposed design



## cinema

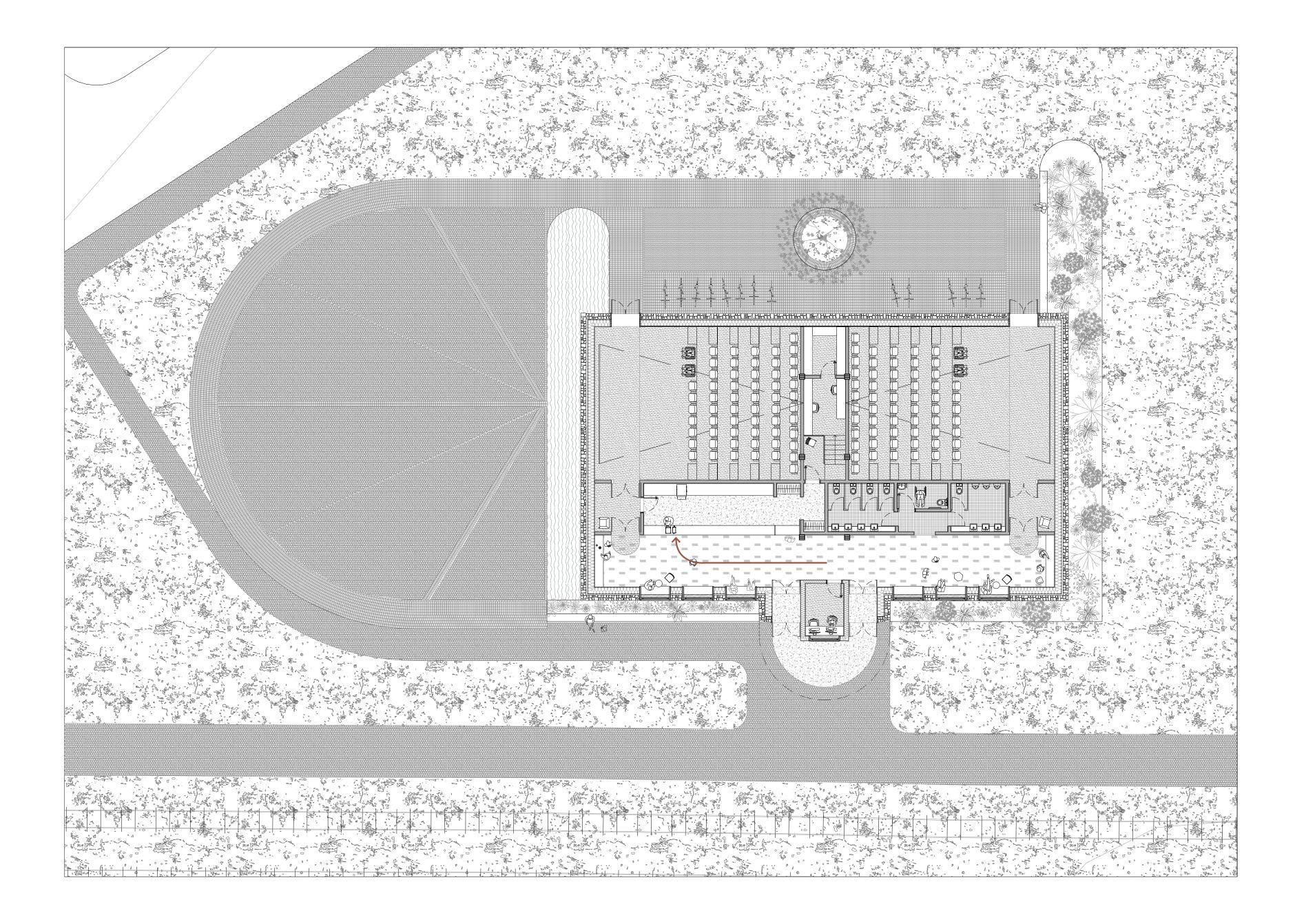


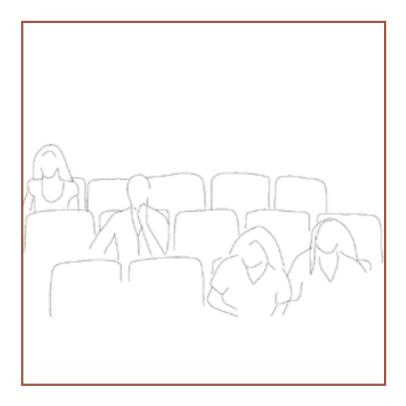


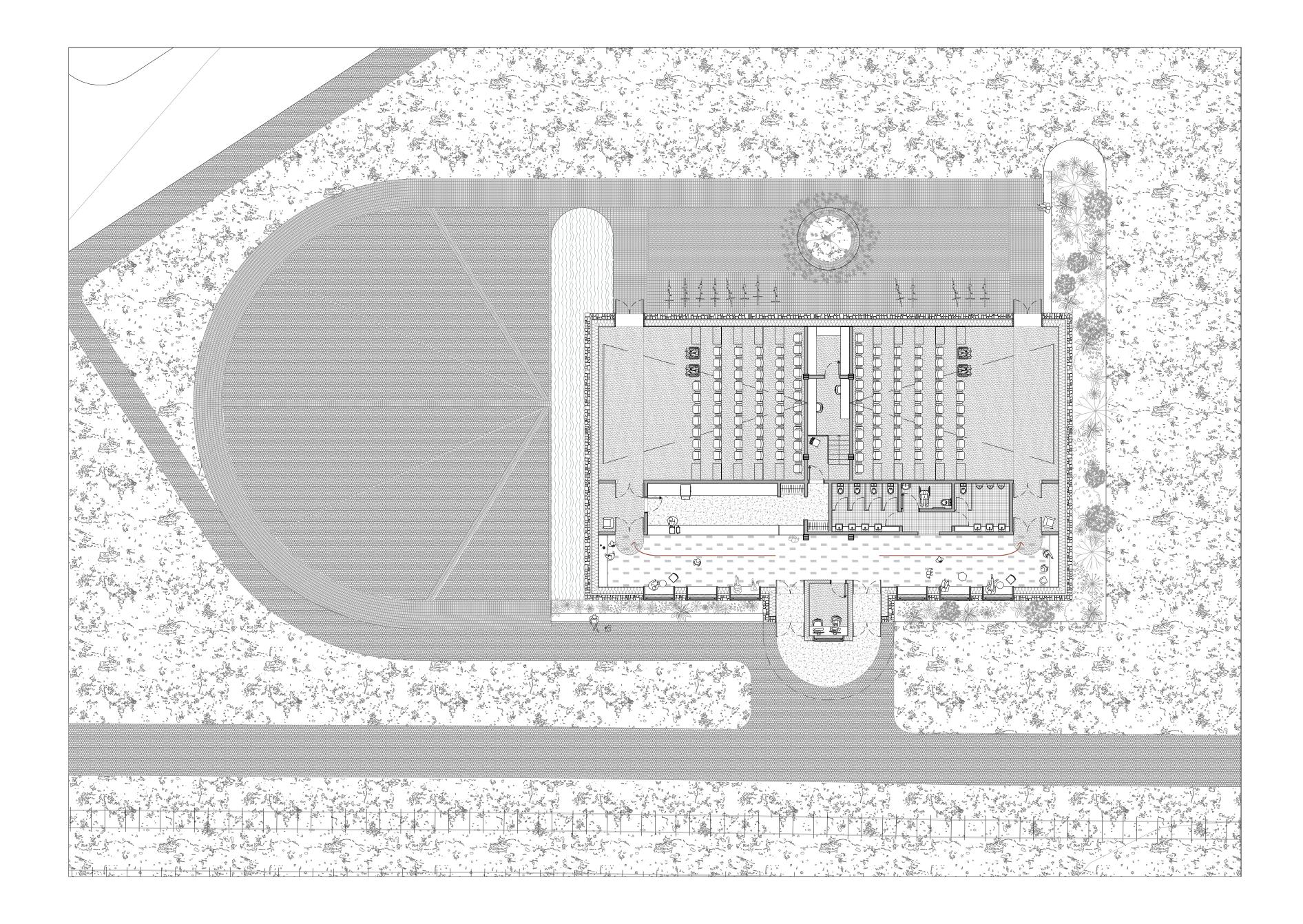


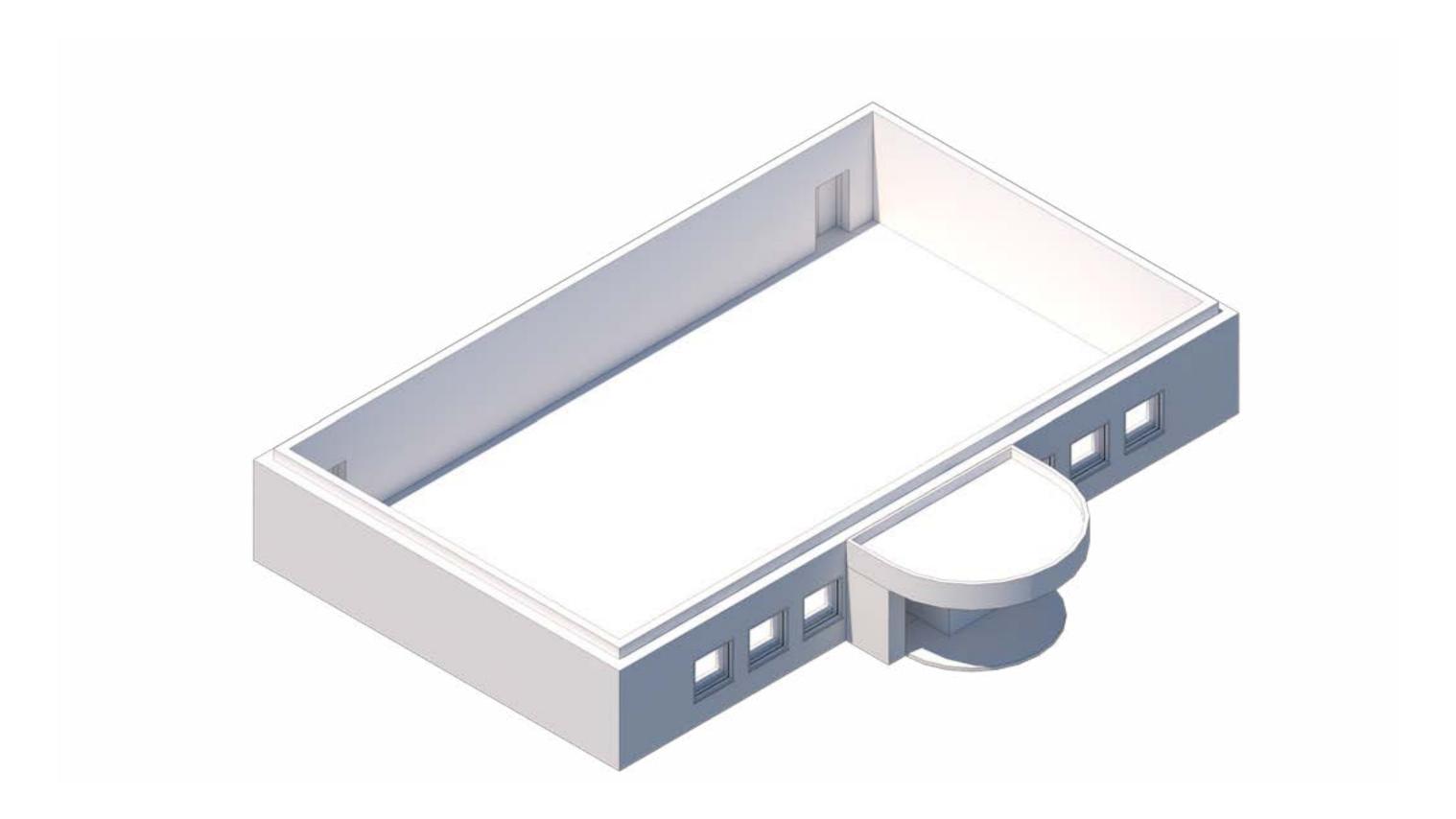


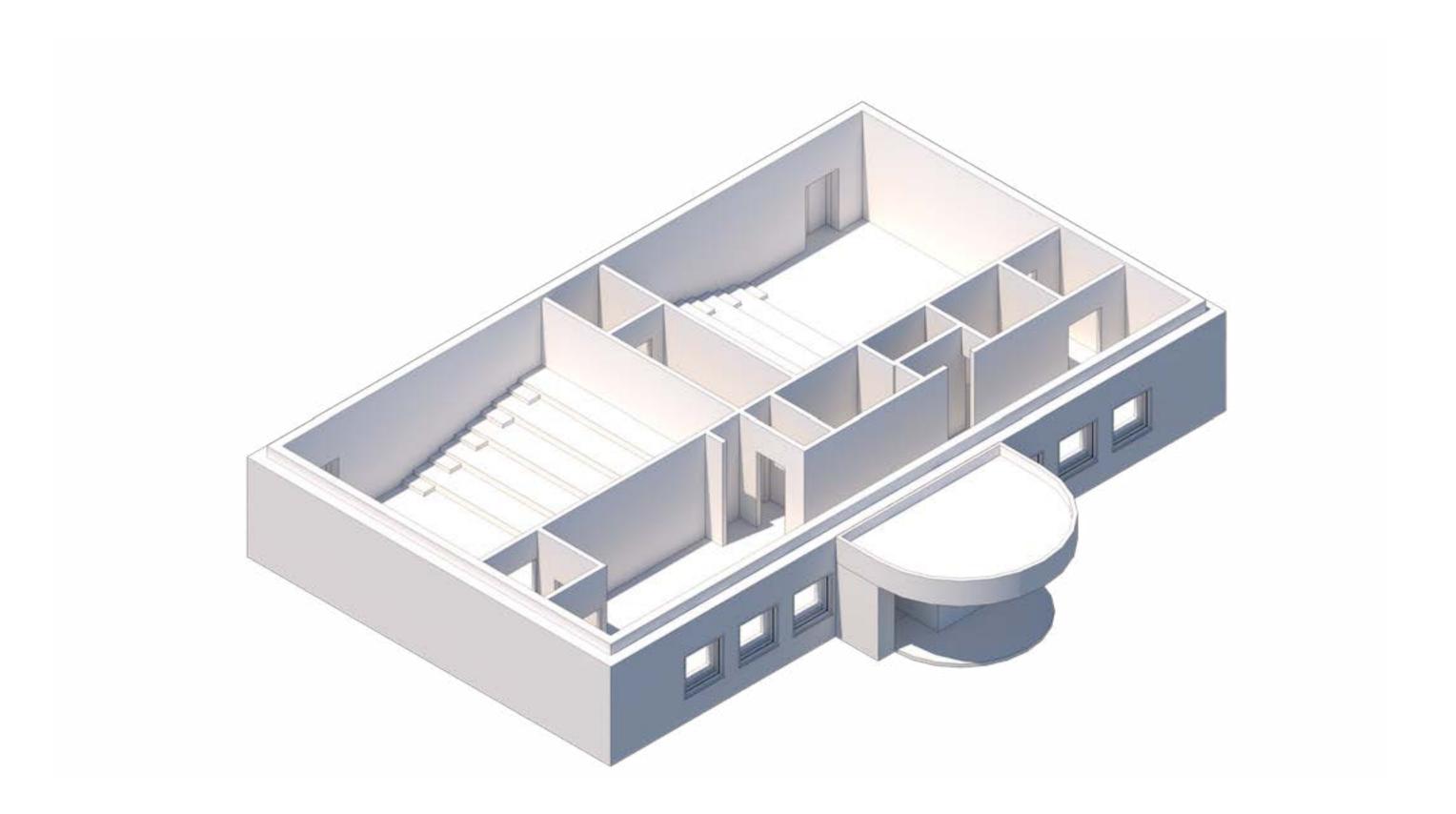


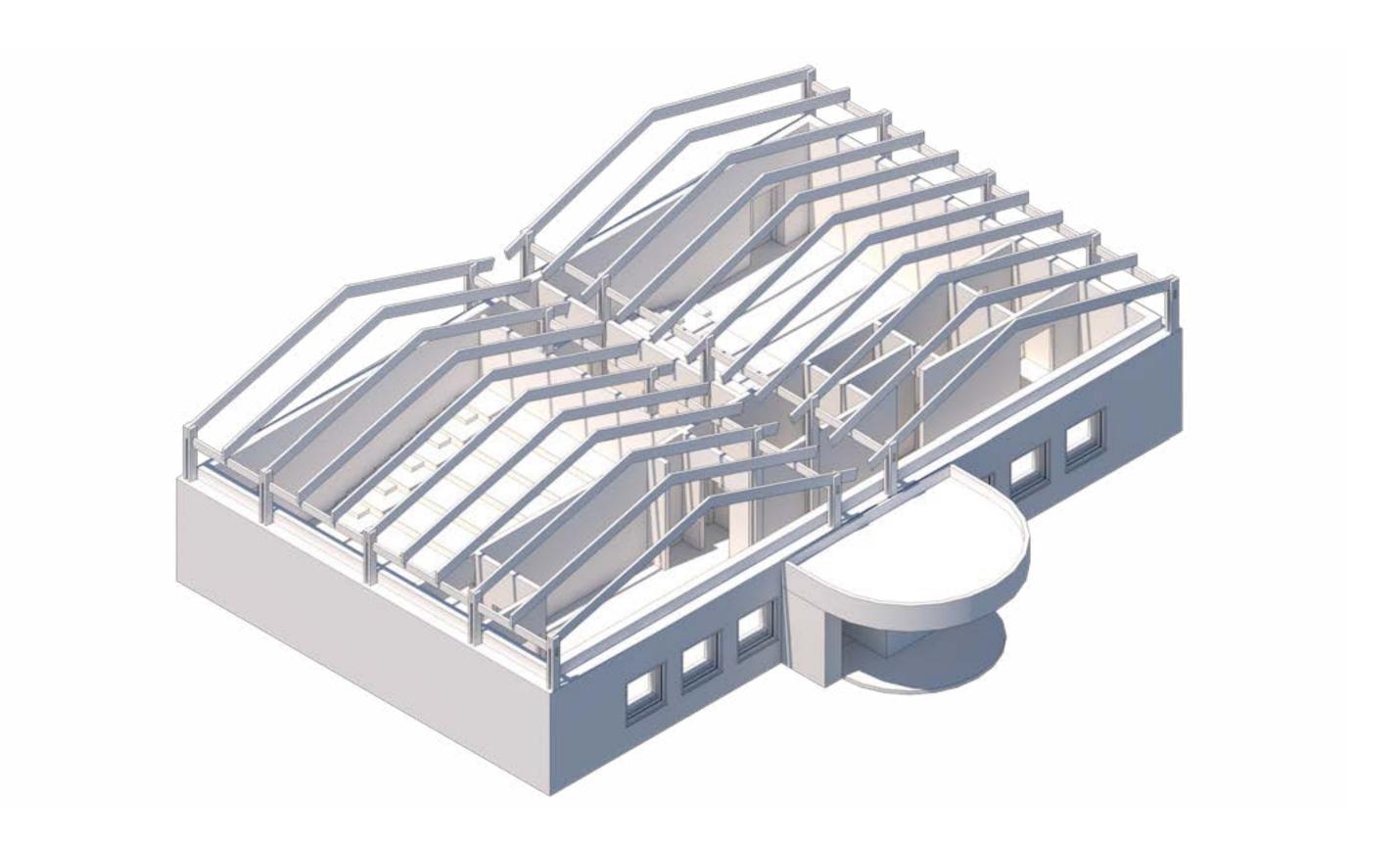


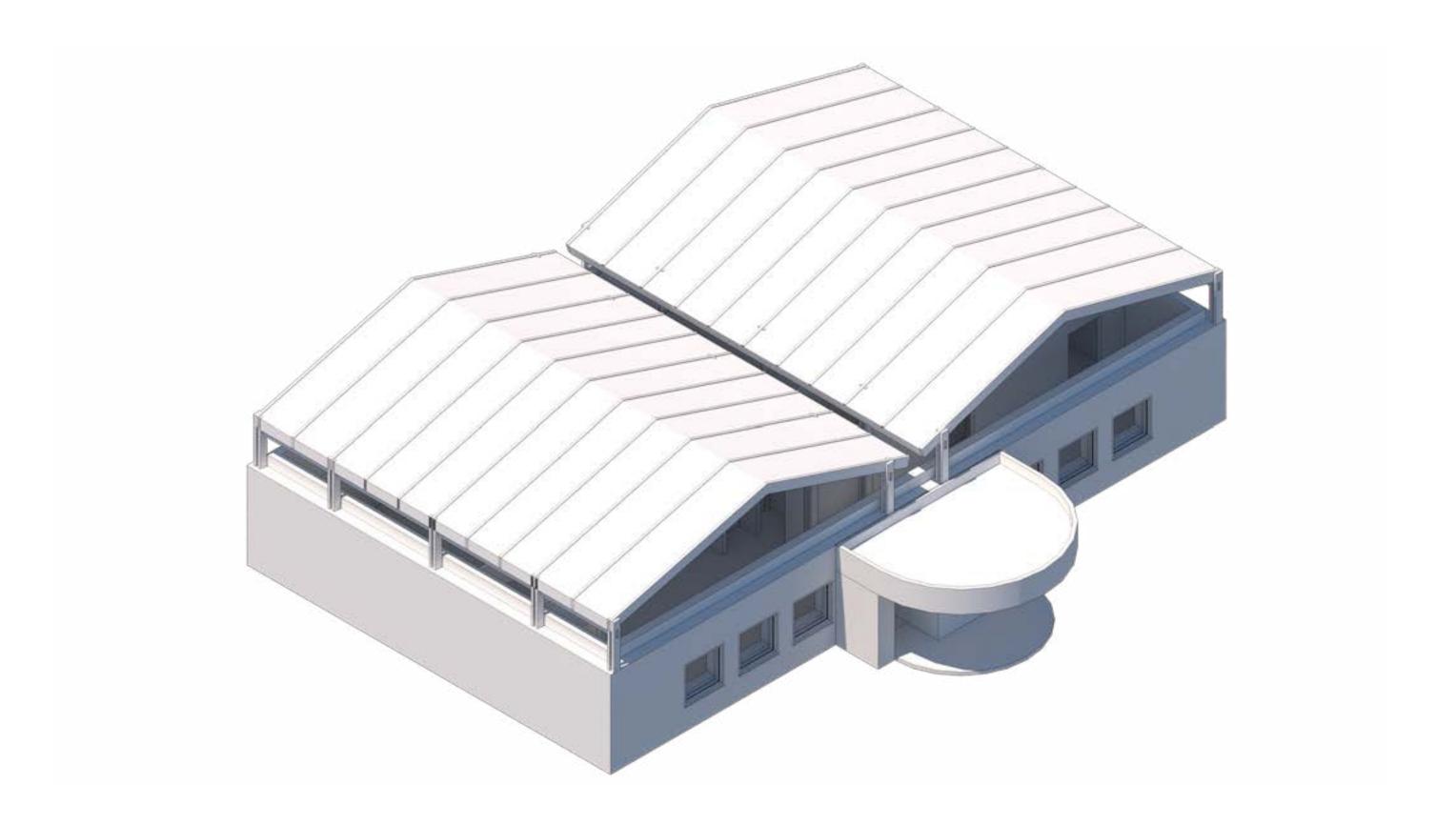


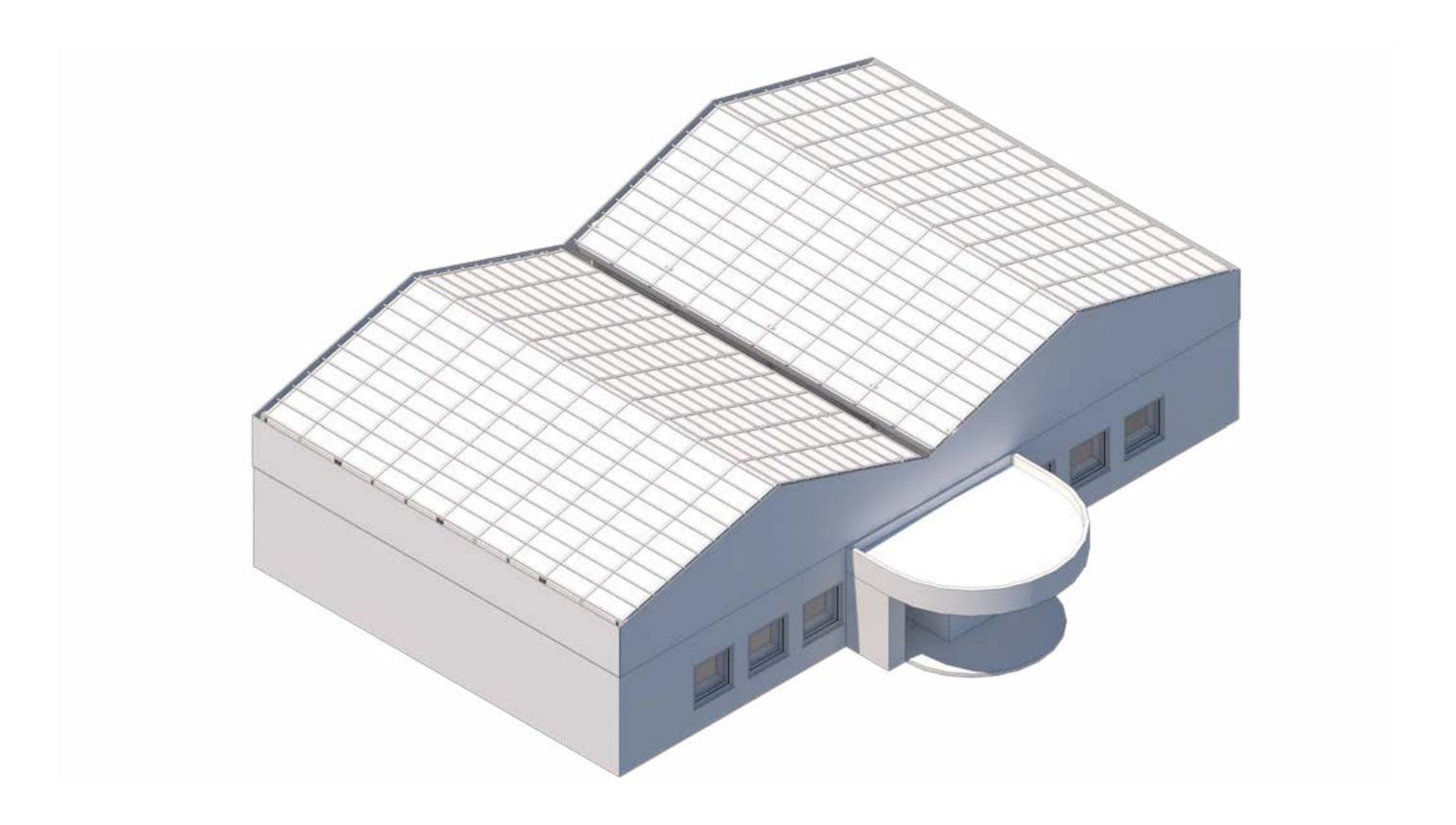


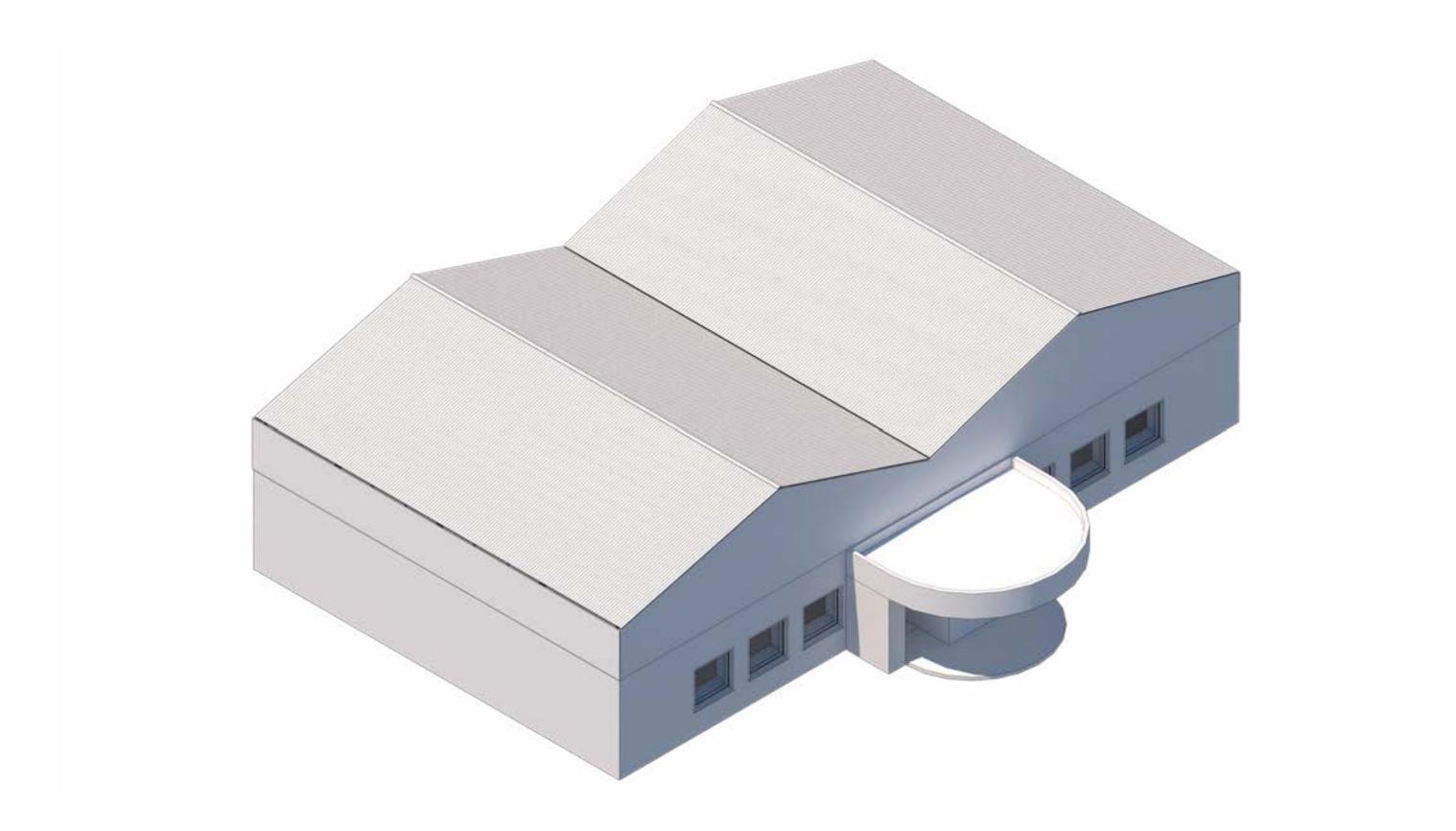


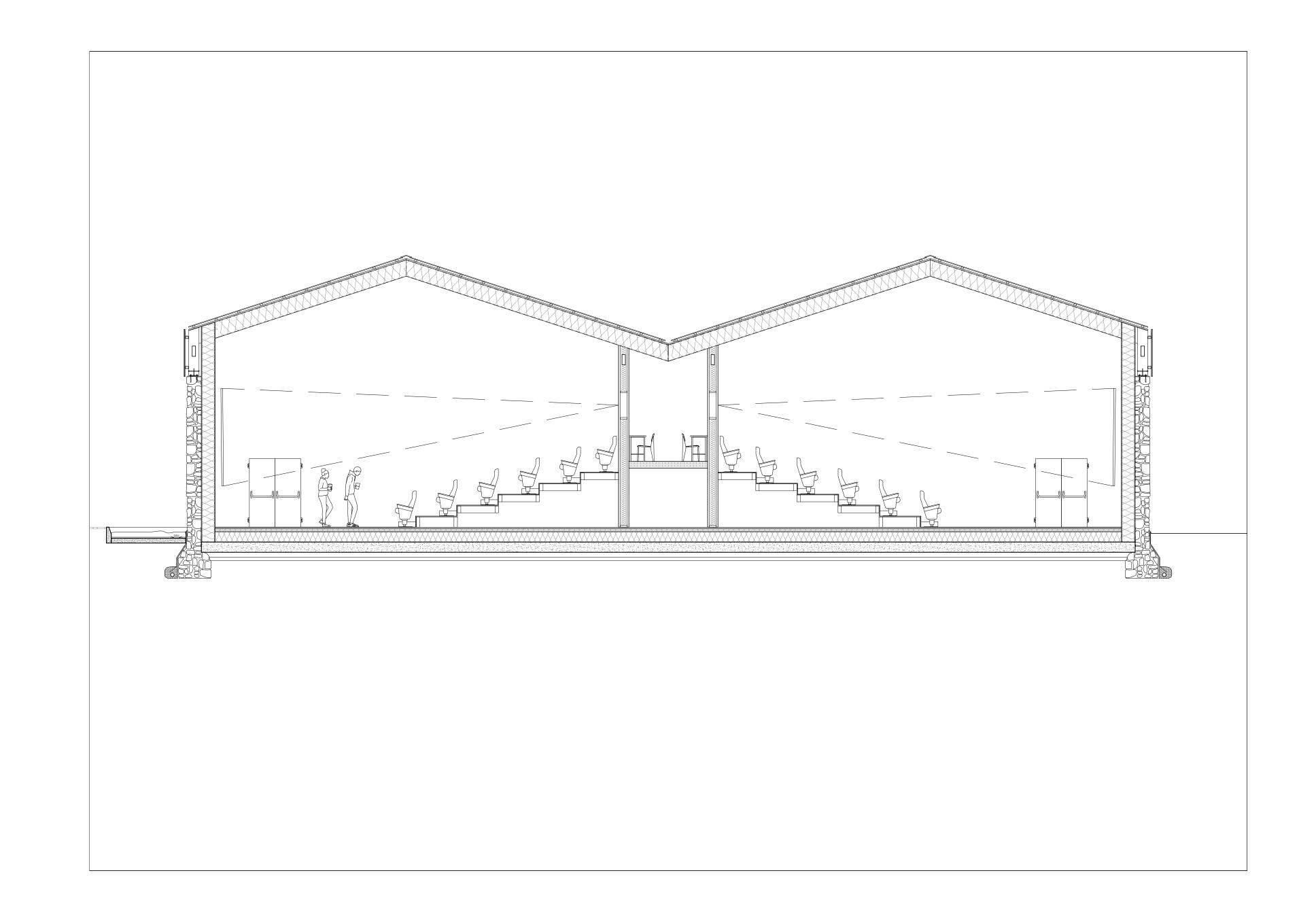


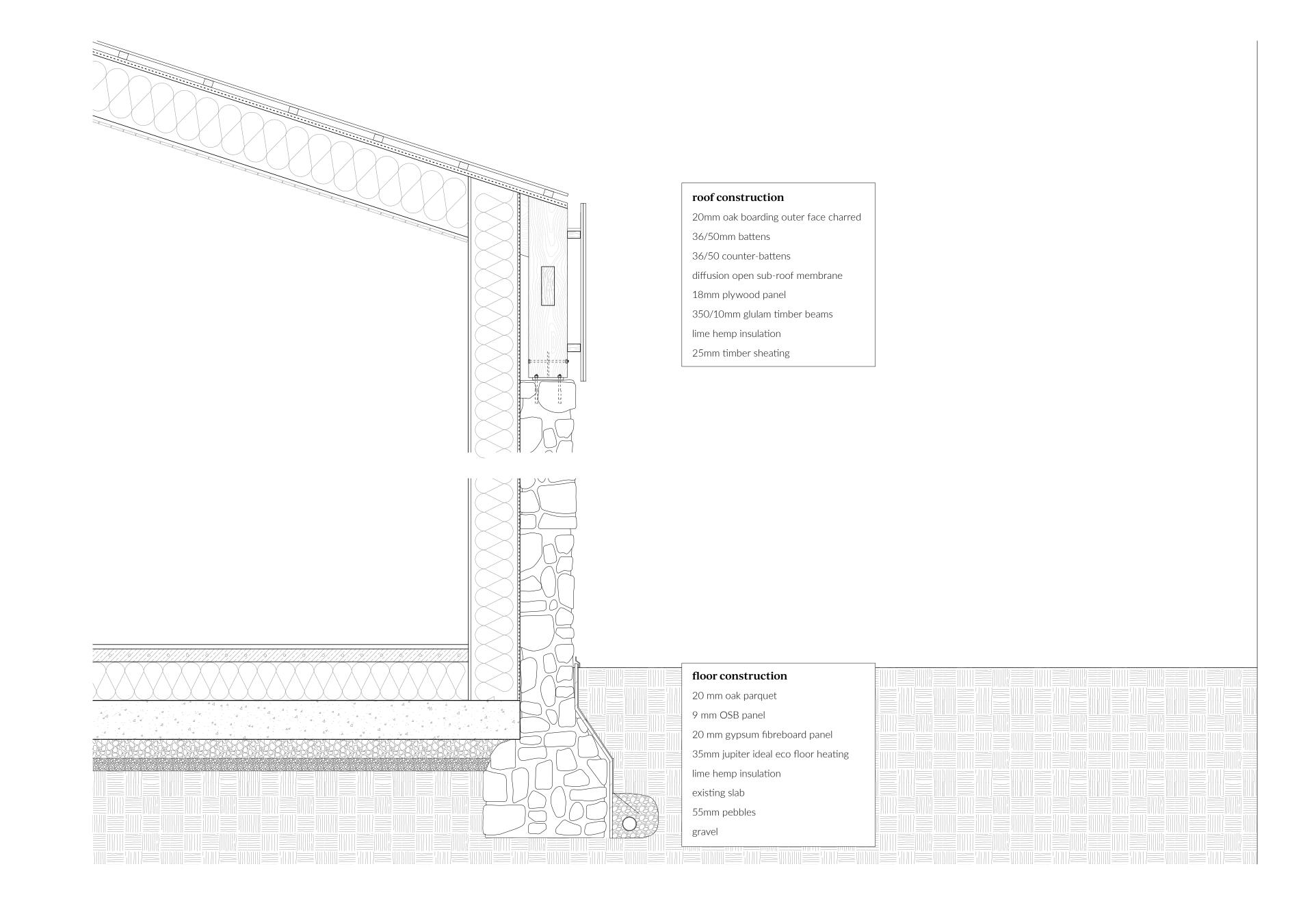




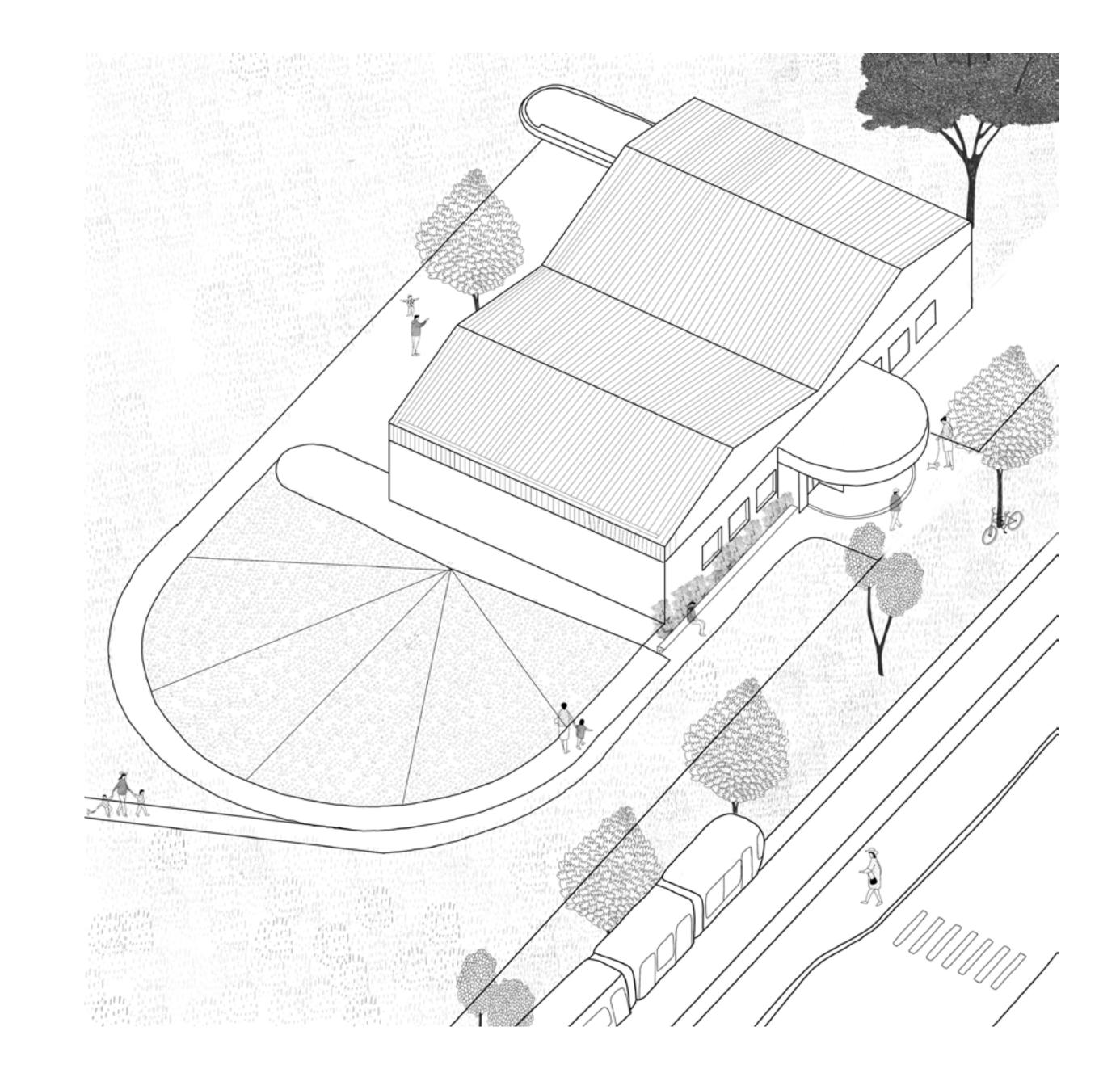


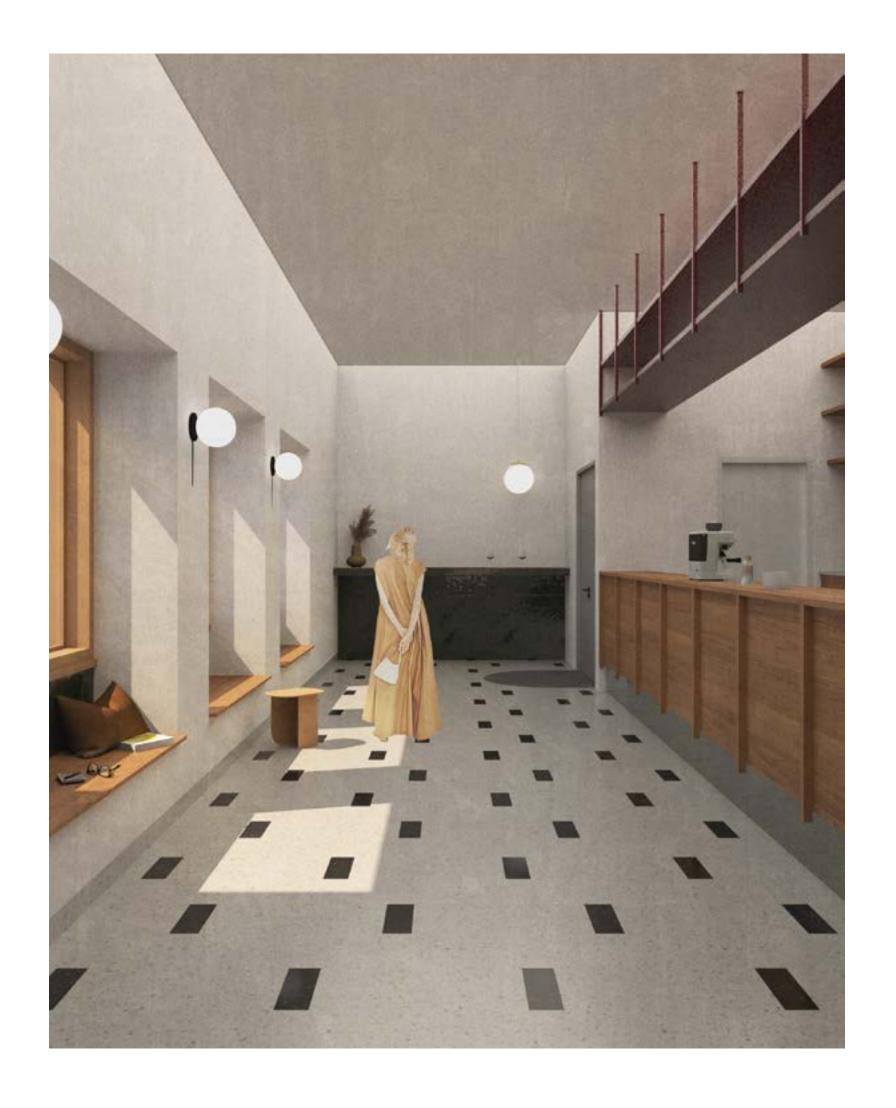












"The trust of a city street is formed over time from many little public sidewalk contacts. It grows out of people stopping by at the bar for a beer, getting advice from the grocer and giving advice to the newsstand man, comparing opinions with other customers at the bakery [...]

The sum of such casual, public contact at a local level [...] is a feeling for the public identity of people, a web of public respect and trust, and a resource in time of personal or neighborhood need."

Jane Jacobs *The Death and Life of Great American Cities* 

