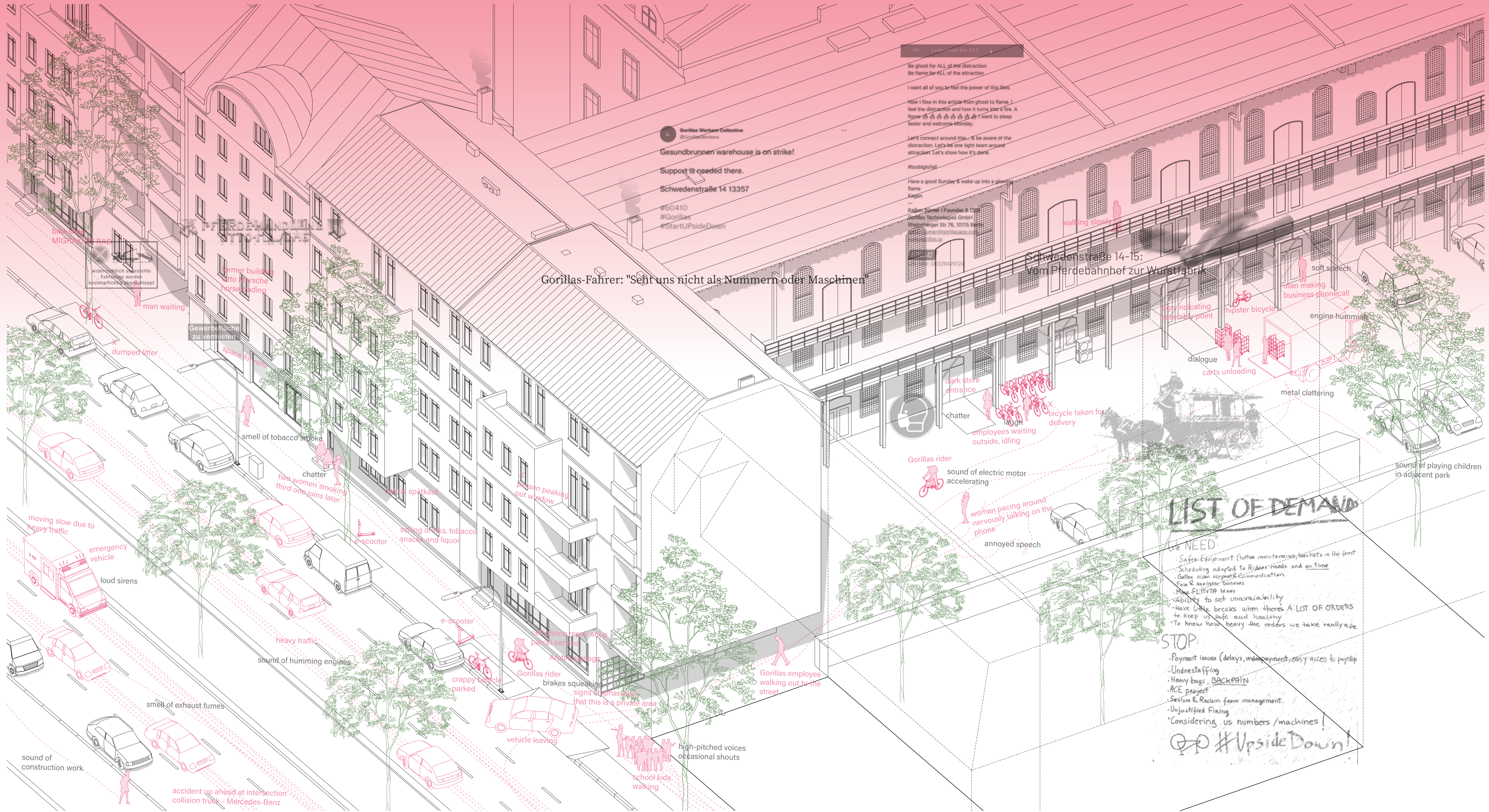
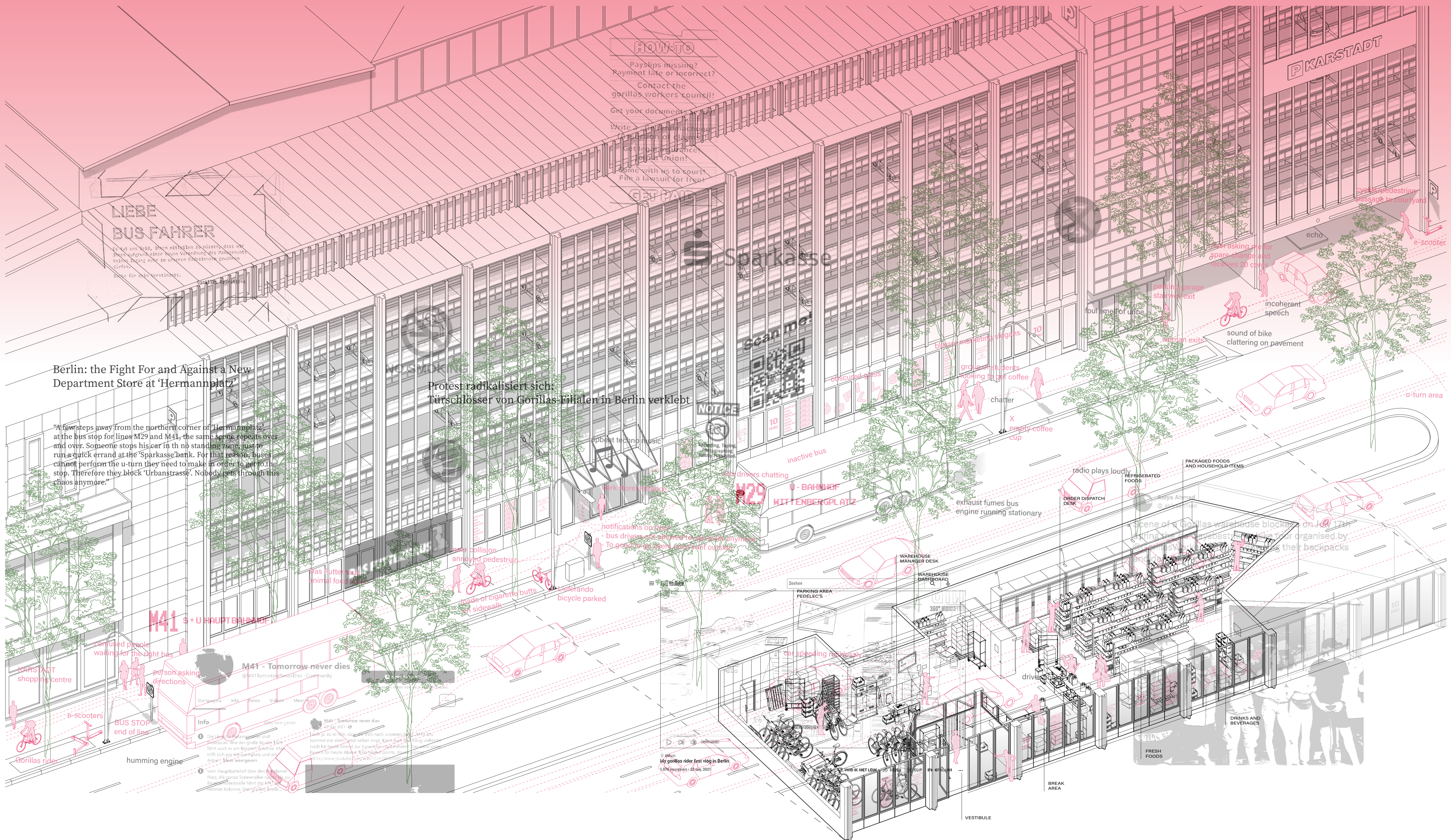


BEYOND COLONIZATION AND COMMODIFICATION      DESIGNING THE PLATFORM BEFORE IT DESIGNS US



WEATHER	TEMPERATURE	DATE	TIME	ADDRESS	PREVIOUS FUNCTION	WAREHOUSE SIZE (m <sup>2</sup> )	WH. TYPOLOGY
Clear and sunny	11 °C	March 24, 2022	10:00 AM	Schwedenstraße 14	Printshop "ProBusiness"	200	A, III

BEYOND COLONIZATION AND COMMODIFICATION    DESIGNING THE PLATFORM BEFORE IT DESIGNS US



Berlin: the Fight For and Against a New Department Store at 'Hermannplatz'

"A few steps away from the northern corner of 'Hermannplatz' at the bus stop for lines M29 and M41, the same scene repeats over and over. Someone stops his car in the no standing zone, just to run a quick errand at the 'Sparkasse' bank. For that reason, buses cannot perform the u-turn they need to make in order to get to the stop. Therefore they block 'Urbanstrasse'. Nobody gets through this chaos anymore."

Protest radikalisiert sich: Türschlosser von Gorillas-Filialen in Berlin verklebt

M41 S+U HAUPTBAHNHOF

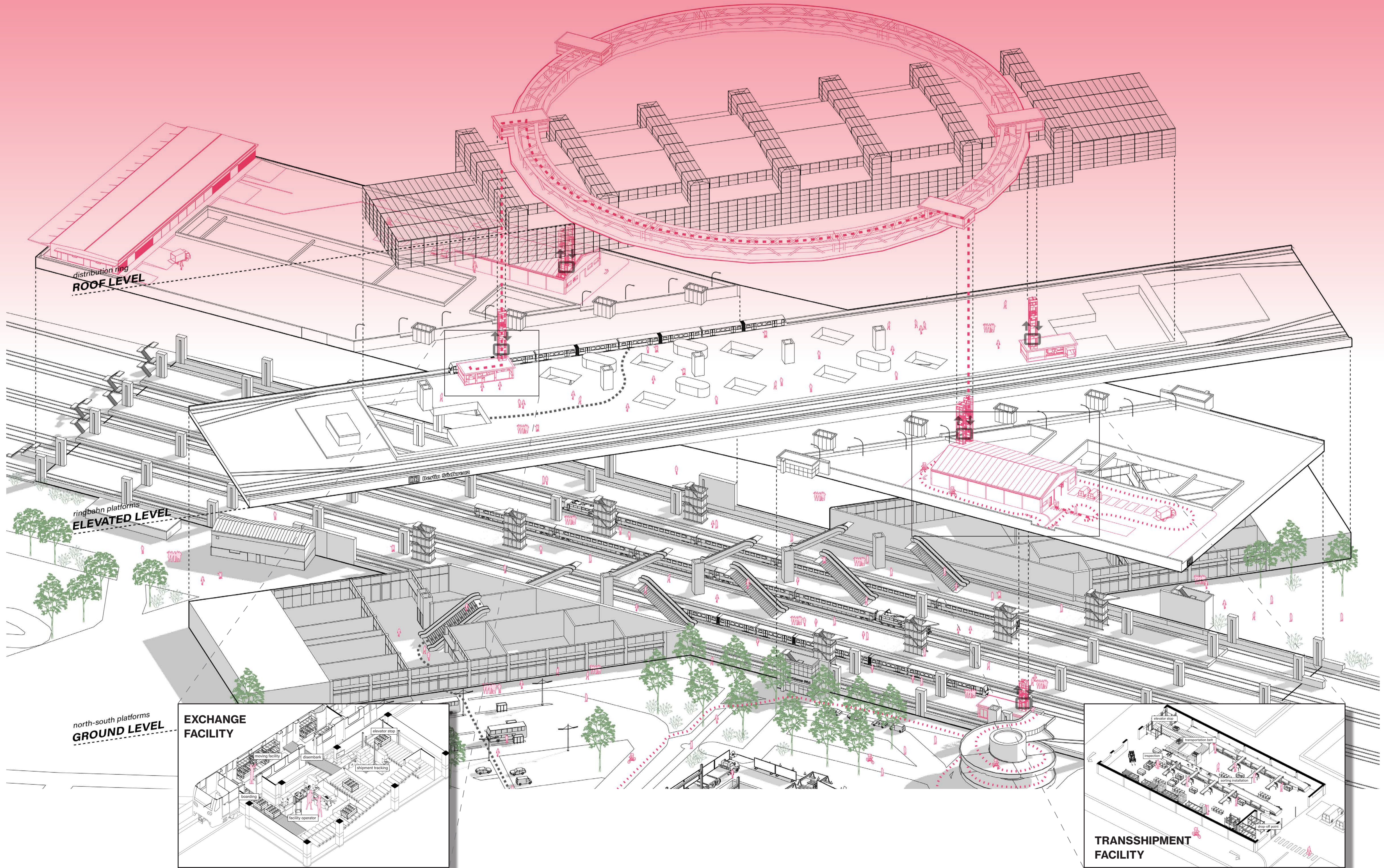
M41 - Tomorrow never dies  
@M41TomorrowNeverDies Community

WEATHER	TEMPERATURE	DATE	TIME	ADDRESS	PREVIOUS FUNCTION	WAREHOUSE SIZE (m <sup>2</sup> )	WH. TYPOLOGY
Clear and sunny	12 °C	March 25, 2022	10:00 AM	Urbanstraße 72	Bank office "Sparkasse"	250	E, IV

# PLATFORM URBANISM

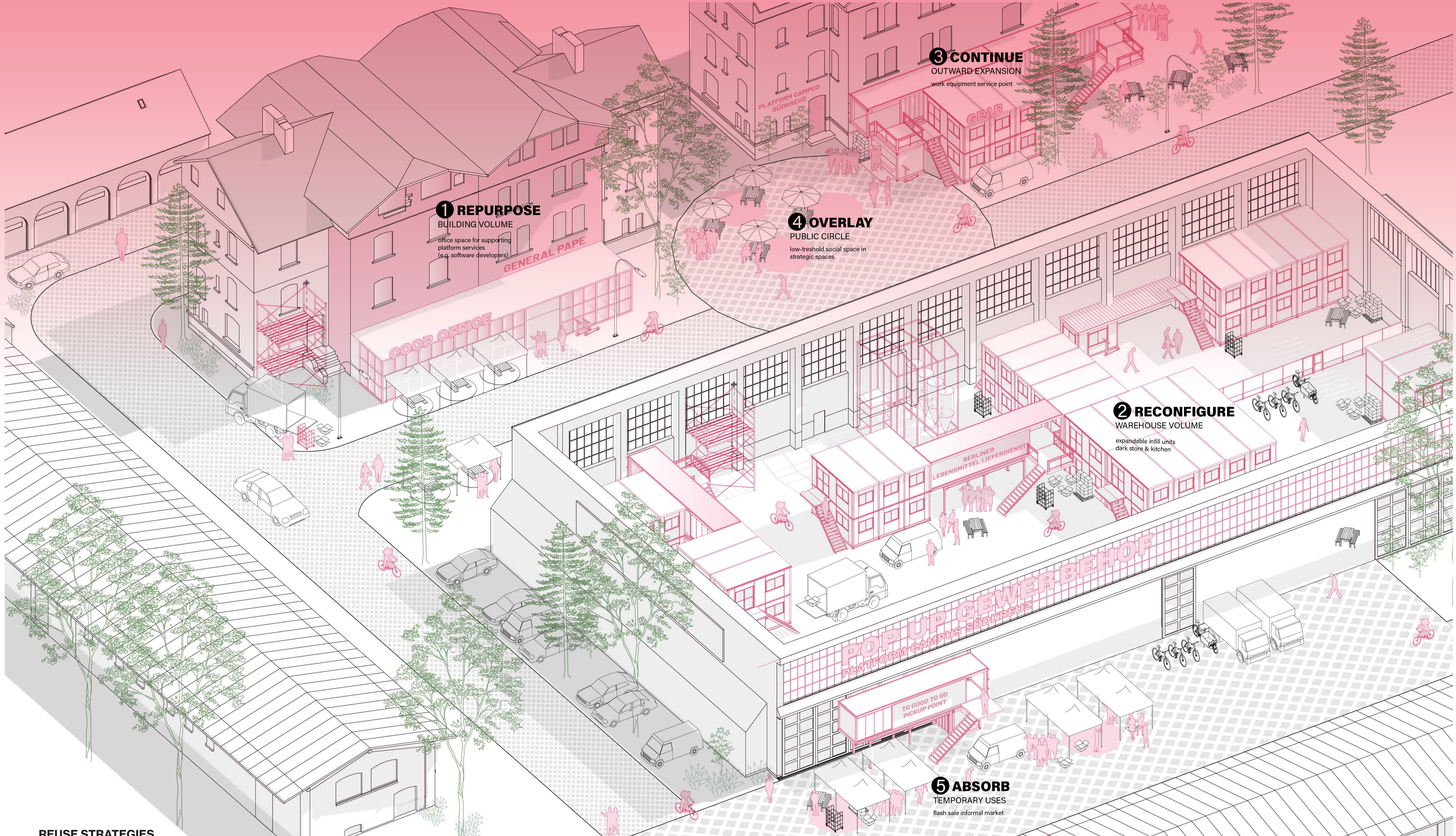
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**1 REPURPOSE**  
BUILDING VOLUME  
office space for supporting platform services (e.g. software developers)

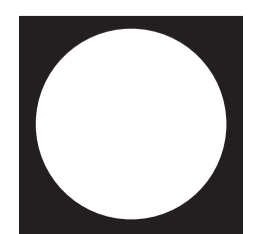
**3 CONTINUE**  
OUTWARD EXPANSION  
work equipment service point

**4 OVERLAY**  
PUBLIC CIRCLE  
low-threshold social space in strategic spaces

**2 RECONFIGURE**  
WAREHOUSE VOLUME  
expandable infill units  
dark store & kitchen

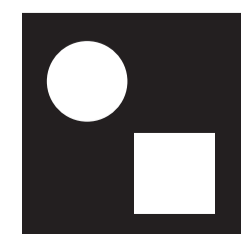
**5 ABSORB**  
TEMPORARY USES  
flash sale informal market

## REUSE STRATEGIES



**1 REPURPOSE**

Appropriate existing spaces which do not function anymore by assigning them a new use within the confines of the existing space



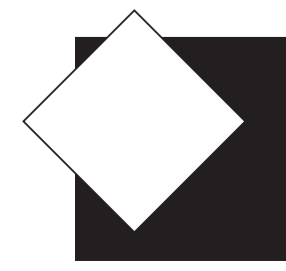
**2 RECONFIGURE**

Appropriate existing spaces and objects which do not function anymore by freeing them up and appropriating them for multiple uses of different kinds that require flexibility to grow and adapt



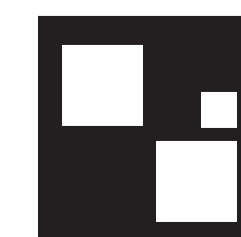
**3 CONTINUE**

Expanding existing spaces by merging them into a larger whole to fit the spatial needs of its function



**4 OVERLAY**

Allowing two or more functions to occupy the same space as they intersect one another and create a multifunctional space



**5 ABSORB**

Allowing temporary activities (pop ups) to occupy a space for a different purpose than the space that hosts them