DESIGN FOR OUT future



IDE Master Graduation

Project team, Procedural checks and personal Project brief

This document contains the agreements made between student and supervisory team about the student's IDE Master Graduation Project. This document can also include the involvement of an external organisation, however, it does not cover any legal employment relationship that the student and the client (might) agree upon. Next to that, this document facilitates the required procedural checks. In this document:

- The student defines the team, what he/she is going to do/deliver and how that will come about.
- SSC E&SA (Shared Service Center, Education & Student Affairs) reports on the student's registration and study progress.
- IDE's Board of Examiners confirms if the student is allowed to start the Graduation Project.

USE ADOBE ACROBAT READER TO OPEN, EDIT AND SAVE THIS DOCUMENT

Download again and reopen in case you tried other software, such as Preview (Mac) or a webbrowser.

STUDENT DATA & MASTER PROGRAMME

Save this form according the format "IDE Master Graduation Project Brief_familyname_firstname_studentnumber_dd-mm-yyyy". Complete all blue parts of the form and include the approved Project Brief in your Graduation Report as Appendix 1 !

family name		Your master programme (only select the options that apply to you):			
initials	given name	IDE master(s):	() IPD)	Dfl	SPD
student number		2 nd non-IDE master:			
street & no.		individual programme:		(give da	te of approval)
zipcode & city		honours programme:	\bigcirc		
country		specialisation / annotation:			
phone		-			
email					

SUPERVISORY TEAM **

Fill in the required data for the supervisory team members. Please check the instructions on the right !

** chair ** mentor		dept. / section:	Board of Examiners for approval of a non-IDE mentor, including a motivation letter and c.v
2 nd mentor	organisation: city:	country:	Second mentor only applies in case the assignment is hosted by an external organisation.
comments (optional)		•	Ensure a heterogeneous team. In case you wish to include two team members from the same section, please explain why.

Chair should request the IDE



APPROVAL PROJECT BRIEF

To be filled in by the chair of the supervisory team.

chair	date .	 signature
CHECK STUDY PROGRESS To be filled in by the SSC E&SA (Shared Service C The study progress will be checked for a 2nd time		Affairs), after approval of the project brief by the Chair. neeting.
Master electives no. of EC accumulated in total: Of which, taking the conditional requirements into account, can be part of the exam programme		YES all 1 st year master courses passed NO missing 1 st year master courses are:
List of electives obtained before the third semester without approval of the BoE		
name	. date .	 signature

FORMAL APPROVAL GRADUATION PROJECT

To be filled in by the Board of Examiners of IDE TU Delft. Please check the supervisory team and study the parts of the brief marked **. Next, please assess, (dis)approve and sign this Project Brief, by using the criteria below.

- Does the project fit within the (MSc)-programme of the student (taking into account, if described, the activities done next to the obligatory MSc specific courses)?
- Is the level of the project challenging enough for a MSc IDE graduating student?
- Is the project expected to be doable within 100 working days/20 weeks ?
- Does the composition of the supervisory team comply with the regulations and fit the assignment ?

Content:	APPROVED	NOT APPROVED
Procedure:	APPROVED	NOT APPROVED
(
\]
		comments

name	

date _____

signature

IDE TU Delft - E&SA Department /// Graduation project brief & study overview /// 2018-01 v30

Initials & Name How can a strategic method enable contribution of the end-customer to development Title of of Natural User Interactions of future BMW products?

"How can a strategic method enable contribution of the end-customer to development of Natural User Interactions of future BMW products?"

project title

fuDelft

Please state the title of your graduation project (above) and the start date and end date (below). Keep the title compact and simple. Do not use abbreviations. The remainder of this document allows you to define and clarify your graduation project.

start date _____

end date

- -

INTRODUCTION **

Please describe, the context of your project, and address the main stakeholders (interests) within this context in a concise yet complete manner. Who are involved, what do they value and how do they currently operate within the given context? What are the main opportunities and limitations you are currently aware of (cultural- and social norms, resources (time, money,...), technology, ...).

space available for images / figures on next page

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Initials & Name How can a strategic method enable contribution of the end-customer to Title of Pr development of Natural User Interactions of future BMW products?



introduction (continued): space for images

image / figure 1:

image / figure 2: ____

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Title of Pr

Initials & Name



PROBLEM DEFINITION **

Limit and define the scope and solution space of your project to one that is manageable within one Master Graduation Project of 30 EC (= 20 full time weeks or 100 working days) and clearly indicate what issue(s) should be addressed in this project.

ASSIGNMENT **

State in 2 or 3 sentences what you are going to research, design, create and / or generate, that will solve (part of) the issue(s) pointed out in "problem definition". Then illustrate this assignment by indicating what kind of solution you expect and / or aim to deliver, for instance: a product, a product-service combination, a strategy illustrated through product or product-service combination ideas, In case of a Specialisation and/or Annotation, make sure the assignment reflects this/these.

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Initials & Name

Student number

Title of Project How can a strategic method enable contribution of the end-customer to development of Natural User Interactions of future BMW products?



PLANNING AND APPROACH **

start date _____-

end date

- -

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Initials & Name

Student number _

Title of Project How can a strategic method enable contribution of the end-customer to development of Natural User Interactions of future BMW products?



MOTIVATION AND PERSONAL AMBITIONS

Explain why you set up this project, what competences you want to prove and learn. For example: acquired competences from your MSc programme, the elective semester, extra-curricular activities (etc.) and point out the competences you have yet developed. Optionally, describe which personal learning ambitions you explicitly want to address in this project, on top of the learning objectives of the Graduation Project, such as: in depth knowledge a on specific subject, broadening your competences or experimenting with a specific tool and/or methodology, Stick to no more than five ambitions.

FINAL COMMENTS In case your project brief needs final comments, please add any information you think is relevant.

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Initials & Name Title of Project How can a strategic method enable contribution of the end-customer to development of Natural User Interactions of future BMW products?