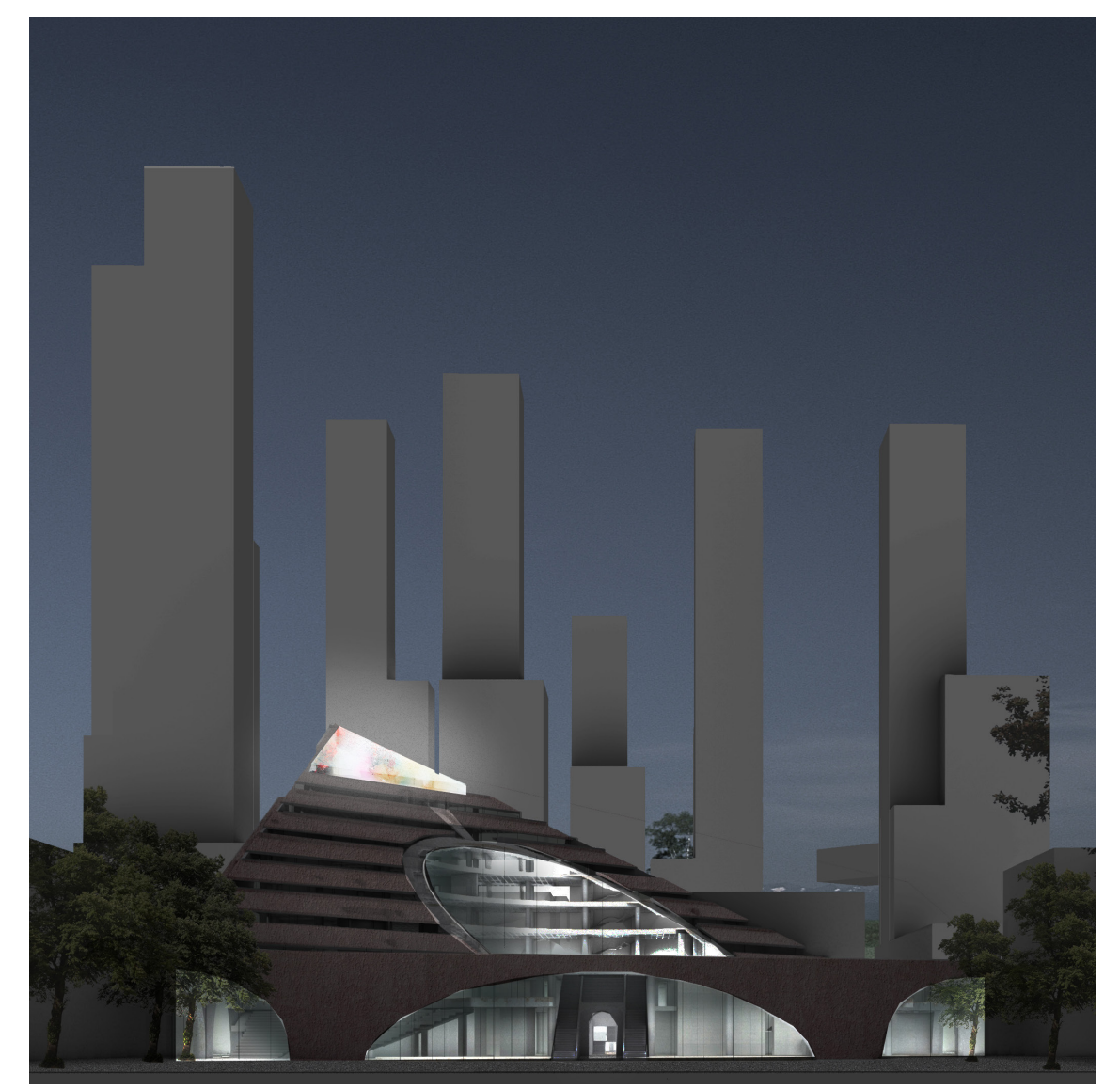
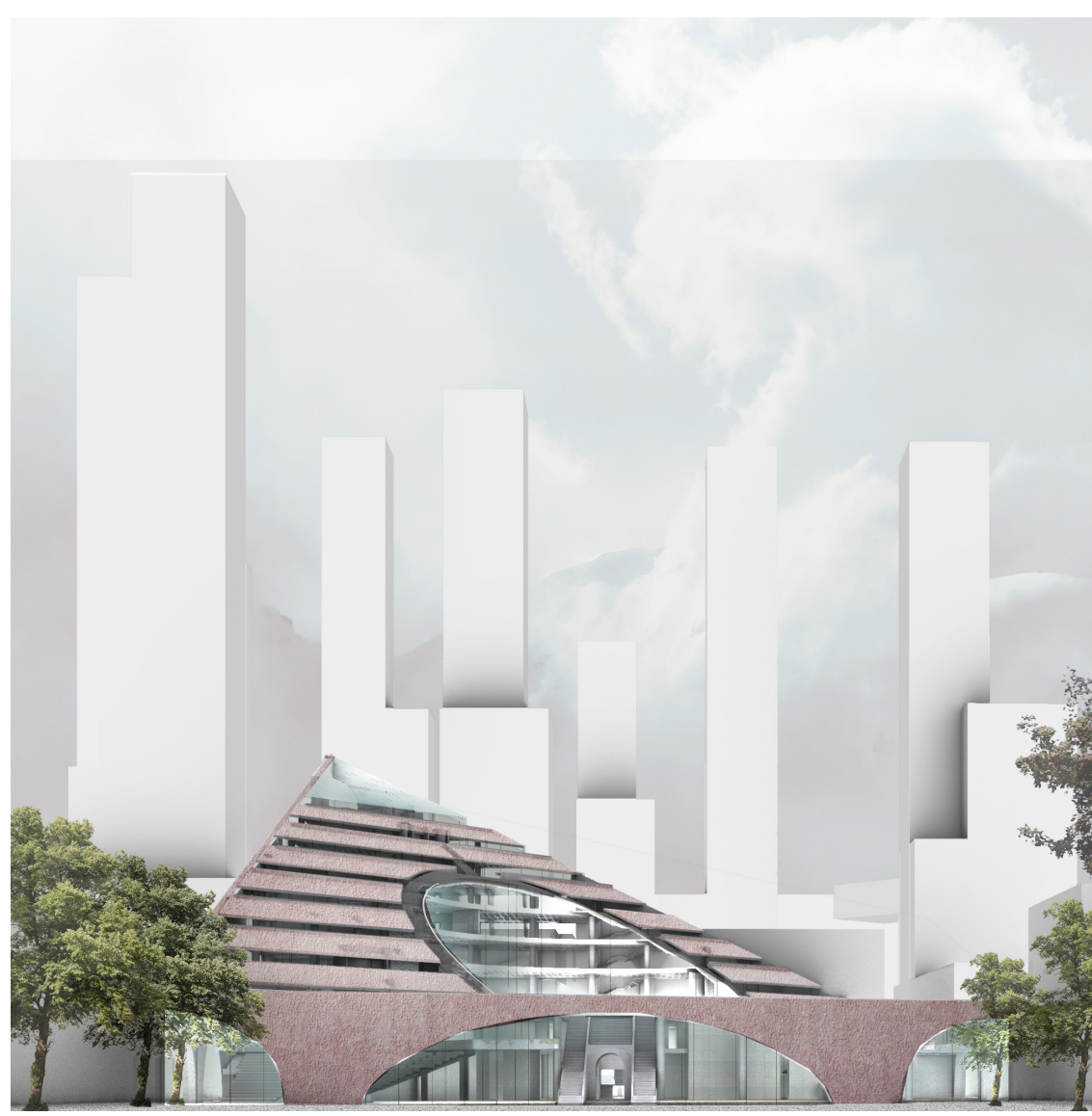
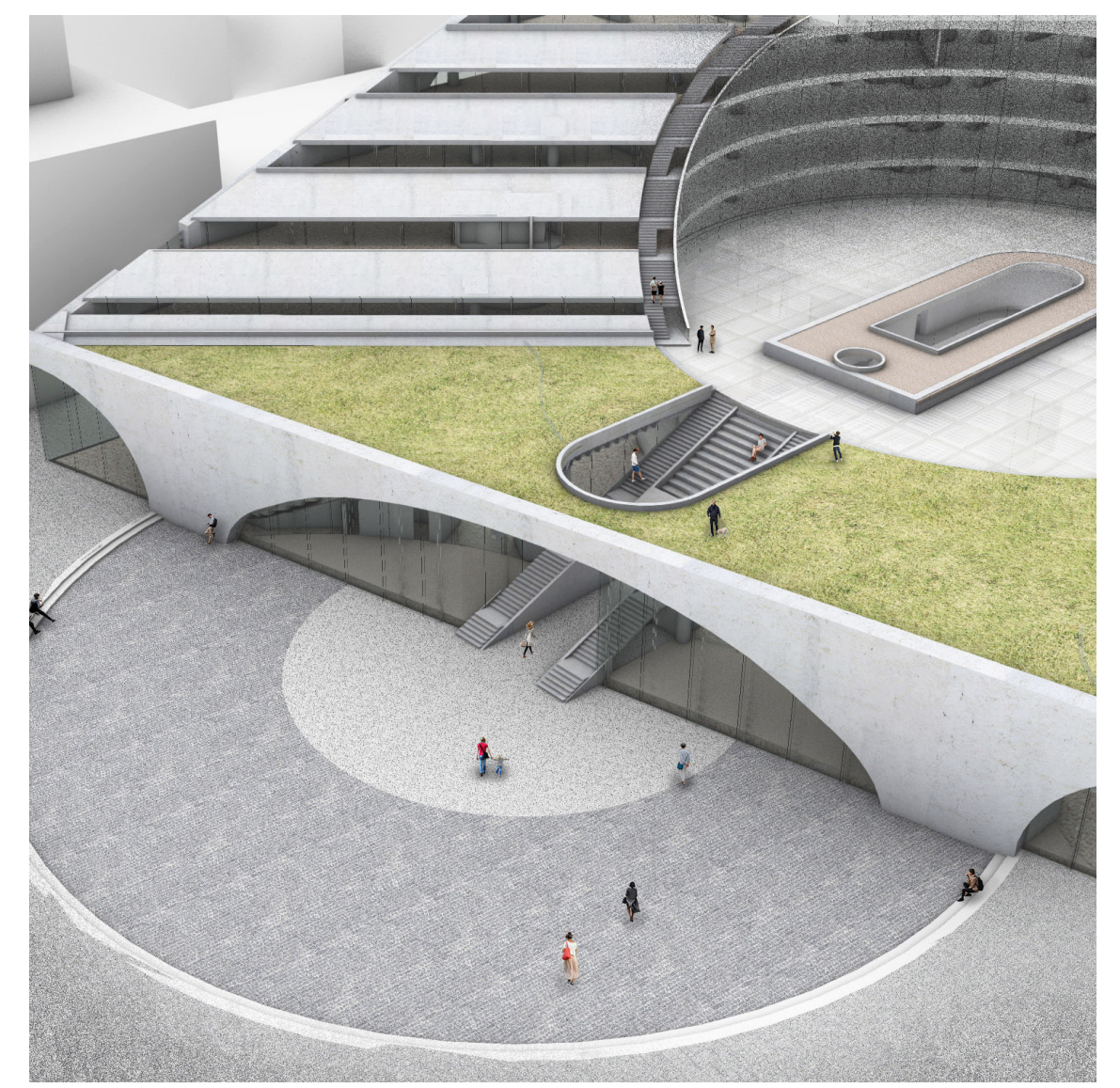
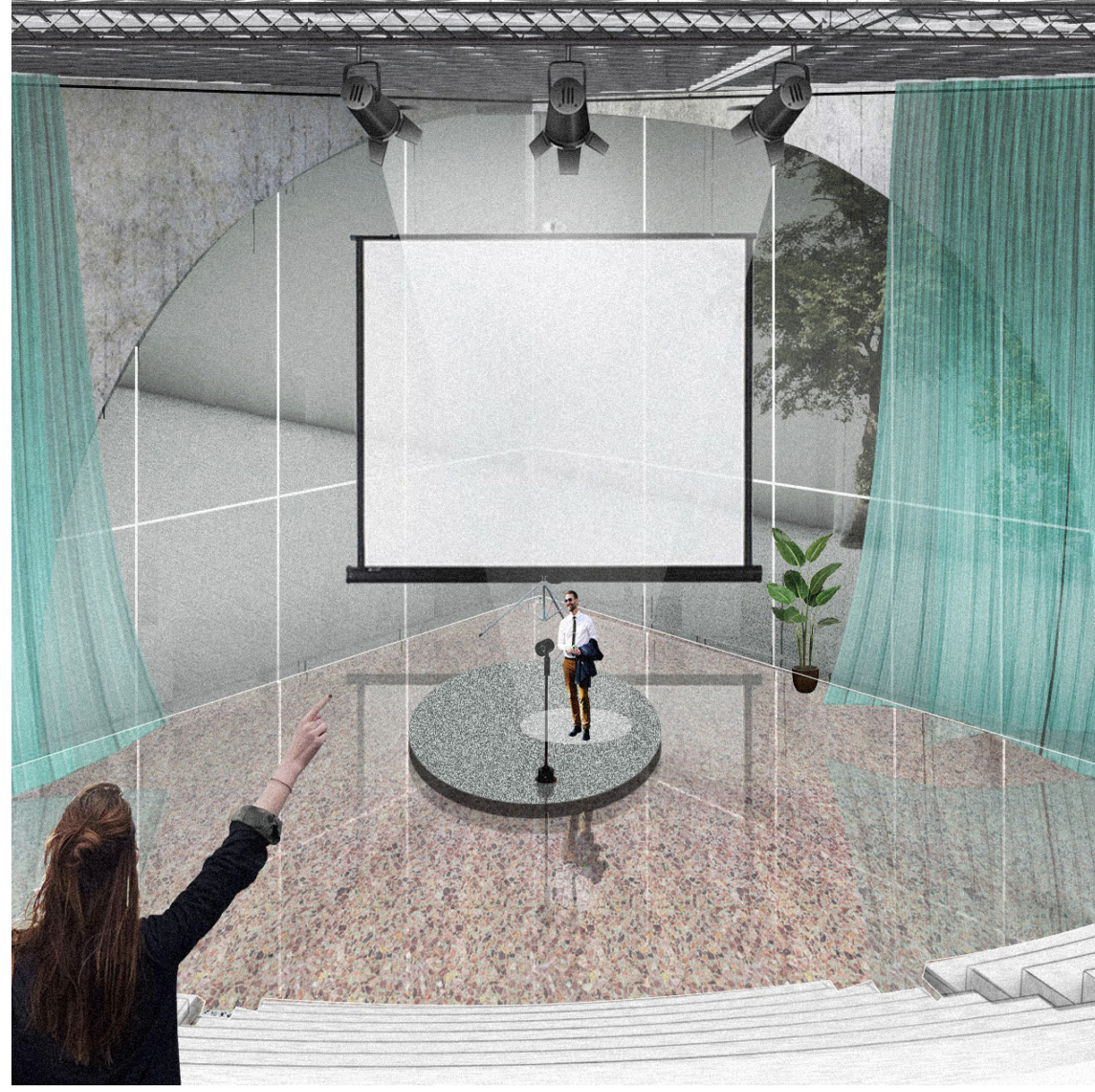


[RE]START-UP
SLUISBUURT [RE]STARTUP HUB
SHUSHEN ZHANG

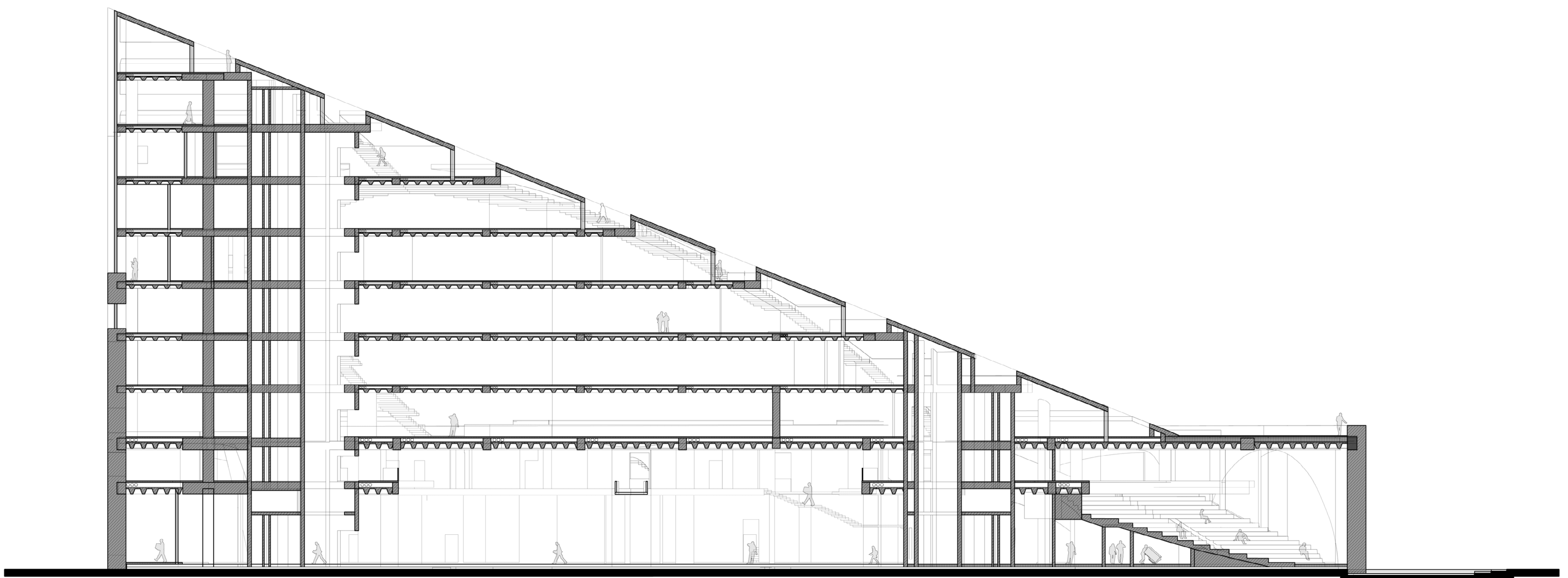
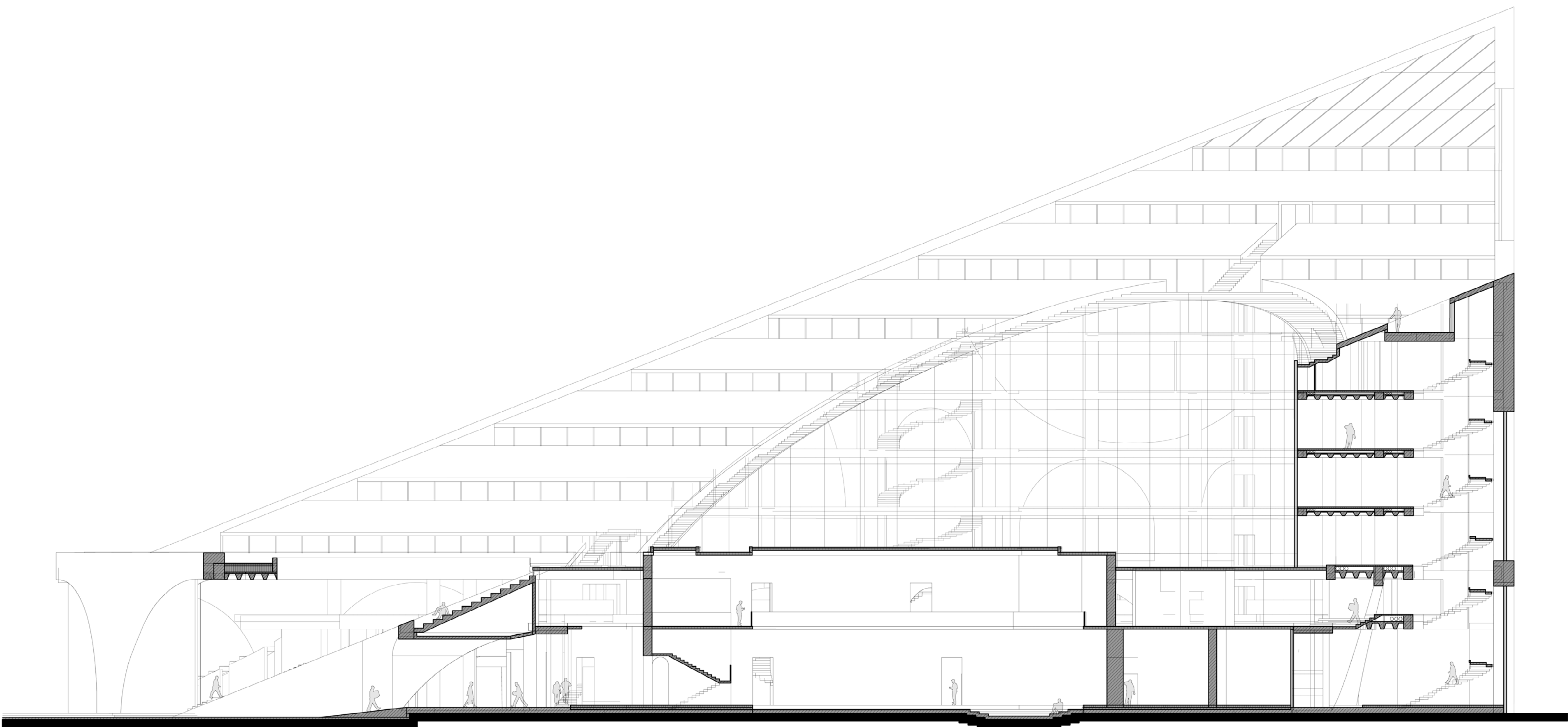
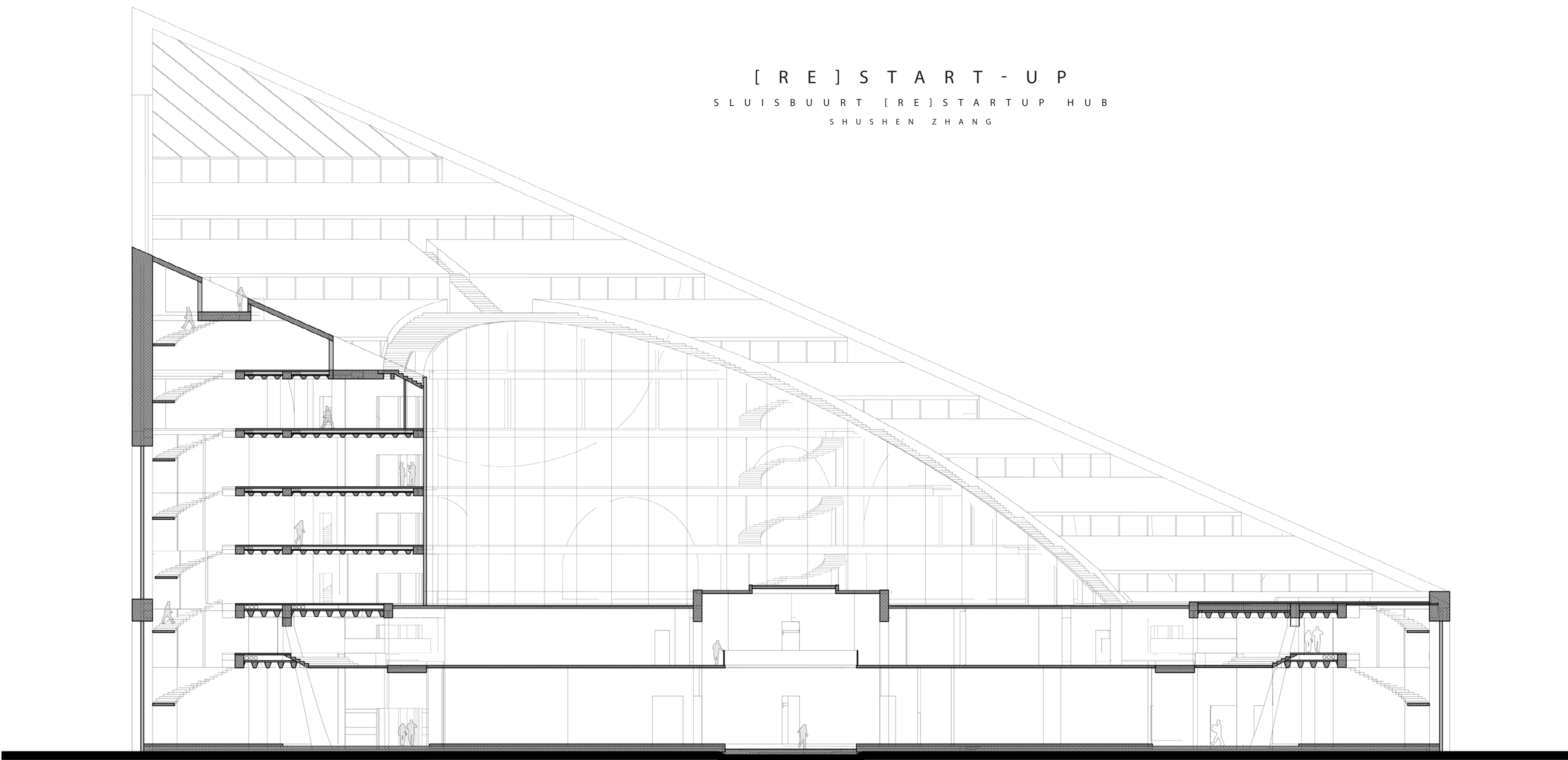


IBMS of Inholland University
Zeeburg [Re]startup Hub
ENTRANCE

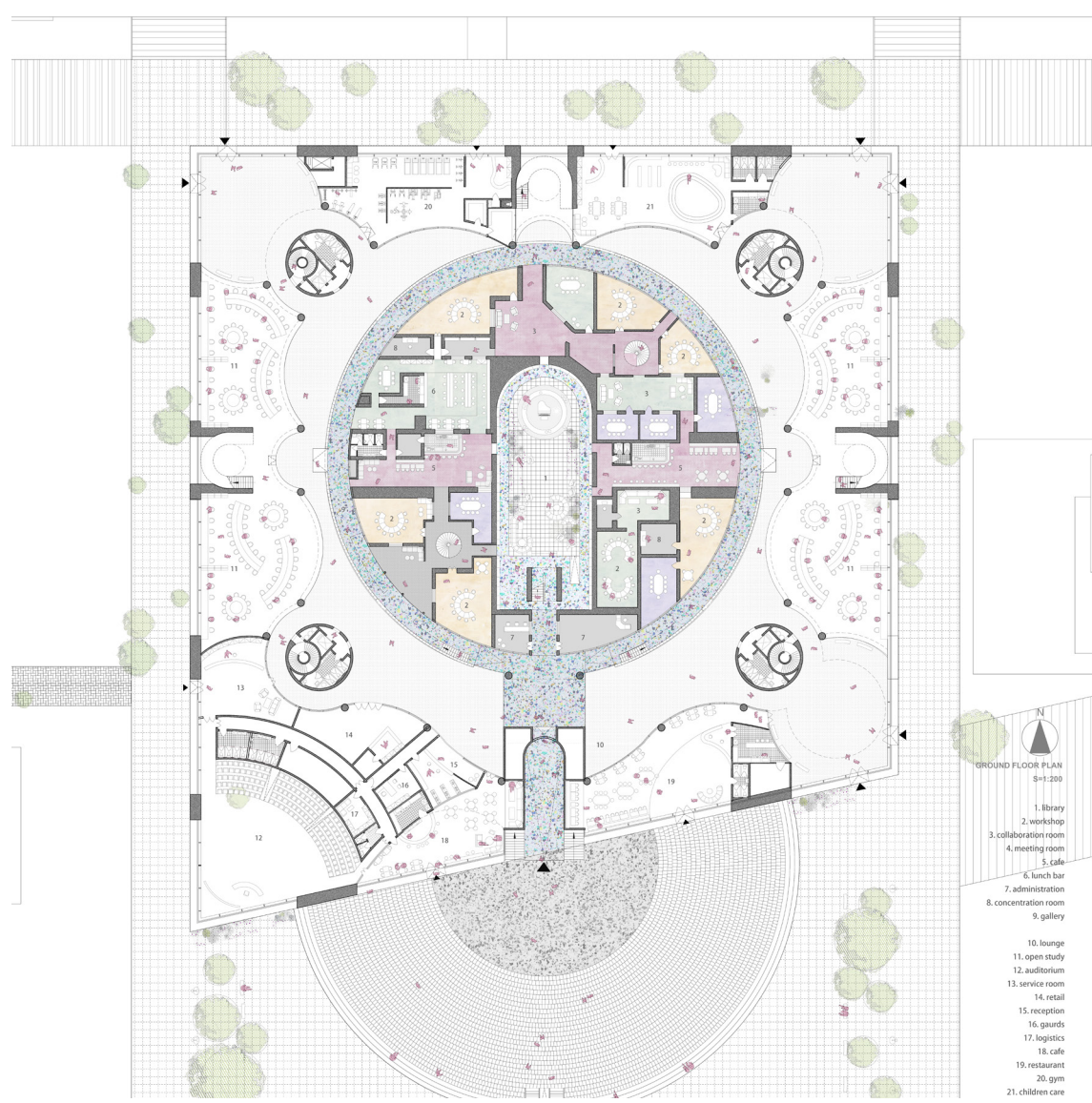
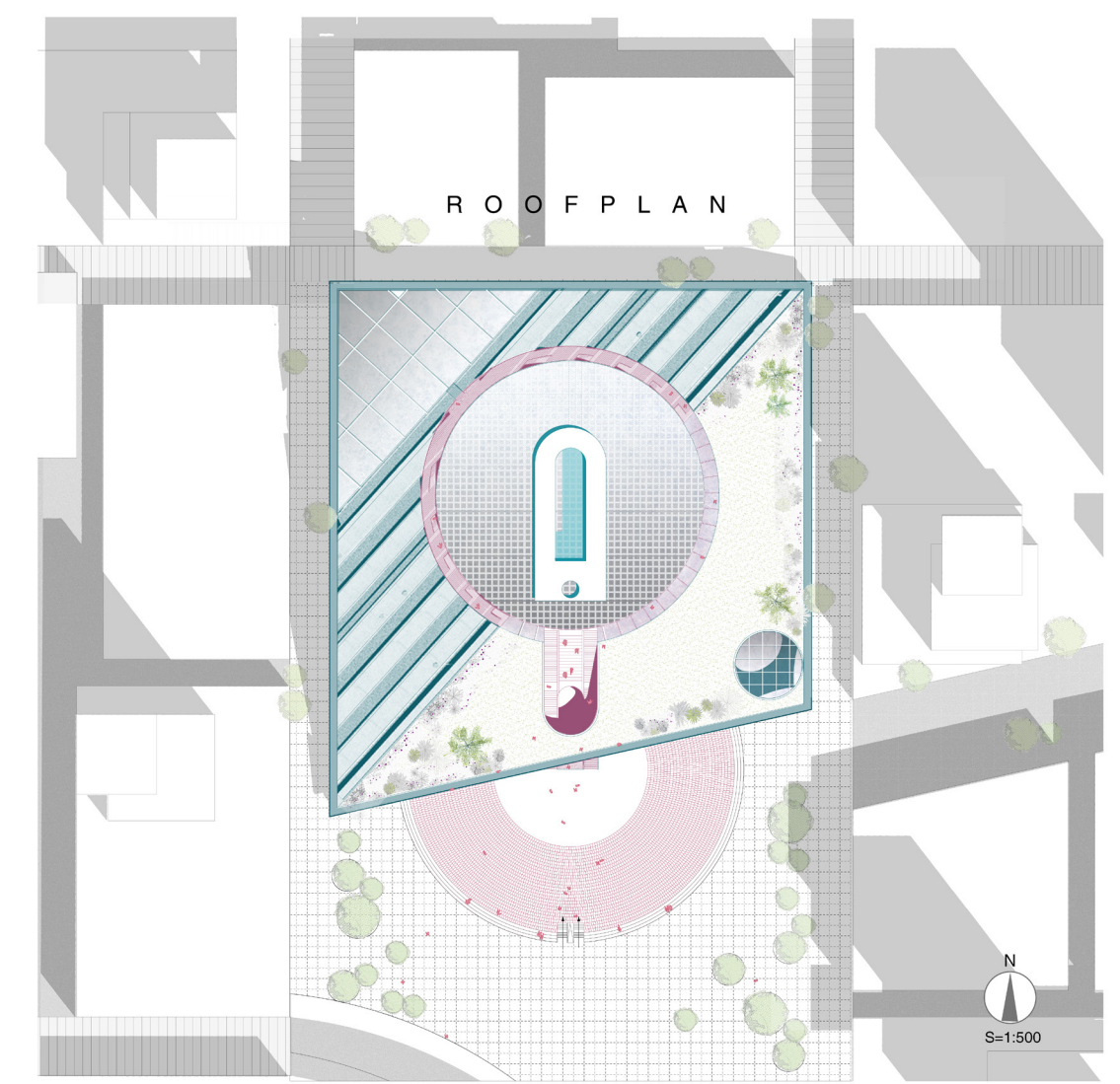
[RE]START-UP
SLUISBUURT [RE]STARTUP HUB
SHUSHEN ZHANG



[R E] S T A R T - U P
S L U I S B U U R T [R E] S T A R T U P H U B
S H U S H E N Z H A N G



[RE]START - UP
SLUISBUURT [RE]STARTUP HUB
SHUSHEN ZHANG



[RE]START - UP
SLUISBUURT RESTART-UP HUB
SHUSHEN ZHANG
2017 / 2018

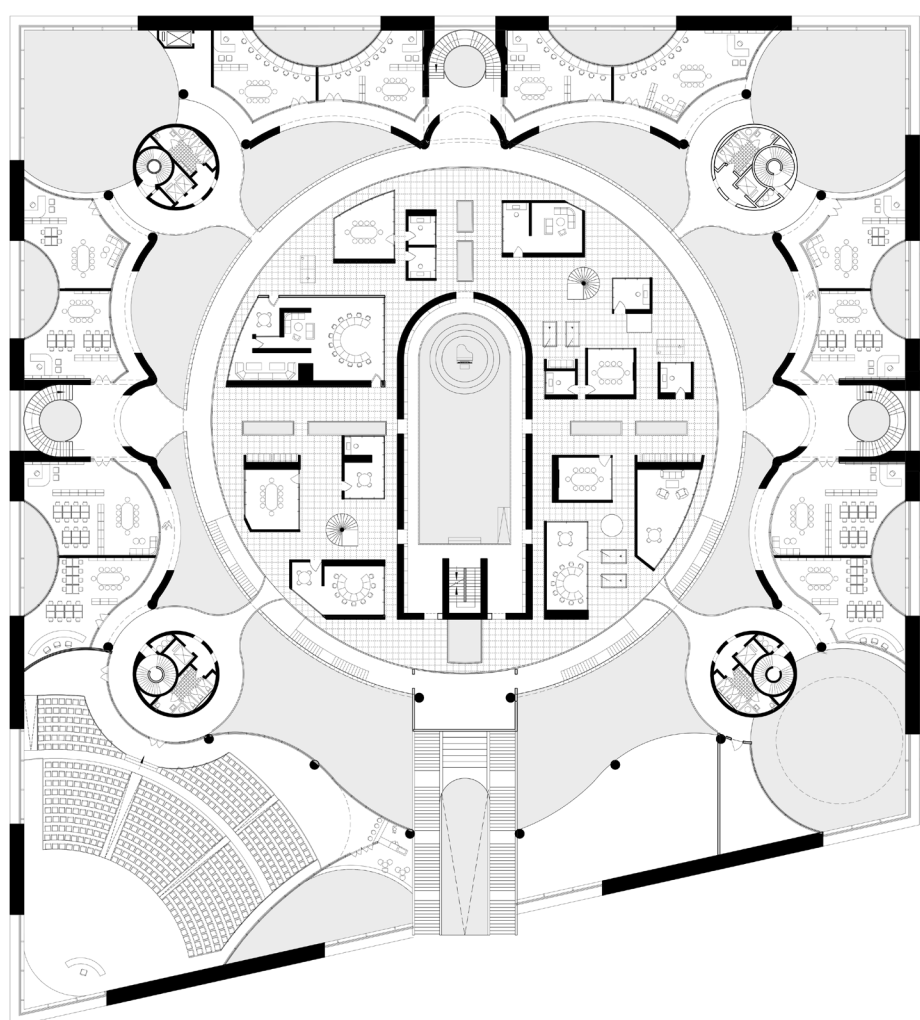
THE AMBITION OF MY PROJECT IS TO HELP PEOPLE ADAPTING TO THE NEW AGE IN TERMS OF THE JOB (RE)START-UPS. OUR GROUP SITE LOCATION IS ON ZEEBURGEREISLAND, THE OUTSKIRT OF THE CENTRAL AMSTERDAM, ISOLATED TO THE MAINLAND FOR DECADES. IN OUR GROUP VISION WE ARE GOING TO MAKE IT ISOLATED BUT WELL-CONNECTED, A PILOT AND SELF-SUFFICIENT. IN OUR SITE, THERE ARE 40% OF SOCIAL HOUSING OUT OF THE WHOLE HOUSING AMOUNTS. IT MEANS A LOT OF PEOPLE LIVING ON THE ISLAND ARE LOWERCLASS, THEY ARE MAINLY ENGAGED IN LOW-SKILLED JOBS (ABOUT TO BE REPLACED BY TECHNOLOGY IN THE FUTURE), DUE TO THEIR LIMITED EDUCATIONAL RESOURCES. IN 2050, A LARGE PROPORTION OF PEOPLE WILL NEED THE OCCUPATION

TRANSITION.
THE DESIGN BRIEF RESULTED IN THE DESIGN OF "AN [RE] STARTUP HUB", A FUTURE [RE] STARTUP HUB, WHICH WORKS ON EDUCATING AND INTEGRATING THE SKILLS AND ABILITIES OF DIFFERENT PEOPLE, SO THAT THEY CAN LEARN FROM EACH OTHER, AND CREATE JOB OPPORTUNITIES. THE VALUE OF PLACES WILL SHIFT TO THE PROMOTION OF NETWORKING, SOCIALIZING, COLLABORATION, HYPER-INDIVIDUALIZED LEARNING, AND WILL BE SPACES WHERE SERENDIPITY, UNPLANNED ENCOUNTERS, UNANTICIPATED OPPORTUNITIES, AND COINCIDENCES CAN OCCUR, ENCOURAGING DIVERSITY ACTIVITIES, COMMUNICATION, AND CREATIVITY.

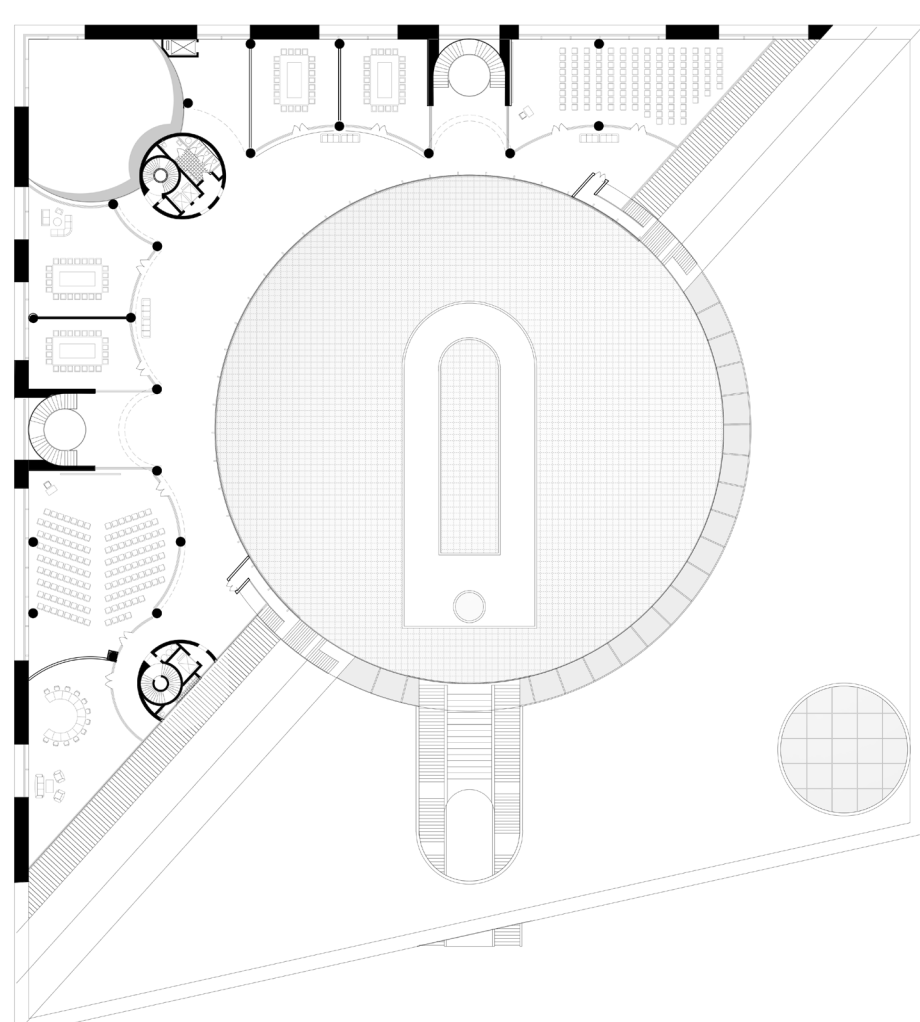
NETWORK WAY.



The way to integrating people for the new way of work



1st Floor



4th Floor

