

Graduation Plan

Master of Science Architecture, Urbanism & Building Sciences



Graduation Plan: All tracks

Submit your Graduation Plan to the Board of Examiners (Examencommissie-BK@tudelft.nl), Mentors and Delegate of the Board of Examiners one week before P2 at the latest.

The graduation plan consists of at least the following data/segments:

Personal information	
Name	Loes Mechteld Bekkers
Student number	4463900

Studio	
Name / Theme	Public Building - THE NEW MUSEUM Art + the City Re-Wired
Main mentor	Henk Bultstra Architectural Design
Second mentor	Florian Eckardt Building Technology
Third mentor	Sang Lee Theory Research
Argumentation of choice of the studio	I chose this studio because I wanted to learn more about public buildings and get more experience on the connection between the public, the people and a building made for it. It is exciting to think about art and how to design the museum of tomorrow, and at the same time museums are a crucial part of our society, since they are a public building and at the same time an institution where people can learn about art and issues shown through art. The theme 'multiplicity' – designing buildings with many layers - provokes me to think about future buildings and how to improve their life expectancy by designing with multiple functions in mind, instead of one singular program.

Graduation project	
Title of the graduation project	Neighbourhood Art Centre and Museum
Goal	
Location:	Maashaven Zuidzijde, Tarwewijk, Rotterdam South, the Netherlands
The posed problem,	Museums of today have a very specific building type. It has clean and white exhibitions rooms, a museum shop, a café and some rooms backstage that the public cannot see. The museums of today are made for the general public and have a very international character. They are made for international visitors. Unfortunately, this international character leads to a museum

	<p>that does not tend to the specific location, local visitors and artists. They do not put attention towards the neighbourhood the building is living in. The museums of today are losing their individual identity. Because, museums are responsible to serve the public and prevent negative gentrification, I want to investigate the museum of tomorrow and if we can combine it with other functions to make the museum part of the neighbourhood and engage people living in the area to come to the museum.</p>
<p>research questions and</p>	<p>The main research question is: <i>How can the museum of today be designed specifically for its location and engage the people living nearby?</i></p> <p>To make the museum more connected with the neighbourhood it is living in, I will focus on 3 issues concerning locality. Firstly, I will investigate how to get local visitors engaged with the museum and the art. What kind of functions are needed to strengthen this connection? Secondly, how to get local artists involved in the museum and work together with visitors on developing exhibitions. Thirdly, the exhibitions happening in the museum will deal about the local subject matter. This means local topics, issues, traditions and history relating to Rotterdam.</p>
<p>design assignment in which these result.</p>	<p>The final design assignment will be a museum with community functions. I want the museum to become a part of the neighbourhood life. To achieve this the museum will be actively reaching out into the neighbourhood with different activities, workshops, exhibitions and events to get the residents engaged. The museum will be a place of meeting with educational and exhibition purpose. It will focus on dialogue, collaboration and education relating local themes and art.</p> <p>The art work in the museum will be very diverse and depending on what is needed</p>

for the exhibition happening at the time. This can range from classical paintings and sculptures to video, digital art and photography.

Process

Method description

Literature research will be the main source of information. This will be combined with qualitative research and mapping to analyse case studies of other museums and community centres. To find out more about the neighbourhood I will use quantitative research to look further into demographics. Furthermore, I am going to make a small booklet with profiles and examples of art of different artists that could be exhibited in the museum.

Literature and general practical preference

Byrne, J., Morgan, E., Paynter, N., Sánchez de Serdio, A., Železnik, A., & Aksamija, A. (2018). *The constituent museum: Constellations of knowledge, politics and mediation: A generator of social change*. Valiz; WorldCat.org.

Carbonell, B. M. (2012). *Museum studies: An anthology of contexts* (Second edition.). Wiley-Blackwell; WorldCat.org.

Golding, V., & Modest, W. (2013). *Museums and communities: Curators, collections and collaboration*. A&C Black.

Lane, R., Vanclay, F., Wills, J., & Lucas, D. (2007). Museum outreach programs to promote community engagement in local environmental issues. *Australian Journal of Public Administration*, 66(2), 159–174.

Mgijima, B. (2006). *Mapping museum–community relations in Lwandle*. *Journal of Southern African Studies*, 32(4), 795–806.

Peszkowska, A. (2017, December 1). *Community Engagement For Museums*. Medium. <https://medium.com/smk-open/community-engagement-for-museums-dd9a170528ca>

Scott, M. (2017, October 21). Active Participation: Museums Empowering the Community. *Museum-ID*. <https://museum-id.com/active-participation-museums-empowering-community-marilyn-scott/>

Suchy, S. (2006). *Museum management: Emotional value and community engagement*. 24, 2.

Wills, J. (2007). *Museums, communities and participatory projects* (Doctoral dissertation, University of Tasmania).

Potential case studies:

- Can Framis, Barcelona, Spain
- LocHal, Tilburg, The Netherlands
- The Lightbox, United Kingdom

Reflection

1. What is the relation between your graduation (project) topic, the studio topic (if applicable), your master track (A), and your master programme (MSc AUBS)?

The topic of this year's graduation studio of Public Building is the new museum, the museum of tomorrow. With my research I am going to look into a new museum type, where the classical museum is combined with other unconventional functions; in my case community related program. My Master track, Architecture, is represented in the research of a new building type.

2. What is the relevance of your graduation work in the larger social, professional and scientific framework.

With my graduation project, I am looking into a new museum type that focusses on its locality and how to make it part of the neighbourhood life. It combines the traditional museum functions with new functions that will engage the local residents with the museum, get local artists involved and discuss local themes. These local topics will be addressed through art in exhibitions, during workshops, lectures and discussions. People can work through them while producing art together with other artists and non-artists.

With this research, I hope to investigate the ideal building type and design process to achieve the goals of the new museum.