

Tips for online collaboration



Motivation

It is important for participants always to remain motivated. Motivate people by adding exciting stories and **humour** in the middle!

If you are confident, creativity also boosts up. Make the atmosphere light and comfortable! **Don't criticize!**



Creativity



Confident



Feeling safe

Keep the environment safe. Designers and participants are all in the same position. Let's respect each other and protect each other! We are all the same people. **We're together.**



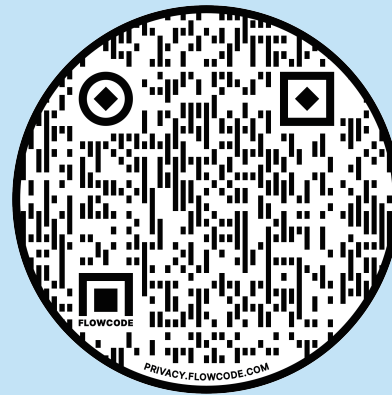
Passion

Always keep your passionate attitude. **Be curious, learn deeply,** and try to solve the problem! If each person has a passion for their own heart, it will convey it to everyone.

Always keep everyone on the same page. If someone can't follow, everyone should help. It's essential to **support each other** find a solution.



On the same page



Try it!

Demo application :
<http://bit.ly/SketchO>

Sketcho

Digital Co-creation Guide
by Sketcho

Online collaboration



There are various challenges in facilitating a collaboration session in an online environment. Particularly in online sessions, participants lack **full engagement**.

Attention is easily interrupted, and interaction and emotional communication between participants is difficult in an online environment like in a physical environment. Such deficiency leads to a lack of sense of togetherness between participants.

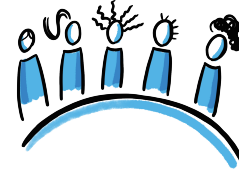
Sketcho introduction



Sketcho is an online meeting application for collaborative design thinking sessions.

Sketcho provides virtual spaces for online co-creation or design thinking sessions customized for the session purpose. It enhances **a sense of togetherness** and enables to **bring emotions** into a session.

We need a sense of togetherness

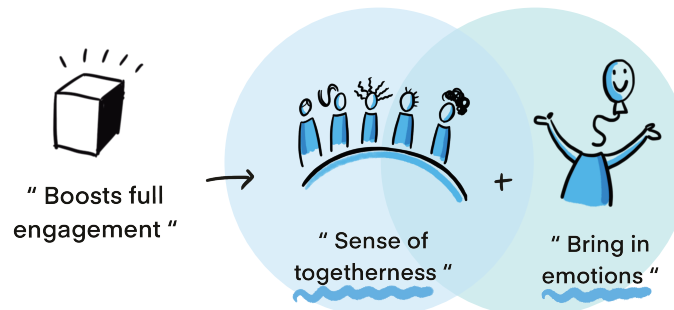


The term togetherness (ú gezellig) means a happy feeling of affection and closeness to other people. It is crucial to have a sense of togetherness in an online environment. The feeling of sharing strengthens the interaction between people and increases attention and concentration.

We need to bring in emotions



Emotions have a significant influence on human behaviour. We need to evoke a positive feeling in the online environment. You can immerse people more passionately by stimulating people's positive emotions through exciting and engaging activities.



Core values of Sketcho



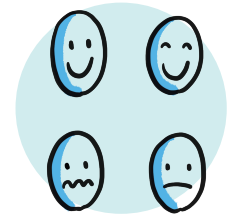
Sharing a virtual space



Informal spaces for inspiration



Autonomy to move around spaces



Fun activities to bring in emotions



Always connected to each other



Human touches and customizing spaces