

# Priva Microfarm

## Design of a small indoor farm for specific context use

Indoor farming is becoming an increasingly popular method of growing fresh produce in locations where this is normally not possible. Many of these indoor farms are on a large scale and not many small scale solutions exist. This project focusses on determining the right use context for such a small scale product and a designing a product that is fit that context.

Microfarm is designed specifically for restaurants and it was found during user research that the future users would prefer to put as little effort as possible into growing the produce. The design minimizes handling by keeping the steps required to start growing to a minimum and the platform "Priva Portal" is proposed to provide restaurants with a service for supplying seeds and nutrients.



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Integrated Product Design

**Committee**  
  
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