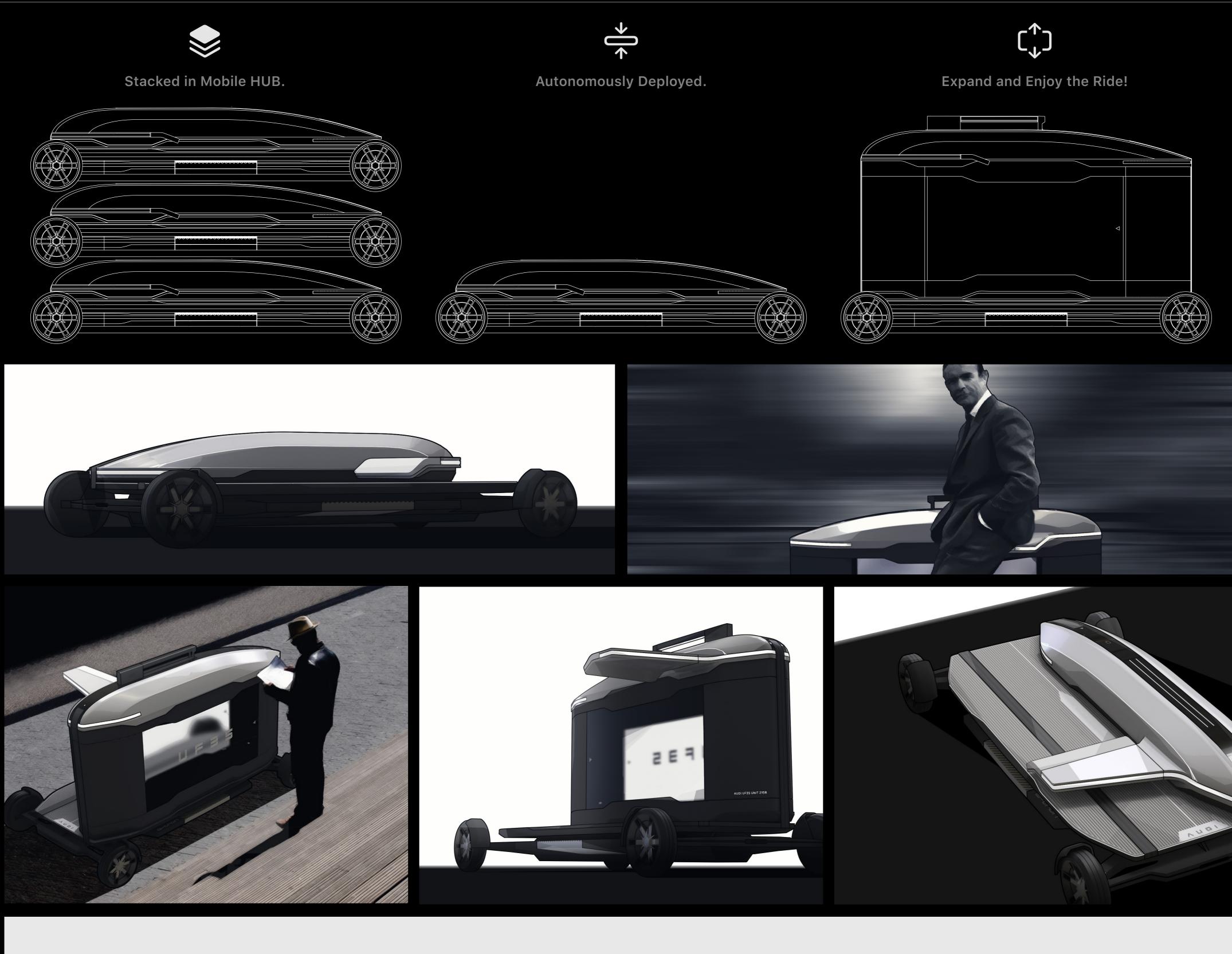


Audi Urban Shared Mobility.



The 21st century is increasingly concerned with environmental and sociological problems caused by the inefficient use of resources. As more people move towards cities, a rapid increase in motorization rates and the number of private vehicles will further aggravate our urban challenges.

Audi UF35 is a shared mobility platform offering seamless and premium door-to-door transit. It provides an alternative to private car use to improve urban life quality.





Titus Lotgering

Audi UF35
September 20, 2019
Integrated Product Design

E.D. van Grondelle W.F. Kets Audi AG Design HQ Ingolstadt

