

**Amstel**

**Future projection**

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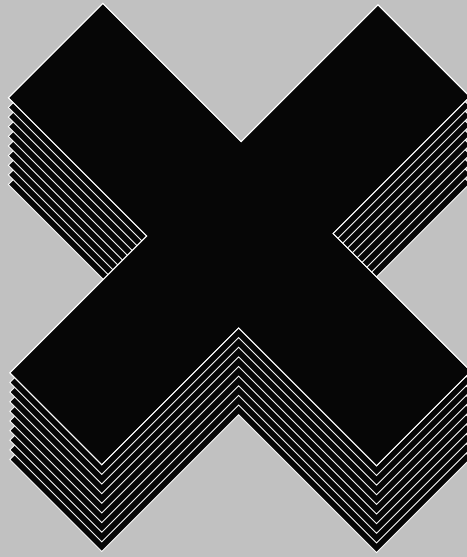
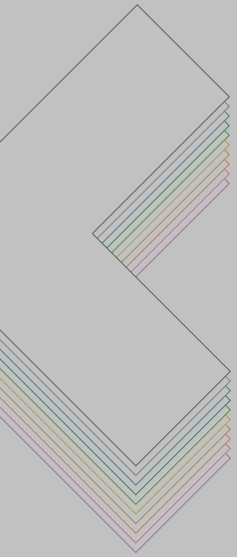
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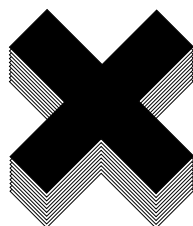
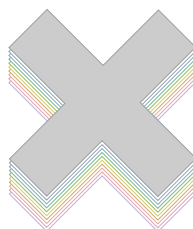
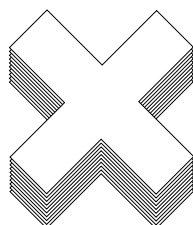
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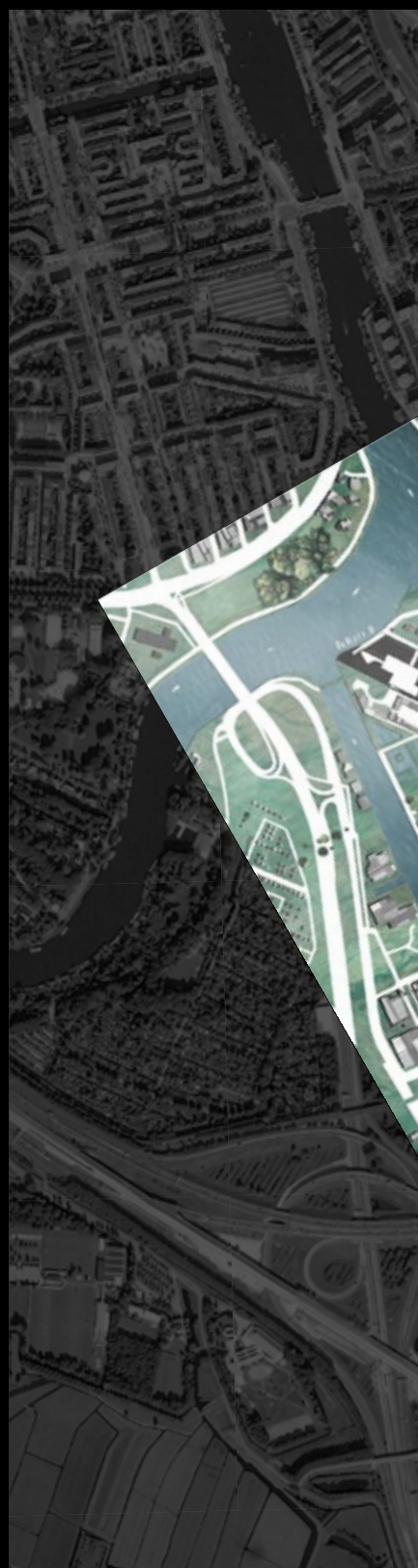
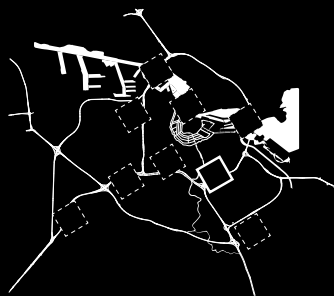
# Amstel

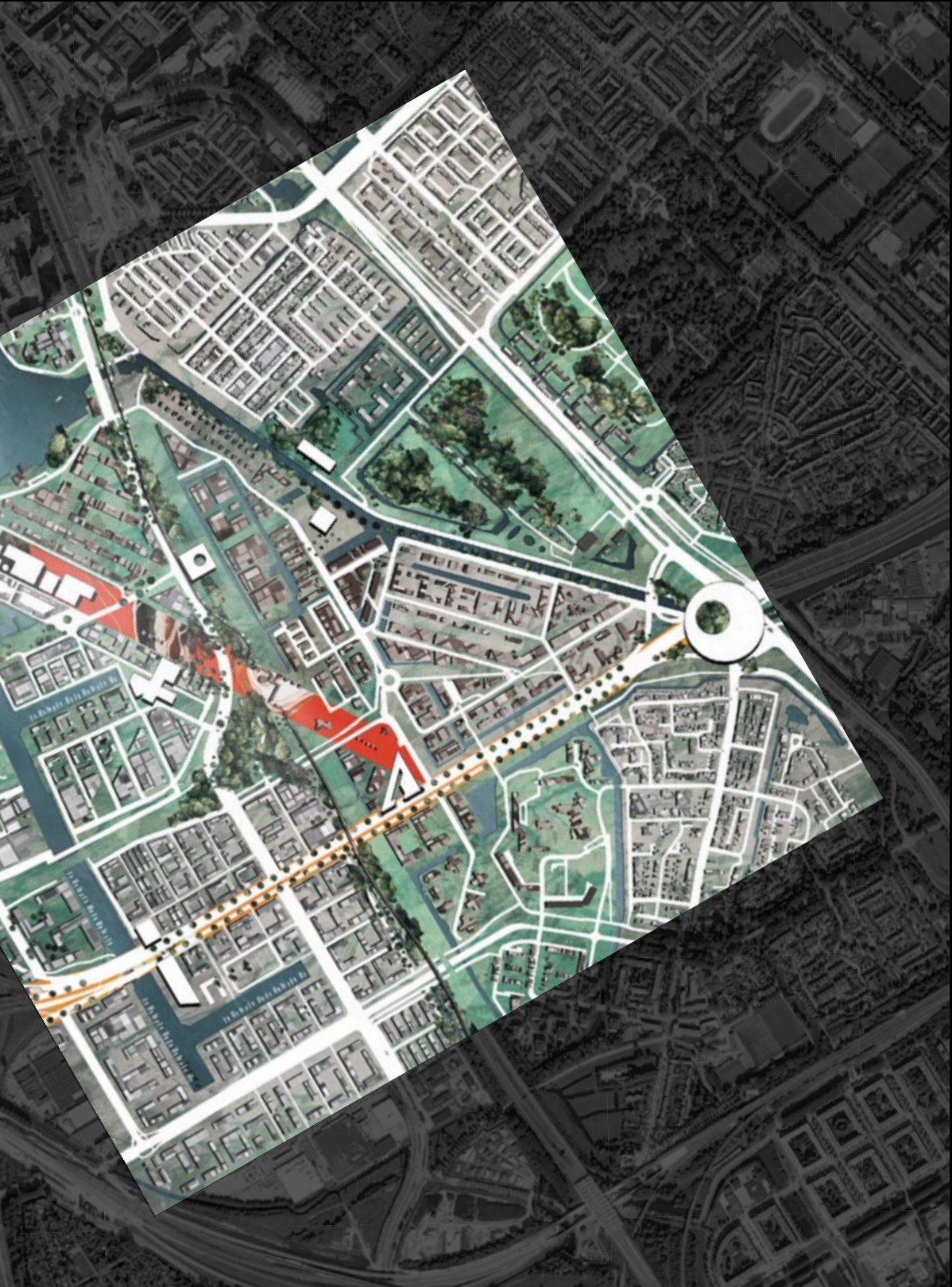
Future projection; Text by Olindo Caso

For the site of the Overamstel area, there are two goals that run in parallel: to resolve the remnants of social fragmentation from the past; and to create a local urban identity that is able to provide some level of spatial coherence as we move towards 2050. With these two goals in mind, the group adopted a strategy that encompasses four overarching themes. Mobility and infrastructure remain more urgent as there is a need to rethink, and in some cases, downgrade the services to make way for more pedestrian and bike friendly paths.

Part of the proposal calls for the removal of train traffic through the area, stopping the trains to Amstel at Duivendrecht, while allowing the metros to run unaffected. In tandem to this, the area has well-established infrastructure for production which can be supplemented by new technology in the future to support plans for densification while still maintaining its identity of being a place for production.

As the areas around the infrastructural nodes densify with living-working typologies, a unique and distinguishable perception of the site in both program and appearance will be established, creating a strong local identity currently lacking in Amstel.





# Amstel

## Future Model

There is a need to redesign the current mono-functional zones to adapt to the predicted lifestyle of the future without completely demolishing the existing building grain. A series of interventions predominantly in the theme of health, mobility and work act as activators at key locations across the site.

The Park Diagonal – a public space that runs across the site is an exercise in adaptation, introduces an accessible public space, providing a sense of hierarchy can be discerned and with it a semblance of socio-spatial centrality needed to provide orientation in the area.

The metro station is re-centralised and merged with a maker's library and supplemented by a productive centre for healthy food and research aims to inject knowledge into daily functions. Several living-working combinations explores the potentialities of introducing creative and productive industries into living spaces, re-emphasizing production as the core of the Amstel identity.

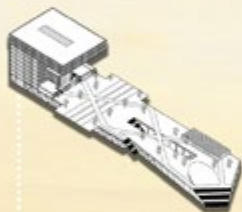
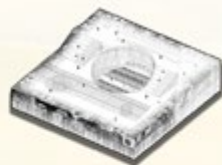
**“ A series of interventions predominantly in the theme of health, mobility and work act as activators at key locations across the site ”**

**“ There is a need to redesign the current mono-functional zones to adapt to the predicted lifestyle of the future ”**



# Amstel

The vision



**A NEW WAY TO  
LIVE & WORK**

**CREATING  
CONNECTIONS**

**LINK THE CITY**

***“ As the areas around the infrastructural nodes density with living-working typologies, a unique and distinguishable perception of the site in both program and appearance will be established, creating a strong local identity currently lacking in Amstel ”***

***“ The area has well-established infrastructure for production which can be supplemented by new technology in the future to support plans for densification while still maintaining its identity of being a place for production ”***