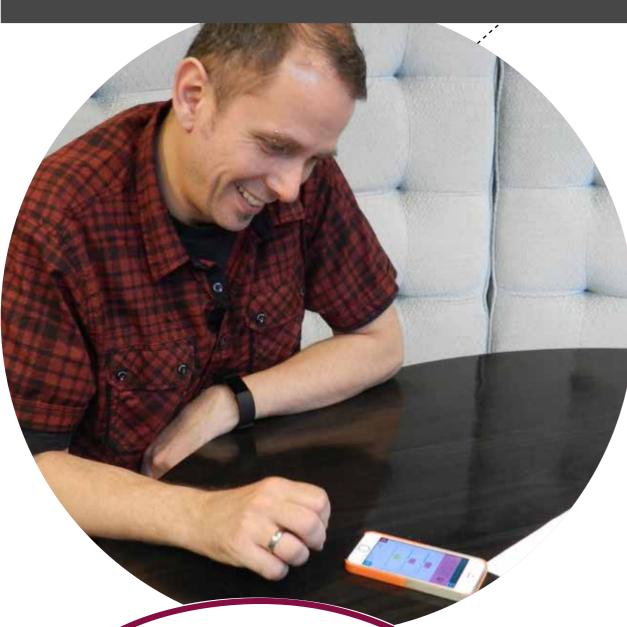
Diastole Systole

Designing a gamified online health ckeck platform, that persuades users to improve their lifestyle with tailor made challenges and humorous characters.

be teased by silly jokes be teased by silly jokes from Devole to take action



Hey remeber that time you tried to exercise by eating



slow clap

Bravo! You just lost

like... 1 calories... XD

I know you can make it! Keep trying!



"The goody two shoes" that presents all the awesome ways to become healthier.

Engage on healthy activities tailor made for you.



Devole

That side of your consciousness that knows how lazy you really are

> Build your personalized improvement plan Influenceable health factors: Choose your 3 improvement Improvement intensity Physical activity plans and fix the intensity of the this, not only are you less fit and work you want to invest on each energetic, but you also have an focused on the following 3

Look what you've done... Now you're sweaty and stinky...

Prove your demons wrong and make progress for attaining a healthier lifestyle

Pablo Ortiz de Zaldumbide Diastole Systole 27th of November, 2017 **Design For Interaction**

Committee

Marijke Melles - Chair Roy Bendor - Mentor

Company

Michael Bas - Company Mentor &ranj

