The optimization of ASML's Training Center regarding efficiency and effectiveness



**Eline Muijters** 

Master thesis Integrated Product Design, TU Delft February 2023

#### **Master thesis at ASML**

MSc. Integrated Product Design Faculty of Industrial Design Engineering

February 2023

Author Muijters, E.J.A.B.

Graduation committee Ir. Gomez Ortega, A. | Mentor Ir. Van Heur, R.J.H.G. | Chair

**Company supervisors** Ing. Jaspers, H.J.A.M. | Mentor Jeuken, J.P.J. | Manager

### **Preface**

Dear reader,

This Master thesis is a culmination of the study Integrated Product Design at the Technical University of Delft. Around a year ago when looking for an appropriate and challenging graduation project, in which I would be able to develop my industrial design experiences further, I have been very lucky to get this opportunity with ASML. The assignment I was offered turned out to be a fantastic learning journey, from the start to the end.

Before I begin to present the results of this final project, I would like to take a moment to express my gratitude to all those who have contributed in their way.

First of all, I would like to thank ASML for offering a great environment to learn and develop myself. In particular my mentor, Henri Jaspers, who made me enthusiastic about his future vision from the first minute I met him and the company manager, John Jeuken, for his guidance and support.

Next, a big thank you to all the ASML engineers, who contributed to the final design by sharing their valuable experiences during numerous meetings, interviews, co-creation sessions and usability tests. Without the input of these intended users of the product, the outcomes would not have been so applicable and promising.

I also would like to express my gratitude to Maaike Schuitema, Ileana Ghizdavescu, the entire KXI Studio team and several colleagues in the GTC. The feedback and support provided was very valuable for the design process. It was a pleasure to work with you.

A few words of gratitude also to the supervisory team of the university, Ruud van Heur and Alejandra Ortega Gomez, who have guided me during the entire graduation process.

Furthermore, I want to express my appreciation to the consulted companies – Thermo Fischer, Philips, KLM, Voith, Siemens, Ministry of Defense and Next Learning – for sharing your thoughts and experiences on training. It was great that you wanted to share your specific experiences and practices with me.

Finally, I would like to thank my family and friends who assisted and motivated me in every way possible during the entire graduation period with patience, encouragement and moral support.

I have experienced a highly challenging context at ASML considering organizational complexity, profound systems and well defined procedures and guidelines. Ultimately, a minimum Viable Product has been delivered for which however the best-fit supply and complete system design should still be determined.

And now is the time to present with due pride my project results on micro-managing of training in ASML's Training Center.

Gratefully thanking you,

Eline Veldhoven, February 2023 The objective of this project is to develop a suitable design proposal for the future context of ASML's Training Center, substantiated by research and stakeholder input. Since training demand will increase also with the introduction of new systems, the company entails the creation of a product that will support this dynamic environment by offering the possibility to create a tailor made training journey, while keeping certain dependencies in mind. A combination of representative techniques, such as Hardware (HW), Virtual Reality (VR), Software (SW) and Theory (TH) will be used to create the most realistic training experience with a strong focus on handson capabilities.

A supportive literature and user research has been conducted on training context, aiming at methods and psychology, future trends complemented by in-depth interviews conducted with other technology-focused companies to study their practices. Additionally, the user experience was investigated at the graduation company through a combination of interviews, observations and surveys.

This extensive exploration phase has resulted in a wide diversity of possible future training focus points such as for example (1) improving effectiveness and practice opportunities of hands-on trainings targeting optimal knowledge retention and (2) increasing on-the-job performance support through mentor guidance and manager evaluation. Incorporating the input of the majority of engineers, as part of the User-Centered Design approach, it could be concluded that focusing on a planning tool, while optimizing the amount of effective handson modules, was the most promising direction.

Product requirements have been gathered through interactive co-creation and brainstorm sessions with users and business stakeholders. Once the core features were determined, the prototyping phase was launched, consisting of two separate sections. First a UX design was created through wireframing and several conducted rounds of usability testing. Next an effective planning proposal was defined representing a possible training scenario. A balanced merging of these two sections characterizes the High-NA TC planning tool 'MyTraining'.

MyTraining acts as a tool to micromanage and adapt a training to the needs and preferences of trainees. It supports a flexible environment, where learning by doing is encouraged, and practice opportunities are facilitated. It entails three main functionalities. First, a trainee can book training time slots according to own preferences and availability. The second feature offers the possibility to self-direct the training journey while encountering the planning guidance, followed by the third feature to explore other training programs for personal development awareness. The tool can be perceived as valuable to the users, since it will boost their motivation through a sense of autonomy, mastery and purpose. Furthermore, their confidence level will be increased through practice opportunities and effective modular training slots. Business benefits for the company are improved field self-sufficiency of the trained engineers, which will impact the

quality of service to the customers, and decreased training and preparation time which will free up additional capacity for other valuable business-related purposes.

Limitations and recommendations have been formulated for further development and implementation. In the current situation the company does not have enough modules to fulfill the growing need of hands-on practice opportunities. The key recommendation is that the company

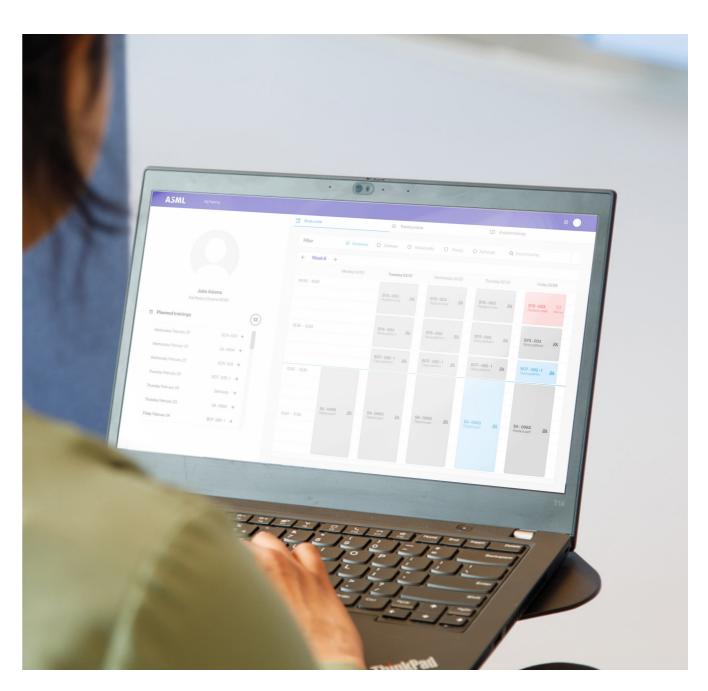


Figure 1: User interacting with the final design proposal in the company context (ASML Picturepark, n.d.)

supply should be aligned with the handson training demand to support a practice stimulating environment.

This thesis provides a starting point for the company to explore their way of working in the future Training Center, where learning by doing is crucial to satisfy the engineer's needs and to create optimal field self-sufficiency.

### **List of acronyms**

Acronym	Meaning	Explanation				
BIC	Brainport Industries Campus	This is the location of the ASML's new Training Center in Eindhoven, the context of the design proposal				
CARS	Common Access & Recovery State	Represents the most occurring machine states for training purposes				
CBL	Case Based Learning	Learning method that makes use of cases representing the real context				
CBT	Computer Based Training	E-learning that has to be completed before joining a training, to give background information				
CDP	Competence Development Program	Specific personal development that recently was set-up, which engineers can request to gain a certain expertise				
CS	Customer Support	One of ASML's departments focused on providing service to the customer				
DFI	Design for Interaction	Master type of Industrial Design Engineering faculty at TU Delft				
DUV	Deep ultraviolet	Type of light used in ASML machines (NXT) that has a wavelength of 248 and 193 nm and creates larger features on the chips than EUV systems				
EUV	Extreme ultraviolet	Type of light used in ASML machines (NXE) that has a wavelength of 13.5 nm and creates smaller features on the chips than DUV systems				
GTC	Global Training Center	Overarching department of the new EUV Training Center, also responsible for other training locations				
HW	Hardware	One of the training methods in the new EUV Training Center				
HW-rigg	Hardware rigg	Specific module, simplified representation of the system, on which the engineers can do hands-on trainings				
IPD	Integrated Product Design	Master type of Industrial Design Engineering faculty at TU Delft				
IDE	Industrial Design Engineering	Design faculty at the TU Delft focused on product, service and interaction design				
KXI Studio	Knowledge eXchange & Innovation Studio	Department in which the graduation project finds place, which includes product and software development				
LTA	Long-Term Assignment	Some of the High-NA engineers are in Veldhoven for a Long-Term Assignment to contribute to the design and training developments				

MVP	Minimum Viable Product
NA	Numerical Aperture
OJT	On-the-Job Training
R&D	Research & Development
SA	Service Actions
SMS	System Machine State
SMT	Skill Management Tool
SME	Subject Matter Experts
SW	Software
ТС	Training Center
TH	Theory
UX	User Experience
UCD	User-Centered Design
ViP method	Vision in Product design
VR	Virtual Reality
WWWWWH	Who, What, Where, When, Why and How

The final design proposal that contains just the basic functions to show its use and workability with the users

In optics, the numerical aperture (NA) of an optical system is a dimensionless number that characterizes the ability to focus light (Paniagua-Dominguez et al., 2018)

Sending a trainee immediately to the field to execute tasks, where they learn by doing

Department focused on innovations in design and products

A service action is a sequence of system machine states in a specific order, often intended to replace a specific component and bring the system back to operational state

A system Machine State is a defined state of the ASML system. To bring the system from one SMS to the next SMS, a number of actions, described in procedures, must be performed

A tool through which the engineers can document the SA/CARS they have completed in training and whether they can or cannot execute

Person who has great knowledge in a certain field

One of the training methods in the new EUV Training Center

Location where maintenance trainings are given to engineers

One of the training methods in the new EUV Training Center

Encounters all aspects of the end-user's interaction with a product, service and/or system (Nelson & Nielsen, n.d.)

A problem solving approach that focusses on the user perspective to create products, interfaces, services and systems (Van Boeijen, Daalhuizen, & Zijlstra, 2020)

Context-driven methodology, focused on visualizing what people value, desire and believe (Hekkert & Van Dijk, 2017)

One of the training methods in the new EUV Training Center

This method serves as a checklist to generate the most important values and questions and to create a better understanding of the problem definition (Van Boeijen, Daalhuizen, & Zijlstra, 2020)

### **Table of contents**

Chapter 1   Company and project introduction				
1.1 ASML: The world's supplier to the industry of semiconductors	11			
1.2 The High-NA Training Center context	15			
1.3 Project background & definition	18			
1.4 Double Diamond & project approach	22			
Chapter 2   Context & user research	25			
2.1 Training methods and psychology (RQ1)	26			
2.2 Future training trends (RQ2)	31			
2.3 Training at other technology-based companies (RQ3)	34			
2.4 Training at ASML (RQ4)	38			
Chapter 3   Design brief & vision	44			
3.1 Problem statement according to graduate	45			
3.2 Design vision	46			
Chapter 4   Ideation & prototyping	48			
4.1 Structuring the prototyping phase	49			
4.2 Ideation through brainstorm and co-creation sessions	50			
4.3 Prototyping of wireframes	54			
4.4 Prototyping of design composites	58			
4.5 Prototyping of system by curriculum integration	62			
Chapter 5   Final design & evaluation	64			
5.1 Design meaning and functionalities	65			
5.2 User storyboard	70			
5.3 Business benefits	72			
5.4 Design evaluation	73			
Chapter 6   Discussion & limitations	76			
6.1 Discussion	77			
6.2 Limitations & recommendations	79			
References	81			

#### Appendices

A1 List of requirements (1) A2 List of context & system requirements (
B1 Project brief of kick-off meeting B2 Evolution of Gantt charts
C Kirkpatrick's evaluation tool
D1 Additional elaboration on trends D2 Reasoning trends clustering
E1 Company interview script E2 Transcript of company interviews E3 Extensive visual of company interviews
F1 ASML interview script F2 Transcript of ASML interviews F3 Comparison of ASML and company data F4 All outcomes of survey on NXE training of F5 Notes on training observations
G Supportive quotes on vision directions
H1 Set-up of co-creation sessions with eng H2 Core features exploration H3 Brainstorm on effectiveness scoping H4 Wireframes sketches
<ul> <li>I1 Usability testing protocol (1)</li> <li>I2 NASA Task Load Index</li> <li>I3 Usability testing (1) outcomes</li> <li>I4 Usability testing protocol (2)</li> <li>I5 Usability testing (2) outcomes</li> <li>I6 Suitable tool name of usability testing (2)</li> </ul>
J Logo exploration
K Usability testing (3) outcomes for evaluat
L1 Limitations and benefits of MyTraining a L2 Limitations and benefits of MyTraining a L3 Possible SMT connection to MyTraining L4 Five moments of need

	87
nts (2)	87 90
	91 96
	98
	99 101
ews	103 105 106
data visualizations ing experience	108 110 112 113 114
IS	117
engineers g	118 120 121 122
ng (2)	123 125 126 128 130 133
	134
aluation	135
ing according to company mentor ing according to trainers ning	136 137 139 140

### **1.** Company and project information

In this chapter the company and project will be introduced. The graduation assignment was created by encountering the company's interests, the training subject context, the student's educational background and personal interests.



### **1.1 ASML: The world's supplier to the industry** of semiconductors

This paragraph reflects on the profession of ASML, by explaining the importance of the company, introducing the lithography principle, and giving examples of lithography and metrology systems. Besides that, a summarizing overview of the history of the company is given.



A world without chips would be unimaginable today; they are everywhere. An average car consists of 1400 of these semiconductor components that control everything from airbags to the engine. It is expected that in ten years this number will outgrow to 350 billion, which is about 41 chips per person (ASML Academy, n.d.). One of the companies in the semiconductor industry producing the complex systems, that are crucial to the production of microchips, is ASML. The company started in 1984 and after three decades, ASML became a global innovation leader, producing the machines that give the world's leading chipmakers the power to mass produce patterns on Figure 3: Microchip (ASML, n.d.-h) silicon. Intel, Samsung Electronics and TSMC are the world's largest semiconductor companies, and ASML's greatest customers (ASML, 2022). By using the most advanced lithography technology, chipmakers are able to create microchips that are more powerful, faster and energy efficient (ASML, n.d.-a) (ASML, n.d.-e).

The company consists of a global team of more than 32.000 people from 122 different nationalities and counting. The headquarter is situated in Veldhoven, the Netherlands. Besides that, the operations are spread across Europe, Asia and the US. These operations

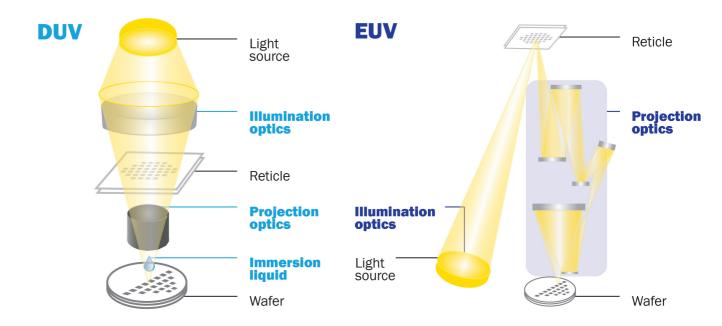


Figure 4: DUV and EUV lithography principles (ASML Academy, n.d.) (Lérondel, Kostcheev, & Plain, 2012)

#### **General information**

include several local offices around the world to support the developments at the customer (ASML, n.d.-a) (ASML, n.d.-e).

A lithography or photolithography system is essentially a projection system, see Figure 4. Light is projected via a blueprint of a pattern, a reticle or mask, and printed on a wafer. The wafer, a silicon disk, serves as a substrate for the microchips, which will be printed on top of it. Lithography can be critical because it involves precise light manipulations to expose the desired pattern, while being the only semiconductor production step to process the wafer per small block of semiconducting material (ASML Academy, n.d.) (ASML, n.d.-g) (Techopedia, 2021).

As can be seen in Figure 4. ASML uses two types of lithography systems: Deep Ultraviolet (DUV) and Extreme Ultraviolet (EUV). Their first machines only make use of the DUV principle, in which a combination of lenses as projection optics, the addition of an immersion liquid, and mirrors as illumination optics is used to print a pattern on a wafer. More than two decades after that, a new unique technology was developed, having a 14 times shorter wavelength resulting in higher precision chips: EUV. However, lenses are not suitable for EUV, since these would absorb the light in the machine. A new optical system, while encountering the lithography principles, was developed

by using only mirrors, in projection and illumination optics (ASML, n.d.-b) (ASML, n.d.-c) (ASML, n.d.-g).

#### System types

To improve lithography performance, the company offers several systems, see Figure 5. Using EUV makes scaling more affordable for chipmakers and allows the semiconductor industry to continue its pursuit of Moore's Law. This principle states that because of technical innovation the number of transistors on a microchip doubles every two years, while the cost of these is halved (Tamplin, 2022). EUV systems are used to print the most intricate layers on a chip, with the



rest of the layers printed using various DUV systems. Both types of technology will be required in parallel for many years to come and they're continuing to advance both technologies (ASML, n.d.-b) (ASML, n.d.-c).

Besides the lithography systems, machines related to metrology & inspection are offered as well. Delivering speed and accuracy, their metrology and inspection portfolio covers every step of the manufacturing process, from R&D to mass production. The HMI e-beam and YieldStar systems complete the chip manufacturing loop, which can be seen in Figure 5 (ASML, n.d.-d).

#### **History of ASML**

In the visual below, a brief summary of the history of ASML can be read (ASML, n.d.-i).



this decade. Yet the teams persevered. achieving several significant milestones against the odds.

**1.2 The High-NA EUV Training Center context** 

The company contains a wide diversity of departments, such as R&D, Manufacturing, Customer Support, Sourcing and Supply Chain and support functions, that all contribute to building and maintaining the systems. The graduation project finds place in between Knowledge eXchange & Innovation (KXI) Studio, which encounters software and product development, and Global Training Center (GTC). Overarching is the Customer Support department, which evolves around training the engineers that will maintain the systems at customer sites (ASML, n.d.-f).

#### Launch of High-NA EUV platform

As can be seen in Figure 6, the next step for ASML is launching their newest EUV machine. To enable further innovation in chip manufacturing, ASML is developing the next-generation EUV platform, that increases the numerical aperture (NA) from 0.33 to 0.55 ('High-NA'). This number is associated with the light gathering ability and is related to the angle of the light beam. By increasing a mirror's diameter, a higher NA is reached. This stimulates non-direct rays to enter the lens, resulting in a higher-resolution image, meaning that even more detailed microchips can be manufactured (Rottenfusser, 2013) (ASML, n.d.-c). The improvement of the several parts and increasing the dimensions of these parts, results in the need of a higher volume machine. This is why the High-NA EUV machine will be greater in size than a NXE machine (Figure 7). The developments of this new platform is ramping up, with first shipments of these advanced lithography systems expected in 2023. These machines will first act as R&D purposes at the customers, but are expected to be fully operational in the customer factories by 2025 (ASML, n.d.-c).

#### A new and vibrant Training Center

The High-NA EUV system requires a new Training Center (TC), since their current one in Veldhoven will be outgrown when looking at the training demand, but also taking into account the increase in size of the machine, making the current TC not suitable. ASML offers several training locations to engineers in the Customer Support (CS) department, in San Diego (USA), South-Korea and Veldhoven. For this first number of years, the High-NA trainings will only be given in Eindhoven at the Brainport Industries Campus (BIC), which should start to operate in 2023, and will align with the shipment of the first system. In this way, the first engineers able to maintain the system, will be ready at customer's sites. Since the system will not



Figure 7: EUV systems and the specific improvements of High-NA compared to NXE (ASML & Zeiss, 2018)

be physically available during training, because this will be too cost-intensive and the first machine will be sent out to the customer, representative simulations and modules have been created. In this environment, a new way of working will be introduced, using Theory (TH)/Hardware (HW)/Software (SW)/Virtual Reality (VR) activities to transfer skills to engineers. A specific curriculum suitable for the High-NA EUV system consists of several steps (Figure 8); Service Actions (SA), which include Common Access & Recovery States (CARS).

Each SA consists of SMS's (System Machine States). A practical example of an SA is for example changing the oil of a car, where an SMS would be all the individual steps, see Figure 8. There are some SMS' that are reoccurring for several SA's, these are called Common Access and Recovery States (CARS). It is seen as crucial to train on these CARS scenarios, since they cover the majority of a training, which is 75%. The total duration to complete the High-NA EUV curriculum, with a total of 350 SA's and 805 unique SMS's, is nine weeks for all competencies.

Demand for training slots is very high, there is an average of 30 High-NA EUV engineers with various roles per Quarter from 2023 onwards. A future vision of ASML's TC is the following according to the company mentor, who is a senior curriculum architect, responsible for the several career paths for CS in ASML's Global Training Center (GTC):

"The future TC will have 'open doors' for the selected engineers who want to develop themselves through a training program. They can book the slots to preference, and can see which trainers are in the training center available that day. Trainers consist of qualified coached by ASML, and fellow engineers who have experience with the selected training. A qualified coach by ASML walks around in the TC to provide feedback or offer help during training. When an engineer needs help, and a coach is not around, a colleague engineer who recently has completed the training can be approached in the TC for questions. The future TC will be a vibrant and inspiring environment, where flexibility and learning by doing, will play a huge role. Besides that, this way of working will also stimulate practice opportunities, which currently is not encountered the way of working."

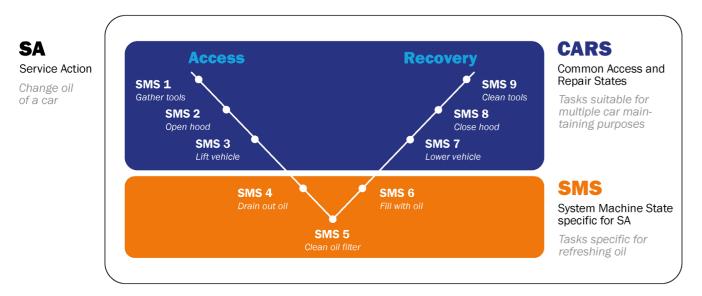


Figure 8: Practical example and comparison of SA's, CARS' and SMS' (O'Reilly Auto Parts, 2018)



Figure 9: Impression of the entrance of the BIC building (SDK Vastgoed, 2022)



Figure 10: Impression of the learning environment of the BIC building (Theeuwen, 2017)

### **1.3 Project background & definition**

In this chapter, I will clarify the starting phase of defining the project (Appendix B1), of which a previous internship at the company lead to this opportunity. Several meetings were initiated with business stakeholders, to define the company problem definition. A personal twist was given to the project by encountering a critical view on the company's request, while representing personal and educational interest.

#### Internship

In February 2022, I joined ASML for a 5-month internship, which was focused on researching and analyzing User Experience (UX) in several departments by creating Customer Journey Maps. I was intrigued by the company because of its complexity and endless possibilities. This had resulted in me wanting to graduate here as well and explore other departments where my Industrial Design Engineering knowledge could be applied, but where I will also be challenged and develop myself as an Integrated Product Engineer. During my internship I have approached several departments about graduation possibilities, and I have chosen the one I found most interesting; creating a planning tool for the High-NA EUV TC to come.

#### Request and problem definition of company

The request of the company when looking at the graduation assignment, is to create a training planning tool that encounters the SA dependencies and allows the users to plan in trainings to their flexibility. The design proposal should be a Minimum Viable Product (MVP), showing the basic planning functions. To show the functionality, it should not integrate all SA's, to show possible successful implementation.

#### **Company problem** definition

"

The way of working for an engineer is inefficient and smart planning is missing.





Training planning and arrangements by trainer is time intensive

Missing dependency and repetitive occurence of SA's for training types

Figure 11: Problem definition according to company mentor Henri Jaspers (Flaticon, n.d.)

There are two main problems when looking at ASML's current way of training, see Figure 11. Currently the TC is a static environment, lacking in innovation regarding flexibility, personalization and smart planning. In an ideal situation, the engineer can pick when, where and with who they want to do a training part, and create an 'own tailor made journey'.

When looking at flexibility and personalization, all engineers currently follow the same training program. They sign in for a training through ASML's MyLearning platform, on request of the manager at the customer's site, whereafter they're informed on a daily planning by the trainer through email. This is the first problem, because according to the company, this is inefficient when looking at the costs of trainers and other stakeholders managing a training, since the time spent on this, could be of great purpose for helping and educating trainees.

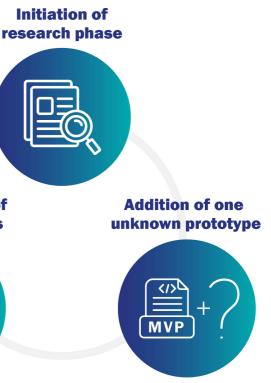
Figure 12: Add-ons of student to project definition of company (Flaticon, n.d.)

According to the company the training planning tool will tackle this problem by handing over the micro-planning responsibility of the trainer, to the trainee.

Considering smart planning, one of the issues is that for the current training module all SMS'/CARS' of a part of the training have to be followed, even though some steps are repeated for each SA. In the changing oil of a car example, see Figure 8, this means that for each training an individual practices to lift or lower the vehicle and to open or close the hood. The company sees it as redundant to repeat these common actions for each training, and finds it important to focus on the typical SMS' of the SA. This means the dependency of these repetitive SMS' is currently missing, and should be created to make the training more efficient, resulting in lower training timeframes and effective training use. Next to that, practicing slots on these common actions should be offered, to make sure the majority of topics are covered.



DFI



#### **Student contribution and interest**

Besides delivering the main interest of the company; a planning tool representing a tailor made journey with SA dependencies, I have created my own personal twist to the graduation project, see Figure 12. Three aspects will be added to the company assignment, which were defined after having a critical view on the project. The project specifics and content is defined in this way, to make sure the final design proposal has value for the company, while encountering the IPD way of working and student's experience. This personal addition to the project results in having two main phases; a research and prototyping phase. The timeframe and details of each of these phases can be seen in Chapter 1.4.

The first addition would be adding an extensive research phase at the beginning of the graduation project, to make sure a suitable design direction is chosen when looking at the needs of the users and business stakeholders. Several questions came to my mind when discussing the graduation subject with the company, see Figure 13. These questions were clustered into research topics (Figure 18).

Second, it will not be feasible for the graduate to create a working tool when looking at the complete amount of SA's. the dependencies of those, and the amount of possible training programs. Therefore, I aim to deliver a mock-up of the company's interest; a basic functioning application where a tailor made journey training journey can be specified for one curriculum, while taking into account certain SA dependencies. Besides creating this MVP, I also want to provide the company of useful feedback for further development. Additionally, I want to use the IPD perspective, by having also a focus on the prototyping phase. Here I want to come up with a yet unknown addon to the prototype, supporting the training planning tool, that will be the outcome of my research proposal of the 4 topics. As an industrial design engineer I will have to research and academically substantiate a design to an extent. By just executing the companies wishes, without encountering the context and needs of all stakeholders, the design will not be valuable, and the

likelihood of success will be minimal.

Last, I want this project to be a combination between two IDE's master specializations; Integrated Product Design (IPD), which is my master specialization, and Design for Interaction (DFI). My internship has resulted in an interest in DFI, since I noticed investigating user experience and talking to users to make sure the service fits to their needs, became a passion of mine. I enjoy talking to people, and I'm fascinated by their way of thinking and how this relates to product or service use. This interest and past experience, I wanted to be reflected in this graduation project, resulting in a focus on retrieving user feedback by for example doing research, interviews, having observations, co-designing and other methods. This is in line with the DFI master program, which is focused on the way people and products interact (TU Delft, n.d.-a). Besides that, an User Experience (UX) design approach will be encountered and the UX department will be contacted on their standards, to not reinvent the wheel. Regarding the IPD aspect, I will focus on designing a usercentered product by using methodologies, based on a balance between users and business challenges (TU Delft, n.d.-b).



Figure 13: Possible research topics after having a critical view on company's problem definition (Flaticon, n.d.)

#### Main challenges

When looking at the complete graduation assignment, I can see multiple challenges for me as an Industrial Designer. After talking to several colleagues and Subject Matter Expert's (SME) on ASML and their way of working, I formulated three main challenges by having a critical view on their comments, see Figure 14. My personal ambitions are formulated to tackle these main challenges, and to make sure their impact is minimized.



#### Personal ambitions

For this graduation project, the following learning goals were formulated, see Figure 15. The first two learning goals relate to the main project challenges in Figure 14. The third learning goal is related to personal interest, and is seen as great value for the company to substantiate certain design decisions. By focusing on data visualization, the impact of the research on training, can be shown to management, regarding the potential of further implementation of the final design proposal. Since this project's university mentor, is experienced in data visualization, her expertise and feedback is seen as great value for the process.



#### Learn more about ASML's complex systems

I want to learn more about the company and their interesting technology. Besides that, it's needed to have a complete understanding of the company and the current training module, to create a redesign that can be used in their future TC.



#### Improve critical skills and apply them to challenge ASML

I want to improve my critical ability to assess the company's current way of working regarding training, if needed. By having a critical view on the research outcomes, I will strive to propose valuable and realistic findings.



### Improve data visualization skills

I want to make an impact with my research phase by focussing on creating data visuals, that will summarize the research outcomes in a clear way. These visuals can be used throughout the process to substantiate design decisions and the final prototype.

Figure 15: Personal ambitions defined by student (Flaticon, n.d.)

Challenge 3 Integrate design in large & complex company

### **1.4 Double Diamond & project approach**

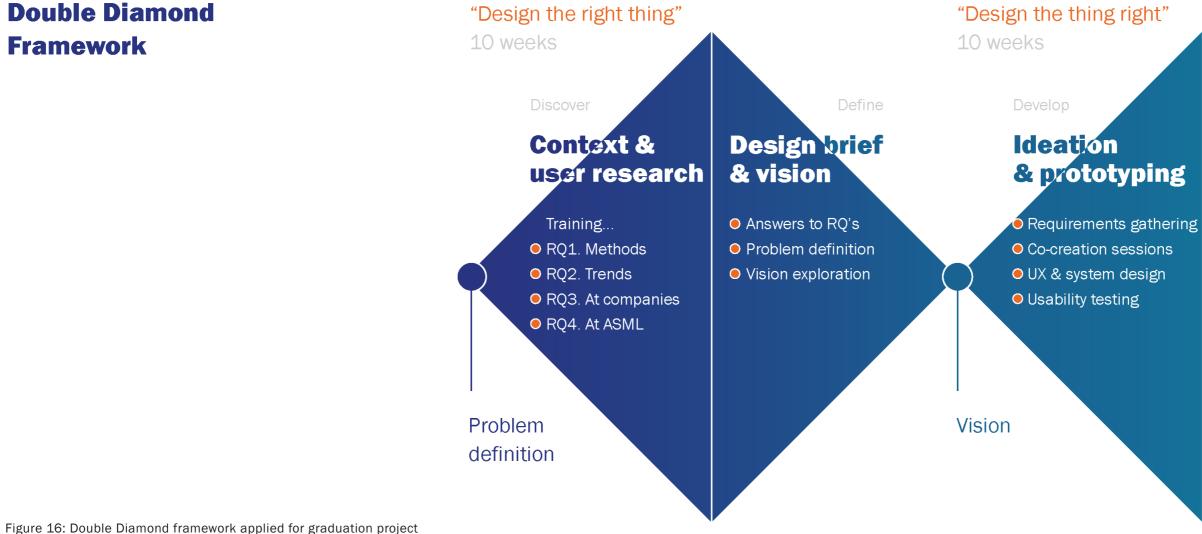
Having defined the project, I opted for the Double Diamond framework and a User-Centered Design approach as guiding foundations. I used the Double Diamond framework as a guide to create an initial Gannt Chart and to track and adjust the project planning when necessary. In this section, the project set-up and the internal stakeholders of this project will be introduced.

#### Project set-up through the Double Diamond framework

I decided to use the Double Diamond framework in my project because of two main reasons. First, similar graduation projects at IDE have successfully used this framework as a guide to keep track of progress and to substantiate the project structure. Second, as an IDE student I have experience with using this method and I have always been satisfied with the simplicity in use alongside the potential benefits. Last, the company has shown great interest in this method and sees value in its integration with the KXI Studio. In fact, as part of my graduation course, I had the opportunity to present the Double Diamond framework during Dommel Valley, which is a business event about learning and knowledge innovation. In addition, integrating the Double Diamond into a project is beneficial, since it allows tracking project

state, prioritizing phases and overcoming possible delays. It indicates where a broad exploratory mindset is necessary and where it is important to refine ideas and come down to a solution. Besides, it serves as a communication tool to the team and other stakeholders (UXplained, 2019).

The Double Diamond, designed by the UK Design Council in 2004, is a visual representation of a design and innovation process. It describes the steps, irrespective of the methods and tools used. It is a universally accepted design thinking concept that guides designers through the design process. It starts with an initial challenge or problem statement (first diamond of Figure 16), moves through the exact definition of the



problem in the middle, and ends with the solution (second diamond of Figure 16). The first diamond resembles problem exploration and definition; design the right thing. While the second diamond is about exploring possible solutions and defining a proposal; design the thing right. Each diamond comprises an exploring divergent phase followed by a regaining back focus convergent phase (Design Council, 2022a, 2022b).

After setting up the project by using the Double Diamond Method, I defined the most important stakeholders of the project's context (Figure 17). Additionally, a Gantt Chart planning has been created, of which the initial version and several iterations can be seen in Appendix B2.

### Final design & evaluation

- Product explanation
- User storyboard
- Business benefits
- Design evaluation
- Recommendations
- Discussion

Design proposal

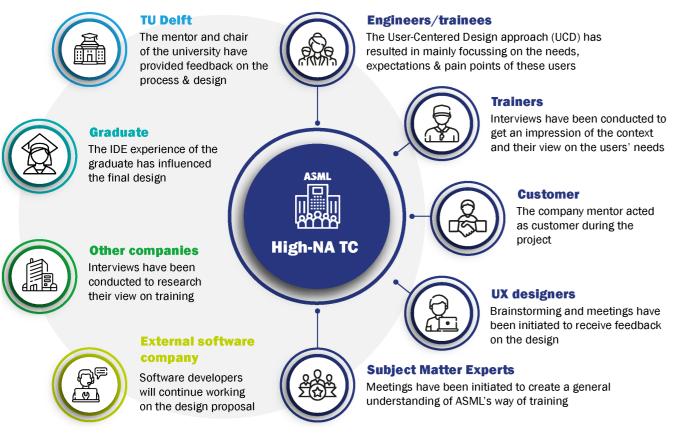


Figure 17: External and internal stakeholders (Flaticon, n.d.)

#### **User-Centered Design approach**

During this graduation project, an User-Centered Design (UCD) approach will be taken into account to realize an optimal final design proposal, designed to the needs of the user; High-NA trainees. The focus on UCD positively influences the quality of user experience; by focusing on the needs, design, properties and capabilities of the projected users on a product, interface, service or system. (Van Boeijen, Daalhuizen, & Zijlstra, 2020)

My previous internship at ASML gave insights regarding the human-centered aspect of the company, regarding product design. It indicated that in a majority of the cases, products and services are not designed by using end-user feedback, since it is difficult to assess a product or service because of the strict rules at the customer's site, the customer pressure, and the responsibilities of the engineer. This results in the majority of the products or services being designed by engineers, and being tested by themselves or colleague engineers, which points to a higher chance of invalid feedback given by inaccurate user representation. According to Norman (2013), engineers design products on how they would like a person to use it, instead of taking into account what's intuitive. Testing with users will show insights whether their needs and preferences are represented in the intended product or service.

Because of this observed matter, I will strive for implementing an UCD approach. This project shows opportunities regarding designing for and with the users, since some Customer Support engineers are currently in Veldhoven on Long-Term Assignment (LTA) being involved in the qualification of the first High-NA systems that will go to customers. These engineers are also involved in the validation of the specific High-NA training curriculums.

### 2. Context & user research

All the above is the problem definition according to the company. When having a look at this, I was wondering if currently a 'tunnel vision' is applied for this. Therefore, I want to challenge ASML's views on training, and even go beyond it with a new future proof design proposal, by using my IPD skills to answer the research questions in table below. For each topic, approximately a two-week timeframe was taken into account.

	Subject
RQ1	Research <b>training</b> <b>means</b> and the psychology behind it
RQ2	Research <b>trends</b> <b>and the future of</b> <b>training</b> of all fields and think out of the box
RQ3	Research training modules and <b>views</b> <b>on training of other</b> <b>companies</b> ; automotive, aviation, medical etc.
RQ4	Research the specifics and <b>user</b> <b>experience of ASML's</b> <b>training</b> for NXE, since there is no High-NA training yet
Figure 2	18: Visualization of researc

#### Question

#### Input type

Papers

"What is the most effective way of giving a training when looking at proven methods?"



"What does the future look like of training, while also taking tech (AR/VR/etc.) into account?"

"What do the training modules of other tech-based companies look like, and how do they see the future of training?"



"What are the specifics of ASML's current way of working and what is the user experience of NXE training?"

o Interviews

Survey

Observations

### 2.1 Training methods and psychology (RQ1)

In this section, I introduce the categorization of training phases (pre-training, training, and post-training) and the relevant variables with their correlations for each phase. In addition, I summarize the literature on training creation and evaluation, and optimal knowledge retention. The created method in Figure 21, serves as input for the company (RQ3) and ASML (RQ4) research.

#### **Categorization of training phases**

According to Salas, Tannenbaum, Kraiger, and Smith-Jentsch (2012), training is crucial to the development of an organization: "Continuous learning and skill development is now a way of life in modern organizations. To remain competitive, organizations must ensure their employees continually learn and develop. Training and development activities allow organizations to adapt, compete, excel, innovate, produce, be safe, improve service and reach goals."

During a training period, three crucial phases are identified; pre-training, training, posttraining, see Figure 19. The classification of these phases was utilized to create an outline





#### **Pre-training**

Indicates the initial state before the training start. It includes mainly positive training framing, the completion or fulfillment of prerequisites and preparing for the training.

### Training

The actual training period, consisting of all kinds learning types, such as Hands-On, Theory, Case Based Learning (CBL) and On-the-Job Training (OJT). Focus on an optimal confidence and motivation level of the trainee.

**Post-training** 

Applying the gained knowledge and skills in a daily job. Focus on retainment of a sufficient level of confidence and motivation during Service Action (SA) execution.

Figure 19: Clarification of the three defined phases in training (Tai, 2006) (Flaticon, n.d.)

of a general understanding in training drivers and their coherence. Figure 21 represents the relationships of several variables in training, where the variety in blue circular shapes represent the phases specific factors and the orange circular shapes are individual related.

#### **Pre-training**

This initial phase, see Figure 21, evolves around discovery and evoking training motivation. Several researches show that a complete and positive framing of the training beforehand. by focusing on climate and manager support, results in an increase in self-efficacy, which indicates the confidence of a trainee in the ability to fulfil a certain task successfully (Colquitt et al., 2000) (Tai, 2006). The initial confidence level of an individual, is also dependent on previous experiences and the primary set of skills (Schunk, 1995). Besides self-efficacy, positive training framing also increases the motivation of a trainee (Tai, 2006).

#### Training

Motivation is necessary for a training to not only be able to commit to a task, but also get all the benefits out of a certain learning opportunity. Being described as the willingness of a person to adopt a certain behavior, motivation has an influence on utility reactions, learning and transfer of motivation (Tai, 2006). However, the confidence level impacts utility reactions and transfer of motivation, having no correlation with learning. In Figure 21 the statements have been visualized.

Utility reactions, according to Ruona et al. (2002), is an individual's understanding of training usefulness to their job tasks. Next to utility reactions, affective reactions indicate the individual's emotional reaction to a certain situation. However, Alliger et al. (1997) emphasizes that utility reactions are more strongly related to learning transfer than affective reactions.

The learning variable influences the post-training competence level and is a performance indicator (Tai, 2006). It is stated that even if a trainee is able to learn a certain kind of training content, considering the academic background, it is likely that the trainee will not succeed in learning without confidence (Colquitt et al., 2000).

According to Tai (2006), transfer motivation implies the commitment to use the gained knowledge in the profession. The study emphasizes that utility reactions and learning are measures to evaluate the effectiveness of a training. Transfer motivation is used as a criterion variable. of which the effectiveness relates to the opportunity for an individual to apply the acquired skills in practice.



Figure 20: Kirkpatrick's evaluation model (Tamkin, Yarnall, & Kerrin, 2002) (NDSU, n.d.)

#### **Post-training**

Once a training has been completed, the individual will apply the gained knowledge in their profession, of which studies show the importance of the preservation or improvement of the confidence level in practice (De Clercg, Hag, & Azeem, 2019). According to Ouweneel et al. (2013), confidence is related to task performance over time, which means that an increase in confidence results in a higher task performance over time. The confidence level of an individual can be influenced by allowing time for repeated practice, to master the learning points (Cole, 2008). When looking closer at confidence, it can be concluded that it consists of four main drivers (see Figure 21), performance outcomes, vicarious experiences, verbal persuasion and physiological feedback (Bandura, Freeman, Lightsey, 1999).

Besides maintaining and stimulating the confidence level of an engineer on the job, motivation should also be preserved (Kirkpatrick&Kirkpatrick, 2021). According to Pink (2009), autonomy, mastery and purpose, are the main factors that play a role in creating a sense of motivation for an individual (see Figure 21). The study mentions that businesses still invest in triggering their employees by using reward systems, even though this doesn't imply a motivational driver. In these cases they work the other way around, resulting in a productivity decrease.

What benefits did the organization experience as a result of the training when looking at KPI's?

> Could participants apply what they have learned from the training in their job afterwards?

> > What did the participants learn from this training and did their skills improve?

> > > How did the participants experience the training when looking at their satisfaction level?

#### **Creation and evaluation of training**

To make sure an organization if offering effective trainings to their employees, evaluation should find place for the purpose of improvement the content and way of working. A well-known method according to studies, and ASML's training department, is Kirkpatrick's evaluation tool (Tamkin, Yarnall, & Kerrin, 2002). It consists of 4 levels; reaction, learning, behavior and results, see Figure 20. It is widely used in organizations due to its simplicity and

#### effectiveness, besides that it has minimal limitations, but these risks don't outweigh its potential benefits (Bates, 2004). To plan and create a training program, the Kirkpatrick's evaluation tool can be used in reverse. Whereas you would start from Level 1 to evaluate a training program, Level 4 can be used as starting point to first set boundary conditions encountering the results of a training. After the goal and target group has been formulated, program development can be initiated (Kirkpatrick,

2016). In Appendix C, the evaluation model is further elaborated and ASML's eight field model, derived from Kirkpatrick tool, is introduced.

#### **Optimal knowledge retention**

The effectiveness of distributed practice is shown by taking into account several studies on Ebbinghaus' forgetting curve (Easley, 1937). One of the main findings of Ebbinghaus' forgetting curve is that optimal knowledge retention can be achieved,

#### **Pre-training**

#### Training Kirkpatrick's Level 1 Reaction & Level 2 Learning

#### Post-training Kirkpatrick's Level 3 Behavior

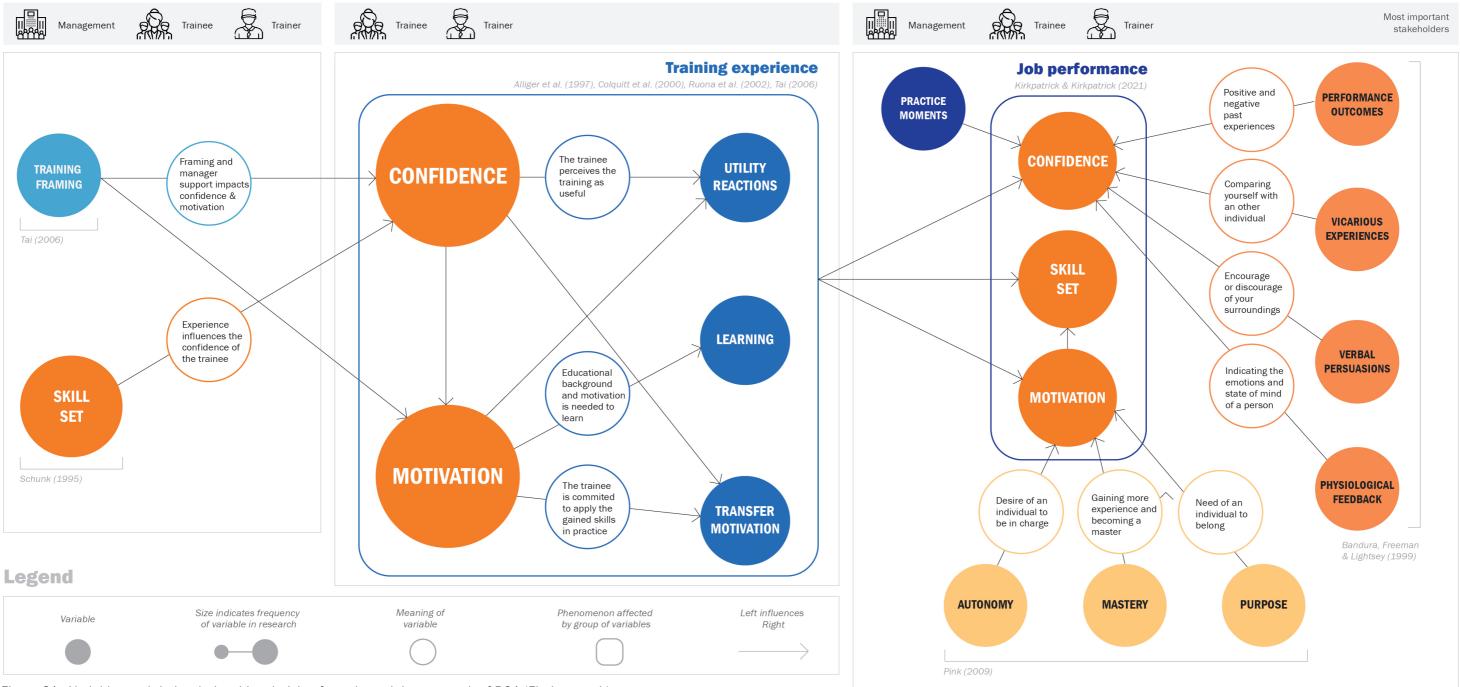


Figure 21: Variables and their relationships deriving from the training research of RQ1 (Flaticon, n.d.)

when revising the material again at a later moment of time. However, finding the sweet spot of this follow-up study moment, is rather difficult to determine (Kamei, 2021). Several academic researches on Ebbinghaus' theory have tried to determine the time in between those repetition or practice opportunities. According to Resch (2015), see Figure 22, three repetitions after the initial learning moment should find place, the first following up after a day, the second after 1 week and the third after one month. Akresh-Gonzales (2018) mentions that this repetitive moment should have a 10 days interval. Last, Chun & Heo (2018) mentions this is a 1-day, 2-day and 3-day interval, see Figure 23. These examples indicate the challenge to determine a sufficient interval between the trends of the forgetting curve. If this will be applied in practice, a suitable interval should be chosen by taking the learning goals and timeframe of a training into account.

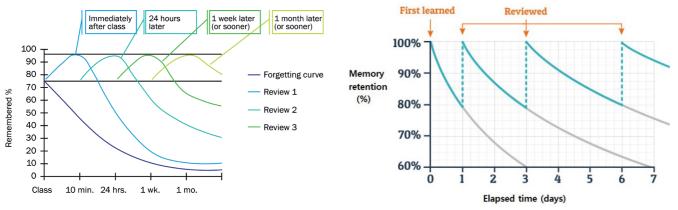


Figure 22: Forgetting curve (1) (Resch, 2015)

Figure 23: Forgetting curve (2) (Chun & Heo, 2018)

#### **Optimal duration of hands-on training**

Similar to the study on determining optimal intervals of the Ebbinghaus' forgetting curve, an optimal duration of a training, was investigated. The outcomes of this observation, are similar to the outcomes of the interval research as well, since this is entirely dependent on the type of training and learning goals. The study of Mahmood et al. (2022) demonstrates that the performance of doctors increases for an ultrasound hands-on training of 90 minutes, rather than a 30-minute or 60-minute timeframe. According to Bergeron (2006), doctors and engineers have similarities in their way of working and professional behavior, resulting in the assumption that this optimal 90-minute hands-on training duration could work for ASML's service engineers as well. Even though Mahmood et al. (2022) demonstrates that a prolonged hands-on time positively influences the performance of the engineer, a wide diversity studies examine an optimal training duration ranging in between 15 and 30 minutes, or above (Morgenroth, 2021).

#### **Conclusion and reflection of RQ1**

This study on training methods and psychology created a general understanding and perception on training. The importance is demonstrated of focusing on motivation and confidence during the training and post-training phase. Personal development stimulation can be achieved by taking into account the motivational drivers according to Pink (2009). When looking at confidence, practice moments are crucial to create a sense of mastery and behavior change (Cole, 2008) (Kamei, 2021). Besides that, regular evaluation training would improve current models, as indicators show a trend of high-technology changes for similar companies. In this rapid change context, trainees should be able to adapt to challenges and acquire new skills, through renewed training programs (Tai, 2006). Last, the variables of Figure 21 will be represented throughout the interviews with companies (RQ3) and with trainees at the company (RQ4). It is likely that the created methodology is not optimal and would not entirely fit in the organization. However, investigating the training practices at ASML (RQ4), could possibly give some clarity on whether this visual supports the company's current way of working.

### 2.2 Future training trends (RQ2)

To make sure the design proposal fits to the current and future training context, I have done a literature research on trends and clustered them on four subjects (Figure 24). Only the trends that reoccur in this report, or are mentioned by stakeholders, will be elaborated in this chapter, additional trends explanation can be seen in Appendix D1. The cluster of company statistics, that is linked to RQ3, I see as most significant and leaning in this research.

#### **Artificial Intelligence**

According to Maity (2019), Artificial Intelligence (AI), representing human knowledge, can be used in several situations, such as non-biased recruitment processes, personalized training course recommendations, analysing performance, map trainers to trainees, schedule training programs and more. The main challenge will be to make a system capture certain training feedback, and link trainee information, such as performance (Maity, 2019). Currently, AI is in development for training recommendations at ASML, and also at other companies (RQ3).

#### **Virtual Reality**

Several researches have been done on the use of Virtual Reality (VR) in maintenance. According to Schomaker et al. (2019), VR is widely used in training, actual maintenance, on a distance and assembly. For example, VR can be beneficial to asset's downtime, since it shows the location of the malfunction in the system, and narrows it down to a more detailed component level. According to Numfu, Riel, & Noël (2019), VR applications are now widely accepted in training for solving complex tasks. This study shows that simulating fine gestures in a VR environment is challenging.

#### Augmented Reality

Augmented Reality (AR), can reduce training costs and improve the effectiveness of training by assisting with additional comments to a real life situation. Unlike VR, AR is complementary to the real environment, and is blend of VR and context (Haritos & Macchiarella, 2005) (Schomaker et al., 2019). AR is currently widely used in the medical field for assistance on procedures, but also at ASML for training and maintenance. For the majority of the tech-based companies (RQ3), it is still in development, because it is challenging to keep track of the environment due to the high speed of technological development.

#### Micro-learning and byte-sized modules

Training programs should be designed in an engaging way for a trainee, making sure their needs are fulfilled. Microlearnings are small modules, for example an E-learning, that capture the most important take-aways of a certain learning. Besides that micro-learning and byte-sized modules are a great advantage for trainees when looking at accessibility, it is also a beneficial and efficient way of training for the company (Maity, 2019). One of the challenges would be to maintain the materials, and to make sure the learnings are regularly updated.

#### Learning through real-time feedback

According to Dolan et al. (2013), people learn most and produce best when they're with a group of people experimenting, through On-the-Job Training (OJT) for example, without any guidance of a trainer or supervisor, with access to a knowledge source. Challenges of this real-time feedback through OJT, that these sessions will be disturbing for the environment and its productivity (Vasanthi & Basariya, 2019). Next to that, a structured competence program should be set-up, to make sure engineers can be qualified through OJT (Steenbakkers, 2021).

#### Workforce diversity

The workforce nowadays consists of different generations, cultures and genders (Cascio, 2019), resulting in different learning needs. It will be challenging to create the future of training, encountering all these interests, while reflecting the organization's value (Karp & Sammour, 2000). Voith Paper (RQ3) is one of the

Micro-learning

and byte-sized

nodules

Learnin

throug

videos

machine

cation

Augmenter

Design for

Artificial

Artificial

ntelligenc

SIP

method

ersonalize

Learning

Workplace

companies who mentioned this trend as their main future challenge to encounter.

#### **Optimizing learning**

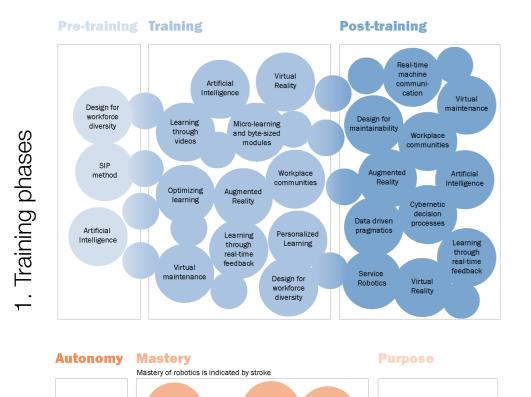
A study by Cascio (2019) mentions that optimizing learning through overlearning, is a method to prevent knowledge detention (Figure 22). Having these practice opportunities, makes it possible to train beyond the required. This makes sure the individual can anticipate on stress and can cope with infrequent situations. However, the success depends on the amount of overlearning, the task type, and the retention timeframe.

#### **Personalized learning**

The way of training has shifted from providing a great amount of content to as many people as possible, mass upskilling, to personal and individual trainings (Maity, 2019). Trainees have the need for personalized learnings, which is also stated by the majority of the tech-based companies (RQ3). However, personalized learning is easier said than done, as it is complex to create an effective learning system (Bulger, 2016).

#### Workplace communities

The increase in popularity of social media,



Virtual

Virtua

Reality

Data driven

Learning

through real-time

feedbacl

Robotics

Personalized

Learning

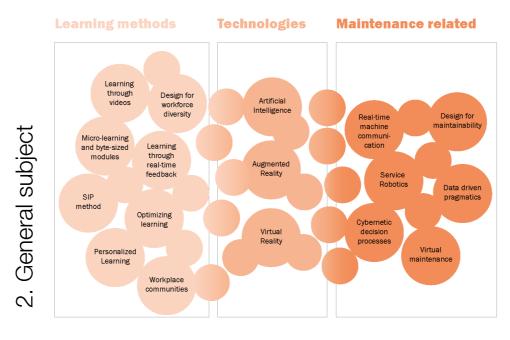
Workplace

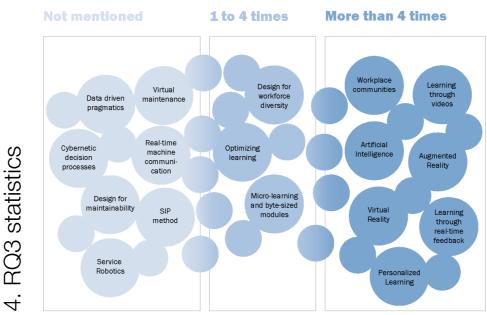
communities

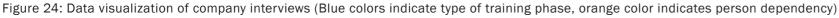
Optimizing

Cyberneti

decision







Learning

through

real-time

Workplace

comunities

Design for workforce

diversity

Design for

maintainability

Artificial

Intelligence

Personalized

Motivational drivers

ю.

also takes over the workplace. Trainees want to share their experiences and show others what they're up to on their professional level (Azourt et al., 2020). However, similar to learning through videos, confidentiality plays an issue here. Besides that, having these company communities has some constraints when looking at security of the individual, possible influence on productivity and filtering data (Akram & Kumar, 2017).

#### **Conclusion and reflection of RQ2**

Limitations of this literature study could be that some trends have not been considered, that could be interesting for the graduation company. Besides that, RQ2 has been linked to RQ3, focusing on the interviewed companies. This could have created a tunnel vision, when considering the trends mentioned by the companies, potentially leaving out the discussion of other trends that could be valuable to ASML.

When looking at the company statistics cluster, the majority of the companies mentioned their focus on trends AI, VR, AR, micro-learning and personalized learning. Besides that, Voith Paper is currently developing workplace communities, which is also in development in the training department of ASML.

All companies apply OJT or want to apply this in the future, except for Ministry of Defense. OJT is seen as an effective way of emerging the training and post-training phase, according to company Next Learning (RQ3). However, OJT implementation requires a great shift, having three reasons why it is hard to realize at ASML. First, because all manpower is needed in the field to solve complex issues and this will be at the expense of trainees since their mentor is not always available. Second, customer sites mention that they are no training facilities. Last, machines are too cost-intensive, mistakes can not be made.

## **2.3 Training at other technology-based companies (RQ3)**

After conducting research on methodologies (RQ1) and trends (RQ2) of training, these insights were used to create interviews with seven technology-based companies on their vision and strategies for the future of training. These serve as a baseline to create a thorough understanding of the modernized way of working in training and the educational technology resources of other companies.

#### Approach

The goal of this research was to find out whether the vision of the organizations align with the answers to RQ1 and RQ2, and whether there is a relation in way of working between the technology-based companies (Figure 25) and ASML. In order accomplish this goal, seven organizations have been approached, by highlighting the graduation topic, research specifics and the potential benefit of knowledge exchange. On approval of the organizations, the input of all interviews will be provided, having the potential of contributing to their training vision. The contact information of the organizations was obtained through the university, graduation company and personal connections.

#### Method

The sample of this study consisted of seven company contact persons, of which the gender and age were not considered. As a requirement, the participant needed to have expertise in training or educational sciences in the company's learning department, of which a management or specialist specific role is preferred.

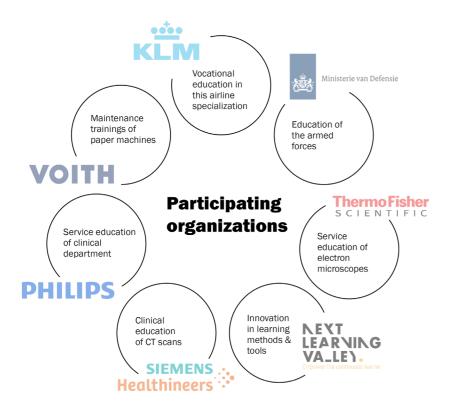


Figure 25: The participating organizations with a description of the effective department (KLM Dutch Royal Airlines, n.d.) (Ministerie van Defensie, n.d.) (Next Learning Valley, 2022) (Philips, n.d.) (Siemens Healthineers, n.d.) (Thermo Fisher Scientific, n.d.) (Voith, n.d.)

The creation of the interview script and the protocol (Appendix E1), has been done by taking into account the interviewing methodology of Van Boeijen, Daalhuizen, & Zijlstra (2020). As an IDE student, I have experience using this typical TU Delft method, resulting in seeing the value of it for this research.

The measures and questions of this interview were constructed by taking into account the created methodology of RQ1 (Figure 21), some technological trends of RQ2 and the example questions of a similar conducted research of Maity (2019). The company representative was asked to share information on the pre-training, training and post-training activities and developments. Next to that, it was asked to reflect on the stimulation of motivation, confidence and performance outcomes in their current way of working. Besides that, their insights on their current educational technology resources and developing resources was requested. Last, their future vision on training, current drawbacks of their training program and shift in behavior of trainees was investigated (Maity, 2019).

For the protocol, a general interview structure was created to improve the quality of the research. A 60-minute interview timeframe was established, since this is the time of an average company meeting, and would require a minimum amount of effort of the organization. Because of the amount of organizations, considering their busy schedules and diversity in locations, an online meeting through Teams was seen as the most suitable method. If the participant gave consent for the purpose of recording the interview, the audio eventually was transcribed to the Excel application. During the interview, annotations were made of impactful or summarizing statements. After the interview had been successfully transcribed, the results of the interview were clustered through an analysis.

The quantitative data was changed into quantitative by counting the frequency of specific cluster subjects mentioned, to showcase ratio's in the visual visualization. These clusters will be used throughout the research to compare the interviews of RQ3 and RQ4, and support the design brief creation process.

#### Results

The qualitative data of the questions (Appendix E2) was transferred into quantitative, and is presented in Figure 26. Besides that, a more extensive visual has been created (Appendix E3), which was shared with all organizations after approval of knowledge exchange.

Considering the future vision on training of the companies, the majority of 57% mentions they expect full use of VR and AR. Also, 43% of the organizations imagine On-the-Job Training (OJT), personal development focus, and the optimization of online training will play a huge role.

For the specifications of the pre-training, all organizations mention this is entirely depended on the training type, and half of the participants mention this is mostly an E-learning environment. For 40% their current pre-training developments are focused on compliancy administration.

When looking at the training phase, 4 out of 7 companies make use of OJT, and video- or micro-learnings. Next to that, 3 out of 7 advocate the use of a combination in hands-on, theory and cases. The majority of 80% mentions the integration of VR and AR in training programs, of which VR is already in use, yet AR is still in development due to high investments.

The main two shifts in the behavior of trainees are face-to-face to online attendance and the generation of target audience. Gen-Z have different training expectations than for example Gen-X or Gen-Y. The main drawbacks of their current training programs, is mainly the training mindset of the trainees and company.

Regarding measuring performance outcomes, 70% does not make use of this, and focusses on confidence stimulation and group feedback. The majority mentions that they boost motivation and confidence through focusing on personal development stimulation, however this is according to 86% one of the main training developments. They would like to offer AI training recommendations, provide learning communities or change training management. Besides that, 71% mentions they are investing in the use of new educational technologies such as VR, AR, AI and micro-learnings. Last, 41% would like to focus more on training effectiveness by doing training data analyses.

When looking at the input of the posttraining phase, half of the organizations express that they offer on-the-job guidance by a mentor. Besides that, they also mention for this phase that motivation and confidence are stimulated by personal development opportunities. However, they also think this is person dependent when looking at demographics or personality. In identifying personal development opportunities, 83% of the organizations mention that the stimulation of this, is currently not in their way of working. However, this is in their scope of developments in the post-training phase. Besides that, all companies want to increase the on-the-job performance support. Last, 33% of the organizations

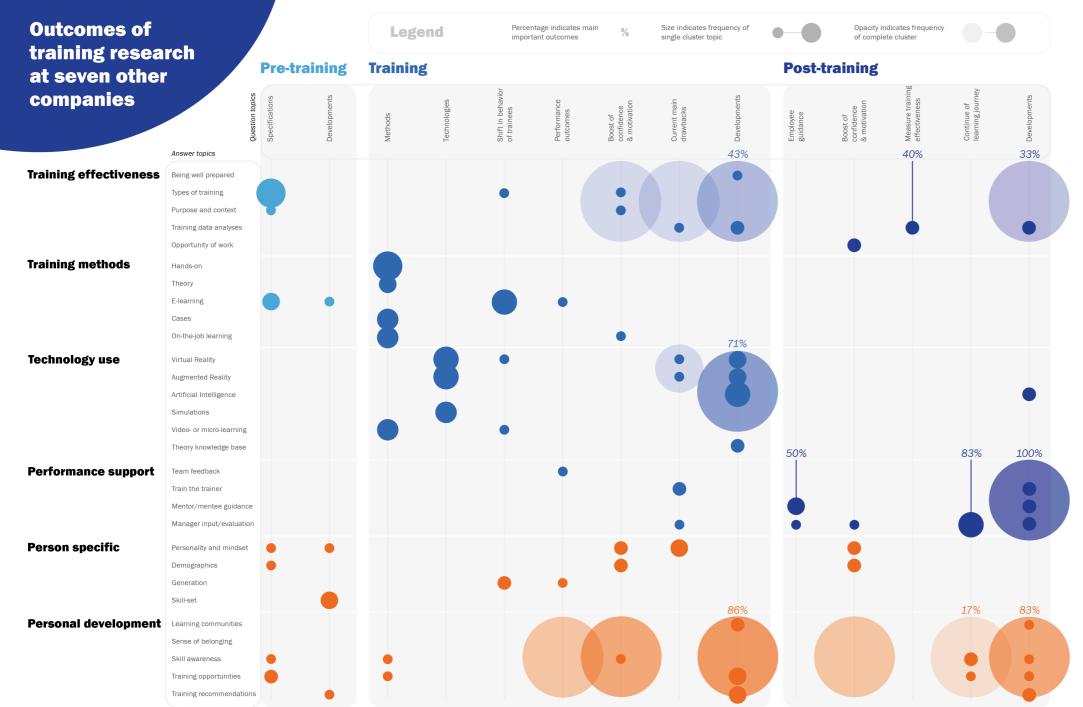


Figure 26: Data visualization of company interviews (Blue colors indicate type of training phase, orange color indicates person dependency)

advocate the investment in improving training quality and effectiveness, through training data analyses and evaluation. Currently, training effectiveness is measured by 60%, of which mainly through level 3 of Kirkpatrick's tool (Figure 20).

#### **Conclusion and reflection of RQ3**

When looking back at the research, it is perceived that no specific drivers of Figure 21 were mentioned for confidence and motivation stimulation, besides a personal development focus. Practice opportunities for optimal knowledge retention were not discussed with the organizations. There is a possibility that the questions on confidence and motivation were not clear, that I didn't anticipate to ask additional questions, or that this specific information could not be shared. These are potential limitations of the research.

Most organizations assume the future of training will consist of VR/AR/ AI educational technologies, personal development focus and on-the-job learning. Resources are investigated to promote more personal development opportunities and ways of personalized learning. Similar to ASML, some of the companies also find on-the-job learning challenging to fully and structurally incorporate. They do want to provide more performance support by having mentor guidance or more manager involvement in the post-training phase.

Voith Paper is a similar company to ASML when looking at hands-on training on cost-intensive machines, which acquires alternative methods of training, such as VR, AR and simulations. Besides that, they also encounter a shifting training target group, resulting in altering their training designs to the preferences of the new generation. Sharing knowledge on training could be potential beneficial when looking at their similarities, to overcome future training challenges.

### 2.4 Training at ASML (RQ4)

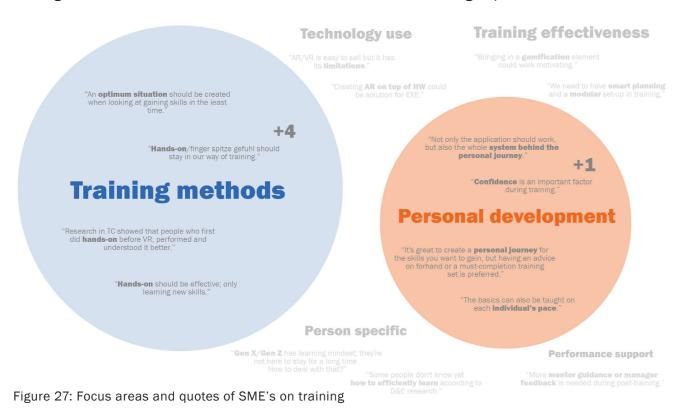
The way of working at the company was investigated through discussions with Subject Matter Experts (SME), interviews on training experience, a survey on training experience, and training observations. The main goal of this research was to create a general understanding of the company's training environment and specifications, but most important, to get a thorough understanding of the needs and possible pain points of the users.

#### **Discussion with Subject Matter Experts**

Early in the project, I scheduled several meetings with SME's on their training experiences and expectations. These conversations allowed me to get acquainted with the company and several business stakeholders. The topics discussed during these meetings can be seen in Figure 27. This visual illustrates how SME's mentioned the importance of training methods, hands-on trainings, and personal development opportunities. During these meetings, I noticed that SME's not necessarily encounter trainee motivation. Yet. Motivation is important to acquire skills and it is related to learning (Figure 21). Therefore, it can be concluded that the SME's see the importance of personal development, but supportive resources are limited.

#### NXE training experience interviews

I conducted several interviews to identify the current needs and training experience of the intended users of the final design proposal, the trainees. Ten engineers were interviewed on their experience with NXE training, to obtain qualitative input. I aimed for the sample size to be diverse in gender and nationalities, to simulate the company environment. NXE trainings have been researched, since the High-NA trainings are not in place yet and these systems cover the generation before High-NA. Besides that, the NXE training should have been recently (< six months) completed, to obtain valid input. Additionally, two trainers and two knowledge managers were interviewed about their view on the NXE training experience.



The creation of the interview script and the protocol (Appendix F1), was done by taking into account the interviewing methodology of Van Boeijen, Daalhuizen, & Zijlstra (2020). Besides that, I used the interview script and protocol of the company interviews (RQ3) as guidelines. In the interview, the input on several variables of the methodology in Figure 21, was asked. Besides their needs and pain points of the pre-training, training and post-training phases. Last, an indication of their confidence and motivation level for these phases was requested.

The qualitative data of the interviews, see Appendix F2, was altered into quantitative by using similar clusters of RQ3, to showcase ratio's in the data visualization. Likewise, this gives the opportunity to compare the interviewing results of the organizations and the graduation company (Appendix X). The data visual in Figure 28 summarizes the most important results out of the interviews. For the pre-training phase, half of the participants mention it is important to be well prepared and to have training context. Besides that, 5 out of 14 participants mention that Computer Based Training (CBT), similar to E-learning, is crucial for the pre-training phase, to create a general understanding of the topic. However, the CBT if often incomplete or superficial when looking at information, resulting in this being a pain point of the pre-training phase.

Some participants mention they consider the training phase as a relaxing time, hence there is no customer pressure. Method wise, 11 out of 14 participants find hands-on trainings crucial and 8 out of 14 find supporting theory classes are needed to create a deeper understanding of the topic. Additionally, the need of purpose and context of training is mentioned during this phase as well, by 5 of 14 participants. Considering the importance of confidence and motivation, mentioned

during RO1, the participants were asked to give an indication of these factors on a scale. The majority of the participants mention that practice is needed to obtain a higher confidence level, and gives an average score of 72% on their confidence level. For the motivation, the average is the same percentage, and 8 out of 14 participants mention this is personality and mindset dependent. A repetitive pain point, when looking back at the pretraining phase, is the lack of purpose and context. An inadequate amount of Case Based Learning (CBL) trainings and hands-on practice opportunities are other pain points of this phase.

The main user need of the post-training phase, according to 5 out of 14 participants, is having a structured mentoring program. Additionally, 4 out of 14 mention they want to develop themselves further through Onthe-Job Training (OJT), but opportunity of work is needed for that. Often they can not apply what they have learned in practice, since it is unknown when a certain SA should be executed. When looking at their confidence level, it significantly drops to 56%. One of the participants implies that this is because of opportunity of work: "Confidence drops when you can not apply your skills immediately, caused by operational schedules and amount of systems at the customer." The motivation level increases slightly to 78%, since for some of them it is motivating to eventually work in the real context. However, 8 out of 14 participants would like to have more personal development opportunities when they are in the field, and 6 out of 14 mentions that manager input and evaluations is needed. For the post-training, their main pain points are according to 30% performance support in the field and 60% mentions personal development stimulation is missing. One of the engineers mentions: "My experience is needed in the field, that's why I can not do any additional training."

#### NXE training experience survey

A survey was created in Microsoft Forms on NXE training experience to obtain a large amount of quantitative input of engineers, by integrating the variables of Figure 21 into the questions. I found the utilization of an 5-option agree or disagree likert scale most suitable, since using a satisfaction scale might be limited and inaccurate, since participants of different cultures could consider this as too overwhelming and honest.

The target audience of this survey, are all engineers who have completed an NXE training program less than 6 months ago, to make sure their input is still valid to experience. The calculation of the required sample size was done to make sure valid conclusions could be drawn of this research (Martínez-Mesa et al., 2014). According to Bullen (2022), a sufficient sample size is 10% of the population. When I considered the target group of 1100 engineers, a total input of 110 would be acceptable. The engineers were asked by email to fill in a survey, while mentioning a significant benefit for them; having impact on their future way of training. Several control variables were asked related to the training phases, such as framing, skill-set, utility reactions, learning, transfer, confidence, motivation, autonomy, mastery, purpose and performance outcomes (Figure 21).

The goal of this survey is to investigate a higher amount of input on the training experience of the engineers. The difference of the survey with the interviews, is that more input can be acquired, however no details are given. Limitations could be that some of the engineers do not understand the questions due to incorrect formulation, resulting in inaccurate answers. When discussing the content of the survey with one of the SME's, it was suggested to not ask certain questions, because

the company gives this information on forehand. But did the trainee experience it like that? Or did ASML communicated it in an incorrect way? The survey is the way to find out the gaps between ASML's way of working, and the trainee experience.

The input of the survey shows that the majority of 61% prefers hands-on training and 21% OJT. Next to that, 84.5% still thinks a supportive theory training is needed for a hands-on training. When looking at personal development, 88%

of the engineers would like to have more training opportunities besides their daily job, and the great majority of 92% thinks it is important to know the skills of their colleagues. Currently, this is known mouth-to-mouth, and the company only offers Skill Management Tool (SMT), which can be accessed by the individual and management. According to 67.5% of the engineers, management informs them on their performances and skills.

The first main point of improvement

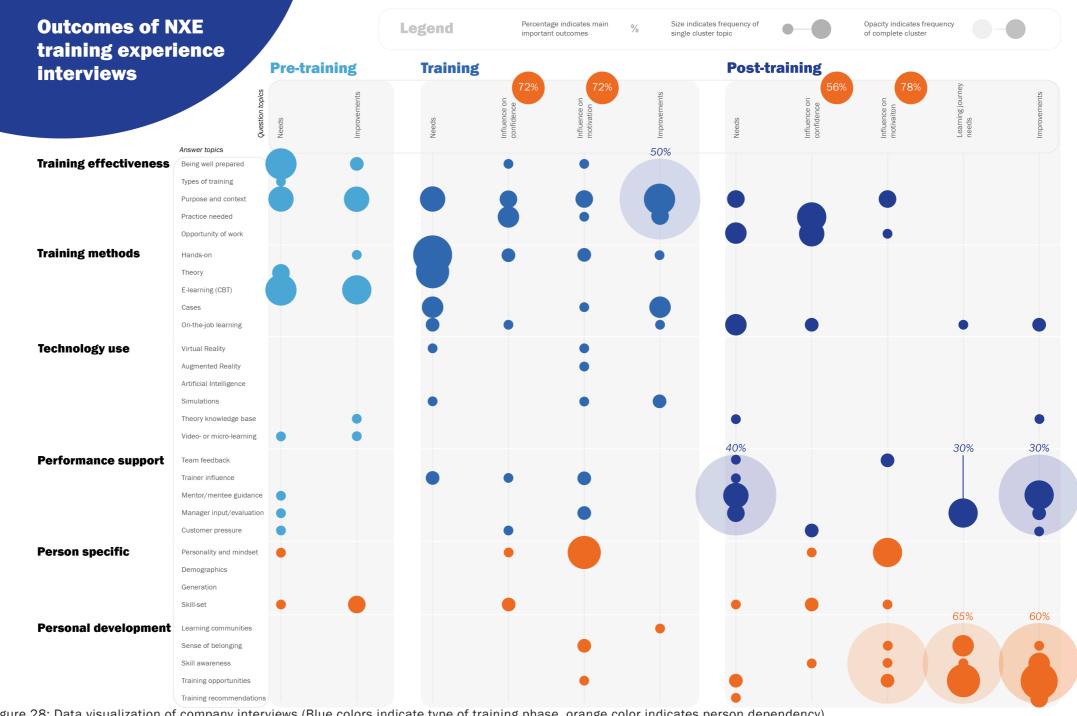


Figure 28: Data visualization of company interviews (Blue colors indicate type of training phase, orange color indicates person dependency)

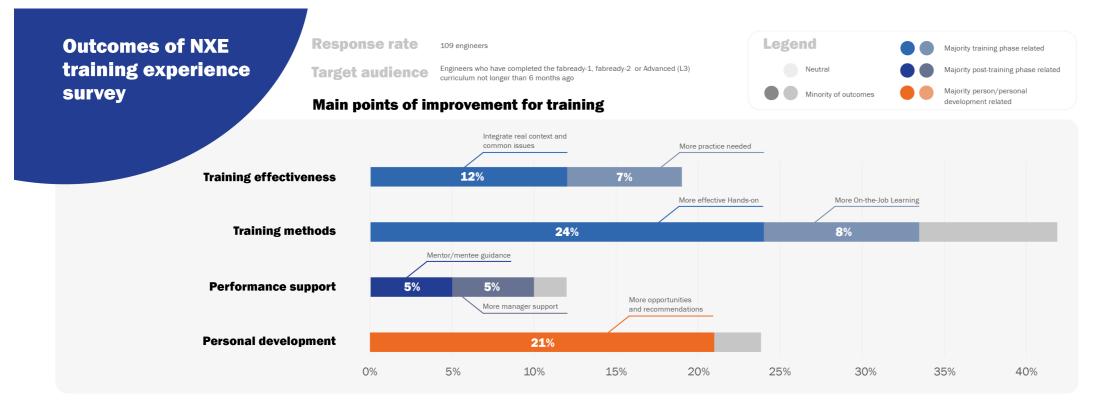
according to the majority of 24%, is to increase the amount of effective handson trainings. This is supported by 7% of the participants, that would like to have more practice opportunities of these hands-on sessions. This could be a result of the following root cause: 12% want to have a the real context and common cases integration improved. The second main point of improvement is regarding personal development. It is mentioned by 21% of the engineers, that they give

priority to more training opportunities and recommendations available.

### NXE training and High-NA validation observations

To compare input of the interviews and survey with practice, I have done three observations on NXE hands-on and theory trainings in groups of 6 engineers, but also an additional High-NA theory training validation. A method on user observations by Van Boeijen, Daalhuizen, & Zijlstra (2020) was studied to improve the quality. These trainings were also compared amongst each other, to see whether aspects have been changed or improved. An alternative reason to attend High-NA validation training, was to see the context of the design proposal. The notes of these observations can be seen in Appendix F5. For the NXE theory training, the system context was missing and no practical examples were given through CBL, and it mainly focused on procedural learning. Also for the High-NA theory training validation, this was mainly targeted at comparing NXE with High-NA systems, resulting in the purpose and context being left out. It is important to keep in mind that this training served as a validation, which means the final shape of this training is not yet determined. The NXE hands-on training relates to the theory training in a way, by being also focused on procedures. Besides that, the effective hands-on time of an individual is limited, considering that

**Post-training** 



#### Training

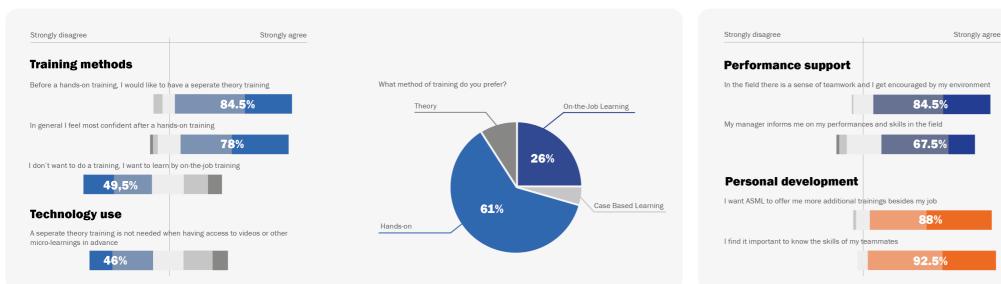


Figure 29: Data visualization of survey on NXE training experience (Blue colors indicate type of training phase, orange color indicates person dependency)

#### 42

this training mostly consists of groups of 6 engineers.

#### **Conclusions and reflection of RQ4**

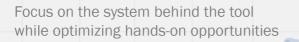
Possible limitations of the research are the following; inaccurate answers of survey could be given because it was misunderstood because I did not formulate it optimally. Besides that, it captured the moment, emotions could have played a role and other types of input could be given at another moment. Last, information could have been left out, because they didn't want to give open input because of the risk of sharing information with management.

When comparing the data visuals of the companies and ASML, see Appendix F3, it can be concluded that there are overlapping interests in developments for training effectiveness, post-training personal development and post-training performance support. There are also some significant differences in way of working. It is important to keep in mind that the graduation company is a niche, when looking at their cost-intensive machines, resulting in alternative learning methods and less OJT.

The SME meetings express the cruciality of hands-on trainings, and the interest of personal development opportunities at ASML. The engineer's interest in these opportunities, results from the interviews as well, indicating that they would like to have additional training opportunities for personal development purposes, besides having more performance support when working in the field through manager evaluation and a suitable mentoring program. Next to that, the survey shows the needs for these personal development opportunities as well, besides the demand of more practice opportunities and effective hands-on trainings. This need is supported by the training observations, which show that the context and purpose of training is often missing.

### 3. Design brief & vision

After doing an extensive research on training in theory and practice, I have formulated the design brief of this graduation project. In this chapter, the problem definition and supportive design vision will be introduced and explained. The project is scoped by prioritizing a selection of user needs, considering the input of business stakeholders and the supervisory team, and aligning on business goals.



"I, as an engineer, want to be able to focus on hands-on trainings by planning them in to my preferences in a flexible Training Center environment."

> Make sure the tool supports and fits in a flexible TC context.

Focus on the UX design of the tool and make sure it's intuitive by making use of co-creation and usability tests

Figure 30: Chosen vision direction

### **3.2 Problem statement according to graduate**

The context & user research resulted in having a wide diversity of possible future training focus points for the company. In this chapter, I will elaborate on the main problems resulting from the research phase. The outcomes and conclusions of Chapter 2, have been summarized and visualized through the clusters, see Figure 31.

#### Main problems resulting from research phase

When encountering the conclusions RQ3 and RQ4, supported by the findings of RQ1 and RQ2, the three problems are the following. First, the graduation company does not offer a frequent or sufficient amount of personal development opportunities, since engineers have the need for more learnings. This is substantiated by the company SME's (RQ4) and the majority of the organizations (RQ3), since 6 out of 7 companies are not able to provide personal development opportunities to trainees yet. Second, the effectiveness and amount of hands-on trainings to create a sufficient field confidence level, is not optimal. Engineers feel the need to have more practice opportunities for knowledge retention according to the input of the survey and the observations (RQ4). The majority of the SME's also mention that a future hands-on focus is crucial for ASML. Last, performance support after training is not structured and often missing according to user interviews (RQ4), there should be more manager evaluation sessions or mentor guidance. This is also mentioned by the majority of the organizations (RQ3), that are developing suitable mentoring programs or manager sessions.

#### **Reflection on company problem statement**

Considering the company problem definition, see Chapter 1.3, encountering training effectiveness and smart planning technology, this is mainly a business approach. The problem definition, that I have formulated after doing an extensive research, is from the user's point of view and taking into account the User-Centered Design (UCD) approach. It can be concluded that both problem definitions, do not relate to each other. However, it could be a challenge to create a final design proposal that can be supportive of both. The defined problems of this project, do support the future vision of the TC; a vibrant environment where the engineer can create an own tailor made journey, while focusing on increasing confidence through practice.

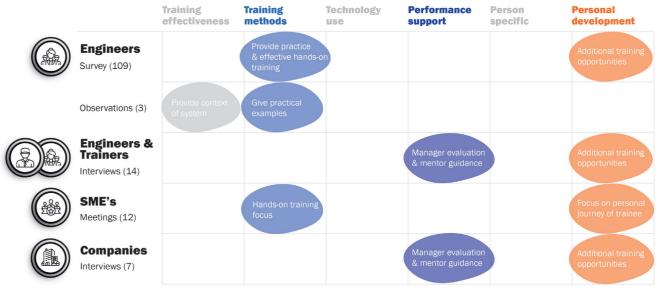


Figure 31: Cluster visualization of main improvement opportunities according to the results of RQ3 and RQ4

### **3.2 Design Vision**

To define the design direction, the ViP method was used to create a vision statement. In this chapter, the ViP method will be introduced, vision possibilities will be proposed and the chosen statement will be clarified. Besides that, the project was further scoped by defining the meaning of effectiveness and determining the vision success.

#### ViP method and vision exploration

The Vision in Product design (ViP) approach is a context-driven methodology, focused on visualizing what people value, desire and believe. It offers a simple and unique way to come up with a design that adds new value or meaning to people (Hekkert & Van Dijk, 2017). ViP was chosen for three reasons. First, it is suitable for innovation processes in a future context, which is the case for the High-NA TC. Second, it helps to face and translate complex systems into suitable design starting points. Last, as an IDE student, I have experience with using this method, and acknowledged the value of it for this research.

By focusing on the formulated problem definition, a dimensional set-up has been created by encountering the clusters with most potentials, see Figure 31 and Figure 32. The four possible focus areas indicate mentor guidance and manager evaluation of the performance support cluster, and hands-on quality and effectiveness of the trainings methods cluster. Since one of the requirements of the company was to create a training planning tool, to enable the creation of a tailor made journey and a sense of personalization, the cluster related to personal development has been placed central. Indicating that all vision directions will be somehow related to creating a training planning tool for personal development purposes.

#### **Chosen vision statement**

A vision had been chosen, even though all directions have potential when looking at the improvement opportunities resulting from the research. Some reasoning on why the vision in Figure 30 was selected:

· First, the fact that a UCD approach is encountered for this project, see Chapter 1.4, results in representing the needs of the majority of the engineers. From the survey, it can be concluded that engineers want to practice on effective hands-on trainings. However, due to the limited time of this project, and the limited knowledge on training content, it was not chosen to encounter quality of hands-on training. Therefore, I have focused on enabling an optimal amount of practice opportunities. · Second, focusing on the effectiveness of hands-on training by focusing on the structure of the High-NA TC, also contributes to having more timeslots and therefore training opportunities available

#### **Hands-on quality**

"I, as an engineer, want to be able to plan in hands-on trainings in the TC, that will represent an accurate context"

**Hands-on effectiveness** 

"I, as an engineer, want to be able focus on hands-on trainings by planning them in to my preferences in a flexible TC environment." for the engineer to practice. Hands-on training is the best method according to the engineers, to improve their confidence. Optimizing the amount of timeslots also contributes to the amount of hands-on trainings.

 Last, there are several business strategies covered by this vision focus. ASML strives for field self-sufficiency, by making sure the engineer feels confident to execute SA's in the field, which refers to practice. Besides that, the strive for optimal knowledge retention is one of the global themes, visualized in Figure 22, which is in line with offering practice moments.

#### **Project scoping**

When discussing the final vision with the supervisory team and business stakeholders, the main question that came up was: "What does effectiveness mean?" For the project, effectiveness had to be defined, to make sure the project could be scoped for the interest of the student, and expectations could be given to the company.

What I considered as 'effectiveness' for this project, was creating a planning proposal by integrating a High-NA training curriculum into the training planning tool. Variables should be stated for this scenario, such as the amount of trainees and trainers, amount of CARS/SA's/ SMS' for that training, the specific training types such as VR/AR/HW/TH, and the capacity of the trainings rooms or modules (HW-riggs). Through the creation of modular slots, encountering the research of RQ1 to calculate the effective time and timeframe in between, recommendations can be done on how to achieve a sufficient amount of practice opportunities. For the next Chapter, requirements have to be set-up, to tackle the unknown variables.

The effectiveness of the final design can not be measured yet, since it is not possible to test this because of TC that is still under development. The design proposal will act as a recommendation on how to operate the environment. In accordance with the company, the success will be determined by the assessment and feedback of business stakeholders, since this is seen as valuable when looking at their experience. Second, the feedback of the engineers on the intuitiveness of the tool, will be leading.

#### **Personal development**

Give an engineer the possibility to plan in their own learning journey

Figure 32: ViP process of creating a suitable vision for the project, see Appendix G for supporting quotes (Hekkert & Van Dijk, 2017)

**Training methods** 

**Mentor guidance** 

"I, as an engineer, want to have more performance support through mentor feedback in the TC planning tool."

**Manager evaluation** 

"I, as an engineer, want to have **supportive** personal development guidance by my manager through the TC planning tool."

### 4. Ideation & prototyping

The midterm presentation marked the end of the research phase, and the start of the ideation and prototyping phase. A new project planning was made (Appendix B2), encountering the focus on the UX design of the training planning tool, and creating an effective scenario. The ideation phase of this project, consisted of exploration of features in the training planning tool, but also gathering requirements through codesigning and brainstorming with users and business stakeholders.

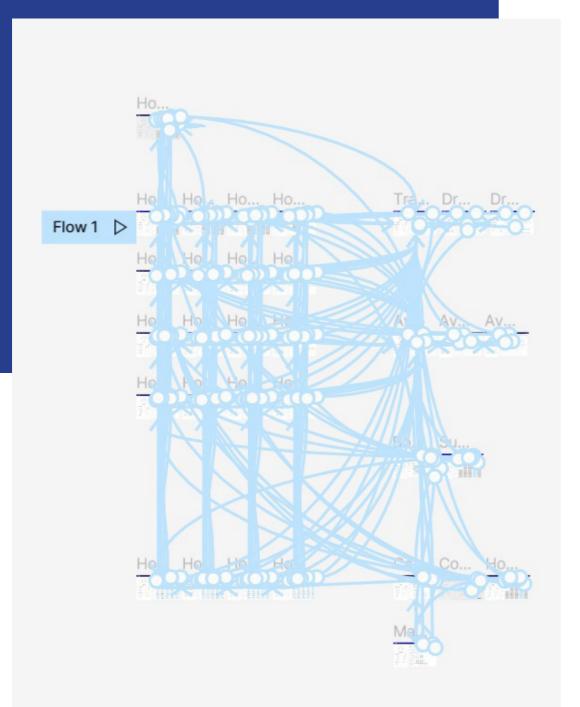


Figure 33: Information structure of interactive UX design prototype (Figma, n.d.)

### 4.1 Structuring the prototyping phase

Considering the initial requirement (1) by the company, see Appendix A1 for the complete list, a tool should be created that enables the possibility to plan in High-NA trainings in the TC. Because of this, I had chosen to create an interactive User Experience (UX) design of the tool to showcase the Minimum Viable Product (MVP). In this UX design, a training curriculum has been integrated by encountering a scenario given by the company, the effective system.

#### Combining the UX design with a training planning scenario

The two separate prototypes; the UX design and the effective system of the tool, have been generated through the design process in Figure 34, and will establish the final design proposal. As inspiration, studies on application design processes have been used to set-up this structure of the prototyping phase. For the ideation, requirements were gathered through brainstorm and co-creation sessions with users and business stakeholders. After that, rough layouts of the screens have been created, wireframes, of which validation found place through usability testing. This feedback will be used to layout the detailed design composites and to add possible functionalities, whereafter a second round of usability tests finds place. At the end, the effective system will be created as part to determine practice opprtunities, taking into account several context variables to propose a specific planning. Especially this last step, will be time intensive, since the High-NA TC is in development (Challenge 2 of Chapter 1.3).

#### Figma as medium to create the prototype

The medium that was used to build the design, is the web application Figma (Figma, n.d.), because of two main reasons. First, considering the data visualization learning goal, I was eager to consider a new mediums, which I had no experience with yet. As an IDE student, I have used the similar application Axure several times to set-up UX designs, but have never experimented with Figma. Besides that, this application is in the way of working in the UX design department of the company. Using this platform, would also be beneficial for possible future implementation and storage purposes.



Figure 34: Prototyping phase process and focus points (CodeWithChris, 2018)

### **4.2 Ideation through brainstorm and cocreation sessions**

Requirements were gathered, through several creative sessions with users and business stakeholders. First a user co-creation session was initiated on the tools' core features, followed by a similar brainstorm session with the company mentor. The outcomes were clustered to see overlap in needs and values. Additionally, a brainstorm session was held with three business stakeholders, representing the KXI Studio and GTC department, to scope effectiveness.

#### Definition of co-creation and its benefits

According to Van Boeijen, Daalhuizen & Zijlstra (2020), co-creation refers to having a collaborative effort on design, together with users, and other stakeholders. There are three main reasons to make use this method during a design process. The first one is that it is seen as valuable to encounter the needs of the user or others affected by the solution. Besides that, the session will give insight in the needs of the users, to create the best possible solution (UCD approach). Last, the stakeholders need to gain support of relevant parties. In this project, the outcomes of this cocreation session, will not only be used to gather a total set of requirements for the product, but also to prioritize the tool's feature considering the project timeframe. Additional requirements resulting from the co-creation session, can be considered as recommendations for future focus points.

#### **Co-creation with users on core features**

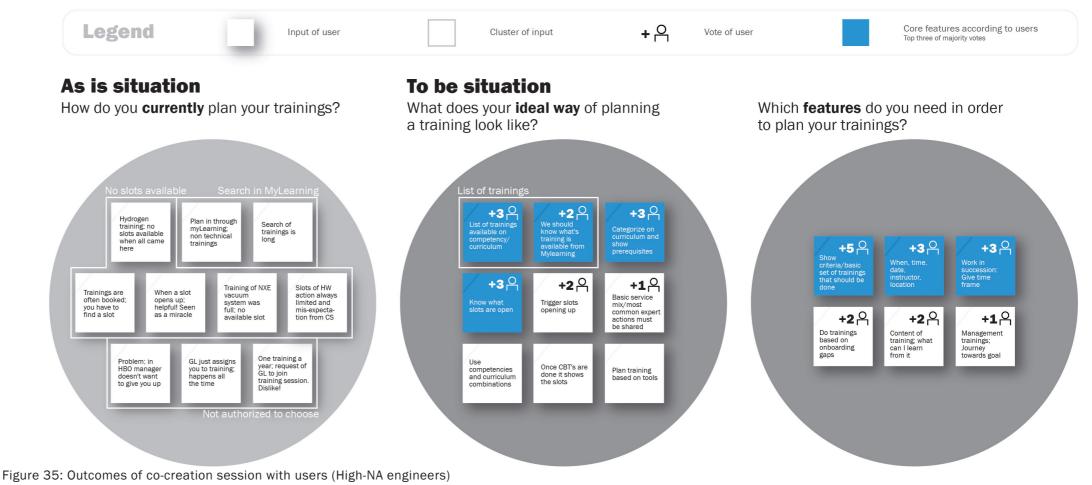
A co-creation session was initiated to find the requirements of the planning tool, and to make sure it is completely designed to the needs of the user, while also encountering the needs of the business stakeholders. In an ideal situation their requirements will align to a certain extend. Making sure these two are on one line, is seen as a challenge, but also the most favorable outcome when looking at the product value.

The target audience, 5 future High-NA engineers who are currently in the BIC

for training validations, were invited for a face-to-face brainstorm session. Several business stakeholders were invited to this session as well, however, in the end only the engineers attended the session. This could've influenced the outcomes, since no validation and discussion with both stakeholders found place. In Appendix H1 the preparation and set-up of the session can be seen, which was done in collaboration with an UX designer at the company. The requirements, core features of the tool, will be selected by considering the top 3 most voted inputs on the ideal way of training and features. Additionally, the engineers were asked to give their preference on possible planning focus points, which I have explored through an ideation session (Appendix H2).

Since there was some unexpected delay in the training class, the brainstorm session was split in two groups. Having these separate sessions could've resulted in non-optimal outcomes, since the discussion session didn't find place with the whole team. Besides that, the second group already could see the input that was given before their session. This could all have influenced the voting and outcomes of the session. However, the outcomes are still seen as valuable regarding requirements establishment, and user testing will indicate the accuracy. The first topic shows that for the current situation answers were given in three clusters; no slots available, search in MyLearning and not authorized to choose. Regarding no slots available, the majority of the group mentioned that the slots in MyLearning are often limited or fully booked, and the search is time intensive. Last, the engineers are not free to choose their trainings, often their manager or Group Lead (GL) signs them through MyLearning, and autonomy is missing. From above it can be concluded, that the engineers imply on MyLearning when planning in their trainings, which is on macro-level. Contrary to the planning tool, which will cover micro-planning of daily training slots. Because they have no experience yet with the future TC way of working, it makes sense that they keep referring to the as it is situation.

It can be concluded that the brainstorm sessions was successful regarding determining the user requirements and core features, but the usability testing will indicate the sufficiency of this. By encountering the majority of votes, when looking at the ideal way of planning and features, this resulted in seven requirements, see Figure 35 and Appendix A1 for the complete list of requirements. Next to that that, the majority of engineers preferred the categorization in planning on weekly base, see Requirement 15.



#### Brainstorm with business stakeholder on core features

Besides having a co-creation session on the main requirements with the user, I have had a discussion with the company mentor, on what should be the first focus points regarding the planning tool. This online session was structured by discussing the expectations and problem definition of the company. Besides that, some insights and variables were shared on the TC context, which created a base for the chosen requirements. Generating requirements was done by using the structure of the WWWWH method of Van Boeijen, Daalhuizen, & Zijlstra (2020). This abbreviation of Who, What, Where, When, Why and How, serves as a checklist to generate the most important values and questions. The requirements resulting from this can be seen in Figure 36 and Appendix A1.

#### **Clustering of user and stakeholder requirements**

The outcomes of the co-creation session with the users was utilized to set-up requirements. Besides that, also business stakeholders gave some core features examples that should be integrated in the application, see Figure 36 and Appendix A1. To see similarities between the needs of the users and business stakeholders all these requirements were put together in one visual for clustering purposes, through using the same WWWWWH method of Van Boeijen, Daalhuizen, & Zijlstra (2020). This clustering counted as an alternative mean to

align the input of the users and business stakeholders, which was the intention of the co-creation session, of which the business stakeholders were not present.

Clustering all these requirements, resulted in seeing three main points of agreement. The first one is that the users and business stakeholders agree that the tool should give somehow an indication of the mandatory modules, and why a certain module has to be completed when looking at the training program or competences. Besides that, both groups find that the tool should include the location in the TC, where a training method will find place. Last, they think that before joining a training action, the needed materials and prerequisites should be given in advance.

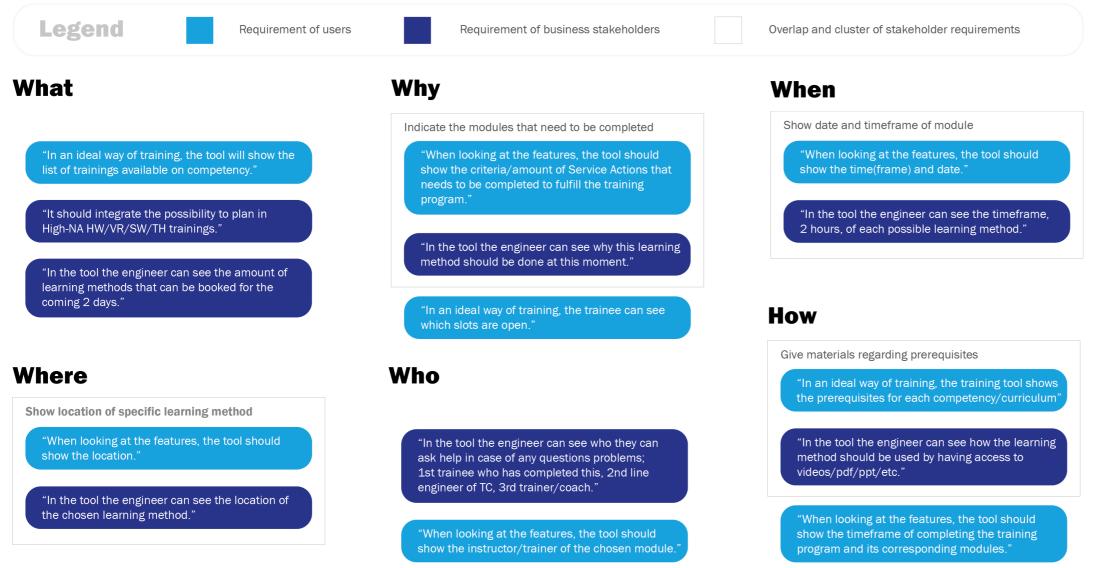


Figure 36: Clusters of user and business stakeholder requirements on the tool's core features

### Brainstorm with business stakeholders on system effectiveness scoping

A brainstorm meeting was held with three business stakeholders to determine how to scope effectiveness. The company manager, mentor and High-NA curriculum lead, represented the interest of the KXI Studio and GTC department. During this meeting I gave a short summary of the project, using partly the midterm presentation, and gave a demo of the planning tool until now, which were the design composites in progress. Additionally, we had a lively discussion on how effectiveness could be specified for this project, making sure it has value for the company. See the visual in Appendix H3 for all the comments.

When having a critical look on the outcomes. I noticed that there was no specific direction given, but this could also be the result not leading the brainstorm, since the enthusiasm and the different interests of the stakeholders led the conversation. This meeting acted more as an inspiration to determine the direction. The forgetting curve was often recalled, since this is a leading method when looking at practice opportunities. What if I could imply effectiveness by using Ebbinghaus' forgetting curve and determine the timeframe to obtain optimal knowledge retention and the moments of rest in between? By taking into account the context factors of the TC, a curriculum and the forgetting curve, a scenario can be created to showcase the feasibility.

Additionally, the possible connection to the Skill Management Tool (SMT) was mentioned, which is a platform through which the engineer indicates which SA they have completed after a training, and whether they feel confident to execute. A meeting was initiated with the business owner of SMT, see Appendix L3 for the notes, to share thoughts on how these tools could be intertwined.

### 4.3 Prototyping wireframes

After gathering the requirements, an initial set of wireframes was created. According to Bruton (2022), creating the outline of your UX design is an essential step of the product design process. It is used to have a clear understanding of page structure, layout and functionalities. The interactive prototype of wireframes will be validated through usability testing.

#### Methods and main functionalities

The goal of the wireframes creation was to translate the requirements of the users and business stakeholders into an intuitive information structure. It was chosen to create mid-fidelity wireframes to explore design ideas, establish spacings and buttons, and to create a user flow (Bruton, 2022). The frames did not include any images or detailed content, consisted of grey tones and represented the focus on the main functionalities. Based on the requirements of the core features resulting from Chapter 4.2, four main functions in the tool were established (Figure 37):

• Check training criteria (Task 1): This function gives additional information to the user on the training timeframe, and gives a planning guidance on planning the training slots, encountering SA/SMS/CARS dependencies (tackling Requirement 14).

• Book a slot (Task 2): The main feature of the tool is to book a training slot, on the book a slot page. Book a slot by clicking on the training type of preference in the weekly planning. The booking page shows the specific training information, purpose, prerequisites and materials (tackling Requirements 5, 7, 8, 9, 10, 11, 13, 15).

• Cancel a slot (Task 3): An alternative option is to cancel a slot by clicking on

ASML Environment Name	•			Application Name	1		Л	-cii 🍯	ASM	L Environment Name	ApskatorNove 	~ 🏟
			→ Book a slot		→ Training criteria		→ Available train	ings		0	High-NA curriculums	
-			Legend	Hardware	Software Virtual reality	Theory	Q Search trai	ining		<b>U</b>	Fill-Product Fill-Product Notification Communication Communi Communication Communication Communicati	NV2 NBR
	25		Weekly planning							Jake Adams ReiReady28CNNER	Stofegales May 10 Jone 12 2public May 10 Jone 12 2public Buchail Buchail Depublic	
	5			Monday 20/02	Tuesday 21/02	Wednesday 22/02	Thursday 23/02	Friday 24/02		ay 20 February SA 0075 →	2pptiviet Spotviet Spotviet Spotviet Spotviet Stopptiviet Stopptiv	
			8:30-10:30	SA-0001	SA - 0007	SA-0001	SA - 0015	SA-0013		nesday 22February SA-0014	Parritoritet Parritogadoro	
<b>Jake Ad</b> Fab Ready 2 S				SA - 0004	SA - 0009	SA - 0014	SA - 0010	SA - 0005	These	day 23 February 54-00 🔶	Penetbacistiti · · · · · · · · · · · · · · · · · ·	
Planned trainings			10:30-12:30	SA - 0015	SA-0007	SA-0001	SA-0015	SA - 0006	-		Peec2Facesad2	
Monday February 20: SA-0015		÷										
Wednesday February 22: SA-0012		<i>→</i>		SA-0004	SA - 0009	SA - 0014	SA - 0010	SA - 0005	ASM	L Eniomethane	Apikador Namu 	~** 🏟
Wednesday February 22: SA-0014 Thursday February 23: SA-0010		→ →	13:30-15:30	SA-0001	SA - 0003	SA-0012	SA - 0011	SA - 0013		•	Feb Ready 2 SCANNER	
Thursday February 23: SA-0013		<b>→</b>		SA-0002	SA - 0008	SA-0008	SA - 0008	SA-0014		<b>W</b>	Tindsne Jukes Loslio DCladoven Partidiorlad	
			15:30-17:30	SA - 0015	SA - 0003	SA - 0012	SA - 0011	SA-0006	Prestor	Jake Adams Rat Rody 25CNNER	Parsingstates	
				SA-0002	SA - 0010	SA - 0010	SA-0008	SA-0014	Monda	la,20Febaary \$4.005 → 5a/20Febaary \$4.002 →	Prest2/scanstit	
			+ 1 2 3 4 5						Thus	exday 22 February: SA-0014 → day 23 February: SA-0000 → day 23 February: SA-0003 →	Press2#SecondX (○)	
									Thus	dey 20 Hebruary SA-6013 +	Presse 4/Prostere ex Kt. 💬	
ASML Environmethane		Agalautor Nurre		-ci 🙊	ASML EnvironmentNerre		Apolastic Name		🎕 ASM	L Evizmentiane	Apikutor Nara	ra 🙊
	-> Book a slot	→ Taikgotea	-> Aolizietario		AJML	→ R		Tairingottera 🔿 A	Asabetanings Collect		-> Exckadz -> Trainigolieria -> Auddetzmags	
•	SA-009			GOBACK	0	s	4009			0	FebReady 2 SCNINER Stations February 10	
Jake Adams	Date Time Location	February21 830-1030 AmaXX			Jake Adama		te February21 ne 8.00-10.00 cation Ana.XX			Jake Adama	Treatone Jueida Lootak BCalathown Participotad	
Fab Anady 2 SCANNER Rennethanings	Trainer Purpose	Lorem insum dolor sit amet, consectetur adipiscing olit ad- nositud warechateru llanco biborin mai Laiquipus va con	i do estimol tempor incidur fut libori el dolor megno alqua. Us modoconsequel Duis sub interdidor n sprehender i enclupate	nim adminim vohilm, quis vell'esse oltum dobre es	Fat Roady 2 SCANNER Parentinings	Pu	nor Lorenipsum doir sit amet, consocietur a nostrud exercitador utamoo Matoria meut,	dgikangell, act do euteno ti tempor inodoluti ul bibere et dolori m ultiga pen ei commodo consequel Duis iudierure di or megellero	Parechan Der Inslagster verken galt Der Inslagster vell asso Olumbor ve		Parringpadarsa   Prosel Executed Sila 📀	
Monday February 20 B4-0005 → Tureeday February 21 SA-0000 → Wednesday February 22 SA-0002 →	Prerequistes	kgint-vullegerintur. Excepteur eint occorrect ouglidetet non Study XX	process, over in outpaquiotitipe deservati motif animid est leborum		Monday February 20 SA-0015 Wednesday February 20 SA-0012	• • Pi	kgistrulleperintir Compteer ant occeep	en oppenen vor prätter (sunt mod ja gundhen deservet molit prin		ay 20February 54-002	Complicationalisment result.         SA-0002         Image: SA-0003         Image: SA-0003         Image: SA-0004	0
Wednesday February 22: SA-0002 → Wednesday February 22: SA-0014 → Thursday February 22: SA-0000 →	Meterais				Wetnesday February 22: 54-0014 Thursday February 23: 54-0010 Thursday February 23: 54-0010	* *	ona		Thus	renday 22February: SA-0004 +  day 21 February: SA-0000 +  day 21 February: SA-0000 +		
Thunday/February 23.54-601		Eurolepet	Example opt	Examplextue			Examplepet	Example opt	Bandosto		Press/Franzeritt ()	
				Cancel booking					Book slat		Prese 4 Predice snith	

Figure 37: Wireframes of the training planning tool, of which the numbers indicate the tasks and main features (due to confidential reasons some information is blurred)

the training type in the dashboard. By doing this, the user can also revise the location of the training, and the materials for preparation purposes on forehand (tackling Requirements 8, 10, 11, 13).

• Explore available trainings (Task 4): The engineers have the possibility to browse through other training programs, for exploration purposes. They can access the planning guidance of these curriculums as well, to investigate the typical SA's/SMS'/ CARS' (tackling Requirements 13).

For the sake of the simplicity of the wireframes, training slots of 2 hours will be encountered, of which the exact timeframe was determined in Chapter 4.5. Having several constraints and requirements, initial sketches were made of the set-up, before creating the design in Figma (Appendix H4). Since Figma is in the way of working at the company, several standard examples are given in line with the branding style guide. These examples were used as a base to create the wireframes, since it is important for ASML to work in a similar design language for integration according to the company UX designers, see Requirement 21. The dashboard on the left, navigating bar at the top and search bar are examples of what's already included in the company set-ups.

#### Usability testing of wireframes

After the wireframes were created, they have been presented to the users and business stakeholders to retrieve feedback for design iteration. Considering Requirement 4, one of the goals is to make the design and its operation intuitive for users when looking at the UCD approach. The product usability evaluation method, typical at the IDE faculty at TU Delft (Van Boeijen, Daalhuizen & Zijlstra, 2020), served as inspiration to set-up the testing. Designers could make assumptions on how the intended users will operate and see the product, however, validations are necessary to have an optimal user representation in the design.

A total of 4 participants contributed to this research, consisting of 3 High-NA engineers and the company mentor. This was an sufficient amount when encountering the product usability evaluation (Van Boeijen, Daalhuizen & Zijlstra, 2020), which states that for a simple and qualitative evaluation, 1 to 4 participants will be sufficient.

The script and the protocol of the usability testing can be seen in Appendix 11. Open research questions were formulated, for each of the four tasks mentioned in Figure 37. Additionally, the NASA Task Load Index (TLX) method, is integrated into the end of the testing (Appendix I2). The multidimensional scale from 0 to 20, measures the workload demand, for several variables (Hart, 2006). This methodology was recommended by the university mentor, to add as extra dimension to the research. Besides that, according to Hart (2006), the method is proven to be easy in use and to have considerable value. Last, this quantitative data gives the opportunity to compare the NASA TLX of the wireframes and design composites, to see possible improvements.

#### **Conclusion and reflection of wireframes**

The usability testing resulted in a wide diversity of possible improvement points, and also some overlapping recommendations between users and the business stakeholders, see Figure 38 and Appendix I3. The outcomes of the NASA TLX concerning the wireframes, can be seen in Appendix I3, which will be discussed and compared with the outcomes of the design composites in the next Chapter.

All participants mentioned, that they prefer to see the subject in the training slots. Since a great amount of SA's/ CARS'/SMS' are covered in a training

program, the codes without the definition are often considered as meaningless (Requirement 17). Next to that, 3 out of 4 participants want to perceive the type of training, aiming at a group, paired or individual context (Requirement 18). This could influence their choice of training. because of their preference and state at that moment.

Moreover, all users indicated the benefit of a link to MyLearning prerequisites on the training slot information page. This comment is not chosen to implement in the design, since the MyLearning tool is on macro-level when looking at training

registration. It will give the prerequisites to join the training as a whole, in contrary to the this tool that will show the SA/SMS/CARS dependencies of that training slot, derived from the company problem definition (Requirement 2). An incorrect introduction of the tool by the graduate, could have led to this miscommunication, impacting the feedback. Related to the SA/SMS/CARS dependencies, the business stakeholder declared the value of focusing on the CARS scenarios during phase 1 of the planning guidance, since these cover the majority of a SA (Figure 8). This is followed by phase 2, which will concern the SA's (Requirement 19).

In addition, 3 out of 4 participants mentioned, the use of colors is crucial to indicate All comments in Figure 38, except for the link to the MyLearning prerequisites, were seen

completion in the planning guidance (Requirement 20). A limitation of this research, was that the participants commented on colors and icons, that would be covered in the usability testing of the design composites. It could have been possible, that I was not clear during the introduction, about the focus on information structure for this first round of usability testing. as valuable and have been integrated in the design composites. The impactful changes mentioned above, have been translated into requirements (Appendix A1).

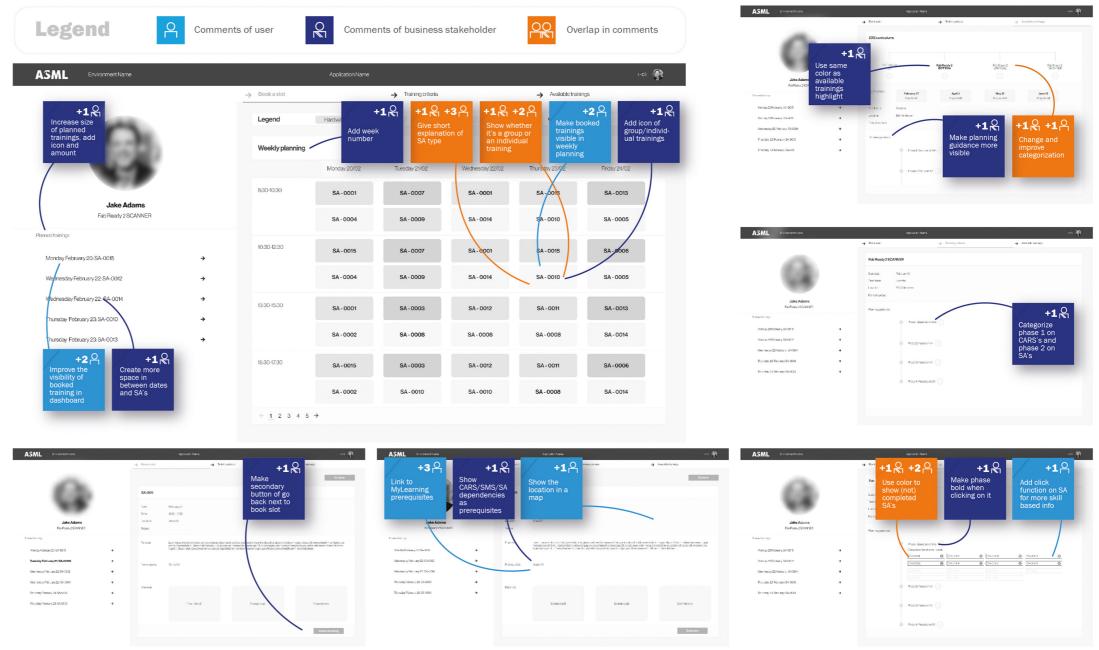


Figure 38: Feedback of usability testing (1) on wireframes (due to confidential reasons some information is blurred)

### 4.4 Prototyping design composites

In this chapter, the final design composites will be presented, besides the insights of the second round of usability testing. The new requirements resulting from the first usability tests and the other slight changes proposed, were encountered in the redesign. In addition, the design composites were made more detailed by color and icon integration.

#### Methods and additional features

As it was mentioned by the user that they prefer to see progress in completion of trainings through colors, a research was done on color meaning in ASML tools, see Figure 39. By doing this, I wanted to create a sense of familiarity and intuitiveness for the engineers when using the tool. Since blue indicates ready, this color was linked to the completion of a training type. The green had been referred to the 'in planning' stage of a training, meaning that it was scheduled. Last, the yellow color indicated that a training had not been planned yet, and therefore has not been completed. Intentionally, I had not chosen to integrate the red color, since this could be experienced as alarming and intimidating, and there are no issues when a SA/SMS/CARS has not been planned yet. The user testing will give insights on how to engineer's interpret the meaning. To make an accessible design for all users, color blindness is taken into account. Especially when considering a majority of

Ready

Received

**Needs Photo** 

Not Accepted

Figure 39: Meaning of colors in existing applications of the company related to profile updates male engineers, of which 1 out of 12 is color-blind according to a study of Rogers (2020). Using suitable color palettes is crucial to make sure these engineers can easily access the tool. According to Cravit (2023), there is a diversity in suitable color schemes, of which grey tones is one

ASML

amongst them. Therefore, it was chosen to use several opacities in grey tones (Requirement 22), to make sure a color-blind engineer can see the difference between training slots and to maintain simplicity in the design. Suitable color combinations were taken into account throughout the design process. However, no validation testing was done with these users.

Several prototype demonstrations were given to other business stakeholders. They commented on the capacity of slots, since there could be a chance considering the amount of trainees and the supply, that full bookings will occur. This was also mentioned by one of the engineers during the first round of usability testing. These insights were used to establish Requirement 23, indicating that the engineer can be notified when there is a cancellation of a full booking.

#### Usability testing of design composites

The same set-up of the wireframes usability testing, had been used for the design composites, see Appendix 14. However, in the protocol can be seen that one additional task had been added, which refers to the new notification function. Next to that, encountering the limitations

ASML

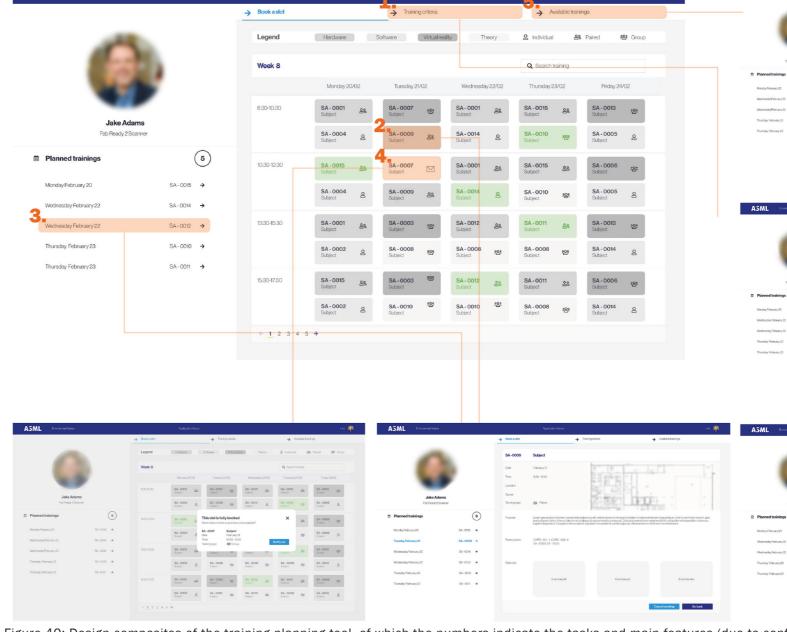


Figure 40: Design composites of the training planning tool, of which the numbers indicate the tasks and main features (due to confidential reasons some information is blurred)

EnvironmentName		Application Name	≻a 🧛
	2	a Bookastot - a Training oritaria	Available trainings
Jake Adams FaiPeady2Scarrer		Productions Productions Reference Referen	Pahnaka 2 CO2 TID
inings	(5)	Starting dates February 27 April 3 May 15	
y 20 nary 22 nary 22	SA-0015 → SA-0014 → SA-0012 →	Darlog som Pelesary 27 April 3 May 16 Segme int Zeinsteit Edgesein Signe int Tindram Bizzeiten Bizzeiten Pertialisation	Jame 12 Desponsion
ay 23 ay 23	54-000 ÷ 54-00m ÷	Planning galdance Plant IGNI Services Plant IG	
EnvironmentName		ApplicationNamo	rd 👰
		Bookasict -> Training offersia	→ Available trainings
Jake Adams Feihady Scime		Teshado 250XNER Buntas Anary C Tantana Zanta Lucito BCHIbana	-
inings	(5)	Planning guidance Completed	
978 Nery 22 Ny 23 Ny 25	51.005 + 54.004 + 54.007 + 54.000 + 54.001 +	Pront CAN consults	
EnvironmentName		ApplicationName	rd 🏟
		Bockastot     -> Training otheria	Analabletsinings
Jake Adams FebPlady 25 care		Publicady 28/2004/EF           Bankane         Konark D           Trindmass         Jamass           Lozaria         BiOlendhumer           Antidarianzi	
inings	5	Planning guidance Compiled	In planning Not completed
17 20 nuary 22 nuary 22	SA-0075 ↔ SA-0034 ↔ SA-0032 ↔	Preset Dell'Securio     Preset 2 Focus en SA      Corporation SA      Corporation Security	
ary 23	SA-0011 ↔ SA-0011 ↔	GAL ADDA         GAL ADDA         GAL ADDA         GAL ADDA           Phanch Records GAL         GAL ADDA         GAL ADDA         GAL ADDA	SA- 0008 SA- 0012

of the first round, this resulted in an increase in attentiveness regarding complete introduction. During the first round, the insufficient information, resulted in inaccurate feedback. This was prevented in the second round, by making sure the design context is explained thoroughly. A total of 7 participants contributed to this research, consisting of 4 High-NA engineers and 3 business stakeholders. According to the product usability evaluation (Van Boeijen, Daalhuizen & Zijlstra, 2020), 1 to 4 participants will be sufficient, meaning this can be considered a large amount. However, too many participants could overcomplex the results according to Martínez-Mesa et al. (2014). The outcomes will indicate whether the information is scattered, which could impact the conclusions.

#### **Conclusion and reflection of design composites**

The second round of usability gave insights on possible points of improvement and overlapping interests between users and business stakeholders, see Figure 41 and Appendix I5. Therefore, scattered feedback due to a high number of participants, was not applicable for this research. When comparing the outcomes of the NASA TLX of both tests (Appendix I3 & I5), a significant

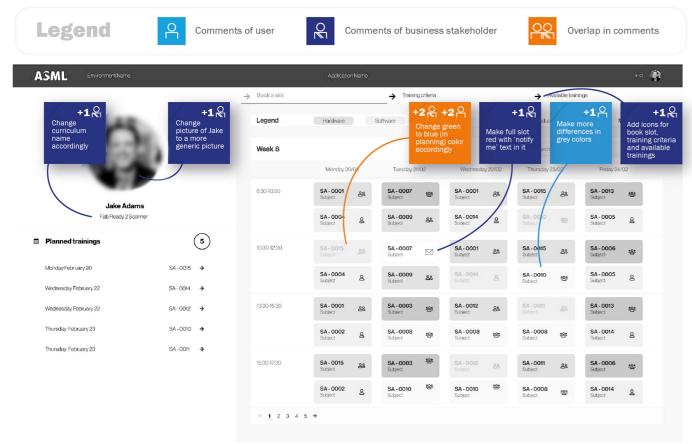


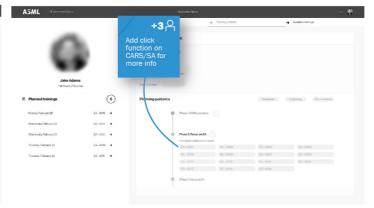
 Image: Note:
 Approx
 Ap

Figure 41: Feedback of usability testing (2) on wireframes (due to confidential reasons some information is blurred)

difference can be seen regarding the increase of performance. The mean of the performance variable went from 10 to almost 20. Next to that, the effort it took to execute the tasks, also decreased from 7 to 4. However, it can be concluded that the temporal demand, indicating how hurried the participant considered the task, and the frustration increased slightly. The nonconsistent participant attendance due to availability, implying that different users attended round 1 and 2, can be considered as a limitation but also an advantage, since they're not familiar yet with the tool. First, the majority of participants







mentioned they experience the intended meaning of the green and blue color in the planning guidance the other way around. Since this was also mentioned by a company UX designer, it will be encountered for the redesign. Besides that, 3 out of 7 participants would like to personalize the notification time of a fully booked slot. They mentioned timeframes ranging from 1 day to 1 month, which should be encountered when creating the planning tool's data set-up, as it will be out of scope. Therefore, this point of improvement will act as a recommendation. Third, 2 out of 7 participants find a link to the CARS prerequisites in the booking page useful, since they want to be informed on the subject. To avoid over complexing the tool, I have chosen to implement the subject to these CARS scenarios for the final design proposal first, before adding new features to the tool. Next, 3 out of 4 users mention they want to click on SA's/CARS'/SMS' in the planning guidance, to retrieve more information. Because of the same reason mentioned above, the corresponding subject will be integrated into the planning guidance, to maintain a simple design. The design validation could possibly give insights on whether these were effective solutions. Additionally, 2 out of 4 users mention they find a zoom-in function of the map useful to determine the location. Last, 2 out of 4 users share their enthusiasm on the possibility to explore other trainings, because of an increased involvement in the training registration process.

In Figure 41 it can be seen that several other comments were given by stakeholders, which were translated into the final design, without becoming requirements. The fact that the participant attendance was not consistent, could also have influenced the outcomes of the feedback. Nevertheless, are the comments seen as valuable and leading for making certain decisions for iteration.

### 4.5 Prototyping system by curriculum integration

After the UX design had nearly been finished, a proposal on a possible planning was created. The specifics of one of the training curriculums was analysed, for tool integration. Requirements and TC context variables were gathered trough meetings with business stakeholders.

#### **Requirements gathering of training** types and the High-NA TC context

Setting up the requirements was seen as challenging, since several variables are not known yet of the TC. This resulted in taking initiative to approach several business stakeholders of the GTC to determine the unknown variables. In Appendix A2, all the system and context related requirements can be seen, which are elaborated below. Together with the company mentor, a scenario was determined. A planning proposal has been created, by encountering a first target audience of 30 engineers, 5 trainers, one curriculum, and one Hardware module (HW-rigg) for the hands-on trainings of that curriculum.

Based on a confidential Excel file with detailed curriculum training information, consisting of specific SA/SMS/CARS subjects and timeframe estimations of the represented training types HW/VR/SW/ TH, modular slots were made by rounding up or down the estimations. Besides that, the capacity of the HW/VR/SW/TH training types was calculated by considering the number of rooms or modules and the occupation, see Figure 42.

#### **Timeframe of training slots**

Based on the estimated times in the confidential Excel file with detailed training information, several training timeframes were taken into account. When looking at the optimal duration of hands-on trainings in Chapter 2.1, a study by Mahmood et al. (2022) demonstrated that 90-minute hands-on training resulted in the highest

performance, compared to 30- and 60-minutes. However, booking separate one and a half hour slots for several hands-on training of 5 or more hours, might overcomplex the tool. Therefore, it will be recommended to have breaks in the hands-on sessions after 90-minutes, to have optimal performance of the engineer.

#### **Conclusion and reflection of practice** opportunities

A proposal on a schedule of the BODY curriculum had been created by encountering the training content and the requirements mentioned above. Since there is 1 HW-rigg available in the TC for this curriculum, this resulted in a 4-week timeframe of for alle engineers to complete the required HW slots. Because SW slots have to be planned after HW trainings, this type also extends to 4 weeks, see Figure 42. Since the BODY curriculum also requires a 4-week timeframe, according to the company, this means no additional



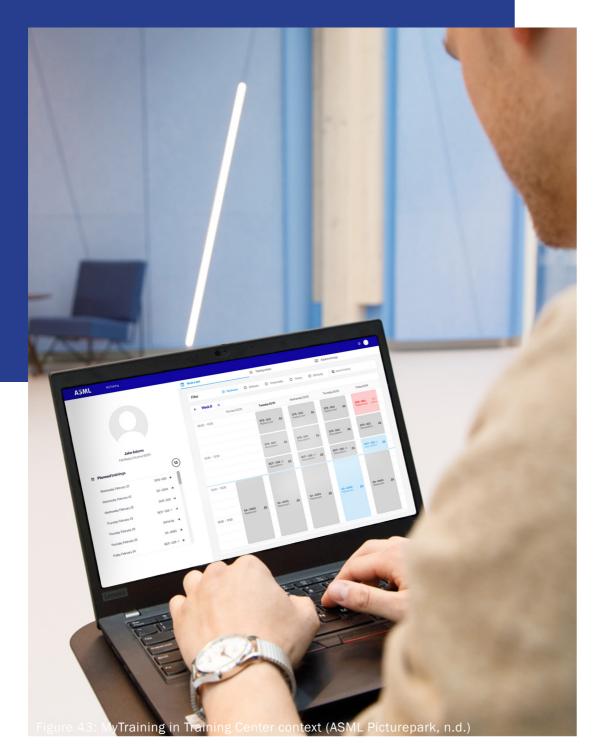
Figure 42: Planning prototype of the BODY curriculum, encountering generic subjects for the SA'/SMS'/CARS' (based on Requirements 24 to 29 in Appendix A2)

hands-on practice opportunities can be provided with 1 HW-rigg, indicating that supply is not equal to demand of more practice opportunities. One additional HWrigg should be implemented in the TC for the BODY curriculum, to provide 3 practice moments for 30% of HW trainings. Taking into account that 30% of the HW trainings can be completed in approximately 1 week (Figure 42), multiplied by 3 practice opportunities, is equal to a full 4-week occupation of 1 HW-rigg. See Chapter 6.2 for further elaboration.

WK4

# 5. Final design & evaluation

The final design marks the ending stage of the graduation project, and contains the most important outcomes of all Chapters. First, the meaning and functionalities will be elaborated, followed by a user storyboard to showcase the intended product interaction. Additionally, the business benefits are demonstrated, before evaluating the design.



### **5.1 Design meaning and functionalities**

The UX design, that was iterated through two rounds of usability testing, and the training planning proposal had been emerged to establish the final design. The TC training planning tool is called 'My Training', resulting from the majority of stakeholder votes (See Appendix I6), and supports the micro-management of the tailor made training journey of the engineer.

#### **Core features**

MyTraining contains three main features. that support the High-NA TC environment. It offers the possibility to book preferred trainings in a weekly schedule, focusing on Hardware, Virtual Reality, Software and Theory methodologies. Besides that, a planning guidance can be accessed, acting as a guideline to go back to when the user will plan in their training. This will lead the engineers through their tailor made journey, to prevent that they will feel lost in this sense of autonomy, Requirement 14. Last, it enables the trainee to investigate other curriculums as well, through the explore training function. In this way, they are stimulated to focus on personal development, by exploring and defining the continuation of their learning journey.

#### **Represented motivational drivers**

The motivation theory of Pink (2009), see Chapter 2.1, has been incorporated into the tool and its meaning. The final design offers engineers a sense of autonomy, by self-directing their training planning to their preferences and needs, while encountering the required timeframe. They feel in control when using the tool. Second,



Figure 44: Logo of the High-NA TC training planning tool

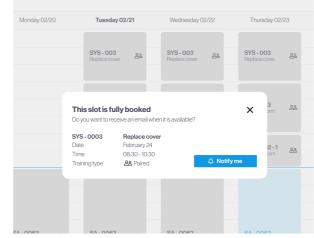
it enables the mastery motivational driver, considering the tool supports a flexible environment where practice opportunities are incorporated. Improving their skills through practice, results in greater confidence and knowledge retention. Last, it gives purpose to the engineer by making them feel more involved in the process. Engineers would like to be in involved in the training process while being in charge of their path, which is a result of the fact that a GL or manager mostly assigns them for a training. This is a reoccurring need, mentioned in the interviews, co-creation session and prototype usability testing. In the next pages, quotes of users from the usability tests that support these statements, can be perceived. Due to confidentiality reasons, some information in the figures of the final design has been left out or blurred.

#### Logo

A suitable logo of MyTraining was explored by encountering existing company logos, see Appendix J. It was mentioned by 3 out of 3 users, that the logo in Figure 43, is most suitable and complimenting to the tool, see Appendix K.

# myTraining

ASML Book a slot ₹≡ Training criteria Filter O Software O Virtual reality O Theory O Self study Q Search training Week 8 08:30 - 10:30 SYS-003 SYS-003 Jake Ada (13) Planned trainings SYS-003 SYS-003 10:30 - 12:30 SCN-029 → Wednesday February 22 BOT - 082 - 1 BOT - 082 -SA-0004 → Wednesday February 22 Wednesday February 22 SCN-029 → 13:30 - 15:30 BOT-028-1 -Thursday February 23 ASML Thursday February 23 Self study → Thursday February 23 SA-0063 → 15:30 - 17:30 BOT-028-1 → Friday February 24



Explore trainings

0

Figure 48: Notification of full booking

Figure 45: Homepage of MyTraining (tab: Book a slot)

#### **Elaboration on functionalities**

In Figure 45, the homepage of MyTraining can be seen, encountering Requirements 1, 5, 7, 9, 14, 15, 18, 21. The dashboard on the left contains the planned trainings of the engineer, and functions to retrieve training specific information in advance, such as the location, trainer and preparation materials. Next to that, it is connected to Outlook, for the purpose of having one clear overview of all apointments. The total of all the planned trainings is provided on top, and will light up once a training slot has been added, or cancelled.

Several colors were integrated into the weekly planning frame, representing the state of training slots. The grey tones represent the training types (HW/VR/ SW/TH), that are available to schedule. To promote practice opportunities, no indication through color will be given of completion. Blue indicates that the training is in planning, see Figure 45. In addition, the red color indicates a fully booked

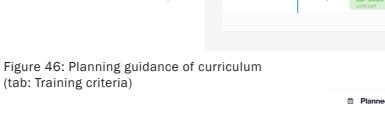
(13) Planned trainings Planning guidance SCN-029 → Wednesday February 22 Wednesday Eebruary 22 SA-0004 -> Wednesday February 22 SCN-029 → Thursday February 23 BOT-028-1 → Thursday February 23 Self study →

SA-0063 →

BOT-028-1 →

Thursday February 23

Friday February 24



- User quote

0

SYS-003

SYS-003

OT - 082 - 1

Fab Ready 2 Scanner BODY

February 20

4 weeks

Phase 1: CARS scenarios

Phase 2: Focus on SA

Softwar

Theor

Book a slot

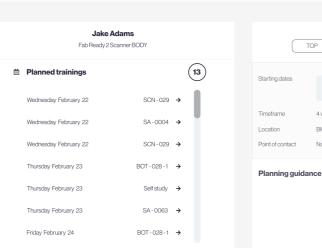
Explore trainings

SYS - 003

SYS-003

BOT - 082 - 1

"It is really intuitive, some ASML tools are overcomplex these days. This one is straightforward and simple in use."



SA-0004 SA-0063 BOT-028-1 Operate part Replace pump Clean platform

SA-0004 BOT-028-1

Figure 47: Investigate other High-NA curriculums (tab: Explore trainings)

training slot, considering the meaning of colors in Figure 39. When clicking on a fully booked slot, the notification box in Figure 48 appears, containing specific training information and a notification button that is linked to Outlook (Requirement 23). Utilizing grey, blue and red color combinations, is in line with suitable color schemes for color-blind users, considering accessibility for all users, Requirement 22.

In Figure 46, the specific curriculum information and its planning guidance can be seen. The meaning of those colors, resulted from the input of the majority of participants of the usability testing, see Requirement 20. Since CARS scenarios cover the majority of all SA's, and SMS'

"This is perfect! Normally our manager will assign us, but now we can explore it by ourselves." - User quote 0 I a training Explore t Fab Ready 2 CO2 Fab Ready 2 Source TBD TBD ILP&MESE June 12 Phase 1: CARS scenarios Phase 2: Focus on SA

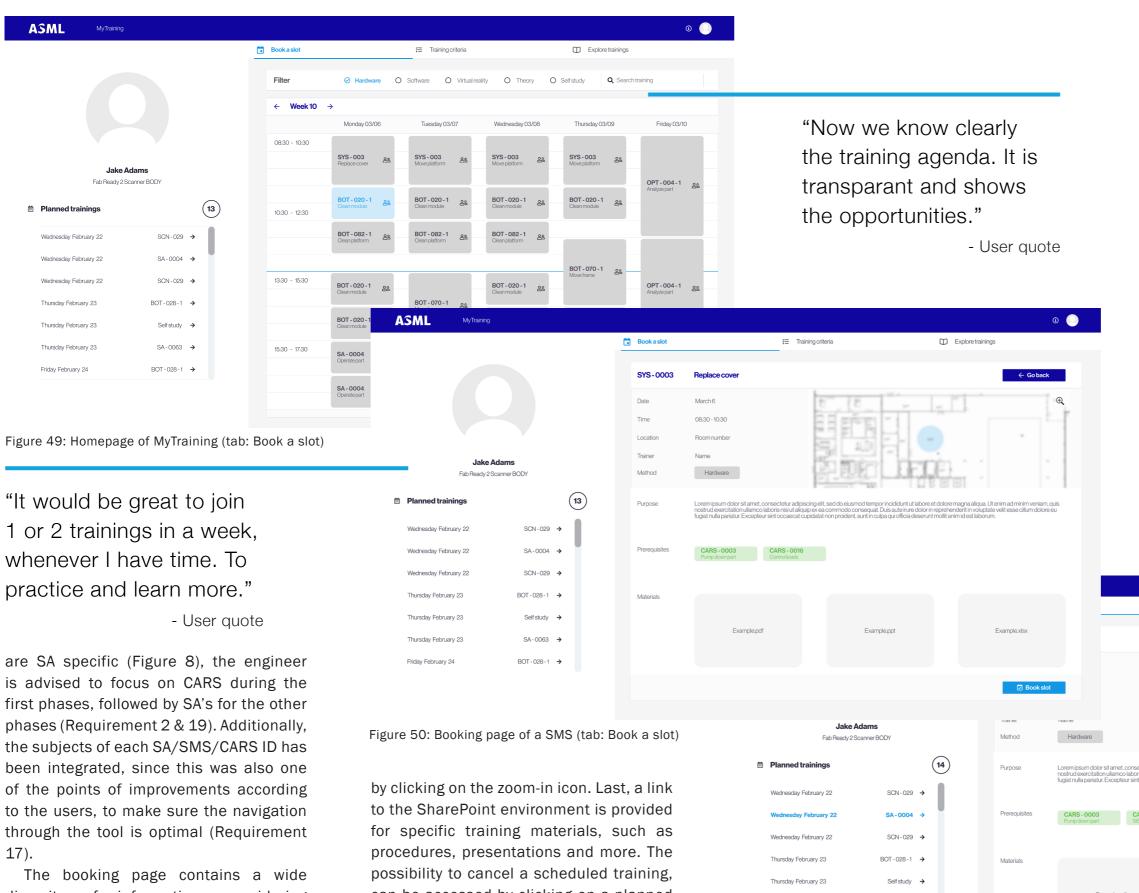
ady 2

воттом

BODY (Generics)

February 27

**BIC Eindhove** 



diversity of information, considering Requirements 8, 10, 11 and 13. It includes the purpose of the specific SA/ SMS/CARS ID, highlighting the reason why this training should be completed. Next to that, the exact location can be augmented

can be accessed by clicking on a planned SA/SMS/CARS in the dashboard. However, the training timeframe of a training is fixed, meaning that a high frequency of cancellations is not seen as beneficial for the progress. The system behind

Figure 51: Cancel booking page of a SA (tab: Book a slot)

SA-0063 →

BOT-028-1 →

Thursday February 23

Friday February 24

cancellations, amongst the acceptable amount and timeframe, should be further investigated.

When looking at the planning content, it can be concluded that all Requirements in Appendix A2 have been encountered to set-up this initial schedule. Considering the initial amount of 5 trainers for scenario, it is recommended that 1 trainer assists each HW/VR/SW/TH training type. Except for the HW trainings, because of the effective hands-on trainings need, 2 trainers will be available to assist.

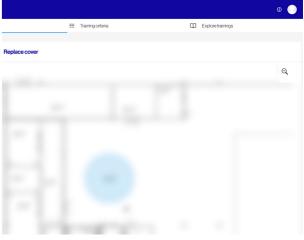
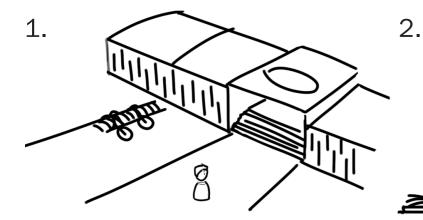


Figure 52: Zoom-in of exact location

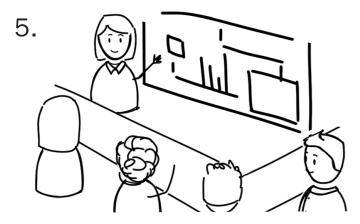
			۵ 🜔
行	Training criteri	ia 🛛 Explore trainings	
		← Gob	ack
is nisi u	adipiscing elit, si traliquip ex ea cr acat cupidatat no 2016	ed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veni primodo consequat. Duis auté intre dólor in reprehendent in voluptate velit esse oil um do	⊕ am.quis iore eu
		Example.ppt Example.xlsx	
		🗵 Cancel t	ooking

### **5.2 User storyboard**

To communicate the design and its context with stakeholders, a user storyboard has been created through drawings. It demonstrates the interaction of the product, by showing how the tool is used in a given scenario (Van Boeijen, Daalhuizen & Zijlstra, 2020. In Figure 53, readers can experience the intended activities, and how MyTraining supports that.



"Hi, I'm Jake! It is 9 a.m. and I have just arrived at the BIC to join several High-NA trainings."



"After the preparation, I join the Theory class on a CARS scenario together with colleagues."



"I have booked a seat in the preparation room for the end of the day to check my training progress." Figure 53: User storyboard of MyTraining



"To start, I check my schedule in the preparation room, for which I have booked a seat"



"After that, I have planned the complementary Hardware training. Let's go!"



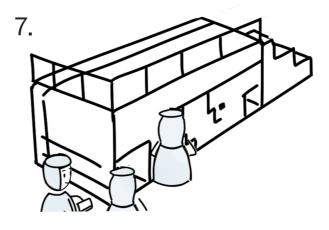
"I see I still have to finish two SA's to fulfill phase two."

#### Persona

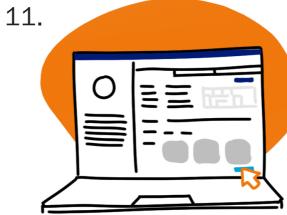
A simple persona of the user was created, based on the participants of RQ4. He is a 1st-line engineer from the US, that registered for the new High-NA training in accordance with his manager. For quite some time he has been looking forward to



"Let me see the overview of today's planning in Outlook. That's a tight schedule!"



"Together with 2 other engineers, we discuss how to tackle this CARS scenario."

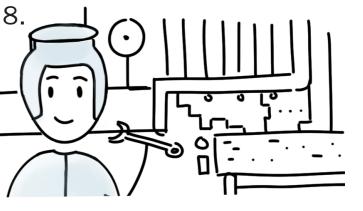


"I will book the slots by encountering my schedule and my preferences."

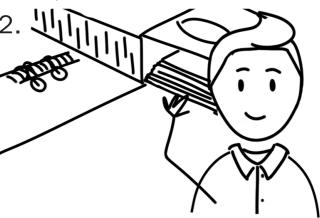
learning more on this new system. There were several arrangements that had to be done before going to the Netherlands, such as booking accommodation, flights and more. He started the training one week ago, and uses MyTraining as planning guidance to schedule trainings.



"The first training starts in 1 hour, I will study the materials beforehand through MyTraining."



"Since we're with a small group, there is plenty of time to practice on the Hardware."



"That wraps up my day! See you tomorrow BIC, for again another training day."

## **5.3 Business benefits**

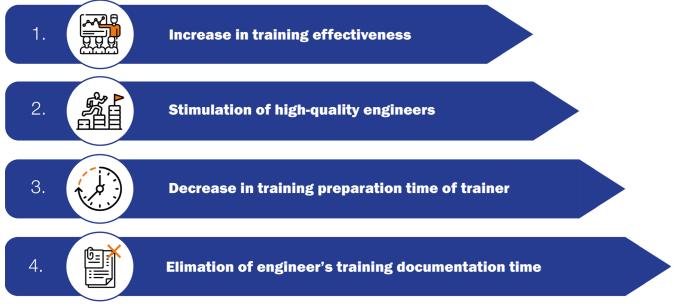
In addition to the value of MyTraining for the users of the tool, complimentary business benefits have been determined in close consultation with stakeholders, such as trainers, SME's and the company mentor. The training planning tool for the High-NA TC context, offers following 4 main advantages, stimulating further development and implementation.

• First, the integration of modular slots and minimizing hands-on activities will result in an increase of training effectiveness. The current effective hands-on time is estimated maximum 20% considering the limited hands-on time of an individual in a group of 6 or more engineers. A rough and indicative calculation performed has demonstrated a possible further increase to a level of approximately 80%, implying an increase of the effectiveness by a factor of 2. For calculation details see Appendix L1.

• Next, the tool provides a solid support to high-quality engineers. More autonomy regarding training planning will increase the motivation of an individual (Pink, 2009). Next to that, MyTraining facilitates practice opportunities, aiming at higher confidence levels and solving power of the engineer. Optimizing this field self-sufficiency, is one of the company's key service strategies in delivering more value to customers.

• Furthermore, trainers currently spend approximately one hour per training on preparations, which includes sending updates, reservation of the meeting location and studying training material (Appendix L2). Assuming a yearly quantity of 50 NXE training sessions would save a trainer 50 hours on training management, which is a considerable amount of time freeing up, that can be used for other valuable business related purposes.

• Finally, several documentation related benefits of this tool will apply when considering the fact that completion of training sessions will be captured in the system. Storing of this specific data will provide spin-off opportunities related to other training applications, such as the Skill Management Tool (SMT) and to registering training progress and capabilities (Appendix L3). Currently each trainee is allowed 15-minute documentation time in SMT after each training day to enroll the finished training types. This documentation time can be avoided if MyTraining will be implemented and used.



#### Figure 54: Business benefits of MyTraining (Flaticon, n.d.)

This Chapter evaluates the final design, by encountering the comments and feedback of the users, business stakeholders and an external software company. The desirability, feasibility and viability of the design is emphasized, while also remaining critical and indicating the points of improvement. Several constraints should be considered, if the company has the intention to implement the training planning tool.

#### Validation with users

For the final design evaluation test with the users, the same protocol has been used of the usability testing (see Appendix 14), which was established by using the typical IDE methodology of Van Boeijen, Daalhuizen & Zijlstra (2020). Open research questions were interrogated during a 30-minute online meeting, aiming at the execution of the five tasks mentioned in the protocol. This final design evaluation with the users, is seen as crucial to understand their interpretation of the design, and how its value can be improved. This was done by inviting users to the evaluation that already tested or experienced the design during a previous session, to make sure they have sufficient knowledge of the context and product. A total of 3 participants contributed to this research, consisting of High-NA engineers. This was a sufficient amount when encountering the product usability evaluation (Van Boeijen, Daalhuizen & Zijlstra, 2020), which states that for a simple and qualitative evaluation, 1 to 4 participants will be sufficient.

It can be concluded that the majority of the engineers are enthusiastic on the tool, especially when they compared it on own initiative to MyLearning, it significantly increased in usability considering the layout and the interaction. All participants find it simple and intuitive to navigate around, because of the accessible design, intended use in color, the provided subjects of the SA/SMS/CARS types and the appealing graphics. A single engineer mentions that using the tool has a low stress factor, considering the straightforward features. Additionally, 1 participant advocates the transparency of the curriculums towards the trainees, and finds the possibility to explore other programs enjoyable. This comment originates from the customer pressure they experience, meaning they currently have minimal input on their trainings, since often their manager assigns them in to a suitable training that fits to the needs of the company at that moment

However, some users mention limitations, implying on the system and content of the tool. First they would prefer to have a clickable function on the training modules in the planning guidance, to access additional information on the SA/SMS/CARS type. Next to that, it was mentioned that they find the notification option useful, but question what would be the impact on training progress if there will be a consistent amount of fully booked slots. This should be further determined.

"What to do if a training slot is fully booked, when assuming the completion timeframe is fixed?"

- User quote

It can be concluded that the design is desirable according to the users, when looking at the benefits it will bring, aiming at practice opportunities, the transparency in



Figure 55: Desirability, feasibility and viability

other training programs and the possibility to self-direct their training journey to their likings. However, they encounter some limitations in the design feasibility. This will be elaborated in the next paragraphs.

#### Validation with business stakeholders

The viability of MyTraining was evaluated with business stakeholders, amongst SME's, trainers, curriculum architects, and the company mentor. Considering Challenge 3 of Figure 14, company alignment is crucial to spread the word on the creation and potential benefits of this tool. A 30-minute online or faceto-face meeting was initiated, to discuss the concept and business benefits, and to give a demonstration of the tool. A complementary PowerPoint presentation was used for this purpose.

Regarding the created planning system, several business stakeholders of the EUV TC department mention that it shows feasible for the scenario. The department lead mentions it is an effective way of training, and assumes one trainer per room would be sufficient to provide the needed support. However, what will be the system behind the support? Can you just approach them or will it be integrated into the system? These questions by one of the TC

### "A correct balance should be found between supply & demand for implementation."

- Business stakeholder quote

leads should be further investigated, and relates to the yet unfulfilled Requirement 12. An additional stakeholder mentions that supply needs to be matched with the demand, and an ideal balance should be found. However, this is still unknown and difficult to determine in the relatively unknown TC context.

According to the company mentor, it can not be demonstrated yet if the EUV curriculum complexity could be integrated into the tool. In addition, the design's scalability has to be further researched, next to the integration of OJT and additional training methods, which are for now out of scope. The tool will be difficult to implement, since change in ways of working and training management would be necessary. However, the implementation should still be considered, when encountering that the TC will be booming in a few years because of the increase in training demand. This tool will help to structure the future TC, through efficient planning and training slot modularity.

The TC planning department finds the initial research multi-leveled, and therefore supportive of the design. Besides that, the multiple verification rounds with the enduser, add great value to the result. The created scenario of one of the curriculums shows the feasibility of the design in this particular context. The variables, modular slots and calculations seem to add up. However, pilot testing should show whether this is feasible also in a greater context with more than 30 engineers, which will be the TC of the future.

From the evaluation with the business stakeholders, it can be concluded that the

product is viable and that it would benefit them in multiple ways. However, it seems feasible, but there are several challenges when looking at if it is possible to integrate the complexity and make it scalability and also integrated OJT. To investigate the feasibility, the external software company of the graduation department, has been interrogated on the possible challenges when developing MyTraining.

#### Validation with external company

To determine the feasibility of the design, a meeting was organized with several business stakeholders and an external software developing company. A similar PowerPoint presentation was given including the goals of the project, as well as the functionalities of the tool. Additionally, an extensive demo was provided, to give an impression of the needed data structure.

"It seems feasible, however, there are questions in terms of business logic and retrieving data."

- External stakeholder quote

MyTraining seems feasible to establish, especially when looking at the simplicity of the layout and design. The software developers referred to the dependence of data from other systems, as main obstacle. It will be challenging to make sure the correct information is given and is represented in all company specific tools. Next to that, there are still several questions in terms of business logic, and how everything will be established in the context and in the data base, by giving a correct representation of the availability

#### **Conclusion and reflection of evaluation**

It can be concluded that the concept has a sense of desirability, viability of feasibility.

The engineers find it intuitive and easy to work with, while it offer opportunities to plan in practice moments. Next to that, it seems viable to the company, and they can see the benefits that MyTraining brings to the organization. However, the information structure and the optimal TC supply should still be established. The external software highlights the challenge of gathering the data and making sure the data represents the real-time situation.

Furthermore, the usability testing protocol of the previous set-up, has not been changed. It should have been focused on the product meaning and the benefits in general for the engineers. Eventually, it was mainly targeted at the features, which should not have been the entire focus of the final evaluation test. However, I still managed to get detailed and valuable input by interrogating the engineers.

Third, the created planning system for in the tool, hasn't been tested separately. The use and structure has been demonstrated, but no feedback was given on the distribution of slots. However, since this is a specific and detailed matter, it makes sense that it is difficult to understand for the users and some business stakeholders, when seeing it for the first time. Therefore, there were not questioned on the value of the training planning tool, except for a single business stakeholders.

When revising the defined scope and the determination of product success in Chapter 3.2, it can be concluded that the final design proposal succeeds the assessment, while offering several points of improvement. However, measuring the success and effectiveness of the design is critical. A combination of pilot testing and evaluation of implementation through level 4 of Kirkpatrick's tool (Figure 20), should indicate whether the design is valuable to the company.

# 6. Discussion & limitations

In this Chapter, the outcomes of the graduation project will be discussed, and opportunities of implementation will be elaborated. This was done by comparing the research results with the final design, to find out whether these are related. Additionally, several limitations are acknowledged to demonstrate the credibility.



## **6.1 Discussion**

The discussion consists of a repetitive analysis of the research phase, while linking the main outcomes to the meaning and features of the final design proposal. Additionally, the impact of MyTraining on the company's way of working is explained.

It can be concluded that the title of this Master's thesis, including efficiency and effectiveness, is reflected in MyTraining to a certain extent. Considering effectiveness, it provides modular hands-on training slots, having a minimal capacity compared to their current way of working, resulting in an increase in effective hands-on time. Considering efficiency, this tool benefits the trainee and the planning management, by making use of an automated system to provide modular slots, tackling the company problem statement. Related to second part of this statement, it takes into account dependencies when looking at CARS scenarios, making sure these are first introduced to and completed by the trainee.

For RQ1 the effectiveness of distributed practice is demonstrated, influencing the individual's confidence level and optimal knowledge retention (Tai 2006) (Easley, 2017). MyTraining supports an environment where practice opportunities of hands-on trainings are stimulated. Additionally, motivation is needed for an individual's capability to learn and gain skills (Tai, 2006). According to Pink (2009), autonomy, mastery and purpose are the main motivational drivers, which are represented in the design. An engineer is able to self-direct their training journey, gain more experience by having moments of practice, and to feel involved because of the transparency in training opportunities and the ability to be in charge of their training path.

When looking at the represented trends (RQ2) in MyTraining, it includes optimized learning, by stimulating overlearning and

repetition (Cascio, 2019). In addition, the training planning tool could be steering towards workplace communities, by focusing on trainee relationships (Azourt et al., 2020). A sense of personalized learning is covered, considering the fact that the engineers are able to plan in their trainings to preferences (Maity, 2019). Being able to plan these learnings according to the user's needs, influenced by generation or demographics, tackles the challenge of workforce diversity (Cascio, 2019).

The outcomes of the interviews with the organizations (RQ3) demonstrate an increased focus on training quality and effectiveness developments for 43% of the companies. The use of modular slots in MyTraining and decreasing the capacity of hands-on slots, aims at improving training effectiveness as well. Next to that, all companies tend to focus on providing personal development opportunities. Which is in line with the purpose of MyTraining, since it will promote personal development through the creation of a tailor made training journey, while having opportunities regarding composing a training to the individual's needs.

Furthermore, the majority of the engineers mentions during the user research at ASML (R4), that the amount of effective hands-on trainings should increase. Besides that, they have the need for more learnings when looking at practice and personal development opportunities. Their decrease in confidence level when going to the field, is a result of having a minimal hands-on time considering the training group size, and procedural focused sessions with superficial reasoning and representation of the context. MyTraining anticipates on this matter, by supporting an environment where practice opportunities are encouraged, and by providing handson slots with a minimized occupation for improved effective individual training time.

The needs and preferences of the engineers have been reflected in the tool by encountering the User-Centered Design (UCD) approach (Van Boeijen, Daalhuizen, & Zijlstra, 2020) for interviews, usability testing and co-creation sessions. The UCD approach has been applied since the graduate's internship experience resulted in insights on the involvement of the user in design processes, which could be improved. Next to that, the company advocates the increase of user representation in their products and services for the future. Creating the planning tool by encountering this human-centered mindset, has resulted in an interface in which the user's needs and preferences are reflected. Engineers mentioned the increase in usability when comparing MyTraining to the current macroplanning tool MyLearning, therefore, it can be said the UCD approach did have a positive impact on the intuitiveness of the tool. This indicates that focusing on a UCD approach has significant benefits for ASML when looking at the succession timeframe when using a product or service, but also the general employee satisfaction. However, testing the tool will indicate whether it is complimentary and still straightforward in use for the engineers in the TC context. Additionally, when implementing the tool there is a possibility that the design of the tool will change when business stakeholders will prioritize certain requirements, which could be at expense of the user representation.

During this project, other company typical tools were explored to define possible connections. MyTraining relates to

MyLearning when considering the fact that they align on planning a training, whereas MyLearning is focused on assigning to trainings and planning on a macrolevel. However, MyTraining is focused on creating a day-to-day planning, and therefore relates to micro-management of the training. A link of MyTraining should therefore be integrated into MyLearning, when the engineer has been assigned to the complete curriculum. Next to that, the Service Action (SA) completion data should be linked to Skill Management Tool (SMT), to improve the documentation of completed training. However, the link to the Competence Development Program (CDP), which is a personal development program that the engineer can request to gain a requested expertise, is not established and should be further investigated to enable further company alignment.

To fit the tool in ASML's company structure, the way of working in the training planning management should change, since an automated system will be introduced that will run by the engineer's input, instead of a pre-defined complete training planning by the TC department. Next to that, alignment with other departments and tools has to be explored, making sure data exchange is achievable and in place. Additionally, the complete High-NA curriculum content needs to be captured and modularized in the tool, since currently only the BODY curriculum has been considered. As well as how to achieve the hands-on practice opportunities, by making sure the supply of modules, rooms and trainers in the TC is in line with the training demand of engineers. The forgetting curve by Ebbinghaus (Chun & Heo, 2018) can be used as a guideline to determine the time in between trainings, when three practice opportunities are allowed for each engineer. However, pilot testing should indicate the preferred timeframe.

## **6.2 Limitations and recommendations**

A critical look will be given on the design process of the project, by taking possible constraints and improvement opportunities into account. Additionally, recommendations are given for the development and implementation of MyTraining in the TC context.

#### Limitations

This thesis includes limitations regarding the sample size of the project's target audience, which are approximately 8 High-NA engineers. A total of 6 engineers were taken into the process of designing the tool through co-designing, usability testing etc. Even though this number represents almost the complete target group, the number is not that large to draw definite conclusions of their beliefs and reasoning. If there would be a greater target audience, a higher amount of input would result in more valuable outcomes. However, a sample size of 8 participants is also considered as meaningful when taking into account the number of qualitative evaluation sessions done for the taskdriven user testing.

Furthermore, the consistency in the same participants, could have resulted in monotonous feedback, but also in profound feedback because they became familiar with the tool. Besides that, the preference of some engineers for a training planning tool, could also have resulted in not entirely objective feedback. This could also be considered for the input of the company mentor, considering his initiation of the graduation assignment.

Third, some of the engineers were having reserved attitudes when interrogating them on their training experiences. It could be possible that incorrect or superficial information is given during the user interviews, considering their assumption that their manager or Group Lead (GL) could be informed on their input.

Next to that, several requirements resulted from the co-creation session with

users. However, only a selection of 6 core features were considered (Figure 35), when encountering the project timeframe, resulting in the likelihood of leaving out other complementary core features. Since the integrated features were seen as most valuable by the engineers, it can be assumed that supplementary input is seen as less significant to implement in this first design proposal. Additionally, it was aimed that both users and business stakeholders would attend this session. to obtain alignment in their needs when looking at the tool's core features. In the end, the business stakeholders were not present, due to other high-priority meetings. The impact of this was minimized by having separate co-creation sessions, and seeing where their values overlapped by clustering the outcomes.

Lastly, no specific usability testing was carried out effectively for the curriculum specific planning, that was integrated into the tool. This was demonstrated during the final evaluation usability testing with users, and the demonstration to the business stakeholders. The method and requirements on creating the planning was shared, however, it was not tested if this was done correctly. Nevertheless, most business stakeholders and especially users have no experience with the content and exact classification of the curriculum. except for the specific curriculum architects. In addition to that, only one curriculum is represented in the planning proposal, which will not be sufficient to determine the complete supply when looking at the training demand.

#### Recommendations

For development and implementation, the final design should be further defined through company alignment, implementation plan, software an programming and the complete training program integration. For the scenario of one curriculum, a single HW-rigg is taken into account, which entails the supply of the context. The created planning demonstrates, that the curriculum specific HW-rigg is utilized for the complete 4-weeks, to complete the required training elements, implying that no hands-on practice opportunities can be offered to the engineers. Therefore, it is recommended to reconsider the supply, since implementing one more HW-rigg, would already result in having three practice opportunities for 30% of the Hardware trainings.

Next to that, I want to emphasize that the curriculum can be optimized to 3 weeks, if additional HW-riggs would be provided in the TC, encountering the unoccupied schedules of the other training types, such as Virtual Reality, Software and Theory. Also, the amount of cranes in the TC should be increased, to prevent inefficient waiting lines, when upscaling the capacity.

Pilot testing should be executed during the implementation and development process. This will serve as validation of the complete tool and the TC context. I would advocate taking into account the optimal hands-on training performance timeframe of 90-minutes (Mahmood et al. 2022), by including a reasonable amount of breaks, see Chapter 2.1. Besides that, the support system should be further investigated, aiming at determining the exact amount of trainers per training type. Requirement 12, on the automation of referring a trainee to a fellow who recently completed a training slot, has not been considered for this design and is recommended to examine further.

The value and benefits of MyTraining in

the TC context can be perceived, through evaluating level 4 (results) of Kirkpatrick's evaluation model (Figure 20), to see the effect of this tool on certain KPI's.

A connection to OneNote could be established for communication purposes between the trainee and trainer, and to fulfill the engineer's need of an increase in performance support. Currently, OneNote is already used by engineers as a separate tool to write down comments on trainings. This additional dimension to the tool's functionalities, could be beneficial when considering the documentation of learnings.

Encountering the amount of features and functionalities in MyTraining, it is recommended to apply the five moments of need methodology, for optimal use and information structure of the tool (Appendix L4). Several specific functions should be considered, amongst an acceptable cancellation timeframe, notification time of an available training, the sequence in interaction, and possible exceptions.

Virtual Reality (VR) can be beneficial as additional learning method for optimal knowledge retention. According to a study on the effects of VR on learning and retention by Smith et al. (2016), it will be valuable to integrate this technology into the way of working, as complementary and supportive to Hardware hands-on trainings. Therefore, investigating this alternative method to stimulate remote practice, is recommended to the company.

As can be perceived, there are several points of improvement for further research and testing, when considering the MyTraining concept. However, this thesis provides a starting point for the company to explore their way of working, while encountering the rise in training demand for the future TC, where learning by doing is crucial to satisfy the engineer's needs and to create optimal field self-sufficiency.

## References

Akram, W., & Kumar, R. (2017). A study on positive and negative effects of social media on society. International Journal of Computer Sciences and Engineering, 5(10), 351-354.

Akresh-Gonzales, J. (2018). Spaced repitition: the most effective way to learn. NEJM Knowledge+. NEJM Knowledge+. https://knowledgeplus. nejm. org/blog/spaced-repetition-the-most-effective-way-to-learn/. Accessed, 20.

Alliger, G.M., Tannenbaum, S.I., Bennett, W., Traver, H. and Shotland, A. (1997), "A metaanalysis of the relations among training criteria", Personnel Psychology, Vol. 50, pp. 341-58.

ASML. (n.d.-a). ASML at a glance. https://www.asml.com/en/company/about-asml/asml-ata-glance

ASML. (n.d.-b). ASML's DUV lithography systems. https://www.asml.com/en/products/duv-lithography-systems

ASML. (n.d.-c). ASML EUV lithography systems. https://www.asml.com/en/products/euv-lithography-systems

ASML. (n.d.-d). ASML's metrology & inspection systems. https://www.asml.com/en/ products/metrology-and-inspection-systems

ASML. (n.d.-e). ASML vision & mission. https://www.asml.com/en/company/about-asml/ vision-and-mission

ASML. (n.d.-f). Company organization - Supplying the semiconductor industry. https://www.asml.com/en/company/about-asml/organization

ASML. (n.d.-g). Lithography principles. https://www.asml.com/en/technology/lithography-principles

ASML. (n.d.-h). Learn all about microchips. https://www.asml.com/en/technology/all-aboutmicrochips

ASML. (n.d.-i). Our history – Supplying the semiconductor industry. https://www.asml.com/ en/company/about-asml/history

ASML. (2022, March 14). So you want to work in the semiconductor industry? https://www. asml.com/en/news/stories/2021/work-semiconductor-industry

ASML Academy. (n.d.) Lithography at the heart of the semiconductor industry: Introduction

to Lithography [Powerpoint slides]. ASML CS Global Training Center.

ASML Picturepark. (n.d.). https://asml.picturepark.com/contentmediaLibrary?search=laptop

ASML, & Zeiss. (2018). High-NA EUV Lithography: Exposure tool progress [Powerpoint slides]. SPIE Conference on Photomask Technology and EUV Lithography, Monterey CA, USA.

Bandura, A., Freeman, W. H., & Lightsey, R. (1999). Self-efficacy: The exercise of control.

Bates, R. (2004). A critical analysis of evaluation practice: the Kirkpatrick model and the principle of beneficence. Evaluation and program planning, 27(3), 341-347.

Bergeron, H. E. (2006). Some thoughts on why doctors are considered professionals and engineers are not. Journal of Professional Issues in Engineering Education and Practice, 132(2), 151-152.

Bruton, L. (2022, September 8). What is wireframing? A complete guide. UX Design Institute. https://www.uxdesigninstitute.com/blog/what-is-wireframing/

Bullen, P. B. (2022, September 28). How to choose a sample size (for the statistically challenged). Tools4dev. https://tools4dev.org/resources/how-to-choose-a-sample-size/

Bulger, M. (2016). Personalized learning: The conversations we're not having. Data and Society, 22(1), 1-29.

Cascio, W. F. (2019). Training trends: Macro, micro, and policy issues. Human Resource Management Review, 29(2), 284-297.

Chun, B. A., & Heo, H. J. (2018). The effect of flipped learning on academic performance as an innovative method for overcoming ebbinghaus' forgetting curve. In Proceedings of the 6th International Conference on Information and Education Technology (pp. 56-60).

Clark, C. S., Dobbins, G. H., & Ladd, R. T. (1993). Exploratory field study of training motivation: Influence of involvement, credibility, and transfer climate. Group & Organization Management, 18, 292-307.

CodeWithChris. (2018, September 18). The App Design Process. YouTube. https://www. youtube.com/watch?v=cU6T\_0j2Pp4

Cole, N. (2008). How long should a training program be? A field study of "rules-of-thumb". Journal of Workplace Learning.

Colquitt, J. A., LePine, J. A., & Noe, R. A. (2000). Toward an integrative theory of training motivation: a meta-analytic path analysis of 20 years of research. Journal of applied psychology, 85(5), 678.

Cravit, R. (2023, January 23). How to Use Color Blind Friendly Palettes to Make Your Charts

Accessible. Venngage. https://venngage.com/blog/color-blind-friendly-palette/

De Clercq, D., Haq, I. U., & Azeem, M. U. (2018). Workplace ostracism and job performance: roles of self-efficacy and job level. Personnel Review.Design Council. (2022a, June 8) Framework for Innovation:

Design Council's evolved Double Diamond. Design Council. https://www.designcouncil.org. uk/our-work/skills-learning/tools-frameworks/framework-for-innovation-design-councilsevolved-double-diamond/

Design Council. (2022b, June 6). The Double Diamond: A universally accepted depiction of the design process. Design Council. https://www.designcouncil.org.uk/our-work/news-opinion/double-diamond-universally-accepted-depiction-design-process/

Dolan, P., Leat, D., Mazzoli Smith, L., Mitra, S., & Todd, L. (2013). Self-organised learning environments (SOLEs) in an English school: an example of transformative pedagogy?. Online educational research journal., 3(11), 1-19.

Easley, H. (1937). The curve of forgetting and the distribution of practice. Journal of Educational Psychology, 28(6), 474–478. https://doi.org/10.1037/h0057409

Figma. (n.d.). The collaborative interface design tool. https://www.figma.com

Flaticon. (n.d.). Free Icons and Stickers - Millions of images to download. https://www.flaticon.com/

Haritos, T., & Macchiarella, N. D. (2005). A mobile application of augmented reality for aerospace maintenance training. In 24th digital avionics systems conference (Vol. 1, pp. 5-B). IEEE.

Hart, S. G. (2006, October). NASA-task load index (NASA-TLX); 20 years later. In Proceedings of the human factors and ergonomics society annual meeting (Vol. 50, No. 9, pp. 904-908). Sage CA: Los Angeles, CA: Sage publications.

Hekkert, P.P.M., & van Dijk, M.B. (2017). Vision in design - A guidebook for innovators. BIS Publishers.

Kaestner, L. (2022). Artificial intelligence: Training the trainer. British Journal of Haematology, 198(5), 805-806.

Kamei, R. K. (2021). Strategic Learning: A Holistic Approach to Studying.

Karp, H. B., & Sammour, H. Y. (2000). Workforce diversity: Choices in diversity training programs & dealing with resistance to diversity. College Student Journal, 34(3), 451-451.

Kessels, J.W.M., Smit, C.A., & Keursten, P. (1996). The eight field instrument: analysis framework for training effects. Kessels & Smit, the Learning Company.

Kirkpatrick, W. K. (2016). Kirkpatrick's four levels of training evaluation. Association for Talent Development.

Kirkpatrick, J.D., & Kirkpatrick, W.K. (2021). An Introduction to The New World Kirkpatrick Model. Kirkpatrick Partners.

KLM Royal Dutch Airlines. (n.d.). KLM Royal Dutch Airlines - Boek vluchten online - KLM Nederland. https://www.klm.nl/

Lérondel, G., Kostcheev, S., & Plain, J. (2012). Nanofabrication for plasmonics. In Plasmonics (pp. 269-316). Springer, Berlin, Heidelberg.

Mahmood, O., Jørgensen, R., Nielsen, K., Konge, L., & Russell, L. (2022). Hands-On Time in Simulation-Based Ultrasound Training–A Dose-Related Response Study. Ultrasound International Open, 8(01), E2-E6.

Maity, S. (2019). Identifying opportunities for artificial intelligence in the evolution of training and development practices. Journal of Management Development.

Martínez-Mesa, J., González-Chica, D. A., Bastos, J. L., Bonamigo, R. R., & Duquia, R. P. (2014). Sample size: how many participants do I need in my research?. Anais brasileiros de dermatologia, 89, 609-615.

Mathieu, J. E., Martineau, J. W., & Tannenbaum, S. I. (1993). Individual and situational influences on the development of self-efficacy: Implications for training effectiveness. Personnel Psychology, 46, 125–147

Ministerie van Defensie. (2023, February 1). Ministry of Defence - Defensie.nl. https://english.defensie.nl/

Morgenroth, J. (2021, May 12). 5 Things To Consider To Find The Optimal Length Of A Training Course. eLearning Industry. https://elearningindustry.com/length-of-a-training-course-5-things-consider

NDSU. (n.d.). Kirkparick's Four Levels of Training Evaluation in Detail — Evaluation. https://www.ag.ndsu.edu/evaluation/documents/kirkparicks-four-levels-of-training-evaluation-in-detail-1/view

Next Learning Valley. (2022, October 26). Home - Next Learning Valley. https:// nextlearningvalley.com/

Norman, D., & Nielsen, J. (n.d.). The Definition of User Experience (UX). Nielsen Norman Group. https://www.nngroup.com/articles/definition-user-experience/

Norman, D. A. (2013). The design of everyday things. MIT Press.

Numfu, M., Riel, A., & Noël, F. (2019). Virtual reality based digital chain for maintenance

training. Procedia CIRP, 84, 1069-1074.

O'Reilly Auto Parts. (2018, February 26). How To: Change Motor Oil In Your Car. YouTube. https://www.youtube.com/watch?v=F37Gbxb1hNE

Ouweneel, E., Schaufeli, W. B., & Le Blanc, P. M. (2013). Believe, and you will achieve: Changes over time in self-efficacy, engagement, and performance. Applied Psychology: Health and Well-Being, 5(2), 225-247.

Paniagua-Dominguez, R., Yu, Y.F., Khaidarov, E., Choi, S., Leong, V., Bakker, R.M., Liang, X., Fu, Y.H., Valuckas, V., Krivitsky, L.A. and Kuznetsov, A.I. (2018). A metalens with a near-unity numerical aperture. Nano letters, 18(3), 2124-2132.

Philips. (n.d.). Nederland | Philips. https://www.philips.nl/

Pink, D. (2009). The puzzle of motivation. TEDGlobal 2009.

Rao, Y., Xu, B. L., Jing, T., Zhang, F., & Zhao, X. Y. (2017). The current status and future perspectives of virtual maintenance. Procedia Computer Science, 107, 58-63.

Resch, J. (2015). Part I-A case study in post-secondary mathematics: the importance of mental health awareness. arXiv preprint arXiv:1511.06699.

Rogers, C. (2020, October 9). Colour blindness in engineering. Engineering & Technology Jobs. https://engineering-jobs.theiet.org/article/colour-blindness-in-engineering

Rottenfusser, R. (2013). Proper alignment of the microscope. In Methods in Cell Biology (Vol. 114, pp. 43-67). Academic Press.

Ruona, W.E.A., Leimbach, M., Holton III, E.F., & Bates, R. (2002). The relationship between learner utility reactions and predicted learning transfer among trainees. International journal of training and development, 6(4), 218-228.

Salas, E., Tannenbaum, S.I., Kraiger, K., & Smith-Jentsch, K.A. (2012). The science of training and development in organizations: What matters in practice. Psychological Science in the Public Interest, 13(2), 74-101.

Seidenberg, S. (2009). Copyright in the age of YouTube. ABAJ, 95, 46.

Schomaker, L., Albano, M., Jantunen, E., & Ferreira, L. L. (2019). The future of maintenance. The MANTIS Book, Cyber Physical System Based Proactive Collaborative Maintenance, River Publishers, 555-567.

Schunk, D. H. (1995). Self-efficacy and education and instruction. Self-efficacy, adaptation, and adjustment, 281-303.

SDK Vastgoed. (2022, December 20). Brainport Industries Campus - Locatie 1. https://

www.sdkvastgoed.nl/projecten/brainport-industries-campus-locatie-1/

Siemens Healthineers. (n.d.). https://www.siemens-healthineers.com/

Smith, S. J., Farra, S., Ulrich, D. L., Hodgson, E., Nicely, S., & Matcham, W. (2016). Learning and retention using virtual reality in a decontamination simulation. Nursing education perspectives, 37(4), 210-214.

Steenbakkers, L. M. P. (2021). Proving competence whilst improving competence: How Field Service Engineers can be qualified within Structured On the Job Training (Master's thesis, University of Twente).

Tai, W. T. (2006). Effects of training framing, general self-efficacy and training motivation on trainees' training effectiveness. Personnel review.

Tamkin, P., Yarnall, J., & Kerrin, M. (2002). Kirkpatrick and Beyond: A review of models of training evaluation. Brighton, England: Institute for Employment Studies.

Tamplin, T. B. (2022, December 14). What is Moore's Law? Finance Strategists. https://learn.financestrategists.com/finance-terms/moores-law/

Techopedia. (2021, May 28). Wafer. Techopedia.com. https://www.techopedia.com/ definition/2326/wafer-electronics

Theeuwen, M. (2017, December 11). Eerste "fabriekje" van de toekomst in Eindhoven loopt vol met high tech-makers. ed.nl. https://www.ed.nl/eindhoven/eerste-fabriekje-van-de-toekomst-in-eindhoven-loopt-vol-met-high-tech-makers~ab1dfd79/

Thermo Fisher Scientific. (n.d.). https://www.thermofisher.com/nl/en/home.html

TU Delft. (n.d.-a). MSc Design for Interaction. https://www.tudelft.nl/onderwijs/opleidingen/ masters/dfi/msc-design-for-interaction/

TU Delft. (n.d.-b). MSc Integrated Product Design. https://www.tudelft.nl/io/studeren/ masteropleidingen/msc-integrated-product-design

UXPlained. (2019, March 28). What is the DOUBLE DIAMOND? [Video]. YouTube. https://www.youtube.com/watch?v=JGETnwgkV5U

Van Boeijen, A.G.C., Daalhuizen, J.J, & Zijlstra, J.J.M. (2020). Delft Design Guide: Perspectives-Models-Approaches-Methods. Amsterdam: BISPublishers.

Vasanthi, S., & Basariya, S. R. (2019). On the job training implementation and its benefits. International Journal of Research and Analytical Reviews (IJRAR), 6(1), 210-15.

Voith. (n.d.). https://voith.com/corp-en/index.html

## **Appendices**

## **Appendix A1: List of requirements (1)**

Number	WWWWWH clustering (if applied)	Requirement	Initiative of			
			Company	User	TU Delft	Graduate
1.		The MVP should integrate the possibility to plan in High-NA Theory & Hands-on trainings	The initial graduation assignment		The initial graduation assignment	The initial graduation assignment
2		The planning tool should show the SA/SMS/CARS dependencies	The initial graduation assignment and company problem definition			
3		The add-on resulting from the research should link to the planning tool				Graduate: One complete design proposal
4		The tool is intuitive in use according to users by testing the interactive prototype				Value for users and encountering an UCD approach
5	What	In the tool the engineer can see the amount of learning methods that can be booked for at least the coming at least 2 days	According to business stakeholders			
6	What	In an ideal way of training, the tool will show the list of trainings available on competency		According to the users during co- creation session		

			1	A 11		
7	Why	In an ideal way of		According		
		training, the trainee can		to the		
		see which slots are		users		
		open		during co-		
				creation		
				session		
8	Why	In the tool the engineer	According to	According		
		can see why this	business	to the		
		learning method should	stakeholders	users		
		be done at this moment		during co-		
		by showing the criteria		creation		
		and must-completion		session		
		modules of the training				
		program				
9	When	In the tool the engineer	According to	According		
5	VVIICII	can see the time,	business	to the		
		timeframe, and date of	stakeholders	users		
			stakenoiders			
		each possible learning		during co-		
		method		creation		
				session		
10	Where	In the tool the engineer	According to	According		
		can see the location of	business	to the		
		the chosen learning	stakeholders	users		
		method		during co-		
				creation		
				session		
11	Who	When looking at the		According		
		features, the tool		to the		
		should show the		users		
		trainer/instructor of the		during co-		
		chosen module		creation		
				session		
12	Who	In the tool the engineer	According to			
		can see who they can	business			
		ask help in case of any	stakeholders			
		questions problems; 1 <sup>st</sup>	stakenolders			
		trainee who has				
		completed this, 2 <sup>nd</sup> line				
		engineer of TC, 3 <sup>rd</sup>				
		trainer/coach.				
13	How	In an ideal way of	According to	According		
		training, the training	business	to the		
		tool shows the	stakeholders	users		
		prerequisites for each		during co-		
		competency/curriculum		creation		
		and gives access to		session		
		preparation materials				
		such as				
		videos/pdf/ppt/etc.				
	+			According		1
14	How	When looking at the		ACCOLUTE		
14	How	When looking at the features, the tool		According to the		

15	How	should be guiding by giving the timeframe of completing the training program and its corresponding modules When considering the layout of the planning tool, it should focus on weekly schedules with the possibility to book		users during co- creation session According to the users during co- creation	
16		training slots For the first prototype of the tool, it will be accessed only by computer	According to business stakeholders	session	Accessibility for all users
17		The subjects of the specific SA/SMS/CARS should be given in the training slots	According to company mentor after usability testing (1)	According to the users after usability testing (1)	
18		The type of training when looking at individual, paired and group context should be provided	According to company mentor after usability testing (1)	According to the users after usability testing (1)	
19		Emphasize the focus on CARS scenarios for phase 1 of the planning guidance, which is followed by a focus on SA's in phase 2	According to company mentor after usability testing (1)		
20		Use suitable colors in the planning guidance to show completion of SA/SMS/CARS	According to company mentor after usability testing (1)	According to the users after usability testing (1)	
21		The tool is in the ASML branding style and meets the guidelines	According to UX designers of company		
22		The HW/VR/SW/TH training slots are represented in grey tones for accessibility of color blind users			Accessibility for all users
23		The training planning tool shows the fully booked slots, and a notification can be requested when there is a cancellation	Result from alignment meetings with business stakeholders	According to a user during usability testing (1)	

(

## **Appendix A2: List of context & system** requirements (2)

Number	Requirement	Initiative of			
		Company	User	TU Delft	Graduate
24	A scenario of 30 engineers, 5 trainers and one HW-rigg will be taken into account to create an initial planning	Context variables stated by company			
25	A planning will be created for the BODY curriculum				Determined by student when considering project timeframe
26	For a TH training there can be max 10 persons, for a HW around 4, for VR around 3, and for SW around 10	Context variables stated by company			
27	Prioritize CARS scenarios first in the schedule, and after that the SA'/SMS', of which the sequence doesn't matter (Related to requirement 19)	Context variables stated by company			
28	The TC consists of 3 HW-riggs, 5 VR rooms, 1 SW room, 3 TH rooms and 1 preparation room	Context variables stated by company			
29	Since an ideal timeframe of hands-on trainings is 90-minutes, breaks should be taken every 90-minutes, if a HW training requires longer than that				UCD approach and study by Mahmood et al. (2022)

## **Appendix B1: Project brief of kick-off meeting**

#### Personal Project Brief - IDE Master Graduation

#### Optimize Efficiency & Effectiveness of Training in ASML's TC

Please state the title of your graduation project (above) and the start date and end date (below). Keep the title compact and simple. Do not use abbreviations. The remainder of this document allows you to define and clarify your graduation project.

start date <u>12 - 09 - 2022</u>

#### INTRODUCTION \*\*

Please describe, the context of your project, and address the main stakeholders (interests) within this context in a concise yet complete manner. Who are involved, what do they value and how do they currently operate within the given context? What are the main opportunities and limitations you are currently aware of (cultural- and social norms, resources (time, money,...), technology, ...).

ASML is starting up a new training-center (TC) for its newest system platform. A new way of working will be introduced, using Theory/Hardware/Software/Virtual Reality activities to transfer skills to engineers. A specific curriculum (CS-Maintenance Fab-Ready Delta) consists of several stepts; Service Actions (SA). Each SA consists of SMS's (System Machine States). An practical example of an SA is for example changing a car's tire, where an SMS would be all the individual steps. Such as lift the vehicle of the ground, remove the lug nutts, take the tire off etc. The total duration to complete the curriculum, with a total of 350 SA's and 805 unique SMS's, is nine weeks (all competencies). Demand for training slots is very high, there is an average of sixty engineers with various roles per Quarter from 2023 onwards.

A future vision of ASML's TC is the following: The future training center will have 'open doors' for the selected engineers who want to develop themselves and follow certain trainings. They can book the slots they want, and can see which trainers are in the training center available that day. Trainers consist of qualified coached by ASML, and fellow engineers who have experience with the selected training. A qualified coach by ASML doesn't stick to one training for an hour, but walks around in the training center to help multiple engineers in slots. When an engineer needs help, and a coach is not around, he/she can also select an engineer who is located in the training center at that moment, who has done the same training previously. The future TC will be a vibrant and inspiring environment, where flexibility and learning by doing, will play a huge role.

When looking at the context and future vision formulated by the company from a critical point of view as an Industrial Designer, four main research topics were formulated:

- TC s current way of working.
- I want to compare training modules of other technology-based companies to ASML s, to see where they are doing good and where they can improve.
- ASML mentions their future vision of a training center, but I want to go beyond that and look at predictions of future
- training trends. - Last, I want to find out how to give the most effective training, and compare this to their current one.
- Stakeholders in this project will be the following;
- Training Center (BIC); This will be the context of the design.
- create. Interviews will be done to find out their needs, expectations and current pain points.
- Qualified trainers; they will use the design that I will create. Interviews will be done to find out their needs, ,
- expectations and current pain points.
- Software team; They will continue on working on the design proposal, and possibly help me inbetween.

#### space available for images / figures on next page

IDE TU Delft - E&SA Department /// Graduation project brief & study overview /// 2018-01 v30 Initials & Name EJAB Muijters Student number 4680472 Title of Project Optimize Efficiency & Effectiveness of Training in ASML's TC

**ŤU**Delft

project title

10 - 02 - 2023 end date

- The assignment is about creating a redesign of the current training module, which means I should investigate the

- Engineers (1st line/2nd line/Install/GSC with NXE-FR/DUV/New Hire experiences); They will use the design that I will

- Customer/mentor Henri Jaspers; He will assess the design and findings during the graduation process - TU Delft (mentor/chair); They will assess the design and findings during the graduation process.

Page 3 of 7

#### Personal Project Brief - IDE Master Graduation

#### introduction (continued): space for images

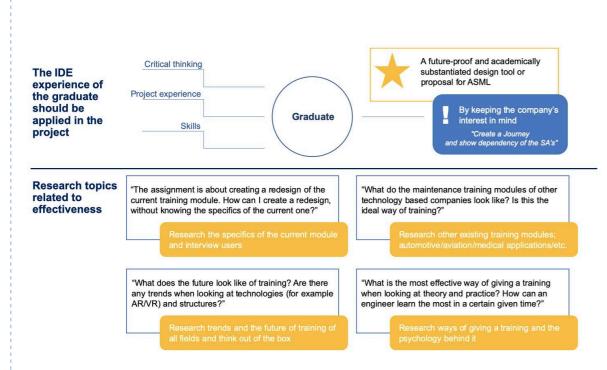
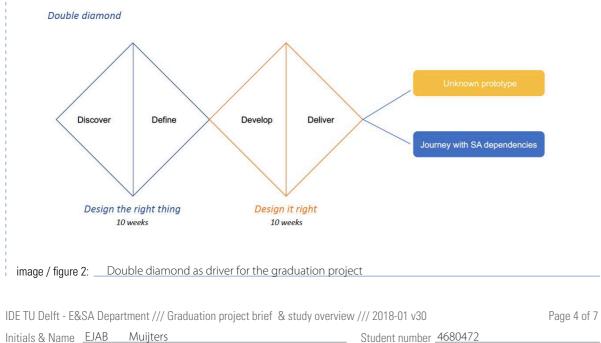


image / figure 1: Input and output of graduate; research topics

#### The final prototype will be determined during the process



Title of Project Optimize Efficiency & Effectiveness of Training in ASML's TC

### **TU**Delft

#### Personal Project Brief - IDE Master Graduation

,
<b>PROBLEM DEFINITION **</b> Limit and define the scope and solution space of your project to one that is n EC (= 20 full time weeks or 100 working days) and clearly indicate what issu
ASML's current way of training doesn't correspond to the innovation where a certain amount of flexibility, personalisation and smart plat personalisation, all engineers currently follow the same training pro- where the engineer can pick when, where and with who they wan or her 'own tailor made journey'. When looking at smart planning, module all SMS's of a part of the training have to be followed, ever means the dependency of these SMS's is currently missing, and sh All the above is the problem definition according to the company. currently a 'tunnel vision' is applied for this. Therefore, I want to exi- for this problem definition, and even go beyond it with a new futu answer the following subquestions: 1. What is the most effective way of giving a training when looki 2. "What does the future look like of training, while also taking tech 3. What do the maintenance training modules of other technoloc module the ideal way of training? 4. What are the specifics of current way of working in the TC and This results in the following general problem statement: "How to C different engineers in the TC?".
ASSIGNMENT ** State in 2 or 3 sentences what you are going to research, design, create and out in "problem definition". Then illustrate this assignment by indicating wh instance: a product, a product-service combination, a strategy illustrated thr case of a Specialisation and/or Annotation, make sure the assignment reflect
The coming 20 weeks I will research what is the most efficient way o of the engineers and trainers in the TC. Based on this initial research, be turned into a MVP by creating a yet unknown and research depen

of giving trainings, besides the needs and pain points\_ n, I will come up with a design proposal, which I will be turned into a MVP by creating a yet unknown and research depended prototype, besides the design proposal for the tailor made journey and SA dependencies.

For the graduation assignment, I aim to deliver a mock-up of the dependencies. It should be a MVP, with basic functions. Besides a focus on the prototyping phase. Here I want to come up with a my research proposal of the 4 topics, besides the prototype of the
<ol> <li>Research ways of giving a training and the psychology behind</li> <li>Research trends and the future of training of all fields and thin</li> <li>Research other existing training modules; automotive/aviation</li> <li>Research the specifics of the current module and interview use</li> </ol>
During researching these topics, I will focus on the factor effective variables related to this, to make an impact of the research and the education, a lot of variables are available to measure effectiveness training, time to complete a SA after a training, the amount of SA Confidence and Transfer. However, it's likely that during the rese

IDE TU Delft - E8	&SA Depar	tment /// Graduation project brief	& study over
Initials & Name	EJAB	Muijters	
Title of Project	<u>Optimiz</u>	e Efficiency & Effectiveness of Ti	raining in AS



tive company they are. The TC is a static environment, lanning is missing. When looking at flexibility and program. This should be changed into a situation, ant to do a certain part of their training, and create his g, one of the issues is that for the current training en though some steps are repeated for each SA. This hould be created to make the training more efficient.

. When having a look at this, I was wondering if xtend the research to come up with the best solution ture proof design proposal, by using my IPD skills to

king at theory and practice? chnologies (AR/VR/etc.) into account? logy-based companies look like, and is their current

nd their current training module?

Optimize Efficiency and Effectiveness of Training for

company's interest; a tailor made journey with SA that, I want to use the IPD perspective, by having also a yet uknown prototype, that will be the outcome of e main interest of the company;

it

k out of the box

/medical applications/etc.

ers

eness. Data visualisations will be created, using substantiate a vision. When looking at training and ss. Examples of variables are time to complete a 's completed in a x amount of time (Productivity), arch other impactful variables will be found.

erview /// 2018-01 v30

Page 5 of 7

\_\_\_\_ Student number 4680472

SML's TC

#### Personal Project Brief - IDE Master Graduation

## **ŤU**Delft

#### Personal Project Brief - IDE Master Graduation

PLANNING AND APPROACH ** Include a Gantt Chart (replace the example below - more examples can be found in Manual 2) that shows the project, deliverables you have in mind, meetings, and how you plan to spend your time. Please note that all a the given net time of 30 EC = 20 full time weeks or 100 working days, and your planning should include a kick meeting, green light meeting and graduation ceremony. Illustrate your Gantt Chart by, for instance, explaining please indicate periods of part-time activities and/or periods of not spending time on your graduation project because of holidays or parallel activities.	activities should fit within :k-off meeting, mid-term ig your approach, and	MOTIVATION AND PERSONAL AMBITIONS Explain why you set up this project, what competences you want the MSc programme, the elective semester, extra-curricular activities Optionally, describe which personal learning ambitions you explicition of the Graduation Project, such as: in depth knowledge a on specific specific tool and/or methodology, Stick to no more than five an
start date <u>12 - 9 - 2022</u> <u>10 - 2 - 9</u> <u>10 - 2 - 9</u> The second part time activities and/or periods of not spending time on your graduation project <u>10 - 2 - 9</u> <u>10 - 2 - 10 - 2 - 10 - 2 - 9</u> The second part time activities and/or periods of not spending time on your graduation project <u>10 - 2 - 9</u> The second part time <u>12 - 9 - 2022</u> <u>10 - 2 - 9</u> The second part time <u>12 - 9 - 2022</u> <u>10 - 2 - 9</u> The second part time <u>10 - 9 - 2022</u> <u>10 - 2 - 9</u> The second part time <u>10 - 9 - 2022</u> <u>10 - 2 - 9</u> The second part time <u>10 - 9 - 2022</u> <u>10 - 2 - 9</u> The second part time <u>10 - 9 - 2022</u> <u>10 - 2 - 9</u> The second part time <u>10 - 9 - 2022</u> <u>10 - 2 - 9</u> The second part time <u>10 - 9 - 2022</u> <u>10 - 2 - 9 </u>	<ul> <li>2023 end date</li> </ul>	specific tool and/or methodology, Stick to no more than two and departments by creating a Customer Journey Map. I find in resulted in me wanting to graduate here as well and to exapproached several departments about graduation possi creating a new module for the training of ASML's newest. During this project, I will have 3 learning goals. 1. Learn more about ASML's machines by investigating its lwant to learn more about the company and their interest understanding of the company and the current training of T.C. 2. Improve my critical skills and apply them to challenge A lwant to offer the company a critical view on findings du and to offer the process to substantiate the prototype.
		FINAL COMMENTS In case your project brief needs final comments, please add any in
IDE TU Delft - E&SA Department /// Graduation project brief & study overview /// 2018-01 v30 Initials & Name EJAB Muijters Student number 4680472	Page 6 of 7	IDE TU Delft - E&SA Department /// Graduation project brief & st Initials & Name EJAB Muijters



ces you want to prove and learn. For example: acquired competences from your ular activities (etc.) and point out the competences you have yet developed. Ins you explicitly want to address in this project, on top of the learning objectives ge a on specific subject, broadening your competences or experimenting with a re than five ambitions.

IL, which was focused on researching user experience in several aduation possibilities, and I've chosen the one I found most interesting; SML's newest machine.

investigating its current training module and their interesting technology. Besides that, it's needed to have a complete urrent training module, to create a redesign that can be used in their future

to challenge ASML's current views on training, if needed on findings during the project, to make the outcome valuable and realistic.

phase by focussing on data visualisation. These visuals can be used

roject brief & study overview /// 2018-01 v30

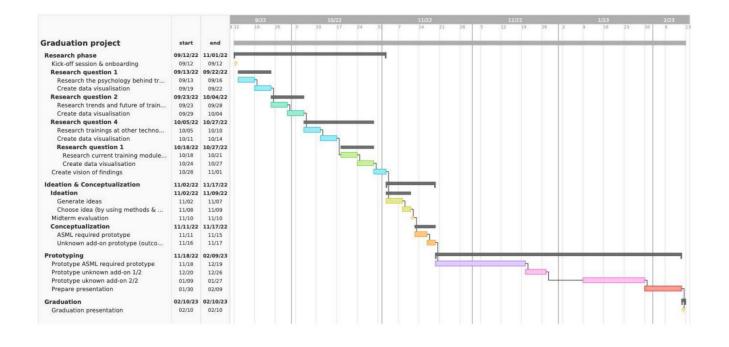
Page 7 of 7

Student number 4680472

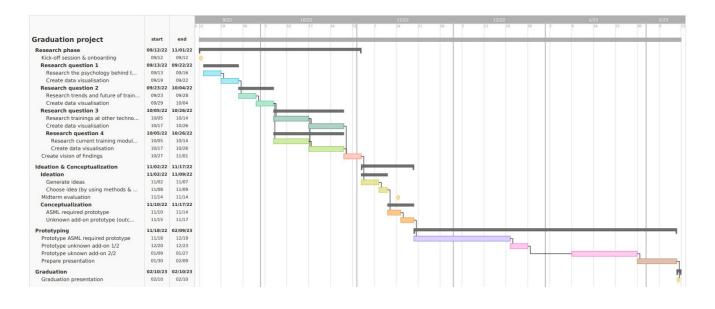
eness of Training in ASML's TC

## **Appendix B2: Evolution of Gantt charts**

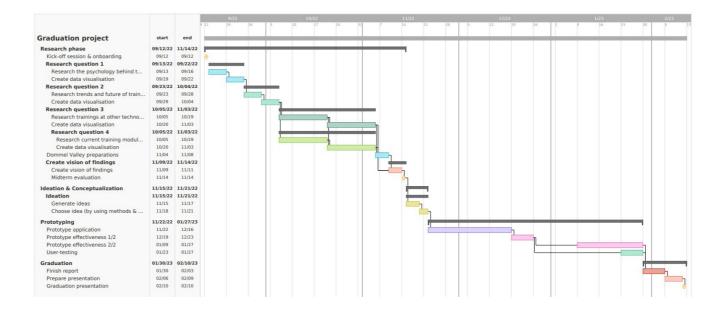
Initial Gantt Chart of kick-off, encountering the following phases: research, ideation, conceptualization and prototyping. All are typical design phases when looking at methodologies applied for the faculty of Industrial Design Engineering (IDE) at TU Delft.



Update after first progress meeting, since the timeframe of RQ3 and RQ4 took longer than expected. This was mainly because of the analyses, and dependency on the availability of participants. Because of that, both researches found place simultaneously.

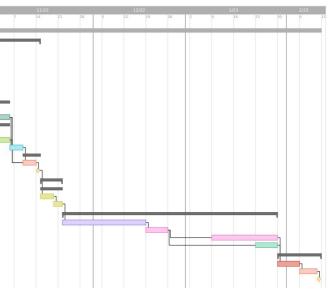


Update after midterm meeting, since conceptualization might be not entirely necessary when looking at the applied prototyping method; gather requirements, create wireframes, create design composites and integrate a scenario as an effective system. The conceptualization is seen as redundant, and therefore I had chosen to continue directly with the prototyping phase, also since the company requested to create a training planning tool.



Update after second progress meeting, since usability testing is done during the prototyping process, this single focus point can be deleted at the end of the prototyping phase. Instead of this, the business benefits will be determined, to emphasize the value of the design for the company.

31
_
_

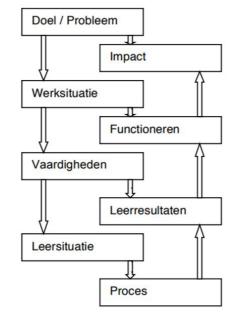


## **Appendix C: Kirkpatrick's evaluation tool**

Extensive explanation of Kirkpatrick's evaluation tool levels according to NDSU (n.d.)

Evaluation level	Description and characteristics	Example questions	Examples of evaluation tools and methods
1. Reaction	Reaction evaluation is about the feelings of the delegates during the training, and their personal reactions to the training program or learning experience	Did the trainees like and enjoy the training? Did they consider the training relevant and engaging? Was the training a comfortable experience?	<ul> <li>Feedback forms based on personal response to the training experience</li> <li>Analyze and note verbal reaction</li> <li>Post-training surveys or questionnaires ('happy sheets')</li> </ul>
2. Learning	Learning evaluation can be measured by the increase in knowledge or intellectual capability from before to after completing the training program	Did the trainees learn what was intended to be taught? Did the trainee gain the skills and attitude that is necessary to start the job? Does the trainee now have the required level of confidence and commitment to do the job?	<ul> <li>Typically assessments or tests before and after the training</li> <li>Methods of assessment need to be closely related to the learning aims</li> <li>Both online and F2F assessment interview assessments are possible</li> </ul>
3. Behavior	Behavior evaluation is the extent to which the trainees applied the learning after an x period of time and whether it changed their behavior	Did the trainees put their learning into effect when back on the job? Were the relevant skills and knowledge used? Was there noticeable and measurable change in the activity and performance of the trainees when back in their roles? Would the trainee be able to transfer their learning to another person?	<ul> <li>Observation and interview (physical) over time are required to assess change, and its relevance</li> <li>Snapshot assessments are not reliable because people change constantly</li> <li>Assessments need to be subtle and ongoing, and then transferred to a suitable analysis tool</li> </ul>
4. Results	Results evaluation is the effect on the business or environment resulting from the performance of the trainee by looking at organizational KPI's – the ultimate test	What are the effects on volumes, values, percentages, timescales, ROI, and other quantifiable aspects of organizational performance (for instance; turnover – quality ratings – attrition – failures – numbers of complaints – non-compliance – achievement – wastage – growth – retention, etc.)	<ul> <li>The challenge is to identify the relation between a certain input of a trainee and KPI</li> <li>Good management practice is needed for this process – only linking to training input is necessary</li> <li>Failure to link change in KPI to training input type and timing, will reduce the ease to adapt the training</li> </ul>

Both methods of using Kirkpatrick's model, evaluation and creation of a training program, are combined by Kessels, Smit, & Keursten (1996) into the eight fields model. This is the model used by ASML to evaluate, and to design trainings. From top to bottom covers the training creation, from bottom to top coverts training evaluation.



## **Appendix D1: Additional elaboration on trends**

#### Cybernetic maintenance-related decision processes

According to Schomaker et al. (2019), the amount of logged in decision processing data when looking at knowledge management is quite impressive. During maintenance actions, this data can be used to make certain decisions, since human-to-human interaction when selecting the correct data can sometimes be time consuming. At this point, it is not needed to only rely on cyber-physical systems, but a reduction in human labor and improvement in the quality and time of decisions can be beneficial in the maintenance field (Schomaker et al., 2019).

#### **Real-time machine communication**

During condition maintenance, several signals occur, some specific to normal operation and others related to maintenance requirements. For several errors, a deadline for reporting the issue is specified. Real-time operating systems in combination with an analysis tool can be beneficial to identify the issue in a short time-frame. However, having real-time operating systems is the easy task, and connecting it to a data-analysis tool is the difficult point (Schomaker et al., 2019).

#### Learning through videos

The way of learning has also evolved during the last three decades, where someone would first put a CD-ROM in a computer to watch a video on a certain topic, nowadays everything can be watched through YouTube. Video training is currently a well-used medium, and offers trainers a free platform to share their thoughts and methods. However, with YouTube content management is getting more and more important (Maity, 2019). Sharing company specific information on a platform, such as YouTube, can be a great threat to companies (Seidenberg, 2009).

#### Virtual maintenance

According to Rao et al. (2017), virtual maintenance is the evolution of maintainability, where you would maintain a system from a distance in a virtual environment. It improves the accuracy of a maintenance action, by creating a virtual assembly environment, and is widely used in aerospace, automobile and military fields. It will be challenging to keep up with these virtual environments, and making sure real-time machine data is up to date.

#### **Design for maintainability**

Transformations in a system are time-consuming and expensive, but can be efficient when a certain machine is build for maintenance. If one maintenance action, for example swapping a certain tube, takes 5 minutes, a domino effect can occur. However, if other actions can be done in around the same amount of time, the total process is more efficient and better to manage. This all can be done by selecting the proper granularity in the management of parts (Schomaker et al., 2019).

#### **Data driven pragmatics**

Human analysis of modelling maintenance processes by using interpretable models (white

boxing), is time-consuming. Besides that, it is not always necessary for a company to understand all the details and causes of a certain relationship. New machine-learning tools can analyze certain mappings in an accurate and reliable way, focusing on economic yield and not scientific understanding. However, investing in human-based research can be beneficial for understanding important costly maintenance issues (Schomaker et al., 2019).

#### **Service robotics**

There is need for expedience, programming and man-machine collaboration in a working place. Industrial robotics are often used in these environments, while they're still mechatronics based, but difficult to program and expensive when looking at costs. Robotics can be a solution in maintenance for diversed application areas in maintenance, such as occasional removal of dirt and providing oil; routine tasks. However, human operators still are of great value to solve unknown or problematical issues, and replace complex parts in certain procedures (Schomaker et al., 2019).

#### SIP method

According to a research of Maity (2019), the future of training can be displayed through a SIP model; Seamless, Intuitive and Personalized. Seamless has to do with knowledge management, and making sure there is a suitable platform that everyone can access. Intuitive indicates the shift from classrooms to mobile application where physical attendance of the trainer is not necessary. Personalized indicated training programs that are specifically designed for each individual, where AI has potential to identify suitable trainers, the learning program, a location and modules.

## **Appendix D2: Reasoning trends clustering**

#### 1. Training phase

2. Category (Technology, Learning methods, Maintenance) - Technology: AI, VR, AR.

- Learning methods: SIP, Workplace communities, Personalized learning, Optimize learning, Design for workforce diversity, Micro-learning and byte-sized modules, Learning through videos, Learning through real-time feedback.

- Maintenance: Virtual maintenance, Design for maintainability, Service robotics, Data driven pragmatics, cybernetic decisions.

3. Motivation (Autonomy, Master, Purpose)

- Al; Autonomy, Mastery and Purpose. Offer personalized trainings programs by having input of trainee, giving additional information whenever to improve knowledge. Measuring performance, indicating that someone did a good job (human look-a-like). - VR; Mastery. Tool to become better at something.

- AR; Mastery. Tool to become better at something.
- SIP; Autonomy. Intuitive, seamless and personalized training program.

- Workplace communities; Autonomy, Mastery & purpose. Engineer is in charge of posts, likes etc. Engineer is able to exchange knowledge with fellow engineers. Engineer feels like he/she belongs to a large community.

 Personalized learning; autonomy, Purpose. Autonomy because someone is in charge of their learning journey. Purpose because someone can feel special that a specialized plan is made. - Optimize learning; mastery; investigating methods to become more experienced and better

in your job

- Design for workforce diversity; purpose, a designed training program, taking everyone's needs into account

- Virtual maintenance; Mastery. Gaining more experience.

- Micro-learning and byte-sized modules; Mastery. Gaining more experience, just in another way.

- Learning through videos; mastery. Gaining more experience.

- Learning through real-time feedback; Mastery and Purpose. Gaining experience, but also feeling that they belong once they are in contact with an other engineer and they're helping out.

- Design for maintainability; Mastery and Purpose. When the machine is designed well, the engineer can work better and more efficient on it, meaning more time to gain more skills. The product is designed in an efficient way, making sure the engineer can work efficiently and well.

- Service robotics; Mastery. By having service robots who take over routine tasks, engineers have more time to master the more difficult tasks.

- Data driven pragmatics; Mastery. Mainly mastery of machine but because the machine can create certain models, an engineer can use it as input for learning or to work further on and avoid unnecessary spending of time on calculations.

Cybernetic decisions; Mastery. Retrieves data and makes certain automatic decisions. Possibility for engineer to look into data and learn.

4. Statistics of companies; this one is seen as the most important cluster. You can see on which trends the companies intend to focus, and on which ones they don't. See Appendix E2 on the transcripts of the interviews.

## **Appendix E1: Company interview script**

#### Training optimization brief for technology-based company

RQ: What does the technology-based company contribute to all phases and what is their future vision on training?

#### Introduction

Introduce yourself: My name is Eline and I am a master student Integrated Product Design at TU Delft. For the next five months I will be working on a graduation project about training and its optimization at ASML.

Explain the goal of the meeting and the benefit for the company: Understand the current way of training at other technology-based companies, their training developments and their future view on training. If you are interested, findings and conclusions of the research can be shared.

Clarify the amount of time: 60 minutes.

Make sure the conversation is either recorded, or notes are made: Can this conversation be recorded?

#### **Initial guestions**

- 1. Can you briefly explain your role and main responsibilities?
- 2. Can you give an indication on the amount of trainees per year at your company?

3. in the next years?

#### **Pre-training phase**

With the pre-training phase, the initial state before the training starts is meant. It includes positive training framing, selecting trainees, prerequisites, preparing the training etc. 4. Can you tell me what the pre-training phase at your company currently looks like? 5. Can you tell me about your current pre-training developments?

#### Training phase

With the training phase, the actual training period is meant, with a focus on the confidence and motivation level of the trainee.

Can you tell me about the methods you use during training programs? (Ratio Hands-6. On/Theory/Cases)

Can you tell me about the technologies you use during training programs? (AR/VR/AI 7. etc.)

- 8.
- 9.
- 10.
- 11. What is the major drawback in your existing training and development model?
- 12. Can you tell me about your current training developments?

How do you envision training and development practices in your organization to evolve

What has been the shift in the behavior of trainees toward your training programs? Could you elaborate on measuring performance outcomes during training programs? How do you boost the confidence and motivation of a trainee during training programs?

#### Post-training phase

With the post-training phase, the start of the employee's job is meant, with a focus on keeping a certain level of confidence and motivation throughout the tasks.

13. Can you elaborate on whether there is guidance of the employee when they are starting their job?

14. How do you boost the confidence and motivation of an employee during their job?

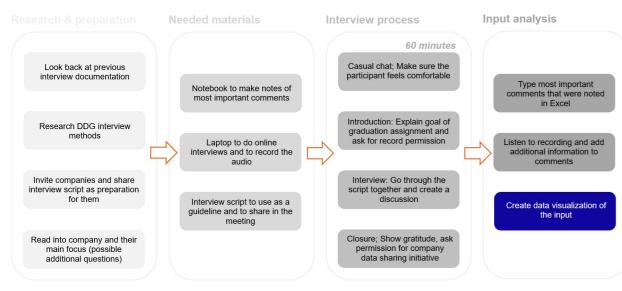
15. Could you elaborate on whether you measure the effectiveness and accuracy of the training once the employee has started working?

16. What does your company contribute in terms of continuing the learning journey of the employee during their job?

17. Can you tell me about your current post-training developments?

18. Can I share your answers anonymously with the other companies (7) in a complete overview? If yes, we can grant you access to the answers of these other companies as well.

## A structural process was set-up to improve the quality of the company interviews



## **Appendix E2: Transcript of company interviews**

	Role of interviewee	How many trainee: do you have per year?	s What is your future vision on training?	Pre-training What does your pre- training phase look like?		Training Can you tell me about the methods you use during training programs? (Ratio Hands- On/Theory/Cases)	technologies you us during training programs?	shift in behavior of	Could you eloborate on measuring performance outcomes during training programs?	<ul> <li>How do you boost the confidence and mativation of a trainee during training programs?</li> </ul>		Can you tell me about your current training developments?	Post-training Can you eloborate on whether there is guidance of the employee when they are starting their job?	How do you boost the confidence and motivation of an employee during their job?	measure the effectiveness and accuracy of the training once the employee has	e What does your company contribute in terms of continuing the learning journey of the employee during their job?	post-training developments?
General conclusion		Between 250 and 30000 per year	technologies (AR/VR)	methods g For all prerequisites are necessary; r online	and virtual learning processes (which	Mix between Hand On/Theory/Cases (some leave theory completely out) (percentages?) Video learning/micro- learning	s- Almost all of them use VR; AR is r sometimes too cost intensive Voith uses pneumatic tool or a small part of the machine for the tactile part	Individual to group		Personal development stimulation Gamification and visual elements in training On-the-job learning d	No full utilization c data Train the trainer	training recommendations	s Guidance process of expert; which is mostly depended on the come in afterwards More performance s support is for some of them under development	mention it's depended on the coach or the ey personality of the s engineer Other say they	already use Kirkpatrick's level 3 to evaluate; but fo some of them it's under developmer 2/7 find measuring effectiveness of a training difficult and do not do it	For all of the companies the engineer is not free to choose his/her personal it development path, except for KLM then are some possibilities For some companie they make the engineers aware of their skills (skill passport)	Use data to an trainings Create a netw for communic and documen between engi s More focus or guidance rega
Company 1	Manager learning Innovation	Approximately 10	30 Optimization of online training and remote operation o machine Use of AR/NR technology cases during the job A main focus on skil development	of depended on the skills employees have in the skill passport They offer e-learnin modules in advance	5	Focus on skill development through skill paraport They mainly make use of on-the-job learning through their private 'youtube' platform Theory will be offered as pre- learning main focu on hands-on with some additional theory	AR/VR use Hardware & Software simulations Animations Webinars Pdf/Powerpoints	F2F to Online Acceptance of online learning methods	performance, but o the confidence of the engineer by integrating the skill passport	indicate the level of confidence for a certain skill (use is depended on			not a lot influence on the employees when they start their job, this is team or company	How to boost confidence/motiva	: n	Doing additional trainings is in accordance with manager and training availability; individual is not completely free to choose Engineer is responsible for own personal development; they offer trainings, but there is no guarantee they can be followed We offer the engineers the possibility to find experienced colleagues from wh	Improve the possibility to c additional Train during an employee's da work Setting up a mentoring pro
Company 2	Expert in learning, training and future developments		Informal on-the-jot learning AR/VR technology cases during the training VR to make formal moments of learning moments of learning environment] Video learning and giving the possibilit to trainer's to choose on options	catalogue of all possible trainings Employee's can request trainings themselves or ag through their managers in Accessibility of digital learning environment beforn training or they will by receive an assignment of the	Curitomized recommendations for trainings	Blend of theory/kands- on/CBL and environment (gimulations/classr om etc.); all depended on training Online and FJF training, for which the engineer can choose Focus on dilemma' since they are powerful learning focusing, by focusing, by fo	environments since the costs are too	Listening to podcasts as a t learning method	No convertations with managers based on performance indicators, but focu on personal development	& expectations of	No full utilization c data e	ff Use of podcast/webinars for Use data of training to analyze the effectiveness Skill management development regarding a skillpasport and using At to match employee's to training, or to give them the opportunity to match a training match a training match a training match a training match a training match a training training (solar) developments regarding skills	s Give assignment where they have to	e personal development o See question on d learning journey	Evaluation of training Measure final performances Erkpatrick level 3 evaluation after 3 months; and investigate these months; and investigate these results; (optional) Measuring Level 4 sometimes happen when in accordance with management	is department	e Use data to an training and performances
Company 3	Educational specialist and hear of the expertise center		00: Personalization of courses but also in planning (Al) Online/digital trainings Retrieve more data	Extern measurements (government) play a	A more clear and central onboarding process (app)	Method 4CID model; train with the task as main driver Hands-On, give context and start (no Theory)	They have a lot of simulators and make use of this to test scenarios in certain environments They use VR to do exercises in a hall; every trainee wear a suit	F2F to Online	Trainee's receive feedback of mentor and from other traines They receive feedback regarding to progress of the training plan Evaluation in group of trainees; analycing certain situations	theory Share experiences Give them the opportunity to thin for themselves first Give feedback	overpressuring the trainee's or making k them feel		guidance from a coach/supervisor	<ul> <li>Guidance of the coach/supervisor</li> <li>Depended on</li> <li>coach/supervisor</li> <li>who is responsible for that</li> <li>Not one standard method</li> </ul>	for training improvements	k changes job in the company When a certain training has expired (currency qualification); after years you have to refresh the training Overview of skills specific for employee accessibil in platform and available for	field to know x Train and dev coach/supervi
Company 4	Service education Instructional designer	Approximately 10000/15000	There will be AR/V challenges in the future, but it is difficult to keep track on these environments where the technology thanges in the speet the technology changes in the speet systems Mainly on the job learning by qualifi- colleague (who war a previous traineg) resulting in higher	training type and training group Prerequisites are n specific for each d training td	trainee is complian and the administration of this; which enginee has been trained fo which system code Using automized systems with data for compliancy Pre-test to check skills of trainee, resulting in the possibility to skip	t On and reducing Theory r Use virtual machin r to train on IT relate parts They do training by looking at system codes, where each system code respresents a part (e.g. computer, keyboard, mouse and table in sus	models currently only are available of es the outside of the ed machine and not the inside y AR to make the training more	F2F to online, but trainees & trainer have sometimes if difficulties with thil Acceptance of Teama/Online learning methods	For some sectors performance indicators in lotetween play a role, but in general they measured in the end of a trainin	generally motivated to start working in groups and take initiative on their own g They want to create	is not optimal at th moment, since the have introduced a new platform, resulting in some e e learnings being divided over the ol	m for the system when e looking at e- y learnings and virtua trainings to give more structure to it -	I up guidance proces	are generally motivated and eager to learn, and r no boost is needed	y effectiveness at the end of a training, but not after 3 or 6 months at the customer	<ul> <li>development is not in place yet; but in</li> </ul>	evaluation with manager when focus is on the engineer's per development implement lev of Kirkpatrick : improve evalu
Company S	Product manager, responsible for external training	Approximately 25	motivation levels 0 Loss of people due to the problem that the company stopped hiring people, and the aging generation Challenge is to design trainings for a new generation (Gen Z/centennials; easy tendency to leave, less interest in money, digital &	educational background or university style acceptance; show portfolio of training and they can choos Prerequisites are (; based on 4 levels; 1 has no prerequisite	certain training They are struggling with the training-jocknase of the manabageric people can be popule can be popule can be provide out of the ertaining when there is mangower needed in the field Concepts regarding what training, at what tevel and at what tevel shure planning	based on training topic E-learnings for basi education, training language and term Classroom theory and cases training deepen knowledge and solve problem Micro-learning implementation On the-job learnin of which a disadvantage is th the quality is completely depended on the trainer, because it	CAD drawings since the machines are to cost-intensive, which they use to 5 shous on the procedures to They integrate the tactile part in VR 5 environment by haptic feedback through a pneumatic tool for the hands-on part 6. They make use of the powerpoints, simulations etc.	change in training, target audience, implying on generation differences	not being forced to learn; measuring	managers; offering them the training in motivating and motivating way Focus on the willingness of an individual to learn, which is in contrast to forcing a training on someone The amount of motivation and confidence is allo depended on the demographics and the company culture; confidence	currently there is a fif id on the have anything else to do then i will do a training "mindset There are not enough subject matter expert's to give trainings, also not enough to the theory of the their nowledge management is a phone/mind network; problem	<ul> <li>teedback of fellow trainees</li> <li>Creating a chatbot function for deepening the knowledge during training and assistance for solving problems</li> <li>Currently SOW of the available, we want to develop training paths further is</li> <li>Develop/pilot new</li> <li>deraining methods;</li> </ul>	path/program that includes guidance for the first half yea of an assigned experienced manager who help you encounter problems (internally) At the customer sites there is no guidance, but mainly on-the-job training due to capacity (external)	they train the ar employee to be independent s Motivation is depended on personality as well and how bad an employee wants to do this job	ig effectiveness of training is a strategic problem, because factors related to successfulness can not be measured in e- learning/classroom	personal development, is because the manager decides (different	<ul> <li>network wher</li> <li>employees car</li> <li>e share experier</li> <li>or issues, and</li> <li>can community</li> </ul>
Company 6	Clinical education specialist	Approximately 150/200	covid-19, even though the company does not prefer this type of training More investments i creating an optimal online training	educational background Create application plan (schedule) for trainees Prerequisites that consist of e-learning modules; trainees in have to fulfill these i as close as possible to the start of training	improve the contro of a trainer to choose the traineer due to the fact that some are more suitable and motivated than others Possibility to check the individual's	i of which 10% to 20 is theory and 90% is \$80% is hands-on (Software/Cases) Integration of vide learning, private channel where video's on training are uploaded	% use simulators to o visualize situations, but they also use them to build	which is the challenge to optimize the concentration leve of trainee (which is factor 10 lower online than F2F) Shift is also depended on country: Netherlands is a small country is remote training is less obvious when travel time is unde	classroom trainings they have done intake tests, but thi I scared the trainees a During hands-on training they try to steer the trainees b feedback	training material is manageable by s sharing a right amount of knowledge, in the shortest time possible, in the mor y comfortable way Optimize the amount of data tha is released on a	and knowledge car be lost per transfer of training the trainer Provide st personalized training in a group, without it being at the expense of the t pace of other individuals and the group process	<ul> <li>(key users), by</li> <li>training them in a way they can</li> <li>transfer the knowledge as accurate as possible</li> <li>Hololens to train anatomy</li> <li>Optimally use</li> </ul>	immediately apply the knowledge		measure the accuracy of a training afterward due to the fact that they find the one who should assess the company; will you take someone out of the field when they do not comply? The trainings are handled with care and are personal, resulting in the assumption that th trainees will succeed in the field	<ul> <li>looking at personal development, they is are assigned by the customer</li> </ul>	should be d improved; the approach of ti employees sh take place
Next Learning	Next Learning Senior ImpleMent	or	Future focus on the real purpose and effectiveness of training: learning at the moment when is needed Main use of on-the job learning metho	t it		month a trainee ha remembered 6.4% of a theory training since it only has value when you	learning/micro- learning/video learning as knowledge storage to access during hands-on/on-the- le job learning for	as possible in the least amount of time Individual to group learning movemen in training	outcomes, but focu on confidence boos by on-the-job learning	necessary to boost s once you have a st suitable and initiitive on-the-job learning method and access to an additional knowledge storage Having a learning journey & planning related to personal development, will help to motivate	for a lot of companies is that they focus too muc they focus too muc they job learning in combination with lean in additional knowledge base is the most efficient way of training Another issue is the companies often look at training fro the romanou's view	knowledge storage and to link certain h data with eachothe for knowledge and experience enrichment Communities of trainees per machine part where they can share and discuss issues and at other related topics m			during on-the-job		

# Appendix E3: Extensive visual of company interviews



	11	How do you boost the motivation confidence after training?	on and
	CONFIDENCE	Encouraging personal development	50%
	MOTRATION	Dependent on personality/demographics	33%
		Confidence decreases when knowledge is not immediately applied	33%
		Dependent on mentor or supervisor	194
		Dependent on salary	154
Post	t-training		
10	Can you elaborate on whetl guidance when the job star	her there is ts?	How do you measure ef afterwards?
CONFIDENCE	Guidance from mentor or supervisor	50% SKILL	Not in way of working 60%
	Responsibility of edernal company	33%	
	Evaluation sessions on request		In way of working 40%







## **Appendix F1: ASML interview script**

#### Training optimization brief for an engineer/trainer/knowledge manager

RQ: How did the trainee experience all three phases? (pre-training, training, post-training)

#### Introduction (5 min)

Introduce yourself: My name is Eline and I am a master student Integrated Product Design at TU Delft. For the next six months I will be working on a graduation project about training and its optimization at ASML.

Explain the goal of the interview: Understand the experience of the engineer of the pretraining/training/post-training phases, with a focus on the confidence and motivation level.

Clarify the amount of time or the interview: 30 minutes.

Create a safe space: This is a safe environment where you can share your opinion. This is an opportunity for you to generate positive impact in the way the High-NA training will be designed in the future. The input of this interview will be used for my master thesis, the research team at TU Delft and the KXI department at ASML, and there is no risk for sharing your data with us.

Make sure the conversation is either recorded, or notes are made: Can this interview be recorded?

#### Initial questions (5 min)

- Can you briefly explain your role? 1.
- 2. What are your main responsibilities?
- 3. For how long do you already work at ASML?

4. What NXE training program did you complete last and when? (fabready-1, fabready-2 or advanced)

#### Pre-training phase (5 min)

With the pre-training phase, the initial state before the training starts is meant. It includes positive training framing, prerequisites, preparing for the training etc.

5. What are your needs and expectations during the pre-training phase when looking at framing and previous experience?

Can you think of any improvements for ASML's current process regarding this phase? 6.

#### Training phase (7.5 min)

With the training phase, the actual training period is meant, with a focus on the confidence and motivation level of the trainee.

- 7. What are your main needs and expectations during the training phase?
- 8. Can you tell me about your confidence level during training? (on a scale of 1-5)
- 9. Can you tell me about your motivation level during training? (on a scale of 1-5)
- 10. Can you think of any improvements for ASML's current process regarding this phase?

#### Post-training phase (7.5 min)

With the post-training phase, the start of the employee's job is meant, with a focus on keeping a certain level of confidence and motivation throughout the tasks.

11. What are your main needs and expectations during the post-training phase?

12. (on a scale of 1-5) What does ASML do to keep you confident?

13. (on a scale of 1-5) What does ASML do to keep you motivated? 14. during your job? Are you able to personalize it?

Can you think of any improvements for ASML's current process regarding this phase? 15.

#### Closure

Are you open to also fill in an online 5-minute survey related to NXE experience? 16. 17. Can I contact you in January again to test the design proposal I came up with?

#### Extra questions (when there is time left)

other out? Did you have a platform to reach out to each other when needed?

explain me how you've experienced the guidance of ASML of you as a trainee putting all that you've learned into practice?

me whether you think it is valuable to know your performance in the end? Can you tell me to which extent ASML informs you about your performance outcomes?

colleagues? Would you like to know the skills and/or the amount of experience your colleague has?

Can you explain me whether ASML showed you your purpose in the company? Do you feel that you belong?



- Can you tell me about your level of confidence in practice, after finishing the training?
- Can you tell me about your level of motivation in practice, after finishing the training?
- Do you have the opportunity to continue your learning journey by following trainings

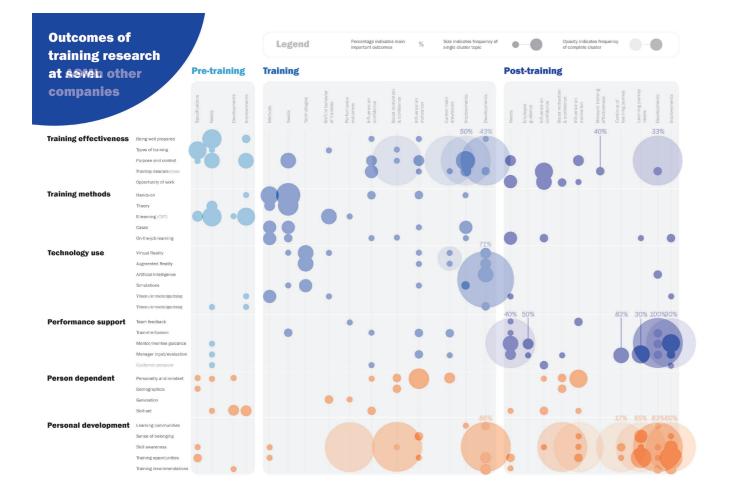
- Can you tell me about the contact you had with your fellow trainees? Did you help each
- Can you explain me whether you think the training is useful to your job task? Can you
- Can you tell me about your experience with performance outcomes? Can you explain
- Can you explain me whether you are informed about the skills of your engineer

## Appendix F2: Transcript of ASML interviews



Trainer		Trainer fabready-1 and 2 in Taiwan		Introduction of engineers Know expectations of engineers Explain houserules Diver then number to contact for help	Have not asked	troubleshoot and to face real issues CSTO; 4 days	training is higher than after training, but they test on tes riggs which do not represent the real life situation	manager and not o trainee, because t-they decide on the		engineer regarding confidence KM will ask for feedback on trainin after 2-3 months in the field; should be	confident you are	वा	accordance with	in Improving OJL can KM result in higher confidence of the a engineer	Have not asked	Have not asked	Have not asked	
CS field Knowledge	e 12 years	CS field Knowledge	Development public of engineers in the field								also on time	boosted by giving the engineer personal development opportunities,	request trainings but this is mostly not used. It's preferred to contact manager on possibilities, he/she is the first	connection; making t sure the mentor program is updated regarding giving an			Nore not. aaleed	
EUV Knowledge		Responsible for fab- ready 1 and SMT	Find the right balance between a high amount of trainees and the available resources	class without prerequisites; because they have	is under development	shorten ramp-up		motivated because	but OJT can be	knowledge/learning points into rest of the team (helps to memorize and avoid basic mistakes) SOJT	on opportunity of work and whether you can apply them; (1) depended on team and x amount of machines. (2) depended on operational	motivated	engineer to often because they need manpower in the field EUV curriculum is complex and new skills are incoming Engineers have 1-on I meeting with manager to discuss advanced trainings	under development SMT should be improved, currently engineers can indicate their level of a certain skill (due to certain targets), however there is a gap in what engineers say they can do and what they actually can according to the management; better walidation needed of	engineers; stimulates to learn skills of fellow colleagues She doesn't know why they do not share this information in the		New expl asket Rus agent for further questions	

## **Appendix F3: Comparison of ASML and** company data visualizations

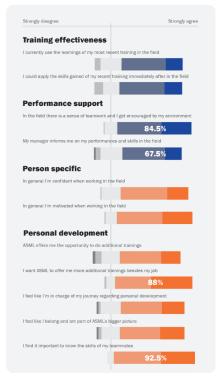


## **Appendix F4: All outcomes of survey on NXE** training experience

Outcomes of NXE training experience survey	Response rate Target audience Training	109 engineers Engineers who have completed the fabready-1, fabready-2 or Advanced (L3) curriculum not longer than 6 months ago
	Strongly disagree	Strongly agree
Pre-training	Training effect	
Strongly disagree Strongly agree	The goals and learning obj	jectives of a training are always clear to me
Training effectiveness	Training metho	ods
The trainer introduced the training in a positive and engaging way	Before a hands-on training	g, I would like to have a seperate theory training <b>84.5</b> %
Training methods	When I start the hands-on training that was given be	training, I still remember to complementary theory
The prerequisites or CBT prepared me well for the training	traning that was provide	
Person specific	In general I feel most conf	ident after a hands-on training
My initial skill-set was sufficient for the training	I don't want to do a trainin	ig, I want to learn by on-the-job training
	49	9,5%
	Technology us	
	micro-learnings in advanc	
		6%
Training methods What method of training do you prefer?	Performance s	support
Theory On-the-Job Learning	nie daner impored ny e	
	The trainer improved my m	notivation during the training
26%	Person specifi	
61% Case Based Learning	I felt motivated during the	training



#### **Post-training**





### **Appendix F5: Notes on training observations**

#### NXE hands-on training observation notes

Hands-on training 18/10 Context: 6 participants

They work on a specific part of the machine, however the size (and costs) of the complete module is to another extent. Benefit is that they can see part placed in the module (which enables them to see the total picture); however, this can also be achieved by placing a module part in VR environment. In their new way of working, HW-riggs will be mainly used.

Engineers are rushed in their learning journey, because a lot of manpower is needed in the field in the future. Trainer requires trainee to have 1.5 yrs experience, but some of them have less experience; best for them would be to send them immediately to the field. One trainee didn't complete prerequisite trainings, and has no sufficient knowledge base for this training; OJT is needed according to the trainer.

Current focus is on planning trainings, admission of new hires; but on the other hand the training rooms have not been cleaned and there is still materials left of one month ago

Theory training (no CBL) related to this hands-on training is given Friday (hands-on is on Tuesday), this means this knowledge is not immediately applied and can be seen as not effective, micro-learning that can be accessed at any time /or a short cases theory training right before the action, could be the solution or this. The hands-on training needs to have to related theory at the same time when you apply it. Trainer is looking into methods to print the image of the theory training and place it at the wall during hands-on, to refresh the theory knowledge that was provided.

During the hands-on several pre-actions need to be done before the main action can be executed. In this case, one of the trainees had not done of these pre-actions before, so it was no lost. But by focusing only on the part during the hands-on, and possible simulations of the whole system besides that, the hands-on can be way more effective when looking at the concentration of the engineer, but also time wise.

They offer a platform, where the engineers can watch videos of action during training (without goal, why and context?) Possibility to make full use of it during training.

#### Process:

Planning of training and sending emails (should this be done by trainer? How to make 1. this more standard and generic?)

- 2. Preparation of materials by trainer
- 3. Change into cleanroom clothes
- 4. Walk to training room

5. Get-to-know; trainer and trainees. Also get-to-know for only trainees for team bonding?

6. Introduction; what they are going to do, how they do this, expectations of trainees. Why they need to do it is missing; no case is given.

7. Theoretical example of hands-on training (classroom learning on big screen) and discussion; how to make this engaging? (micro-learning in groups) How do you make sure everyone joins and speaks up?

Trainer divides groups on; (1) Who has not done this before? (2) What is your preference?/ 8. (What skill do you want to improve?)

9. Two groups work on two separate parts (3 persons per part) Teamwork! Group instead of individual learning

They use a platform for machine procedures during the work; however 'why' you do certain steps is missing in this procedure; they are very cryptic steps in an order and without any additional explanation. Sometimes a procedure should be updated, and steps are incorrect; they can communicate this through the platform by adding a comment on the mistake and a suggestion on how it should be.

Trainer walks around, answering questions and checking upon the groups A team session finds place to evaluate the issue. Trainer explains what happens

and effect of another part; expression with hands to show phenomenon. VR might help to simulate.

#### NXE Theory training observation notes

Theory training 21/10 Context: 6 participants

Process:

The powerpoint presentation is showing different parts in visual model, trainer explains what part is each number

Trainer shows the real-life pictures next to the 3D model

Small parts go around the classroom, which were shown in the powerpoint

Sequence is the same; showing part numbers, with part in drawing, and additional

picture of part (what if the parts where shown in a 3D/cad model of the whole system? To make the theory training more interactive as well)

Trainer introduces a dilemma; "What are you going to do? And why?" Focused on procedure, because trainer implies on a step.

Trainer mentions they can check a certain video related to a procedure on certain platform. Micro-learning?

The exercises start; they are placed in one-note. Individual way of working for making the exercises, is this usual? Or do they also sometimes make them together in groups?

After having some time for the questions, they go through the answers together and have a discussion.

#### General notes:

Classroom style teaching; trainer explains and they ask questions. Is it possible to make the theory class more interactive? Will a CBL class be more interactive?

Still procedural & part based (using tables with sequences and pictures); showing part numbers and images and mentioning the functionality; or showing numbers and showing sequences. Not the 'why, how, what' you use it in the complete system. On the other hand; it is possible that this theory training suits very well to the hands-on training after that.

Use a lot of pictures to make it more visual.

Use dilemma's/multiple choice questions? It is currently showing mainly theory and explaining, but will it make more impact, and the trainees will remember it longer, when you give them the option to choose?

- They introduce the procedure of the company specific platform during reviewing the answers. It is good that they use this during Theory and Hands-on training as a guideline, but will these trainings not look too much the same? Add the focus on the why?

- The trainer is teaching in a really calm and comfortable way.

- Is it good to have a specific skill? Will not this person who is skilled at that task will be assigned to everything?

#### High-NA Theory validation training observation notes

Theory training 24/10 Context: 9 participants

#### Process:

- Safety rules
- Content
- Introduction of trainer/engineers
- Goals of training & content; this training is for validation purposes.
- Training slides based on specifications

#### Notes:

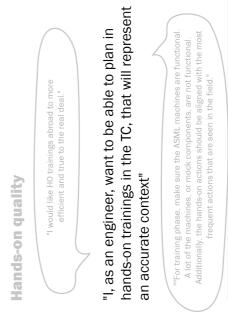
- All participants have NXE experience; they are first explorers of this course, and some of them are in Veldhoven for a Long-Term Assignment (LTA).

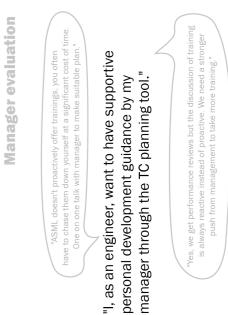
- Materials shared upfront on platform; Teams.
- Optics/Illumination; related to mirror which reflects the light.
- I already notice that this training is more focused on theory and explanation ('why'), then the NXE training, which was mainly focused on procedures. Also quizzes are integrated during theory class, which makes it more interactive. This also was not the case for NXE.
- Training is focused on comparing NXE with High-NA; use understanding and insights of their current NXE experience, to learn more of and prepare for High-NA.
- More integration of cases for which you need this theory, the context and 'why' is often still missing.
- No CBT, he does recommend some NXE CBT to do on forehand.
- High-NA TC; focus on 4 factors; VR, HW-riggs, Theory and Software to obtain the most real-life experience.

# Appendix G: Supportive quotes on vision directions

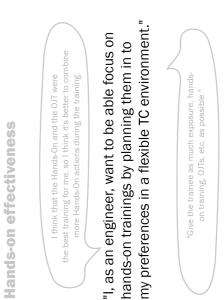


#### Performance support









## Appendix H1: Set-up of co-creation session with engineers

Together with an UX colleague, this co-creation session was prepared and set-up. The structure of the brainstorm session is as follows:

- Introduction: Since I have already got to know the engineers that will join the session through the interviews and observations, I will not go in detail regarding introducing myself and each other. I will start off with explaining why we're here today; what is the goal, what are the outcomes of the research I have done, and why the planning tool will be created and how this will benefit them. Last, I will show them the planning of the brainstorm session, explain how it will work and will make sure they feel comfortable to ask any questions. For each brainstorm topic they will have 5 minutes individual time to brainstorm, after that we will have a group discussion on the input, and for some of the brainstorm topics the participants have the chance to vote on the three post-it's that they think has priority. This voting will take place after the discussion, while there is a possibility that some individual's will change their minds having a group discussion on the input.

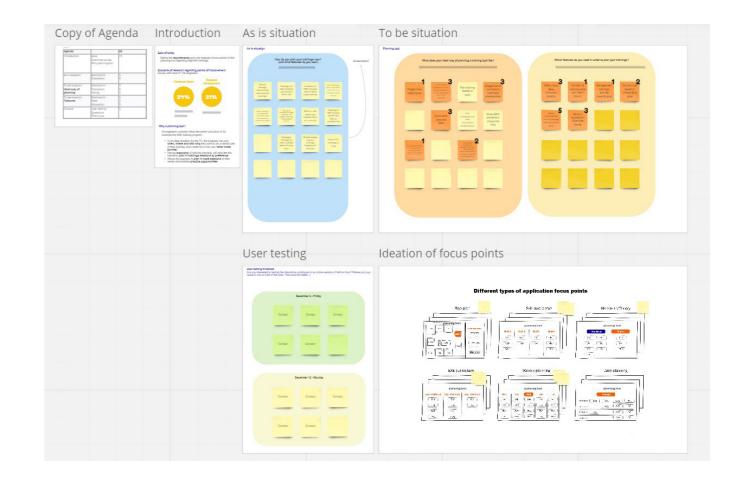
- Brainstorm on current situation: We will first start by looking how they experience this current situation regarding training planning. What do the participants like or dislike, triggering them on thinking what aspects should stay and what should be changed. By this brainstorm topic, I want to prepare them for the next one, which is about how they want the planning to become.

- Brainstorm on ideal situation: For the second topic the participants will think about how they would like to plan in their trainings and what should be the main focus points according to them. The intention of this topic is that it will be an intermediate step to linking the needed features for the wanted effects.

- Brainstorm on features specifying the ideal situation: For the last topic the participants will think about what should be the core features of the tool, they're asked to give examples and the information needed for these features. In the end there will be a voting round again, implying on deciding what should be the focus points of the tool.

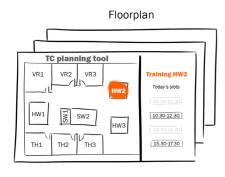
- User testing request: After the co-creation session, I will ask the engineers to help me to validate and iterate the design by joining the user testing, which will be half an hour online sessions. I will give them the opportunity to write down their names for two possible sessions: the 2nd of December, which refers to the wireframes testing, and the 12th of December, which refers to the design composites testing.

- Closure: For the closure phase, the participants are asked if they have any questions regarding the topic or the session itself. Finally, I will show gratitude by thanking them for contributing to the planning tool prototype and make sure to keep them in the loop when interested.



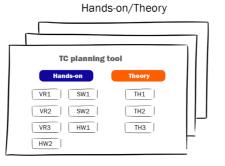
## **Appendix H2: Core feature exploration**

#### **Different types of application focus points**

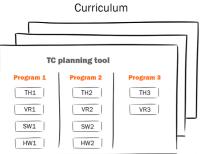


			]
1	TC plannin	g tool	
Skill 1	Skill 2	Skill 3	Skill 4
VR1	SW1	VR2	HW1
VR3	TH2	TH1	HW2
SW2			TH3

Weekly planning

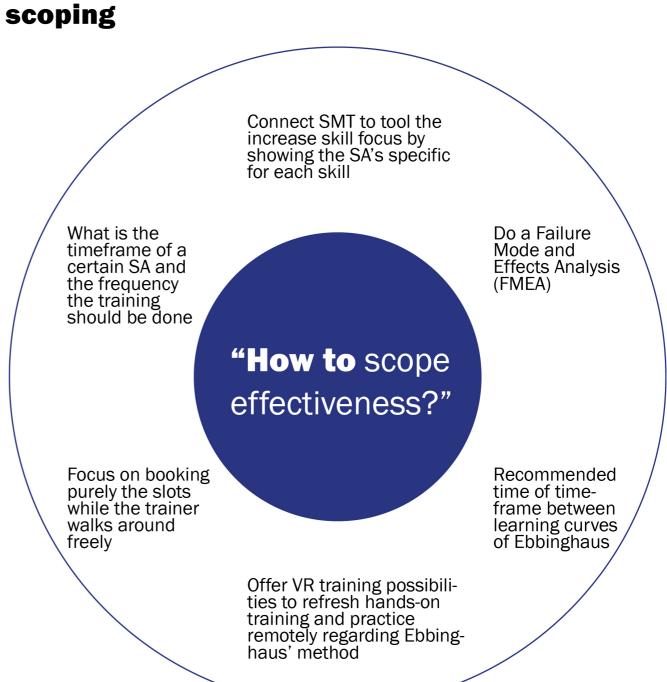


Daily planning



	TC pla	anning too	ol	
Mon	Tue	Wed	Thu	Fri
TH1	TH2	TH3	TH1	TH2
VR1	VR2	VR3	VR1	VR2
SW1	SW2	HW1	SW1	SW2
HW1	HW2	HW2	HW1	HW2

Baily planning	
	٦
TC planning tool	
Monday	
08.30-10.30 TH1 VR1 W1 HW1	
10.30-12.30 VR1   SW1   HW1	
13.30-15.30 TH1 SW1 HW1	
15.30-17.30 SW1 HW1	



## **Appendix H3: Brainstorm on effectiveness**

## **Appendix H4: Wireframes sketches**

#### Logo Logo $\bigcirc$ Book a slot Training criteria Available Book a slot Training criteria Available train Training program EXE curriculums Start date February 1 Timeframe 3 weeks Fab Ready 2 XX Location BIC Veldhov onday 02/20 fonday 02/20 SA-XX SA-XX February 27 2 spots left April 3 8 spors let May 15 19 spots left Nednesday 02/22 SA-XX SA-XX SA-XX SA-XX SA-XX Location ednesday 02/22 Fase 2: Focus on XX Point of contact XX Fase 3: Focus on XX Logo Book a slot Training criteria HW SW VR Search training SA-XX SA-XX SA-XX SA-XX Ionday 02/20 SA-XX 10:30 - 12:30 34-XX SA-XX SA-XX Wednesday 02/22 SA-XX SA-XX SA-XX Logo Logo Name Training prog Book a slot Training criteria Available trainings Book a slot Training criteria Available trainin SA-XX Date Time Tuesday 02/2 Tuesday 02/2 Time 08:30 - 10 30 08-30 - 10-30 Location Area XX Location Area XX Trainer Trainer XX XX onday 02/20 Monday 02/20 Purpose SA-XX Purpose SA-XX Nednesday 02/22 Wednesday 02/22 SA-XX SA-XX Nednesday 02/22 SA-XX SA-XX Book

## **Appendix I1: Usability testing protocol (1)**

#### Usability testing of wireframes

RQ: How did the trainee experience performing the activities when looking at ease of use and intuitiveness?

#### Introduction (5 min)

Explain the goal of the usability testing: Today we will go through the interactive prototype of the wireframes of the TC planning tool. I want to understand your view on whether the activities proposed are easy and comfortable to do and the interfaces are intuitive in use, not on the looks and colors of the tool.

Clarify the amount of time or the interview: 30 minutes. \_

Create a safe space: This is a safe environment where you can share your opinion. There is no right or wrong, and I want to ask you to share your thoughts, think out loud, while performing the activities. You can ask questions anytime you want.

Make sure notes are made and consent is given: Can I use the notes of your comments in the research?

Sketch scenario: Imagine you're in the TC for training purposes. You've been following a curriculum for some time now and you want to continue your journey by planning in new slots, but also explore other curriculum possibilities.

#### Task 1: Check training criteria (5 min)

Can you check in the criteria what SA's you need to complete next to fulfill your basic set? Can you tell me the timeframe given to fulfill the Scanner curriculum? Can you explain me how intuitive this activity was? 1.

- 2. Was everything clear?
- 3. Is the set-up correct of all the information you need?

#### Task 2: Book a slot (5 min)

Once you've found the SA type (0009), can you book this slot for Tuesday the 21st of February at 8.30?

- Can you explain me how intuitive this activity was? 4.
- 5. Was everything clear?
- 6. Is the set-up correct of all the information you need?

#### Task 3: Cancel a slot (5 min)

Oh no, you've booked the slot, but forgot that you have an appointment at the dentist. Can you try to cancel it?

- 7. Can you explain me how intuitive this activity was?
- 8. Was everything clear?
- 9. Is the set-up correct of all the information you need?

Task 4: Find other training opportunities (5 min)

You're interested in doing also the Fab Ready 2 BOTTOM training, can you check the slots

available for the coming months?

- 10. Can you explain me how intuitive this activity was?
- 11. Was everything clear?
- 12. Is the set-up correct of all the information you need?

#### Evaluation (10 min)

We will go through the NASA Tasks Load Index to evaluate the tasks and the create a general view on your experience of using the tool.

- 13. How mentally demanding was the task?
- 14. How physically demanding was the task?
- 15. How hurried or rushed did you feel when performing the tasks?
- 16. How successful were you in accomplishing the tasks?
- 17. How hard did you have to work to accomplish the tasks?

18. How insecure/discouraged/irritated/stressed/annoyed were you when doing the tasks?

#### Closure

Thank you for your contribution and helping me out with the user testing.

19. Are you available for a second round on the look & feel of the prototype on the 12th of December?

## Appendix I2: NASA Task Load Index

#### NASA Task Load Index

Hart and Staveland's NASA Task Load Index (TLX) metho Increments of high, medium and low estimates for each

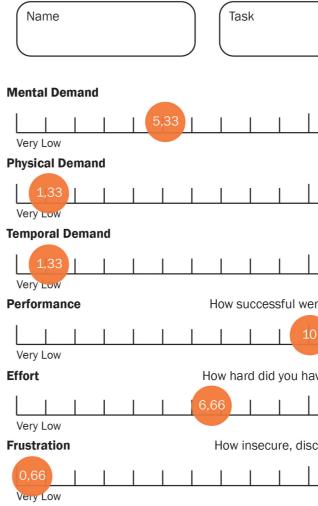
Na	me							Tas	ik						Date	Э				$\frown$
							)							) (						
Menta	l Dei	nano	t										Нс	ow me	entally	/ dem	nandi	ng wa	is the	task?
	I	I	Ι		Ι			I	I			I	I			I	1	1	1	1
Very I	Low																		Ve	ery High
Physic	al De	emar	nd										Нον	w phys	sically	/ dem	nandi	ng wa	s the	task?
1	1			ī.	T					ī.	1		r			ſ				
L Very I																				ry High
Tempo		oma	nd								I	low h	urrio	d or ri	ichod	lwae	tho r			task?
Tempo		Cina	inu									10 10 11	unico		JSHEU	1 1005	uie p			task:
Very I	Low																		Ve	ery High
Perfor	mane	ce					H	ow si	uccess	sful w	ere y	ou in a	accor	nplish	ning w	/hat y	ou w	ere a	sked 1	to do?
I	I	ı.	ī	I	T	I		I		I	I		I	ı.	1	I	I	I		ı I
L Very I	l ow	1							I					1					l Ve	ry High
Effort	Lon						Ho	whai	hih h	vou h	ave t	o wor	k to a	iccom	nlish	vour	امريا	of ne		ance?
							110	w nai	u ulu	your				000111	piion	your	10 001	or pe		unice.
Very I	Low																		Ve	ery High
Frustra	ation						F	low i	nsecu	re, di	scour	aged,	irrita	ated, s	stress	ed ar	nd an	noye	dwere	e you?
	I	Ī	Ι	Ι	Ι	I		I	I	I		I	I	I		I	1	1	1	
Very I	Low							-			-	-							Ve	ry High

od assesses work load on five 7-point scales.
point results in 21 graduations on the scales.

## Appendix I3: Usability testing (1) outcomes

	Participant 1	Participant 2	Participant 3	Comments company mentor (Henri)
Task 1: Check training criteria	What does point of contact mean? The Basic set shows me to finish 1-8 first. Use color to show completion.	Tells me it's completed checkmarks, but use colors to show completion. I don't see the ones I have to complete, color is too light.	Prerequisites courses to complete before the training? I would be helpful to have definiton next to SA, description of training.	Phase 1 should be CARS scenarios, phase 2 should be SA. It's important to practice CARS scenarios.
Task 2: Book slot	Show description of SA in book slot. How do I see if I've booked the training? (Dashboard only is not clear)	I need a link to Mylearning for prerequistes (CBT), saves search time Looks pretty good, put coach procedures as pdf. Map/floorplan should show location.	I need a description of SA in slot. Interesting to see whether it's individual or group, would influence my choice. Likes that there is a purpose. Is very intuitive. I like the links having access to the materials. Link to myLearning for prerequisites could be helpful.	Show as prerequisites not MyLearning link, but the dependencies of CARS/SMS/SA. CBT would be too repetitive and of a higher level.
Task 3: Cancel booking	Giving prerequisites link to MyLearning would be most useful.	Normally we don't book our own slots. I want to see if it's a classroom/group/individu al training in booking a slot.	Doesn't notice anything different appearing. Change color to show that it's new. Flash could help, pulls your attention. Convenient that you can cancel training,	Show individual/group way of learning in booking.
Task 4: Find other training opportunities	Are the EXE programs correct?	Likes spots & slots.	I like it. The visual hierarchy is nice. Compared to the myLearning way. This is the only slot; I will make sure I'm available. In the past I would also give priority to a slot.	Categorization is incorrect. Should be a three separate training programs; Scanner, Source and Co2. And underneath Scanner there would be BOTTOM, TOP, ILP.
Extra comments	Timeframe issue: What if I have already something on Tuesday and planning is 3 weeks? Will there be enough slots? What if you're late and some people prefer morning or afternoon slots?	Wonder if it can be personalised, what if I'm here for three months? It needs to be tailored to how long you will be here; what if I can't take this slot? I want to click on link for more information about the SA. Not all trainers have all knowledge. SA's have different timeframes, not always 2 hrs. Integrate CDP, would be great.		

Outcomes	Participant 1	Participant 2	Participant 3						
Mental demand	8: He needs the meaning of SA's in booking page.	5: Without your help it will be not okay.	3: Without instruction would be 5, but it still would be low.						
Physical demand	3: Only clicking. Only demand is from customer/manager.	1	0						
Temporal demand	0	4	0						
Performance	5	5	20						
Effort	8: Without guidance I was not able to do it. Could there be a guidance option on the homepage?	10: Depends on task.	2						
Frustration	1: Currently it's fine, but wat if slots are full and people take your place?	1	0						
Average NASA Task Load Index									
			7						
Hart and Staveland's NASA Task Load Index (TLX) method assesses work load on five 7-point scales. Increments of high, medium and low estimates for each point results in 21 graduations on the scales.									



Date
How mentally demanding was the task?
Very High
How physically demanding was the task?
Very High
How hurried or rushed was the pace of the task?
Very High
e you in accomplishing what you were asked to do?
Very High
e to work to accomplish your level of performance?
Very High
ouraged, irritated, stressed and annoyed were you?
Very High
0

## **Appendix I4: Usability testing protocol (2)**

#### Usability testing of design composites

RQ: How did the trainee experience performing the activities when looking at ease of use and color recognition?

#### Introduction (5 min)

Explain the goal of the usability testing: Today we will go through the interactive prototype of the design composites of the TC planning tool. I want to understand your view on whether the activities proposed are intuitive and on the meaning of the colors?

- Clarify the amount of time or the interview: 30 minutes.
- Create a safe space: This is a safe environment where you can share your opinion.

There is no right or wrong, and I want to ask you to share your thoughts, think out loud, while performing the activities. You can ask questions anytime you want.

Make sure notes are made and consent is given: Can I use the notes of your comments in the research?

Sketch scenario: Imagine you're in the TC for training purposes. You've been following a curriculum for some time now and you want to continue your journey by planning in new slots, but also explore other curriculum possibilities.

#### Task 1: Check training criteria (4 min)

Can you check in the criteria what SA's you need to complete next to fulfill your basic set? Can you tell me the timeframe given to fulfill the Scanner curriculum?

- Can you explain me how intuitive this activity was? 1.
- 2. Was everything clear?
- Is the set-up correct of all the information you need? 3.

#### Task 2: Book a slot (4 min)

Once you've found the SA type (0009), can you book this slot for Tuesday the 21st of February at 8.30?

- 4. Can you explain me how intuitive this activity was?
- 5. Was everything clear?
- Is the set-up correct of all the information you need? 6.

#### Task 3: Cancel a slot (4 min)

Oh no, you've booked the slot, but forgot that you have an appointment at the dentist. Can you try to cancel it?

- Can you explain me how intuitive this activity was? 7.
- 8. Was everything clear?
- 9. Is the set-up correct of all the information you need?

#### Task 3: Notify me (4 min)

You also would like to book SA-0007 on Tuesday at 10.30. Could you book it? (Slot is full, notification box pops up)

- Can you explain me how intuitive this activity was? 10.
- Was everything clear? 11.
- 12. Is the set-up correct of all the information you need?

#### Task 4: Find other training opportunities (4 min)

You're interested in doing also the Fab Ready 2 BOTTOM training, can you check the slots available for the coming months?

- 13. Can you explain me how intuitive this activity was?
- 14. Was everything clear?
- 15. Is the set-up correct of all the information you need?

#### Evaluation (10 min)

We will go through the NASA Tasks Load Index to evaluate the tasks and the create a general view on your experience of using the tool.

- 16. How mentally demanding was the task?
- 17. How physically demanding was the task?
- How hurried or rushed did you feel when performing the tasks? 18.
- How successful were you in accomplishing the tasks? 19.
- 20. How hard did you have to work to accomplish the tasks?

21. How insecure/discouraged/irritated/stressed/annoyed were you when doing the tasks?

#### Closure

Thank you for your contribution and helping me out with the user testing. 22. Are you open for the third and final round of user testing that will contribute to the design evaluation?

## Appendix 15: Usability testing (2) outcomes

Appen	dix 15: Usa	bility testi	ng (2) outcomes		Participant 4	Comments company mentor	Comments UX designer	Comments university mentor
	Participant 1	Participant 2	Participant 3	Task 1: Check training criteria	Click and link when you click on SA and open planning	Change curriculum name underneath Jake Change picture of Jake to more general and trainee resembling picture	Change blue and green colors Give specific icons for book a slot, criteria, explore trainings	In this overview she finds that green is completed and blue is in planning
	Clicks first on cars scenario. I need to finish SA - 0009. Orange color means I still have to finish it and is not on my plan. Green means it still needs to planned. I think this is good. Because blue color also shows the good sign. Orange means warning	Steps are clear. Normally green means everything is fine, also regarding customer. Green showing complete is better. Yellow; means I already scheduled but I need to follow up. Completed should be green. Exchange green and blue.	What does SA - 0009 mean? What is subject. Can I click on it. As a new hire I'm not familiar with number. Move mouse and show short description of scenario. Color like this is fine.	Task 2: Book slot	Select HW and filter		Put go back button on the	In this overview she finds
	sign so I need to take action. Phase 2 needs to have the color of the in planning.			SIOL	Use lightbar through it Make more differences in grey colors Clear that blue means it's in planning		right top Highlight room of training and possibility to click and zoom out Repeat and be consistent in the of training	clear that green means a training is booked, but when looking at the colors in training criteria she thinks blue suits better.
Task 2: Book slot	8	Material is about finish CBT? Attach CBT to link; easy to prepare. Before a training I always look back at the CBT. Ohhh you will add something special for	Zoom in the map; that would help. I want to see the location. Highlight the room as well would be helpful.		Turn Sa-0009 blue in training criteria blue after booking Connect bookings to Outlook and Teams		in type of training Make prerequisites clickable (CARS/SA) Book a slot icon en go back icon	However, the colors are taken from an existing ASML application, so it's possible that the engineers think it already works intuitive
		the SA? That will help a lot. This page is perfect. I would like to click on the map to see clearly the location.		Task 3: Cancel booking	It works intuitive		Pop up are you sure you want to cancel? Confirmation.	
Task 3: Cancel booking	To me it seems all straightforward. It's okay. I can see differences clearly.	Worked well! Yea.	None	Task 4: Notify me	Will it notify me by email; or how? I assume by email		Make full slot red and write text in there; not clear that you can be notified	What is the notification limit (hrs)? I imagine they still want to prepare. Possible to add in timeframe of notify me (dropdown)
Task 4: Notify me	Notify Why is the color different? Also propose other slots for notification; have recommendation. Latest time available would be a	It's clear; would help. I like that I also can search for a slot. It's so nice!	Perfect, clear. Would like to be notified. Flexibility to join part we need but this depends on working schedule; I would like to					Show subject as well? Type of training? (HW/SW/) and show grouped/paired?
	day. Because you have to make time for that.		receive notification before one month so we have enough time to adjust.	Task 5: Find other training opportunities	That works; could you show the trainings I can book?			
Task 5: Find other training opportunities	To book a slot for bottom I need to email Henri, and can not book in this page. Does Henri determine the prerequisites? Or does he assign me immediately?	That is really nice for us, because before our manager just signs us in. In this way we can discover and check ourselves. Really nice! In this way I	I think it's perfect, because normally manager will assign and now I can discuss in a more suitable timing for me. Currently it shows for coming 6					
	Be more clear.	can see it as well and influence as well. Make sure manager sees this as well.	months, I think it's fine. But I'm not sure for manager, would year also be okay? (12 months)	Extra comments			Grey shows it's inactive? Can you use different colors?	
Extra comments			Is there a maximum of booking per year? Can you cancel a max amount of time? Because it's not okay to cancel a training and impact available staff.					

Outcomes	Participant 1	Participant 3	Participant 4
Mental demand	1	8	2
Physical demand	1	0	1
Temporal demand	8; I would feel hurried to book timeslot before my colleagues in real situation	2	1; Because it was easy migrate/navigate,very simple
Performance	19	20	20
Effort	2	8	1
Frustration	0	5	1

### Average

#### NASA Task Load Index

Hart and Staveland's NASA Task Load Index (TLX) method assesses work load on five 7-point scales. Increments of high, medium and low estimates for each point results in 21 graduations on the scales.

Name			lask						Dat	e				
Mental Demand							н	ow m	ientall	y den	nand	ing wa	is the	task?
3,66						Ī			Ī					
Very Low													Ve	ery High
Physical Demand							Но	w ph	ysicall	y den	nandi	ing wa	is the	task?
0,66	1 1	Ĩ	T	I	I	Ĩ	I	I	Ĩ	1	I	1	T	ı I
Very Low		I		- 1			-	-	-				Ve	ery High
Temporal Demand						How h	nurrie	ed or	rushe	d was	the	pace o	of the	task?
3,66												I		
Very Low														ery High
Performance		How	SUCCE	esstul	were y	ou in	acco	mplis	shing	what	you w	ere as	sked	to do?
						1								19,66
Very Low													Ve	ery mgn
Effort		How I	hard d	id you	have	to wor	rk to a	accor	nplish	your	level	of pe	rform	ance?
3,66						Ĭ							Í.	
Very Low													Ve	ery High
Frustration		Hov	w inse	cure, c	liscou	raged	, irrit	ated,	stress	sed a	nd ar	nnoyed	d were	e you?
						I			I				1	
Very Low													Ve	ery High

# Appendix I6: Suitable tool name of Usability testing (2)

(	Requirements		Names	Votes	
	- Name in ASML style to create familitarity		MyTraining	0.000	
			MyPlanning		
	- No use of existing		MyTrainingPlanning		
	abbreviation to prevent confusion		MyTrainingSchedule		
			MyWeek		
		$\langle$	EXE Planning Tool (EPT)		Ϊ

## **Appendix J: Logo exploration**

## Appendix K: Usability testing (3) outcomes for design evaluation

	Inen	Inspiration				Participant 1	Participant 2
<b>my</b> Learning	ΠοριτατιοΓι		LXP		Task 1: Check training criteria	Subjects and SA's are now more clear He would like to click on it and it will take you there	So red means it's full do think it's clear. Be somebody wil be introduced to this, do get an introduction session on this tool?
1. MyTraining	5. My Training	7. Training	10. <u>My</u> Training		Task 2: Book slot		does work really intu when you explain it, an introduction would useful. It's really intu already, when compa it to MyLearning. MyLearning is not vis
2. MyTraining	6. My Training	<sup>8</sup> My Training	11. <u>My</u> Training	т		Clear	here vou can visually Search bar would definitely help. Would you search through categories, SMS type
<ul><li>3.</li><li>MyTraining</li><li>4.</li></ul>		9. Training	12. My Training				subject? I would like t search through subjec since I will not know t short ID. In MyLearnin it's difficult to find trainings. I Like how t prereq's show up, and then it would be red of
myTraining					ask 3: Cancel booking	Works well. Add dropdown function.	Worked good!
				т	ask 4: Notify me	Clear. Advice on ideal timeframe to be notified.	Notification would be popular!
				ti	Task 5: Find other raining opportunities	You wouldn't schedule anything here right? Refer to MyLearning when clicking on it. Because I think I want to schedule it here. It should have some sort of attack.	It seems functional. It an option that I would enjoy. Click on starting date to be redirected t MyLearning.
				E	Extra comments	It's pretty concized, simple to use. Low stress factor. Matter of navigating around and scheduling anc cancelling it.	The graphics are really appealing to me. It we intuitive to me.

Logo

Participant 3

t's full. I ar. Before

nis, do we

tool? It / intuitive ain it, but would be intuitive comparing

not visual, isuallv see

Would ugh type or l like to subject, now the earning

how to up, and red or

nal. It's would starting ected to

e really . It works Yes, I will check blue when I will do the blue

item. I would like to know training. Yellow means I need to request training. Yellow could also be not planned instead of not completed.

#### Summary of comments & recommendations

Subjects and Colors are clear Really intuitive compared to MyLearning Add click function to SA/SMS/CARS in planning guidance . Change not completed to not planned

It's nice, clear. It's also complete.

Clear and complete Add possibility to search either on training ID or subject in search bar

It works fine. Planned trainings will automatically link to calendar, that's great.

Notify me on the slot, that means it's full. I would like to know some time before. Acceptable timeframe would be at least one day

Direct to MyLearning that's great. Now we know clearly the training agenda, it's transparant and we know the opportunities.

Search box is useful. Depends if I work in Veldhoven, sometimes I have some time. Would be nice to search on a training and assign for 1 or 2 trainings in a week. In comparison to if you come from Taiwan, you would assign to one whole package.

Number 7, 8 or 9

Works good Make sure training is connected to Outlook calendar

Popular function and clear in use Define notification time

Seems functional and they would enjoy this option Transparancy towards trainees Direct to MyLearning when clicking on training dates

Simple to use, pretty consized Simple to navigate around, low stress factor Graphics are appealing Great if you could also schedule a training for just some practice opportunities

All engineers find number 8 most suitable

## **Appendix L1: Benefits and limitations** according to company mentor

#### Benefits and additional comments

• Utilization implementation plan; the effective hands-on time of an individual for a group of 6 people who work on a HW module, is estimated at less than 20 percent (1/6). Considering they can not work on a SA all at once, they have to switch turns. By having these HW focused modular slots, it will probably go up to 80%. Which means the effectivity if doubled. Greatest difference is that you can work on a HW-rigg in pairs and not in a group, meaning you do not have to wait.

This tool doesn't not fit in MyLearning, since that one is on macro-level. If someone • joins the TC for 4-weeks, they still have to assign through MyLearning. This planning tool covers micro-managing, and approaches smaller training groups. MyLearning is not suitable for this.

• The tool will be difficult to implement, a lot of change is necessary. It will be needed around 2025, when the first systems are in operation. The TC will be booming by that time, and the tool will be needed to structure the training slots through modularity. This also results in ease of booking trainings. However, if you need the tool by that time, and it has not been implemented yet, you will be too late.

What if slots are full? If one slot is full, you can go to the next one. Sometimes the ٠ sequence might be less logical, however, you will not have to wait.

Pilot testing will showcase what would be the optimal amount of slots. Also when looking at the training type timeframes.

#### **Possible limitations**

Limitations of the design can not be determined yet. Can the complexity of the EUV • curriculum be captured in this tool?

The design is not suitable yet for any other applications outside the TC. OJT support etc. are out of scope.

The two limitations mentioned above are also opportunities, to base future ٠ requirements on for integration.

## **Appendix L2: Benefits and limitations** according to trainers

Goal: receive indication of decreased training preparation time

#### Questions:

 How long does it take you to arrange a training when looking at sending email invites. updating the trainees on location and preparation materials? • How many trainings do you give per year?

#### Trainer 1 (NXE training)

Feedback;

Link materials to SharePoint site: more efficient.

trainer is suddenly not available anymore.

#### Benefit:

٠ The actual training starting time, ending time, location etc.; will definitely deviate from what's stated in MyLearning. In MyLearning a training is blocked, but no details are given, which will be done by the trainer. This tool will definitely save time for me. It has minimal influence on the planning team of Nadine, since they are responsible for the slots in MyLearning, but they don't update this day to day, since it is a generic overview. It wouldn't only save time regarding sending emails, but also on creating daily plannings. It would take around 1-2 hours to create a training program, including who is the trainer, where should we be, what will the day look like etc. For some trainings there is

already a schedule, but for most you have to create it yourself.

For my situation, when looking at NXE trainings, 7 hands-on trainings are given per quarter, and 10-12 trainings in total. Around 50 NXE trainings are given only in Veldhoven per year (there is also Taiwan etc.). 1.5 hours x = 50 = 75 hours x = 10 working days x = 2 weeks of work does the extra training planning require.

#### Trainer 2 (NXE training)

Feedback:

Personalized options; what if a trainee doesn't want to do a certain training because he/she already knows it.

Give names of SA subject

He thinks my training planning more; more professional. If he would use my format in a web version this would be better. More detail.

Add description tab; to prepare training and add links. E.g. install of specific tooling. In line with the one note recommendation?

Benefit:

This tooling is also easy to maintain, instead of each trainer having a separate Excel file. It is a more generic way of working with this standard format, where more trainers can

Encounter flexibility and possibility to change sequence; is it possible to move slot if

work in. This would be the main benefit.

You can not save time on knowledge; preparing the training. Now I would write down ٠ email, what we learn and what we need, recommendations on what to learn and install. If I would use your format it would save around 1.5 hour. He has 6 trainees in a class 4 times per year: 1.5 hours x = 6 hours of work. This coming year will be doubled because of more demand.

#### Trainer 3 (NXE training)

Feedback:

- Write down the purpose in bullet points; engineers want to quickly read over it.
- Make the material boxes smaller; they take a lot of room.

Disadvantage of modular trainings slots: You give a lot of freedom to the user to cancel or change the planning. For trainees who are coming to VHN for a training, it will be no problem. But for trainees who are already here, it can be a problem. When looking at planning, it can be quite a challenge to plan in these trainings.

Timeframe of notification should be determined; 1 day is too short when looking at ٠ preparation time.

It is challenging to set-up the 'blocks' of the training. If trainings slots have a relationship, how are you going to make sure that this is established.

• These modular training slots, nuggets, should be automized. You can make them more user specific. When trainees are here for a longer time, they can prepare the training and plan in slots a long time before they start. But is this possible when looking at utilization? If the sequence of training doesn't matter, this method is beneficial.

#### Benefit:

You will easily spend an hour on checking the agenda, making sure trainees are • assigned, informing them on the location. These are all separate tasks, and are spread over a day, with a total time of an hour. Micro-managing is often needed to arrange the training and its trainers. At this moment we make use of long training blocks, in comparison with the proposed nuggets of this training planning tool. These small training slots are more efficient regarding preparing time when looking at the greater sizes of training slots.

This tool enables you to plan in the whole curriculum and create your own journey.

## **Appendix L3: Possible SMT connection to MyTraining**

Notes of meeting with SMT product owner

#### Feedback:

Who owns the tool?

What database is integrated in the tool? SMT uses SAP, this could be suitable for the planning tool as well.

Wat if a slot is full? And you have to round-up the training?

What is the business reasoning behind this tool? Why can not it operate inside MyLearning?

- Give 5 moments of need.
- Define process, information, technology, people of capability plan/hexagon.

#### Benefit:

Main benefit of this tool: eliminates documentation time of completed SA in SMT ٠ At this moment the engineer has to fill in manually which CARS/SA were executed during a training. Because this planning tool registers when the trainee has completed a certain CARS/SA, this can be given as input to SMT. This means that the engineer doesn't have to document the completed CARS/SA's after a training, which saves around 15 minutes after every training day (business benefit). Besides that, an automatic reminder can be installed, to remind the engineer to change the proficiency level from 'can not' to 'can', if the system reads that the engineer has completed a certain CARS/SA an x amount of time. This tool will make it easier to update SMT and to show capability details.

It is possible to create a API link from SMT to this planning tool. However, IT architects have to sit with us to determine system.

For this connection a budget is needed, just as IT architects.

## **Appendix L4: Five moments of need**

Translation of five moments to need to the MyTraining tool, according to a SME on learning & knowledge exchange.

1. Introduction: Introduce in general the function of the tool, aiming at the main functionalities. How will it benefit the user?

2. Apply: The utilization of the tool, explain the three main functions of the tool in a simple way, by for example showing videos. What are the possible interactions? What is the hierarchy?

3. Learn more: Link to a file with extensive elaboration on the tool, encountering the rules and functionalities. The thesis can be suitable for this.

4. Support: The user needs help, who to approach? Who are the experts? Create a FAQ, to prevent panic and escalation.

5. Feedback: Create a form or tool through which the users can give feedback, e.g. a scale or stars. Best would be to create a form, where they can give openly comments on their pain points when using the tool, and possible recommendations for improvement.