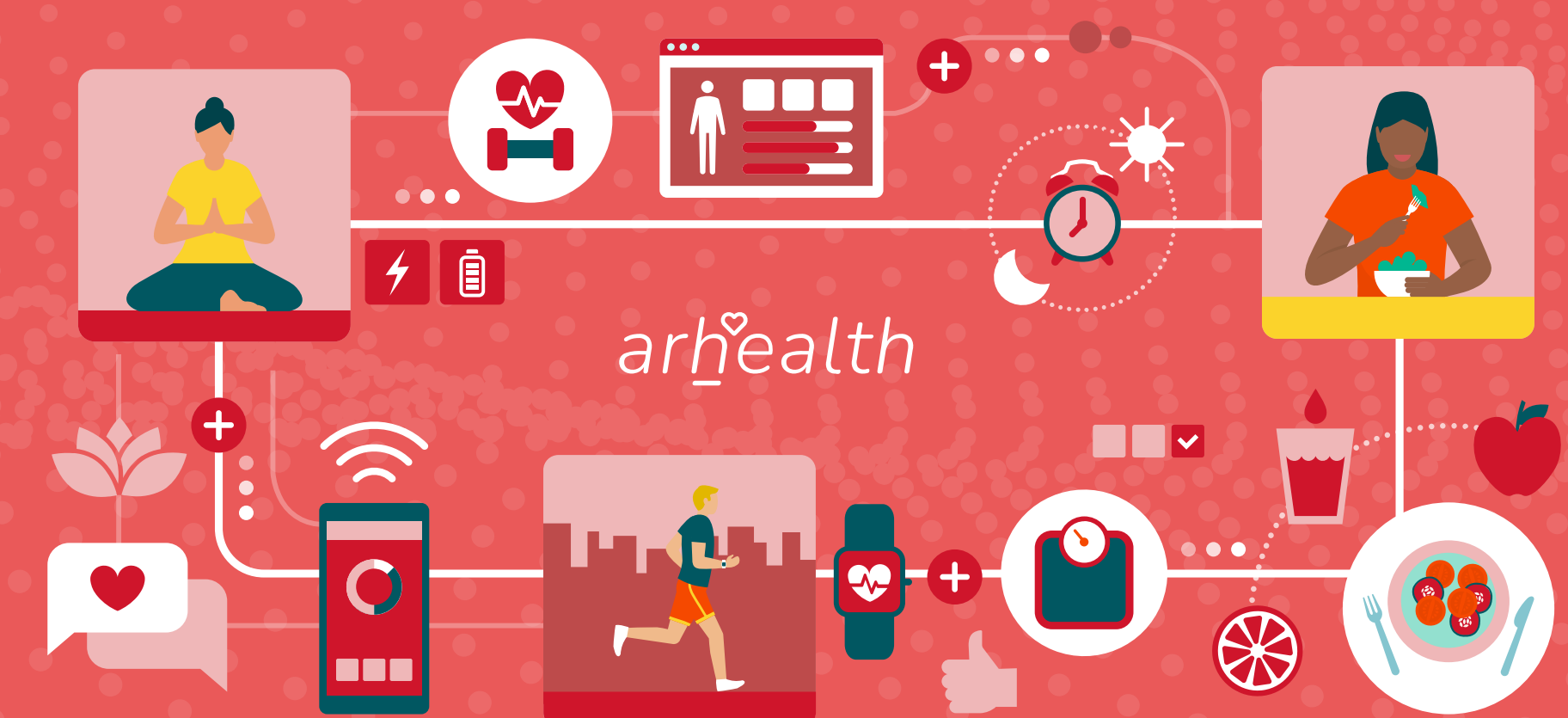


# arhealth

Wellness as a road to health.

This graduation project presents a service design concept that aims to help people create their own wellness journey by passively tracking habits and receiving advice based on this information. The concept is based around the gathering of information through smart home appliances, and focused around four modules: nutrition, activity, sleep and vitals. The information from these four modules adds together and allows the creation of personalized recommendations that will help people achieve their development goals.



The final deliverable of the project is a roadmap that aims to guide the implementation of the future vision. The proposed service solution brings the possibility to integrate the capabilities that Arçelik needs to enter the larger healthcare market while staying in the product categories that it dominates.

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Arhealth: Enabling wellness as a road to health with service design.  
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MSc Strategic Product Design

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