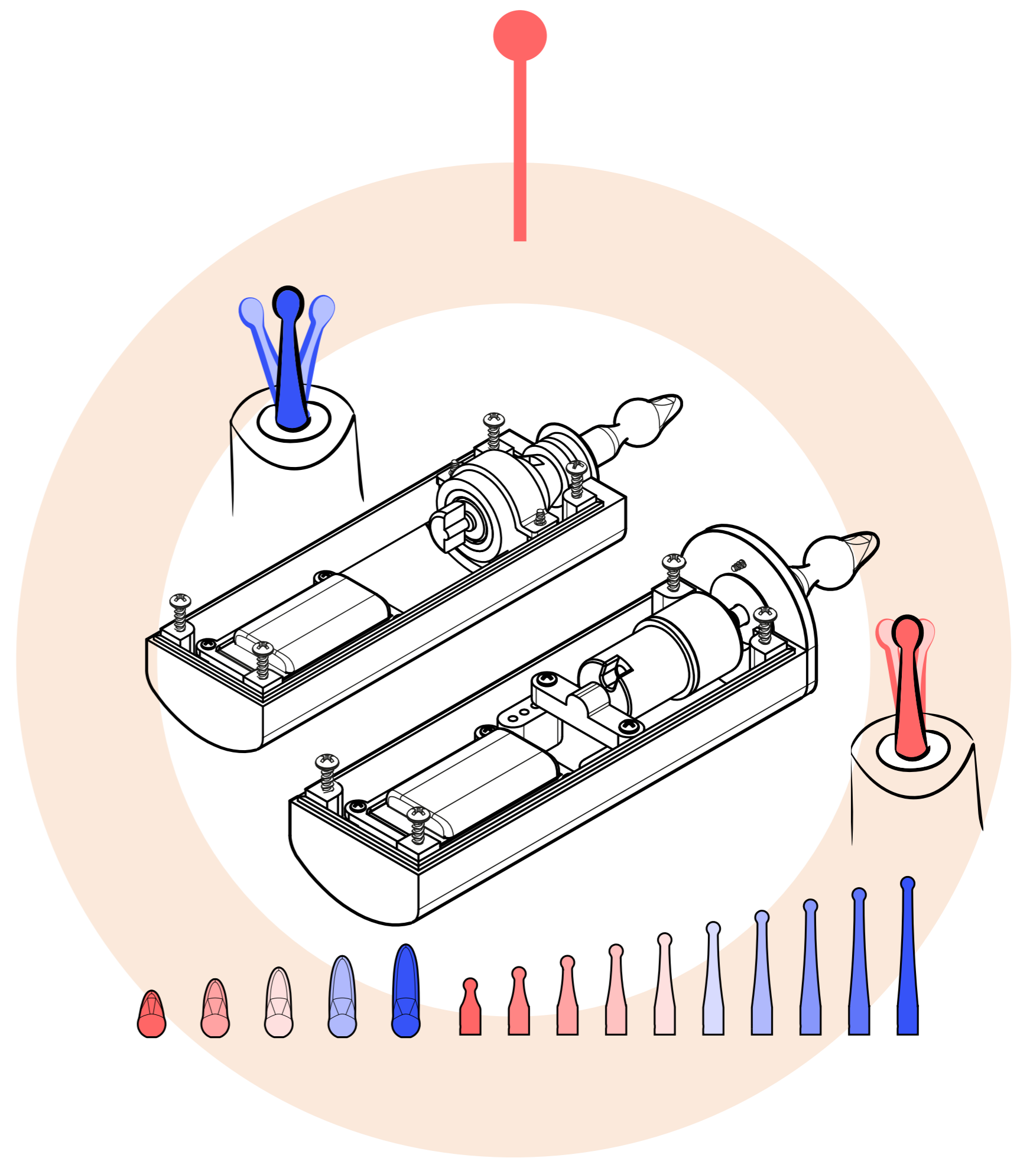
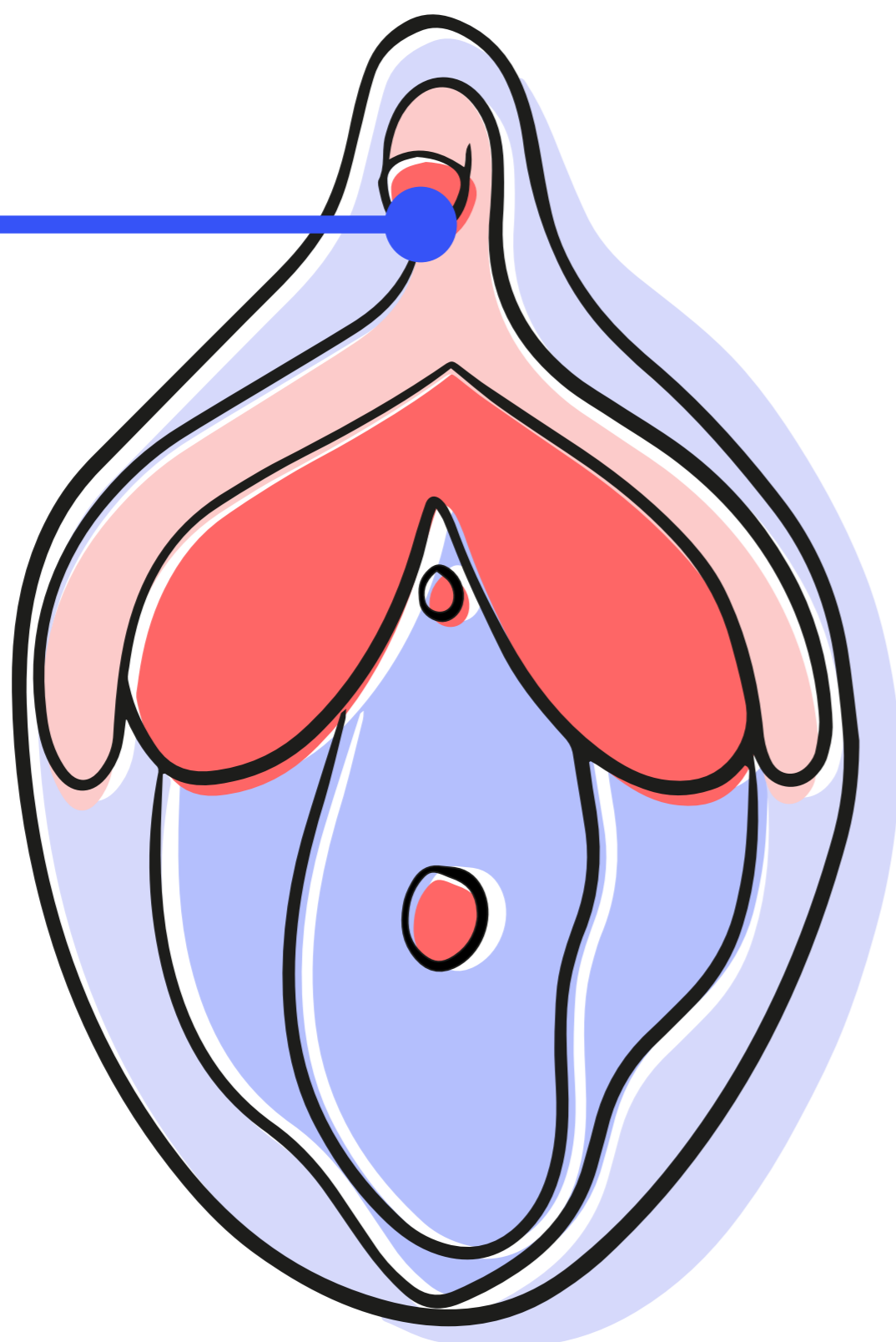


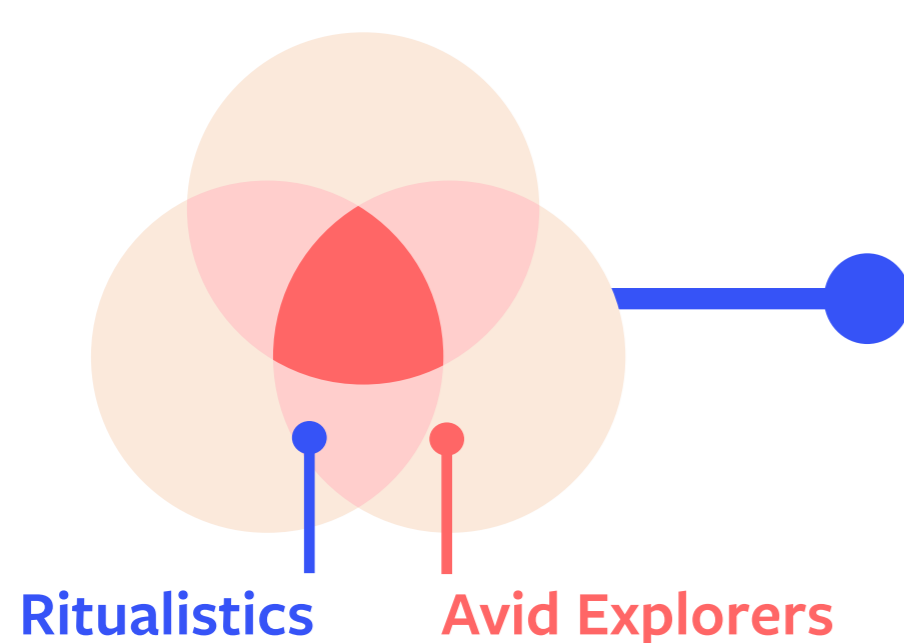
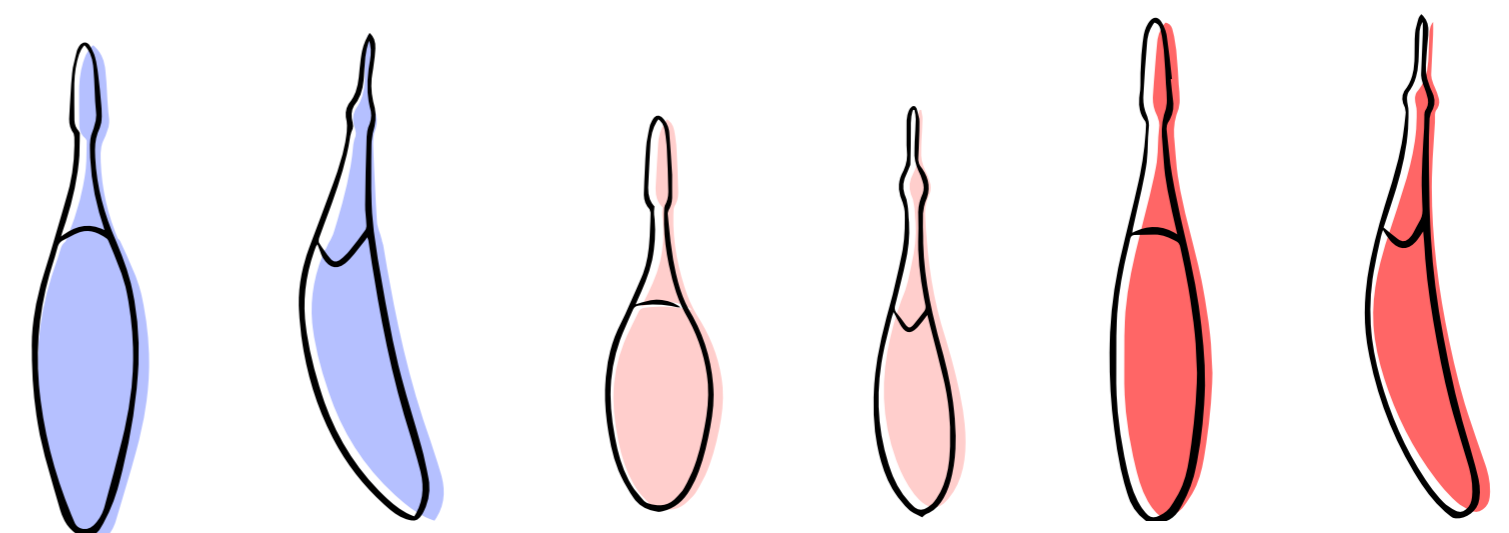
Improved design of a pinpoint erotic product for female body people

Several variables had to be considered to create a physical stimulation that provides an explorative experience



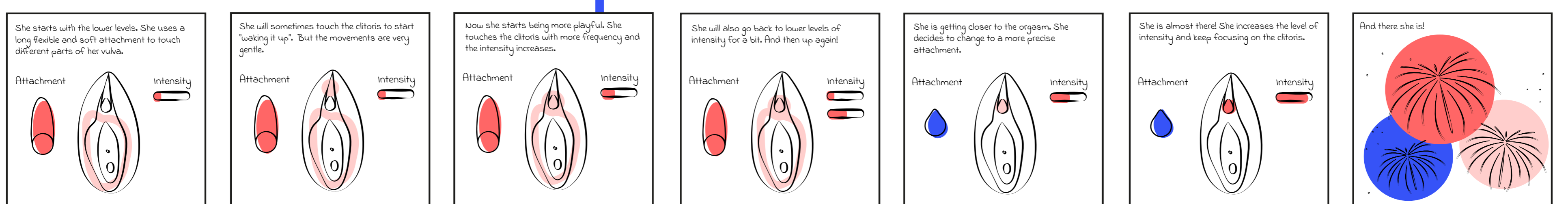
This project respond to the goal of an existing company to design an improved version of a pinpoint erotic product. This type of very targeted stimulation gives the opportunity to many FBP to explore their preferred hotspots, get to know themselves better and enrich their masturbation process. Apart from the fact that the stimulation of these targeted hotspots can be an effective way to

reach orgasm, designing a product that focuses on clitoris stimulation also communicates the importance of this organ for sexual pleasure. Due to the typology of this product (different options for the stimulating part can be included), it is possible to make it customizable until a certain degree, which can result in a versatile product that adapts to different needs.



Defining the target group helped to understand the desired type of interaction

Different proportions for the final shape were studied in terms of aesthetics and ergonomics



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20th of April 2022
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