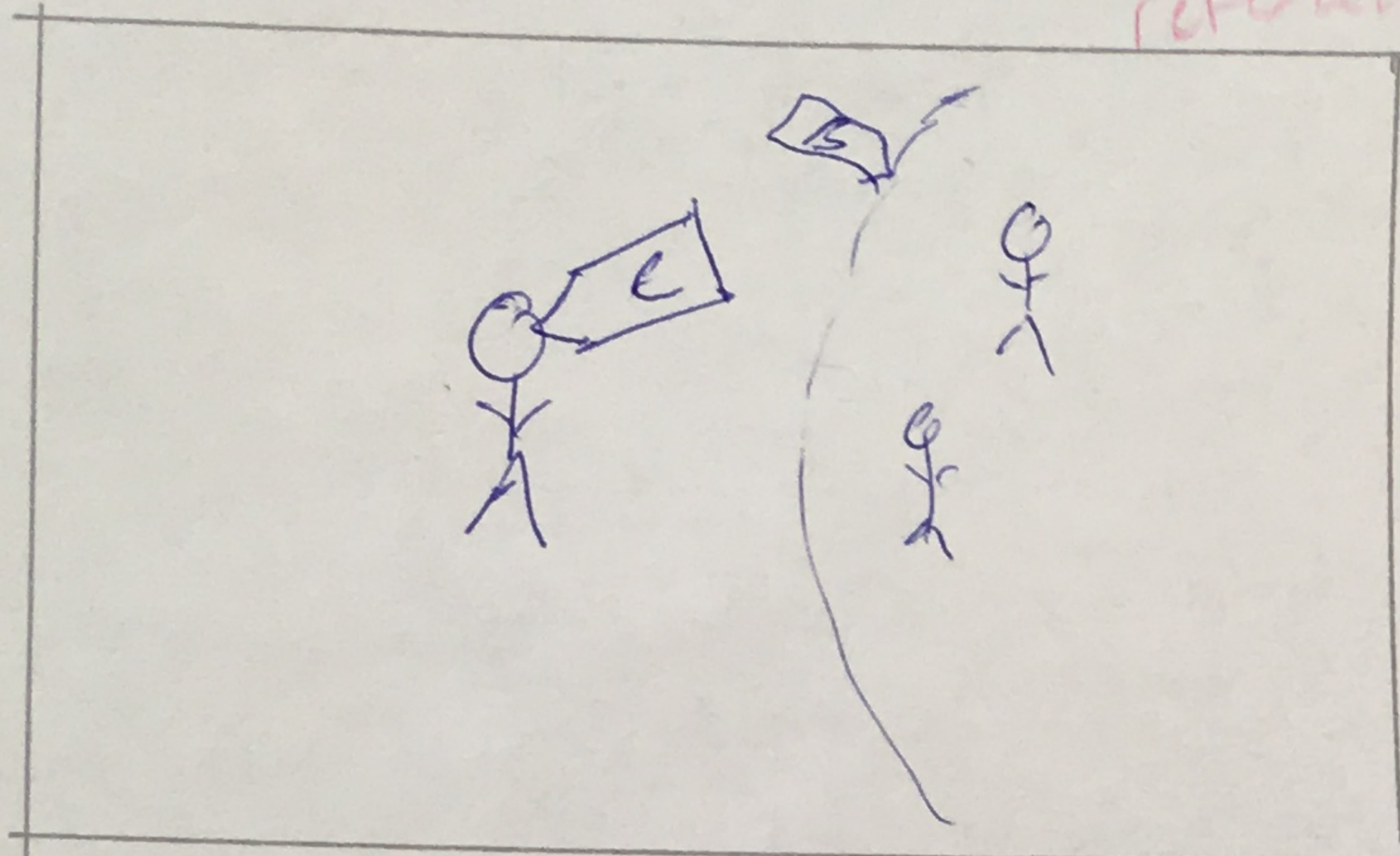
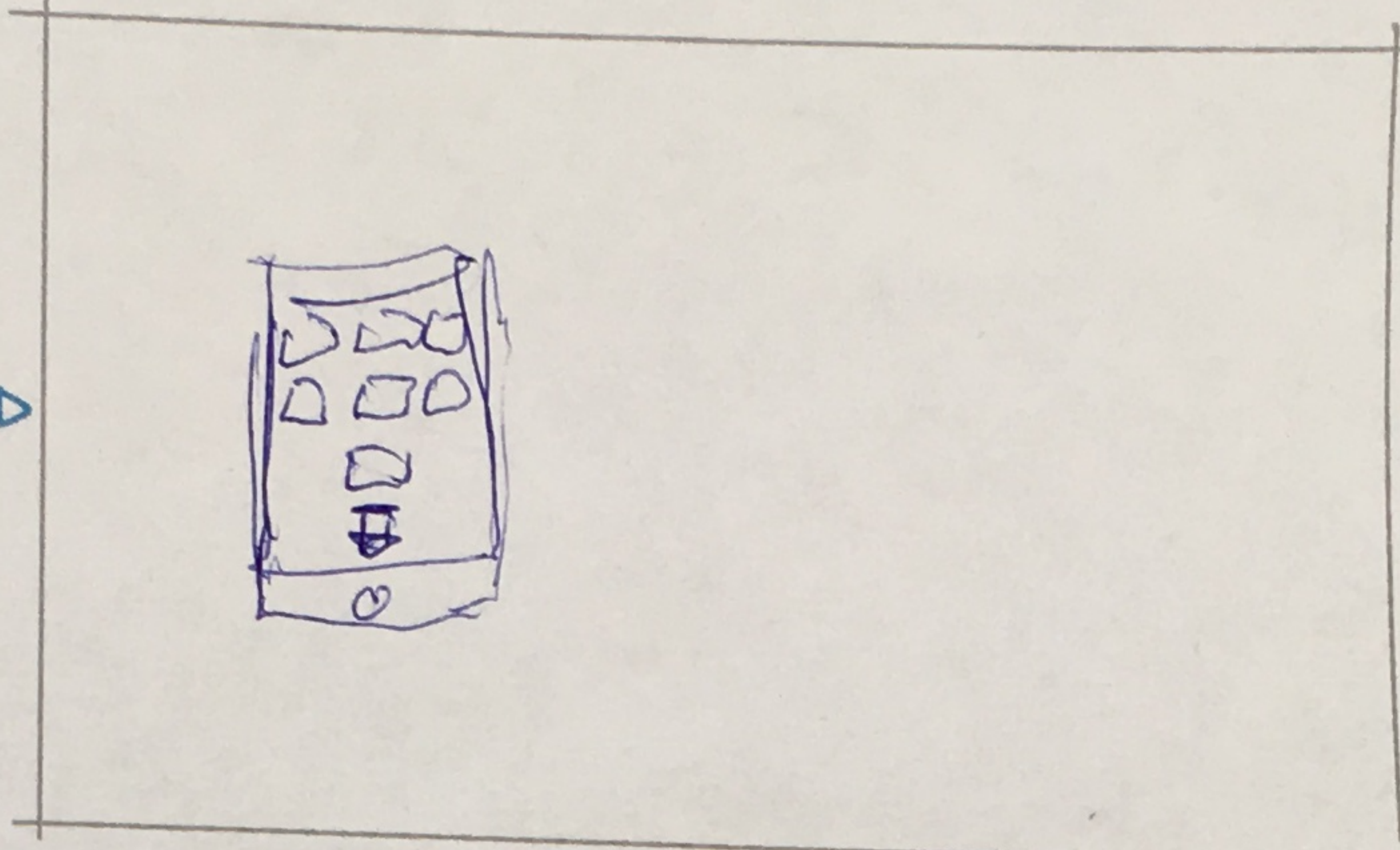


Title: Laundry beats
Storyboard by: Harcel Peters (BUNDLES)

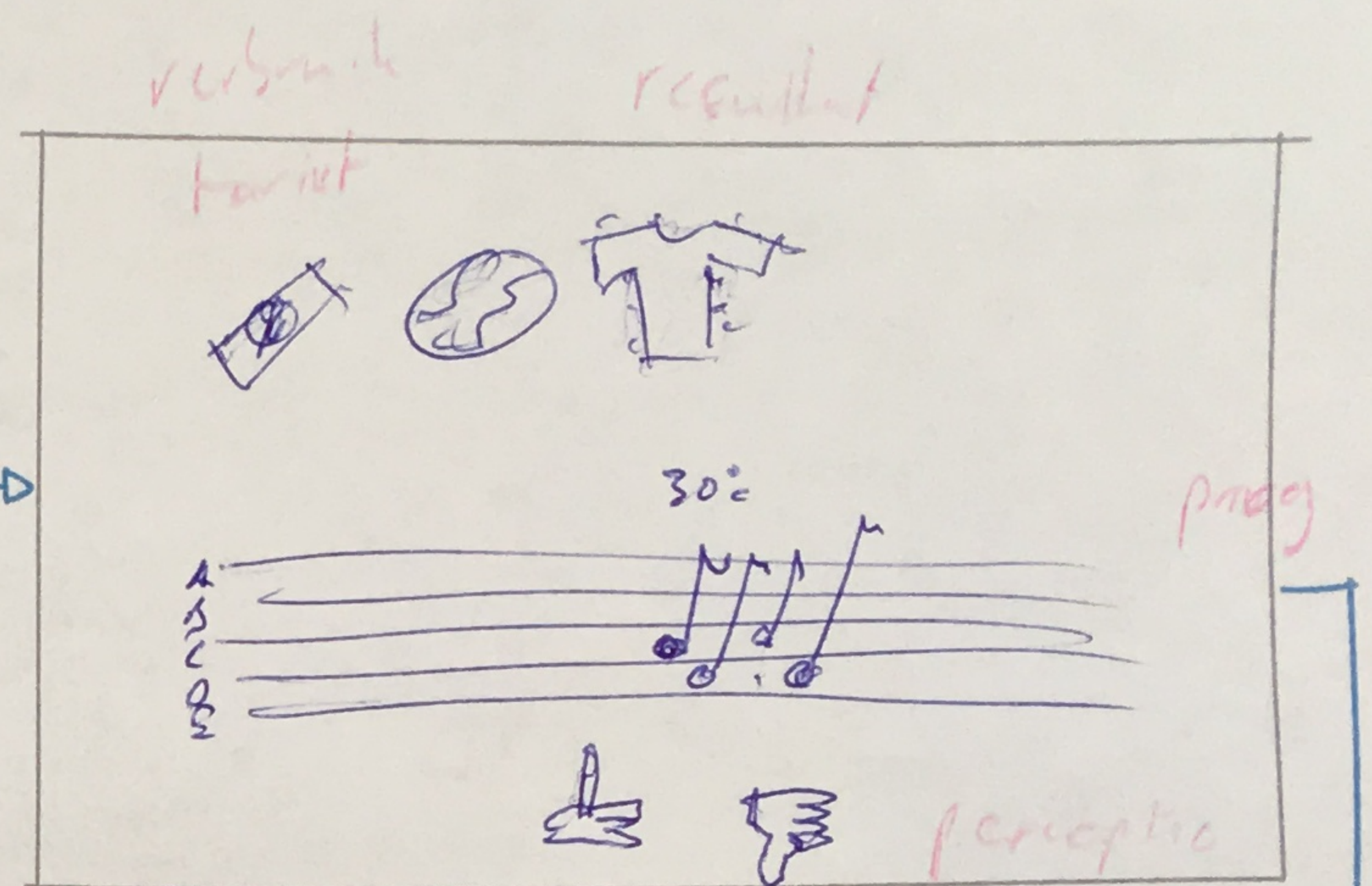
returning group



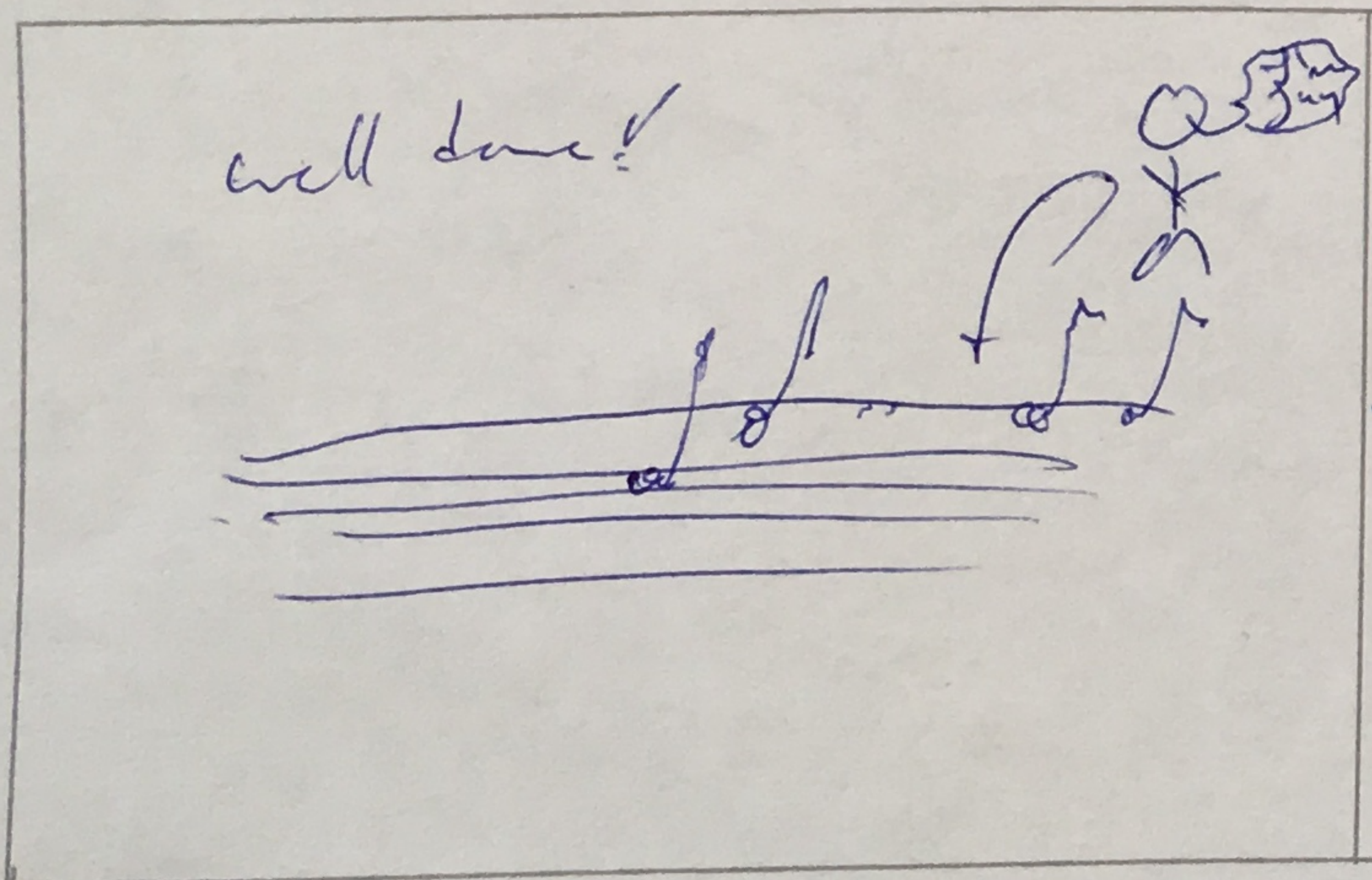
Tune up your laundry beats because you miss out on something.



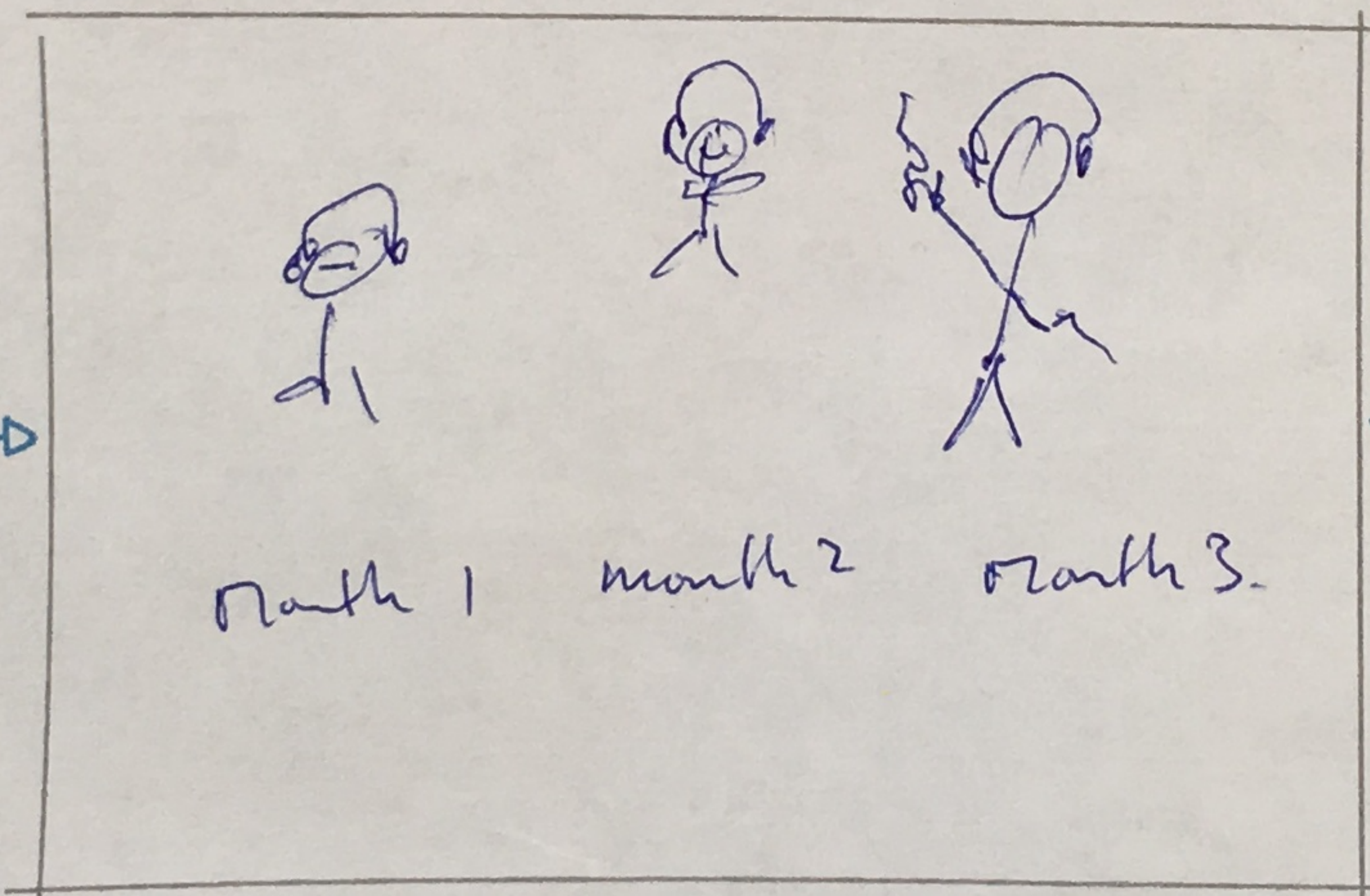
Download your laundry beats app and start tuning



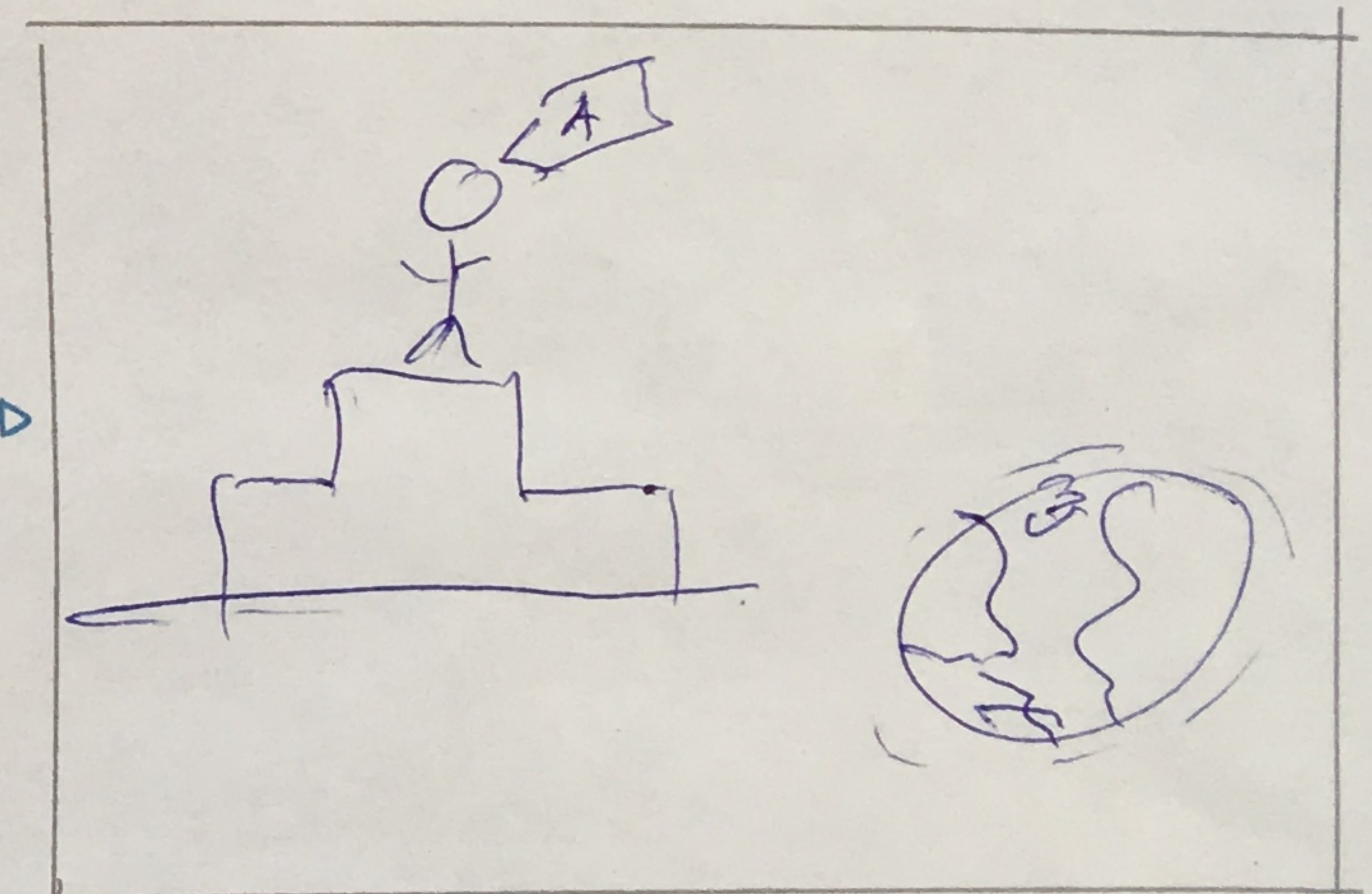
How does your current beat sound. Do you like it or not? on terms of money input result.



Mix in the beat of Jay and see if you like it better



Keep doing this until you like your laundry beat.



Your new beat makes you a winner. You and the world.



Title: **WAS LABEL**

Storyboard by: **Ad** (MIELE)

Textueel soort en kleur
en het gewicht.

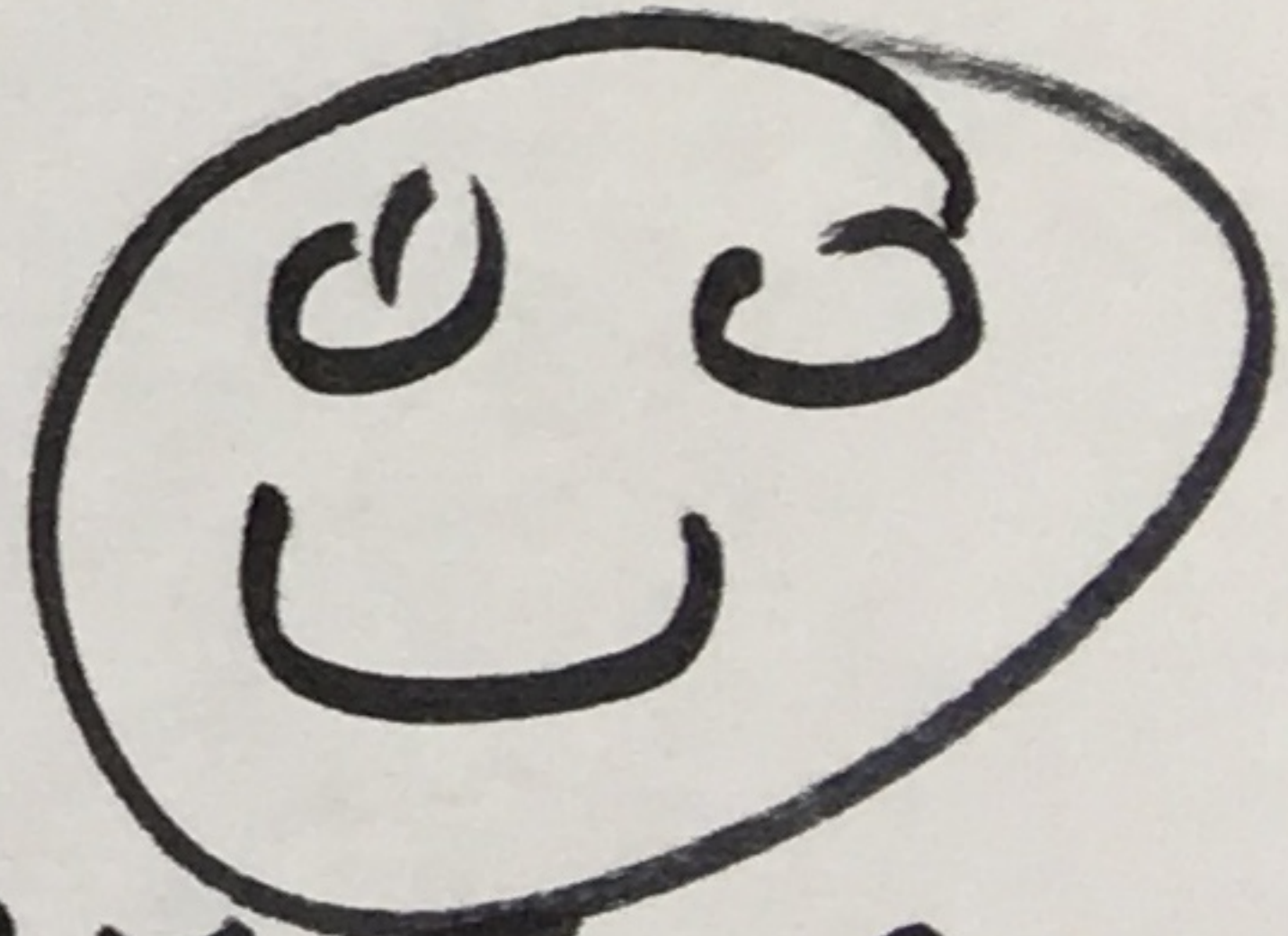
CONSUMMENT
HELPEM RIJ
HET SORTEREN
VIA WAS

→
TEXTUEEL
LABELLEN

→
LABEL WORDT
GESCANNED
VOORDOT HET
DE TRUMMEL IN
GAAT

↓
WASBUTOMAT
HERKENNT DE
HOEVEELHEID

→
AUTOMATISCH
WORDT JUISTE
PROGRAMMA EN
DOSENING GEKOZEN

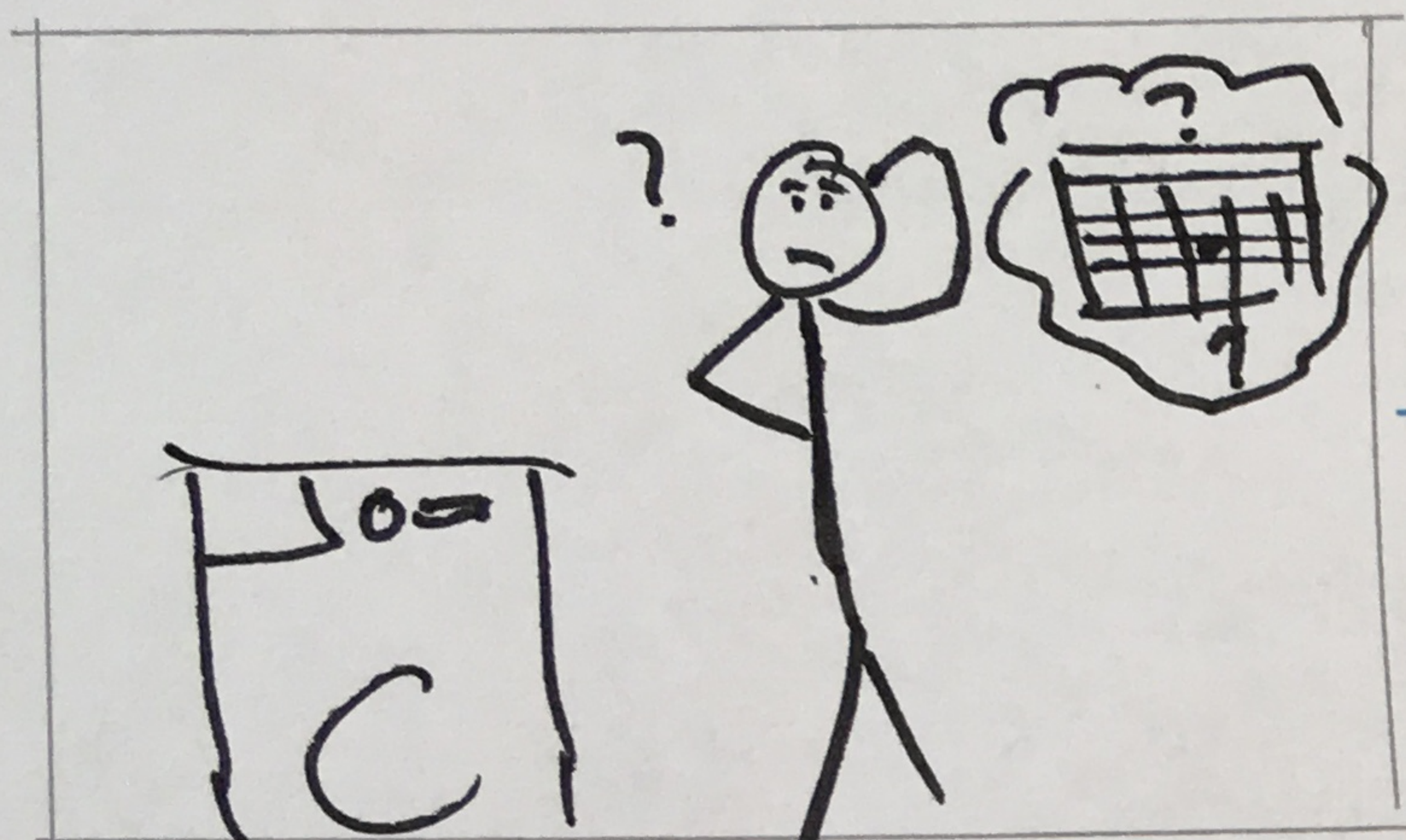
→

MAAKT COMBI
WAS MOGELIJK



Title: DIGITALE WASSISTENTE

Storyboard by: JOERI (BUNDLES/TU DELFT)

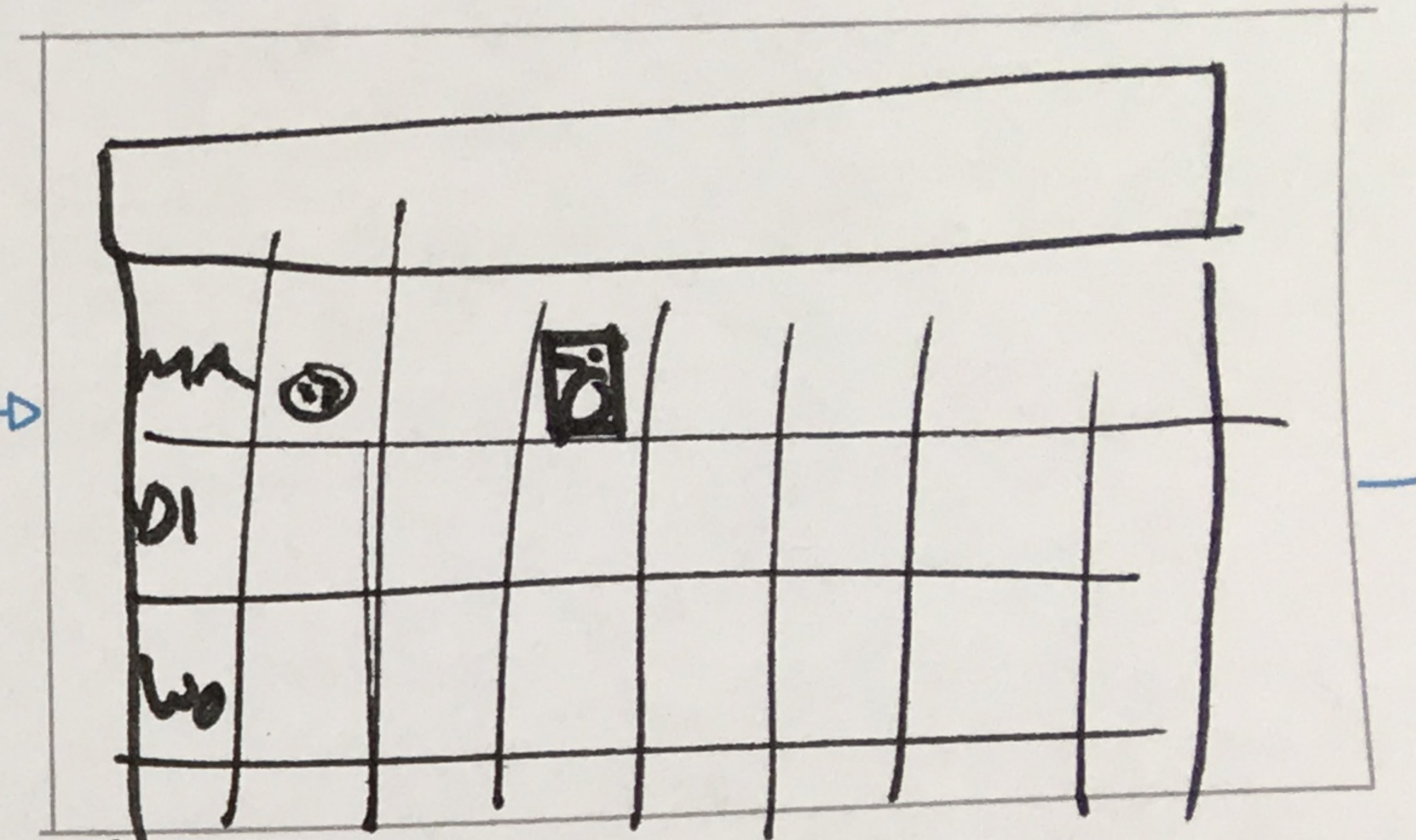
TOEGANG TOT AGENDA → DATA OMZETTEN/HERKENNEN
↓
CONNECTIE MET SMARTPHONE
INTELLIGENTIE



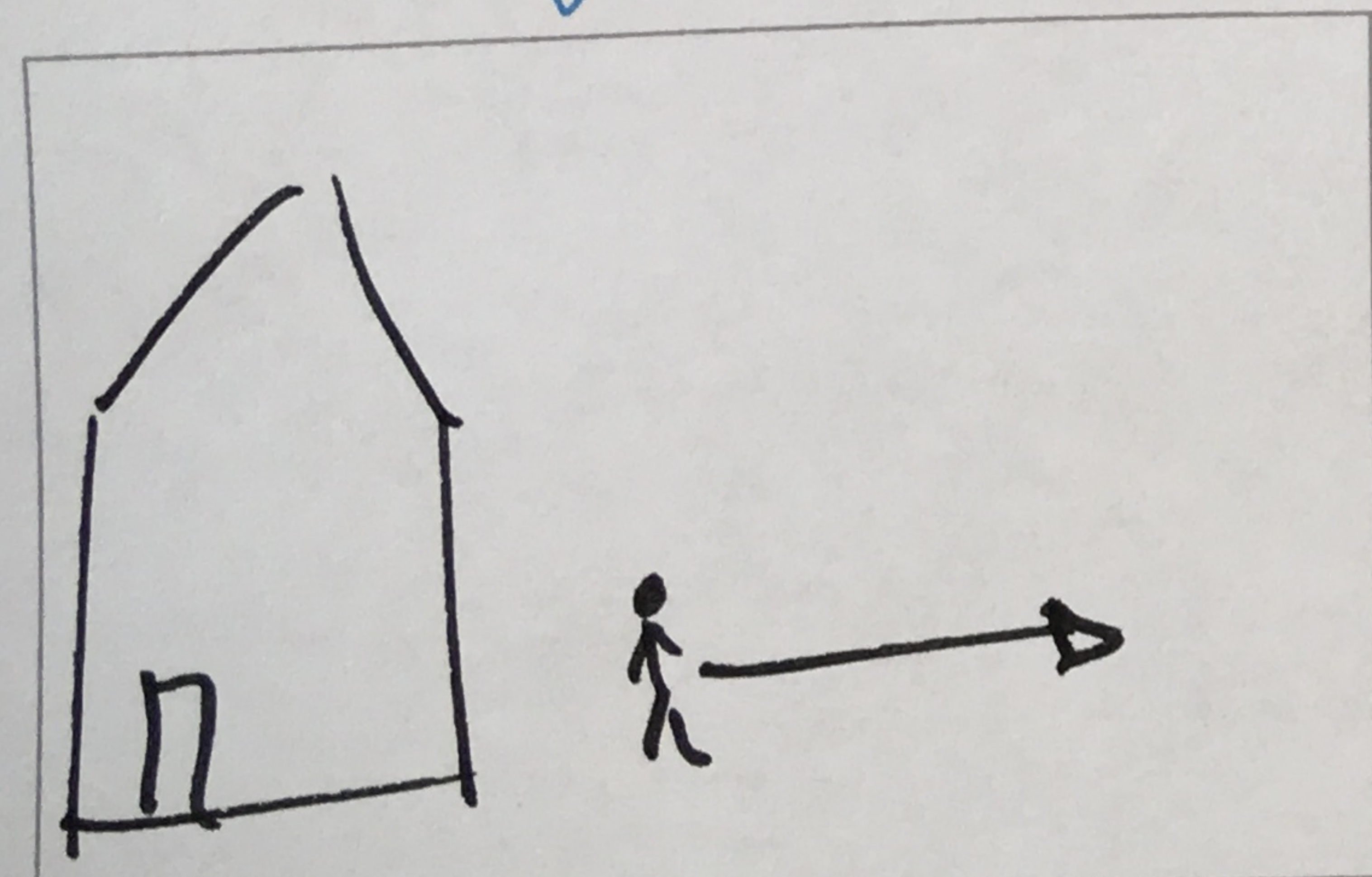
PLANNING ONBEKEND,
WANNEER MOET ER
WEER GEWASSEN WORDEN?



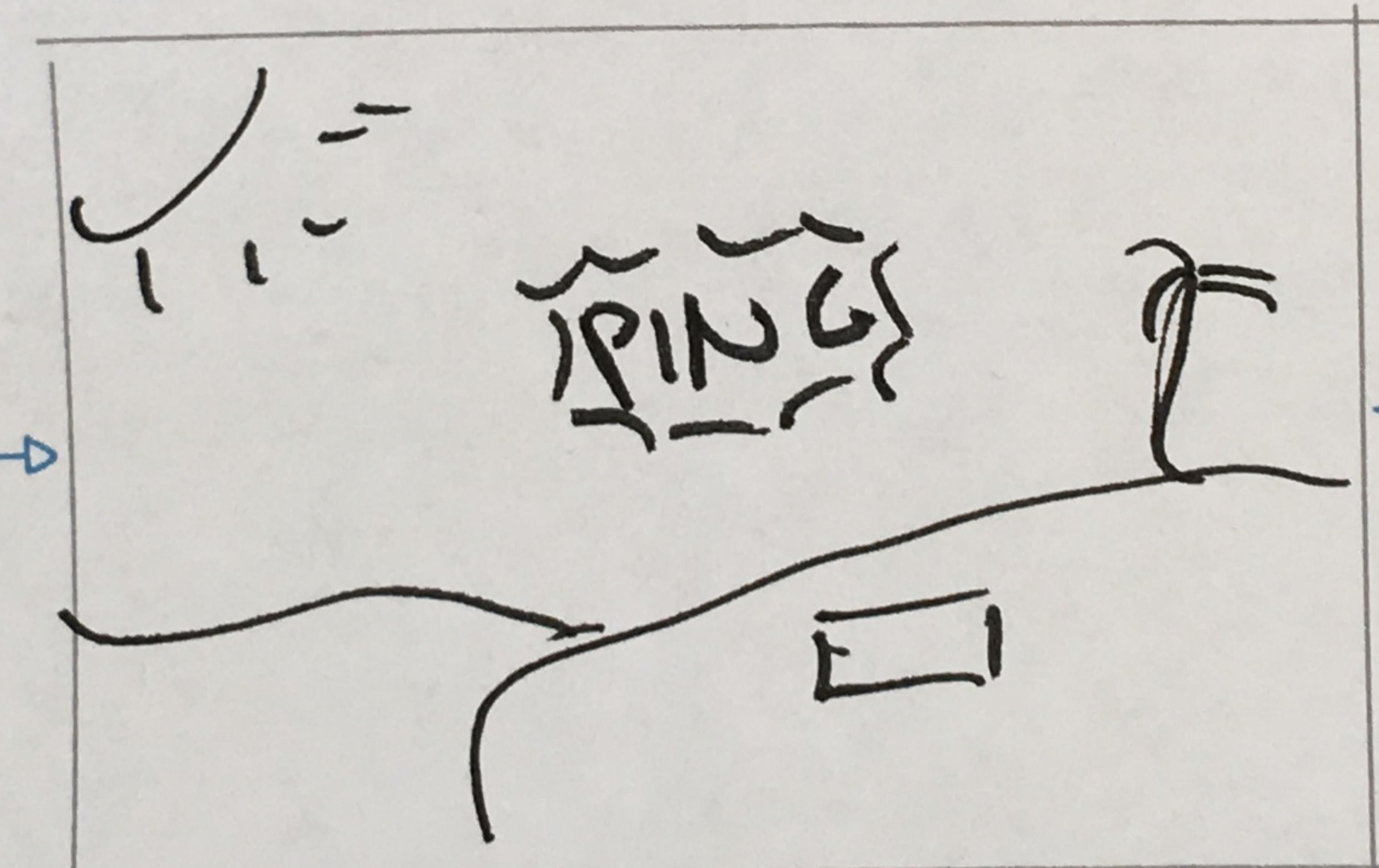
ACTIVITIES VOORSPELLEN
VERBRUIK STELLEN
WAS TYP VOOR €, ⚡, ⌚



ACCEPT WASHUITMODIGING?
IN AGENDA: "VANAVOND
WASSEN? STOP WAS ERIN!"



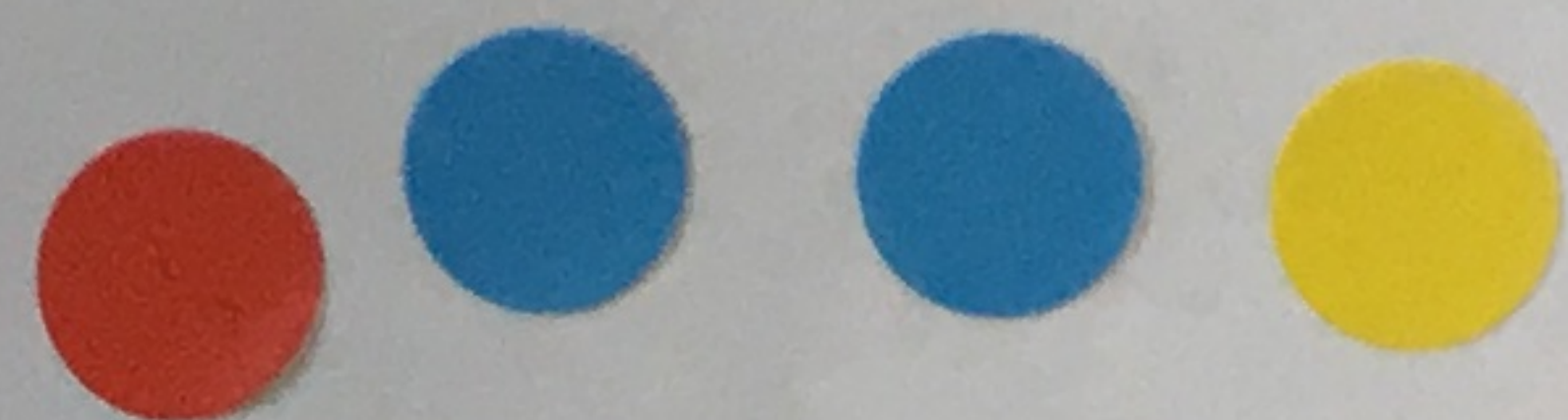
WERK, PARK, STRAND



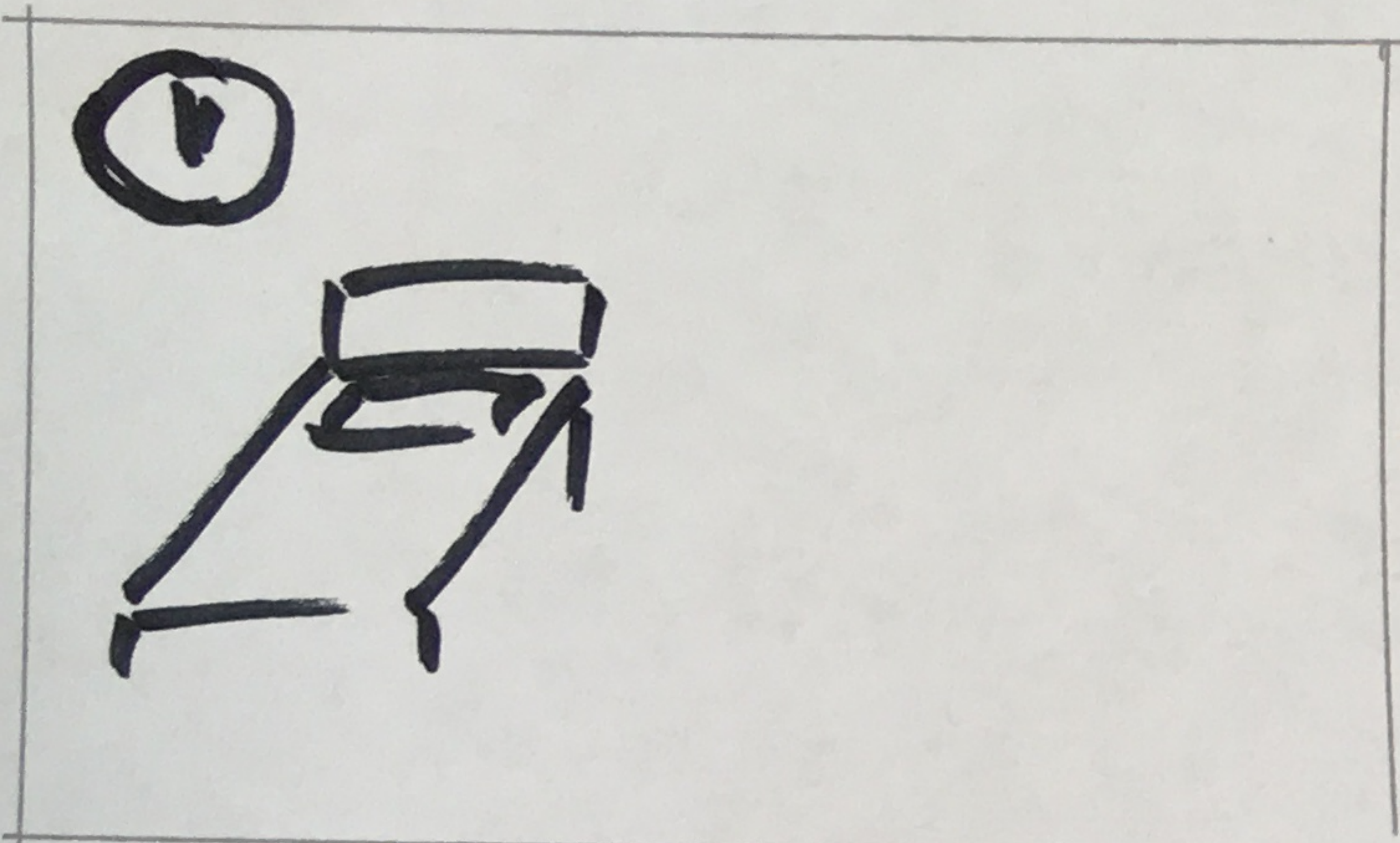
"IK GA WASSEN! OH?
ZIE IS DE WAS
KLAAR."



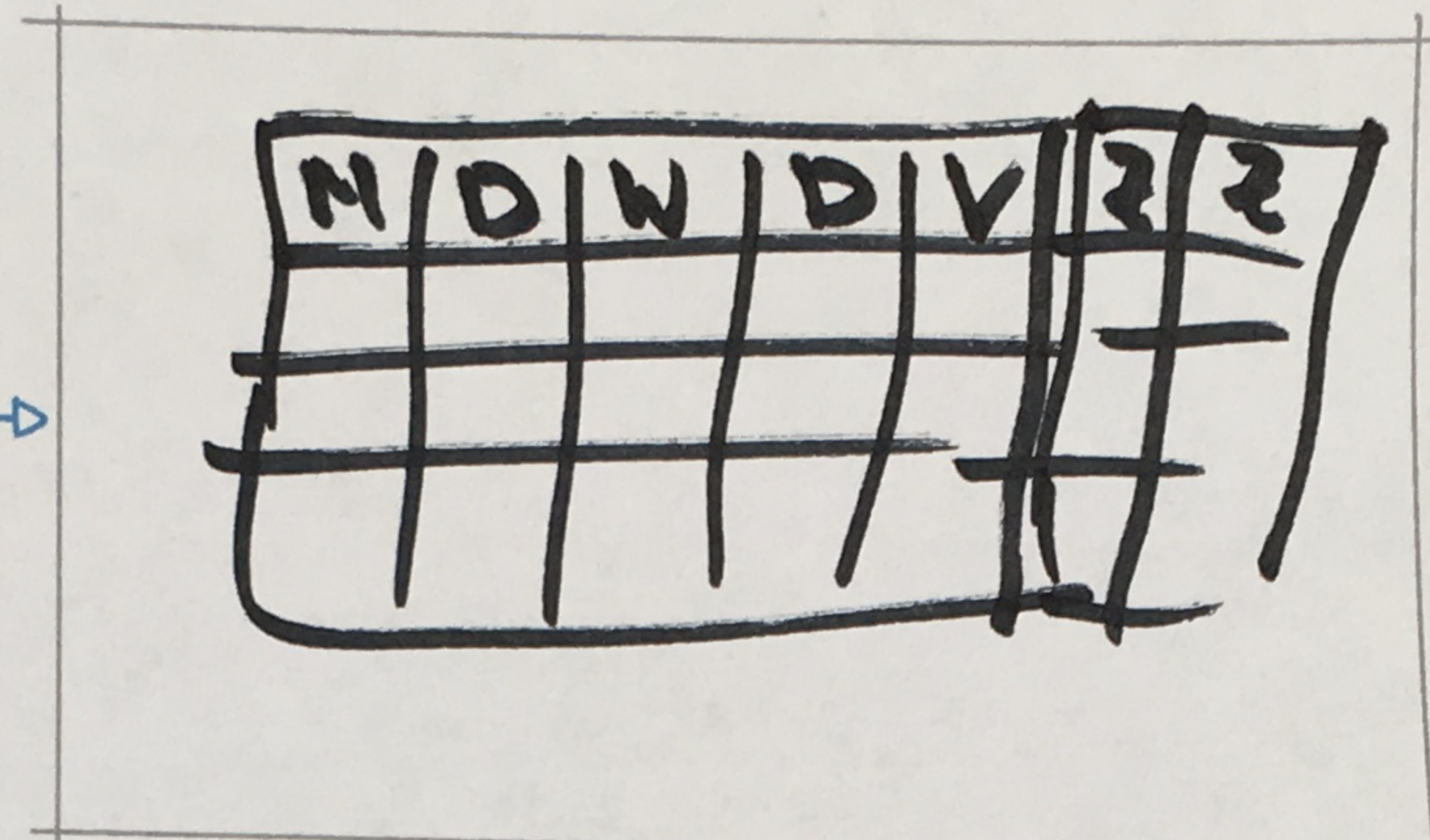
TOP WAS RESULTAAT



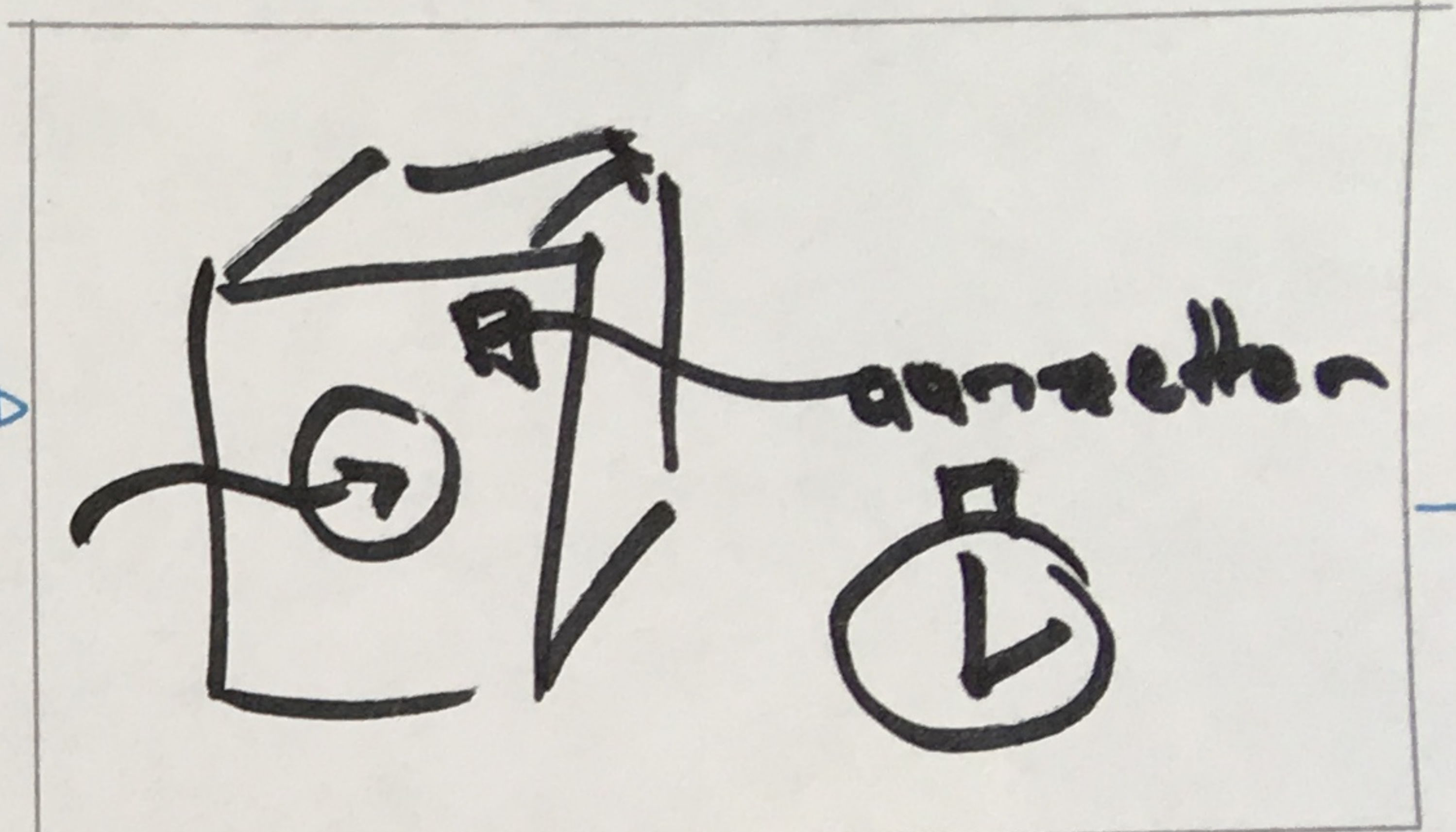
Title: De Eindtijd / Apocalypse
 Storyboard by: Anne (Crownstone)



ik wil naar bed,
 maar de was is
 nog niet klaar



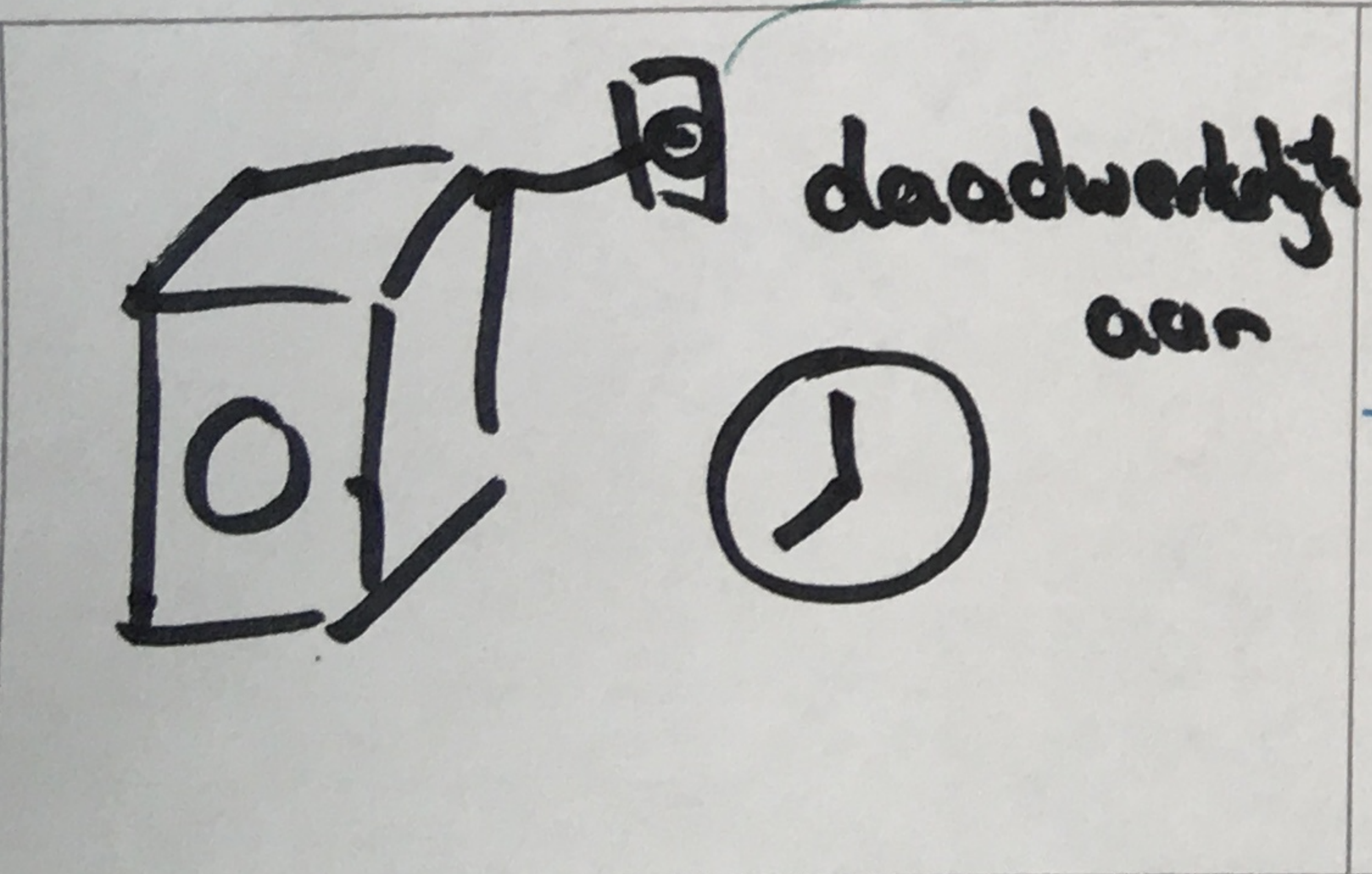
weten wanneer
 mensen naar bed
 gaan



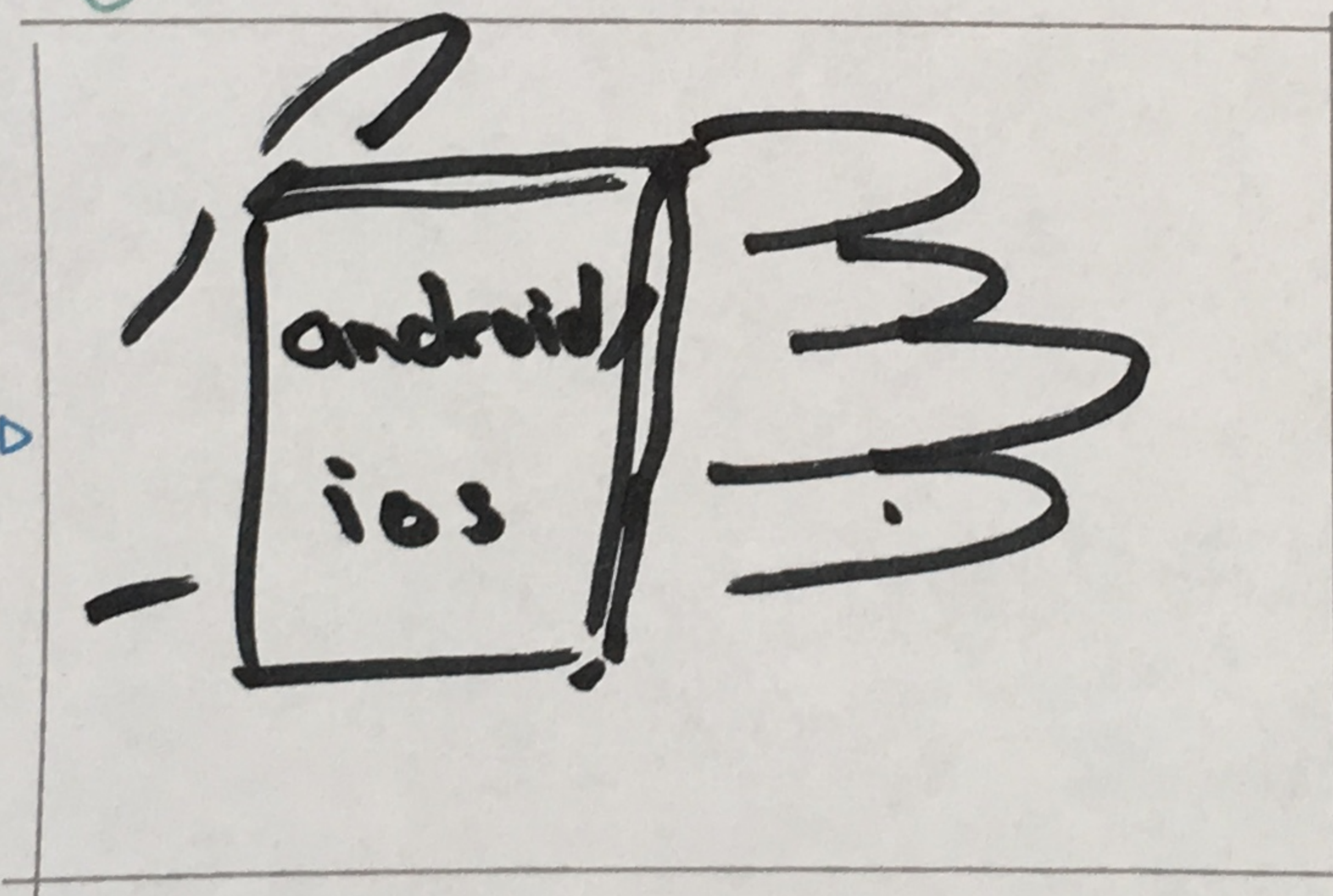
was erin, wordt
 aanzet, maar
 machine wacht nog

Crownstone is

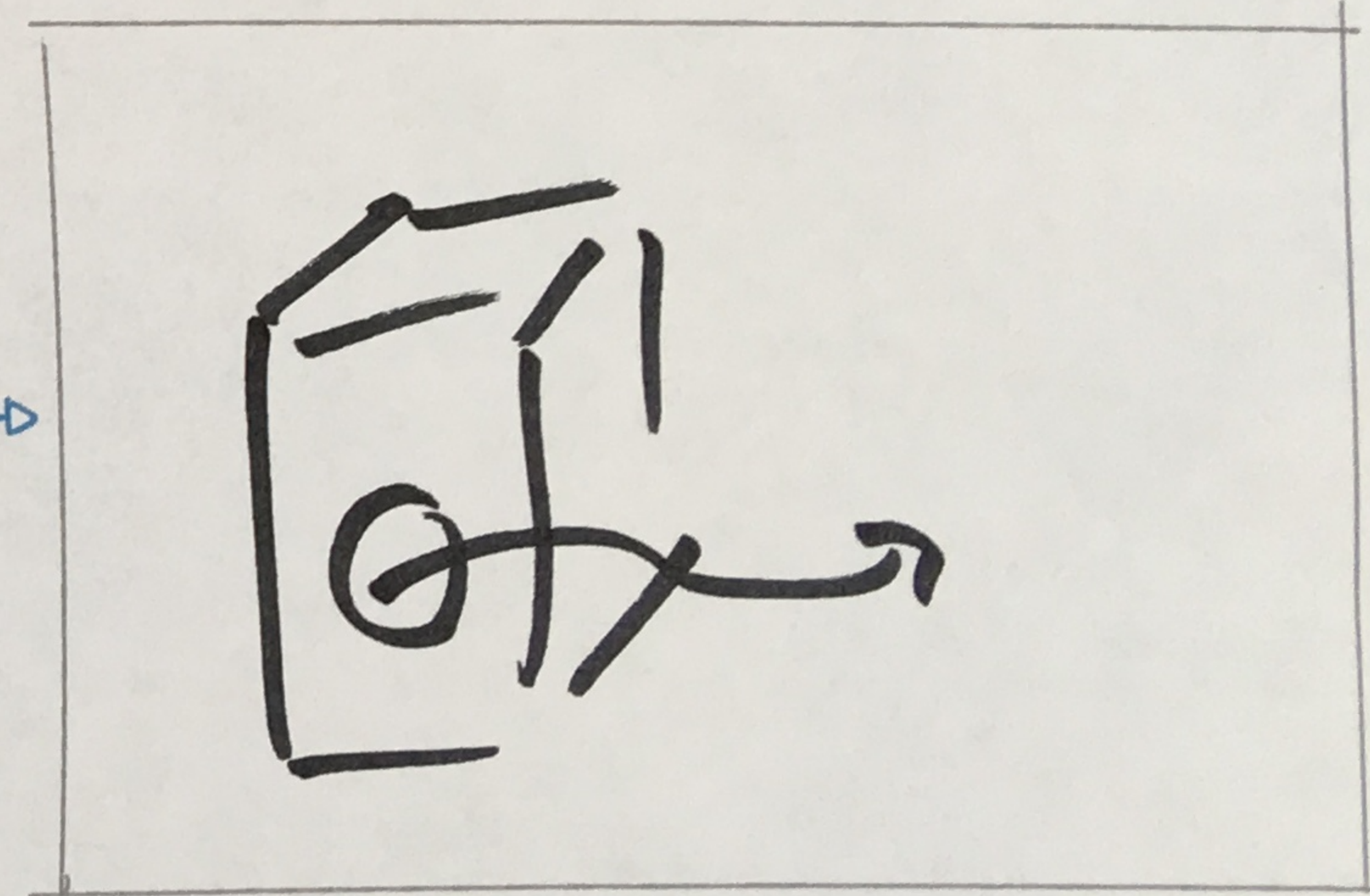
bedtijden



machine gaat
 daadwerkelijk draaien



seintje dat de was
 klaar is!



was eruit en
 lekker slapen

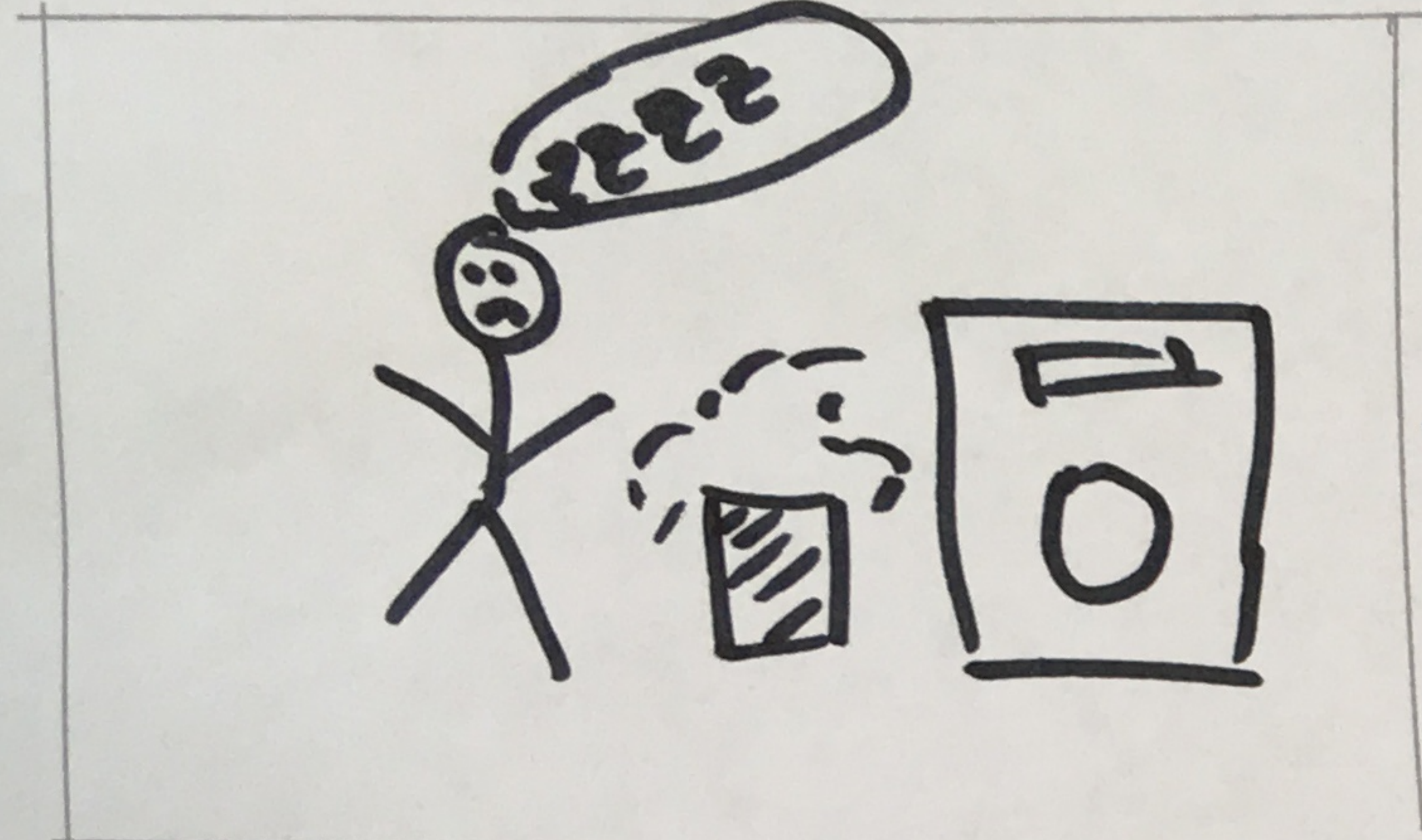
• lengte wasbeurt

• is was er al uit? dan geen seintje
 • hebben mensen smartphone?

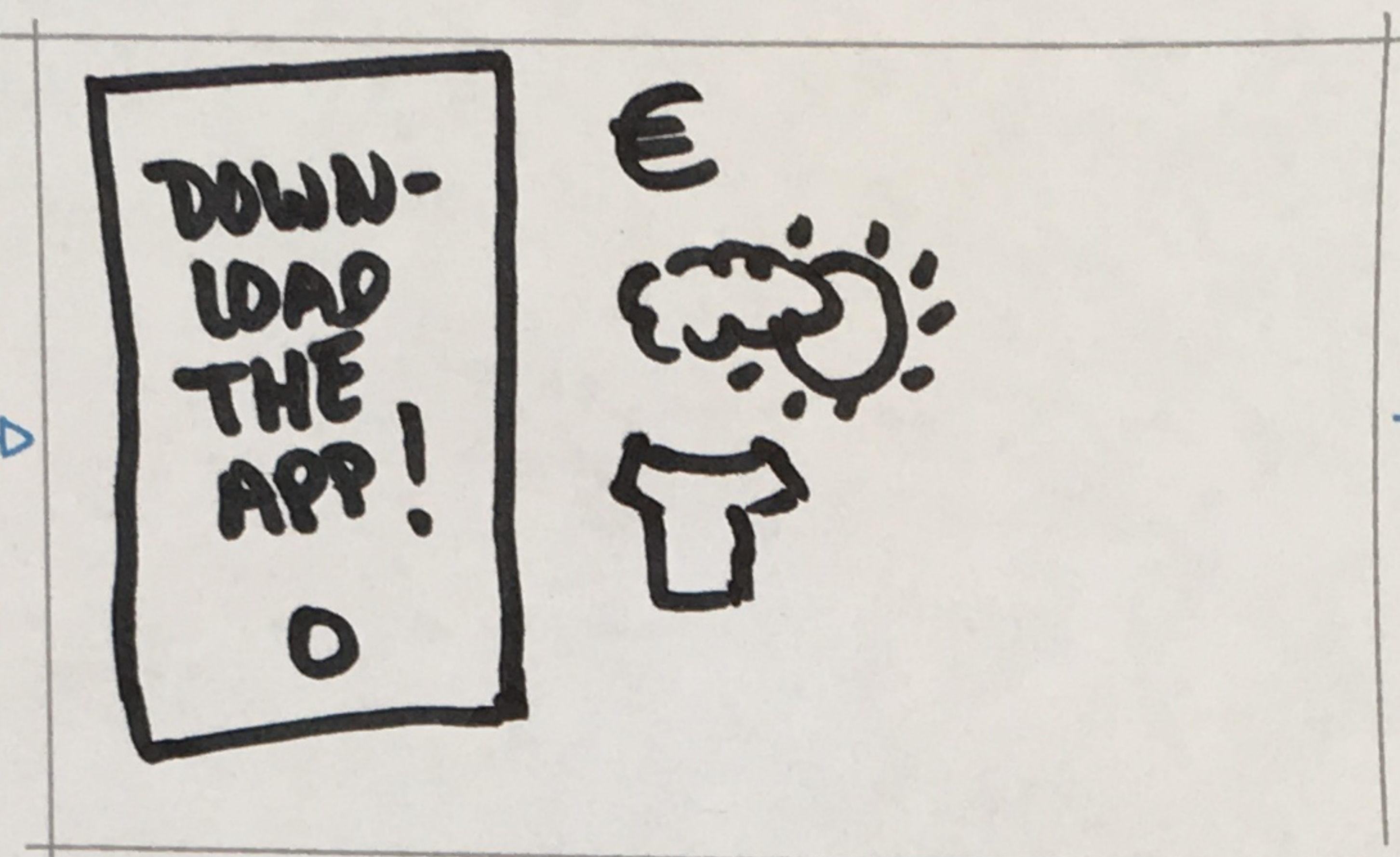


Title: **LAUNDRY GAMIFICATION**
 Storyboard by: **EVA** ~~XXXXXXXXXX~~
 (MIELE)

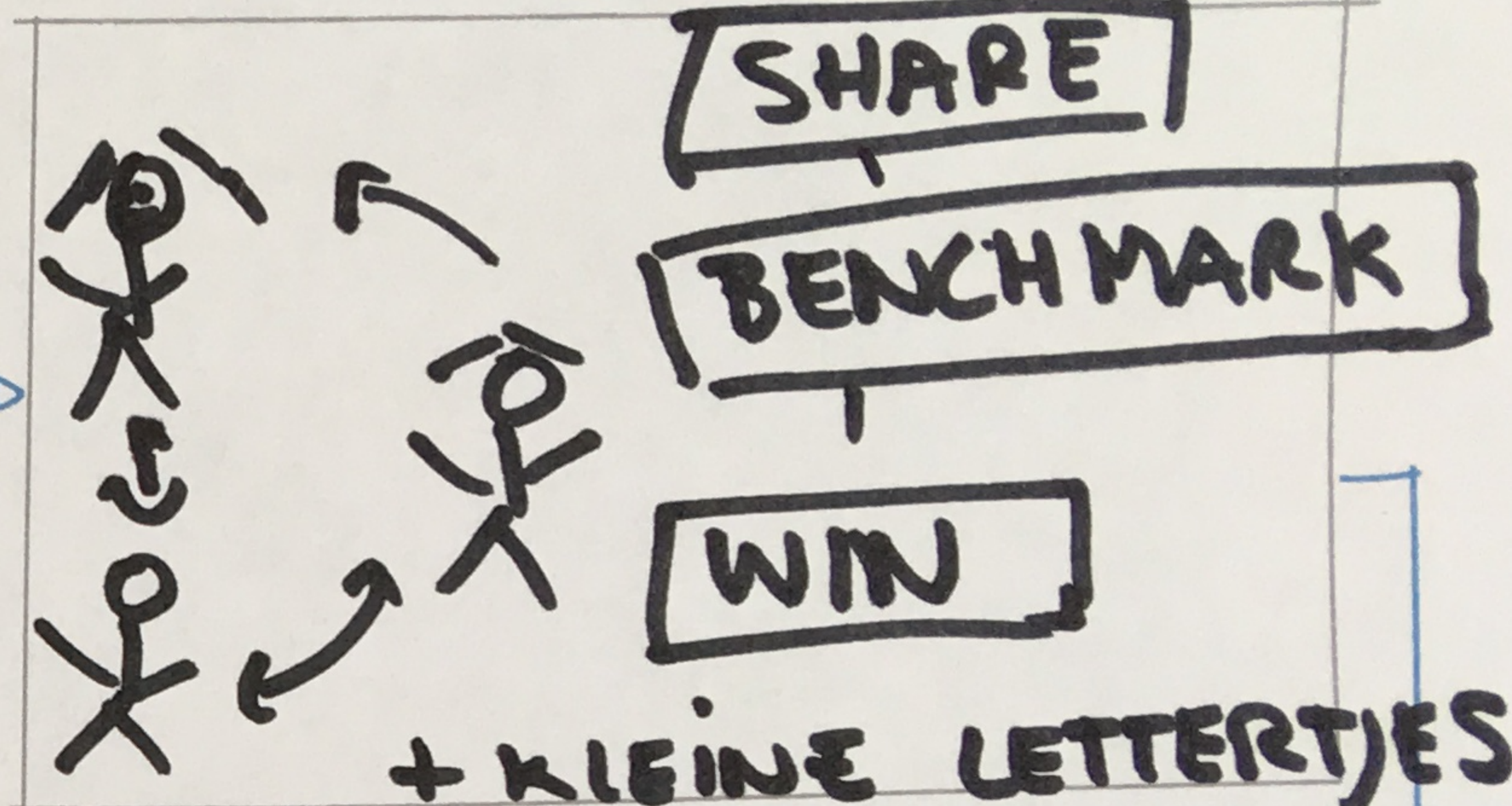
→ WAARDE VOOR DE KLANT (ROOD)
 → HAALBAARHEID (BLAUW)
 → WAARDE VOOR PARTNERS (GEEL)



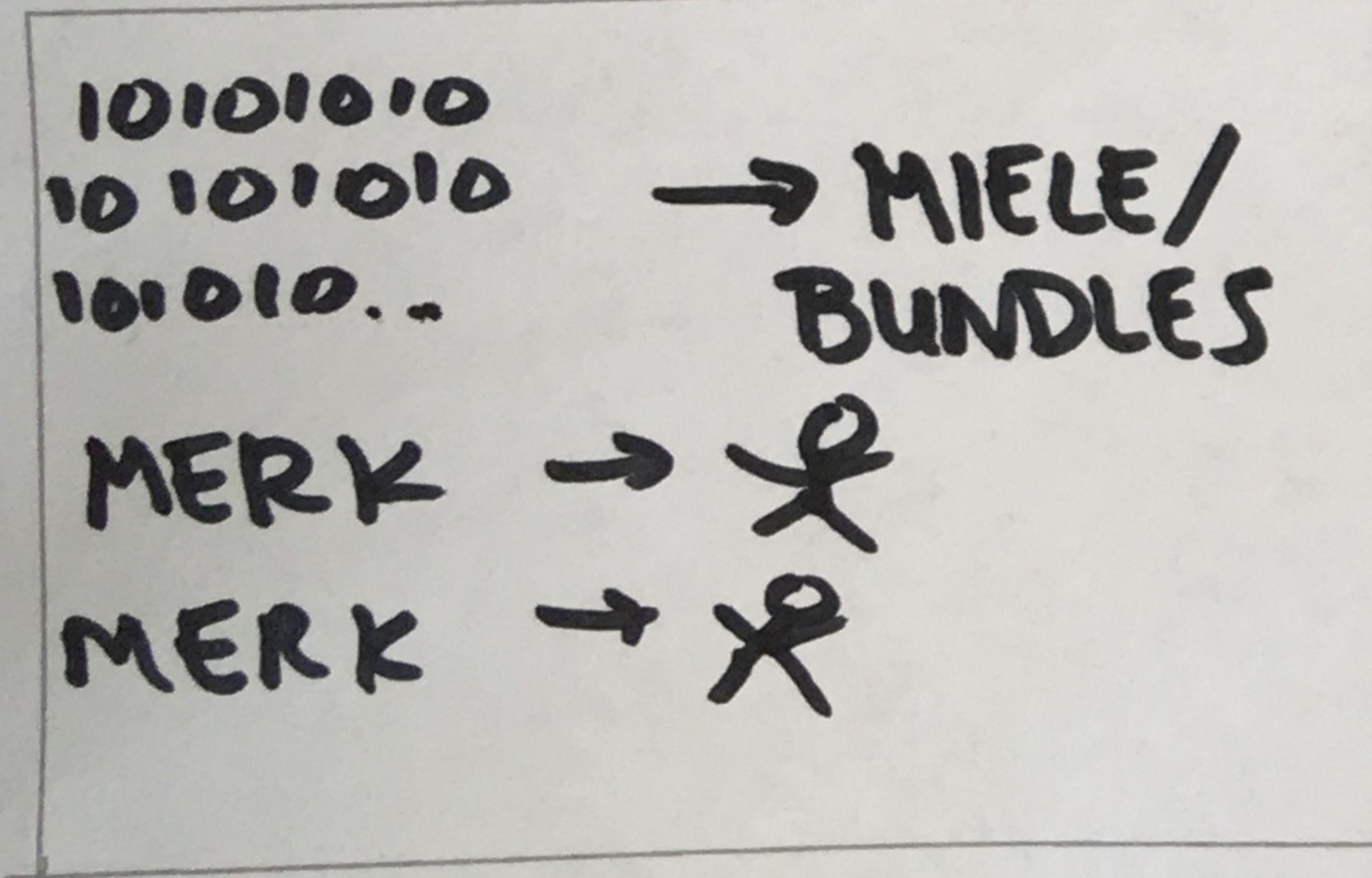
AANLEIDING: WASSEN IS SAAI & VERPLICHT & ARBEIDSINTENSIEF



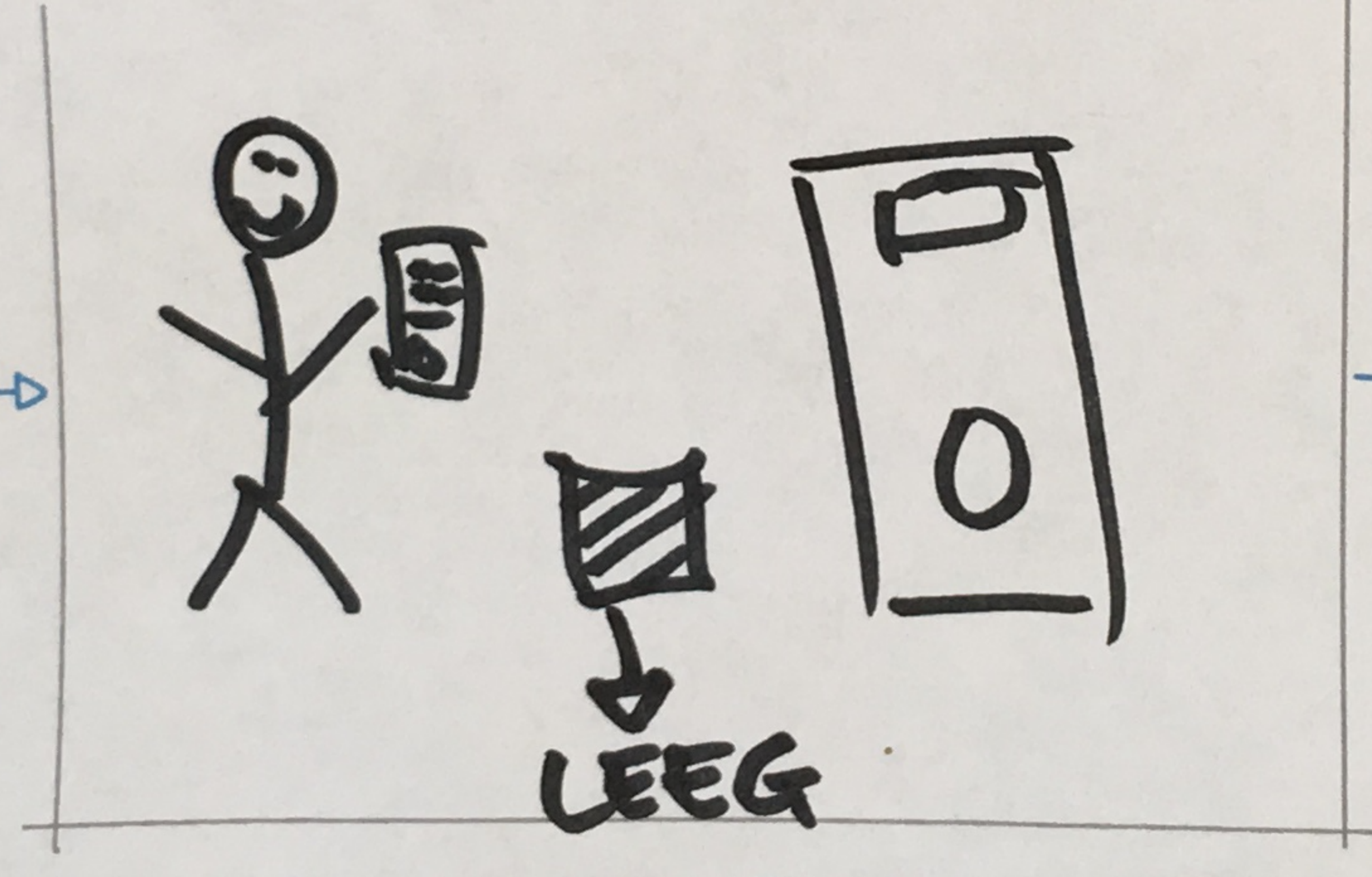
DOWNLOAD EEN APP EN ONTVANG PUNTEN VOOR GELDBESPARING, MILIEU-VRIENDELIJKHEID, KG WAS-GOED GEWASSEN.



+ KLEINE LETTERTJES
 DEEL JE SCORE, BENCHMARK MET VRIENDEN/COLLEGA'S, POULES & PEERS IN NL & TOTALE BEVOLKING
 + WIN < ... > ALS...



DATA WORDT GEDEELD
 ↳ 1-1 MARKETING/SERVICE /SALES
 ↳ PERSOONLIJKE ERVARING



GEVOLG: BIJ E KLANT → KANS OM TE SCOREN/WINNEN.

- ① Info over wasgebruik
- ② Real-time koppeling met app
- ③ Wie = wie + lerend systeem over deze personen.
- ④ Wie doet de was op dat moment?
 "vul de volgende code in in de app"?

