



Improving the knowledge on data visualization can increase your opportunities as a designer to explore the dataset and discover more insights

Can you answer the question by interacting with the visual? or Do you require to create a new visual to get the answer you need?

Use this question opportunity to explore possible solutions to the problem you are working on!

Sometimes the questions arisen can be answered with other variables from the dataset that you have not visualize yet.

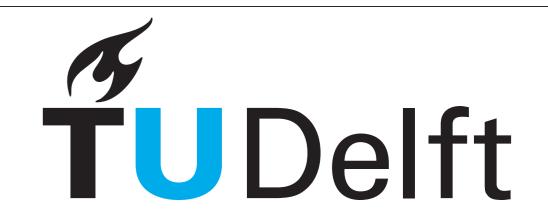
Perhaps you have find an interesting topic to further research but you need to refine the question. Take a look on the questions guide to inspire you.

Combining other data sources can complement your discoveries, e.g.: user interviews or other vehicle sources.

Déborah Mellado Cruz Exploratory Inquiring enabled by data visualization to enhance designer's creative process

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Committee Milene Gonçalves Senthil Chandrasegaran Nicole Eikelenberg Ford Company



Faculty of Industrial Design Engineering

Delft University of Technology