












TITLE: \_\_\_\_\_

Name of inventor(s): \_\_\_\_\_

Business Unit: \_\_\_\_\_

Keywords: \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

Problem	Solution			Execution
<i>Problem &amp; Pain</i> 	<i>Description</i> 	<i>Benefits</i> 	<i>Risks</i> 	<i>Requirements &amp; Challenges</i> 
<i>Persona</i> 	<i>Visualization</i> 			<i>Assumptions</i> 
<i>Competing alternatives</i> 	<i>Components</i> 	<i>Strategic area</i> 	<i>Stakeholders</i> 