



A state of wherein people are comfortable and satisfied with their financial choices, can feel secure in their financial future, and are able to spend their money on things that truly contribute to the level of happiness.



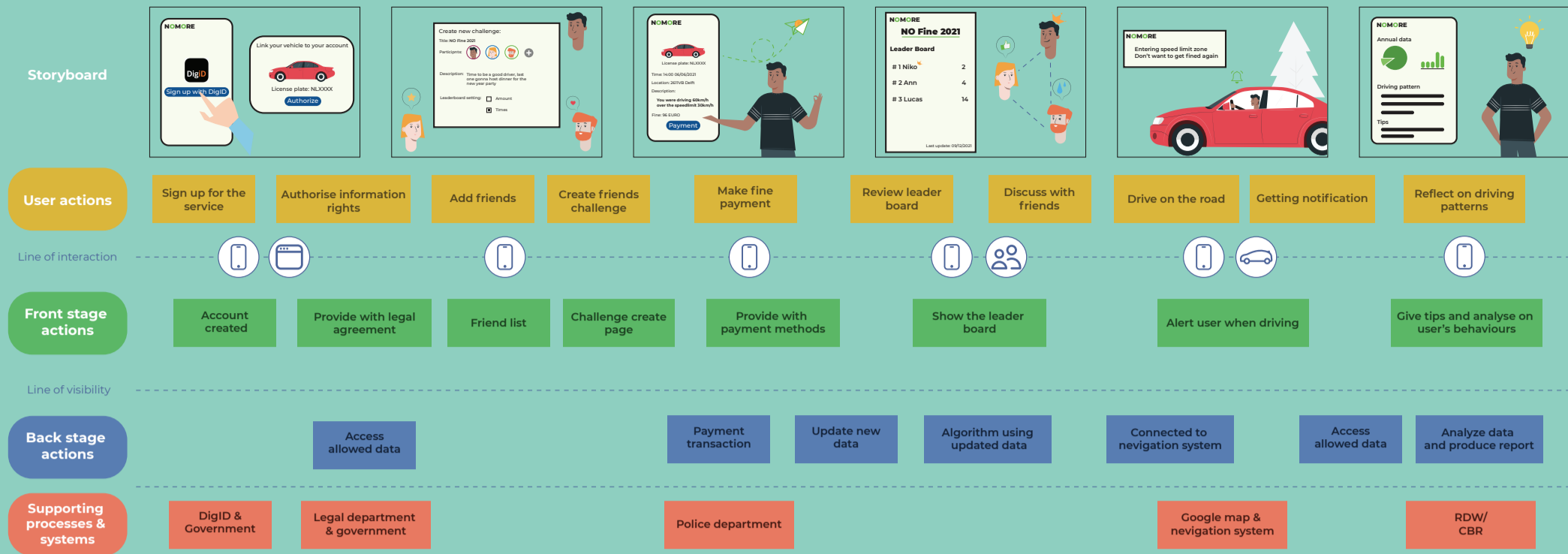
Financial well-being is a life-long journey

Convenience is a double blade

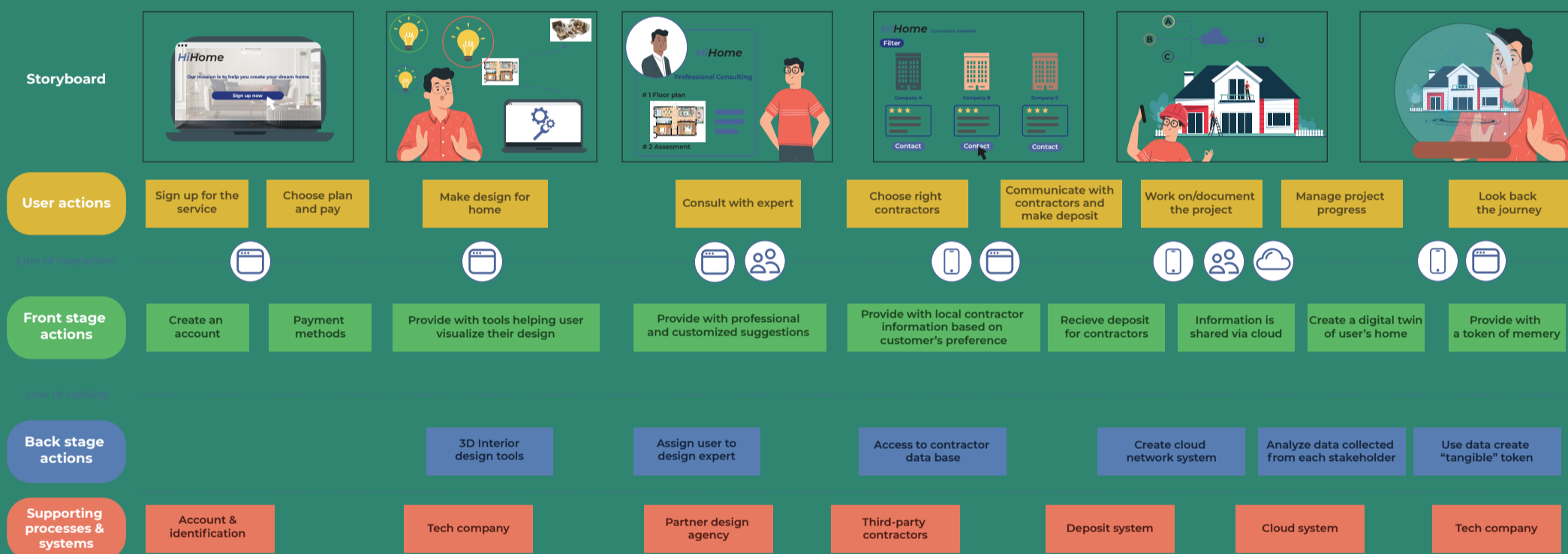
Financial services shouldn't only focus on safety

Financial wellbeing means...	
Meeting everyday expenses	Being in control
Feeling financially secure	Being able to spend and enjoy one's financial outcomes
Meeting everyday expenses	
Definition	Includes having an adequate income to meet basic everyday needs, pay off debts and absorb unexpected financial shock and prepare for future
Being in control	
Definition	Includes both feeling and acting in control of one's finance now and setting and achieving one's financial goal in the future.
Feeling financially secure	
Definition	Includes having no needs to worry about money and having ability and access to secure one's finance.
Being able to spend and enjoy one's financial outcomes	
Definition	Includes being able to spend money on activities that promotes one's well-being, and to enjoy the financial outcomes.

NoMore



Hi Home



FrontLine

