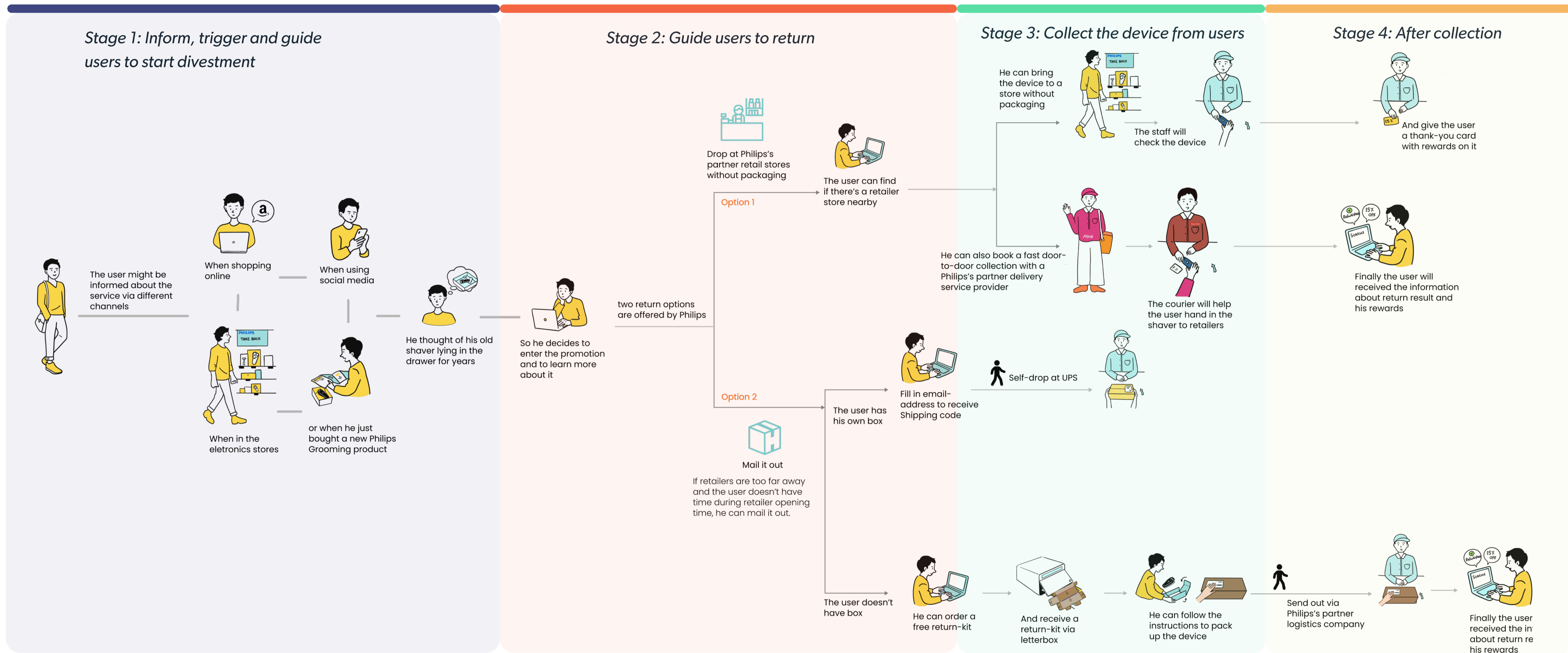


DESIGN FOR PHILIPS GROOMING PRODUCT TAKE-BACK SERVICE

Philips Grooming Take-back



A take-back service that encourages users to return Grooming devices to Philips when it is no longer used, by offering a seamless and painless experience to compensate for the user's mental burden when detaching with the product. The products returned by users will be further recycled or refurbished, thus enabling Philips to close the loop and create impact for the environment.



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 Design for Philips Grooming Product Return Experience
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