

VENDORS POWER

Monod Diephuis, Kota Lama, Semarang





Menerima Pesanan
**ES GEMPO
PLERET**

08816587551
DESY



RIOTING?





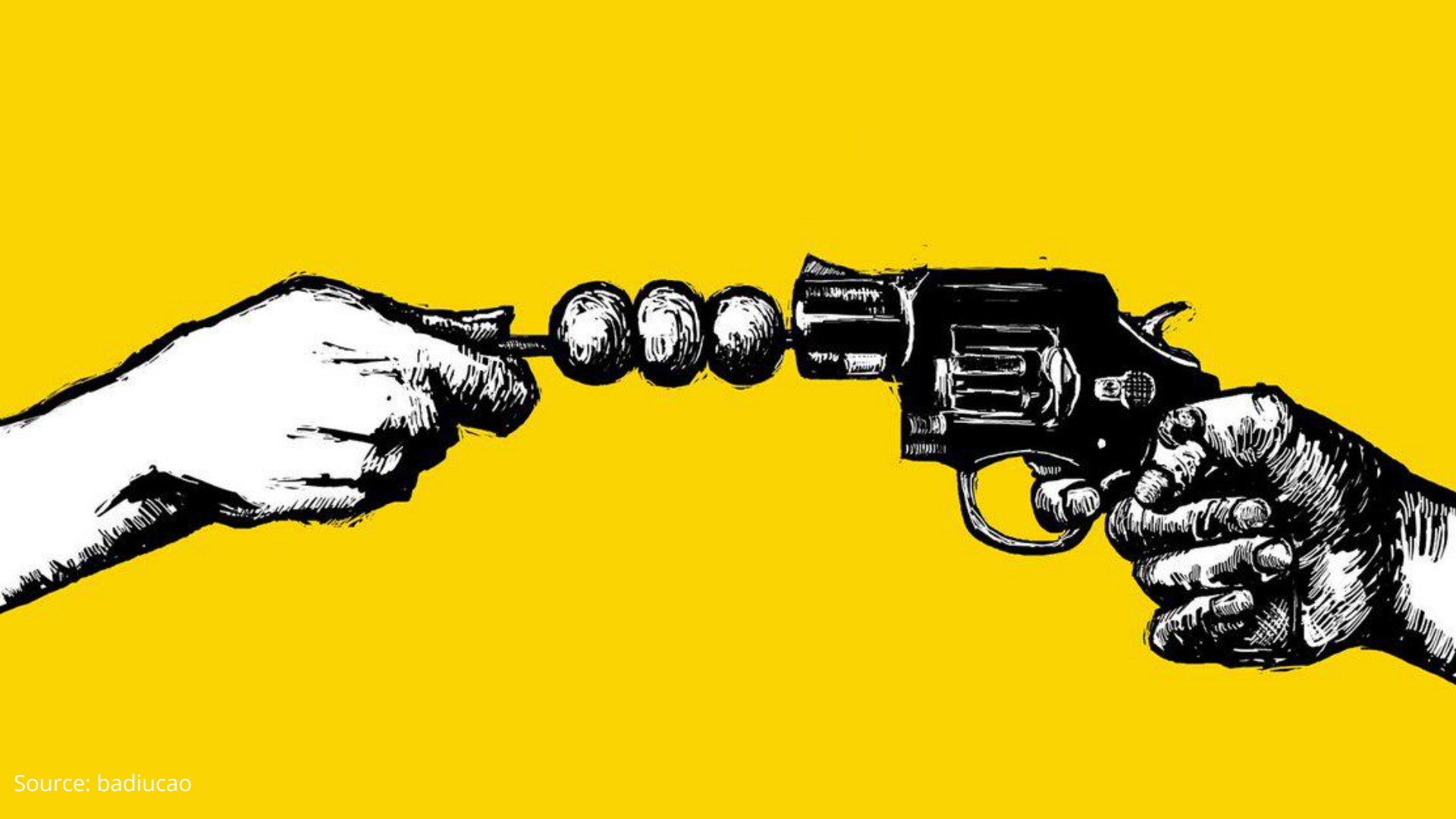
Source: Epochtimes HK



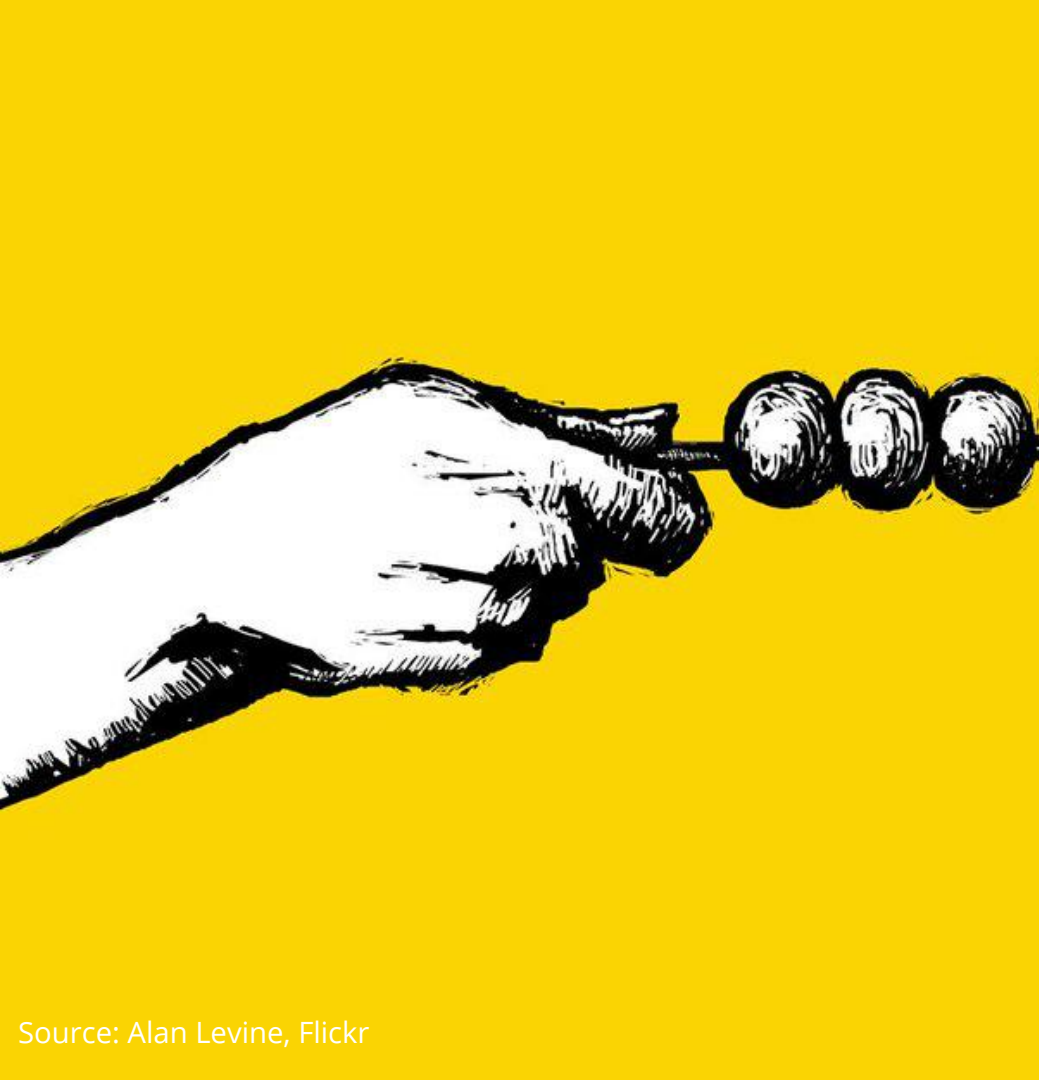




Source: Asia News



Source: badiucaio

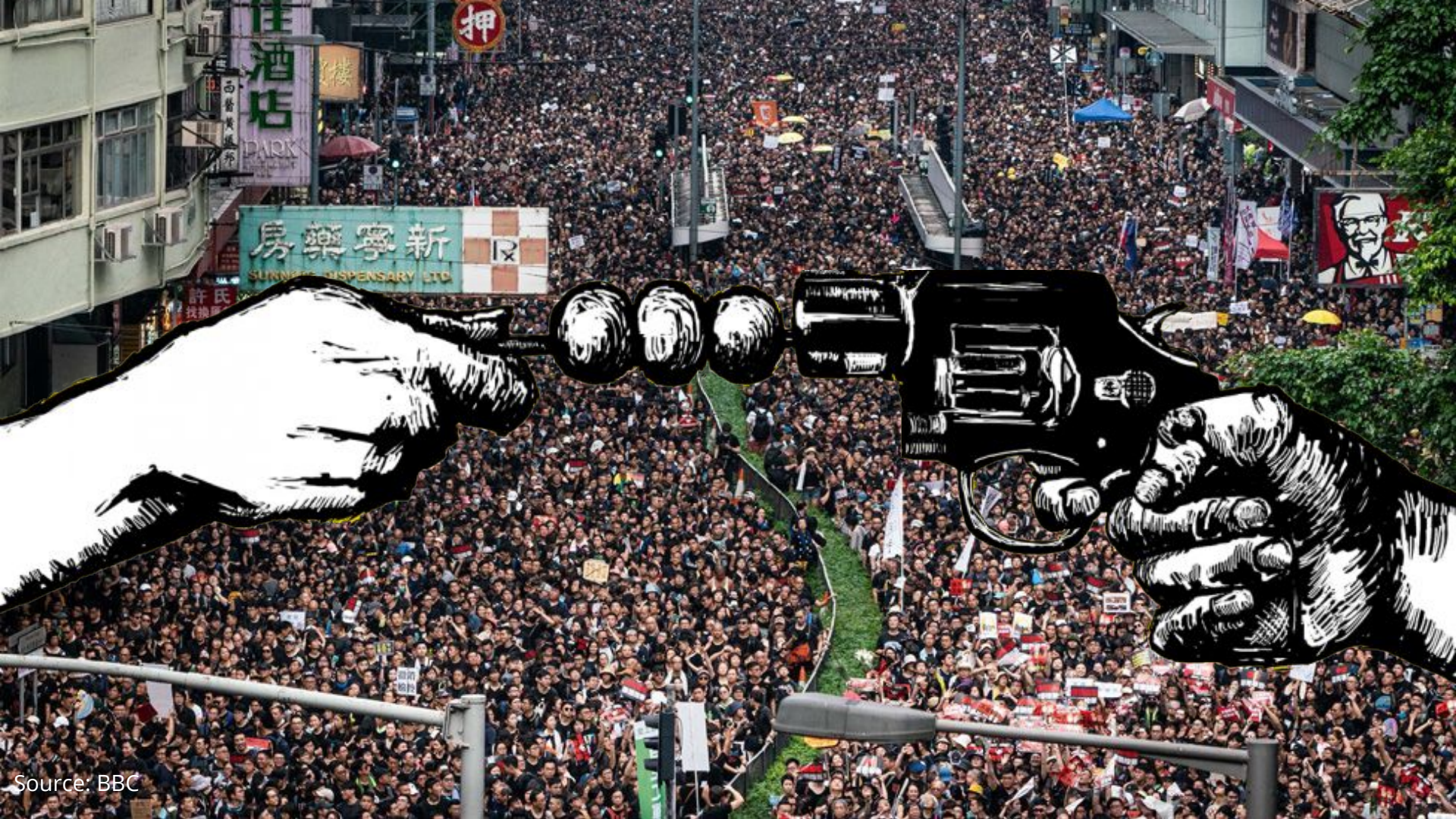


Source: Alan Levine, Flickr



Source: Global Issues Network







Liberate Hong Kong
The revolution of our time
Free Hong Kong Democro

Source: Euronews

Extreme capitalism

Monopolised economy

Losing heterogenous qualities

Depriving freedom and opportunities



Urbanisation







RELOCATED



Home » Semarang

Satpol PP Regulates street vendors and PGOT in the Old Town Area

Monday, September 30, 2019 11:42



TRIBUN JATENG / EKA YULIANTI FAJLIN

Semarang City Satpol PP officers transport carts belonging to street vendors (PKL) who sell in the Old City area, Saturday (09/28/2019) night.



A street scene in a historic district. The street is paved with cobblestones and lined with black street lamps featuring arched tops and spherical globes. On the right, there is a white building with arched windows and doorways. A person is riding a rickshaw on the street. The scene is bathed in warm, golden light, suggesting late afternoon or early morning. The text "What is heritage?" is overlaid in the center of the image.

What is heritage?



What are the values?





Opportunity for Upward Mobility





Freedom of Choice





Daily Lives of the Locals





Long History



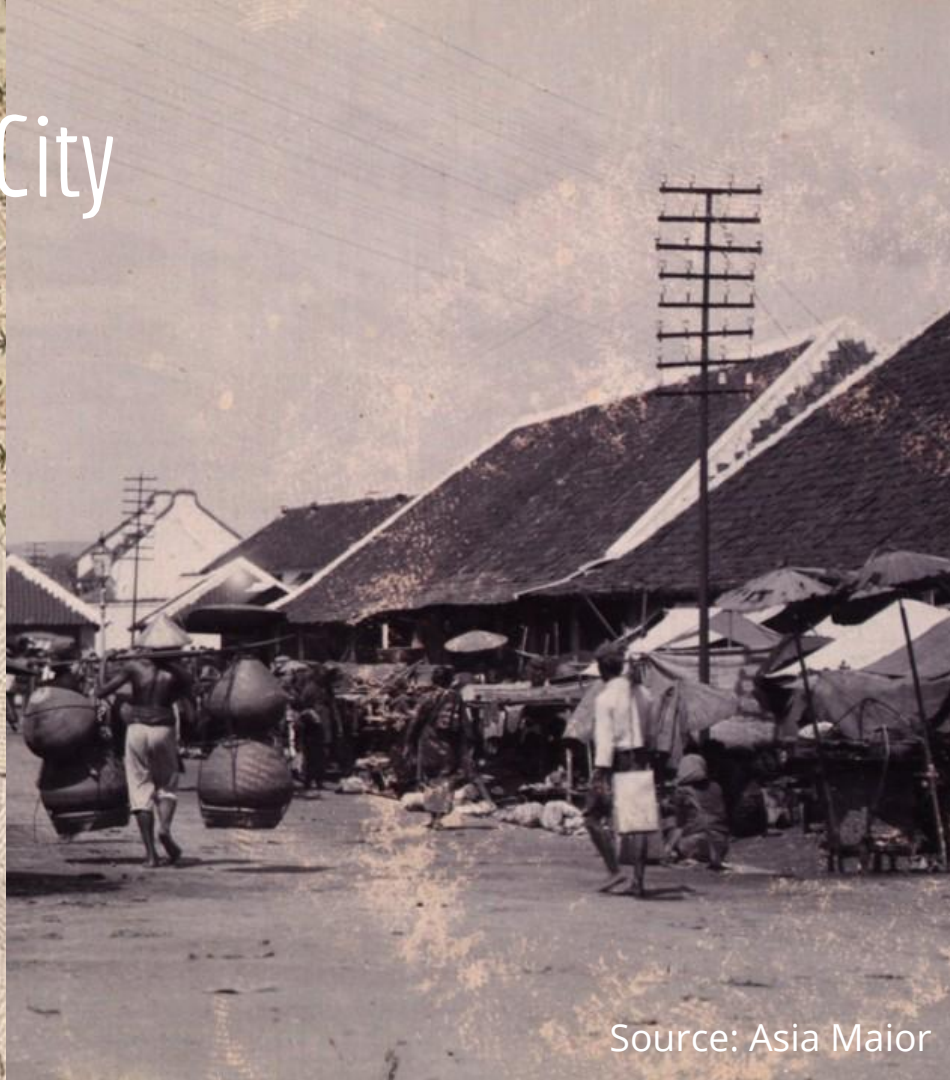
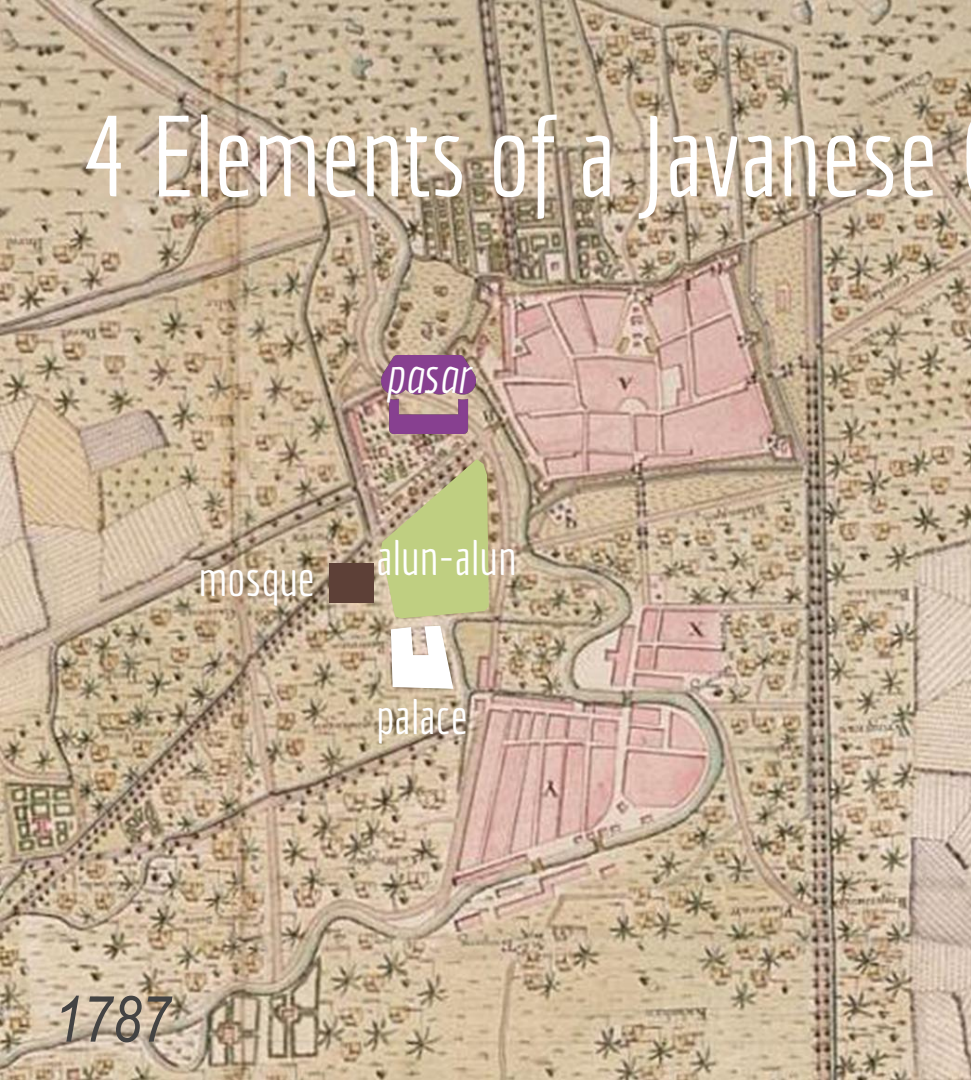


Historical value of Street Vending



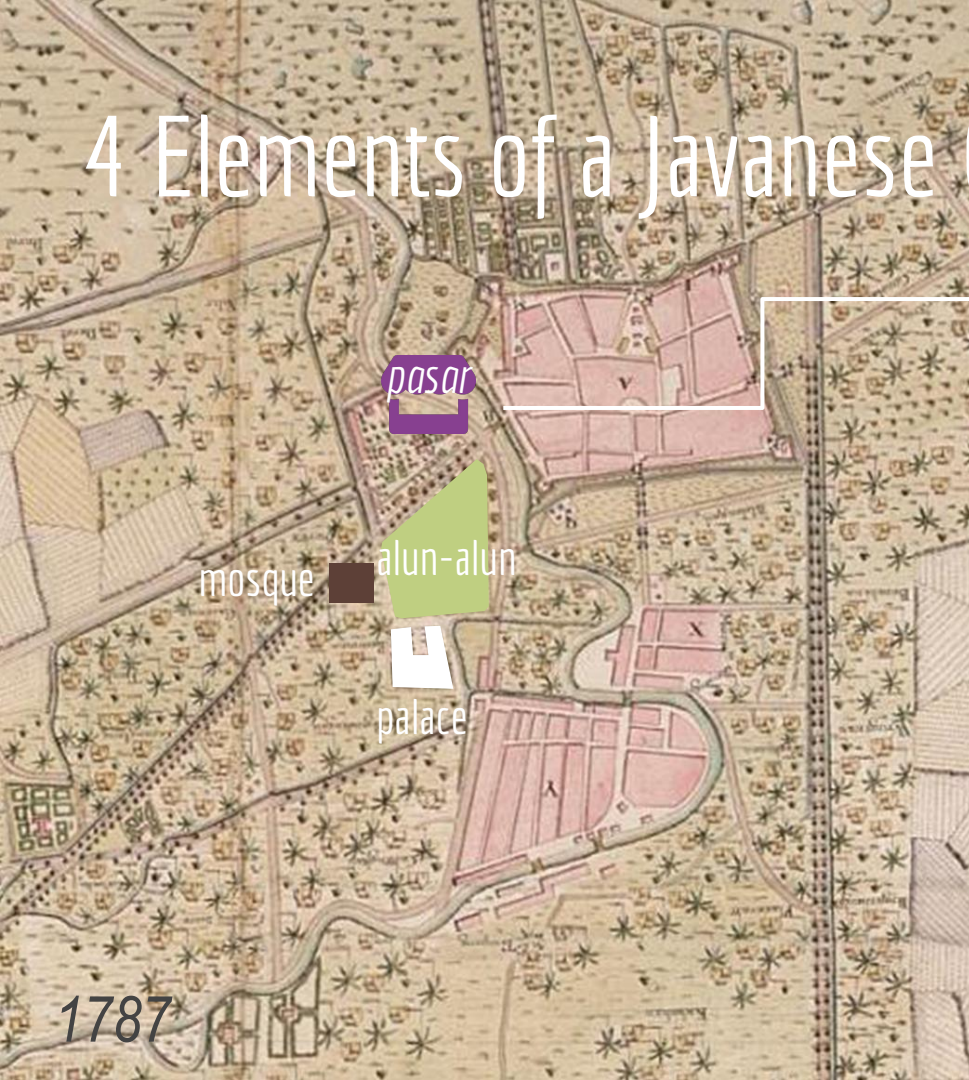
Historical value of *Pasar*

4 Elements of a Javanese City



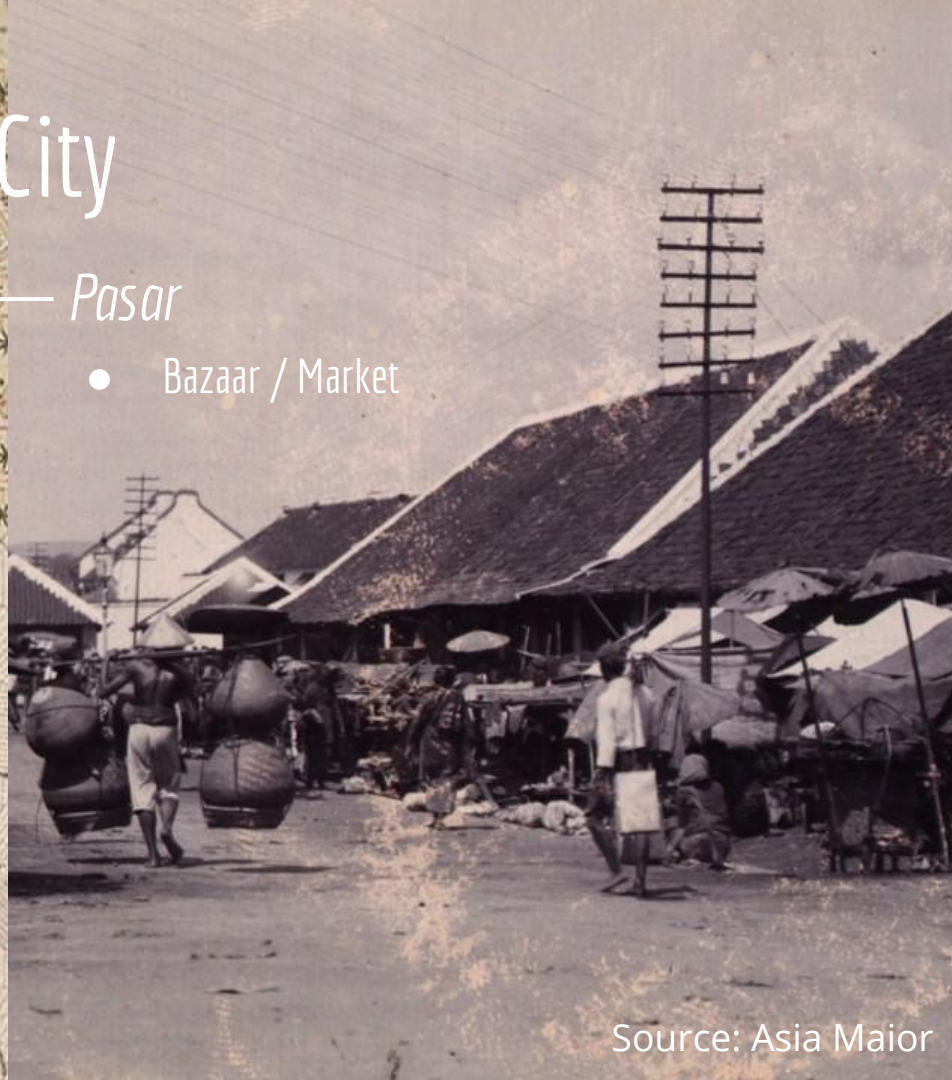
Source: Asia Maior

4 Elements of a Javanese City

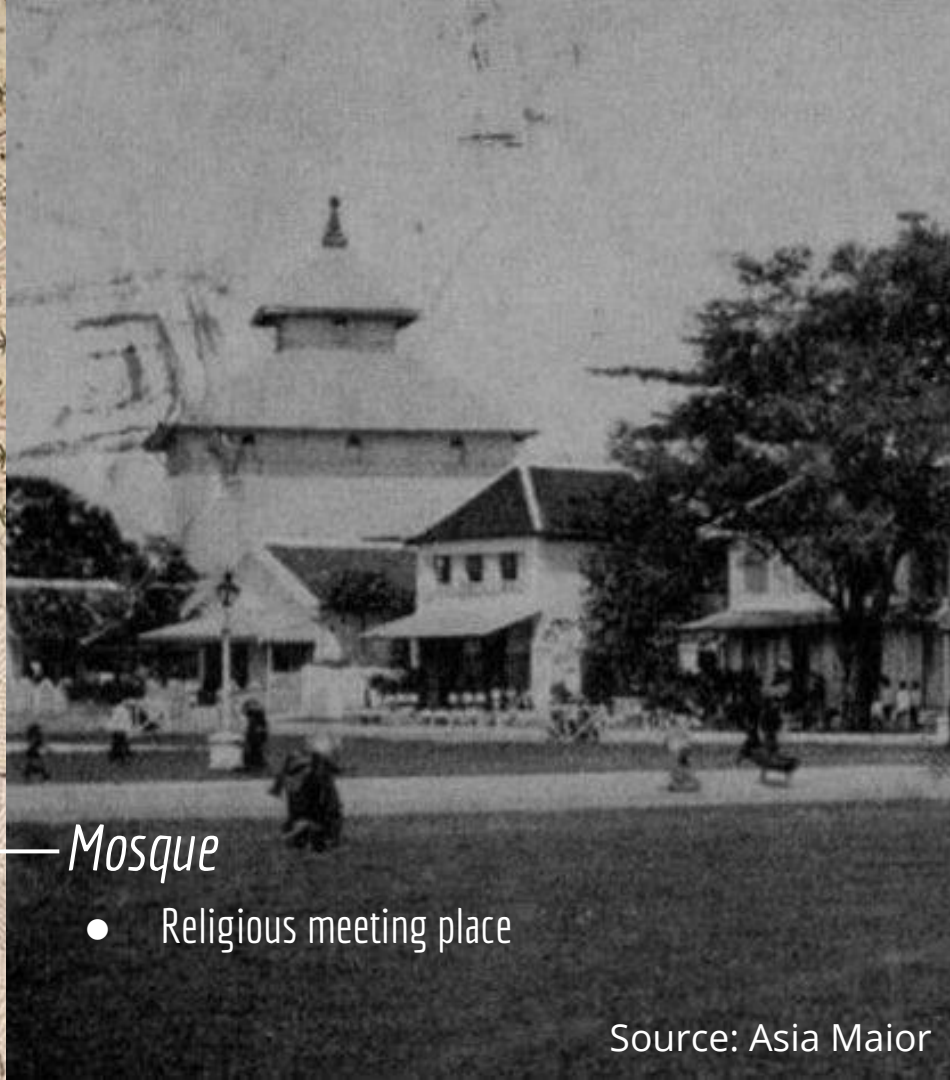
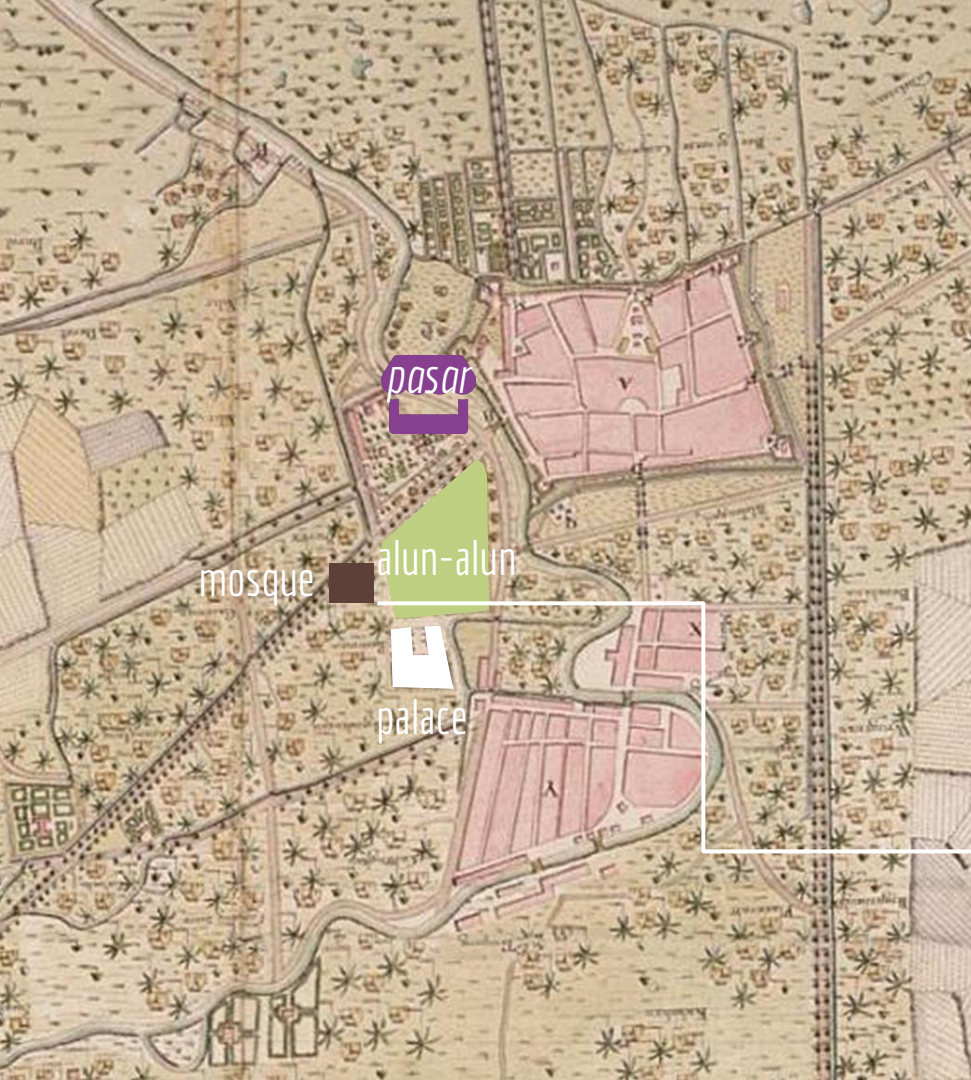


Pasar

- Bazaar / Market

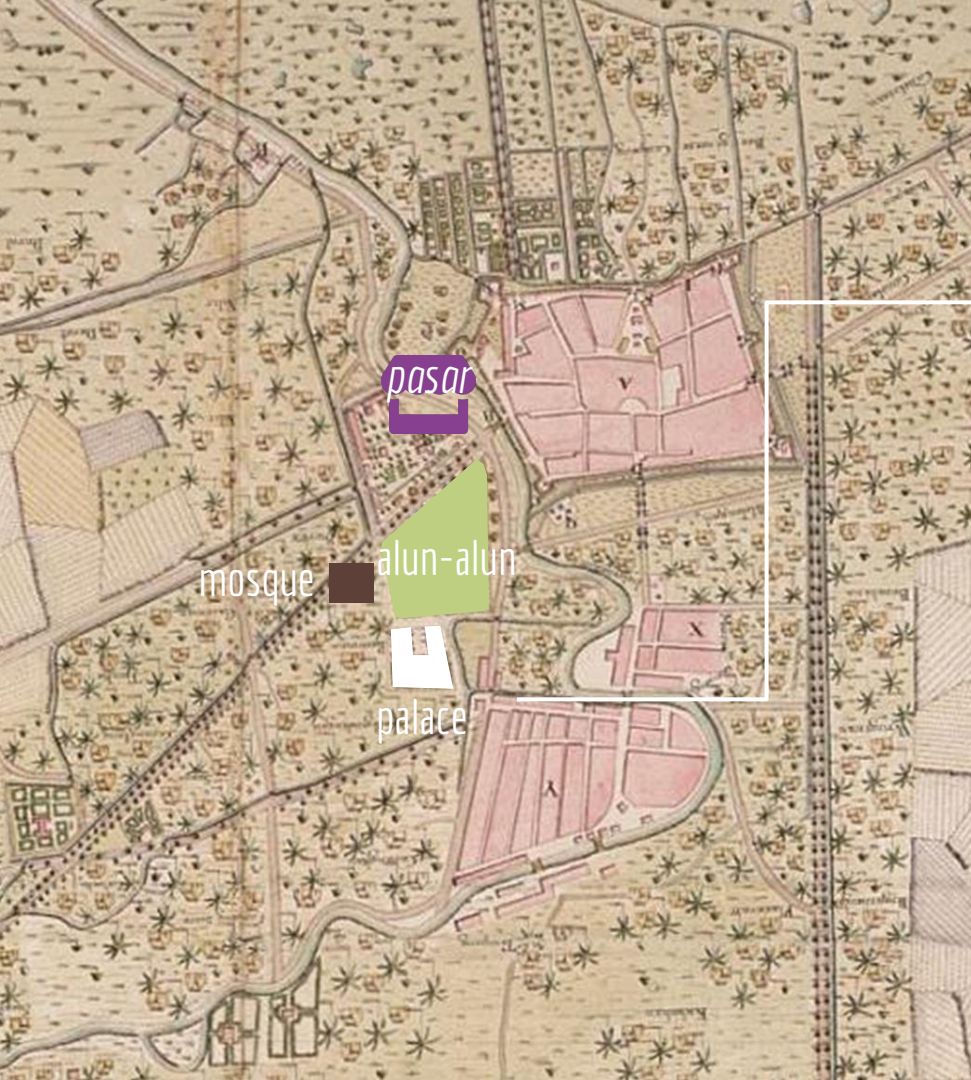


Source: Asia Maior



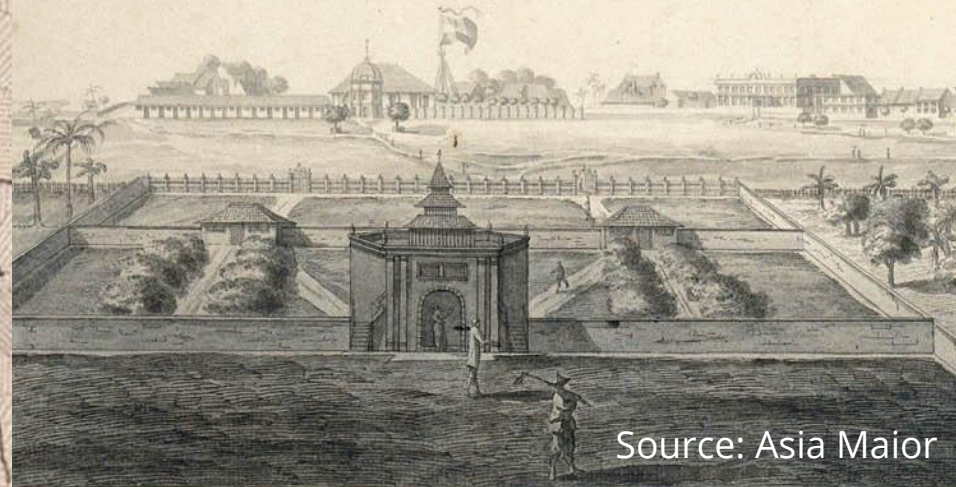
Mosque

- Religious meeting place

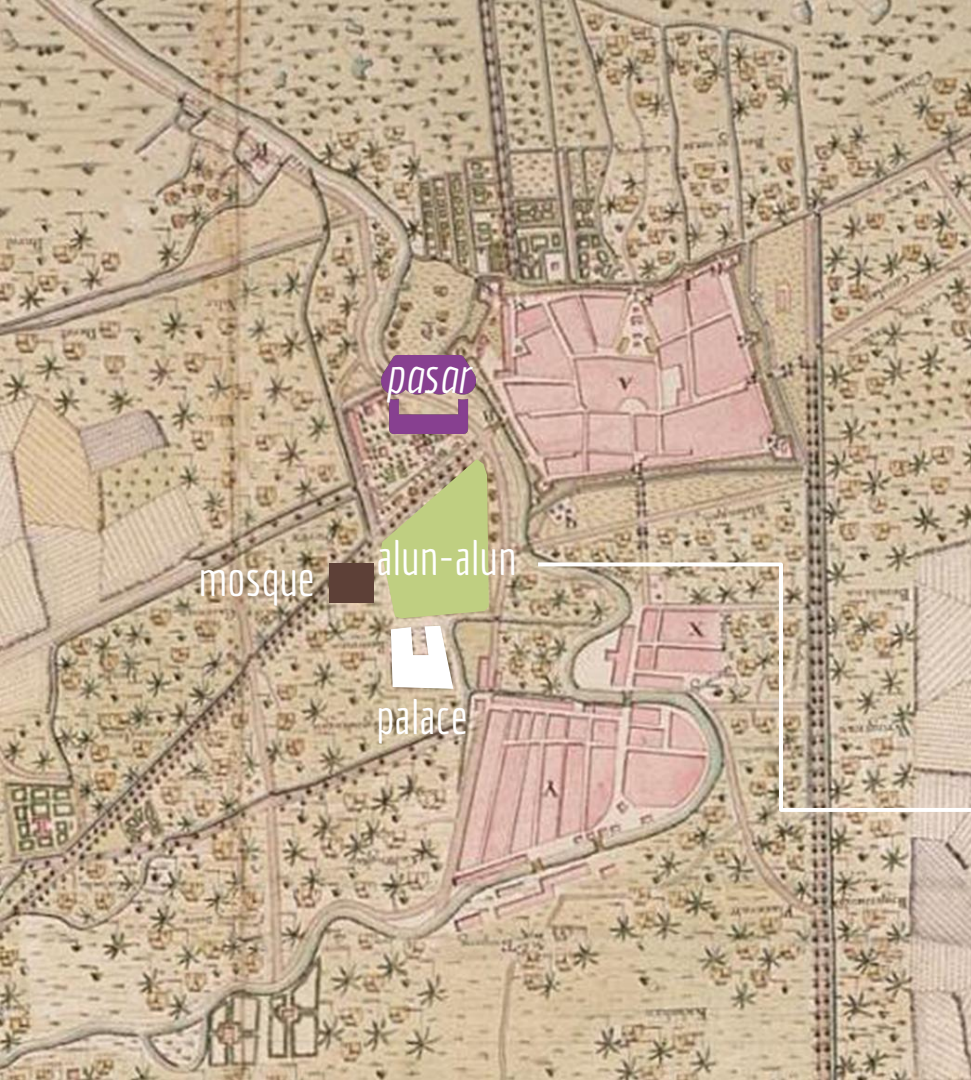


Keraton (palace)

- The residence of the king/ political leader
- The government office

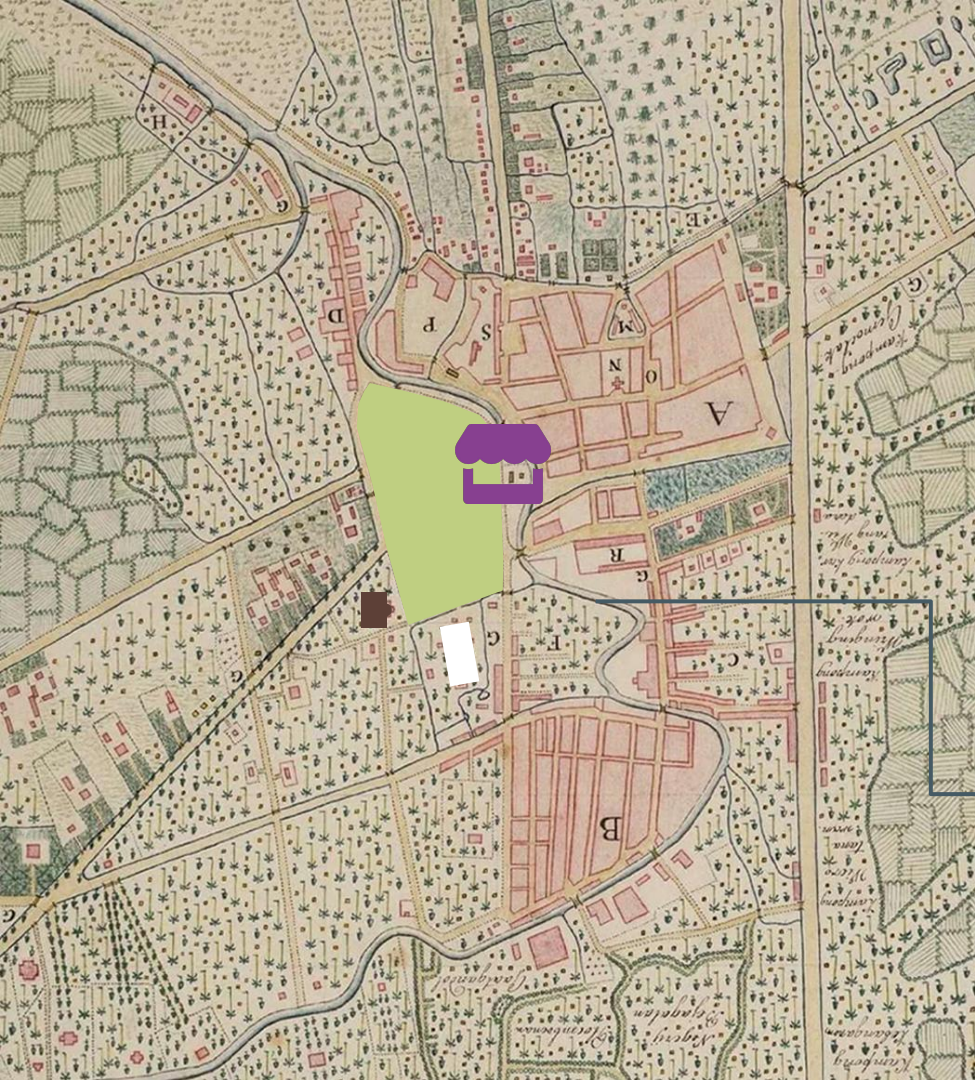


Source: Asia Maior



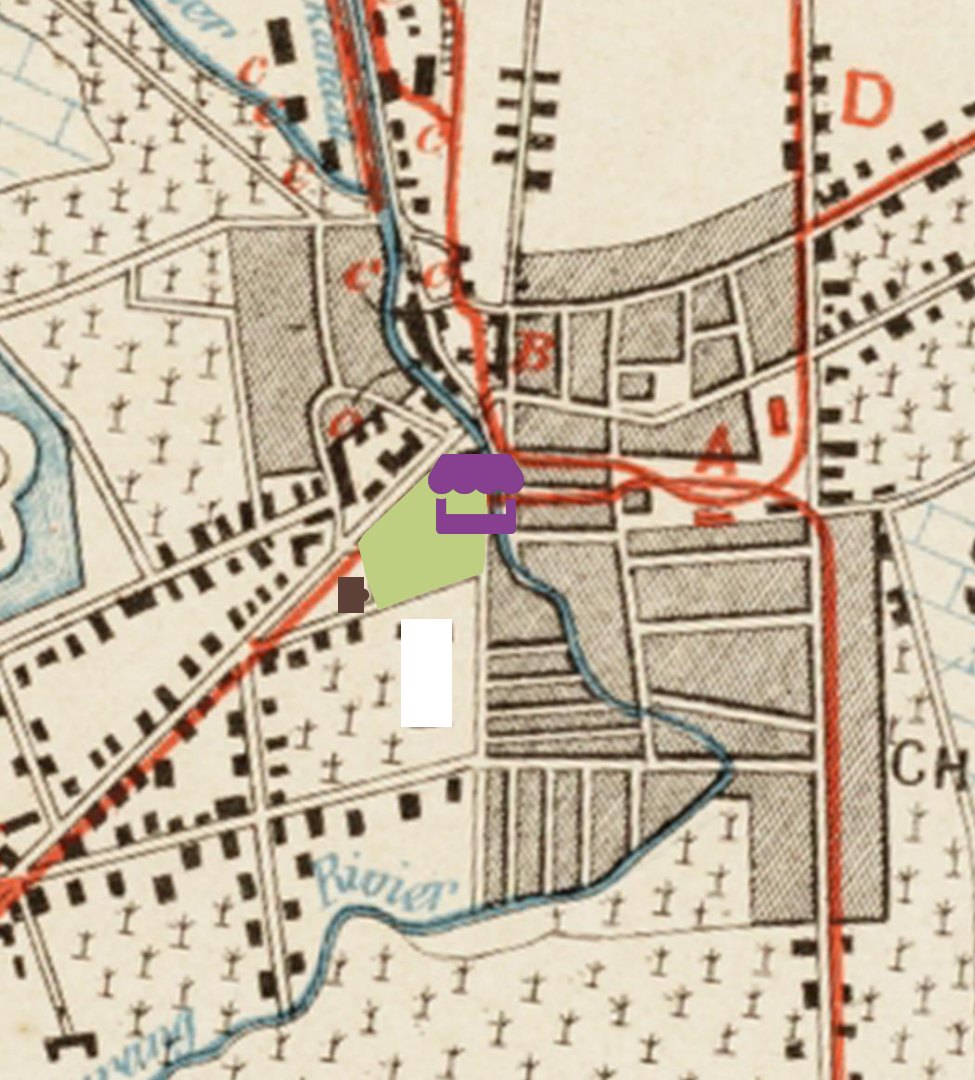
Alun-alun

- The front yard of the king's residence
- Showcase of power
- Nowadays redefined as public open space



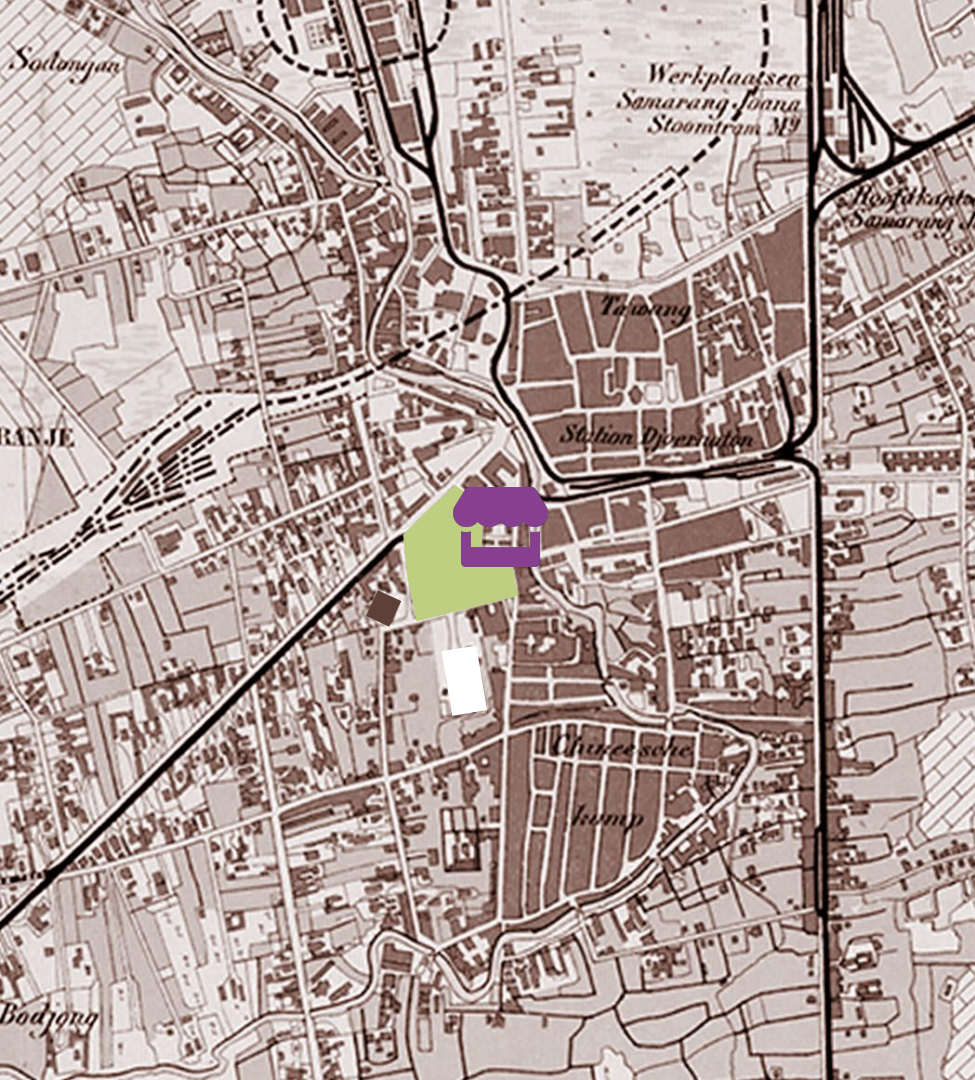
Kali Semarang

1800s



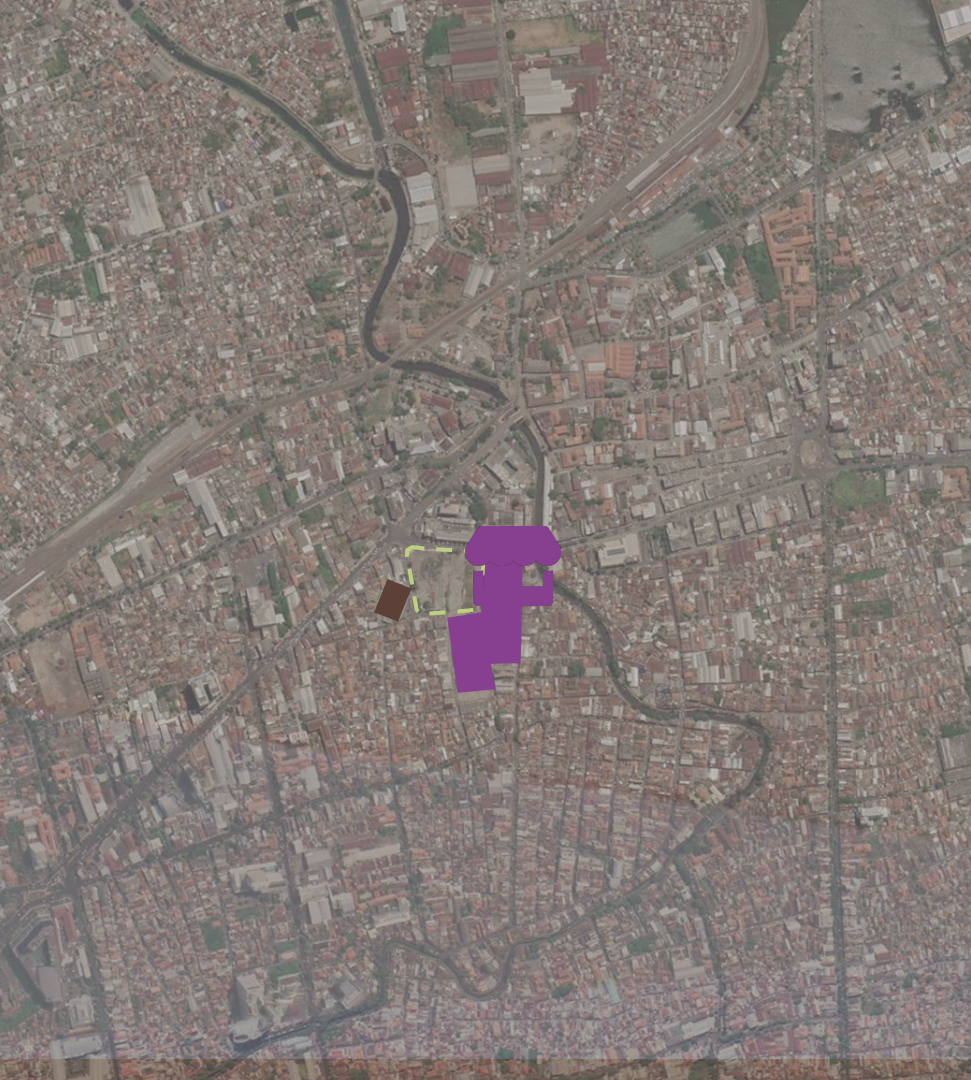
Shrinking *alun-alun*

1901



Shrinking *alun-alun*

1935



alun-alun vanished

2019



Alun-alun, Semarang

The Folklore of Pasar Johar



Formalisation of Pasar Johar



Formalisation of Pasar Johar



Pasar Johar under renovation (now)



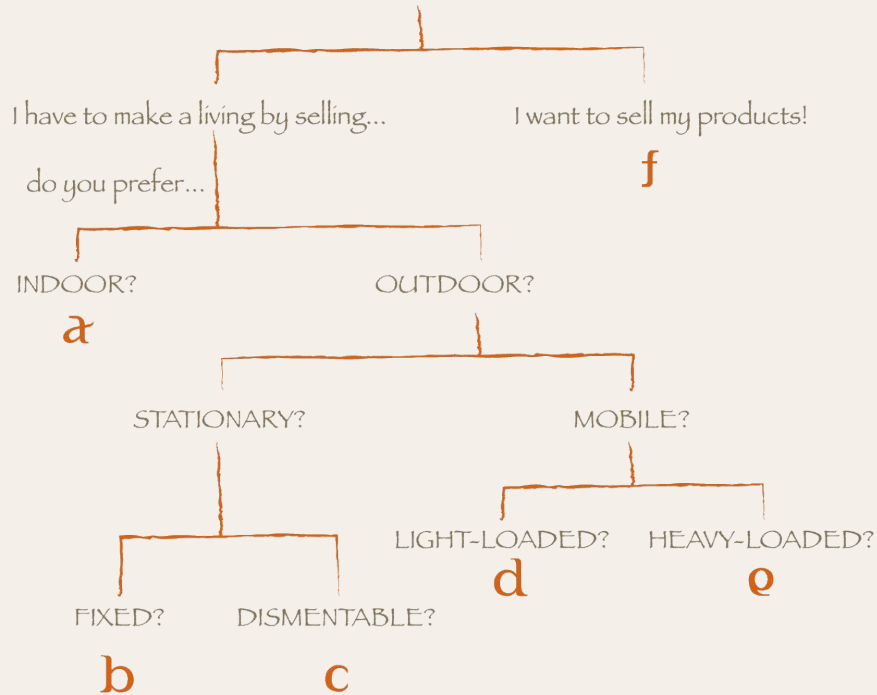
A Street Vendor-Inclusive Urban Landscape Proposal

Do you want to become
a street vendor?

Do you have to be
a street vendor?

WHAT is your type?

Why are you starting up street vending?



Types of vendors



a
market vendor
🍎 🧥 🌸 📖



b
kiosk
🌿 📖 🌸 🧥



c
floor vendor
📖 🧥 🌸



d
pushcart vendor
📖 🌿 🍷



e
vehicular vendor
📖 🌿



f
events/bazaar
🧥 🌸 🌿 🍲

(common items sold for each type)

HOW to start up?

All you need are...



Product(s)

of your own or any source!



Carrier

depending on the size of products



IUMK License

If you reach Rp 20 million turnover per year

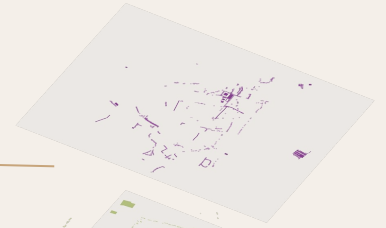
(Apply with your ID and photo, IUMK form and
referral letter from your RT or RW)

AND
Space and customersss!





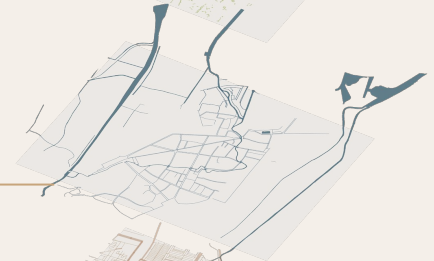
Market & vendors flows



Open space



Water flow

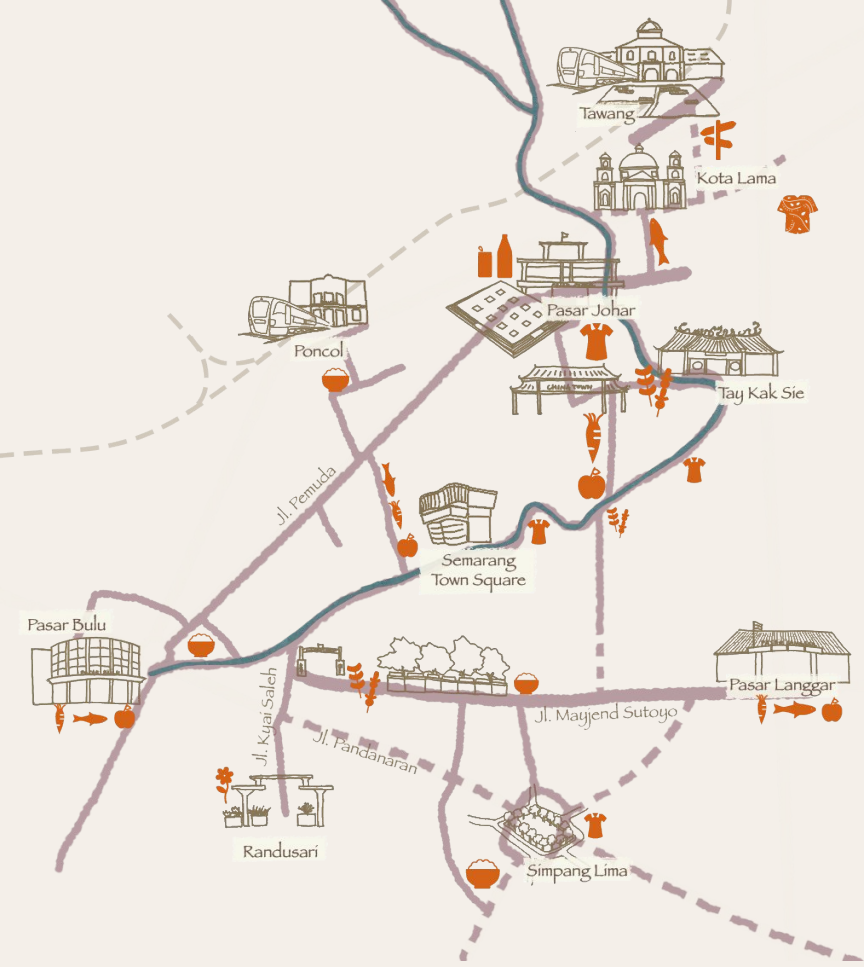


Circulation flow

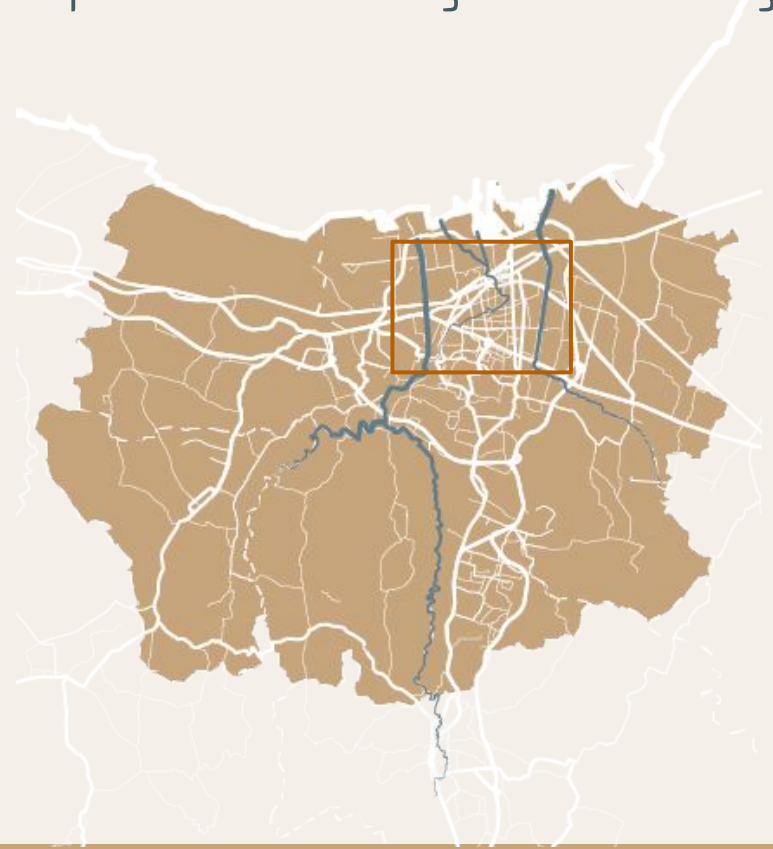


Urban morphology



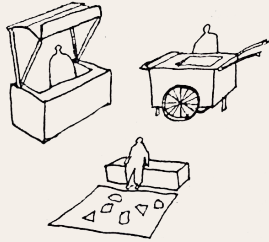


Aim: to facilitate and manage street vending

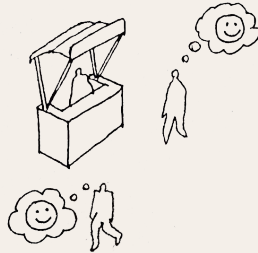


The Vending Structure: Design Strategies

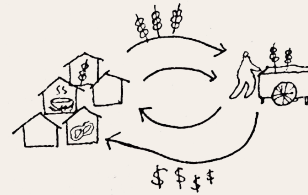
Goals (what we need)



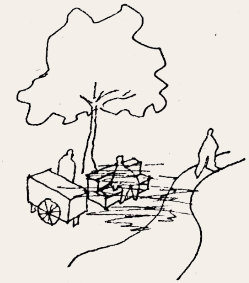
1. More vending opportunities



2. Reduced perceived nuisance



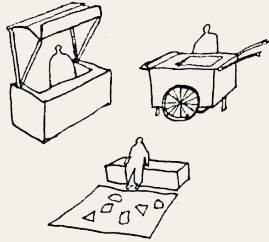
3. Create circular vending structure



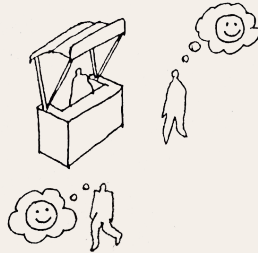
4. Improve environmental quality and walkability

The Vending Structure: Design Strategies

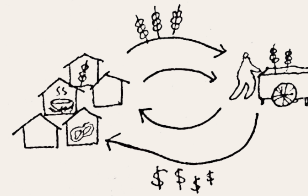
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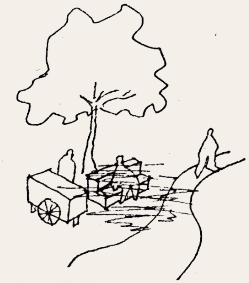
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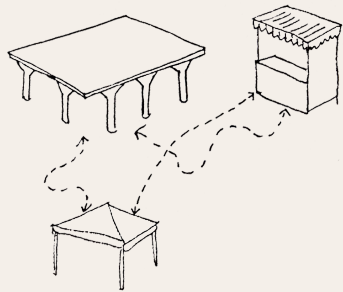


3. Create circular vending structure

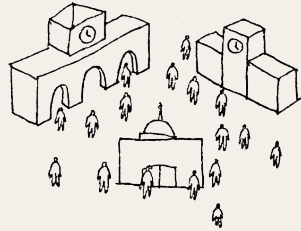


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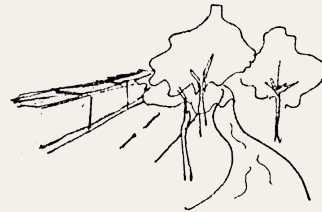
Strategies (what to do)



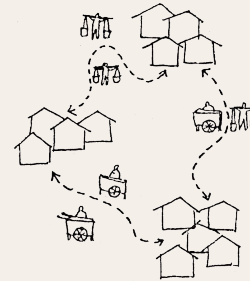
1. Connecting existing markets and vending spots



2. Prioritise strategic locations



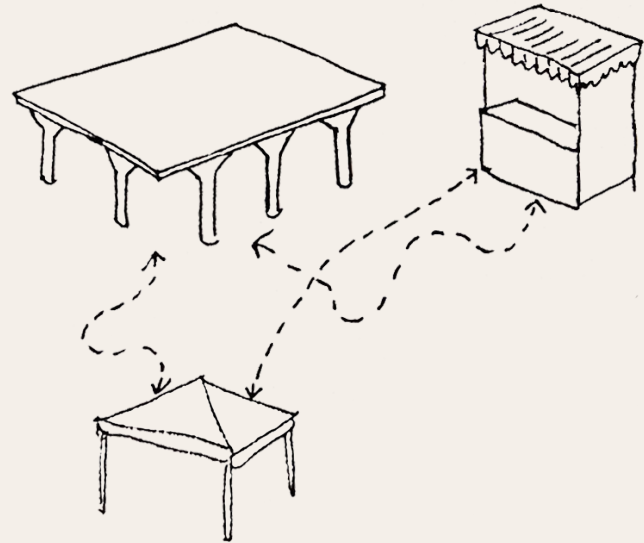
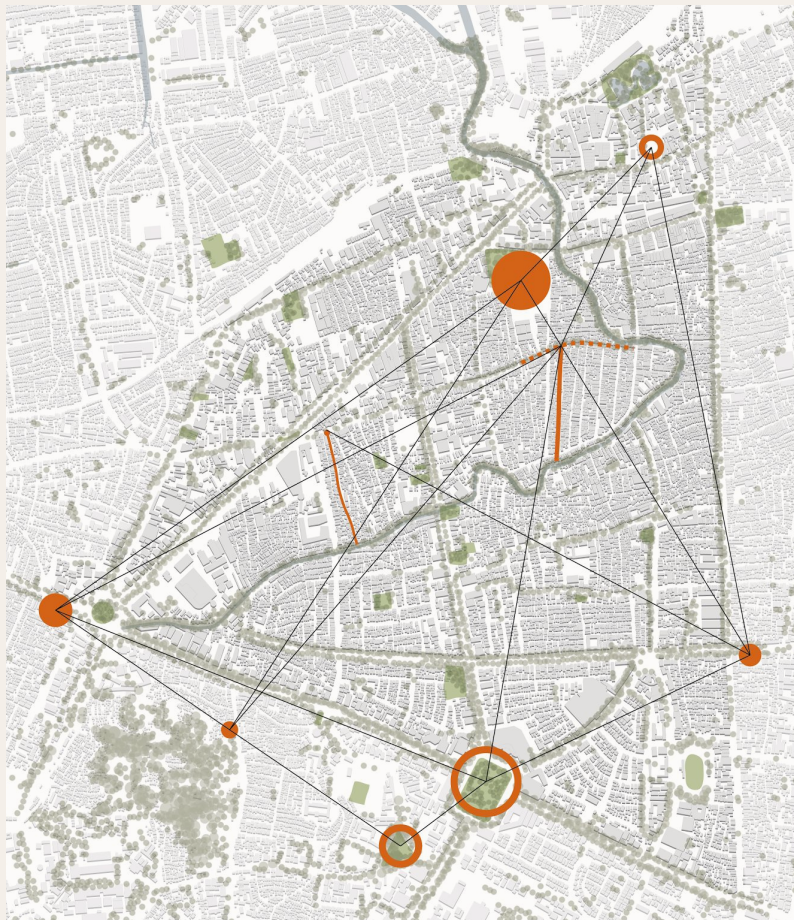
3. Rejuvenate under-utilised space and streets



4. Connect to local villages

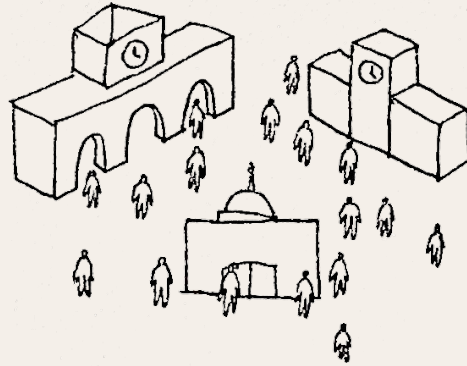
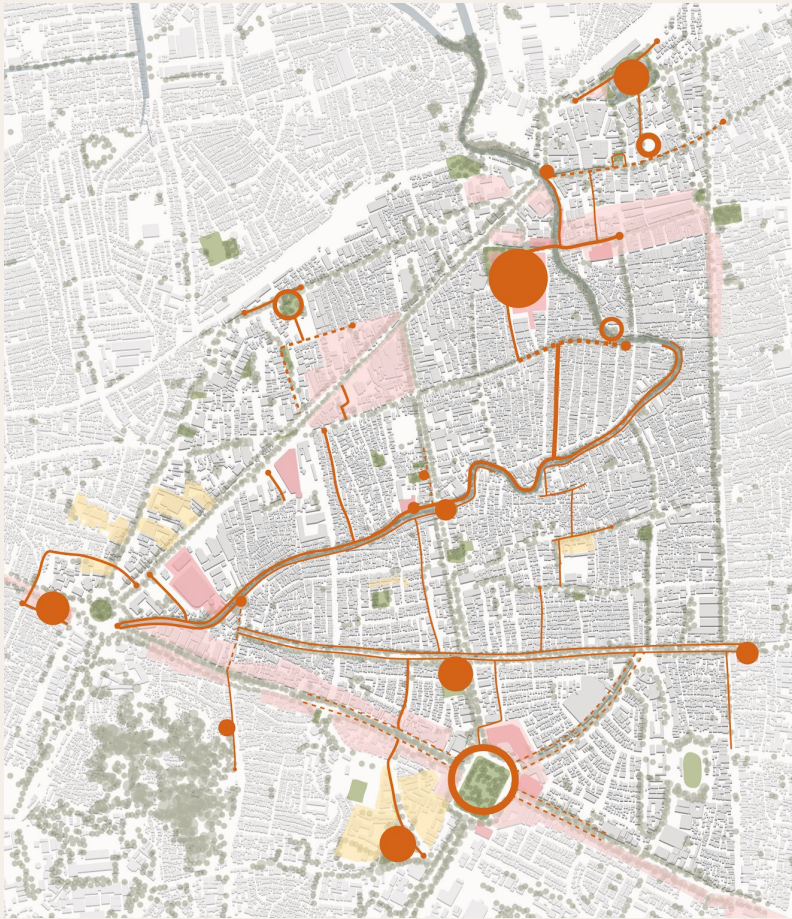


5. Provide immediate utility services

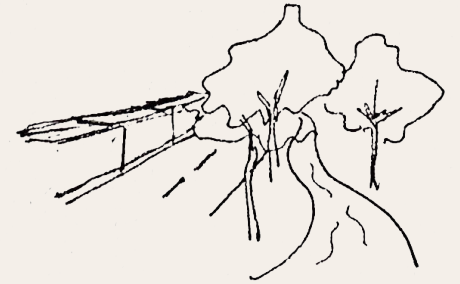


1. Connecting existing markets and vending spots

Vending Structure & Strategies

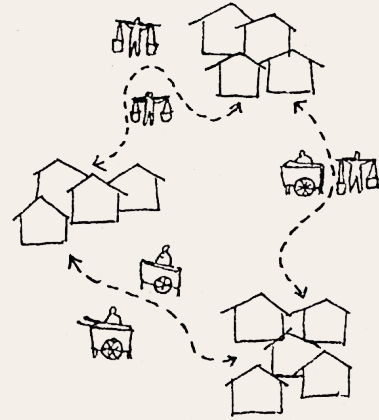
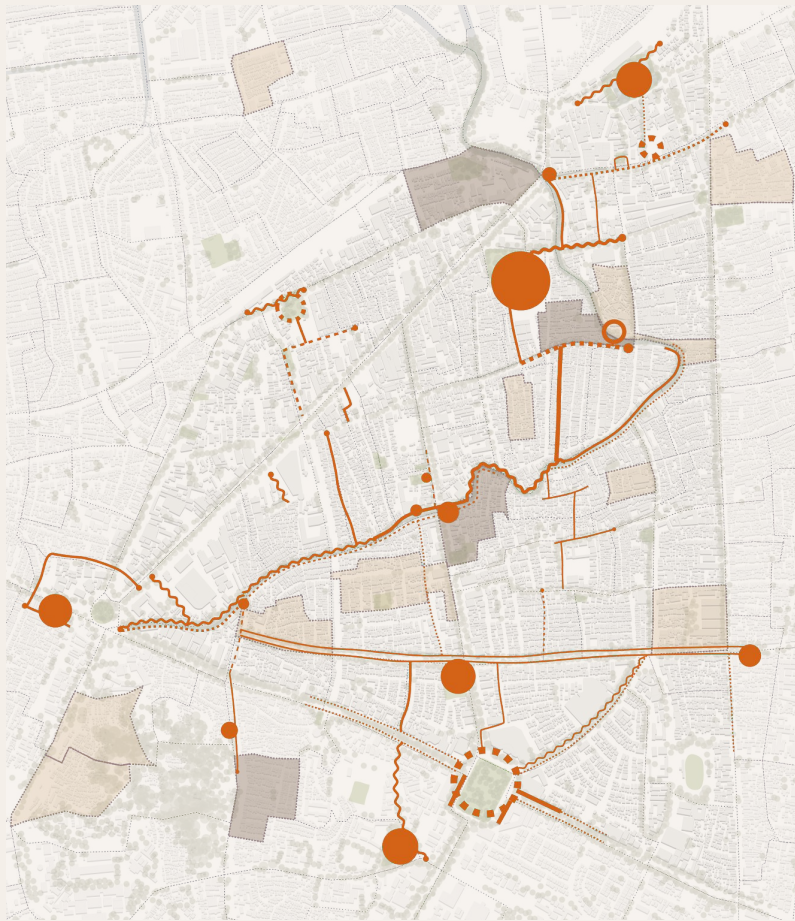


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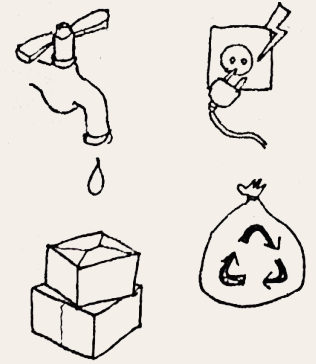


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Vending Structure & Strategies

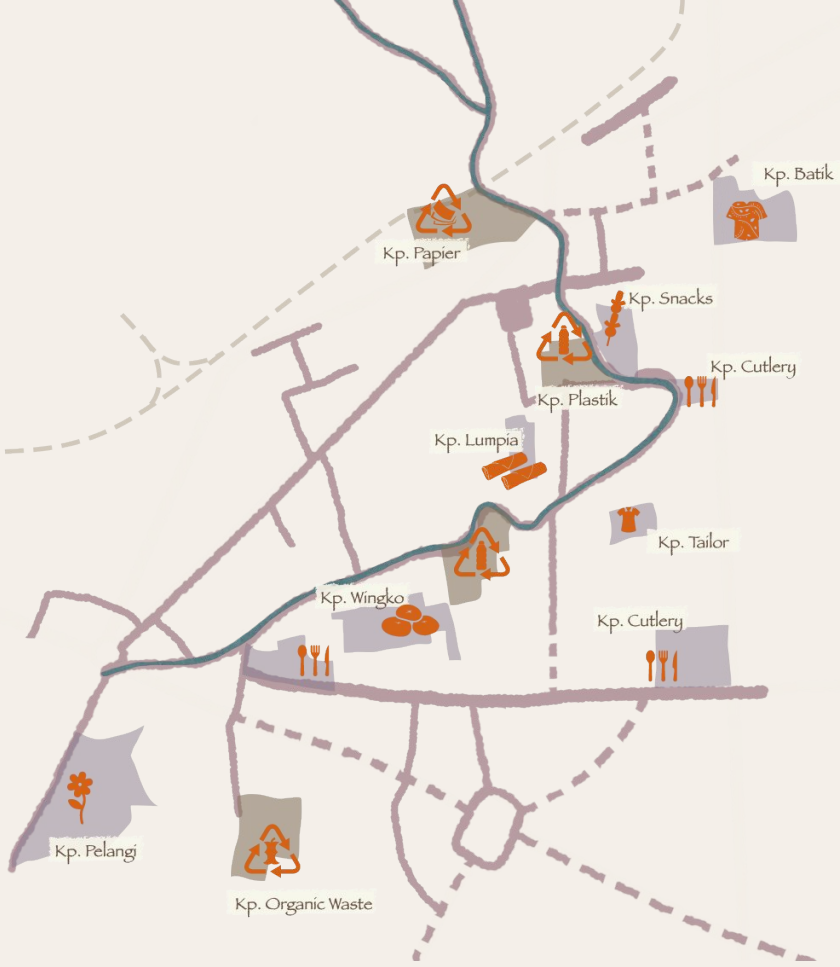


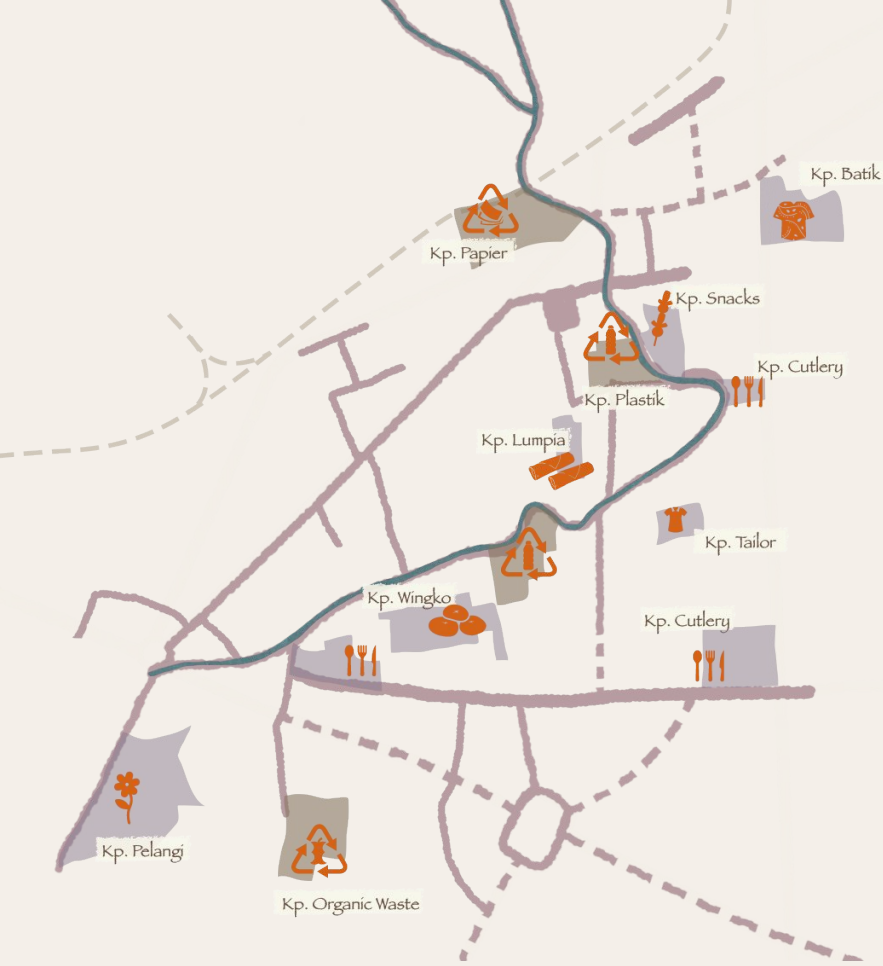
4. Connect to local villages



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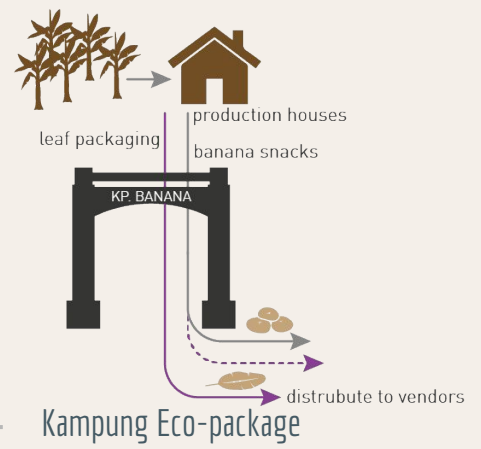
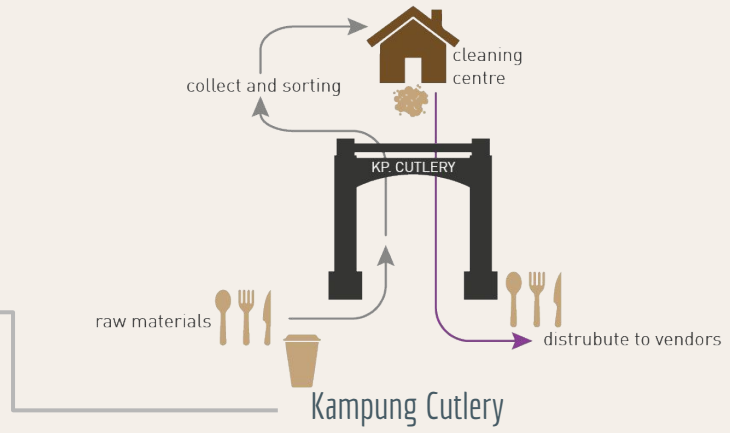
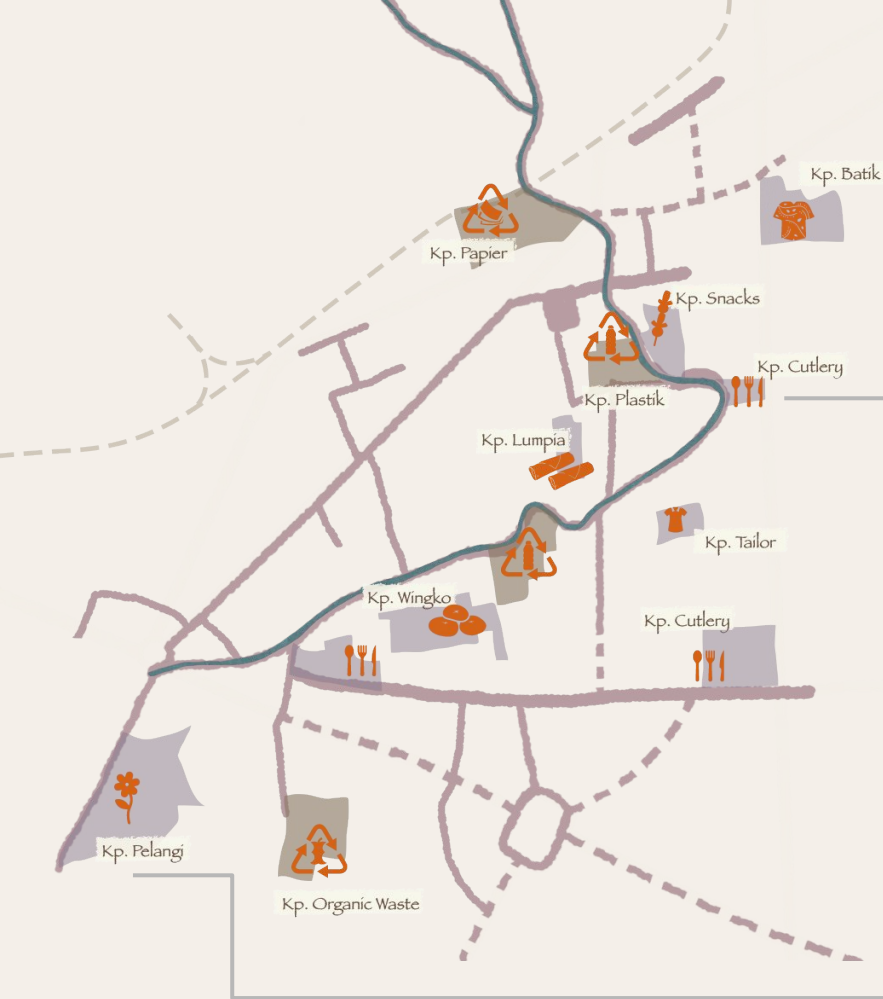
Vending Structure & Strategies

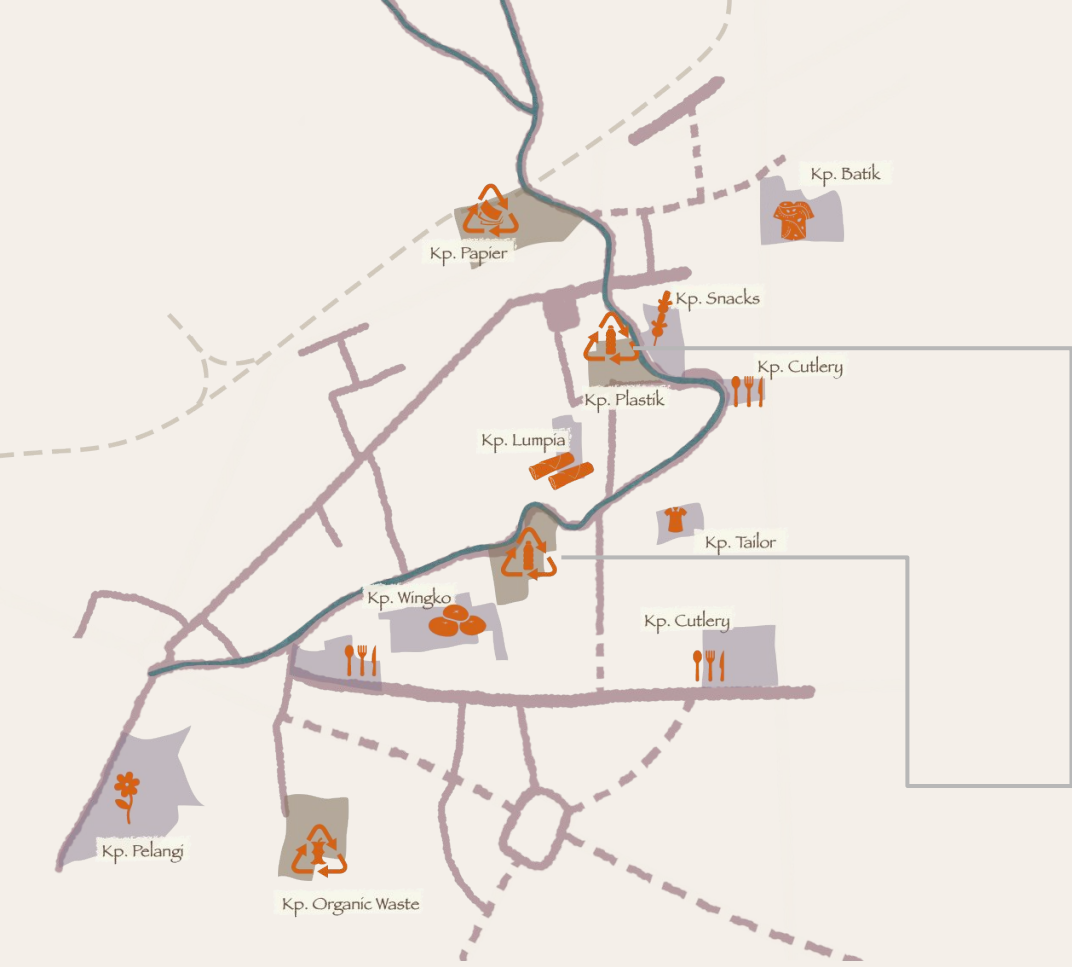


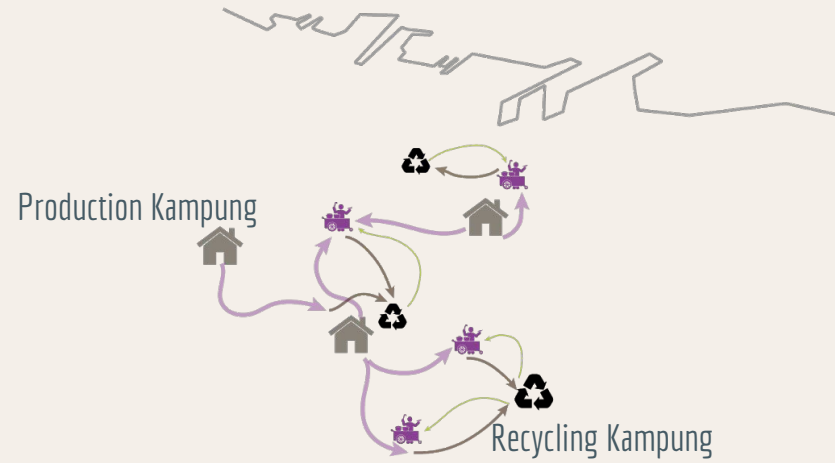
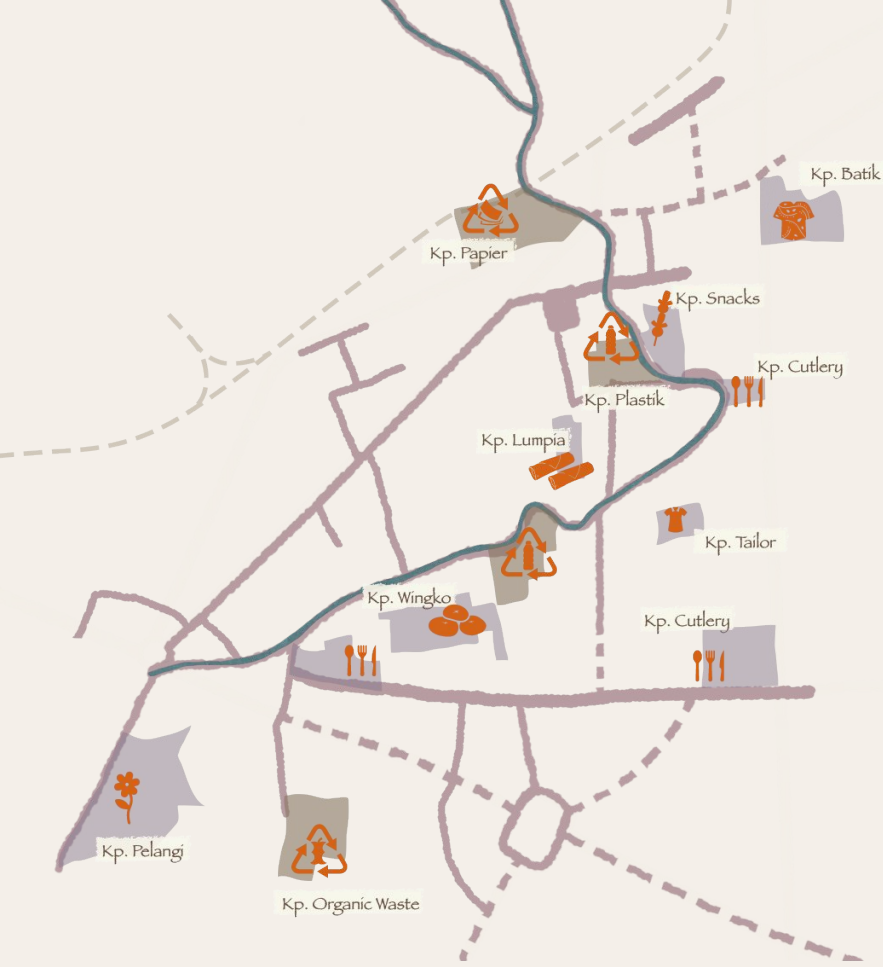


Strategies

- Make use of thematic kampung & garbage bank policies
- Reduce waste from source (cutlery & packaging)
- Reduce perceived nuisance







Circular material flow



Kali Semarang



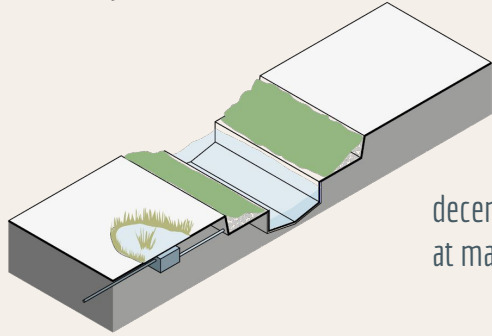
Kali Semarang (Depan Gereja Katedral)



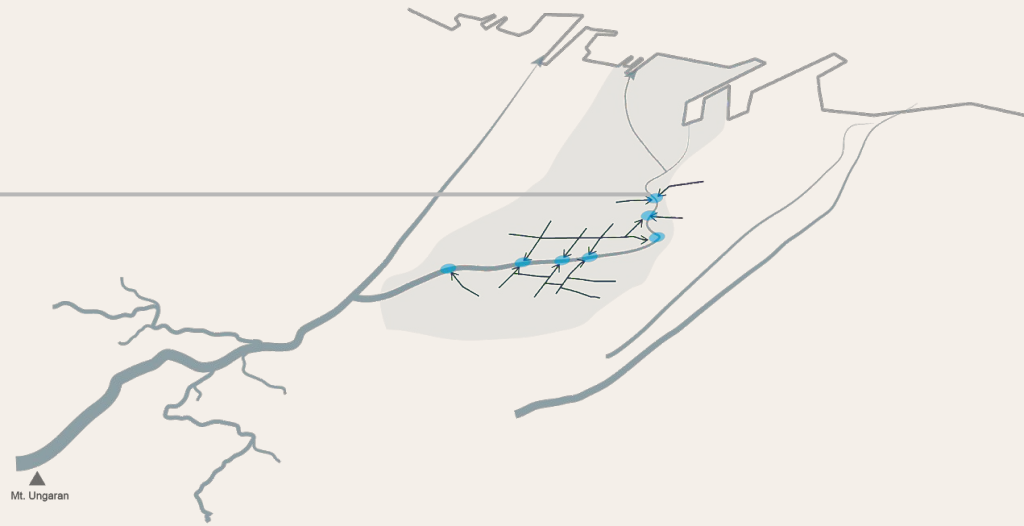
sedimentation and no waste-water management

Environmental quality for vendors

Filtration strategies

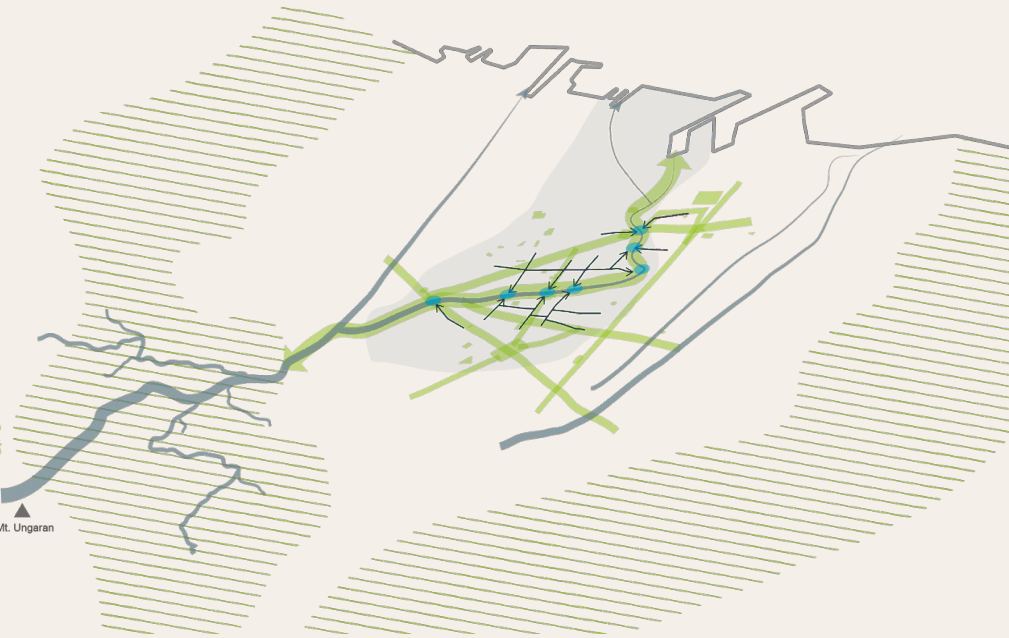
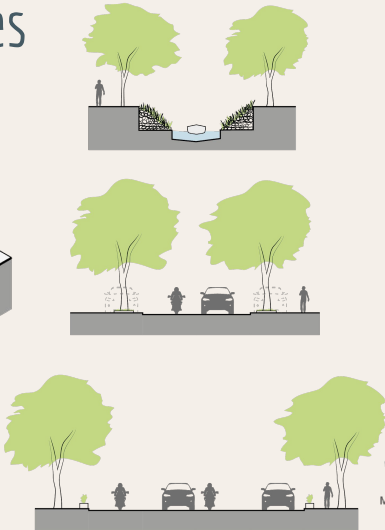
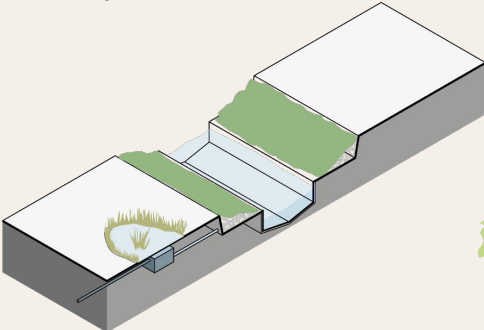


decentralised filtration nodes
at major drainage outlets



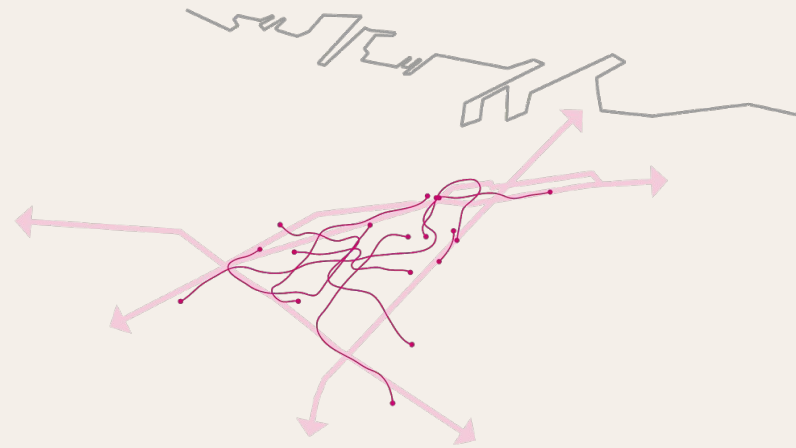
Environmental quality for vendors

Greenification strategies

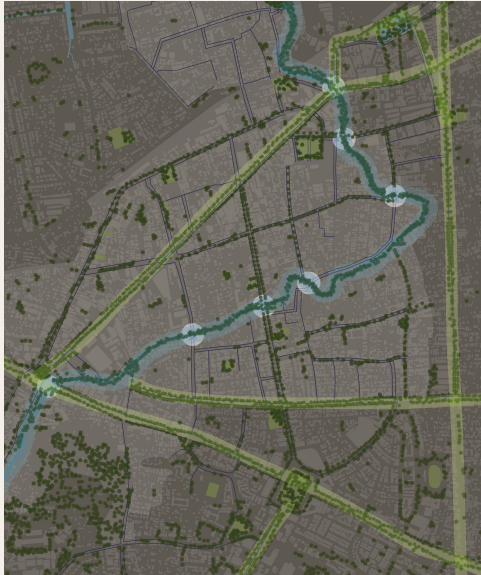


Environmental quality for vendors

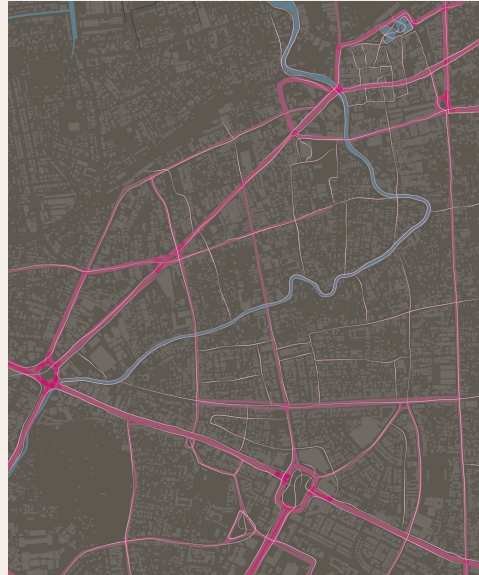
Improve walkability



FLOWS Speculation



Green & Blue flows

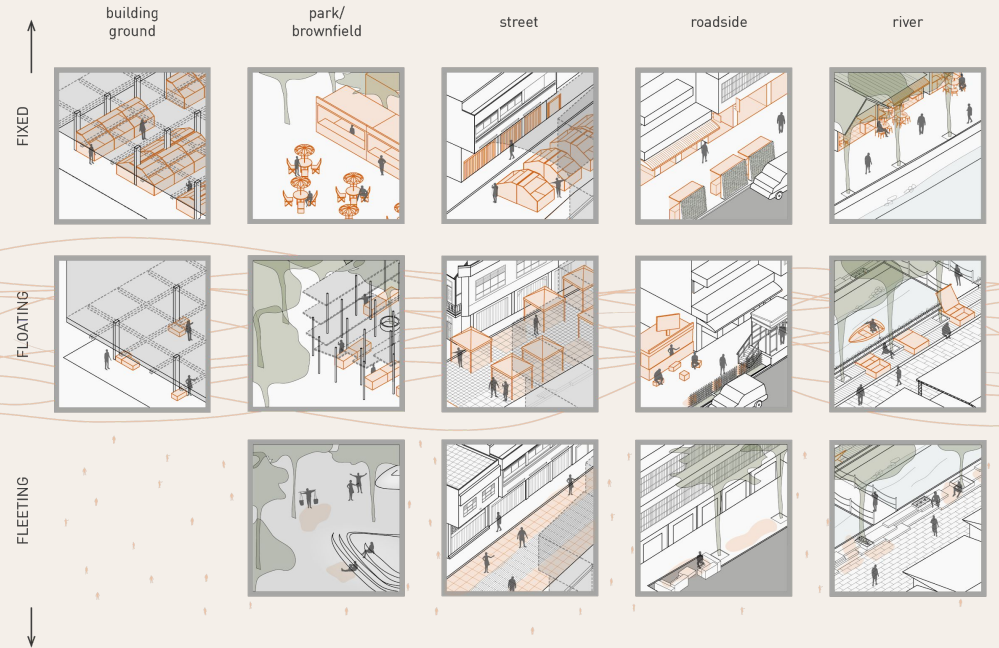
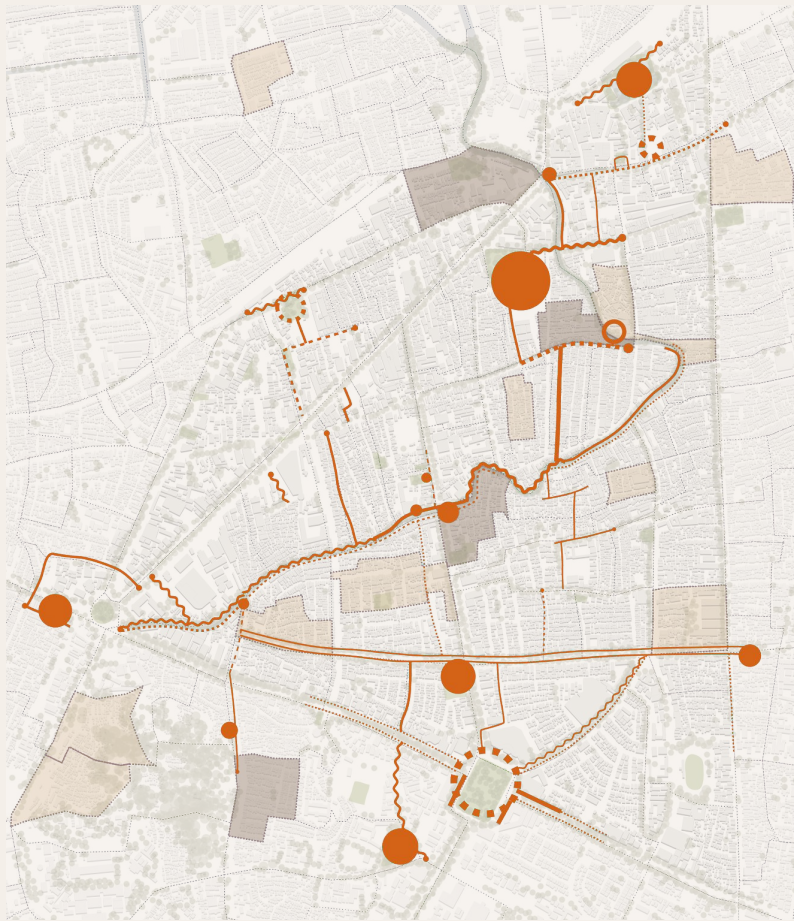


Mobility flows

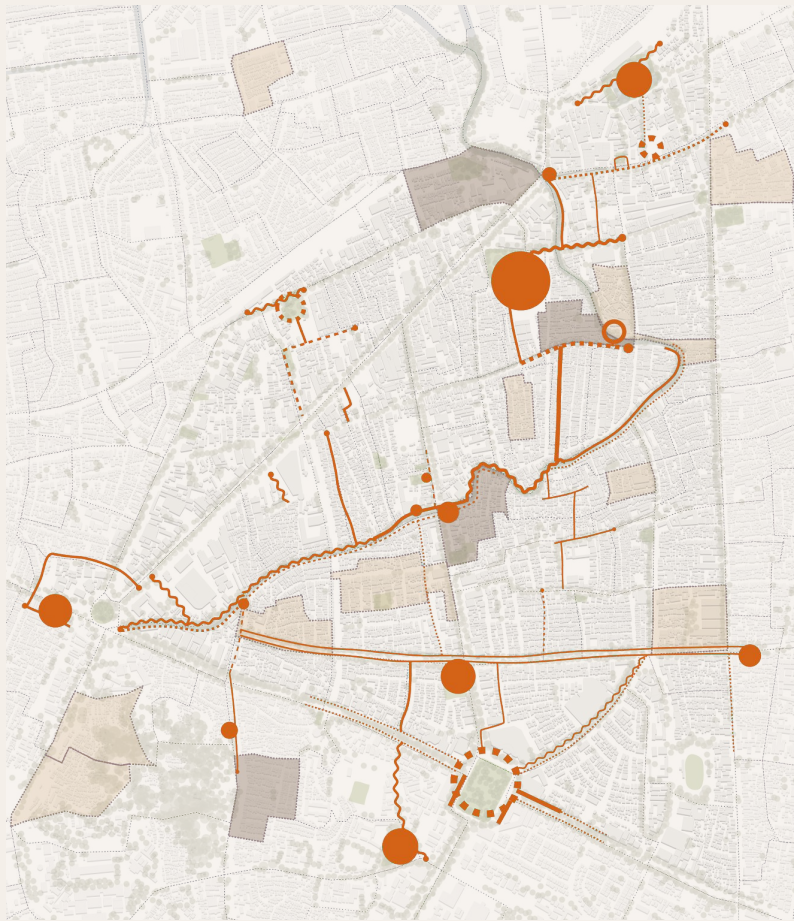


Material & Waste flows

Speculative urban city FLOWS



Vending Structure & Typologies



Space Preferences

Categorisation

formal → informal

flex



fix

formal

informal

street

building

sell goods

provide services

stationary

mobile

occasional

everyday





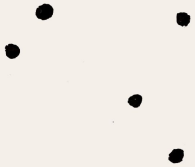
FIXED

- Physical design
- Static elements



FLOATING

- Easily movable on demand
- Nature of space remains



FLEETING

- Most-liberal
- Transforming and redefining

building ground

park/empty lot

street

roadside

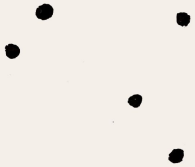
riverside



FIXED



FLOATING



FLEETING

building ground

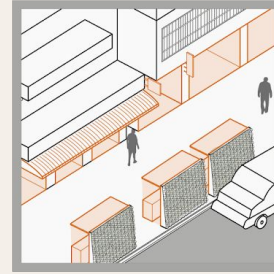
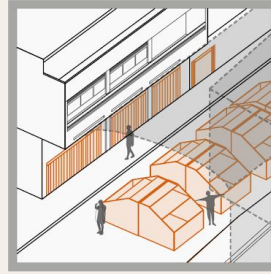
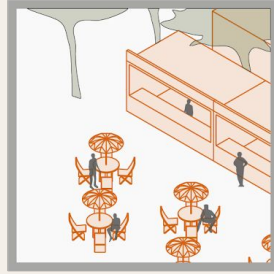
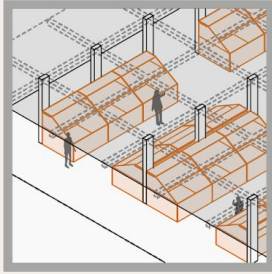
park/empty lot

street

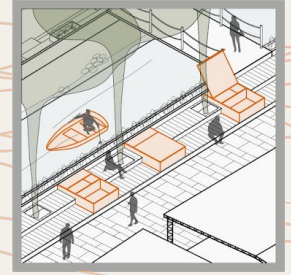
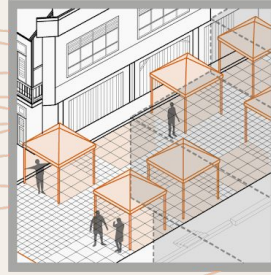
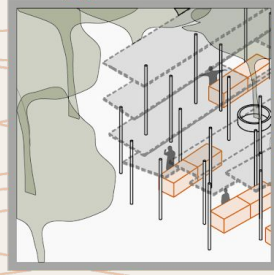
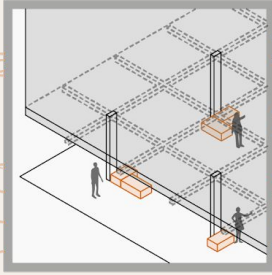
roadside

riverside

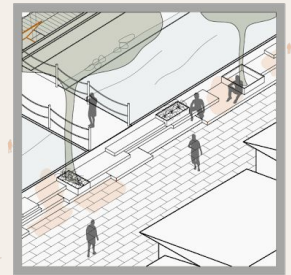
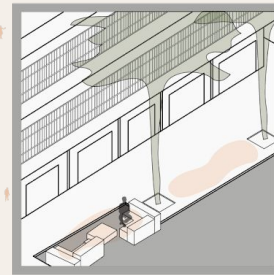
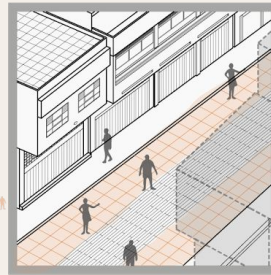
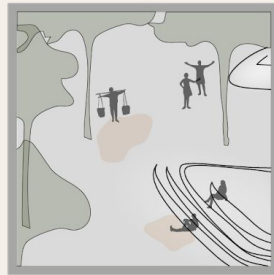
FIXED



FLOATING



FLEETING



building ground

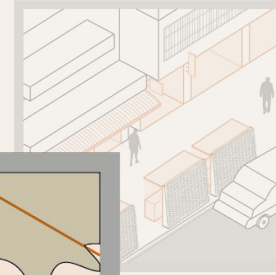
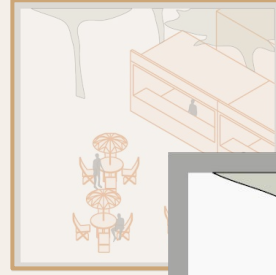
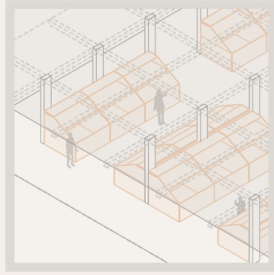
park/empty lot

street

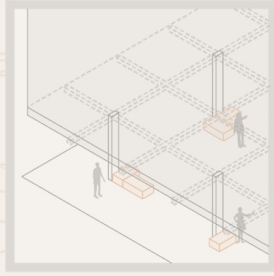
roadside

riverside

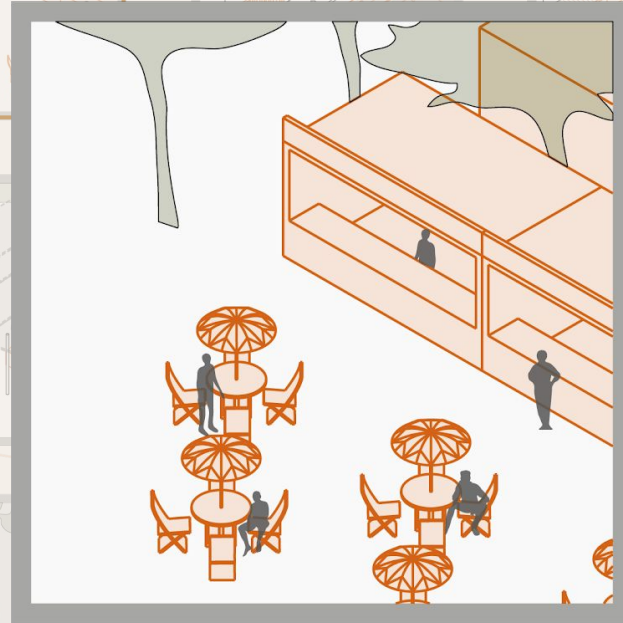
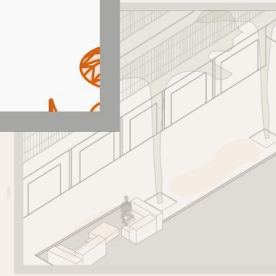
FIXED



FLOATING



FLEETING



building ground

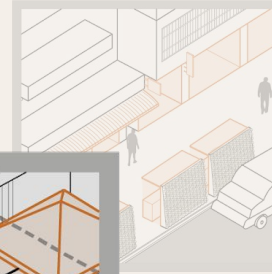
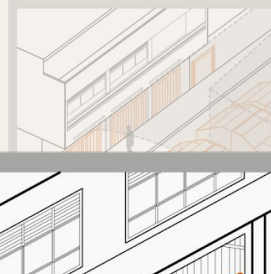
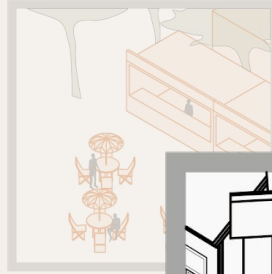
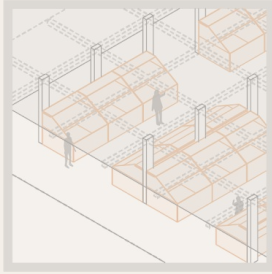
park/empty lot

street

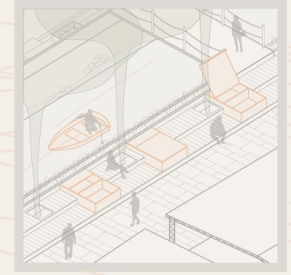
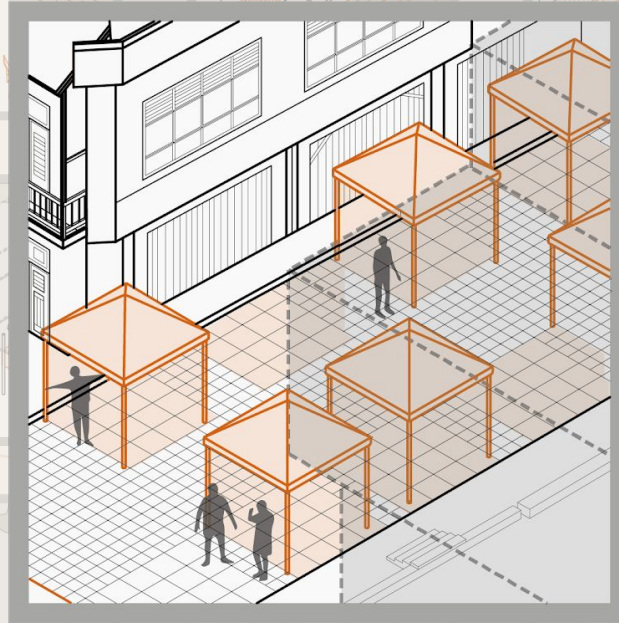
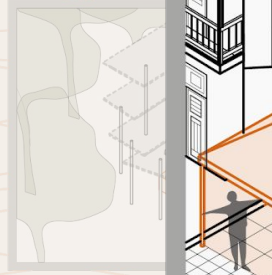
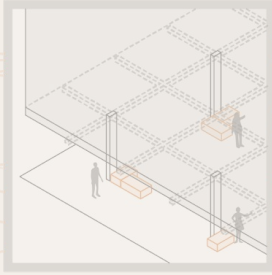
roadside

riverside

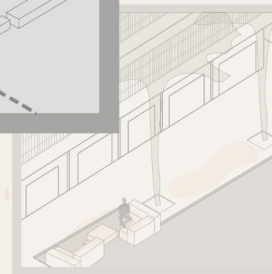
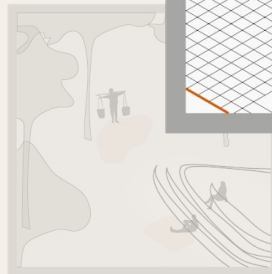
FIXED



FLOATING



FLEETING



building ground

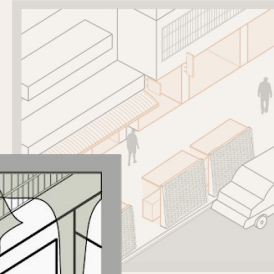
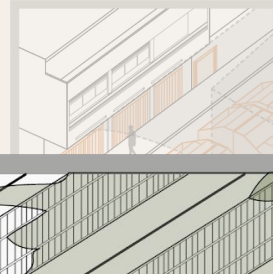
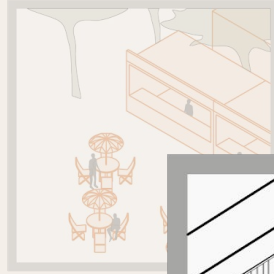
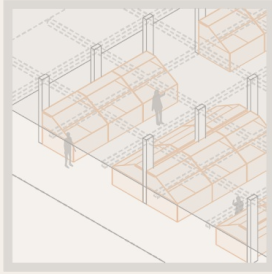
park/empty lot

street

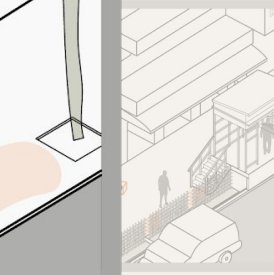
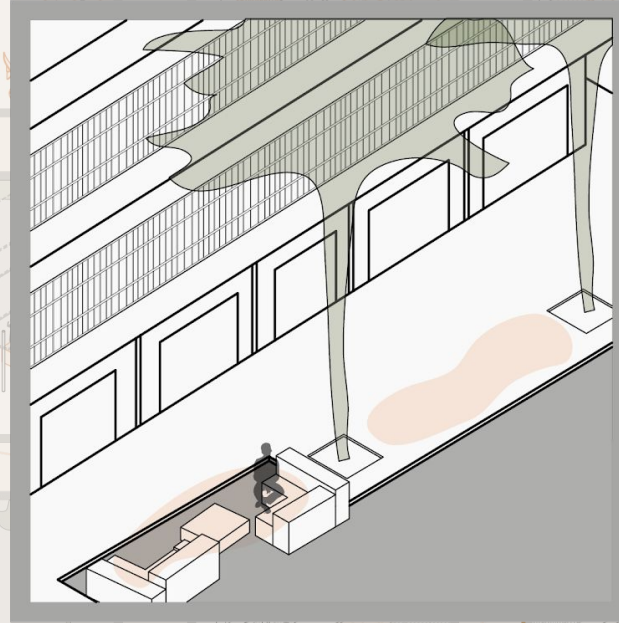
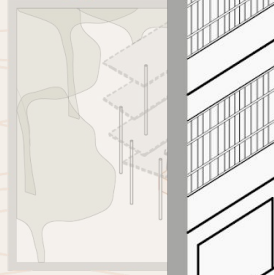
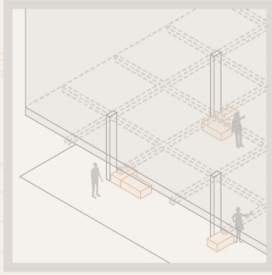
roadside

riverside

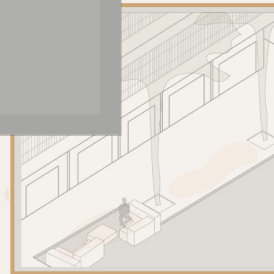
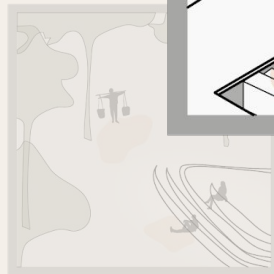
FIXED

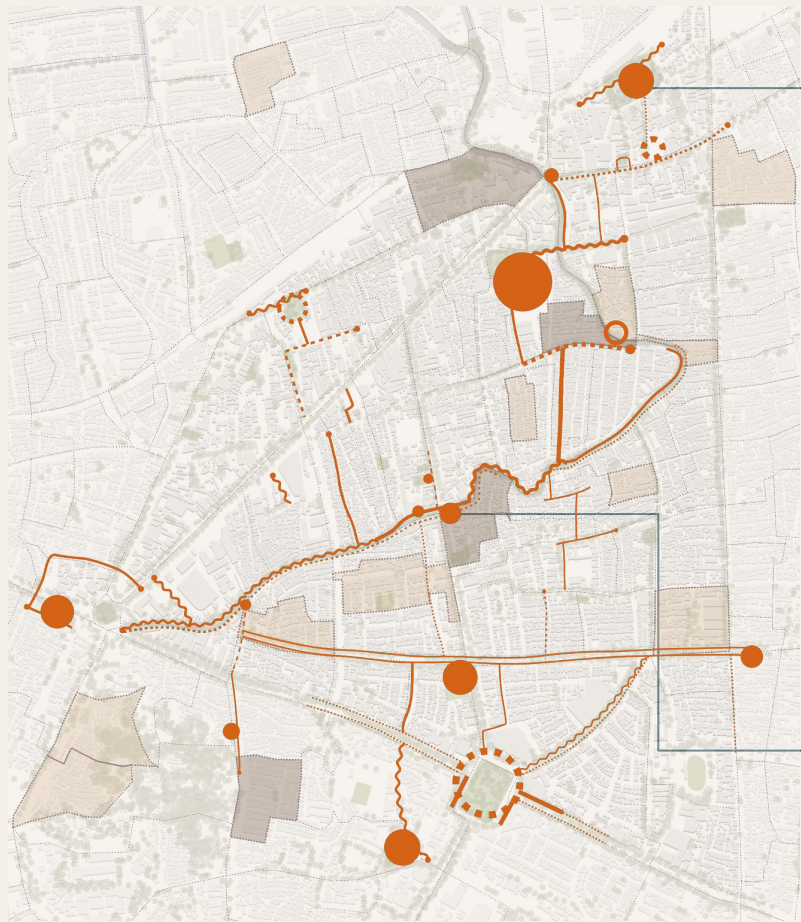


FLOATING



FLEETING



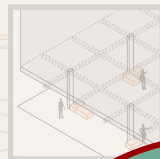


↑
FIXED

FLOATING

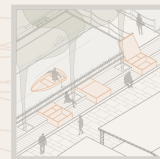
↓
FLEETING

building
ground



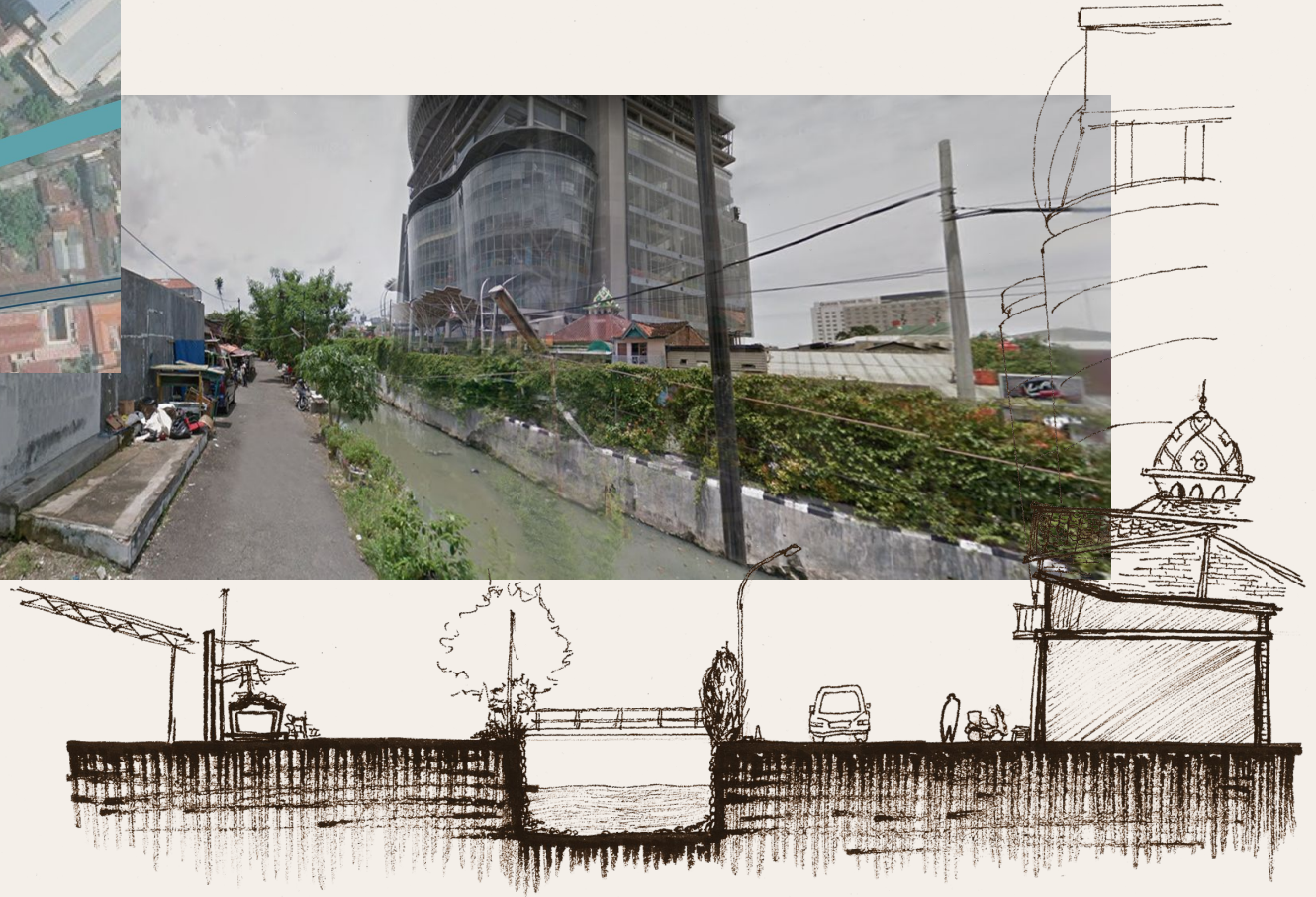
roadside

river





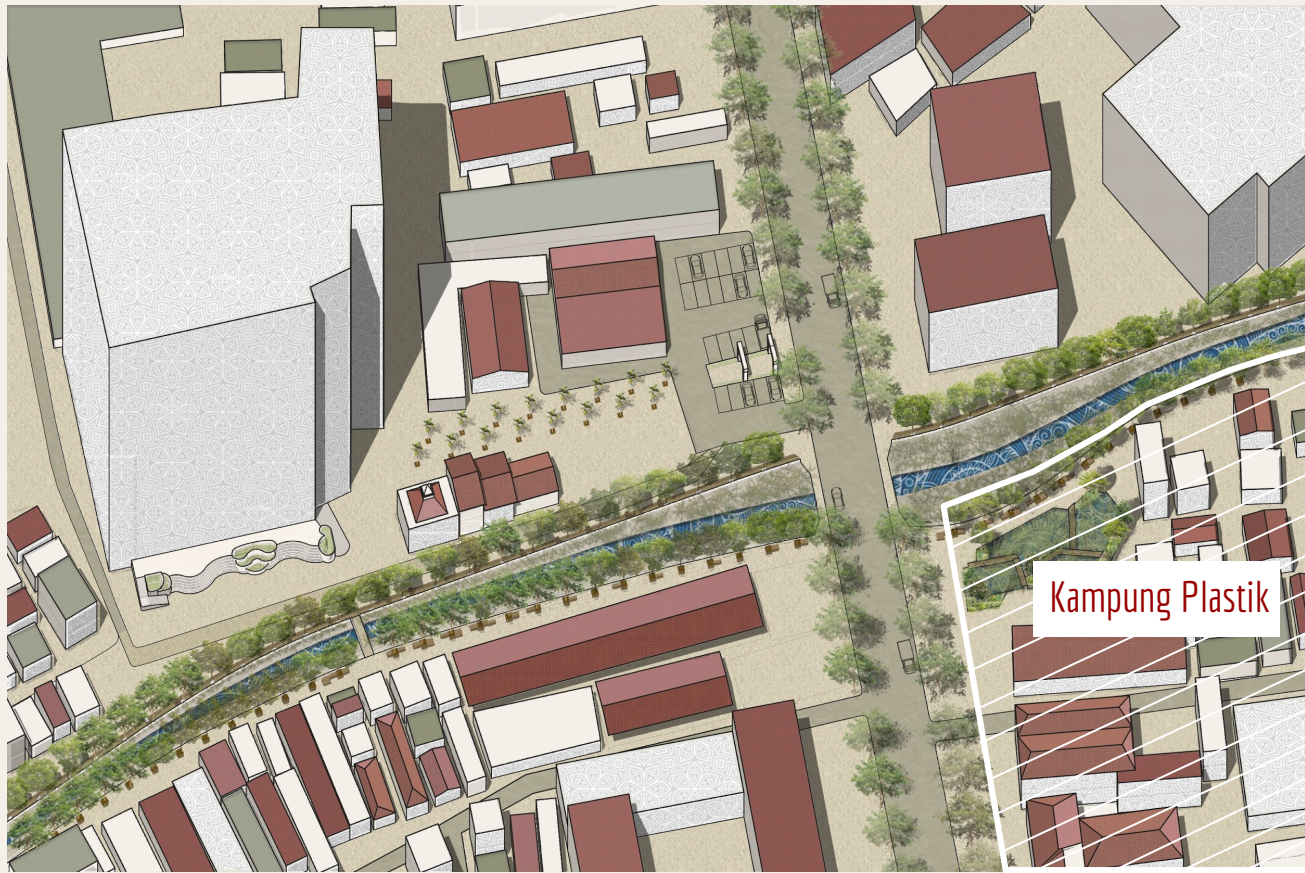
Test site- Semarang Town Square



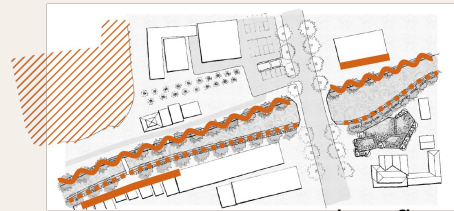
Test site- Semarang Town Square



Test site- Semarang Town Square



Kampung Plastik



vendors flow



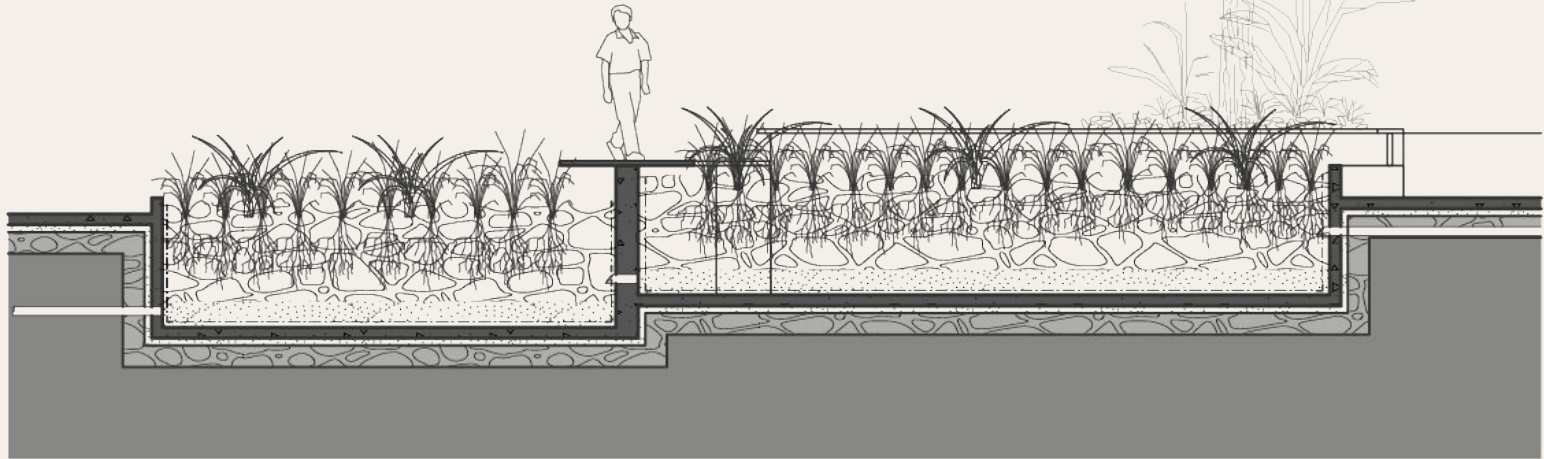
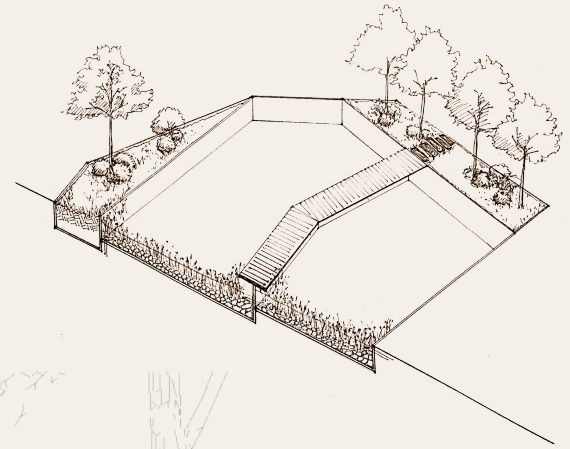
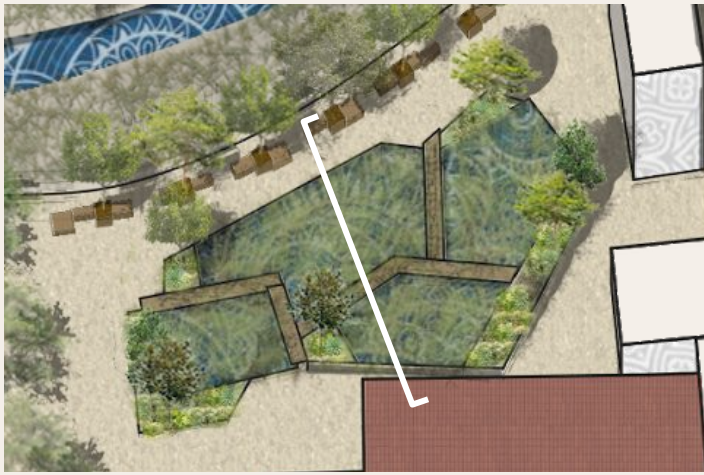
green flow



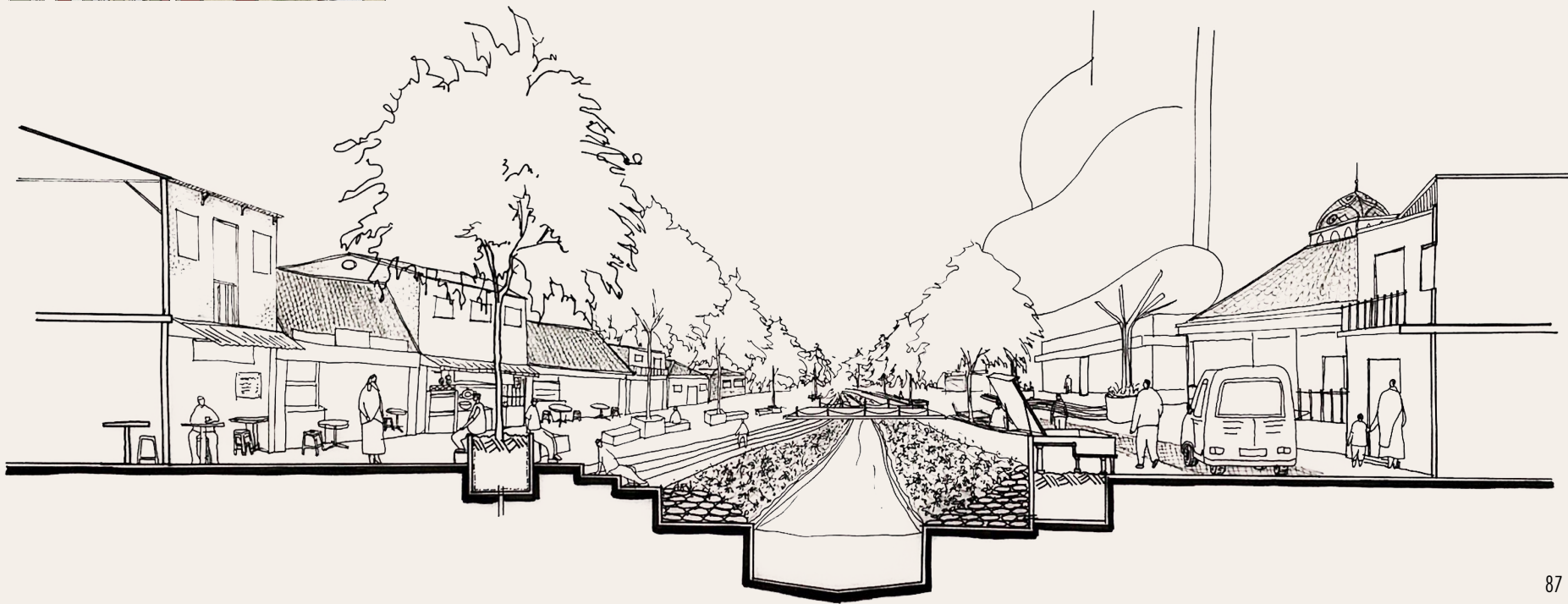
water flow

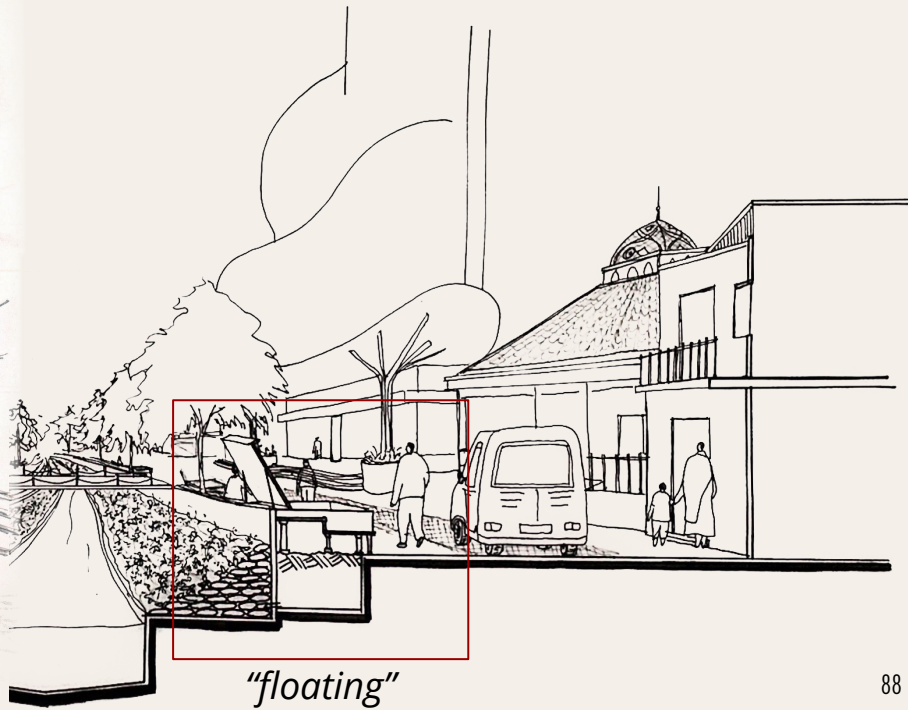
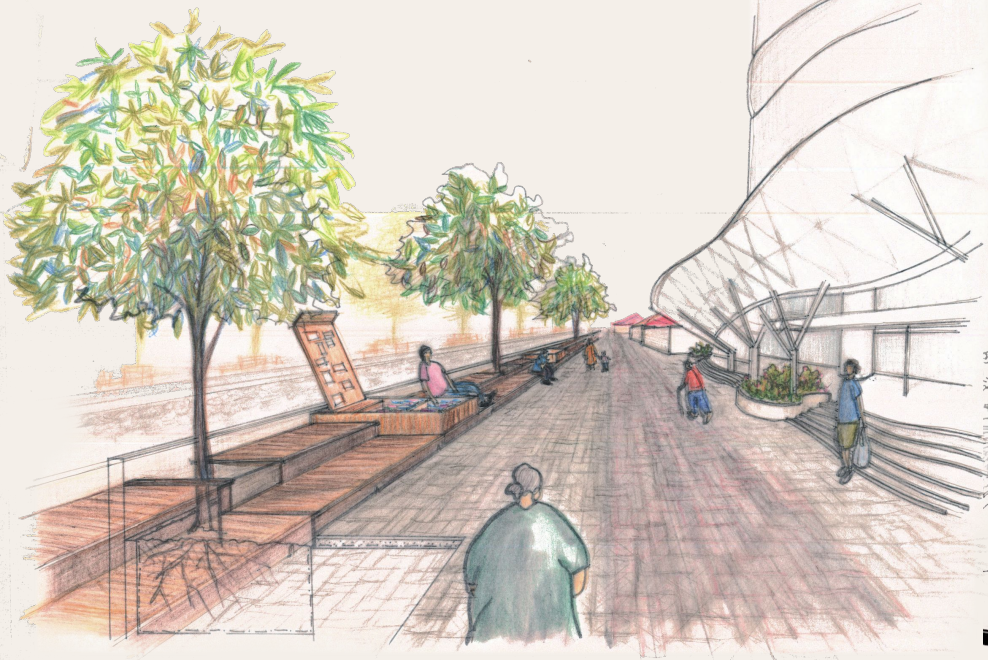


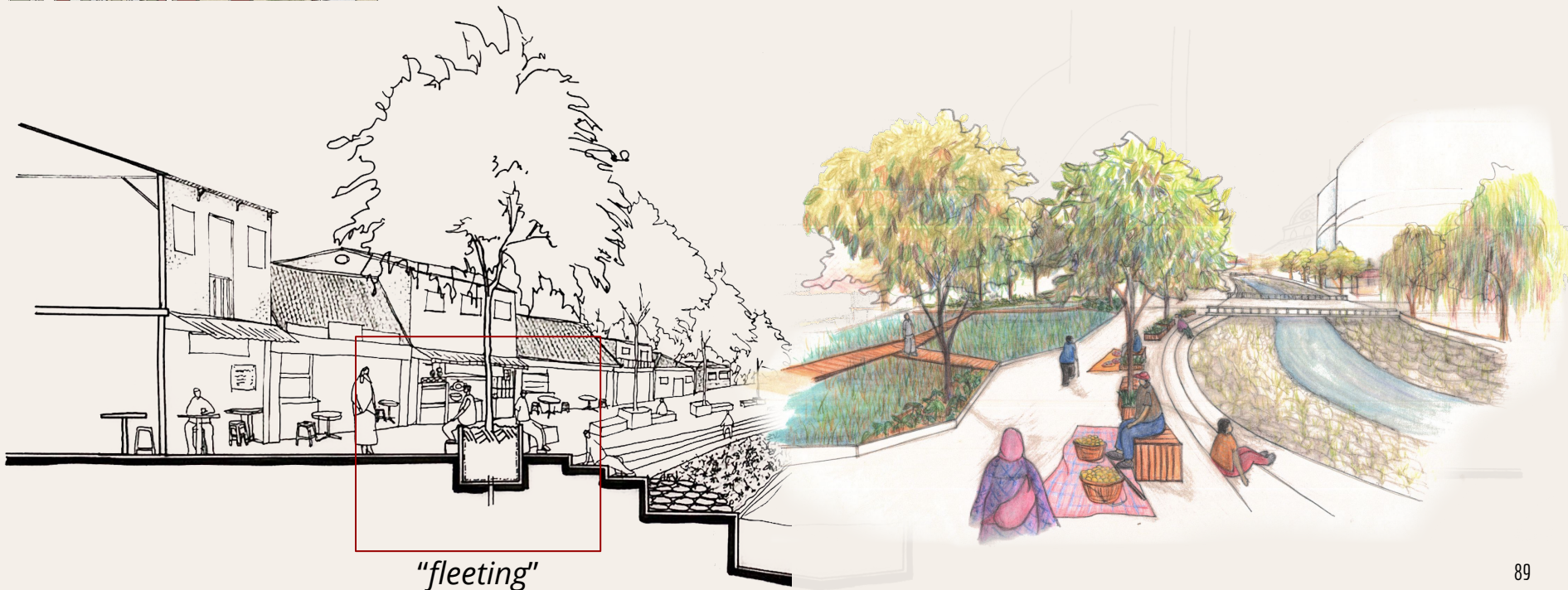
mobility flow



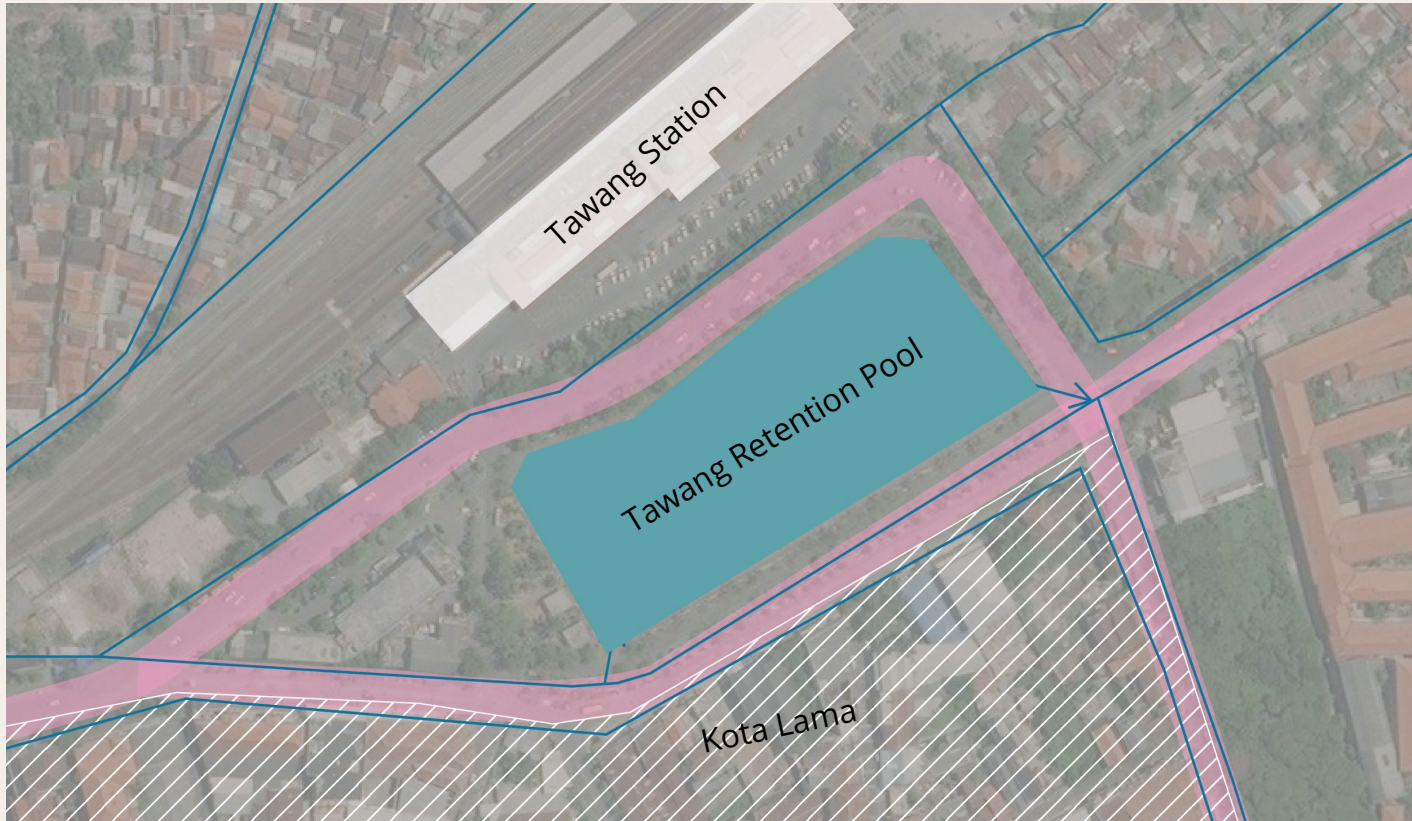








"fleeting"



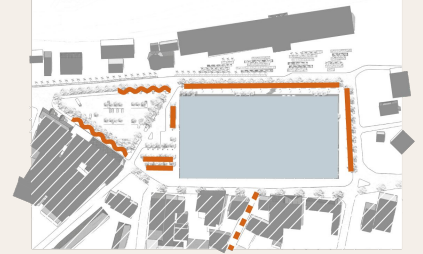
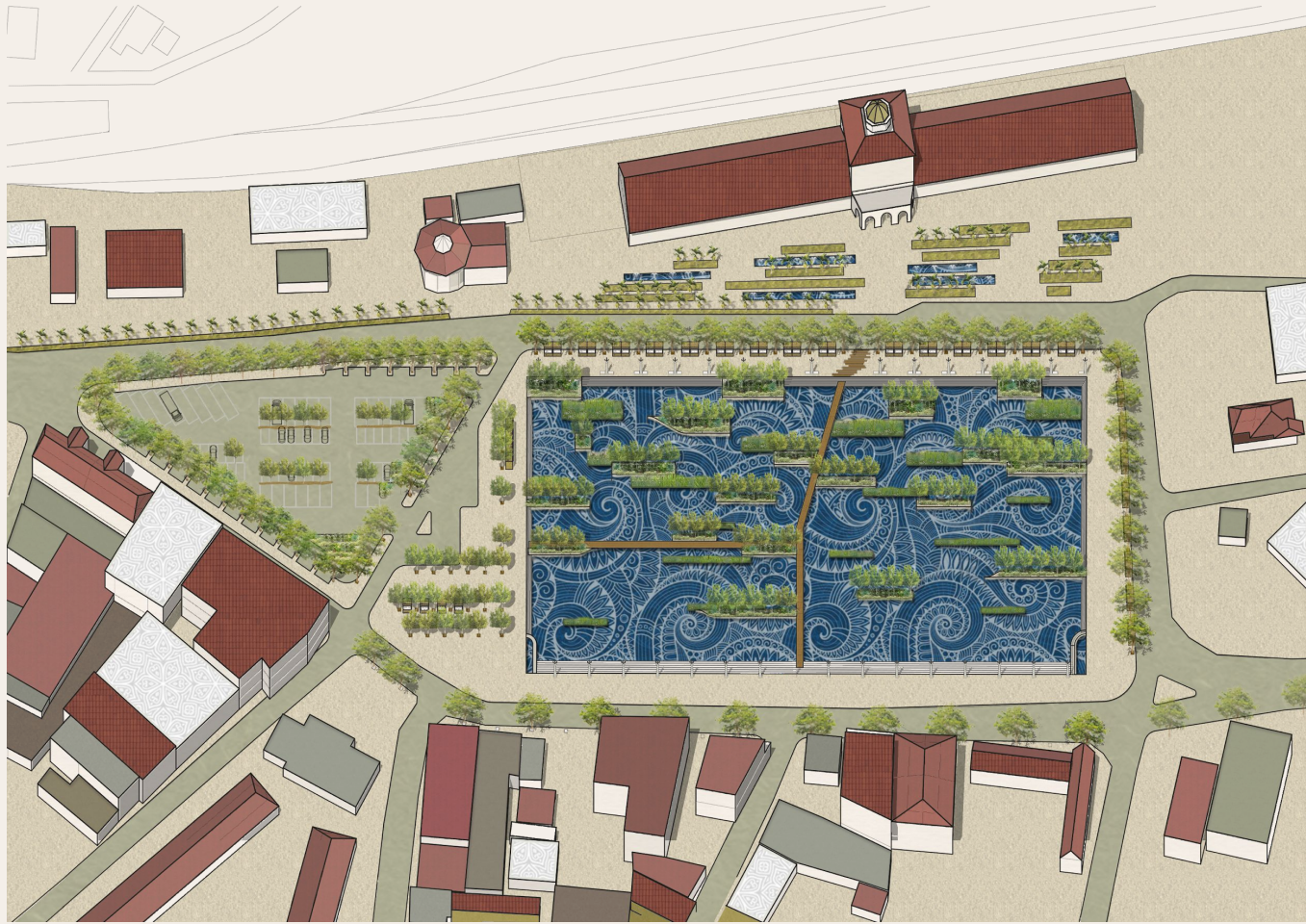
Test site- Tawang Retention Pool



Test site- Tawang Retention Pond



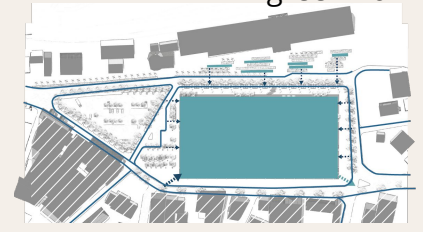
Test site- Tawang Retention Pond



vendors flow



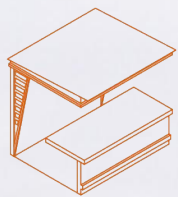
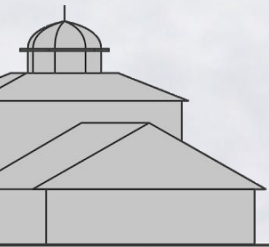
green flow



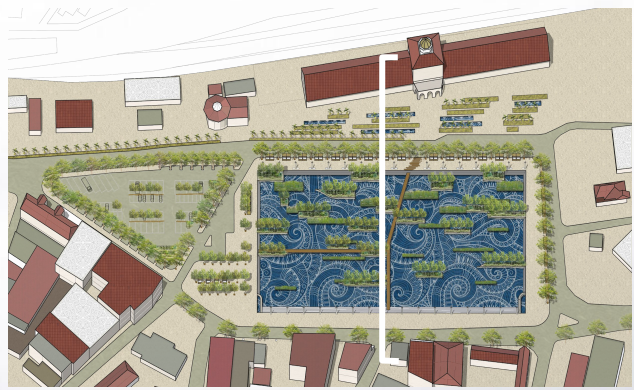
water flow

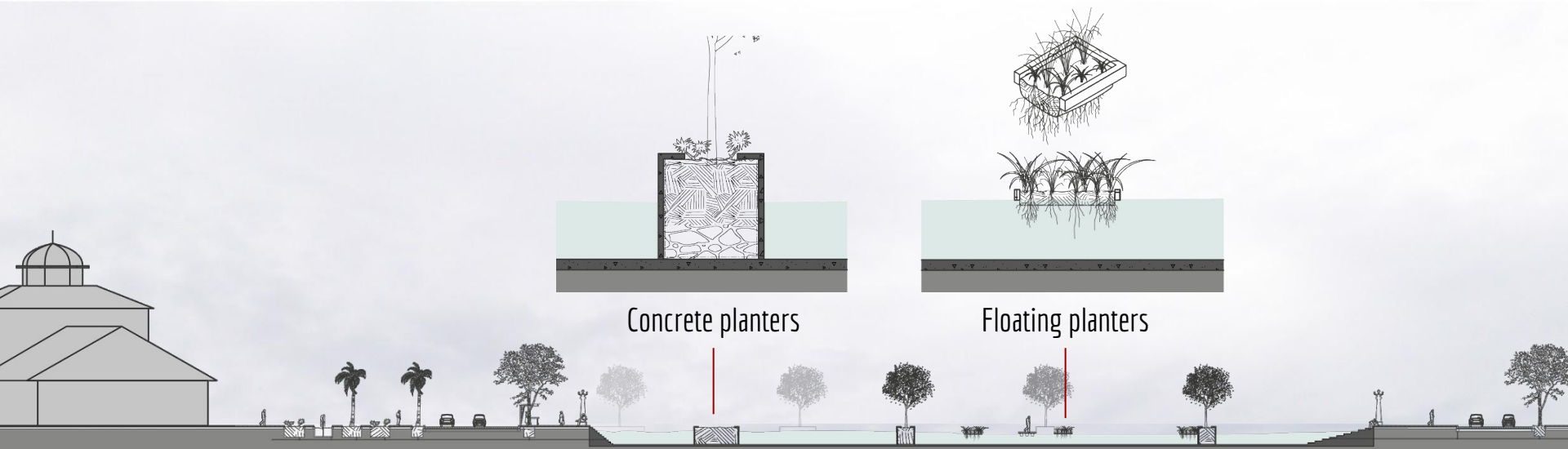


mobility flow



Kiosks







Michelia champaca
(Champak)



Concrete planters



Senna siamea
(cassia/ Johar)



Ophiopogon variegated



Rhapis excelsa



Floating planters



Alocasia odora



Agave angustifolia



Typha latifolia
(cat's tail)



Eichhornia crassipes
(water hyacinth)



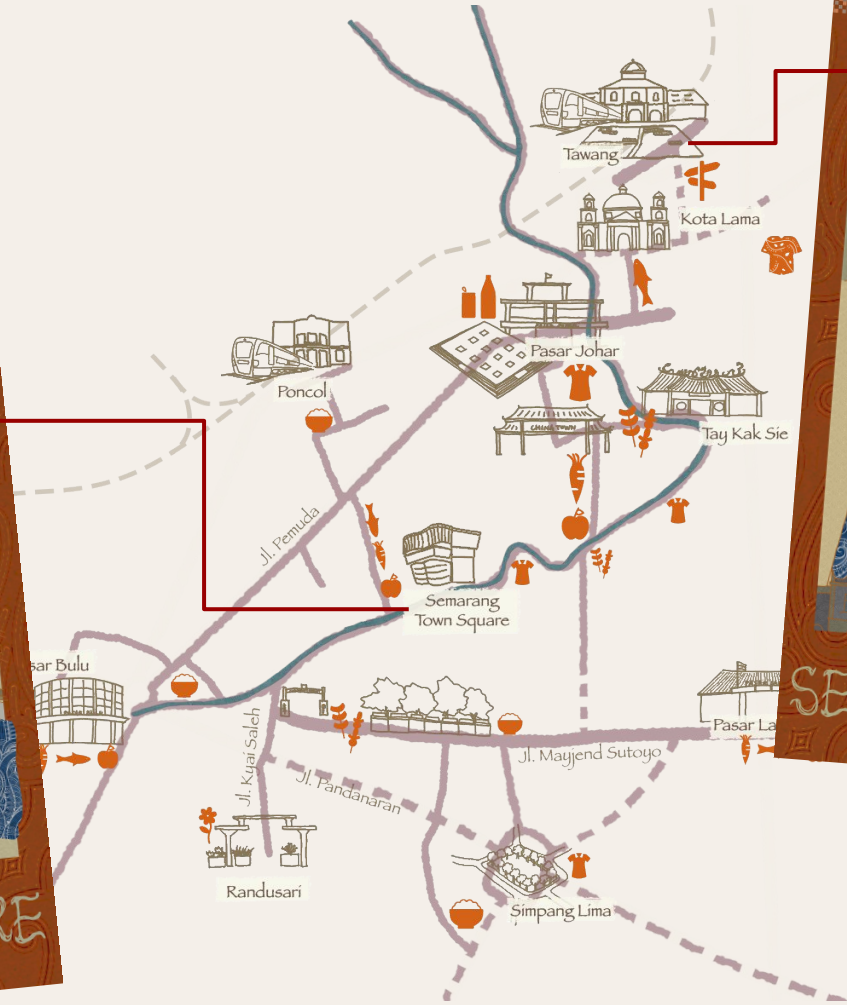
Rhynchospora Corymbosa
(Greater Clubrush)

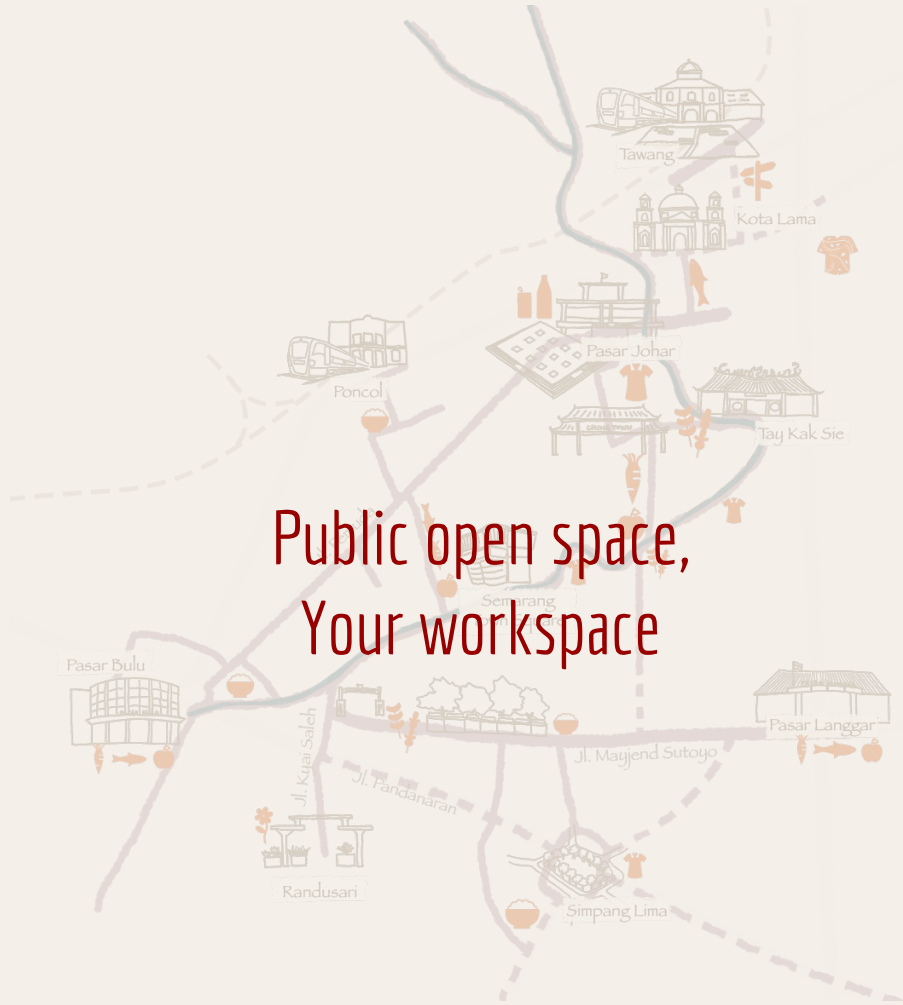






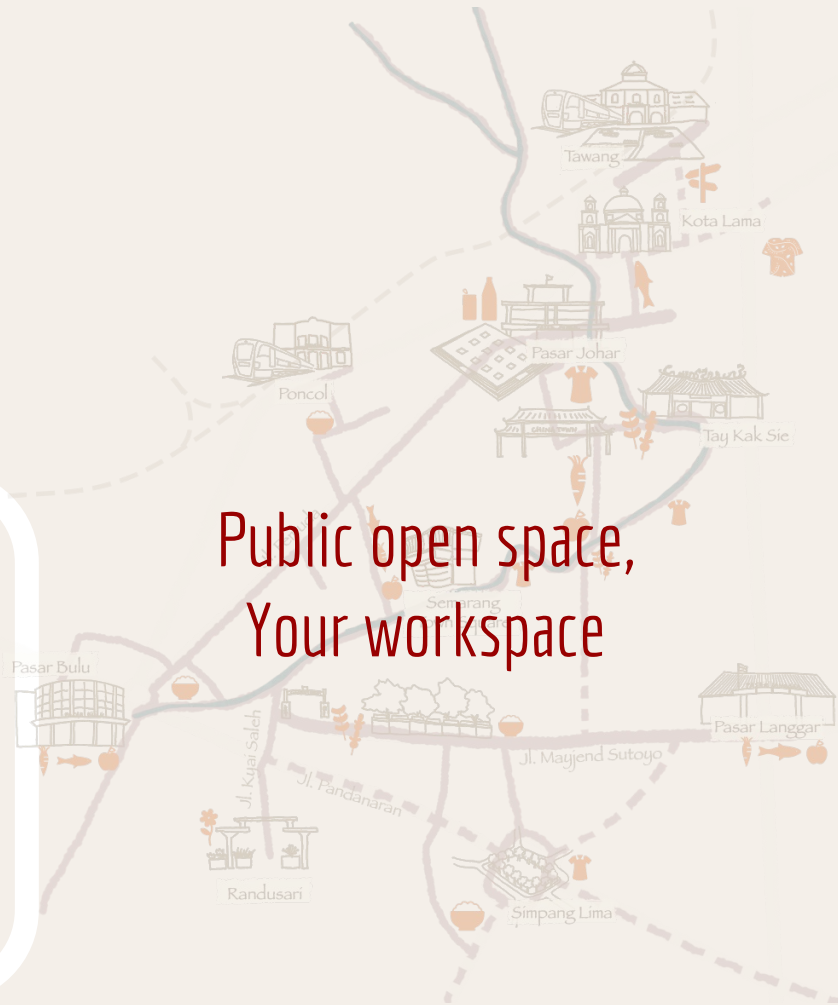
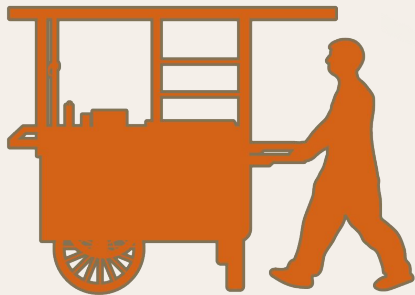




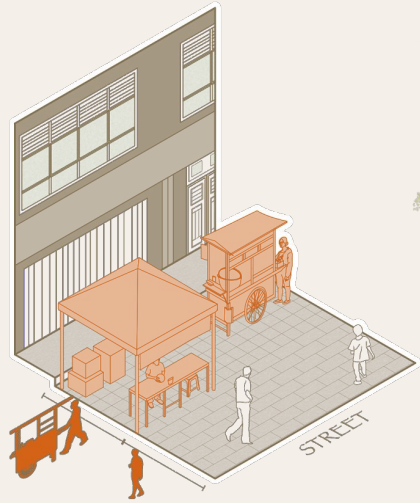


Public open space,
Your workspace

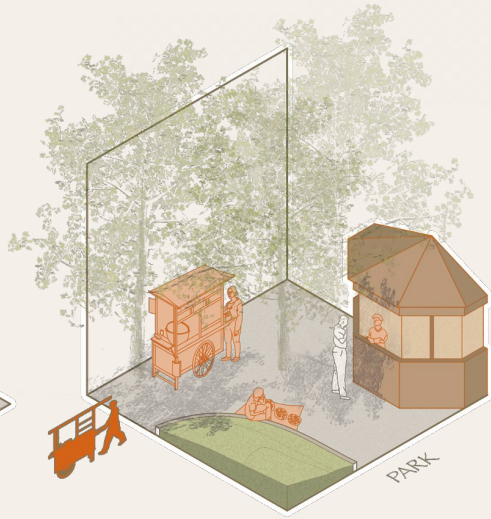
Public open space, Your workspace



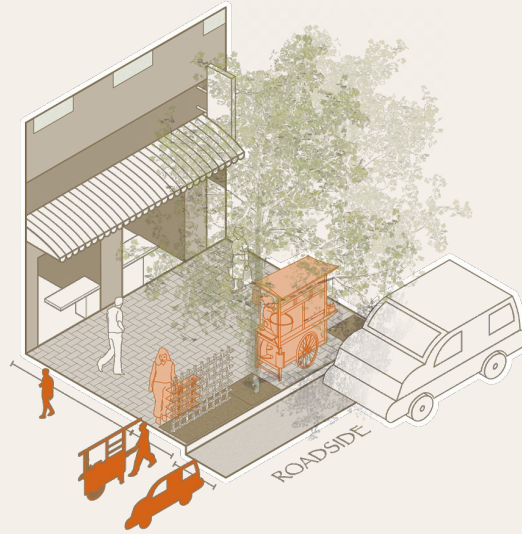
Street



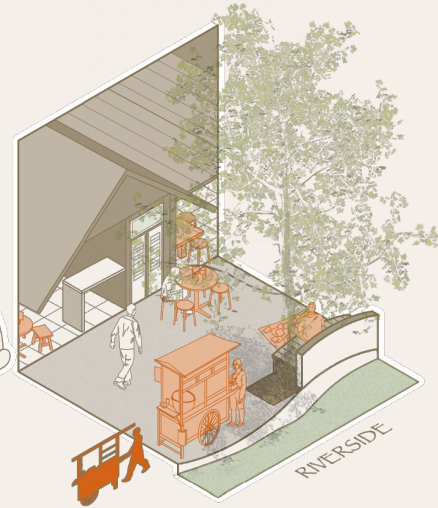
Park



Roadside



Riverside





You are an important part
of the city



Part of the daily lives



Mobile actor in the circular economy

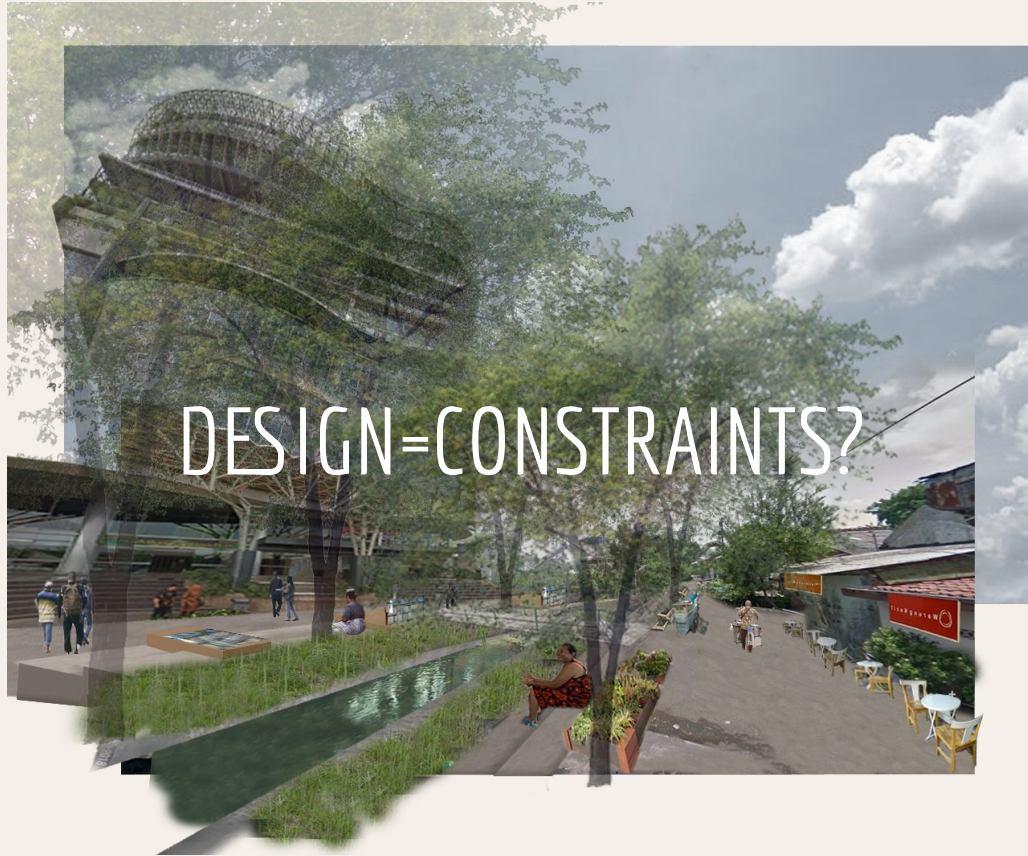
You are an important part
of the city



Give vibrance to street life



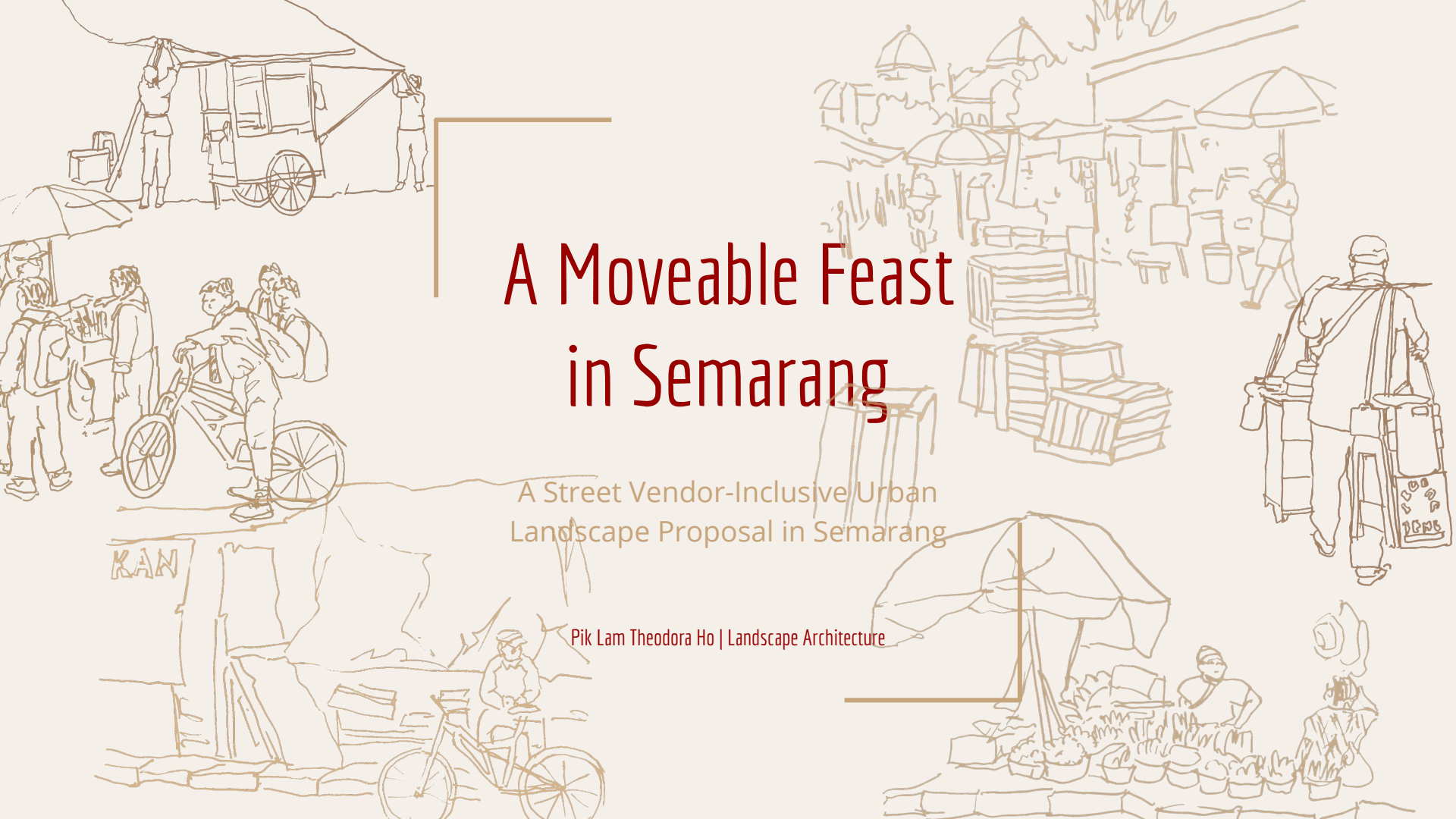
Creative and resilient



DESIGN=CONSTRAINTS?

a street vending survival guide





A Moveable Feast in Semarang

A Street Vendor-Inclusive Urban
Landscape Proposal in Semarang

Pik Lam Theodora Ho | Landscape Architecture