



The Innovation Factory

*The Cultural Hub in Hembrug
Edith Leung Yee Hang | P5 Presentation*

RESEARCH
PROGRAM
DESIGN

Content

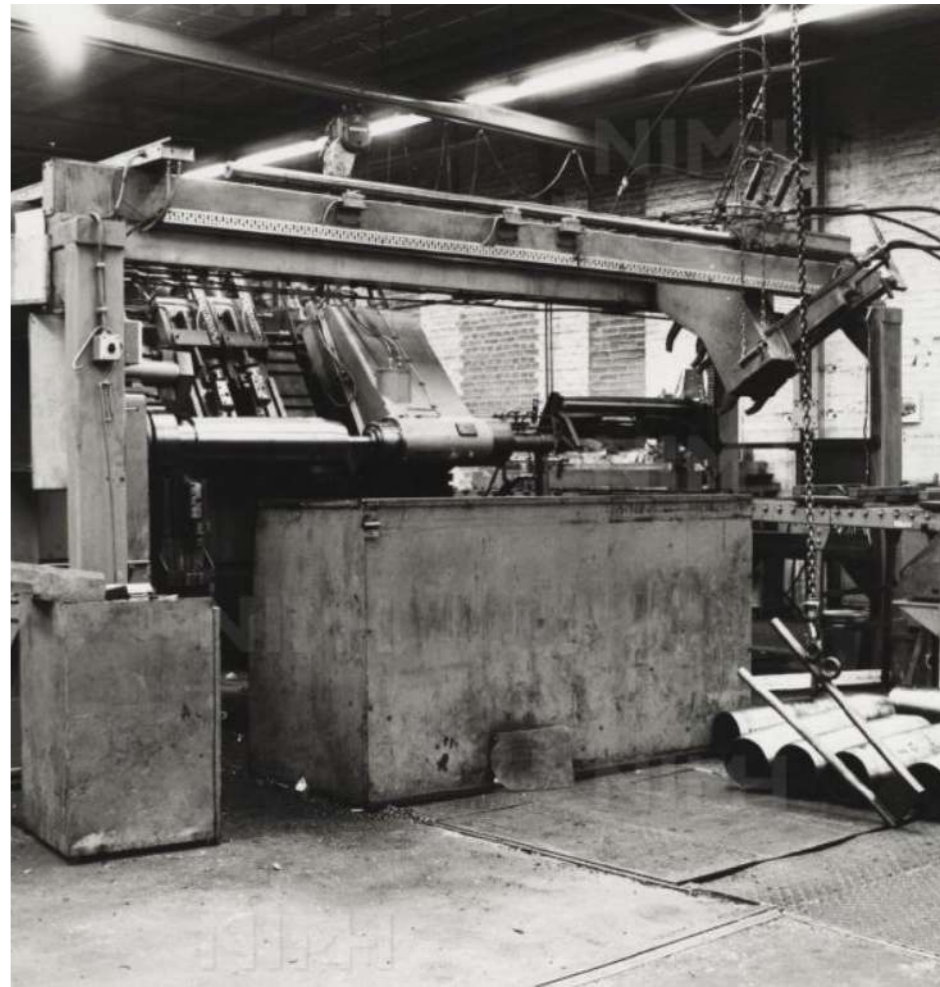
▶ RESEARCH
PROGRAM
DESIGN

Research

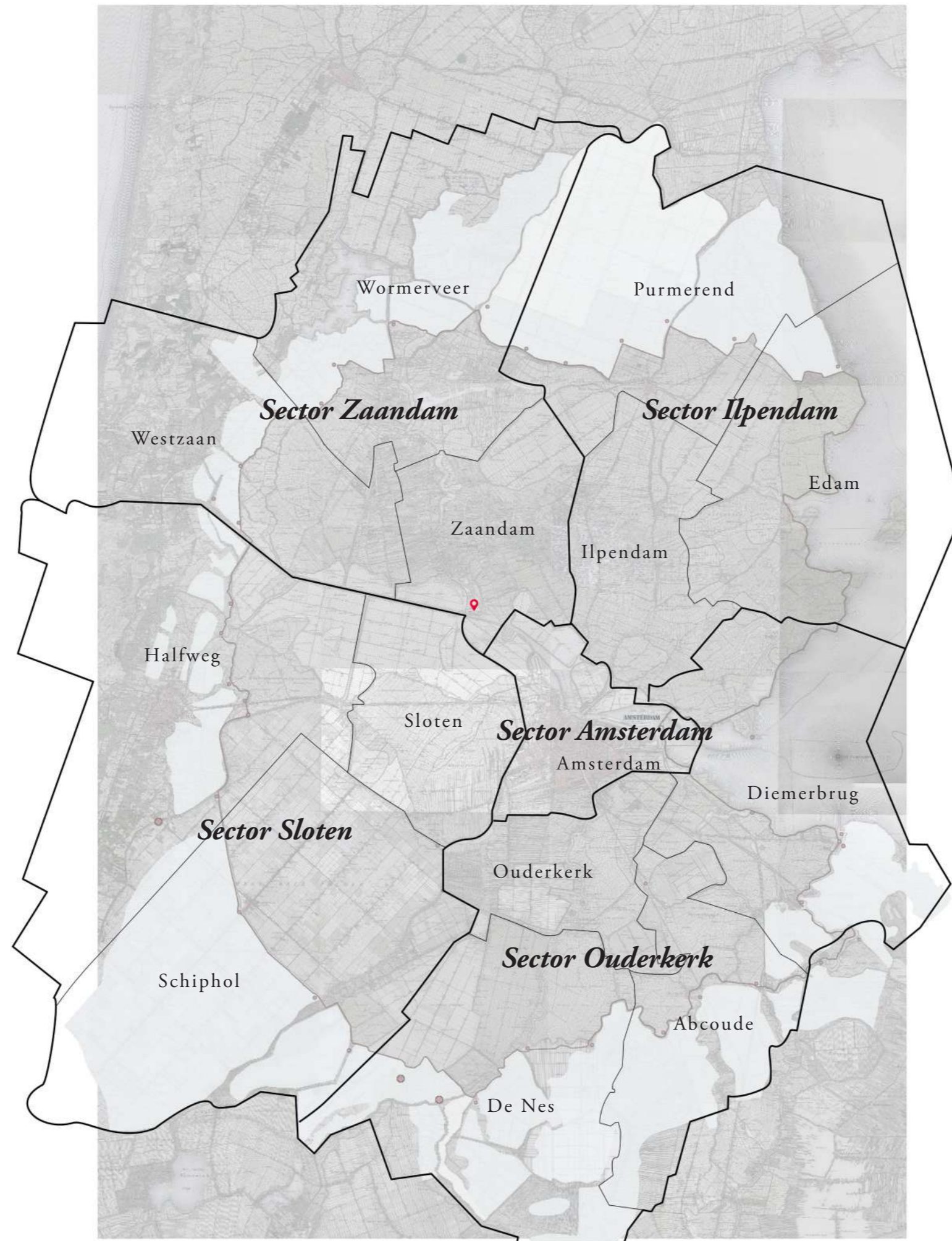


Hembrug?

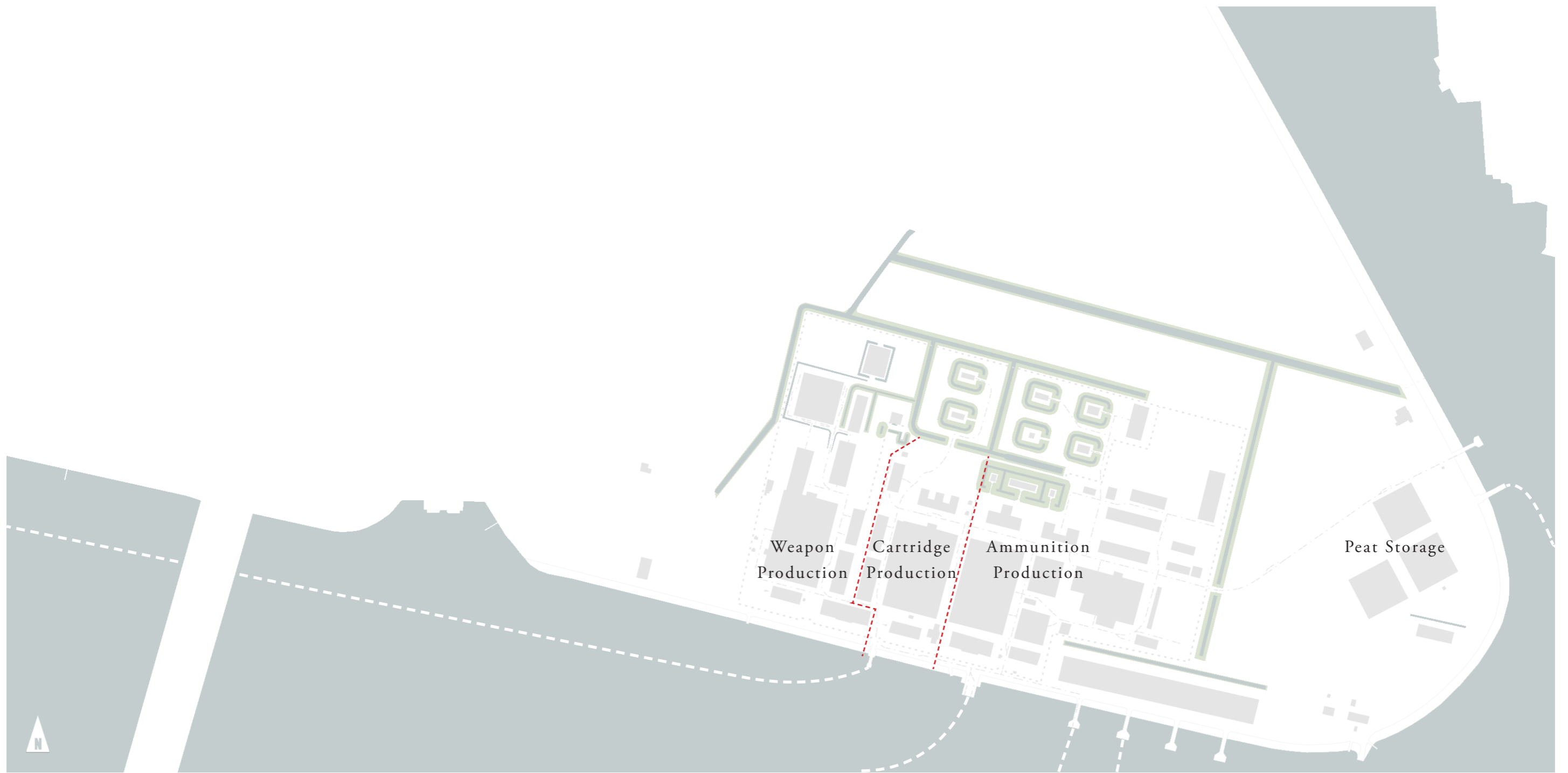




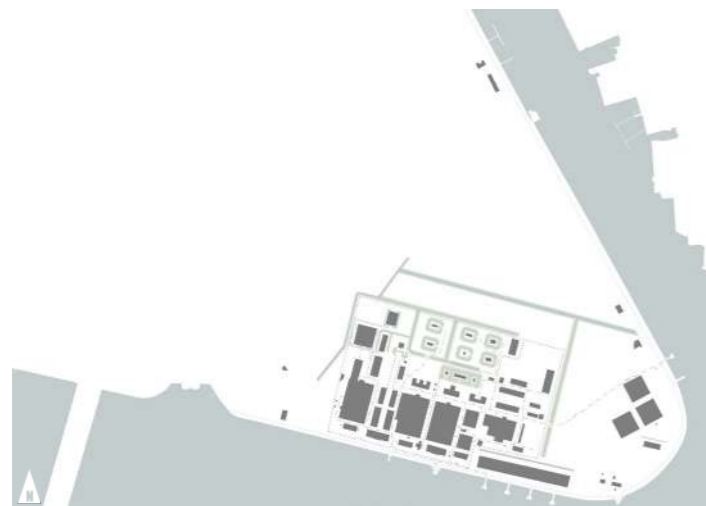
New weapons, new bullets!



Stelling van Amsterdam



Tripartite production area



1901



1924



1941

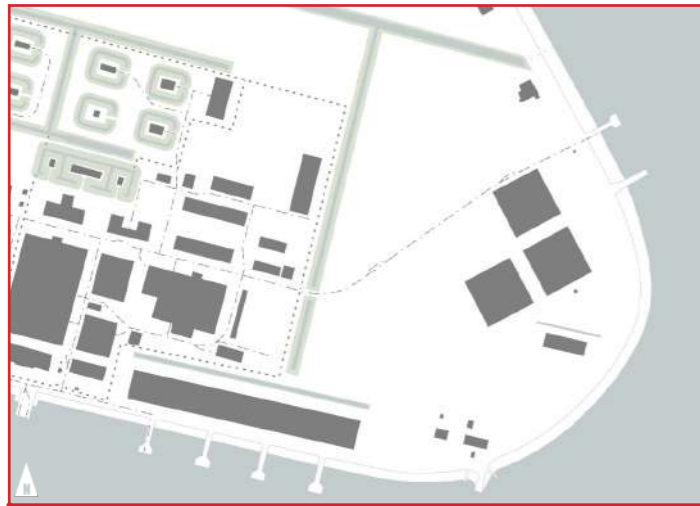


1996

Historical development



The Head of the Cape



1901



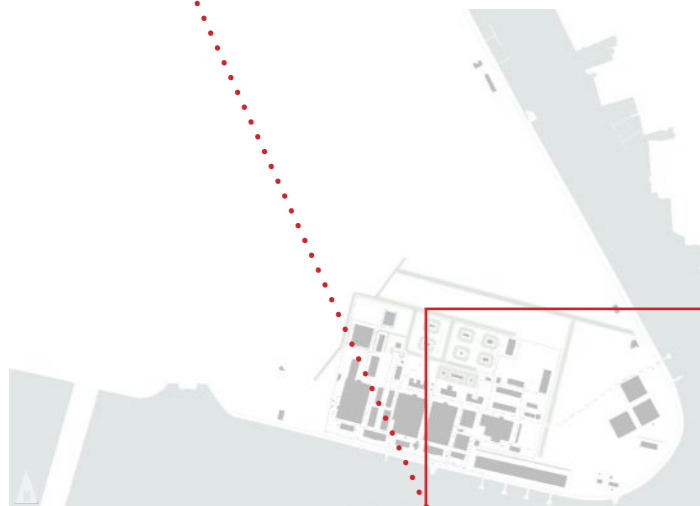
1924



1941



1996



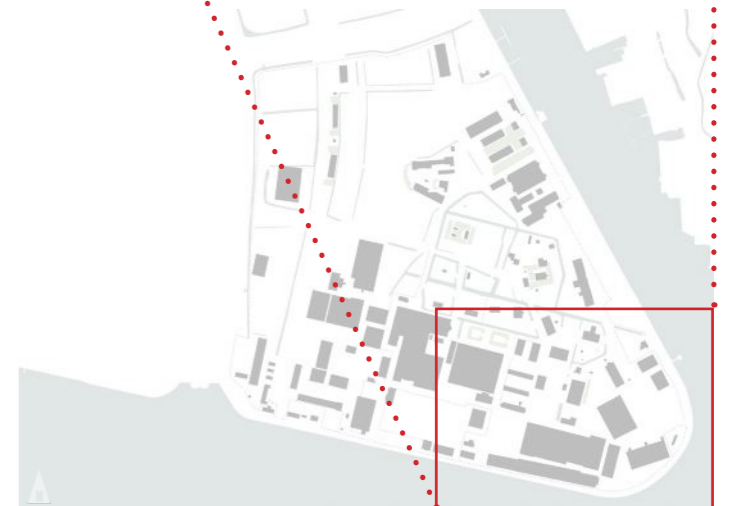
1901



1924



1941

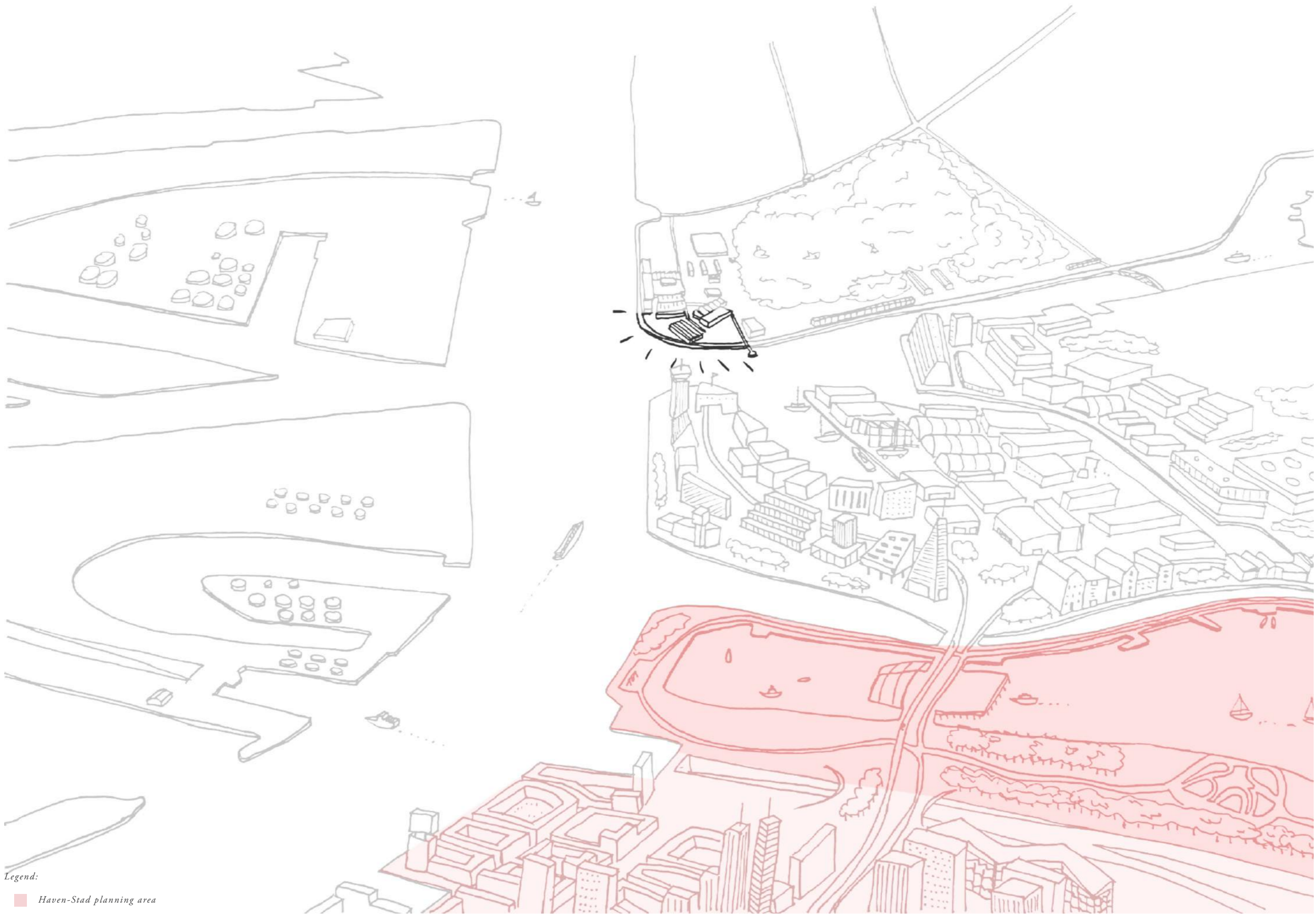


1996

Low density



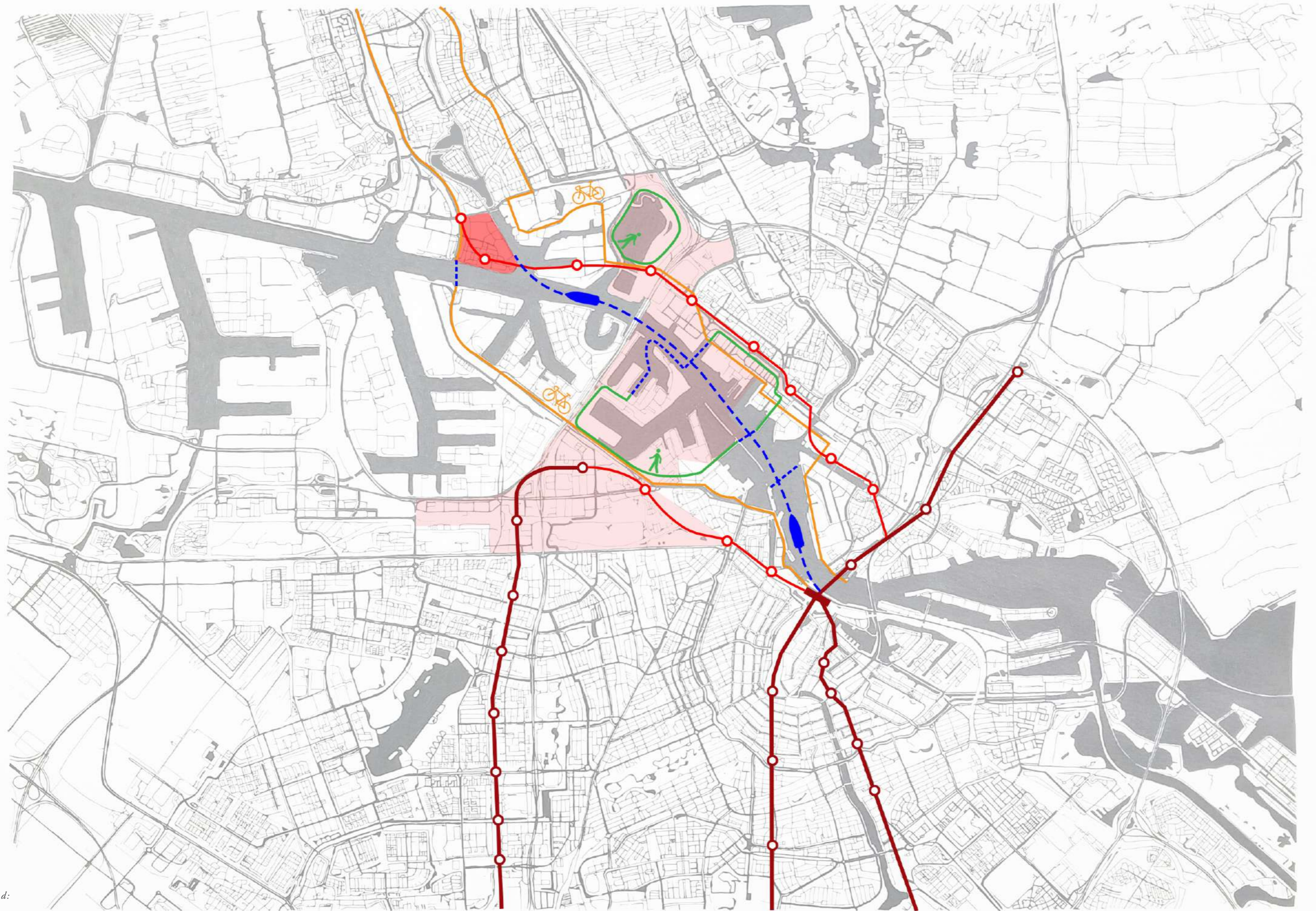
Existing buildings



Legend:

■ Haven-Stad planning area

Future of Hembrug



Legend:

- Hembrug
- Haven-Stad planning area
- Existing metro line
- Proposed metro line
- Bicycle lane
- Pedestrian walkway
- Ferry

Structural Vision Amsterdam 2040

*How to revitalize the heritage in the Head of the Cape
to suit the future socioeconomic development?*

Problem statement

why?

*How to revitalize the heritage in the Head of the Cape
to suit the future socioeconomic development?*

“The built environment is like a nearly full water basin,
it is important for us to look at the existing stock.”

-Wessel de Jonge, 2017

Sustainability
Up-cycle movement

Personal Stance



How to revitalize the heritage in the Head of the Cape
to suit the future socioeconomic development?

Role of heritage architect:

To realize the potential in forgotten and faded spaces

To give a second life

To preserve the cultural values

Personal ambition towards innovation and technology

Personal Stance

*How to revitalize the heritage in the Head of the Cape
to suit the future socioeconomic development?*

Global trend in Dutch context

Personal Stance

#4

The Global Innovation Index
by Cornell University, INSEAD & WIPO

#9

The Global Innovation Index
by Cornell University, INSEAD & WIPO

#3

The Global Innovation Index
by Cornell University, INSEAD & WIPO

#2

The Global Innovation Index
by Cornell University, INSEAD & WIPO

2015

2016

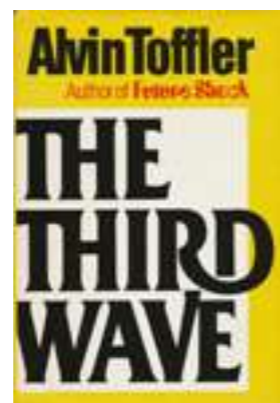
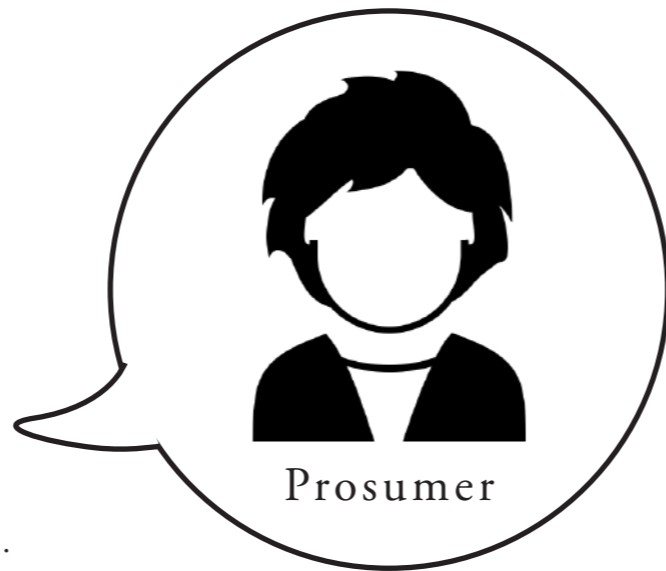
2017

2018

Innovative culture



Cultural Product
(e.g. Art, knowledge)



Toffler, Alvin. *The Third Wave*.
New York: Bantam Books, 1980.

Prosumer

*Can we integrate technological innovation with heritage
to encourage the prosumer culture in Hembrug?*

Hypothesis

What was...

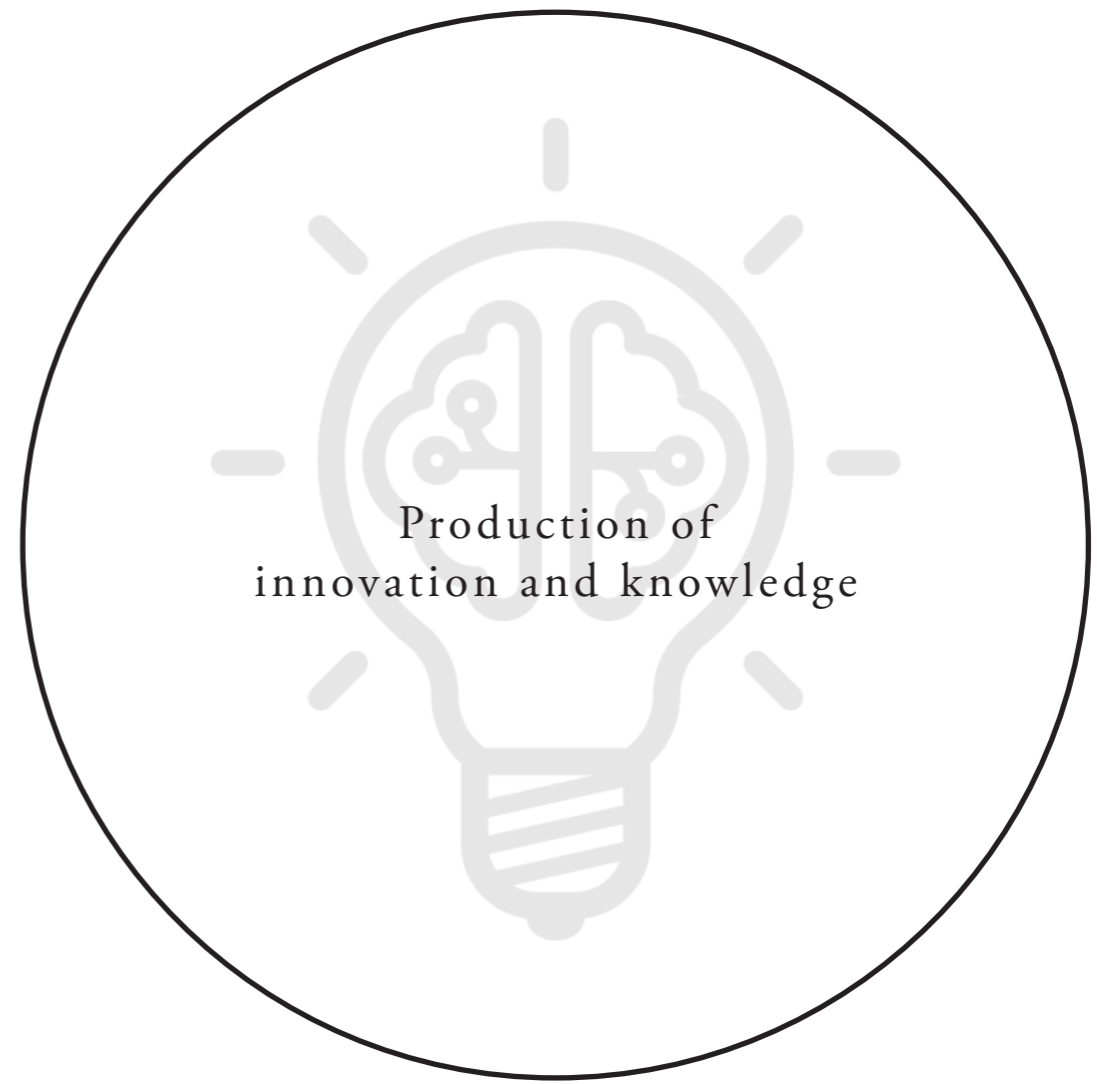


Production of
weapons and ammunition

Ammunition Factory



What is...



Production of
innovation and knowledge

Innovation Factory

Innovation factory

*How to extract the **character** of the Cape to inform the design of a cultural venue which cultivates innovation?*

Character noun [C or U]

1. The particular combination of qualities in a person or place that makes them different from others
2. Qualities that are interesting and unusual

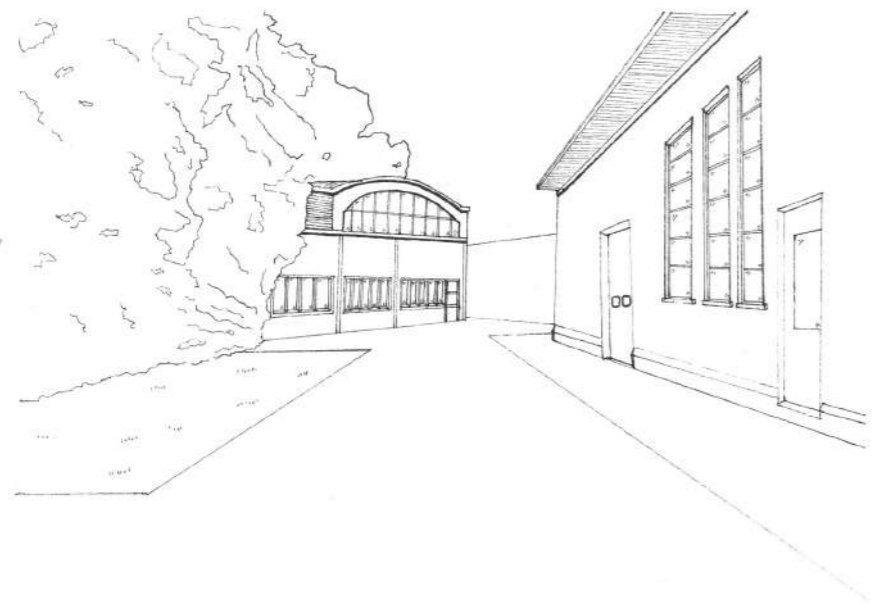
Cultural value



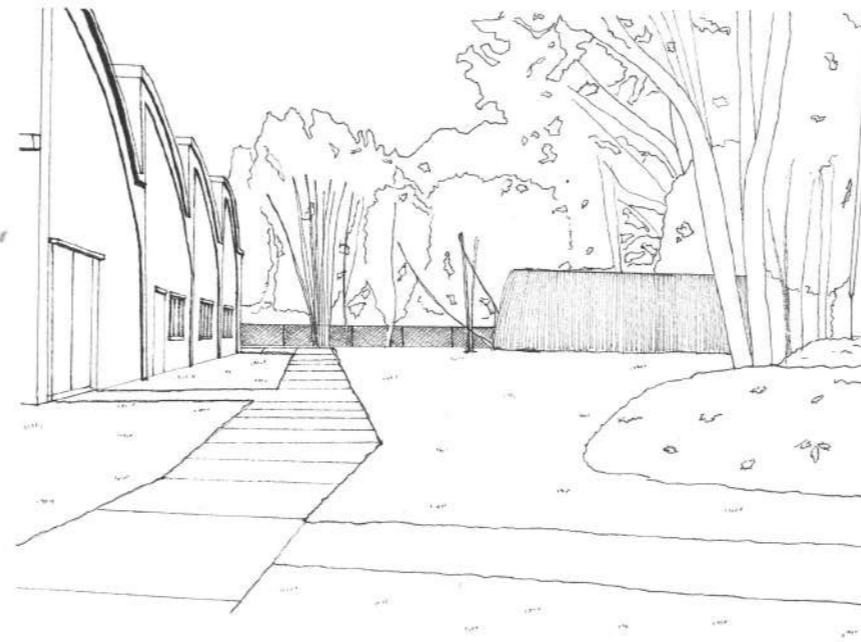
----- Hembrug border

———— Prevailing grids

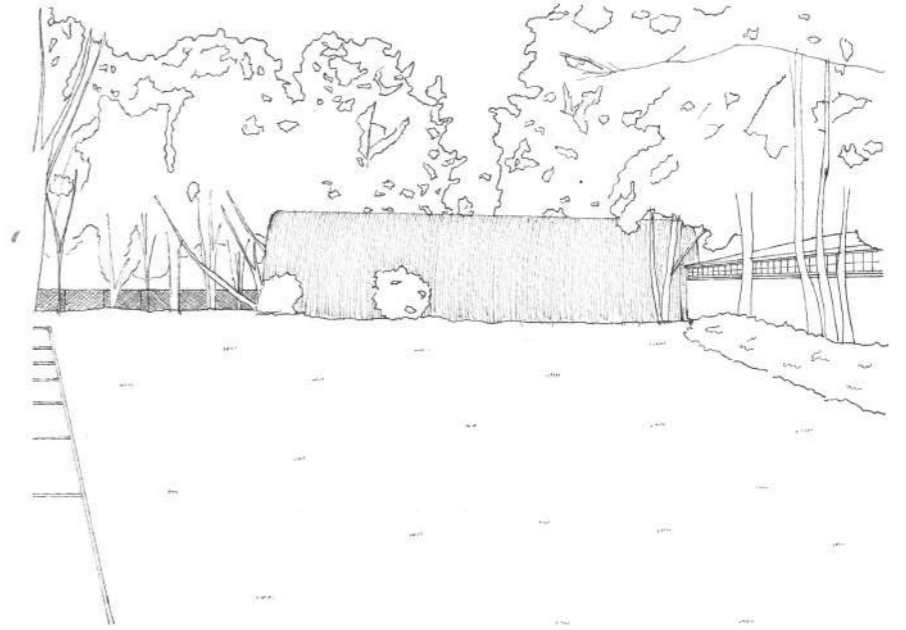
Off grid layout



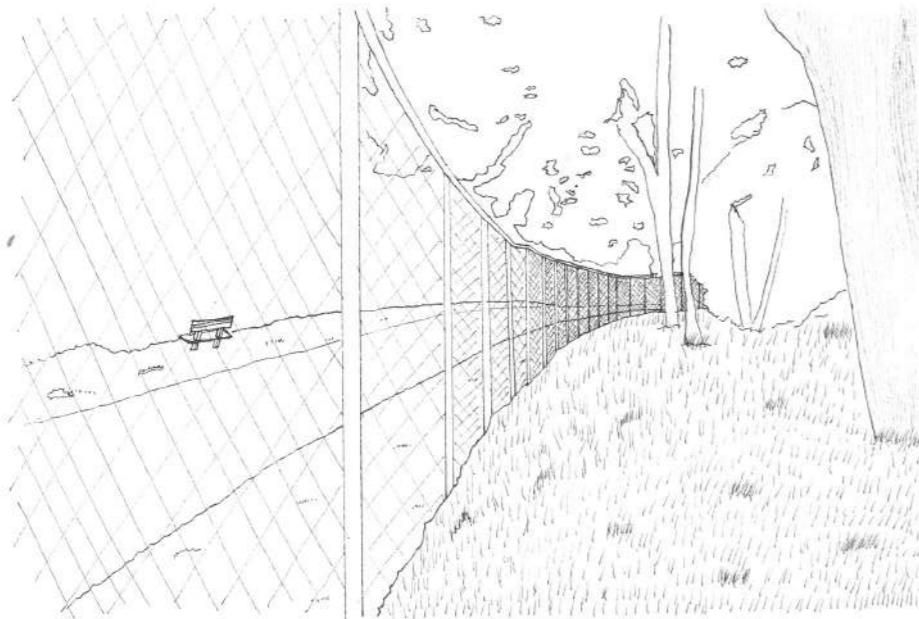
Hm...Where is this road leading to?



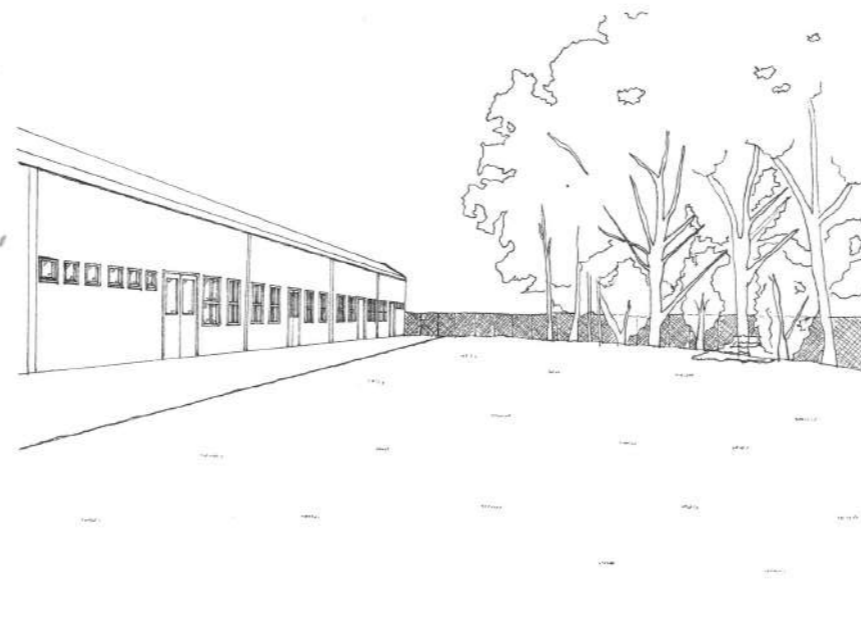
Oh! I can see the Noordzeekanaal from here!



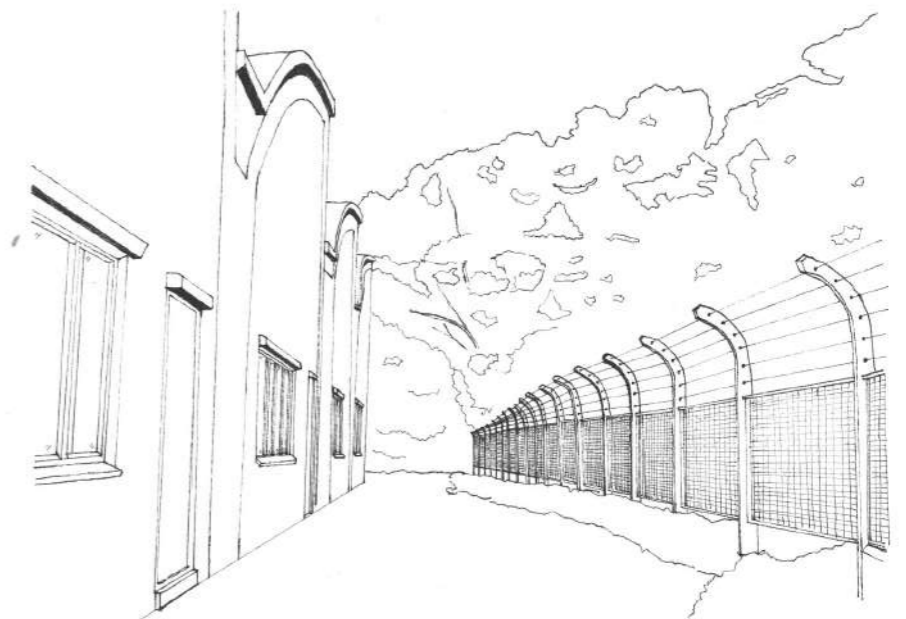
This green patch of grass is formed by two buildings.



Too bad that the promenade is separated from the lawn by this fence...



It seems that the lawn ends at the other side of the factory building.



Oh, there is an alley at this end of the factory building. Look at these super old fence...

Element of surprise

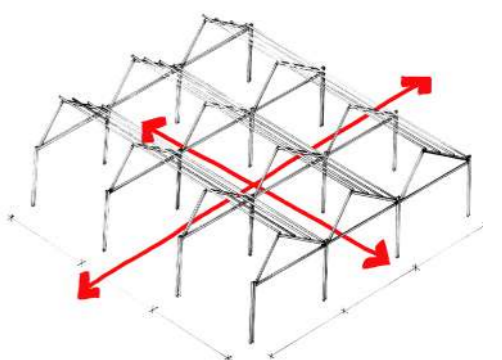
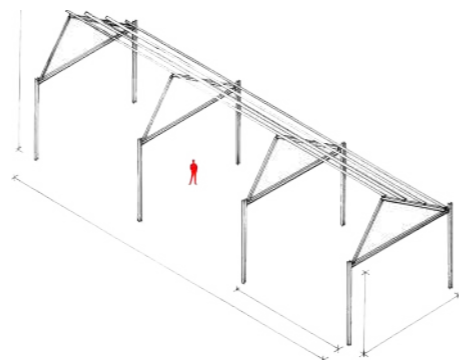
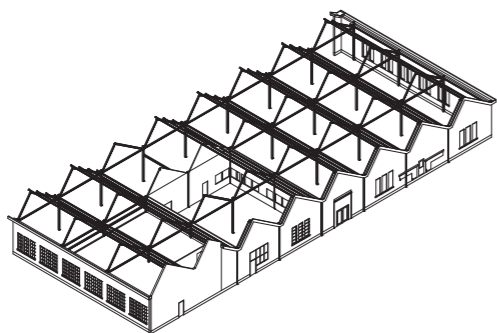
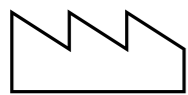
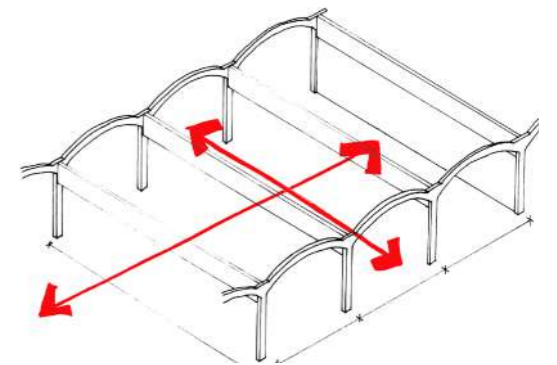
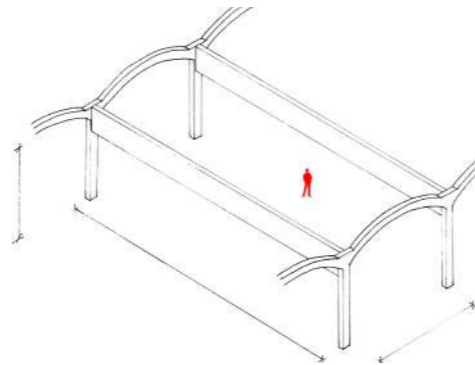
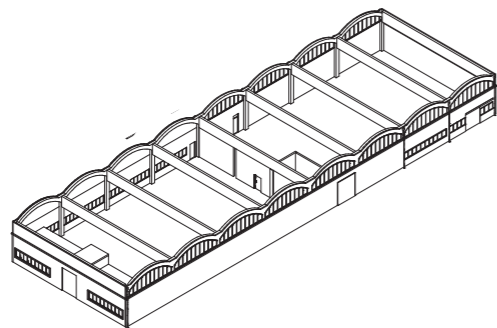
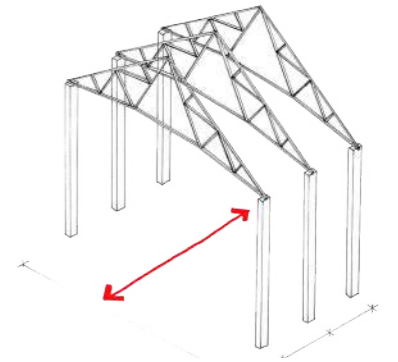
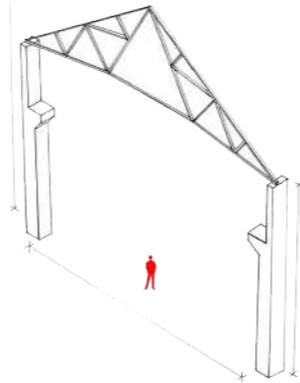
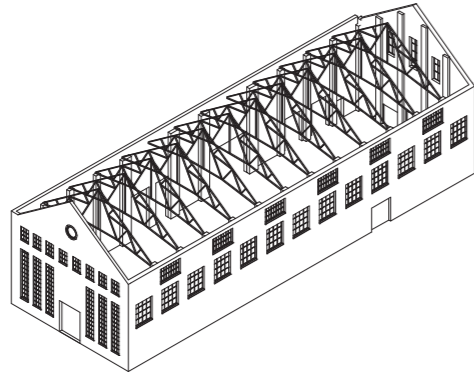
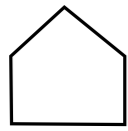
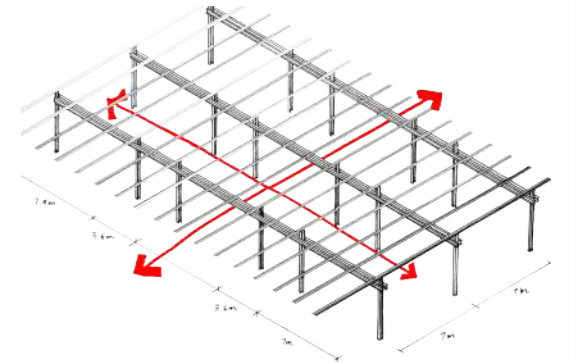
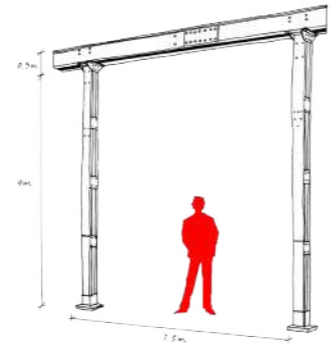
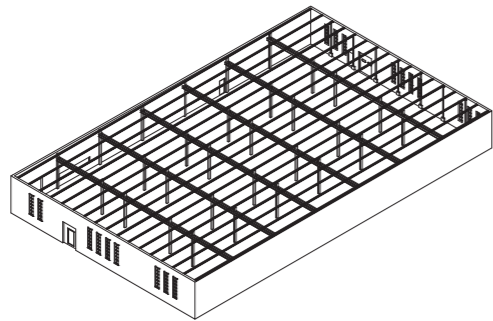
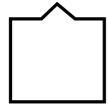
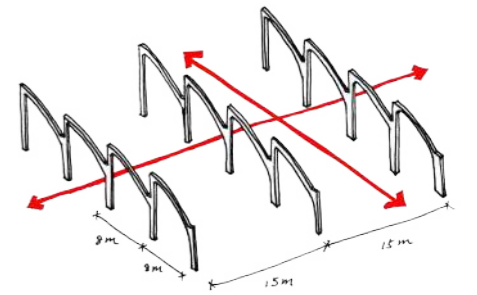
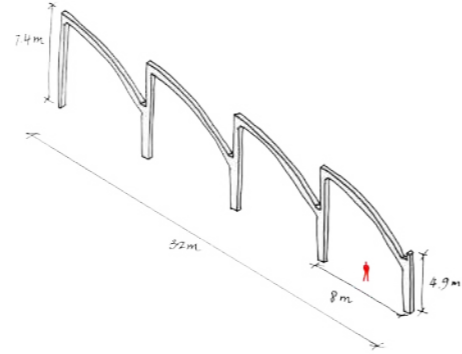
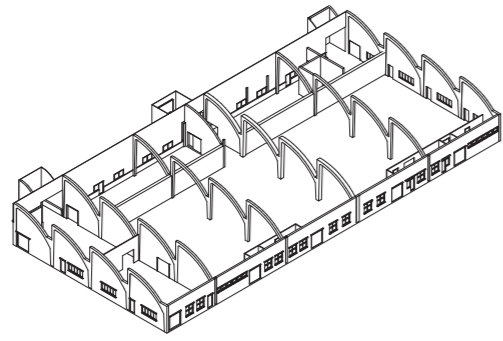
Typology

Building Examples

Structural Element(s)

Materiality

Spatial Quality



Industrial atmosphere

RESEARCH

▶ PROGRAM

DESIGN

Program



Projectile workshop

Built in 1952



Ammunition factory

First built in 1955
Expanded in 1956
Finished in 1958

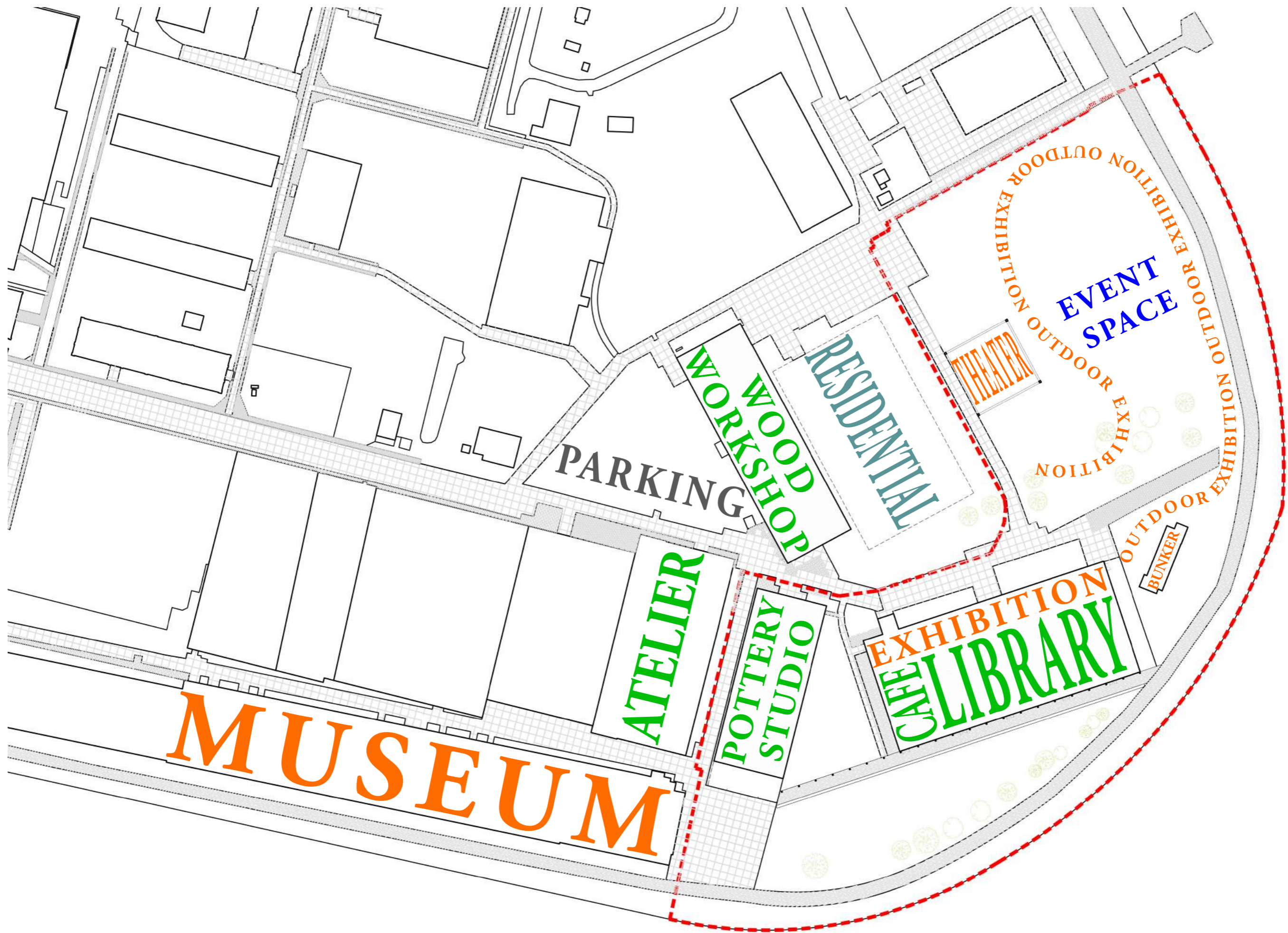


Commander bunker

Built in 1939
National monument



Building Overview



Cultural Belt



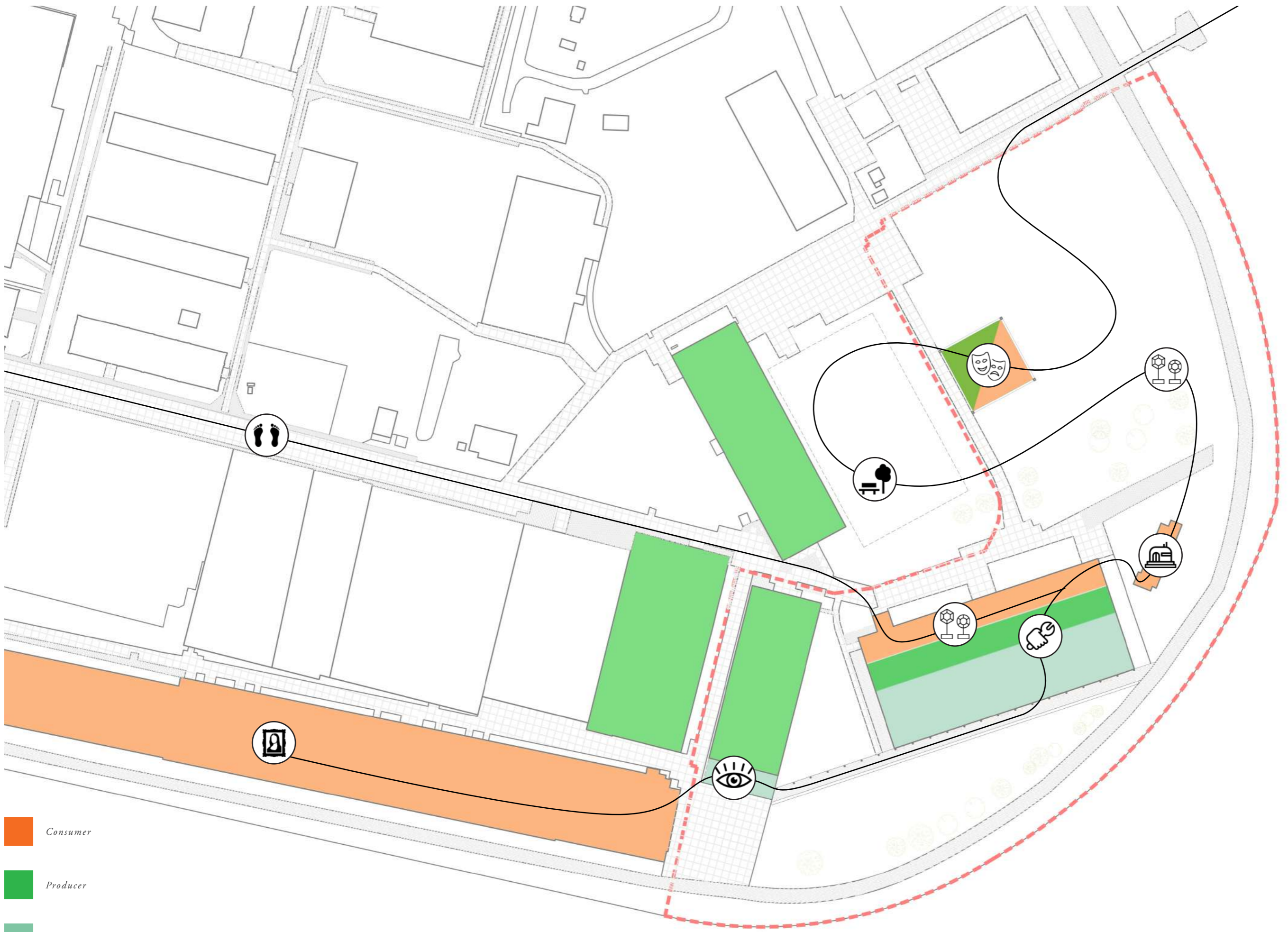


Target groups





From consumer to prosumer

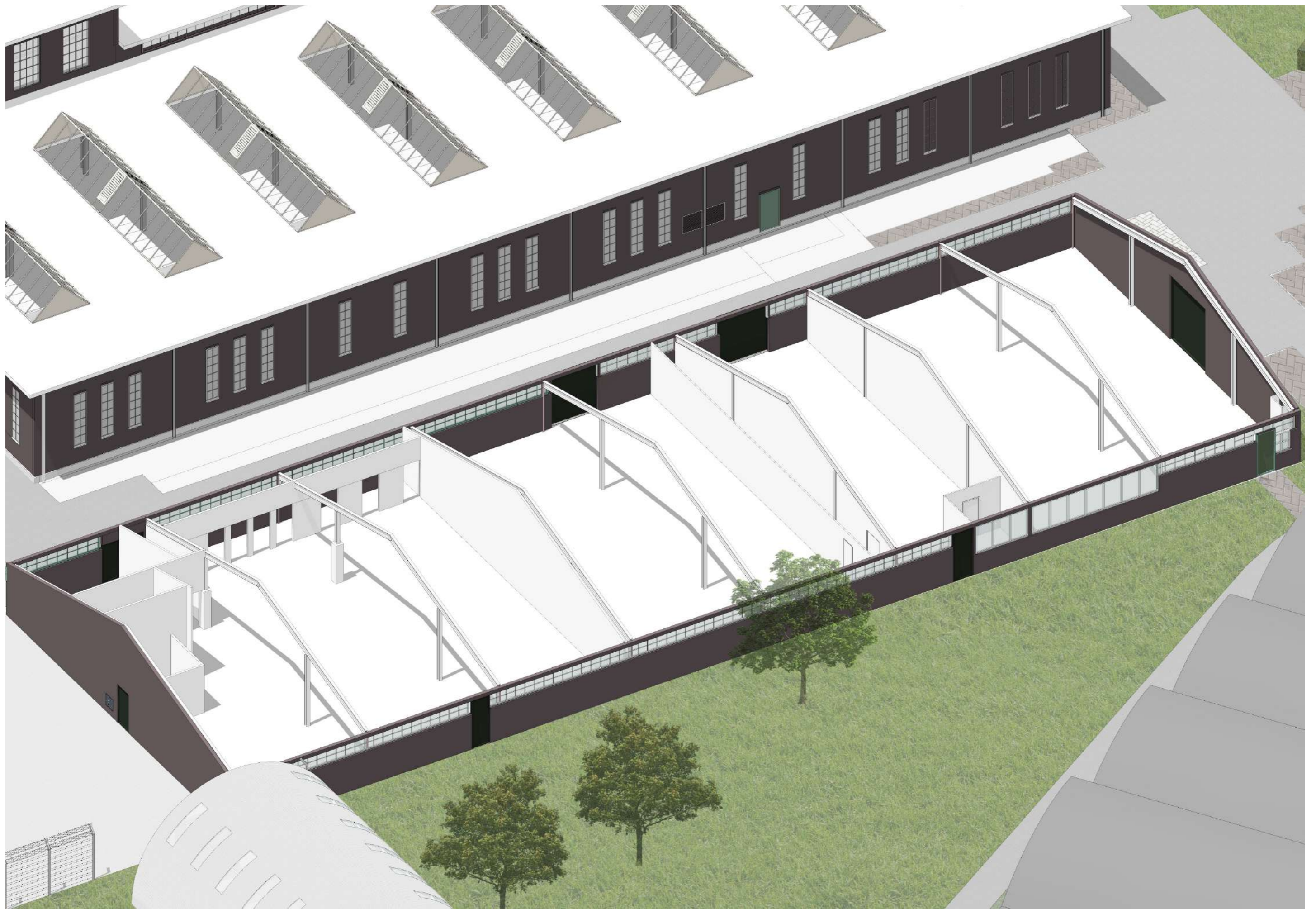


Visitors

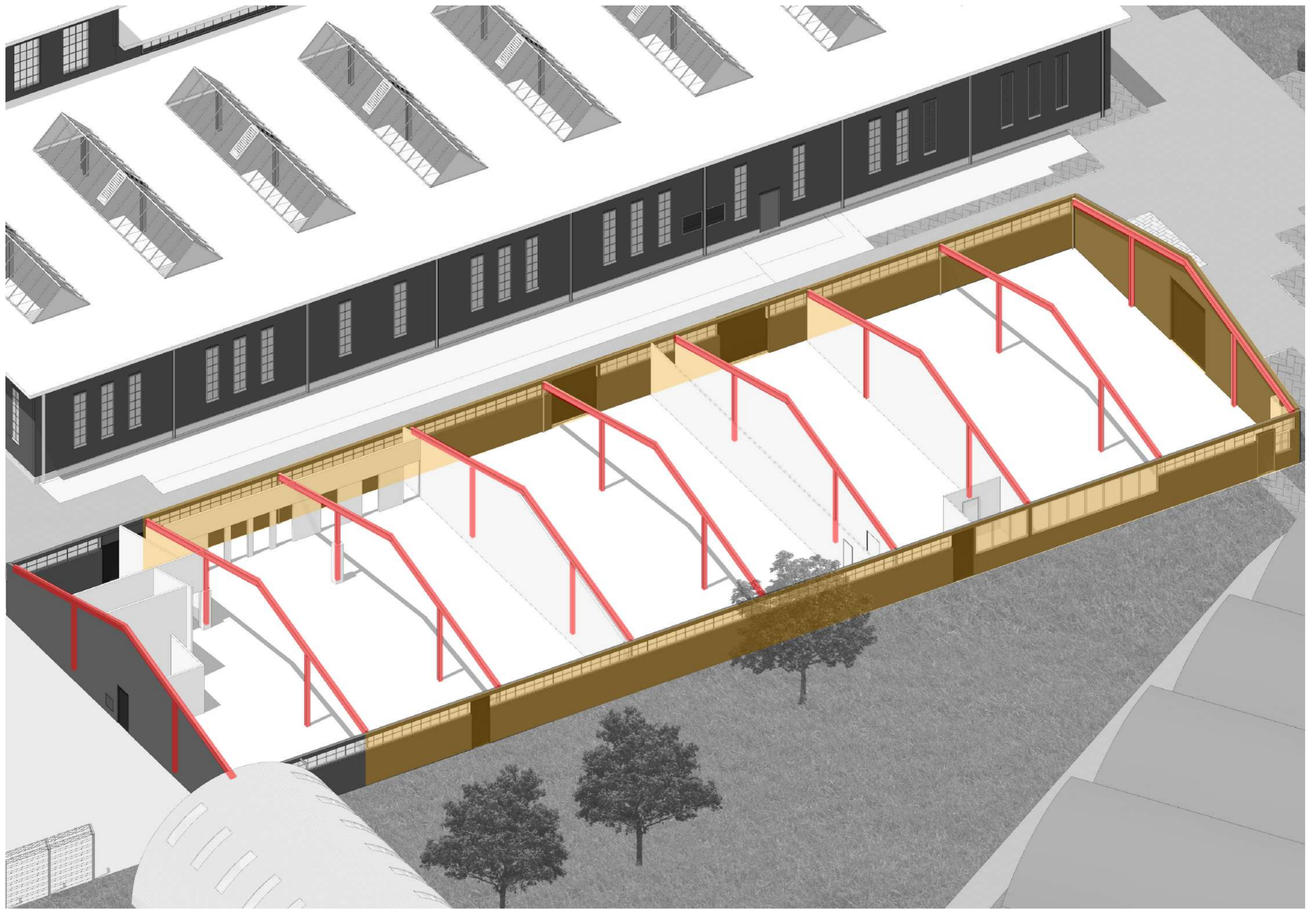
- Consumer*
- Producer*
- Prosumer*



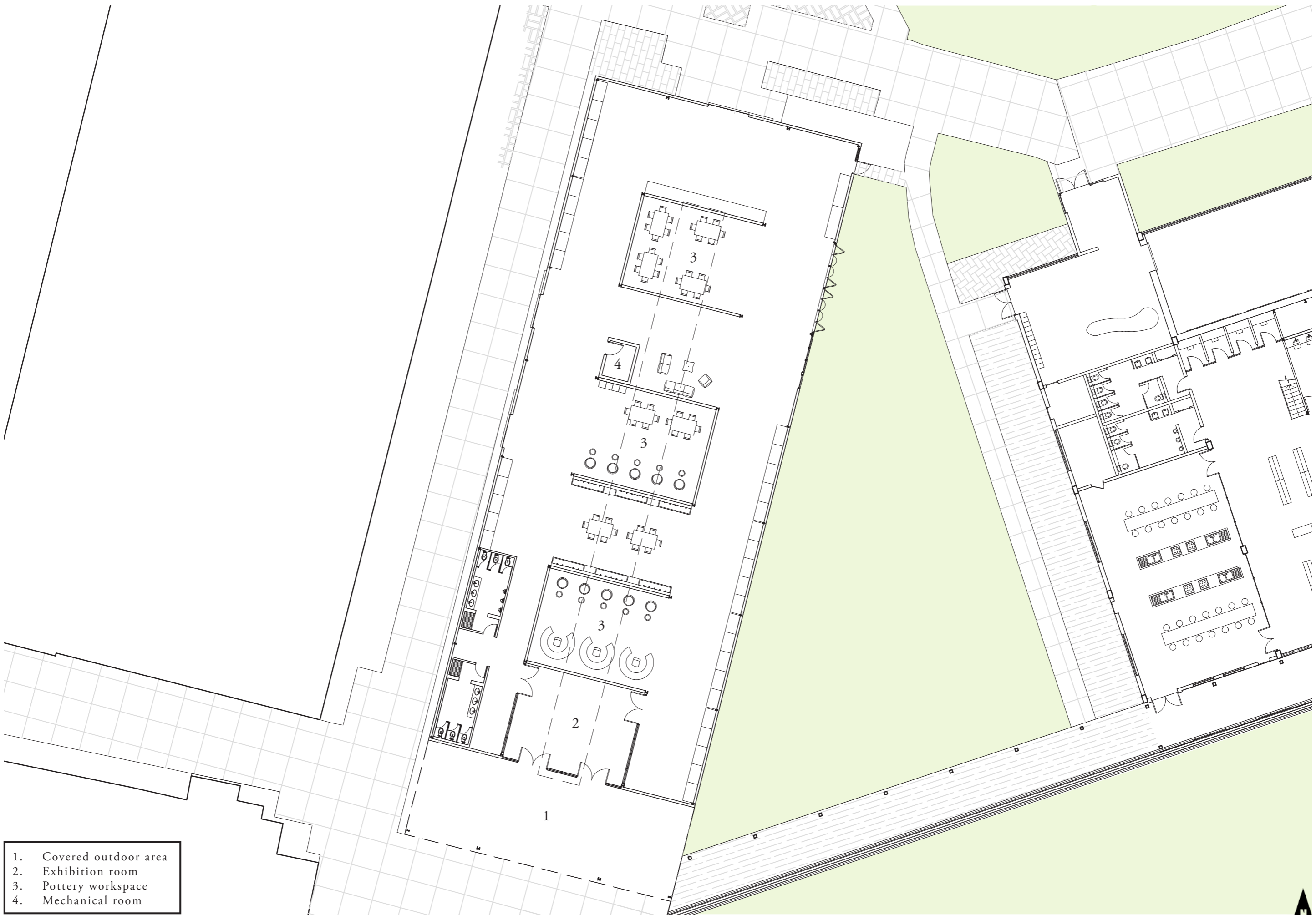
Existing projectile workshop



Existing projectile workshop



Intervention principle



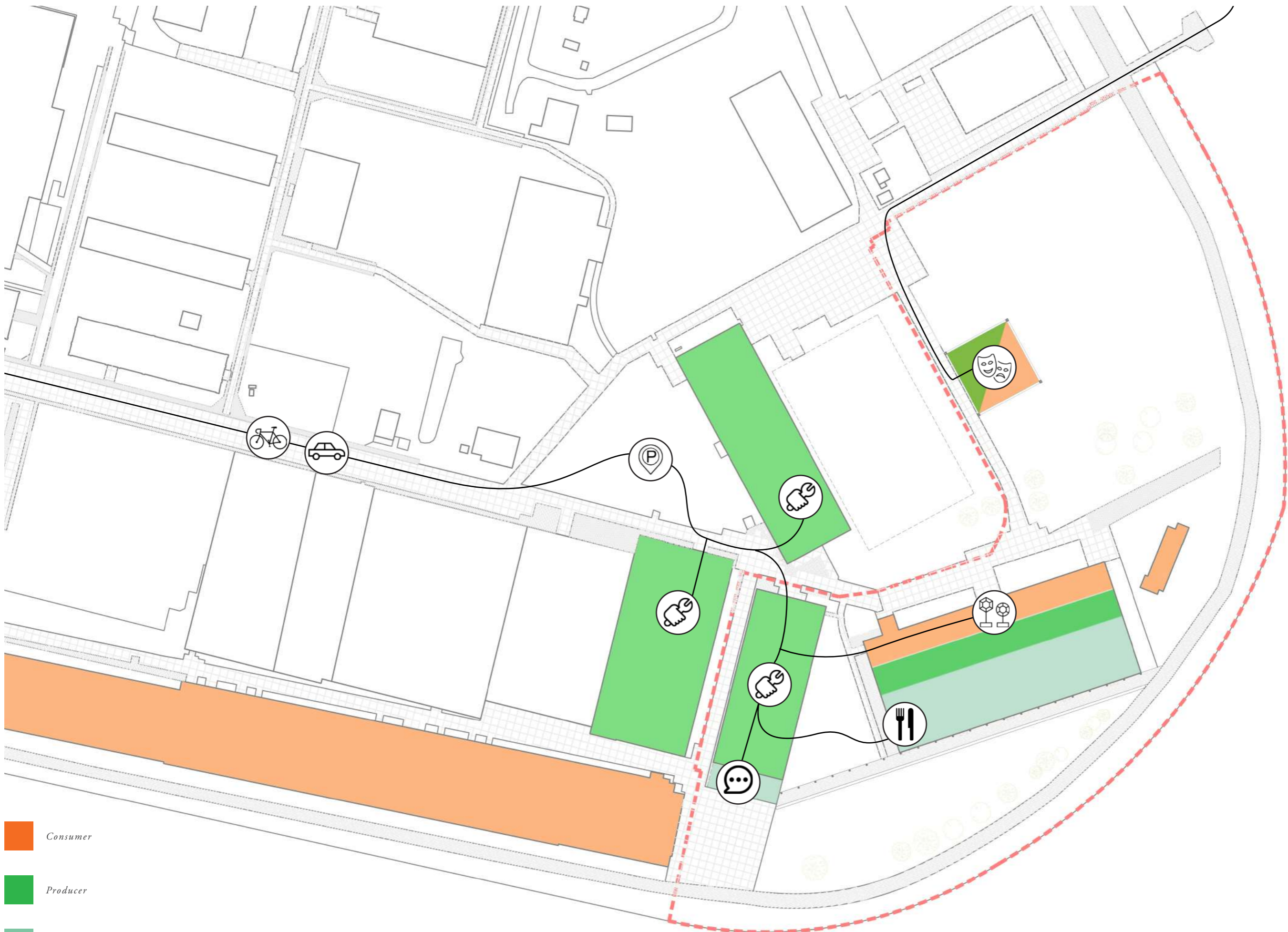
- 1. Covered outdoor area
- 2. Exhibition room
- 3. Pottery workspace
- 4. Mechanical room

From consumer to prosumer



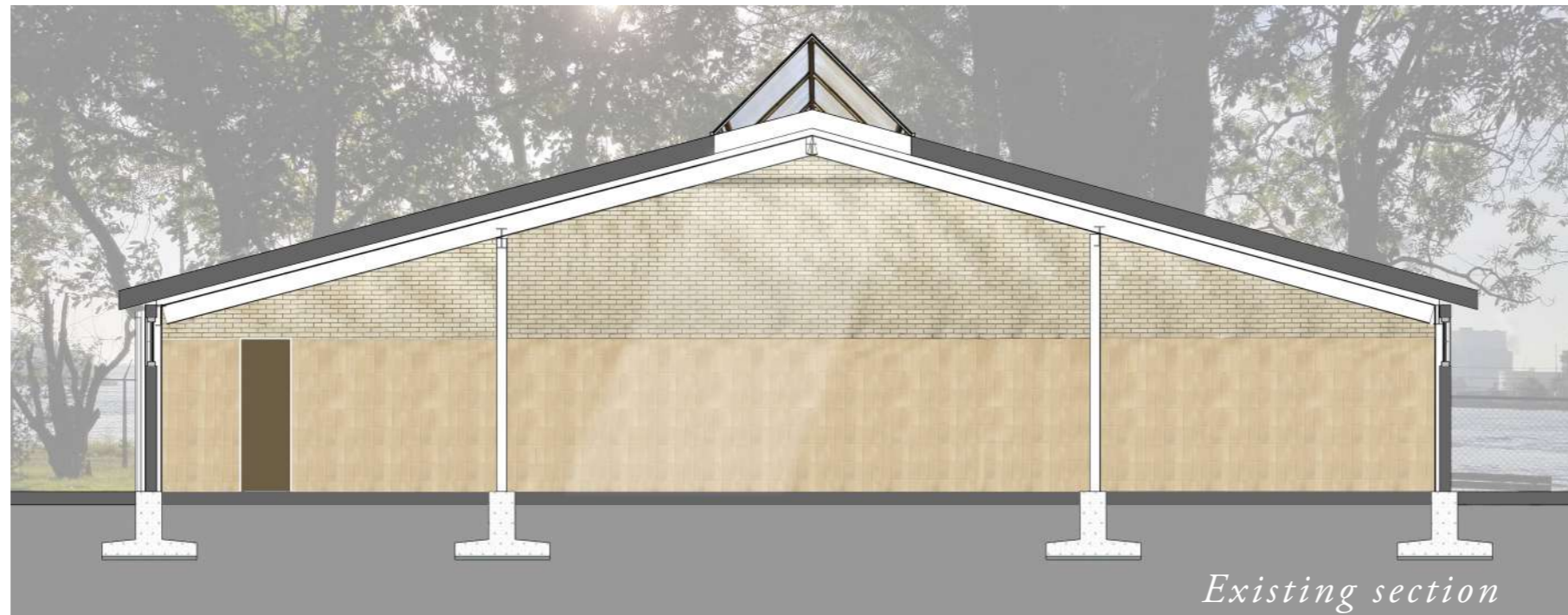


Contact with artists



- Consumer*
- Producer*
- Prosumer*

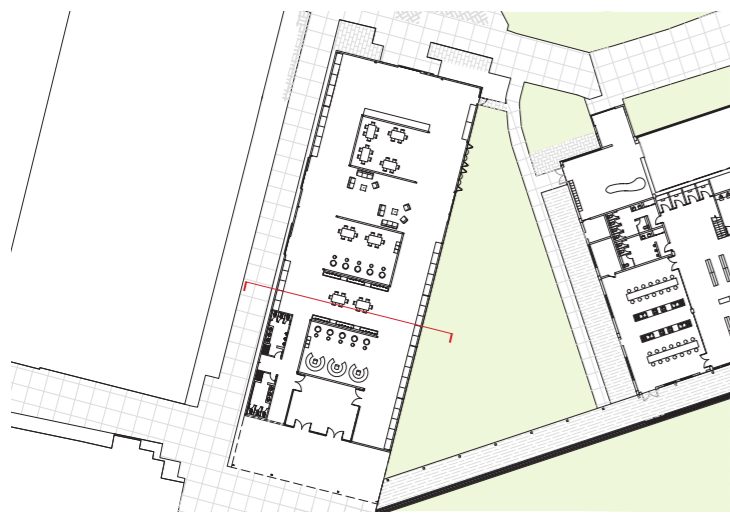
Artists



Existing section



New section



Visual Connection to canal

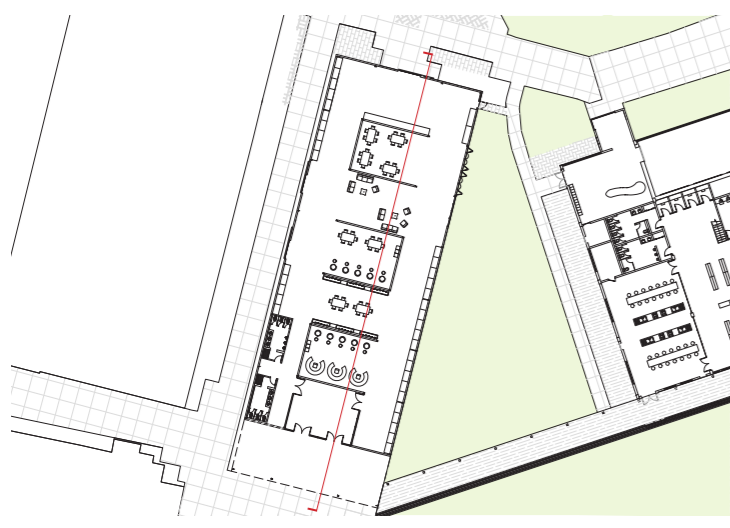




Existing Section



New Section



Physical connection to loggia





Pottery Studio - Interior

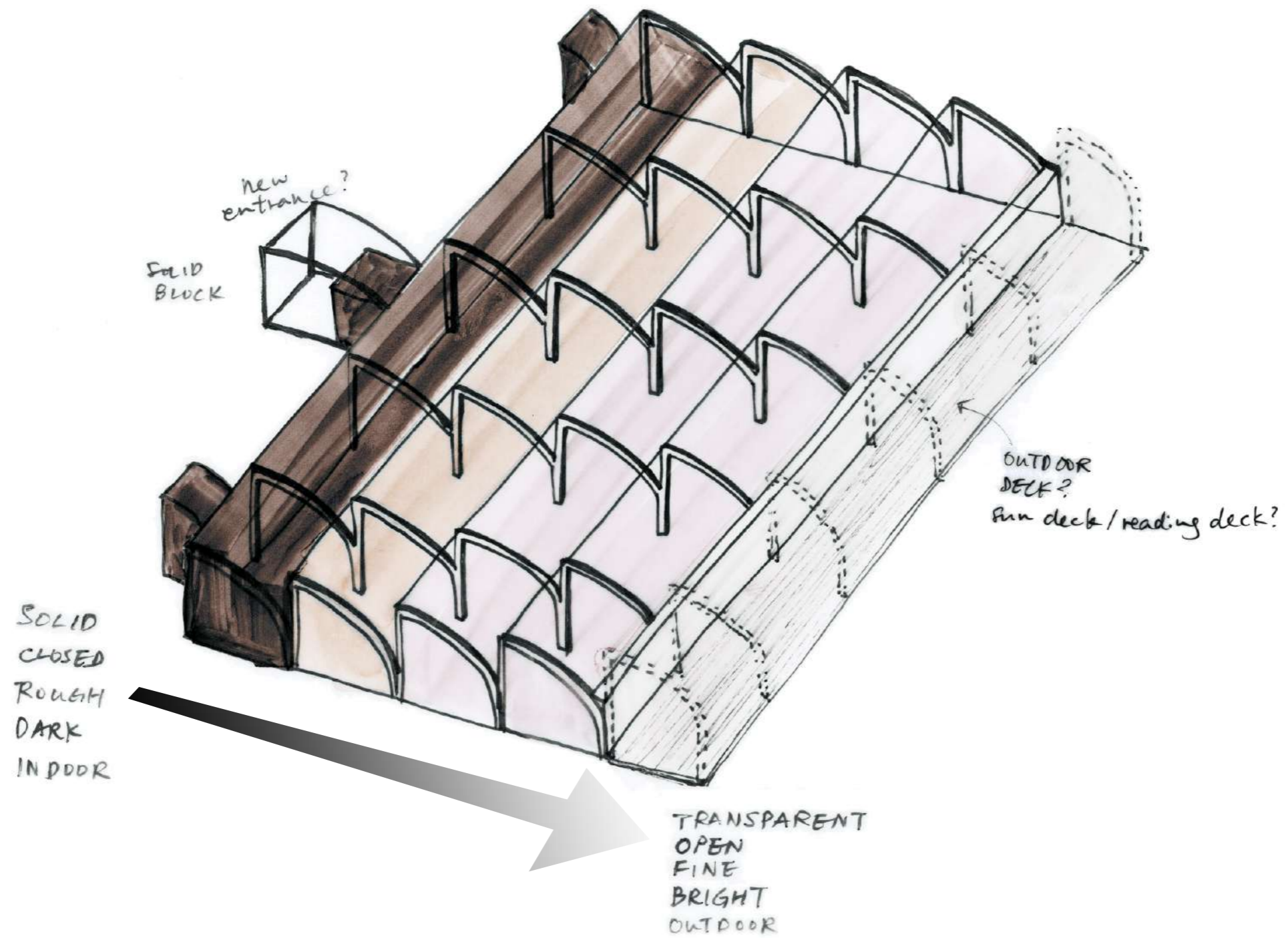
RESEARCH
PROGRAM
▶ DESIGN

Major Design Proposal



Ammunition factory
Innovation Factory

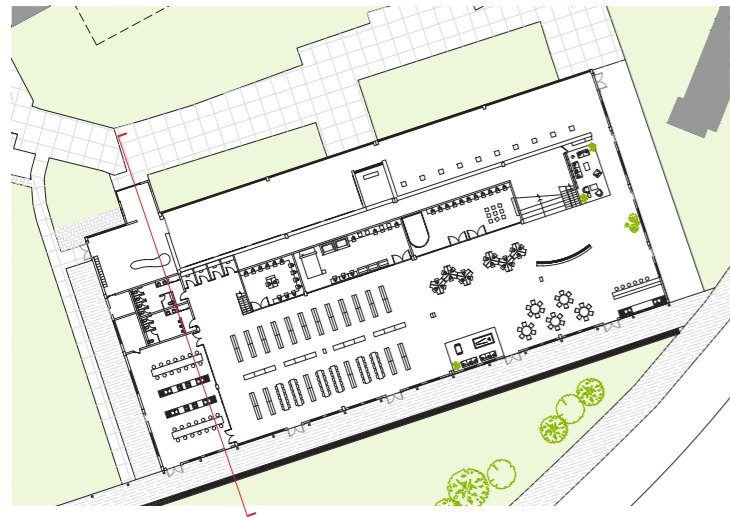
Main Design focus



Design starting point



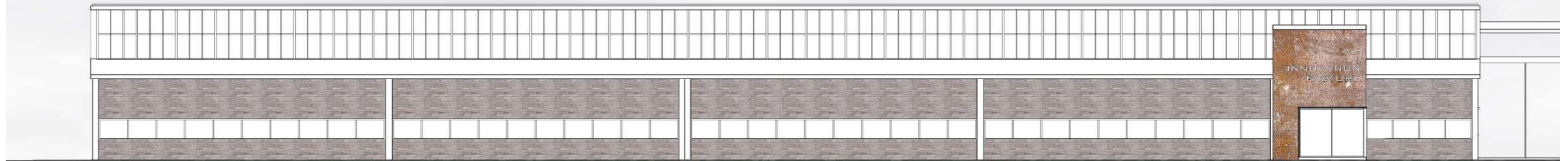
Latitude section 1:200



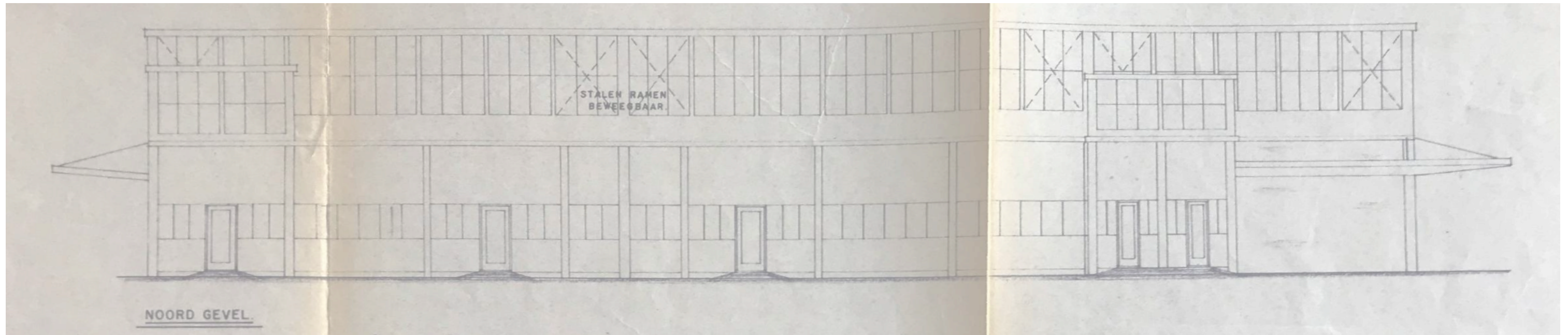
Echo of existing form



New Entrance



North elevation 1:200



North Elevation

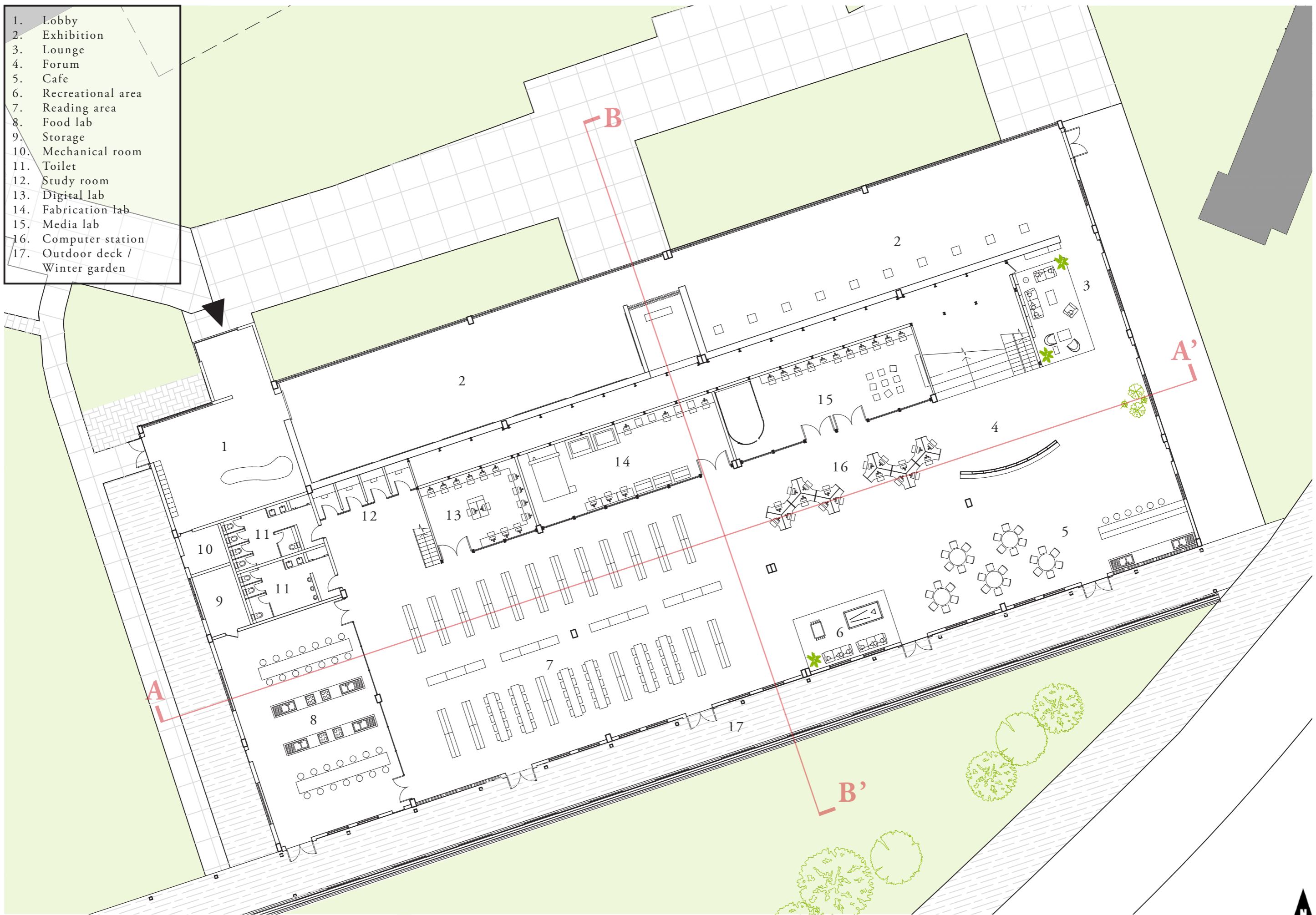


Longitude section 1:200



Zoning

- 1. Lobby
- 2. Exhibition
- 3. Lounge
- 4. Forum
- 5. Cafe
- 6. Recreational area
- 7. Reading area
- 8. Food lab
- 9. Storage
- 10. Mechanical room
- 11. Toilet
- 12. Study room
- 13. Digital lab
- 14. Fabrication lab
- 15. Media lab
- 16. Computer station
- 17. Outdoor deck / Winter garden



Plan - Ground





Element of surprise



Public living room



Main space



Labs

- 1. Lounge
- 2. Study rooms
- 3. Meeting rooms
- 4. Forum



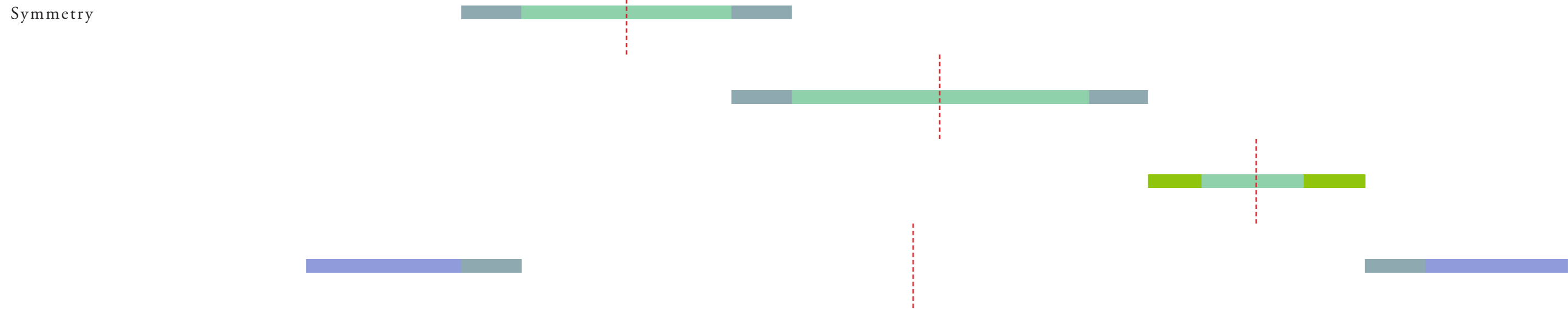
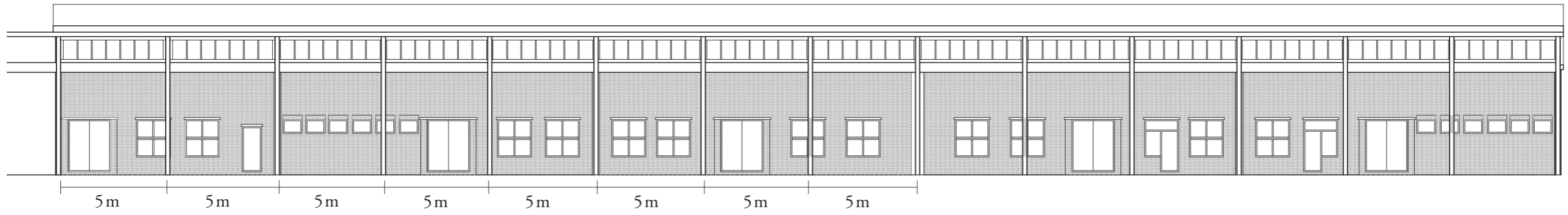
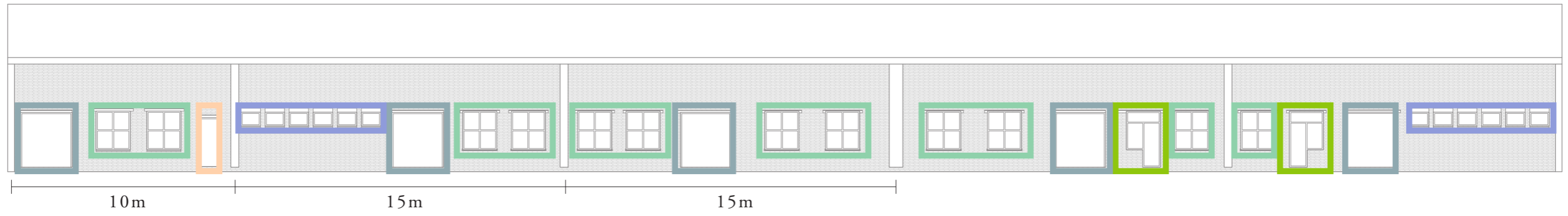
Plan - Mezzanine



Mezzanine

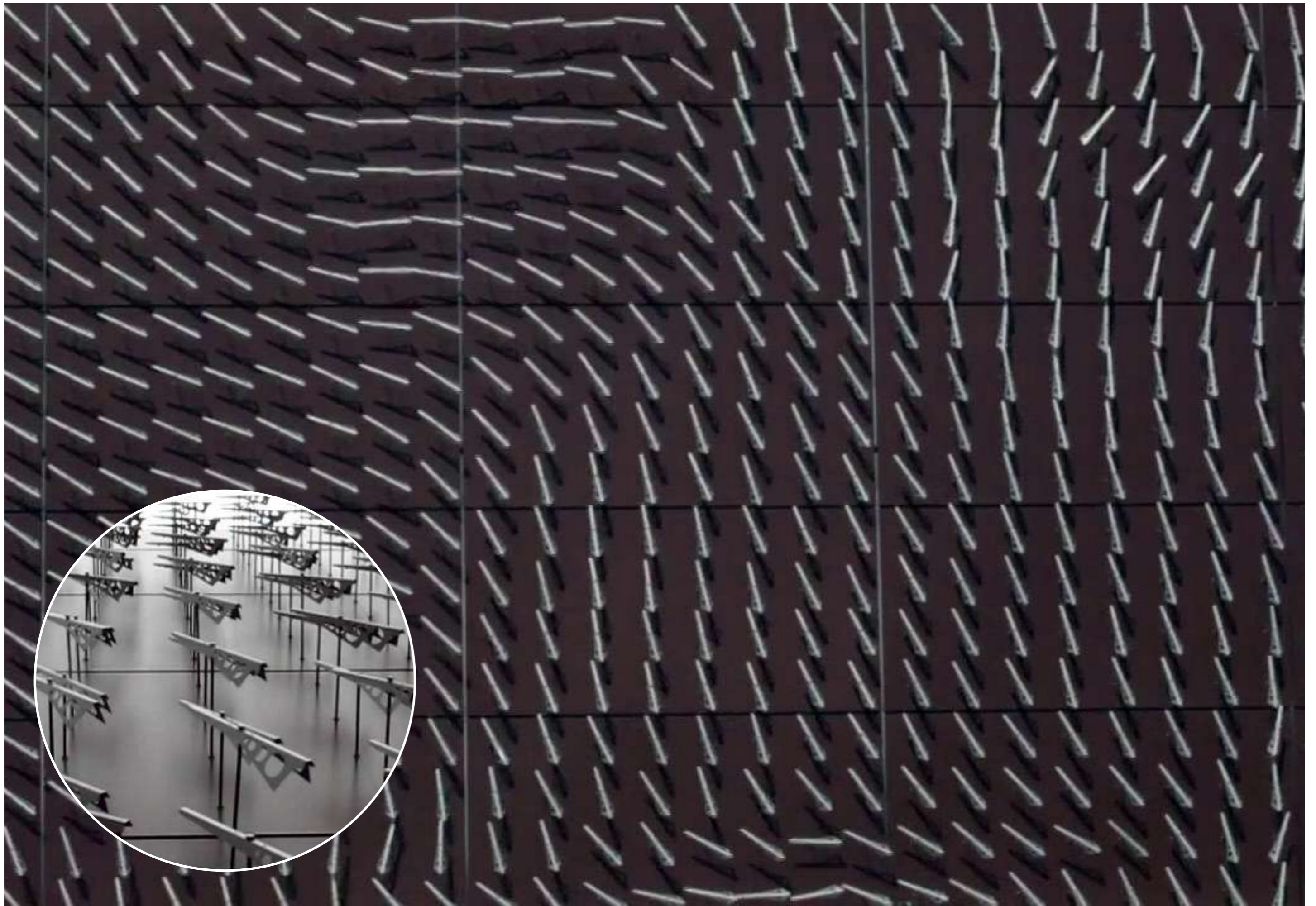


The old and the new

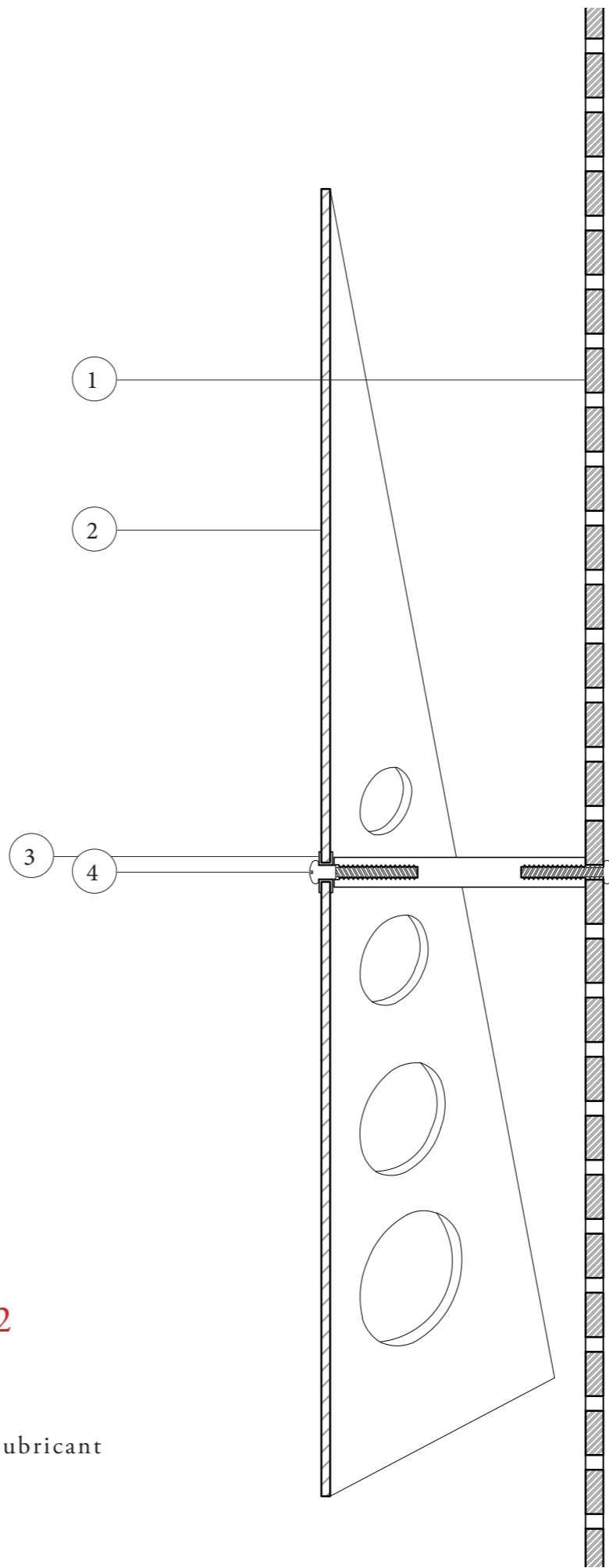


South Elevation





Facade that dances with the wind



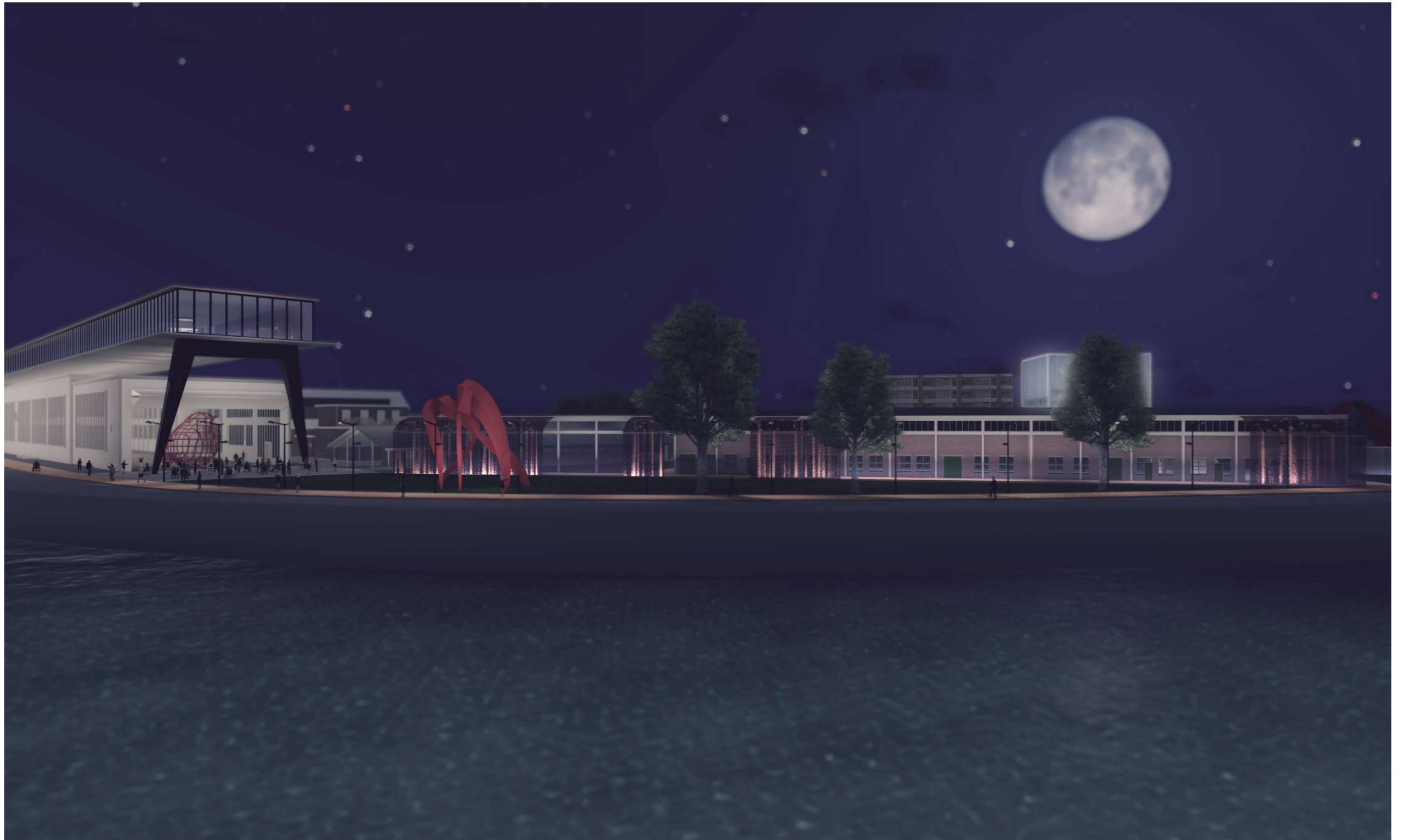
Wind pivot detail 1:2

- 1. 5mm perforated steel panel
- 2. 3mm aluminum wind pivot
- 3. Plastic protective ring with lubricant
- 4. M6 Button head cap screw

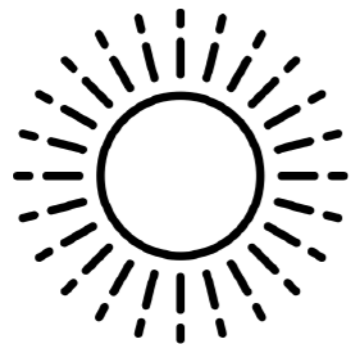
Wind pivot detail



Exterior



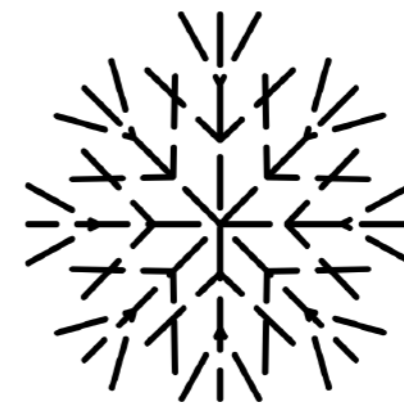
New time layer of Hembrug



Sun shading

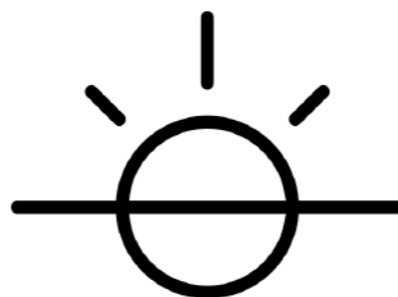


Rain



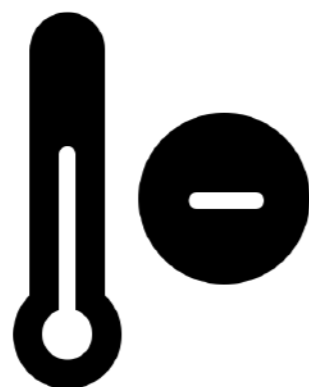
Avoid wind

Summer



Day
Night

Winter

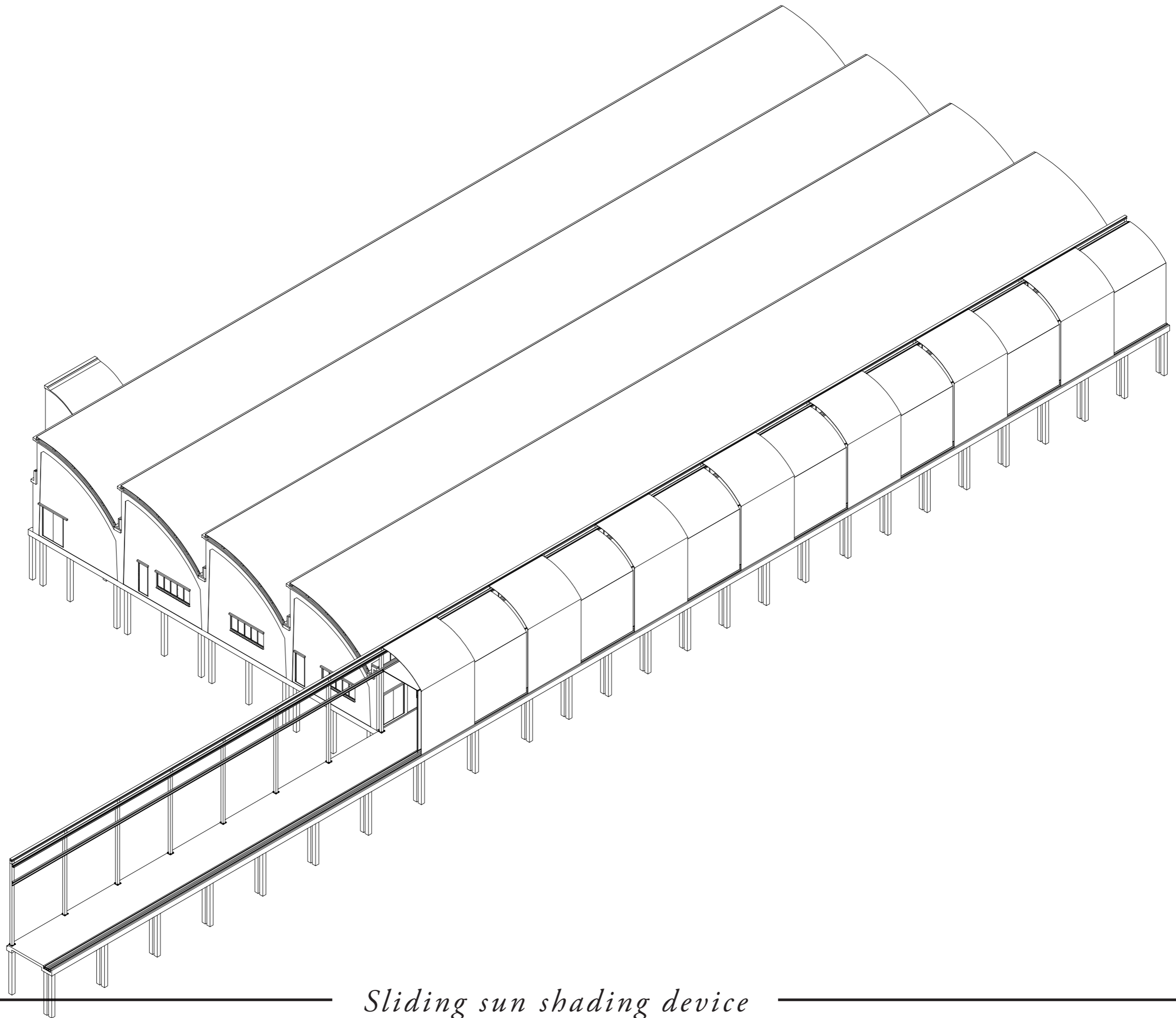


Cool down

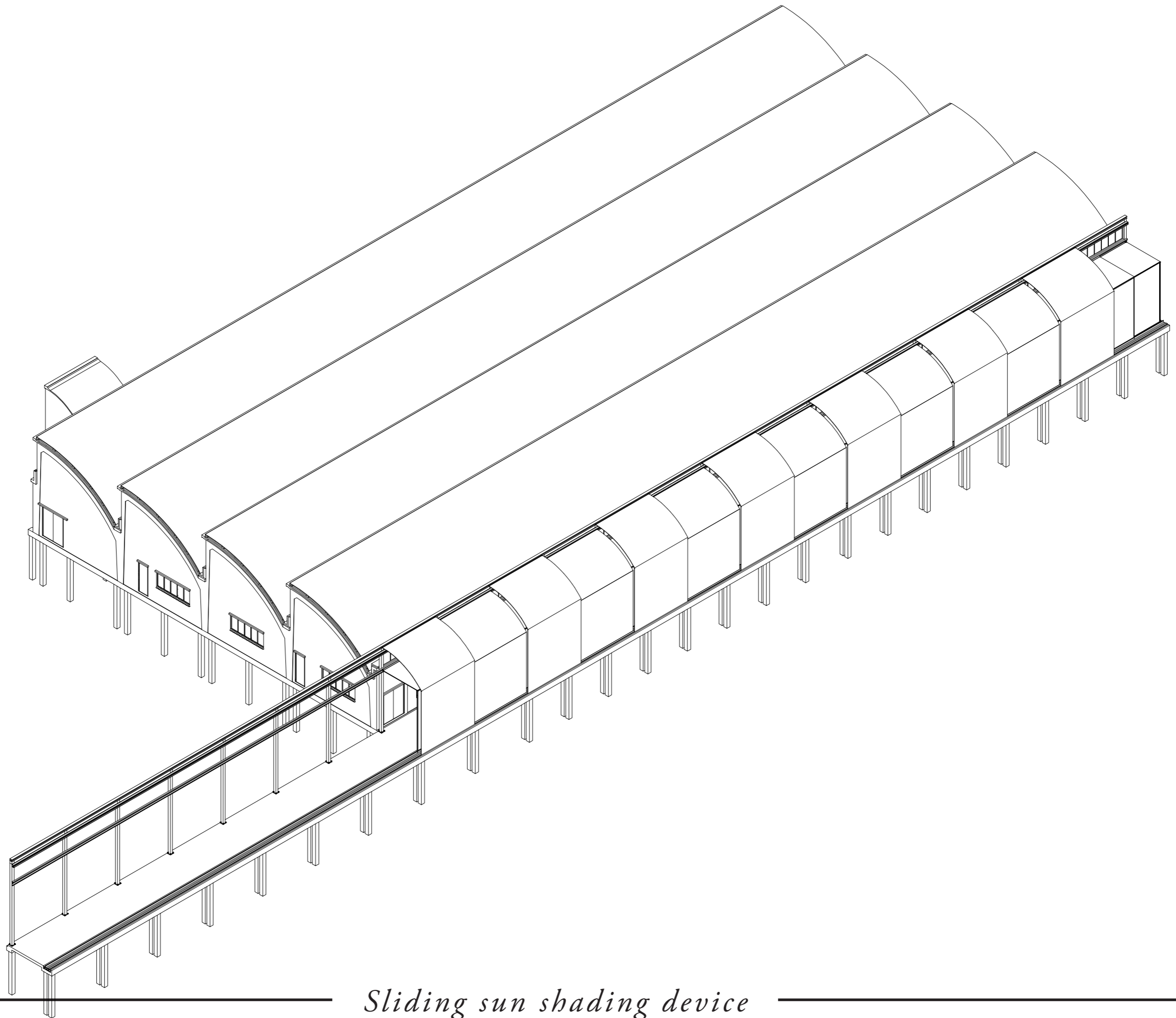


Keep warmth

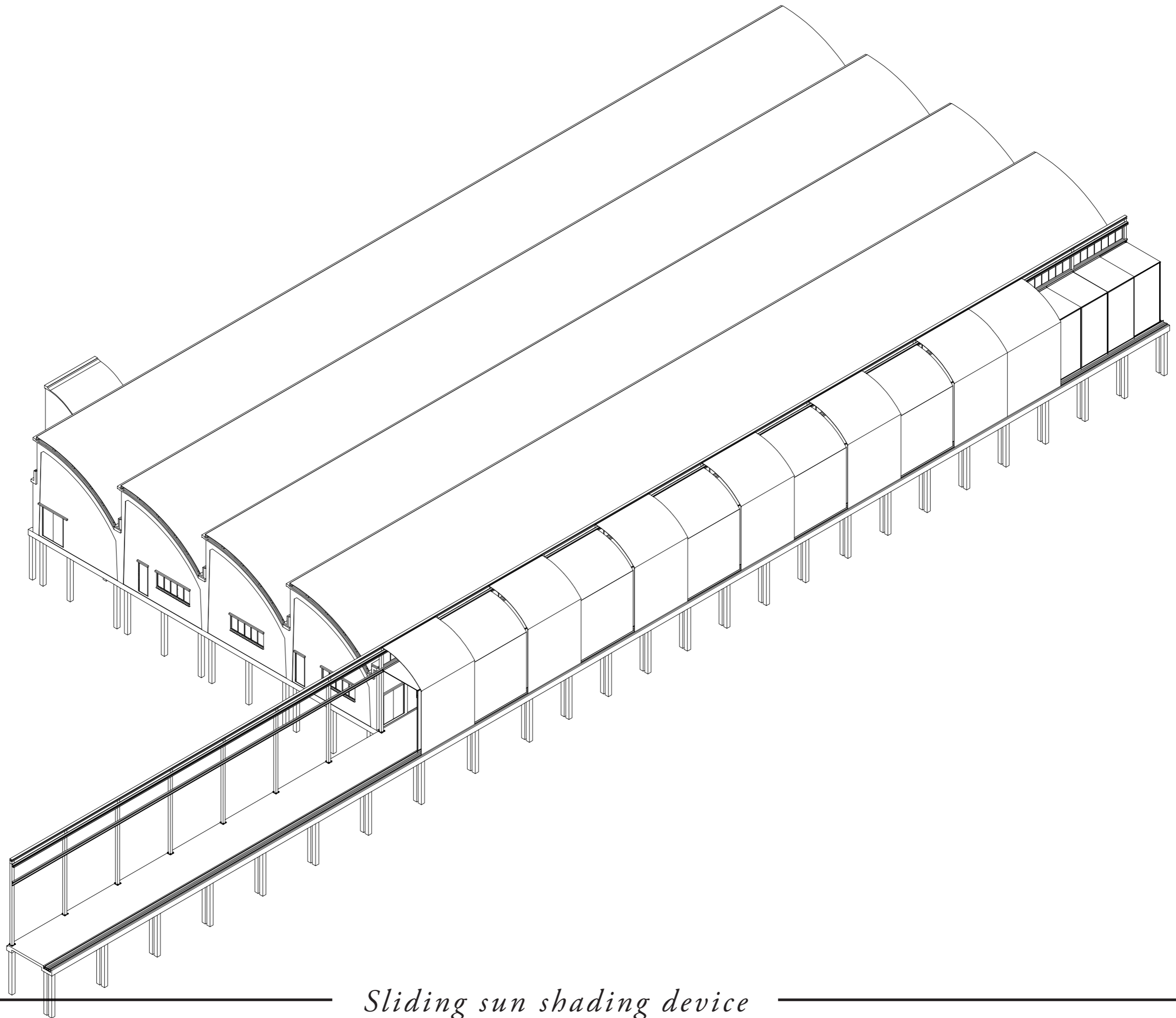
Climate strategy



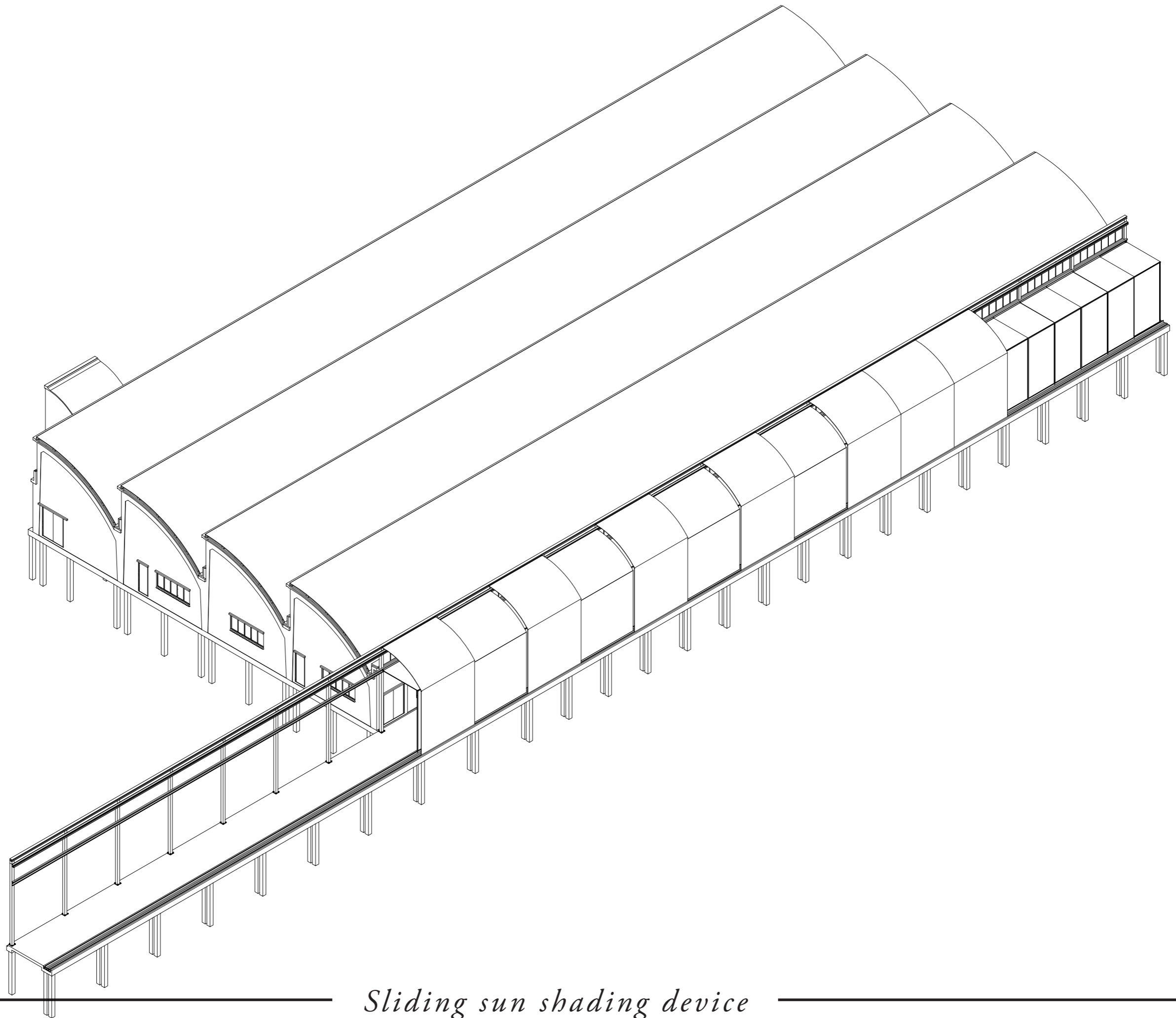
Sliding sun shading device



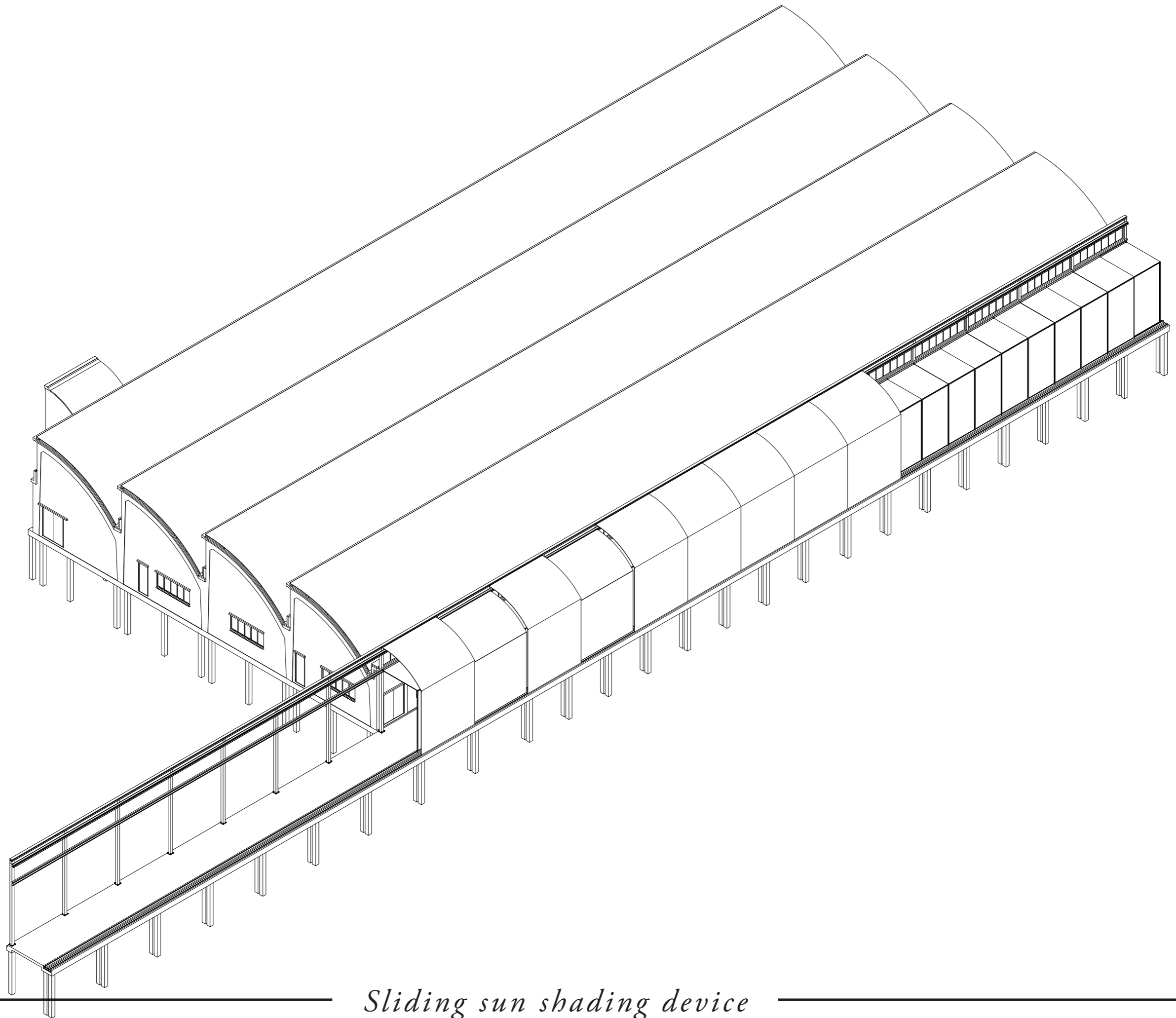
Sliding sun shading device



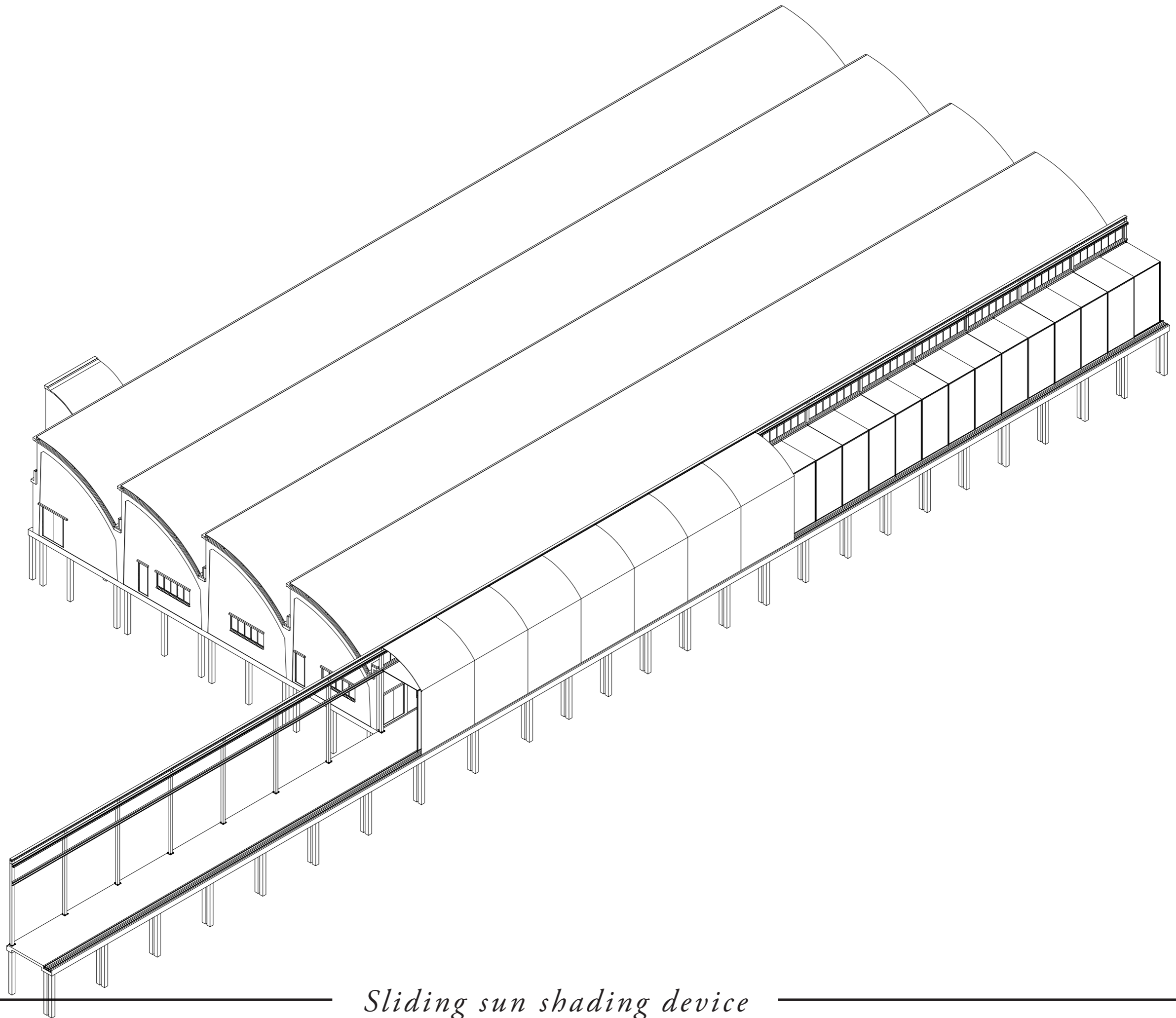
Sliding sun shading device



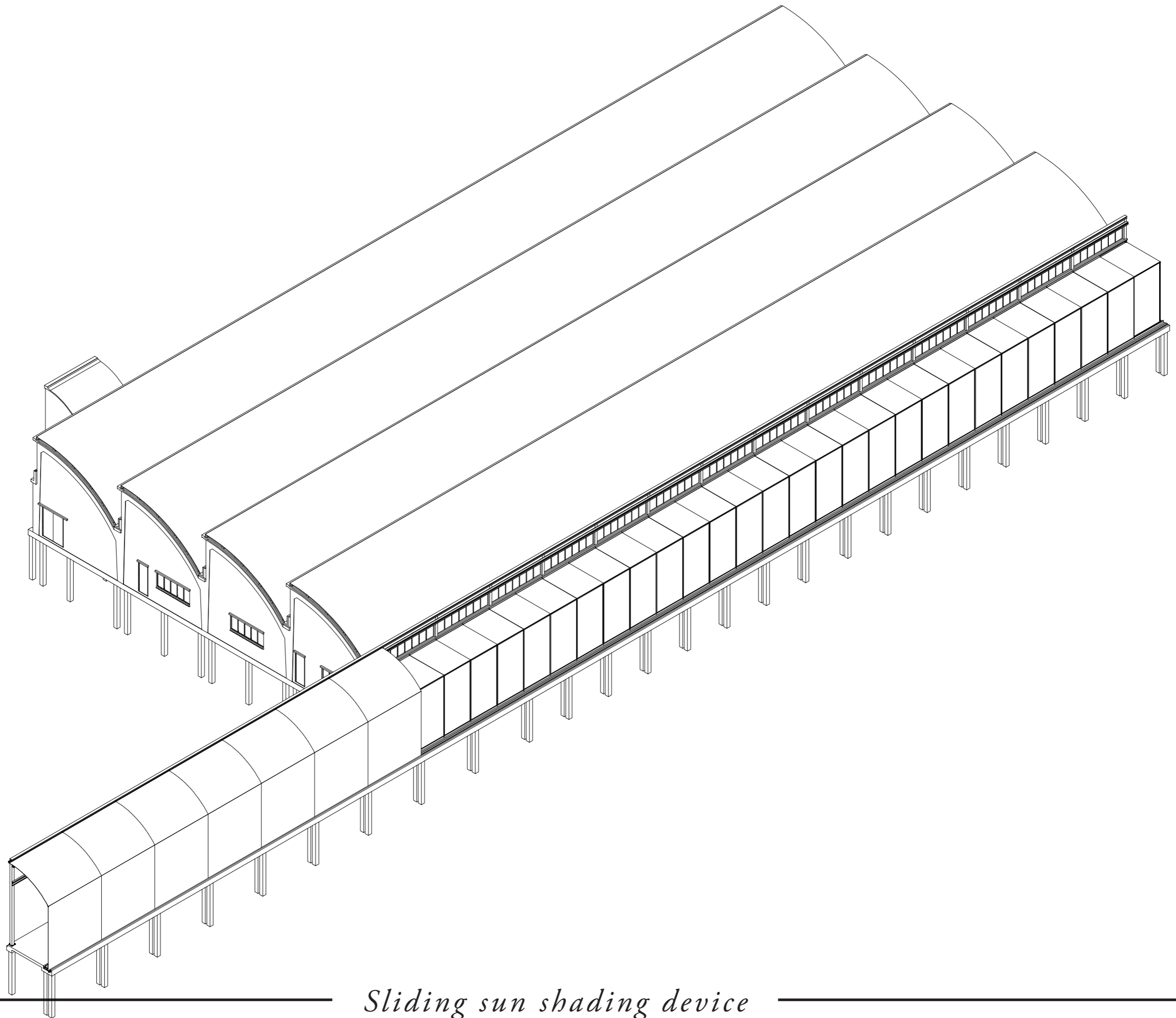
Sliding sun shading device



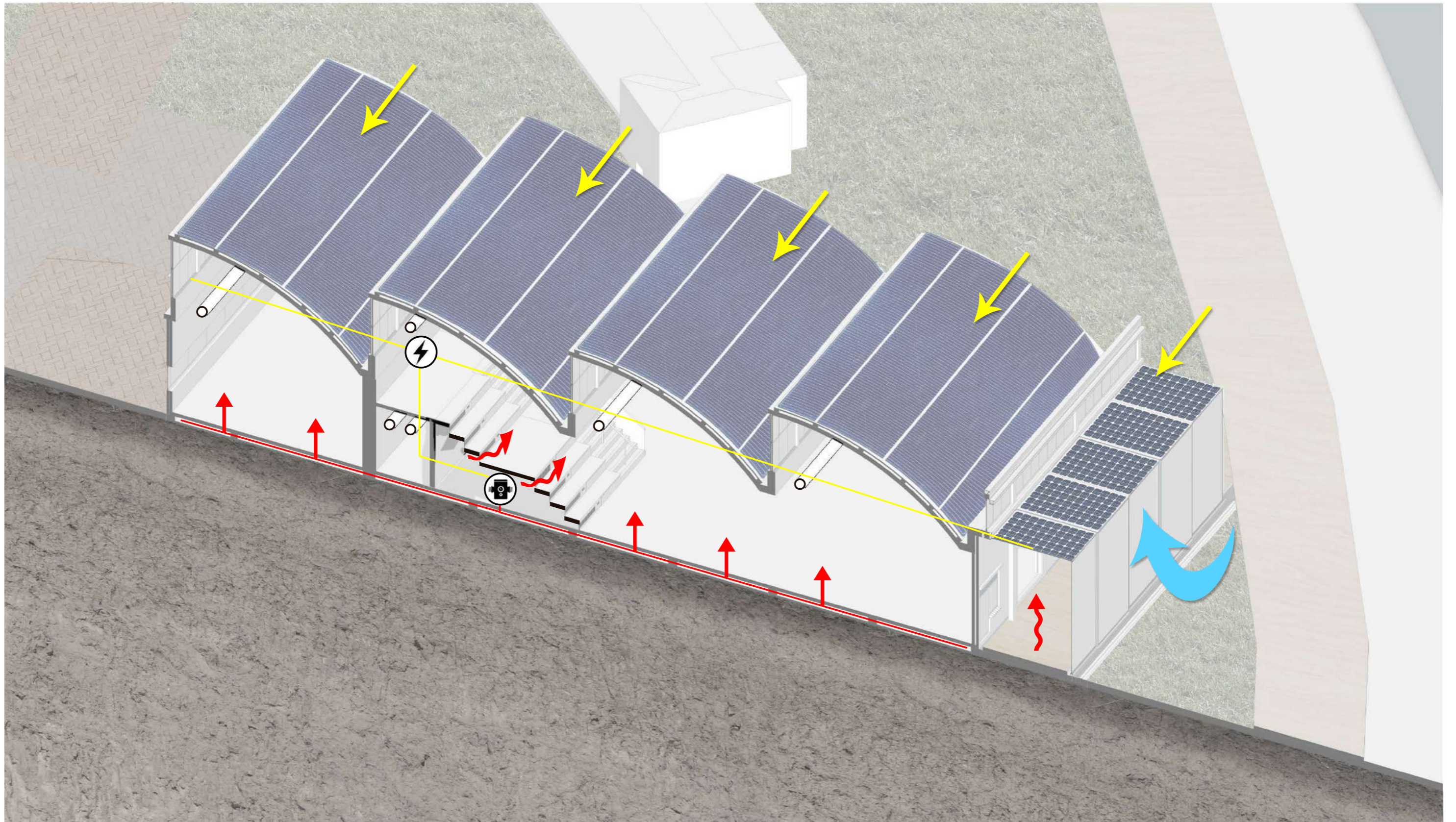
Sliding sun shading device



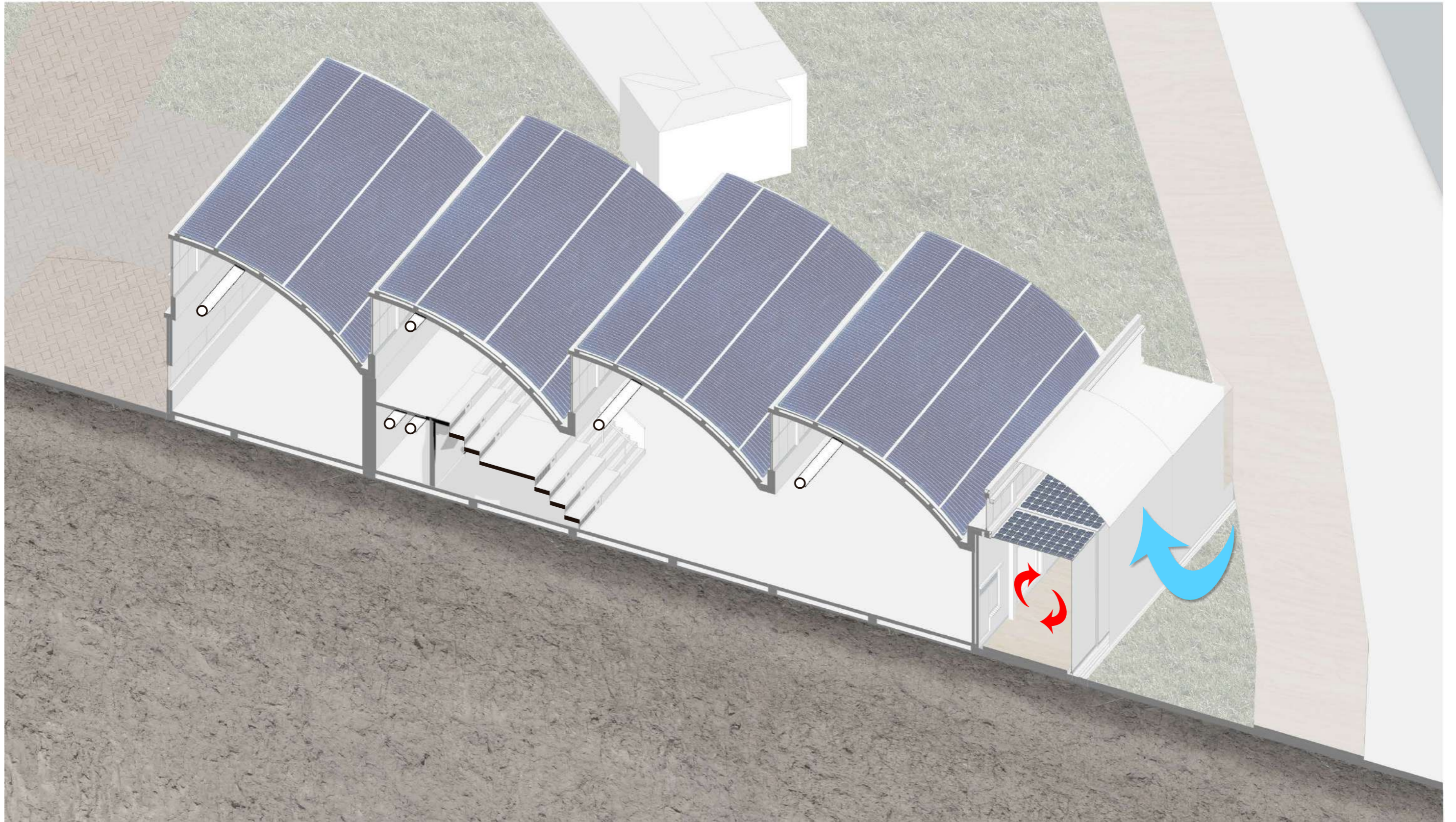
Sliding sun shading device



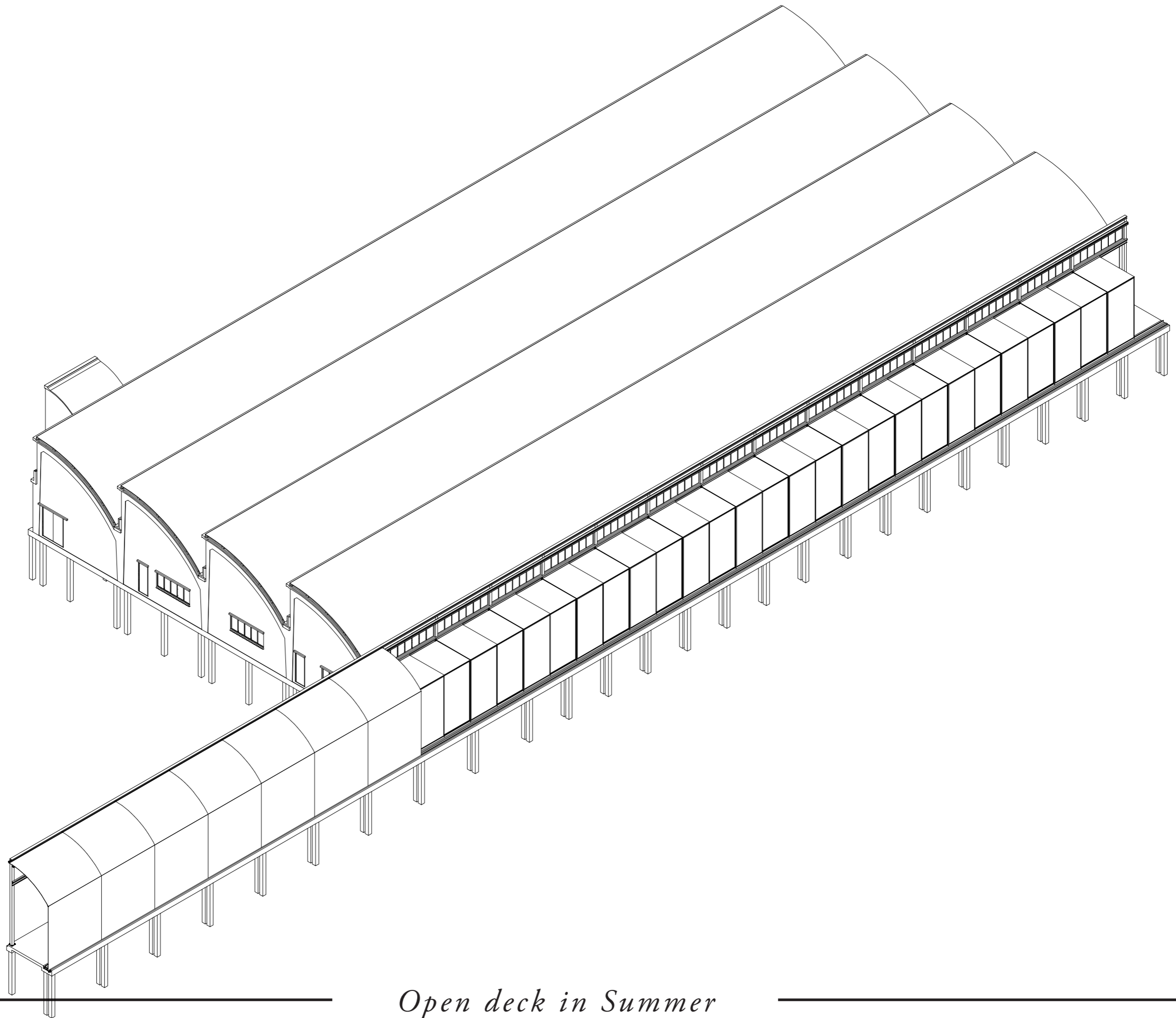
Sliding sun shading device



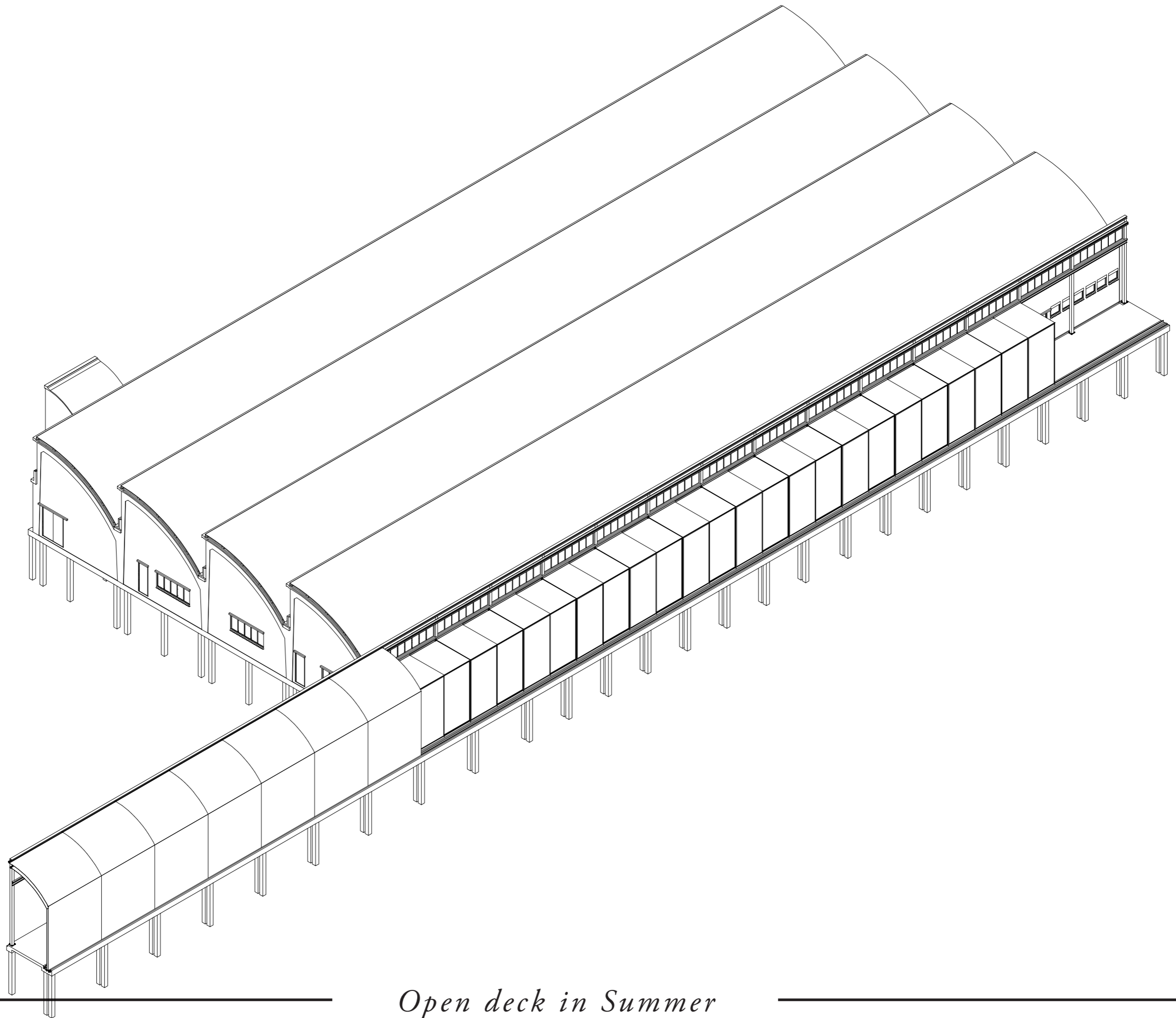
Climate strategy - Winter Day



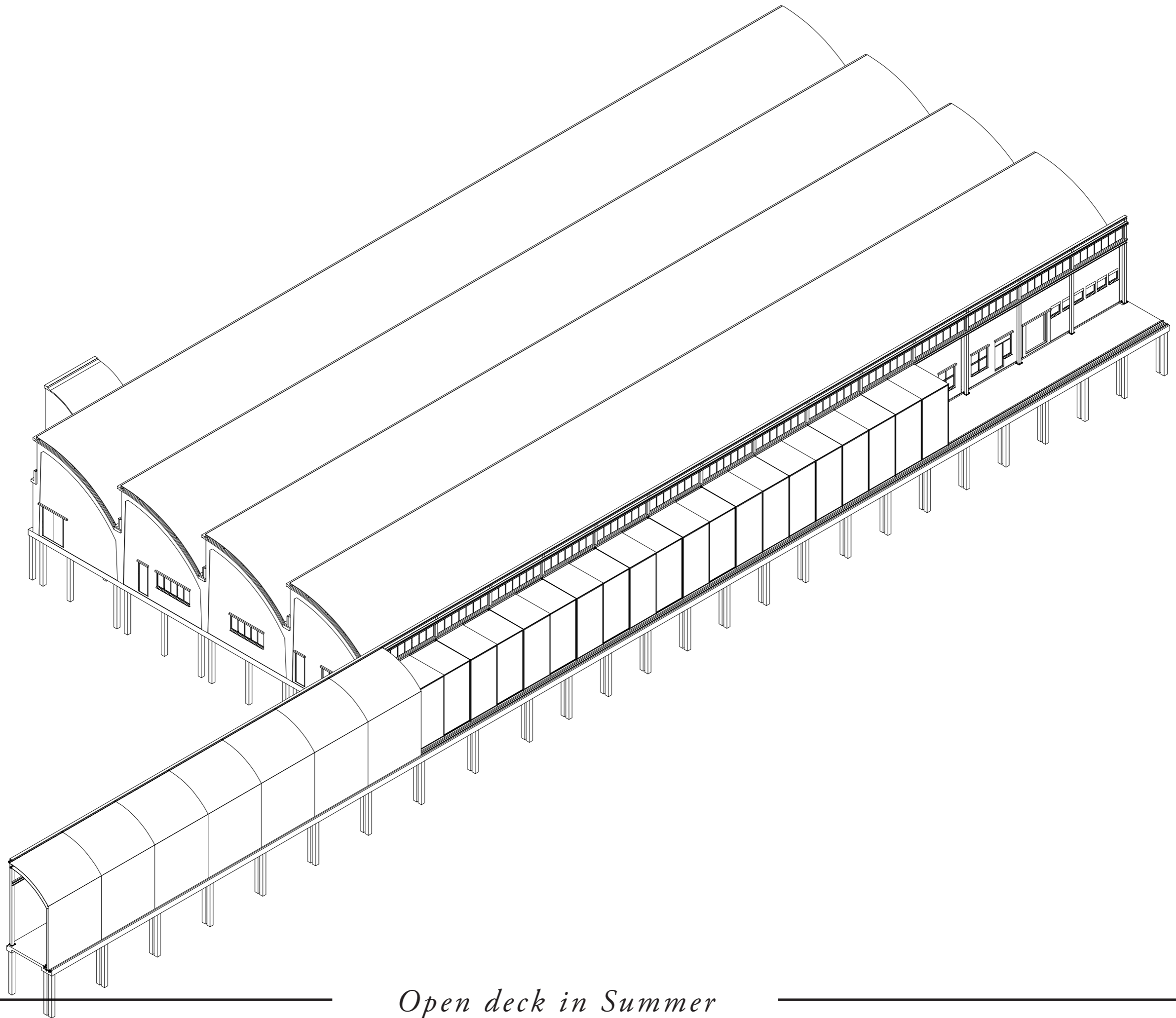
Winter Night



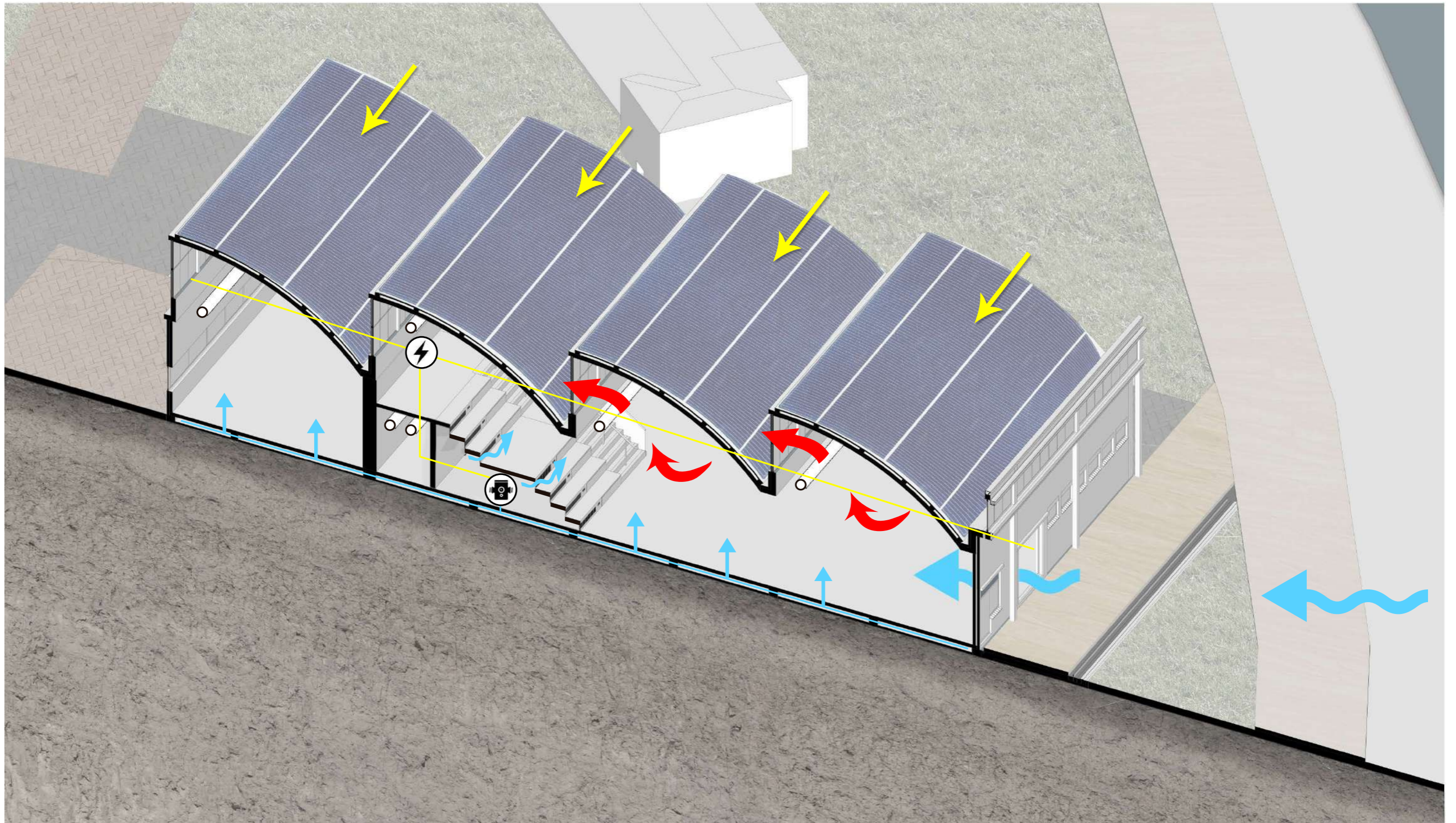
Open deck in Summer



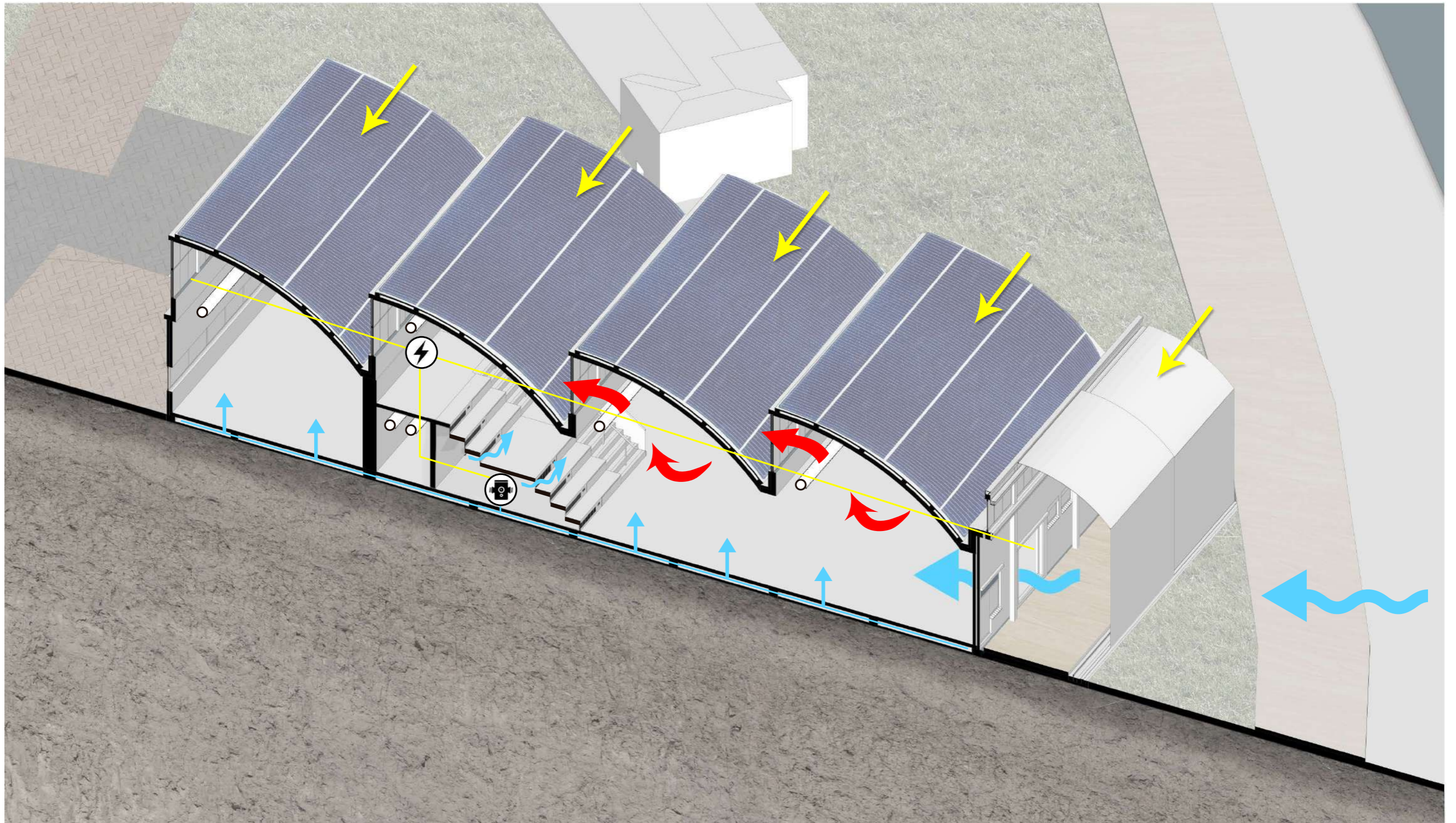
Open deck in Summer



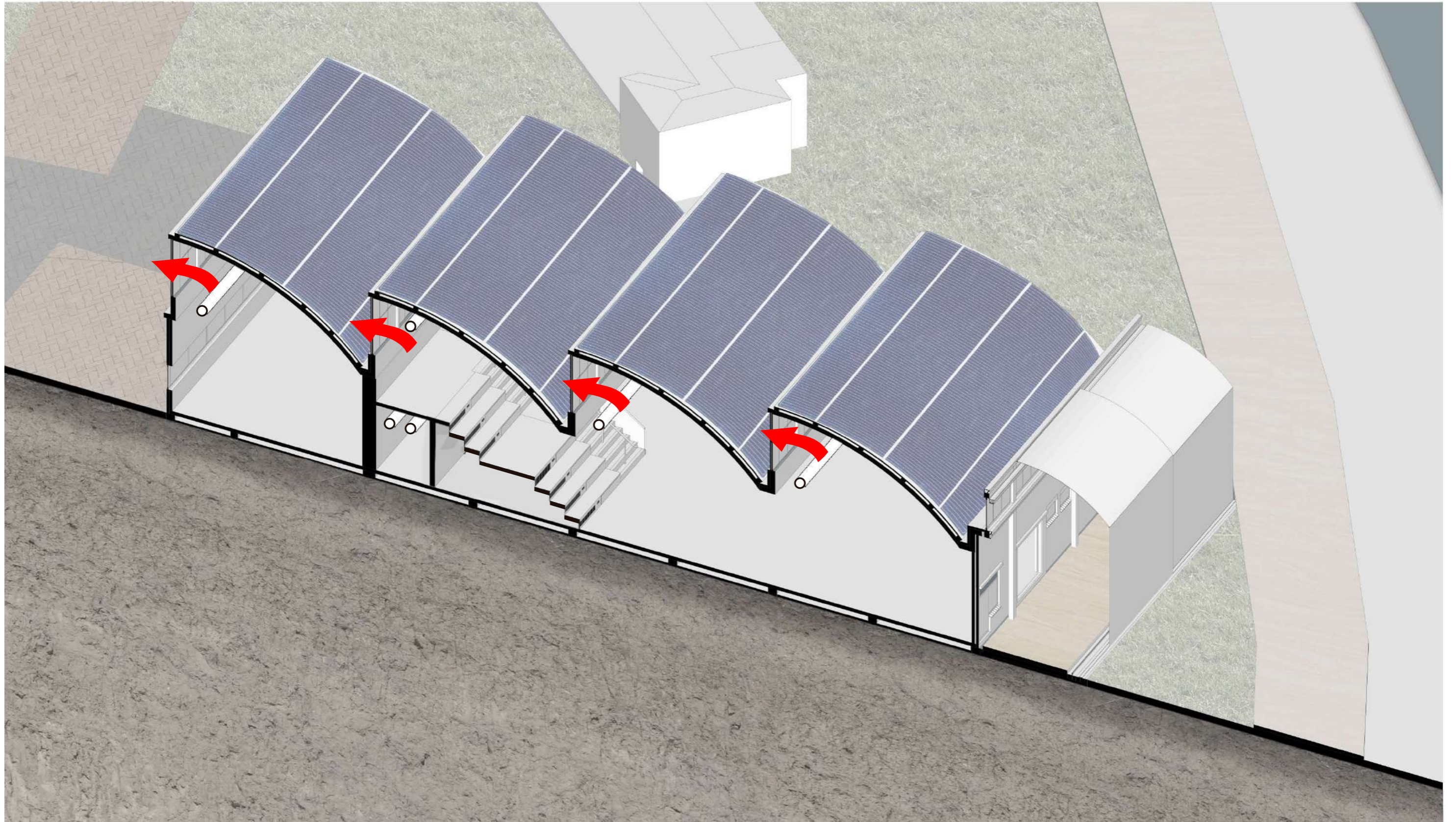
Open deck in Summer



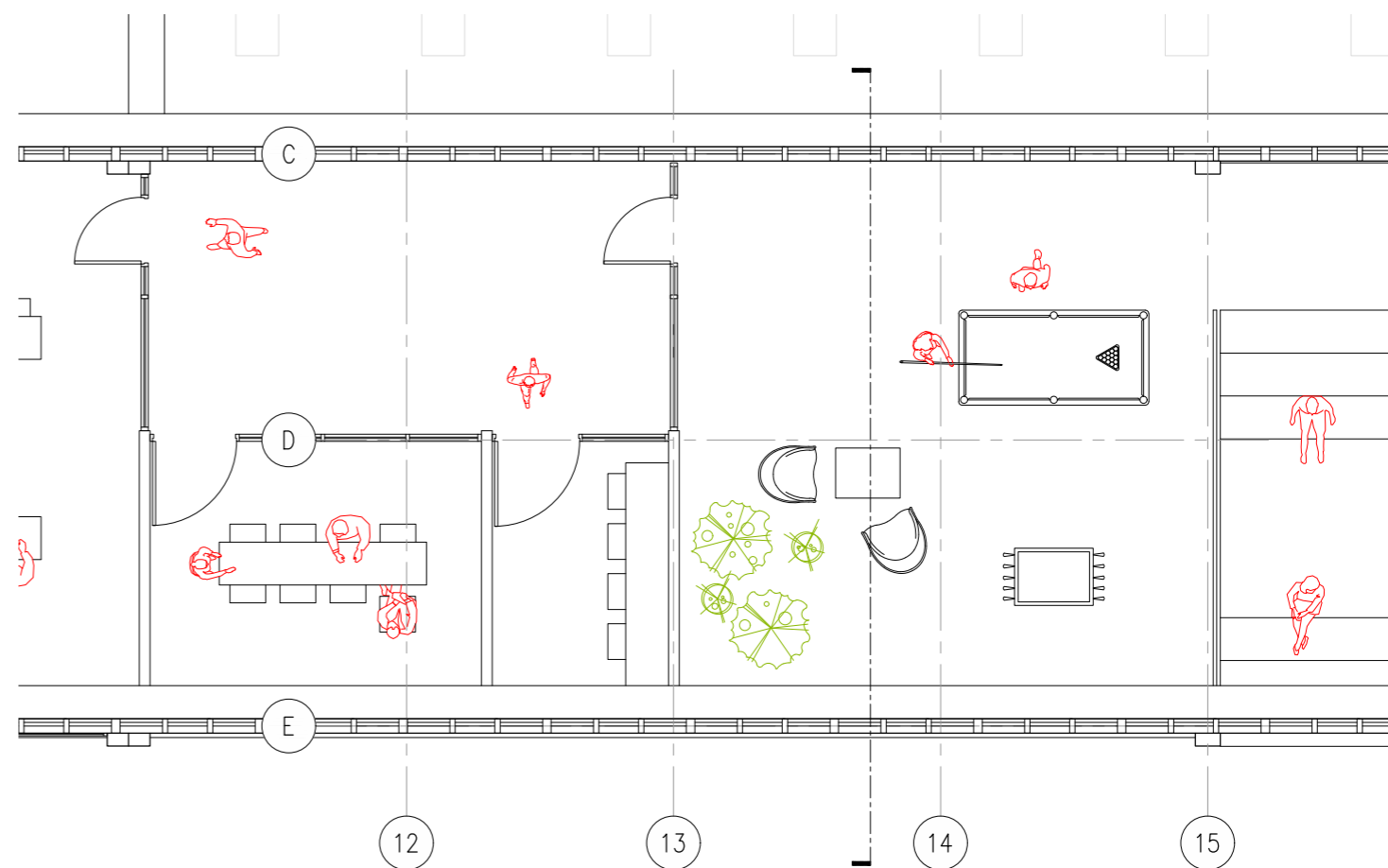
Summer Day - Open



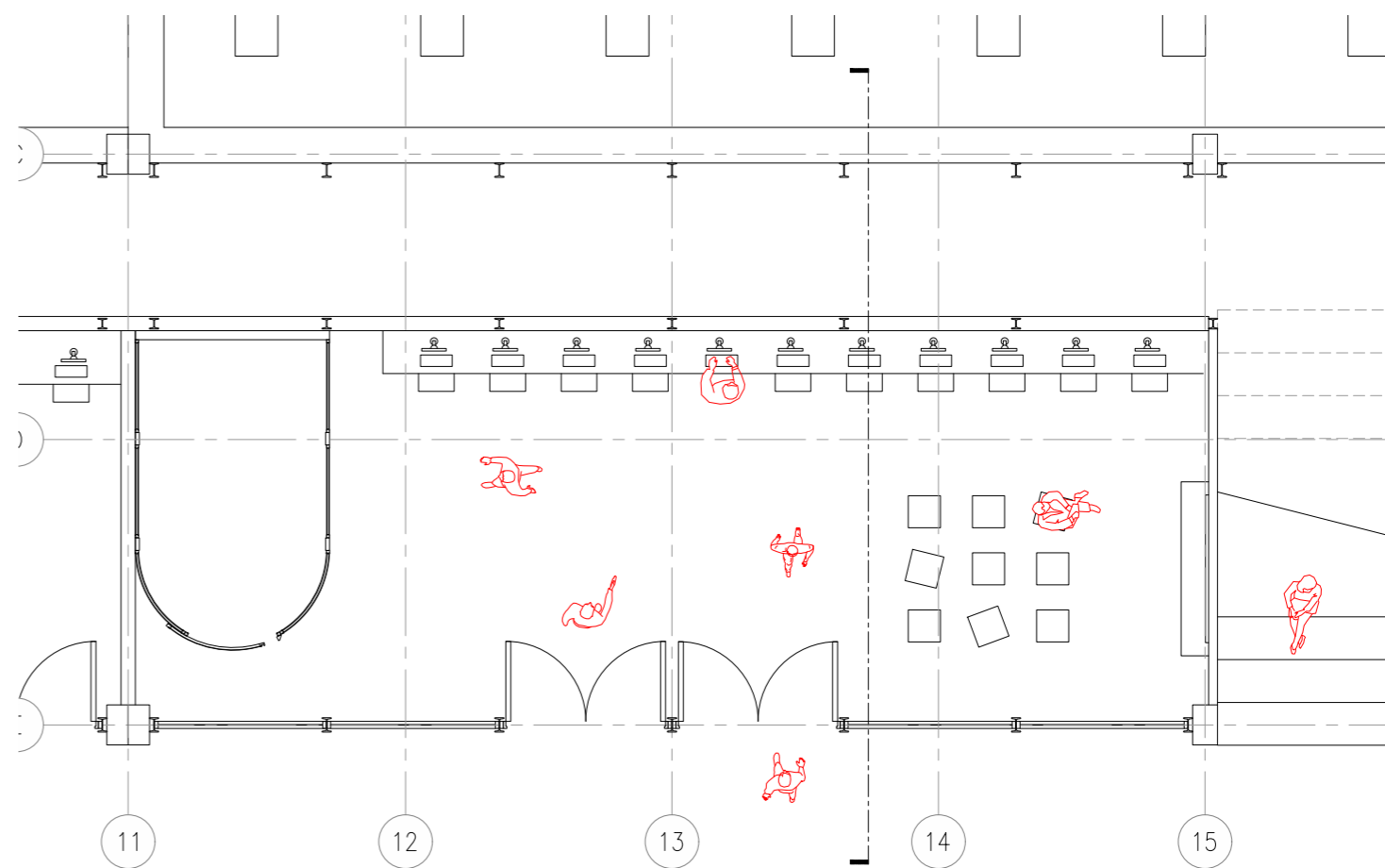
Summer Day - shaded



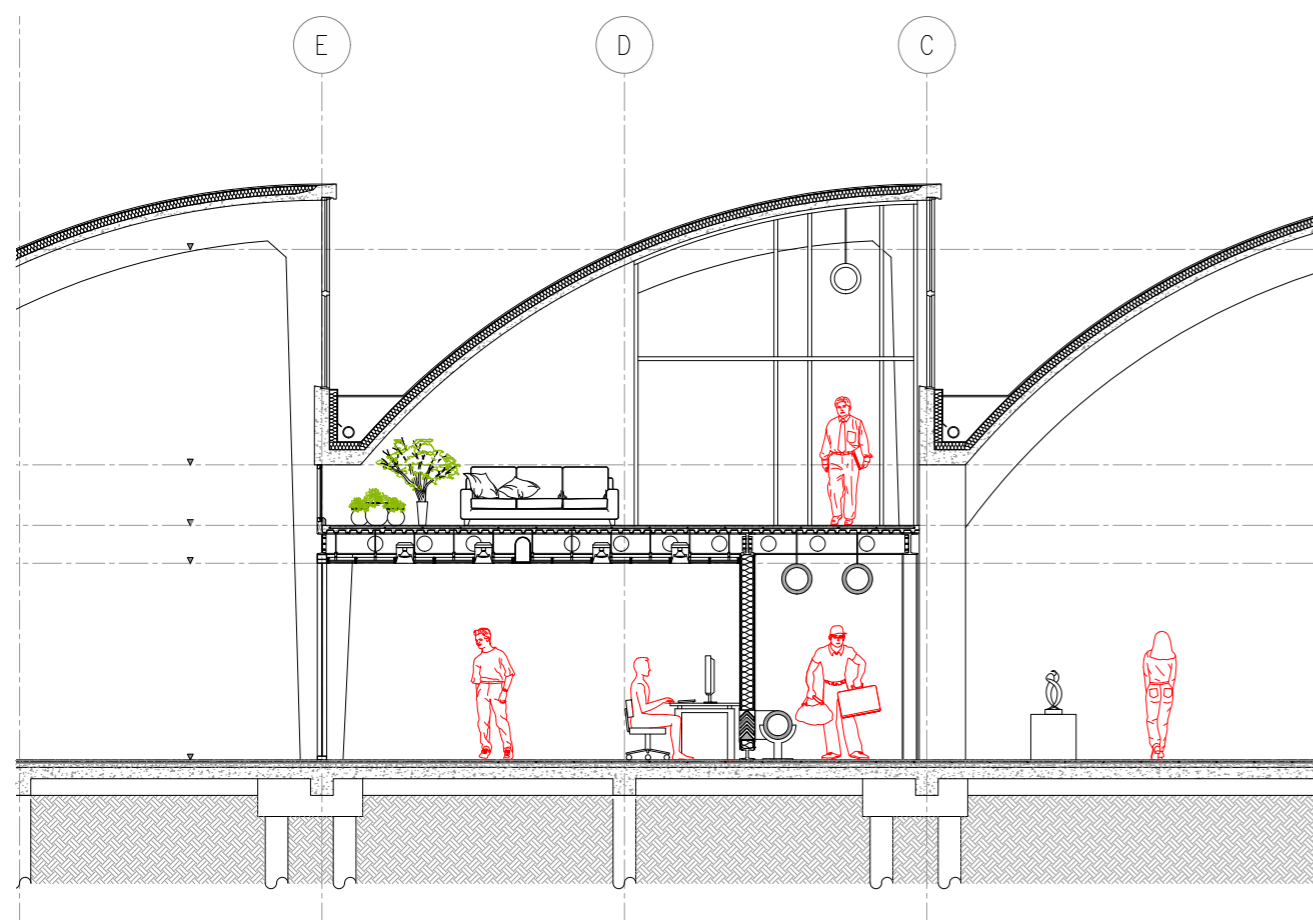
Summer Night



Mezzanine Floor 1:100

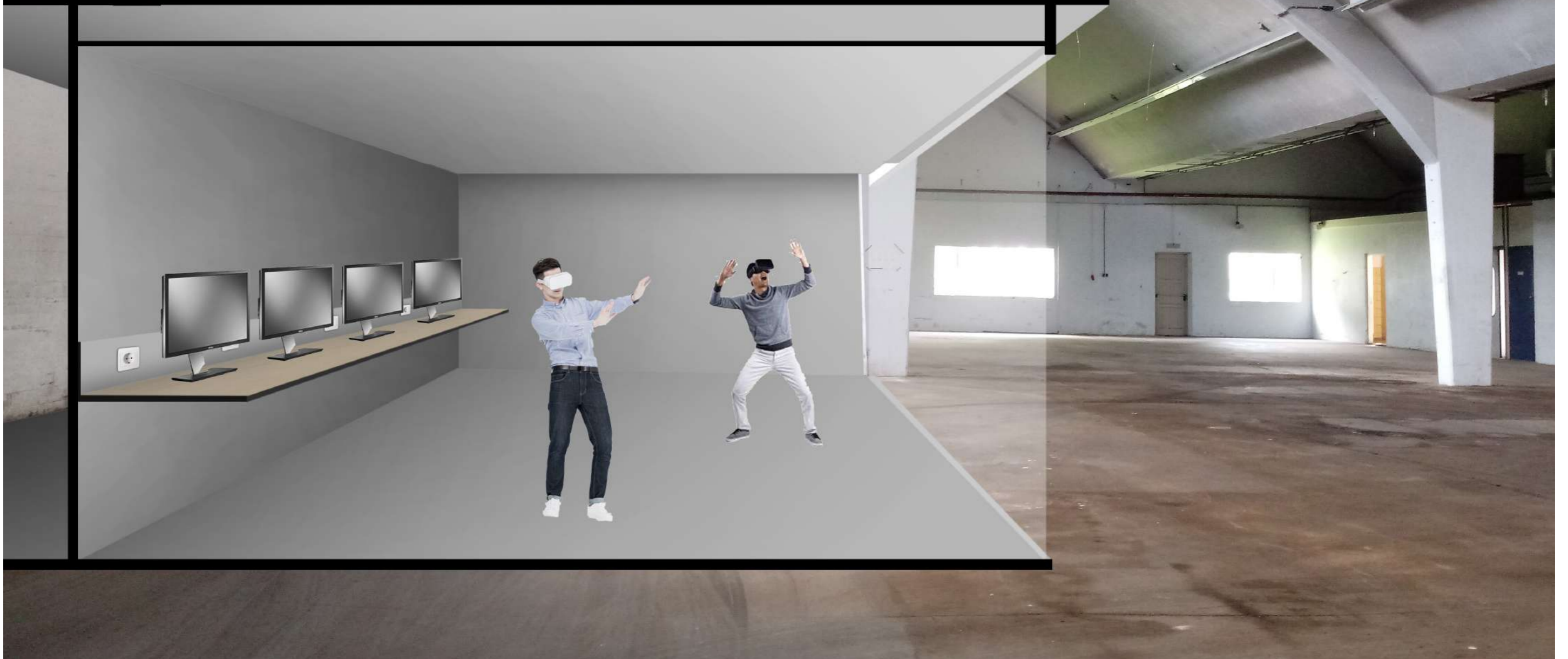


Ground Floor 1:100



Section 1:100

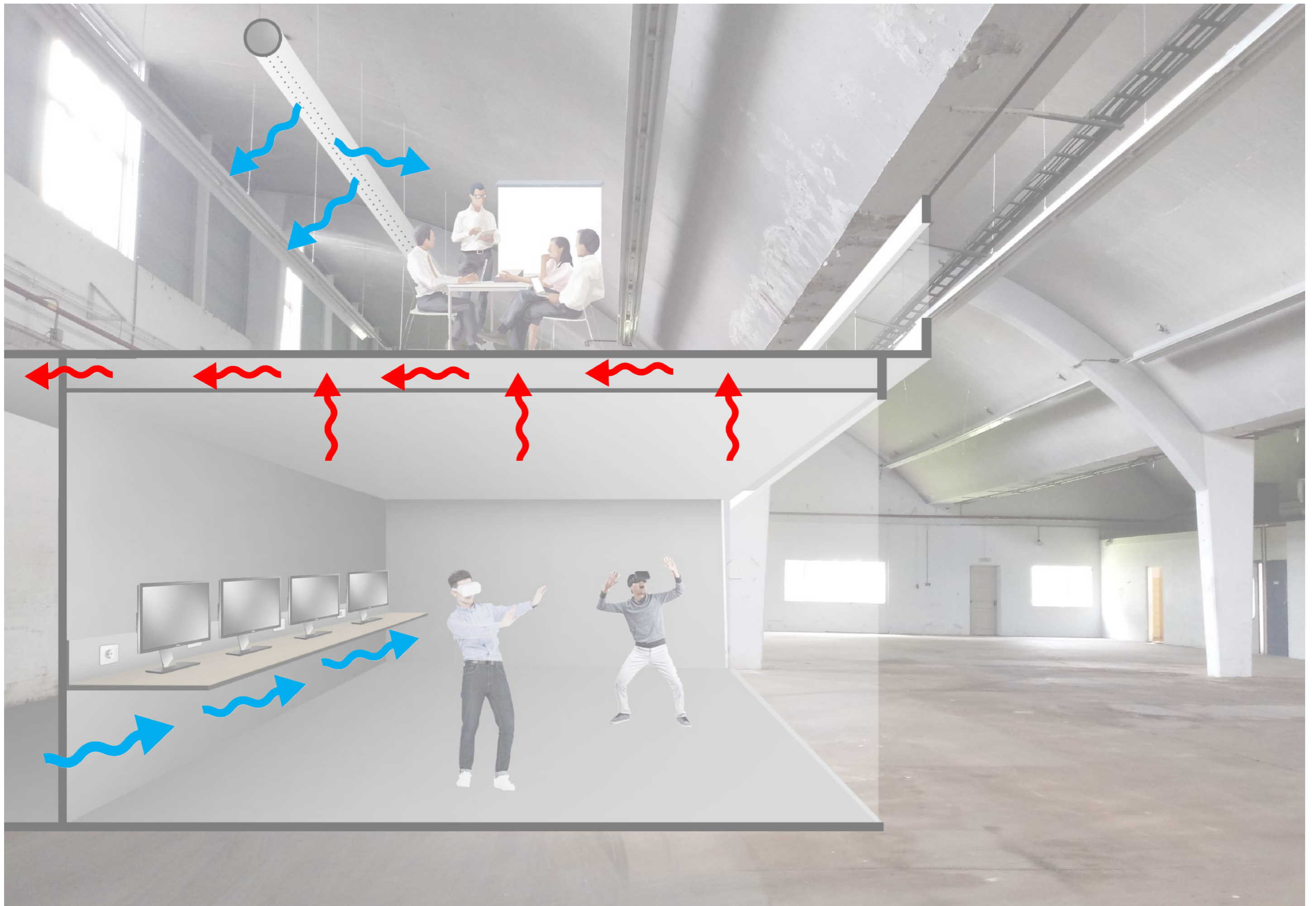
Laboratory



Control indoor climate



Acoustics & visual connection



HVAC System



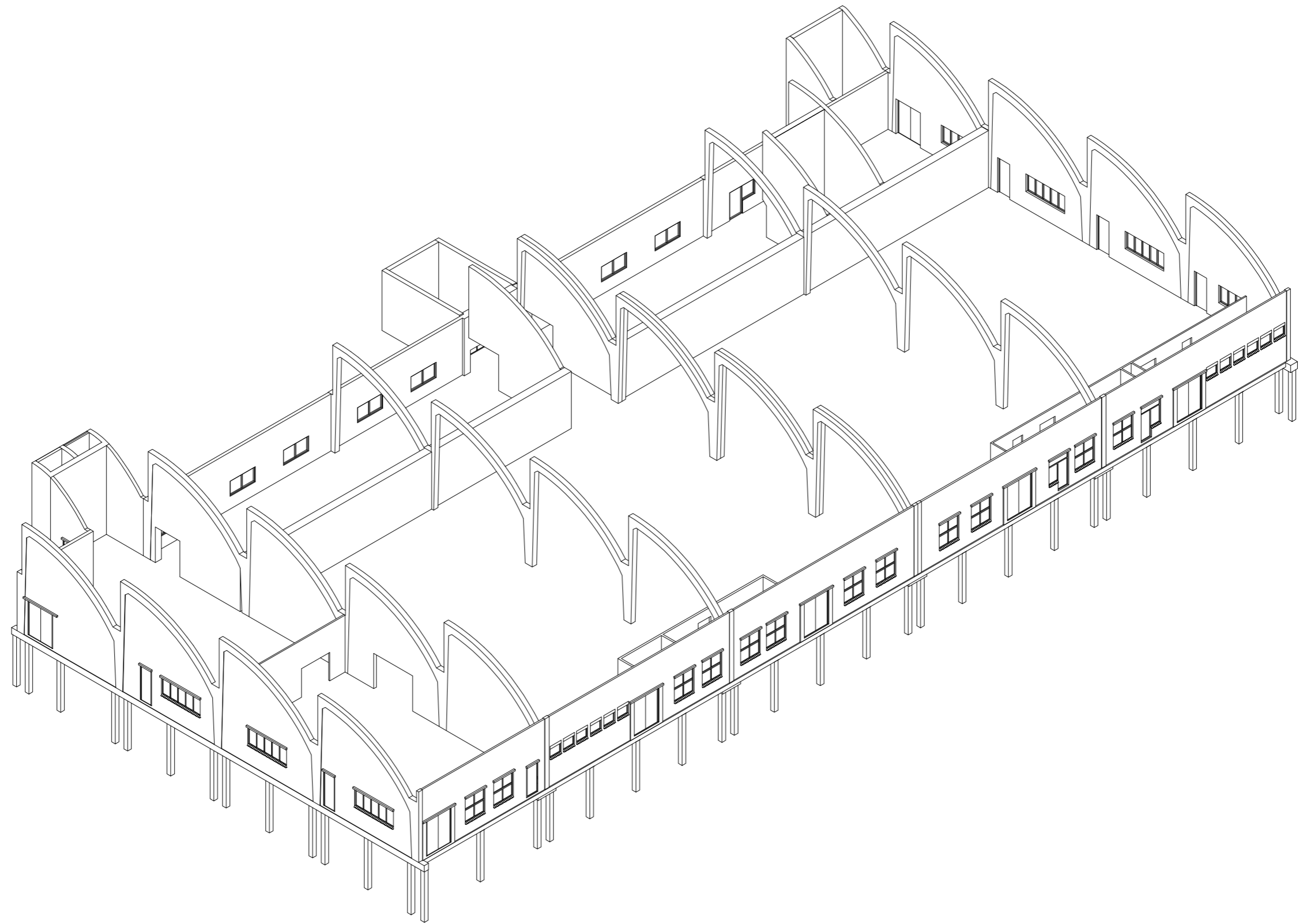
Video

- Adaptability for future
- Added value of the intervention
- Integration of technology and heritage

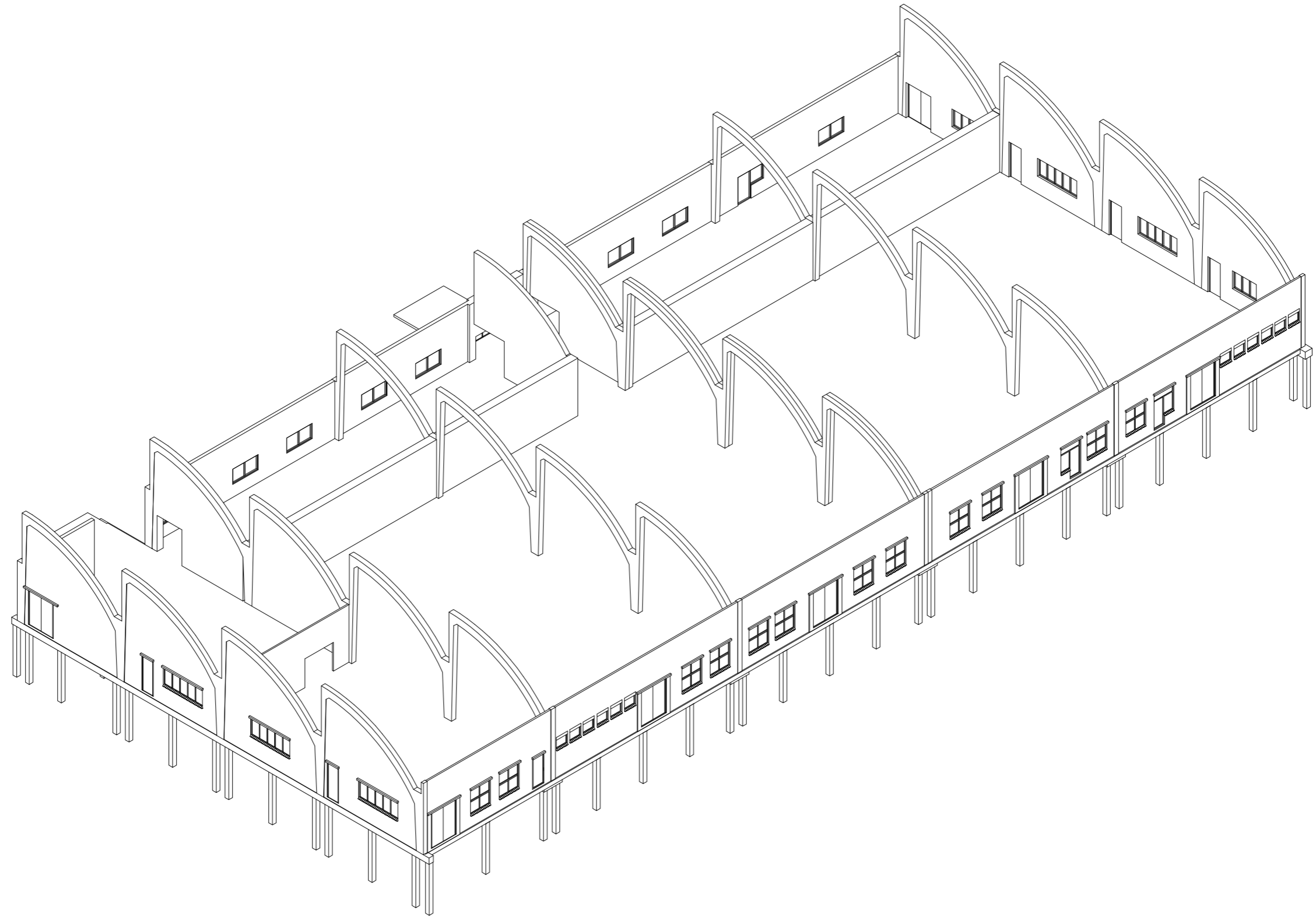
Reflection

Questions? :)

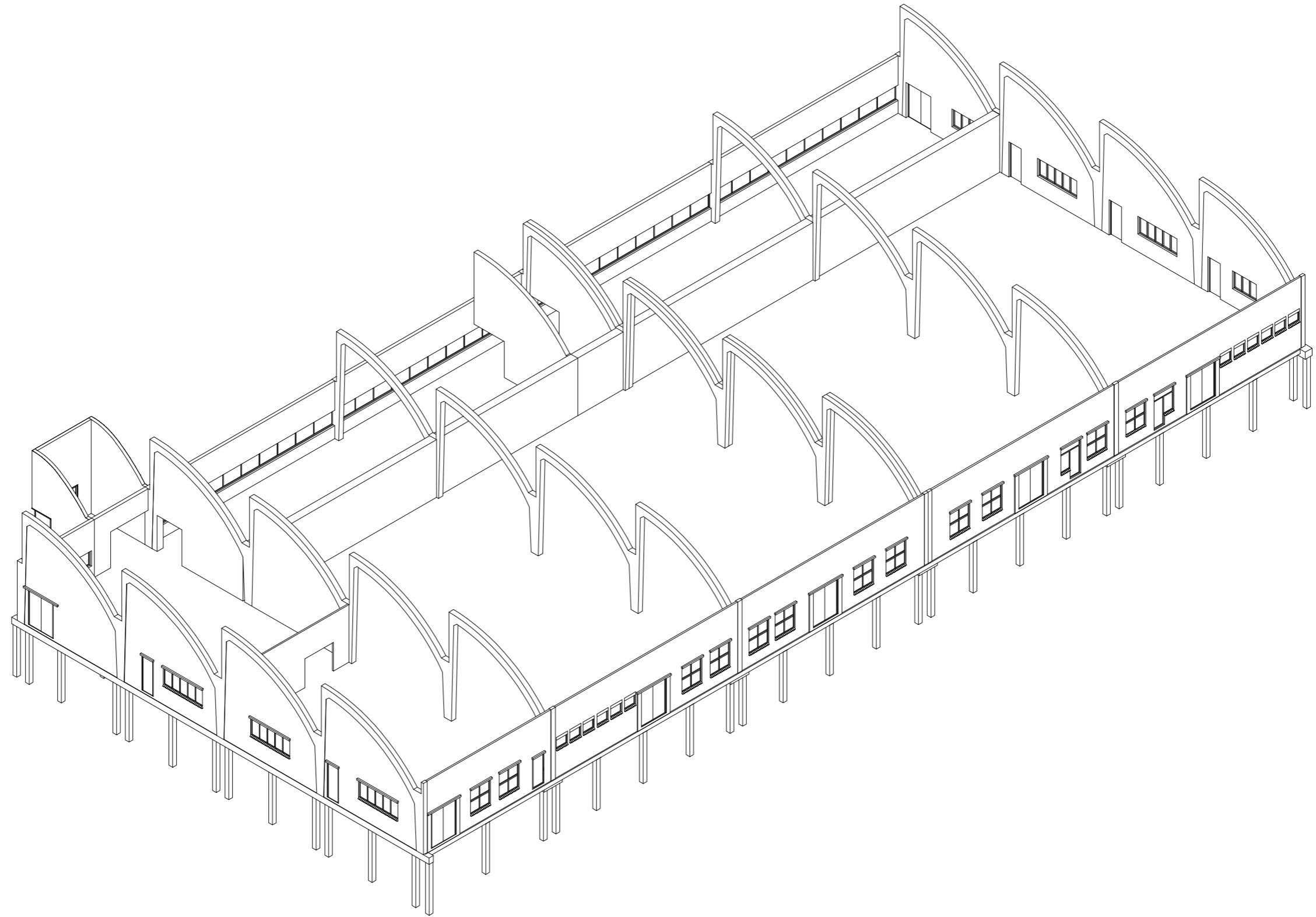
Thank you



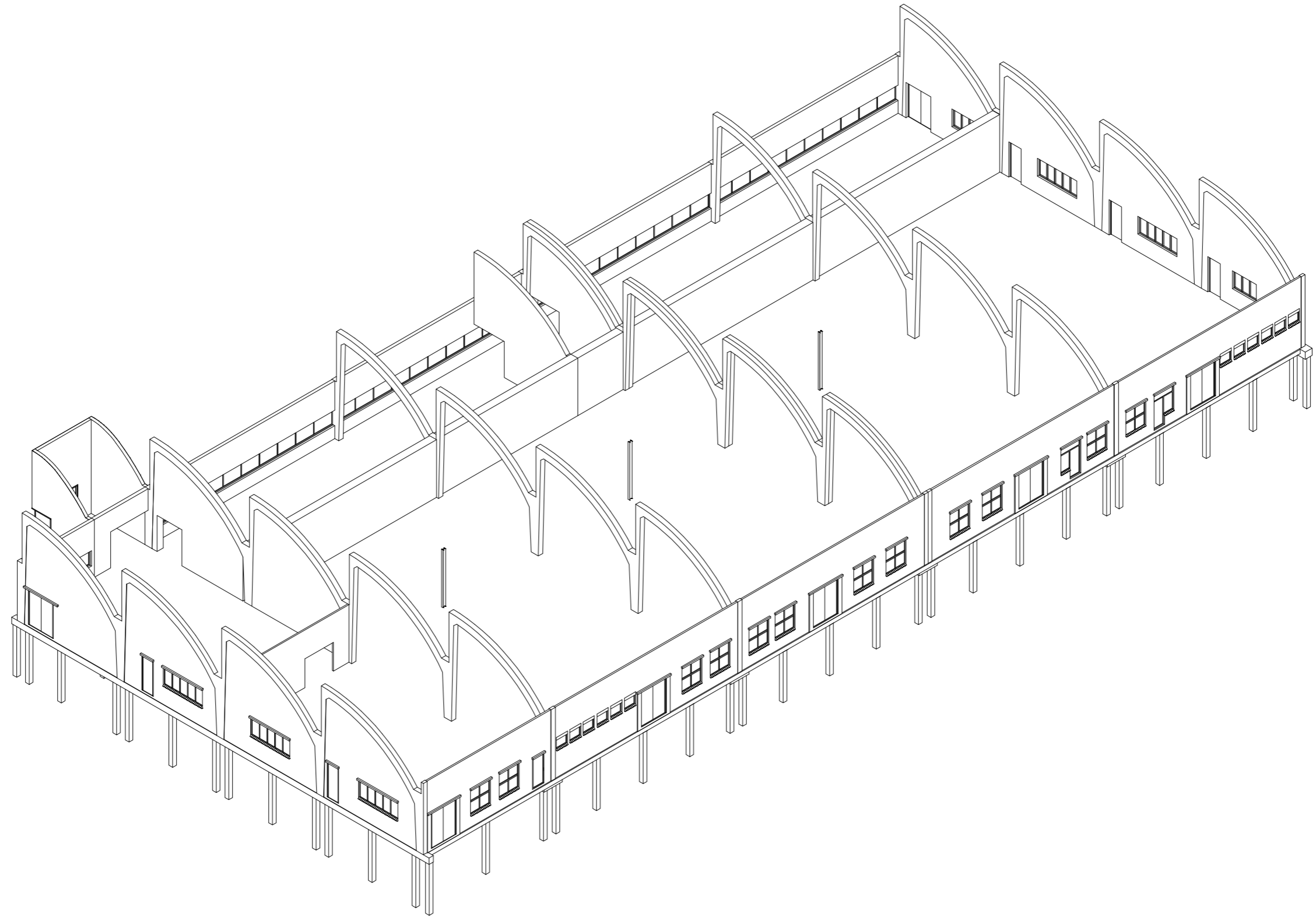
Building Sequence



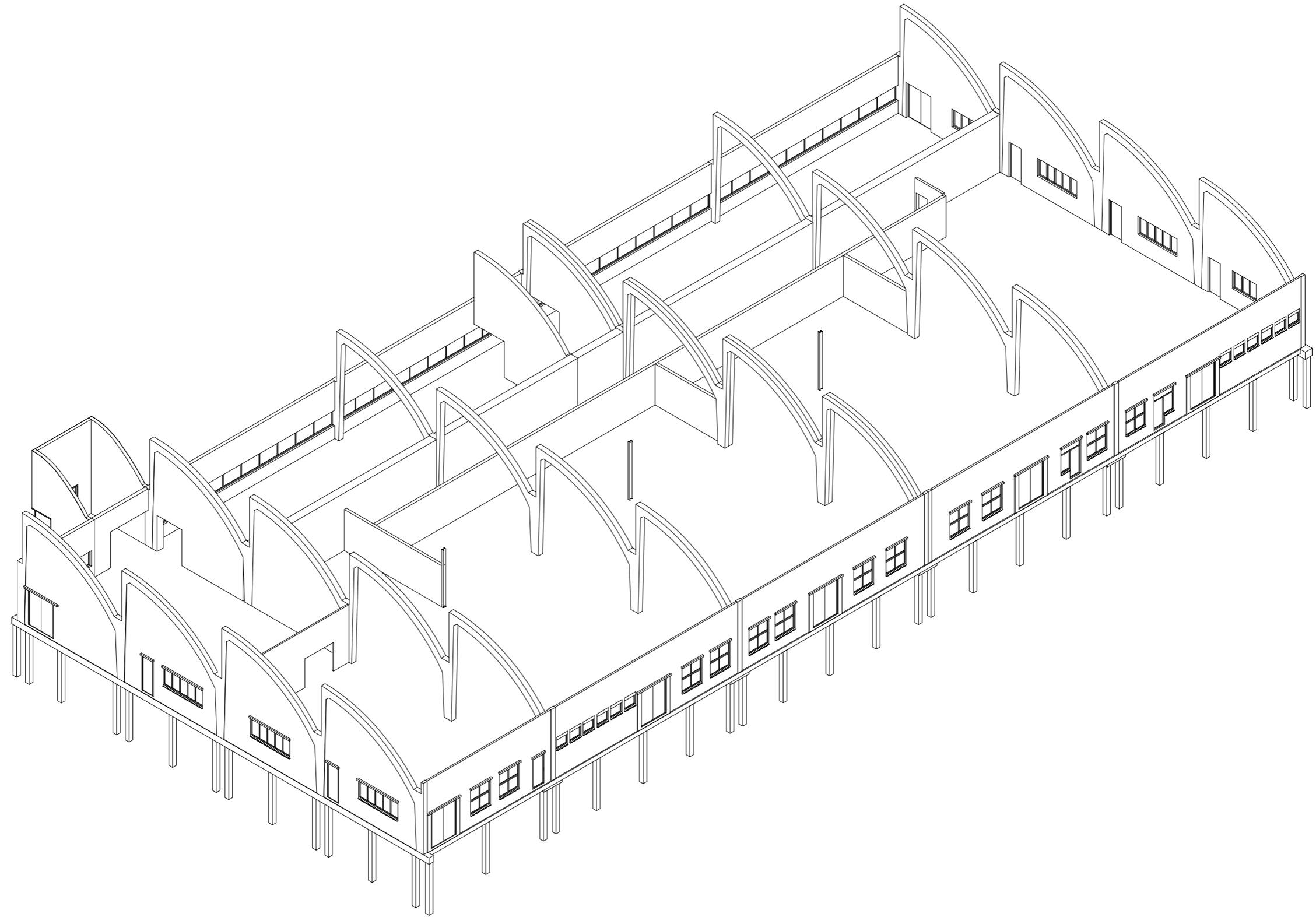
Building Sequence



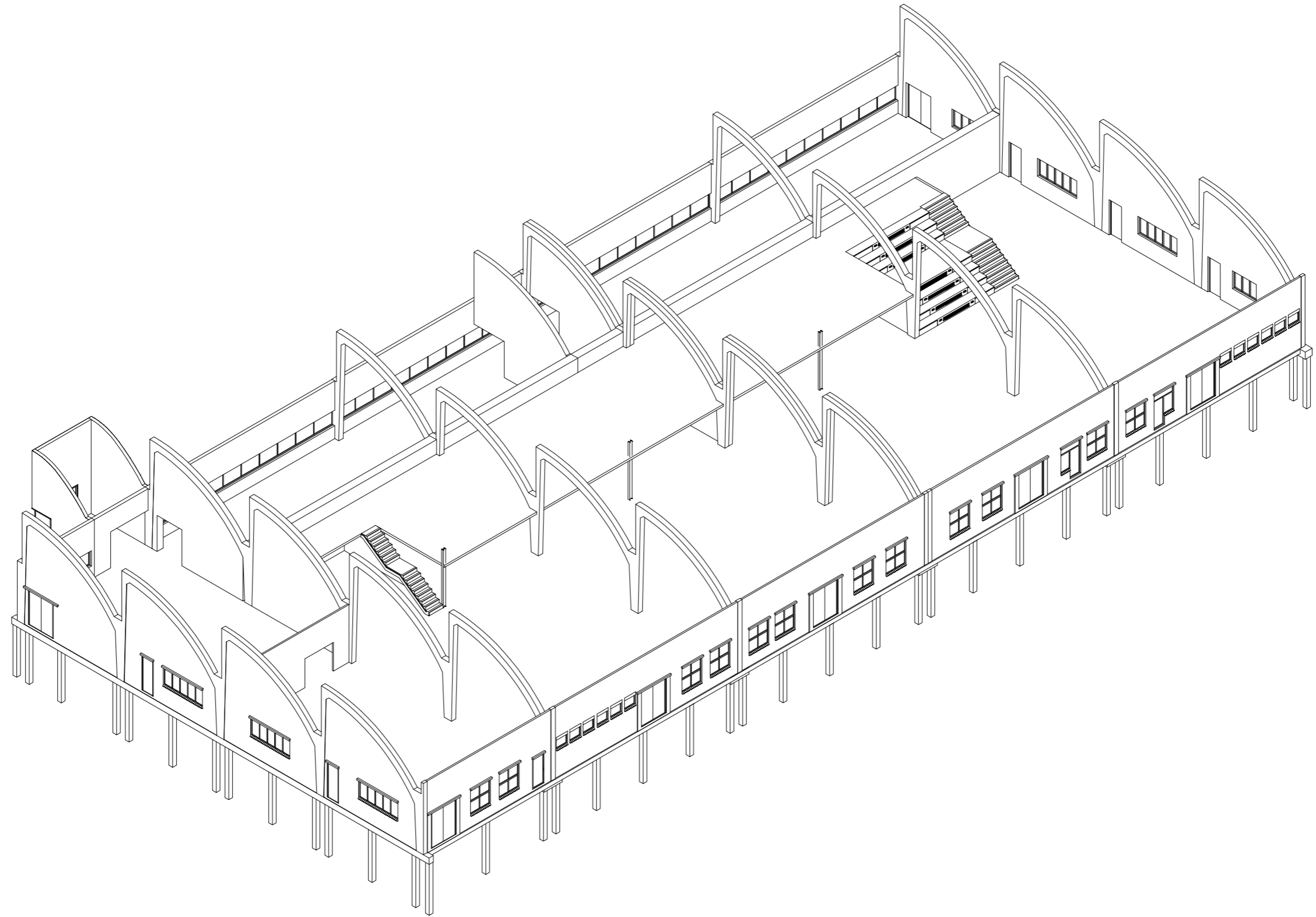
Building Sequence



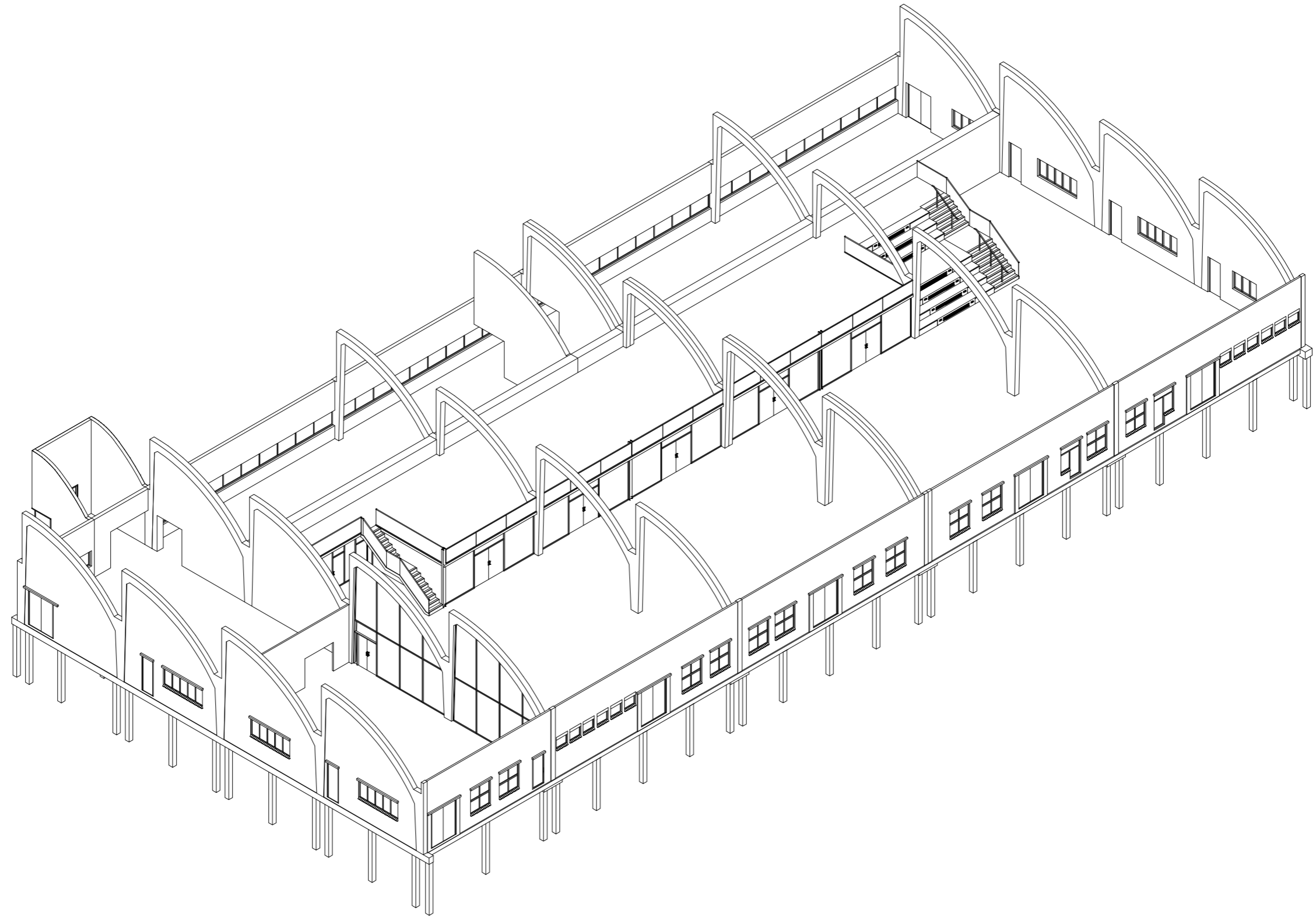
Building Sequence



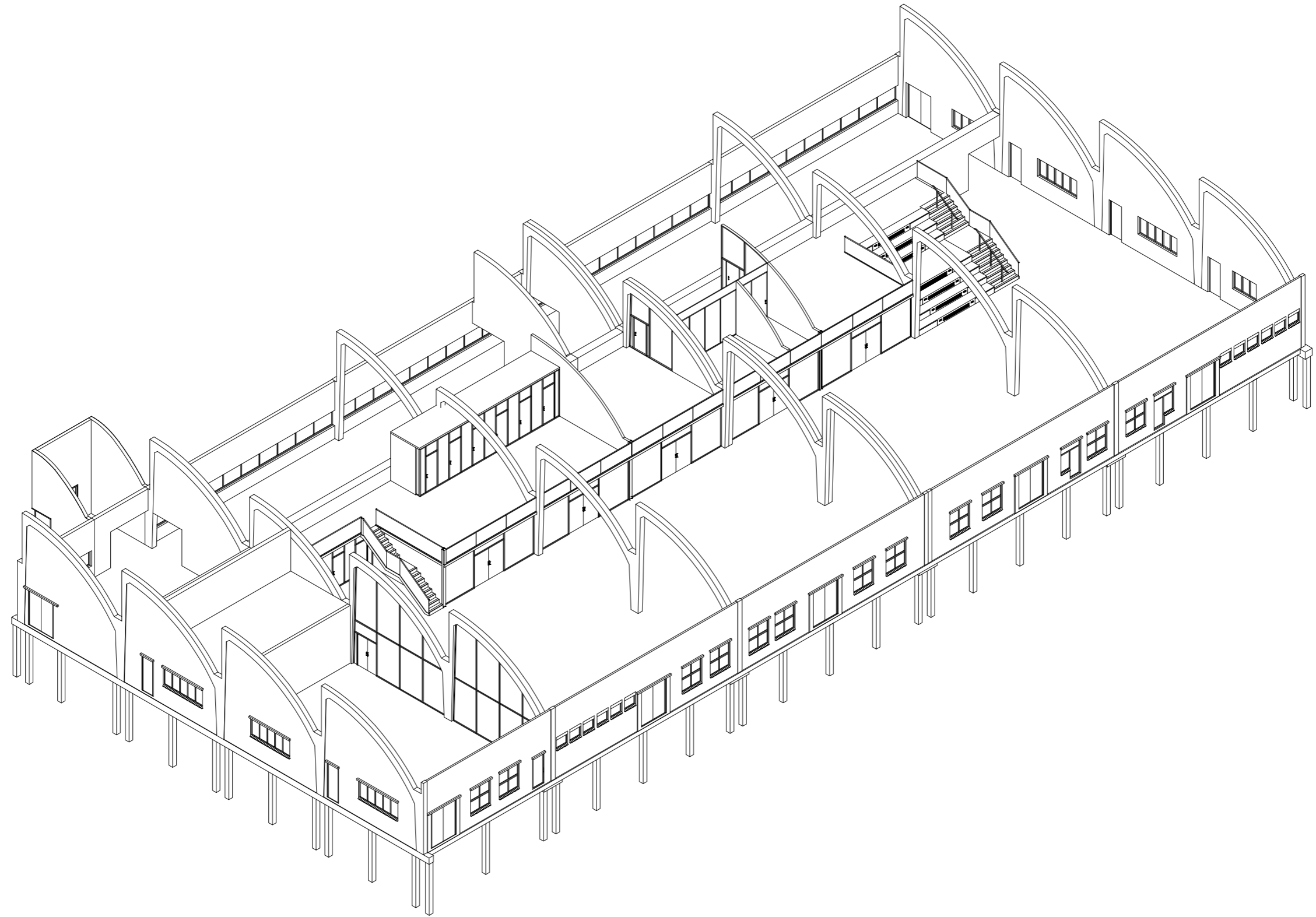
Building Sequence



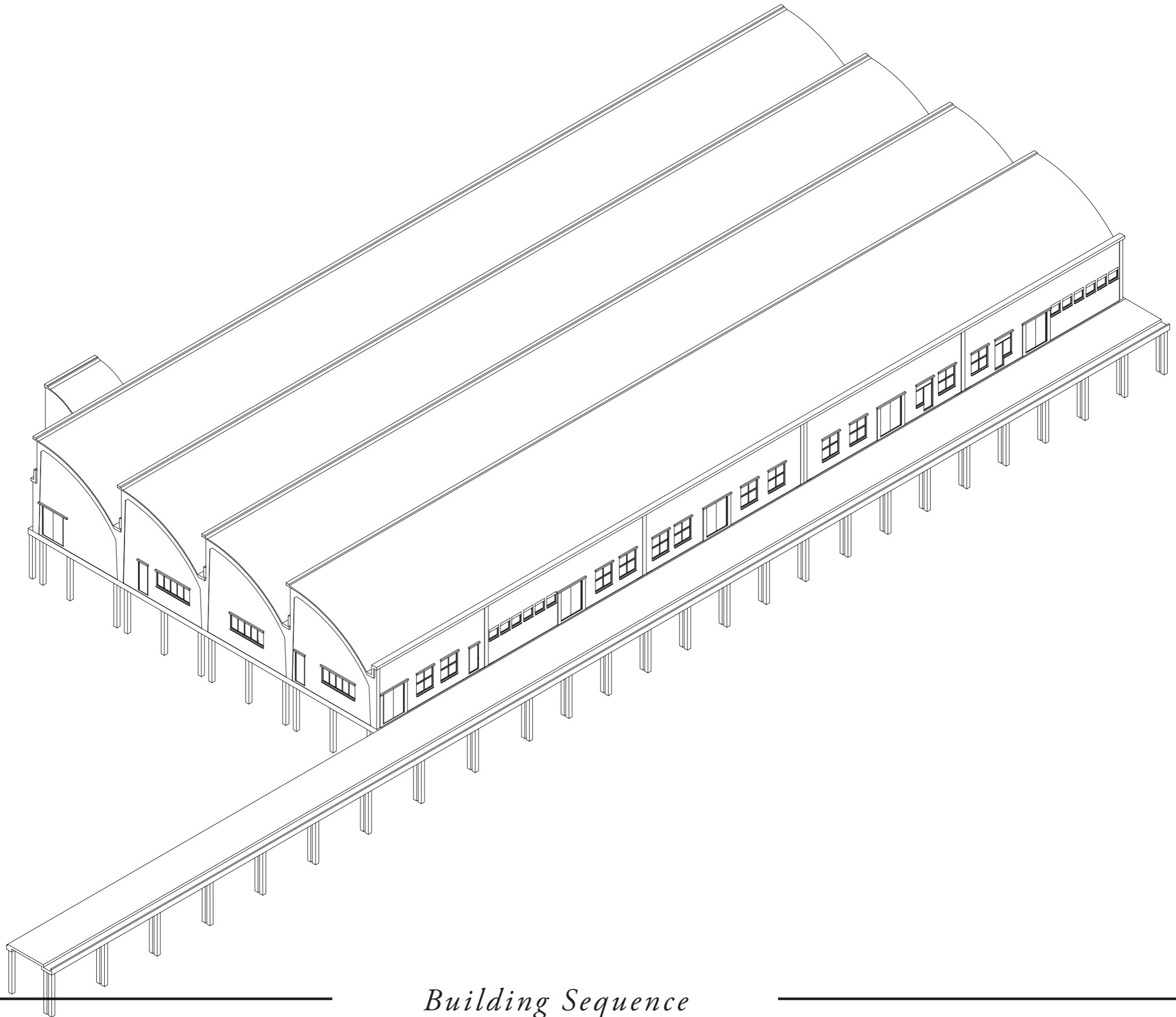
Building Sequence



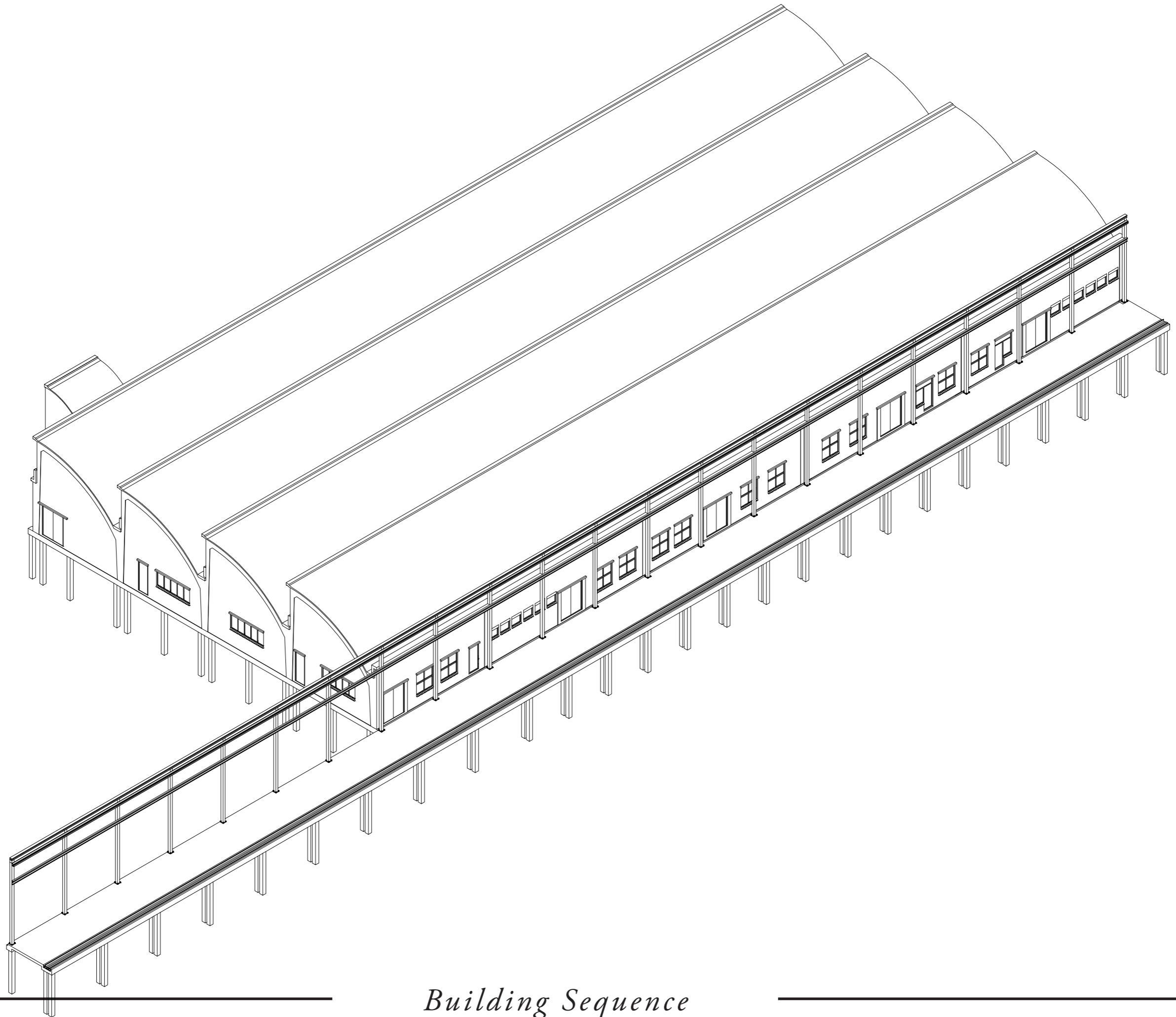
Building Sequence



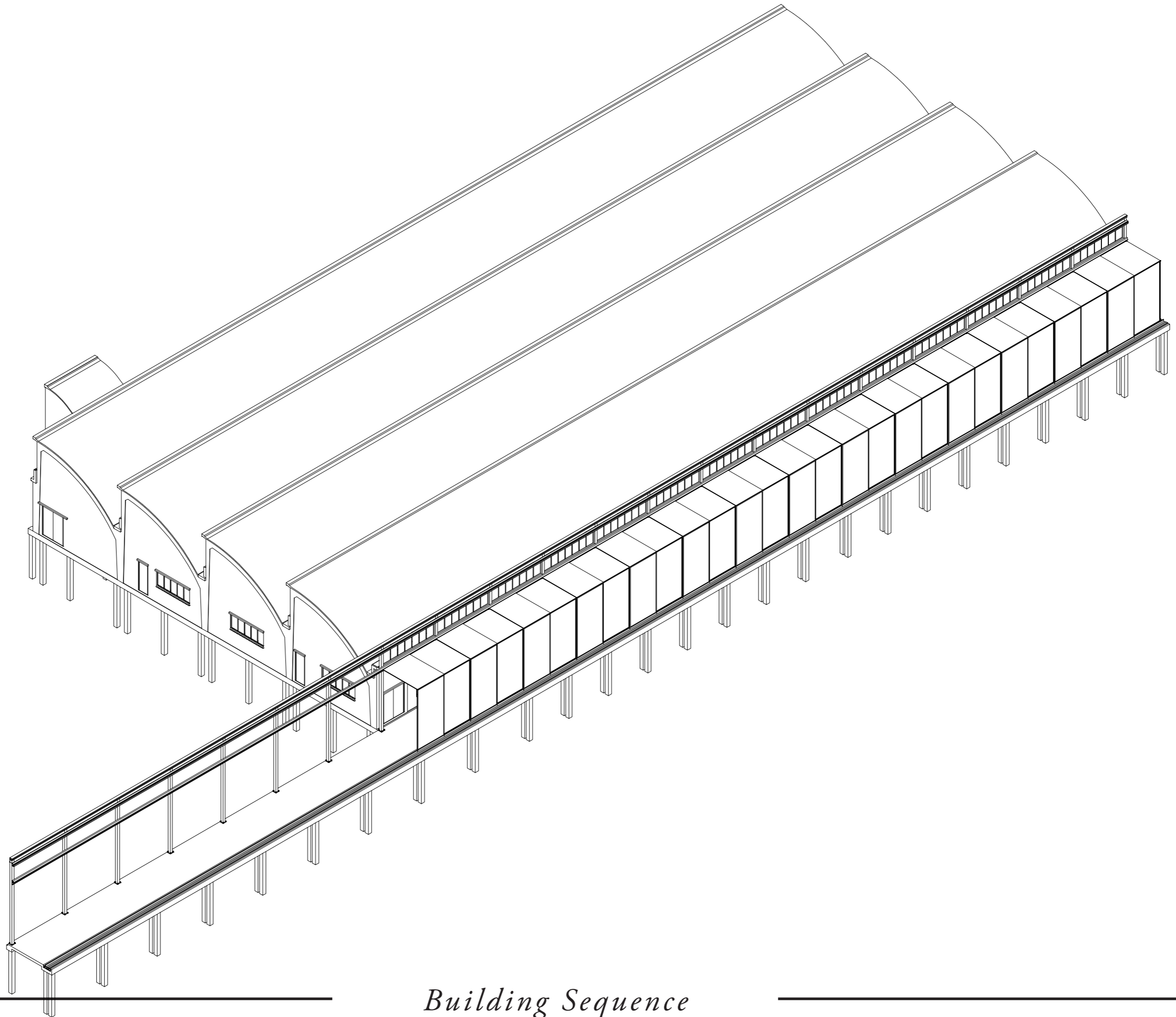
Building Sequence



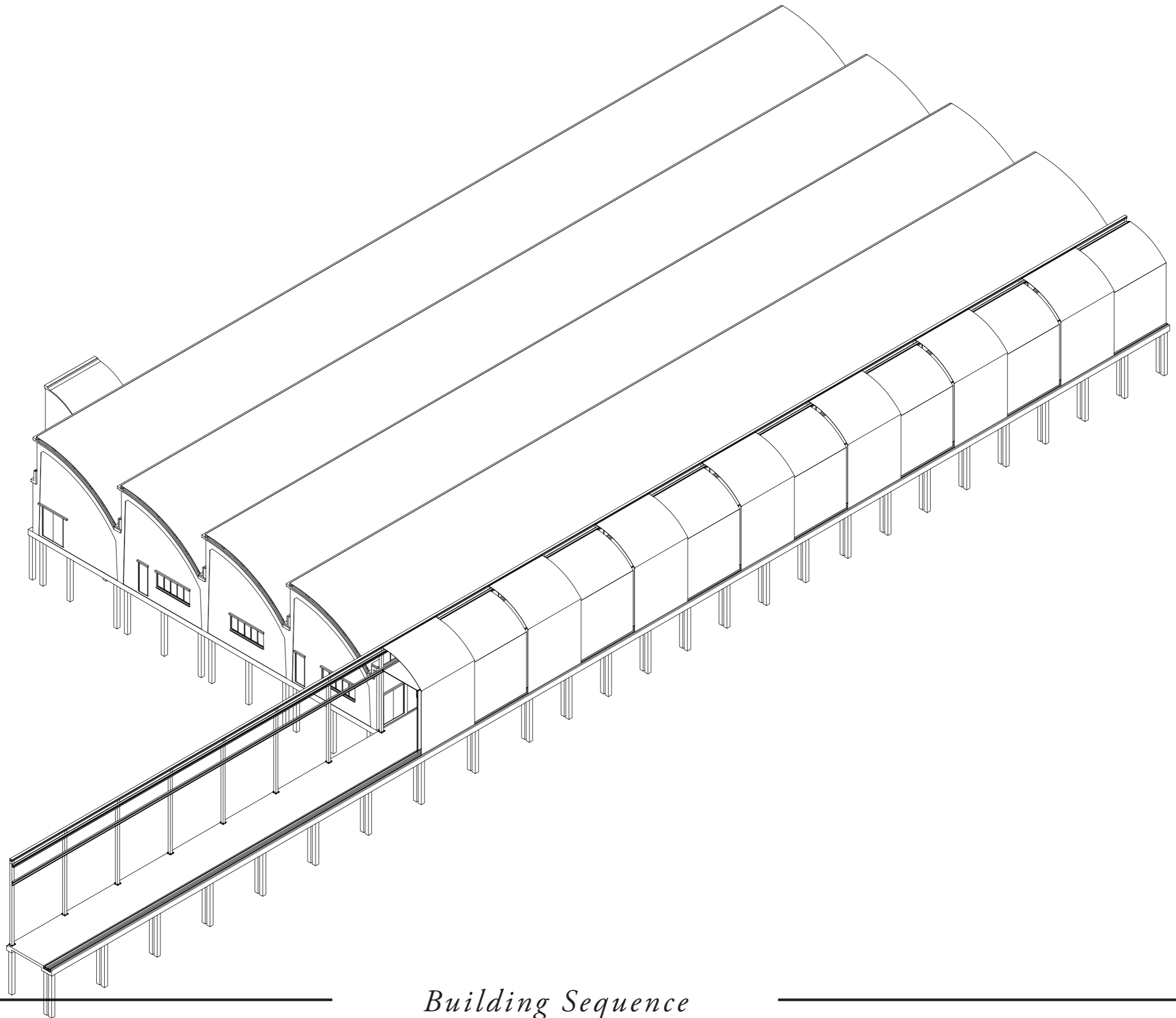
Building Sequence



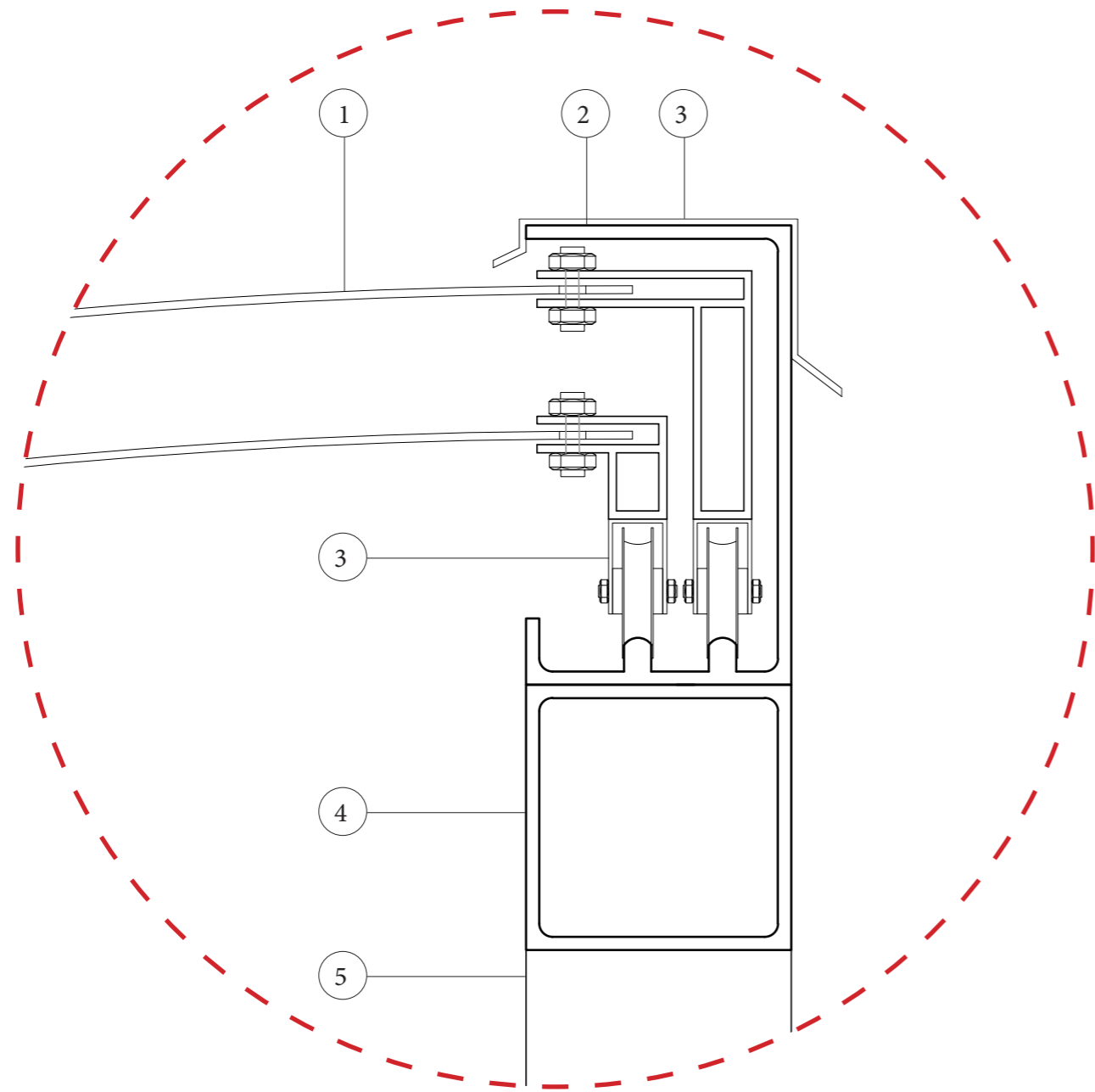
Building Sequence



Building Sequence

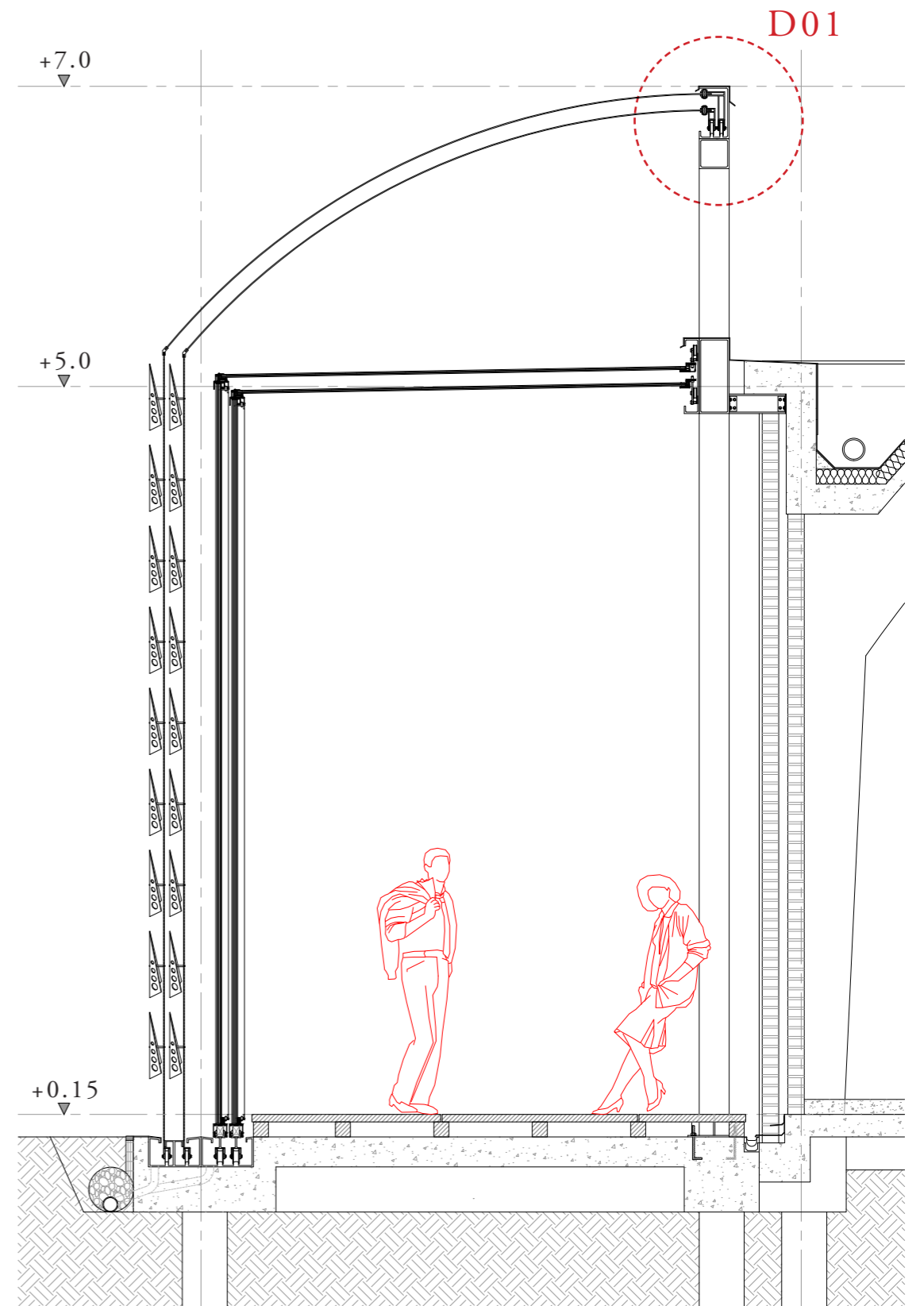


Building Sequence

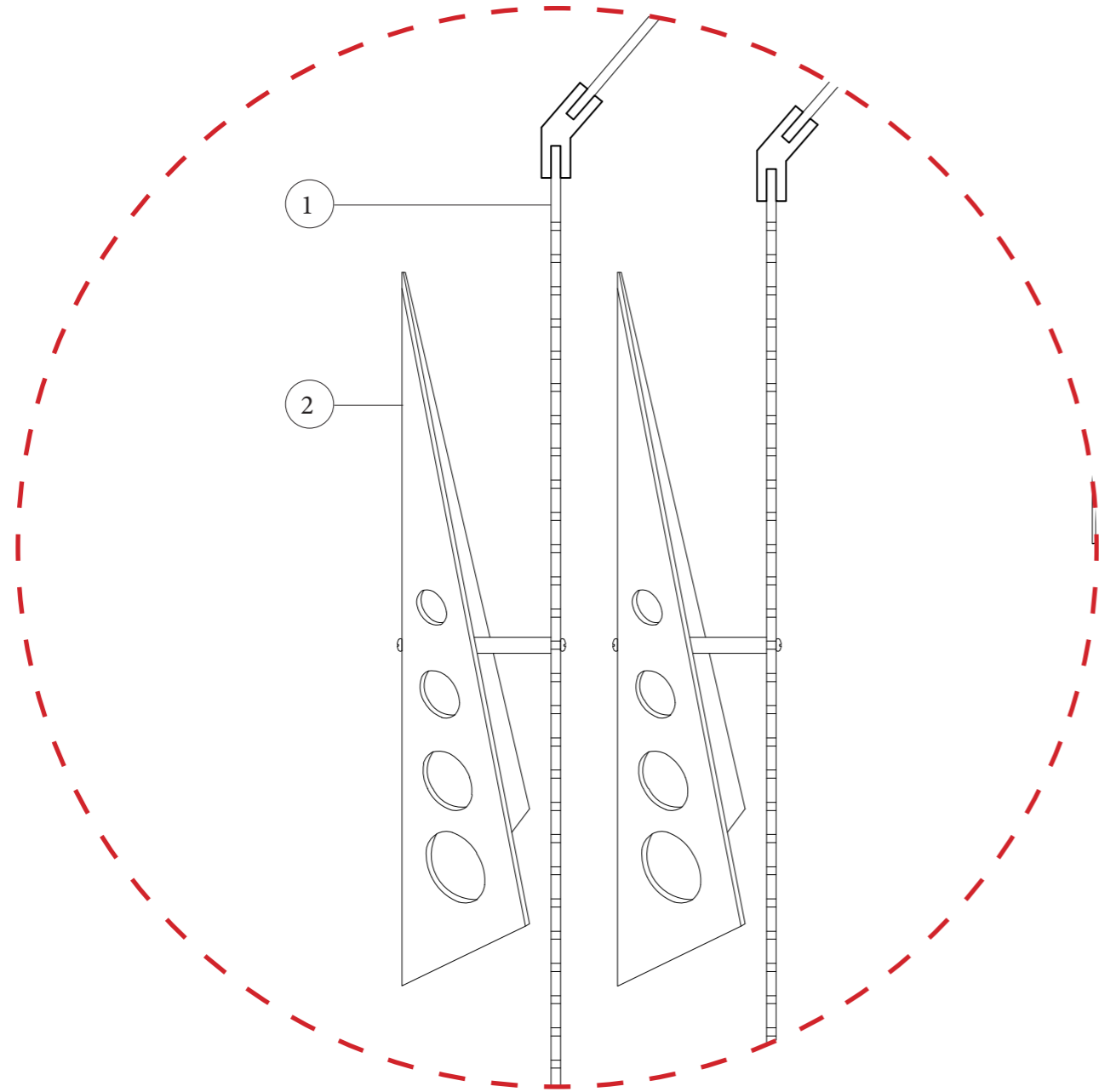


D01 1:5

- 1. 5mm perforated steel panel
- 2. Metal flashing
- 3. Aluminum bracket on sliding track
- 4. 200x200mm Rectangular hollow steel beam
- 5. 200x200mm Rectangular hollow steel column

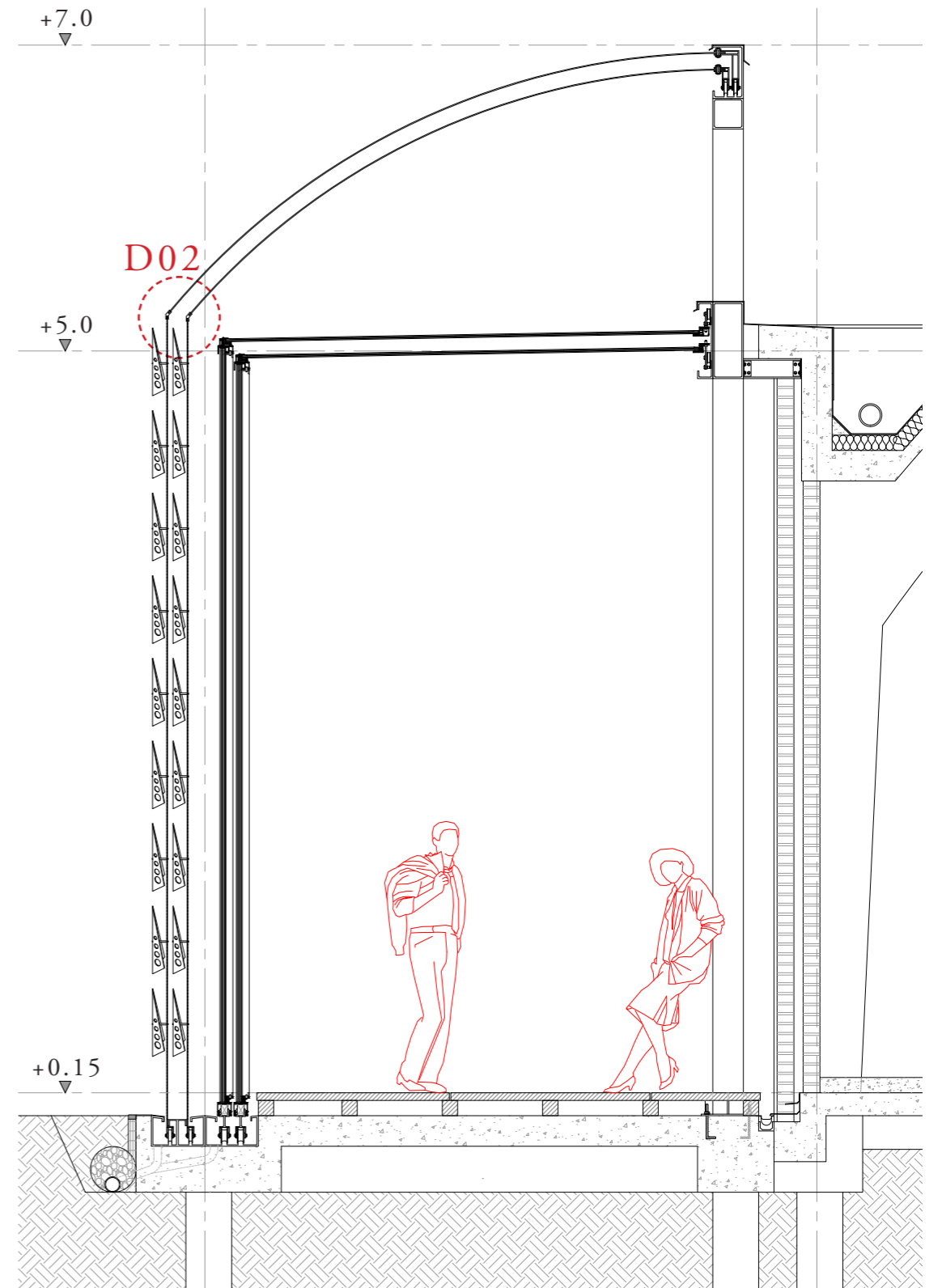


Section detail 1:40

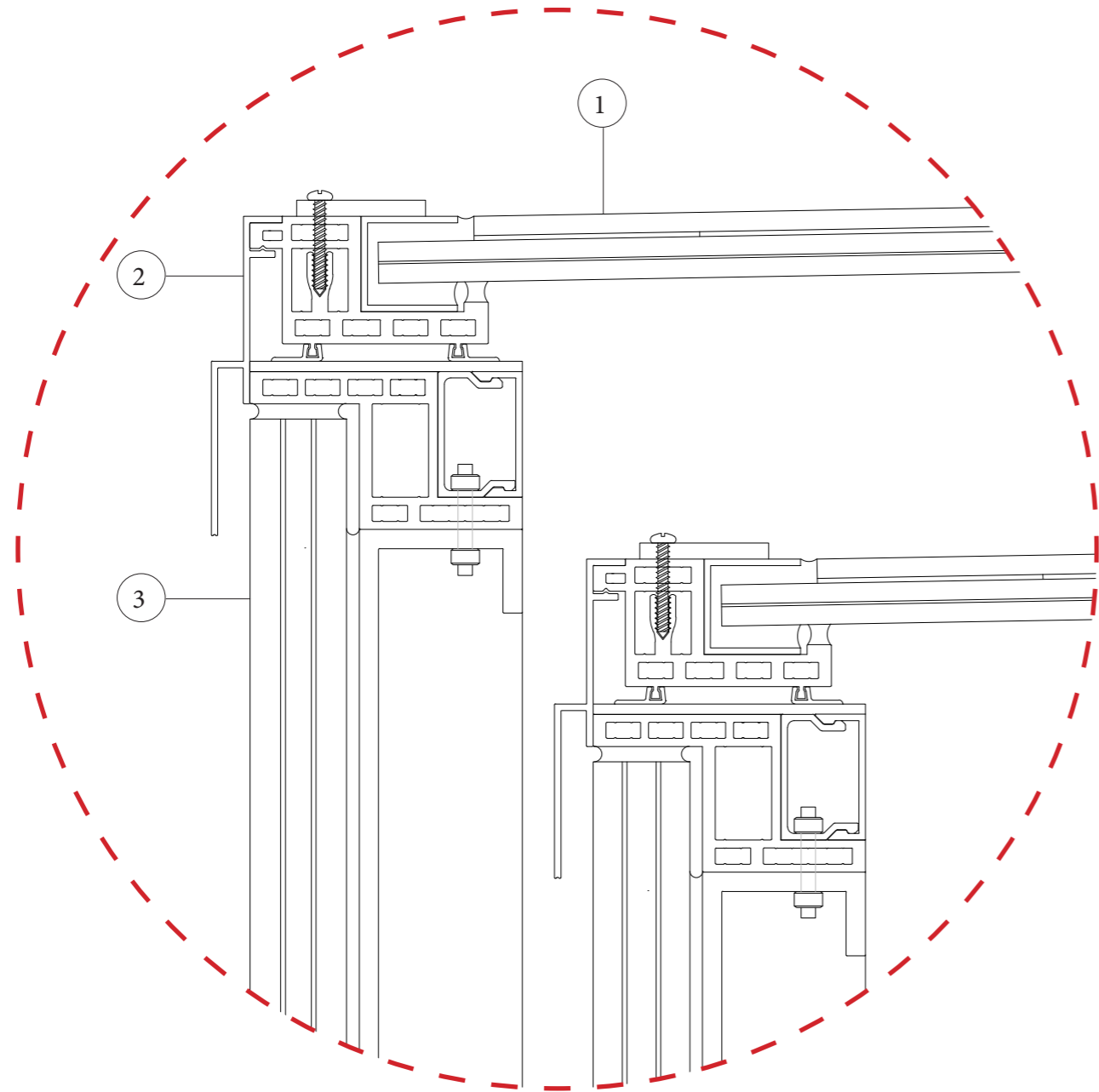


D02 1:5

- 1. 5mm perforated steel panel
- 2. Aluminum wind pivot screwed to the holes of the perforated steel panel

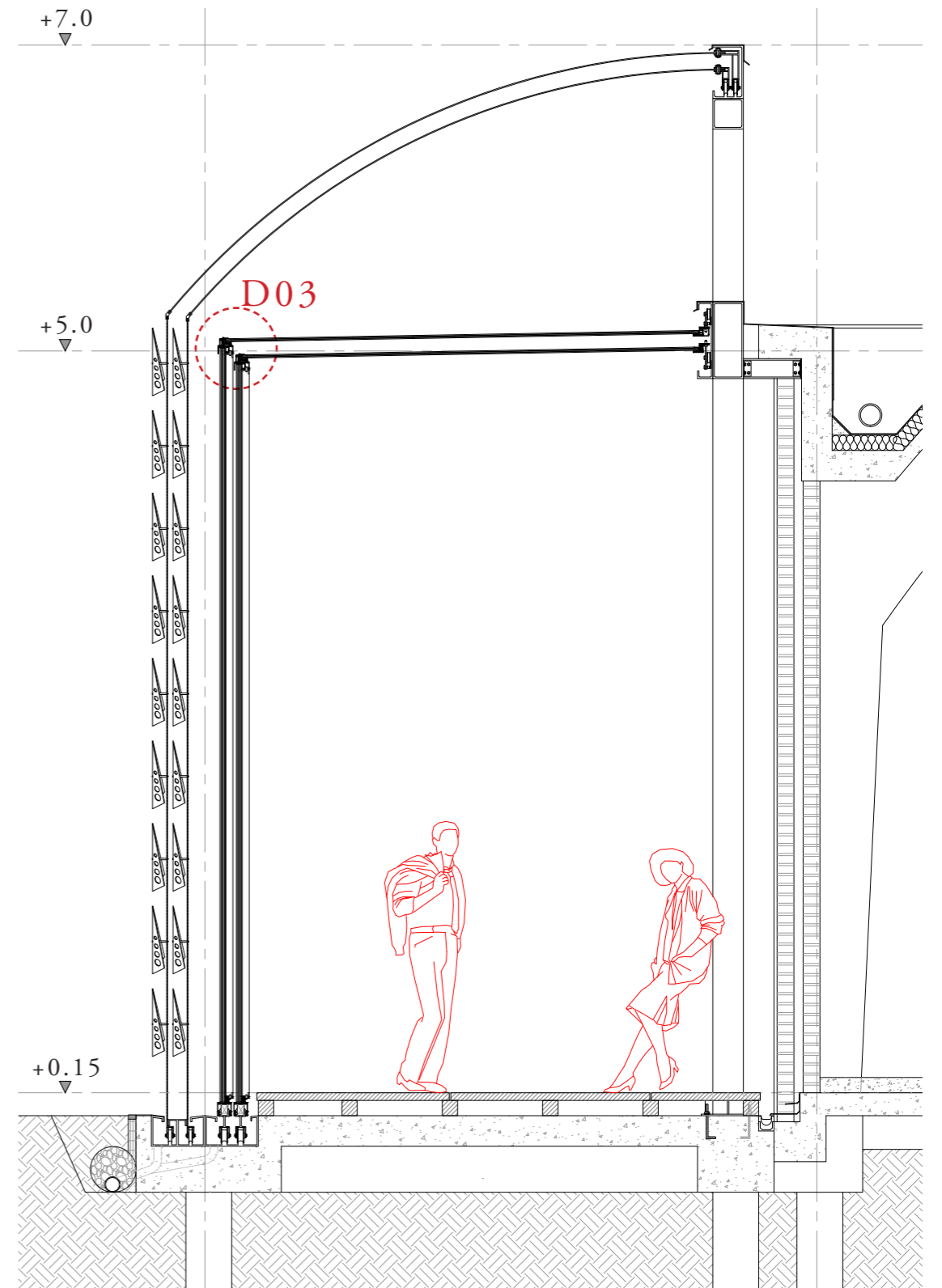


Section detail 1:40

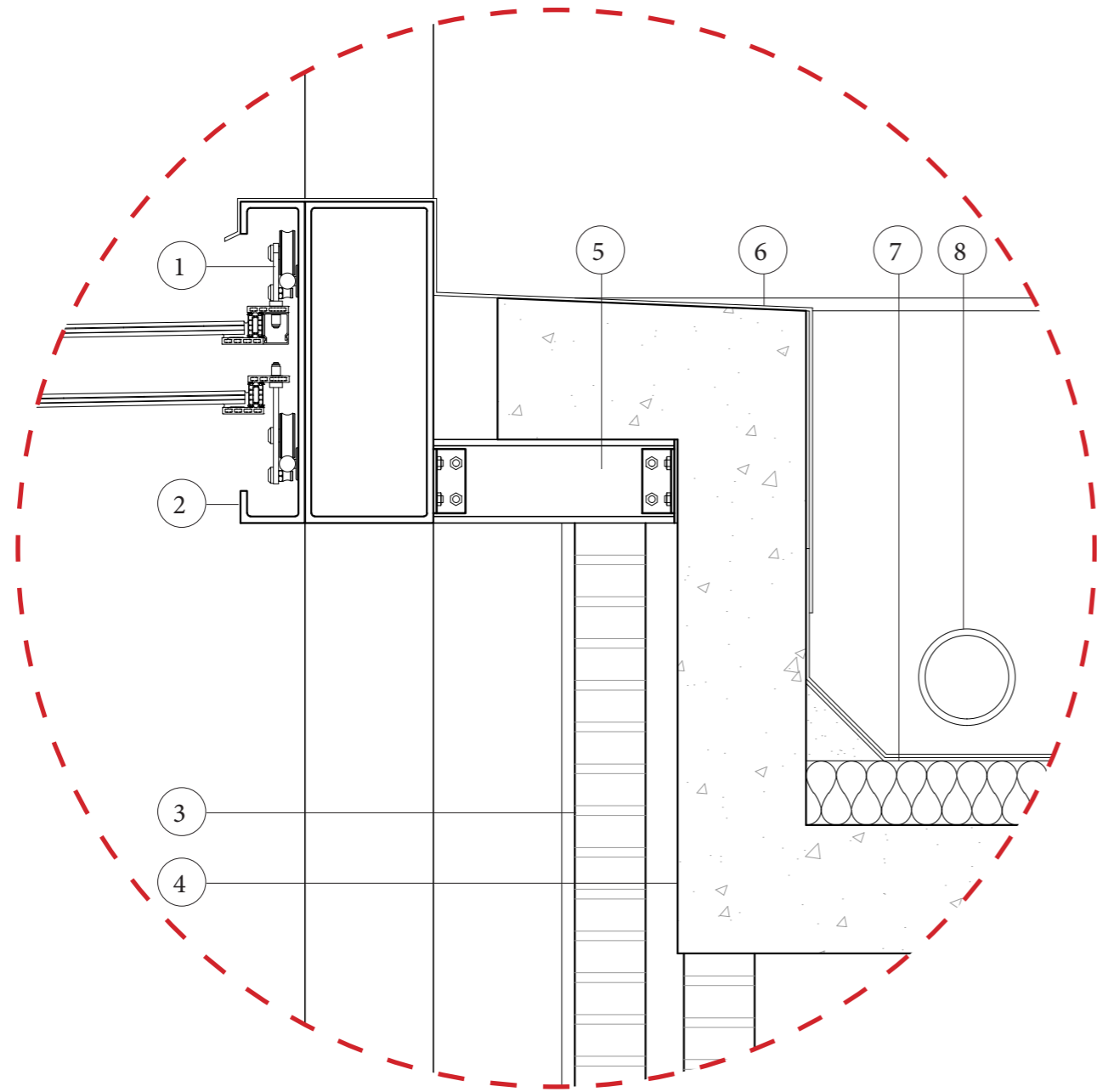


D03 1:2

- 1. Laminated glass
(from top: 6mm low iron tempered glass, 1.5mm photovoltaic cell, 6mm low iron tempered glass, 0.76mm PVB interlayer, 6mm low iron tempered glass)
- 2. Metal flashing
- 3. Structural laminated glass

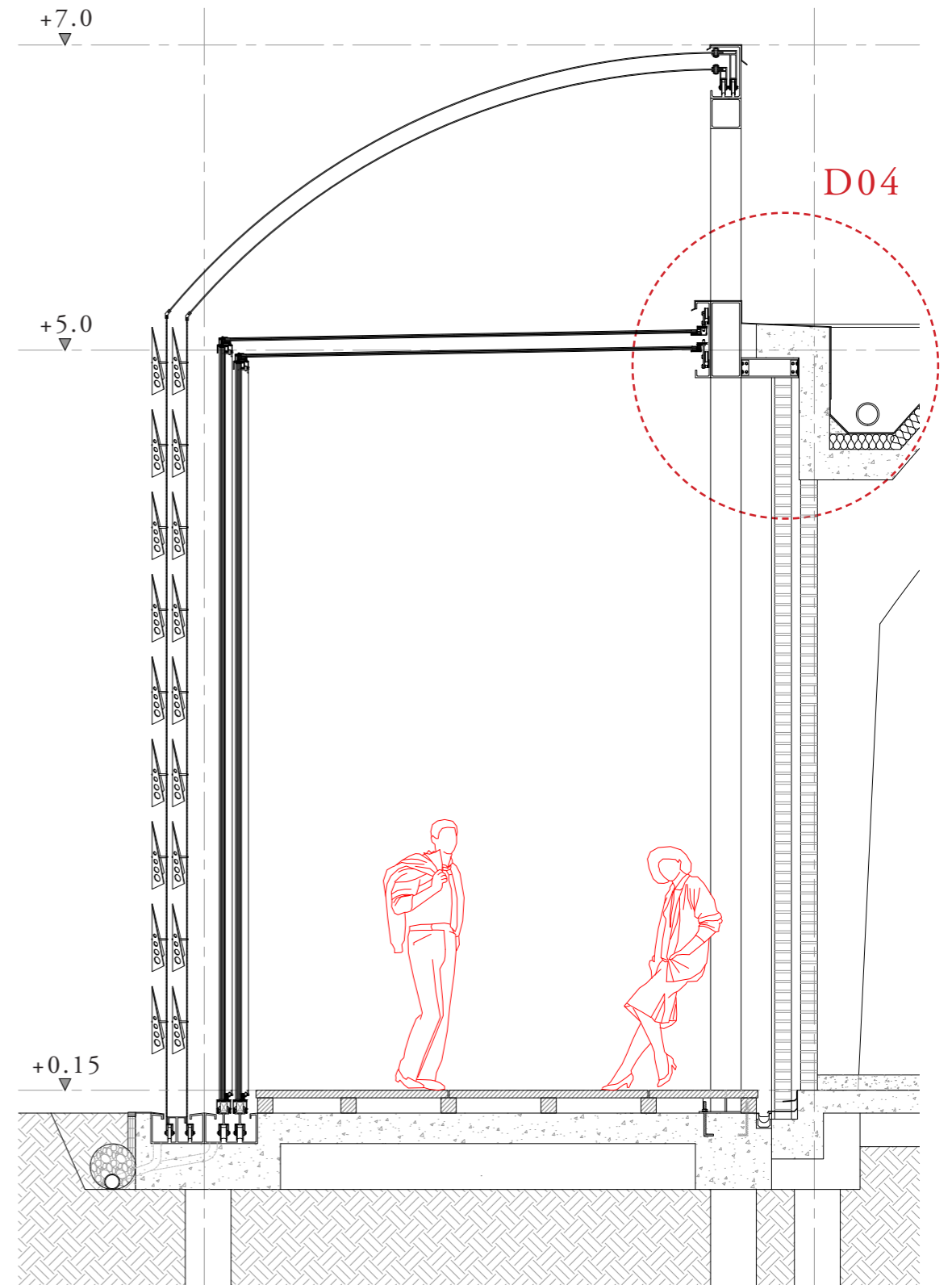


Section detail 1:40

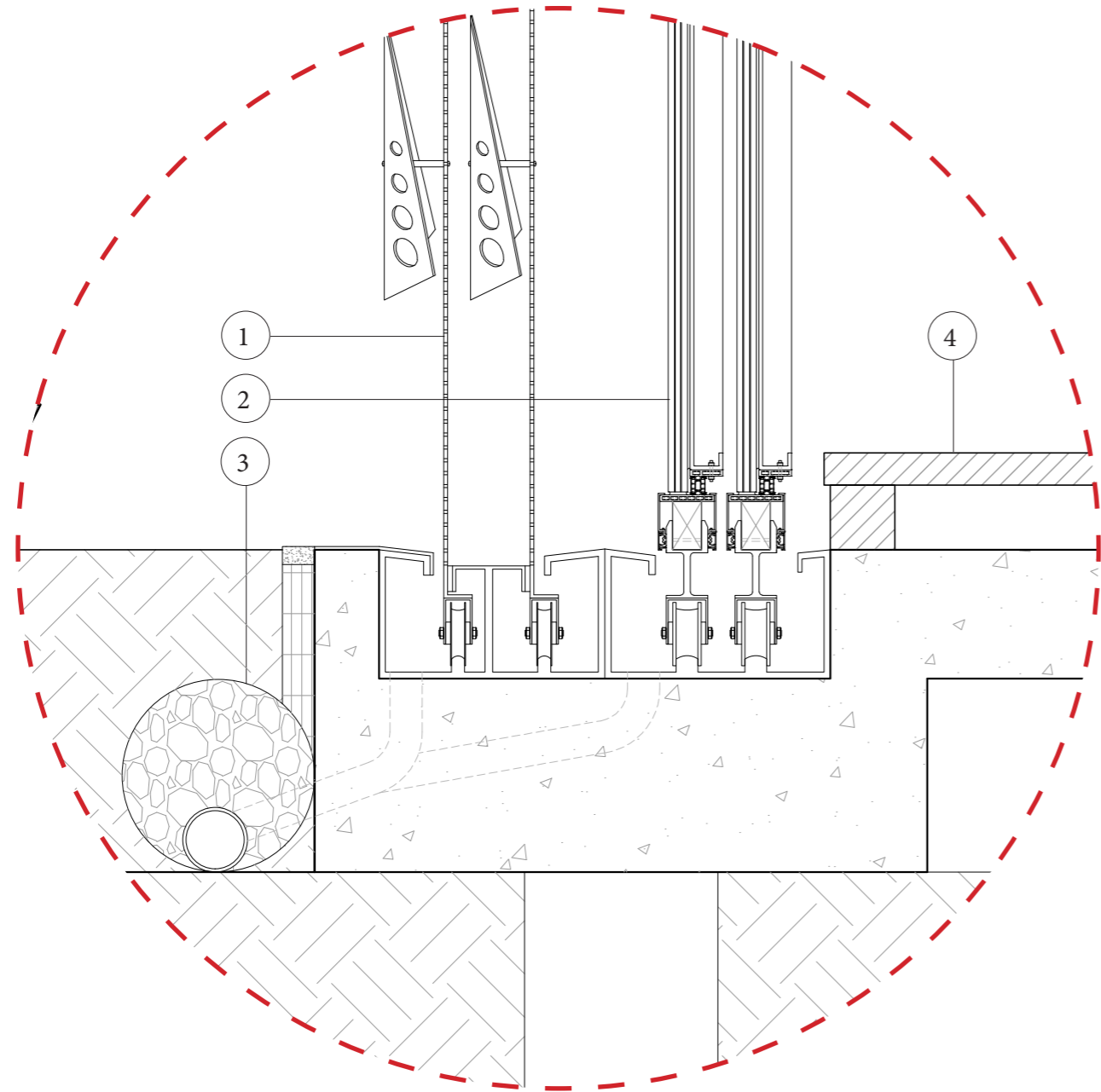


D04 1:10

1. Aluminum bracket screwed to wheels on sliding track
2. Metal C-channel welded to 200x500mm rectangular hollow steel beam
3. Existing double layered brick wall
4. Existing concrete roof
5. 130mm depth I beam
6. Metal flashing
7. 100mm thk. insulation with waterproofing layer on top
8. 150mm dia. drainage pipe

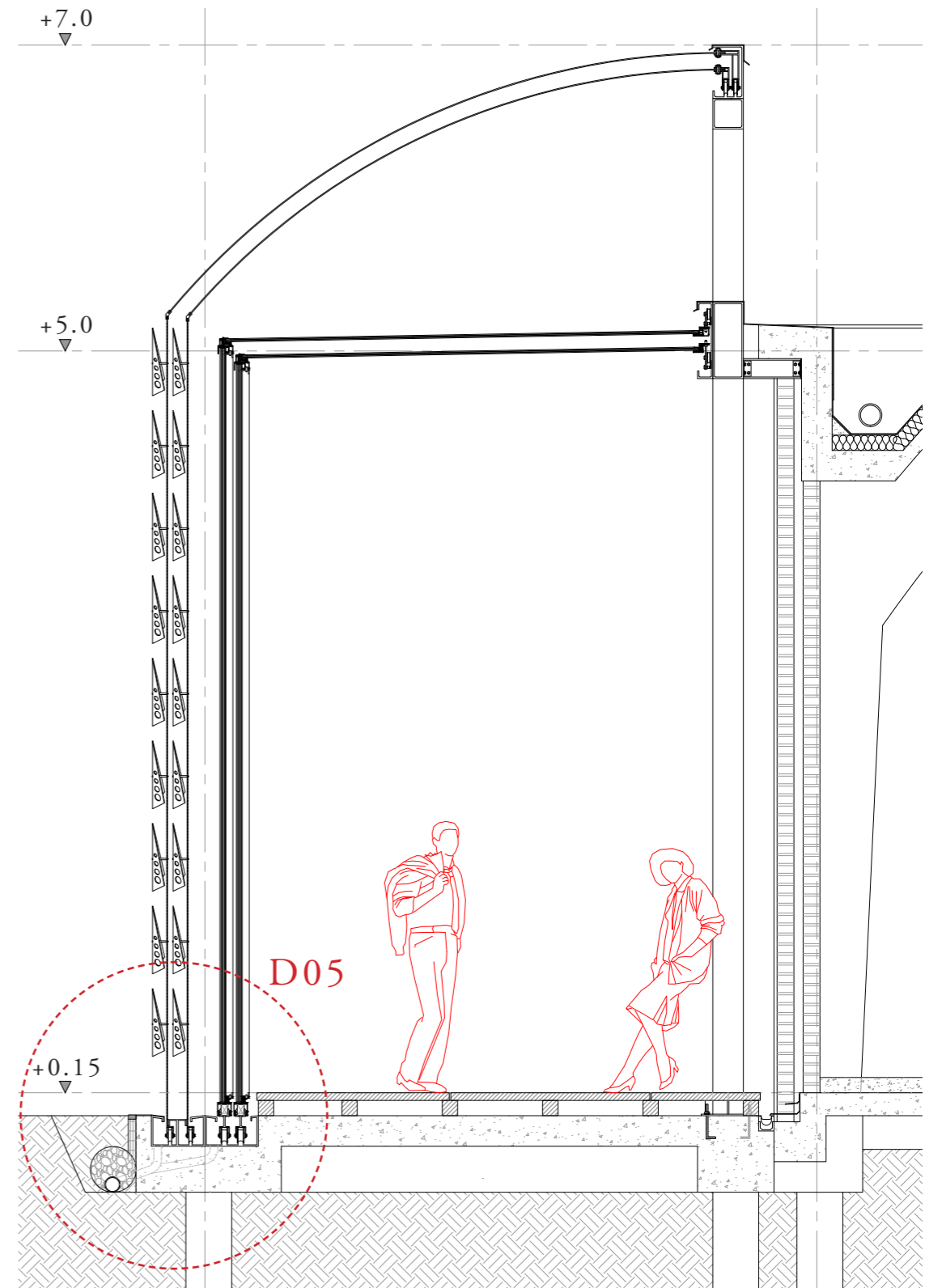


Section detail 1:40

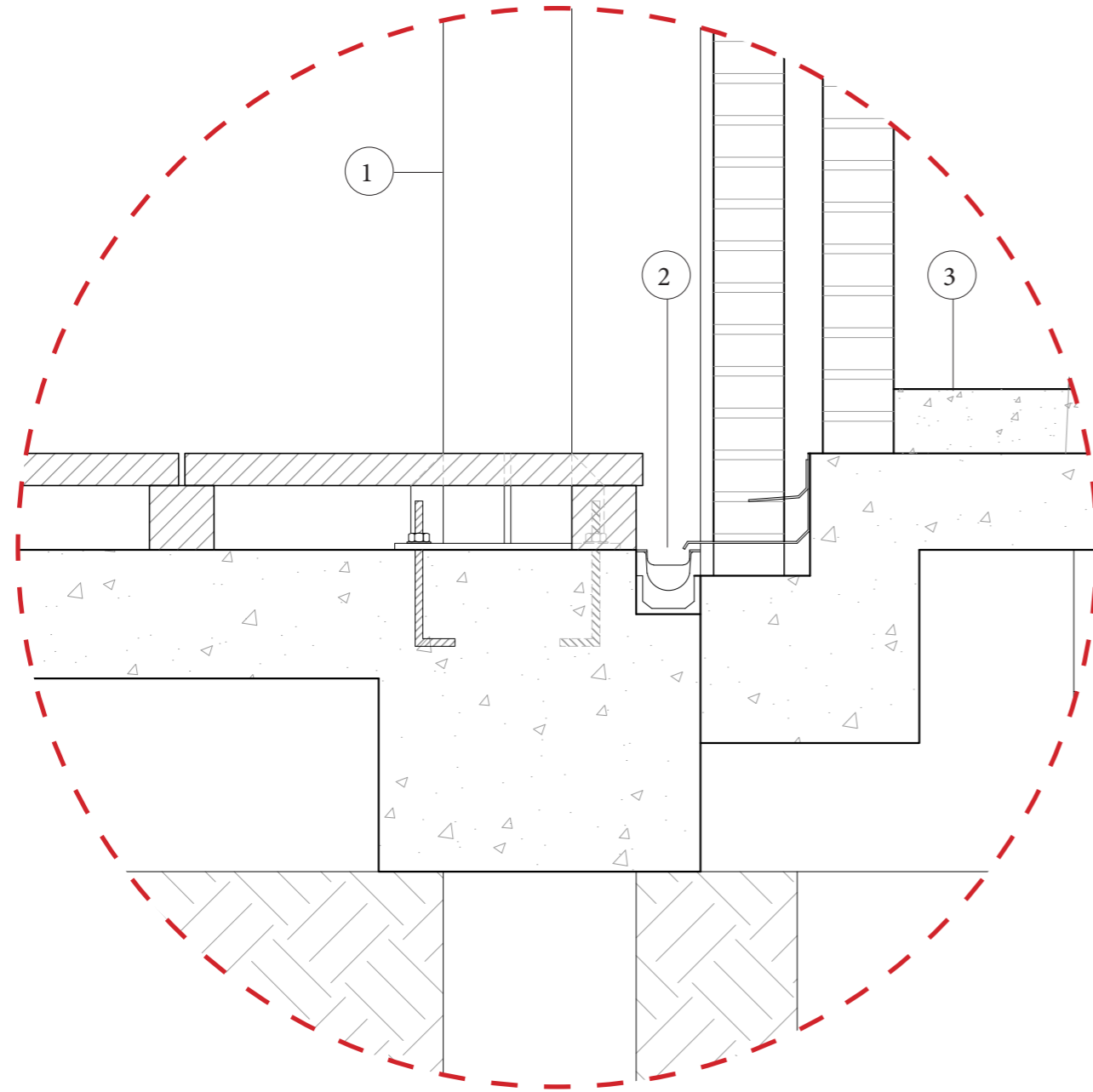


D05 1:10

- 1. Sliding sun shading panel
- 2. Sliding glass panel
- 3. Sub-grade drainage system
- 4. Wooden deck on new concrete foundation

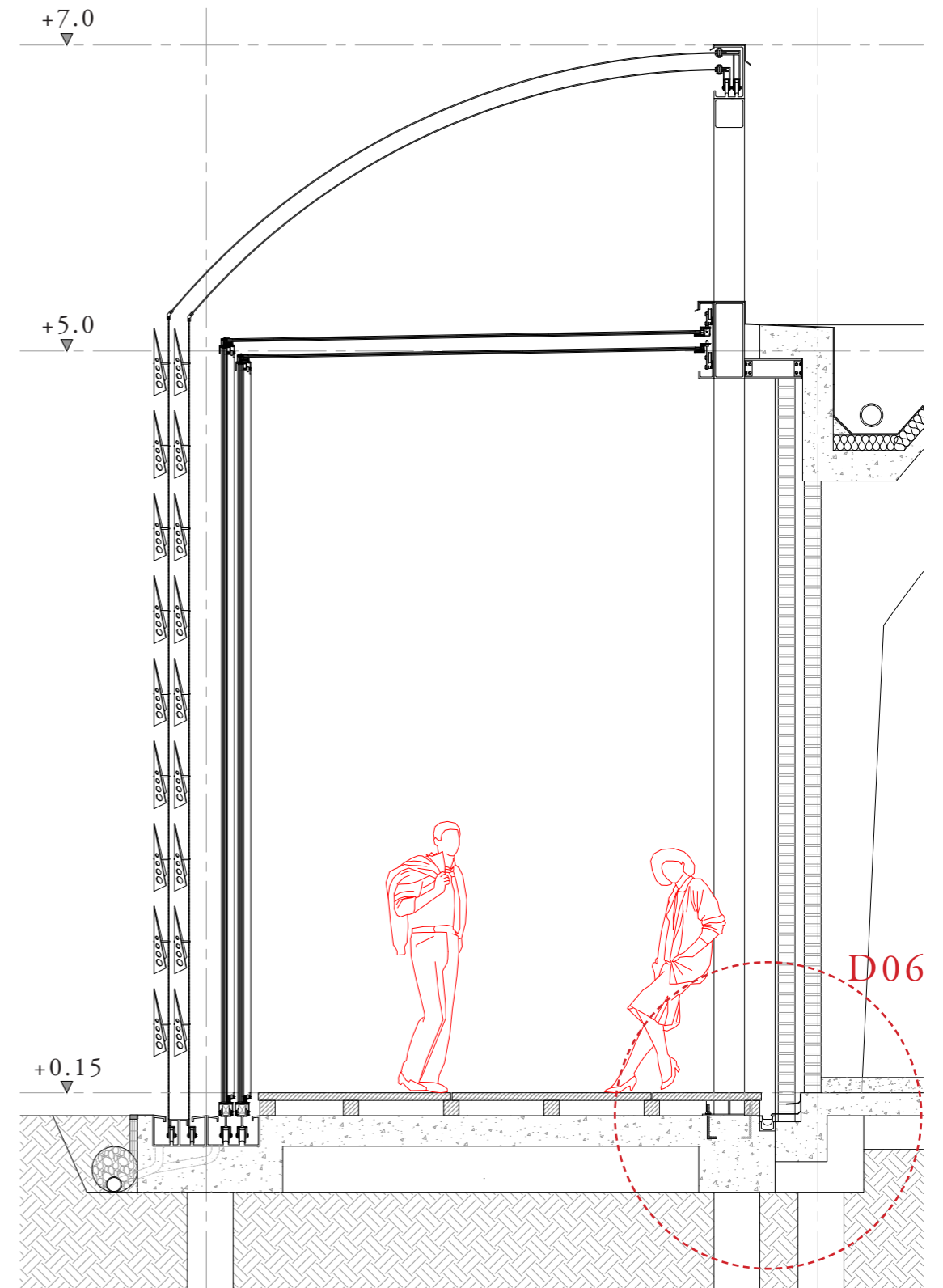


Section detail 1:40



D06 1:10

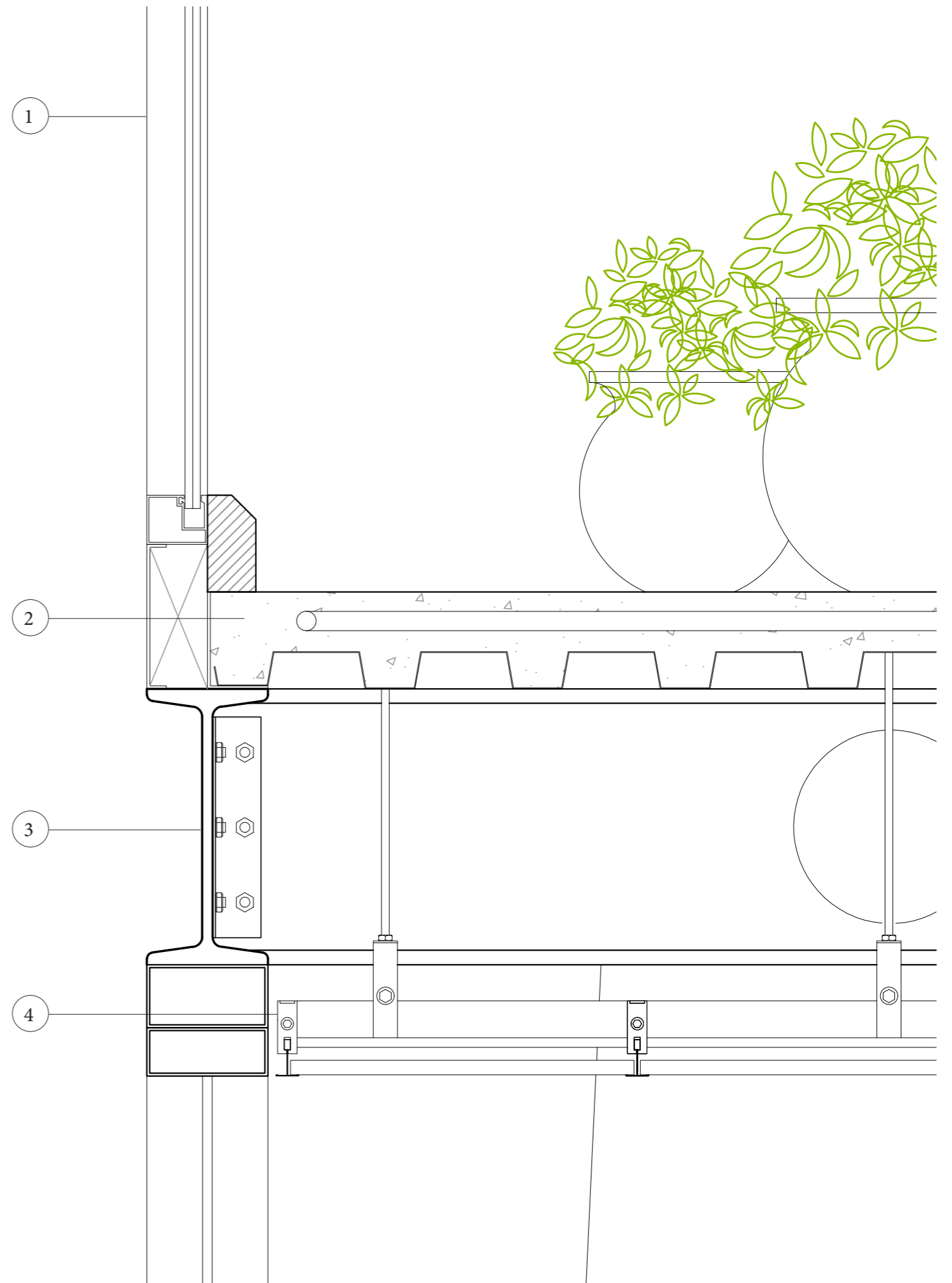
- 1. 200x200mm rectangular hollow steel column with steel stiffeners at the bottom
- 2. Gutter
- 3. 100mm concrete floor with floor heating and cooling system



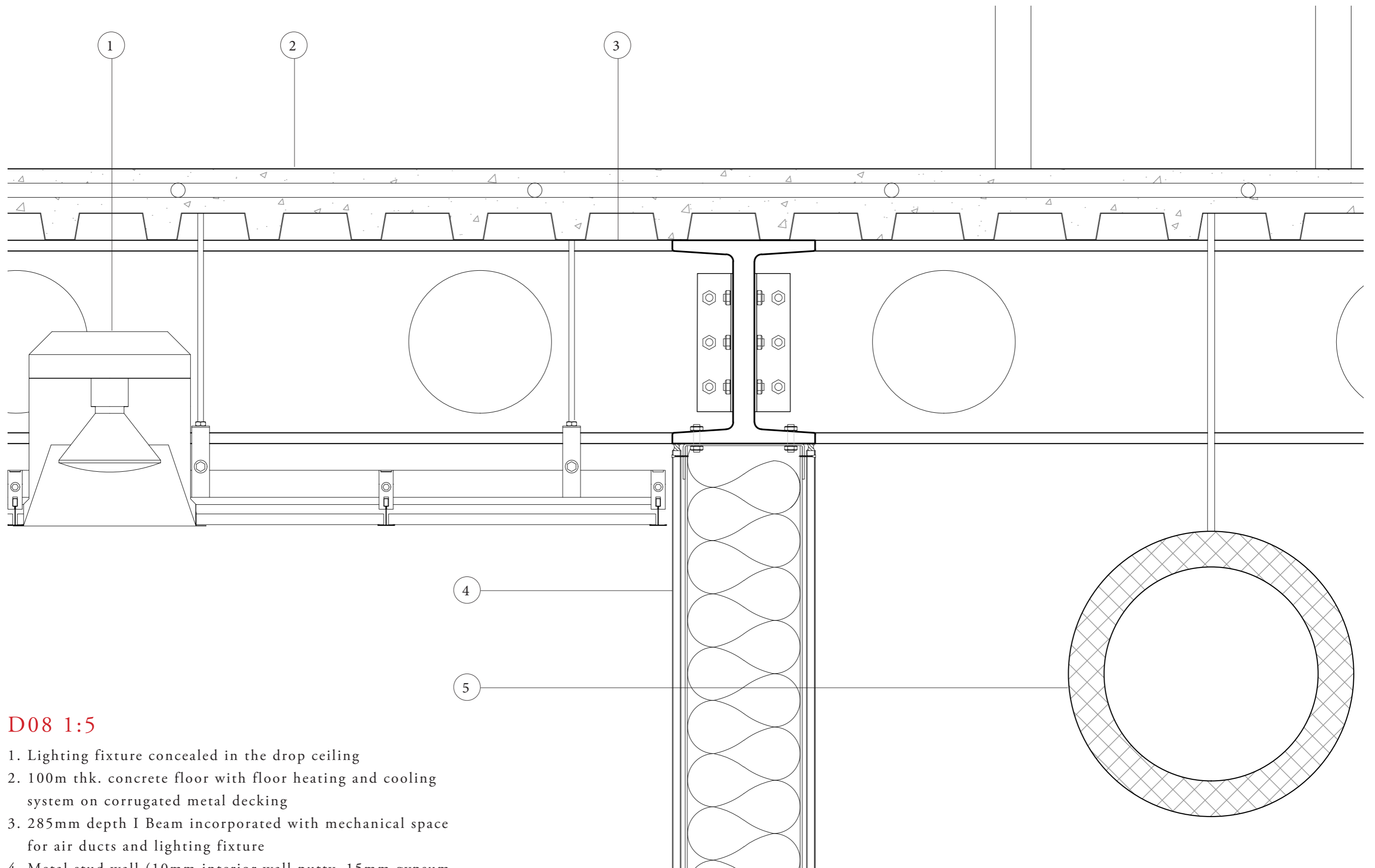
Section detail 1:40

D07 1:5

- 1. Aluminum framing window strip
- 2. 100mm thk. concrete floor with floor heating and cooling system on corrugated metal decking
- 3. 285mm depth I Beam incorporated with mechanical space for air ducts and lighting fixture
- 4. Hanging drop ceiling with sound absorbing panels



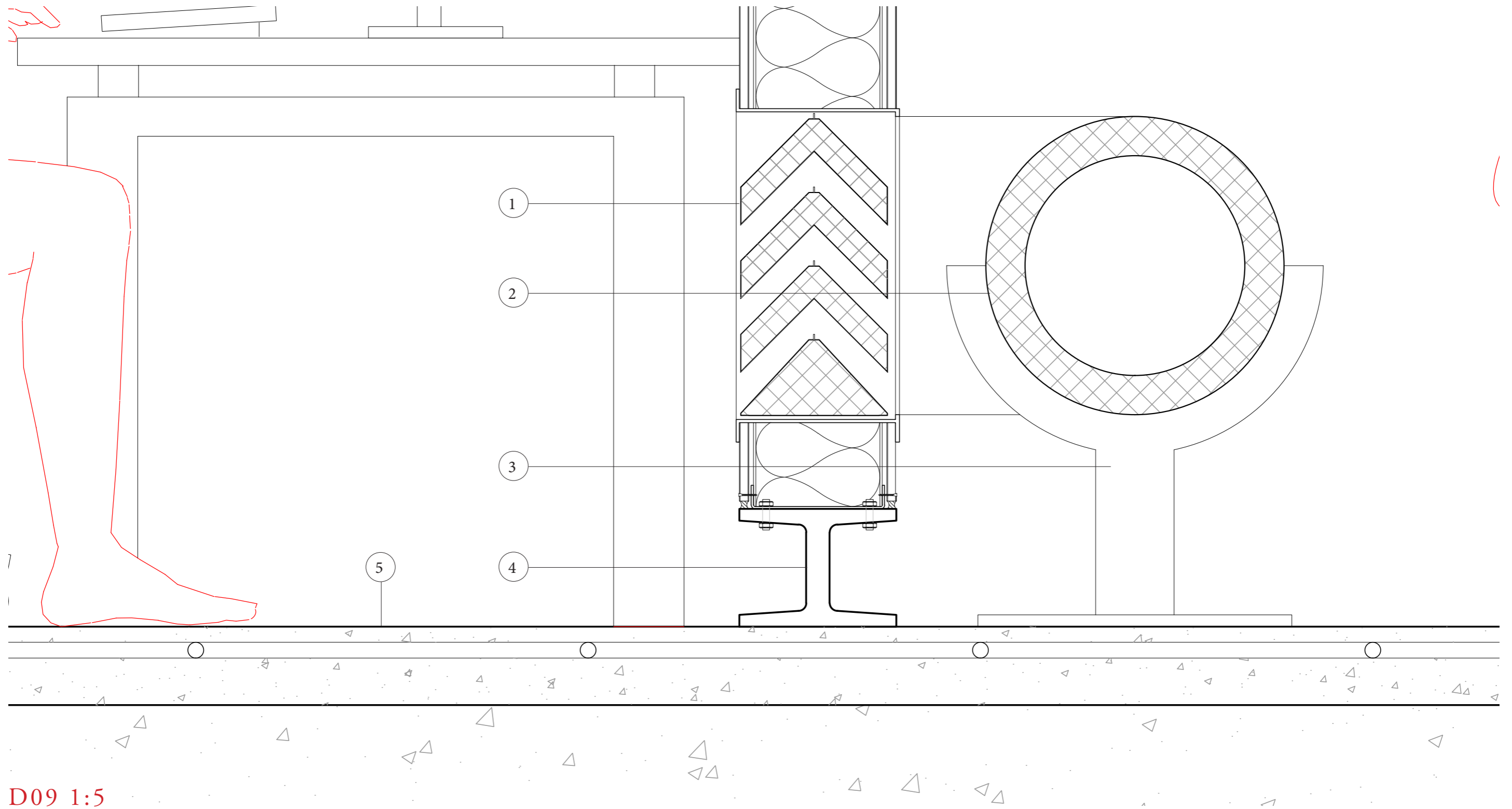
Details



D08 1:5

1. Lighting fixture concealed in the drop ceiling
2. 100mm thk. concrete floor with floor heating and cooling system on corrugated metal decking
3. 285mm depth I Beam incorporated with mechanical space for air ducts and lighting fixture
4. Metal stud wall (10mm interior wall putty, 15mm gypsum panel, steel stud, 150mm insulation)
5. 200mm dia. air exhaust duct wrapped with sound absorbing insulation

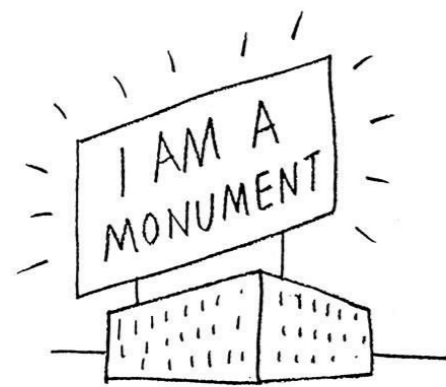
Details



D09 1:5

1. Air inlet grille with sound insulation
2. 200mm dia. air supply duct wrapped with sound absorbing insulation
3. Metal support rack for the pipe
4. 150x200mm steel I beam
5. 100mm thk. concrete floor with floor heating and cooling system casted on existing concrete floor

Details



NON-INTENTIONAL
COMMEMORATIVE
VALUE

USE VALUE

RELATIVE
ART VALUE

STRUCTURE /
SKIN



Preservation

Repair

Intervention

Transformation /
Reinterpretation

Heritage Position