

introduction

problem urban strategy personal strategy district site building drawings summary

problem

"There is no final result, only a continuous succession of phases"

Kevin Lynch, *The Image of the City*



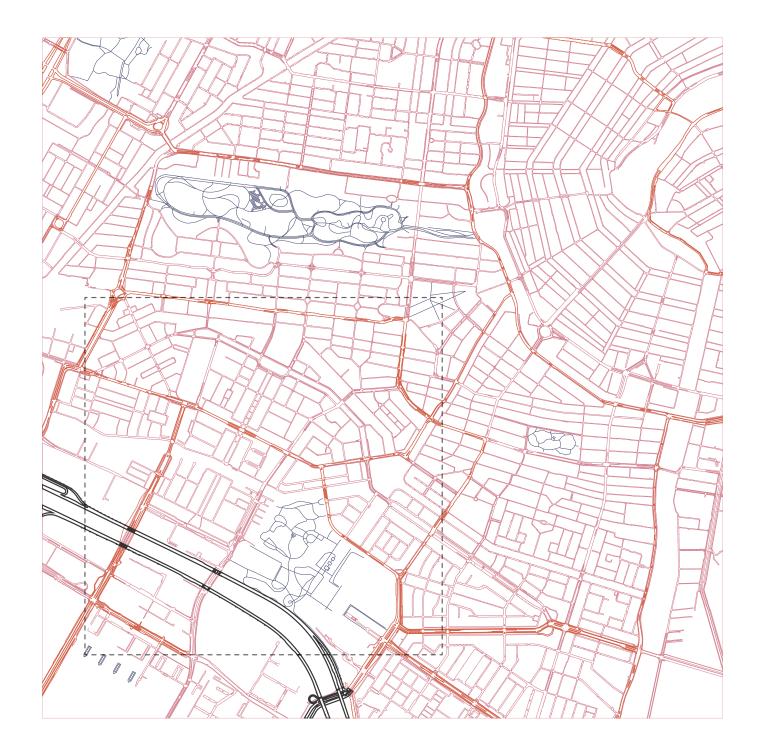


"Amsterdam has one of the most beautiful central districts in Europe, with more than 7,000 historic buildings. However, today it faces severe decay because the city has not been able to create the right balance of functions in its core."

Roberto Brambilla and Gianni Longo, The Rediscovery of the Pedestrian

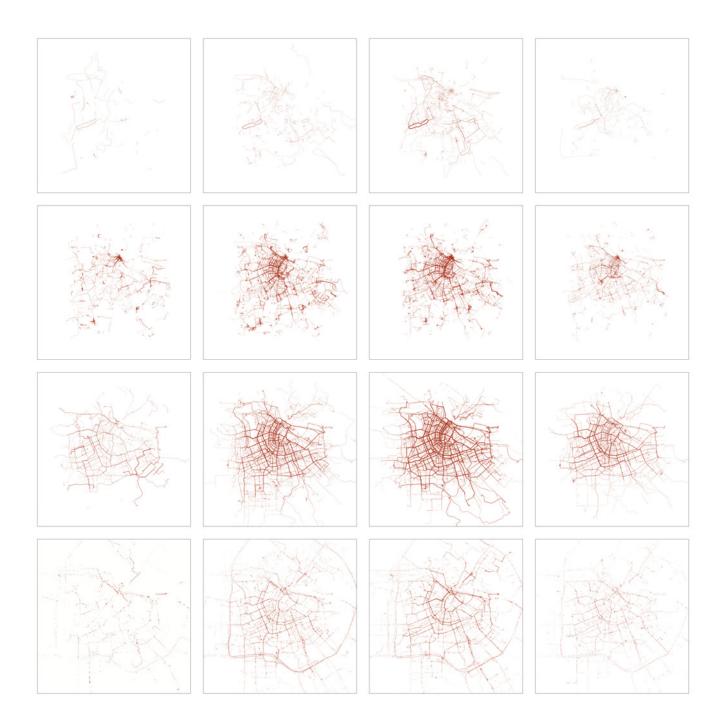


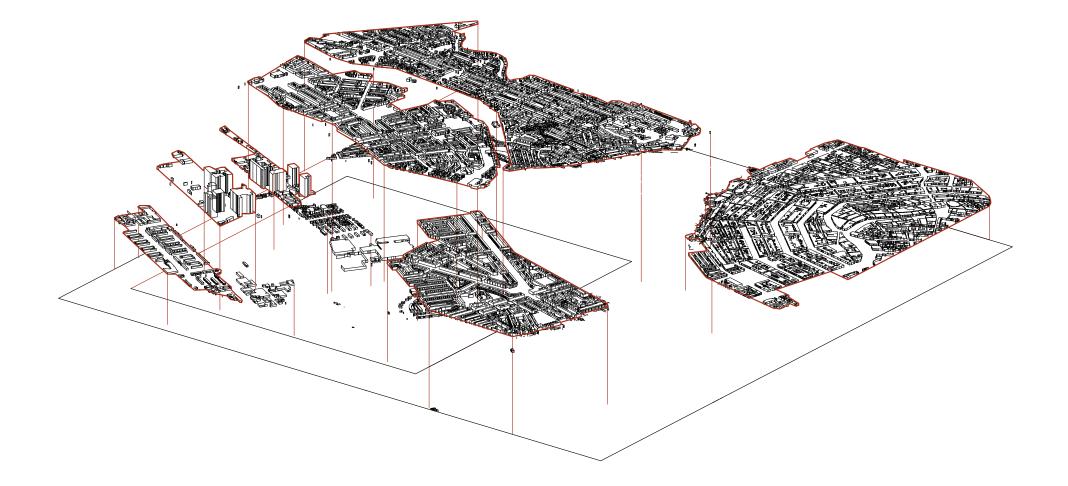


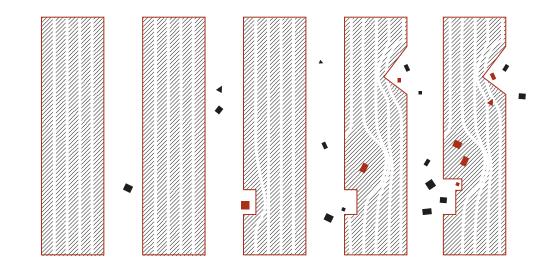










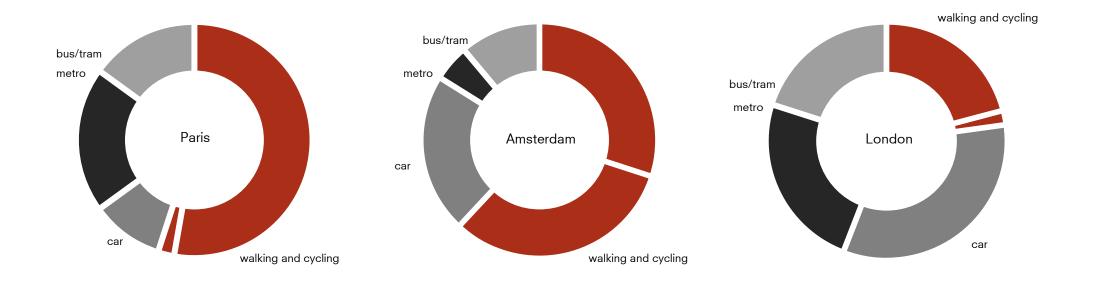




















ambition

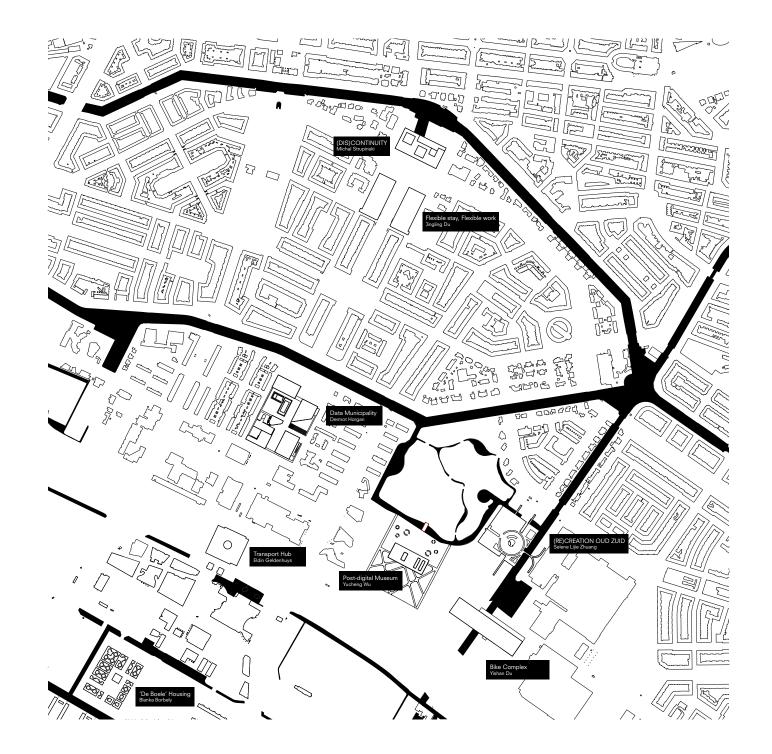
continuity

contribute to the motion within the city and break boudaries

slow down

enhance life in urban conditions and create healthier environment

strategy - city scale



Group strategy - Manifesto

Oud-Zuid is not done.

- The use of Axial connectivity

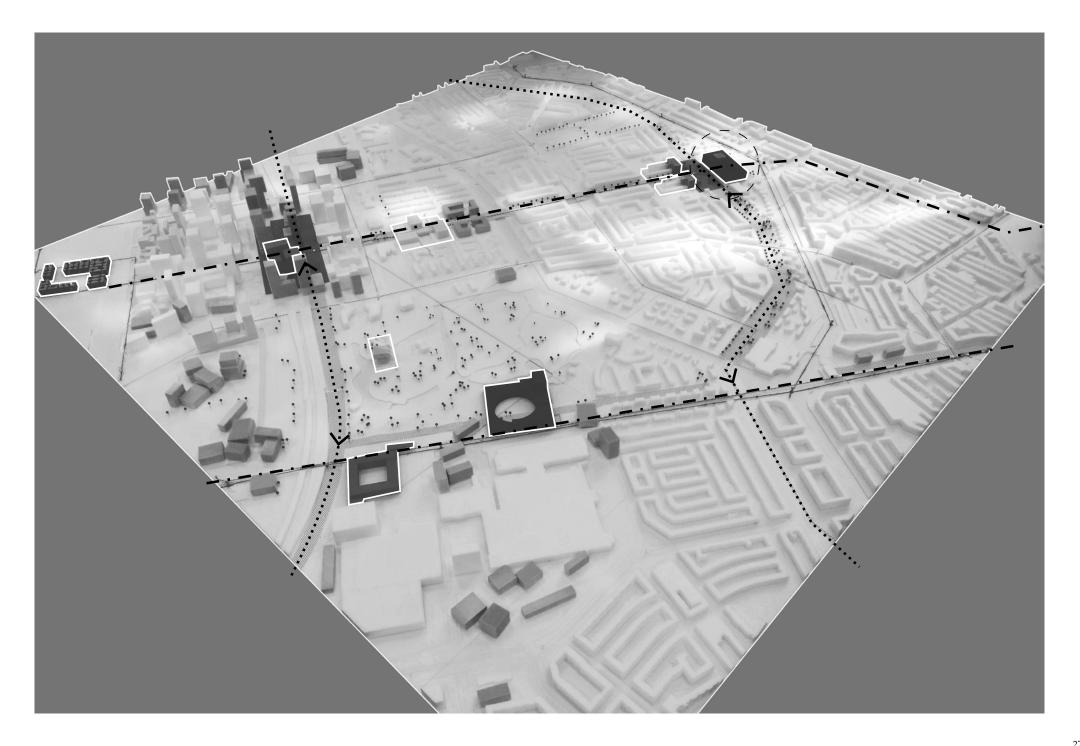
- The potentials of the 'block' as an organisational prop.

- The visual emphasis of density as an inherent characteristic of the Oud-Zuid.

- The A10 road acts as the strictest element of disconnect within the area.

- The lack of non-bicycle mobility holds great [re]organisational potential.

- [re]centering of the city is creating a destinctly 'new' architectural identity.



Manifesto

Mobility

Housing

Lifestyle/Health

Manifesto - Mobility

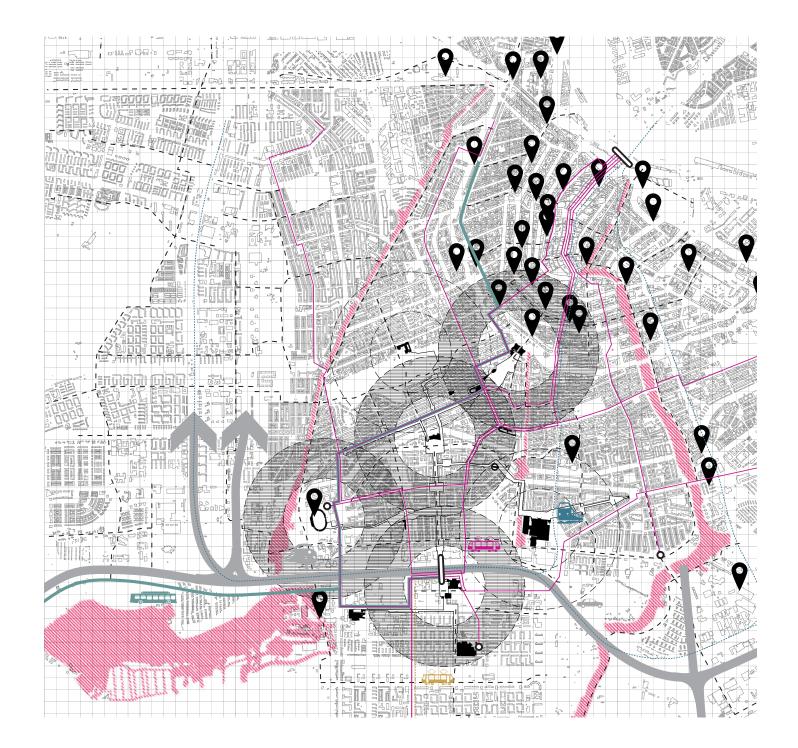
- Transportation by cars would be kept outside the A10 ringroad and the mobility of Amsterdam city would rely more on local-scale modes.

- The bike prior network on north-south direction need to be completed and improved.

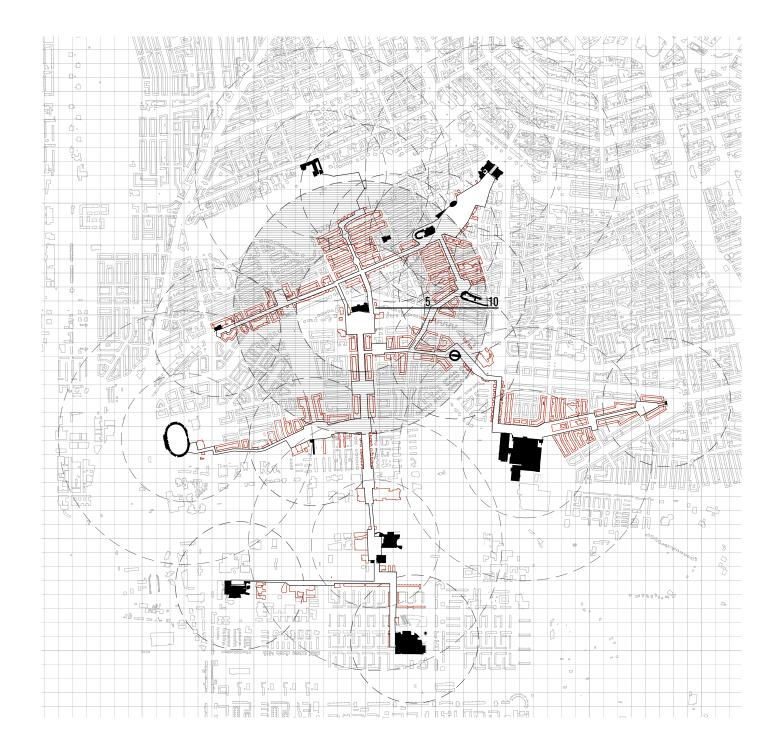
- Canals will be used to connect the city by attracting tourists to the south instead of isolating them in the historical centre.

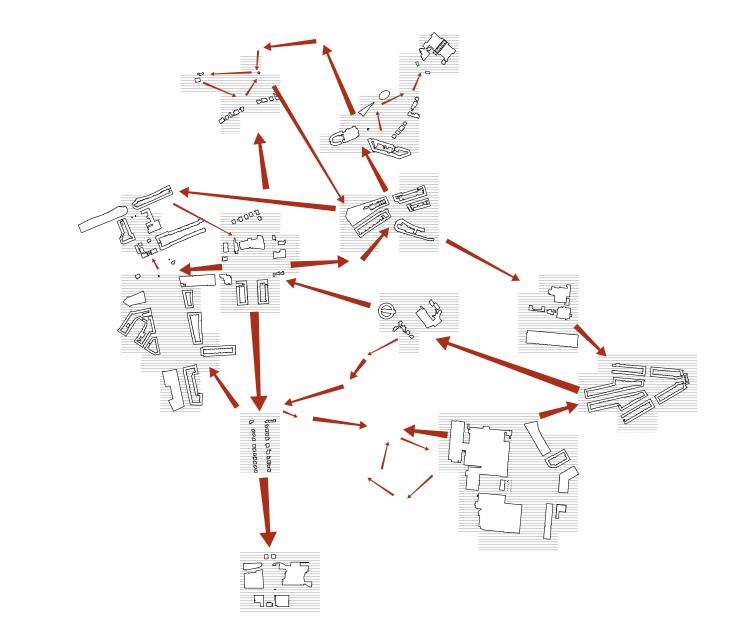
- Slow means of transportation, such as walking and cycling, will dominate local scale of daily commuting.

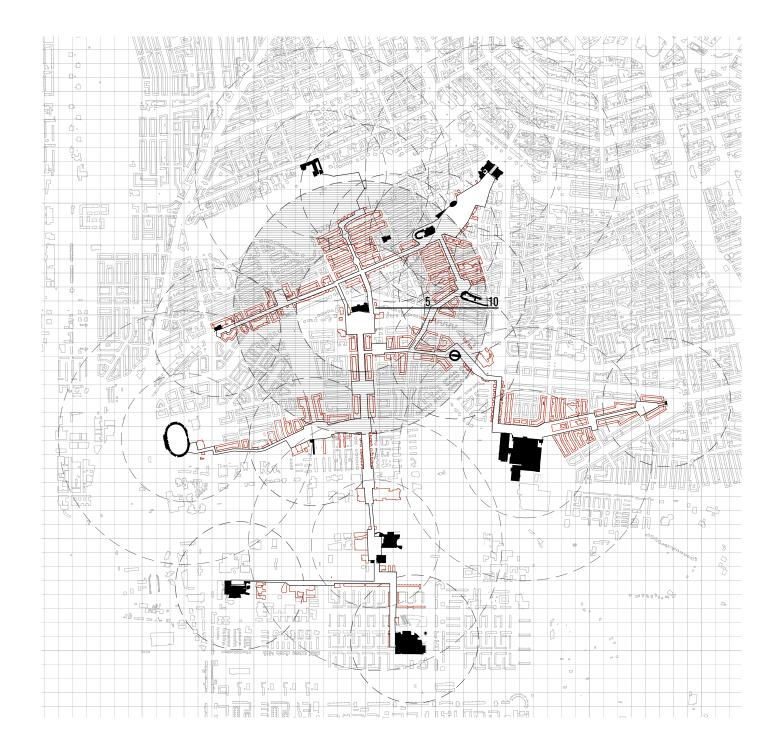


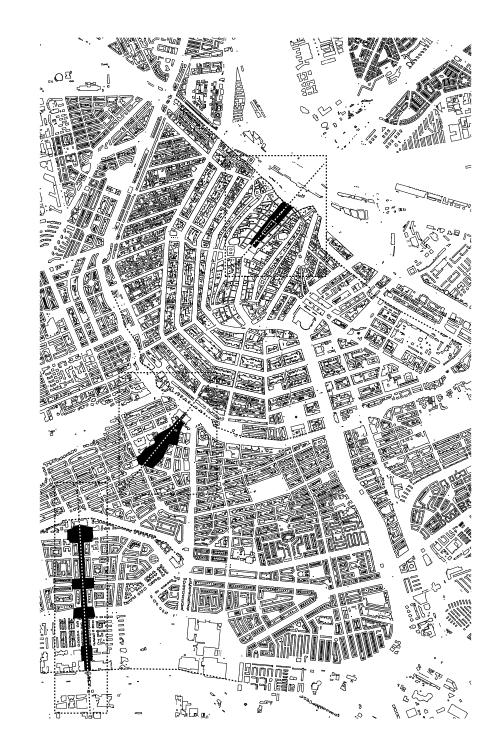


personal strategy



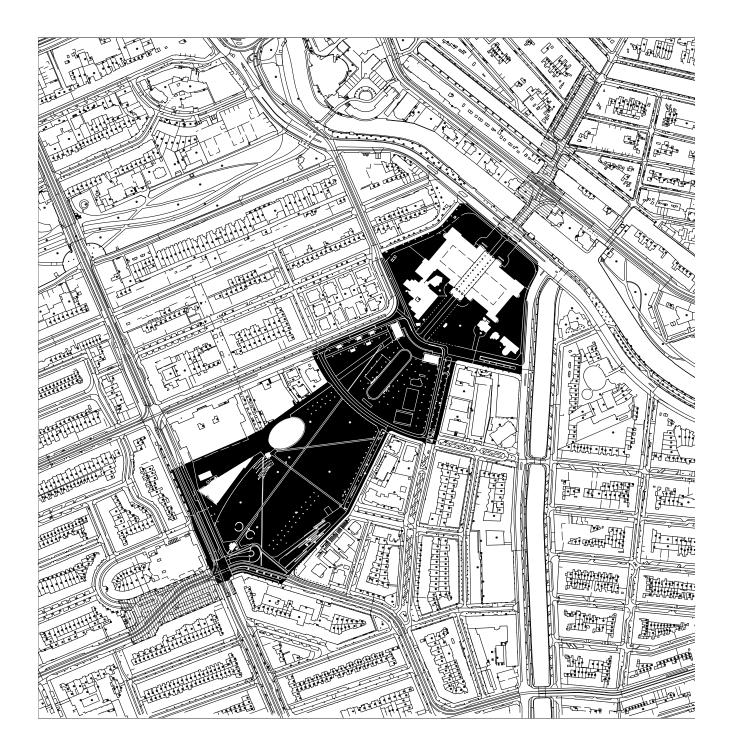


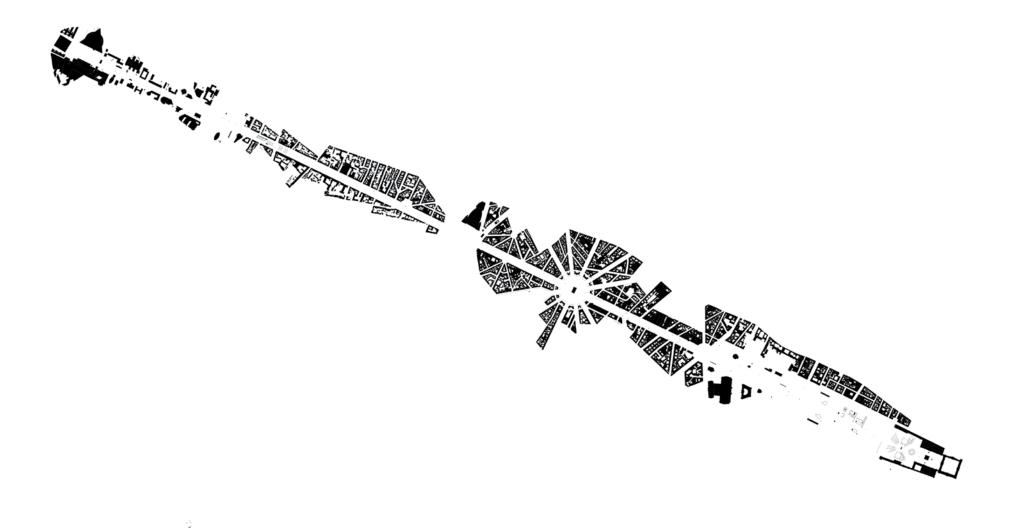




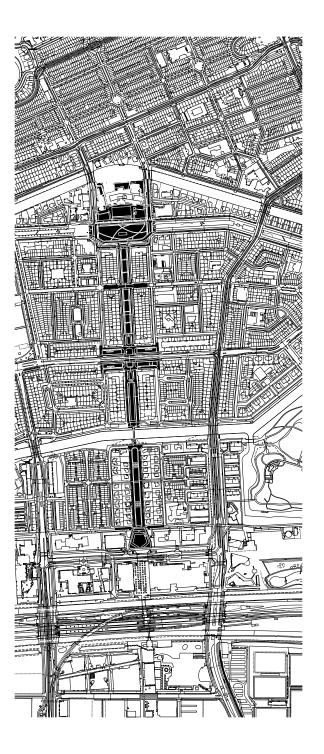




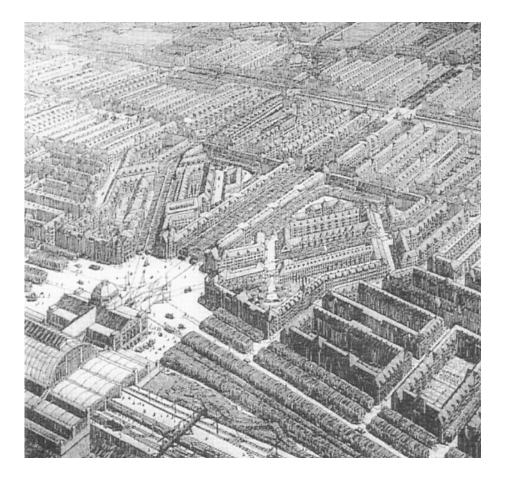




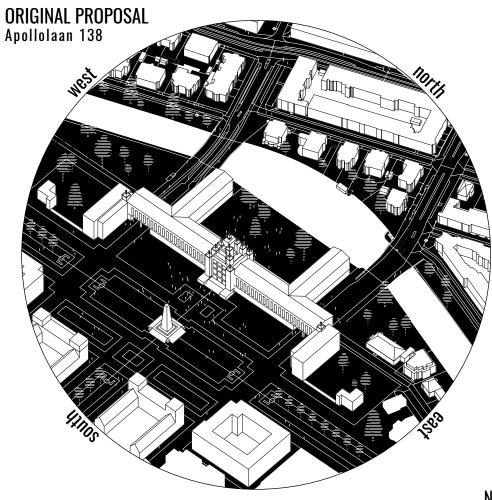




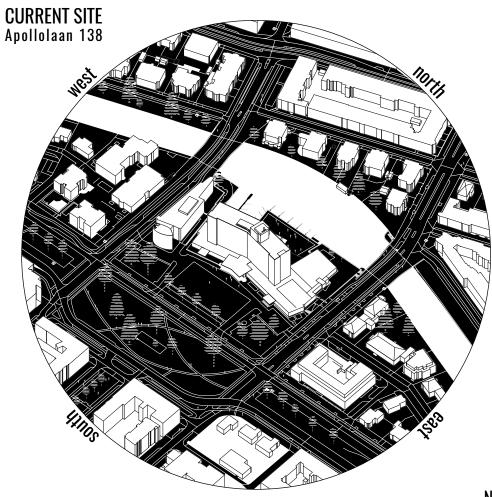




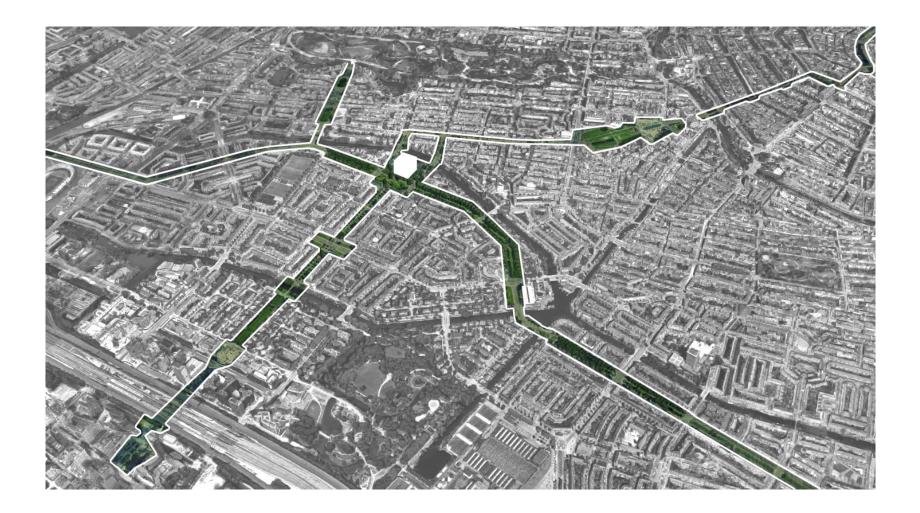




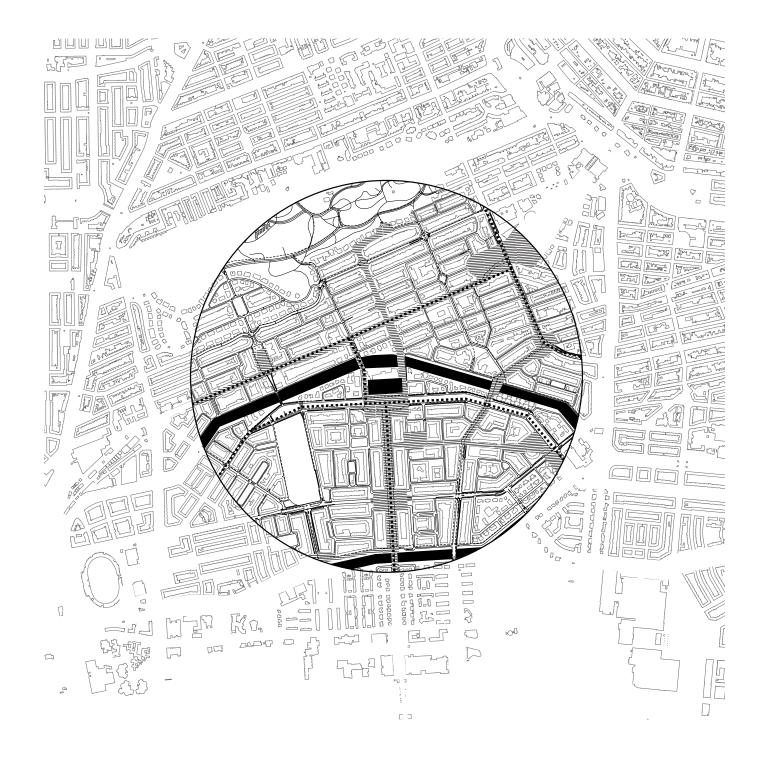


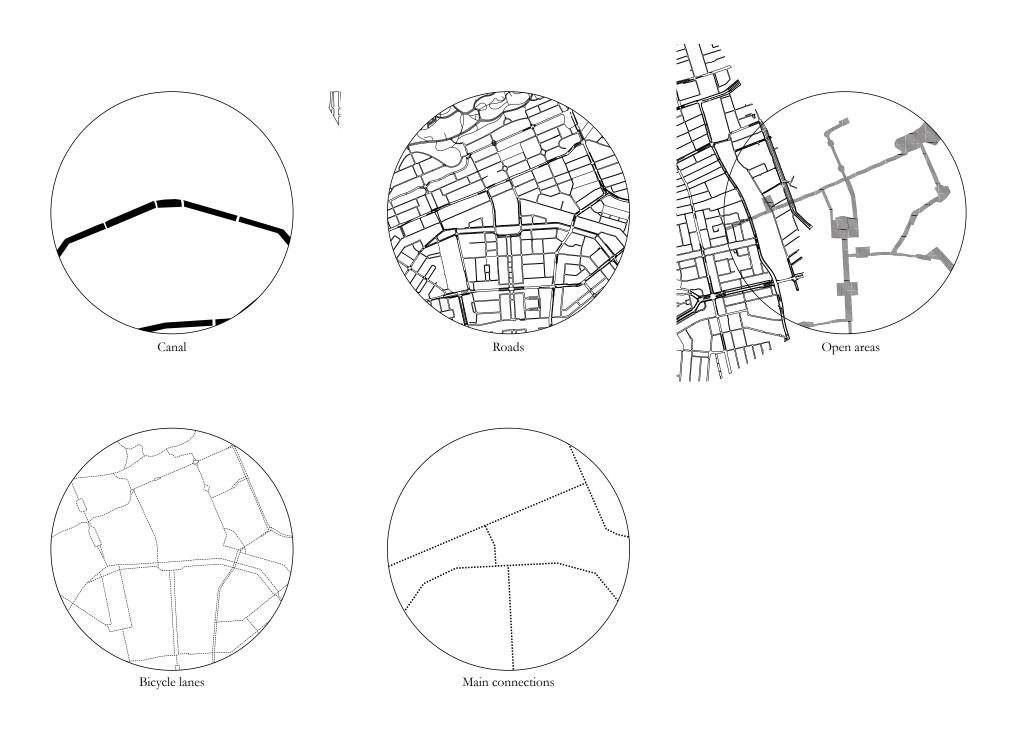


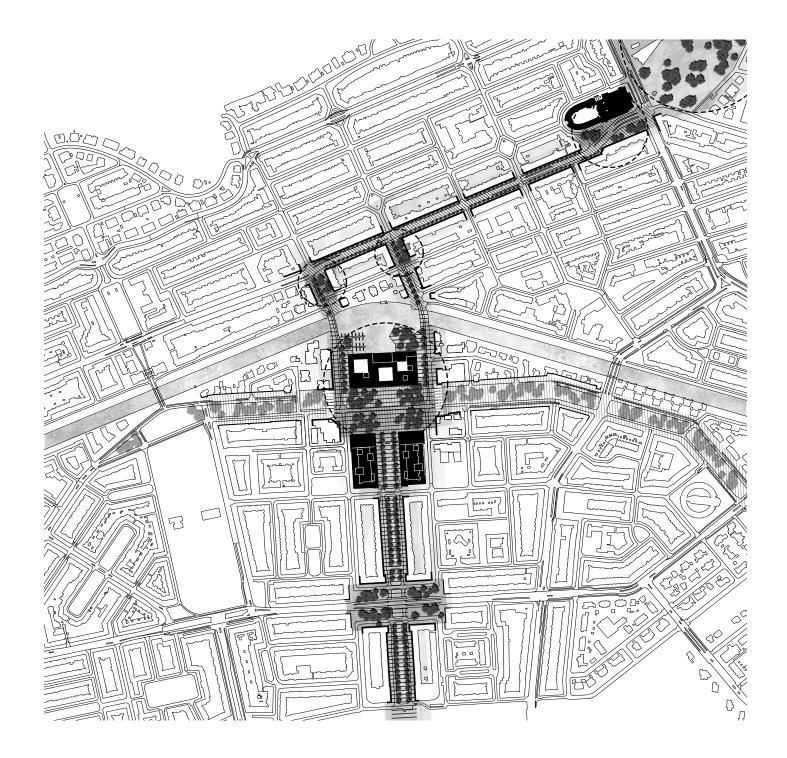
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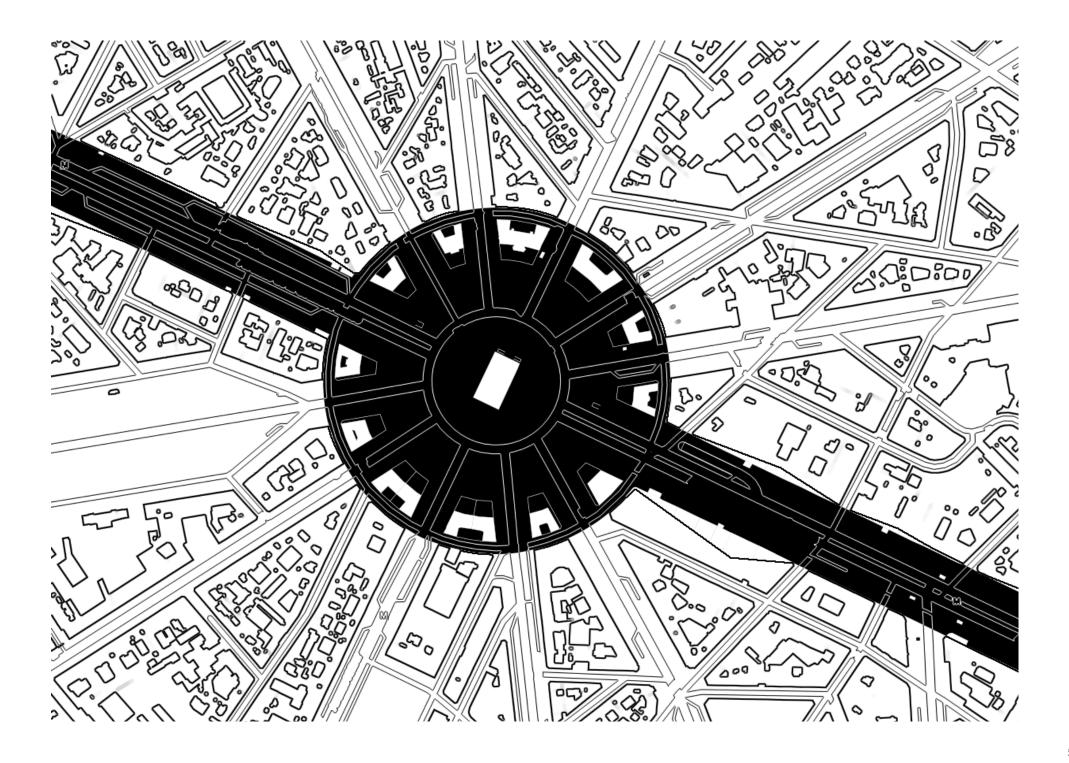


district

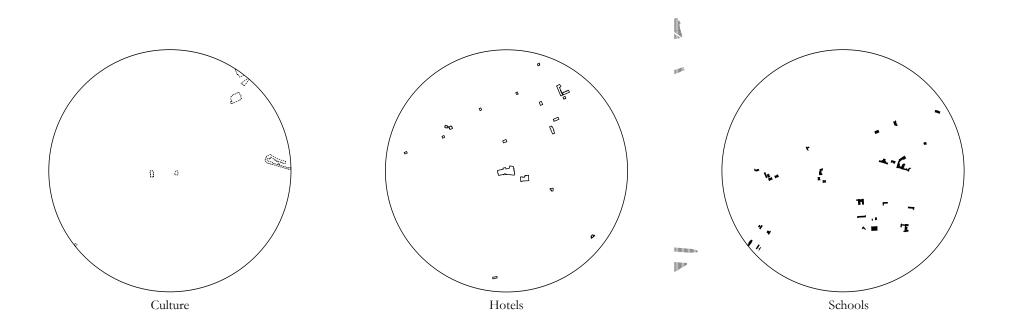


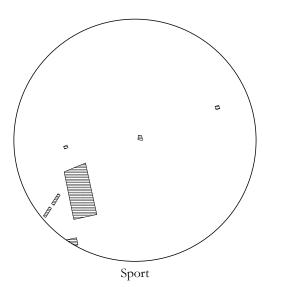


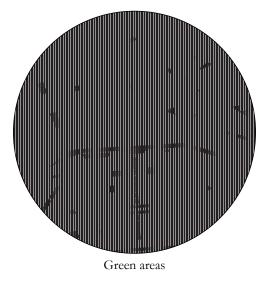


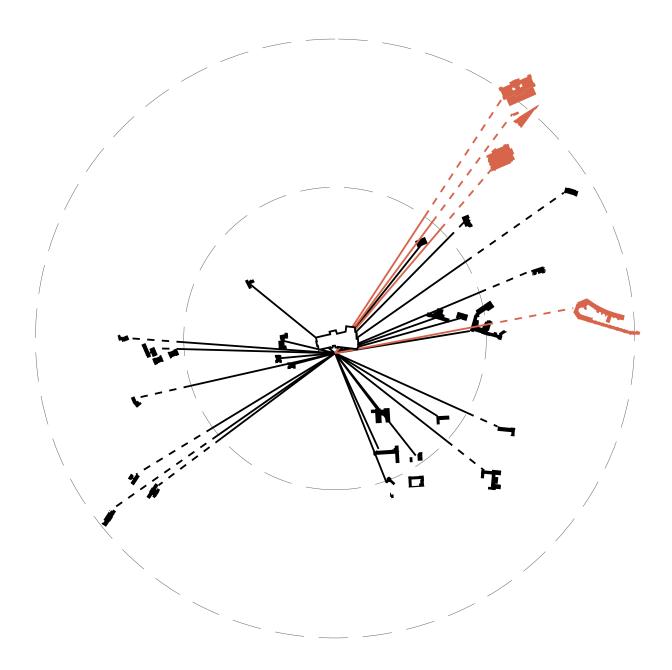












Break the cluster of the "sleeping chamber"

create a meeting space for activity for a local public and an attraction for tourists

Slow Motion hub

amplifying motion and supporting the future of healthier, natural commuting in Amsterdam.

Extend the program of schools

in the theme of healtier lifestyle and, what comes with it, a healthier environment.

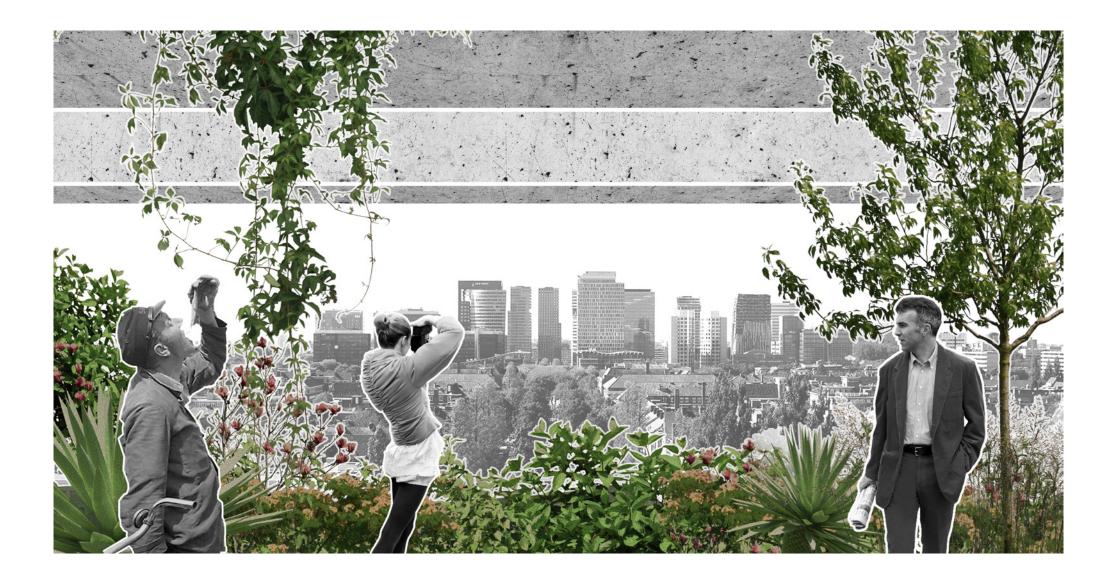
Increase awareness

on the necessity of a more sustainable approach to the future of urban life.

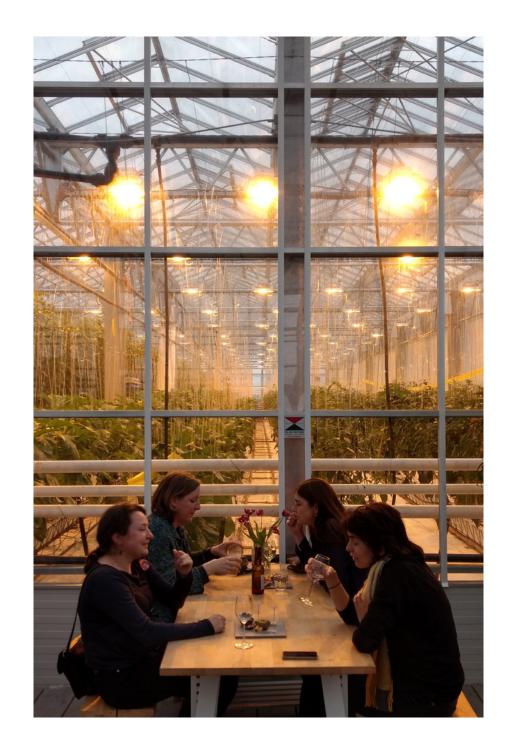
Support urban environment

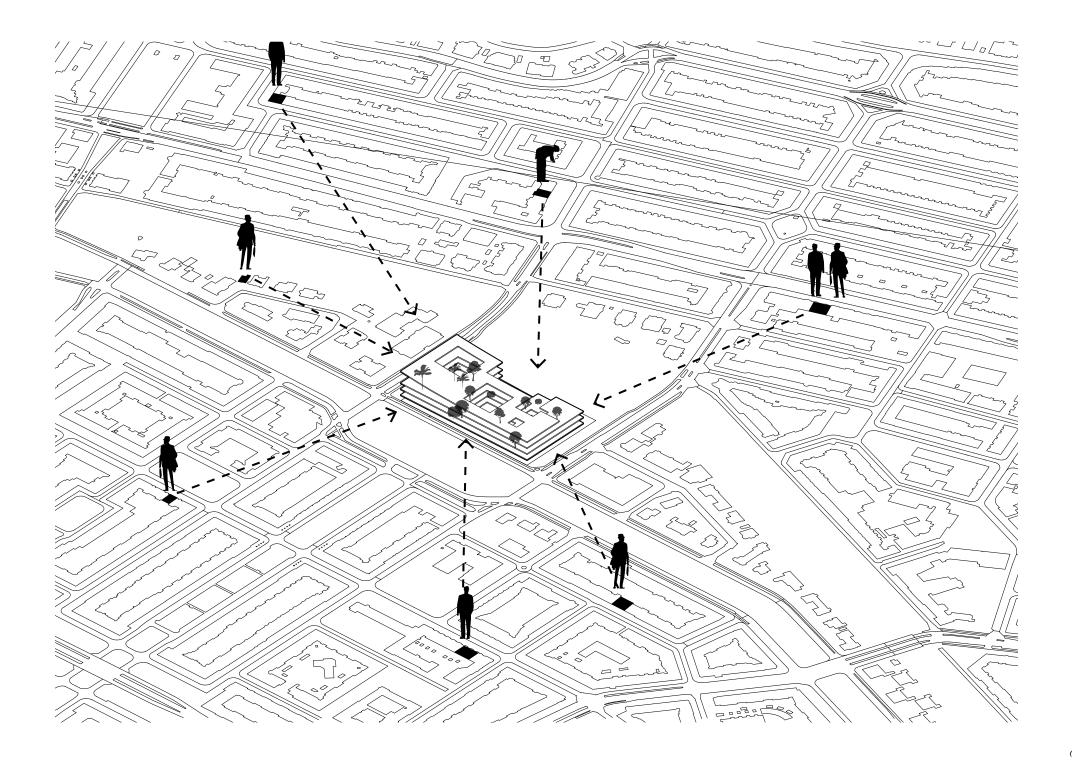
by multiplying green area ratio and providing better air quality.

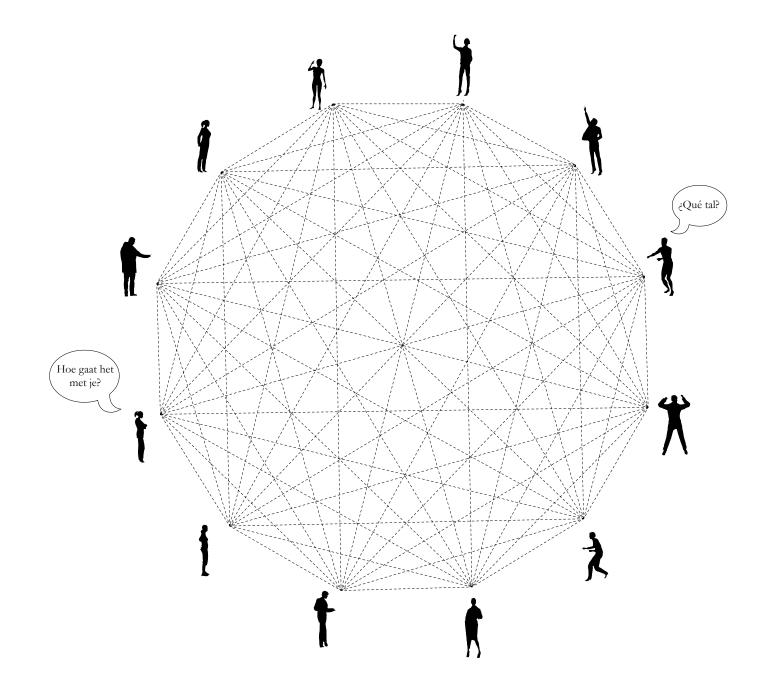
Climate Centre

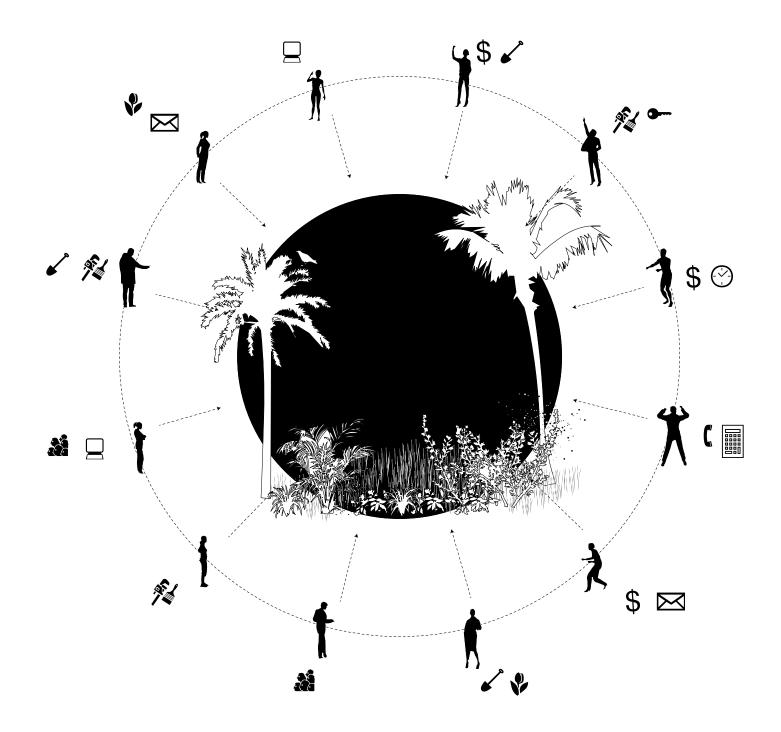


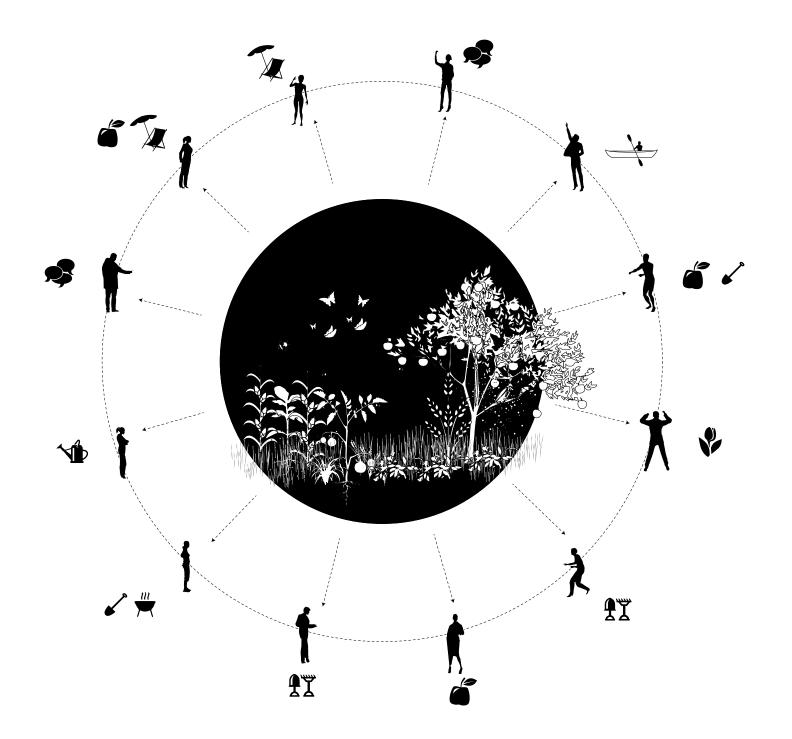












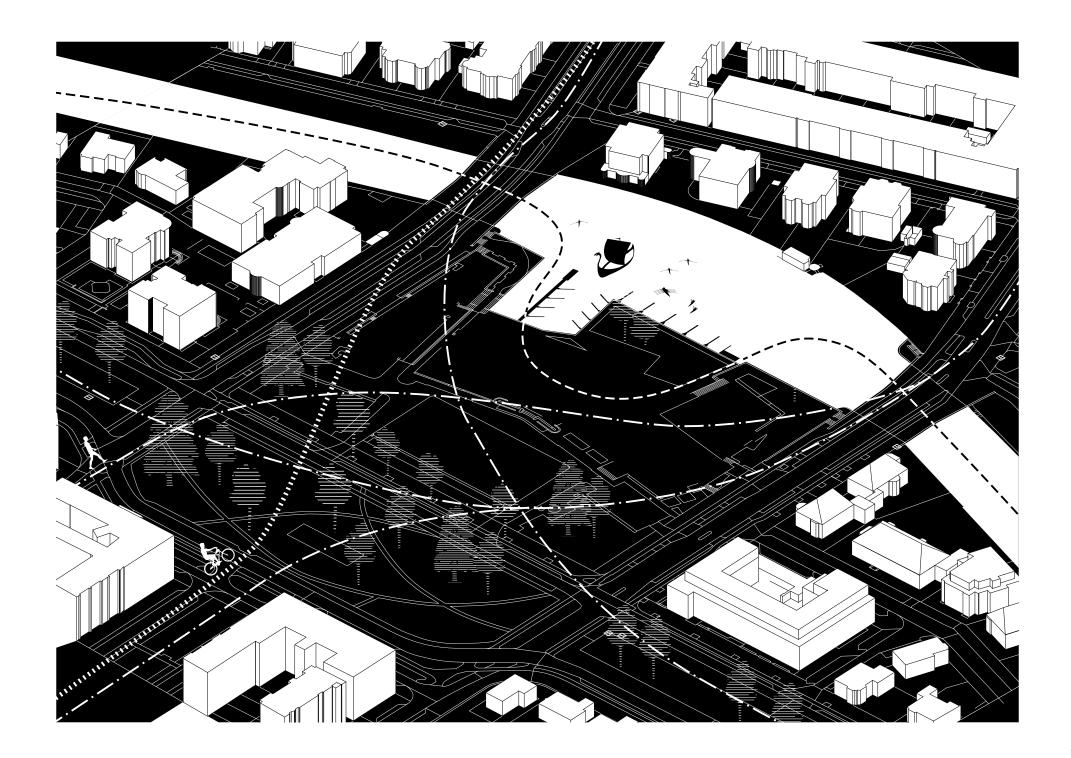




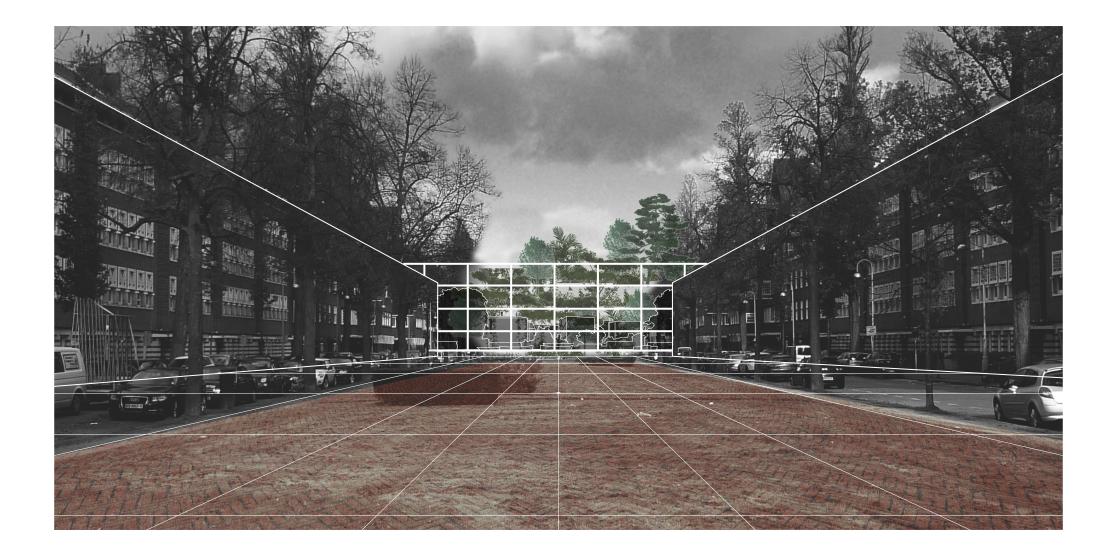
site

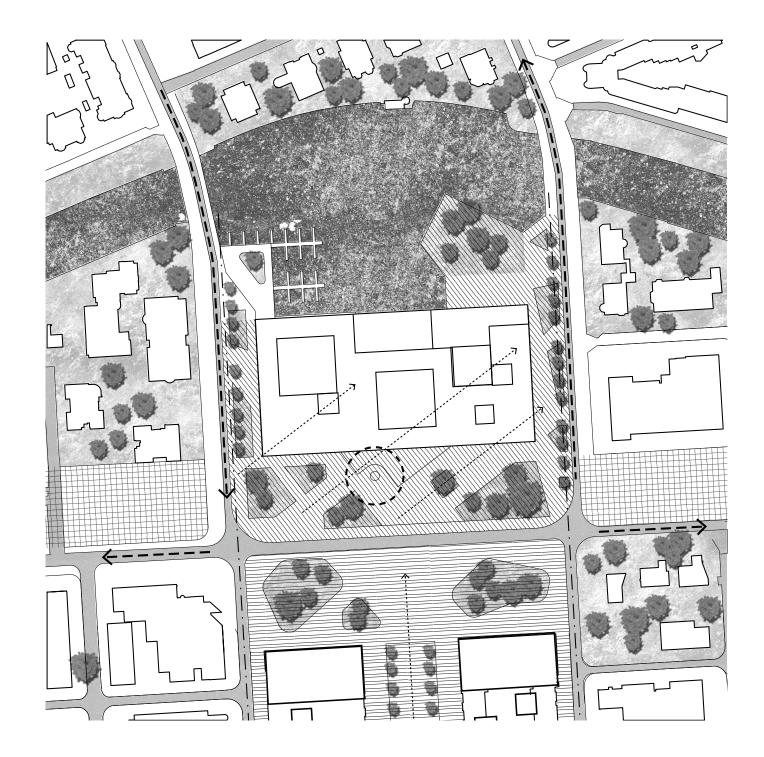






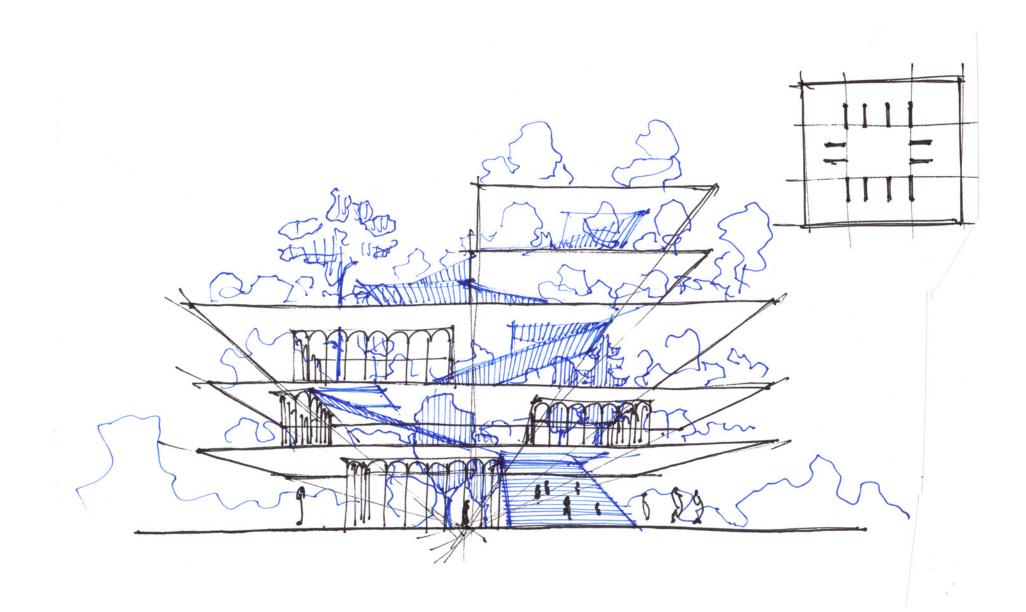


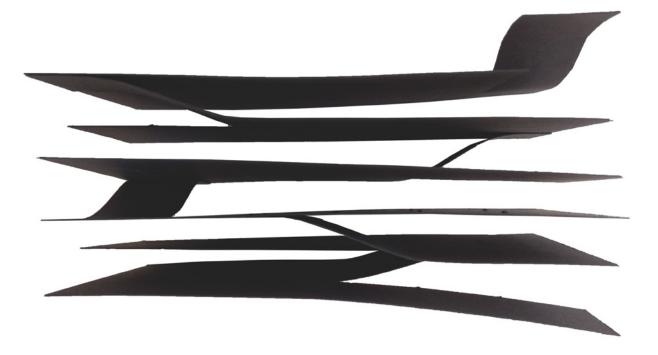


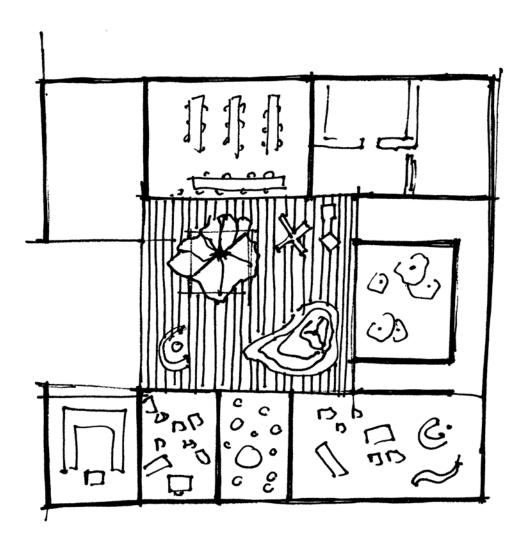




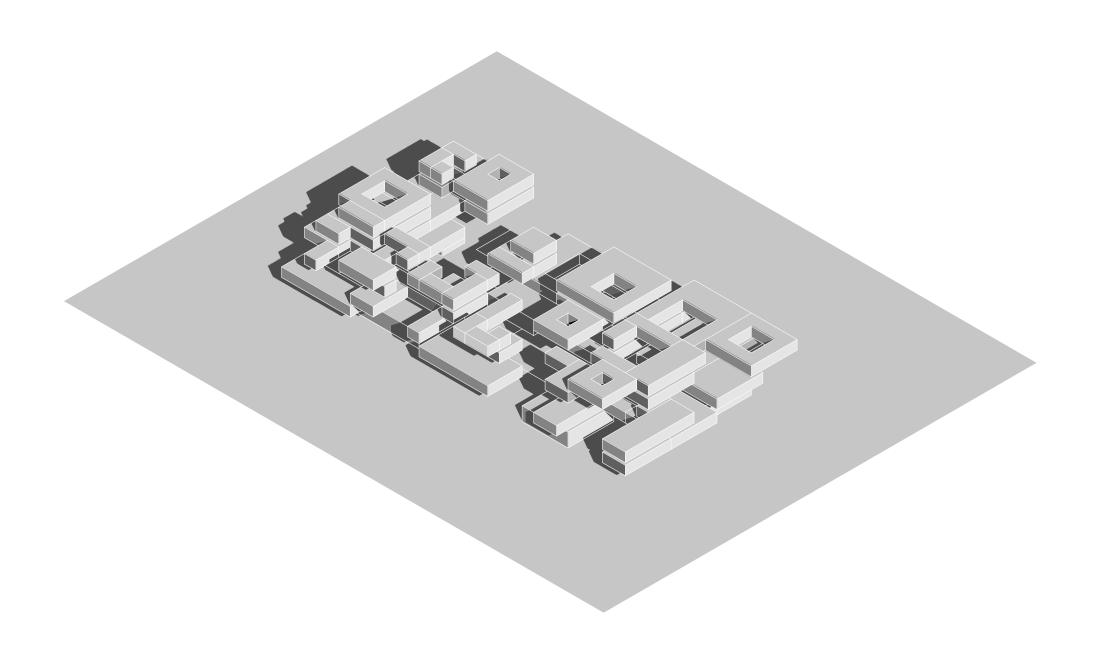
building







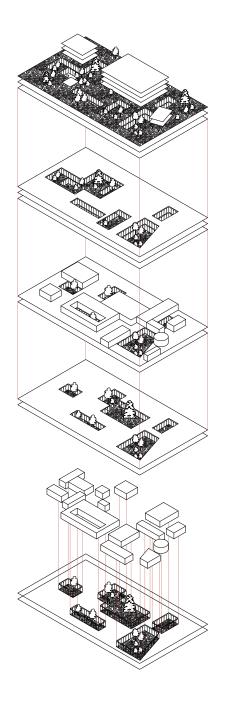


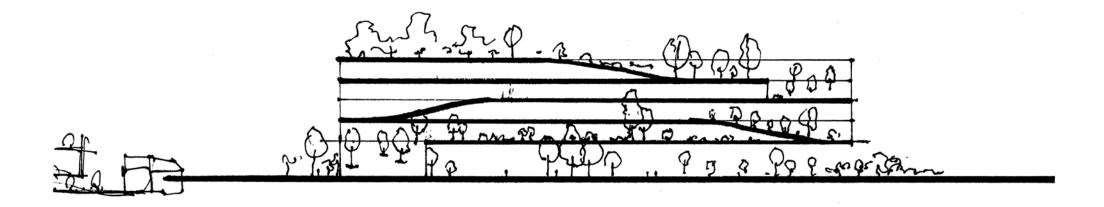


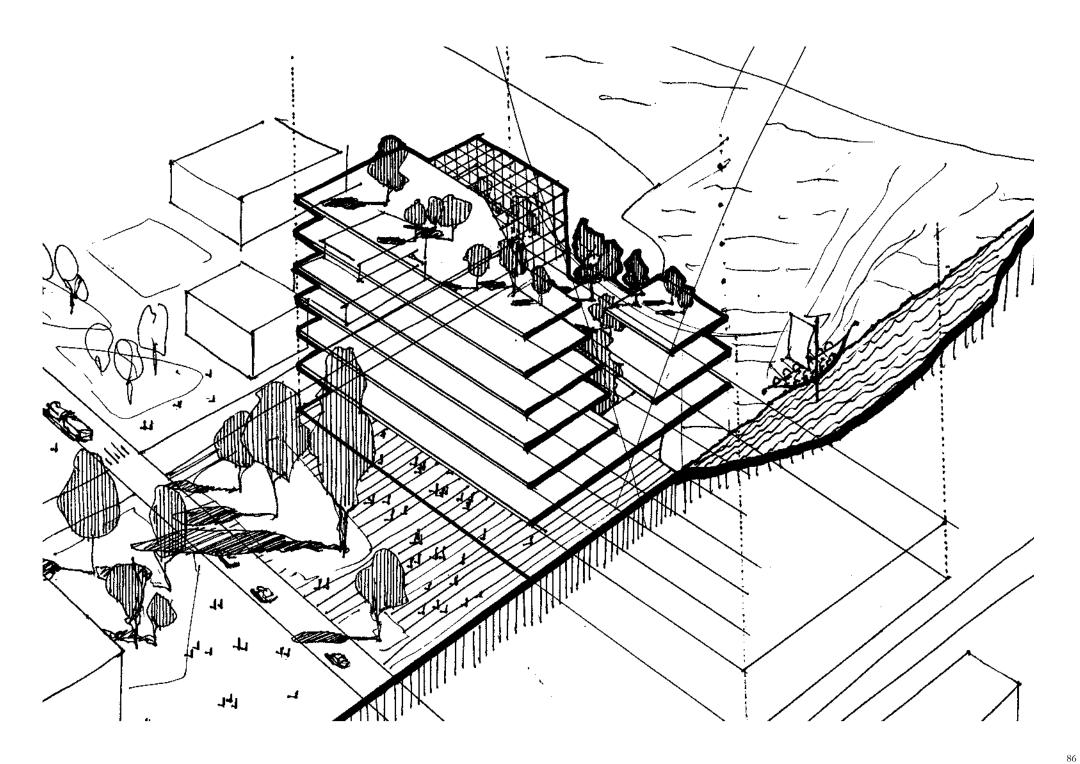


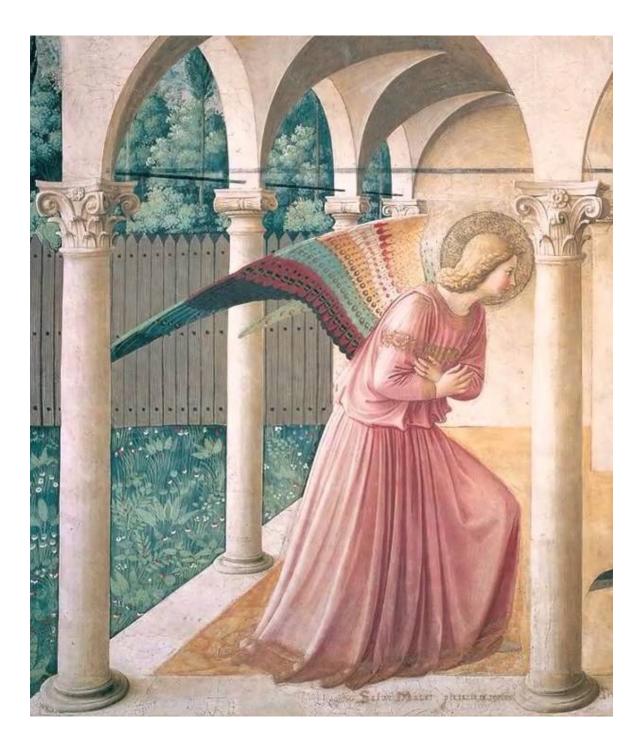


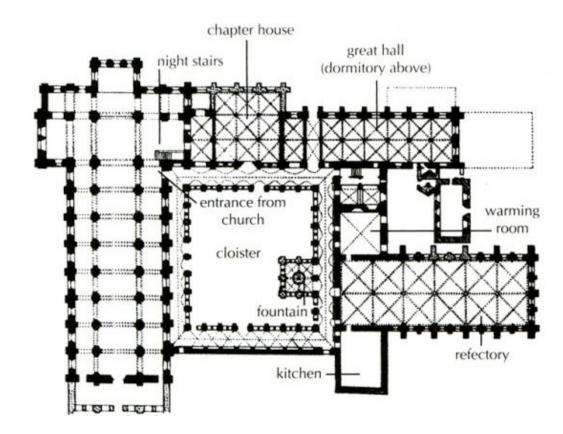
















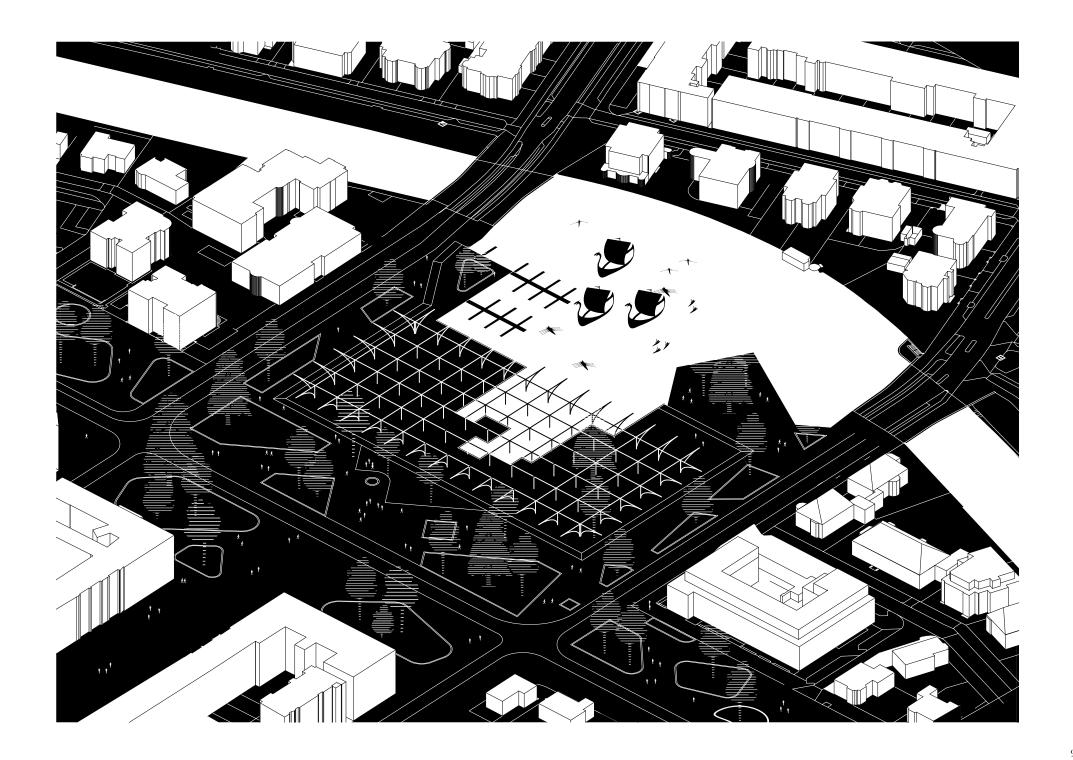








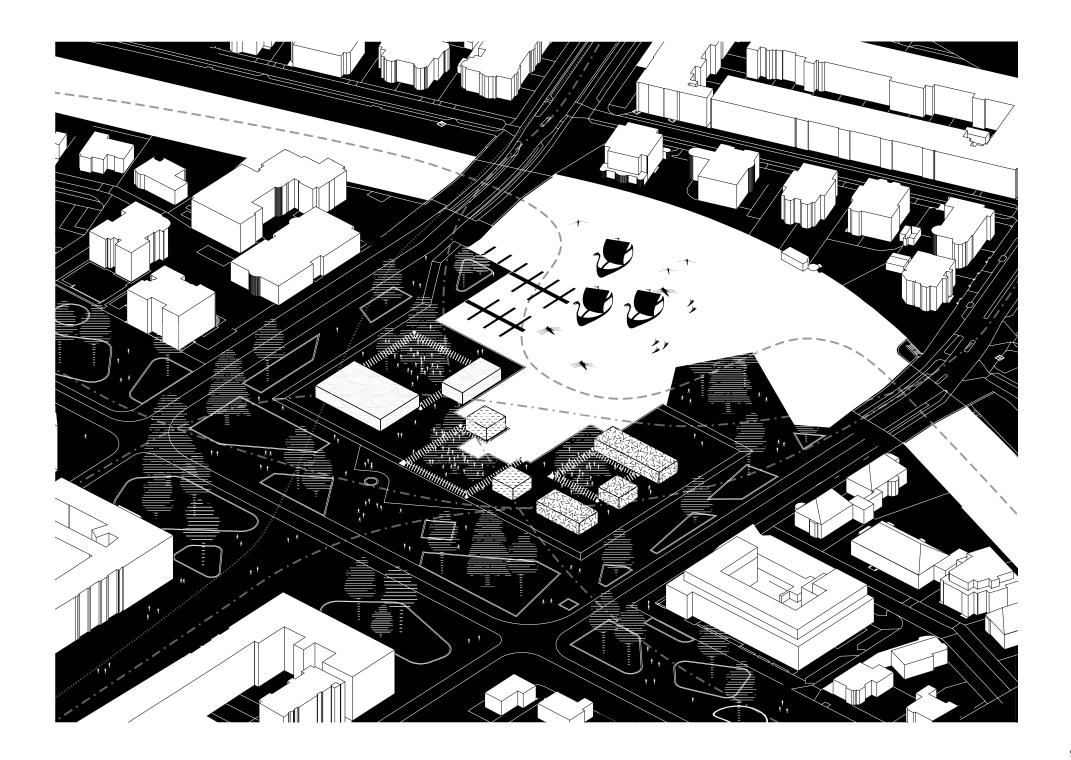


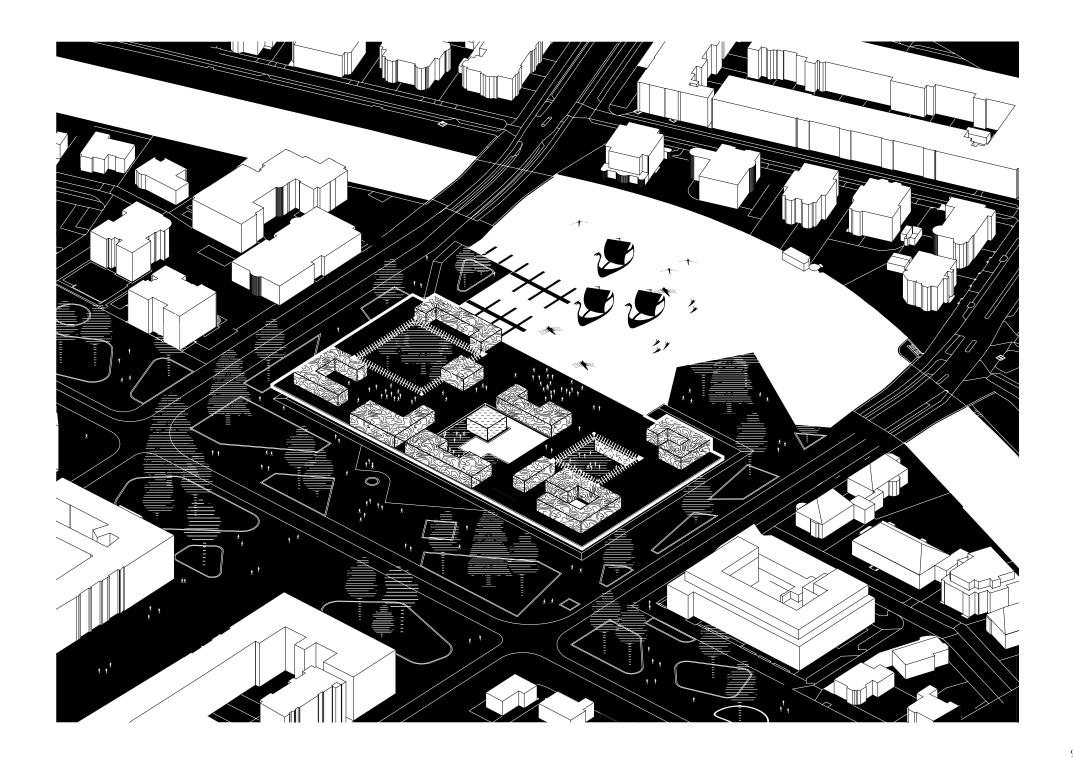


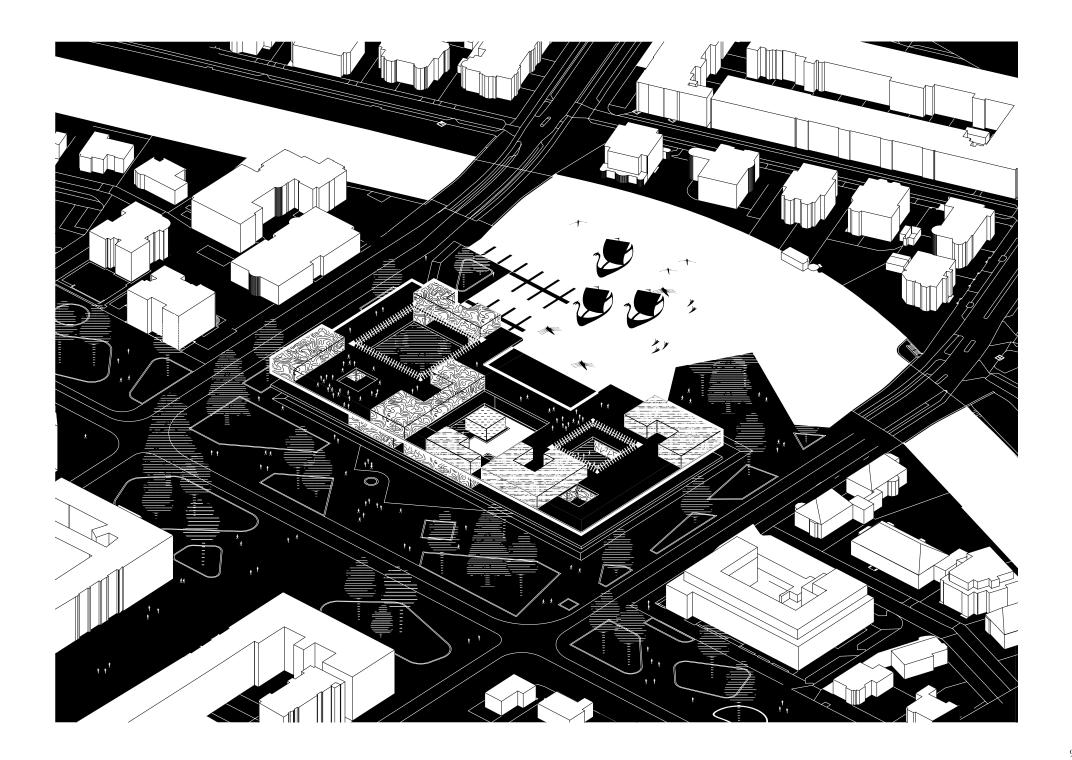
PROGRAM 6.000 sq m + greenhouse farm

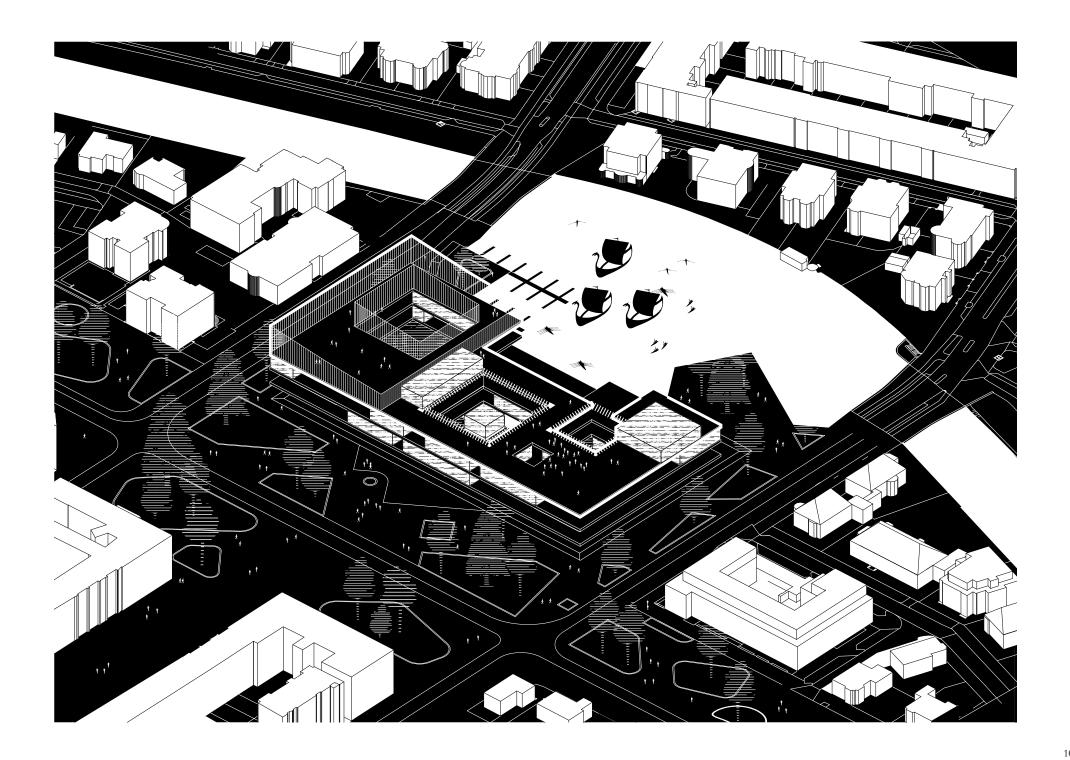
GROUNDFLOOR

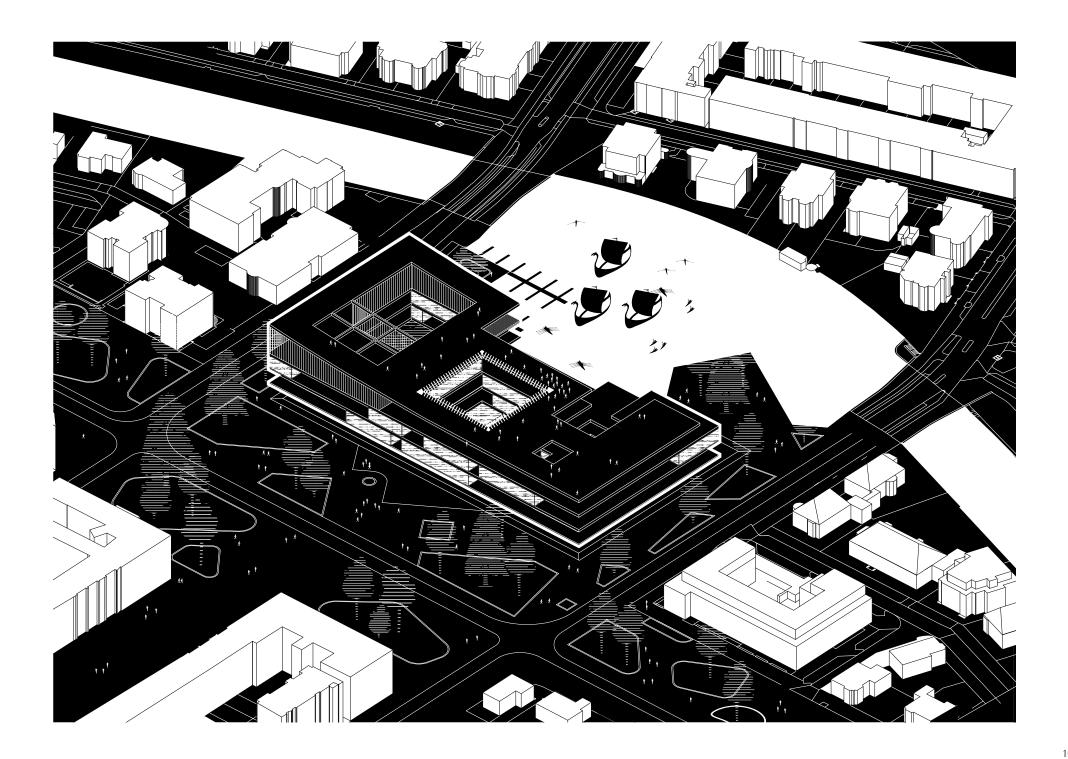
motion garden <> boat rental 200m bike rental/workshop 150m	entrance garden ·····> cafe 100m bar 100m info/administration 200m	sport garden gym 200m rowing club 100m
1st FLOOR		*
knowledge garden ∢	administration garden <	youth garden
study hall 250m archive/library 225m	lectures/conference 200m administration office 250m	kindergarden 325m laboratorium 75m
vert. garden workshop 200m		blabla something 200m
2st FLOOR		
research garden>	community garden	
maintenance/utilities 250m	individual study 150m	
lecture/conference 250m working space/lab 450m	workshops/utilities 450m community uni 450m	
3rd FLOOR		
tropical farm garden «	contemplation garden	
maintenance 300m	rest/relax 300m	
farm greenhouse 2400m	whatever 250m restaurant 300m	

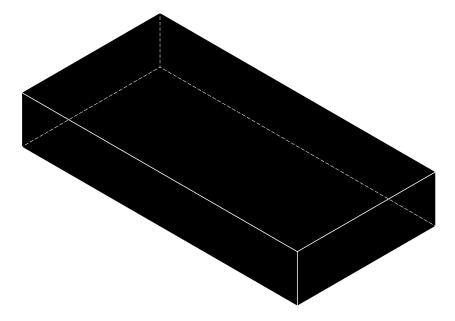


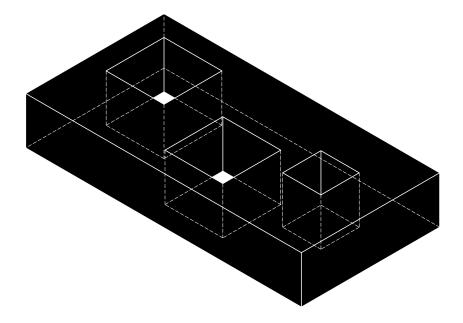


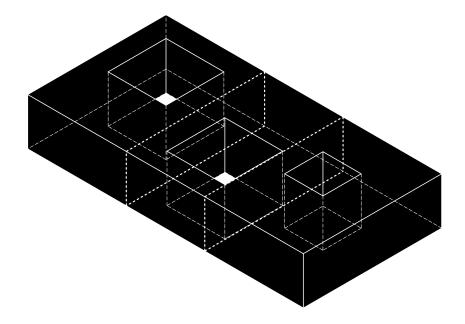


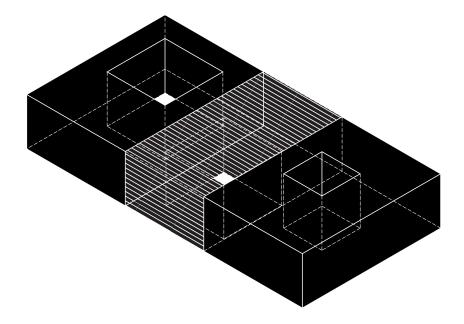


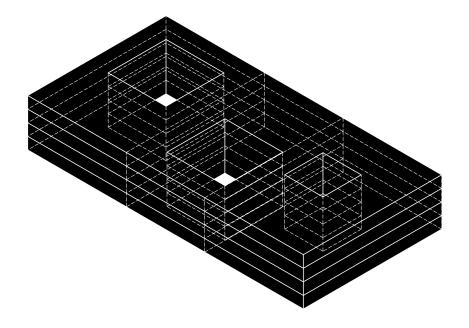


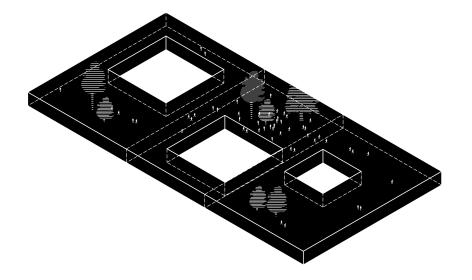


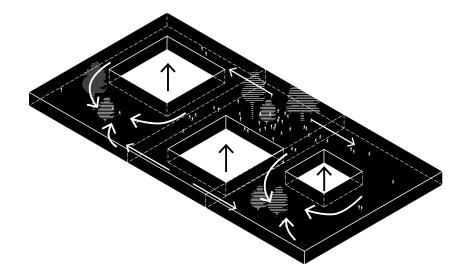


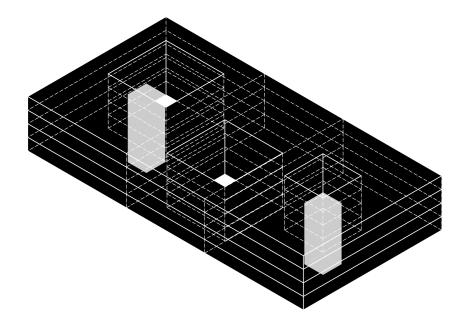










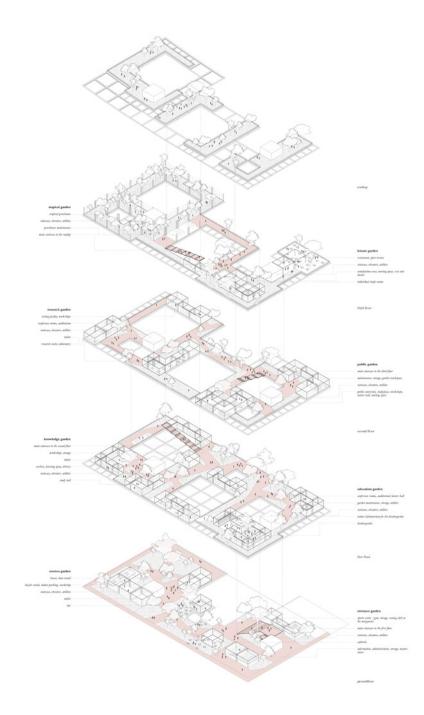


drawings







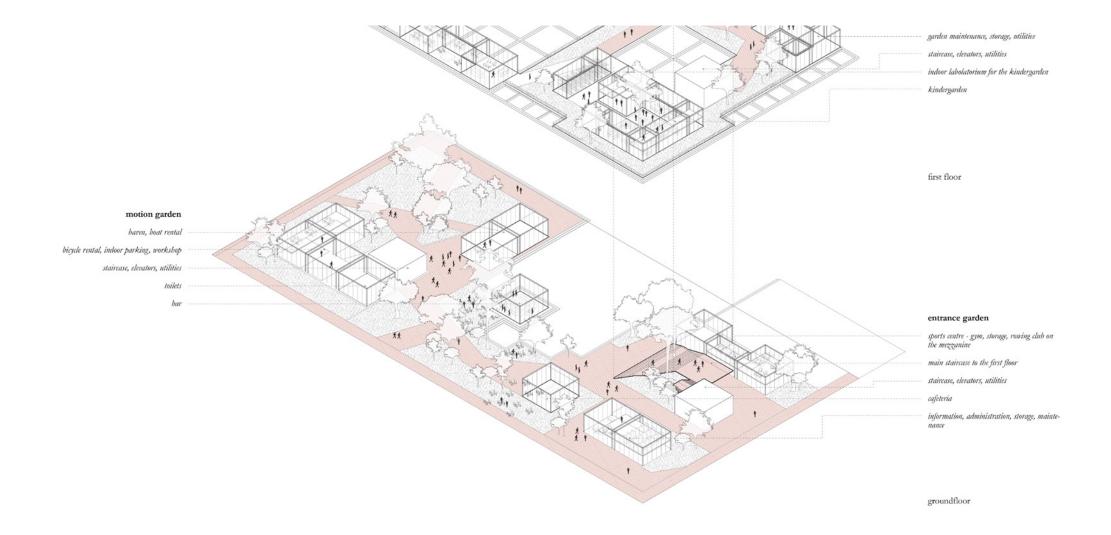


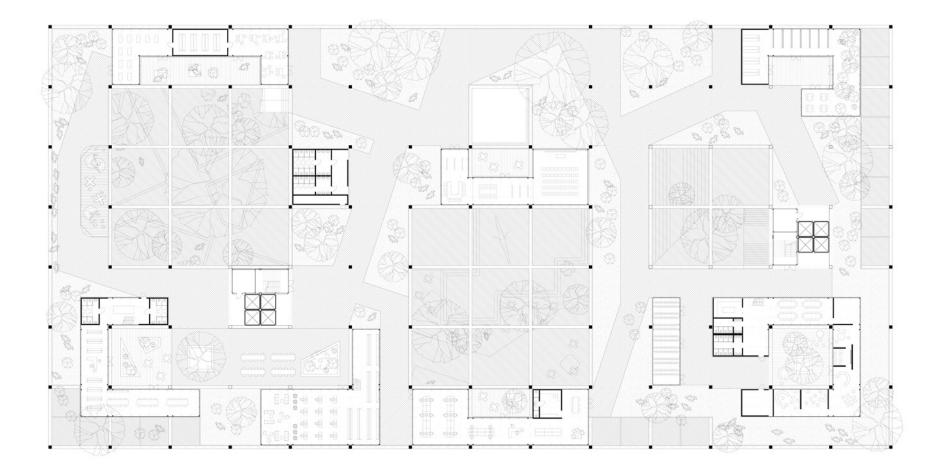




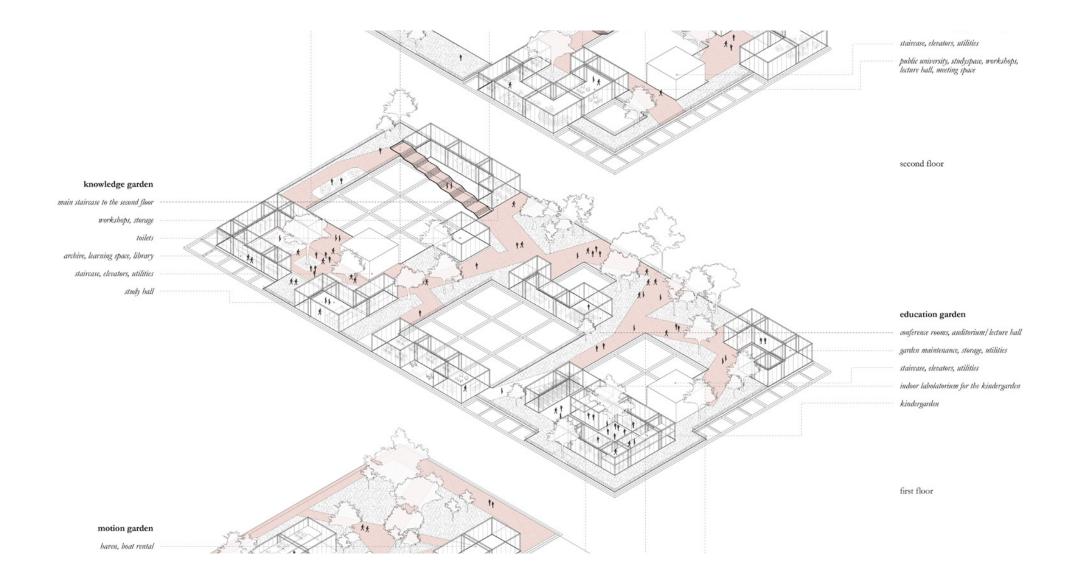


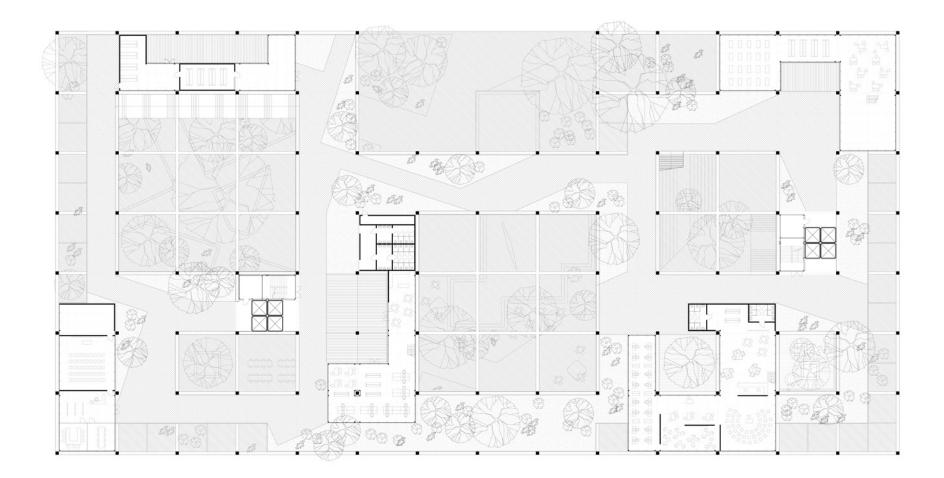




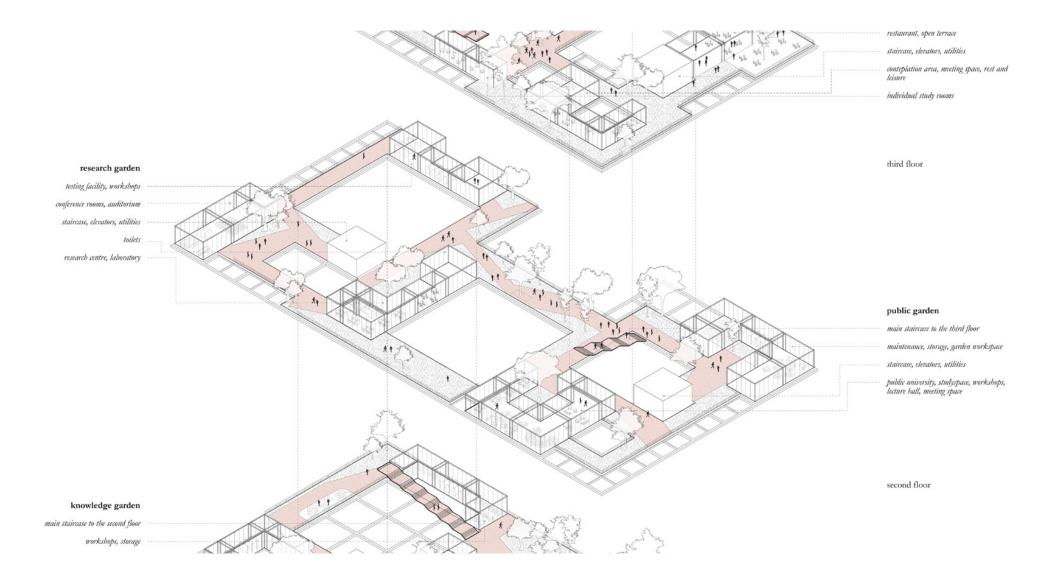


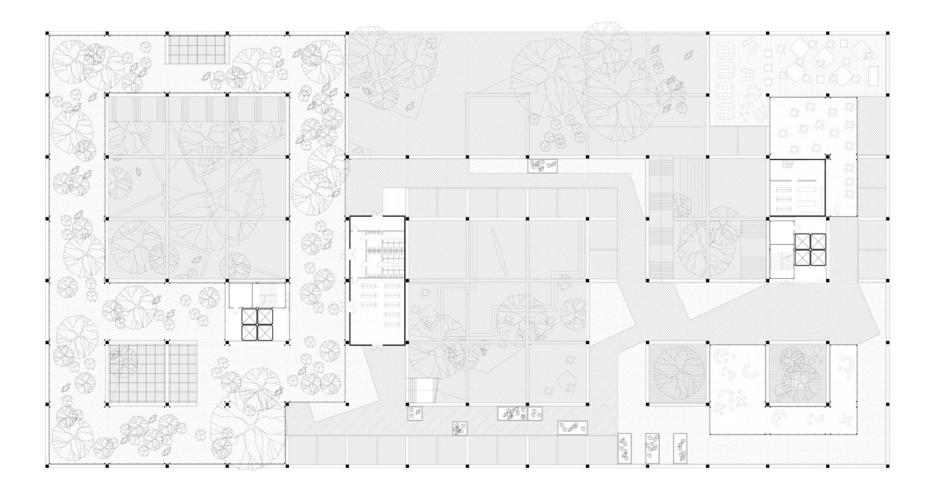




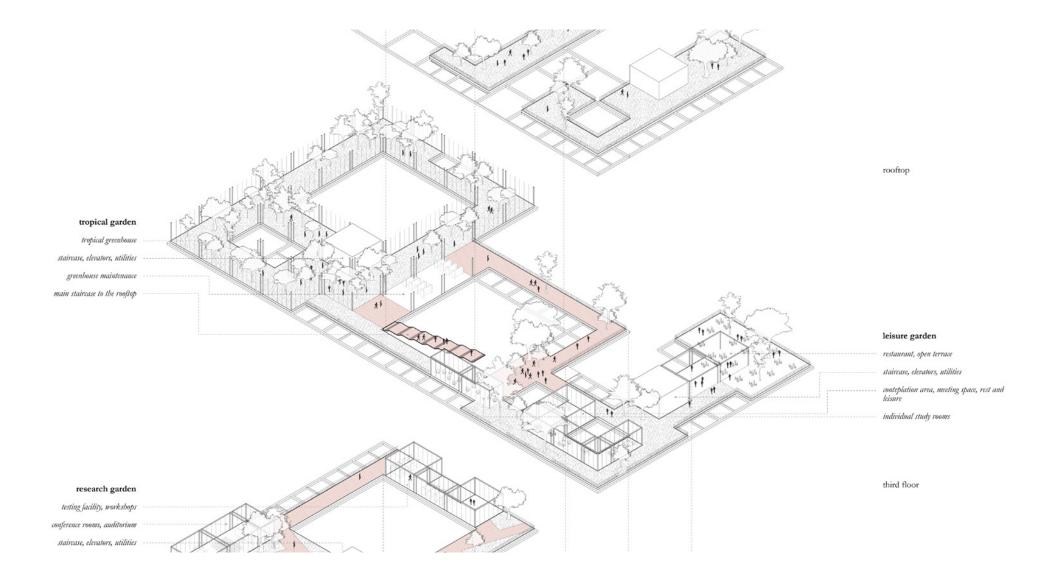




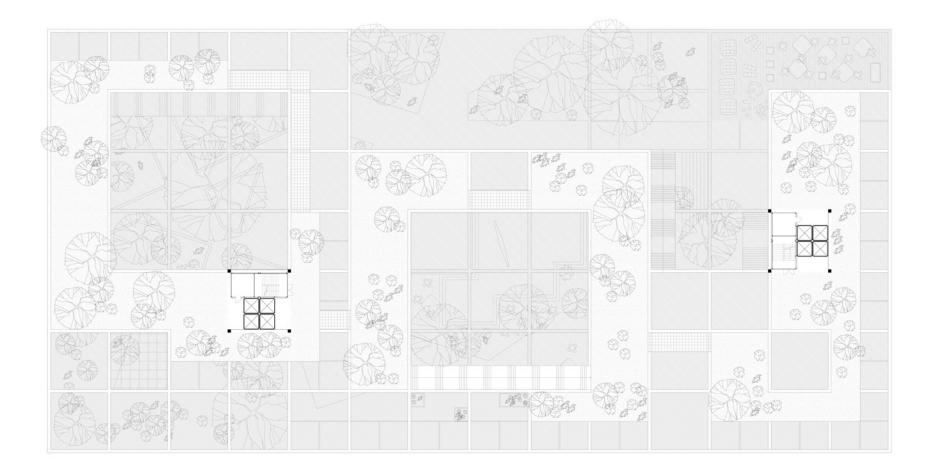


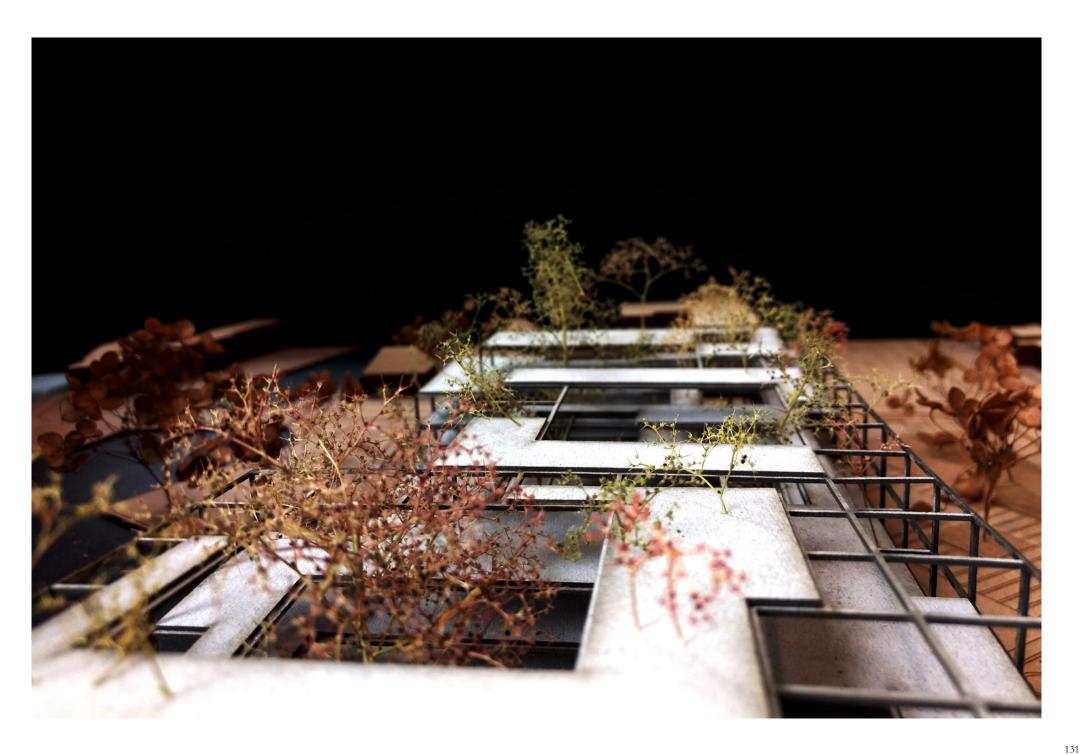


















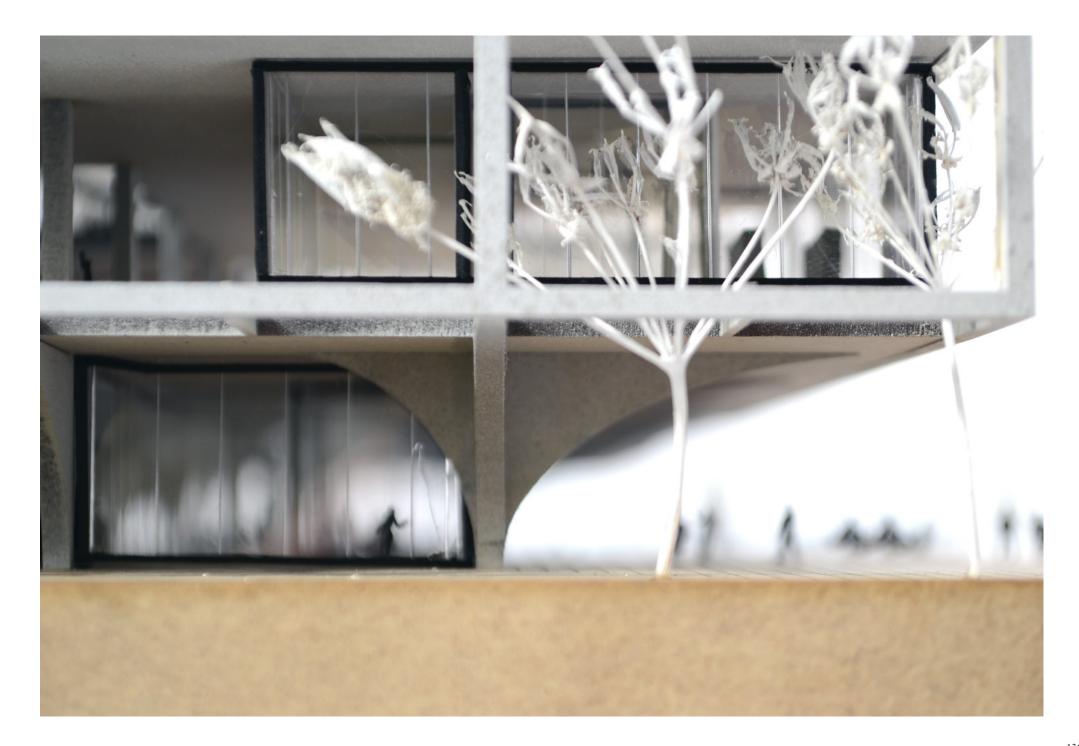
western facade scale 1:200

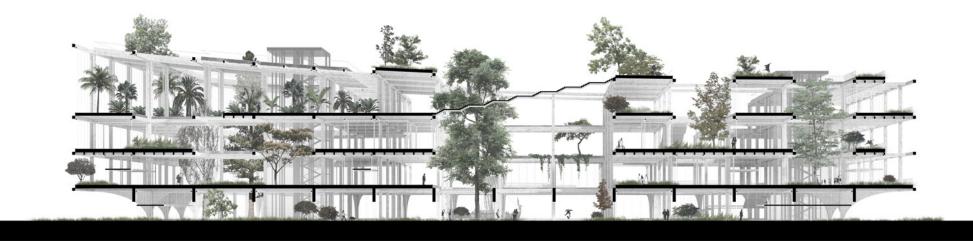


southern facade scale 1:200

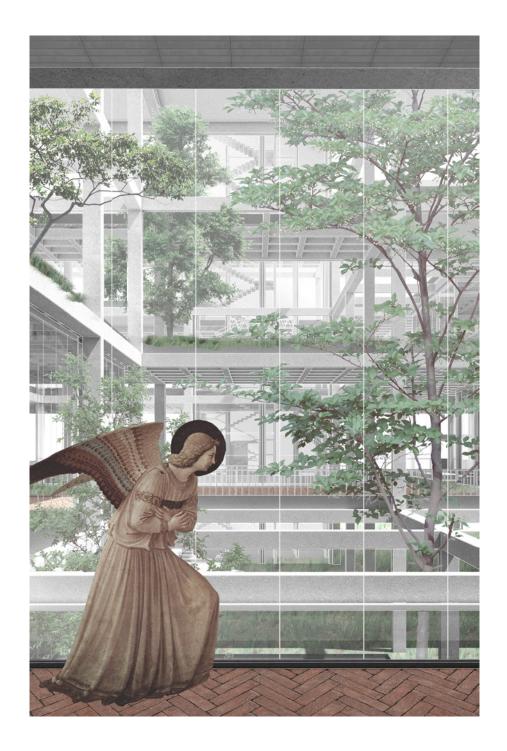




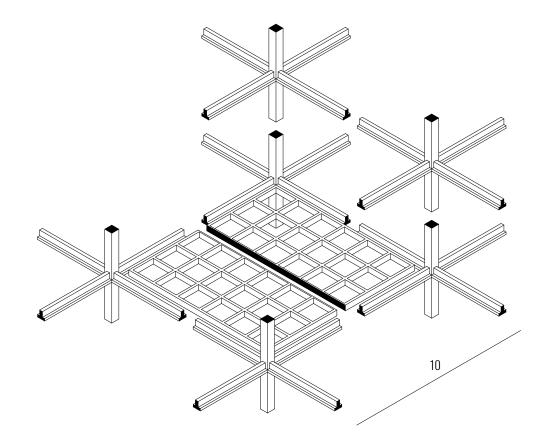




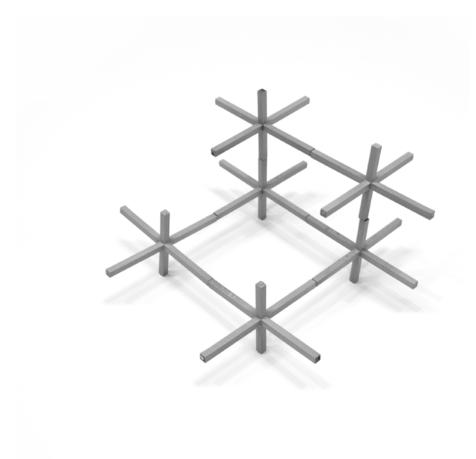


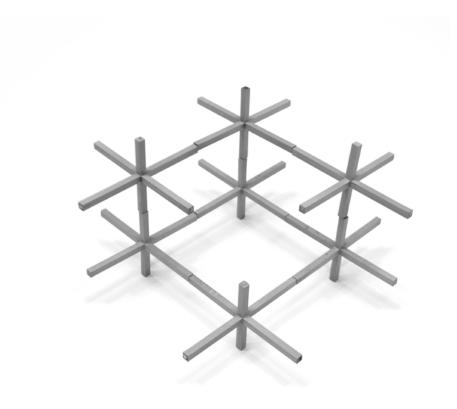


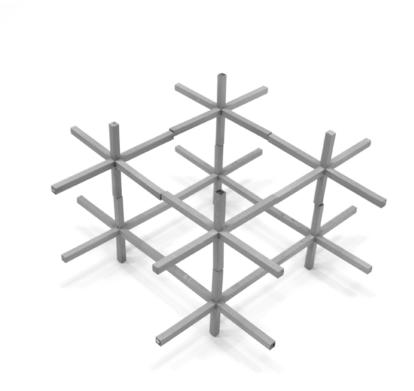




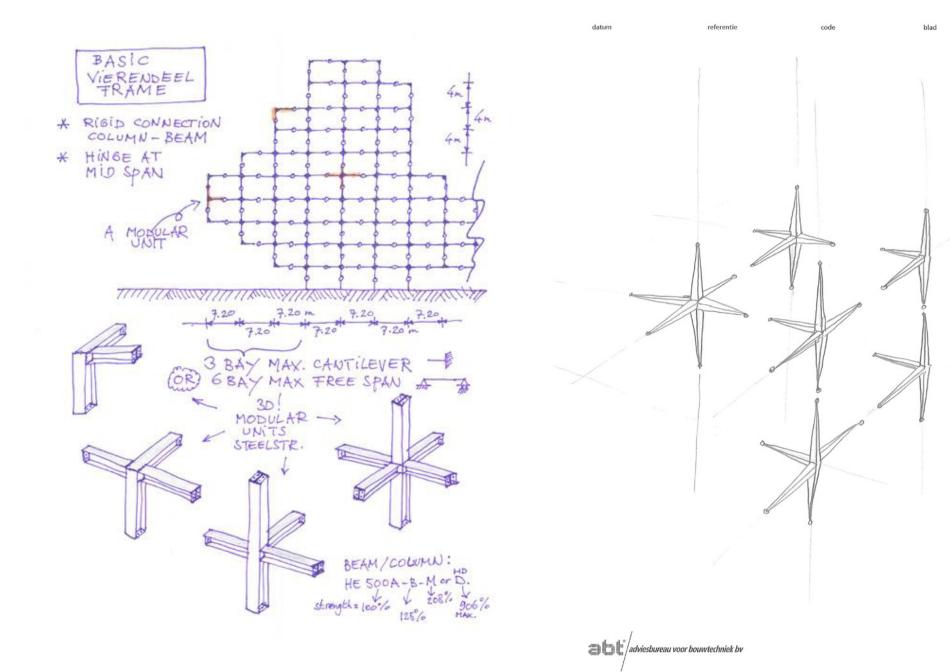


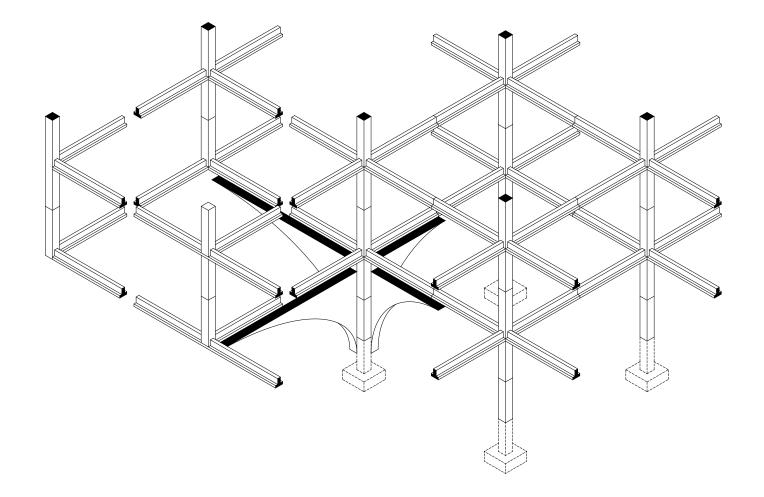


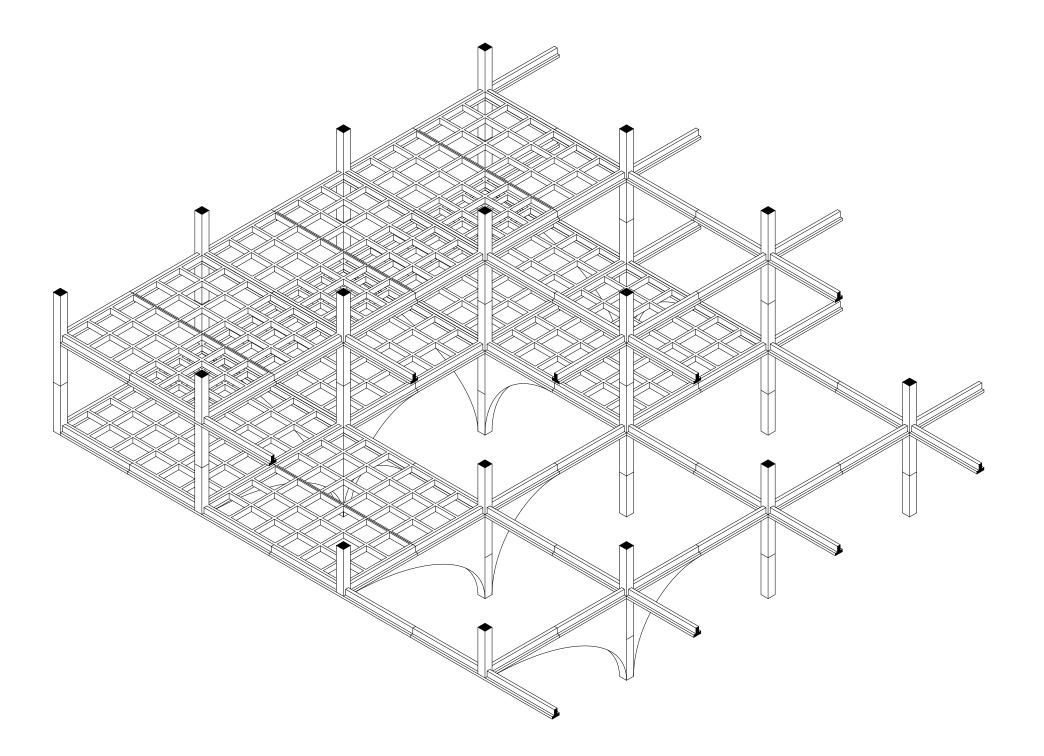


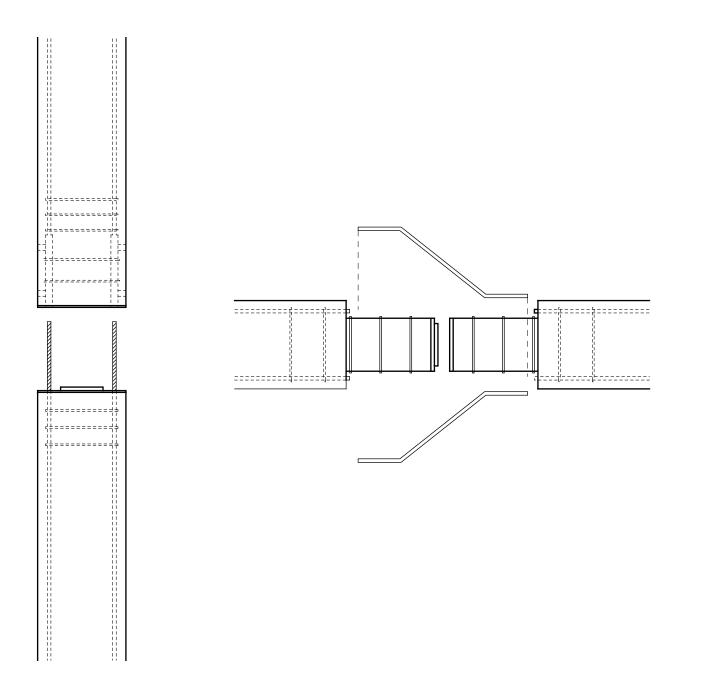


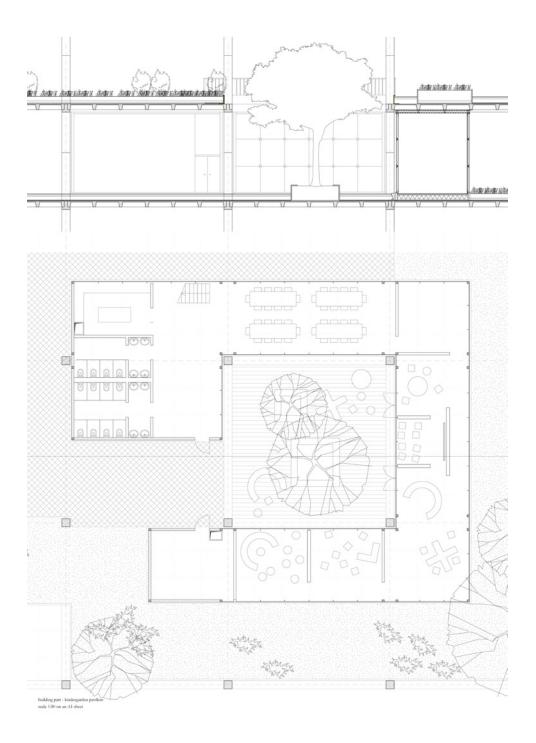










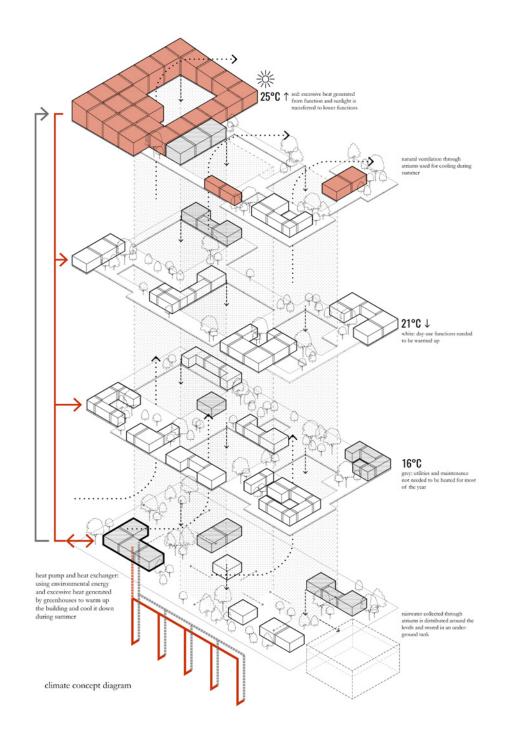
















summary

Future of urban environment in Amsterdam 2050

maintain continuity within the city improve life quality in urban conditions contribute to the network of walkability introduce a new public building - the Climate Centre enhance local climate merging pot - attraction for locals and tourists

