# (Bio)diversifying Identity

Leveraging urban biodiversity to enhance the identity of post-war apartment blocks.

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Rotterdam before the war - 1940

Rotterdam after war bombings - 1941

Post-war reconstruction challenges



Stringent need for housing





Rise of modernist style

Developing construction technologies

Trends and challenges in the building sector

# Up to 60% of the European housing stock

was built in the post-war era (1945-1980).

Including large numbers of affordable multi-storey apartment blocks

Stringent need for housing

Rise of modernist style

Developing construction technologies

Trends and challenges in the building sector



Stringent need for housing



Climate change



Developing construction technologies

Trends and challenges in the building sector



"Bland uniformity & lack of identity"



**Post-war housing block** Insufficient environmental performance 2020



Modern-day housing block "Sustainable" environmental performance

"Bland uniformity & lack of identity"

**Post-war housing block** Insufficient environmental performance

#### Social problems

Bland uniformity Identity "sacrificed to modernity" (Koolhaas, 2014) "infrastructurally and socially disconnected from the city" (Ferreira & Tostoes, 2017)

strengthen "identity"

#### **Environmental problems**

Restoration, transformation or destruction planned Technically obsolete, energetically wasteful Environmentally underperforming

enhance local urban biodiversity

What to do with the underperforming post-war housing stock?

How can **urban biodiversity** be leveraged to **enhance the identity** of a typical Dutch post-war apartment block in its transformation process?



Organisation of the research



Organisation of the research



Case study: Boerhaavewijk, Haarlem







Case study: Boerhaavewijk, Haarlem

The concept of "**Identity**" in architecture



"Identity" in academic discourse

#### The collection of various "characteristics of identity in architecture"

collected from the works of Brahman & Torabi (2013) and Alavi & Tanaka (2023).



"Identity" in academic discourse





Image

"Identity" in academic discourse

#### Organizing the "characteristics of identity in architecture" accroding to the components of image: identity, meaning and structure - as proposed by Lynch (1960).



"Identity" in academic discourse

The legibility of a space refers to the ability of a user to recognize and understand the formal organisation, fuction, spatial layout and circulation patterns of a space.



Characteristics of spatial identity

"Identity" in academic discourse





**"L'habitat pour le plus** grand nombre" low-quality functional mass housing complexes



Rapid prefab concrete construction meant that that designs were repetitive and of poor quality



Limited public services & weak link to the city which were seen as nests of social decay



Car infrastructure was prioritized at the expense of historic sites and pedestrian comfort



**Greenery, light and space** were the new modernist ideals



Functional, orthogonal spatial planning different social functions were kept separate

Context



Applying the identity framework to the case study

## 1. Plot

Visual and physical connection between the back and front of the plot: keeping the line sight open in the space between buildings.

**Pedestrian infrastructure:** path going around and between buildings, leading up to them and their entrances. Seating and lighting along the paths.

**Densify or give clear functions to unused space:** allowing to give a back a human scale back to the plot and use it for social engagement. The south side remains for stationary activities, and the north one for movement and connectivity.

**Minimize space for car infrastructure:** change the access to parking places to gain useful space on the northern side of the plot.



Applying the identity framework to the case study

## 2. Plinth

# Material contrast between the plinth and upper floors.

#### **Opening the façade of the plinth:** strengthens the visual connection between the inside of the building and the outdoors, at the pedestrian level.

**Clear & visible entrances:** provide spatial indicators for entrances to the building.



Applying the identity framework to the case study

#### 3. Facade

Adding a new façade layer beyond balconies & loggias: enlarges the apartments and solves thermal bridge problems.

Interruption of regular façade rhythm: structural elements, colour, brickwork and depth variations to provide a rhythmic façade with punctual irregularities to provide visual interest and legibility.

**Purposeful East/West facades:** give a functional and visual purpose to the sides of the buildings.

#### Giving social purpose to the gallery:

places to stop along the gallery which create opportunities for interaction whilst interrupting the regularity of the façade.



Applying the identity framework to the case study

#### 4. Roof

## 5. Interior

Accessible roof for building residents.

**Change function ground floor:** Sacrifice the storage on the ground floor to make pleasant, shared spaces, or dwellings that are open to the street.





**Improve accessibility:** create new entrances with their own halls (interphone, letterboxes, elevators), in addition to the existing ones.

**Optimize interior spaces:** increase the size of the kitchen, minimise space lost to halls and corridors, and create space for storage which is lost to the change in function on the buildings' ground floors.







Applying the identity framework to the case study



#### Terrestrial fauna and flora





Birds











Bats

Insects

Plants

Larger mammal

Rodents



Optimizing conditions for building-reliant species,

focusing on native Dutch species whose populations are endangered or in decline





Birds



Bats



Birds and bats regularly use buildings for nesting. It is essential to provide **nesting** and **feeding** opportunities for them nearby.



Birds and Bats



Insects

Plants

Insects and flora diversity are intrinsically linked, and birds and bats depend on it for feeding. Ensuring a **diversity of native plant species with flowers and nectar** is essential.



Bee bricks for pollinators <

Insect hotels



Maximizing space for flora on buildings: **living** facades and green roofs

Insects & Flora

## 1. Plot

Patches with diversity of native species of flora, with a focus on evergreen and floral species

Presence of water is preferable to atrract birds

Insect hotels

Integrate wildflower meadows or communal gardens



Use vegetation patches and/or water to guide pedestrian circulation.

Create clearly delineated spaces dedicated to biodiversity such as insect hotels or communal gardens

Maximize the space attributed to diverse vegetation (instead of plain grass)

#### 2. Plinth

Integeration of insect hotels or bee bricks on Southern plinth.

Floral patches or hedges



Use insects bricks (which are see-through) to open up the grond floor and create material contrast with the upper floors

Use flower compositions or hedges around entrances to highlight them.

Biodiversity interventions for the case study

#### 3. Facade

On non-southern facades, above plinth level, create ledges, eaves with nesting cavities with holes of varying sizes for birds.

On Southern facades, create cavities for bats

Create living wall using trellis (preferably Ivy)

The edges of the gallery can integrate ledges suitable for bird nesting.

The localized placement of either bat or bird roosts in the facade can break its regularity.

The localized use of trellis with vegetation along the facade can break its regularity.

The east and west facades can be used for growing native vegetation along trellis as well as for bat roosts.





Biodiversity interventions for the case study



Biodiversity interventions for the case study



Remarks, annotation and result application

6. Conclusions



Thank you!

End