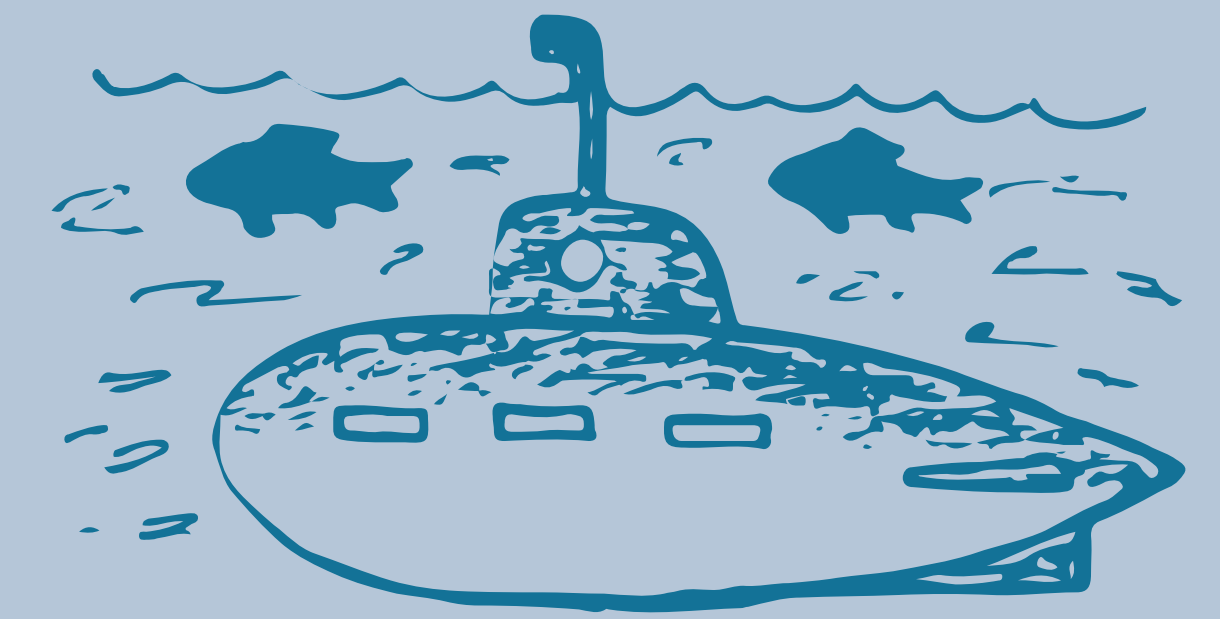# DESIGN AS A NEW POLICY COMPETENCY

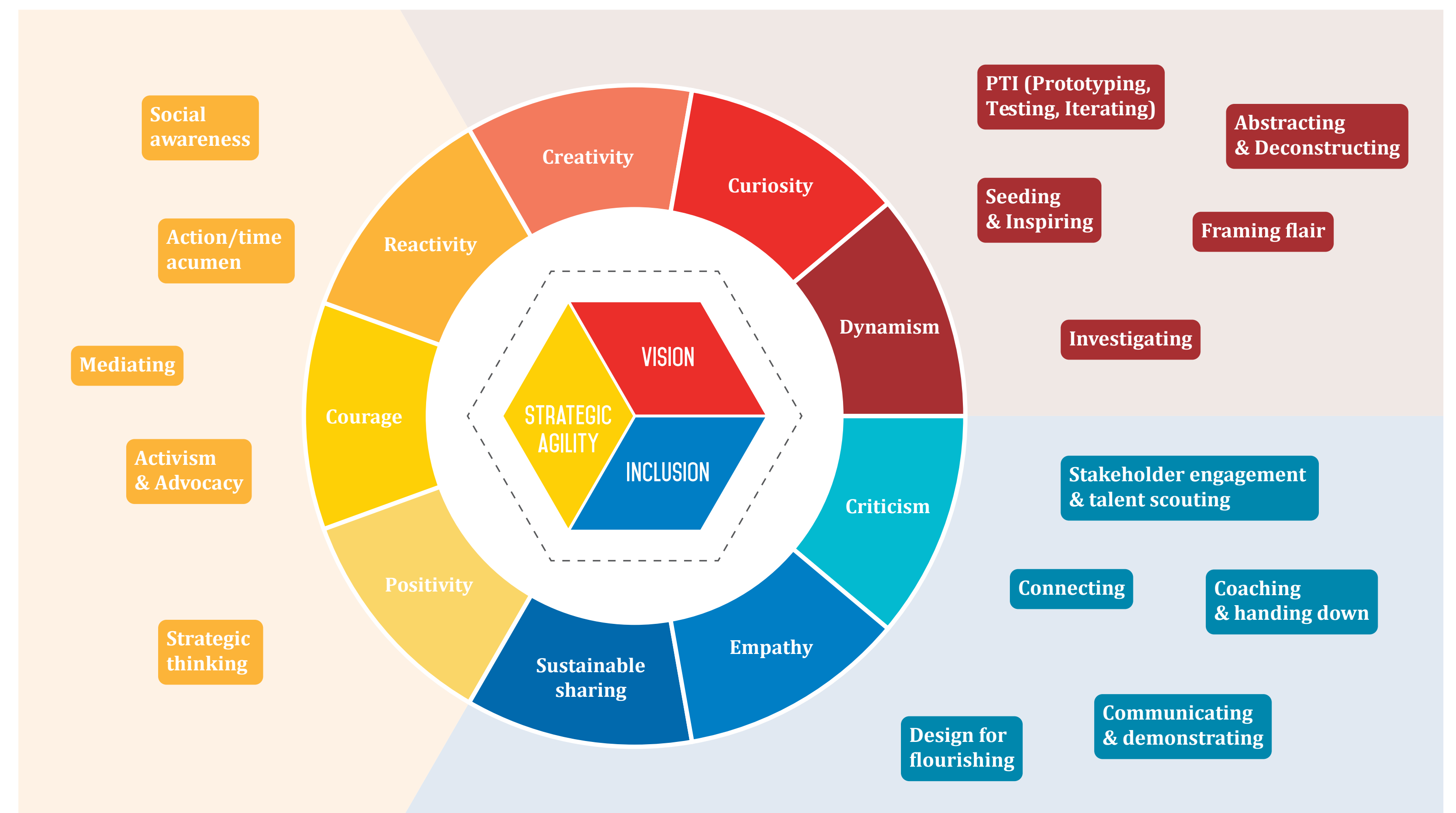## A Learning Environment for capacity-building in public management

Public management field needs to keep pace with contemporary and evolving problems, and therefore invest in and harvest capabilities to meet future scenarios. It is crucial to have a clear vision on the back end of social advising and a staff who is aware of the wideness of its impact. Public managers need to advocate for critical discussions between them, with the organisations they are cooperating with and with people who are going to benefit their decisions.

By exploiting typical Participatory Design paradigms, such as a thorough exploration of the problem space, collaborative approach, and iterative development, the dASAP Learning Environment aims at adapting the design practice to the public management domain. The main goal is, therefore, to strengthen the foundation of the public management approach by reframing Design as a new policy competency.

The Learning Environment is the result of a participatory and iterative process, carried out in a team setting. This endeavour to create a safe space in which sharing and nurturing capabilities provides a view on the potential of setting up and running a Design-Enabled Innovation process, while also creating an environment that supports innovation within the public domain.

The dASAP Learning Environment does not only provide an array of tools and methods, but it goes beyond them by focusing on underlying factors such as values, knowledge, skills and attitudes, creating appropriate conditions for methods and tools to work.

Federico Rita
Design as a new policy competency
9 December 2019
MSc. Design for Interaction

Committee   Dr I.J. Mulder
             Ir. A. Calderón González
             Besnik Mehmeti

Company   ANCI Toscana

TUDelft

Faculty of Industrial Design Engineering

Delft University of Technology