





CO₂

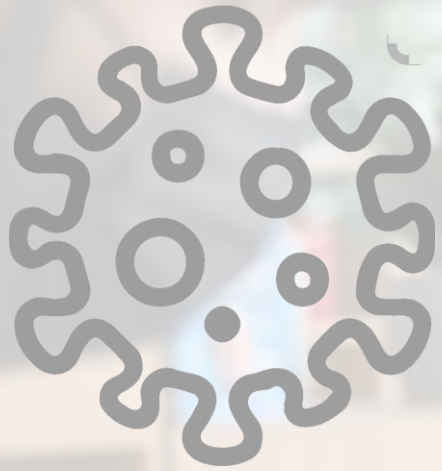
40% of emissions from the built environment



2020-30: Tipping point for decarbonisation

Climate risk is now accepted as financial risk.

(JLL, 2022)



COVID-19

Changed the way we
engage, manage and
operate with buildings



Reconfiguring workspace configurations for a sustainable future

Understanding the links between new working trends and the sustainability of workspaces in a post pandemic reality.

Sanjana Maria John

P5 presentation | 19.05.2024



OVERVIEW

- 01 | Problematisation
- 02 | Literature Review
- 03 | Research Design
- 04 | Empirical research
 - Synthetic data
 - Case Studies
 - Mobility
- 05 | Discussion
- 06 | Conclusions
- 07 | Limitations and recommendations

01

PROBLEMATISATION

INCREASED ENERGY USE IN OFFICE BUILDINGS



Expanding office space

INCREASED ENERGY USE IN OFFICE BUILDINGS

Larger work force and
increased building utilisation

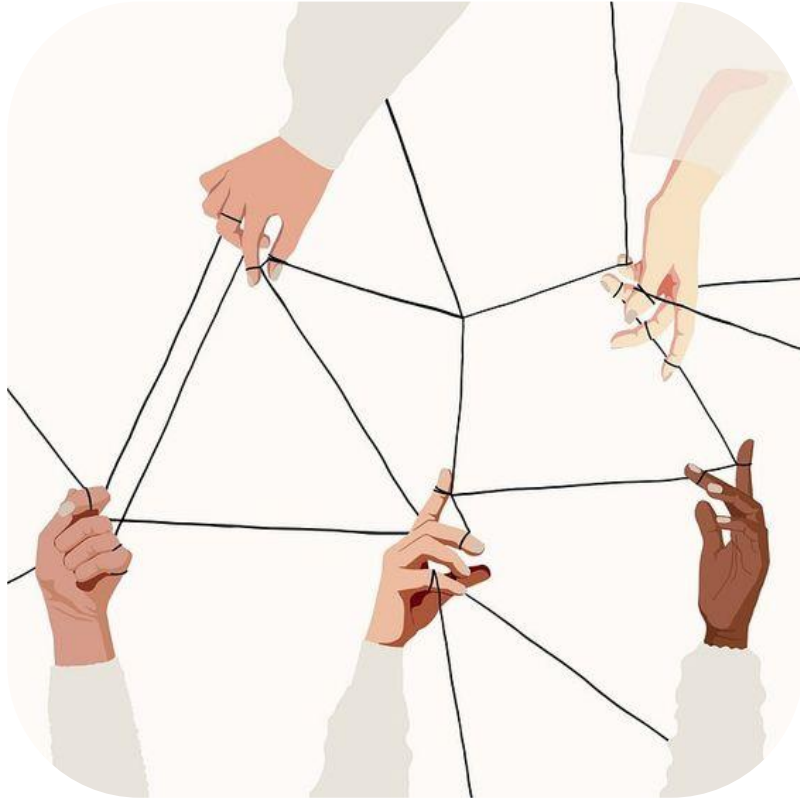


INCREASED ENERGY USE IN OFFICE BUILDINGS



Advances in digital technology

SHIFTING WORK PROCESSES:



Shifting boundary conditions.

Impacts on building portfolio.

SHIFTING WORK PROCESSES:



Shifting boundary conditions.

Impacts on building portfolio.

Opportunity to **facilitate** improved sustainability targets

MAIN RQ:

How is the energy consumption of the workspace environment impacted by hybrid modes of working?

SUB- QUESTIONS



SQ01 | What is hybrid working?

SUB- QUESTIONS



SQ01 | What is hybrid working?

SQ02 | How has the definition of a 'workspace' evolved due to hybrid working?

SUB- QUESTIONS



SQ01 | What is hybrid working?

SQ02 | How has the definition of a 'workspace' evolved due to hybrid working?

SQ03 | How has hybrid working impacted the use of office space?

SUB- QUESTIONS



SQ01 | What is hybrid working?

SQ02 | How has the definition of a 'workspace' evolved due to hybrid working?

SQ03 | How has hybrid working impacted the use of office space?

SQ04 | How is the energy footprint of a user impacted by the dynamic occupancy that results from hybrid working?

02

LITERATURE REVIEW

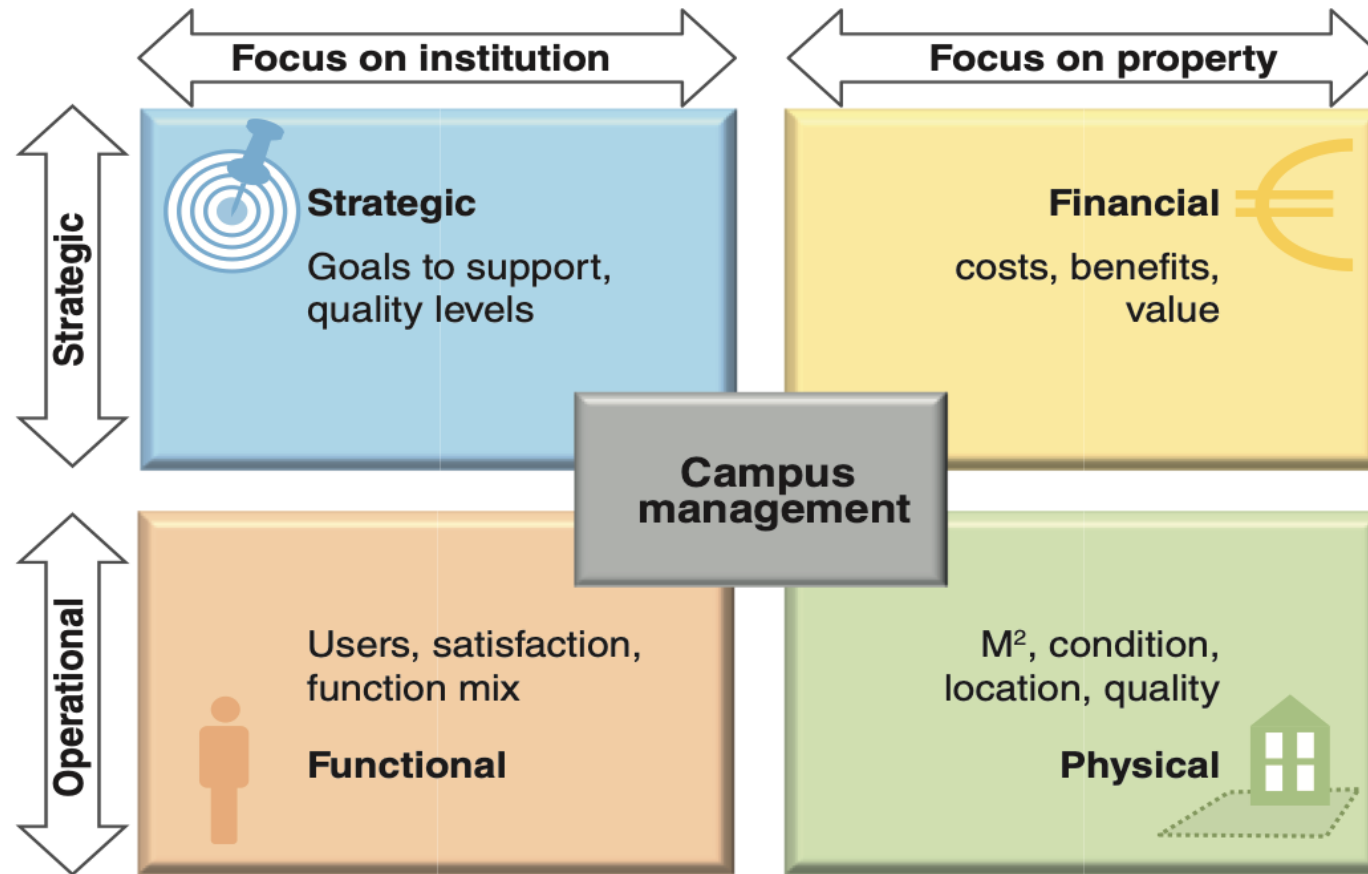


WHAT IS HYBRID WORKING?

“a form of organising and/or performing work.....which could also be performed at the employer's premises, is carried out away from those premises on a regular basis”.

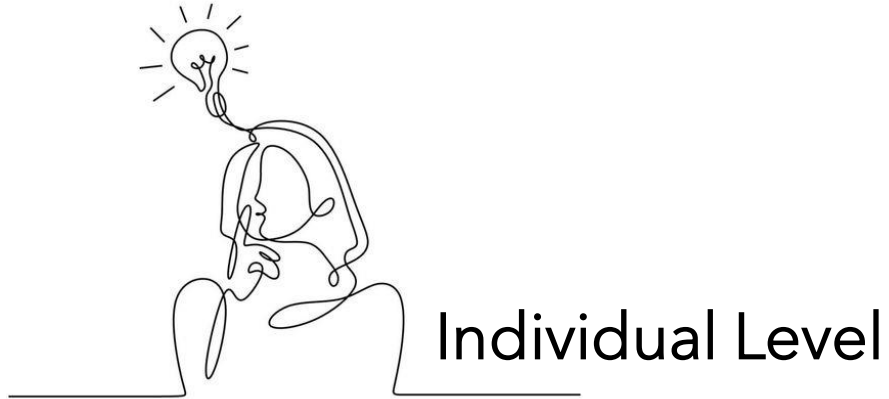
European Framework Agreement on
Telework (2002)

FOUR PERSPECTIVES



Den Heijer (2021)

FUNCTIONAL EFFECTS



- Productivity
- Flexibility
- Autonomy

- Well being



- Communication
- Coordination
- Conflict

- Cohesion and culture

DIVERSIFICATION OF TASKS



- Routine tasks
- Less support
- High productivity



- Team and managerial support
- Intense interactions with colleagues
- Build social cohesion

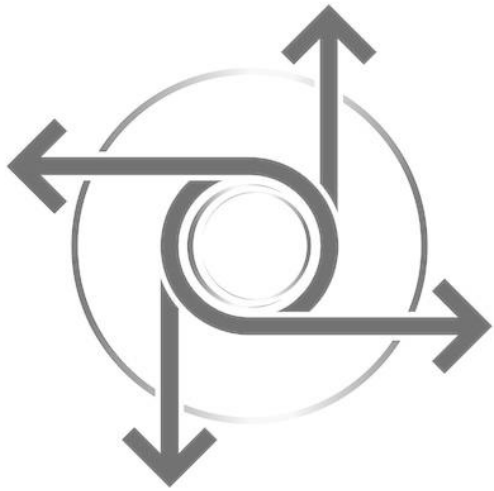




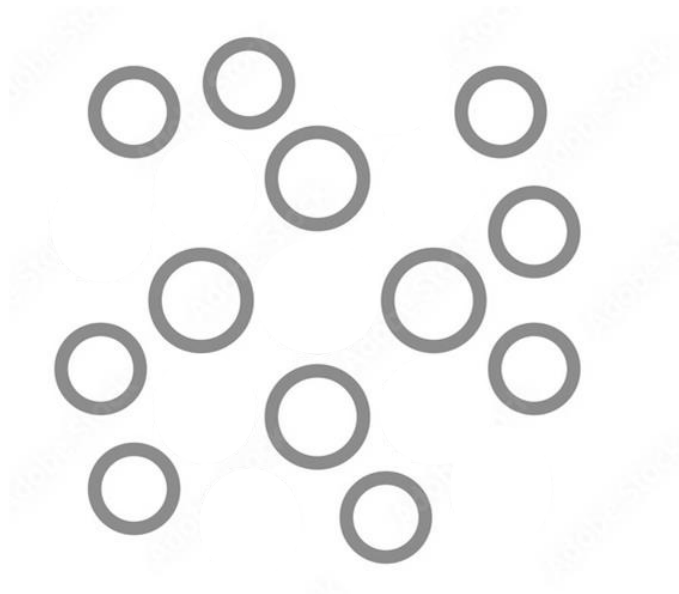




MANAGEMENT OF SPACE



Flexibility is key



Densification trend being reversed



Evaluated from a **user perspective**

Hybrid working

and



energy consumption?

(heating/ cooling/ lighting)
Operational emissions account for 28% of all
global carbon emissions.

(Azari, 2019)







Occupancy behaviour





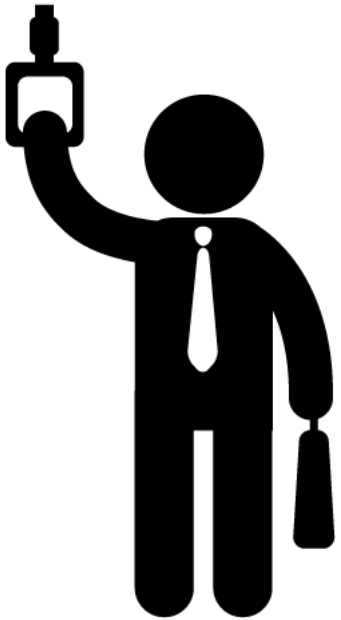
Utilization behaviour



Energy performance of workspace environment resulting from hybrid working is also a measure of other factors.

Referred to as *rebound effects*.

REBOUND EFFECTS:



Commute



Non work travel



Home

TO SUMMARISE:

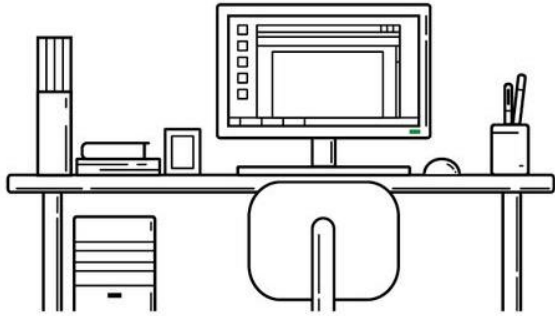
Offices are expected to evolve into “**workplace ecosystems**” (Molla, 2022) which facilitate “*learning development, collaborating, mentoring, socialising*”.

GAP: This thesis attempts to aid in this transition by establishing clear evidence of the impacts of these **new working processes** on overall **energy consumption** of the **workspace environment**.

03

RESEARCH METHODOLOGY

RESEARCH METHODS: QUANTITATIVE DESIGN, 3 STAGES

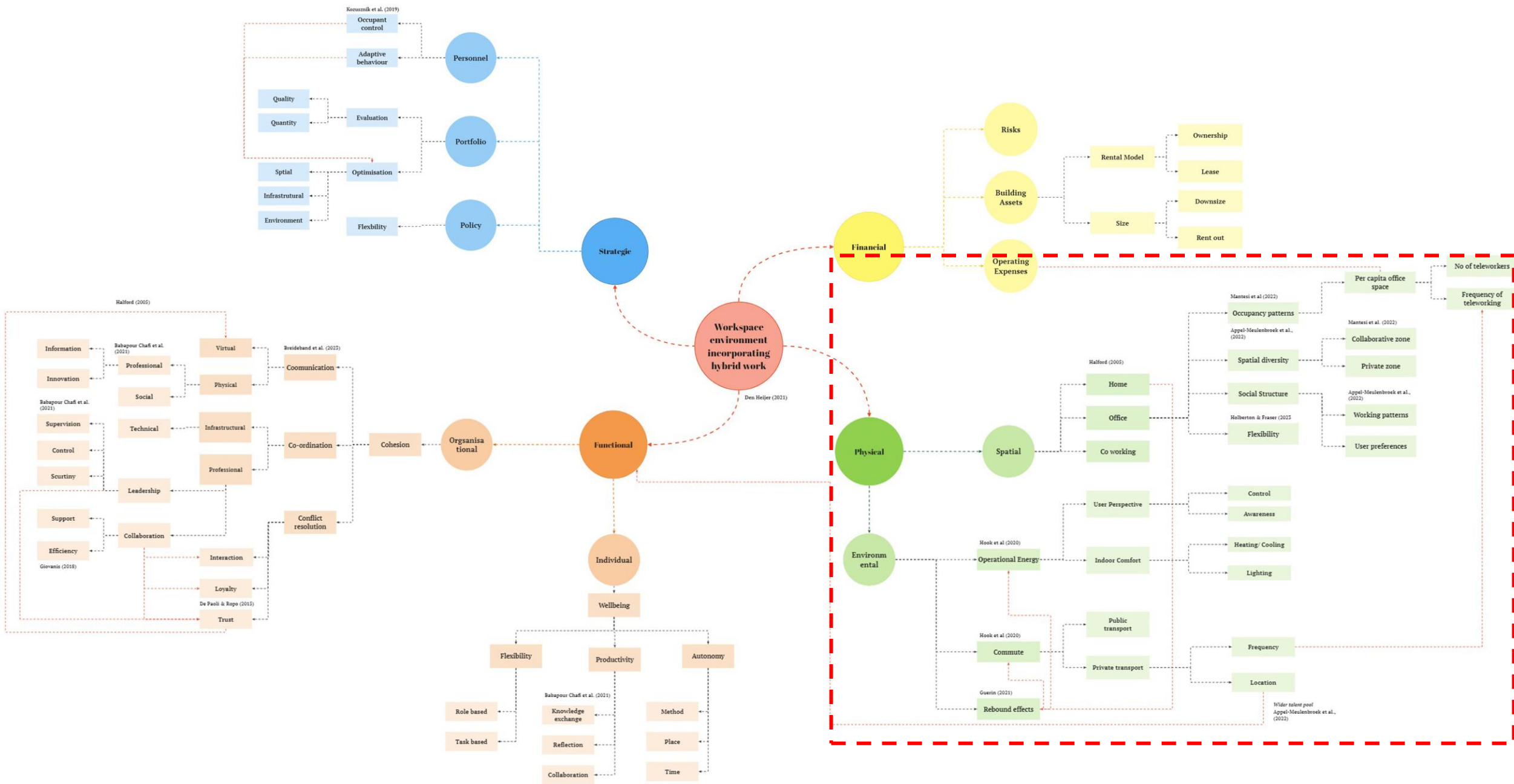


IDENTIFICATION

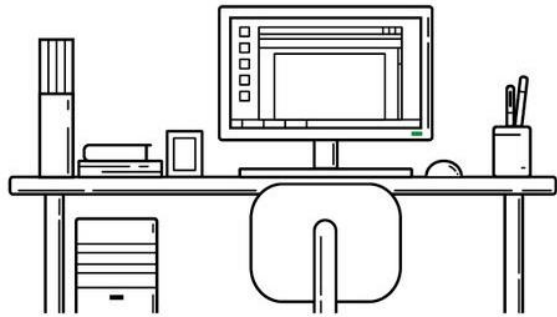
SQ 01, SQ 02

Conceptual framework

Key performance
measures



RESEARCH METHODS:



IDENTIFICATION

SQ 01, SQ 02

Conceptual framework

Key performance
measures



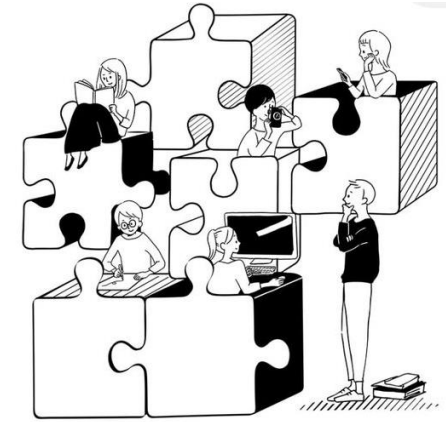
COLLECTION

SQ 03, SQ 04

Synthetic data
simulations

Multi case study

Mobility



SYNTHESIS

MRQ

Updated System
mapping

Recommendations for
practitioners

RESEARCH GOALS:

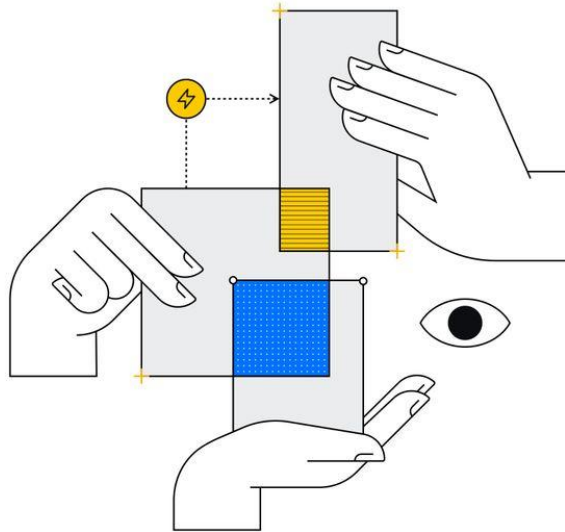


- 01** | Contribute to **the study of workplace management** based on current trends of socialisation, working processes and use of space.
- 02** | Establish **evidence** of the impacts of new working processes on energy consumption.
- 03** | Provide **practical recommendations** for RE professionals and business owners to facilitate improved decision-making at the building and societal level.

04

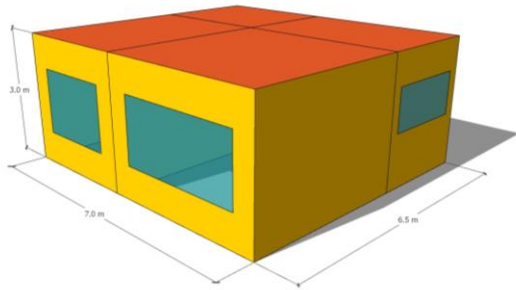
SYNTHETIC DATA

SCENARIO DESIGN

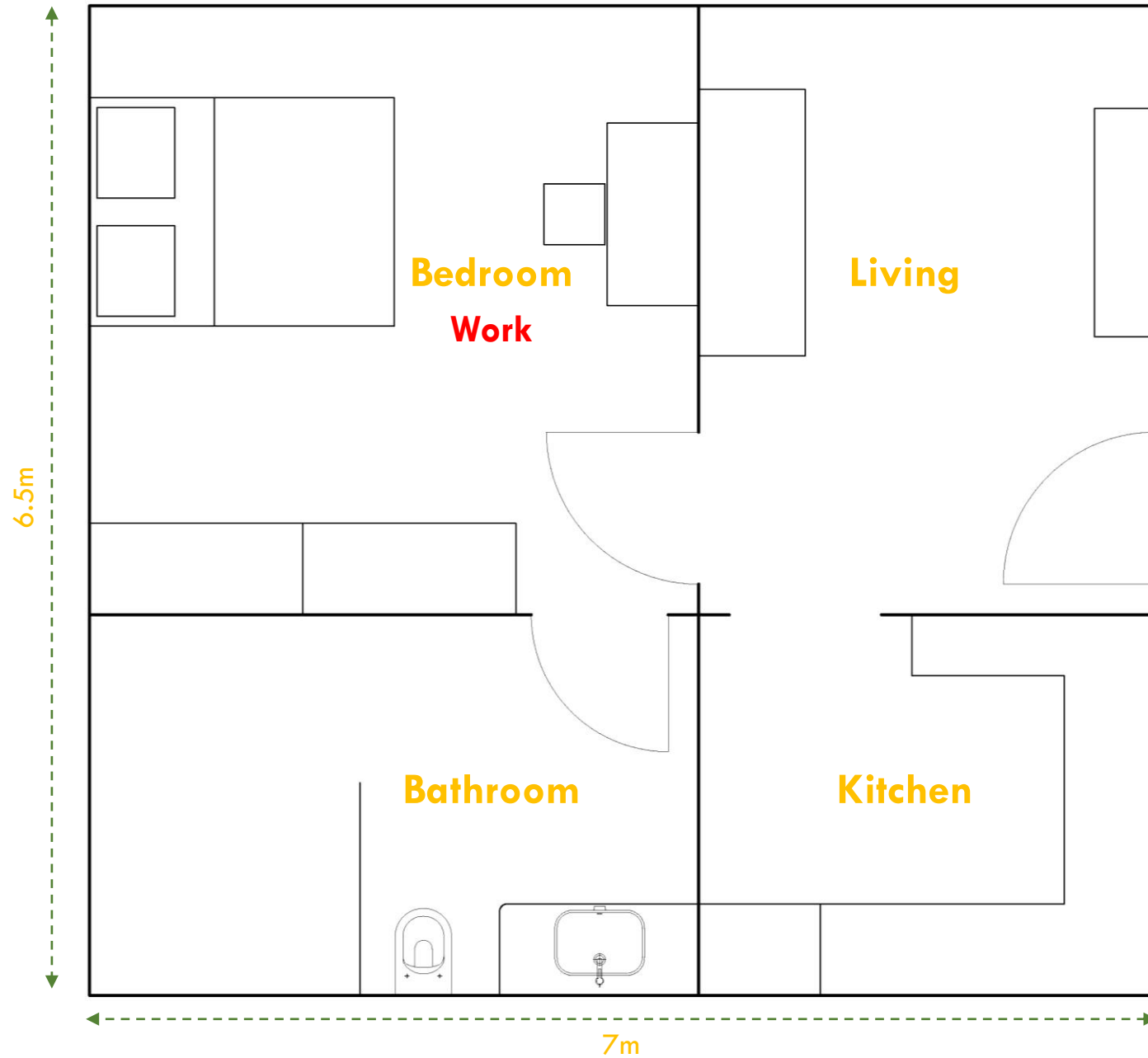


- Designed different **workspace templates** to produce energy simulations.
- Understand **context**:
 - Where and how people **live**.
 - Where, when and how people **work**.

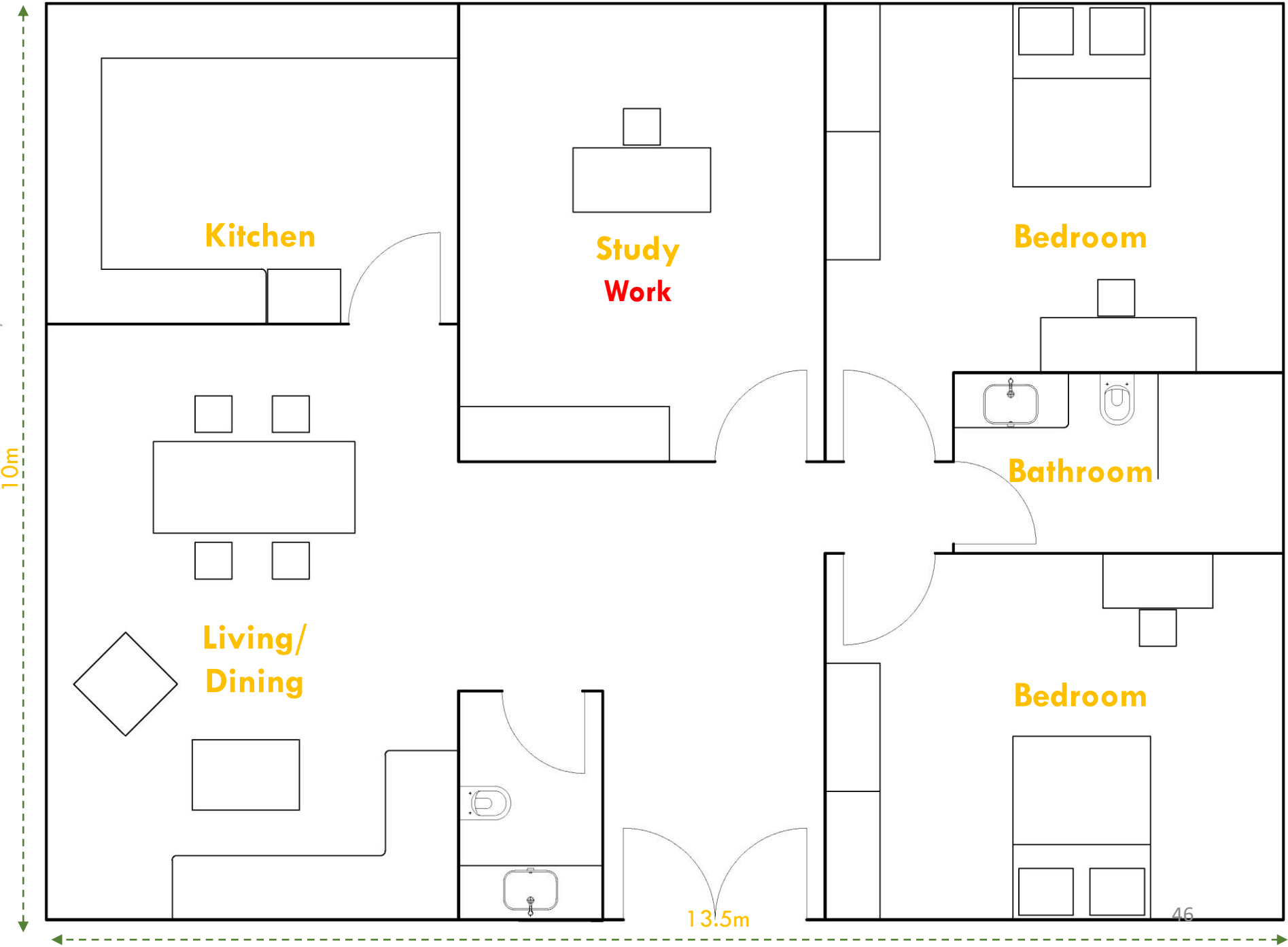
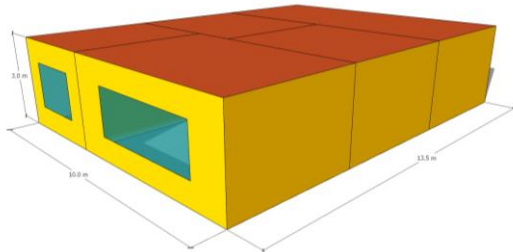
HOUSEHOLD TYPE 01



- Single person household
- Around 40 sq m
- Combined work + live

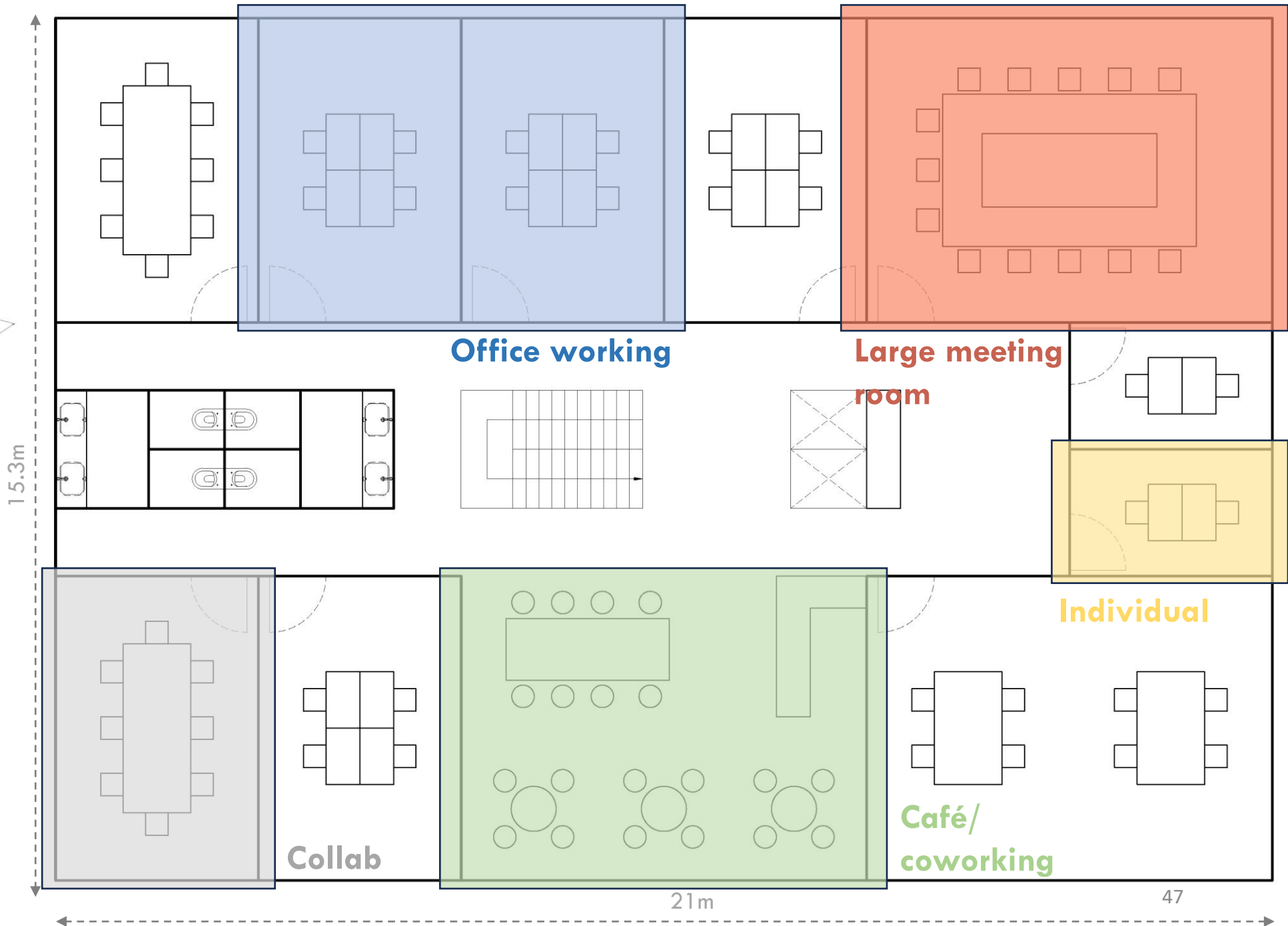
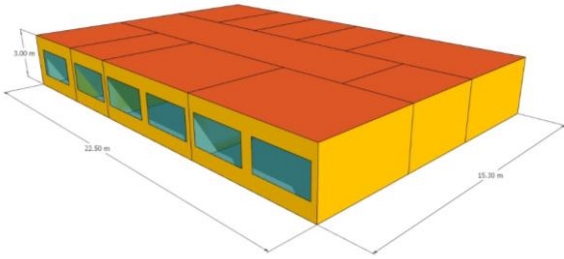


HOUSEHOLD
TYPE 02



- Multi person household
- Around 140 sq m
- Separate work + live

OFFICE PROTOTYPE



- Activity based workspace
- Variety of zones

OCCUPANCY PATTERNS: HYBRID WORKING WEEK

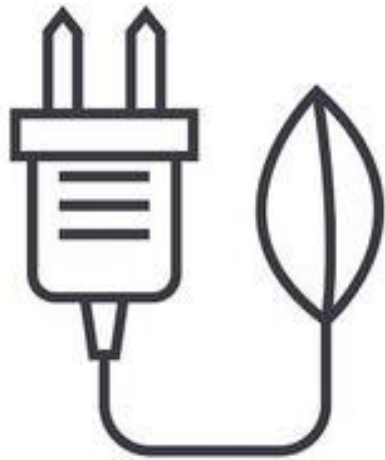


ENERGY SIMULATIONS



- Simulated the energy required to heat the workspaces for
 - **Hybrid** working scenario
 - **Non hybrid** (WFO) working scenario
- Period of 1 year (Jan 1st to Dec 31st)
- At 1-hour intervals

RESULTS



Energy savings for
offices

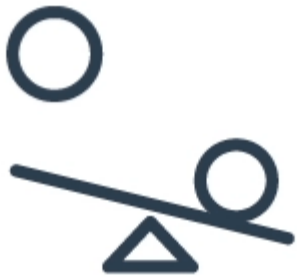


Increased energy use at home



Couple energy to
occupancy

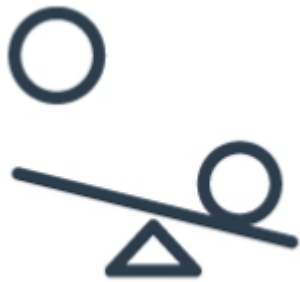
IMPLICATIONS



Hybrid work

Improved version

IMPLICATIONS

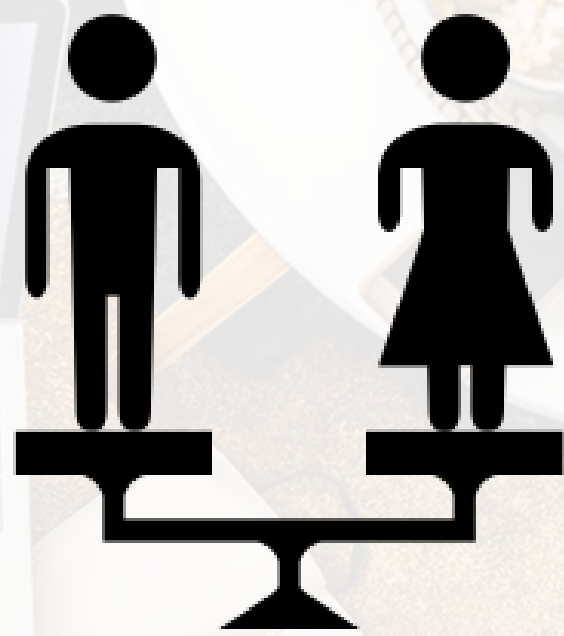


Inequality



Financial inequality

Function of household **composition** and household **size**.
Spatial inequalities are a result of **economic** inequalities



Gender

Skewed gendered roles.
Women at risk of **detaching** from
professional work.

04

CASE STUDIES

CASE STUDIES



- Two case studies
- Analysis of
 - Occupancy data
 - Energy usage data

CASE 01: ING BELGIUM



ING MARNIX



ING LOUVAIN-LA-NEUVE (LLN)

- Corporate multinational bank
- 50/50 Hybrid working policy in place



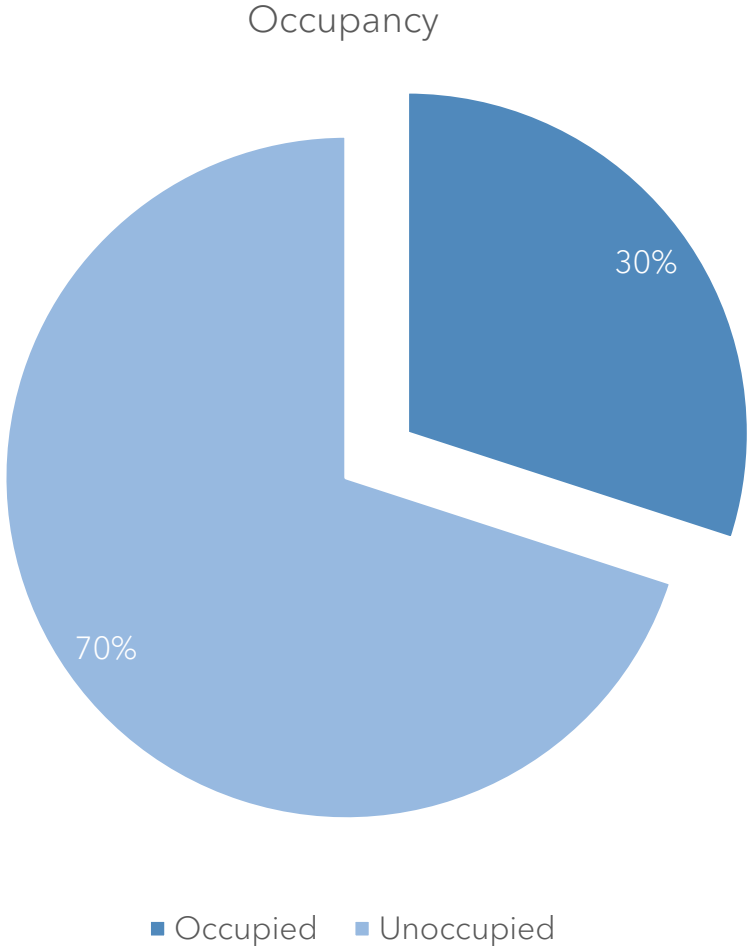
ING GHENT



ING COURS SAINT MICHEL (CSM)

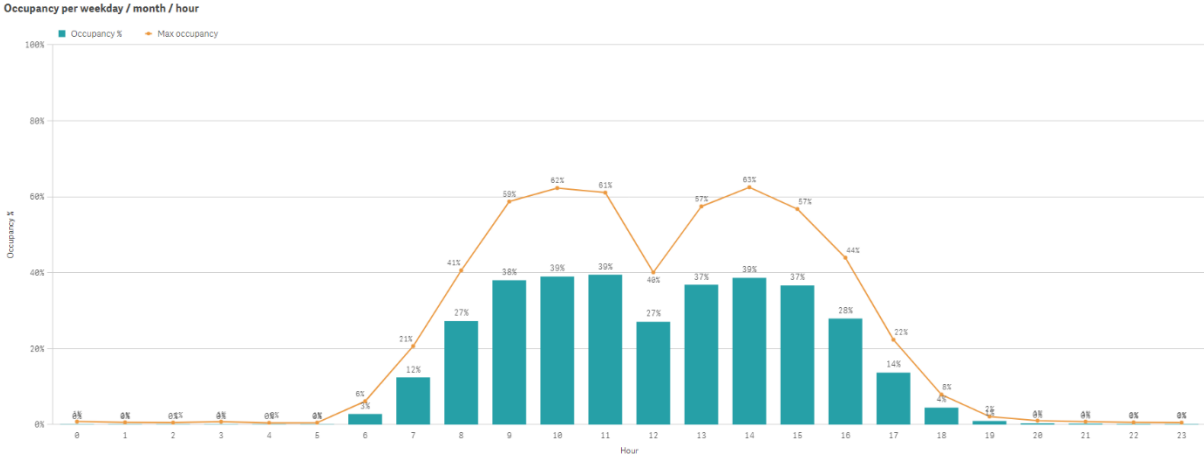
ING BELGIUM : Analysis

- Analysed occupancy data for 10 months (July 2023 - April 2024)
- Average occupancy - 30% (max 67%)

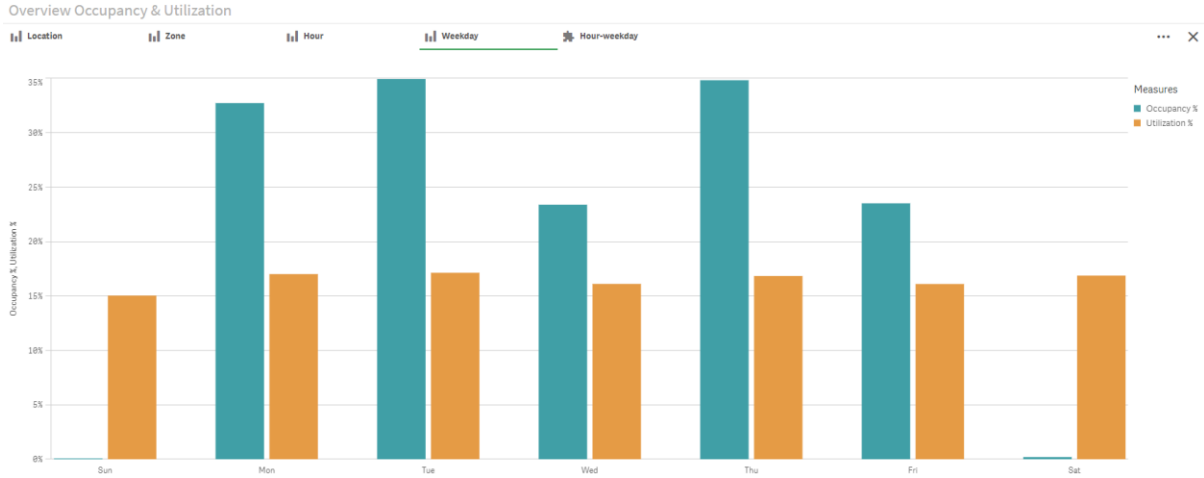


ING BELGIUM : Analysis

- Analysed for 10 months (July 2023 - April 2024)
- Average occupancy - 30% (max 67%)
- Standardised occupancy patterns through the day and across the week



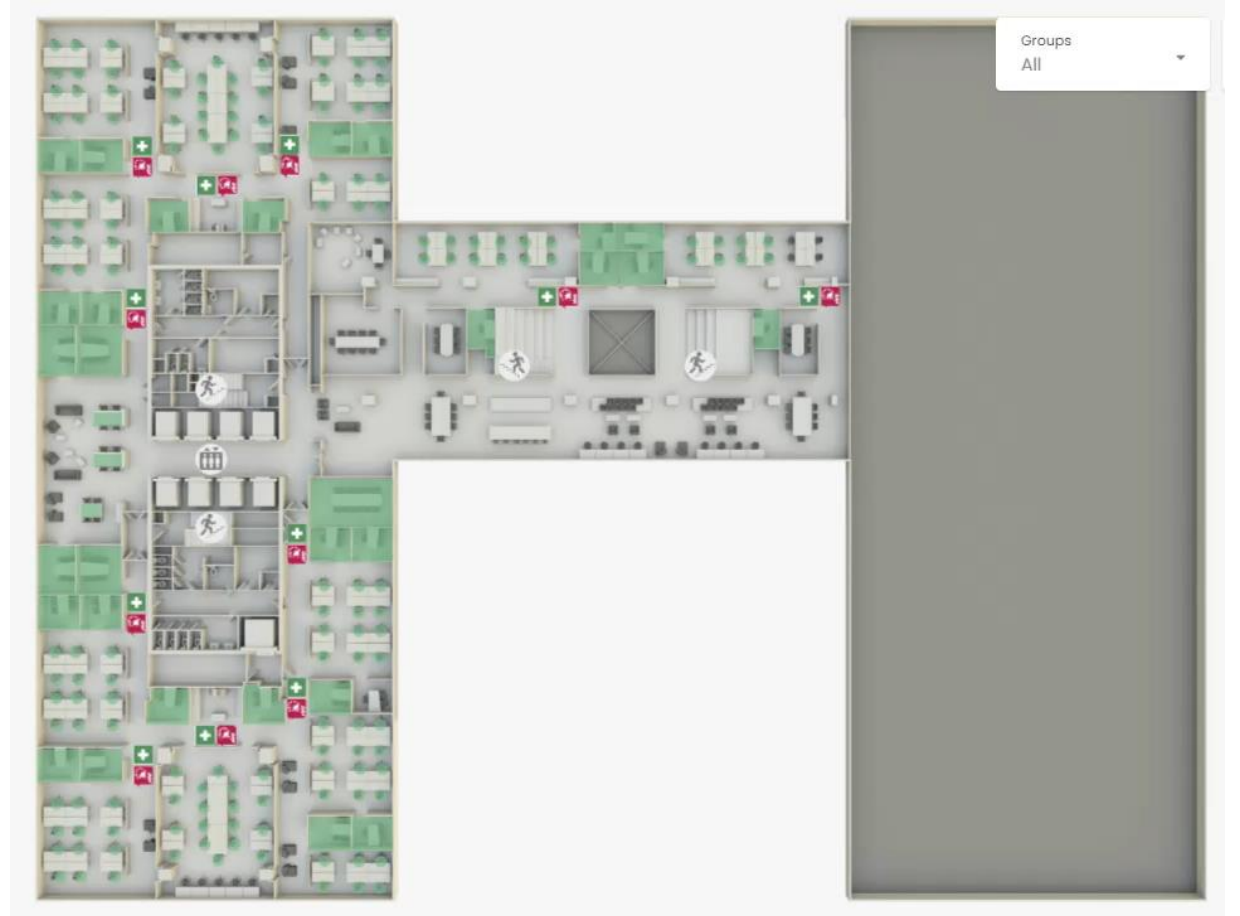
DAILY OCCUPANCY



WEEKLY OCCUPANCY

ING BELGIUM : Analysis

- Analysed for 10 months (July 2023 - April 2024)
- Average occupancy - 30% (max 67%)
- Standardised occupancy patterns through the day and across the week
- Despite recent renovations, the spatial provision does not align with user behaviour.



ING MARNIX OCCUPANCY

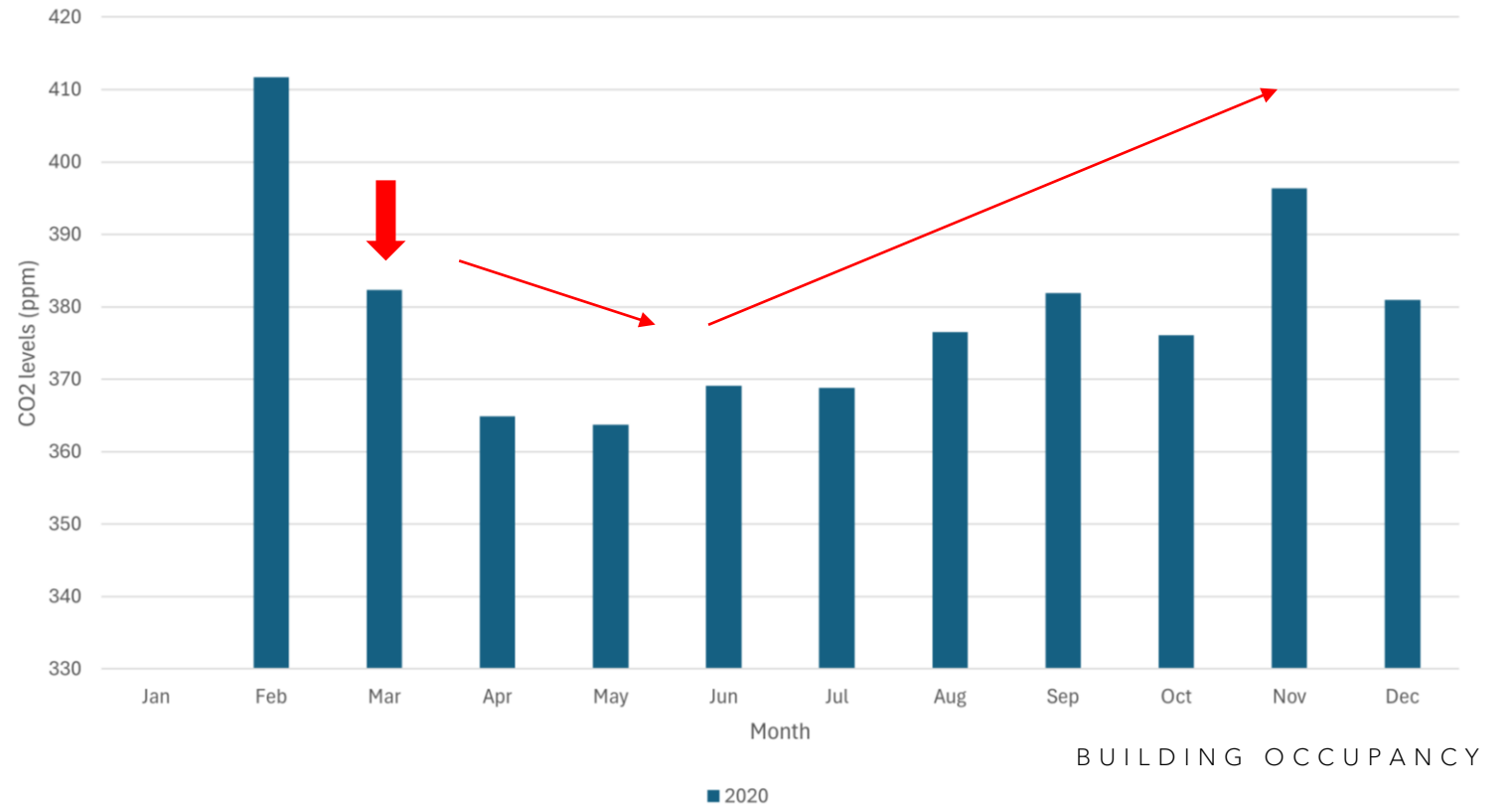
CASE 02: BUILDING 28, TU Delft

- Extension of the Computer Science faculty.
- Research based offices
- 40/60 Hybrid working policy in place



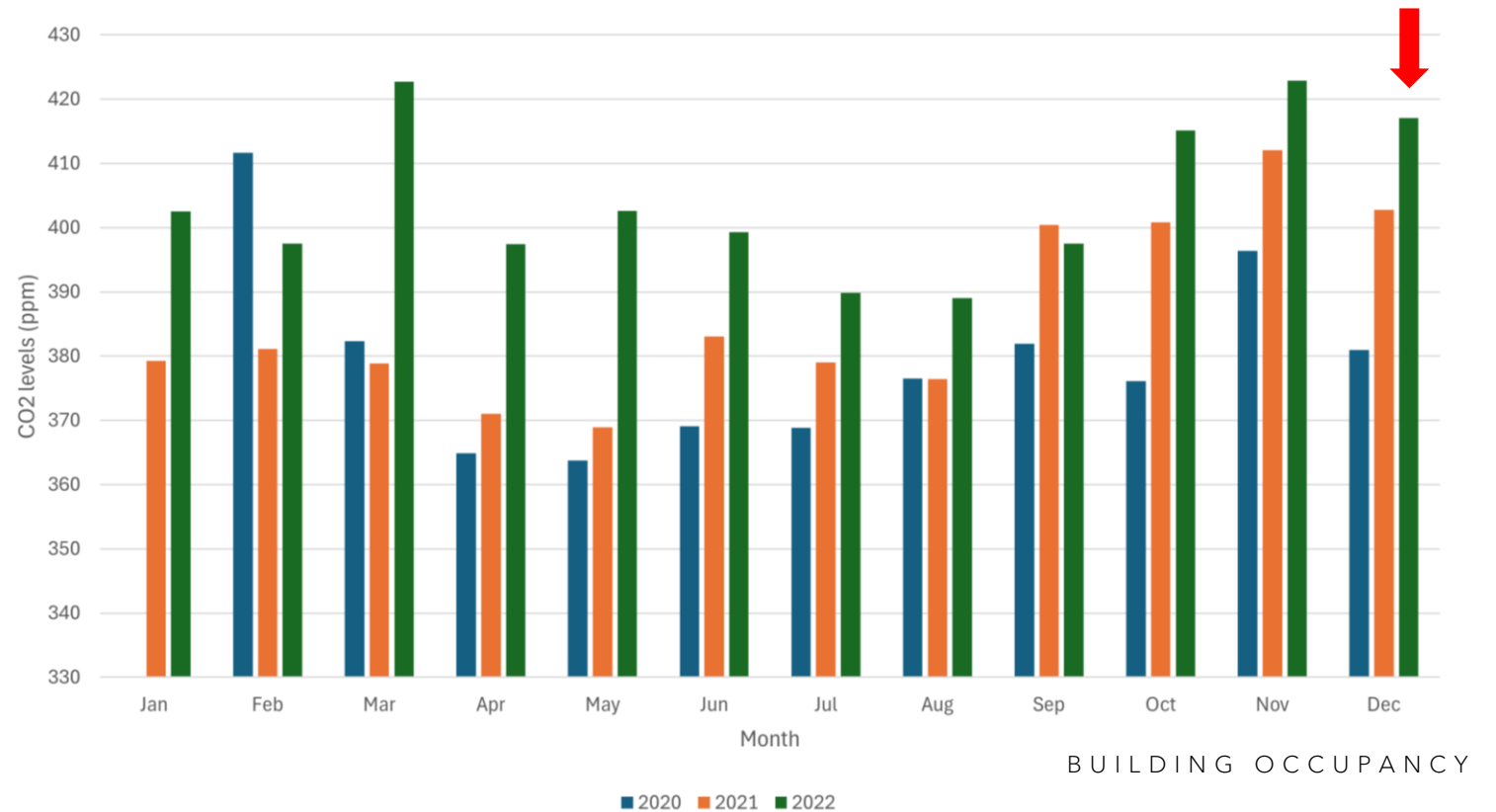
OCCUPANCY

- Analysed for 3 years (2020- 2022)
- March 2020- Covid measures imposed



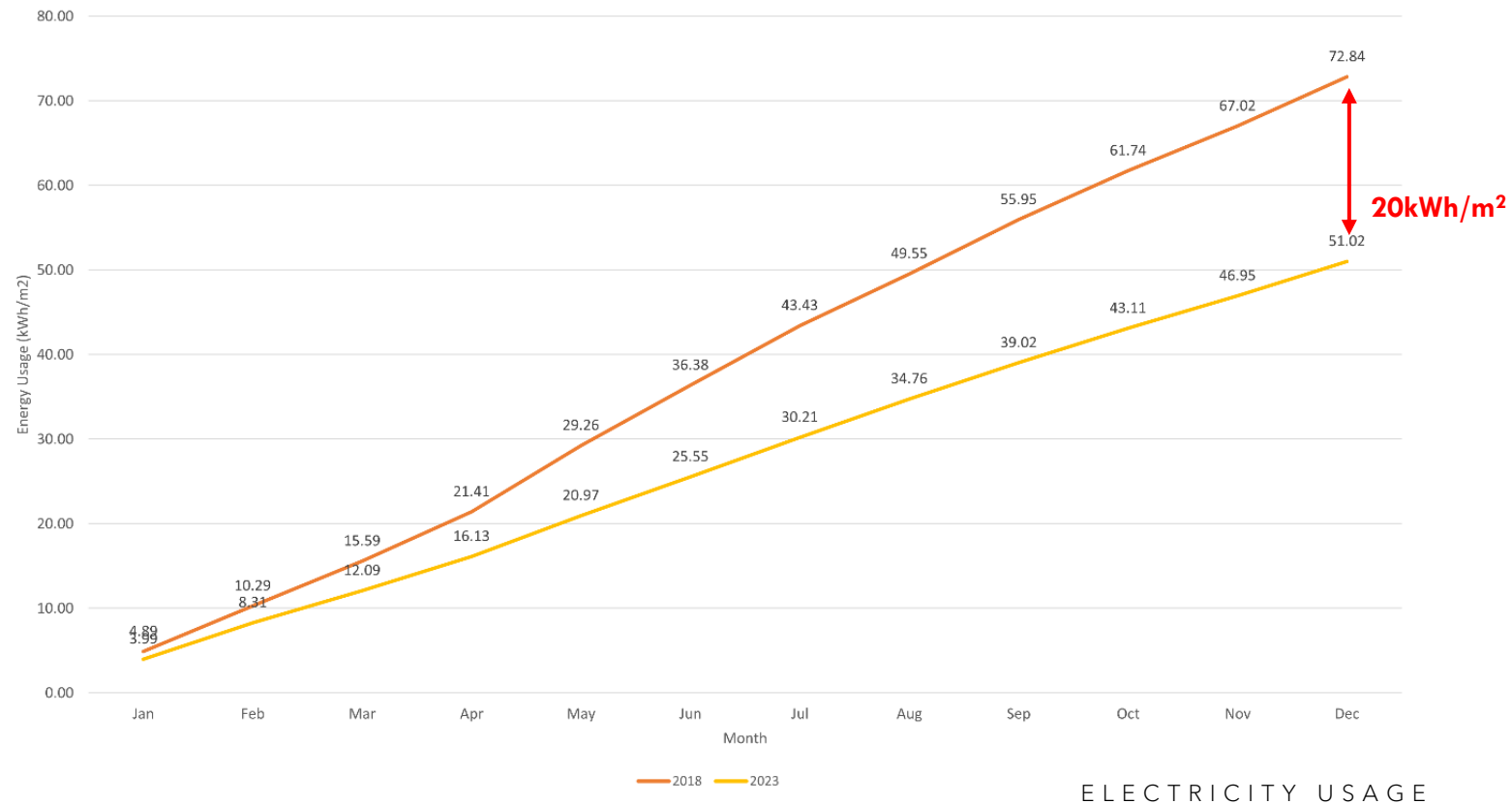
OCCUPANCY

- Analysed for 3 years (2020- 2022)
- March 2020- Covid measures imposed
- Occupancy gradually picks up in 2021, and peaks in 2022.
- No reduction of spatial footprint during this time.



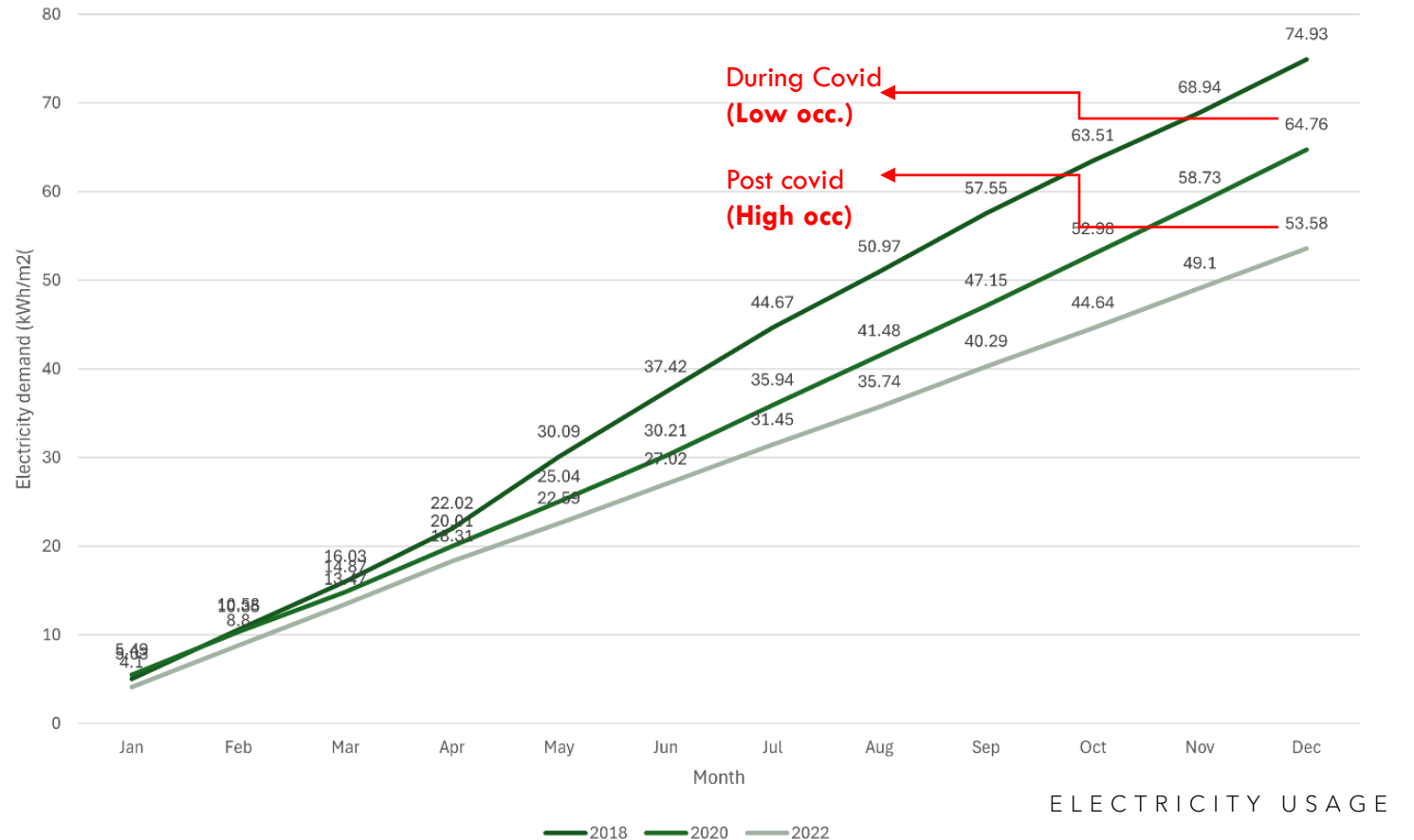
ENERGY USE (ELECTRICITY)

- Analysed for 5 years (2018- 2023)
- Drastic reduction in energy use, pre and post covid.



ENERGY USE (ELECTRICITY)

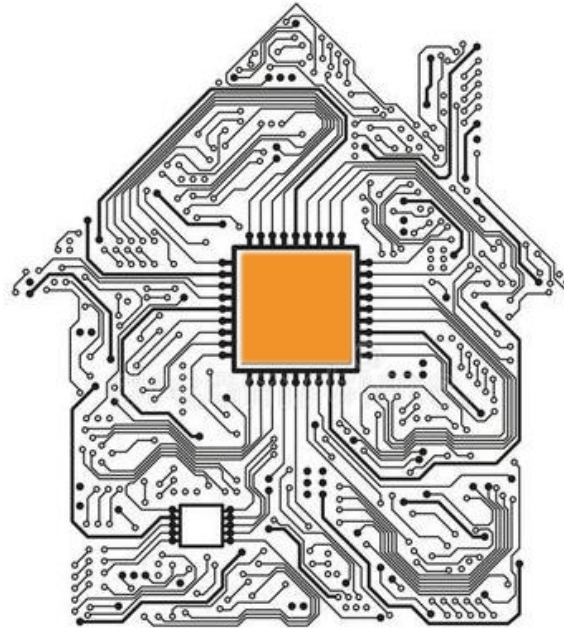
- Analysed for 5 years (2018- 2023)
- Drastic reduction in energy use, pre and post covid.
- Energy use for the same years that occupancy was analysed
 - Low occupancy in 2020, but high energy use
 - Higher occupancy in 2022, but lower energy use
 - Reduced energy demand could be a function of the BMS system they have.



IMPLICATIONS



Contextual and **employee**
specific solutions



Retrofit offices - smart
systems

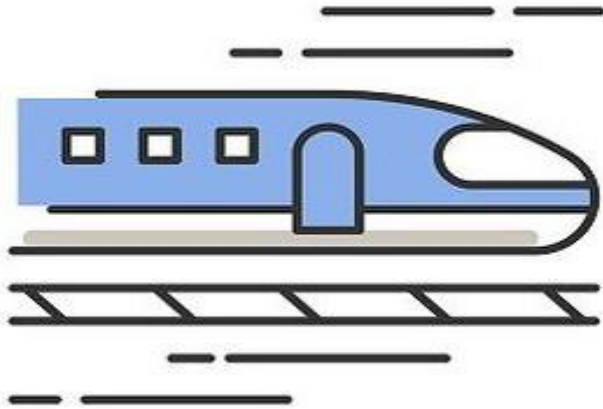


Induce awareness

04

MOBILITY

MOBILITY



- Desk research on trends in the Netherlands and Europe
- Impacts of hybrid working on commute

FINDINGS



68 minutes saved per week



Largest switch among knowledge workers and public transport users



Tendency to live further away from work



Increased job opportunities due to hybrid working, in economically advantageous regions

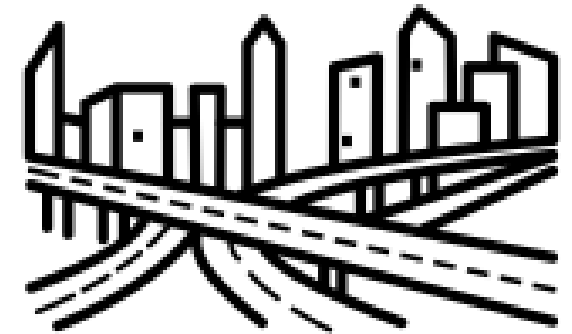
IMPLICATIONS



Increased suburbanisation



Modal Shift

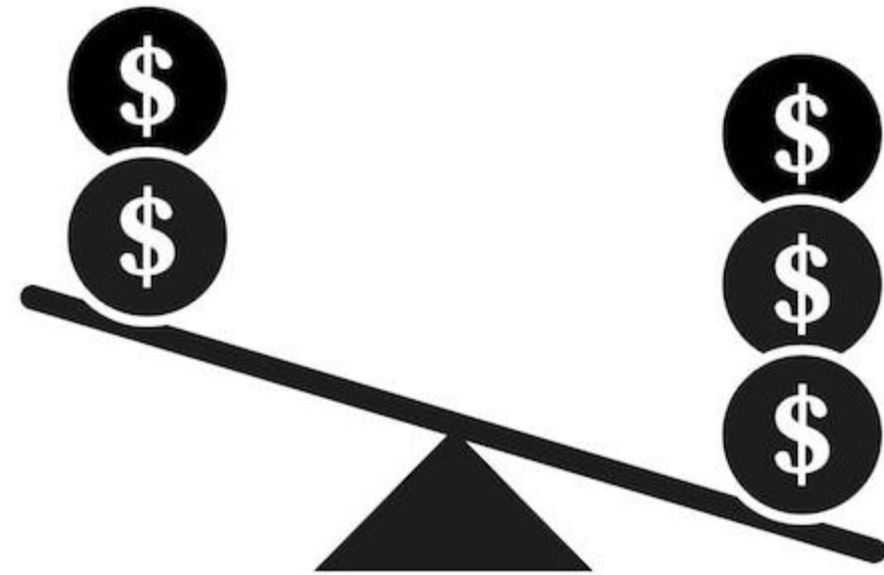


Infrastructural and macro level changes

IMPLICATIONS



Rebound



Increased disparity

05

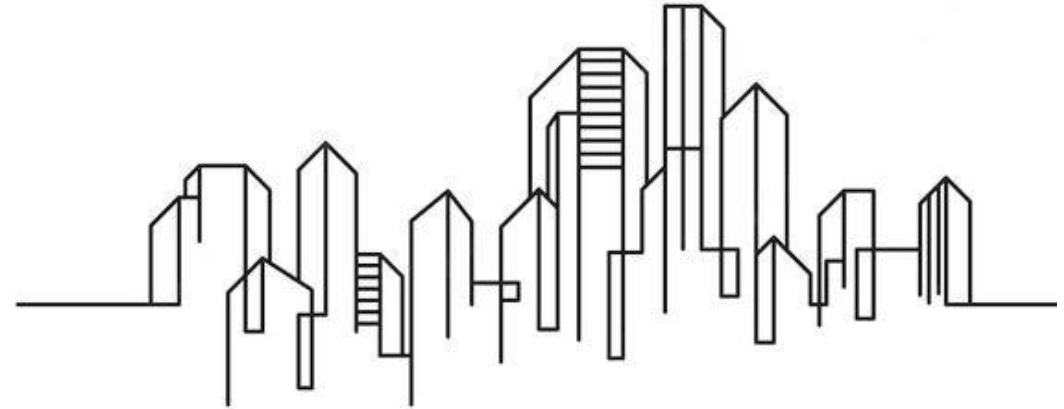
DISCUSSION

PRACTICAL IMPLICATIONS



BUILDING SCALE

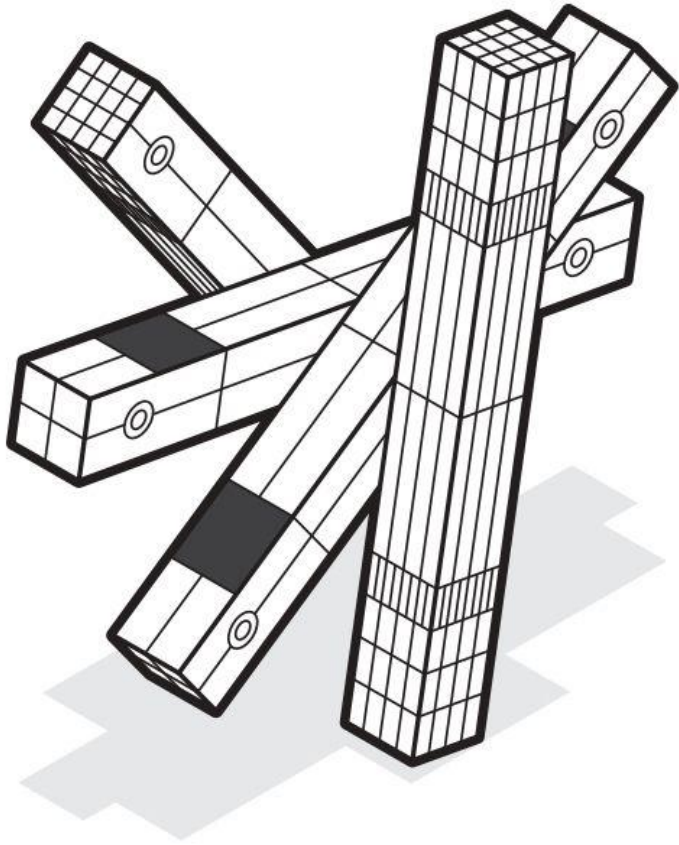
- Environmental Sustainability
- Financial Sustainability
- Social Sustainability



MACRO SCALE

- Expanding Knowledge networks
- Increasing Suburbanisation
- Emergence of NeWSPs

ENVIRONMENTAL SUSTAINABILITY



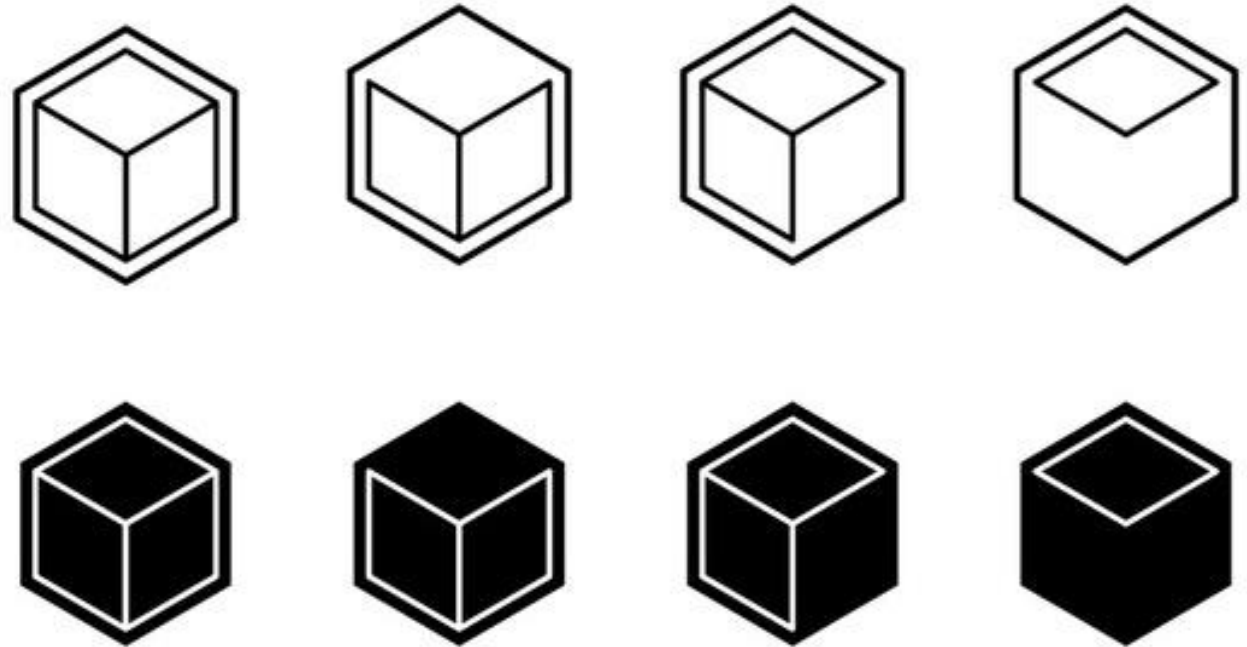
Flexible space

Renovating and improving existing building services

- Dynamic response of energy usage to occupancy levels
- Use of technology to streamline the energy efficiency of space.

FINANCIAL SUSTAINABILITY

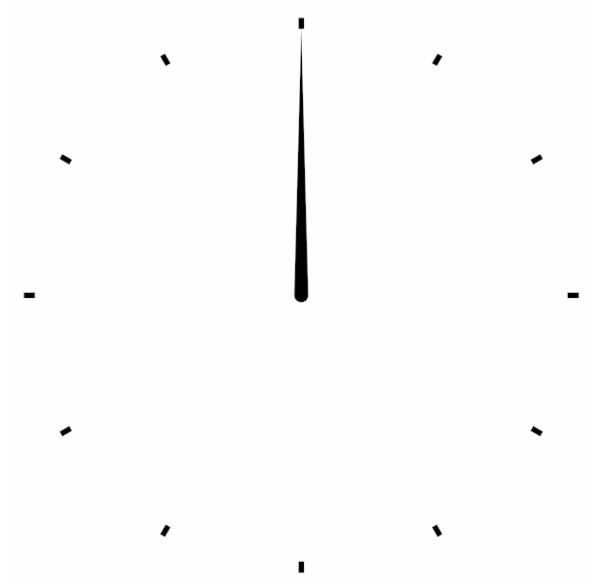
Portfolio Rightsizing



Modular solutions/
Hybrid buildings

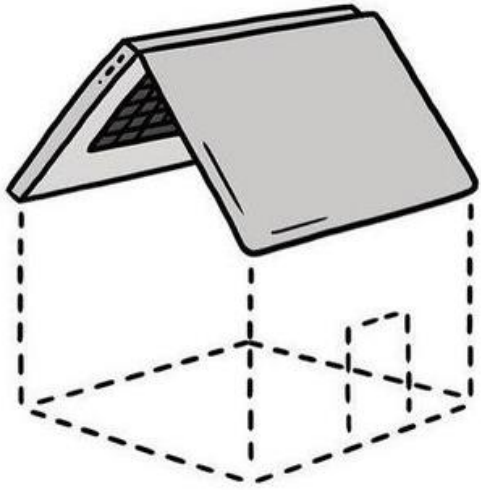
FINANCIAL SUSTAINABILITY

Portfolio Rightsizing



Temporal optimization

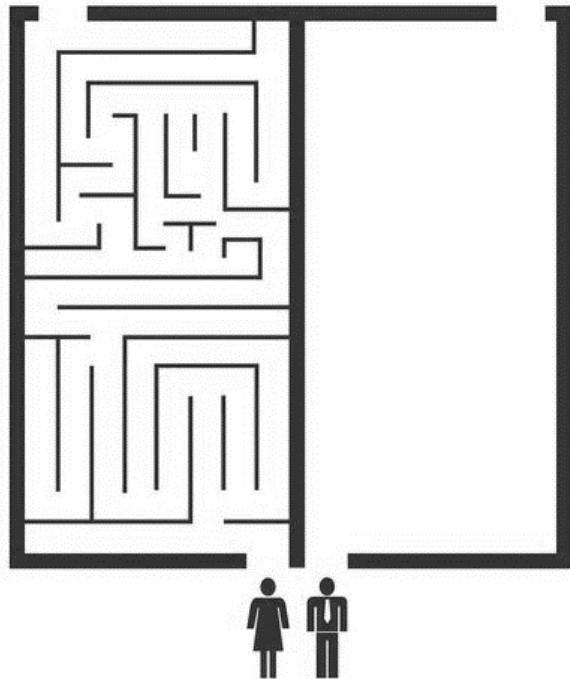
SOCIAL SUSTAINABILITY



Benefits in favour of **employer**

- Operational costs **shifted** from offices to homes
- Reinforces **inequalities** spatially and economically

SOCIAL SUSTAINABILITY

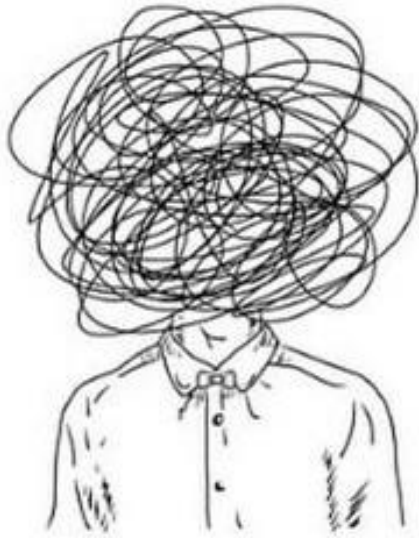


Benefits in favour of employer

Persistent **gender** inequality

- Men and women experience telework differently
- Women struggle to manage double workloads

SOCIAL SUSTAINABILITY



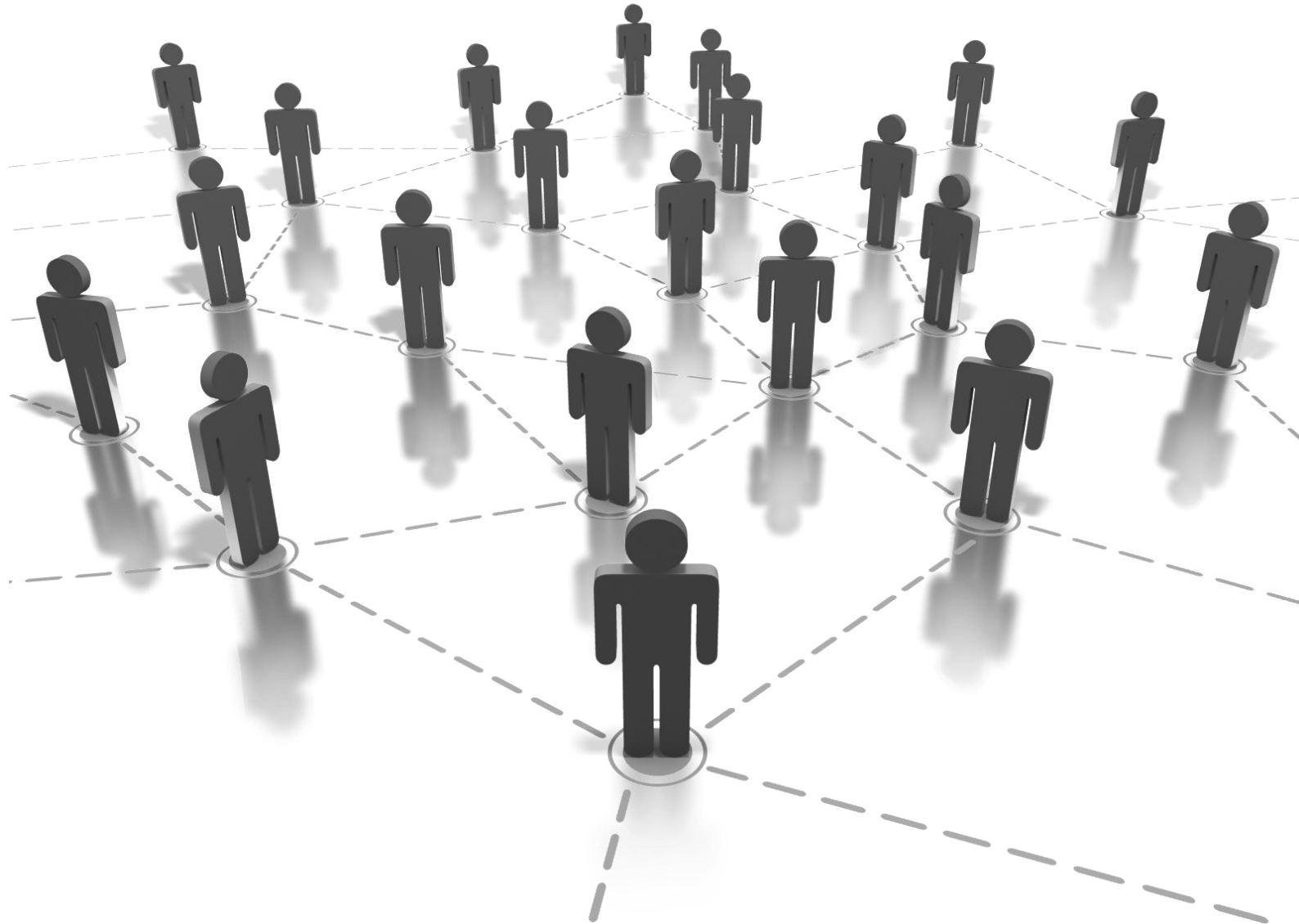
Benefits in favour of employer

Persistent gender inequality

Weakened organisational **alignment**

- Reduced social and professional ties
- Possibility of 'Quiet quitting' and high organisational attrition

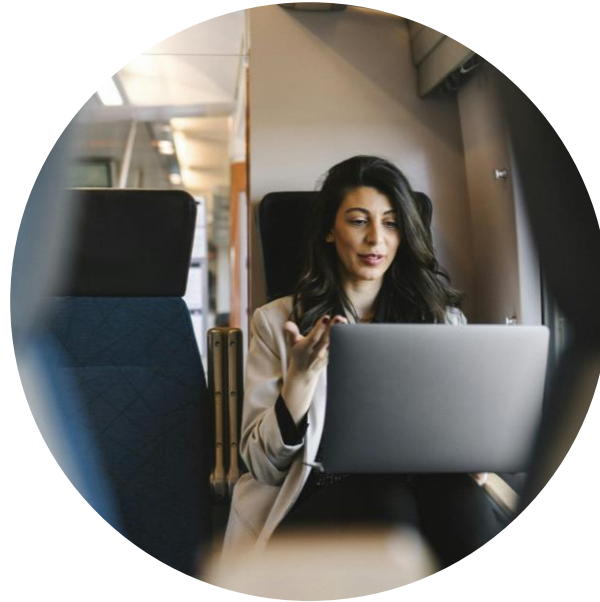
EXPANDED KNOWLEDGE NETWORKS



NEW WORKING SPACES (NEWSPS)



Cafes and coworking



Mobility hubs



Satellite offices

06

CONCLUSION

SQ01 | WHAT IS HYBRID WORKING?



- **Flexibility** to either work at home or in embodied organisational spaces
- **Advantages and disadvantages** at employee, manager and organisational level.
 - Empowerment and work satisfaction
 - Reduced space needs and costs
 - Socio-spatial isolation

SQ02 | HOW HAS THE DEFINITION OF A 'WORKSPACE' EVOLVED DUE TO HYBRID WORKING?



- Two **distinct** physical spaces
- **Reconfiguration** of office spaces
 - Activity-based workspaces with more 'we' than 'me' space
 - Contextual and employee specific
- Conception of **alternate** working spaces.

SQ03 | HOW HAS HYBRID WORKING IMPACTED THE USE OF OFFICE SPACE?

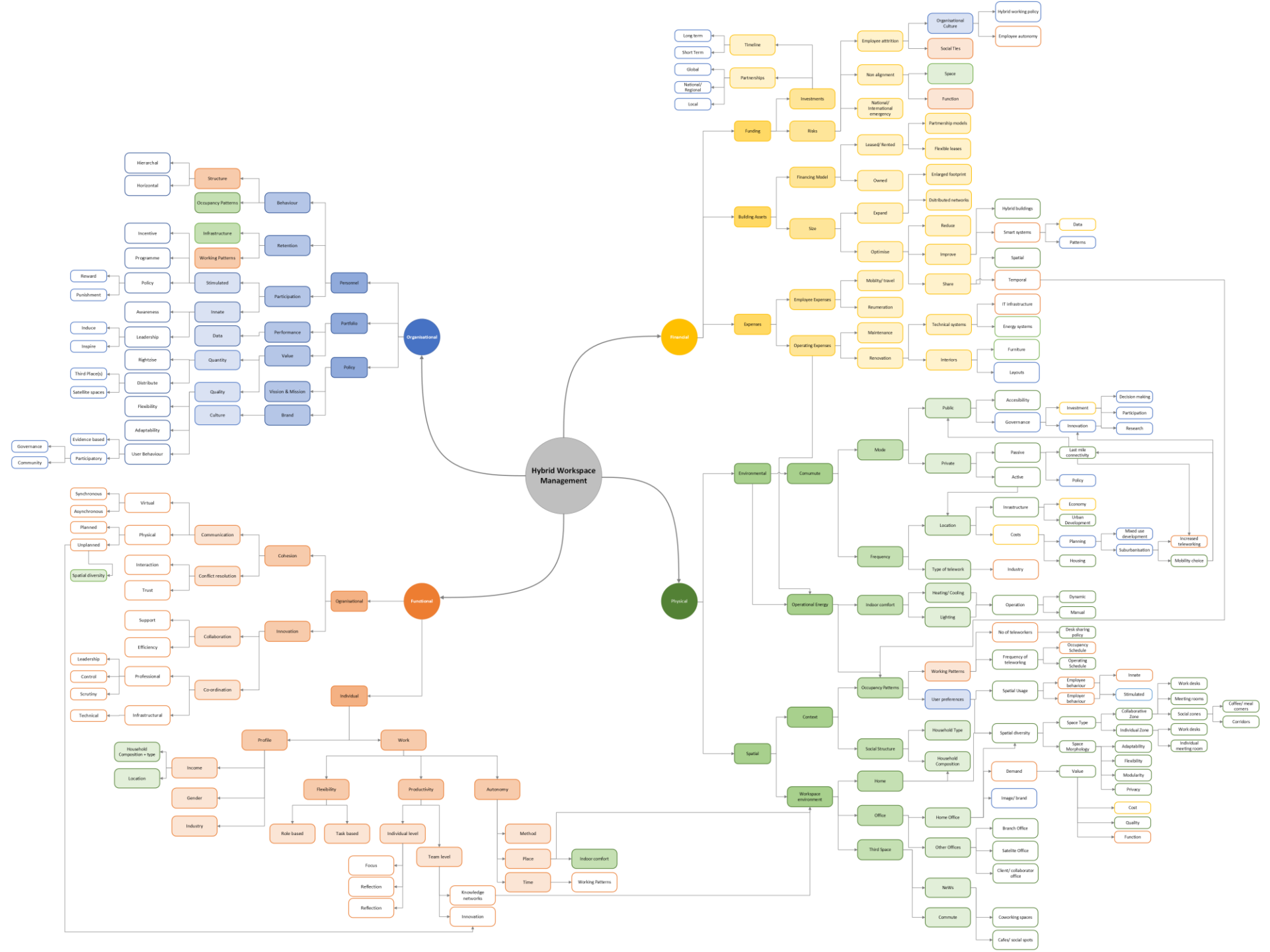


- Changing **employee** behaviour
- Role of the office space has been **redefined**
 - **Standardised** occupancy patterns
- **Flexibility** key to future strategies

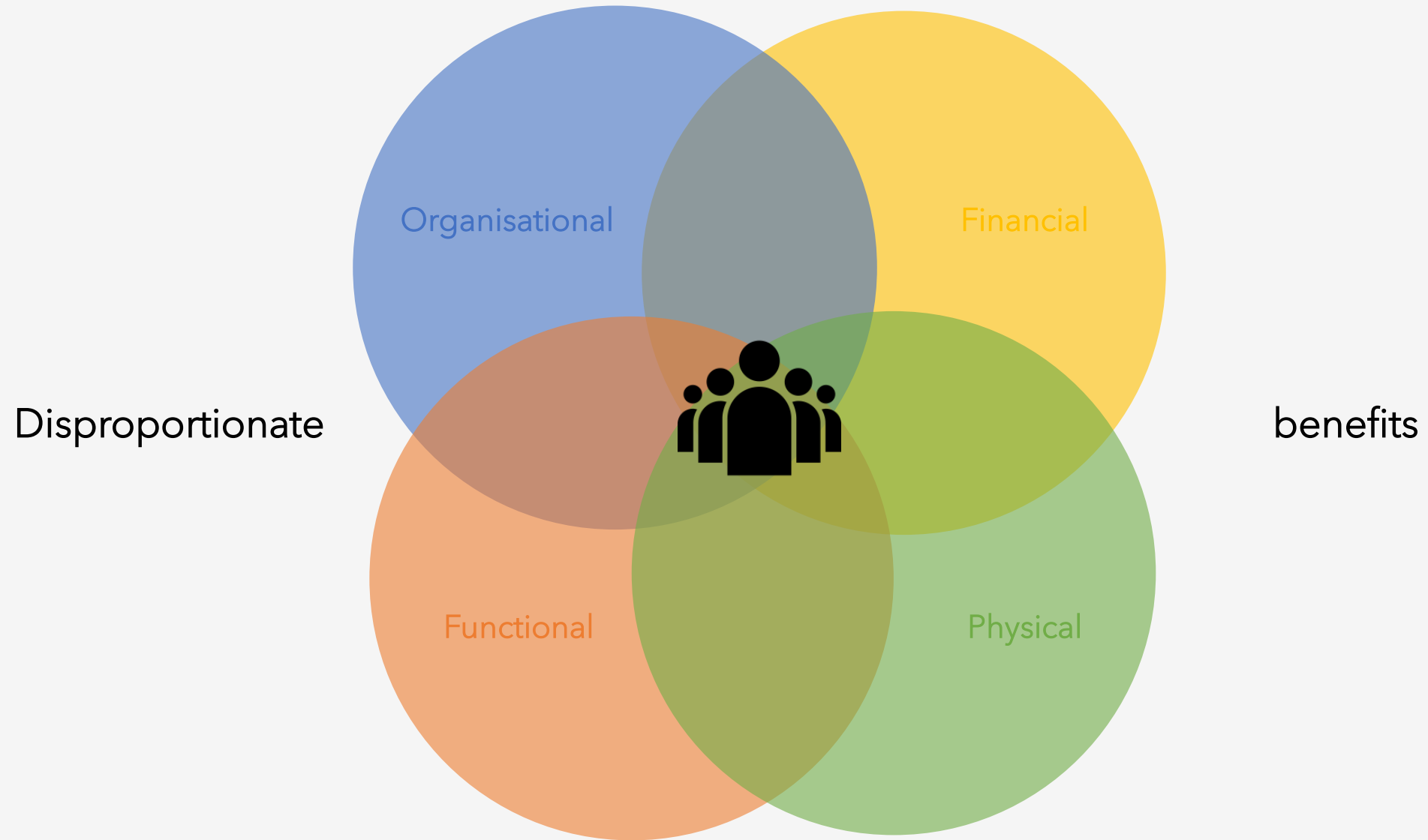
SQ04 | HOW IS THE ENERGY FOOTPRINT OF A USER IMPACTED BY THE DYNAMIC OCCUPANCY THAT RESULTS FROM HYBRID WORKING?



- Energy **savings** for offices
 - Couple energy to occupancy
 - Savings **offset** onto employee
- Enhanced job **accessibility** due to workforce dispersion
- Lack of **infrastructural** support and **regional strategies** will offset savings.

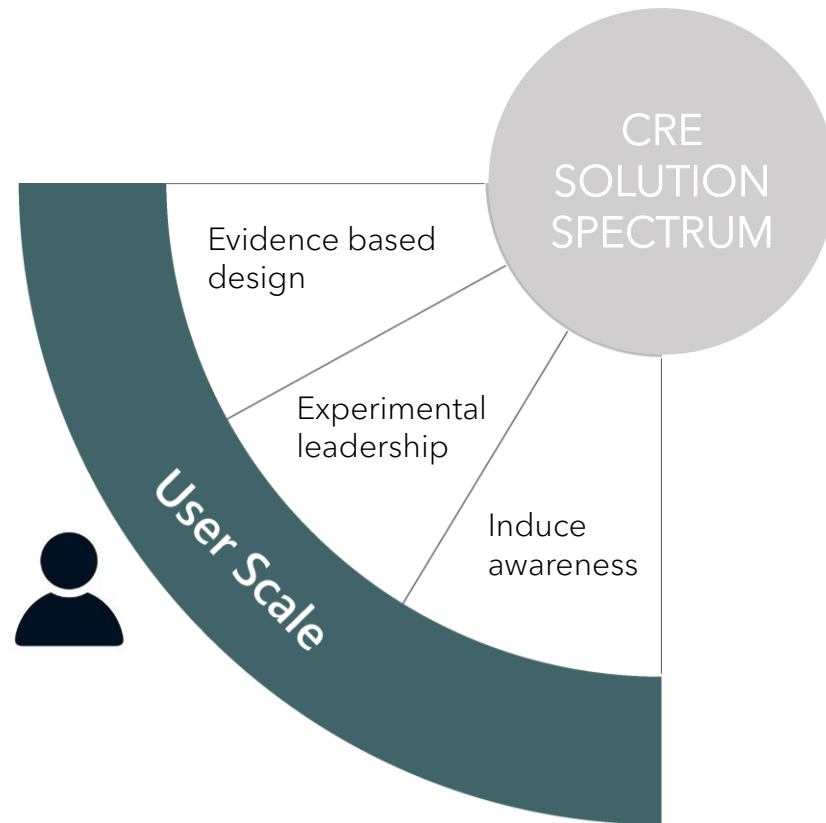


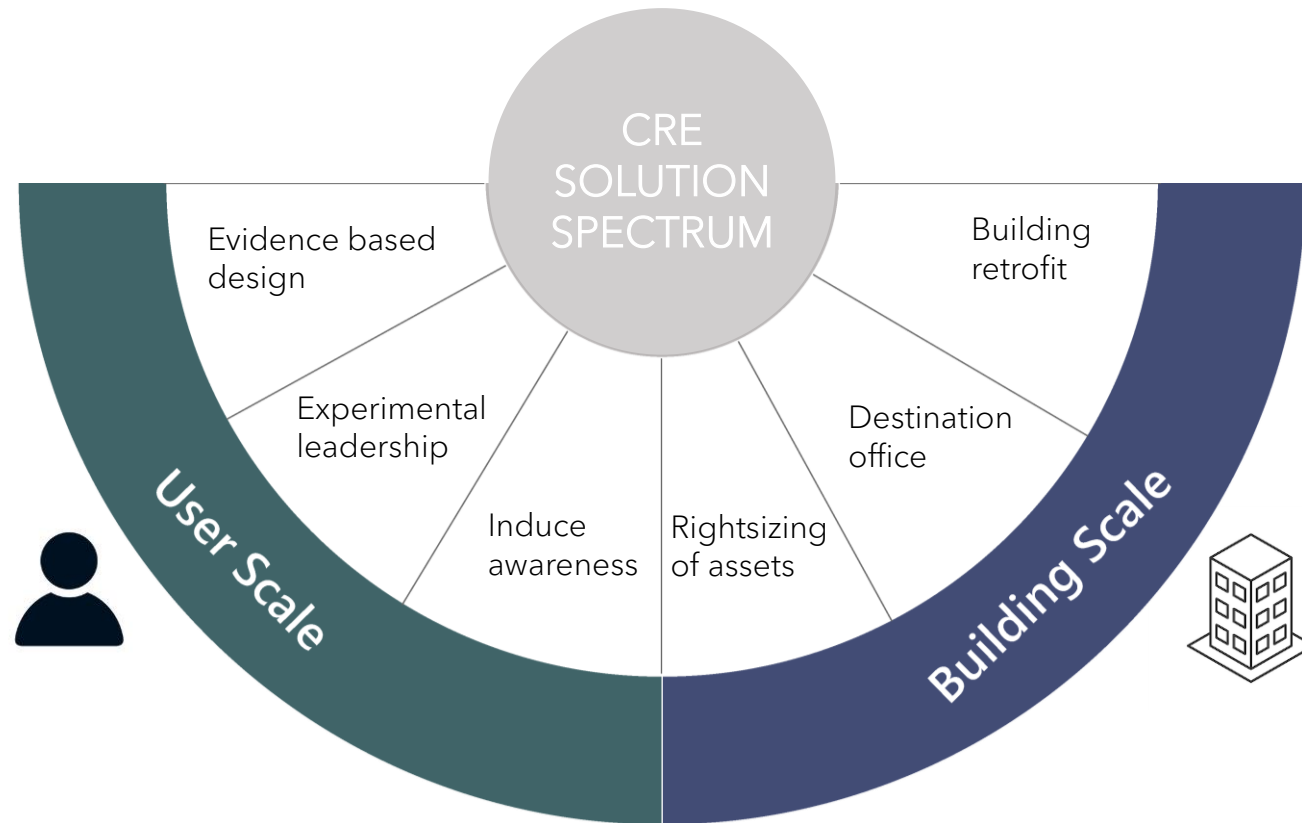
How is the energy consumption of the workspace environment impacted by hybrid modes of working?

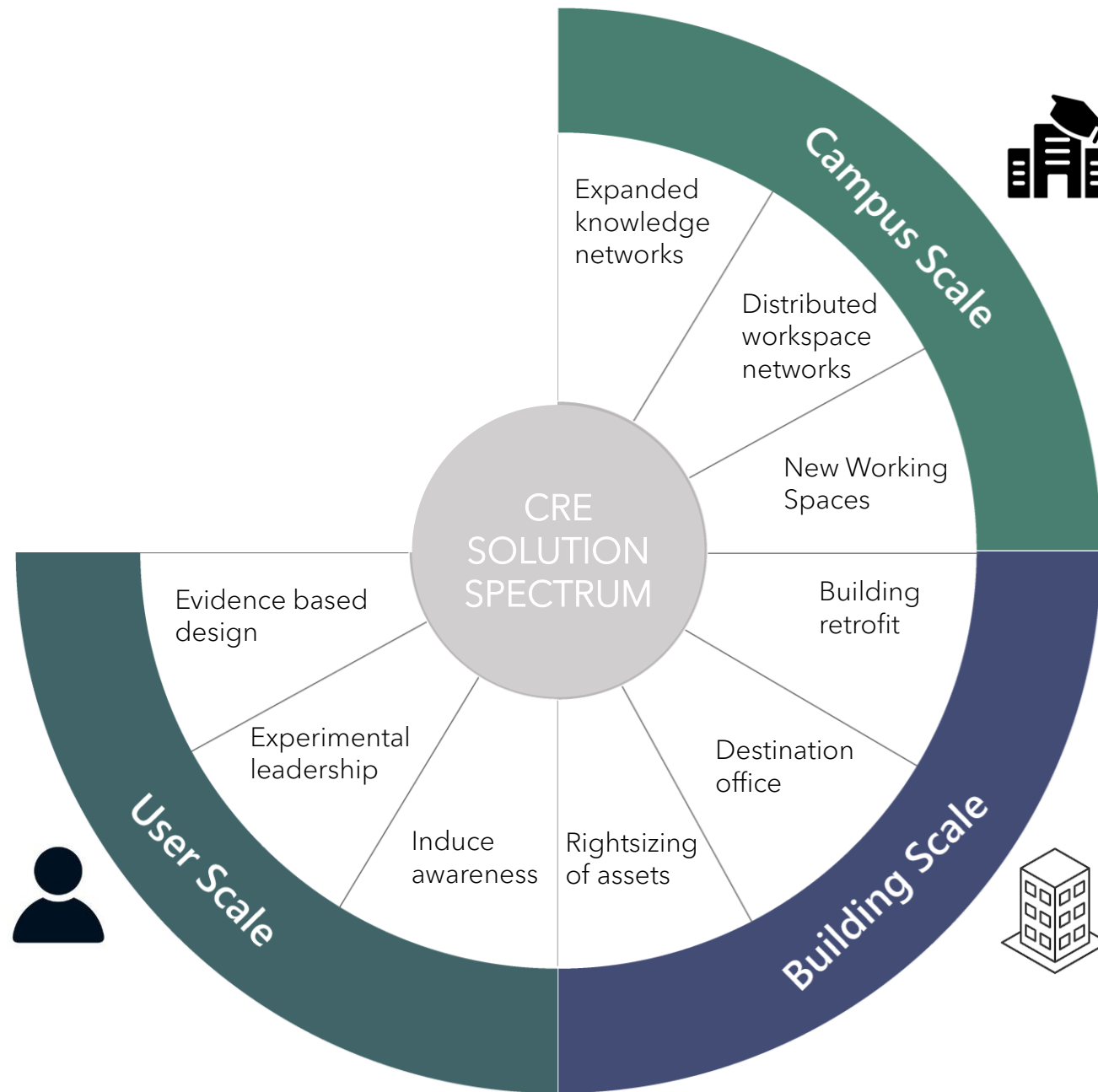


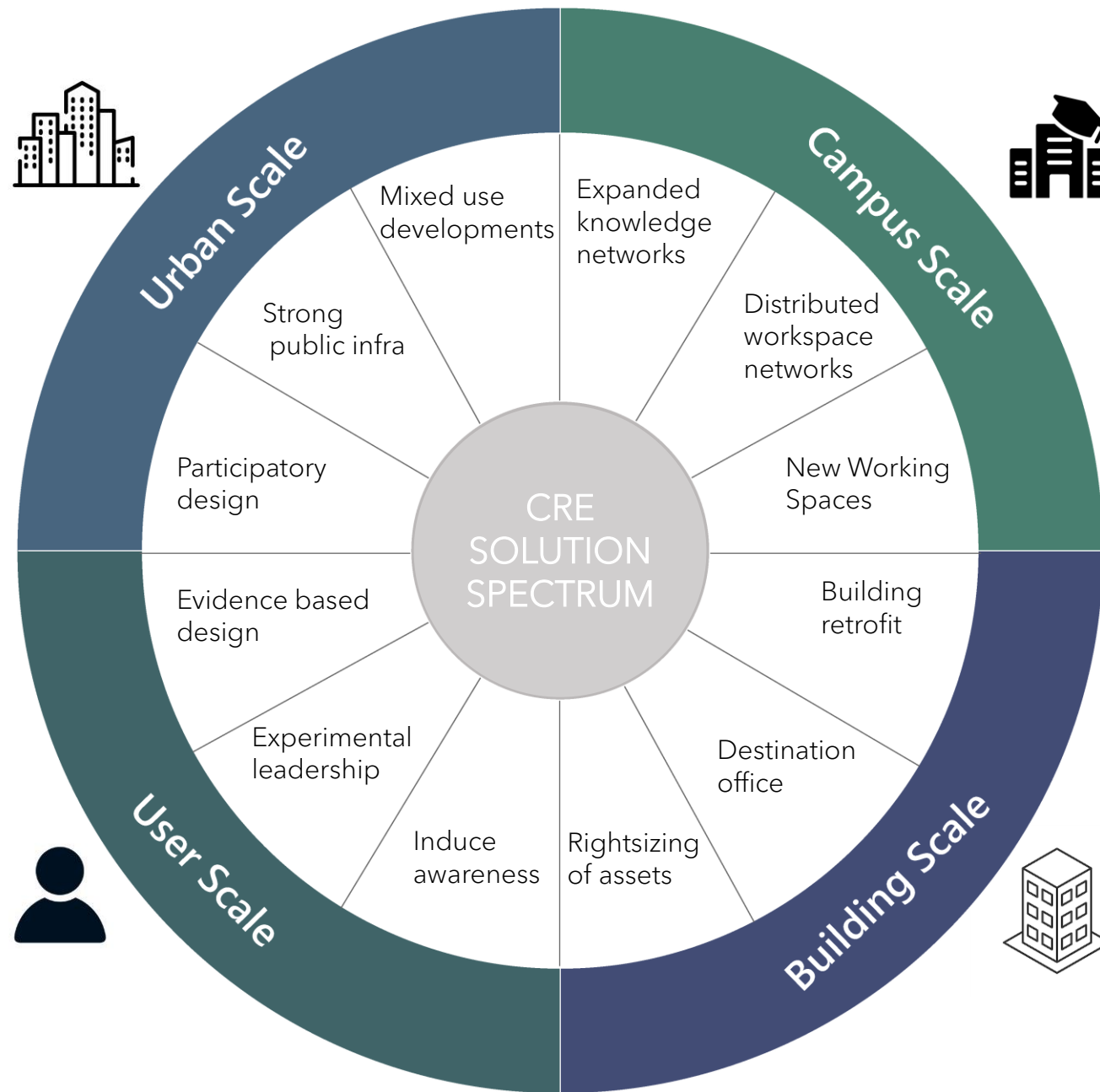


Sustainability is a dynamic, complex, and expansive notion that spans many perspectives









07

LIMITATIONS

LIMITATIONS

- Simplified model simulations with optimistic occupancy standards.
- Case study design.
- Impacts of climate change and warming temperature on energy demand not considered.
- Generalising results difficult due to contextualities.



RECOMMENDATIONS

- Adding a qualitative dimension.
- Other industries and working models.
- Implications of Co-working spaces to be further studied.



SOME OFFICES ARE WORTH THE COMMUTE.

Inclusive, sustainable, future proof urban systems.



Reconfiguring workspace configurations for a sustainable future

Understanding the links between new working trends and the sustainability of workspaces in a post pandemic reality.

Sanjana Maria John

P5 presentation | 19.05.2024



Thank you.
Questions?