

DISRUPTING

THE

GENDERED

ORDER

by Oliwia Jackowska

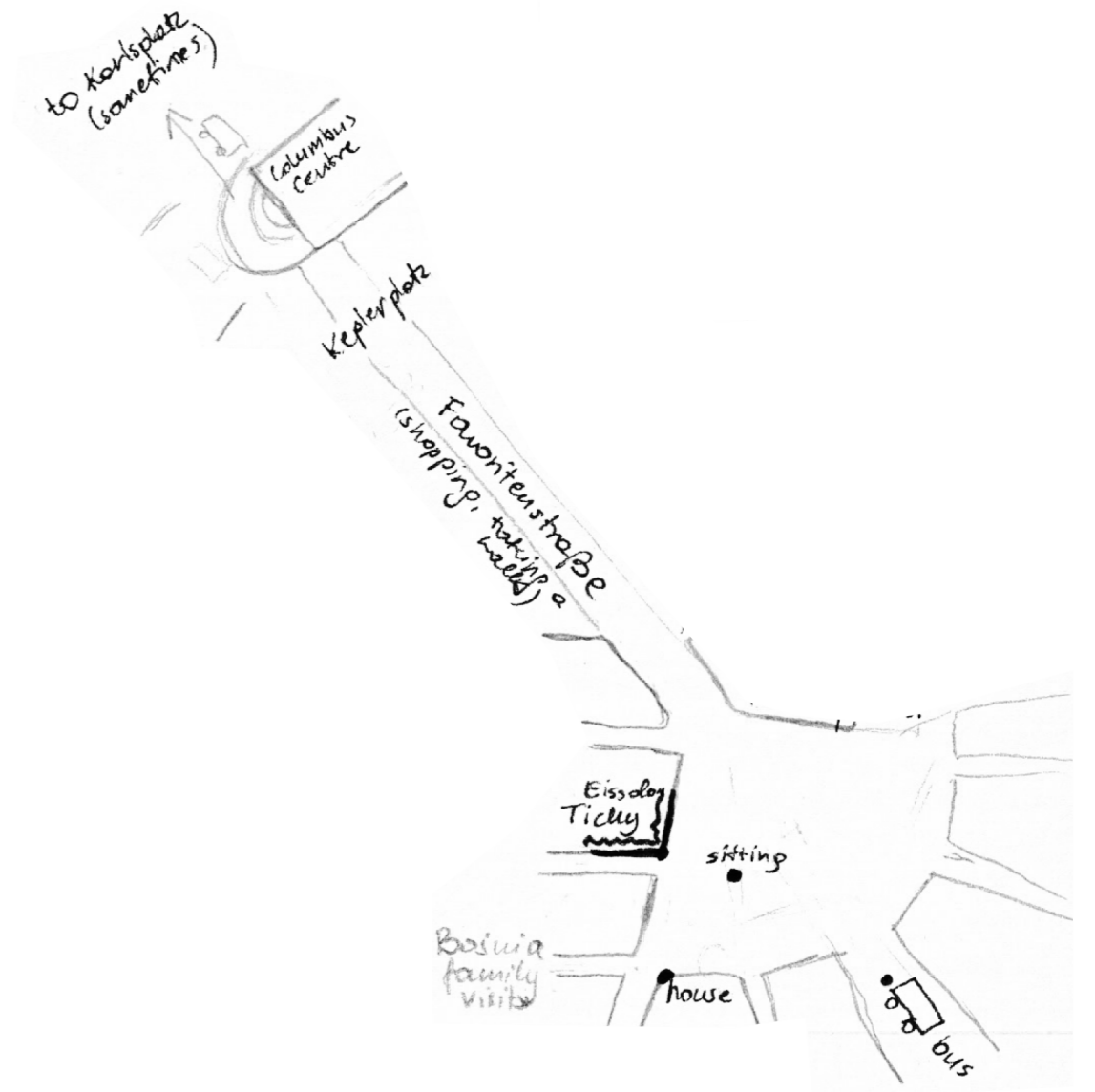


P5 Presentation, 17th January 2023

Mentors: Caroline Newton and Luisa Calabrese

Graphic: by author, based on photos by Barbara Krobath

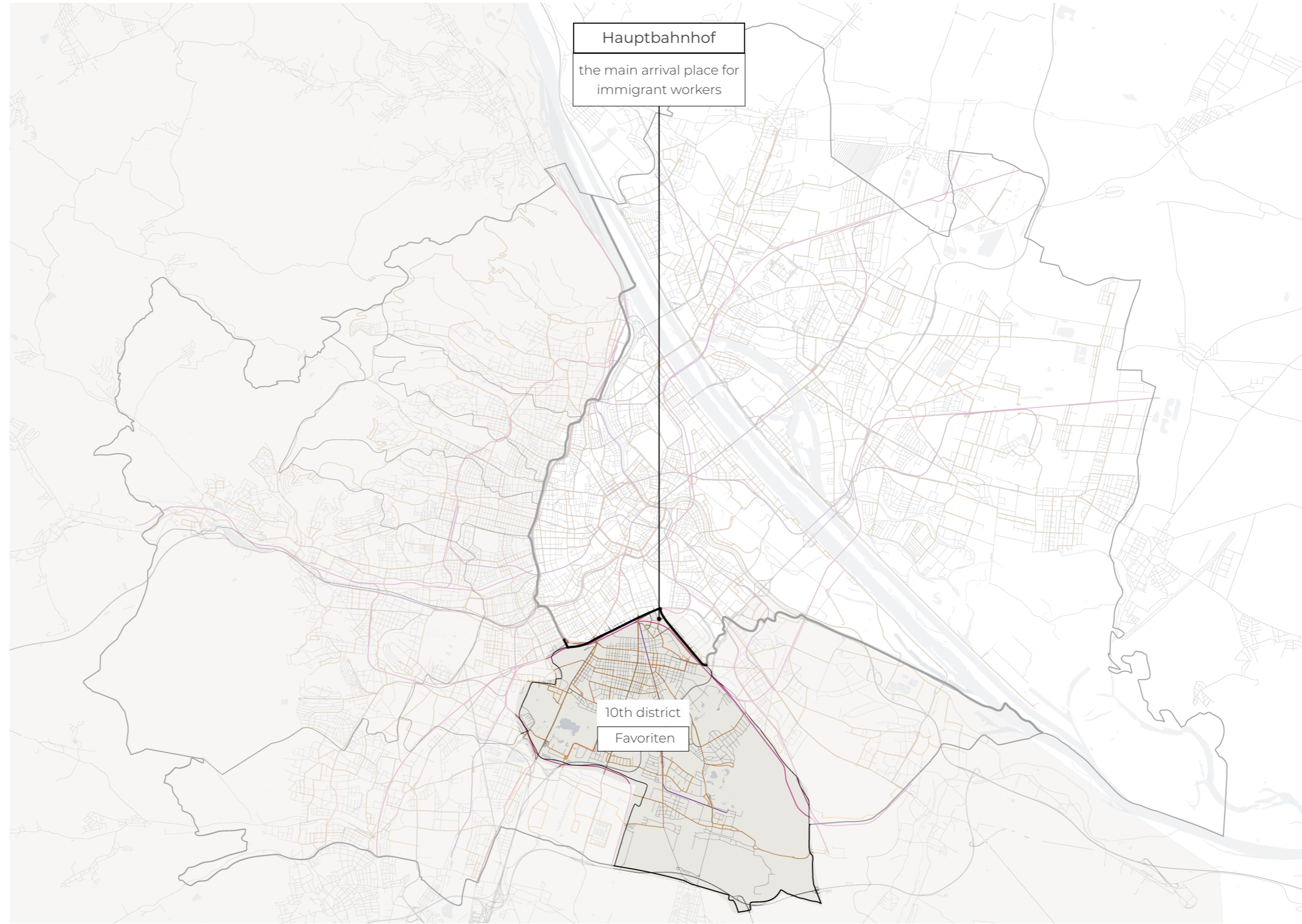
How to advance beyond Vienna's strategic approach to gender mainstreaming in urban planning.





FAVORITEN.

DENSELY POPULATED HISTORICAL "WORKER'S DISTRICTS".

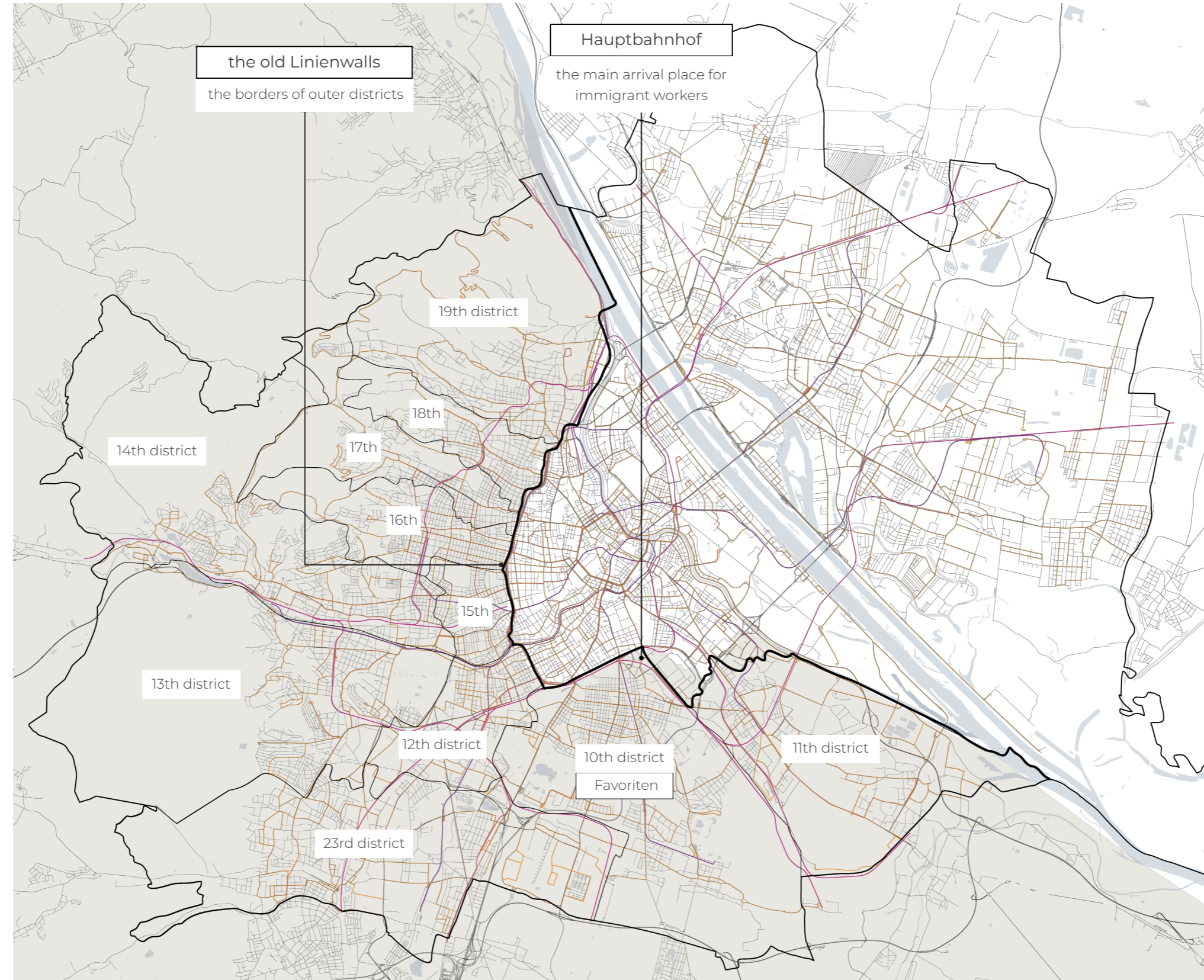




City walls



Linienwalls





Photos from: Bezirksmuseum Favoriten.

1. Favoriten in 1889.
2. A woman using an outside tap for running water. Domesticity of women in 1950s.
3. Czech women at the brick factory.
4. The last Wienerberger brick factory.

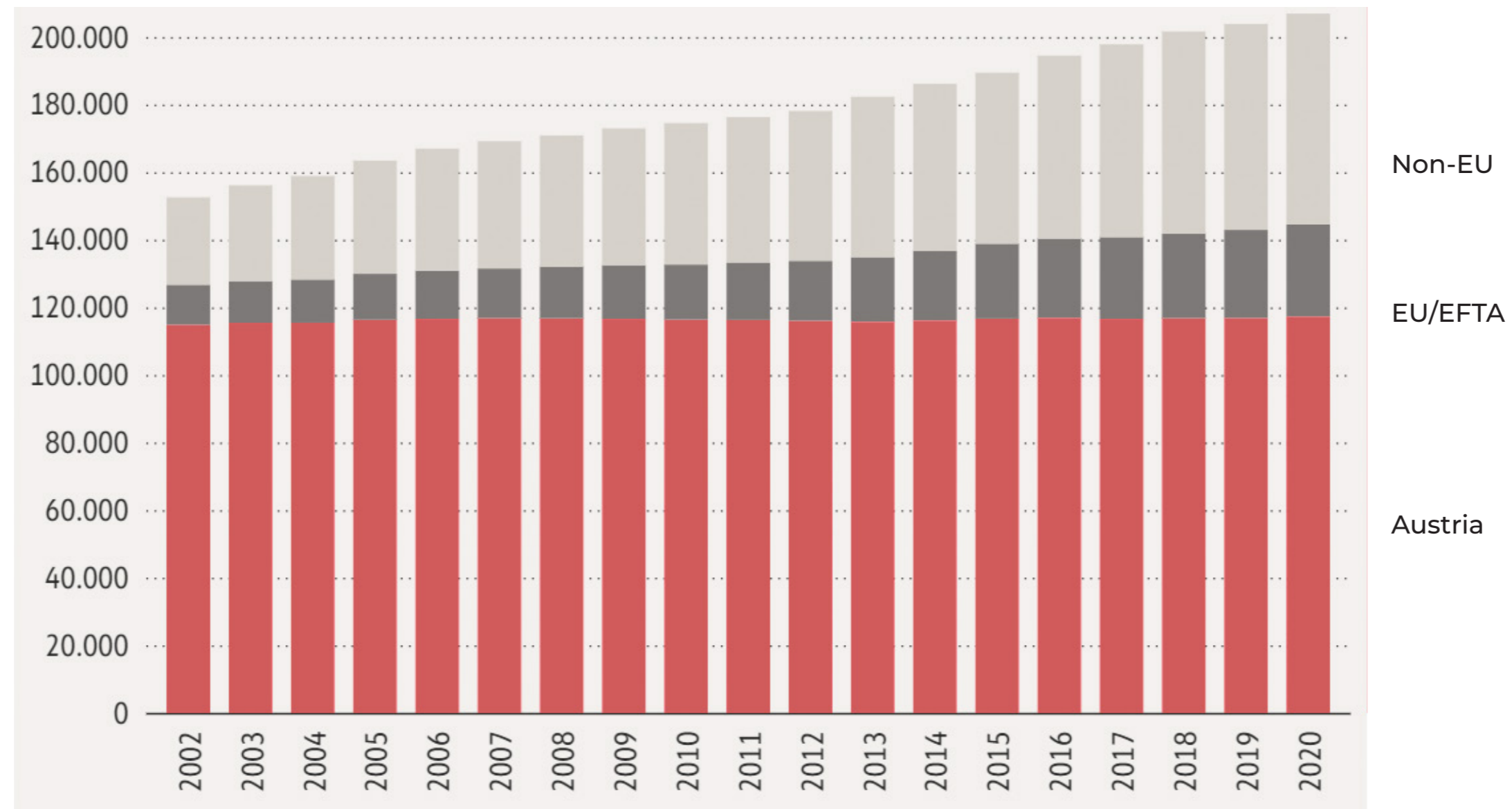
MIGRANT WOMEN

THE HISTORICAL BACKBONE AND AGENTS OF CHANGE



The most populous district of Vienna is home to many immigrants. The densely populated north between the main train station and Reumannplatz faces numerous green areas in the south, which together make up half of the area of the district.

- Stadt Wien



Data from Stadt Wien, Vienna's Archive.

FAVORITEN.

THE POPULATION COMPOSITION IS CONSTANTLY CHANGING.



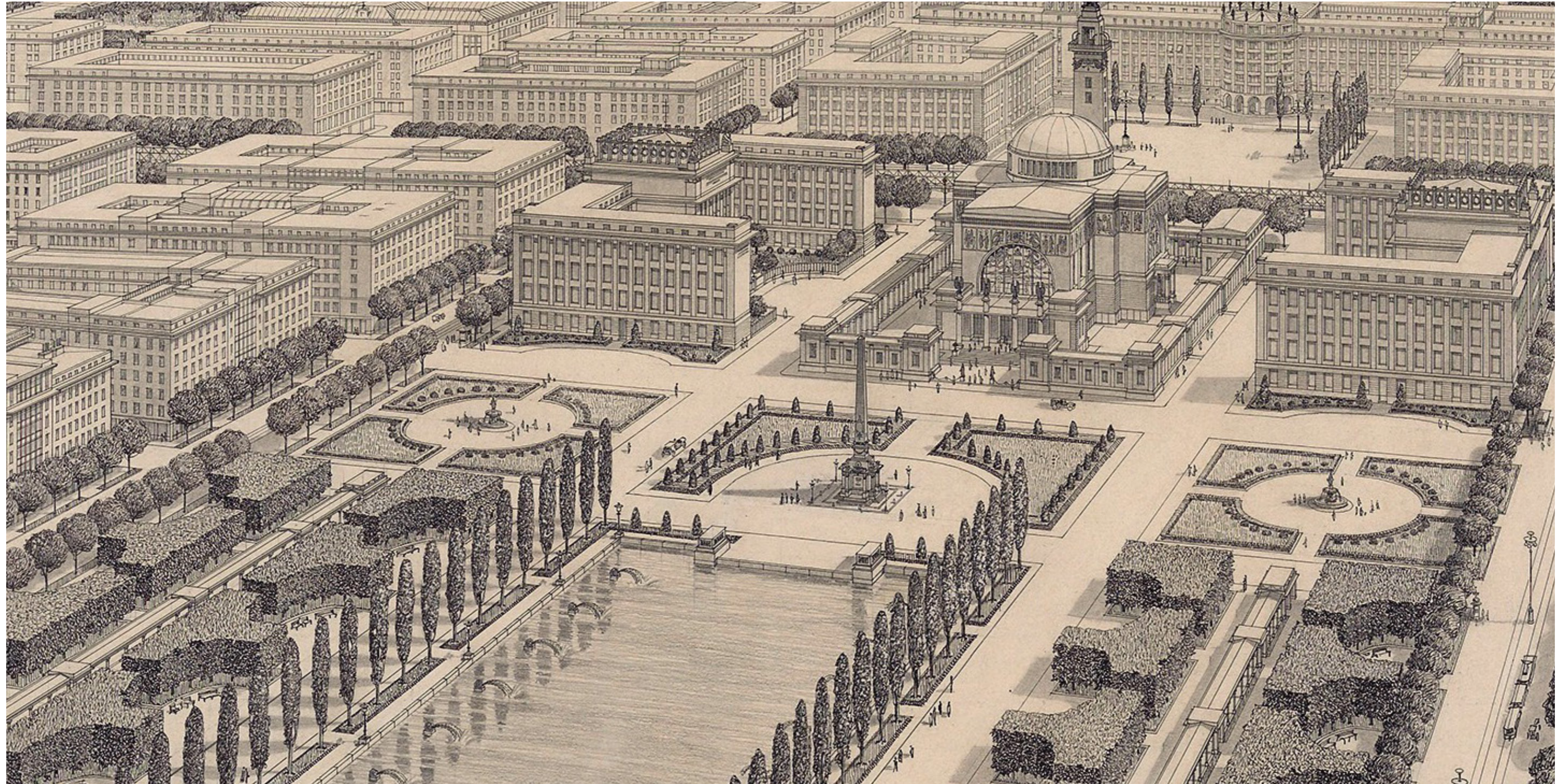


IMAGE OF VIENNA

OTTO WAGNER AND THE HUMANIST APPROACH TO THE CITY





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Research Article

Who owns public spaces? The trailblazer exhibition on women's everyday life in the City of Vienna (1991)

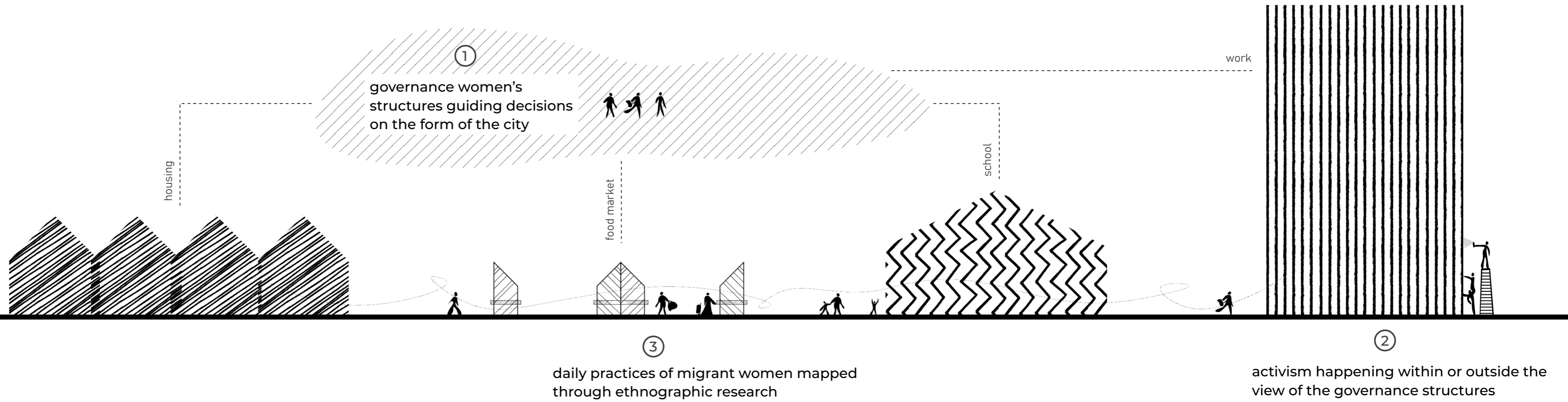
Oliwia Jackowska & María Novas Ferradás  

Published online: 17 May 2022

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 Open access







Source: Barbara Krobath personal archive.



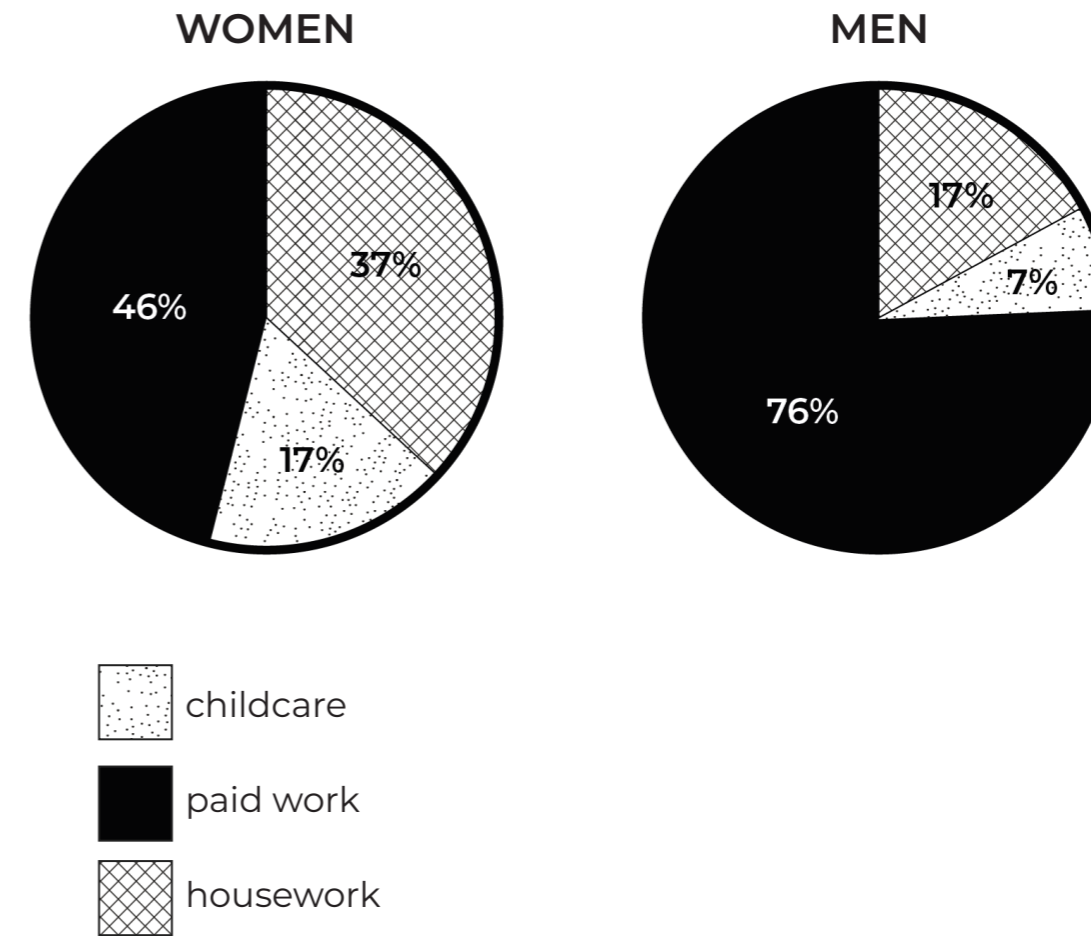
ALSO VIENNA...

PHOTOGRAPHS FROM VIENNA'S 1991 FEMINIST EXHIBITION



TIME

Paid and unpaid work hours



BUT THIS WAS ALSO VIENNA...

PHOTOGRAPHS FROM VIENNA'S 1991 FEMINIST EXHIBITION

Sources of data Gender Mainstreaming in Urban Planning and Urban Development:

1. Women's Department of the City of Vienna, 2005, p. 88.

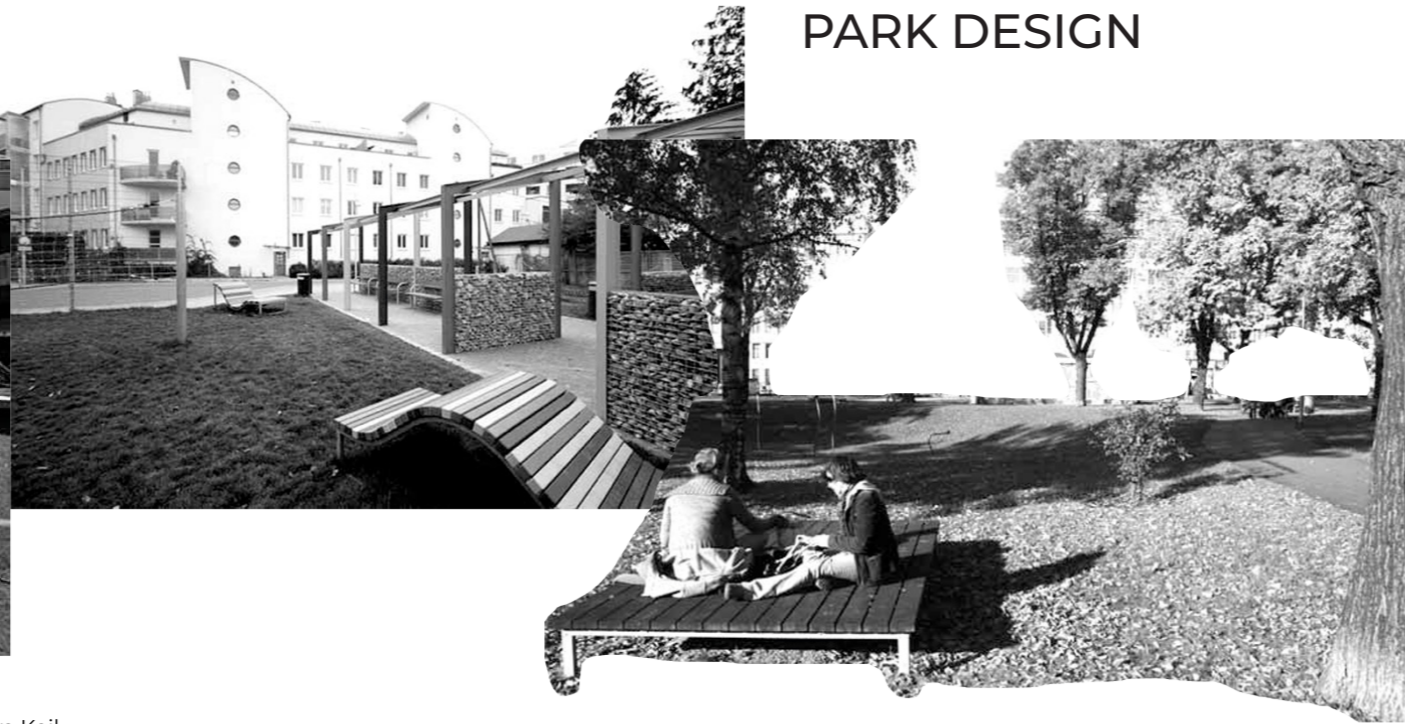
2. Wiener Linien, omniphon, 2011.



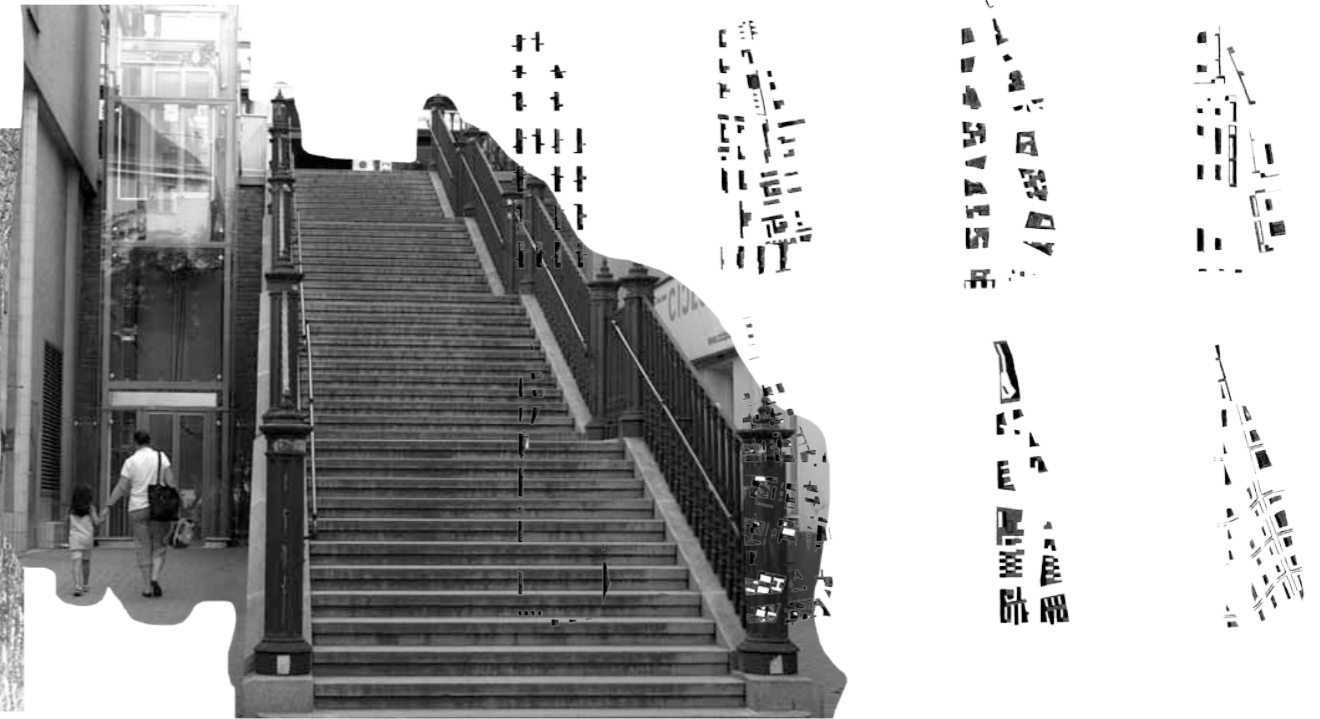
HOUSING



PARK DESIGN



TRANSPORT AND MOVEMENT



Images from *Vienna: Progress Towards a Fair Shared City* by Elisabeth Irschik and Eva Kail

VIENNA'S GENDER MAINSTREAMING

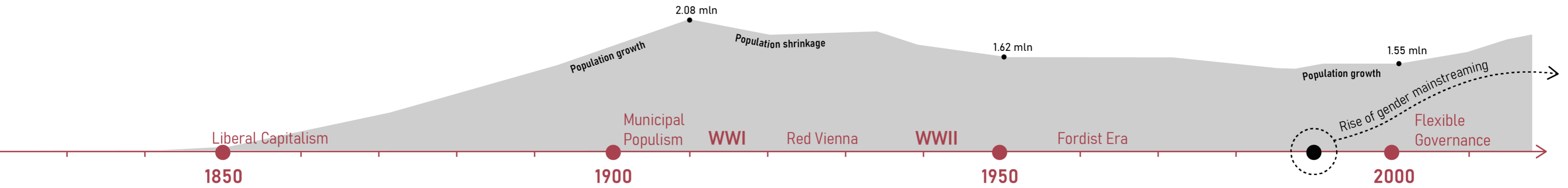
HOW VIENNA CONCEPTUALISED GENDER AND ITS PILOT PROJECTS





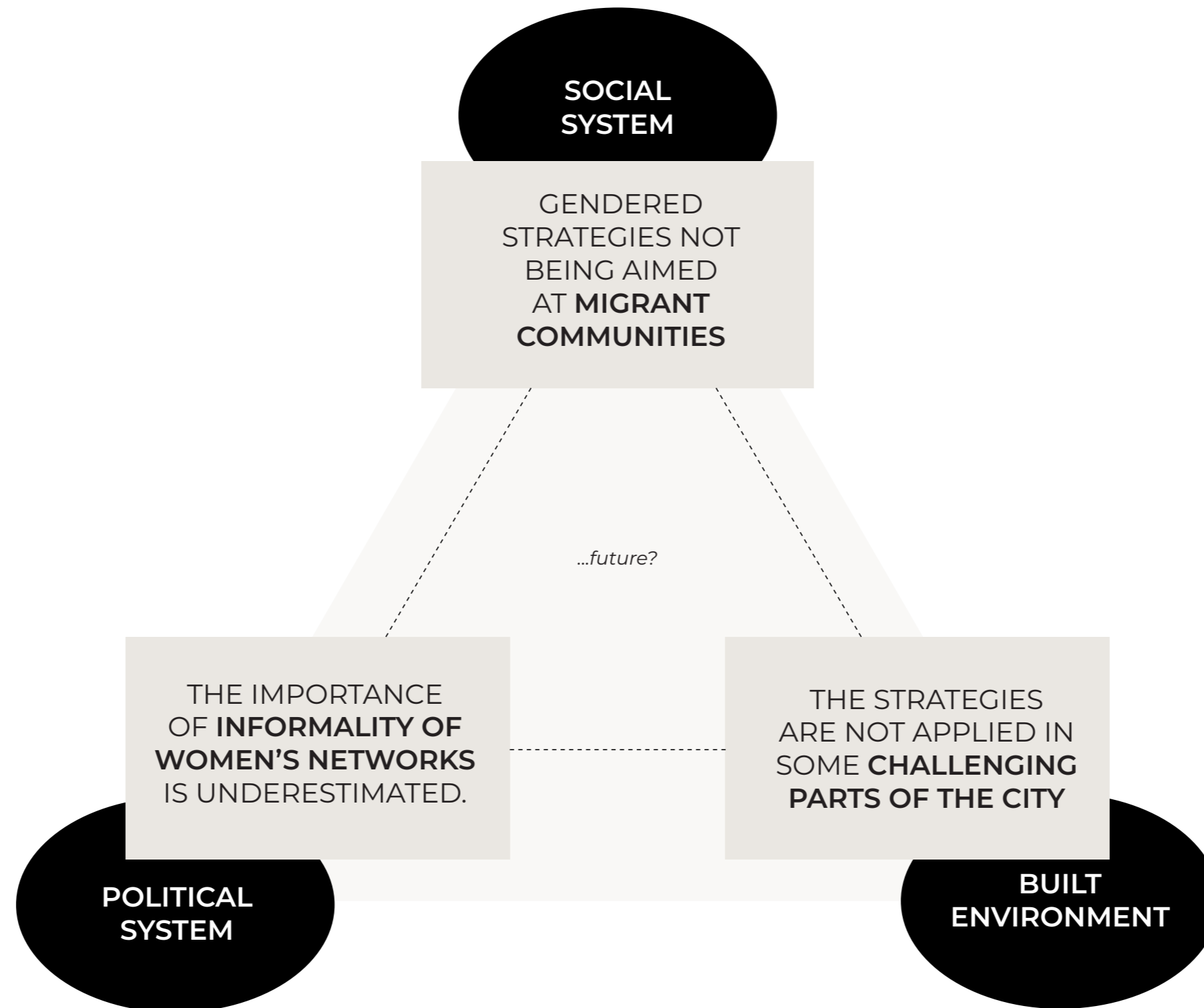


LIMITS OF THE LAYERING APPROACH





CRITICAL LENSES



SOCIAL SYSTEM

GENDERED STRATEGIES NOT BEING AIMED AT MIGRANT COMMUNITIES



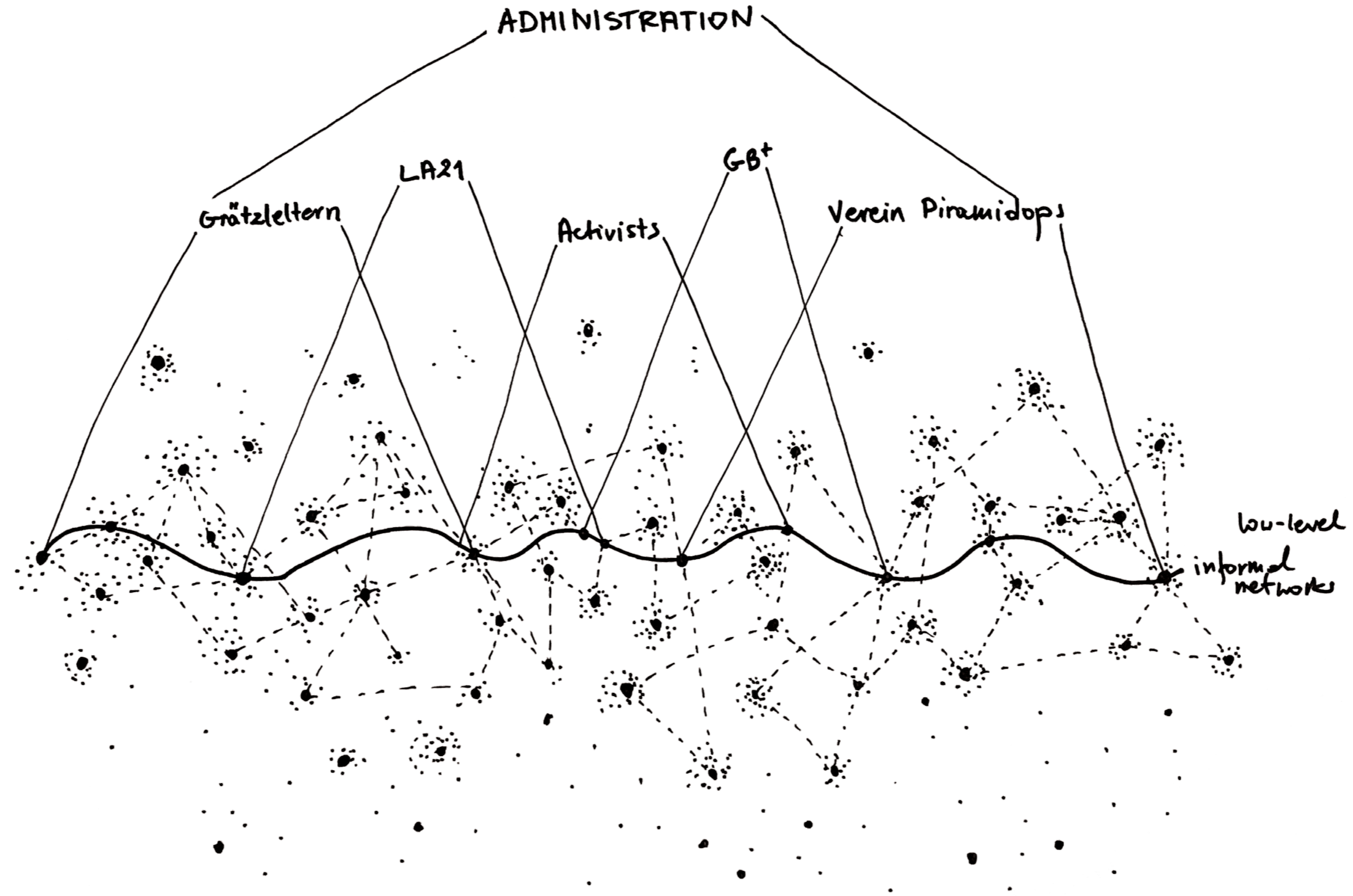
from everyday life...



...to femicide

Images:

- 1. Barbara Krobath, 1991, personal archive.
- 2. The door of Nadine W.'s tobacco shop closed up and full of flowers. Photo by Andy Urban.



THE IMPORTANCE
OF INFORMALITY OF
WOMEN'S NETWORKS
IS UNDERESTIMATED.

when the all solutions are within the formal practices

POLITICAL
SYSTEM

1991



Barbara Kroboth's photo of the entrance to U-Bahn at Keplerplatz in Favoriten in 1991.

2022



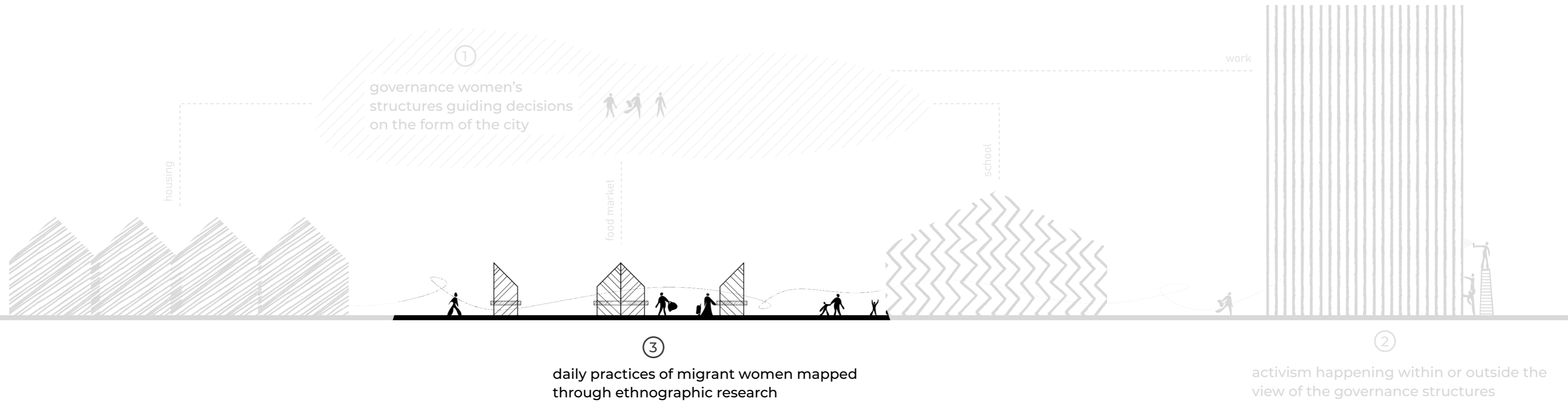
The author's photo of the entrance to U-Bahn at Keplerplatz in Favoriten in 2022.

Favoriten: what happened in the last 30 years?

THE STRATEGIES ARE NOT APPLIED IN SOME CHALLENGING PARTS OF THE CITY

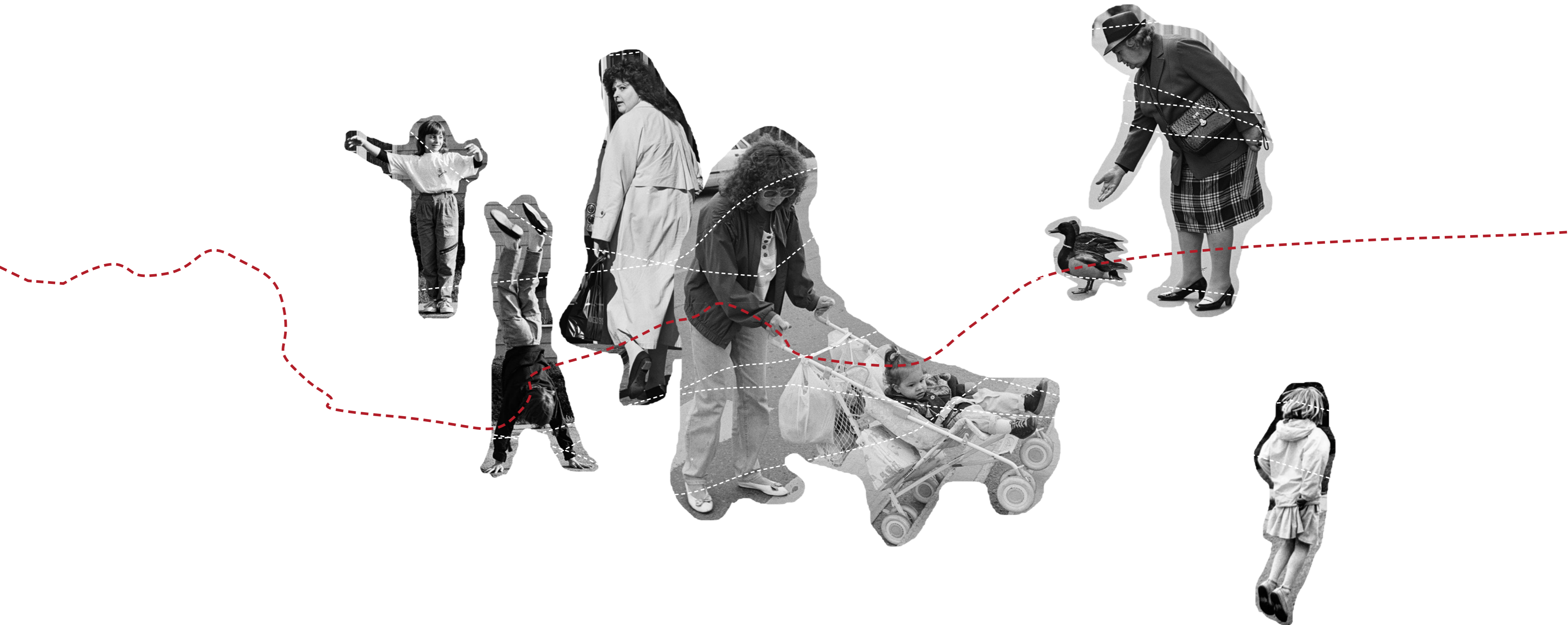
BUILT ENVIRONMENT

HOW CAN WE DO BETTER?



BODY. SPACE. GENDER.

BEYOND EUROPEAN-HUMANIST APPROACH







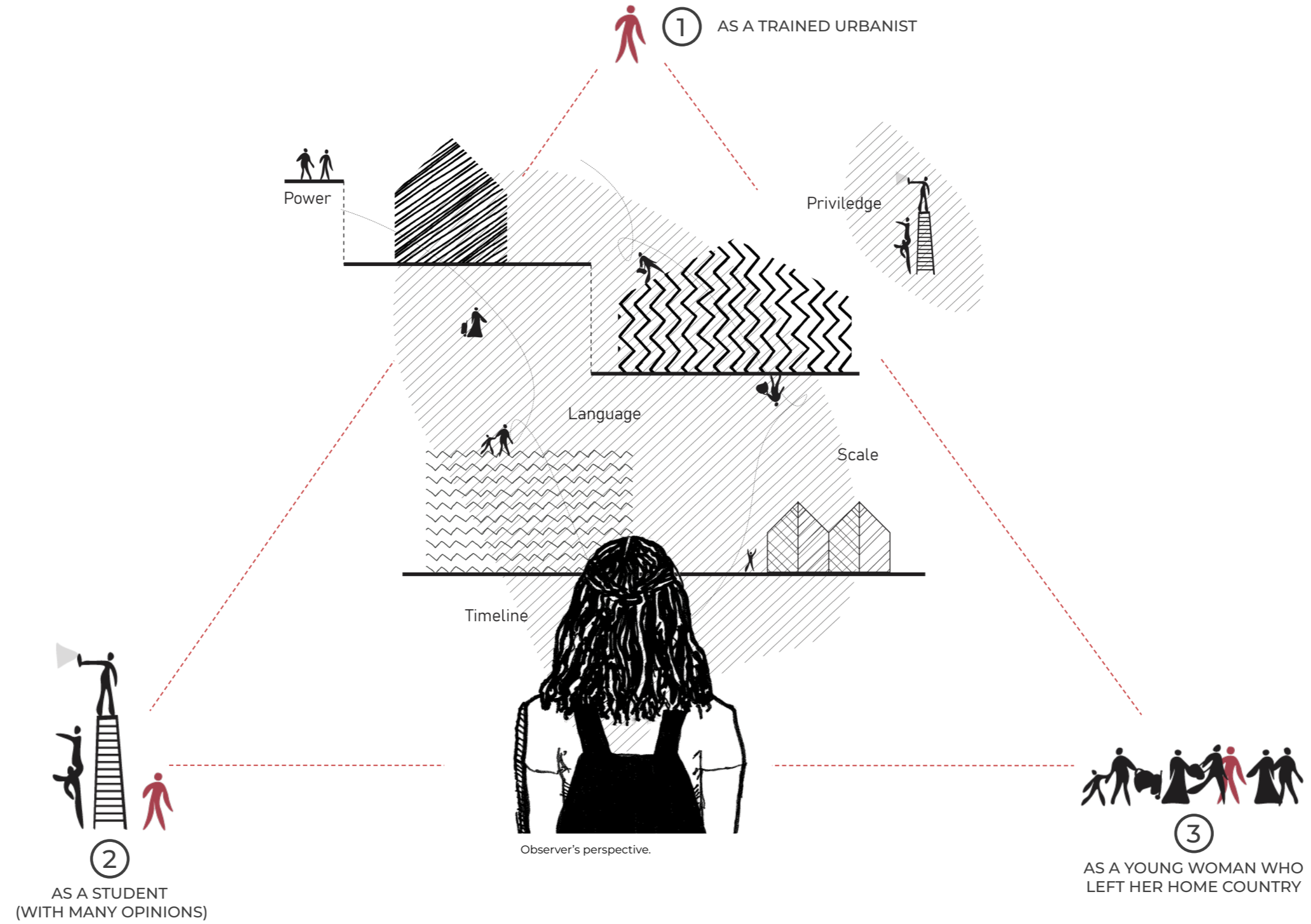
MRsQ

step one

methodology for
collecting and
representing
perspectives

step two

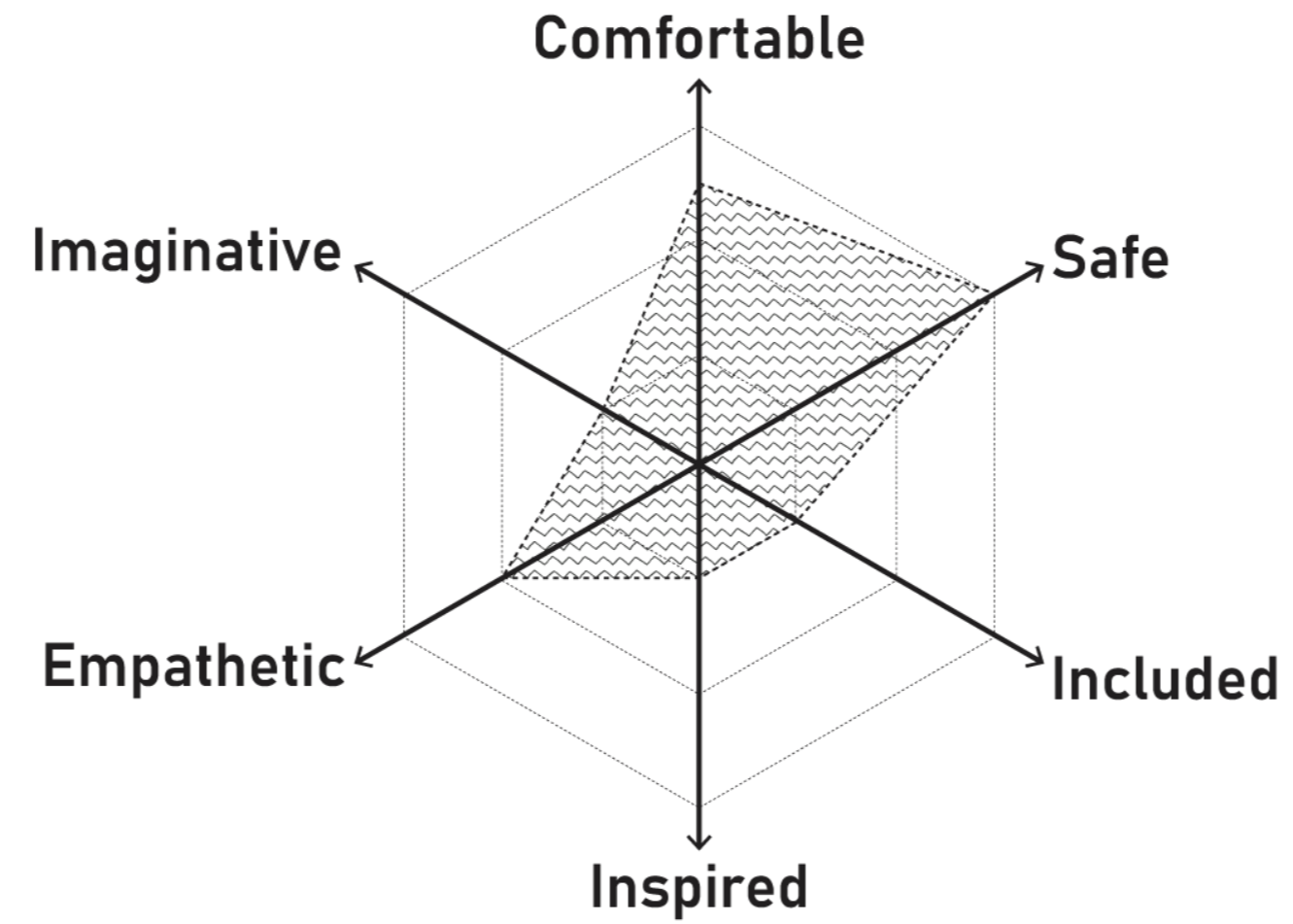
synthesis of the
information for
communicating these
perspectives as a tool
for inclusion

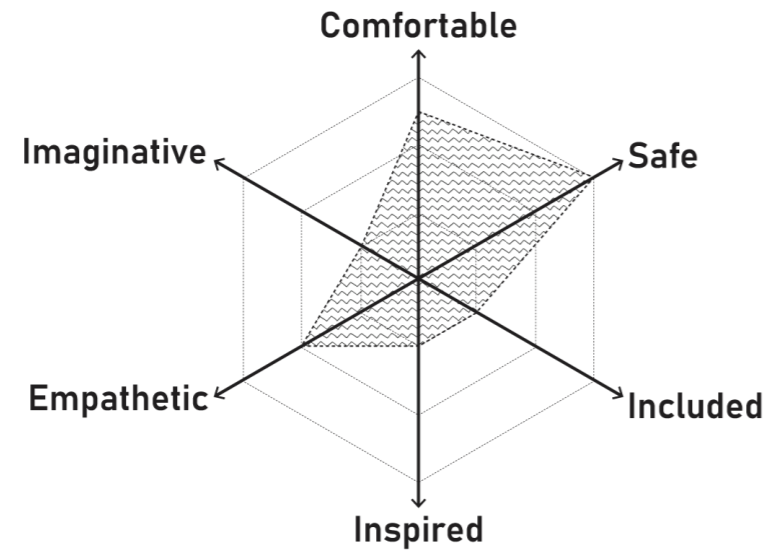




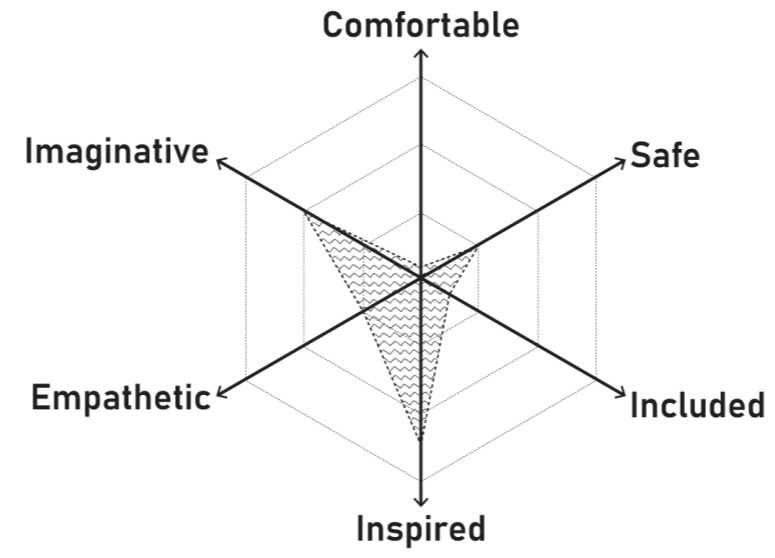
COMPASS - ABSTRACTED ELEMENTS

HOW I TRACE MY PERSPECTIVE

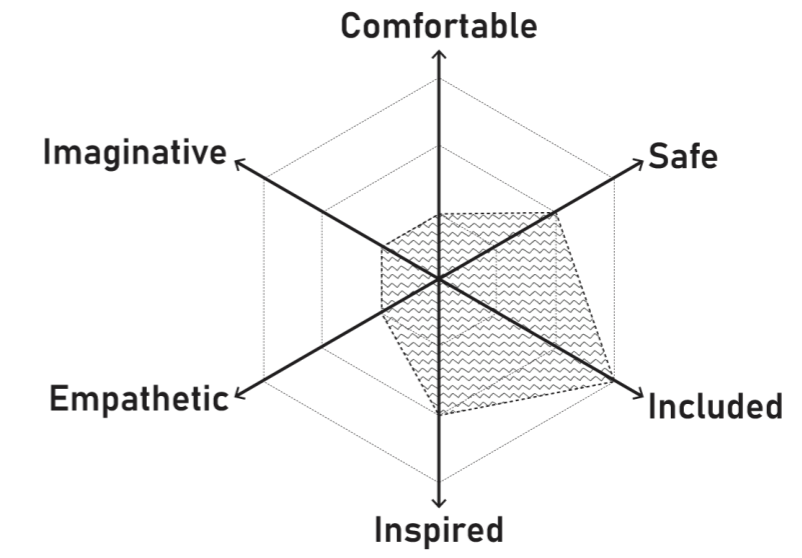




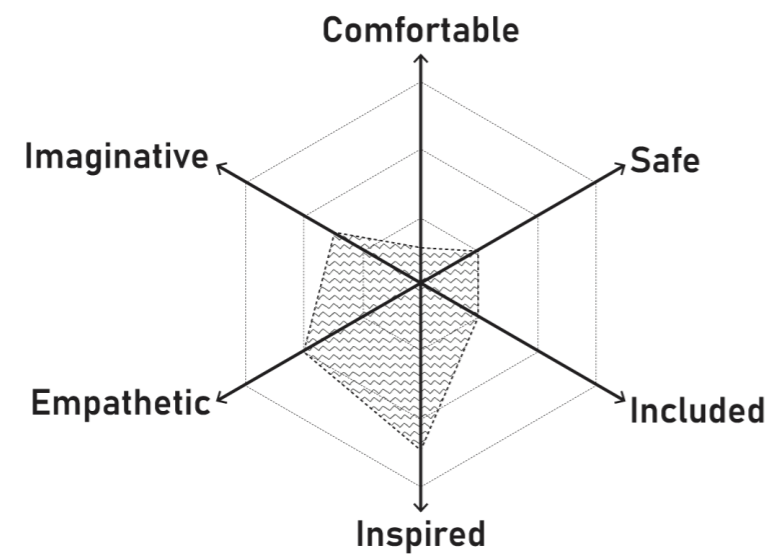
Wielandpark, 13:30, Wednesday



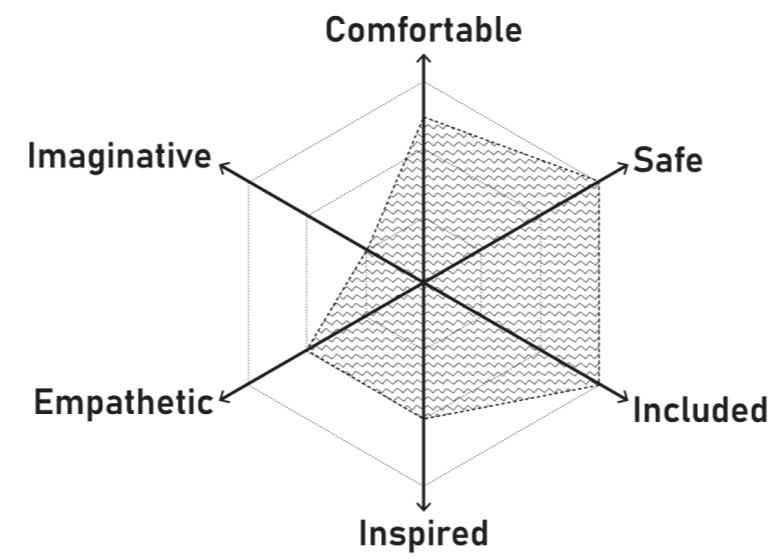
Keplerplatz, the drug hotspot, 13:00, Tuesday



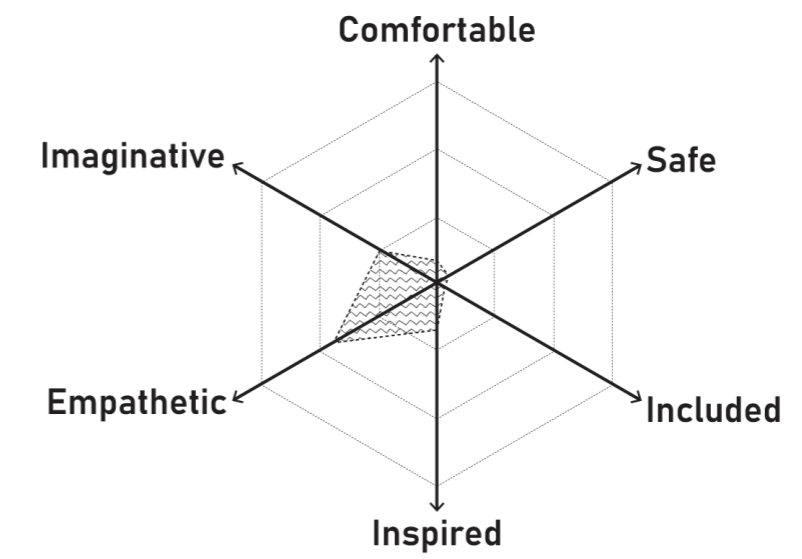
Favoritenstraße, 15:30, Tuesday



Reumannplatz, different times of the day



Leebgasse courtyard, 16:55, Monday



unmaintained courtyard, 16:00, Monday



- 1 - Erlachpark
- 2 - Laubepark
- 3 - Keplerplatz
- 4 - courtyard
- 5 - Favoritenstraße
- 6 - Reumannplatz
- 7 - Arthaberpark
- 8 - Wielandpark
- 9 - Helmut-Zilk-Park
- 10 - Antonspark

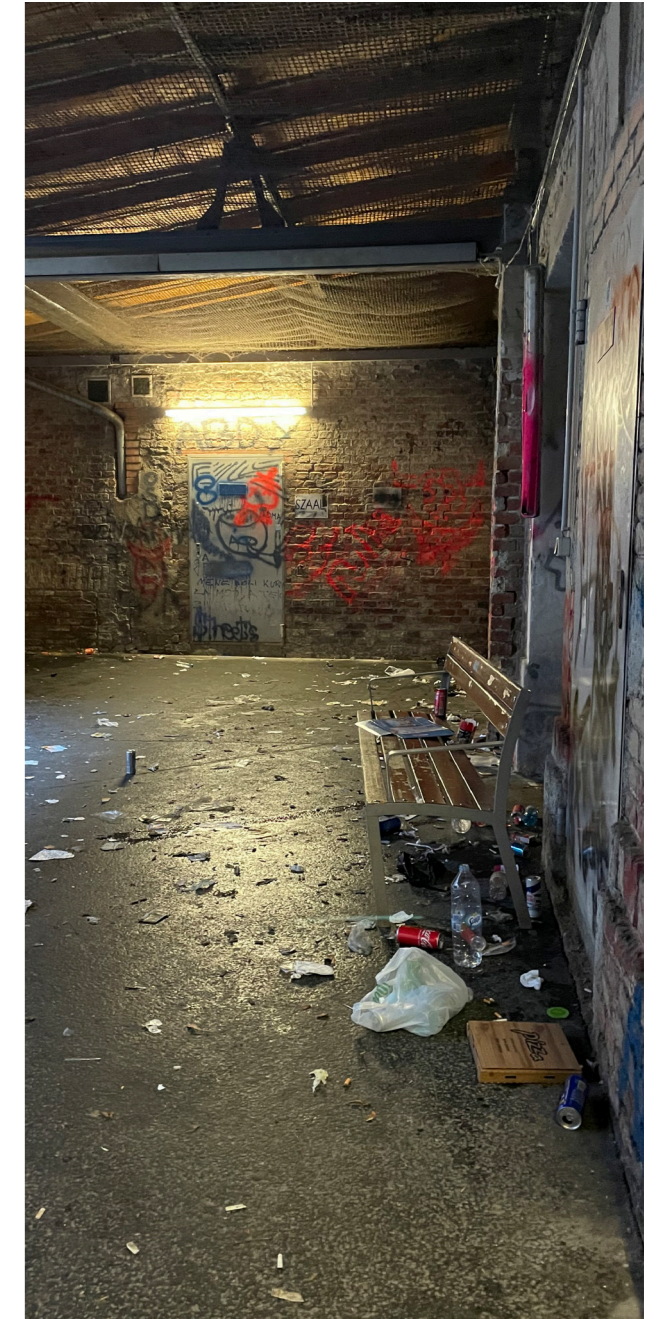


0 100 200 300 400 500 1000m

Public spaces map, Favoriten

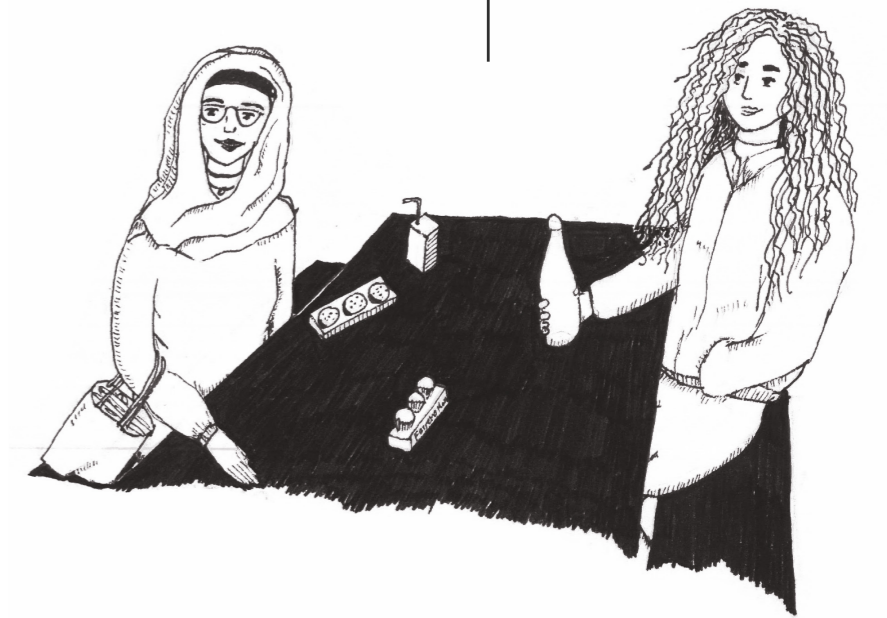
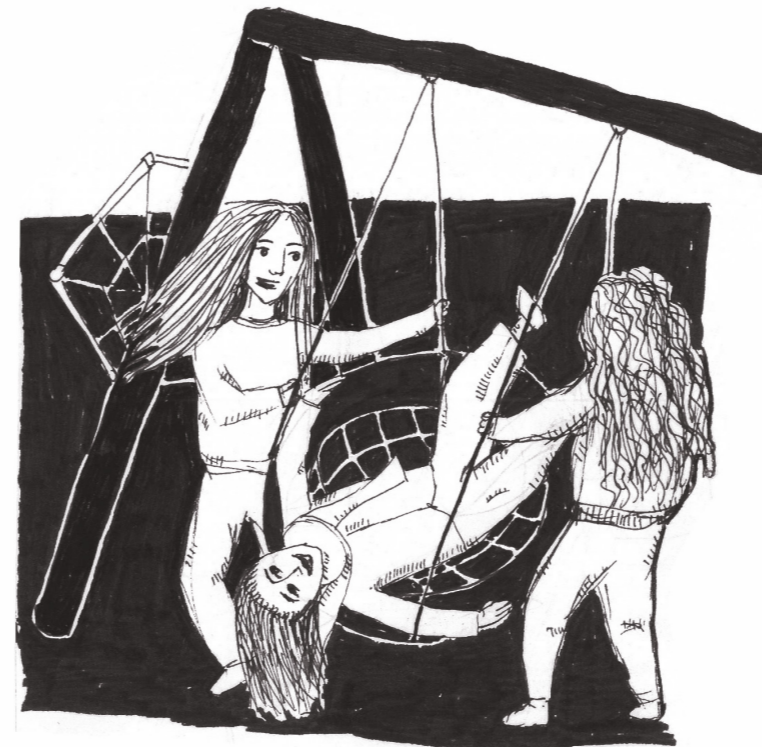
PUBLIC SPACES MAP.

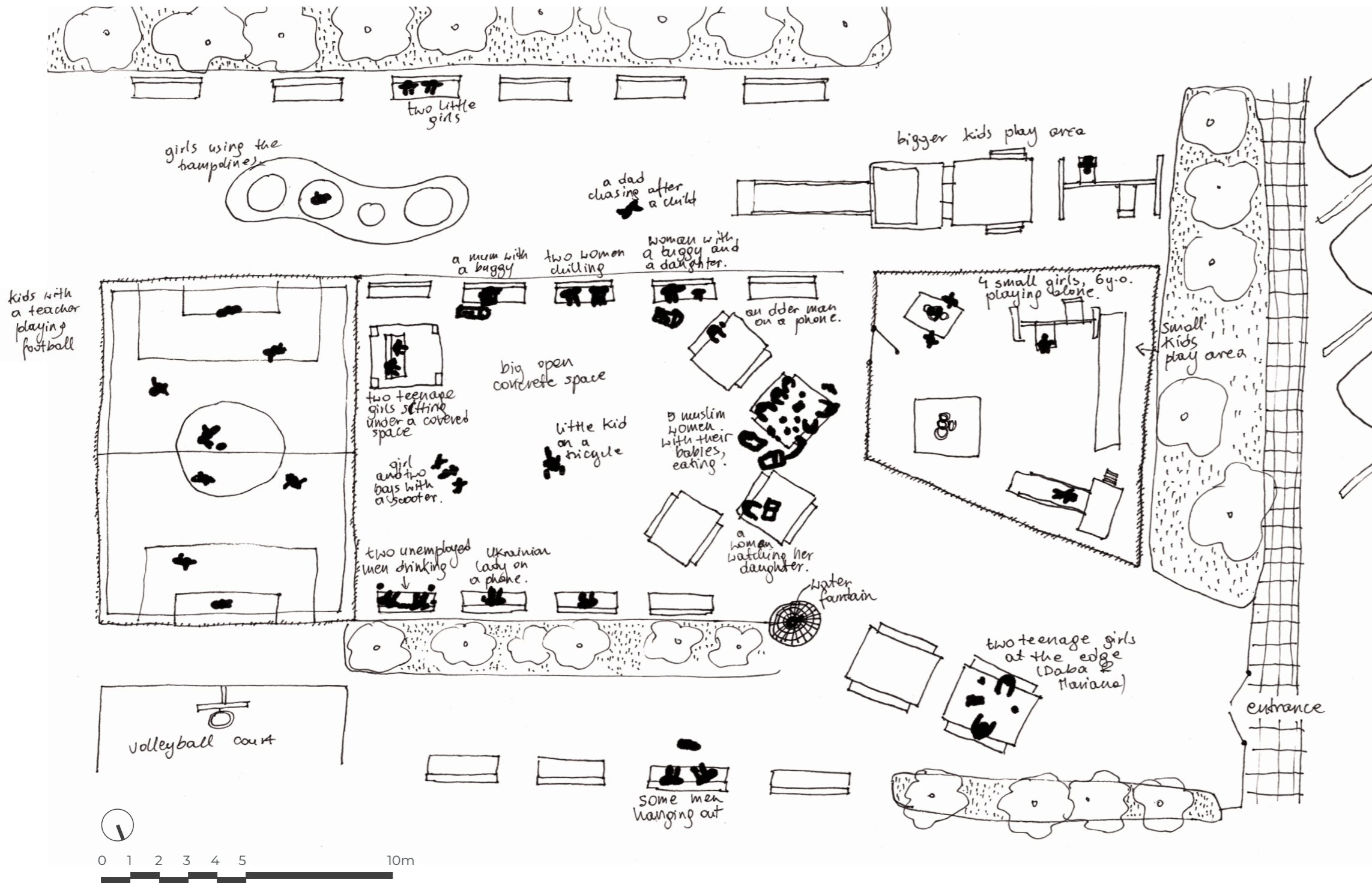
Favoriten





multiplicity of perspectives

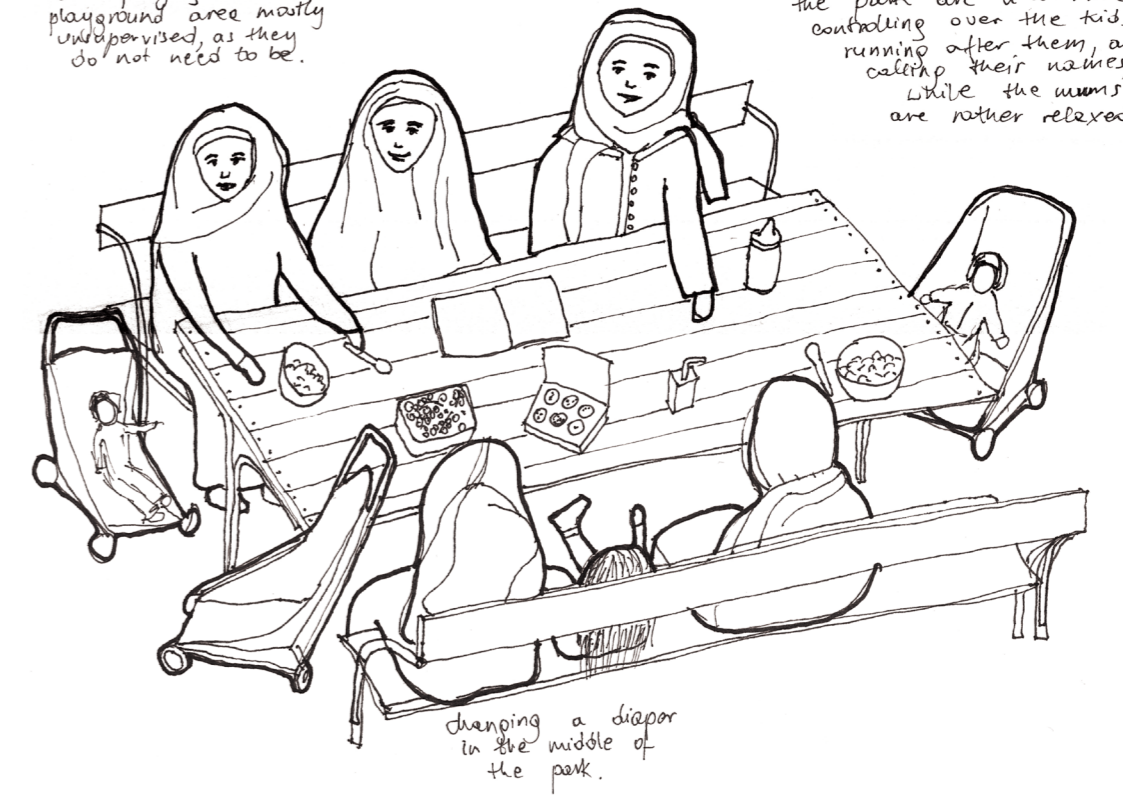


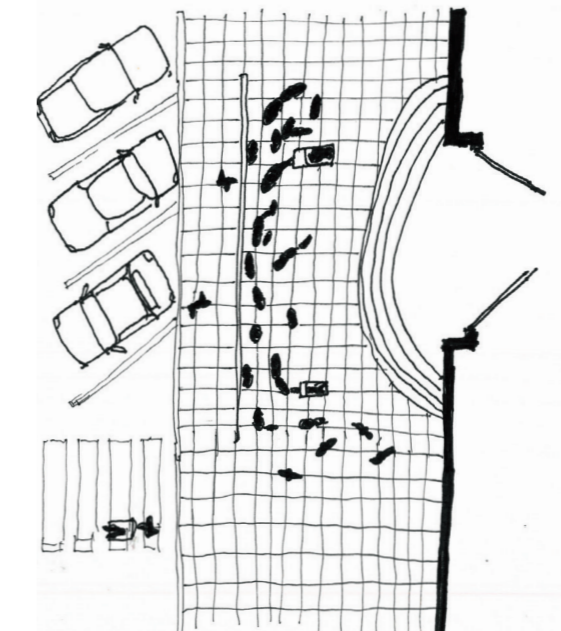
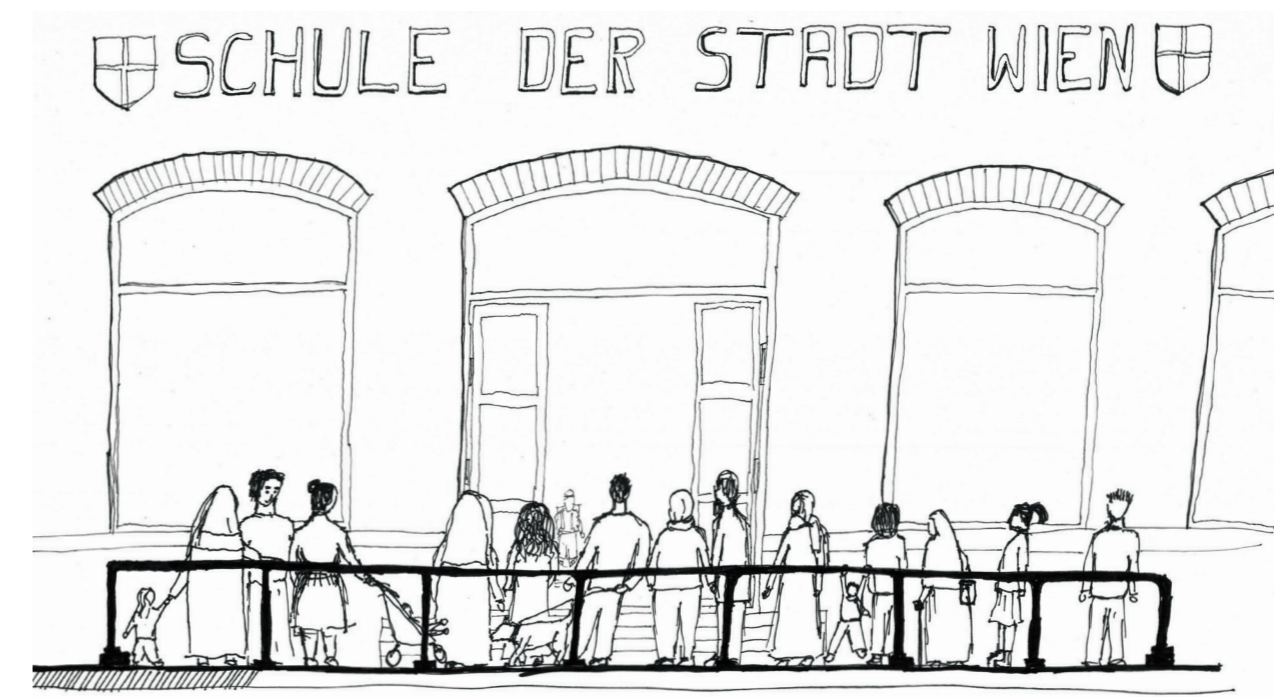
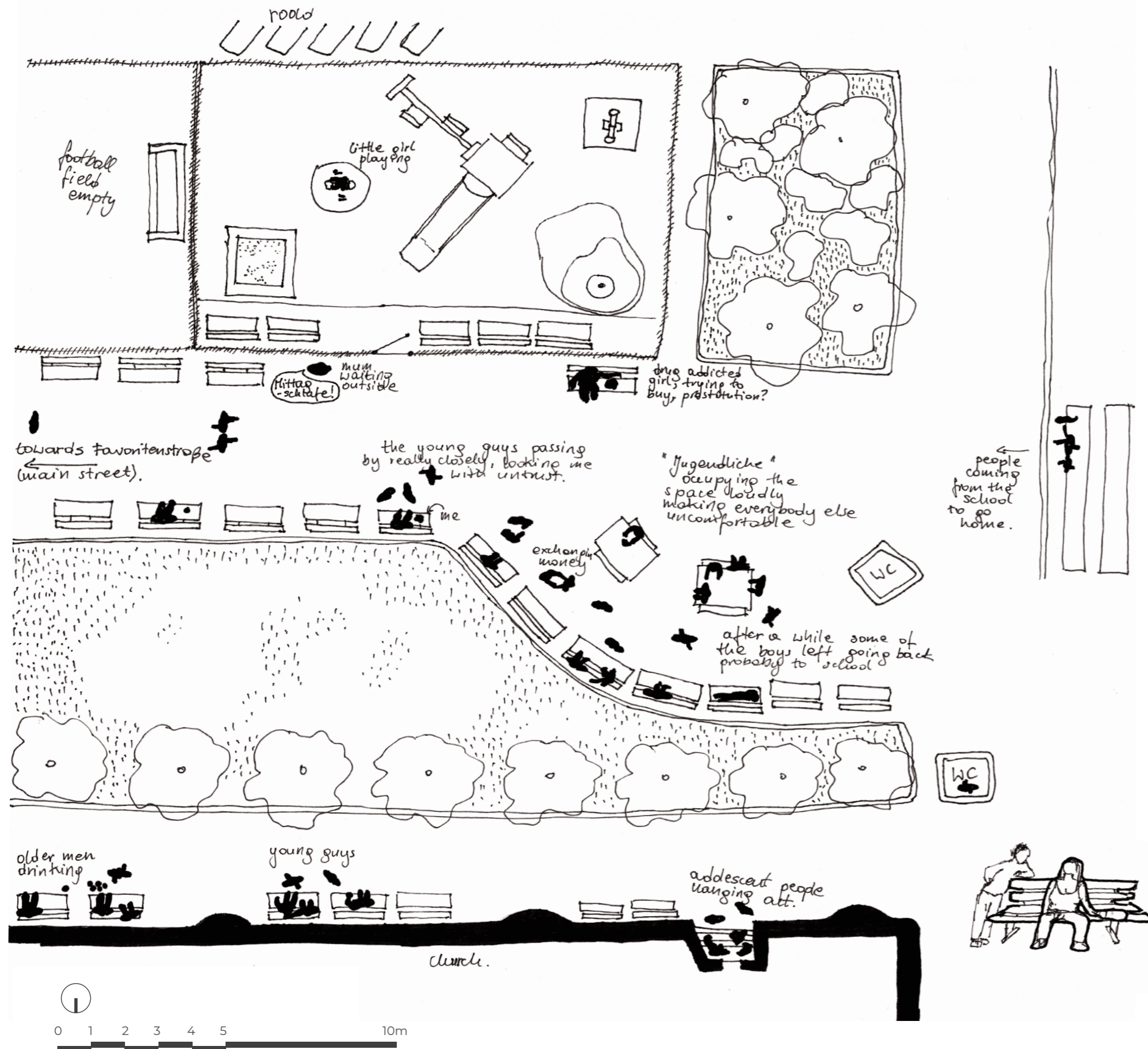


Wielandpark, 13:30, Wednesday

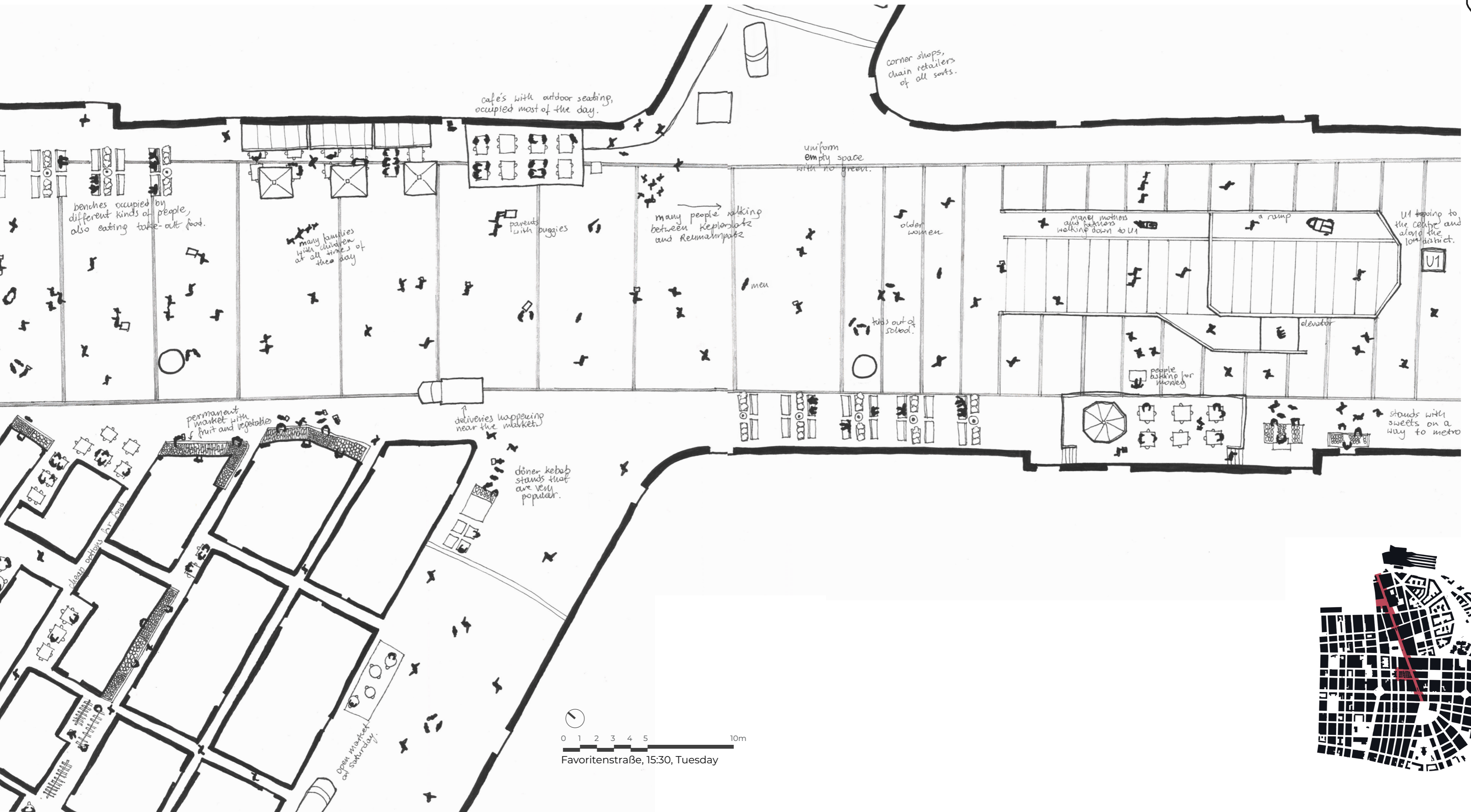
Just sitting and socialising with the smaller children, while the bigger ones are playing in the playground area mostly unsupervised, as they do not need to be.

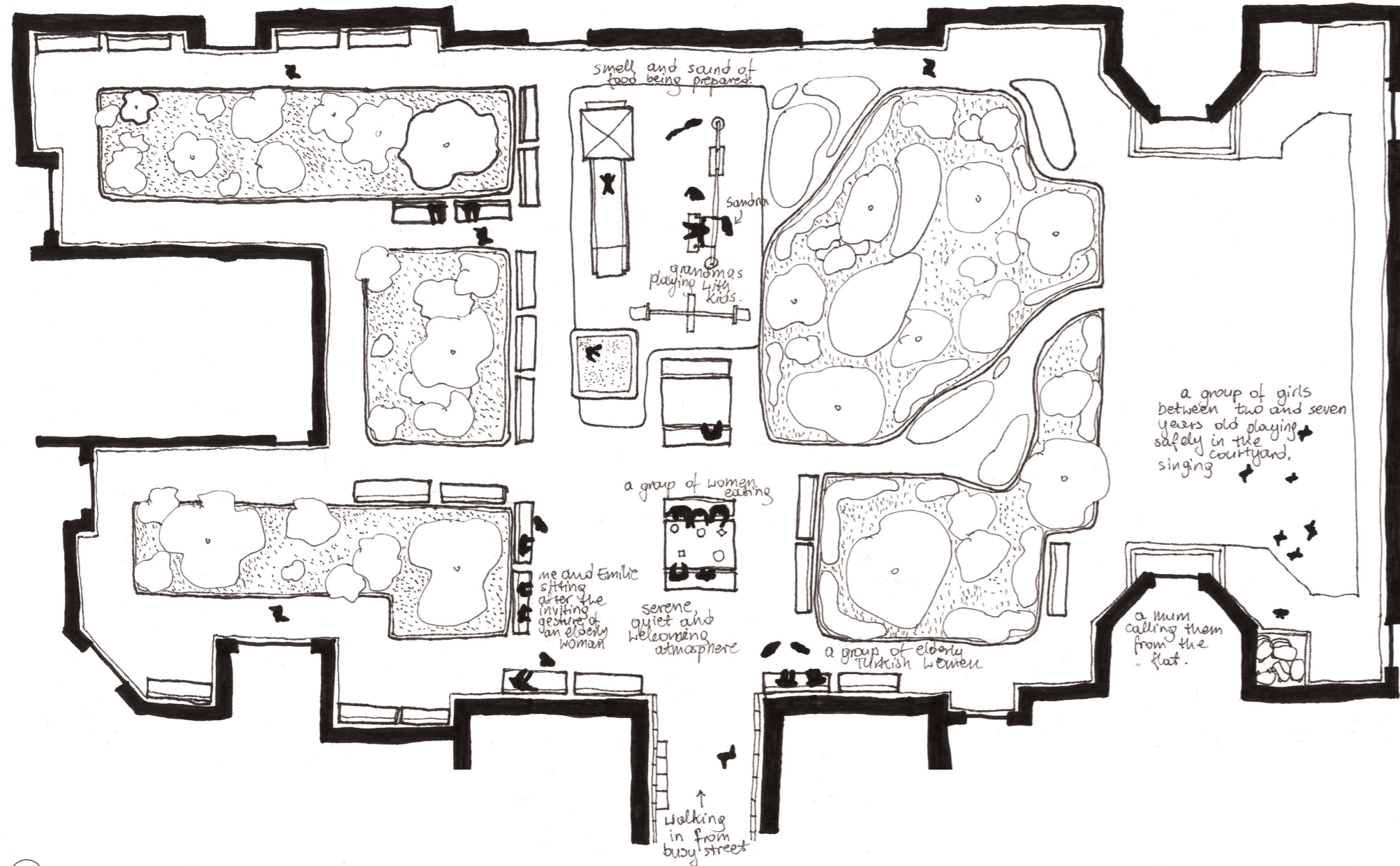
The men (dads) in the park are a lot more controlling over the kids, running after them, and calling their names, while the mums are rather relaxed.



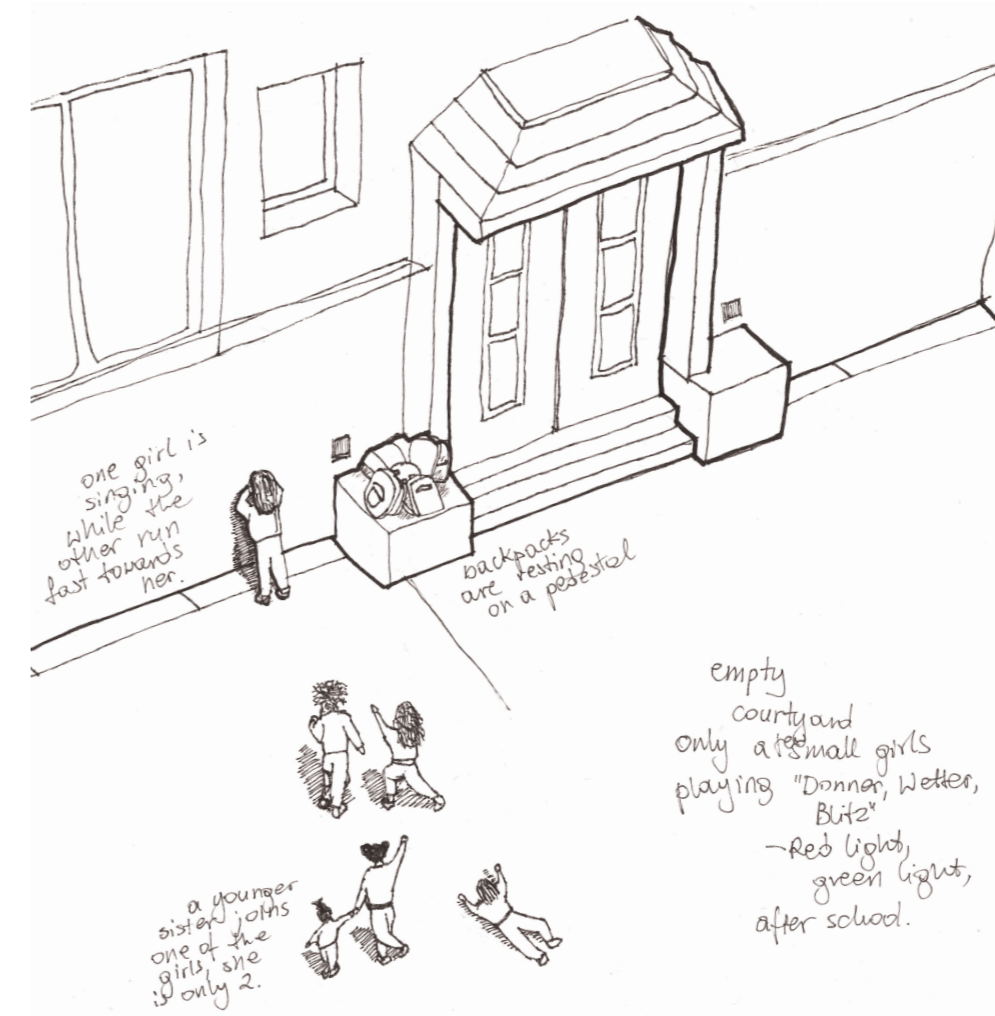


Keplerplatz, the drug hotspot, 13:00, Tuesday





Courtyard daily practices, different times.

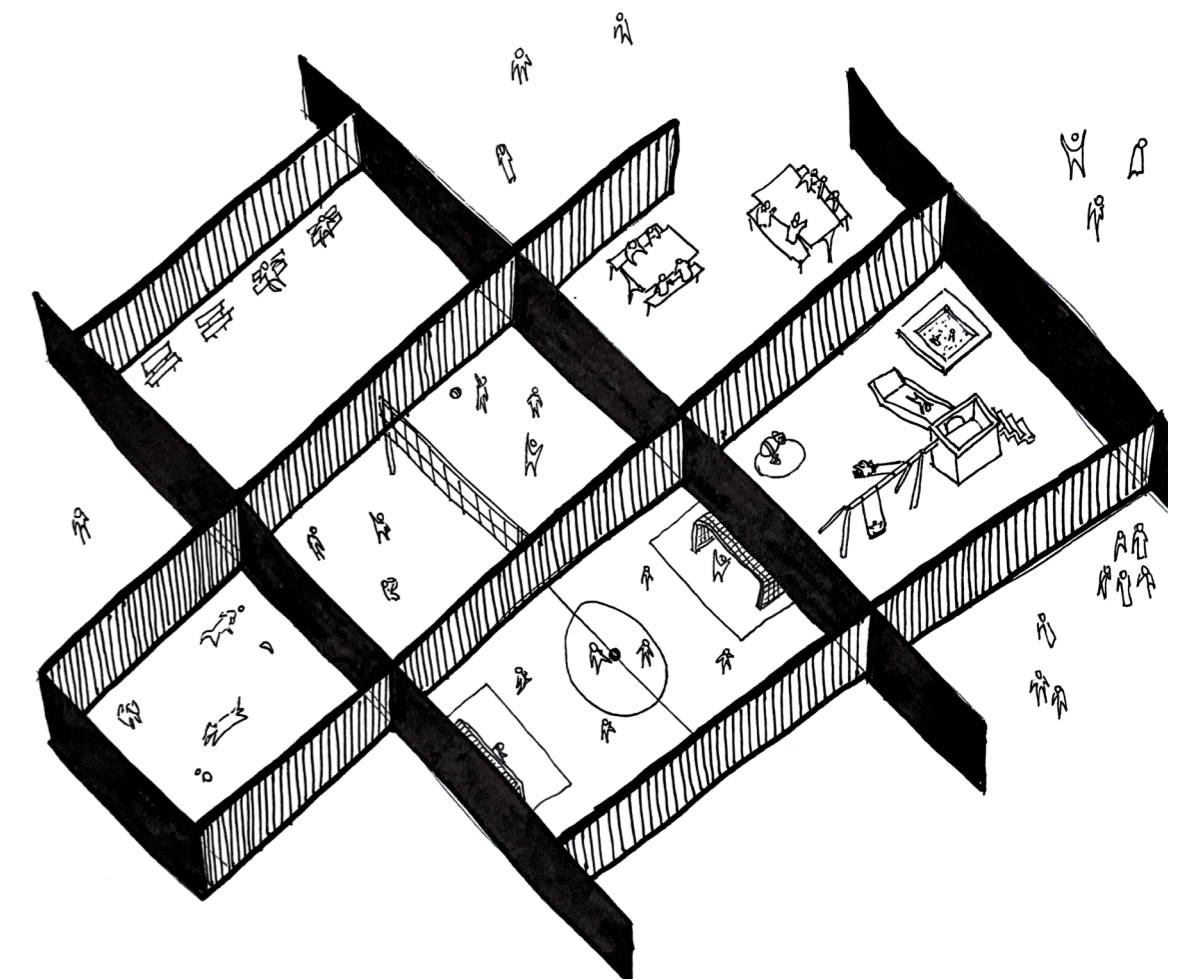
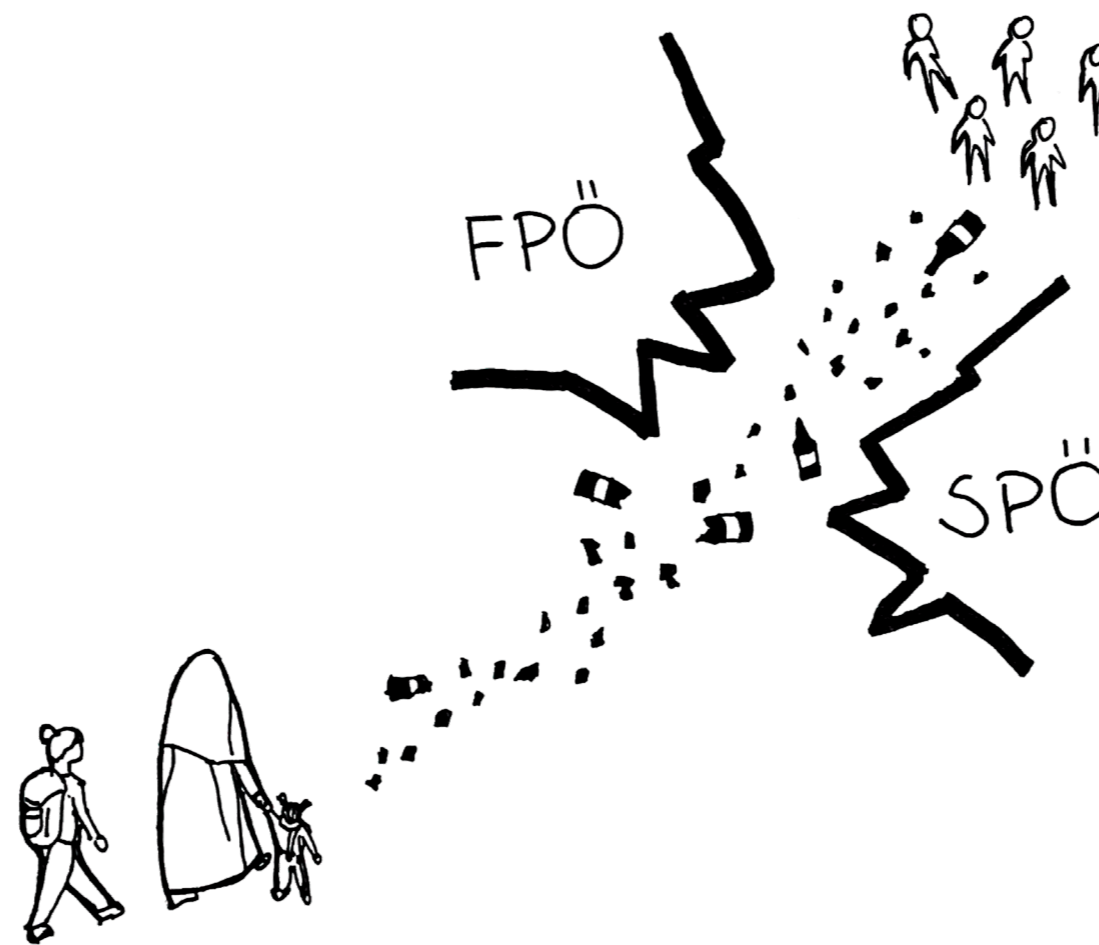
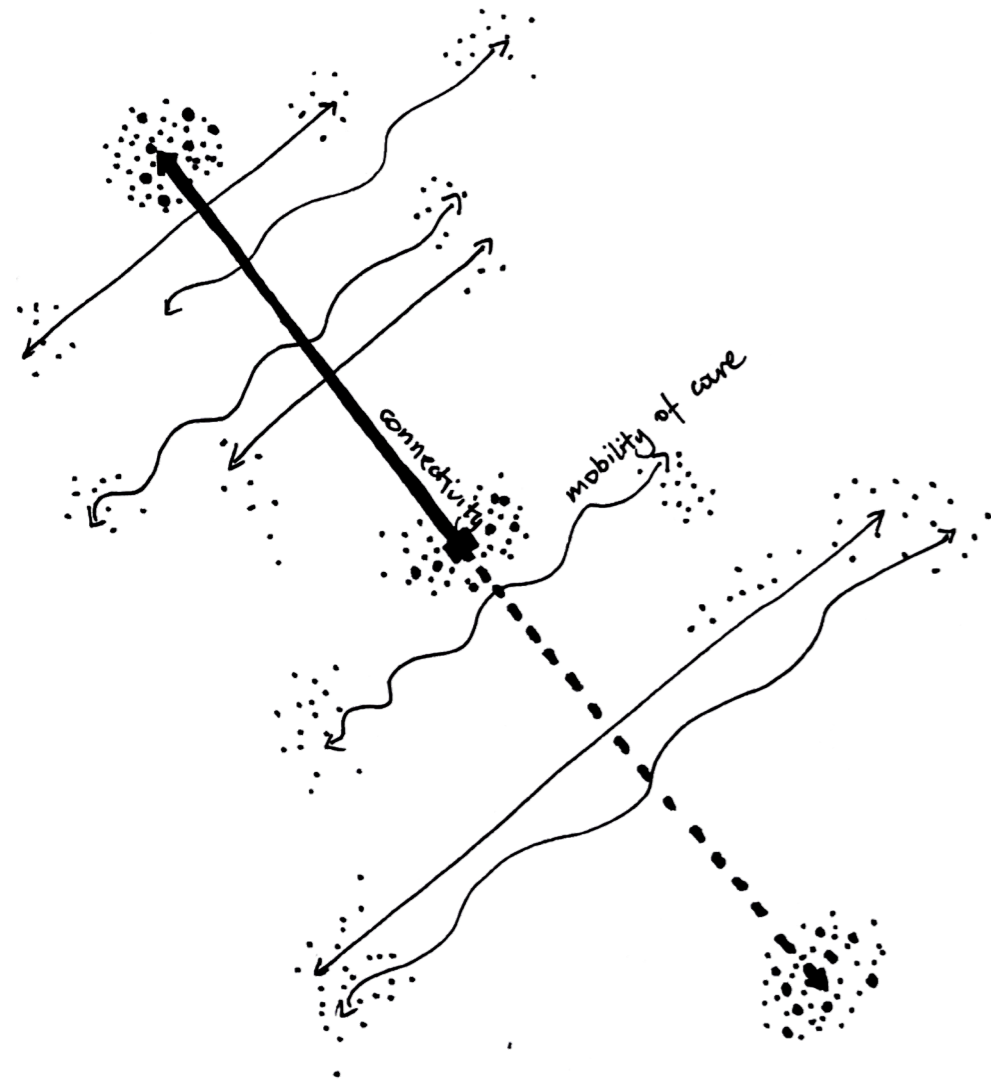


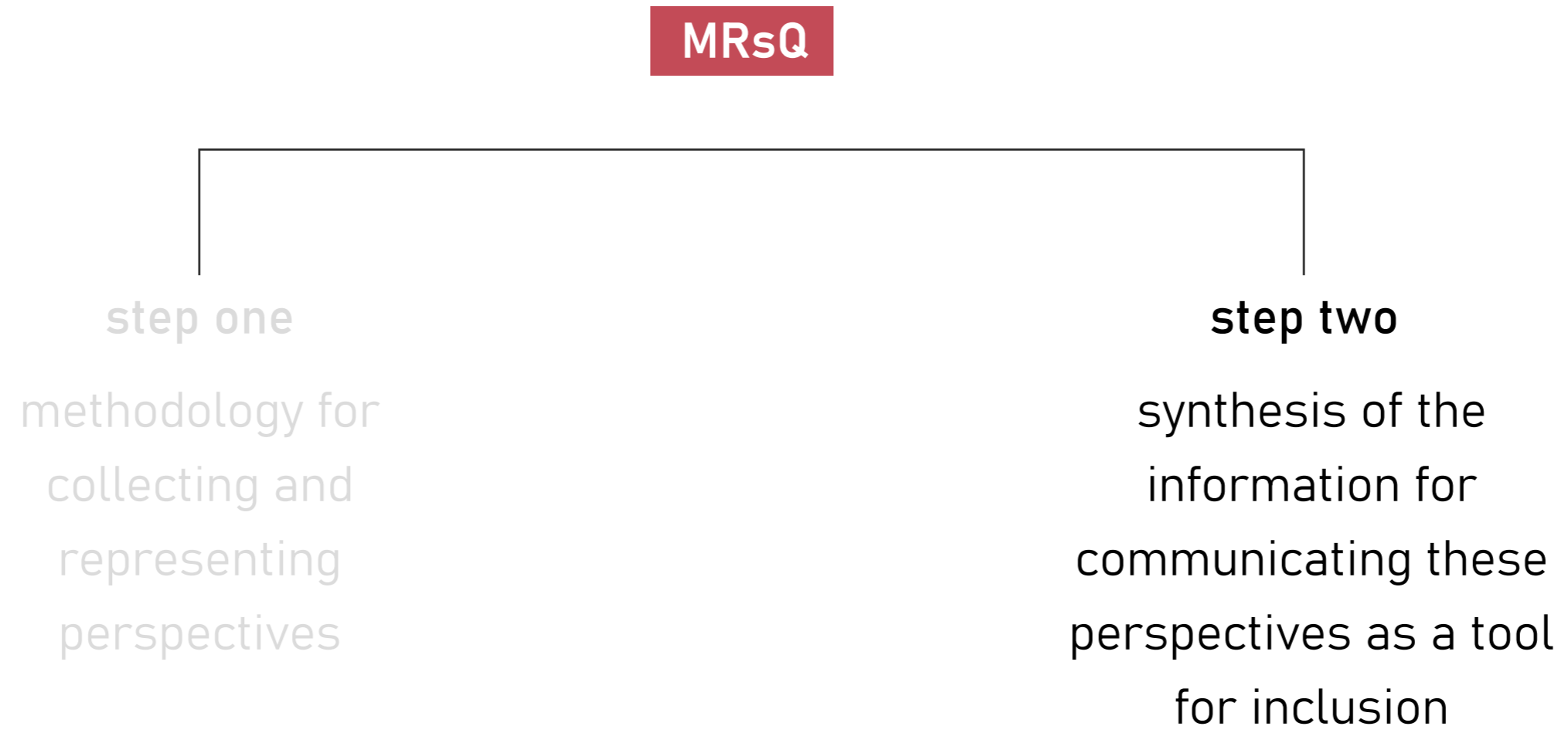
summary of conflicts

public transport investment

migrant women at odds
with inclusivity

compartementalisation







AMINA

MASEERA

SANA, ELIZA AND MAYA

13 years old
Middle-schoolers

The girls play and spend time in Erichpark, which is in the small children area. They live nearby and their school is around the corner. Erichpark is in a nice area. It is their favorite place, as they like places that are exciting and not boring. Sometimes homeless men approach them asking for money, but it is not a problem, because they are always together.



1	PERSONA	SITE
COST	1 2 3 4 5 6 7 8 9 10	
TIME	1 2 3 4 5 6 7 8 9 10	
COMPLEXITY	1 2 3 4 5 6 7 8 9 10	
SUITABILITY	1 2 3 4 5 6 7 8 9 10	

NARIN

31 years old
Works in a home supply shop

Narin describes her feelings towards Favoriten as a love-hate relationship. She prefers places that are quieter and less crowded, so she avoids Reumannplatz. She has no children and she likes to spend time in green areas that are further away from playgrounds and closer to the nature. Narin likes to join fitness classes in a safe space and take trips with her car.

ADA

ELMEDINA AND ILDA



1	PERSONA	SITE
COST	1 2 3 4 5 6 7 8 9 10	
TIME	1 2 3 4 5 6 7 8 9 10	
COMPLEXITY	1 2 3 4 5 6 7 8 9 10	
SUITABILITY	1 2 3 4 5 6 7 8 9 10	

DABA AND MARIANA

SANDRA

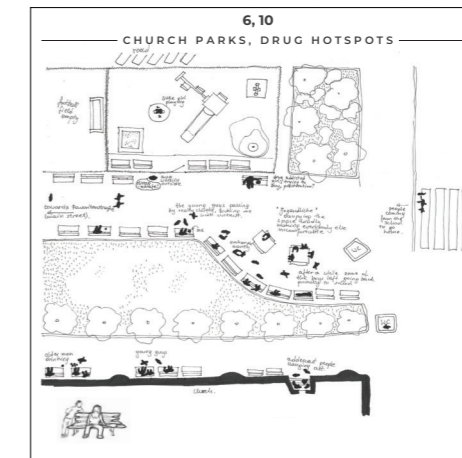
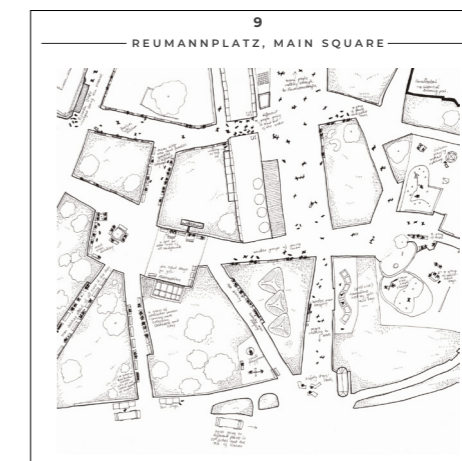
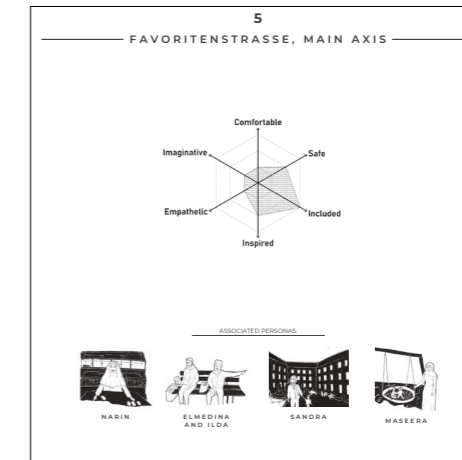
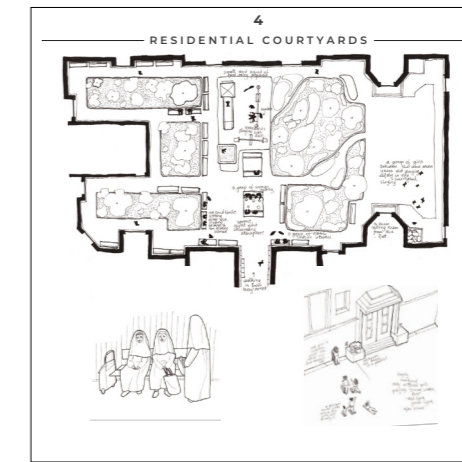
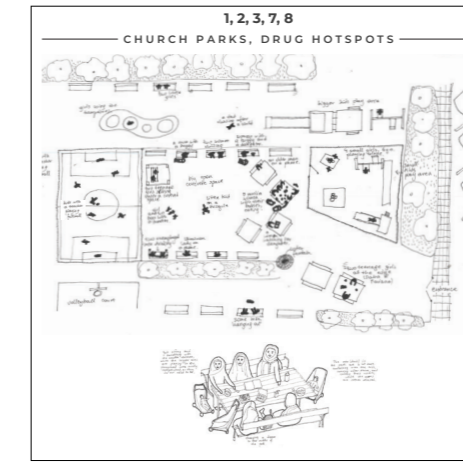
44 years old
Grandmother and care-taker

Sandra is concerned about young people abusing drugs in the park, and influx of men in public spaces since the 2015 refugee crisis. She would not leave the kids alone, especially with many bushes limiting visibility.

ERIKA AND JENA



1	PERSONA	SITE
COST	1 2 3 4 5 6 7 8 9 10	
TIME	1 2 3 4 5 6 7 8 9 10	
COMPLEXITY	1 2 3 4 5 6 7 8 9 10	
SUITABILITY	1 2 3 4 5 6 7 8 9 10	



- 1 - Erichpark
- 2 - Laubpark
- 3 - Arthaberpark
- 4 - courtyard
- 5 - Favoritenstrasse
- 6 - Keplerplatz
- 7 - Humboldtpark
- 8 - Wielandpark
- 9 - Reumannplatz
- 10 - Antonspark

CONFLICT

OPPORTUNITY

positions for elements

3 Reumannplatz

The main entrance hall of the building is not very safe for women at night.

4 courtyard

A corner cafe nearby is eager to make the space available during the busy times for local outdoor spaces.



N A R I N

N A R I N

31 years old
works in a home supply shop

Narin describes her feelings towards Favoriten as a love-hate relationship. She prefers places that are quieter and less crowded, so she avoids Reumannplatz. She has no children and she likes to spend time in green areas that are further away from playgrounds, and closer to the nature. Narin likes to join fitness classes in a safe space and take trips with her car outside the district.



A D A

A D A

29 years old
young mum

Ada moved to Austria 1 month ago from Luxembourg. She finds people very friendly and the neighbourhood parks are very good for the kids. They live nearby Laubepark and also does all necessary grocery shopping in a SPAR. She really enjoys going outside to have fun with the kids, because everyday she talks with someone new - other women, friendly teenagers and children.

cards
for adopting learnt perspectives



Need for thermal comfort

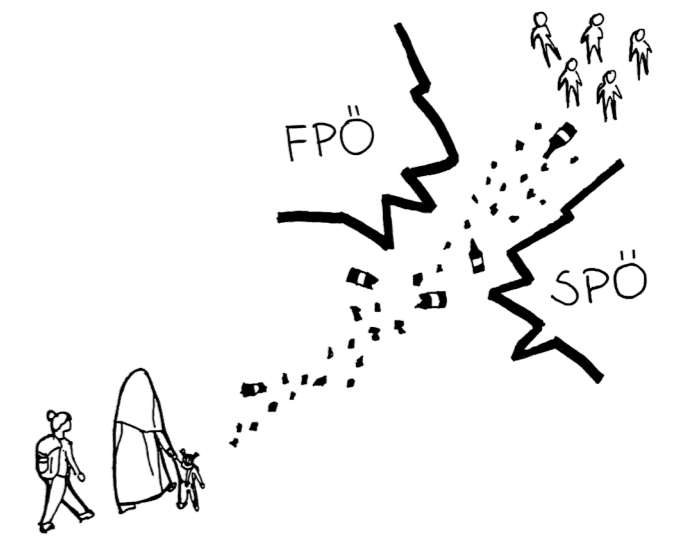
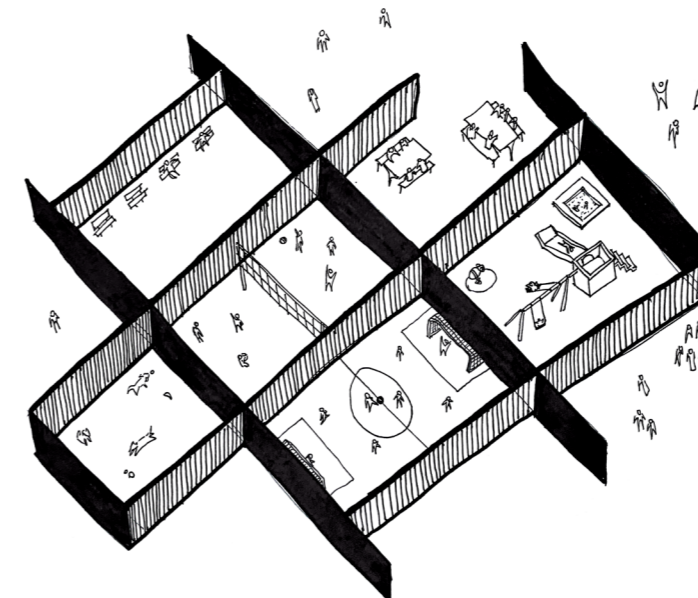
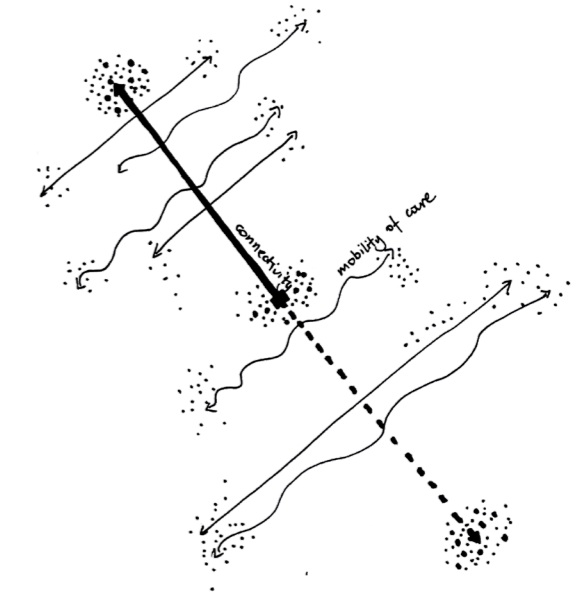
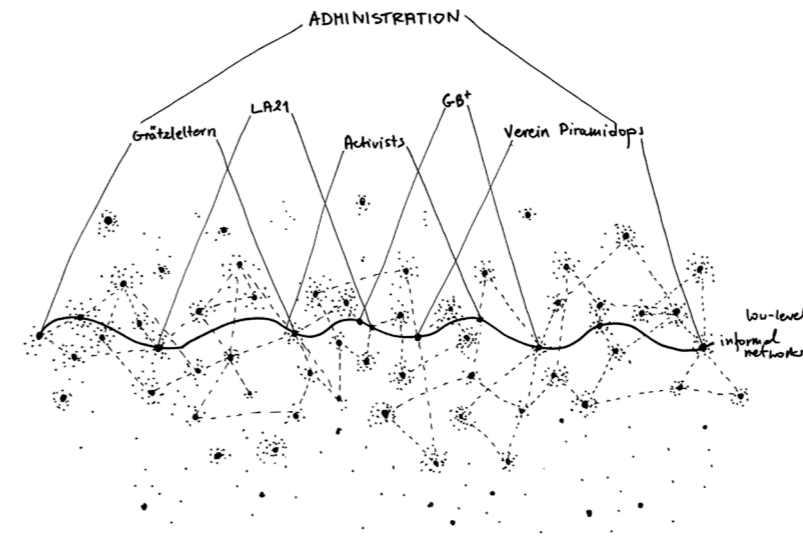
With the heating of the climate there is a need to provide girls- and women-friendly green spaces that have cooling effects in the residential areas.



roll the dice for location!

8. Wielandpark

The play and rest spaces in Wielandpark are designed mostly for small children and their parents. Adolescent and teenage girls are often uncomfortable in these and any other spaces.



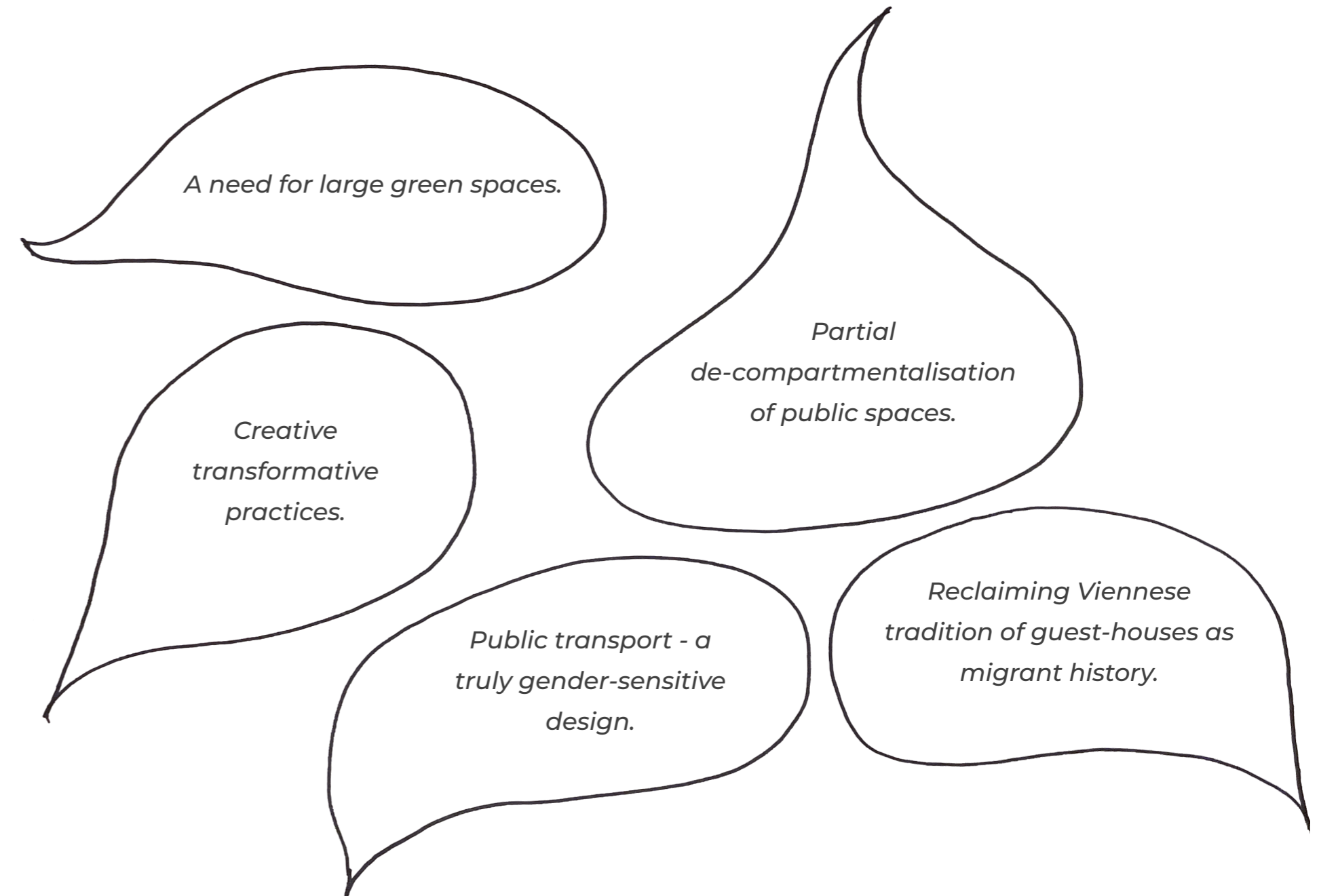
conflict prompts
for starting a discussion



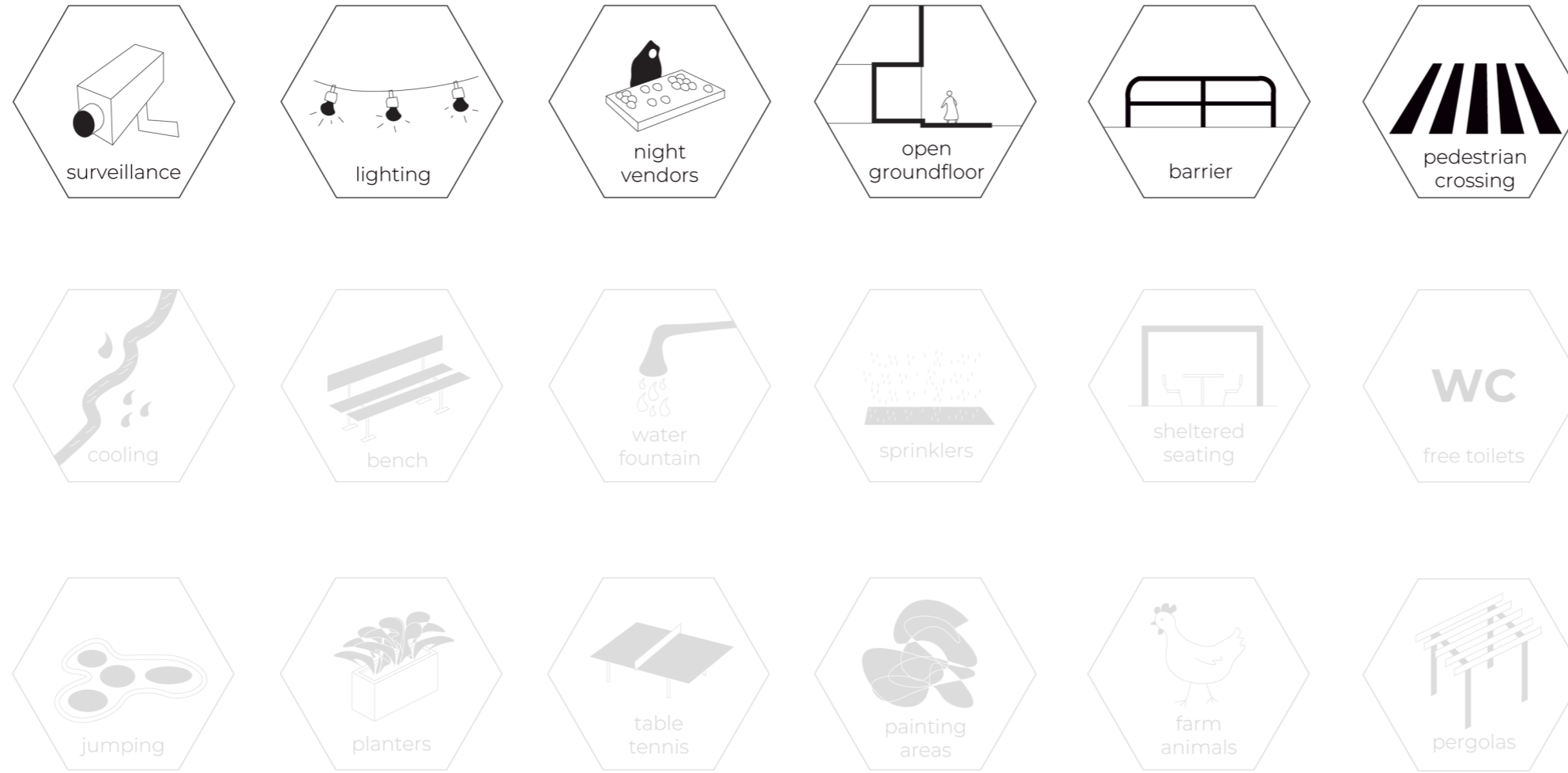
Guesthouses
A corner cafe nearby is eager to make its space available during less busy times for local maker spaces.



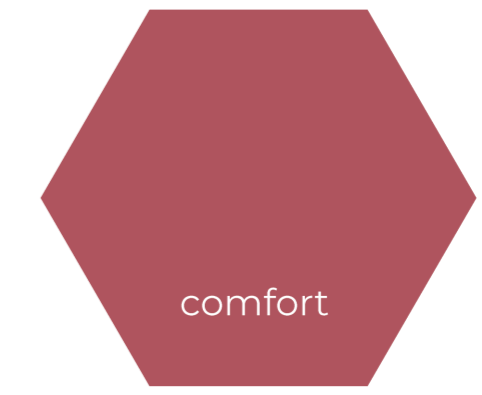
De-compartmentalisation
Creating play spaces for children that are safe because of visibility and proximity can be more effective in overcoming conflicts than separating different users by fences.



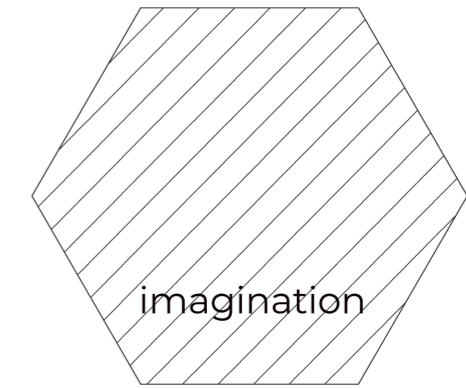
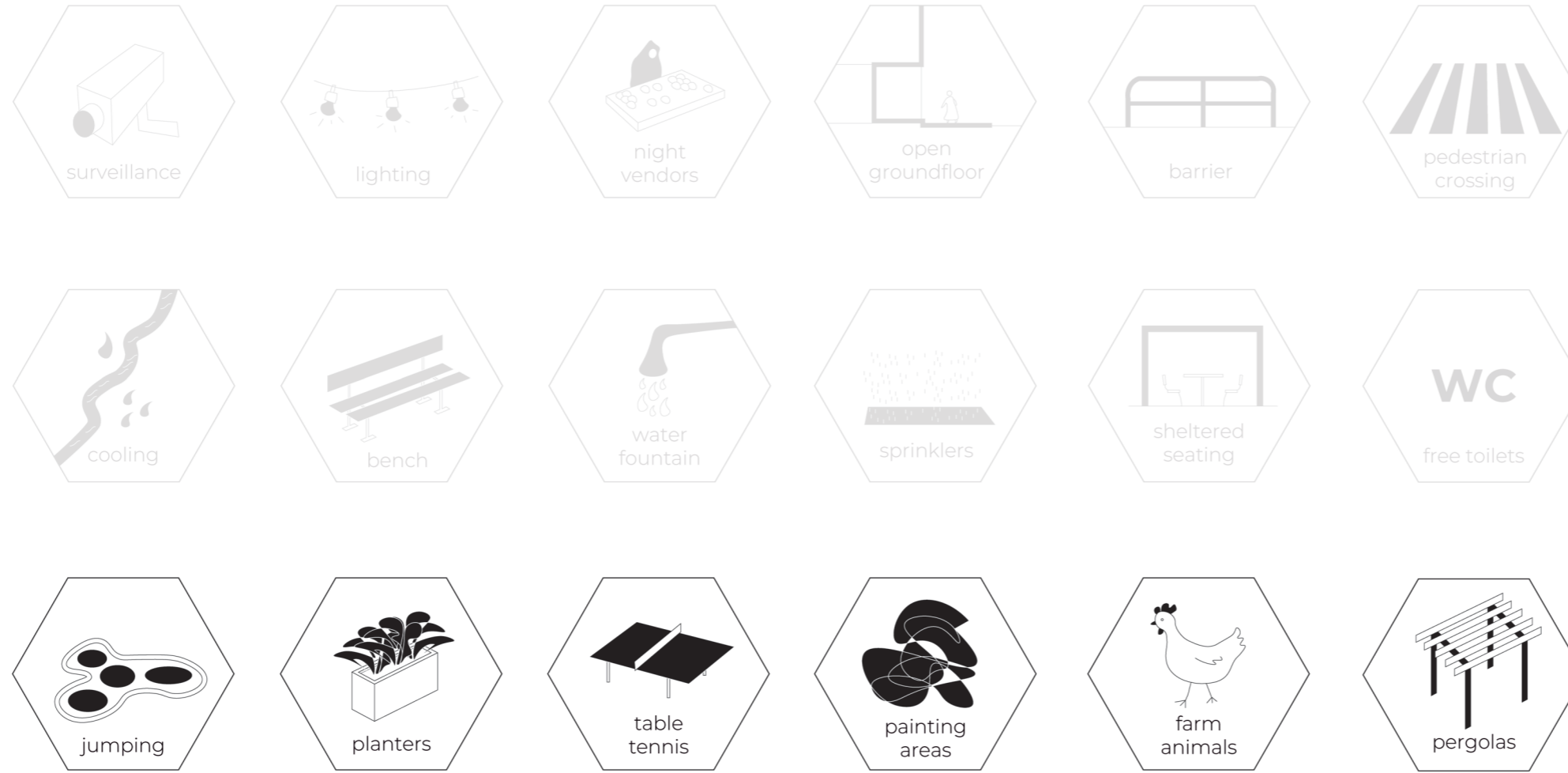
opportunity prompts
for aiding a discussion



spatial elements
for linking to spaces



spatial elements
for linking to spaces



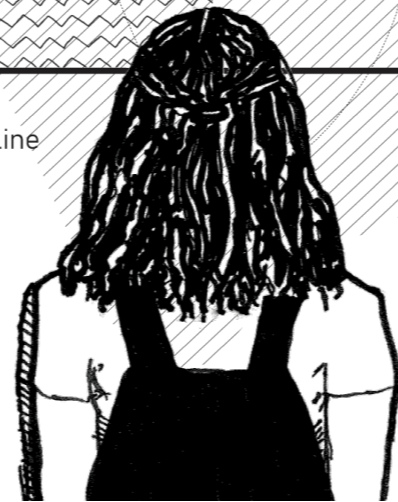
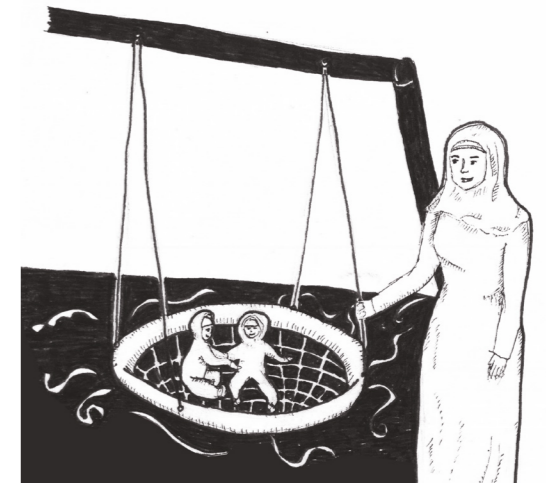
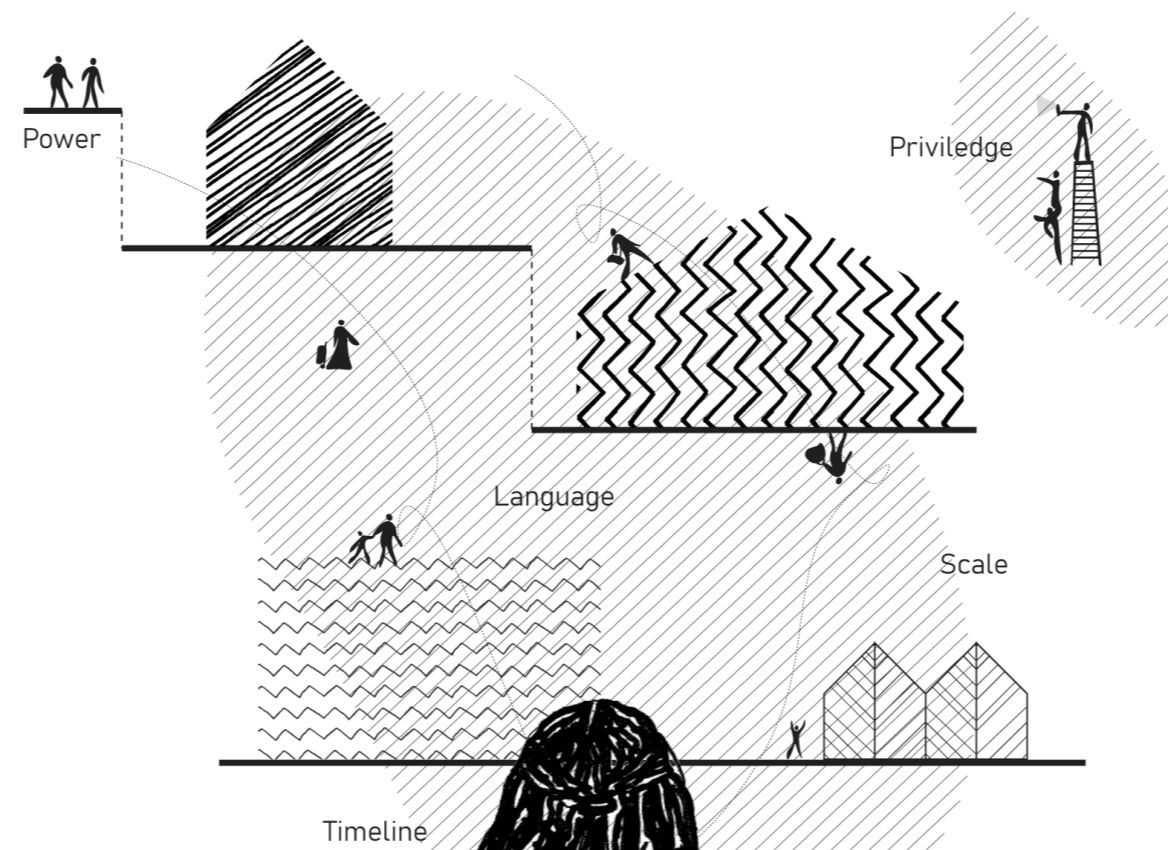
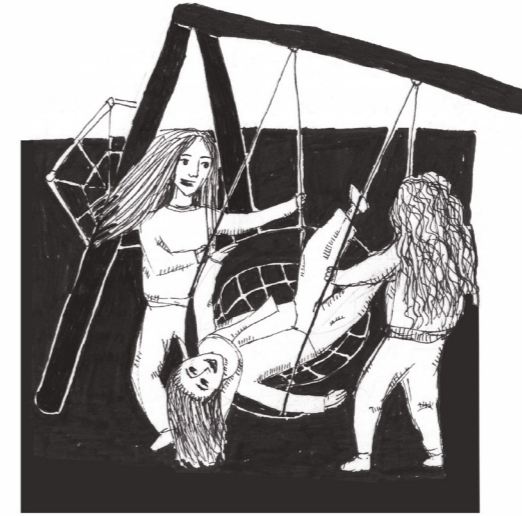
spatial elements
for linking to spaces

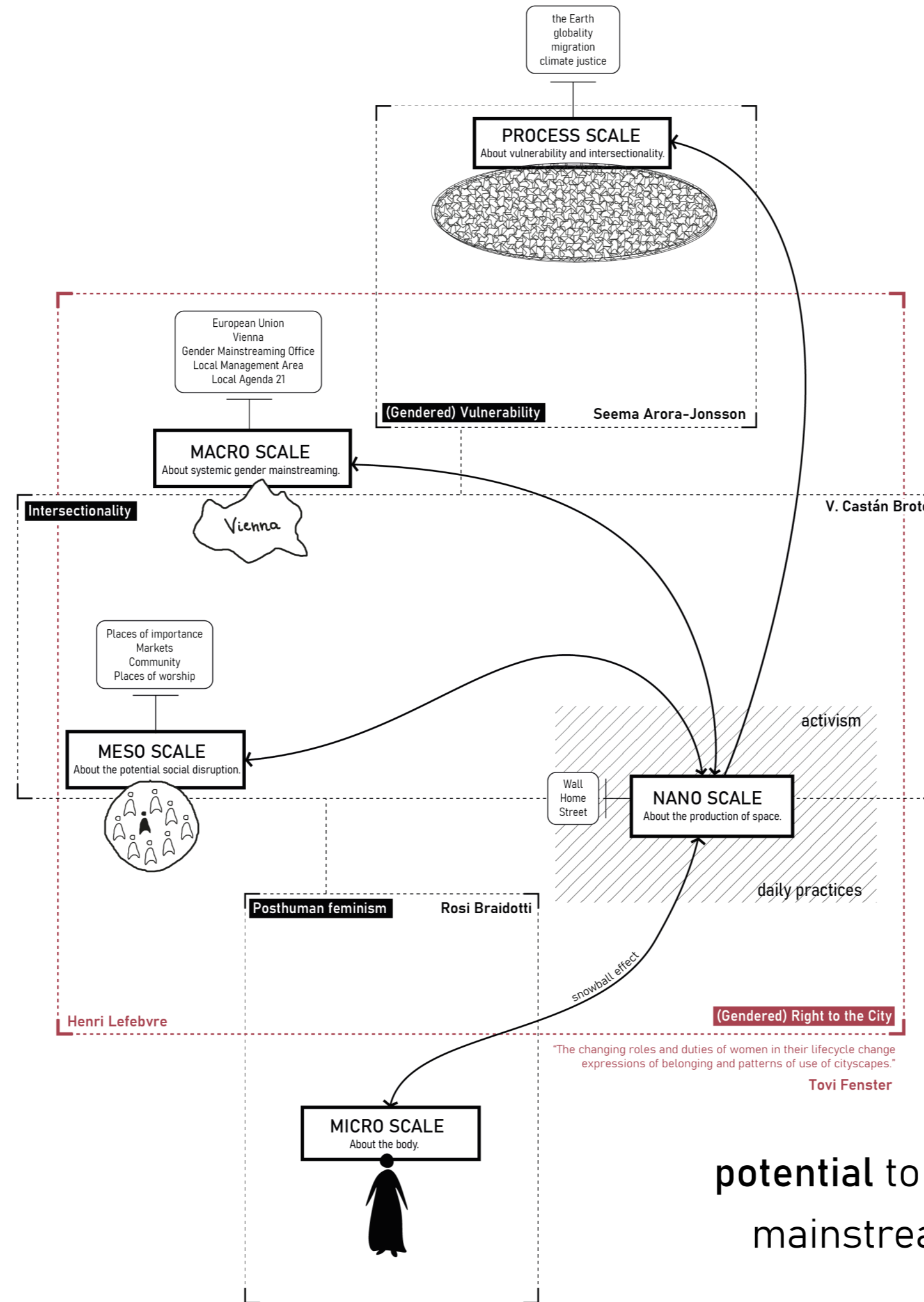


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COMPLEXITY	1	2	3	4	5	6	7	8	9	10	
SUITABILITY	1	2	3	4	5	6	7	8	9	10	

evaluation tool
for reflecting







potential to build upon gender mainstreaming strategies



future research

the evaluation of tool by Vienna

a larger researched group

expansion of perspectives

application to different contexts

The background of the image consists of several horizontal, wavy dashed lines in a light gray color, creating a textured, layered effect. The lines vary in amplitude and frequency, giving the impression of a soft, undulating surface.

THANK YOU!