

IDEA PYRAMID

Template for evaluating and developing ideas further

This tool supports the process of idea evaluation.

An idea is evaluated at the levels:

- (1) Is the idea relevant?;
- (2) Is the idea workable or feasible? and;
- (3) Is the idea specific?

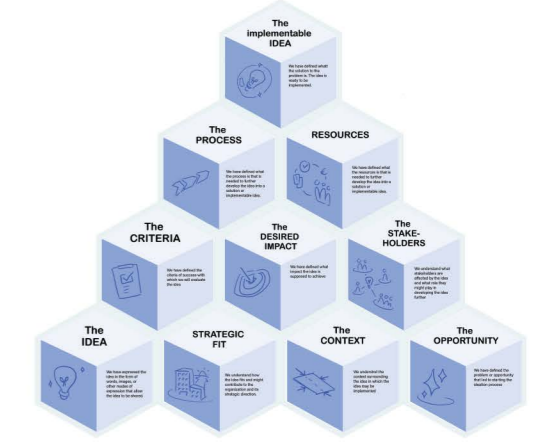
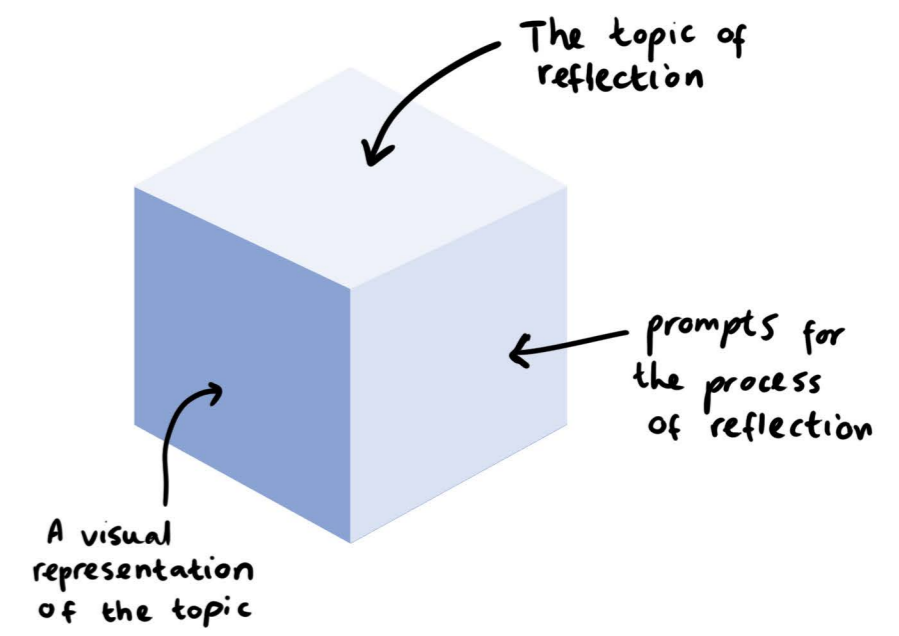
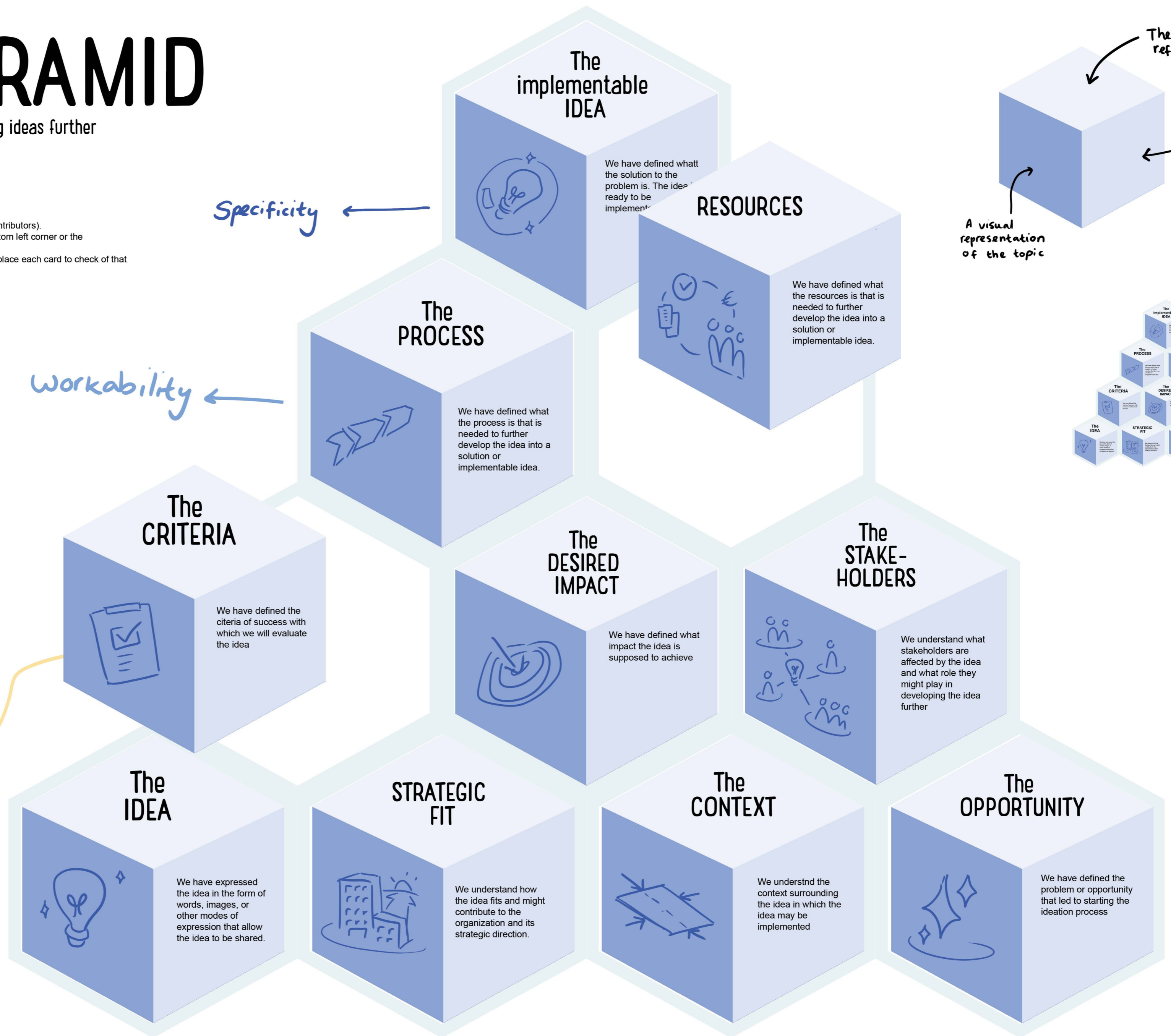
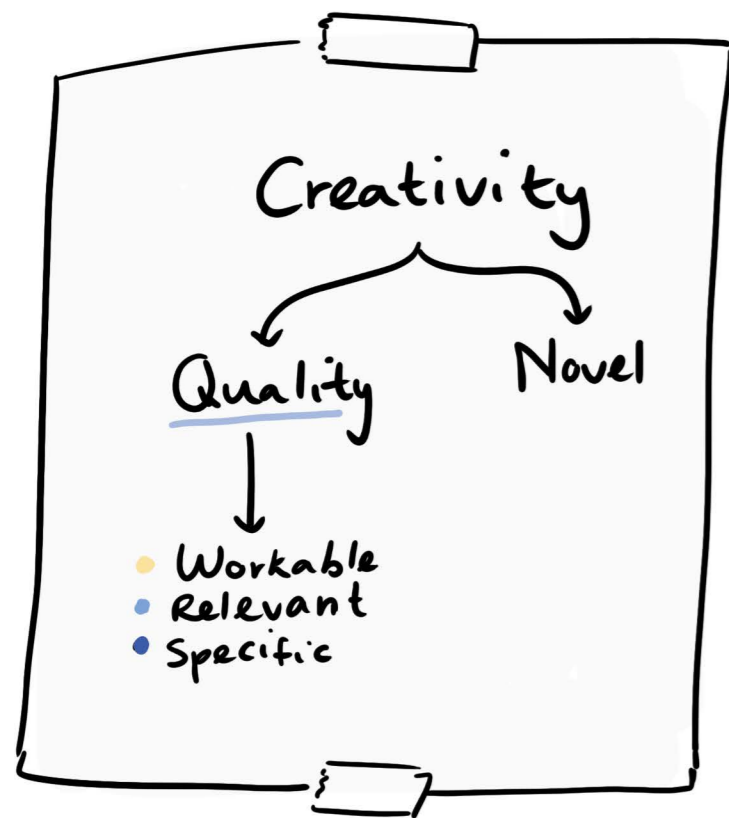
Instructions

Step 1 - Divide the roles (the idea-owner, the facilitator, and the contributors).

Step 2 - Start with an empty template, with the idea-card in the bottom left corner or the opportunity-card in the bottom right corner.

Step 3 - The facilitator or idea-owner picks out cards, one by one, place each card to check of that the activity mentioned on it has taken place.

Capture the insights gathered during the activity.



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