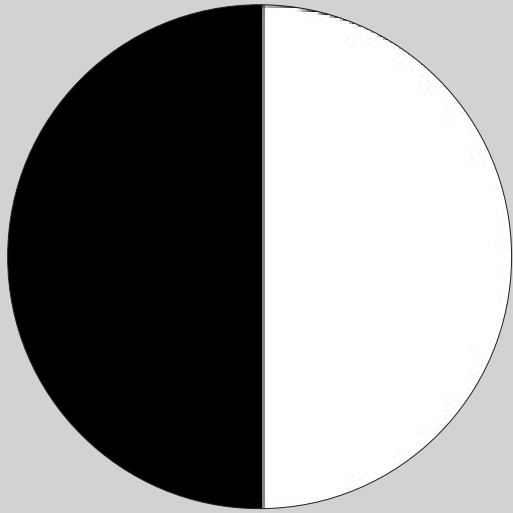


THE ARCHITECTURAL EMBRACE
un lugar para todos

THE STORY

THE FOUNDATION

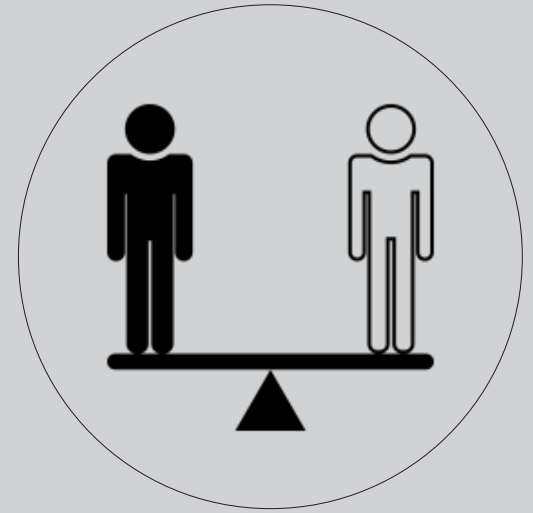
THE PROJECT



contrasts



feeling at home/homelessness



unity/equality

THE STORY

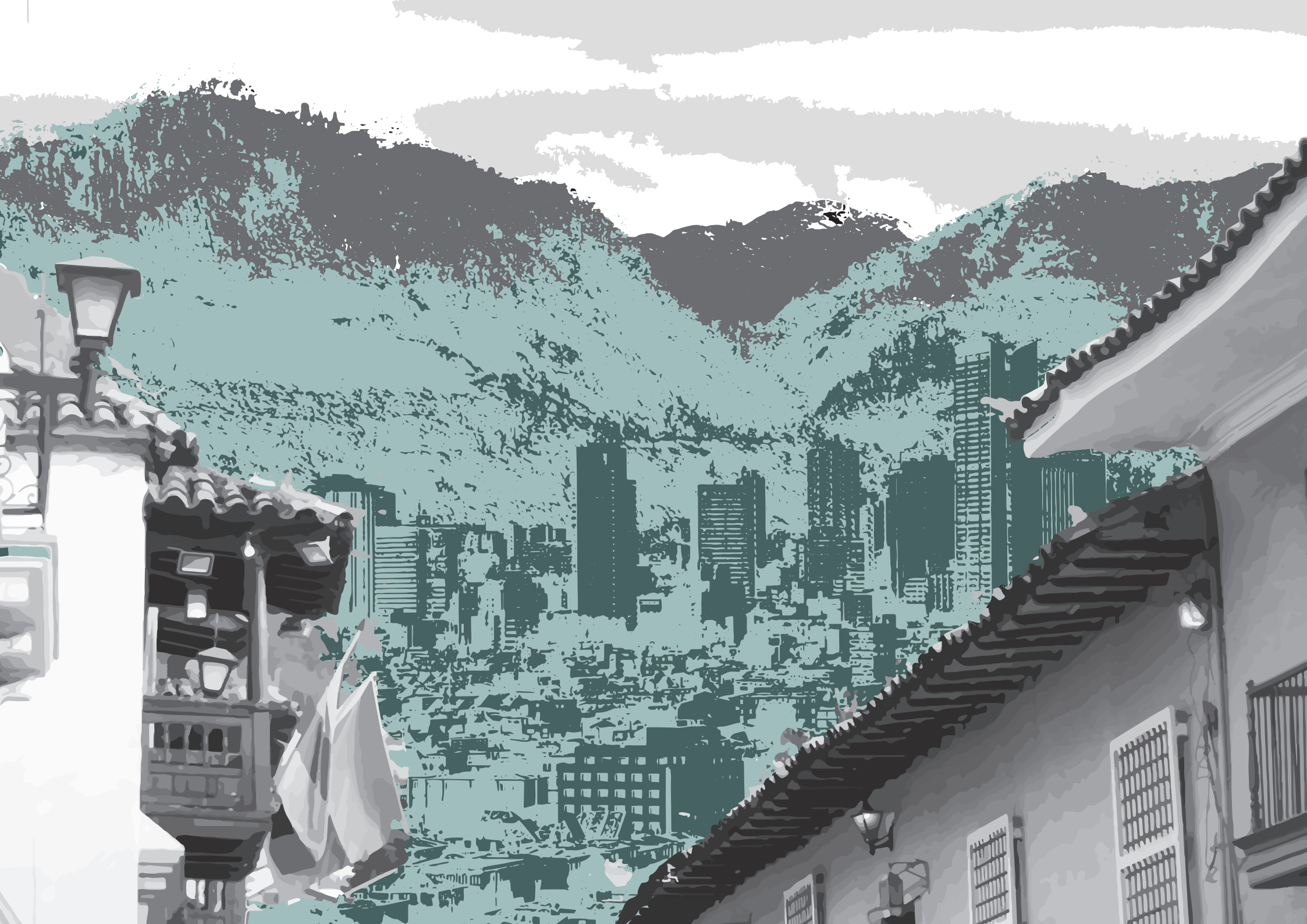


Colombia



Bogotá city map















CRISTO
TE
AMA



Santa Inés

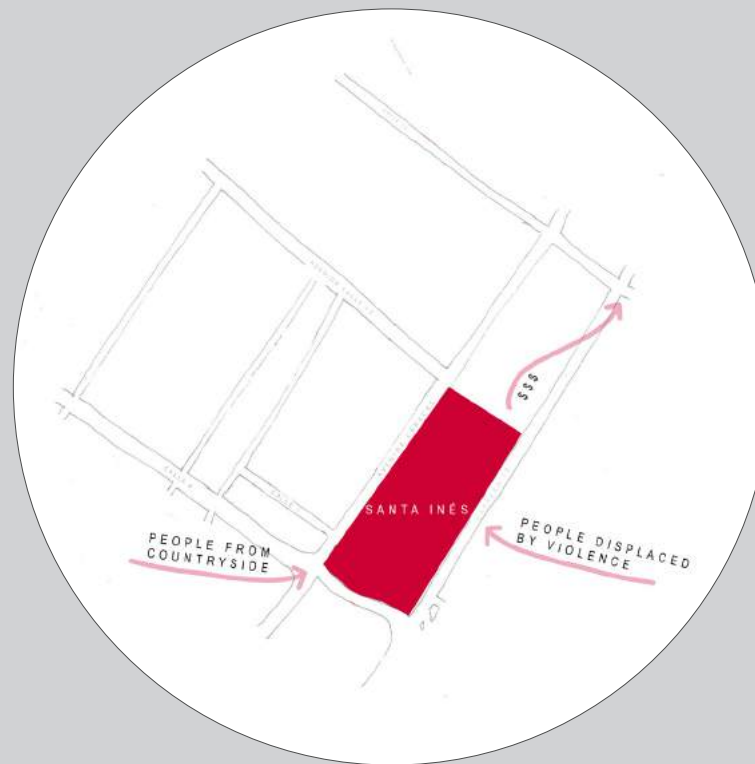


proximity to city centre

Santa Inés



El Bogotazo (1948)

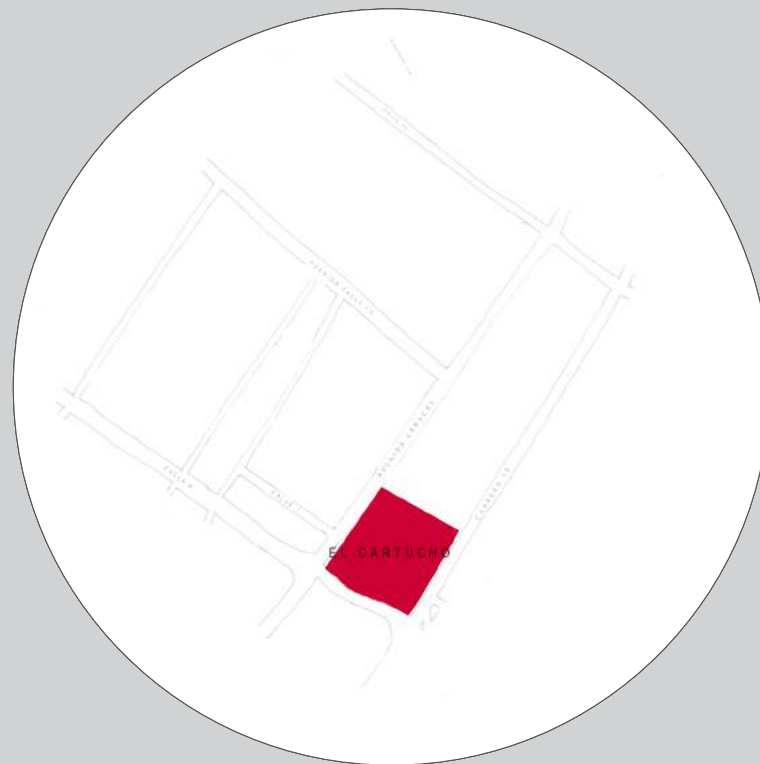


displacement Santa Inés

the start of decay



El Cartucho (1997)

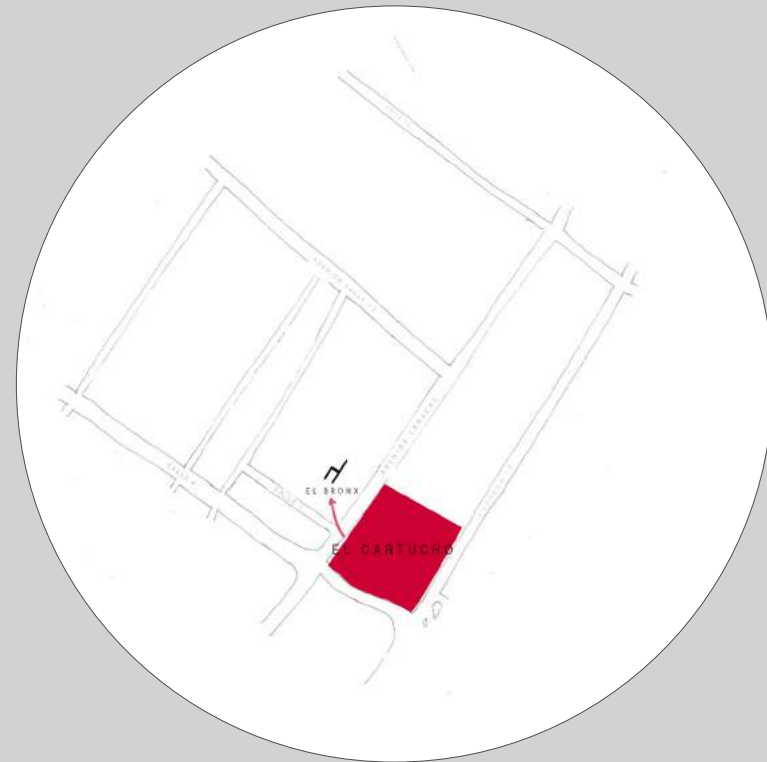


El Cartucho neighbourhood

the rise of El Cartucho



demolition El Cartucho (1998)

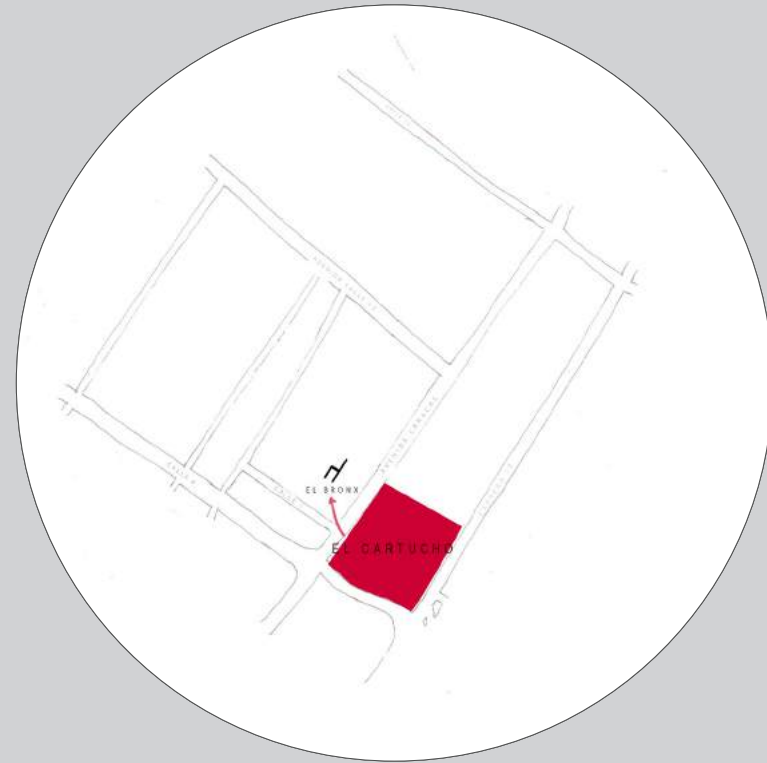


displacement El Cartucho

the hand of Peñalosa



Parque Tercer Milenio



displacement El Cartucho

the rise of El Bronx / La 'L'



entrance la 'L' (2012)



El Bronx (2013)

El Bronx "housing"





street restaurants




hostels in tenements

economy in El Bronx



demolition of El Bronx (2017)

An aerial photograph of a city, likely Mexico City, featuring a large pyramid in the background. A blue banner with the text 'MUY PRONTO' and a downward-pointing triangle is visible on the pyramid. The city below is a dense urban area with various buildings and a highway in the foreground.

MUY PRONTO ▼

**en un centro para
industrias creativas,
culturales y de
diseño en los dos
próximos años**

development plans of the next two years

THE END OF A SHAME

– *Semana about El Cartucho (2003)*

THE ‘BRONX’, A STORY

FULL OF CRIME

– *El Tiempo (2016)*

CAPITALISM AND ITS SEWERS

– *Radio Macondo (2016)*

“El Bronx is also a **community with an economy**, including beauticians and hairdressers, of a sort.”

– *Mike’s Bogota Blog (2013)*

“The Bronx was **our home**, we could consume and even sleep on the street.”

– *Maria Helena for The Fix (2016)*

“Now we sleep in a different place every night. **Life was much better in ‘The Bronx.’**”

– *“Jenny” for VICE (2016)*

GOAL: COUNTER PROJECT

create a place where the homeless could exist
without being looked down upon for the way
they lived

THE FOUNDATION



The Bronx



Batallón de Reclutamiento (Military Recruitment Battalion)



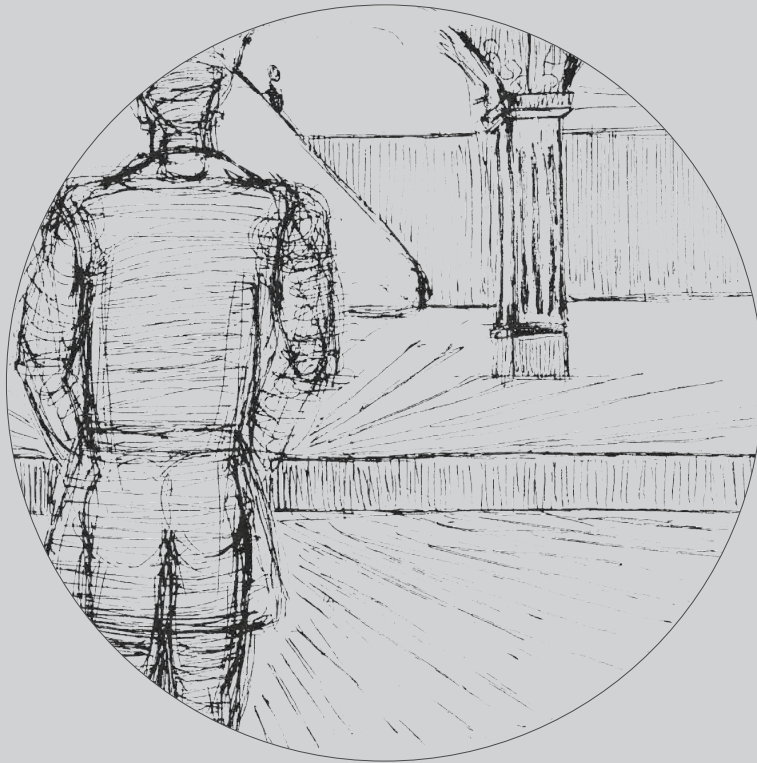
Plaza Los Mártires



Basílica del Sagrado Corazón de Jesús (Basílica Voto Nacional)

theoretical framework

the uncanny



transgression



“Imagine tailing somebody in a white trench coat.” “Tolerance Zone” – sketches of a fictional Bogotá

“[...] the contrast provoked by the fearful invasion of an alien presence in a secure and homely interior. The uncanny in this sense [is] a quintessential bourgeois kind of fear.”

– Anthony Vidler, 1992 (*The Architectural Uncanny*, p. 3)

“[...] the contrast provoked by the fearful invasion of an **alien presence in a secure and homely interior**. The uncanny in this sense [is] a quintessential **bourgeois kind of fear**.”

– Anthony Vidler, 1992 (*The Architectural Uncanny*, p. 3)

the uncanny as an intruder in secure environment — “unheimlichkeit”

Definition of *transgress*

intransitive verb

1 : to violate a command or law : sin

2 : to go beyond a boundary or limit

transitive verb

1 : **to go beyond limits set or prescribed by** : violate

transgress divine law

2 : to pass beyond or go over (a limit or boundary)

“[Transgressional space] is always relational, acknowledges history and concerns identity, which it always complicates, but does not negate.”

– Gil M. Doron, 2010 (*Border Conditions*, p. 176, 179)

“[Transgressional space] is always relational,
acknowledges history and concerns identity,
which it always complicates, but does not
negate.”

– Gil M. Doron, 2010 (*Border Conditions*, p. 176, 179)

architectural framework



Olafur Eliasson



Dan Graham



Krijn de Koning



directing / guiding



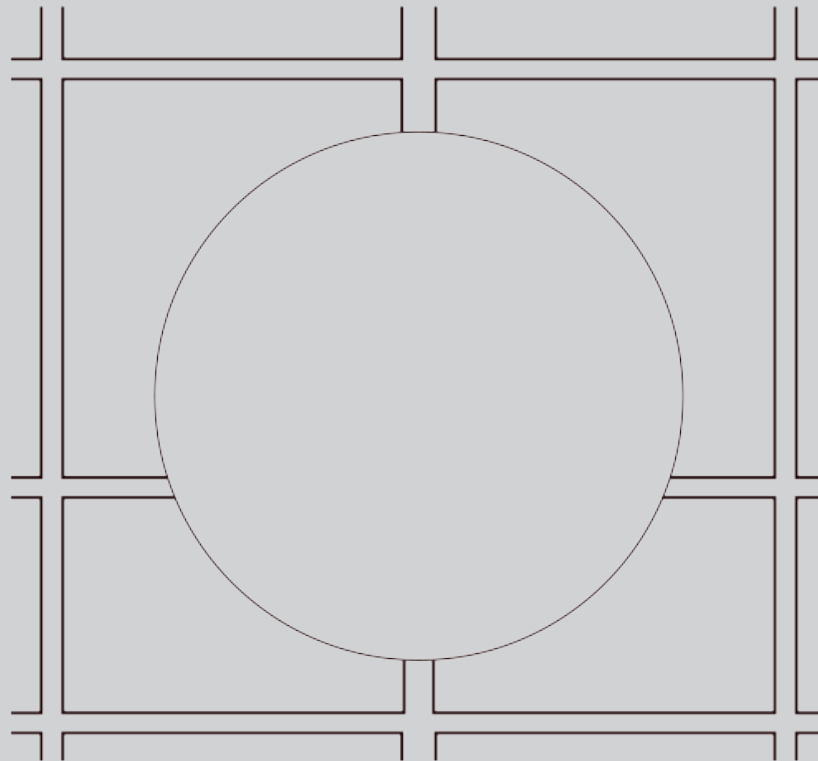
changing role of visitor



distortion

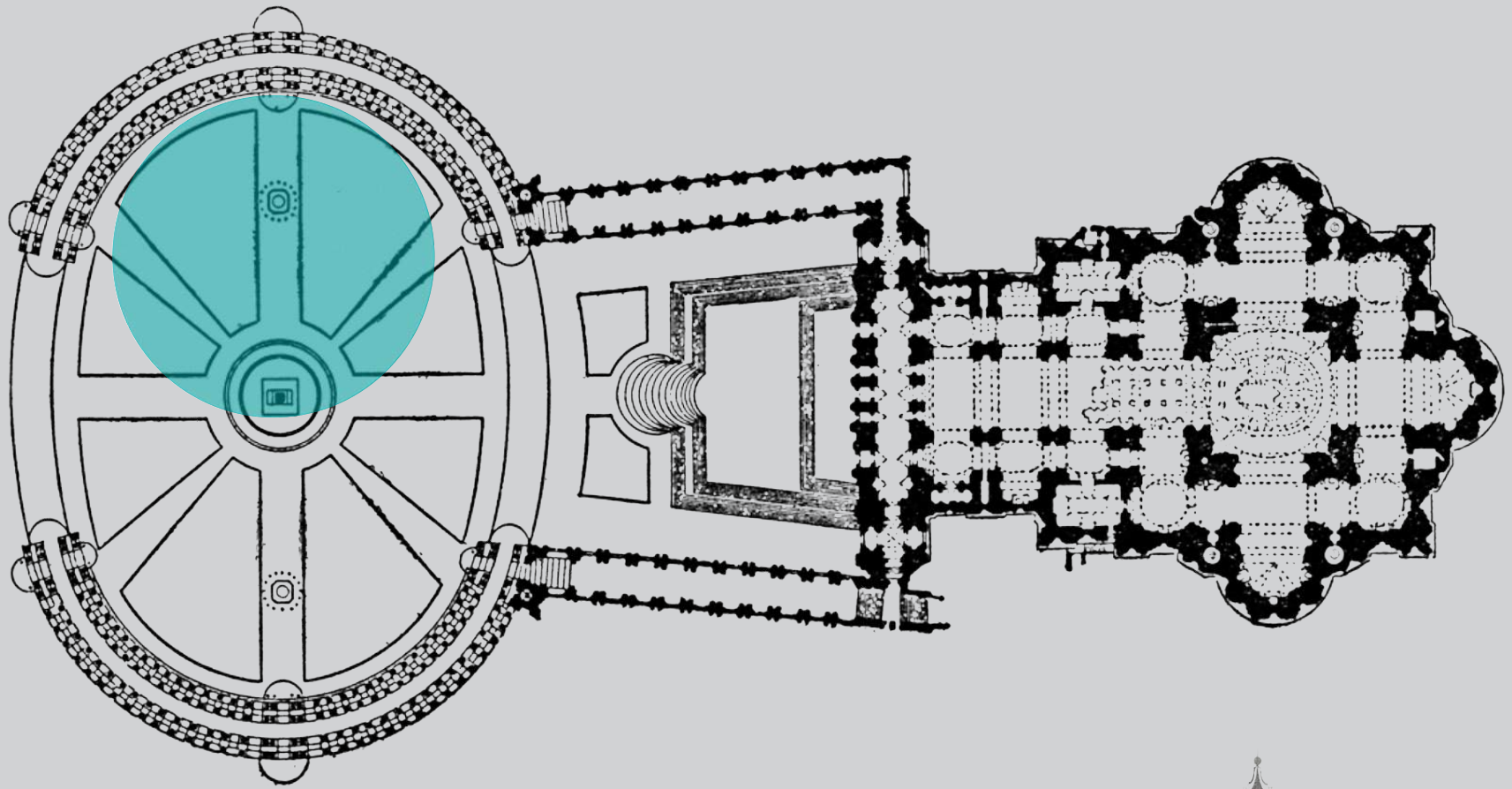
changing perception: architectural means

THE PROJECT



break from urban grid (uncanny)
space without hierarchy (changing perception)
empty plaza (transgression)

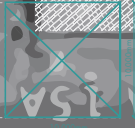
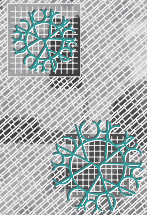
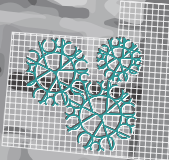
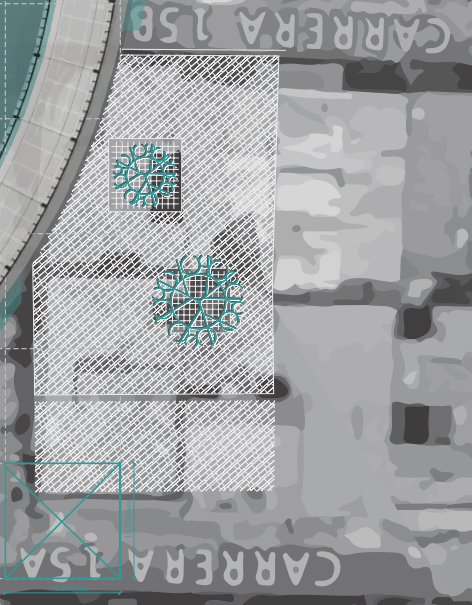
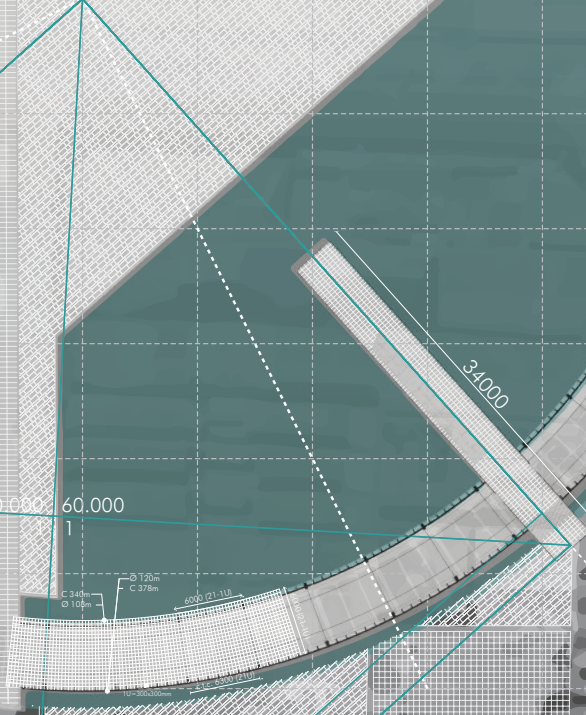
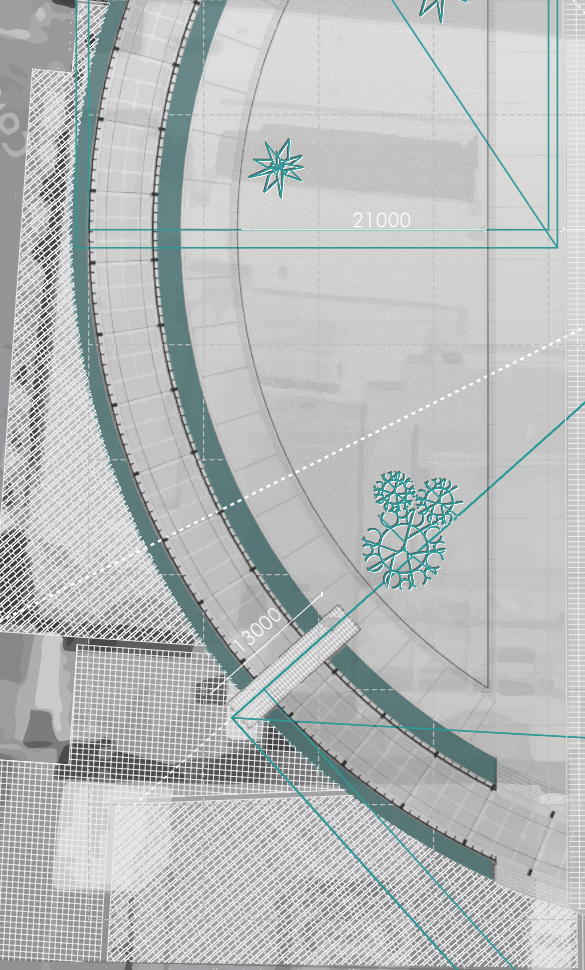
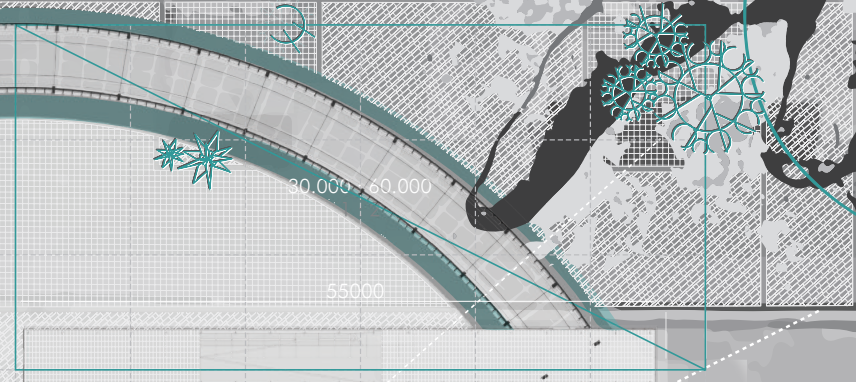
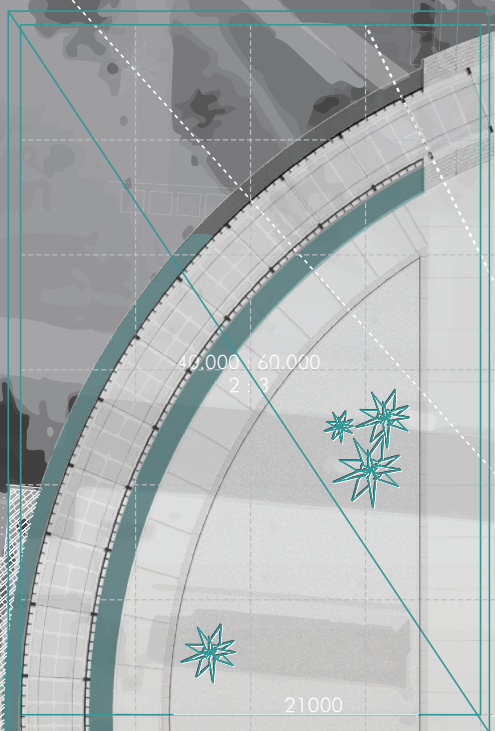
hybrid layer



comparison Saint Peter's Basilica, Rome



comparison Hofplein, Rotterdam



Ø 120m
C 378m
Ø 340m
Ø 100m
600m (Ø 1.1km)

CARRERA 15A

CARRERA 15B

CARRERA 15A

CARRERA

Parque Sagrado
Corazon

40,000 60,000
21,000

21000

13000

30,000 60,000

55000

13000

60,000 60,000

31000

PLEASE, RISE.



an alien object arises in the chaotic city life



when you enter, the chaos becomes an abstraction



concrete portals frame a complete overview over plaza, city, and mountains



from up here, even El Bronx doesn't look threatening

THANK YOU.