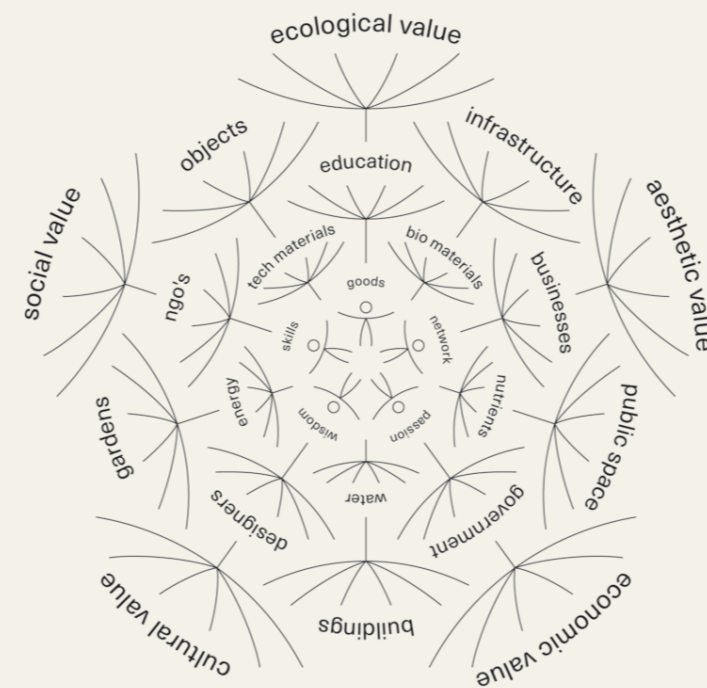


LEVERAGING CIRCULAR INITIATIVES FOR SYSTEMIC CHANGE IN ARGENTINA

The current linear system has shown its limits and CIs have the potential to accelerate the transition towards a more sustainable system (De Koning et al., 2019)

The Circular Value Flower is a method of analysis and design Developed by Els Leclercq and Mo Smit after their experiences with circular initiatives in Rotterdam. (Leclercq & Smith, 2023)



Grassroots initiatives hold great significance in Argentina, given the historical prevalence of weak political dynamics that have been present since the country's independence repercuting in the entire continent (Uribe, n.d.)

This project explores the potential of the CVF as a method to empower circular communities in Argentina as key players in this systemic transition

This was performed through a process of Action Research collaborating with two local initiatives to create positive social impact during the process.



The global shift towards sustainability is a complex sociotechnical challenge. The approach of this project is to tackle it with a situated and decolonial approach amplifying the voices of the Global South while challenging traditional knowledge hierarchies. This is assessed with the overarching approach known as

SENTIPENSAR

Combining intellectual analysis and emotional engagement

Reflecting in action immersed in the world

Incorporating voices that are not always prominent

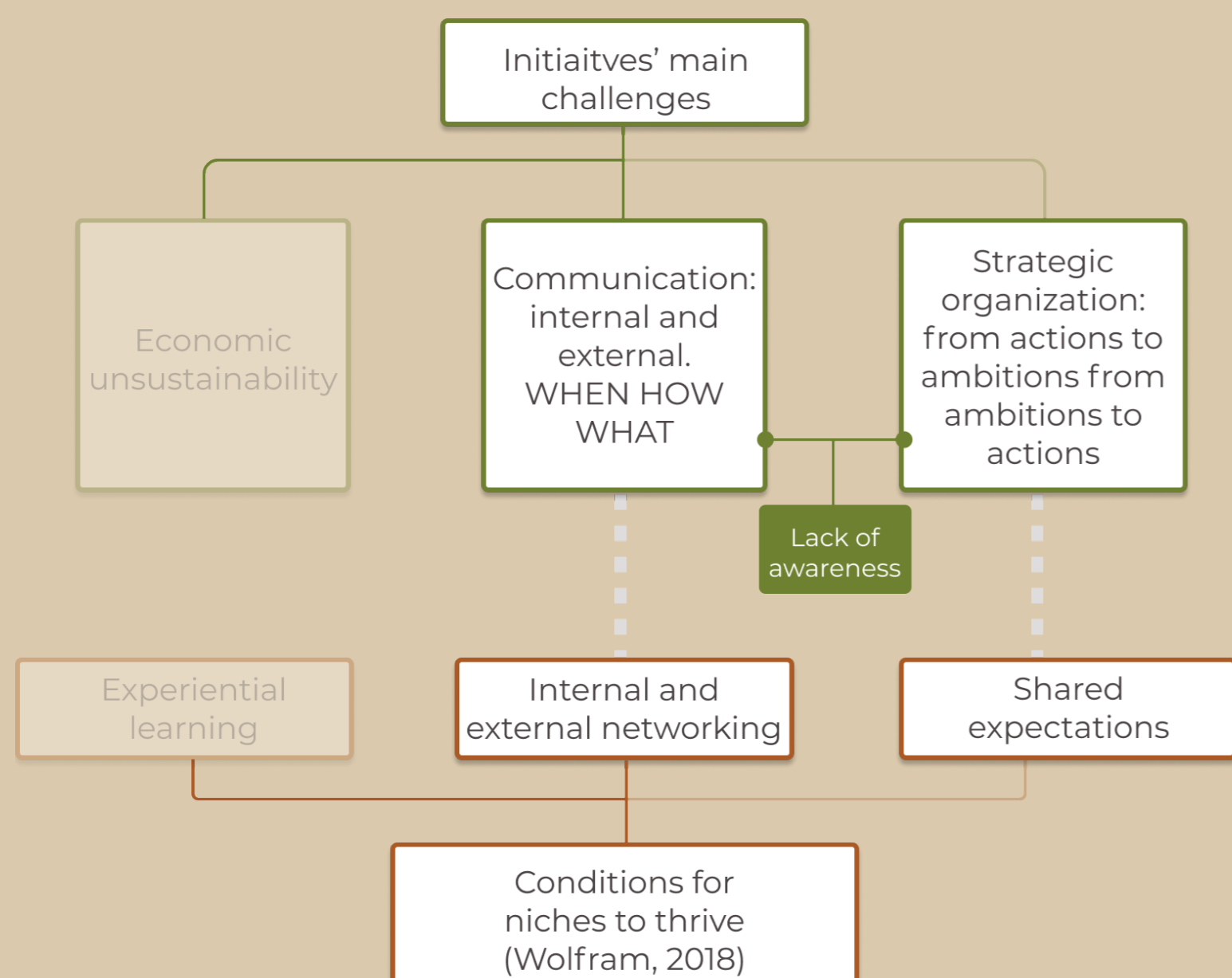


To achieve this, two initial phases were carried out: the Research for Design and the CVF Redesign. The first phase involved establishing and contextualizing key theoretical concepts, comprehending the local landscape and the state of the art, and initiate my self-deconstruction as a researcher.

The second phase centered on aligning CVF tools with the project's goals and the local context, resulting in the creation of the "Circular Reflection toolkit" and the "Circular Value map," customized for the initiatives.



CONCLUSIONS...



The CVF can support them by 'creating the space and setting the conditions for the appropriate conversations to happen.'

All the learnings were translated into an actionable outcome: the 'Tomate un Mate' guideline for any other expert practitioner interested in utilizing the method in the Argentinean context



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