

Expressive/Sensitive

Full day workshop at DIS 2020

Vroon, Jered; Kortuem, Gerd; Zaga, Cristina; Rozendaal, Marco; Lupetti, Maria Luce; Van Beek, Evert

DO

10.1145/3393914.3395919

Publication date

Document VersionFinal published version

Published in

DIS 2020 Companion - Companion Publication of the 2020 ACM Designing Interactive Systems Conference

Citation (APA)

Vroon, J., Kortuem, G., Zaga, C., Rozendaal, M., Lupetti, M. L., & Van Beek, E. (2020). Expressive/Sensitive: Full day workshop at DIS 2020. In *DIS 2020 Companion - Companion Publication of the 2020 ACM Designing Interactive Systems Conference* (pp. 421-424). (DIS 2020 Companion - Companion Publication of the 2020 ACM Designing Interactive Systems Conference). Association for Computing Machinery (ACM). https://doi.org/10.1145/3393914.3395919

Important note

To cite this publication, please use the final published version (if applicable). Please check the document version above.

Copyright

Other than for strictly personal use, it is not permitted to download, forward or distribute the text or part of it, without the consent of the author(s) and/or copyright holder(s), unless the work is under an open content license such as Creative Commons.

Takedown policy

Please contact us and provide details if you believe this document breaches copyrights. We will remove access to the work immediately and investigate your claim.

Green Open Access added to TU Delft Institutional Repository 'You share, we take care!' - Taverne project

https://www.openaccess.nl/en/you-share-we-take-care

Otherwise as indicated in the copyright section: the publisher is the copyright holder of this work and the author uses the Dutch legislation to make this work public.

Expressive \ Sensitive

Full day workshop at DIS 2020

Jered Vroon Gerd Kortuem

Knowledge & Intelligence Design the DesignLab
Delft University of Technology
Landbergstraat 15, 2628CE,
Delft, NL
j.h.vroon@tudelft.nl

Enschede, NL
c.zaga@utwen

Marco Rozendaal Maria-Luce Lupetti Evert van Beek

g.w.kortuem@tudelft.nl

Human-Centred Design
Delft University of Technology
Landbergstraat 15, 2628CE,
Delft, NL
m.c.rozendaal@tudelft.nl
m.l.lupetti@tudelft.nl
e.vanbeek@tudelft.nl

Cristina Zaga

Human-Centred Design Group, the DesignLab University of Twente P.O. Box 217, 7500AE, Enschede, NL c.zaga@utwente.nl

Permission to make digital or hard copies of part or all of this work for personal or classroom use is granted without fee provided that copies are not made or distributed for profit or commercial advantage and that copies bear this notice and the full citation on the first page. Copyrights for third-party components of this work must be honoured. For all other uses, contact the owner/author(s).

DIS '20 Companion, July 6–10, 2020, Eindhoven, Netherlands.

© 2020 Copyright is held by the author/owner(s). ACM ISBN 978-1-4503-7987-8/20/04.

http://dx.doi.org/10.1145/3393914.3395919

Abstract

Our interactions form an intricate 'dance' – a dance requiring a fluent integration of both expressivity (e.g. to approach someone) and sensitivity (e.g. detect if you 'should' approach someone). Work on behaving artefacts has focused mostly on the social, emotional and aesthetic qualities that can be evoked – **expressed** – through interactions involving such artefacts.

Meanwhile, novel methods from social signal processing and affective computing are beginning to imbue artefacts with a reflective awareness – a **sensitivity** – to the emergent social aspects of the interaction.

Can we empower the expressivity of behaving artefacts by integrating it with such sensitivity? With this workshop we aim to bring together a range of perspectives, on the performative and technological opportunities for such artefacts, as well as on their potential (adverse) social and societal implications; to jointly establish what will be necessary to achieve Expressive\Sensitive artefacts that positively enrich and participate in the 'dance' of social interaction.

Author Keywords

Expressive Artefacts; Social Interaction; Social Signal Processing; Affective Computing

CCS Concepts

•Human-centered computing → Interaction design;
 •Computing methodologies → Artificial intelligence; •Applied computing → Performing arts; Law, social and behavioral sciences; •Computer systems organization → Embedded and cyber-physical systems;

Introduction

Have you ever witnessed how a whispered word can, in some interactions, be infinitely more stern than an angry shout would be? Have you ever witnessed how, in other situations, the exact opposite can be true? Social behaviours are, inherently, embedded in interactions. To effectively navigate this embedding and the emergent properties that result from it, requires a complex 'dance' that fluently integrates both expressivity (e.g. whisper or shout) and sensitivity (e.g. detect if you should shout).

A large body of work on 'behaving artefacts', among others in the field of Interaction Design (see, e.g. [10]), has focused on the social and emotional qualities that can be evoked through interactions with those artefacts, i.e. **expressiveness**; from scared lamps [7], to small robots that stimulate collaboration within groups [14].

At the same time, the (young) field of Social Signal Processing [12, 9] is rapidly approaching the point where artefacts can be imbued with some capacity to reflect on the social situation they are embedded in; an artificial **sensitivity** to the emergent social aspects of the interaction (e.g. in the context of social navigation [13]).

Together, this work and these technologies, have the potential to enable the new and powerful integration of Expressive\Sensitive capacities within the artefacts we create. But how can we devise suitable ways of integrating expressivity with such novel social sensitivity?

On the one hand, this is a question about possibilities — what kind of integrations can we achieve? How can we take the current possibilities and limitations of current expressive and sensitive capacities into account in such integrations? How can we implement the intricacies of the 'dance' of social interaction?

On the other hand, it should also be a question of impact and implications. How will such integrations affect the relationships we form and can form with and through such artefacts; will it change their perceived presence and agency, affect our expectations, or simply be uncanny or unethical? What risks could such changes bring?

These perspectives on integrating expressive\sensitive are strongly co-dependent. Work on the possibilities should, ideally, be informed by their potential impact and implications, and vice versa.

Thus, with this workshop we intend to combine these perspectives, bringing together people from different backgrounds to collect insights into the open challenges and opportunities for integrating expressivity and sensitivity. Our main focus will be on jointly investigating the key questions from the different perspectives. Through these efforts, we aim to define a research agenda and to foster a multidisciplinary community.

Related work

Expressive Artefacts

Artefacts can engage in, and facilitate, the act of expressing in a fascinating range of ways. At its most basic, this includes washing machines that beep to indicate they have finished a washing program. Beyond that, the increased expressiveness of objects can include many different sensory modalities in various ways – which enables more valuedriven acts of expression, such as the 'tactful' approach to

Envision a version of Clippy, the well-known virtual office assistant, that would accurately detect when you actually *do* need help, and offer it then and only then.

Types of Expressive Acts

Some artefacts use functional actions to fulfil expressive roles in and of themselves: from a purely functional robot (Kuka arm) that has been shown to communicate complex intentional acts and shape team dynamics during shared tasks [4], to Push-one, a hybrid between a social robot and a "thing", which uses simple functional acts to communicate complex pro-social and collaborative intention in interactions with children [14].

Other artefacts deliberately attempt to emulate anthropomorphic or zoomorphic forms of expression: from backpacks that move in ways evocative of fear and interest [11], to the light-emitting Shybo that manifests something akin to 'fear' by shaking in response to loud and sudden noises [7].

signalling used by AscoltaMe [2]. Expressive roles can be fulfilled by various different types of actions (see sidebar).

While people tend to be quite apt at recognising such artificial acts of expression, they can feel rather one-sided - e.g. Clippy being over-eager to help, or autonomous cars stopping with such safety margins that people could just cross the street right in front of them.

(Social) Sensitivity

At the same time, the relatively young field of social signal processing [12] – or, more broadly, the field of affective computing [9] – has been imbuing artefacts with the capacity to be sensitive and even reflective on social aspects of situations. And here, too, the examples are too numerous to mention. From detecting interpersonal attraction from wearable sensors [5], to detection of subjective perception of a robot's behaviour from posture [13]

Expressive\Sensitive: Challenges and opportunities Though we are yet to fully capitalize on the possibilities afforded by these novel (social) sensitivity technologies, there already exist various artefacts that combine expressivity with (some) sensitivity. From the early example of robotic desk lamps that try to aim their light at what their users may need lighted [3], to social media attempting to present content that is 'best' suited to individual users. Recent design explorations have investigated some boundaries for expressive\sensitive artefacts, e.g. by approaching them as different types of agents and designing their behaviour accordingly [1], or by moving the social presence of these agents across different bodies and contexts [8]. It is worth noting though, that such integration is currently more common in popular media depictions of intelligent artefacts – after all. HAL did say "I'm sorry, Dave, I'm afraid I can't do that" (emphasis ours) in reaction to Dave's distress [6].

And yet, all these works also beg the question: Will it be possible, desirable, and/or appropriate for artefacts to have their expressivity 'empowered' even further, with more sophisticated social sensitivity? Can and should we make such artefacts? Imagine a recommender algorithm matching the music or adverts it presents to your mood - or an artefact that keeps trying to cheer you up because it incorrectly interprets your neutral facial expressions as sadness.

Aims

With this workshop we aim to explore these core questions into what will be necessary to achieve effective Expressive\Sensitive artefacts. Can and should we actually integrate expressivity with such novel social sensitivity technology? How? What will be the positive and negative effects of doing so? Could we use this to create artefacts that participate in the 'dance' that is social interaction? Or will such attempts veer into the uncanny?

In our experience, an in-depth investigation of such questions will first require a solid common ground between a range of different perspectives – from researchers and makers with a rich diversity in backgrounds. The impact and implications cannot be properly considered without an awareness of what would be feasible. And, likewise, attempts at investigating and implementing the possibilities should be informed by an awareness of their potential impact and implications.

The core aim of this workshop will, therefore, be to jointly establish an inspiring and diverse set of questions relevant to expressive\sensitive artefacts. This set can then serve as a starting point to find suitable approaches and collaborations to investigate these questions. These outcomes will be bundled together to form a research agenda. To also foster collaborations with the broader communities, we aim

to compile the proceedings and publish them in arxiv.org, and will consider a white paper to further document the perspectives explored at the workshop.

REFERENCES

- [1] Nazli Cila, Iskander Smit, Elisa Giaccardi, and Ben Kröse. 2017. Products as agents: metaphors for designing the products of the IoT age. In *Proc. CHI'17:* Conf. on Human Factors in Computing Systems. 448–459.
- [2] Patrizia D'Olivo, Marco C Rozendaal, and Elisa Giaccardi. 2017. AscoltaMe: Retracing the Computational Expressivity of a Tactful Object for Sensitive Settings. In *Proc. DIS'17: Conf. on Designing Interactive Systems*. 943–955.
- [3] Guy Hoffman. 2007. Ensemble: fluency and embodiment for robots acting with humans. Ph.D. Dissertation. Massachusetts Institute of Technology.
- [4] Malte F Jung, Dominic DiFranzo, Brett Stoll, Solace Shen, Austin Lawrence, and Houston Claure. 2018. Robot Assisted Tower Construction-A Resource Distribution Task to Study Human-Robot Collaboration and Interaction with Groups of People. arXiv preprint:1812.09548 (2018).
- [5] Öykö Kapcak, Jose Vargas-Quiros, and Hayley Hung. 2019. Estimating Romantic, Social, and Sexual Attraction by Quantifying Bodily Coordination using Wearable Sensors. In Proc. ACIIW'19: Conf. on Affective Computing and Intelligent Interaction Workshops and Demos. IEEE, 154–160.
- [6] Stanley Kubrick. 1968. 2001: a space odyssey. (1968).
- [7] Maria Luce Lupetti. 2017. Shybo–design of a research artefact for human-robot interaction studies. *J. Science and Technology of the Arts* 9, 1 (2017), 57–69.

- [8] Michal Luria, Samantha Reig, Xiang Zhi Tan, Aaron Steinfeld, Jodi Forlizzi, and John Zimmerman. 2019. Re-Embodiment and Co-Embodiment: Exploration of social presence for robots and conversational agents. In *Proc. DIS'19: Conf. on Designing Interactive* Systems. 633–644.
- [9] Soujanya Poria, Erik Cambria, Rajiv Bajpai, and Amir Hussain. 2017. A review of affective computing: From unimodal analysis to multimodal fusion. *Information Fusion* 37 (2017), 98–125.
- [10] Marco Spadafora, Victor Chahuneau, Nikolas Martelaro, David Sirkin, and Wendy Ju. 2016. Designing the behavior of interactive objects. In *Proc. TEl'16: Conf. on Tangible, Embedded, and Embodied Interaction*. 70–77.
- [11] Evert van Beek. 2018. Bagsight: A study in perception through objects with intention. In *Proc. conf. on Human-Technology Relations: Postphenomenology and Philosophy of Technology.* 34.
- [12] Alessandro Vinciarelli, Maja Pantic, Dirk Heylen, Catherine Pelachaud, Isabella Poggi, Francesca D'Errico, and Marc Schroeder. 2011. Bridging the gap between social animal and unsocial machine: A survey of social signal processing. *IEEE Trans. on Affective* Computing 3, 1 (2011), 69–87.
- [13] Jered Vroon, Gwenn Englebienne, and Vanessa Evers. 2019. Detecting Perceived Appropriateness of a Robot's Social Positioning Behavior from Non-Verbal Cues: 'A robot study in scarlet'. In *Proc. conf. on* Cognitive Machine Intelligence. IEEE.
- [14] Cristina Zaga. 2019. Designing the future of education: From tutor robots to intelligent playthings. *Tijdschrift voor human factors* 44, 3 (2019).