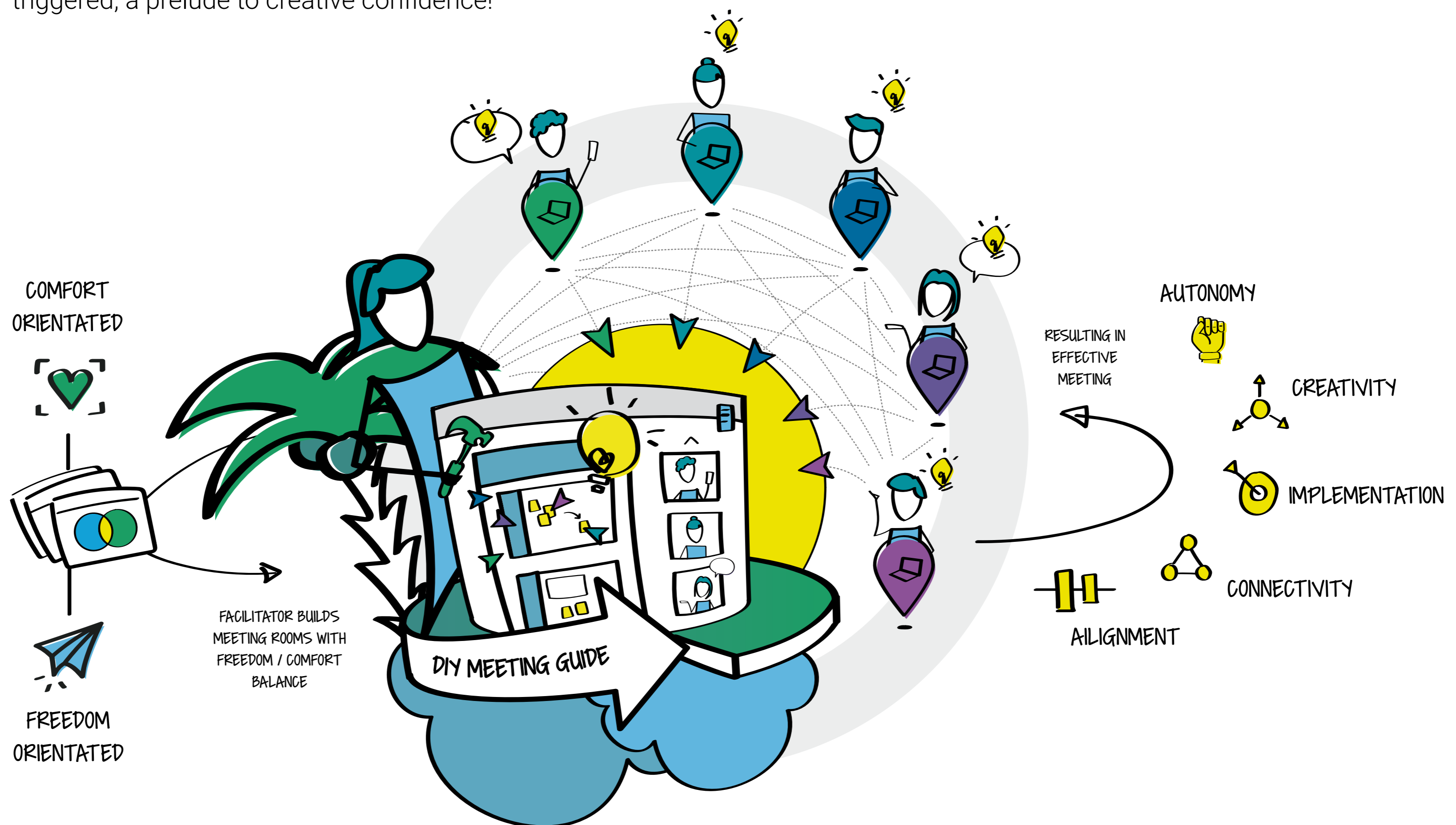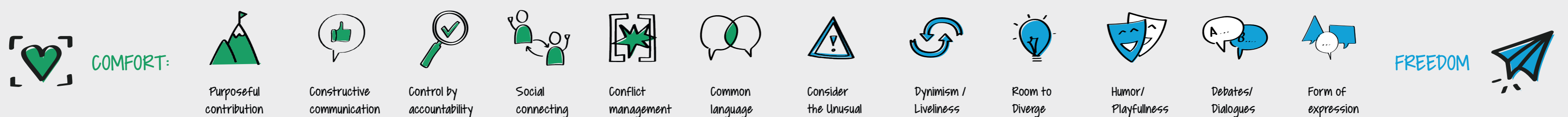# BOOST CREATIVE CONFIDENCE!

The need for creativity has never been bigger! In order to stay relevant and be adaptive to the rapidly changing world, organisations have recognised creativity as catalyst for innovation. Embedding creativity throughout the organisation asks for an employee-centered-approach. We have to unleash the creative potential within the employees, but how? How to boost creative confidence? Creative Rooms is the answer!

CREATIVE ROOMS

Creative Rooms is the do-it-yourself guide for effective online meetings when working from distance. Facilitators can develop a creative climate, in which employees will feel both comfortable and free to align, connect, think of implementation and stimulate their creativity. As result employees will feel autonomy and their creative mindset is triggered, a prelude to creative confidence!

COMFORT ORIENTATED

FREEDOM ORIENTATED

FACILITATOR BUILDS MEETING ROOMS WITH FREEDOM / COMFORT BALANCE

DIY MEETING GUIDE

RESULTING IN EFFECTIVE MEETING

AUTONOMY

CREATIVITY

IMPLEMENTATION

CONNECTIVITY

AILIGNMENT

A creative climate is determined by 12 dimensions which are reflected in the online meeting activities:

COMFORT:
- Purposeful contribution
- Constructive communication
- Control by accountability
- Social connecting
- Conflict management
- Common language
- Consider the Unusual
- Dynimism / Liveliness
- Room to Diverge
- Humor/ Playfullness
- Debates/ Dialogues
- Form of expression

FREEDOM

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Creative Rooms - Boosting Creative Confidence
August 14, 2020
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