

# SCANIA

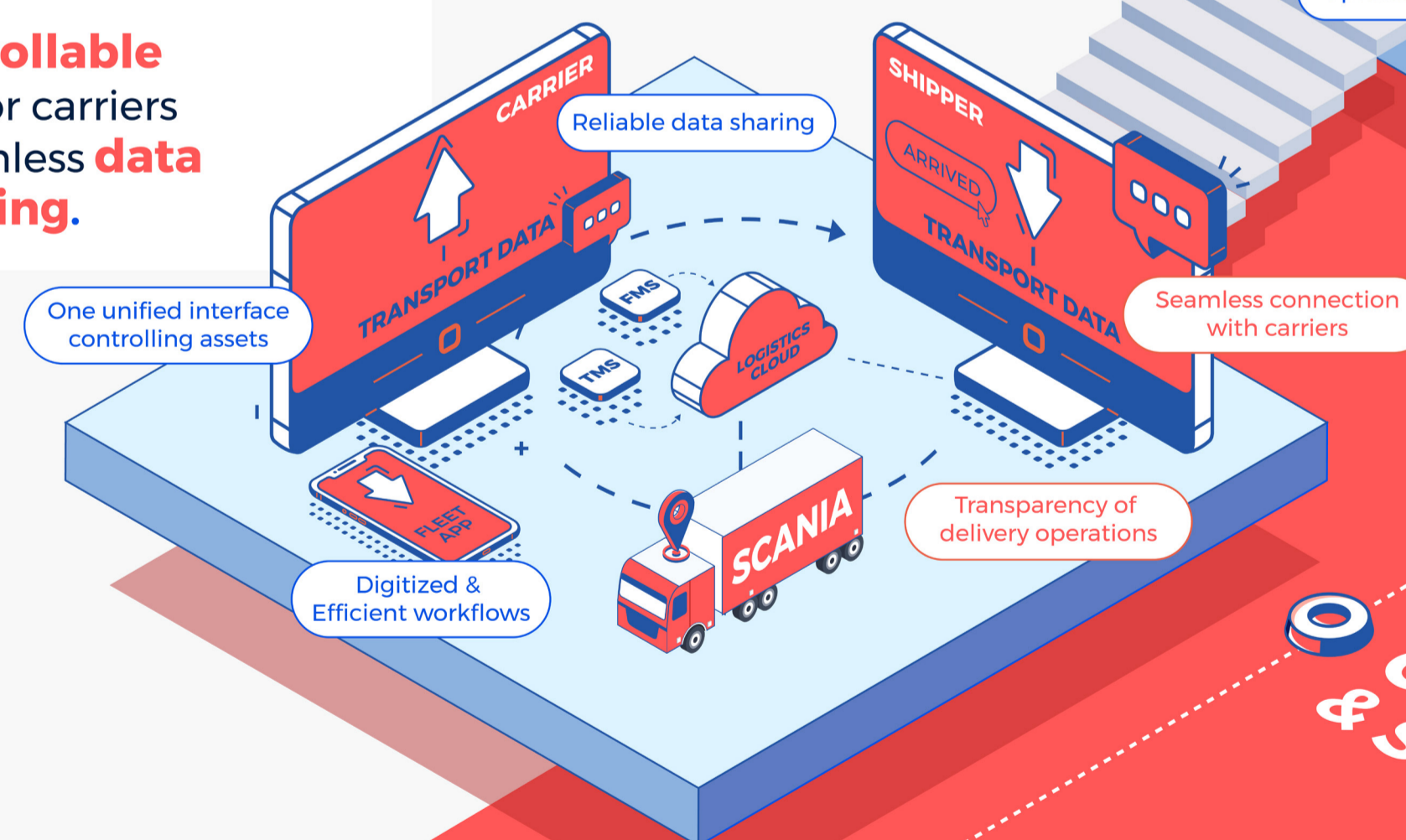
as a sustainable transport ecosystem enabler, providing customers **collaborative** and **optimized logistics solutions** powered by **open source innovation** to drive their business forward.

## Horizon 2

Delivering **sustainable and efficient** logistics and transport management to customers via **data-driven insights** and the integration of digital logistics brokers.

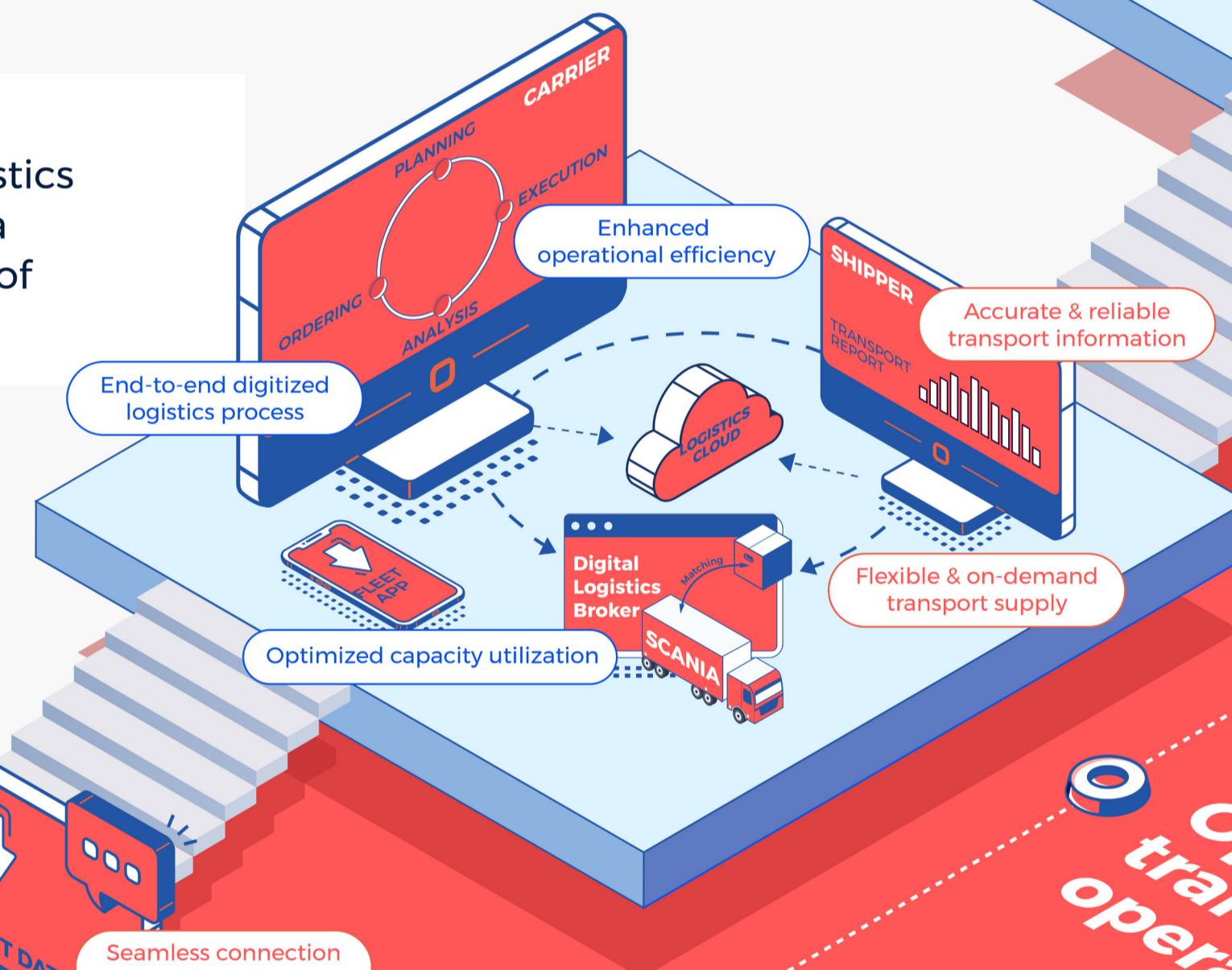
## Horizon 1

Enable **visible and controllable** transport operation both for carriers and shippers through seamless **data orchestration and sharing**.



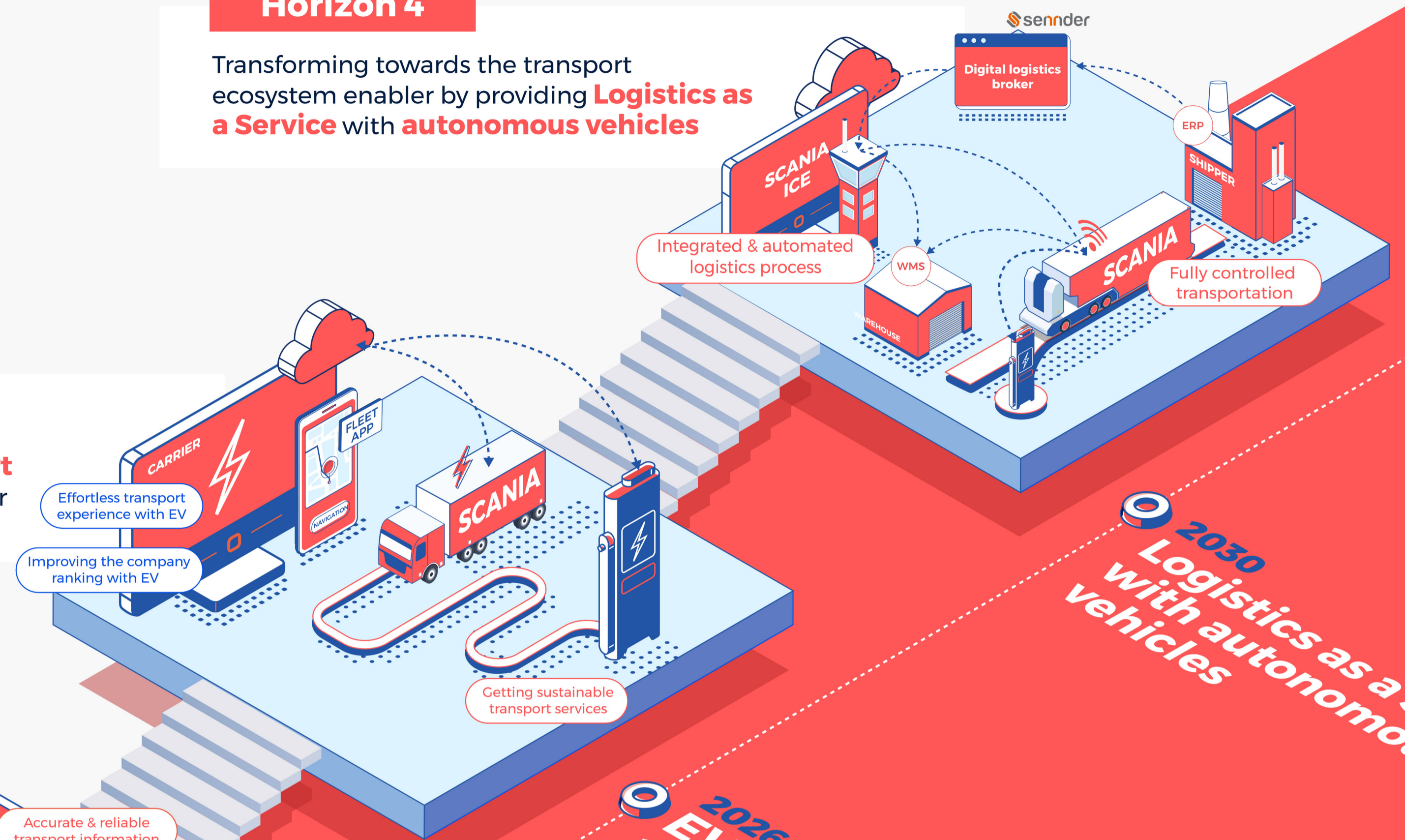
## Horizon 3

Accelerating the **transition to EV** by providing customers **effortless transport experience** with smart routing and power charging service.



## Horizon 4

Transforming towards the transport ecosystem enabler by providing **Logistics as a Service** with **autonomous vehicles**



2030  
Logistics as a Service  
with autonomous  
vehicles

2026  
EV transition  
acceleration

2024  
Optimizing  
transport  
operations

2022  
Connecting  
& Sharing

VISION TO 2030  
LEADER IN  
SUSTAINABLE  
TRANSPORT  
SOLUTIONS



Shudan Chi  
Data-driven service innovation strategy for Scania  
28/5/2020  
Strategic Product Design

Committee Lianne Simonse  
Euiyougn Kim  
Company Sarah Hantosi Albertsson  
Robert Landau

