



COMFY INTERIOR

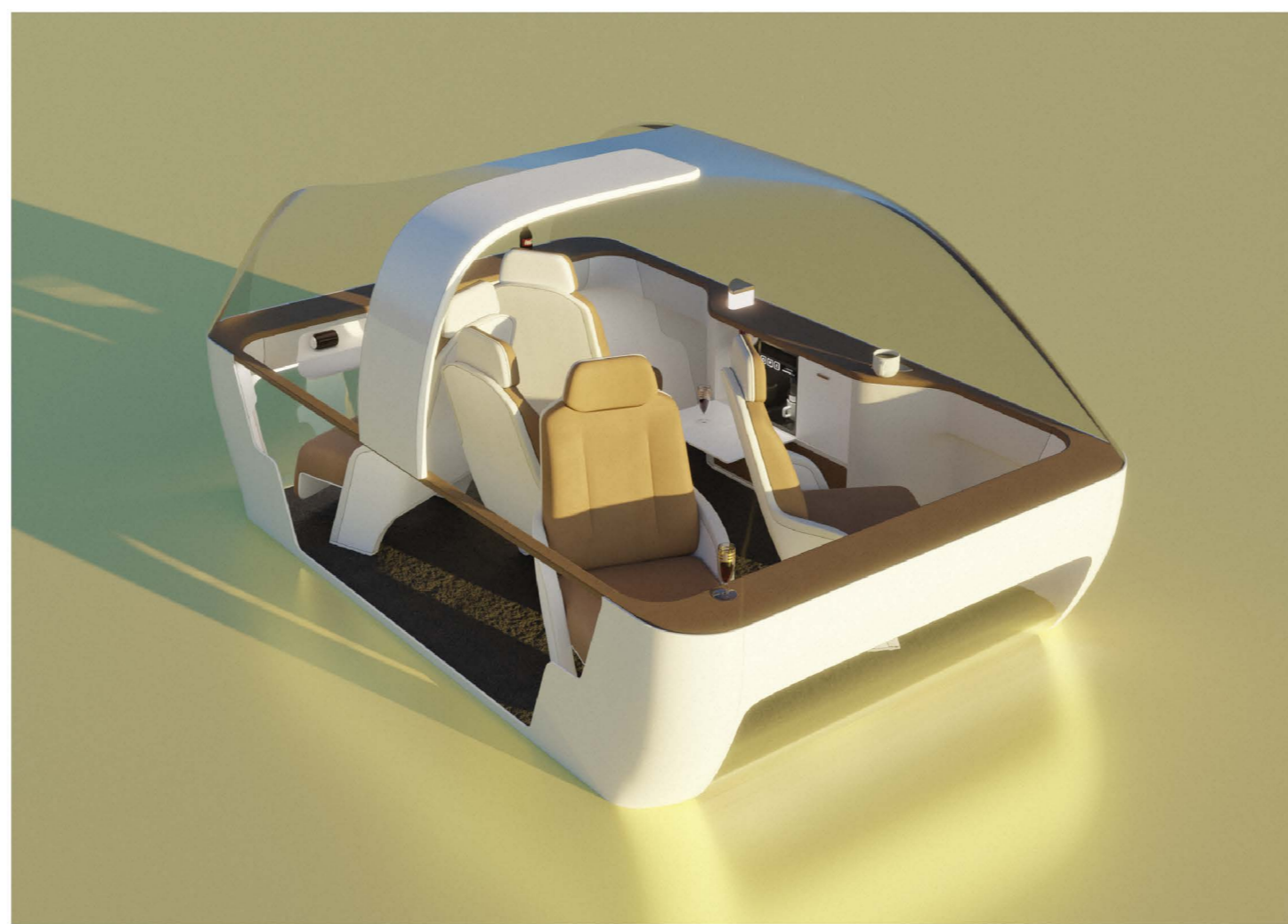
AUTOMATED CAR INTERIOR LAYOUT DESIGN BASED ON COMFORT AND USER ACTIVITIES

BACKGROUND

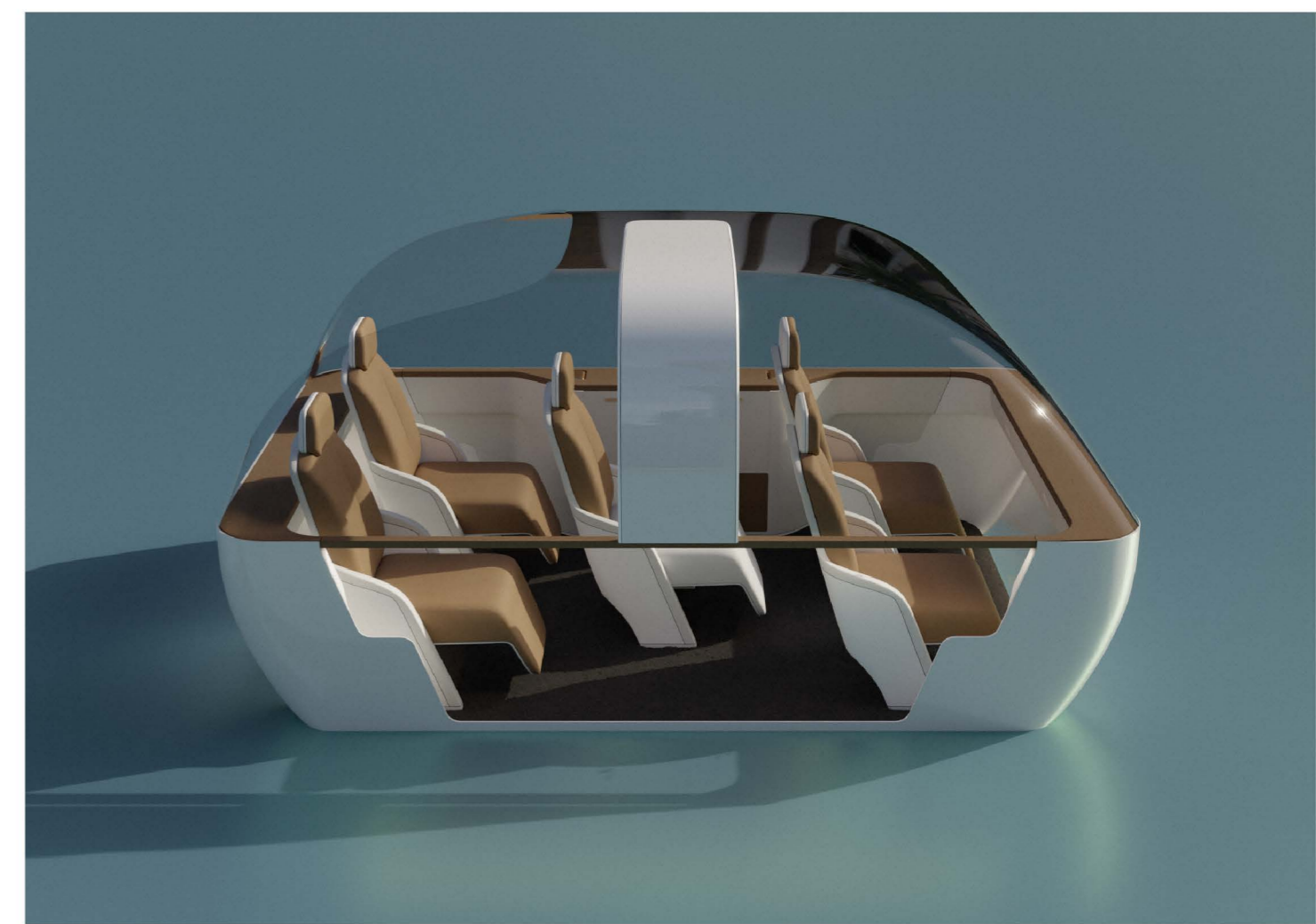
This project envisions fully automated driving vehicles designed for a future 20 years from now. And it's focused on level 5 of driving automation so there might not be any driving controls nor drivers. In these self-driving cars, occupants will have the flexibility to engage in additional activities. The trend toward intelligent and automated vehicles has become prominent in the automotive industry.



UNITE



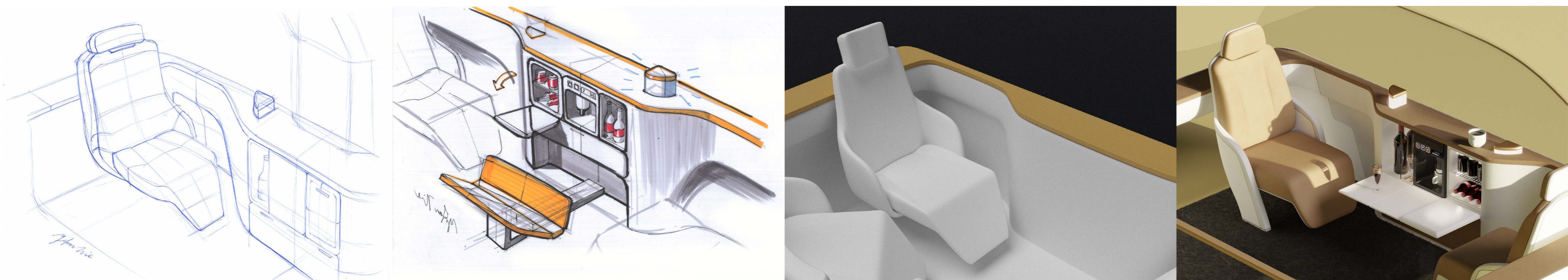
DIVIDE



STANDARD

This interior design concept features three layout configurations, each aimed at supporting different None-Driving-Related-Activities (NDRAs). The "**UNITE**" layout emphasizes face-to-face communication and collaboration, the "**DIVIDE**" layout focuses on individual enjoyment, and the "**STANDARD**" layout prioritizes safety and the driving experience. The interior also includes a bar that offers beverages and snacks, as well as a "bridge" multimedia center to assist with information display and work tasks.

DESIGN PROCESS



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