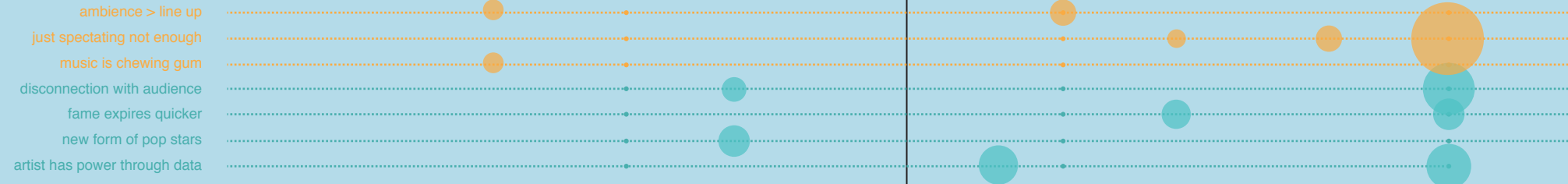


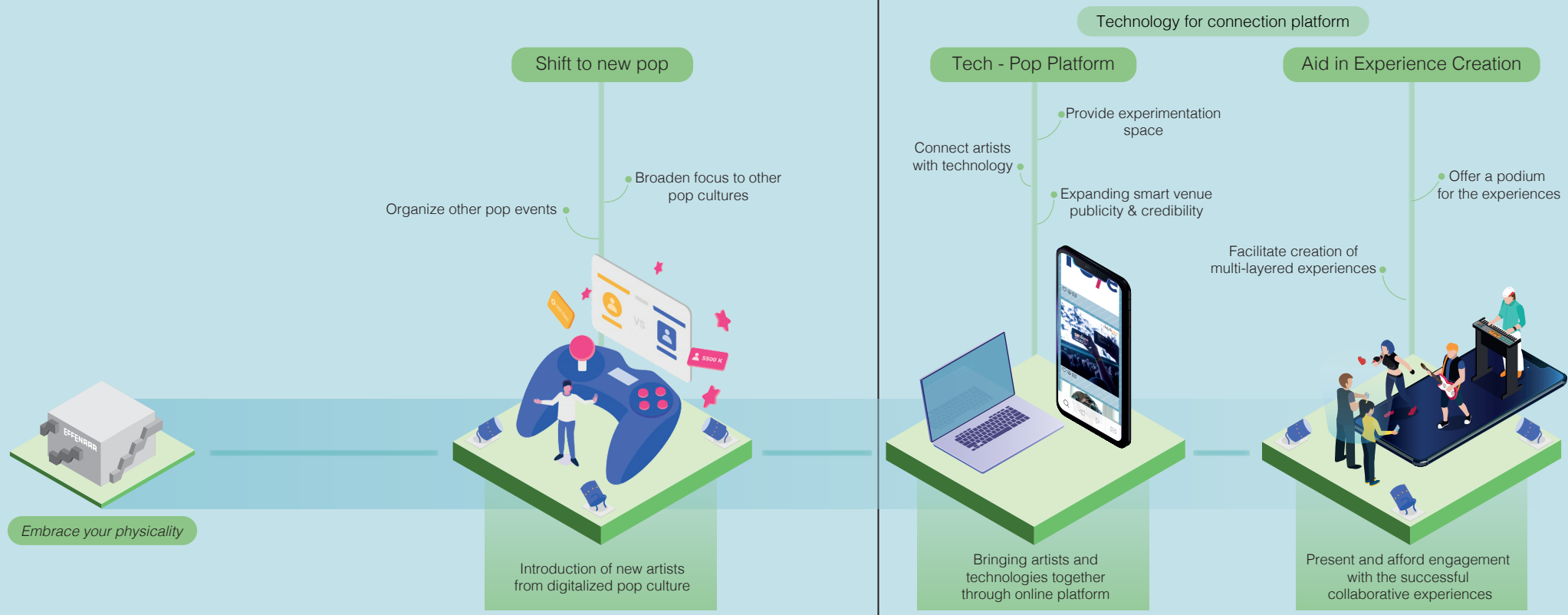
BUSINESS MODEL



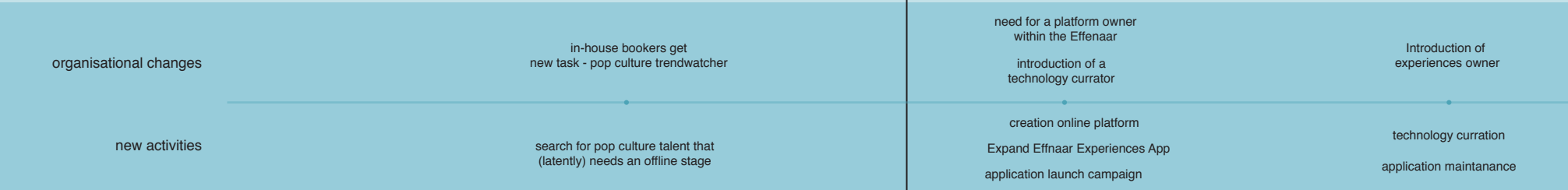
TRENDS TACKLED



SERVICE



EFFENAAR INTERNAL



now

2020

2022

2024

2028

2028 VISION
EFFENAAR

"I want to create a paradigm shift in which pop culture, technology and society are in synergy, by redefining the meaning of 'being an artist' at the Effenaar"

